



1967 CENSUS OF BUSINESS



BC67-MLS-51

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Retail Trade

MERCHANDISE LINE SALES

WISCONSIN

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

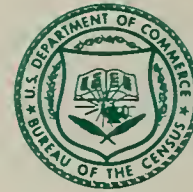
Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

**RETAIL TRADE: MERCHANDISE LINE SALES
WISCONSIN, BC67-MLS-51**

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D. C. 20402, or any Department of Commerce field office. Price 75 cents. Complete set of retail trade merchandise line sales reports, \$41.20.



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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by Michael Farrell, Chief, Retail Program Branch, assisted by Ruth Asin. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation; Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, assisted by Anna Brooks; and Max Shor, Assistant Division Chief, Staff and Special Projects.

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Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



BC67-MLS-51

Retail Trade MERCHANDISE LINE SALES

WISCONSIN

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
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RETAIL TRADE
MERCHANDISE
LINE SALES

Wisconsin

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

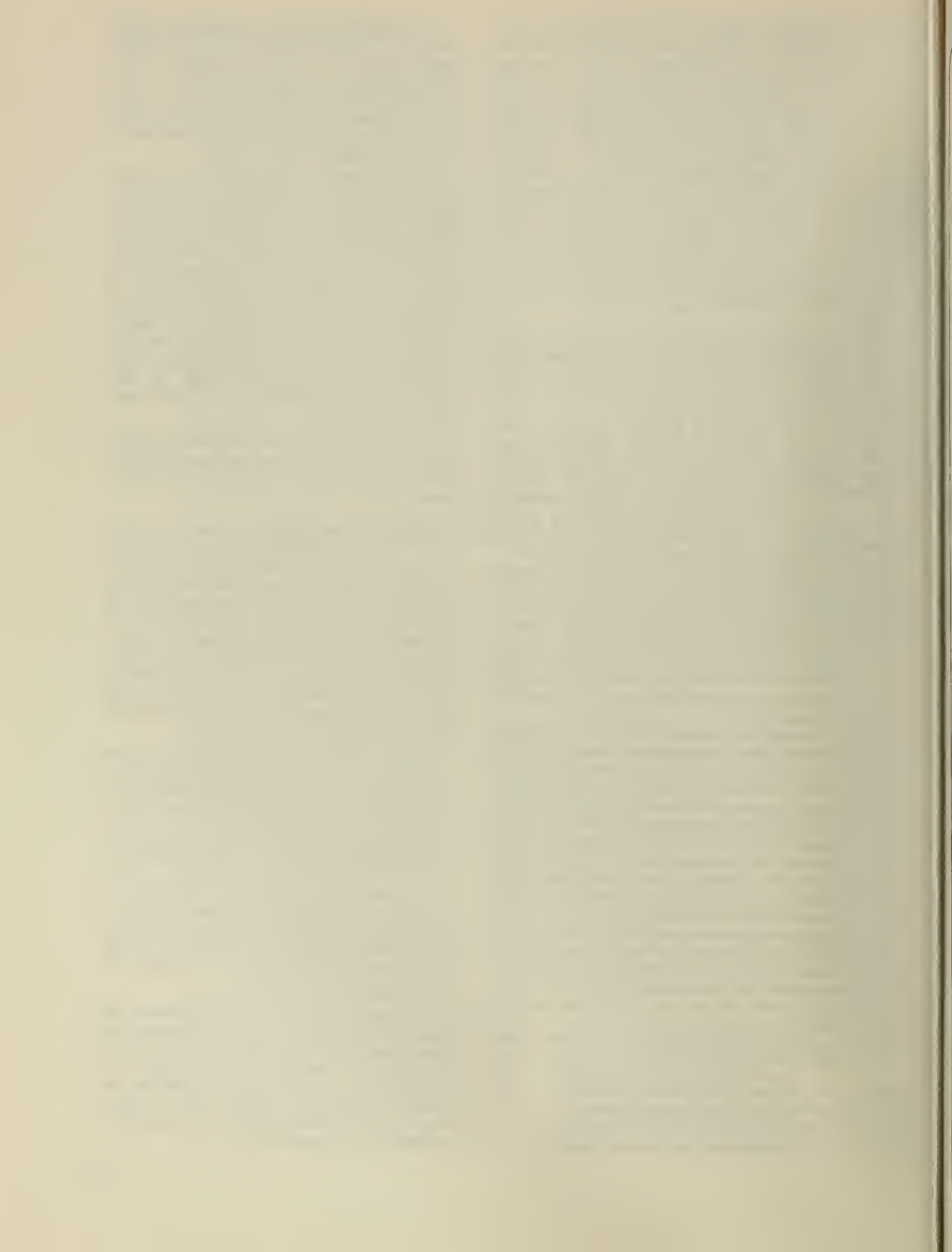
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.





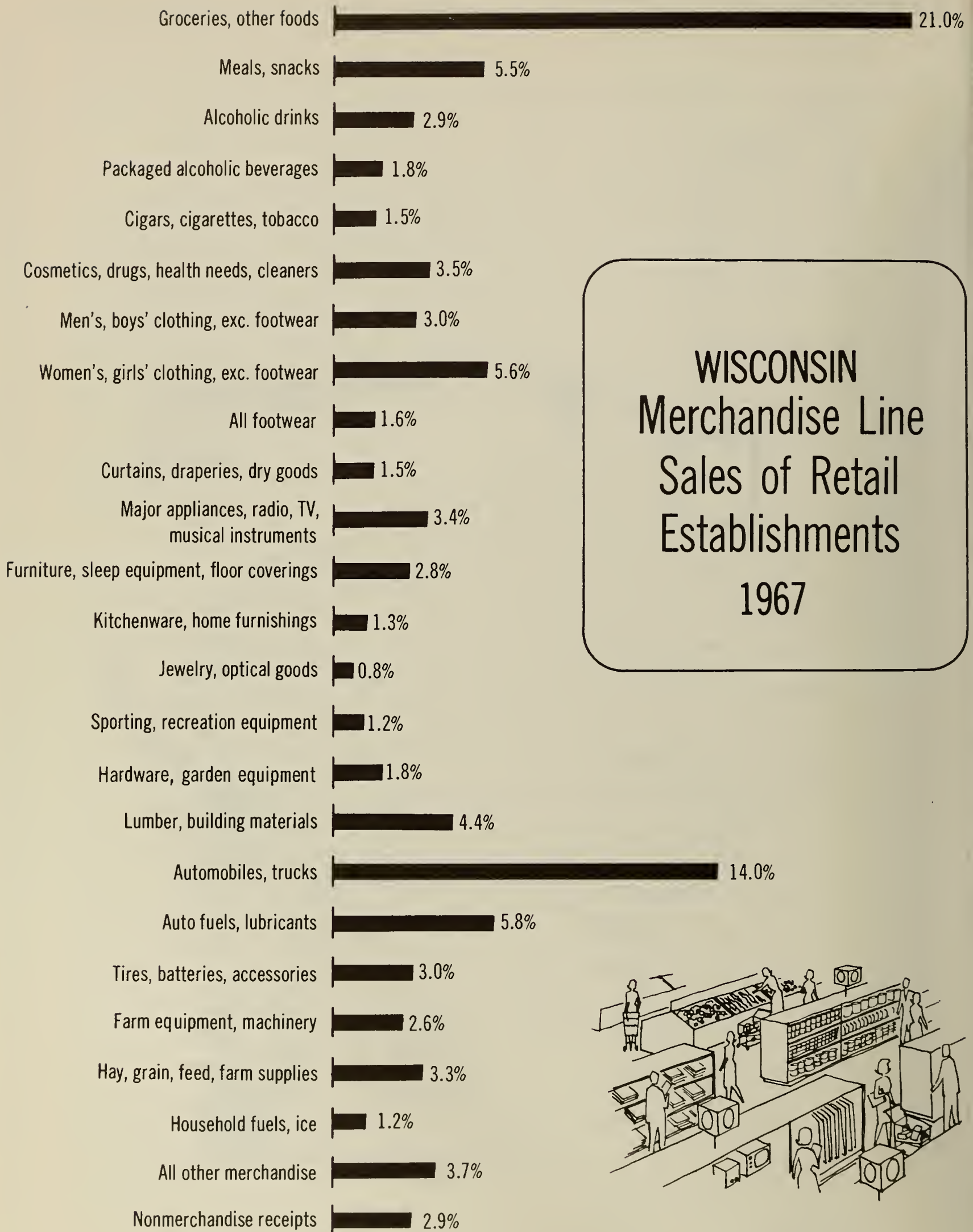


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
RETAIL TRADE					PLUMBING AND HEATING EQUIP DLRS. (SIC 522)						
TOTAL					TOTAL ²						
020	GROCERIES-OTHER FOODS	6 243	1 307 479	57.3	21.0	93	10 370	(X)	100.0		
040	MEALS-SNACKS	7 416	341 337	37.6	5.5						
060	ALCOHOLIC DRINKS	5 521	183 027	56.8	2.9	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
080	PACKAGED ALCOHOLIC BEVERAGES	3 392	112 112	21.9	1.8	TOTAL					
100	CIGARS-CIGARETTES-TOBACCO	6 776	95 999	5.3	1.5	199	18 997	(X)	100.0		
120	COSMETICS-DRUGS-CLEANERS	4 062	219 539	10.7	3.5	200					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	1 976	187 060	18.0	3.0	220					
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	2 527	350 616	29.9	5.6	240					
180	ALL FOOTWEAR	1 903	97 678	10.5	1.6	260					
200	CURTAINS-DRAPERIES-DRY GOODS	1 644	94 267	9.6	1.5	300					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	2 471	212 757	19.7	3.4	320					
240	FURNITURE-SLEEP EQUIP-FLOOR COV	1 694	176 969	17.9	2.8	340					
260	KITCHENWARE-HOME FURNISHINGS	2 691	78 576	6.8	1.3	356					
280	JEWELRY-OPTICAL GOODS	1 921	49 371	5.2	.8	358					
300	SPORTING-RECREATION EQUIPMENT	1 995	74 853	7.7	1.2	359					
320	HARDWARE-GARDENING EQUIPMENT	2 862	110 630	10.2	1.8	361					
340	LUMBER-BUILDING MATERIALS	2 425	271 539	28.9	4.4	500					
380	AUTOMOBILES-TRUCKS	1 695	870 178	65.4	14.0	520					
400	AUTO FUELS-LUBRICANTS	5 556	364 643	22.1	5.8						
420	AUTO TIRES-BATTERIES-ACCESS	5 470	185 572	9.1	3.0	ELECTRICAL SUPPLY STORES (SIC 524)					
440	FARM EQUIPMENT MACHINERY	868	161 085	39.3	2.6	TOTAL ²					
460	HAY-GRAIN-FEED-FARM SUPPLIES	1 190	203 712	55.9	3.3	12	2 743	(X)	100.0		
480	HOUSEHOLD FUELS-ICE	1 045	77 870	30.7	1.2	HARDWARE STORES (SIC 5251)					
500	ALL OTHER MERCHANDISE	4 769	230 587	11.6	3.7	TOTAL					
520	NONMERCHANDISE RECEIPTS	8 788	177 707	6.1	2.9	688	90 665	(X)	100.0		
BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52)					LUMBER-BUILDING MATERIALS						
TOTAL					TOTAL						
120	COSMETICS-DRUGS-CLEANERS	38	316	7.1	.1	120					
200	CURTAINS-DRAPERIES-DRY GOODS	108	678	2.9	.1	140					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	421	9 715	10.7	1.9	180					
240	FURNITURE-SLEEP EQUIP-FLOOR COV	230	3 503	8.8	.7	200					
260	KITCHENWARE-HOME FURNISHINGS	599	10 256	12.9	2.0	220					
280	JEWELRY-OPTICAL GOODS	171	535	1.9	.1	240					
300	SPORTING-RECREATION EQUIPMENT	500	5 977	8.5	1.2	260					
320	HARDWARE-GARDENING EQUIPMENT	1 218	57 190	23.5	11.2	280					
340	LUMBER-BUILDING MATERIALS	1 686	237 721	73.4	46.4	300					
380	AUTOMOBILES-TRUCKS	94	5 243	13.1	1.0	320					
400	AUTO FUELS-LUBRICANTS	168	1 113	1.9	.2	322					
420	AUTO TIRES-BATTERIES-ACCESS	359	7 332	7.5	1.4	323					
440	FARM EQUIPMENT MACHINERY	641	149 214	74.4	29.1	324					
460	HAY-GRAIN-FEED-FARM SUPPLIES	198	6 218	14.1	1.2	340					
480	HOUSEHOLD FUELS-ICE	276	3 843	6.6	.8	356					
500	ALL OTHER MERCHANDISE	310	4 041	8.6	.8	364					
520	NONMERCHANDISE RECEIPTS	628	8 961	5.9	1.7	400					
-	MISCELLANEOUS MERCHANDISE	(X)	482	(X)	.1	420					
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)					LUMBER-BUILDING MATERIALS						
TOTAL					TOTAL						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	34	847	4.5	.4	420					
240	FURNITURE-SLEEP EQUIP-FLOOR COV	89	876	3.8	.4	440					
260	KITCHENWARE-HOME FURNISHINGS	28	376	13.3	.2	460					
320	HARDWARE-GARDENING EQUIPMENT	352	7 419	7.1	3.4	480					
340	LUMBER-BUILDING MATERIALS	748	196 528	91.1	91.1	500					
341	LUMBER	660	76 596	38.9	35.5	520					
342	PLYWOOD	614	24 141	13.1	11.2	-					
343	WINDOWS DOORS AND FRAMES-METAL	420	8 172	7.2	3.8	FARM EQUIPMENT DEALERS (SIC 5252)					
344	KITCHEN CABINETS	318	4 802	4.0	2.2	TOTAL					
345	ALL OTHER MILLWORK	598	16 342	8.9	7.6	595	173 755	(X)	100.0		
346	WALLBOARD	599	11 798	6.6	5.5	020					
347	ASPHALT AND ASBESTOS PRODUCTS	575	9 444	5.6	4.4	220					
348	PAINT-GLASS-WALLPAPER	508	4 333	3.0	2.0	240					
349	HEATING AND PLUMBING EQUIP	115	1 837	4.6	.9	260					
351	METAL ROOFING AND SIDING	319	4 377	4.7	2.0	280					
352	MASONRY SUPPLIES	482	6 576	6.2	3.0	300					
353	INSULATION	500	4 570	2.8	2.1	320					
354	PREFABRICATED BLDGS AND PARTS	111	3 462	6.4	1.6	340					
355	ALL OTHER BUILDING MATERIALS	419	19 930	15.5	9.2	380					
440	FARM EQUIPMENT MACHINERY	16	183	4.7	.1	400					
460	HAY-GRAIN-FEED-FARM SUPPLIES	39	3 237	39.4	1.5	420					
480	HOUSEHOLD FUELS-ICE	214	3 098	6.2	1.4	440					
500	ALL OTHER MERCHANDISE	15	449	15.3	.2	460					
520	NONMERCHANDISE RECEIPTS	133	2 572	6.3	1.2	500					
-	MISCELLANEOUS MERCHANDISE	(X)	223	(X)	.1	520					

