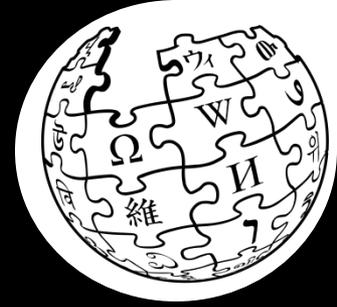


Improving Philippine Content

Butch Bustria
Wikipedia editor / WMPH trustee

May 26, 2012
Co.Lab.Exchange, Pasig City
Metro Manila

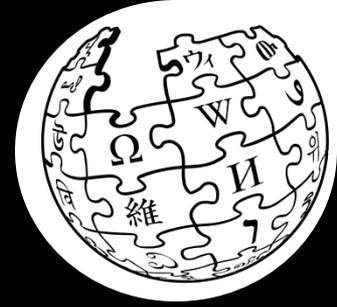




What to Expect

- Current situation
- Ways to Get Involved
- Looking into the Future
- Discussion
- Plan of Action

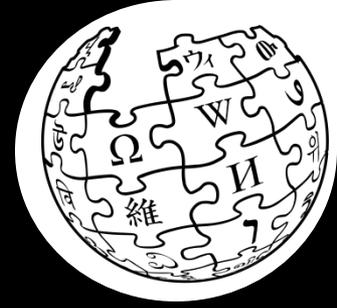




About Me

- **User: Exec8**
- **Started editing April 2005**
- **Focused mostly Philippine Related articles**
- ***Tambayan* Community member since 2006**
- **May 2007 meetup**
- **WMPH Founding member 2010**

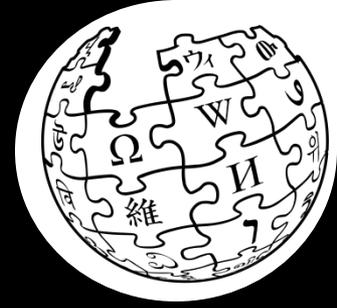




Why Philippine Articles

- Share personal experience
- Natural trait of being involved in local issues and topics
- Thirst for interest

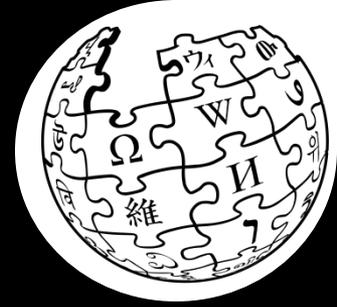




Current State of Philippine Articles

- Many written in en.wikipedia.org
- Various articles written in Tagalog, Bikol, Cebuano, Waray, Kapampangan, Ilocano, Chavacano de Zamboanga, Pangasinan
- Well written articles in Philippine history, personalities, 20xx events
- Starting articles are local celebrities

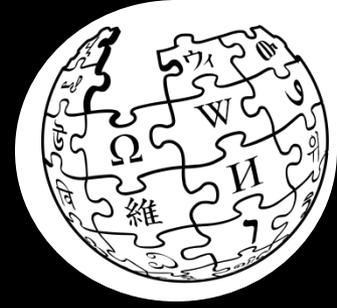




Well Written Articles

- MRT, railway systems
- Jose Rizal
- Philippine History in general

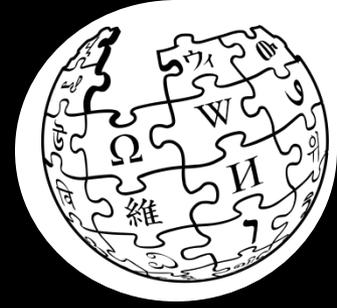




Articles need expansion, creation

- Philippine settlements, LGUs
- Philippine Heritage sites
- Local, regional events, (regular or historical)
- Culture and arts

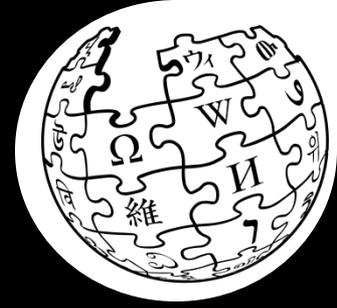




Articles need scrutiny and review

- Personalities (politicians, celebrities, etc)
- Current/ ongoing and recently concluded events
- Nature and Travel

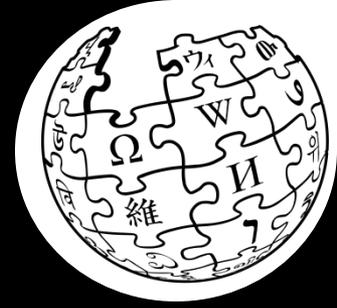




Getting Involved – gathering information

- Local government
- National and Regional Libraries
- Subject Matter Experts / Resource Persons
- Participate in an actual event / citizen journalism/ research

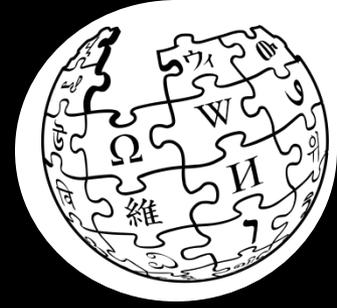




Getting involved – resource building

- Identify books or articles
- Make statements as documents
- Negotiate with authors placing valuable content in Wiki Projects

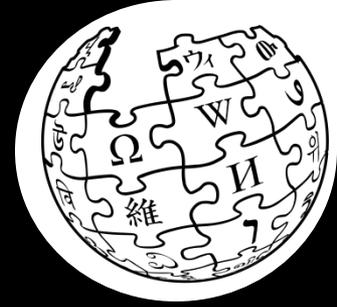




Getting involved – bringing more writers

- Network - involve in social events, conventions, exhibitions
- Outreach and Educate
- Excite them
- Role model to others

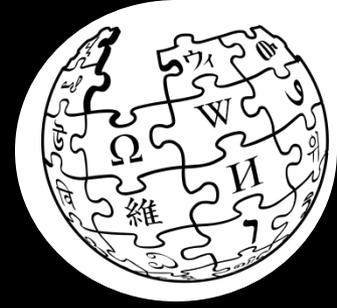




Getting involved – peer review and discussion

- Social Media
- Live or physical discussion
- Forum with resource persons
- Wikipedia Tambayan Page

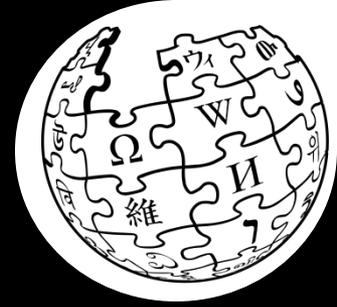




Setting sights on the future

- Editors Grouped into specialization and interest
- Role creation
(info gathering, input, quality control)
- Projectized system
(timelines, goal setting)
- Gathering strength (get more people involved, empower them)

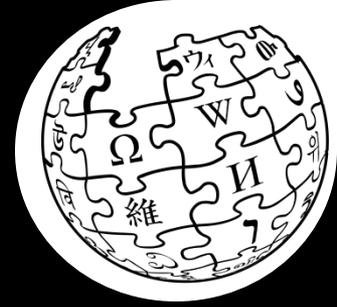




Let us discuss.

Improving Philippine Content



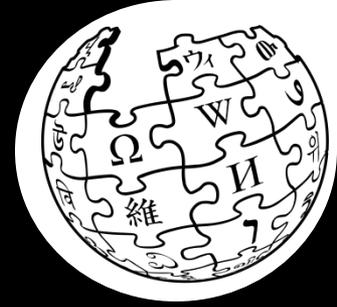


So what is our plan of action?





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Thank you.

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