



WIKI LOVES EARTH

Opportunities for the CEE communities

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On behalf of the Wiki Loves Earth international organizing team





WIKI LOVES EARTH

- Annual photographic competition devoted to picturing natural heritage sites;
- Goal: draw attention to protected areas & create a database of free photos of all natural heritage sites; spread awareness about the project;
- Second biggest Wikimedia photo contest after Wiki Loves Monuments;
- At the international level, it is coordinated by a team mostly from Ukraine, but conducted by teams from 30+ countries.



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Decorative green leaves and branches are positioned in the top-left corner of the slide.

HISTORY OF WLE

- **2013** — was founded in Ukraine;
- **2014** — became an international, 16 countries-participants;
- **2015** — over 100,000 photos on international contest;
- **2016** — a new nomination was added: UNESCO biosphere reserves;
- **2020** — contest successfully held after first year of pandemic;
- **2021** — for the first time division into two nominations in an international contest;
- **2022** — passed for the tenth time; a record number of countries participants — 39.



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WLE 2021 INTERNATIONAL WINNERS



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WLE 2022



- **39** countries participants; **33** moved to the international level;
 - Uploaders — **3 800+**;
 - Uploads — **40 000+**;
 - Images used on Wikis — **4 600+**;
 - Top countries with the most amount of images: **Germany, Wales, Brazil.**



**some data can differ*

FOR NOW ACTIVE STAGE OF WLE 2022 IS PASSED!

- The international jury already has started the evaluation of the images;
- Goal till the end of October is to choose the 20 best photos (winners) out of 422;
- In November we plan to announce the final results.



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1. ***Osama Silwadi*** (Palestine);
2. ***Arjun Suri*** (India);
3. ***Carlos Figueroa*** (Chile);
4. ***Oleksii Vasyliuk*** (Ukraine);
5. ***Shani Evenstein Sigalov*** (Israel);
6. ***Susanna Änäs*** (Finland);
7. ***Evelin Heidel*** (Uruguay);
8. ***Ananya Mondal*** (India);
9. ***Aishik Rehman*** (Bangladesh);
10. ***Lodewijk Gelauff*** (Netherlands).

INTERNATIONAL JURY TEAM WLE 2022

HOW YOU CAN JOIN A CONTEST THE NEXT YEAR AS AN ORGANIZER?

You need:

- Team of volunteers with clear roles and timelines;
- Defining eligible natural sites (*must be officially protected*);
- Preparing a landing page for the local contest;
- Promotion for the contest in social networks;
- Jury to evaluate the photos (*select top-15 local winners for an international contest*);
- Awards for your winners.



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- **Do you organize Wiki Loves Earth in your country?**
- **If yes, what do you like it? What have you found challenging? What would you like to improve?**
- **If no, why not? What can help you join for the first time?**



- **How do you want to see Wiki Loves Earth develop or change in the future?**
- **Do you like the idea of two categories – landscapes and macro/close-up, do you want to see more categories or do you think we should abolish it?**
- **What cool initiatives (either your ideas or from local experience) do you want to see at the international level?**

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Official website:

<https://wikilovesearth.org/>



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THANK YOU!

Stay tuned for the final results!