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967-Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					500 ALL OTHER MERCHANDISE	138	34 497	5.8	5.7	
						501 TOYS-GAMES-WHEEL GOODS	134	14 478	2.5	2.4	
						502 BOOKS-STATIONERY-PHOTO. EQUIP. MOSE. EXC.TOY-GAMES-BOOKS-STA	118	14 857	2.8	2.5	
	TOTAL	1 119	828 844	(X)	100.0	518	81	5 160	1.4	.9	
020	GROCERIES-OTHER FOODS	598	26 978	4.6	3.3	520	NONMERCHANDISE RECEIPTS.	109	27 708	6.3	4.6
040	MEALS-SNACKS	207	12 040	2.9	1.5	534	AUTO REPAIR.	39	1 482	.7	.2
080	PACKAGEO ALCOHOLIC BEVERAGES	45	1 277	1.8	.2	535	ALL OTHER SERVICE RECEIPTS	109	26 226	6.1	4.4
100	CIGARS-CIGARETTES-TOBACCO.	171	2 344	1.1	.3		MISCELLANEOUS MERCHANDISE.	(X)	294	(X)	(Z)
120	COSMETICS-DRUGS-CLEANERS	761	30 412	4.1	3.7						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	864	92 862	11.6	11.2		VARIETY STORES (SIC 533)				
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	885	200 527	25.1	24.2		TOTAL	441	101 587	(X)	100.0
180	ALL FOOTWEAR	736	34 242	4.6	4.1	020	GROCERIES-OTHER FOODS	309	4 397	5.0	4.3
200	CURTAINS-DRAPERIES-DRY GOODS	938	77 285	9.5	9.3	040	MEALS-SNACKS	138	5 907	10.4	5.8
220	MAJOR APPL-RADIO-TV-MUSICAL INST	457	59 675	8.7	7.2	100	CIGARS-CIGARETTES-TOBACCO	21	143	3.7	.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	519	40 724	5.7	4.9	120	COSMETICS-DRUGS-CLEANERS	431	7 710	7.6	7.6
260	KITCHENWARE-HOME FURNISHINGS	780	42 779	5.5	5.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	415	4 707	4.7	4.6
280	JEWELRY-OPTICAL GOODS	661	13 274	1.8	1.6	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	417	18 646	18.6	18.4
300	SPORTING-RECREATION EQUIPMENT	501	19 820	2.9	2.4	180	ALL FOOTWEAR	347	2 905	3.3	2.9
320	HARDWARE-GARDENING EQUIPMENT	642	26 080	4.6	3.1	200	CURTAINS-DRAPERIES-DRY GOODS	425	10 963	10.9	10.8
340	LUMBER-BUILDING MATERIALS	254	20 493	3.9	2.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	201	1 798	3.1	1.8
400	AUTO FUELS-LUBRICANTS	132	2 843	1.1	.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	207	1 134	1.7	1.1
420	AUTO TIRES-BATTERIES-ACCESS.	140	19 298	4.7	2.3	260	KITCHENWARE-HOME FURNISHINGS	408	6 923	7.0	6.8
440	FARM EQUIPMENT MACHINERY	50	1 448	1.1	.2	280	JEWELRY-OPTICAL GOODS	377	1 846	1.9	1.8
460	HAY-GRAIN-FEEO-FARM SUPPLIES	59	3 112	4.1	.4	300	SPORTING-RECREATION EQUIPMENT	210	1 119	2.3	1.1
480	HOUSEHOLD FUELS-ICE	19	465	8.3	.1	320	HARDWARE-GARDENING EQUIPMENT	389	4 310	4.4	4.2
500	ALL OTHER MERCHANDISE	777	66 503	8.5	8.0	340	LUMBER-BUILDING MATERIALS	64	273	2.9	.3
520	NONMERCHANDISE RECEIPTS.	470	33 841	5.9	4.1	500	ALL OTHER MERCHANDISE.	418	26 933	26.9	26.5
-	MISCELLANEOUS MERCHANDISE.	(X)	520	(X)	.1	520	NONMERCHANDISE RECEIPTS.	202	1 644	2.2	1.6
	DEPARTMENT STORES (SIC 531)					-	MISCELLANEOUS MERCHANDISE.	(X)	229	(X)	.2
	TOTAL	148	602 776	(X)	100.0						
020	GROCERIES-OTHER FOODS	83	10 778	2.4	1.8		GENERAL MERCHANDISE STORES (SIC 539 PART)				
040	MEALS-SNACKS	52	5 998	1.6	1.0		TOTAL	443	117 066	(X)	100.0
080	PACKAGEO ALCOHOLIC BEVERAGES	7	1 010	1.4	.2	020	GROCERIES-OTHER FOODS	205	11 804	25.7	10.1
100	CIGARS-CIGARETTES-TOBACCO.	22	1 444	.6	.2	040	MEALS-SNACKS	17	135	20.0	.1
120	COSMETICS-DRUGS-CLEANERS	130	20 477	3.5	3.4	080	PACKAGEO ALCOHOLIC BEVERAGES	34	252	3.7	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	148	75 815	12.6	12.6	100	CIGARS-CIGARETTES-TOBACCO.	128	756	3.5	.6
141	MEN'S CLOTHING	148	57 189	9.5	9.5	120	COSMETICS-DRUGS-CLEANERS	197	2 209	3.4	1.9
142	BOYS' CLOTHING	141	18 626	3.2	3.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	299	12 313	12.9	10.5
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	148	161 199	26.7	26.7	141	MEN'S CLOTHING	267	7 878	8.8	6.7
161	CHILDREN'S-INFANTS' WEAR	145	15 595	2.6	2.6	142	BOYS' CLOTHING	255	3 442	3.9	2.9
162	HANDBAGS-ACCESSORIES	139	10 491	1.7	1.7	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	317	20 633	22.5	17.6
163	MILLINERY	132	3 833	.6	.6	161	CHILDREN'S-INFANTS' WEAR	251	1 990	2.4	1.7
164	HOSIERY	143	10 213	1.7	1.7	162	HANDBAGS-ACCESSORIES	191	1 098	1.5	.9
165	LINGERIE	141	27 015	4.6	4.5	163	MILLINERY	119	318	.8	.3
166	WOMENS COATS-SUITS-FURS-RAINWR	137	14 645	2.5	2.4	164	HOSIERY	264	1 487	1.8	1.3
167	WOMEN'S DRESSES.	144	32 047	5.3	5.3	165	LINGERIE	232	3 168	3.9	2.7
168	WOMEN'S BLOUSES-SPTSWR	142	32 113	5.4	5.3	166	WOMENS COATS-SUITS-FURS-RAINWR	175	1 545	2.0	1.3
169	GIRLS'-SUBTEEN-TEEN WEAR	135	13 397	2.3	2.2	167	WOMEN'S DRESSES.	204	3 384	4.5	2.9
171	OTHER WOMENS-GIRLS-CLOTHES ACC	19	1 805	2.2	.3	168	WOMEN'S BLOUSES-SPTSWR	222	3 853	4.9	3.3
180	ALL FOOTWEAR	135	27 317	4.8	4.5	169	GIRLS'-SUBTEEN-TEEN WEAR	168	1 404	1.9	1.2
200	CURTAINS-DRAPERIES-DRY GOODS	148	48 249	8.0	8.0	171	OTHER WOMENS-GIRLS-CLOTHES ACC	38	370	7.8	.3
201	PIECE GOODS-NOTIONS	141	14 900	2.5	2.5	180	ALL FOOTWEAR	243	3 996	4.6	3.4
202	CURTAINS-DRAPERIES	142	32 864	5.6	5.5	200	CURTAINS-DRAPERIES-DRY GOODS	277	10 865	11.5	9.3
203	ALL OTHER DOMESTICS.	6	456	1.9	.1	201	PIECE GOODS-NOTIONS	231	4 309	5.0	3.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	126	47 917	8.5	7.9	202	CURTAINS-DRAPERIES	232	6 087	7.1	5.2
221	MAJOR HOUSEHOLD APPLIANCES	100	26 965	5.5	4.5	203	ALL OTHER DOMESTICS.	58	456	4.8	.4
222	RADIOS-TV'S MUSICAL INSTR.	123	20 838	3.8	3.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	131	9 959	15.6	8.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	131	34 269	6.0	5.7	221	MAJOR HOUSEHOLD APPLIANCES	91	6 743	12.8	5.8
241	FLOOR COVERINGS.	122	12 344	2.2	2.0	222	RADIOS-TV'S MUSICAL INSTR.	112	3 052	5.0	2.6
242	FURNITURE-SLEEP EQUIPMENT.	120	21 924	4.0	3.6	-	MISCELLANEOUS MERCHANDISE.	(X)	59	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS	143	30 992	5.1	5.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	181	5 318	6.3	4.5
261	CHINA-GLASSWARE	121	10 809	1.9	1.8	241	FLOOR COVERINGS.	157	1 847	2.4	1.6
262	KITCHENWARE-HOUSEWARES	135	19 334	3.3	3.2	242	FURNITURE-SLEEP EQUIPMENT.	104	3 006	4.4	2.6
263	OTHER KITCHENWARE-HOME FURNISH	12	835	.8	.1	260	KITCHENWARE-HOME FURNISHINGS	228	4 860	6.1	4.2
280	JEWELRY-OPTICAL GOODS	119	9 896	1.7	1.6	280	JEWELRY-OPTICAL GOODS	165	1 531	2.1	1.3
300	SPORTING-RECREATION EQUIPMENT	125	15 083	2.7	2.5	300	SPORTING-RECREATION EQUIPMENT	166	3 618	5.0	3.1
320	HARDWARE-GARDENING EQUIPMENT	93	15 451	4.1	2.6	320	HARDWARE-GARDENING EQUIPMENT	160	6 317	9.5	5.4
321	HARDWARE-TOOLS	81	8 989	2.5	1.5	321	HARDWARE-TOOLS	143	4 249	6.9	3.6
322	GARDENING EQUIPMENT-SUPPLIES	79	6 462	2.0	1.1	322	GARDENING EQUIPMENT-SUPPLIES	114	1 976	3.6	1.7
340	LUMBER-BUILDING MATERIALS.	89	15 745	3.3	2.6	340	LUMBER-BUILDING MATERIALS.	102	4 474	8.7	3.8
348	PAINT-GLASS-WALLPAPER.	84	6 092	1.4	1.0	348	PAINT-GLASS-WALLPAPER.	91	1 652	3.4	1.4
356	ALL OTHER LUMBER-MILLWORK.	56	9 646	3.8	1.6	356	ALL OTHER LUMBER-MILLWORK.	42	2 709	8.1	2.3
400	AUTO FUELS-LUBRICANTS	37	1 533	.9	.3						
402	AUTO TIRES-BATTERIES-ACCESS.	76	16 123	4.4	2.7						
404	FARM EQUIPMENT MACHINERY	21	978	.9	.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
⁰ Monstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
380	AUTOMOBILES-TRUCKS	22	88	.4	.1	080	PACKAGED ALCOHOLIC BEVERAGES	6	29	1.2	.1	
400	AUTO FUELS-LUBRICANTS	89	1 255	3.2	1.1	100	CIGARS-CIGARETTES-TOBACCO	18	35	.8	.1	
420	AUTO TIRES-BATTERIES-ACCESS.	59	3 164	8.2	2.7	520	NONMERCHANTISE RECEIPTS	5	34	3.2	.1	
440	FARM EQUIPMENT MACHINERY	29	469	1.6	.4	-	MISCELLANEOUS MERCHANDISE	(X)	73	(X)	.3	
460	HAY-GRAIN-FEED-FARM SUPPLIES	49	2 962	14.6	2.5							
480	HOUSEHOLD FUELS-ICE	16	406	5.7	.3							
500	ALL OTHER MERCHANDISE	220	5 059	6.0	4.3		FISH (SEA FOOD) MARKETS (SIC 542 PT.)					
520	NONMERCHANTISE RECEIPTS	144	4 427	6.9	3.8		TOTAL	22	2 157	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	196	(X)	.2		020	GROCERIES-OTHER FOODS	22	2 132	98.8	98.8
	DRY GOODS STORES (SIC 539 PART)						021	MEATS-FISH-POULTRY	22	1 667	77.3	77.3
	TOTAL	49	4 338	(X)	100.0		023	FROZEN FOODS	5	437	38.5	20.3
200	CURTAINS-DRAPERIES-DRY GOODS	49	4 198	96.8	96.8	-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.7	
520	NONMERCHANTISE RECEIPTS	9	34	4.4	.8							
-	MISCELLANEOUS MERCHANDISE	(X)	106	(X)	2.4							
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					
	TOTAL	38	3 077	(X)	100.0		TOTAL	42	9 398	(X)	100.0	
200	CURTAINS-DRAPERIES-DRY GOODS	38	3 010	97.8	97.8	020	GROCERIES-OTHER FOODS	42	9 281	98.8	98.8	
520	NONMERCHANTISE RECEIPTS	5	29	5.3	.9	021	MEATS-FISH-POULTRY	10	734	13.5	7.8	
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	1.2	022	PRODUCE (FRESH FRUITS-VEGT8LS)	42	7 015	74.6	74.6	
	FOOD STORES (SIC 54)					023	FROZEN FOODS	8	291	8.6	3.1	
	TOTAL	3 884	1 365 525	(X)	100.0	024	ALL OTHER FOODS	18	1 241	25.8	13.2	
020	GROCERIES-OTHER FOODS	3 884	1 217 830	89.2	89.2	100	CIGARS-CIGARETTES-TOBACCO	4	17	8.0	.2	
040	MEALS-SNACKS	144	3 724	23.0	.3	500	ALL OTHER MERCHANDISE	4	27	15.0	.3	
080	PACKAGED ALCOHOLIC BEVERAGES	578	9 131	5.9	.7	-	MISCELLANEOUS MERCHANDISE	(X)	73	(X)	.8	
100	CIGARS-CIGARETTES-TOBACCO	2 197	46 998	4.6	3.4							
120	COSMETICS-DRUGS-CLEANERS	2 023	46 199	4.7	3.4		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	129	1 152	4.5	.1		TOTAL	163	7 410	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	195	975	1.5	.1	020	GROCERIES-OTHER FOODS	163	6 959	93.9	93.9	
260	KITCHENWARE-HOME FURNISHINGS	239	958	1.5	.1	023	FROZEN FOODS	19	99	3.9	1.3	
320	HARDWARE-GARDENING EQUIPMENT	200	1 388	1.5	.1	024	ALL OTHER FOODS	163	5 565	75.1	75.1	
400	AUTO FUELS-LUBRICANTS	106	787	25.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	1 295	(X)	17.5	
460	HAY-GRAIN-FEED-FARM SUPPLIES	86	2 234	15.3	.2	100	CIGARS-CIGARETTES-TOBACCO	14	104	23.3	1.4	
500	ALL OTHER MERCHANDISE	1 233	28 656	4.0	2.1	500	ALL OTHER MERCHANDISE	22	108	4.4	1.5	
520	NONMERCHANTISE RECEIPTS	443	2 582	1.0	.2	-	MISCELLANEOUS MERCHANDISE	(X)	239	(X)	3.2	
-	MISCELLANEOUS MERCHANDISE	(X)	2 910	(X)	.2							
	GROCERY STORES (SIC 541)						RETAIL BAKERIES (SIC 546)					
	TOTAL	2 818	1 268 643	(X)	100.0		TOTAL	496	33 986	(X)	100.0	
020	GROCERIES-OTHER FOODS	2 818	1 125 497	88.7	88.7	020	GROCERIES-OTHER FOODS	496	33 293	98.0	98.0	
021	MEATS-FISH-POULTRY	2 655	312 204	25.0	24.6	040	MEALS-SNACKS	49	583	24.6	1.7	
022	PRODUCE (FRESH FRUITS-VEGT8LS)	2 520	94 472	7.5	7.4	100	CIGARS-CIGARETTES-TOBACCO	9	23	3.3	.1	
023	FROZEN FOODS	2 251	56 207	5.3	4.4	-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	.3	
024	ALL OTHER FOODS	2 788	662 310	52.5	52.2							
080	PACKAGED ALCOHOLIC BEVERAGES	559	8 879	5.7	.7		RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					
100	CIGARS-CIGARETTES-TOBACCO	2 122	46 734	4.8	3.7		TOTAL	430	29 097	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS	1 993	45 977	4.7	3.6	020	GROCERIES-OTHER FOODS	430	28 423	97.7	97.7	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	129	1 152	4.1	.1	025	BAKERY PRODUCTS-EXCEPT FROZEN.	430	27 300	93.8	93.8	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	194	972	1.4	.1	026	BAKERY PRODUCTS-FROZEN	8	88	15.0	.3	
260	KITCHENWARE-HOME FURNISHINGS	233	910	1.4	.1	027	ALL OTHER FOODS	52	985	15.5	3.4	
320	HARDWARE-GARDENING EQUIPMENT	199	1 365	1.4	.1	040	MEALS-SNACKS	49	572	24.0	2.0	
400	AUTO FUELS-LUBRICANTS	104	735	25.0	.1	100	CIGARS-CIGARETTES-TOBACCO	8	20	3.5	.1	
460	HAY-GRAIN-FEED-FARM SUPPLIES	86	2 220	14.2	.2	-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	.3	
500	ALL OTHER MERCHANDISE	1 180	28 413	4.0	2.2							
516	ALL OTHER MERCHANDISE	470	7 263	2.0	.6		RETAIL BAKERIES--SELLING ONLY (SIC 5463)					
517	PAPER-PAPER PRODUCTS	1 106	21 149	3.1	1.7		TOTAL	66	4 889	(X)	100.0	
520	NONMERCHANTISE RECEIPTS	401	2 439	.9	.2	020	GROCERIES-OTHER FOODS	66	4 870	99.6	99.6	
-	MISCELLANEOUS MERCHANDISE	(X)	3 350	(X)	.3	025	BAKERY PRODUCTS-EXCEPT FROZEN.	65	4 605	95.6	94.2	
	MEAT MARKETS (SIC 542 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)	223	(X)	4.6	
	TOTAL	184	27 926	(X)	100.0							
020	GROCERIES-OTHER FOODS	184	27 755	99.4	99.4		DAIRY PRODUCTS STORES (SIC 545)					
021	MEATS-FISH-POULTRY	184	25 941	92.9	92.9		TOTAL	128	14 324	(X)	100.0	
022	PRODUCE (FRESH FRUITS-VEGT8LS)	21	149	3.2	.5							
023	FROZEN FOODS	72	403	2.9	1.4							
024	ALL OTHER FOODS	80	1 259	8.8	4.5							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
020	GROCERIES—OTHER FOODS	128	11 432	79.8	79.8	520	NONMERCHANTISE RECEIPTS.	920	54 239	6.9	6.7
021	MEATS—FISH—POULTRY	27	336	8.6	2.3	527	SERVICE LABOR.	908	47 910	6.1	5.9
023	FROZEN FOODS	45	463	11.0	3.2	528	OTHER NONMERCHANTISE RECEIPTS.	332	6 326	2.0	.8
024	ALL OTHER FOODS	128	10 627	74.2	74.2	-	MISCELLANEOUS MERCHANDISE.	(X)	662	(X)	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	6	(X)	(Z)	-					
040	MEALS—SNACKS	37	2 401	23.5	16.8						
080	PACKAGED ALCOHOLIC BEVERAGES	8	175	14.4	1.2						
100	CIGARS—CIGARETTES—TOBACCO.	29	83	2.8	.6						
500	ALL OTHER MERCHANDISE.	17	53	2.0	.4						
520	NONMERCHANTISE RECEIPTS.	13	22	5.8	.2						
-	MISCELLANEOUS MERCHANDISE.	(X)	158	(X)	1.1						
	EGG AND POULTRY DEALERS (SIC 549 PT.)										
	TOTAL ²	8	222	(X)	100.0						
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)										
	TOTAL ²	23	1 459	(X)	100.0						
	AUTOMOTIVE DEALERS (SIC 55 EX. 554)										
	TOTAL	1 815	1 115 058	(X)	100.0						
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	91	2 399	12.5	.2	380	AUTOMOBILES—TRUCKS	32	17 312	74.8	74.8
300	SPORTING—RECREATION EQUIPMENT.	229	18 730	40.4	1.7	381	NEW PASSENGER CARS—RETAIL.	32	11 812	51.0	51.0
320	HARDWARE—GARODENING EQUIPMENT	124	1 518	5.2	.1	385	USED PASSENGER CARS—RETAIL.	32	4 986	21.5	21.5
380	AUTOMOBILES—TRUCKS	1 378	861 839	82.9	77.3	386	USED PASSENGER CARS—WHOLE.	14	392	2.8	1.7
400	AUTO FUELS—LUBRICANTS.	1 040	14 353	1.7	1.3	389	MOTORCYCLES—MOTORSCOOTERS.	4	90	3.5	.4
420	AUTO TIRES—BATTERIES—ACCESS.	1 421	104 562	10.0	9.4	-	MISCELLANEOUS MERCHANDISE.	(X)	32	(X)	.1
440	FARM EQUIPMENT MACHINERY	67	6 615	18.1	.6	400	AUTO FUELS—LUBRICANTS.	27	286	1.3	1.2
500	ALL OTHER MERCHANDISE.	189	28 611	37.6	2.6	401	GASOLINE	4	110	2.5	.5
520	NONMERCHANTISE RECEIPTS.	1 395	74 437	7.1	6.7	403	MOTOR OILS—GREASES—OTHER OILS.	25	174	.9	.8
-	MISCELLANEOUS MERCHANDISE.	(X)	1 993	(X)	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)
	MOTOR VEHICLE DEALERS (SIC 551, 552)										
	TOTAL	1 306	1 015 743	(X)	100.0	420	AUTO TIRES—BATTERIES—ACCESS.	31	2 458	10.6	10.6
300	SPORTING—RECREATION EQUIPMENT.	22	797	7.6	.1	421	PARTS INSTALLED IN REPAIR WORK	31	1 684	7.3	7.3
380	AUTOMOBILES—TRUCKS	1 306	855 690	84.2	84.2	422	PARTS—WHOLESALE.	22	211	1.1	.9
400	AUTO FUELS—LUBRICANTS.	913	11 789	1.5	1.2	423	PARTS—RETAIL	24	196	.9	.8
420	AUTO TIRES—BATTERIES—ACCESS.	1 131	70 703	7.2	7.0	424	AUTOMOBILE TIRES—BATTERIES—ACC	21	350	2.0	1.5
440	FARM EQUIPMENT MACHINERY	63	6 558	17.1	.6	520	NONMERCHANTISE RECEIPTS.	30	3 093	13.8	13.4
500	ALL OTHER MERCHANDISE.	40	917	2.7	.1	527	SERVICE LABOR.	30	2 733	12.2	11.8
520	NONMERCHANTISE RECEIPTS.	1 096	68 145	7.0	6.7	528	OTHER NONMERCHANTISE RECEIPTS.	9	356	2.8	1.5
-	MISCELLANEOUS MERCHANDISE.	(X)	1 144	(X)	.1						
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)										
	TOTAL	974	806 069	(X)	100.0	380	AUTOMOBILES—TRUCKS	72	121 931	85.3	85.3
300	SPORTING—RECREATION EQUIPMENT.	19	571	6.6	.1	381	NEW PASSENGER CARS—RETAIL.	72	77 481	54.2	54.2
380	AUTOMOBILES—TRUCKS	974	677 001	84.0	84.0	382	NEW PASSENGER CARS—WHOLESALE	7	1 144	10.9	.8
381	NEW PASSENGER CARS—RETAIL.	974	419 400	52.0	52.0	383	NEW COMMERCIAL VEHICLES—RETAIL	22	7 344	12.5	5.1
382	NEW PASSENGER CARS—WHOLESALE	61	3 573	4.3	.4	385	USED PASSENGER CARS—RETAIL	71	30 327	21.2	21.2
383	NEW COMMERCIAL VEHICLES—RETAIL	590	51 784	10.7	6.4	386	USED PASSENGER CARS—WHOLE.	56	4 920	3.9	3.4
384	NEW COMMERCIAL VEHICLES—WHOLE.	42	3 364	6.4	.4	387	USED COMMERCIAL VEHICLES	19	666	1.4	.5
385	USED PASSENGER CARS—RETAIL	954	164 546	20.7	20.4	-	MISCELLANEOUS MERCHANDISE.	(X)	22	(X)	(Z)
386	USED PASSENGER CARS—WHOLE.	411	19 097	3.7	2.4	400	AUTO FUELS—LUBRICANTS.	58	507	.5	.4
387	USED COMMERCIAL VEHICLES	546	11 528	2.4	1.4	401	GASOLINE	13	113	.3	.1
389	MOTORCYCLES—MOTORSCOOTERS.	21	1 347	9.0	.2	403	MOTOR OILS—GREASES—OTHER OILS.	55	389	.3	.3
392	ALL OTHER AUTOS—TRUCKS	103	2 362	4.0	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	(Z)
400	AUTO FUELS—LUBRICANTS.	791	10 501	1.5	1.3	420	AUTO TIRES—BATTERIES—ACCESS.	72	10 637	7.4	7.4
401	GASOLINE	437	7 051	2.7	.9	421	PARTS INSTALLED IN REPAIR WORK	72	5 764	4.0	4.0
402	OTHER AUTOMOTIVE FUELS	57	758	2.5	.1	422	PARTS—WHOLESALE.	68	3 432	2.4	2.4
403	MOTOR OILS—GREASES—OTHER OILS.	568	2 692	.4	.3	423	PARTS—RETAIL	66	316	.2	.2
420	AUTO TIRES—BATTERIES—ACCESS.	964	56 465	7.0	7.0	424	AUTOMOBILE TIRES—BATTERIES—ACC	58	1 125	.8	.8
421	PARTS INSTALLED IN REPAIR WORK	959	33 608	4.2	4.2	520	NONMERCHANTISE RECEIPTS.	67	9 665	7.0	6.8
422	PARTS—WHOLESALE.	779	11 996	1.6	1.5	527	SERVICE LABOR.	66	7 949	6.0	5.6
423	PARTS—RETAIL	741	4 158	.5	.5	528	OTHER NONMERCHANTISE RECEIPTS.	28	1 715	2.4	1.2
424	AUTOMOBILE TIRES—BATTERIES—ACC	745	6 698	.9	.8	-	MISCELLANEOUS MERCHANDISE.	(X)	156	(X)	.1
440	FARM EQUIPMENT MACHINERY	57	5 956	17.5	.7						
500	ALL OTHER MERCHANDISE.	32	674	2.4	.1						
	MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)										
	TOTAL	228	43 629	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT.	3	226	13.8	.5
380	AUTOMOBILES—TRUCKS	228	39 446	90.4	90.4	380	AUTOMOBILES—TRUCKS	228	39 446	90.4	90.4
381	NEW PASSENGER CARS—RETAIL.	9	1 255	36.7	2.9	381	NEW PASSENGER CARS—RETAIL.	9	1 255	36.7	2.9
385	USED PASSENGER CARS—RETAIL	228	35 237	80.8	80.8	385	USED PASSENGER CARS—RETAIL	228	35 237	80.8	80.8
386	USED PASSENGER CARS—WHOLE.	86	2 272	15.9	5.2	386	USED PASSENGER CARS—WHOLE.	86	2 272	15.9	5.2
387	USED COMMERCIAL VEHICLES	15	304	11.2	.7	387	USED COMMERCIAL VEHICLES	15	304	11.2	.7
-	MISCELLANEOUS MERCHANDISE.	(X)	327	(X)	.7	-	MISCELLANEOUS MERCHANDISE.	(X)	327	(X)	.7
400	AUTO FUELS—LUBRICANTS.	37	495	7.0	1.1	400	AUTO FUELS—LUBRICANTS.	37	495	7.0	1.1
420	AUTO TIRES—BATTERIES—ACCESS.	64	1 142	8.2	2.6	420	AUTO TIRES—BATTERIES—ACCESS.	64	1 142	8.2	2.6
440	FARM EQUIPMENT MACHINERY	6	459	16.9	1.1	440	FARM EQUIPMENT MACHINERY	6	459	16.9	1.1
500	ALL OTHER MERCHANDISE.	7	236	8.0	.5	500	ALL OTHER MERCHANDISE.	7	236	8.0	.5
520	NONMERCHANTISE RECEIPTS.	79	1 147	5.6	2.6	520	NONMERCHANTISE RECEIPTS.	79	1 147	5.6	2.6
-	MISCELLANEOUS MERCHANDISE.	(X)	476	(X)	1.1	-	MISCELLANEOUS MERCHANDISE.	(X)	476	(X)	1.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²			
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)													
	TOTAL	277	45 886	(X)	100.0									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	30	3.5	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	54	1.3	.2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	82	2 140	11.6	4.7	500	ALL OTHER MERCHANDISE	69	25 705	97.9	97.9			
260	KITCHENWARE-HOME FURNISHINGS . .	67	224	1.5	.5	504	MOBILE HOMES-HOUSEHOLO TRLRS .	62	22 091	89.8	84.1			
300	SPORTING-RECREATION EQUIPMENT . .	95	1 119	5.4	2.4	505	CAMP TRAILERS-TRAVEL TRAILERS .	22	3 293	33.2	12.5			
320	HARDWARE-GARDENING EQUIPMENT . .	90	820	4.3	1.8	507	ALL OTHER MERCHANDISE	10	295	7.2	1.1			
340	LUMBER-BUILDING MATERIALS	14	235	15.1	.5	-	MISCELLANEOUS MERCHANDISE . . .	(X)	15	(X)	.1			
380	AUTOMOBILES-TRUCKS	10	321	41.1	.7									
400	AUTO FUELS-LUBRICANTS	96	2 194	12.6	4.8									
420	AUTO TIRES-BATTERIES-ACCESS	277	33 598	73.2	73.2	520	NONMERCHANTISE RECEIPTS	37	424	2.8	1.6			
500	ALL OTHER MERCHANDISE	69	855	5.1	1.9	527	SERVICE LABOR	19	160	1.7	.6			
520	NONMERCHANTISE RECEIPTS	158	4 003	12.0	8.7	532	OTHER NONMERCHANTISE RECEIPTS .	27	260	3.1	1.0			
-	MISCELLANEOUS MERCHANDISE	(X)	346	(X)	.8	-	MISCELLANEOUS MERCHANDISE	(X)	76	(X)	.3			
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.)													
	TOTAL ²	25	2 660	(X)	100.0									
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					300	SPORTING-RECREATION EQUIPMENT . .	4	187	20.1	2.5			
	TOTAL	252	43 226	(X)	100.0	380	AUTOMOBILES-TRUCKS	51	5 595	87.1	73.3			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	1 604	9.6	3.7	389	MOTORCYCLES-MOTORSOOTERS	51	4 863	75.7	63.7			
221	MAJOR HOUSEHOLD APPLIANCES	51	705	4.2	1.6	391	OTHER POWERED ROAD VEHICLES . .	22	732	24.3	9.6			
222	RADIO-TV'S MUSICAL INSTR	53	882	5.2	2.0	400	AUTO FUELS-LUBRICANTS	9	54	2.6	.7			
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(2)	420	AUTO TIRES-BATTERIES-ACCESS	10	219	20.8	2.9			
260	KITCHENWARE-HOME FURNISHINGS . . .	45	113	.9	.3	520	NONMERCHANTISE RECEIPTS	34	467	8.4	6.1			
300	SPORTING-RECREATION EQUIPMENT . .	73	923	5.0	2.1	527	SERVICE LABOR	33	383	6.8	5.0			
317	ALL OTHER SPTG GOODS EXC BOATS	70	887	5.3	2.1	532	OTHER NONMERCHANTISE RECEIPTS .	10	74	4.2	1.0			
-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	1 109	(X)	14.5			
320	HARDWARE-GARDENING EQUIPMENT . . .	67	529	3.1	1.2									
340	LUMBER-BUILDING MATERIALS	4	26	5.5	.1									
380	AUTOMOBILES-TRUCKS	9	318	41.1	.7									
400	AUTO FUELS-LUBRICANTS	88	2 128	13.2	4.9									
420	AUTO TIRES-BATTERIES-ACCESS	252	32 886	76.1	76.1									
416	NEW TIRES-TUBES(TO FLEET OPERTRS)	88	1 579	6.7	3.7									
417	NEW TIRES-TUBES(TO OTHER USERS)	196	10 008	25.1	23.2									
418	RETREADS(TO FLEET OPERATORS) . . .	53	258	1.6	.6									
419	RETREADS(TO OTHER USERS)	122	1 838	6.1	4.3									
426	AUTOMOBILE ACCESSORIES	197	7 319	23.2	16.9									
428	NEW AUTO TIRES SOLD TO DEALERS	121	4 227	14.0	9.8									
429	NEW TRUCK-BUS TIRES (TO USERS)	118	4 117	13.4	9.5	020	GROCERIES-OTHER FOODS	340	1 550	4.0	.4			
431	NEW TRK-BUS TIRES(TO DEALERS)	72	734	3.7	1.7	040	MEALS-SNACKS	115	1 244	11.5	.3			
433	RETREADS SOLO TO DEALERS	83	491	2.1	1.1	100	CIGARS-CIGARETTES-TOBACCO	704	3 587	3.7	.9			
434	RETREADS-TRUCK-BUS (TO USERS)	94	1 215	4.9	2.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	45	488	2.5	.1			
435	RETREADS-TRUCK-BUS(TO DEALERS)	49	193	1.1	.4	260	KITCHENWARE-HOME FURNISHINGS . .	51	557	2.1	.1			
436	STORAGE BATTERIES	146	902	3.0	2.1	280	JEWELRY-OPTICAL GOODS	35	301	2.7	.1			
500	ALL OTHER MERCHANDISE	51	697	4.6	1.6	300	SPORTING-RECREATION EQUIPMENT . .	108	1 345	4.4	.3			
520	NONMERCHANTISE RECEIPTS	140	3 769	12.1	8.7	320	HARDWARE-GARDENING EQUIPMENT . .	83	1 035	3.2	.2			
524	BRAKE AND WHEEL SERVICES	95	1 972	8.0	4.6	380	AUTOMOBILES-TRUCKS	136	1 724	12.5	.4			
525	TIRE SERVICES OTHER THAN RETRO	83	576	2.5	1.3	391	OTHER POWERED ROAD VEHICLES . .	126	1 614	13.7	.4			
526	OTHER NONMERCHANTISE RECEIPTS .	114	1 218	4.9	2.8	400	AUTO FUELS-LUBRICANTS	3 861	337 570	80.3	80.3			
-	MISCELLANEOUS MERCHANDISE	(X)	233	(X)	.5	401	GASOLINE	3 857	315 237	75.0	75.0			
	BOAT DEALERS (SIC 5591)					402	OTHER AUTOMOTIVE FUELS	377	7 097	11.8	1.7			
	TOTAL	106	19 447	(X)	100.0	403	MOTOR OILS-GREASES-OTHER OILS . .	3 439	15 236	4.0	3.6			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3	155	16.0	.8	420	AUTO TIRES-BATTERIES-ACCESS	3 205	47 158	14.0	11.2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	3	128	10.4	.7	421	PARTS INSTALLED IN REPAIR WORK	2 037	17 804	7.6	4.2			
300	SPORTING-RECREATION EQUIPMENT . .	106	16 617	85.4	85.4	423	PARTS-RETAIL	445	1 806	3.3	.4			
320	HARDWARE-GARDENING EQUIPMENT . . .	16	331	17.8	1.7	424	AUTOMOBILE TIRES-BATTERIES-ACC	2 975	27 548	8.7	6.6			
380	AUTOMOBILES-TRUCKS	9	191	12.6	1.0	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	17	317	10.0	.1			
400	AUTO FUELS-LUBRICANTS	21	311	4.8	1.6	480	HOUSEHOLD FUELS-ICE	171	2 999	10.4	.7			
420	AUTO TIRES-BATTERIES-ACCESS	3	37	5.5	.2	500	ALL OTHER MERCHANDISE	141	859	2.8	.2			
520	NONMERCHANTISE RECEIPTS	68	1 393	9.4	7.2									
527	SERVICE LABOR	65	804	5.6	4.1	520	NONMERCHANTISE RECEIPTS	2 254	19 089	7.8	4.5			
531	STORAGE AND DOCKING SERVICES . . .	34	354	3.3	1.8	527	SERVICE LABOR	2 144	15 240	6.6	3.6			
532	OTHER NONMERCHANTISE RECEIPTS .	24	208	3.6	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	745	(X)	.2			
-	MISCELLANEOUS MERCHANDISE	(X)	284	(X)	1.5									
	APPAREL AND ACCESSORY STORES (SIC 56)													
	TOTAL	1 783	299 561	(X)	100.0									
120	COSMETICS-DRUGS-CLEANERS	45	556	2.2	.2									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	685	88 540	59.5	29.6									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 125	139 045	65.1	46.4									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
180	ALL FOOTWEAR	804	61 039	39.0	20.4	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	92	181	86.5	86.5
200	CURTAINS-DRAPERIES-DRY GOODS . . .	124	4 702	10.1	1.6	161	CHILDREN'S-INFANTS' WEAR	40	2 753	20.1	15.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV. . .	33	241	1.2	.1	163	MILLINERY	15	90	1.4	.5
260	KITCHENWARE-HOME FURNISHINGS . . .	26	296	1.4	.1	164	HOSIERY	53	1 137	9.2	6.5
280	JEWELRY-OPTICAL GOODS	112	876	1.8	.3	165	LINGERIE	66	1 782	11.4	10.2
300	SPORTING-RECREATION EQUIPMENT . . .	47	517	2.1	.2	168	WOMEN'S BLOUSES-SPTSWR	64	5 014	31.1	28.6
500	ALL OTHER MERCHANDISE	89	824	2.5	.3	172	DRESSES	58	1 970	12.3	11.2
520	NONMERCHANDISE RECEIPTS	324	2 838	3.2	.9	173	COATS-SUITS	47	905	5.9	5.2
-	MISCELLANEOUS MERCHANDISE	(X)	86	(X)	(Z)	174	HANDBAGS	34	536	4.5	3.1
						176	OTHER WOMENS-GIRLS'CLOTHES ACC	33	989	13.3	5.6
						-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	(Z)
	WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562; 3; 8)					180	ALL FOOTWEAR	8	481	7.6	2.7
						200	CURTAINS-DRAPERIES-DRY GOODS . . .	10	258	3.8	1.5
	TOTAL	678	117 378	(X)	100.0	280	JEWELRY-OPTICAL GOODS	10	177	2.7	1.0
						500	ALL OTHER MERCHANDISE	5	47	1.3	.3
120	COSMETICS-DRUGS-CLEANERS	25	425	2.7	.4	520	NONMERCHANDISE RECEIPTS	24	347	3.2	2.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	53	2 698	13.6	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	78	(X)	.4
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	678	107 224	91.3	91.3						
180	ALL FOOTWEAR	51	3 201	9.9	2.7		FURRIERS AND FUR SHOPS (SIC 568)				
200	CURTAINS-DRAPERIES-DRY GOODS . . .	26	876	5.7	.7		TOTAL	35	6 094	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS . . .	10	246	2.9	.2						
280	JEWELRY-OPTICAL GOODS	66	636	2.0	.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	35	5 693	93.4	93.4
500	ALL OTHER MERCHANDISE	20	249	2.8	.2	173	COATS-SUITS	4	190	26.0	3.1
520	NONMERCHANDISE RECEIPTS	146	1 760	3.4	1.5	175	FURS	35	5 403	88.7	88.7
-	MISCELLANEOUS MERCHANDISE	(X)	63	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	100	(X)	1.6
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					520	NONMERCHANDISE RECEIPTS	22	400	9.7	6.6
	TOTAL	491	90 695	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
120	COSMETICS-DRUGS-CLEANERS	21	276	2.6	.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	33	1 872	15.9	2.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
142	BOYS' CLOTHING	21	367	4.4	.4		TOTAL	339	67 043	(X)	100.0
143	MEN'S TAILORED OUTERWEAR	12	629	10.4	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	339	61 621	91.9	91.9
144	OTHER MEN'S OUTERWEAR	13	385	4.9	.4	142	BOYS' CLOTHING	164	3 461	9.2	5.2
145	MEN'S HATS	9	147	3.3	.2	143	MEN'S TAILORED OUTERWEAR	303	28 300	44.3	42.2
146	OTHER MEN'S CLOTHING	19	305	3.2	.3	144	OTHER MEN'S OUTERWEAR	283	10 780	19.8	16.1
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	491	83 374	91.9	91.9	145	MEN'S HATS	265	1 535	2.8	2.3
161	CHILDREN'S-INFANTS' WEAR	122	4 014	11.8	4.4	146	OTHER MEN'S CLOTHING	321	17 545	27.2	26.2
163	MILLINERY	181	1 147	2.5	1.3	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	32	1 350	11.2	2.0
164	HOSIERY	260	1 123	2.4	1.2	168	WOMEN'S BLOUSES-SPTSWR	25	529	5.7	.8
165	LINGERIE	362	5 737	8.0	6.3	172	DRESSES	20	359	4.1	.5
168	WOMEN'S BLOUSES-SPTSWR	410	17 360	21.1	19.1	173	COATS-SUITS	18	242	2.7	.4
172	DRESSES	487	31 079	34.7	34.3	-	MISCELLANEOUS MERCHANDISE	(X)	206	(X)	.3
173	COATS-SUITS	412	17 352	20.0	19.1	180	ALL FOOTWEAR	151	3 132	9.7	4.7
174	HANDBAGS	245	1 198	2.4	1.3	280	JEWELRY-OPTICAL GOODS	17	44	2.2	.1
175	FURS	43	1 145	9.7	1.3	300	SPORTING-RECREATION EQUIPMENT . . .	12	214	10.7	.3
176	OTHER WOMENS-GIRLS'CLOTHES ACC	171	3 219	6.6	3.6	520	NONMERCHANDISE RECEIPTS	56	472	3.5	.7
180	ALL FOOTWEAR	40	2 717	10.7	3.0	-	MISCELLANEOUS MERCHANDISE	(X)	210	(X)	.3
200	CURTAINS-DRAPERIES-DRY GOODS . . .	15	618	9.3	.7						
260	KITCHENWARE-HOME FURNISHINGS . . .	7	193	4.4	.2		CUSTOM TAILORS (SIC 567)				
280	JEWELRY-OPTICAL GOODS	44	406	1.7	.4		TOTAL ²	20	1 437	(X)	100.0
500	ALL OTHER MERCHANDISE	14	199	4.3	.2						
520	NONMERCHANDISE RECEIPTS	98	1 004	2.8	1.1		FAMILY CLOTHING STORES (SIC 565)				
-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	(Z)		TOTAL	203	54 426	(X)	100.0
	MILLINERY STORES (SIC 563 PT.)					120	COSMETICS-DRUGS-CLEANERS	11	92	1.4	.2
	TOTAL ³	44	1 373	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	203	21 532	39.6	39.6
	CORSET AND LINGERIE STORES (SIC 563 PT.)					160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	203	24 282	44.6	44.6
	TOTAL	16	1 675	(X)	100.0	180	ALL FOOTWEAR	114	3 599	10.1	6.6
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	16	1 666	99.5	99.5	200	CURTAINS-DRAPERIES-DRY GOODS . . .	86	3 653	11.7	6.7
165	LINGERIE	16	1 236	73.8	73.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV. . .	31	227	.9	.4
172	DRESSES	13	141	14.0	8.4	260	KITCHENWARE-HOME FURNISHINGS . . .	16	49	.4	.1
-	MISCELLANEOUS MERCHANDISE	(X)	281	(X)	16.8	280	JEWELRY-OPTICAL GOODS	25	183	.9	.3
	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.5	300	SPORTING-RECREATION EQUIPMENT . . .	26	106	.5	.2
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					500	ALL OTHER MERCHANDISE	35	335	1.4	.6
	TOTAL	92	17 541	(X)	100.0	520	NONMERCHANDISE RECEIPTS	45	328	3.3	.6
120	COSMETICS-DRUGS-CLEANERS	5	147	2.3	.8	-	MISCELLANEOUS MERCHANDISE	(X)	40	(X)	.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	825	11.2	4.7						
							SHOE STORES (SIC 566)				
							TOTAL	479	54 893	(X)	100.0
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	60	1 164	16.2	2.1
						160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	146	2 197	9.6	4.0
						180	ALL FOOTWEAR	479	51 013	92.9	92.9

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¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
500	ALL OTHER MERCHANDISE	32	210	5.8	.4								
520	NONMERCHANDISE RECEIPTS	71	240	2.3	.4								
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	.1								
	MEN'S SHOE STORES (SIC 566 PT.)												
	TOTAL	33	2 681	(X)	100.0								
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	449	29.7	16.7								
180	ALL FOOTWEAR	33	2 162	80.6	80.6	200	CURTAINS-ORAPERIES-ORY GOOOS . .	277	7 389	11.8	2.5		
181	MEN'S AND BOYS' FOOTWEAR	33	2 101	78.4	78.4	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	978	127 501	71.1	43.2		
-	MISCELLANEOUS MERCHANDISE	(X)	61	(X)	2.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	721	128 634	73.5	43.6		
	WOMEN'S SHOE STORES (SIC 566 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	448	11 538	11.3	3.9		
	TOTAL	59	9 717	(X)	100.0	280	JEWELRY-OPTICAL GOOOS	29	691	6.6	.2		
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	34	964	12.5	9.9	300	SPORTING-RECREATION EQUIPMENT . .	44	874	7.6	.3		
180	ALL FOOTWEAR	59	8 665	89.2	89.2	320	HARWARE-GAROEING EQUIPMENT	70	1 870	12.2	.6		
181	MEN'S AND BOYS' FOOTWEAR	9	241	16.0	2.5	340	LUMBER-BUILDING MATERIALS	101	1 613	10.8	.5		
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	59	8 303	85.4	85.4	480	HOUSEHOLO FUELS-ICE	32	664	9.5	.2		
183	CHILDREN'S AND INFANTS' FOOTWR	8	120	10.0	1.2	500	ALL OTHER MERCHANDISE	90	1 694	9.3	.6		
520	NONMERCHANDISE RECEIPTS	12	62	2.1	.6	520	NONMERCHANDISE RECEIPTS	709	11 580	7.5	3.9		
-	MISCELLANEOUS MERCHANDISE	(X)	26	(X)	.3	-	MISCELLANEOUS MERCHANDISE	(X)	1 320	(X)	.4		
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)						FURNITURE STORES (SIC 5712)						
	TOTAL ²	8	520	(X)	100.0		TOTAL	493	116 315	(X)	100.0		
	FAMILY SHOE STORES (SIC 566 PT.)												
	TOTAL	379	41 975	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOOOS . .	105	2 155	5.8	1.9		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	709	15.7	1.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	152	8 639	20.1	7.4		
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	102	1 165	8.2	2.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	493	97 808	84.1	84.1		
180	ALL FOOTWEAR	379	39 671	94.5	94.5	243	SLEEP EQUIPMENT	420	14 697	13.7	12.6		
181	MEN'S AND BOYS' FOOTWEAR	379	12 344	29.4	29.4	244	OTHER HOUSEHOLO FURNITURE	489	68 247	58.8	58.7		
182	WOMEN'S AND GIRLS' FOOTWEAR . . .	379	19 534	46.5	46.5	245	FLOOR COVERINGS-SOFT SURFACE . . .	383	13 077	12.4	11.2		
183	CHILDREN'S AND INFANTS' FOOTWR	346	7 791	19.7	18.6	246	FLOOR COVERINGS-HARO SURFACE . . .	112	964	6.6	.8		
500	ALL OTHER MERCHANDISE	24	194	6.9	.5	247	NONHOUSEHOLO FURNITURE	70	820	3.1	.7		
520	NONMERCHANDISE RECEIPTS	54	186	2.5	.4	260	KITCHENWARE-HOME FURNISHINGS . .	166	2 607	5.5	2.2		
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	.1	300	SPORTING-RECREATION EQUIPMENT . .	18	155	5.5	.1		
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					320	HARWARE-GAROEING EQUIPMENT	21	304	13.6	.3		
	TOTAL	59	3 890	(X)	100.0	340	LUMBER-BUILDING MATERIALS	31	362	15.0	.3		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	141	22.6	3.6	500	ALL OTHER MERCHANDISE	25	262	3.2	.2		
142	BOYS' CLOTHING	8	137	22.0	3.5	520	NONMERCHANDISE RECEIPTS	165	2 884	5.3	2.5		
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)	-	MISCELLANEOUS MERCHANDISE	(X)	1 139	(X)	1.0		
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	59	3 706	95.3	95.3		HOME FURNISHINGS STORES (OTHER 571)						
161	CHILDREN'S-INFANTS' WEAR	59	3 569	91.7	91.7	200	CURTAINS-ORAPERIES-ORY GOOOS . .	118	3 876	27.7	10.4		
-	MISCELLANEOUS MERCHANDISE	(X)	130	(X)	3.3	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4	156	14.8	.4		
180	ALL FOOTWEAR	4	19	6.3	.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	185	26 381	82.8	70.8		
-	MISCELLANEOUS MERCHANDISE	(X)	24	(X)	.6	260	KITCHENWARE-HOME FURNISHINGS . .	60	4 360	71.7	11.7		
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					280	JEWELRY-OPTICAL GOOOS	11	406	15.4	1.1		
	TOTAL	5	494	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	4	38	4.7	.1		
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	5	216	43.7	43.7	320	HARWARE-GAROEING EQUIPMENT	7	100	12.0	.3		
168	WOMEN'S BLOUSES-SPTSWR	4	192	38.9	38.9	340	LUMBER-BUILDING MATERIALS	38	542	17.8	1.5		
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	1.6	500	ALL OTHER MERCHANDISE	9	165	10.8	.4		
180	ALL FOOTWEAR	4	68	13.8	13.8	520	NONMERCHANDISE RECEIPTS	84	1 080	6.5	2.9		
300	SPORTING-RECREATION EQUIPMENT . .	4	133	26.9	26.9	-	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	.4		
-	MISCELLANEOUS MERCHANDISE	(X)	77	(X)	15.6		FLOOR COVERINGS STORES (SIC 5713)						
							TOTAL	167	28 741	(X)	100.0		
							200	CURTAINS-ORAPERIES-ORY GOOOS . .	63	836	8.0	2.9	
							240	FURNITURE-SLEEP EQUIP-FLOOR COV.	167	25 939	90.3	90.3	
							260	KITCHENWARE-HOME FURNISHINGS . .	6	189	10.9	.7	
							340	LUMBER-BUILDING MATERIALS	33	498	18.2	1.7	
							500	ALL OTHER MERCHANDISE	3	82	8.3	.3	
							520	NONMERCHANDISE RECEIPTS	64	989	6.9	3.4	
							-	MISCELLANEOUS MERCHANDISE	(X)	207	(X)	.7	
							ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						
							TOTAL	53	3 446	(X)	100.0		
							200	CURTAINS-ORAPERIES-ORY GOOOS . .	53	3 010	87.3	87.3	
							240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	333	30.2	9.7	
							260	KITCHENWARE-HOME FURNISHINGS . .	6	71	20.3	2.1	
							-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.9	
							CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)						
							TOTAL	16	2 152	(X)	100.0		
							260	KITCHENWARE-HOME FURNISHINGS . .	16	1 651	76.7	76.7	

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TABLE 1. The State: 1967—Continued

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Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY-OPTICAL GOODS	5	335	23.4	15.6	020	GROCERIES-OTHER FOODS	671	6 055	13.7	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	166	(X)	7.7	040	MEALS-SNACKS	6 615	304 647	70.3	58.8
						060	ALCOHOLIC DRINKS	5 399	179 753	54.5	34.7
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					080	PACKAGE ALCOHOLIC BEVERAGES	1 978	12 130	11.6	2.3
	TOTAL ²	33	2 903	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	2 564	5 995	4.3	1.2
						300	SPORTING-RECREATION EQUIPMENT	36	287	14.2	.1
						400	AUTO FUELS-LUBRICANTS	77	441	14.2	.1
	HOUSEHOLD APPLIANCE STORES (SIC 572)					500	ALL OTHER MERCHANDISE	135	1 342	10.0	.3
	TOTAL	423	72 327	(X)	100.0	520	NONMERCHANDISE RECEIPTS	1 150	7 012	7.0	1.4
						-	MISCELLANEOUS MERCHANDISE	(X)	243	(X)	(Z)
							EATING PLACES (SIC 5812)				
							TOTAL	4 423	349 558	(X)	100.0
020	GROCERIES-OTHER FOODS	3	39	25.0	.1	020	GROCERIES-OTHER FOODS	334	4 889	17.0	1.4
200	CURTAINS-DRAPERIES-ORY GOODS	53	1 349	18.0	1.9	040	MEALS-SNACKS	4 423	289 134	82.7	82.7
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	417	56 662	78.4	78.3	060	ALCOHOLIC DRINKS	1 118	45 942	29.3	13.1
224	NEW MAJOR APPLIANCES	415	43 779	60.9	60.5	080	PACKAGE ALCOHOLIC BEVERAGES	206	1 323	6.3	.4
225	NEW RAOIOS-TV'S ETC.	226	11 057	22.3	15.3	100	CIGARS-CIGARETTES-TOBACCO	894	2 322	3.5	.7
226	USEO MAJOR APPL-RAOIOS-TV'S	175	1 459	3.5	2.0	500	ALL OTHER MERCHANDISE	89	1 187	7.5	.3
227	RECOROS-TAPES-MUSICAL INSTR.	27	350	3.0	.5	520	NONMERCHANDISE RECEIPTS	641	4 277	5.5	1.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	31	3 485	23.0	4.8	-	MISCELLANEOUS MERCHANDISE	(X)	484	(X)	.1
260	KITCHENWARE-HOME FURNISHINGS	184	4 010	9.6	5.5		RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
280	JEWELRY-OPTICAL GOODS	11	208	3.7	.3		TOTAL	3 103	265 480	(X)	100.0
300	SPORTING-RECREATION EQUIPMENT	17	582	7.3	.8	020	GROCERIES-OTHER FOODS	232	3 784	15.9	1.4
320	HARWARE-GAROEING EQUIPMENT	30	1 226	12.7	1.7	040	MEALS-SNACKS	3 103	208 708	78.6	78.6
340	LUMBER-BUILDING MATERIALS	20	596	8.4	.8	060	ALCOHOLIC DRINKS	1 082	45 092	29.8	17.0
420	AUTO TIRES-BATTERIES-ACCESS.	6	79	6.6	.1	080	PACKAGE ALCOHOLIC BEVERAGES	197	1 265	6.3	.5
480	HOUSEHOLD FUELS-ICE	18	401	8.6	.6	100	CIGARS-CIGARETTES-TOBACCO	663	1 740	3.1	.7
500	ALL OTHER MERCHANDISE	18	352	7.1	.5	300	SPORTING-RECREATION EQUIPMENT	19	147	16.6	.1
520	NONMERCHANDISE RECEIPTS	231	3 192	7.4	4.4	500	ALL OTHER MERCHANDISE	67	1 019	8.3	.4
-	MISCELLANEOUS MERCHANDISE	(X)	145	(X)	.2	520	NONMERCHANDISE RECEIPTS	464	3 474	5.8	1.3
	RAOIO ANO TELEVISION STORES (SIC 5732)					-	MISCELLANEOUS MERCHANDISE	(X)	251	(X)	.1
	TOTAL	265	47 511	(X)	100.0		CAFETERIAS (SIC 5812 PT.)				
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	265	41 206	86.7	86.7		TOTAL	155	17 349	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	951	25.3	2.0	040	MEALS-SNACKS	155	16 882	97.3	97.3
260	KITCHENWARE-HOME FURNISHINGS	38	557	7.7	1.2	060	ALCOHOLIC DRINKS	9	184	52.3	1.1
264	SMALL ELECTRICAL APPLIANCES	28	331	5.3	.7	100	CIGARS-CIGARETTES-TOBACCO	15	77	3.7	.4
265	ALL OTHER KITCHENWR-HOUSEWR.	15	221	10.6	.5	520	NONMERCHANDISE RECEIPTS	24	97	2.2	.6
300	SPORTING-RECREATION EQUIPMENT	5	97	11.7	.2	-	MISCELLANEOUS MERCHANDISE	(X)	109	(X)	.6
320	HARWARE-GAROEING EQUIPMENT	12	237	16.6	.5		REFRESHMENT PLACES (SIC 5812 PT.)				
500	ALL OTHER MERCHANDISE	26	858	15.9	1.8		TOTAL	1 165	66 729	(X)	100.0
520	NONMERCHANDISE RECEIPTS	167	3 377	12.1	7.1	020	GROCERIES-OTHER FOODS	97	1 055	21.0	1.6
-	MISCELLANEOUS MERCHANDISE	(X)	228	(X)	.5	040	MEALS-SNACKS	1 165	63 544	95.2	95.2
	RECORO SHOPS (SIC 5733 PT.)					060	ALCOHOLIC DRINKS	26	666	29.4	1.0
	TOTAL	22	2 964	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	216	505	5.6	.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	2 873	96.9	96.9	500	ALL OTHER MERCHANDISE	20	141	20.0	.2
232	RAOIOS PHONO-TAPE RCORS-TV'S	8	318	16.2	10.7	520	NONMERCHANDISE RECEIPTS	152	707	6.0	1.1
233	RECOROS-TAPES-RELATED ACCESS.	22	2 461	83.0	83.0	-	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	3.2		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
-	MISCELLANEOUS MERCHANDISE	(X)	91	(X)	3.1		TOTAL	4 281	168 347	(X)	100.0
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					020	GROCERIES-OTHER FOODS	336	1 166	7.2	.7
	TOTAL	118	19 009	(X)	100.0	040	MEALS-SNACKS	2 192	15 513	17.5	9.2
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	118	17 964	94.5	94.5	060	ALCOHOLIC DRINKS	4 281	133 811	79.5	79.5
228	PIANOS	79	3 540	24.9	18.6	080	PACKAGE ALCOHOLIC BEVERAGES	1 772	10 808	14.0	6.4
229	ORGANS	78	3 896	28.0	20.5	100	CIGARS-CIGARETTES-TOBACCO	1 670	3 673	5.2	2.2
231	MUSICAL INSTR-ACCESSORIES	96	7 569	48.8	39.8	300	SPORTING-RECREATION EQUIPMENT	14	131	8.3	.1
232	RAOIOS PHONO-TAPE RCORS-TV'S	26	1 198	17.4	6.3	400	AUTO FUELS-LUBRICANTS	68	300	11.7	.2
233	RECOROS-TAPES-RELATED ACCESS.	30	341	8.4	1.8	500	ALL OTHER MERCHANDISE	46	155	8.3	.1
234	SHEET MUSIC-RELATED ITEMS	83	1 277	10.0	6.7	520	NONMERCHANDISE RECEIPTS	509	2 734	9.7	1.6
-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	56	(X)	(Z)
520	NONMERCHANDISE RECEIPTS	59	1 012	8.5	5.3		DRUG STORES AND PROPRIETARY STRS. (SIC 591)				
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.2		TOTAL	981	189 894	(X)	100.0
	EATING AND DRINKING PLACES (SIC 58)					020	GROCERIES-OTHER FOODS	250	3 190	5.3	1.7
	TOTAL	8 704	517 905	(X)	100.0						

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹			
040	MEALS-SNACKS	208	6 442	13.7	3.4	440	FARM EQUIPMENT MACHINERY	53	3 489	13.9	.6			
080	PACKAGEO ALCOHOLIC BEVERAGES	223	3 444	7.0	1.8	460	HAY-GRAIN-FEED-FARM SUPPLIES	808	189 798	82.1	34.6			
100	CIGARS-CIGARETTES-TOBACCO	688	15 270	10.4	8.0	480	HOUSEHOLD FUELS-ICE	511	69 339	46.4	12.6			
120	COSMETICS-DRUGS-CLEANERS	981	139 733	73.6	73.6	500	ALL OTHER MERCHANDISE	1 117	67 381	73.6	12.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	49	357	1.6	.2	520	NONMERCHANDISE RECEIPTS	1 058	10 455	5.4	1.9			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	70	662	2.0	.3	-	MISCELLANEOUS MERCHANDISE	(X)	83	(X)	(Z)			
200	CURTAINS-DRAPERIES-DRY GOODS	17	249	2.0	.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	97	1 122	2.8	.6									
260	KITCHENWARE-HOME FURNISHINGS	123	2 549	5.3	1.3		LIQUOR STORES (SIC 592)							
280	JEWELRY-OPTICAL GOODS	307	1 732	2.3	.9		TOTAL	528	96 595	(X)	100.0			
300	SPORTING-RECREATION EQUIPMENT	59	619	1.6	.3									
320	HARDWARE-GARDENING EQUIPMENT	75	1 211	2.9	.6		020	GROCERIES-OTHER FOODS	253	5 428	12.1	5.6		
340	LUMBER-BUILDING MATERIALS	37	242	.8	.1		040	MEALS-SNACKS	53	6 979	10.2	.7		
420	AUTO TIRES-BATTERIES-ACCESS	36	239	.9	.1		060	ALCOHOLIC DRINKS	52	1 950	23.2	2.0		
500	ALL OTHER MERCHANDISE	499	11 486	10.4	6.0		080	PACKAGEO ALCOHOLIC BEVERAGES	528	84 976	88.0	88.0		
520	NONMERCHANDISE RECEIPTS	216	1 244	1.9	.7		100	CIGARS-CIGARETTES-TOBACCO	258	2 269	4.7	2.3		
-	MISCELLANEOUS MERCHANDISE	(X)	103	(X)	.1		300	SPORTING-RECREATION EQUIPMENT	4	79	20.0	.1		
	DRUG STORES (SIC 591 PT.)						400	AUTO FUELS-LUBRICANTS	13	213	11.1	.2		
	TOTAL	935	185 001	(X)	100.0		500	ALL OTHER MERCHANDISE	15	146	5.5	.2		
							520	NONMERCHANDISE RECEIPTS	103	586	3.0	.6		
							-	MISCELLANEOUS MERCHANDISE	(X)	267	(X)	.3		
020	GROCERIES-OTHER FOODS	233	3 144	5.2	1.7									
040	MEALS-SNACKS	198	6 376	13.5	3.4									
080	PACKAGEO ALCOHOLIC BEVERAGES	208	3 335	6.9	1.8									
100	CIGARS-CIGARETTES-TOBACCO	658	15 098	10.5	8.2			ANTIQUE STORES (SIC 5932)						
120	COSMETICS-DRUGS-CLEANERS	935	135 842	73.4	73.4			TOTAL ²	13	332	(X)	100.0		
121	MEICINES EXC. PRESCRIPTION	867	46 320	26.5	25.0									
122	PRESCRIPTION MEDICINES	935	56 698	30.6	30.6									
123	ALL OTHER DRUGS-PROPRIETARIES	786	32 821	21.4	17.7			SECONOHAND STORES (SIC 5933)						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	48	353	1.6	.2			TOTAL ²	124	7 963	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	68	655	2.7	.4									
200	CURTAINS-DRAPERIES-DRY GOODS	16	243	2.0	.1			SPORTING GOODS STORES (SIC 5952)						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	86	1 107	2.8	.6			TOTAL	201	25 834	(X)	100.0		
260	KITCHENWARE-HOME FURNISHINGS	116	2 466	5.3	1.3									
280	JEWELRY-OPTICAL GOODS	286	1 698	2.3	.9			040	MEALS-SNACKS	7	71	18.7	.3	
300	SPORTING-RECREATION EQUIPMENT	56	603	1.6	.3			100	CIGARS-CIGARETTES-TOBACCO	7	19	3.8	.1	
320	HAROWARE-GARDENING EQUIPMENT	71	1 069	2.9	.6			140	MEN'S-BOYS' CLOTHING EXC FOOTWR	49	814	8.3	3.2	
340	LUMBER-BUILDING MATERIALS	35	229	.8	.1			160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	42	902	12.0	3.5	
420	AUTO TIRES-BATTERIES-ACCESS	34	220	.9	.1			180	ALL FOOTWEAR	56	467	4.4	1.8	
500	ALL OTHER MERCHANDISE	470	11 248	10.7	6.1			280	JEWELRY-OPTICAL GOODS	7	90	11.5	.3	
520	NONMERCHANDISE RECEIPTS	208	1 216	1.8	.7			300	SPORTING-RECREATION EQUIPMENT	201	21 450	83.0	83.0	
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	.1			301	ATHLETIC GOODS(TO INDIVIDUALS)	136	4 910	31.3	19.0	
	PROPRIETARY STORES (SIC 591 PT.)							302	ATHLETIC GOODS(TO TEAMS)	63	1 583	17.0	6.1	
	TOTAL	46	4 893	(X)	100.0			303	HUNTING EQUIPMENT	113	5 357	27.6	20.7	
040	MEALS-SNACKS	10	66	11.3	1.3			304	FISHING EQUIPMENT	122	2 591	16.8	10.0	
100	CIGARS-CIGARETTES-TOBACCO	30	172	11.0	3.5			305	WINTER SPORTS EQUIPMENT	76	2 665	16.6	10.3	
120	COSMETICS-DRUGS-CLEANERS	46	3 892	79.5	79.5			306	BOATS-MOTORS-MARINE EQUIPMENT	41	1 514	12.9	5.9	
121	MEICINES EXC. PRESCRIPTION	46	3 464	70.8	70.8			315	CAMPING EQUIP-SUPPLIES	83	2 258	13.7	8.7	
123	ALL OTHER DRUGS-PROPRIETARIES	28	401	36.6	8.2			316	BICYCLES-LUGGAGE	26	558	7.9	2.2	
260	KITCHENWARE-HOME FURNISHINGS	7	83	8.4	1.7			320	HARDWARE-GARDENING EQUIPMENT	6	154	5.6	.6	
280	JEWELRY-OPTICAL GOODS	22	35	2.6	.7			380	AUTOMOBILES-TRUCKS	5	241	15.0	.9	
500	ALL OTHER MERCHANDISE	29	237	6.4	4.8			420	AUTO TIRES-BATTERIES-ACCESS	5	145	10.9	.6	
520	NONMERCHANDISE RECEIPTS	9	28	2.7	.6			500	ALL OTHER MERCHANDISE	27	476	12.2	1.8	
-	MISCELLANEOUS MERCHANDISE	(X)	380	(X)	7.8			520	NONMERCHANDISE RECEIPTS	56	703	10.4	2.7	
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)							-	MISCELLANEOUS MERCHANDISE	(X)	302	(X)	1.2	
	TOTAL	3 457	548 189	(X)	100.0									
020	GROCERIES-OTHER FOODS	324	8 292	12.0	1.5				BICYCLE SHOPS (SIC 5953)					
040	MEALS-SNACKS	83	1 027	12.5	.2				TOTAL	27	2 291	(X)	100.0	
060	ALCOHOLIC DRINKS	55	1 970	22.2	.4									
080	PACKAGEO ALCOHOLIC BEVERAGES	553	85 656	73.2	15.6				300	SPORTING-RECREATION EQUIPMENT	27	2 010	87.7	87.7
100	CIGARS-CIGARETTES-TOBACCO	353	5 569	8.3	1.0				520	NONMERCHANDISE RECEIPTS	13	144	11.8	6.3
120	COSMETICS-DRUGS-CLEANERS	43	395	11.1	.1				-	MISCELLANEOUS MERCHANDISE	(X)	137	(X)	6.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	96	1 254	6.6	.2									
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	115	2 210	17.3	.4				JEWELRY STORES (SIC 597)					
180	ALL FOOTWEAR	96	639	4.1	.1				TOTAL	299	28 036	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	168	3 670	11.6	.7									
240	FURNITURE-SLEEP EQUIP-FLOOR COV	42	1 195	33.3	.2				160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	125	28.5	.4
260	KITCHENWARE-HOME FURNISHINGS	222	2 695	12.5	.5				220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	603	16.9	2.2
280	JEWELRY-OPTICAL GOODS	459	30 276	83.3	5.5				260	KITCHENWARE-HOME FURNISHINGS	110	1 340	13.0	4.8
300	SPORTING-RECREATION EQUIPMENT	296	24 884	69.2	4.5				266	ALL OTHER HOME FURN EXC. CHINA	46	436	7.9	1.6
320	HARDWARE-GARDENING EQUIPMENT	340	17 118	17.9	3.1				267	CHINA-GLASSWARE	36	896	11.5	3.2
340	LUMBER-BUILDING MATERIALS	169	6 970	13.2	1.3									
380	AUTOMOBILES-TRUCKS	32	1 037	20.0	.2									
400	AUTO FUELS-LUBRICANTS	162	7 391	11.5	1.3									
420	AUTO TIRES-BATTERIES-ACCESS	187	5 396	8.0	1.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS	299	22 538	80.4	80.4	500	ALL OTHER MERCHANDISE	52	9 073	95.5	95.5
281	WATCHES—CLOCKS	279	4 459	16.3	15.9	512	SOCIAL STATIONERY—GRNG CARDS	13	217	9.5	2.3
282	SILVERWARE	243	2 415	9.9	8.6	513	BOOKS—PERIODICALS	52	7 294	76.8	76.8
285	ALL OTHER JEWELRY ITEMS	275	4 462	16.8	15.9	514	ART—DRAFTING ENG. SUPPLIES	6	67	3.6	.7
286	OPTICAL GOODS	12	109	10.8	.4	515	ALL OTHER MERCHANDISE	16	1 309	19.0	13.8
287	DIAMONDS, EXC. DIAMOND WATCHES	288	8 543	31.2	30.5	-	MISCELLANEOUS MERCHANDISE	(X)	184	(X)	1.9
288	RINGS, EXC. DIAMONDS	270	2 549	10.0	9.1	520	NONMERCHANDISE RECEIPTS	7	73	1.4	.8
300	SPORTING—RECREATION EQUIPMENT	11	119	4.7	.4	-	MISCELLANEOUS MERCHANDISE	(X)	352	(X)	3.7
500	ALL OTHER MERCHANDISE	21	557	14.8	2.0						
520	NONMERCHANDISE RECEIPTS	280	2 718	10.2	9.7		STATIONERY STORES (SIC 5943)				
529	WATCH—CLOCK—JEWELRY REPAIRS	277	2 518	9.6	9.0						
533	ALL NONMSE RCPTS FROM CUSTMRS	36	179	4.2	.6		TOTAL ²	58	6 014	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.1		HAY, GRAIN, AND FEEO STORES (SIC 5962)				
	FUEL OIL DEALERS (SIC 5983)						TOTAL	604	162 282	(X)	100.0
	TOTAL	142	35 336	(X)	100.0						
340	LUMBER—BUILDING MATERIALS	51	1 593	14.0	4.5	020	GROCERIES—OTHER FOODS	17	1 473	16.0	.9
400	AUTO FUELS—LUBRICANTS	40	2 808	26.5	7.9	220	MAJOR APPL—RAIO—TV—MUSICAL INST	6	128	3.3	.1
420	AUTO TIRES—BATTERIES—ACCESSES	24	447	8.1	1.3	320	HARDWARE—GARDENING EQUIPMENT	141	4 205	10.1	2.6
460	HAY—GRAIN—FEEO—FARM SUPPLIES	5	362	29.4	1.0	340	LUMBER—BUILDING MATERIALS	47	2 991	15.7	1.8
						400	AUTO FUELS—LUBRICANTS	50	1 659	8.9	1.0
						420	AUTO TIRES—BATTERIES—ACCESSES	54	771	3.2	.5
480	HOUSEHOLD FUELS—ICE	142	28 972	82.0	82.0	440	FARM EQUIPMENT MACHINERY	30	1 661	15.1	1.0
483	OTHER FUELS	142	28 907	81.8	81.8	460	HAY—GRAIN—FEEO—FARM SUPPLIES	604	142 029	87.5	87.5
-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	.2	480	HOUSEHOLD FUELS—ICE	99	3 951	9.7	2.4
500	ALL OTHER MERCHANDISE	8	573	6.6	1.6	500	ALL OTHER MERCHANDISE	27	368	5.5	.2
520	NONMERCHANDISE RECEIPTS	34	271	5.5	.8	520	NONMERCHANDISE RECEIPTS	203	2 871	4.5	1.8
-	MISCELLANEOUS MERCHANDISE	(X)	310	(X)	.9	-	MISCELLANEOUS MERCHANDISE	(X)	175	(X)	.1
	LIQUEFIED PETROL. GAS (BTTLO. GAS) DEALERS (SIC 5984)						OTHER FARM SUPPLY STORES (SIC 5969 PT.)				
	TOTAL	153	26 905	(X)	100.0		TOTAL	173	60 547	(X)	100.0
220	MAJOR APPL—RAIO—TV—MUSICAL INST	49	1 120	10.6	4.2	020	GROCERIES—OTHER FOODS	7	829	21.8	1.4
260	KITCHENWARE—HOME FURNISHINGS	3	53	7.1	.2	220	MAJOR APPL—RAIO—TV—MUSICAL INST	12	116	2.1	.2
300	SPORTING—RECREATION EQUIPMENT	3	46	5.2	.2	260	KITCHENWARE—HOME FURNISHINGS	4	78	2.4	.1
320	HARDWARE—GARDENING EQUIPMENT	6	133	17.8	.5	320	HARDWARE—GARDENING EQUIPMENT	67	3 194	9.0	5.3
340	LUMBER—BUILDING MATERIALS	27	965	18.7	3.6	340	LUMBER—BUILDING MATERIALS	20	490	4.2	.8
460	HAY—GRAIN—FEEO—FARM SUPPLIES	5	155	21.4	.6	400	AUTO FUELS—LUBRICANTS	43	1 965	6.8	3.2
						420	AUTO TIRES—BATTERIES—ACCESSES	54	1 528	4.8	2.5
						440	FARM EQUIPMENT MACHINERY	17	1 362	11.3	2.2
480	HOUSEHOLD FUELS—ICE	153	23 688	88.0	88.0	460	HAY—GRAIN—FEEO—FARM SUPPLIES	173	46 179	76.3	76.3
481	LP GAS—WHOLESALE	12	166	6.6	.6	480	HOUSEHOLD FUELS—ICE	48	2 859	9.3	4.7
482	OTHER LP GAS SALES	153	23 338	86.7	86.7	500	ALL OTHER MERCHANDISE	9	173	4.5	.3
483	OTHER FUELS	4	182	29.1	.7	520	NONMERCHANDISE RECEIPTS	84	1 368	4.0	2.3
500	ALL OTHER MERCHANDISE	8	57	4.2	.2	-	MISCELLANEOUS MERCHANDISE	(X)	406	(X)	.7
520	NONMERCHANDISE RECEIPTS	40	385	4.6	1.4		GARDEN SUPPLY STORES (SIC 5969 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	303	(X)	1.1		TOTAL	84	11 381	(X)	100.0
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					220	MAJOR APPL—RAIO—TV—MUSICAL INST	3	263	23.0	2.3
	TOTAL ²	62	11 795	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	4	90	8.6	.8
	FLORISTS (SIC 5992)					300	SPORTING—RECREATION EQUIPMENT	5	128	8.0	1.1
	TOTAL ²	244	15 460	(X)	100.0	320	HARDWARE—GARDENING EQUIPMENT	84	8 798	77.3	77.3
	CIGAR STORES AND STANOS (SIC 5993)					340	LUMBER—BUILDING MATERIALS	4	118	9.7	1.0
	TOTAL	49	3 580	(X)	100.0	380	AUTOMOBILES—TRUCKS	4	171	24.1	1.5
020	GROCERIES—OTHER FOODS	9	112	17.9	3.1	420	AUTO TIRES—BATTERIES—ACCESSES	4	53	9.6	.5
040	MEALS—SNACKS	8	111	28.1	3.1	460	HAY—GRAIN—FEEO—FARM SUPPLIES	14	861	21.4	7.6
080	PACKAGED ALCOHOLIC BEVERAGES	4	44	19.3	1.2	500	ALL OTHER MERCHANDISE	15	493	12.3	4.3
100	CIGARS—CIGARETTES—TOBACCO	49	2 807	78.4	78.4	520	NONMERCHANDISE RECEIPTS	35	238	4.1	2.1
120	COSMETICS—DRUGS—CLEANERS	10	22	6.7	.6	-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	1.5
280	JEWELRY—OPTICAL GOODS	4	10	5.0	.3		NEWS DEALERS AND NEWSSTANOS (SIC 5994)				
500	ALL OTHER MERCHANDISE	25	365	31.4	10.2		TOTAL ²	30	2 048	(X)	100.0
520	NONMERCHANDISE RECEIPTS	7	39	5.0	1.1		HOBBY, TOY, AND GAME SHOPS (SIC 5995)				
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	1.9		TOTAL	65	3 209	(X)	100.0
	BOOK STORES (SIC 5942)					300	SPORTING—RECREATION EQUIPMENT	8	121	27.1	3.8
	TOTAL	52	9 498	(X)	100.0	320	HARDWARE—GARDENING EQUIPMENT	5	26	4.8	.8
						500	ALL OTHER MERCHANDISE	65	2 795	87.1	87.1
						-	MISCELLANEOUS MERCHANDISE	(X)	267	(X)	8.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					MAIL ORDER HOUSES (SIC 532)					
	TOTAL	73	8 686	(X)	100.0	TOTAL	135	62 650	(X)	100.0	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	323	9.3	3.7	020	GROCERIES-OTHER FOODS	8	10 896	100.0	17.4
500	ALL OTHER MERCHANDISE	73	8 273	95.2	95.2	120	COSMETICS-DRUGS-CLEANERS	85	1 144	2.4	1.8
520	NONMERCHANDISE RECEIPTS	21	73	2.7	.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	104	2 466	6.6	3.9
-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	107	6 851	13.0	10.9
						180	ALL FOOTWEAR	100	1 059	2.9	1.7
						200	CURTAINS-ORAPERIES-ORY GOOOS . . .	106	3 244	6.2	5.2
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	102	3 660	10.0	5.8
	TOTAL	185	8 431	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	103	2 103	4.1	3.4
020	GROCERIES-OTHER FOODS	12	52	17.1	.6	260	KITCHENWARE-HOME FURNISHINGS . . .	104	5 755	10.3	9.2
040	MEALS-SNACKS	8	103	34.2	1.2	280	JEWELRY-OPTICAL GOOOS	103	814	1.5	1.3
120	COSMETICS-DRUGS-CLEANERS	10	204	28.2	2.4	300	SPORTING-RECREATION EQUIPMENT . .	105	1 444	2.7	2.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	12	81	9.3	1.0	320	HARDWARE-GARDENING EQUIPMENT . .	105	3 150	5.8	5.0
180	ALL FOOTWEAR	7	65	8.0	.8	340	LUMBER-BUILDING MATERIALS	86	1 471	4.6	2.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	153	24.0	1.8	420	AUTO TIRES-BATTERIES-ACCESS	100	1 337	2.5	2.1
260	KITCHENWARE-HOME FURNISHINGS . . .	35	425	34.0	5.0	440	FARM EQUIPMENT MACHINERY	49	209	1.0	.3
280	JEWELRY-OPTICAL GOOOS	49	282	15.0	3.3	500	ALL OTHER MERCHANDISE	122	10 407	18.5	16.6
500	ALL OTHER MERCHANDISE	185	6 752	80.1	80.1	520	NONMERCHANDISE RECEIPTS	97	4 454	11.9	7.1
-	MISCELLANEOUS MERCHANDISE	(X)	314	(X)	3.7	-	MISCELLANEOUS MERCHANDISE	(X)	2 182	(X)	3.5
							MERCHANDISING MACHINE OPERATORS (SIC 534)				
	OPTICAL GOODS STORES (SIC 5999 PT.)						TOTAL	98	47 825	(X)	100.0
	TOTAL ²	65	7 146	(X)	100.0	020	GROCERIES-OTHER FOODS	52	19 241	57.8	40.2
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					040	MEALS-SNACKS	37	10 130	60.3	21.2
	TOTAL ²	226	14 820	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	69	16 132	36.0	33.7
	NONSTORE RETAILERS (SIC 53 PART*)					500	ALL OTHER MERCHANDISE	8	1 314	100.0	2.7
	TOTAL	456	141 913	(X)	100.0	520	NONMERCHANDISE RECEIPTS	21	947	21.9	2.0
						-	MISCELLANEOUS MERCHANDISE	(X)	61	(X)	.1
							DIRECT SELLING ESTABLISHMENTS (SIC 535)				
							TOTAL	223	31 438	(X)	100.0
020	GROCERIES-OTHER FOODS	143	42 434	76.8	29.9	020	GROCERIES-OTHER FOODS	82	12 297	89.4	39.1
040	MEALS-SNACKS	39	12 036	68.5	8.5	120	COSMETICS-DRUGS-CLEANERS	7	459	38.4	1.5
100	CIGARS-CIGARETTES-TOBACCO	72	16 168	36.0	11.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	50	5.1	.2
120	COSMETICS-DRUGS-CLEANERS	92	1 617	3.6	1.1	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7	211	17.5	.7
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	109	2 516	7.3	1.8	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	5	152	11.3	.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	113	7 063	14.5	5.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	58	4 200	73.2	13.4
180	ALL FOOTWEAR	100	1 078	3.4	.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	124	9.0	.4
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	111	3 396	7.0	2.4	260	KITCHENWARE-HOME FURNISHINGS . . .	30	958	24.3	3.0
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	161	7 865	19.7	5.5	280	JEWELRY-OPTICAL GOOOS	7	771	38.4	2.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	108	2 228	4.6	1.6	340	LUMBER-BUILDING MATERIALS	22	2 419	88.5	7.7
260	KITCHENWARE-HOME FURNISHINGS . . .	134	6 713	12.1	4.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	7	1 235	39.7	3.9
280	JEWELRY-OPTICAL GOOOS	110	1 586	3.1	1.1	500	ALL OTHER MERCHANDISE	58	7 468	79.8	23.8
300	SPORTING-RECREATION EQUIPMENT . .	105	1 479	3.0	1.0	520	NONMERCHANDISE RECEIPTS	22	270	7.3	.9
320	HARDWARE-GARDENING EQUIPMENT . .	105	3 183	6.4	2.2	-	MISCELLANEOUS MERCHANDISE	(X)	824	(X)	2.6
340	LUMBER-BUILDING MATERIALS	107	3 890	12.2	2.7						
420	AUTO TIRES-BATTERIES-ACCESS	100	1 338	2.7	.9						
440	FARM EQUIPMENT MACHINERY	49	223	1.7	.2						
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	9	1 579	30.5	1.1						
500	ALL OTHER MERCHANDISE	188	19 189	30.4	13.5						
520	NONMERCHANDISE RECEIPTS	141	5 671	13.3	4.0						
-	MISCELLANEOUS MERCHANDISE	(X)	661	(X)	.5						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Green Bay SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
	RETAIL TRADE						GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
	TOTAL	921	235 714	(X)	100.0		TOTAL	36	49 739	(X)	100.0	
020	GROCERIES-OTHER FOODS	194	44 571	47.9	18.9	020	GROCERIES-OTHER FOODS	19	856	2.4	1.7	
040	MEALS-SNACKS	218	10 341	22.1	4.4	040	MEALS-SNACKS	10	643	1.9	1.3	
060	ALCOHOLIC DRINKS	209	6 571	56.0	2.8	060	ALCOHOLIC DRINKS	26	1 820	3.9	3.7	
080	PACKAGED ALCOHOLIC BEVERAGES	124	5 425	30.6	2.3	120	COSMETICS-DRUGS-CLEANERS	26	1 820	3.9	3.7	
100	CIGARS-CIGARETTES-TOBACCO	204	3 759	6.7	1.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	28	5 246	11.1	10.5	
120	COSMETICS-DRUGS-CLEANERS	112	7 576	8.5	3.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	28	11 714	25.4	23.6	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	64	8 832	16.0	3.7	180	ALL FOOTWEAR	25	2 242	4.8	4.5	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	82	19 104	32.6	8.1	200	CURTAINS-DRAPERIES-DRY GOODS	30	4 032	8.4	8.1	
180	ALL FOOTWEAR	66	4 705	8.5	2.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	17	3 679	8.5	7.4	
200	CURTAINS-DRAPERIES-DRY GOODS	56	4 588	8.6	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV	18	3 147	7.5	6.3	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	76	9 766	17.5	4.1	260	KITCHENWARE-HOME FURNISHINGS	28	2 746	5.8	5.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV	53	9 060	17.9	3.8	280	JEWELRY-OPTICAL GOODS	23	712	1.7	1.4	
260	KITCHENWARE-HOME FURNISHINGS	79	3 571	6.1	1.5	300	SPORTING-RECREATION EQUIPMENT	21	1 745	4.0	3.5	
280	JEWELRY-OPTICAL GOODS	57	2 074	4.4	.9	320	HARWARE-GARDENING EQUIPMENT	25	1 930	4.2	3.9	
300	SPORTING-RECREATION EQUIPMENT	61	4 317	8.0	1.8	340	LUMBER-BUILDING MATERIALS	14	1 223	3.0	2.5	
320	HARWARE-GARDENING EQUIPMENT	65	3 617	6.0	1.5	400	AUTO FUELS-LUBRICANTS	6	372	2.7	.7	
340	LUMBER-BUILDING MATERIALS	64	10 297	19.6	4.4	420	AUTO TIRES-BATTERIES-ACCESS	6	1 027	8.1	2.1	
380	AUTOMOBILES-TRUCKS	39	32 649	65.8	13.9	460	HAY-GRAIN-FEEO-FARM SUPPLIES	4	585	30.0	1.2	
400	AUTO FUELS-LUBRICANTS	167	13 418	21.8	5.7	500	ALL OTHER MERCHANDISE	25	3 312	7.4	6.7	
420	AUTO TIRES-BATTERIES-ACCESS	152	6 302	9.7	2.7	520	NONMERCHANDISE RECEIPTS	21	2 444	5.7	4.9	
440	FARM EQUIPMENT MACHINERY	14	2 274	19.6	1.0	-	MISCELLANEOUS MERCHANDISE	(X)	264	(X)	.5	
460	HAY-GRAIN-FEEO-FARM SUPPLIES	24	3 389	56.0	1.4							
480	HOUSEHOLD FUELS-ICE	16	1 528	31.5	.6							
500	ALL OTHER MERCHANDISE	135	9 597	11.0	4.1							
520	NONMERCHANDISE RECEIPTS	269	8 383	7.0	3.6							
	BUILDING MATERIALS, HARWARE AND FARM EQUIP DEALERS (SIC 52)						DEPARTMENT STORES (SIC 531)					
	TOTAL	55	13 166	(X)	100.0		TOTAL	11	40 890	(X)	100.0	
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	8	374	16.8	2.8	020	GROCERIES-OTHER FOODS	5	317	1.1	.8	
260	KITCHENWARE-HOME FURNISHINGS	12	174	10.7	1.3	040	MEALS-SNACKS	5	448	1.4	1.1	
300	SPORTING-RECREATION EQUIPMENT	10	106	6.6	.8	120	COSMETICS-DRUGS-CLEANERS	10	1 439	3.6	3.5	
320	HARWARE-GARDENING EQUIPMENT	22	1 161	20.0	8.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	11	4 807	11.8	11.8	
340	LUMBER-BUILDING MATERIALS	44	8 748	79.4	66.4	141	MEN'S CLOTHING	11	3 580	8.8	8.8	
420	AUTO TIRES-BATTERIES-ACCESS	5	158	7.2	1.2	142	BOYS' CLOTHING	11	1 227	3.0	3.0	
440	FARM EQUIPMENT MACHINERY	10	1 800	56.3	13.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	11	10 576	25.9	25.9	
520	NONMERCHANDISE RECEIPTS	21	460	20.1	3.5	161	CHILDREN'S-INFANTS' WEAR	11	1 111	2.7	2.7	
-	MISCELLANEOUS MERCHANDISE	(X)	184	(X)	1.4	162	HANDBAGS-ACCESSORIES	9	564	1.6	1.4	
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)						163	MILLINERY	9	273	.8	.7
320	HARWARE-GARDENING EQUIPMENT	8	202	6.3	2.3	164	HOSIERY	10	533	1.4	1.3	
340	LUMBER-BUILDING MATERIALS	31	8 455	96.2	96.2	165	LINGERIE	10	1 494	4.0	3.7	
-	MISCELLANEOUS MERCHANDISE	(X)	136	(X)	1.5	166	WOMENS COATS-SUITS-FURS-RAINWR	11	999	2.4	2.4	
	HARWARE STORES (SIC 5251)						167	WOMEN'S DRESSES	11	2 790	6.8	6.8
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	271	22.2	14.6	168	WOMEN'S BLOUSES-SPTSWR	11	1 885	4.6	4.6	
260	KITCHENWARE-HOME FURNISHINGS	11	167	9.3	9.0	169	GIRLS'-BOUTEEN-TEEN WEAR	11	898	2.2	2.2	
300	SPORTING-RECREATION EQUIPMENT	10	104	5.7	5.6	180	ALL FOOTWEAR	11	2 078	5.1	5.1	
320	HARWARE-GARDENING EQUIPMENT	14	949	51.3	51.3	200	CURTAINS-DRAPERIES-DRY GOODS	11	2 818	6.9	6.9	
322	GARDENING EQUIPMENT-SUPPLIES	12	217	11.7	11.7	201	PIECE GOODS-NOTIONS	10	843	2.3	2.1	
323	PLUMBING-ELECTRICAL SUPPLIES	11	157	9.5	8.5	202	CURTAINS-DRAPERIES	10	1 967	4.9	4.8	
324	OTHER HARWARE-TOOLS	14	575	31.1	31.1	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9	3 348	8.7	8.2	
340	LUMBER-BUILDING MATERIALS	12	239	13.3	12.9	221	MAJOR HOUSEHOLD APPLIANCES	6	1 871	5.9	4.6	
364	PAINT-SUNORIES-GLASS-WALLPAPER	12	166	9.3	9.0	222	RAOIOS-TV'S MUSICAL INSTR	8	1 474	3.8	3.6	
-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	3.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV	9	2 904	7.9	7.1	
420	AUTO TIRES-BATTERIES-ACCESS	5	34	2.7	1.8	241	FLOOR COVERINGS	8	1 108	3.0	2.7	
520	NONMERCHANDISE RECEIPTS	5	20	1.8	1.1	242	FURNITURE-SLEEP EQUIPMENT	7	1 796	5.1	4.4	
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	3.6	260	KITCHENWARE-HOME FURNISHINGS	10	2 229	5.7	5.5	
	FARM EQUIPMENT DEALERS (SIC 5252)						261	CHINA-GLASSWARE	8	583	1.6	1.4
440	FARM EQUIPMENT MACHINERY	10	1 796	71.2	71.2	262	KITCHENWARE-HOUSEWARES	10	1 498	3.8	3.7	
-	MISCELLANEOUS MERCHANDISE	(X)	727	(X)	28.8	-	MISCELLANEOUS MERCHANDISE	(X)	148	(X)	.4	
	HARWARE STORES (SIC 5251)						280	JEWELRY-OPTICAL GOODS	8	523	1.5	1.3
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	6	271	22.2	14.6	300	SPORTING-RECREATION EQUIPMENT	9	1 448	3.7	3.5	
260	KITCHENWARE-HOME FURNISHINGS	11	167	9.3	9.0	320	HARWARE-GARDENING EQUIPMENT	8	1 361	3.5	3.3	
300	SPORTING-RECREATION EQUIPMENT	10	104	5.7	5.6	321	HARWARE-TOOLS	8	744	1.9	1.8	
320	HARWARE-GARDENING EQUIPMENT	14	949	51.3	51.3	322	GARDENING EQUIPMENT-SUPPLIES	7	617	1.7	1.5	
322	GARDENING EQUIPMENT-SUPPLIES	12	217	11.7	11.7	340	LUMBER-BUILDING MATERIALS	8	1 107	2.8	2.7	
323	PLUMBING-ELECTRICAL SUPPLIES	11	157	9.5	8.5	348	PAINT-GLASS-WALLPAPER	7	465	1.1	1.1	
324	OTHER HARWARE-TOOLS	14	575	31.1	31.1	-	MISCELLANEOUS MERCHANDISE	(X)	642	(X)	1.6	
340	LUMBER-BUILDING MATERIALS	12	239	13.3	12.9	500	ALL OTHER MERCHANDISE	9	2 145	5.5	5.2	
364	PAINT-SUNORIES-GLASS-WALLPAPER	12	166	9.3	9.0	501	TOYS-GAMES-WHEEL GOODS	9	901	2.3	2.2	
-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	3.9	502	BOOKS-STATIONERY-PHOTO. EQUIP	8	1 112	2.8	2.7	
420	AUTO TIRES-BATTERIES-ACCESS	5	34	2.7	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	132	(X)	.3	
520	NONMERCHANDISE RECEIPTS	5	20	1.8	1.1	520	NONMERCHANDISE RECEIPTS	8	2 232	6.3	5.5	
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	3.6	535	ALL OTHER SERVICE RECEIPTS	8	2 142	5.9	5.2	
	FARM EQUIPMENT DEALERS (SIC 5252)						-	MISCELLANEOUS	(X)	90	(X)	.2
440	FARM EQUIPMENT MACHINERY	10	1 796	71.2	71.2	-	MISCELLANEOUS MERCHANDISE	(X)	1 110	(X)	2.7	
-	MISCELLANEOUS MERCHANDISE	(X)	727	(X)	28.8							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 *Detail may not add to total due to rounding.
 *Merchandise line detail withheld due to insufficient reporting.
 Note: GREEN BAY SMSA—Coextensive with Brown County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹			
	VARIETY STORES (SIC 533)				-	MISCELLANEOUS MERCHANOISE	(X)	62	(X)	3.3				
	TOTAL	11	(0)	(X)	100.0									
020	GROCERIES—OTHER FOODS	8		4.9	4.3									
040	MEALS—SNACKS	4		9.5	6.0									
120	COSMETICS—DRUGS—CLEANERS	11		8.9	8.9			7	610	(X)	100.0			
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	11		4.4	4.4									
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	11		19.5	19.5									
180	ALL FOOTWEAR	8		1.9	1.7									
200	CURTAINS—DRAPERIES—DRY GOODS	11		13.0	13.0									
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7	(0)	1.7	1.5			49	42 359	(X)	100.0			
260	KITCHENWARE—HOME FURNISHINGS	11		6.4	6.4									
280	JEWELRY—OPTICAL GOODS	10		1.8	1.8	300		8	542	25.0	1.3			
300	SPORTING—RECREATION EQUIPMENT	6		1.5	.4	380		33	32 552	83.3	76.8			
320	HARDWARE—GARDENING EQUIPMENT	11		4.4	4.4	400		20	316	.9	.7			
500	ALL OTHER MERCHANOISE	11		24.9	24.9	420		30	3 592	9.5	8.5			
520	NONMERCHANOISE RECEIPTS	6		1.5	1.2	500		7	1 756	63.0	4.1			
-	MISCELLANEOUS MERCHANOISE	(X)		(X)	1.6	520		30	3 345	8.7	7.9			
						-		(X)	256	(X)	.6			
	MISC. GENERAL MERCHANOISE STORES (SIC 539)													
	TOTAL	14	(0)	(X)	100.0									
	FOOD STORES (SIC 54)													
	TOTAL	119	47 317	(X)	100.0	380		30	32 221	84.0	84.0			
020	GROCERIES—OTHER FOODS	119	41 815	88.4	88.4	400		16	252	.8	.7			
080	PACKAGED ALCOHOLIC BEVERAGES	33	263	3.0	.6	420		21	2 542	6.9	6.6			
100	CIGARS—CIGARETTES—TOBACCO	63	1 790	5.2	3.8	520		19	3 138	8.8	8.2			
120	COSMETICS—DRUGS—CLEANERS	51	1 877	5.4	4.0	-		(X)	208	(X)	.5			
500	ALL OTHER MERCHANOISE	42	1 219	4.1	2.6									
520	NONMERCHANOISE RECEIPTS	13	113	1.5	.2									
-	MISCELLANEOUS MERCHANOISE	(X)	240	(X)	.5									
	GROCERY STORES (SIC 541)													
	TOTAL	79	43 021	(X)	100.0	380		20	30 495	83.8	83.8			
020	GROCERIES—OTHER FOODS	79	37 660	87.5	87.5	400		15	254	.8	.7			
021	MEATS—FISH—POULTRY	67	11 607	27.3	27.0	420		20	2 535	7.0	7.0			
022	PRODUCE (FRESH FRUITS—VEGTBL)	75	3 407	7.9	7.9	520		19	3 070	8.5	8.4			
023	FROZEN FOODS	66	1 829	5.1	4.3	-		(X)	45	(X)	.1			
024	ALL OTHER FOODS	78	20 817	49.1	48.4									
080	PACKAGED ALCOHOLIC BEVERAGES	32	254	2.8	.6									
100	CIGARS—CIGARETTES—TOBACCO	60	1 781	5.3	4.1									
120	COSMETICS—DRUGS—CLEANERS	50	1 830	5.4	4.3									
500	ALL OTHER MERCHANOISE	40	1 216	4.1	2.8									
516	ALL OTHER MERCHANDISE	14	362	2.7	.8									
517	PAPER—PAPER PRODUCTS	39	854	3.0	2.0									
520	NONMERCHANOISE RECEIPTS	12	110	2.1	.3									
-	MISCELLANEOUS MERCHANOISE	(X)	170	(X)	.4									
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)													
	TOTAL	9	1 531	(X)	100.0	300		4	15	1.3	1.1			
020	GROCERIES—OTHER FOODS	9	1 490	97.3	97.3	400		4	60	5.7	4.3			
-	MISCELLANEOUS MERCHANOISE	(X)	41	(X)	2.7	420		9	1 049	74.9	74.9			
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					520		6	159	13.0	11.3			
	TOTAL	1	(0)	(X)	100.0	-		(X)	118	(X)	8.4			
	CANOPY, NUT, AND CONFECTIONERY STORES (SIC 544)													
	TOTAL	4	(0)	(X)	100.0									
	RETAIL BAKERIES (SIC 546)													
	TOTAL	19	1 857	(X)	100.0	380		3	330	86.3	12.7			
020	GROCERIES—OTHER FOODS	19	1 795	96.7	96.7	500		4	1 717	85.8	66.1			
						520		5	48	2.8	1.8			
						-		(X)	501	(X)	19.3			
	GASOLINE SERVICE STATIONS (SIC 554)													
	TOTAL	136	15 029	(X)	100.0									
	CIGARS—CIGARETTES—TOBACCO	22	97	4.5	.6									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines							
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ² (\$1,000)	As percent of total sales of—						
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹					
400	AUTO FUELS-LUBRICANTS	136	12 682	84.4	84.4	FAMILY CLOTHING STORES (SIC 565) TOTAL 4 2 627 (X) 100.0										
401	GASOLINE	136	11 981	79.7	79.7											
402	OTHER AUTOMOTIVE FUELS	16	194	8.2	1.3											
403	MOTOR OILS-GREASES-OTHER OILS	113	507	3.9	3.4											
420	AUTO TIRES-BATTERIES-ACCESS.	107	1 467	13.3	9.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	1 117	42.5	42.5					
421	PARTS INSTALLED IN REPAIR WORK	54	549	9.3	3.7	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	1 095	41.7	41.7					
423	PARTS-RETAIL	15	44	3.1	.3	-	MISCELLANEOUS MERCHANOISE	(X)	415	(X)	15.8					
424	AUTOMOBILE TIRES-BATTERIES-ACC	102	874	8.0	5.8	SHOE STORES (SIC 566) TOTAL 20 1 972 (X) 100.0										
520	NONMERCHANOISE RECEIPTS	76	683	7.7	4.5											
527	SERVICE LABOR	69	540	6.7	3.6											
-	MISCELLANEOUS MERCHANOISE	(X)	100	(X)	.7											
APPAREL AND ACCESSORY STORES (SIC 56)						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	52	5.7	2.6					
TOTAL			67	13 360	(X)	100.0	180	ALL FOOTWEAR	20	1 747	88.6	88.6				
120	COSMETICS-ORUGS-CLEANERS	5	41	1.8	.3	-	MISCELLANEOUS MERCHANOISE	(X)	173	(X)	8.8					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	3 393	48.3	25.4	APPAREL AND ACCESS. STORES N.E.C. (SIC 564; 7; 9) TOTAL 4 (0) (X) 100.0										
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	43	7 103	68.7	53.2											
180	ALL FOOTWEAR	34	2 365	30.9	17.7											
280	JEWELRY-OPTICAL GOODS	5	55	1.8	.4											
520	NONMERCHANOISE RECEIPTS	12	151	2.9	1.1	FURNITURE; HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) TOTAL 56 12 668 (X) 100.0										
-	MISCELLANEOUS MERCHANOISE	(X)	252	(X)	1.9											
WOMEN'S READY-TO-WEAR STORES (SIC 562)											200	CURTAINS-ORAPERIES-ORY GOODS	19	263	9.0	2.1
TOTAL			19	(0)	(X)						100.0	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	40	5 450	64.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19	80.6	80.6	FURNITURE STORES (SIC 5712) TOTAL 23 6 071 (X) 100.0											
163	MILLINERY	7		2.2							1.1					
164	HOSIERY	9		1.7							1.0					
165	LINGERIE	11		9.9							5.7					
168	WOMEN'S BLOUSES-SPTSWR	15		14.2							13.0					
172	DRESSES	19		32.7							32.7					
173	COATS-SUITS	16		21.9							21.5					
174	HANDBAGS	7		2.2							.8					
176	OTHER WOMENS-GIRLS' CLOTHES ACC	5		4.0							1.4					
-	MISCELLANEOUS MERCHANOISE	(X)		(X)							3.3					
180	ALL FOOTWEAR	4	17.2	8.5	CURTAINS-ORAPERIES-ORY GOODS 5 143 8.3 2.4 MAJOR APPL-RAOIO-TV-MUSICAL INST 13 247 9.3 4.1 FURNITURE-SLEEP EQUIP-FLOOR COV. 23 5 177 85.3 85.3 SLEEP EQUIPMENT 22 799 13.5 13.2 OTHER HOUSEHOLD FURNITURE 23 3 287 54.1 54.1 FLOOR COVERINGS-SOFT SURFACE 22 1 034 17.0 17.0 MISCELLANEOUS MERCHANOISE (X) 56 (X) .9 KITCHENWARE-HOME FURNISHINGS 14 209 6.3 3.4 NONMERCHANOISE RECEIPTS 3 163 7.1 2.7 MISCELLANEOUS MERCHANOISE (X) 132 (X) 2.2 HOME FURNISHINGS STORES (OTHER 571) TOTAL 7 873 (X) 100.0 FURNITURE-SLEEP EQUIP-FLOOR COV. 5 663 82.4 75.9 MISCELLANEOUS MERCHANOISE (X) 210 (X) 24.1 HOUSEHOLD APPLIANCE STORES (SIC 572) TOTAL 15 3 192 (X) 100.0 MAJOR APPL-RAOIO-TV-MUSICAL INST 15 2 863 89.7 89.7 NEW MAJOR APPLIANCES 15 2 273 71.2 71.2 NEW RADIO-S-TV'S ETC. 3 453 28.1 14.5 USED MAJOR APPL-RAOIOS-TV'S 14 127 6.1 4.0 NONMERCHANOISE RECEIPTS 14 231 10.6 7.2 MISCELLANEOUS MERCHANOISE (X) 98 (X) 3.1 RAOIO, TV, AND MUSIC STORES (SIC 573) TOTAL 11 2 532 (X) 100.0											
163	MILLINERY	7	2.2	1.1												
164	HOSIERY	9	1.7	1.0												
165	LINGERIE	11	9.9	5.7												
168	WOMEN'S BLOUSES-SPTSWR	15	14.2	13.0												
172	DRESSES	19	32.7	32.7												
173	COATS-SUITS	16	21.9	21.5												
174	HANDBAGS	7	2.2	.8												
176	OTHER WOMENS-GIRLS' CLOTHES ACC	5	4.0	1.4												
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	3.3												
180	ALL FOOTWEAR	4	17.2	8.5	CURTAINS-ORAPERIES-ORY GOODS 5 143 8.3 2.4 MAJOR APPL-RAOIO-TV-MUSICAL INST 13 247 9.3 4.1 FURNITURE-SLEEP EQUIP-FLOOR COV. 23 5 177 85.3 85.3 SLEEP EQUIPMENT 22 799 13.5 13.2 OTHER HOUSEHOLD FURNITURE 23 3 287 54.1 54.1 FLOOR COVERINGS-SOFT SURFACE 22 1 034 17.0 17.0 MISCELLANEOUS MERCHANOISE (X) 56 (X) .9 KITCHENWARE-HOME FURNISHINGS 14 209 6.3 3.4 NONMERCHANOISE RECEIPTS 3 163 7.1 2.7 MISCELLANEOUS MERCHANOISE (X) 132 (X) 2.2 HOME FURNISHINGS STORES (OTHER 571) TOTAL 7 873 (X) 100.0 FURNITURE-SLEEP EQUIP-FLOOR COV. 5 663 82.4 75.9 MISCELLANEOUS MERCHANOISE (X) 210 (X) 24.1 HOUSEHOLD APPLIANCE STORES (SIC 572) TOTAL 15 3 192 (X) 100.0 MAJOR APPL-RAOIO-TV-MUSICAL INST 15 2 863 89.7 89.7 NEW MAJOR APPLIANCES 15 2 273 71.2 71.2 NEW RADIO-S-TV'S ETC. 3 453 28.1 14.5 USED MAJOR APPL-RAOIOS-TV'S 14 127 6.1 4.0 NONMERCHANOISE RECEIPTS 14 231 10.6 7.2 MISCELLANEOUS MERCHANOISE (X) 98 (X) 3.1 RAOIO, TV, AND MUSIC STORES (SIC 573) TOTAL 11 2 532 (X) 100.0											
520	NONMERCHANOISE RECEIPTS	4	4.5	1.6												
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	9.2												
WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)											240	FURNITURE-SLEEP EQUIP-FLOOR COV.	23	5 177	85.3	85.3
TOTAL			10	2 518	(X)	100.0	22	SLEEP EQUIPMENT	22	799	13.5	13.2				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10	2 408	95.6	95.6	244	OTHER HOUSEHOLD FURNITURE	23	3 287	54.1	54.1					
-	MISCELLANEOUS MERCHANOISE	(X)	110	(X)	4.4	245	FLOOR COVERINGS-SOFT SURFACE	22	1 034	17.0	17.0					
FURRIERS AND FUR SHOPS (SIC 568)						-	MISCELLANEOUS MERCHANOISE	(X)	56	(X)	.9					
TOTAL			1	(0)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	14	209	6.3	3.4				
OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						520	NONMERCHANOISE RECEIPTS	3	163	7.1	2.7					
TOTAL			37	6 617	(X)	100.0	-	MISCELLANEOUS MERCHANOISE	(X)	132	(X)	2.2				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	25	3 013	61.2	45.5	HOME FURNISHINGS STORES (OTHER 571) TOTAL 7 873 (X) 100.0 FURNITURE-SLEEP EQUIP-FLOOR COV. 5 663 82.4 75.9 MISCELLANEOUS MERCHANOISE (X) 210 (X) 24.1 HOUSEHOLD APPLIANCE STORES (SIC 572) TOTAL 15 3 192 (X) 100.0 MAJOR APPL-RAOIO-TV-MUSICAL INST 15 2 863 89.7 89.7 NEW MAJOR APPLIANCES 15 2 273 71.2 71.2 NEW RADIO-S-TV'S ETC. 3 453 28.1 14.5 USED MAJOR APPL-RAOIOS-TV'S 14 127 6.1 4.0 NONMERCHANOISE RECEIPTS 14 231 10.6 7.2 MISCELLANEOUS MERCHANOISE (X) 98 (X) 3.1 RAOIO, TV, AND MUSIC STORES (SIC 573) TOTAL 11 2 532 (X) 100.0										
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	13	1 269	33.8	19.2											
180	ALL FOOTWEAR	30	2 014	36.8	30.4											
-	MISCELLANEOUS MERCHANOISE	(X)	321	(X)	4.9											
MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15	2 863	89.7	89.7					
TOTAL			9	(0)	(X)	100.0	224	NEW MAJOR APPLIANCES	15	2 273	71.2	71.2				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	9	89.7	89.7	FURNITURE-SLEEP EQUIP-FLOOR COV. 5 663 82.4 75.9 MISCELLANEOUS MERCHANOISE (X) 210 (X) 24.1 HOUSEHOLD APPLIANCE STORES (SIC 572) TOTAL 15 3 192 (X) 100.0 MAJOR APPL-RAOIO-TV-MUSICAL INST 15 2 863 89.7 89.7 NEW MAJOR APPLIANCES 15 2 273 71.2 71.2 NEW RADIO-S-TV'S ETC. 3 453 28.1 14.5 USED MAJOR APPL-RAOIOS-TV'S 14 127 6.1 4.0 NONMERCHANOISE RECEIPTS 14 231 10.6 7.2 MISCELLANEOUS MERCHANOISE (X) 98 (X) 3.1 RAOIO, TV, AND MUSIC STORES (SIC 573) TOTAL 11 2 532 (X) 100.0											
143	MEN'S TAILORED OUTERWEAR	7		50.6							46.0					
144	OTHER MEN'S OUTERWEAR	6		37.3							9.7					
145	MEN'S HATS	6		1.8							1.7					
146	OTHER MEN'S CLOTHING	8		34.8							31.7					
-	MISCELLANEOUS MERCHANOISE	(X)		(X)							.6					
180	ALL FOOTWEAR	6	9.5	8.8												
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	1.6												

Standard Notes: - Represents zero. D. Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
EATING AND DRINKING PLACES (SIC 58)					MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)						
	TOTAL	266	16 821	(X)	100.0		TOTAL	103	15 810	(X)	100.0
020	GROCERIES—OTHER FOODS	29	312	18.2	1.9	020	GROCERIES—OTHER FOODS	12	180	4.6	1.1
040	MEALS—SNACKS	185	9 403	66.7	55.9	080	PACKAGED ALCOHOLIC BEVERAGES	24	4 894	85.6	31.0
060	ALCOHOLIC DRINKS	197	6 434	53.2	38.2	15	CIGARS—CIGARETTES—TOBACCO	15	226	4.1	1.4
080	PACKAGED ALCOHOLIC BEVERAGES	63	202	8.8	1.2	120	COSMETICS—DRUGS—CLEANERS	4	10	14.2	.1
100	CIGARS—CIGARETTES—TOBACCO	79	208	4.5	1.2	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	4	149	8.9	.9
500	ALL OTHER MERCHANDISE	4	19	1.6	.1	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	4	169	10.8	1.1
520	NONMERCHANDISE RECEIPTS	40	237	5.2	1.4	180	ALL FOOTWEAR	5	75	3.8	.5
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	(Z)	260	KITCHENWARE—HOME FURNISHINGS	6	47	7.5	.3
	EATING PLACES (SIC 5812)					280	JEWELRY—OPTICAL GOODS	16	1 195	100.0	7.6
	TOTAL	123	10 986	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT	11	1 763	81.1	11.2
040	MEALS—SNACKS	123	8 829	80.4	80.4	460	HAY—GRAIN—FEED—FARM SUPPLIES	17	2 766	64.5	17.5
060	ALCOHOLIC DRINKS	54	1 725	26.5	15.7	480	HOUSEHOLD FUELS—ICE	9	1 374	36.0	8.7
100	CIGARS—CIGARETTES—TOBACCO	24	69	3.2	.6	500	ALL OTHER MERCHANDISE	30	1 783	100.0	11.3
520	NONMERCHANDISE RECEIPTS	23	85	2.7	.8	520	NONMERCHANDISE RECEIPTS	24	340	8.0	2.2
-	MISCELLANEOUS MERCHANDISE	(X)	278	(X)	2.5	-	MISCELLANEOUS MERCHANDISE	(X)	839	(X)	5.3
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					LIQUOR STORES (SIC 592)					
	TOTAL	143	5 835	(X)	100.0		TOTAL	24	5 429	(X)	100.0
020	GROCERIES—OTHER FOODS	25	56	5.3	1.0	020	GROCERIES—OTHER FOODS	12	177	5.0	3.3
040	MEALS—SNACKS	62	574	20.8	9.8	080	PACKAGED ALCOHOLIC BEVERAGES	24	4 893	90.1	90.1
060	ALCOHOLIC DRINKS	143	4 709	80.7	80.7	100	CIGARS—CIGARETTES—TOBACCO	12	105	2.1	1.9
080	PACKAGED ALCOHOLIC BEVERAGES	61	195	8.1	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	254	(X)	4.7
100	CIGARS—CIGARETTES—TOBACCO	54	140	5.4	2.4	ANTIQUA AND SECONDHAND STORES (SIC 593)					
520	NONMERCHANDISE RECEIPTS	17	152	11.7	2.6		TOTAL	4	(0)	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.2	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)					
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)						TOTAL	10	2 224	(X)	100.0
	TOTAL	24	5 963	(X)	100.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	4	146	9.0	6.6
020	GROCERIES—OTHER FOODS	6	245	7.4	4.1	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	3	162	9.9	7.3
040	MEALS—SNACKS	7	192	18.6	3.2	180	ALL FOOTWEAR	5	73	3.4	3.3
100	CIGARS—CIGARETTES—TOBACCO	19	526	9.3	8.8	300	SPORTING—RECREATION EQUIPMENT	10	1 751	78.7	78.7
120	COSMETICS—DRUGS—CLEANERS	24	3 815	64.0	64.0	-	MISCELLANEOUS MERCHANDISE	(X)	92	(X)	4.1
260	KITCHENWARE—HOME FURNISHINGS	5	231	7.6	3.9	JEWELRY STORES (SIC 597)					
280	JEWELRY—OPTICAL GOODS	9	71	1.7	1.2		TOTAL	11	1 151	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT	4	73	2.3	1.2	280	JEWELRY—OPTICAL GOODS	11	993	86.3	86.3
320	HARDWARE—GARDENING EQUIPMENT	5	120	3.1	2.0	281	WATCHES—CLOCKS	11	254	22.1	22.1
500	ALL OTHER MERCHANDISE	15	546	10.2	9.2	282	SILVERWARE	7	60	9.4	5.2
520	NONMERCHANDISE RECEIPTS	7	33	.9	.6	285	ALL OTHER JEWELRY ITEMS	10	177	15.4	15.4
-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	1.8	287	DIAMONDS, EXC. DIAMOND WATCHES	11	392	34.1	34.1
	DRUG STORES (SIC 591 PT.)					288	RINGS, EXC. DIAMONDS	10	108	9.4	9.4
	TOTAL	24	5 963	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	.1
020	GROCERIES—OTHER FOODS	6	245	7.4	4.1	520	NONMERCHANDISE RECEIPTS	11	118	10.3	10.3
040	MEALS—SNACKS	7	192	18.6	3.2	529	WATCH—CLOCK—JEWELRY REPAIRS	10	112	10.4	9.7
100	CIGARS—CIGARETTES—TOBACCO	19	526	9.3	8.8	-	MISCELLANEOUS	(X)	6	(X)	.5
120	COSMETICS—DRUGS—CLEANERS	24	3 815	64.0	64.0	FUEL AND ICE DEALERS (SIC 598)					
121	MEICINES EXC. PRESCRIPTION	22	1 488	26.0	25.0		TOTAL	7	1 248	(X)	100.0
122	PRESCRIPTION MEICINES	24	1 415	23.7	23.7	480	HOUSEHOLD FUELS—ICE	7	1 205	96.6	96.6
123	ALL OTHER DRUGS—PROPRIETARIES	19	912	19.1	15.3	-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	3.4
260	KITCHENWARE—HOME FURNISHINGS	5	231	7.6	3.9	FLORISTS (SIC 5992)					
280	JEWELRY—OPTICAL GOODS	9	71	1.7	1.2		TOTAL	3	(0)	(X)	100.0
300	SPORTING—RECREATION EQUIPMENT	4	73	2.3	1.2	CIGAR STORES AND STANOS (SIC 5993)					
320	HARDWARE—GARDENING EQUIPMENT	5	120	3.1	2.0		TOTAL	2	(0)	(X)	100.0
500	ALL OTHER MERCHANDISE	15	546	10.2	9.2						
520	NONMERCHANDISE RECEIPTS	7	33	.9	.6						
-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	1.8						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Green Bay SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹			
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)													
	TOTAL	42	5 183	(X)	100.0									
460	HAY-GRAIN-FEED-FARM SUPPLIES	17	2 764	63.1	53.3									
500	ALL OTHER MERCHANDISE	23	1 381	100.0	26.6									
520	NONMERCHANDISE RECEIPTS	6	78	3.4	1.5									
-	MISCELLANEOUS MERCHANDISE	(X)	960	(X)	18.5									
	NONSTORE RETAILERS (SIC 53 PART*)													
	TOTAL	10	3 482	(X)	100.0									
500	ALL OTHER MERCHANDISE	5	818	61.5	23.5									
-	MISCELLANEOUS MERCHANDISE	(X)	2 664	(X)	76.5									
	MAIL ORDER HOUSES (SIC 532)													
	TOTAL	2	(0)	(X)	100.0									
	MERCHANDISING MACHINE OPERATORS (SIC 534)													
	TOTAL	3	(0)	(X)	100.0									
	DIRECT SELLING ESTABLISHMENTS (SIC 535)													
	TOTAL ²	5	654	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ²					Estab-lishments handling the line	All estab-lishments ²
RETAIL TRADE					FARM EQUIPMENT DEALERS (SIC 5252)						
TOTAL					TOTAL						
693		145 072	(X)	100.0	5		(0)	(X)	100.0		
020	GROCERIES-OTHER FOODS	163	35 191	50.8	24.3	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
040	MEALS-SNACKS	177	8 949	29.2	6.2	TOTAL					
060	ALCOHOLIC DRINKS	154	5 537	48.1	3.8	18	21 769	(X)	100.0		
080	PACKAGE ALCOHOLIC BEVERAGES	87	2 466	18.8	1.7	020	GROCERIES-OTHER FOODS	10	262	1.5	1.2
100	CIGARS-CIGARETTES-TOBACCO	155	3 423	7.8	2.4	040	MEALS-SNACKS	6	278	1.7	1.3
120	COSMETICS-DRUGS-CLEANERS	97	5 494	8.8	3.8	120	COSMETICS-DRUGS-CLEANERS	12	643	3.3	3.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	4 263	15.1	2.9	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	2 347	11.0	10.8
160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	51	8 393	25.4	5.8	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	15	4 768	22.1	21.9
180	ALL FOOTWEAR	47	2 440	8.2	1.7	180	ALL FOOTWEAR	13	895	4.2	4.1
200	CURTAINS-ORAPERIES-DRY GOODS	29	2 326	8.0	1.6	200	CURTAINS-ORAPERIES-DRY GOODS	17	1 897	8.7	8.7
220	MAJOR APPL-RAADIO-TV-MUSICAL INST	48	5 501	18.0	3.8	220	MAJOR APPL-RAADIO-TV-MUSICAL INST	11	1 621	7.9	7.4
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	33	4 196	14.7	2.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 208	5.7	5.5
260	KITCHENWARE-HOME FURNISHINGS	56	1 824	5.3	1.3	260	KITCHENWARE-HOME FURNISHINGS	14	789	4.0	3.6
280	JEWELRY-OPTICAL GOODS	39	1 279	4.8	.9	280	JEWELRY-OPTICAL GOODS	10	226	1.1	1.0
300	SPORTING-RECREATION EQUIPMENT	33	2 861	10.2	2.0	300	SPORTING-RECREATION EQUIPMENT	8	776	3.9	3.6
320	HARWARE-GARDENING EQUIPMENT	48	2 326	7.5	1.6	320	HARWARE-GARDENING EQUIPMENT	10	893	5.3	4.1
340	LUMBER-BUILDING MATERIALS	38	6 085	22.1	4.2	340	AUTO TIRES-BATTERIES-ACCESS	3	1 205	9.2	5.5
380	AUTOMOBILES-TRUCKS	31	14 943	58.8	10.3	500	ALL OTHER MERCHANDISE	12	1 601	7.9	7.4
400	AUTO FUELS-LUBRICANTS	124	9 458	29.0	6.5	520	NONMERCHANDISE RECEIPTS	11	1 417	7.4	6.5
420	AUTO TIRES-BATTERIES-ACCESS	119	4 473	11.2	3.1	-	MISCELLANEOUS MERCHANDISE	(X)	943	(X)	4.3
440	FARM EQUIPMENT MACHINERY	8	1 113	14.5	.8	DEPARTMENT STORES (SIC 531)					
460	HAY-GRAIN-FEEO-FARM SUPPLIES	8	1 388	100.0	1.0	TOTAL					
480	HOUSEHOLD FUELS-ICE	13	1 675	100.0	1.2	6	18 522	(X)	100.0		
500	ALL OTHER MERCHANDISE	113	5 437	9.0	3.7	020	GROCERIES-OTHER FOODS	4	169	1.1	.9
520	NONMERCHANDISE RECEIPTS	204	4 031	5.6	2.8	040	MEALS-SNACKS	3	122	.9	.7
BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)					GROCERIES-OTHER FOODS						
TOTAL					MEALS-SNACKS						
35		8 849	(X)	100.0	120		458	2.7	2.5		
260	KITCHENWARE-HOME FURNISHINGS	10	578	20.8	6.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	2 141	11.6	11.6
300	SPORTING-RECREATION EQUIPMENT	7	123	5.0	1.4	141	MEN'S CLOTHING	6	1 508	8.1	8.1
320	HARWARE-GARDENING EQUIPMENT	19	1 111	17.4	12.6	142	BOYS' CLOTHING	6	633	3.4	3.4
340	LUMBER-BUILDING MATERIALS	29	5 216	67.0	58.9	160	WOMEN'S-GIRLS'CLOTHING EX FOOTWR	6	4 021	21.7	21.7
520	NONMERCHANDISE RECEIPTS	10	63	2.3	.7	161	CHILDREN'S-INFANTS' WEAR	6	496	2.7	2.7
-	MISCELLANEOUS MERCHANDISE	(X)	1 758	(X)	19.9	162	HANOBAGS-ACCESSORIES	6	211	1.1	1.1
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					MILLINERY						
TOTAL					HOSIERY						
19		5 008	(X)	100.0	163		46	.2	.2		
320	HARWARE-GARDENING EQUIPMENT	6	131	4.3	2.6	164	LINGERIE	5	208	1.2	1.1
340	LUMBER-BUILDING MATERIALS	19	4 777	95.4	95.4	165	LINGERIE	6	709	3.8	3.8
341	LUMBER	11	1 649	36.1	32.9	166	WOMEN'S COATS-SUITS-FURS-RAINWR	6	364	2.0	2.0
342	PLYWOOD	11	695	15.2	13.9	167	WOMEN'S DRESSES	6	646	3.5	3.5
343	WINDOWS, DOORS, AND FRAMES-METAL	7	146	10.2	2.9	168	WOMEN'S BLOUSES-SPTSWR	6	950	5.1	5.1
344	KITCHEN CABINETS	7	330	9.1	6.6	169	GIRLS'-SUBTEEN-TEEN WEAR	5	389	2.3	2.1
345	ALL OTHER MILLWORK	11	448	9.7	8.9	180	ALL FOOTWEAR	6	823	4.4	4.4
346	WALLBOARD	11	298	6.5	6.0	200	CURTAINS-ORAPERIES-DRY GOODS	6	1 283	6.9	6.9
347	ASPHALT AND ASBESTOS PRODUCTS	10	237	5.1	4.7	201	PIECE GOODS-NOTIONS	5	311	1.8	1.7
348	PAINT-GLASS-WALLPAPER	9	64	1.8	1.3	202	CURTAINS-DRAPERIES	6	972	5.2	5.2
352	MASONRY SUPPLIES	6	42	3.4	.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	1 122	6.3	6.1
353	INSULATION	10	121	2.6	2.4	241	FLOOR COVERINGS	5	438	2.5	2.4
355	ALL OTHER BUILDING MATERIALS	5	82	6.9	1.6	242	FURNITURE-SLEEP EQUIPMENT	5	684	3.8	3.7
-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	1.4	260	KITCHENWARE-HOME FURNISHINGS	5	609	3.7	3.3
520	NONMERCHANDISE RECEIPTS	7	49	1.8	1.0	261	CHINA-GLASSWARE	4	139	1.1	.8
-	MISCELLANEOUS MERCHANDISE	(X)	51	(X)	1.0	262	KITCHENWARE-HOUSEWARES	3	374	2.6	2.0
HARWARE STORES (SIC 5251)					MISCELLANEOUS MERCHANDISE						
TOTAL					JEWELRY-OPTICAL GOODS						
11		(0)	(X)	100.0	300		178	1.1	1.0		
260	KITCHENWARE-HOME FURNISHINGS	9		22.0	22.0	320	SPORTING-RECREATION EQUIPMENT	5	748	4.1	4.0
300	SPORTING-RECREATION EQUIPMENT	6		5.2	4.7	321	HARWARE-GARDENING EQUIPMENT	3	760	5.4	4.1
320	HARWARE-GARDENING EQUIPMENT	11		36.5	36.5	322	HARWARE-TOOLS	3	367	2.6	2.0
322	GARDENING EQUIPMENT-SUPPLIES	10		10.6	10.6	322	GARDENING EQUIPMENT-SUPPLIES	3	393	2.7	2.1
323	PLUMBING-ELECTRICAL SUPPLIES	11		8.0	8.0	420	AUTO TIRES-BATTERIES-ACCESS	3	1 204	9.8	6.5
324	OTHER HARDWARE-TOOLS	11	(0)	17.9	17.9	500	ALL OTHER MERCHANDISE	5	1 154	6.4	6.2
340	LUMBER-BUILDING MATERIALS	10		16.8	16.8	501	TOYS-GAMES-WHEEL GOODS	5	366	2.0	2.0
356	ALL OTHER LUMBER-MILLWORK	4		9.2	1.2	502	BOOKS-STATIONERY-PHOTO. EQUIP.	4	320	2.0	1.7
364	PAINT-SUNORIES-GLASS-WALLPAPER	10		15.6	15.6	-	MISCELLANEOUS MERCHANDISE	(X)	468	(X)	2.5
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	20.0	520	NONMERCHANDISE RECEIPTS	5	1 315	8.0	7.1
					ALL OTHER SERVICE RECEIPTS						
					MISCELLANEOUS						
					TOTAL						
					TOTAL						
					TOTAL						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.
 Note: KENOSHA SMSA — Coextensive with Kenosha County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA—Continue

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹		
	VARIETY STORES (SIC 533)					AUTOMOTIVE DEALERS (SIC 55 EX. 554)							
	TOTAL ²	7	2 628	(X)	100.0	TOTAL	35	18 499	(X)	100.0			
	MISC. GENERAL MERCHANDISE STORES (SIC 539)					300 SPORTING-RECREATION EQUIPMENT. . .	5	494	(X)	39.7	2.7		
	TOTAL	5	619	(X)	100.0	320 HARWARE-GARDENING EQUIPMENT . . .	4	13	(X)	1.7	.1		
	FOOD STORES (SIC 54)					380 AUTOMOBILES-TRUCKS	26	14 738	(X)	88.1	79.7		
	TOTAL	107	37 493	(X)	100.0	400 AUTO FUELS-LUBRICANTS.	13	87	(X)	.7	.5		
020	GROCERIES-OTHER FOODS.	107	32 597	86.9	86.9	420 AUTO TIRES-BATTERIES-ACCESS. . . .	22	1 856	(X)	11.0	10.0		
080	PACKAGED ALCOHOLIC BEVERAGES	18	458	7.5	1.2	520 NONMERCHANTOISE RECEIPTS.	21	1 171	(X)	6.8	6.3		
100	CIGARS-CIGARETTES-TOBACCO.	60	1 409	4.8	3.8	- MISCELLANEOUS MERCHANDISE.	(X)	139	(X)	(X)	.8		
120	COSMETICS-DRUGS-CLEANERS	57	1 884	5.9	5.0								
500	ALL OTHER MERCHANDISE.	43	787	3.4	2.1								
520	NONMERCHANTOISE RECEIPTS.	28	222	1.3	.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	135	(X)	.4								
	GROCERY STORES (SIC 541)												
	TOTAL	78	34 550	(X)	100.0								
020	GROCERIES-OTHER FOODS.	78	29 733	86.1	86.1	380 AUTOMOBILES-TRUCKS	22	14 303	(X)	88.1	88.1		
021	MEATS-FISH-POULTRY	75	9 606	27.8	27.8	400 AUTO FUELS-LUBRICANTS.	8	33	(X)	.3	.2		
022	PRODUCE (FRESH FRUITS-VEGTBLs)	73	2 546	7.4	7.4	420 AUTO TIRES-BATTERIES-ACCESS. . . .	14	946	(X)	6.1	5.8		
023	FROZEN FOODS	70	1 728	5.0	5.0	520 NONMERCHANTOISE RECEIPTS.	14	943	(X)	6.2	5.8		
024	ALL OTHER FOODS.	77	15 853	45.9	45.9	- MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	(X)	(Z)		
080	PACKAGED ALCOHOLIC BEVERAGES	14	450	8.0	1.3								
100	CIGARS-CIGARETTES-TOBACCO.	57	1 403	4.8	4.1								
120	COSMETICS-DRUGS-CLEANERS	56	1 881	6.0	5.4								
500	ALL OTHER MERCHANDISE.	42	781	3.4	2.3								
516	ALL OTHER MERCHANDISE.	16	161	1.2	.5								
517	PAPER-PAPER PRODUCTS	40	620	2.7	1.8								
520	NONMERCHANTOISE RECEIPTS.	27	220	1.2	.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	81	(X)	.2								
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)												
	TOTAL	5	(0)	(X)	100.0								
020	GROCERIES-OTHER FOODS.	5	(0)	99.5	99.5								
-	MISCELLANEOUS MERCHANDISE.	(X)	(0)	(X)	.5								
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)												
	TOTAL	3	(0)	(X)	100.0								
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)												
	TOTAL	7	355	(X)	100.0								
020	GROCERIES-OTHER FOODS.	7	351	98.9	98.9								
024	ALL OTHER FOODS.	7	350	98.6	98.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	.3								
-	MISCELLANEOUS MERCHANDISE.	(X)	4	(X)	1.1								
	RETAIL BAKERIES (SIC 546)												
	TOTAL	10	1 315	(X)	100.0								
020	GROCERIES-OTHER FOODS.	10	1 310	99.6	99.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	5	(X)	.4								
	OTHER FOOD STORES (OTHER S4)												
	TOTAL ²	4	299	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ² (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	15	94.9	94.9		FURNITURE STORES (SIC 5712)					
163	MILLINERY	6	2.0	1.2							
164	HOSIERY	6	4.2	1.8							
165	LINGERIE	10	6.5	5.0							
168	WOMEN'S BLOUSES-SPTSWR	13	22.1	20.5		TOTAL	10	1 975	(X)	100.0	
172	DRESSES	15	32.5	32.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	1 913	96.9	96.9	
173	COATS-SUITS	14	22.4	22.4	243	SLEEP EQUIPMENT	10	318	16.1	16.1	
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	5	17.1	4.2	244	OTHER HOUSEHOLD FURNITURE	10	1 390	70.4	70.4	
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	7.5	245	FLOOR COVERINGS-SOFT SURFACE	9	203	10.3	10.3	
520	NONMERCHANDISE RECEIPTS	5	2.3	.9	-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	3.1	
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	4.2							
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					HOME FURNISHINGS STORES (OTHER 571)					
	TOTAL	4	284	(X)	100.0	TOTAL	6	(0)	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	4	282	99.3	99.3	200	CURTAINS-ORAPERIES-ORY GOODS	3			
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	(0)	53.1	
	FURRIERS AND FUR SHOPS (SIC 568)					-	MISCELLANEOUS MERCHANDISE	(X)	(X)	21.9	
	TOTAL	-	-	(X)	-				(X)	78.5	
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)						HOUSEHOLD APPLIANCE STORES (SIC 572)			(X)	
	TOTAL	22	(0)	(X)	100.0		TOTAL	8	(0)	(X)	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	92.3	49.7		220	MAJOR APPL-RADIO-TV-MUSICAL INST	8		69.4	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	26.4	10.5		224	NEW MAJOR APPLIANCES	8	(0)	46.3	
180	ALL FOOTWEAR	19	45.8	37.6		-	MISCELLANEOUS MERCHANDISE	(X)	(X)	23.0	
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	2.1		-	MISCELLANEOUS MERCHANDISE	(X)	(X)	30.6	
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						RAIDIO, TV, AND MUSIC STORES (SIC 573)				
	TOTAL	8	2 072	(X)	100.0		TOTAL	11	2 050	(X)	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	1 828	88.2	88.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 968	96.0	
143	MEN'S TAILORED OUTERWEAR	7	655	45.6	31.6	-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	
144	OTHER MEN'S OUTERWEAR	8	703	33.9	33.9					4.0	
145	MEN'S HATS	5	20	2.0	1.0		EATING AND DRINKING PLACES (SIC 58)				
146	OTHER MEN'S CLOTHING	7	436	30.3	21.0		TOTAL	214	13 256	(X)	
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.7	020	GROCERIES-OTHER FOODS	8	75	28.5	
180	ALL FOOTWEAR	6	143	9.9	6.9	040	MEALS-SNACKS	152	7 450	72.3	
-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	4.9	060	ALCOHOLIC DRINKS	146	5 280	52.4	
	FAMILY CLOTHING STORES (SIC 565)					080	PACKAGE ALCOHOLIC BEVERAGES	47	279	12.4	
	TOTAL	-	-	(X)	-	100	CIGARS-CIGARETTES-TOBACCO	44	62	4.1	
	SHOE STORES (SIC 566)					520	NONMERCHANDISE RECEIPTS	30	67	4.7	
	TOTAL	12	1 264	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	3	51	10.7	4.0		EATING PLACES (SIC 5812)				
180	ALL FOOTWEAR	12	1 215	96.1	96.1		TOTAL	99	8 523	(X)	
-	MISCELLANEOUS MERCHANDISE	(X)	-2	(X)	(Z)					100.0	
	APPAREL AND ACCESS. STORES N.E.C. (SIC 564; 7; 9)					040	MEALS-SNACKS	99	7 122	83.6	
	TOTAL	2	(0)	(X)	100.0	060	ALCOHOLIC DRINKS	31	1 236	24.4	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					520	NONMERCHANDISE RECEIPTS	15	50	5.6	
	TOTAL	35	7 285	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	115	(X)	
200	CURTAINS-ORAPERIES-ORY GOODS	6	205	29.1	2.8		ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	3 685	74.7	50.6		TOTAL	115	4 733	(X)	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	2 931	62.0	40.2					100.0	
260	KITCHENWARE-HOME FURNISHINGS	10	237	7.6	3.3	040	MEALS-SNACKS	53	328	15.1	
520	NONMERCHANDISE RECEIPTS	11	142	13.9	1.9	060	ALCOHOLIC DRINKS	115	4 045	85.5	
-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	1.2	080	PACKAGE ALCOHOLIC BEVERAGES	44	263	15.1	
						100	CIGARS-CIGARETTES-TOBACCO	33	46	3.3	
						520	NONMERCHANDISE RECEIPTS	15	18	3.8	
						-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	
							ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
							TOTAL	23	(D)	(X)	
200	CURTAINS-ORAPERIES-ORY GOODS	6	205	29.1	2.8	020	GROCERIES-OTHER FOODS	7		6.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	3 685	74.7	50.6	080	PACKAGE ALCOHOLIC BEVERAGES	6		7.8	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	2 931	62.0	40.2	100	CIGARS-CIGARETTES-TOBACCO	16	(D)	9.0	
260	KITCHENWARE-HOME FURNISHINGS	10	237	7.6	3.3	120	COSMETICS-ORUGS-CLEANERS	23		72.5	
520	NONMERCHANDISE RECEIPTS	11	142	13.9	1.9	260	KITCHENWARE-HOME FURNISHINGS	5		4.2	
-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	1.2					1.9	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kenosha SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS	9	(D)	1.9	1.1	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)	4	(D)	(X)	100.0	
500	ALL OTHER MERCHANDISE	12		10.3	6.7						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	5.7						
	DRUG STORES (SIC 591 PT.)					JEWELRY STORES (SIC 597)					
	TOTAL	23	(D)	(X)	100.0	TOTAL	8	(D)	(X)	100.0	
020	GROCERIES—OTHER FOODS	7	(D)	6.8	2.9	FUEL AND ICE DEALERS (SIC 598)	6	(D)	(X)	100.0	
080	PACKAGED ALCOHOLIC BEVERAGES	6		7.8	2.1						
100	CIGARS—CIGARETTES—TOBACCO	16		9.0	7.1						
120	COSMETICS—DRUGS—CLEANERS	23	(D)	72.5	72.5	FLORISTS (SIC 5992)	8	573	(X)	100.0	
121	MEDICINES EXC. PRESCRIPTION	21		26.1	24.1						
122	PRESCRIPTION MEDICINES	23		30.9	30.9						
123	ALL OTHER DRUGS—PROPRIETARIES	17		22.3	17.5						
260	KITCHENWARE—HOME FURNISHINGS	5	(X)	4.2	1.9	CIGAR STORES AND STANDS (SIC 5993)	4	(D)	(X)	100.0	
280	JEWELRY—OPTICAL GOODS	9		1.9	1.1						
500	ALL OTHER MERCHANDISE	12		10.3	6.7						
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	5.7	500	ALL OTHER MERCHANDISE	8	565	98.6	98.6	
	PROPRIETARY STORES (SIC 591 PT.)					MISCELLANEOUS MERCHANDISE	(X)	8	(X)	1.4	
	TOTAL	-	-	(X)	-	TOTAL	4	(D)	(X)	100.0	
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)					OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					
	TOTAL ²	75	10 688	(X)	100.0	TOTAL ²	25	3 309	(X)	100.0	
	LIQUOR STORES (SIC 592)					NONSTORE RETAILERS (SIC 53 PART*)					
	TOTAL	13	2 022	(X)	100.0	TOTAL	5	(D)	(X)	100.0	
020	GROCERIES—OTHER FOODS	6	94	5.4	4.6	MAIL ORDER HOUSES (SIC 532)	1	(D)	(X)	100.0	
040	MEALS—SNACKS	4	59	11.5	2.9						
060	ALCOHOLIC DRINKS	5	193	30.6	9.5						
080	PACKAGED ALCOHOLIC BEVERAGES	13	1 583	78.3	78.3	MERCHANDISING MACHINE OPERATORS (SIC 534)	4	4 192	(X)	100.0	
100	CIGARS—CIGARETTES—TOBACCO	6	81	5.5	4.0						
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.5						
	ANTIQUE AND SECONDHAND STORES (SIC 593)					TOTAL ²	4	4 192	(X)	100.0	
	TOTAL ²	7	309	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
	RETAIL TRADE												
	TOTAL	1 718	461 216	(X)	100.0								
020	GROCERIES—OTHER FOODS	339	77 447	53.3	16.8	320	HARDWARE—GARDENING EQUIPMENT	32	1 594	38.4	38.4		
040	MEALS—SNACKS	433	30 906	38.7	6.7	322	GARDENING EQUIPMENT—SUPPLIES	30	307	7.4	7.4		
060	ALCOHOLIC DRINKS	272	12 892	53.8	2.8	323	PLUMBING—ELECTRICAL SUPPLIES	30	297	7.1	7.1		
080	PACKAGE ALCOHOLIC BEVERAGES	216	6 879	26.3	1.5	324	OTHER HARDWARE—TOOLS	32	990	23.8	23.8		
100	CIGARS—CIGARETTES—TOBACCO	353	7 980	6.4	1.7	340	LUMBER—BUILDING MATERIALS	28	1 459	37.2	35.1		
120	COSMETICS—DRUGS—CLEANERS	250	17 986	11.5	3.9	364	PAINT—PAINTS—GLASS—WALLPAPER	27	411	10.5	9.9		
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	110	15 439	19.4	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	1 048	(X)	25.2		
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	124	30 141	36.1	6.5	500	ALL OTHER MERCHANDISE	13	100	6.7	2.4		
180	ALL FOOTWEAR	117	7 971	10.8	1.7	520	NONMERCHANDISE RECEIPTS	12	30	2.0	.7		
200	CURTAINS—DRAPERIES—DRY GOODS	101	7 522	10.1	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.9		
220	MAJOR APPL—RADIO—TV—MUSICAL INST	131	16 675	22.6	3.6								
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	100	12 080	17.9	2.6		FARM EQUIPMENT DEALERS (SIC 5252)						
260	KITCHENWARE—HOME FURNISHINGS	148	6 694	9.2	1.5		TOTAL	22	14 007	(X)	100.0		
280	JEWELRY—OPTICAL GOODS	89	3 037	4.9	.7								
300	SPORTING—RECREATION EQUIPMENT	108	5 683	7.4	1.2	440	FARM EQUIPMENT MACHINERY	22	12 035	85.9	85.9		
320	HARDWARE—GARDENING EQUIPMENT	129	7 438	11.1	1.6	520	NONMERCHANDISE RECEIPTS	12	501	4.8	3.6		
340	LUMBER—BUILDING MATERIALS	115	23 673	35.9	5.1	-	MISCELLANEOUS MERCHANDISE	(X)	1 471	(X)	10.5		
380	AUTOMOBILES—TRUCKS	74	60 119	55.0	13.0								
400	AUTO FUELS—LUBRICANTS	325	28 109	20.2	6.1		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)						
420	AUTO TIRES—BATTERIES—ACCESS.	306	14 605	10.0	3.2		TOTAL	62	61 741	(X)	100.0		
440	FARM EQUIPMENT MACHINERY	28	12 363	45.7	2.7								
460	HAY—GRAIN—FEED—FARM SUPPLIES	65	12 813	40.0	2.8								
480	HOUSEHOLD FUELS—ICE	41	4 805	28.5	1.0								
500	ALL OTHER MERCHANDISE	291	22 318	14.4	4.8								
520	NONMERCHANDISE RECEIPTS	567	15 640	5.7	3.4	020	GROCERIES—OTHER FOODS	39	1 852	3.8	3.0		
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)					040	MEALS—SNACKS	16	741	2.4	1.2		
	TOTAL	107	41 208	(X)	100.0	100	CIGARS—CIGARETTES—TOBACCO	16	123	1.0	.2		
220	MAJOR APPL—RADIO—TV—MUSICAL INST	16	644	8.2	1.6	120	COSMETICS—DRUGS—CLEANERS	45	2 531	4.6	4.1		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	15	195	5.4	.5	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	49	6 174	10.8	10.0		
260	KITCHENWARE—HOME FURNISHINGS	30	522	10.5	1.3	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	41	16 053	28.6	26.0		
280	JEWELRY—OPTICAL GOODS	11	23	1.4	.1	180	ALL FOOTWEAR	42	2 408	4.9	3.9		
300	SPORTING—RECREATION EQUIPMENT	25	248	4.5	.6	200	CURTAINS—DRAPERIES—DRY GOODS	55	5 310	9.1	8.6		
320	HARDWARE—GARDENING EQUIPMENT	53	3 664	19.0	8.9	220	MAJOR APPL—RADIO—TV—MUSICAL INST	34	4 075	8.2	6.6		
340	LUMBER—BUILDING MATERIALS	83	21 843	81.9	53.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	28	2 964	6.1	4.8		
440	FARM EQUIPMENT MACHINERY	23	12 064	77.1	29.3	260	KITCHENWARE—HOME FURNISHINGS	47	3 149	5.9	5.1		
480	HOUSEHOLD FUELS—ICE	9	606	7.9	1.5	280	JEWELRY—OPTICAL GOODS	32	1 050	2.1	1.7		
500	ALL OTHER MERCHANDISE	14	125	7.6	.3	300	SPORTING—RECREATION EQUIPMENT	33	1 729	3.1	2.8		
520	NONMERCHANDISE RECEIPTS	37	777	3.9	1.9	320	HARDWARE—GARDENING EQUIPMENT	40	2 099	5.1	3.4		
-	MISCELLANEOUS MERCHANDISE	(X)	497	(X)	1.2	340	LUMBER—BUILDING MATERIALS	22	1 358	3.4	2.2		
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)					400	AUTO FUELS—LUBRICANTS	4	185	1.0	.3		
	TOTAL	53	23 045	(X)	100.0	420	AUTO TIRES—BATTERIES—ACCESS.	7	1 235	4.7	2.0		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	8	54	1.5	.2	460	HAY—GRAIN—FEED—FARM SUPPLIES	13	679	3.8	1.1		
320	HARDWARE—GARDENING EQUIPMENT	17	1 420	14.4	6.2	500	ALL OTHER MERCHANDISE	48	4 569	7.7	7.4		
340	LUMBER—BUILDING MATERIALS	53	20 351	88.3	88.3	520	NONMERCHANDISE RECEIPTS	37	3 025	6.2	4.9		
341	LUMBER	30	6 395	34.3	27.8	-	MISCELLANEOUS MERCHANDISE	(X)	432	(X)	7		
342	PLYWOOD	28	2 097	12.4	9.1								
343	WINDOWS, DOORS, AND FRAMES—METAL	20	602	9.1	2.6		DEPARTMENT STORES (SIC 531)						
344	KITCHEN CABINETS	16	443	3.3	1.9		TOTAL	12	47 577	(X)	100.0		
345	ALL OTHER MILLWORK	30	2 562	13.2	11.1	020	GROCERIES—OTHER FOODS	8	571	1.4	1.2		
346	WALLBOARD	29	1 050	5.6	4.6	040	MEALS—SNACKS	5	381	1.4	.8		
347	ASPHALT AND ASBESTOS PRODUCTS	27	814	4.5	3.5	120	COSMETICS—DRUGS—CLEANERS	11	1 998	4.3	4.2		
348	PAINT—GLASS—WALLPAPER	22	289	2.5	1.3	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	12	5 281	11.1	11.1		
351	METAL ROOFING AND SIOING	17	192	2.8	.8	141	MEN'S CLOTHING	12	3 806	8.0	8.0		
352	MASONRY SUPPLIES	20	572	9.2	2.5	142	BOYS' CLOTHING	12	1 475	3.1	3.1		
353	INSULATION	22	322	2.1	1.4	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	12	13 655	28.7	28.7		
354	PREFABRICATED BLOGS AND PARTS	10	544	4.8	2.4	161	CHILDREN'S—INFANTS' WEAR	12	1 332	2.8	2.8		
355	ALL OTHER BUILDING MATERIALS	19	1 146	17.4	5.0	162	HANDBAGS—ACCESSORIES	12	952	2.0	2.0		
-	MISCELLANEOUS MERCHANDISE	(X)	251	(X)	1.1	163	MILLINERY	11	238	.5	.5		
480	HOUSEHOLD FUELS—ICE	B	593	16.6	2.6	164	HOSIERY	12	856	1.8	1.8		
-	MISCELLANEOUS MERCHANDISE	(X)	627	(X)	2.7	165	LINGERIE	11	2 236	4.8	4.7		
	HARDWARE STORES (SIC 5251)					166	WOMENS COATS—SUITS—FURS—RAINWR	11	999	2.1	2.1		
	TOTAL	32	4 156	(X)	100.0	167	WOMEN'S DRESSES	11	2 522	5.4	5.3		
200	CURTAINS—DRAPERIES—DRY GOODS	7	13	1.8	.3	168	WOMEN'S BLOUSES—SPTSWR	12	3 140	6.6	6.6		
220	MAJOR APPL—RADIO—TV—MUSICAL INST	12	125	4.6	3.0	169	GIRLS'—SUBTEEN—TEEN WEAR	12	1 237	2.6	2.6		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7	140	15.8	3.4	-	MISCELLANEOUS MERCHANDISE	(X)	143	(X)	.3		
260	KITCHENWARE—HOME FURNISHINGS	27	419	10.1	10.1	180	ALL FOOTWEAR	10	1 951	4.8	4.1		
280	JEWELRY—OPTICAL GOODS	11	23	.9	.6	200	CURTAINS—DRAPERIES—DRY GOODS	12	3 901	8.2	8.2		
300	SPORTING—RECREATION EQUIPMENT	23	217	5.5	5.2	201	PIECE GOODS—NOTIONS	12	1 285	2.7	2.7		
						202	CURTAINS—DRAPERIES	10	2 616	6.4	5.5		
						220	MAJOR APPL—RADIO—TV—MUSICAL INST	10	3 283	8.3	6.9		
						221	MAJOR HOUSEHOLD APPLIANCES	6	1 998	7.8	4.2		
						222	RADIO—TV'S MUSICAL INSTR.	9	1 285	3.2	2.7		
						240	FURNITURE—SLEEP EQUIP—FLOOR COV.	10	2 474	6.2	5.2		
						241	FLOOR COVERINGS	9	761	1.9	1.6		
						242	FURNITURE—SLEEP EQUIPMENT	8	1 713	4.7	3.6		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.

² Detail may not add to total due to rounding.

³ Merchandise line detail withheld due to insufficient reordering.

Note: MADISON SMSA—Coextensive with Dane County, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—		
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹	
260	KITCHENWARE—HOME FURNISHINGS	11	2 236	5.4	4.7	020	GROCERIES—OTHER FOODS	153	68 553	88.1	88.1	
261	CHINA—GLASSWARE	9	714	2.0	1.5	021	MEATS—FISH—POULTRY	137	18 306	23.6	23.5	
262	KITCHENWARE—HOUSEWARES	11	1 522	3.7	3.2	022	PRODUCE (FRESH FRUITS—VEGTBL)	132	5 731	7.5	7.4	
280	JEWELRY—OPTICAL GOODS	10	809	2.0	1.7	023	FROZEN FOODS	121	3 584	5.2	4.6	
300	SPORTING—RECREATION EQUIPMENT	12	1 475	3.1	3.1	024	ALL OTHER FOODS	151	40 931	52.8	52.6	
320	HARDWARE—GARDENING EQUIPMENT	8	1 427	4.8	3.0	080	PACKAGED ALCOHOLIC BEVERAGES	37	462	6.1	.6	
321	HARDWARE—TOOLS	7	952	3.5	2.0	100	CIGARS—CIGARETTES—TOBACCO	116	3 128	4.6	4.0	
322	GARDENING EQUIPMENT—SUPPLIES	5	475	2.7	1.0	120	COSMETICS—DRUGS—CLEANERS	110	3 004	4.4	3.9	
340	LUMBER—BUILDING MATERIALS	8	1 285	3.7	2.7	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	7	100	2.8	.1	
348	PAINT—GLASS—WALLPAPER	7	571	1.6	1.2	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	11	87	1.4	.1	
356	ALL OTHER LUMBER—MILLWORK	4	714	3.3	1.5	180	ALL FOOTWEAR	7	73	2.8	.1	
420	AUTO TIRES—BATTERIES—ACCESS	5	1 189	4.7	2.5	500	ALL OTHER MERCHANDISE	82	2 061	3.5	2.6	
500	ALL OTHER MERCHANDISE	12	2 759	5.8	5.8	516	ALL OTHER MERCHANDISE	35	717	1.8	.9	
501	TOYS—GAMES—WHEEL GOODS	11	1 142	2.6	2.4	517	PAPER—PAPER PRODUCTS	78	1 344	2.3	1.7	
502	BOOKS—STATIONERY—PHOTO. EQUIP.	9	1 285	2.9	2.7	520	NONMERCHANDISE RECEIPTS	39	156	.5	.2	
518	MOSE. EXC. TOY—GAMES—BOOKS—STA	7	332	1.0	.7	-	MISCELLANEOUS MERCHANDISE	(X)	150	(X)	.2	
520	NONMERCHANDISE RECEIPTS	9	2 474	6.6	5.2		MEAT AND FISH (SEA FOOD) MARKETS (SIC 542)					
535	ALL OTHER SERVICE RECEIPTS	9	2 331	6.2	4.9		TOTAL ²	12	1 698	(X)	100.0	
-	MISCELLANEOUS	(X)	143	(X)	.3		FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					
-	MISCELLANEOUS MERCHANDISE	(X)	428	(X)	.9		TOTAL	2	(0)	(X)	100.0	
	VARIETY STORES (SIC 533)						CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					
	TOTAL	21	(0)	(X)	100.0		TOTAL ²	13	678	(X)	100.0	
020	GROCERIES—OTHER FOODS	17		3.7	3.5		RETAIL BAKERIES (SIC 546)					
040	MEALS—SNACKS	11		8.4	6.7		TOTAL ²	30	1 496	(X)	100.0	
120	COSMETICS—DRUGS—CLEANERS	21		6.6	6.6		OTHER FOOD STORES (OTHER 54)					
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	20		4.5	4.5		TOTAL	7	(0)	(X)	100.0	
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	20		20.6	20.6		AUTOMOTIVE DEALERS (SIC 55 EX. 554)					
180	ALL FOOTWEAR	16		3.6	2.3		TOTAL	85	81 157	(X)	100.0	
200	CURTAINS—ORAPERIES—ORY GOODS	20		10.0	10.0		220	MAJOR APPL—RAOIO—TV—MUSICAL INST	3	170	14.2	.2
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	12		2.4	1.9		300	SPORTING—RECREATION EQUIPMENT	10	913	36.6	1.1
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	14	(0)	1.6	1.4		380	AUTOMOBILES—TRUCKS	60	59 710	79.2	73.6
260	KITCHENWARE—HOME FURNISHINGS	20		6.9	6.9		400	AUTO FUELS—LUBRICANTS	51	1 401	1.9	1.7
280	JEWELRY—OPTICAL GOODS	20		2.3	2.3		420	AUTO TIRES—BATTERIES—ACCESS	61	9 119	11.9	11.2
300	SPORTING—RECREATION EQUIPMENT	8		1.8	.7		500	ALL OTHER MERCHANDISE	9	3 727	83.6	4.6
320	HARDWARE—GARDENING EQUIPMENT	20		5.1	5.1		520	NONMERCHANDISE RECEIPTS	59	6 055	7.7	7.5
500	ALL OTHER MERCHANDISE	20		25.4	25.4		-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	.1
520	NONMERCHANDISE RECEIPTS	14		2.2	1.9			MOTOR VEHICLE DEALERS (SIC 551, 552)				
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2			TOTAL	58	72 355	(X)	100.0
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						380	AUTOMOBILES—TRUCKS	58	59 564	82.3	82.3
	TOTAL	29	(0)	(X)	100.0		400	AUTO FUELS—LUBRICANTS	48	1 320	1.8	1.8
020	GROCERIES—OTHER FOODS	14		36.7	14.5		420	AUTO TIRES—BATTERIES—ACCESS	47	5 967	8.2	8.2
100	CIGARS—CIGARETTES—TOBACCO	13		2.0	.8		520	NONMERCHANDISE RECEIPTS	48	5 504	7.6	7.6
120	COSMETICS—DRUGS—CLEANERS	14		3.6	1.5			MOTOR VEHICLE DEALERS—NEW AND USED CARS (SIC 551)				
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	17		12.6	6.4			TOTAL	46	69 119	(X)	100.0
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	8		29.1	12.1		380	AUTOMOBILES—TRUCKS	46	56 449	81.7	81.7
180	ALL FOOTWEAR	17		5.9	3.7		400	AUTO FUELS—LUBRICANTS	47	1 302	1.9	1.9
200	CURTAINS—ORAPERIES—ORY GOODS	23		16.2	10.3		420	AUTO TIRES—BATTERIES—ACCESS	46	5 933	8.6	8.6
260	KITCHENWARE—HOME FURNISHINGS	16		8.7	6.5		520	NONMERCHANDISE RECEIPTS	46	5 435	7.9	7.9
300	SPORTING—RECREATION EQUIPMENT	13		3.3	2.2			GROCERY STORES (SIC 541)				
500	ALL OTHER MERCHANDISE	13		8.7	6.5			TOTAL	153	77 776	(X)	100.0
520	NONMERCHANDISE RECEIPTS	14		7.3	5.7							
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	36.3							

Standard Notes: - Represents zero. 0 Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)					120	COSMETICS-DRUGS-CLEANERS	3		1.7	1.5
	TOTAL ²	12	3 236	(X)	100.0	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	12	78.7	78.7	
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					180	ALL FOOTWEAR	4	7.4	6.6	
	TOTAL ²	14	3 964	(X)	100.0	200	CURTAINS-DRAPERIES-DRY GOODS . .	4	4.1	3.7	
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					280	JEWELRY-OPTICAL GOODS	4	1.7	1.5	
	TOTAL	13	4 838	(X)	100.0	520	NONMERCHANDISE RECEIPTS	5	2.4	2.2	
300	SPORTING-RECREATION EQUIPMENT . .	5	882	100.0	18.2	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	5.9	
500	ALL OTHER MERCHANDISE	6	3 653	88.3	75.5		FURRIERS AND FUR SHOPS (SIC 568)				
520	NONMERCHANDISE RECEIPTS	9	143	3.7	3.0		TOTAL	2	(O)	(X)	
-	MISCELLANEOUS MERCHANDISE	(X)	160	(X)	3.3		OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)				
	GASOLINE SERVICE STATIONS (SIC 554)						TOTAL	66	14 382	(X)	
	TOTAL	255	32 572	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	36	8 053	80.3	
020	GROCERIES-OTHER FOODS	18	156	4.8	.5	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	24	1 697	22.7	
040	MEALS-SNACKS	8	193	24.0	.6	180	ALL FOOTWEAR	49	4 478	38.3	
100	CIGARS-CIGARETTES-TOBACCO	51	225	2.3	.7	520	NONMERCHANDISE RECEIPTS	20	91	3.2	
120	COSMETICS-DRUGS-CLEANERS	4	17	1.2	.1	-	MISCELLANEOUS MERCHANDISE	(X)	62	(X)	
300	SPORTING-RECREATION EQUIPMENT . .	5	44	2.4	.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
380	AUTOMOBILES-TRUCKS	6	38	5.8	.1		TOTAL	26	7 949	(X)	
400	AUTO FUELS-LUBRICANTS	255	26 294	80.7	80.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	26	7 063	88.9	
401	GASOLINE	255	23 799	73.1	73.1	142	BOYS' CLOTHING	11	413	9.5	
402	OTHER AUTOMOTIVE FUELS	23	1 293	25.1	4.0	143	MEN'S TAILORED OUTERWEAR	24	3 070	38.6	
403	MOTOR OILS-GREASES-OTHER OILS . .	228	1 201	4.1	3.7	144	OTHER MEN'S OUTERWEAR	21	860	12.5	
420	AUTO TIRES-BATTERIES-ACCESS. . . .	220	3 655	13.3	11.2	145	MEN'S HATS	14	117	2.1	
421	PARTS INSTALLED IN REPAIR WORK	131	1 235	6.7	3.8	146	OTHER MEN'S CLOTHING	25	2 603	32.7	
423	PARTS-RETAIL	24	91	2.5	.3	180	ALL FOOTWEAR	16	663	9.7	
424	AUTOMOBILE TIRES-BATTERIES-ACC	209	2 329	8.7	7.2	-	MISCELLANEOUS MERCHANDISE	(X)	223	(X)	
480	HOUSEHOLD FUELS-ICE	7	51	3.3	.2		FAMILY CLOTHING STORES (SIC 565)				
500	ALL OTHER MERCHANDISE	10	88	3.2	.3		TOTAL	7	2 337	(X)	
520	NONMERCHANDISE RECEIPTS	150	1 735	8.5	5.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	929	39.8	
-	MISCELLANEOUS MERCHANDISE	(X)	75	(X)	.2	142	BOYS' CLOTHING	8	157	6.7	
	APPAREL AND ACCESSORY STORES (SIC 56)					144	OTHER MEN'S OUTERWEAR	7	266	12.3	
	TOTAL	102	26 682	(X)	100.0	146	OTHER MEN'S CLOTHING	8	282	12.1	
120	COSMETICS-DRUGS-CLEANERS	3	109	1.8	.4	-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	40	8 360	57.6	31.3	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	7	1 198	51.3	
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	60	12 185	61.6	45.7	164	HOSIERY	8	44	2.6	
180	ALL FOOTWEAR	56	5 168	26.8	19.4	165	LINGERIE	8	94	5.5	
200	CURTAINS-DRAPERIES-DRY GOODS . .	13	249	3.2	.9	168	WOMEN'S BLOUSES-SPTSWR	8	392	16.8	
280	JEWELRY-OPTICAL GOODS	7	108	1.3	.4	172	DRESSES	8	242	10.4	
500	ALL OTHER MERCHANDISE	4	57	1.7	.2	176	OTHER WOMENS-GIRLS'CLOTHES ACC	10	120	7.0	
520	NONMERCHANDISE RECEIPTS	36	358	2.7	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	
-	MISCELLANEOUS MERCHANDISE	(X)	87	(X)	.3		MISCELLANEOUS MERCHANDISE	(X)	210	(X)	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						SHOE STORES (SIC 566)				
	TOTAL	22	6 211	(X)	100.0		TOTAL	27	3 874	(X)	
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	22	5 628	90.6	90.6	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	10	182	7.3	
163	MILLINERY	7	66	1.7	1.1	180	ALL FOOTWEAR	27	3 672	94.8	
164	HOSIERY	10	71	2.2	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	
165	LINGERIE	17	335	5.6	5.4		APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9)				
168	WOMEN'S BLOUSES-SPTSWR	19	1 235	21.3	19.9		TOTAL ²	6	222	(X)	
172	DRESSES	22	1 979	31.9	31.9		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
173	COATS-SUITS	20	1 160	18.7	18.7		TOTAL	103	24 129	(X)	
174	HANDBAGS	11	102	2.0	1.6	200	CURTAINS-DRAPERIES-DRY GOODS . .	17	1 294	25.8	
175	FURS	4	190	5.9	3.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	10 709	84.5	
176	OTHER WOMENS-GIRLS'CLOTHES ACC	10	278	6.2	4.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	8 453	61.1	
-	MISCELLANEOUS MERCHANDISE	(X)	210	(X)	3.4	260	KITCHENWARE-HOME FURNISHINGS . .	27	1 894	24.4	
520	NONMERCHANDISE RECEIPTS	10	117	2.5	1.9	280	JEWELRY-OPTICAL GOODS	4	137	4.4	
-	MISCELLANEOUS MERCHANDISE	(X)	466	(X)	7.5	500	ALL OTHER MERCHANDISE	5	191	5.0	
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)										
	TOTAL	12	(O)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520	NONMERCHANTOISE RECEIPTS	46	1 328	8.8	5.5	040	MEALS-SNACKS	100	1 258	21.5	12.0
-	MISCELLANEOUS MERCHANTOISE	(X)	123	(X)	.5	060	ALCOHOLIC DRINKS	189	8 395	79.9	79.9
	FURNITURE STORES (SIC 5712)					080	PACKAGEO ALCOHOLIC BEVERAGES	100	445	8.2	4.2
	TOTAL	36	6 189	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	57	107	3.6	1.0
200	CURTAINS-ORAPERIES-ORY GOOOS	9	91	8.3	1.5	520	NONMERCHANTOISE RECEIPTS	34	105	4.5	1.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	36	5 491	88.7	88.7	-	MISCELLANEOUS MERCHANTOISE	(X)	36	(X)	.3
243	SLEEP EQUIPMENT	32	924	15.1	14.9		ORUG STORES ANO PROPRIETARY STRS. (SIC 591)				
244	OTHER HOUSEHOL FURNITURE	36	4 016	64.9	64.9		TOTAL	68	17 819	(X)	100.0
245	FLOOR COVERINGS-SOFT SURFACE	25	434	9.3	7.0	020	GROCERIES-OTHER FOODS	13	41	2.1	.2
247	NONHOUSEHOL FURNITURE	5	99	4.1	1.6	040	MEALS-SNACKS	22	2 587	23.3	14.5
-	MISCELLANEOUS MERCHANTOISE	(X)	17	(X)	.3	080	PACKAGEO ALCOHOLIC BEVERAGES	15	208	5.6	1.2
260	KITCHENWARE-HOME FURNISHINGS	11	194	10.5	3.1	100	CIGARS-CIGARETTES-TOBACCO	43	2 562	18.2	14.4
520	NONMERCHANTOISE RECEIPTS	14	248	7.8	4.0	120	COSMETICS-ORUGS-CLEANERS	68	11 977	67.2	67.2
-	MISCELLANEOUS MERCHANTOISE	(X)	165	(X)	2.7	280	JEWELRY-OPTICAL GOOOS	9	28	3.7	.2
	HOME FURNISHINGS STORES (OTHER 571)					500	ALL OTHER MERCHANTOISE	20	158	5.4	.9
	TOTAL	20	4 135	(X)	100.0	520	NONMERCHANTOISE RECEIPTS	23	220	1.8	1.2
200	CURTAINS-ORAPERIES-ORY GOOOS	6	248	57.1	6.0	-	MISCELLANEOUS MERCHANTOISE	(X)	38	(X)	.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	2 615	74.0	63.2		ORUG STORES (SIC 591 PT.)				
260	KITCHENWARE-HOME FURNISHINGS	7	779	97.9	18.8		TOTAL	66	(0)	(X)	100.0
520	NONMERCHANTOISE RECEIPTS	8	422	19.8	10.2	020	GROCERIES-OTHER FOODS	12			
-	MISCELLANEOUS MERCHANTOISE	(X)	71	(X)	1.7	040	MEALS-SNACKS	22			
	HOUSEHOL APPLIANCE STORES (SIC 572)					080	PACKAGEO ALCOHOLIC BEVERAGES	15			
	TOTAL	24	6 402	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	42			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	24	3 944	61.6	61.6	120	COSMETICS-ORUGS-CLEANERS	66			
224	NEW MAJOR APPLIANCES	24	3 284	51.3	51.3	121	MEDICINES EXC. PRESCRIPTION	62			
225	NEW RAOIOS-TV'S ETC.	14	500	12.3	7.8	122	PRESCRIPTION MEDICINES	66			
226	USEO MAJOR APPL-RAOIOS-TV'S	12	153	4.8	2.4	123	ALL OTHER ORUGS-PROPRIETARIES	38			
260	KITCHENWARE-HOME FURNISHINGS	8	851	22.3	13.3	280	JEWELRY-OPTICAL GOOOS	9			
520	NONMERCHANTOISE RECEIPTS	13	210	4.5	3.3	500	ALL OTHER MERCHANTOISE	20			
-	MISCELLANEOUS MERCHANTOISE	(X)	1 397	(X)	21.8	520	NONMERCHANTOISE RECEIPTS	23			
	RAOIO, TV, ANO MUSIC STORES (SIC 573)					-	MISCELLANEOUS MERCHANTOISE	(X)			
	TOTAL ²	23	7 403	(X)	100.0		PROPRIETARY STORES (SIC 591 PT.)				
	EATING ANO DRINKING PLACES (SIC 58)						TOTAL	2	(0)	(X)	100.0
	TOTAL	463	41 433	(X)	100.0		MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)				
020	GROCERIES-OTHER FOODS	28	374	17.6	.9		TOTAL	228	39 630	(X)	100.0
040	MEALS-SNACKS	374	26 739	73.8	64.5	020	GROCERIES-OTHER FOODS	18	245	13.9	.6
060	ALCOHOLIC DRINKS	269	12 856	49.6	31.0	080	PACKAGEO ALCOHOLIC BEVERAGES	43	5 626	100.0	14.2
080	PACKAGEO ALCOHOLIC BEVERAGES	110	510	6.3	1.2	100	CIGARS-CIGARETTES-TOBACCO	20	367	14.0	.9
100	CIGARS-CIGARETTES-TOBACCO	98	303	3.3	.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	6	145	7.2	.4
500	ALL OTHER MERCHANTOISE	8	98	6.8	.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	116	8.3	.3
520	NONMERCHANTOISE RECEIPTS	74	482	4.8	1.2	180	ALL FOOTWEAR	7	36	2.6	.1
-	MISCELLANEOUS MERCHANTOISE	(X)	71	(X)	.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	3	111	9.3	.3
	EATING PLACES (SIC 5812)					260	KITCHENWARE-HOME FURNISHINGS	17	177	19.0	.4
	TOTAL	274	30 924	(X)	100.0	280	JEWELRY-OPTICAL GOOOS	18	1 519	100.0	3.8
020	GROCERIES-OTHER FOODS	11	211	22.5	.7	300	SPORTING-RECREATION EQUIPMENT	25	2 399	59.2	6.1
040	MEALS-SNACKS	274	25 481	82.4	82.4	320	HAROWARE-GAROENING EQUIPMENT	13	1 238	50.8	3.1
060	ALCOHOLIC DRINKS	80	4 461	30.3	14.4	340	LUMBER-BUILOING MATERIALS	4	86	5.8	.2
080	PACKAGEO ALCOHOLIC BEVERAGES	10	65	3.1	.2	400	AUTO FUELS-LUBRICANTS	6	136	6.3	.3
100	CIGARS-CIGARETTES-TOBACCO	41	197	3.3	.6	420	AUTO TIRES-BATTERIES-ACCESS	9	270	14.2	.7
500	ALL OTHER MERCHANTOISE	6	92	8.1	.3	460	HAY-GRAIN-FEEO-FARM SUPPLIES	44	11 866	90.3	29.9
520	NONMERCHANTOISE RECEIPTS	40	377	4.7	1.2	480	HOUSEHOL FUELS-ICE	22	4 094	62.8	10.3
-	MISCELLANEOUS MERCHANTOISE	(X)	40	(X)	.1	500	ALL OTHER MERCHANTOISE	79	9 957	79.6	25.1
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					520	NONMERCHANTOISE RECEIPTS	57	815	6.0	2.1
	TOTAL	189	10 509	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE	(X)	426	(X)	1.1
020	GROCERIES-OTHER FOODS	17	163	15.6	1.6		LIQUOR STORES (SIC 592)				
	TOTAL	17	163	15.6	1.6		TOTAL	43	5 957	(X)	100.0
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					020	GROCERIES-OTHER FOODS	14	160	9.3	2.7
	TOTAL	189	10 509	(X)	100.0	080	PACKAGEO ALCOHOLIC BEVERAGES	43	5 625	94.4	94.4
020	GROCERIES-OTHER FOODS	17	163	15.6	1.6	100	CIGARS-CIGARETTES-TOBACCO	13	77	3.4	1.3
	TOTAL	189	10 509	(X)	100.0	520	NONMERCHANTOISE RECEIPTS	7	25	3.2	.4
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					-	MISCELLANEOUS MERCHANTOISE	(X)	70	(X)	1.2
	TOTAL	189	10 509	(X)	100.0		LIQUOR STORES (SIC 592)				
	TOTAL	189	10 509	(X)	100.0		TOTAL	43	5 957	(X)	100.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Madison SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines						
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--					
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹				
	ANTIQUE AND SECONOHAND STORES (SIC 593)					NONSTORE RETAILERS (SIC 53 PART*)									
	TOTAL	14	1 161	(X) 100.0		TOTAL	28	6 500	(X) 100.0						
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)				020	GROCERIES-OTHER FOODS	5	1 630	56.2	25.1					
	TOTAL	21	2 810	(X) 100.0	040	MEALS-SNACKS	3	393	28.7	6.0					
180	ALL FOOTWEAR	6	34	2.3	100	CIGARS-CIGARETTES-TOBACCO	4	1 241	33.4	19.1					
300	SPORTING-RECREATION EQUIPMENT	21	2 230	79.4	220	MAJOR APPL-RAIO-TV-MUSICAL INST	10	545	42.4	8.4					
520	NONMERCHANTOISE RECEIPTS	10	223	12.3	260	KITCHENWARE-HOME FURNISHINGS	8	543	35.2	8.4					
-	MISCELLANEOUS MERCHANTOISE	(X)	323	(X) 11.5	300	SPORTING-RECREATION EQUIPMENT	3	101	11.3	1.6					
	JEWELRY STORES (SIC 597)				500	ALL OTHER MERCHANTOISE	9	855	56.8	13.2					
	TOTAL ²	12	1 599	(X) 100.0	520	NONMERCHANTOISE RECEIPTS	7	358	14.6	5.5					
	FUEL AND ICE DEALERS (SIC 598)				-	MISCELLANEOUS MERCHANTOISE	(X)	834	(X)	12.8					
	TOTAL	18	4 054	(X) 100.0		MAIL ORDER HOUSES (SIC 532)									
400	AUTO FUELS-LUBRICANTS	3	101	11.3		TOTAL	3	(0)	(X)	100.0					
480	HOUSEHOLD FUELS-ICE	18	3 855	95.1		MERCHANTOISING MACHINE OPERATORS (SIC 534)									
-	MISCELLANEOUS MERCHANTOISE	(X)	98	(X) 2.4		TOTAL	5	3 234	(X) 100.0						
	FLORISTS (SIC 5992)				020	GROCERIES-OTHER FOODS	3	1 575	62.3	48.7					
	TOTAL	13	(0)	(X) 100.0	100	CIGARS-CIGARETTES-TOBACCO	4	1 240	38.3	38.3					
500	ALL OTHER MERCHANTOISE	13	(0)	{ 98.9	-	MISCELLANEOUS MERCHANTOISE	(X)	418	(X)	12.9					
-	MISCELLANEOUS MERCHANTOISE	(X)	(0)	{ (X) 1.1		DIRECT SELLING ESTABLISHMENTS (SIC 535)									
	CIGAR STORES AND STANOS (SIC 5993)					TOTAL	20	(0)	(X)	100.0					
	TOTAL	2	(0)	(X) 100.0	220	MAJOR APPL-RAIO-TV-MUSICAL INST	8	{ (0) {	{ 79.7	{ 18.5					
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)				260	KITCHENWARE-HOME FURNISHINGS	6				{ 55.7	{ 20.8			
	TOTAL	105	22 626	(X) 100.0	500	ALL OTHER MERCHANTOISE	6						{ 92.5	{ 32.5	
100	CIGARS-CIGARETTES-TOBACCO	3	51	18.1	520	MISCELLANEOUS MERCHANTOISE	(X)								{ (X)
280	JEWELRY-OPTICAL GOODS	7	214	64.2											
300	SPORTING-RECREATION EQUIPMENT	4	161	15.5											
320	HARWARE-GARDENING EQUIPMENT	10	1 215	58.0											
340	LUMBER-BUILDING MATERIALS	4	90	8.0											
420	AUTO TIRES-BATTERIES-ACCESS	4	25	2.2											
460	HAY-GRAIN-FEEO-FARM SUPPLIES	44	11 857	94.0											
480	HOUSEHOLD FUELS-ICE	4	238	20.3											
500	ALL OTHER MERCHANTOISE	58	8 121	81.9											
520	NONMERCHANTOISE RECEIPTS	28	370	3.8											
-	MISCELLANEOUS MERCHANTOISE	(X)	284	(X) 1.3											

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹
RETAIL TRADE											
	TOTAL	7 466	2 084 510	(X)	100.0						
020	GROCERIES-OTHER FOODS	1 549	453 770	52.7	21.8	200	CURTAINS-ORAPERIES-ORY GOOOS . .	15	156	8.4	2.2
040	MEALS-SNACKS	1 931	127 625	33.5	6.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	8	1.2	.1
060	ALCOHOLIC DRINKS	1 327	57 422	59.5	2.8	260	KITCHENWARE-HOME FURNISHINGS . .	10	107	10.4	1.5
080	PACKAGE ALCOHOLIC BEVERAGES . .	820	48 680	23.2	2.3	300	SPORTING-RECREATION EQUIPMENT . .	7	10	1.0	.1
100	CIGARS-CIGARETTES-TOBACCO	1 612	39 336	5.5	1.9	320	HARWARE-GARONING EQUIPMENT . . .	14	379	28.1	5.4
120	COSMETICS-DRUGS-CLEANERS	1 020	78 129	9.6	3.7	340	LUMBER-BUILDING MATERIALS	64	5 971	84.6	84.6
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	426	76 194	19.4	3.7	356	ALL OTHER LUMBER-MILLWORK	18	318	18.4	4.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	602	146 197	31.5	7.0	357	PAINT-VARNISH ETC.	60	3 757	57.1	53.3
180	ALL FOOTWEAR	413	41 017	11.4	2.0	358	PAINT SUNORIES	58	782	12.3	11.1
200	CURTAINS-ORAPERIES-ORY GOOOS . . .	352	37 552	9.8	1.8	359	WALLPAPER-OTHER WALL COVERINGS	47	554	11.0	7.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	554	77 929	19.0	3.7	361	GLASS	16	560	25.6	7.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	372	70 413	18.3	3.4	500	ALL OTHER MERCHANOISE	18	278	16.9	3.9
260	KITCHENWARE-HOME FURNISHINGS . . .	598	29 969	6.3	1.4	520	NONMERCHANOISE RECEIPTS	18	44	2.4	.6
280	JEWELRY-OPTICAL GOOOS	465	21 969	5.9	1.1	-	MISCELLANEOUS MERCHANOISE	(X)	101	(X)	1.4
300	SPORTING-RECREATION EQUIPMENT . . .	398	23 666	6.6	1.1	ELECTRICAL SUPPLY STORES (SIC S24)					
320	HARWARE-GARONING EQUIPMENT	564	30 037	10.0	1.4	TOTAL					
340	LUMBER-BUILDING MATERIALS	425	60 749	18.9	2.9	1	(0)	(X)	100.0		
380	AUTOMOBILES-TRUCKS	285	310 583	64.5	14.9	HARWARE STORES (SIC S251)					
400	AUTO FUELS-LUBRICANTS	1 279	108 905	19.2	5.2	TOTAL					
420	AUTO TIRES-BATTERIES-ACCESS.	1 247	57 956	7.8	2.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	15	2.5	.1
440	FARM EQUIPMENT MACHINERY	58	9 233	10.8	.4	200	CURTAINS-ORAPERIES-ORY GOOOS . .	5	15	1.2	.1
460	HAY-GRAIN-FEEO-FARM SUPPLIES	84	10 675	18.5	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	41	681	12.8	3.7
480	HOUSEHOLD FUELS-ICE	124	20 760	66.6	1.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	10	306	15.8	1.6
500	ALL OTHER MERCHANOISE	1 291	82 614	10.7	4.0	260	KITCHENWARE-HOME FURNISHINGS . . .	82	1 510	12.0	8.1
520	NONMERCHANOISE RECEIPTS	2 140	63 128	6.3	3.0	280	JEWELRY-OPTICAL GOOOS	15	47	2.8	.3
						300	SPORTING-RECREATION EQUIPMENT . . .	52	530	5.7	2.8
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)											
	TOTAL	333	79 177	(X)	100.0	320	HARWARE-GARONING EQUIPMENT	114	10 833	58.2	58.2
200	CURTAINS-ORAPERIES-ORY GOOOS	20	172	4.4	.2	322	GARONING EQUIPMENT-SUPPLIES	105	1 936	11.2	10.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	958	9.6	1.2	323	PLUMBING-ELECTRICAL SUPPLIES	109	2 634	14.5	14.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	29	691	13.8	.9	324	OTHER HARWARE-TOOLS	114	6 263	33.7	33.7
260	KITCHENWARE-HOME FURNISHINGS	106	1 839	11.5	2.3	340	LUMBER-BUILDING MATERIALS	98	3 337	20.7	17.9
280	JEWELRY-OPTICAL GOOOS	16	47	4.3	.1	356	ALL OTHER LUMBER-MILLWORK	36	527	7.9	2.8
300	SPORTING-RECREATION EQUIPMENT	61	550	5.2	.7	364	PAINT-SUNORIES-GLASS-WALLPAPER	98	2 810	17.4	15.1
320	HARWARE-GARONING EQUIPMENT	186	13 322	33.2	16.8	400	AUTO FUELS-LUBRICANTS	7	35	2.3	.2
340	LUMBER-BUILDING MATERIALS	290	48 966	72.1	61.8	420	AUTO TIRES-BATTERIES-ACCESS.	20	147	6.8	.8
400	AUTO FUELS-LUBRICANTS	11	73	2.5	.1	440	FARM EQUIPMENT MACHINERY	4	291	30.7	1.6
420	AUTO TIRES-BATTERIES-ACCESS.	26	371	9.4	.5	460	HAY-GRAIN-FEEO-FARM SUPPLIES	8	104	8.3	.6
440	FARM EQUIPMENT MACHINERY	37	8 409	76.8	10.6	480	HOUSEHOLD FUELS-ICE	5	47	6.8	.3
460	HAY-GRAIN-FEEO-FARM SUPPLIES	23	528	15.5	.7	500	ALL OTHER MERCHANOISE	40	438	7.8	2.4
480	HOUSEHOLD FUELS-ICE	30	450	10.7	.6	520	NONMERCHANOISE RECEIPTS	43	221	3.8	1.2
500	ALL OTHER MERCHANOISE	62	1 089	10.8	1.4	-	MISCELLANEOUS MERCHANOISE	(X)	44	(X)	.2
520	NONMERCHANOISE RECEIPTS	96	1 076	6.5	1.4	FARM EQUIPMENT DEALERS (SIC 5252)					
-	MISCELLANEOUS MERCHANOISE	(X)	636	(X)	.8	TOTAL					
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
	TOTAL	104	40 834	(X)	100.0	31	10 195	(X)	100.0		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	4	140	4.4	.3	320	HARWARE-GARONING EQUIPMENT	15	415	10.8	4.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	16	328	11.5	.8	340	LUMBER-BUILDING MATERIALS	3	20	2.4	.2
320	HARWARE-GARONING EQUIPMENT	39	1 505	9.3	3.7	400	AUTO FUELS-LUBRICANTS	3	35	1.7	.3
340	LUMBER-BUILDING MATERIALS	104	37 535	91.9	91.9	420	AUTO TIRES-BATTERIES-ACCESS.	4	173	8.5	1.7
341	LUMBER	84	17 732	48.0	43.4	440	FARM EQUIPMENT MACHINERY	31	8 056	79.0	79.0
342	PLYWOOD	78	4 861	14.7	11.9	520	NONMERCHANOISE RECEIPTS	19	303	6.9	3.0
343	WINDOWS DOORS, AND FRAMES-METAL	32	1 249	7.4	3.1	-	MISCELLANEOUS MERCHANOISE	(X)	1 192	(X)	11.7
344	KITCHEN CABINETS	17	728	8.4	1.8	GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*)					
345	ALL OTHER MILLWORK	67	3 197	9.4	7.8	TOTAL					
346	WALLBOARD	62	2 004	7.5	4.9	020	GROCERIES-OTHER FOODS	116	8 102	3.0	2.3
347	ASPHALT AND ASBESTOS PRODUCTS	60	1 294	5.0	3.2	040	MEALS-SNACKS	54	5 600	2.5	1.6
348	PAINT-GLASS-WALLPAPER	59	800	3.5	2.0	080	PACKAGE ALCOHOLIC BEVERAGES	7	929	1.3	.3
351	METAL ROOFING AND SIDING	19	1 557	20.8	3.8	100	CIGARS-CIGARETTES-TOBACCO	33	1 004	.7	.3
352	MASONRY SUPPLIES	47	1 034	8.5	2.5	120	COSMETICS-DRUGS-CLEANERS	175	13 671	4.0	3.9
353	INSULATION	54	588	2.4	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	180	41 109	12.0	11.7
354	PREFABRICATED BLDGS AND PARTS	7	364	16.6	.9	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	190	88 263	25.6	25.1
355	ALL OTHER BUILDING MATERIALS	54	1 977	8.9	4.8	180	ALL FOOTWEAR	134	14 790	4.7	4.2
-	MISCELLANEOUS MERCHANOISE	(X)	149	(X)	.4	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	203	31 985	9.2	9.1
480	HOUSEHOLD FUELS-ICE	25	377	10.4	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	94	25 802	8.3	7.3
520	NONMERCHANOISE RECEIPTS	10	442	8.9	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	105	16 640	5.1	4.7
-	MISCELLANEOUS MERCHANOISE	(X)	507	(X)	1.2	260	KITCHENWARE-HOME FURNISHINGS . . .	164	20 483	6.0	5.8
PLUMBING AND HEATING EQUIP OLRs. (SIC S22)											
	TOTAL	19	(0)	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

Note: MILWAUKEE SMSA—Consists of Milwaukee, Ozaukee, Washington, and Waukesha Counties, Wis.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS	137	6 918	2.1	2.0	020	GROCERIES—OTHER FOODS	67	1 104	4.2	3.5
300	SPORTING—RECREATION EQUIPMENT . .	109	6 929	2.4	2.0	040	MEALS—SNACKS	34	1 892	9.7	6.0
320	HARDWARE—GARDENING EQUIPMENT . .	141	8 620	4.9	2.5	100	CIGARS—CIGARETTES—TOBACCO	5	70	4.7	.2
340	LUMBER—BUILDING MATERIALS	59	8 417	3.4	2.4	120	COSMETICS—DRUGS—CLEANERS	107	2 628	8.3	8.3
400	AUTO FUELS—LUBRICANTS	22	1 067	1.0	.3	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	97	1 377	4.6	4.3
420	AUTO TIRES—BATTERIES—ACCESS. . . .	34	7 530	3.6	2.1	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	105	5 025	16.2	15.8
440	FARM EQUIPMENT MACHINERY	12	515	.5	.1	180	ALL FOOTWEAR	64	719	2.8	2.3
460	HAY—GRAIN—FEED—FARM SUPPLIES . . .	7	373	.8	.1	200	CURTAINS—ORAPERIES—DRY GOODS . . .	107	4 287	13.5	13.5
500	ALL OTHER MERCHANDISE	181	28 161	8.1	8.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	43	664	3.0	2.1
520	NONMERCHANDISE RECEIPTS	86	14 146	6.7	4.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	48	348	1.8	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	176	(X)	.1	260	KITCHENWARE—HOME FURNISHINGS . . .	95	2 058	6.9	6.5
	DEPARTMENT STORES (SIC 531)					280	JEWELRY—OPTICAL GOODS	79	575	2.0	1.8
	TOTAL	37	283 778	(X)	100.0	300	SPORTING—RECREATION EQUIPMENT . . .	60	249	1.5	.8
020	GROCERIES—OTHER FOODS	26	5 231	2.1	1.8	320	HARDWARE—GARDENING EQUIPMENT . . .	103	1 499	4.7	4.7
040	MEALS—SNACKS	18	3 661	1.8	1.3	340	LUMBER—BUILDING MATERIALS	25	149	3.8	.5
080	PACKAGED ALCOHOLIC BEVERAGES	5	868	1.0	.3	500	ALL OTHER MERCHANDISE	107	8 465	26.9	26.7
100	CIGARS—CIGARETTES—TOBACCO	10	697	.4	.2	520	NONMERCHANDISE RECEIPTS	44	613	2.6	1.9
120	COSMETICS—DRUGS—CLEANERS	36	10 229	3.6	3.6	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.1
	GENERAL MERCHANDISE STORES (SIC 539 PART)						TOTAL	61	33 064	(X)	100.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	37	36 829	13.0	13.0	020	GROCERIES—OTHER FOODS	23	1 767	28.1	5.3
141	MEN'S CLOTHING	37	28 240	10.0	10.0	120	COSMETICS—DRUGS—CLEANERS	32	813	3.6	2.5
142	BOYS' CLOTHING	37	8 589	3.0	3.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	45	2 901	10.2	8.8
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	37	78 621	27.7	27.7	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	48	4 613	15.8	14.0
161	CHILDREN'S—INFANTS' WEAR	36	7 392	2.6	2.6	180	ALL FOOTWEAR	26	929	3.8	2.8
162	HANDBAGS—ACCESSORIES	36	5 177	1.8	1.8	200	CURTAINS—ORAPERIES—DRY GOODS . . .	34	2 626	10.2	7.9
163	MILLINERY	35	1 975	.7	.7	220	MAJOR APPL—RADIO—TV—MUSICAL INST	22	4 059	18.3	12.3
164	HOSIERY	36	4 899	1.7	1.7	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	23	1 525	6.2	4.6
165	LINGERIE	36	13 676	4.8	4.8	260	KITCHENWARE—HOME FURNISHINGS . . .	32	1 766	7.0	5.3
166	WOMENS COATS—SUITS—FURS—RAINWR	36	7 439	2.6	2.6	280	JEWELRY—OPTICAL GOODS	24	414	1.7	1.3
167	WOMEN'S DRESSES	37	15 154	5.3	5.3	300	SPORTING—RECREATION EQUIPMENT . . .	20	1 231	5.4	3.7
168	WOMEN'S BLOUSES—SPTSWR	36	15 965	5.6	5.6	320	HARDWARE—GARDENING EQUIPMENT . . .	21	2 001	9.3	6.1
169	GIRLS'—SUBTEEN—TEEN WEAR	34	6 475	2.3	2.3	340	LUMBER—BUILDING MATERIALS	13	1 972	11.7	6.0
171	OTHER WOMENS—GIRLS—CLOTHES ACC	6	468	1.0	.2	348	PAINT—GLASS—WALLPAPER	12	749	4.5	2.3
180	ALL FOOTWEAR	35	13 122	5.0	4.6	356	ALL OTHER LUMBER—MILLWORK	8	1 216	7.4	3.7
200	CURTAINS—ORAPERIES—DRY GOODS	37	22 452	7.9	7.9	380	AUTOMOBILES—TRUCKS	6	36	.2	.1
201	PIECE GOODS—NOTIONS	35	6 195	2.2	2.2	400	AUTO FUELS—LUBRICANTS	10	166	.9	.5
202	CURTAINS—ORAPERIES	36	16 111	5.7	5.7	420	AUTO TIRES—BATTERIES—ACCESS.	12	1 413	7.9	4.3
-	MISCELLANEOUS MERCHANDISE	(X)	146	(X)	.1	440	FARM EQUIPMENT MACHINERY	7	149	1.0	.5
220	MAJOR APPL—RADIO—TV—MUSICAL INST	30	21 079	7.9	7.4	500	ALL OTHER MERCHANDISE	38	2 012	7.4	6.1
221	MAJOR HOUSEHOLD APPLIANCES	27	11 702	4.5	4.1	520	NONMERCHANDISE RECEIPTS	20	1 942	8.8	5.9
222	RADIO—TV'S MUSICAL INSTR.	30	9 354	3.5	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	729	(X)	2.2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	34	14 767	5.3	5.2		DRY GOODS STORES (SIC 539 PART)				
241	FLOOR COVERINGS	33	4 632	1.6	1.6		TOTAL	13	1 966	(X)	100.0
242	FURNITURE—SLEEP EQUIPMENT	31	10 134	4.0	3.6	200	CURTAINS—ORAPERIES—DRY GOODS . . .	13	1 949	99.1	99.1
260	KITCHENWARE—HOME FURNISHINGS	37	16 658	5.9	5.9	-	MISCELLANEOUS MERCHANDISE	(X)	17	(X)	.9
261	CHINA—GLASSWARE	35	6 275	2.2	2.2		SEWING AND NEEDLEWORK STORES (SIC 539 PART)				
262	KITCHENWARE—HOUSEWARES	35	10 227	3.7	3.6		TOTAL	12	680	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	155	(X)	.1	200	CURTAINS—ORAPERIES—DRY GOODS . . .	12	671	98.7	98.7
280	JEWELRY—OPTICAL GOODS	33	5 930	2.1	2.1	-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	1.3
300	SPORTING—RECREATION EQUIPMENT	29	5 449	2.1	1.9		FOOD STORES (SIC 54)				
320	HARDWARE—GARDENING EQUIPMENT	17	5 120	4.1	1.8		TOTAL	997	477 646	(X)	100.0
321	HARDWARE—TOOLS	15	3 239	2.7	1.1	020	GROCERIES—OTHER FOODS	997	422 874	88.5	88.5
322	GARDENING EQUIPMENT—SUPPLIES	12	1 881	2.0	.7	040	MEALS—SNACKS	26	2 447	38.4	.5
340	LUMBER—BUILDING MATERIALS	21	6 295	2.8	2.2	080	PACKAGED ALCOHOLIC BEVERAGES	115	3 143	9.2	.7
348	PAINT—GLASS—WALLPAPER	20	2 389	1.1	.8	100	CIGARS—CIGARETTES—TOBACCO	511	19 022	4.9	4.0
356	ALL OTHER LUMBER—MILLWORK	12	3 902	3.3	1.4	120	COSMETICS—DRUGS—CLEANERS	477	16 735	4.5	3.5
400	AUTO FUELS—LUBRICANTS	10	893	.9	.3	140	ALL OTHER MERCHANDISE	312	11 836	4.3	2.5
420	AUTO TIRES—BATTERIES—ACCESS.	21	6 112	3.3	2.2	500	NONMERCHANDISE RECEIPTS	115	629	.6	.1
440	FARM EQUIPMENT MACHINERY	5	365	.5	.1	520	MISCELLANEOUS MERCHANDISE	(X)	960	(X)	.2
500	ALL OTHER MERCHANDISE	37	17 686	6.2	6.2		GROCERY STORES (SIC 541)				
501	TOYS—GAMES—WHEEL GOODS	36	7 125	2.5	2.5		TOTAL	662	437 104	(X)	100.0
502	BOOKS—STATIONERY—PHOTO. EQUIP.	30	7 563	2.9	2.7						
518	HOSE. EXC. TOY—GAMES—BOOKS—STA	20	2 998	1.6	1.1						
520	NONMERCHANDISE RECEIPTS	23	11 592	7.0	4.1						
534	AUTO REPAIR	6	483	.9	.2						
535	ALL OTHER SERVICE RECEIPTS	23	11 109	6.7	3.9						
-	MISCELLANEOUS MERCHANDISE	(X)	122	(X)	(Z)						
	VARIETY STORES (SIC 533)										
	TOTAL	109	31 742	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
020	GROCERIES—OTHER FOODS	662	384 919	88.1	88.1	020	RETAIL BAKERIES--SELLING ONLY (SIC 5463)				
021	MEATS—FISH—POULTRY	616	107 310	25.1	24.6						
022	PRODUCE (FRESH FRUITS—VEGTBLS)	570	32 996	7.7	7.5						
023	FROZEN FOODS	556	20 111	5.1	4.6						
024	ALL OTHER FOODS	654	224 495	51.6	51.4		TOTAL	48	3 922	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES . . .	112	3 122	8.6	.7	020	GROCERIES—OTHER FOODS	48	3 913	99.8	99.8
100	CIGARS—CIGARETTES—TOBACCO	500	18 967	4.9	4.3	025	BAKERY PRODUCTS—EXCEPT FROZEN, MISCELLANEOUS MERCHANDISE	47	3 693	95.7	94.2
120	COSMETICS—DRUGS—CLEANERS	460	16 634	4.6	3.8	-	MISCELLANEOUS MERCHANDISE	(X)	220	(X)	5.6
260	KITCHENWARE—HOME FURNISHINGS . . .	65	234	1.2	.1	-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	.2
500	ALL OTHER MERCHANDISE	296	11 770	4.4	2.7						
516	ALL OTHER MERCHANDISE	141	2 805	1.8	.6		OAIRY PRODUCTS STORES (SIC 545)				
517	PAPER—PAPER PRODUCTS	287	8 964	3.4	2.1		TOTAL	28	6 308	(X)	100.0
520	NONMERCHANDISE RECEIPTS	103	577	.6	.1						
-	MISCELLANEOUS MERCHANDISE	(X)	881	(X)	.2						
	MEAT MARKETS (SIC 542 PT.)										
	TOTAL	59	8 693	(X)	100.0						
020	GROCERIES—OTHER FOODS	59	8 675	99.8	99.8						
021	MEATS—FISH—POULTRY	59	8 181	94.1	94.1		EGG AND POULTRY DEALERS (SIC 549 PT.)				
023	FROZEN FOODS	23	120	3.0	1.4		TOTAL ²	3	123	(X)	100.0
024	ALL OTHER FOODS	26	369	8.6	4.2						
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.1		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	.2		TOTAL ²	11	587	(X)	100.0
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)										
	TOTAL	11	875	(X)	100.0		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
020	GROCERIES—OTHER FOODS	11	872	99.7	99.7		TOTAL	341	383 914	(X)	100.0
021	MEATS—FISH—POULTRY	11	845	96.6	96.6	220	MAJOR APPL—RADIO—TV—MUSICAL INST SPORTING—RECREATION EQUIPMENT . .	30	958	11.1	.2
-	MISCELLANEOUS MERCHANDISE	(X)	24	(X)	2.7	300	HARWARE—GARDENING EQUIPMENT . . .	57	4 861	41.9	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	.3	320	LUMBER—BUILDING MATERIALS	46	593	10.5	.2
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					340	AUTOMOBILES—TRUCKS	6	222	50.0	.1
	TOTAL	25	8 244	(X)	100.0	380	AUTO FUELS—LUBRICANTS	232	309 205	85.3	80.5
020	GROCERIES—OTHER FOODS	25	8 147	98.8	98.8	400	AUTO TIRES—BATTERIES—ACCESS	164	2 387	.7	.6
021	MEATS—FISH—POULTRY	6	728	13.4	8.8	420	ALL OTHER MERCHANDISE	235	33 851	9.3	8.8
022	PRODUCE (FRESH FRUITS—VEGTBLS)	25	5 958	72.3	72.3	500	NONMERCHANDISE RECEIPTS	41	4 144	14.8	1.1
023	FROZEN FOODS	8	290	8.2	3.5	520	MISCELLANEOUS MERCHANDISE	228	27 325	7.6	7.1
024	ALL OTHER FOODS	12	1 170	25.4	14.2	-	MOTOR VEHICLE DEALERS (SIC 551, 552)	(X)	368	(X)	.1
-	MISCELLANEOUS MERCHANDISE	(X)	97	(X)	1.2		TOTAL	216	354 648	(X)	100.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					380	AUTOMOBILES—TRUCKS	216	306 619	86.5	86.5
	TOTAL	59	3 697	(X)	100.0	400	AUTO FUELS—LUBRICANTS	135	1 729	.6	.5
020	GROCERIES—OTHER FOODS	59	3 600	97.4	97.4	420	AUTO TIRES—BATTERIES—ACCESS	156	20 639	5.9	5.8
024	ALL OTHER FOODS	59	2 274	61.5	61.5	500	ALL OTHER MERCHANDISE	7	414	1.7	.1
-	MISCELLANEOUS MERCHANDISE	(X)	1 326	(X)	35.9	520	NONMERCHANDISE RECEIPTS	152	25 218	7.4	7.1
-	MISCELLANEOUS MERCHANDISE	(X)	97	(X)	2.6	-	MISCELLANEOUS MERCHANDISE	(X)	29	(X)	(Z)
	RETAIL BAKERIES (SIC 546)						DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
	TOTAL	139	12 015	(X)	100.0		TOTAL	122	258 225	(X)	100.0
020	GROCERIES—OTHER FOODS	139	11 877	98.9	98.9	380	AUTOMOBILES—TRUCKS	122	223 104	86.4	86.4
100	CIGARS—CIGARETTES—TOBACCO	4	14	2.9	.1	381	NEW PASSENGER CARS—RETAIL	122	146 394	56.7	56.7
-	MISCELLANEOUS MERCHANDISE	(X)	124	(X)	1.0	382	NEW PASSENGER CARS—WHOLESALE . . .	9	1 007	5.9	.4
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462)					383	NEW COMMERCIAL VEHICLES—RETAIL . .	62	10 384	7.7	4.0
	TOTAL	91	8 093	(X)	100.0	385	USED PASSENGER CARS—RETAIL	121	51 405	20.1	19.9
020	GROCERIES—OTHER FOODS	91	7 964	98.4	98.4	386	USED COMMERCIAL VEHICLES	87	10 944	4.7	4.2
025	BAKERY PRODUCTS—EXCEPT FROZEN .	91	7 515	92.9	92.9	387	ALL OTHER AUTOS—TRUCKS	57	1 640	1.2	.6
027	ALL OTHER FOODS	19	416	16.5	5.1	392	MISCELLANEOUS MERCHANDISE	14	708	3.6	.3
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.4	-	AUTO FUELS—LUBRICANTS	(X)	620	(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)	128	(X)	1.6	400	GASOLINE	110	1 419	.5	.5
						401	OTHER AUTOMOTIVE FUELS	41	423	.8	.2
						402	MOTOR OILS—GREASES—OTHER OILS . .	3	320	5.8	.1
						403		97	676	.3	.3

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Main data table with columns for Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales of--), and similar columns for a second set of categories.

Standard Notes: - Represents zero. Ø Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent. 1 Detail may not add to total due to rounding. 2 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
520	NONMERCHANTISE RECEIPTS.	6	109	4.3	3.2	120	COSMETICS-DRUGS-CLEANERS	9	171	2.5	.4
527	SERVICE LABDR.	4	88	3.5	2.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	1 046	16.6	2.5
-	MISCELLANEDUS	(X)	21	(X)	.6	160	WDMEN'S-GIRLS'CLOTHING,EX FOOTWR	130	37 327	90.7	90.7
-	MISCELLANEOUS MERCHANDISE.	(X)	23	(X)	.7	161	CHILDREN'S-INFANTS' WEAR	32	2 267	10.7	5.5
	AIRCRAFT, MDTDRICYCLE DEALERS (SIC 3599 PT.)					163	MILLINERY.	40	639	2.5	1.6
	TOTAL ²	14	3 217	(X)	100.0	164	HDSIERY.	60	432	2.8	1.0
	AUTDMOTIVE DEALERS, N.E.C. (SIC 3599 PT.)					165	LINGERIE	83	2 475	8.2	6.0
	TOTAL	-	-	(X)	-	168	WDMEN'S BLDUSES-SPTSWR	107	7 606	20.1	18.5
	GASOLINE SERVICE STATIONS (SIC 554)					172	DRESSES.	127	12 845	31.7	31.2
	TOTAL	1 059	130 191	(X)	100.0	173	COATS-SUITS.	115	8 360	20.6	20.3
D20	GRDCERIES-DTHER FDOOS.	58	287	3.0	.2	174	HANOBAGS	66	546	2.6	1.3
D40	MEALS-SNACKS	16	101	14.2	.1	175	FURS	12	421	9.5	1.0
1DD	CIGARS-CIGARETTES-TOBACCD.	182	1 301	4.3	1.0	176	OTHER WDMENS-GIRLS'CLDTHES ACC	52	1 736	6.2	4.2
260	KITCHENWARE-HDME FURNISHINGS	13	166	2.5	.1	180	ALL FOOTWEAR	14	1 254	7.6	3.0
300	SPORTING-RECREATION EQUIPMENT.	19	267	4.4	.2	280	JEWELRY-DPTICAL GOODDS.	12	236	1.8	.6
320	HARDWARE-GARDENING EQUIPMENT	16	130	2.3	.1	SDD	ALL DTHER MERCHANDISE.	7	94	3.4	.2
380	AUTDMDBILES-TRUCKS	30	420	12.5	.3	S20	NDNMERCHANDISE RECEIPTS.	37	610	3.0	1.5
391	OTHER POWERED ROAD VEHICLES.	29	410	12.5	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	421	(X)	1.0
-	MISCELLANEDUS MERCHANDISE.	(X)	10	(X)	(Z)		MILLINERY STDRES (SIC 563 PT.)				
400	AUTD FUELS-LUBRICANTS.	1 059	104 522	80.3	80.3		TOTAL	10	(0)	(X)	100.0
401	GASDLINE	1 059	99 378	76.3	76.3		CDRSET ANO LINGERIE STDRES (SIC 563 PT.)				
402	OTHER AUTDMOTIVE FUELS	74	1 143	10.8	.9		TOTAL	5	(0)	(X)	100.0
403	MDTOR DILS-GREASES-DTHER DILS.	923	4 001	3.5	3.1		DTHER WDMEN'S ACCESSDRY SPECIALTY STDRES (SIC 563 PT.)				
420	AUTD TIRES-BATTERIES-ACCESS.	897	14 891	13.7	11.4	160	TOTAL	19	3 048	(X)	100.0
421	PARTS INSTALLED IN REPAIR WRKR	609	6 558	8.0	5.0	16D	WOMEN'S-GIRLS'CLDTHING,EX FOOTWR	19	2 598	85.2	85.2
423	PARTS-RETAIL	107	543	4.1	.4	164	HDSIERY.	6	162	22.1	5.3
424	AUTDMDBILE TIRES-BATTERIES-ACC	832	7 790	7.6	6.0	165	LINGERIE	15	245	9.5	8.0
480	HDUSEHLD FUELS-ICE.	23	477	13.3	.4	168	WOMEN'S BLOUSES-SPTSWR	14	844	32.8	27.7
500	ALL DTHER MERCHANDISE.	51	188	1.1	.1	172	DRESSES.	14	203	7.9	6.7
520	NDNMERCHANDISE RECEIPTS.	662	7 134	8.8	5.5	174	HANOBAGS	4	96	14.8	3.1
527	SERVICE LABDR.	618	5 507	7.5	4.2	176	DTHER WOMENS-GIRLS'CLOTHES ACC	4	226	29.8	7.4
-	MISCELLANEOUS MERCHANDISE.	(X)	307	(X)	.2	-	MISCELLANEOUS MERCHANDISE.	(X)	822	(X)	27.0
	APPAREL AND ACCESSDRY STORES (SIC 56)					520	NONMERCHANTISE RECEIPTS.	3	17	1.7	.6
	TOTAL	497	117 799	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	433	(X)	14.2
120	COSMETICS-DRUGS-CLEANERS	16	276	1.9	.2		FURRIERS AND FUR SHOPS (SIC 568)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	160	33 502	69.4	28.4		TOTAL	21	4 411	(X)	100.0
160	WDMEN'S-GIRLS'CLOTHING,EX FOOTWR	278	54 573	66.8	46.3	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	21	4 095	92.8	92.8
180	ALL FOOTWEAR	222	25 658	42.4	21.8	175	FURS	21	3 887	88.1	88.1
200	CURTAINS-ORAPERIES-ORY GOODDS	15	903	8.8	.8	-	MISCELLANEOUS MERCHANDISE.	(X)	208	(X)	4.7
260	KITCHENWARE-HDME FURNISHINGS	8	198	2.3	.2	520	NONMERCHANTISE RECEIPTS.	13	315	10.5	7.1
280	JEWELRY-OPTICAL GOODDS.	27	408	1.6	.3	-	MISCELLANEOUS MERCHANDISE.	(X)	1	(X)	(Z)
300	SPORTING-RECREATION EQUIPMENT.	11	168	1.8	.1		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)				
500	ALL OTHER MERCHANDISE.	31	399	2.8	.3		TOTAL	90	26 728	(X)	100.0
520	NONMERCHANTISE RECEIPTS.	127	1 640	3.6	1.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	90	24 895	93.1	93.1
-	MISCELLANEOUS MERCHANDISE.	(X)	74	(X)	.1	142	BDYS' CLOTHING	33	1 408	9.0	5.3
	WDMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)					143	MEN'S TAILDRED OUTERWEAR	79	12 224	46.7	45.7
	TOTAL	185	50 115	(X)	100.0	144	OTHER MEN'S OUTERWEAR.	67	3 463	18.3	15.0
120	COSMETICS-DRUGS-CLEANERS	10	224	2.7	.4	145	MEN'S HATS	57	510	2.6	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11	1 215	16.7	2.4	146	OTHER MEN'S CLOTHING	83	7 289	27.8	27.3
160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	185	45 498	90.8	90.8	160	WOMEN'S-GIRLS'CLOTHING,EX FOOTWR	7	462	11.8	1.7
180	ALL FOOTWEAR	16	1 337	7.9	2.7	168	WOMEN'S BLOUSES-SPTSWR	6	171	6.6	.6
280	JEWELRY-OPTICAL GOODDS.	16	323	2.1	.6	172	DRESSES.	5	160	6.6	.6
500	ALL OTHER MERCHANDISE.	9	108	2.5	.2	173	COATS-SUITS.	4	91	2.2	.3
520	NONMERCHANTISE RECEIPTS.	54	(0)	3.8	1.9	-	MISCELLANEOUS MERCHANDISE.	(X)	40	(X)	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	460	(X)	.9	180	ALL FOOTWEAR	24	917	8.5	3.4
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					280	JEWELRY-OPTICAL GOODDS.	5	23	4.5	.1
	TOTAL	130	41 159	(X)	100.0	S20	NONMERCHANTISE RECEIPTS.	23	315	4.0	1.2

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²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	CUSTOM TAILORS (SIC 567)					CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					
	TOTAL ²	13	1 018	(X)	100.0	TOTAL	16	(D)	(X)	100.0	
	FAMILY CLOTHING STORES (SIC 565)					MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					
	TOTAL	31	14 309	(X)	100.0	TOTAL	2	(D)	(X)	100.0	
120	COSMETICS-DRUGS-CLEANERS	3	29	.7	.2	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	31	6 298	44.0	44.0	TOTAL	444	112 553	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	31	6 123	42.8	42.8	200	CURTAINS-DRAPERIES-DRY GOODS	82	3 249	10.4	2.9
180	ALL FOOTWEAR	18	775	8.6	5.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	258	46 823	70.5	41.6
200	CURTAINS-DRAPERIES-DRY GOODS	11	616	10.4	4.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	198	52 054	73.9	46.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	47	.7	.3	260	KITCHENWARE-HOME FURNISHINGS	113	4 040	12.3	3.6
260	KITCHENWARE-HOME FURNISHINGS	5	23	.5	.2	280	JEWELRY-OPTICAL GOODS	7	341	16.6	.3
280	JEWELRY-OPTICAL GOODS	5	58	1.1	.4	320	HARDWARE-GARDENING EQUIPMENT	15	302	16.6	.3
300	SPORTING-RECREATION EQUIPMENT	6	32	.4	.2	340	LUMBER-BUILDING MATERIALS	15	265	5.8	.2
500	ALL OTHER MERCHANDISE	7	140	2.4	1.0	500	ALL OTHER MERCHANDISE	13	290	27.2	.3
520	NONMERCHANDISE RECEIPTS	12	155	3.7	1.1	520	NONMERCHANDISE RECEIPTS	224	4 058	6.2	3.6
-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	1 131	(X)	1.0
	SHOE STORES (SIC 566)						FURNITURE STORES (SIC 5712)				
	TOTAL	160	24 035	(X)	100.0		TOTAL	126	46 640	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	94	7.4	.4	200	CURTAINS-DRAPERIES-DRY GOODS	32	1 393	6.8	3.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	1 004	11.6	4.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	4 189	20.9	9.0
180	ALL FOOTWEAR	160	22 591	94.0	94.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	126	38 408	82.3	82.3
500	ALL OTHER MERCHANDISE	14	132	4.9	.5	243	SLEEP EQUIPMENT	96	5 250	13.5	11.3
520	NONMERCHANDISE RECEIPTS	35	190	2.7	.8	244	OTHER HOUSEHOLD FURNITURE	124	28 395	61.2	60.9
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.1	245	FLOOR COVERINGS-SOFT SURFACE	93	4 145	10.3	8.9
	MEN'S SHOE STORES (SIC 566 PT.)					246	FLOOR COVERINGS-HARD SURFACE	19	169	10.0	.4
	TOTAL	24	2 036	(X)	100.0	247	NONHOUSEHOLD FURNITURE	13	449	4.9	1.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	25	5.4	1.2	260	KITCHENWARE-HOME FURNISHINGS	45	757	4.1	1.6
180	ALL FOOTWEAR	24	1 984	97.4	97.4	340	LUMBER-BUILDING MATERIALS	4	73	18.1	.2
181	MEN'S AND BOYS' FOOTWEAR	24	1 980	97.2	97.2	500	ALL OTHER MERCHANDISE	5	52	7.6	.1
500	ALL OTHER MERCHANDISE	7	16	2.7	.8	520	NONMERCHANDISE RECEIPTS	46	885	3.7	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.5	-	MISCELLANEOUS MERCHANDISE	(X)	883	(X)	1.9
	WOMEN'S SHOE STORES (SIC 566 PT.)						HOME FURNISHINGS STORES (OTHER 571)				
	TOTAL	31	6 629	(X)	100.0		TOTAL	96	17 113	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	681	13.6	10.3	200	CURTAINS-DRAPERIES-DRY GOODS	40	1 707	24.2	10.0
180	ALL FOOTWEAR	31	5 871	88.6	88.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	58	12 182	90.9	71.2
181	MEN'S AND BOYS' FOOTWEAR	5	182	16.2	2.7	260	KITCHENWARE-HOME FURNISHINGS	28	2 222	66.6	13.0
182	WOMEN'S AND GIRLS' FOOTWEAR	31	5 620	84.8	84.8	520	NONMERCHANDISE RECEIPTS	30	351	4.1	2.1
-	MISCELLANEOUS MERCHANDISE	(X)	69	(X)	1.0	-	MISCELLANEOUS MERCHANDISE	(X)	650	(X)	3.8
520	NONMERCHANDISE RECEIPTS	6	52	2.3	.8		FLOOR COVERINGS STORES (SIC 5713)				
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.4		TOTAL	52	12 729	(X)	100.0
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					200	CURTAINS-DRAPERIES-DRY GOODS	17	190	3.8	1.5
	TOTAL ²	3	113	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	52	12 002	94.3	94.3
	FAMILY SHOE STORES (SIC 566 PT.)					520	NONMERCHANDISE RECEIPTS	21	292	4.0	2.3
	TOTAL	102	15 257	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	245	(X)	1.9
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4	63	14.2	.4		ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	22	322	8.6	2.1	200	CURTAINS-DRAPERIES-DRY GOODS	22	1 712	(X)	100.0
180	ALL FOOTWEAR	102	14 624	95.9	95.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	162	87.6	87.6
181	MEN'S AND BOYS' FOOTWEAR	102	4 755	31.2	31.2	-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	2.9
182	WOMEN'S AND GIRLS' FOOTWEAR	102	6 852	44.9	44.9		CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)				
183	CHILDREN'S AND INFANTS' FOOTWR	88	3 017	21.5	19.8		TOTAL	6	1 085	(X)	100.0
500	ALL OTHER MERCHANDISE	7	115	6.8	.8						
520	NONMERCHANDISE RECEIPTS	24	128	2.5	.8						
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(Z)						

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹			
480	HOUSEHOLD FUELS-ICE	6	872	94.0	94.0									
482	OTHER LP GAS SALES	6	862	92.9	92.9									
-	MISCELLANEOUS MERCHANDISE . . .	(X)	6	(X)	.6									
-	MISCELLANEOUS MERCHANDISE . . .	(X)	56	(X)	6.0									
	FUEL AND ICE DEALERS: N.E.C. (SIC 5982)													
	TOTAL	10	3 437	(X)	100.0									
480	HOUSEHOLD FUELS-ICE	10	2 726	79.3	79.3	500	HOBBY, TOY, AND GAME SHOPS (SIC 5995)							
483	OTHER FUELS	10	2 721	79.2	79.2	520								
-	MISCELLANEOUS MERCHANDISE . . .	(X)	5	(X)	.1	-	TOTAL ²	28	1 544	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	711	(X)	20.7		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)							
	FLORISTS (SIC 5992)						TOTAL	35	4 032	(X)	100.0			
	TOTAL	91	6 055	(X)	100.0									
260	KITCHENWARE-HOME FURNISHINGS . .	4	30	9.6	.5	500	ALL OTHER MERCHANDISE	35	3 884	96.3	96.3			
500	ALL OTHER MERCHANDISE	91	5 881	97.1	97.1	520	NONMERCHANDISE RECEIPTS	12	47	2.7	1.2			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	144	(X)	2.4	-	MISCELLANEOUS MERCHANDISE	(X)	101	(X)	2.5			
	CIGAR STORES AND STANOS (SIC 5993)													
	TOTAL	23	1 556	(X)	100.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)							
100	CIGARS-CIGARETTES-TOBACCO	23	1 285	82.6	82.6		TOTAL ²	34	1 624	(X)	100.0			
120	COSMETICS-DRUGS-CLEANERS	5	12	6.2	.8									
500	ALL OTHER MERCHANDISE	11	111	27.5	7.1		OPTICAL GOODS STORES (SIC 5999 PT.)							
520	NONMERCHANDISE RECEIPTS	4	4	.8	.3		TOTAL ²	34	3 830	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	144	(X)	9.3									
	BOOK STORES (SIC 5942)						RETAIL STORES: N.E.C. (SIC 5999 PT.)							
	TOTAL ²	20	1 998	(X)	100.0		TOTAL ²	78	5 938	(X)	100.0			
	STATIONERY STORES (SIC 5943)						NONSTORE RETAILERS (SIC 53 PART*)							
	TOTAL	27	2 796	(X)	100.0		TOTAL	119	48 608	(X)	100.0			
500	ALL OTHER MERCHANDISE	27	2 640	94.4	94.4	020	GROCERIES-OTHER FOODS	43	15 600	59.3	32.1			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	156	(X)	5.6	040	MEALS-SNACKS	8	5 080	57.6	10.5			
	HAY, GRAIN, AND FEED STORES (SIC 5962)					100	CIGARS-CIGARETTES-TOBACCO	27	7 728	35.4	15.9			
	TOTAL	32	8 895	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	14	373	5.5	.8			
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	32	6 962	78.3	78.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	793	8.4	1.6			
480	HOUSEHOLD FUELS-ICE	14	837	22.0	9.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	20	2 164	23.5	4.5			
520	NONMERCHANDISE RECEIPTS	6	100	3.3	1.1	180	ALL FOOTWEAR	15	339	4.1	.7			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	996	(X)	11.2	200	CURTAINS-ORAPERIES-ORY GOODS . .	19	1 156	12.4	2.4			
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					220	MAJOR APPL-RAOIO-TV-MUSICAL INST	22	1 643	17.0	3.4			
	TOTAL ²	5	2 119	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	483	5.1	1.0			
	GARDEN SUPPLY STORES (SIC 5969 PT.)					260	KITCHENWARE-HOME FURNISHINGS . .	22	1 296	10.0	2.7			
	TOTAL	33	6 040	(X)	100.0	280	JEWELRY-OPTICAL GOODS	20	886	8.7	1.8			
320	HARWARE-GARDENING EQUIPMENT . .	33	4 902	81.2	81.2	300	SPORTING-RECREATION EQUIPMENT . .	15	367	4.7	.8			
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	6	707	27.5	11.7	320	HARWARE-GARDENING EQUIPMENT . .	15	659	8.3	1.4			
500	ALL OTHER MERCHANDISE	6	175	7.9	2.9	340	LUMBER-BUILDING MATERIALS	19	1 400	18.7	2.9			
520	NONMERCHANDISE RECEIPTS	15	74	2.0	1.2	420	AUTO TIRES-BATTERIES-ACCESS	14	254	2.9	.5			
-	MISCELLANEOUS MERCHANDISE . . .	(X)	182	(X)	3.0	440	FARM EQUIPMENT MACHINERY	6	35	1.5	.1			
	NEWS DEALERS AND NEWSSTANDS (SIC 5994)					500	ALL OTHER MERCHANDISE	48	6 426	42.9	13.2			
	TOTAL ²	10	775	(X)	100.0	520	NONMERCHANDISE RECEIPTS	26	1 735	14.7	3.6			
						-	MISCELLANEOUS MERCHANDISE	(X)	192	(X)	.4			
							MAIL ORDER HOUSES (SIC 532)							
							TOTAL	25	13 632	(X)	100.0			
						120	COSMETICS-DRUGS-CLEANERS	11	96	1.3	.7			
						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	763	8.1	5.6			
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	16	2 030	21.6	14.9			
						180	ALL FOOTWEAR	15	331	3.5	2.4			
						200	CURTAINS-ORAPERIES-ORY GOODS . .	16	1 042	11.1	7.6			
						220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15	770	8.1	5.6			
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	15	382	4.0	2.8			
						260	KITCHENWARE-HOME FURNISHINGS . .	16	1 061	7.8	7.8			
						280	JEWELRY-OPTICAL GOODS	15	207	2.1	1.5			
						300	SPORTING-RECREATION EQUIPMENT . .	15	359	3.8	2.6			
						320	HARWARE-GARDENING EQUIPMENT . .	15	643	6.8	4.7			
						340	LUMBER-BUILDING MATERIALS	11	327	4.6	2.4			
						420	AUTO TIRES-BATTERIES-ACCESS	14	254	2.7	1.9			
						440	FARM EQUIPMENT MACHINERY	5	25	.7	.2			
						500	ALL OTHER MERCHANDISE	24	1 633	17.3	12.0			
						520	NONMERCHANDISE RECEIPTS	14	1 128	12.1	8.3			
						-	MISCELLANEOUS MERCHANDISE	(X)	2 581	(X)	18.9			
							MERCHANDISING MACHINE OPERATORS (SIC 534)							
							TOTAL	36	22 888	(X)	100.0			
						020	GROCERIES-OTHER FOODS	18	9 236	57.1	40.4			
						040	MEALS-SNACKS	13	5 094	56.0	22.3			

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Milwaukee SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
100	CIGARS-CIGARETTES-TOBACCO	27	7 727	34.4	33.8	160	WOMEN'S-GIRLS'CLOTHING•EX FOOTWR	4	133	15.0	1.1
520	NONMERCHANOISE RECEIPTS	8	431	33.9	1.9	200	CURTAINS-ORAPERIES-DRY GOODS . . .	4	114	10.9	.9
-	MISCELLANEOUS MERCHANOISE	(X)	400	(X)	1.7	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	7	871	67.9	7.2
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3	101	9.7	.8
						260	KITCHENWARE-HOME FURNISHINGS . . .	6	235	22.0	1.9
						280	JEWELRY-OPTICAL GOODS	4	679	44.4	5.6
						340	LUMBER-BUILOING MATERIALS	8	1 073	97.8	8.9
						500	ALL OTHER MERCHANOISE	21	4 422	80.7	36.6
						520	NONMERCHANOISE RECEIPTS	4	176	8.9	1.5
						-	MISCELLANEOUS MERCHANOISE	(X)	501	(X)	4.1
	DIRECT SELLING ESTABLISHMENTS (SIC 535)										
	TOTAL	58	12 088	(X)	100.0						
020	GROCERIES-OTHER FOODS	22	3 783	77.6	31.3						

Standard Notes: - Represents zero, D Withheld to avoid disclosure, NA Not available, X Not applicable, Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab-lishments handling the line	All estab-lish-ments ¹					Estab-lishments handling the line	All estab-lish-ments ¹			
	RETAIL TRADE													
	TOTAL	988	231 512	(X)	100.0									
02D	GROCERIES-OTHER FOODS	213	56 295	56.9	24.3									
04D	MEALS-SNACKS	200	9 735	27.4	4.2									
060	ALCOHOLIC DRINKS	161	6 051	60.4	2.6									
080	PACKAGED ALCOHOLIC BEVERAGES	123	4 319	11.4	1.9									
1DD	CIGARS-CIGARETTES-TOBACCO	185	4 194	5.2	1.8									
12D	COSMETICS-DRUGS-CLEANERS	137	10 027	9.9	4.3									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	61	6 857	16.6	3.0									
16D	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	94	12 799	25.1	5.5									
18D	ALL FOOTWEAR	57	3 725	9.5	1.6									
200	CURTAINS-DRAPERIES-DRY GOODS	46	3 630	9.3	1.6									
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	83	9 863	19.2	4.3									
24D	FURNITURE-SLEEP EQUIP-FLOOR COV.	51	7 344	22.2	3.2									
260	KITCHENWARE-HOME FURNISHINGS	81	2 766	5.6	1.2									
28D	JEWELRY-OPTICAL GOODS	69	1 911	4.4	.8									
30D	SPORTING-RECREATION EQUIPMENT	60	3 100	6.9	1.3									
32D	HARDWARE-GARDENING EQUIPMENT	85	5 021	9.0	2.2									
34D	LUMBER-BUILDING MATERIALS	57	9 329	24.2	4.0									
38D	AUTOMOBILES-TRUCKS	50	30 733	71.5	13.3									
40D	AUTO FUELS-LUBRICANTS	159	11 994	23.5	5.2									
420	AUTO TIRES-BATTERIES-ACCESS.	160	5 875	8.4	2.5									
44D	FARM EQUIPMENT MACHINERY	18	3 678	27.1	1.6									
460	HAY-GRAIN-FEED-FARM SUPPLIES	20	5 827	80.6	2.5									
480	HOUSEHOLD FUELS-ICE	21	2 758	46.1	1.2									
500	ALL OTHER MERCHANDISE	158	7 394	8.2	3.2									
52D	NONMERCHANDISE RECEIPTS	294	6 287	5.0	2.7									
	BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)													
	TOTAL	56	15 751	(X)	100.0									
22D	MAJOR APPL-RADIO-TV-MUSICAL INST	8	241	5.6	1.5									
260	KITCHENWARE-HOME FURNISHINGS	12	342	10.4	2.2									
28D	JEWELRY-OPTICAL GOODS	5	25	2.6	.2									
300	SPORTING-RECREATION EQUIPMENT	10	201	10.8	1.3									
320	HARDWARE-GARDENING EQUIPMENT	27	2 547	29.0	16.2									
34D	LUMBER-BUILDING MATERIALS	38	7 949	74.2	50.5									
40D	AUTO FUELS-LUBRICANTS	4	20	.8	.1									
420	AUTO TIRES-BATTERIES-ACCESS.	4	231	9.2	1.5									
440	FARM EQUIPMENT MACHINERY	13	3 449	75.5	21.9									
520	NONMERCHANDISE RECEIPTS	14	223	3.4	1.4									
-	MISCELLANEOUS MERCHANDISE	(X)	523	(X)	3.3									
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)													
	TOTAL	26	7 765	(X)	100.0									
320	HARDWARE-GARDENING EQUIPMENT	8	148	3.8	1.9									
340	LUMBER-BUILDING MATERIALS	26	7 339	94.5	94.5									
341	LUMBER	16	2 305	33.4	29.7									
342	PLYWOOD	16	979	15.8	12.6									
343	WINDOWS, DOORS AND FRAMES-METAL	12	244	5.1	3.1									
344	KITCHEN CABINETS	7	330	7.4	4.2									
345	ALL OTHER MILLWORK	15	597	9.6	7.7									
346	WALLBOARD	16	447	7.2	5.8									
347	ASPHALT AND ASBESTOS PRODUCTS	13	222	3.8	2.9									
348	PAINT-GLASS-WALLPAPER	13	99	1.8	1.3									
353	INSULATION	12	136	2.3	1.8									
355	ALL OTHER BUILDING MATERIALS	10	509	12.1	6.6									
-	MISCELLANEOUS MERCHANDISE	(X)	391	(X)	5.0									
520	NONMERCHANDISE RECEIPTS	9	41	.9	.5									
-	MISCELLANEOUS MERCHANDISE	(X)	237	(X)	3.1									
	HARDWARE STORES (SIC 5251)													
	TOTAL	17	3 901	(X)	100.0									
260	KITCHENWARE-HOME FURNISHINGS	12	339	10.7	8.7									
28D	JEWELRY-OPTICAL GOODS	5	25	2.0	.6									
300	SPORTING-RECREATION EQUIPMENT	9	198	13.4	5.1									
320	HARDWARE-GARDENING EQUIPMENT	17	2 330	59.7	59.7									
322	GARDENING EQUIPMENT-SUPPLIES	15	275	7.0	7.0									
323	PLUMBING-ELECTRICAL SUPPLIES	16	405	10.5	10.4									
324	OTHER HARDWARE-TOOLS	17	1 650	42.3	42.3									
34D	LUMBER-BUILDING MATERIALS	12	611	17.6	15.7									
364	PAINT-SUNDRIES-GLASS-WALLPAPER	12	611	17.7	15.7									
520	NONMERCHANDISE RECEIPTS	4	32	8.2	.8									
-	MISCELLANEOUS MERCHANDISE	(X)	366	(X)	9.4									
	FARM EQUIPMENT DEALERS (SIC 5252)													
	TOTAL	13	4 085	(X)	100.0									
440	FARM EQUIPMENT MACHINERY	13	3 449	84.4	84.4									
-	MISCELLANEOUS MERCHANDISE	(X)	636	(X)	15.6									
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)													
	TOTAL	31	34 655	(X)	100.0									
02D	GROCERIES-OTHER FOODS	20	479	1.9	1.4									
D40	MEALS-SNACKS	10	412	1.8	1.2									
12D	COSMETICS-DRUGS-CLEANERS	26	1 663	4.8	4.8									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	29	4 156	12.0	12.0									
16D	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	29	7 221	20.8	20.8									
180	ALL FOOTWEAR	24	1 449	4.3	4.2									
200	CURTAINS-DRAPERIES-DRY GOODS	28	3 143	9.1	9.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	3 230	9.9	9.3									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	18	1 724	7.2	5.0									
260	KITCHENWARE-HOME FURNISHINGS	26	1 450	4.2	4.2									
28D	JEWELRY-OPTICAL GOODS	22	495	1.4	1.4									
300	SPORTING-RECREATION EQUIPMENT	18	910	2.7	2.6									
32D	HARDWARE-GARDENING EQUIPMENT	24	1 554	4.6	4.5									
34D	LUMBER-BUILDING MATERIALS	9	1 045	4.6	3.0									
40D	AUTO FUELS-LUBRICANTS	4	47	.3	.1									
420	AUTO TIRES-BATTERIES-ACCESS.	7	1 091	4.8	3.1									
500	ALL OTHER MERCHANDISE	25	2 625	9.2	7.6									
520	NONMERCHANDISE RECEIPTS	18	1 482	5.6	4.3									
-	MISCELLANEOUS MERCHANDISE	(X)	479	(X)	1.4									
	DEPARTMENT STORES (SIC 531)													
	TOTAL	8	29 249	(X)	100.0									
020	GROCERIES-OTHER FOODS	6	370	1.7	1.3									
040	MEALS-SNACKS	4	236	1.0	.8									
120	COSMETICS-DRUGS-CLEANERS	8	1 424	4.9	4.9									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	3 893	13.3	13.3									
141	MEN'S CLOTHING	8	2 923	9.7	9.7									
142	BOYS' CLOTHING	8	1 070	3.7	3.7									
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.	8	6 139	21.0	21.0</									

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
340	LUMBER-BUILDING MATERIALS	6	818	3.9	2.8	500	ALL OTHER MERCHANDISE	39	1 418	3.5	2.6
348	PAINT-GLASS-WALLPAPER	6	357	1.6	1.2	516	ALL OTHER MERCHANDISE	17	236	1.7	.4
-	MISCELLANEOUS MERCHANDISE	(X)	461	(X)	1.6	517	PAPER-PAPER PRODUCTS	36	1 182	2.9	2.1
420	AUTO TIRES-BATTERIES-ACCESS.	5	979	4.6	3.3	520	NONMERCHANDISE RECEIPTS	22	178	.6	.3
500	ALL OTHER MERCHANDISE	7	1 804	7.6	6.2	-	MISCELLANEOUS MERCHANDISE	(X)	61	(X)	.1
501	TOYS-GAMES-WHEEL GOOBS	7	802	3.3	2.7						
502	BOOKS-STATIONERY-PHOTO EQUIP.	7	858	3.5	2.9						
518	MOSE. EXC. TOY-GAMES-BOOKS-ST.	6	144	.7	.5						
520	NONMERCHANDISE RECEIPTS	6	1 299	5.7	4.4						
535	ALL OTHER SERVICE RECEIPTS	6	1 249	5.5	4.3						
-	MISCELLANEOUS	(X)	50	(X)	.2	020	GROCERIES-OTHER FOODS	9	(0)	99.7	99.7
-	MISCELLANEOUS MERCHANDISE	(X)	488	(X)	1.7	-	MISCELLANEOUS MERCHANDISE	(X)	(0)	(X)	.3
	VARIETY STORES (SIC 533)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL	14	(0)	(X)	100.0		TOTAL	-	-	(X)	-
020	GROCERIES-OTHER FOODS	11		3.4	2.9		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
040	MEALS-SNACKS	5		11.0	6.4		TOTAL	10	435	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	14		7.0	7.0	020	GROCERIES-OTHER FOODS	10	383	88.0	88.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14		5.7	5.7	024	ALL OTHER FOODS	10	379	87.1	87.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14		18.5	18.5	-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.9
180	ALL FOOTWEAR	11		2.9	2.4		MISCELLANEOUS MERCHANDISE	(X)	52	(X)	12.0
200	CURTAINS-DRAPERIES-DRY GOOBS	13		13.2	12.8		RETAIL BAKERIES (SIC 546)				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	6	(0)	2.5	1.5		TOTAL ²	16	2 433	(X)	100.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8		1.8	1.3		OTHER FOOD STORES (OTHER 54)				
260	KITCHENWARE-HOME FURNISHINGS	13		6.3	5.9		TOTAL	3	(0)	(X)	100.0
280	JEWELRY-OPTICAL GOOBS	9		1.7	1.3		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
300	SPORTING-RECREATION EQUIPMENT	6		1.0	.5		TOTAL	57	37 782	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	12		5.5	4.9		SPORTING-RECREATION EQUIPMENT	7	1 228	54.0	3.3
500	ALL OTHER MERCHANDISE	14		27.1	27.1		HARDWARE-GARDENING EQUIPMENT	4	35	5.0	.1
520	NONMERCHANDISE RECEIPTS	7		2.4	1.4		AUTOMOBILES-TRUCKS	41	30 377	87.2	80.4
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2		AUTO FUELS-LUBRICANTS	23	217	.8	.6
	MISC. GENERAL MERCHANDISE STORES (SIC 539)						AUTO TIRES-BATTERIES-ACCESS.	38	2 823	8.5	7.5
	TOTAL	9	(0)	(X)	100.0		ALL OTHER MERCHANDISE	6	409	5.9	1.1
120	COSMETICS-DRUGS-CLEANERS	4		2.2	1.7		NONMERCHANDISE RECEIPTS	39	2 646	7.4	7.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7		4.0	4.0		MISCELLANEOUS MERCHANDISE	(X)	47	(X)	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	7		21.6	21.6		MOTOR VEHICLE DEALERS (SIC 551, 552)				
180	ALL FOOTWEAR	5		1.9	1.5		TOTAL	39	34 739	(X)	100.0
200	CURTAINS-DRAPERIES-DRY GOOBS	7		13.5	12.4		AUTOMOBILES-TRUCKS	39	30 284	87.2	87.2
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	(0)	6.1	4.9		AUTO FUELS-LUBRICANTS	19	186	.7	.5
260	KITCHENWARE-HOME FURNISHINGS	6		4.4	3.8		AUTO TIRES-BATTERIES-ACCESS.	28	1 888	5.8	5.4
280	JEWELRY-OPTICAL GOOBS	5		1.5	1.4		NONMERCHANDISE RECEIPTS	30	2 350	7.1	6.8
300	SPORTING-RECREATION EQUIPMENT	4		5.9	4.3		MISCELLANEOUS MERCHANDISE	(X)	30	(X)	.1
320	HARDWARE-GARDENING EQUIPMENT	4		9.3	7.4		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
500	ALL OTHER MERCHANDISE	4		3.6	2.8		TOTAL	28	32 590	(X)	100.0
520	NONMERCHANDISE RECEIPTS	4		(X)	34.3		AUTOMOBILES-TRUCKS	28	28 202	86.5	86.5
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.3		AUTO FUELS-LUBRICANTS	19	179	.6	.5
	FOOD STORES (SIC 54)						AUTO TIRES-BATTERIES-ACCESS.	27	1 875	5.9	5.8
	TOTAL	132	60 050	(X)	100.0		NONMERCHANDISE RECEIPTS	26	2 310	7.3	7.1
020	GROCERIES-OTHER FOODS	132	52 873	88.0	88.0		MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.1
080	PACKAGE ALCOHOLIC BEVERAGES	25	701	3.9	1.2		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
100	CIGARS-CIGARETTES-TOBACCO	71	2 443	4.8	4.1		TOTAL	11	2 149	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS	64	2 267	4.5	3.8		AUTOMOBILES-TRUCKS	28	28 202	86.5	86.5
500	ALL OTHER MERCHANDISE	41	1 426	3.4	2.4		AUTO FUELS-LUBRICANTS	19	179	.6	.5
520	NONMERCHANDISE RECEIPTS	25	188	.6	.3		AUTO TIRES-BATTERIES-ACCESS.	27	1 875	5.9	5.8
-	MISCELLANEOUS MERCHANDISE	(X)	152	(X)	.3		NONMERCHANDISE RECEIPTS	26	2 310	7.3	7.1
	GROCERY STORES (SIC 541)						MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.1
	TOTAL	94	55 560	(X)	100.0		MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551)				
020	GROCERIES-OTHER FOODS	94	48 561	87.4	87.4		TOTAL	28	32 590	(X)	100.0
021	MEATS-FISH-POULTRY	89	14 244	25.9	25.6		AUTOMOBILES-TRUCKS	28	28 202	86.5	86.5
022	PRODUCE (FRESH FRUITS-VEGTBLS)	86	3 878	7.1	7.0		AUTO FUELS-LUBRICANTS	19	179	.6	.5
023	FROZEN FOODS	80	2 975	5.8	5.4		AUTO TIRES-BATTERIES-ACCESS.	27	1 875	5.9	5.8
024	ALL OTHER FOODS	92	27 463	49.7	49.4		NONMERCHANDISE RECEIPTS	26	2 310	7.3	7.1
080	PACKAGE ALCOHOLIC BEVERAGES	23	627	3.5	1.1		MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.1
100	CIGARS-CIGARETTES-TOBACCO	67	2 419	4.9	4.4		MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552)				
120	COSMETICS-DRUGS-CLEANERS	64	2 265	4.6	4.1		TOTAL	11	2 149	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	8	29	1.4	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)					FURRIERS AND FUR SHOPS (SIC 568)					
	TOTAL	10	1 143	(X)	100.0	TOTAL	1	(D)	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT. . .	4	19	2.2	1.7						
420	AUTO TIRES-BATTERIES-ACCESS. . . .	10	932	81.5	81.5	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					
-	MISCELLANEOUS MERCHANDISE.	(X)	192	(X)	16.8	TOTAL ²	41	5 645	(X)	100.0	
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)										
	TOTAL	8	1 900	(X)	100.0	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					
						TOTAL	12	2 312	(X)	100.0	
	GASOLINE SERVICE STATIONS (SIC 554)					140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	2 152	93.1	93.1
	TOTAL	123	14 413	(X)	100.0	142	BOYS' CLOTHING	4	78	13.6	3.4
100	CIGARS-CIGARETTES-TOBACCO.	24	136	4.0	.9	143	MEN'S TAILORED OUTERWEAR.	9	835	50.7	36.1
300	SPORTING-RECREATION EQUIPMENT. . .	5	27	1.8	.2	144	OTHER MEN'S OUTERWEAR.	9	691	34.8	29.9
						145	MEN'S HATS	7	43	2.8	1.9
380	AUTOMOBILES-TRUCKS	5	141	13.8	1.0	146	OTHER MEN'S CLOTHING	10	504	25.2	21.8
391	OTHER POWERED ROAD VEHICLES. . . .	5	141	13.8	1.0	-	MISCELLANEOUS MERCHANDISE.	(X)	160	(X)	6.9
400	AUTO FUELS-LUBRICANTS.	123	11 603	80.5	80.5		FAMILY CLOTHING STORES (SIC 565)				
401	GASOLINE	123	10 935	75.9	75.9		TOTAL	5	(O)	(X)	100.0
402	OTHER AUTOMOTIVE FUELS	12	175	6.8	1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5		43.1	43.1
403	MOTOR OILS-GREASES-OTHER OILS. . .	111	493	3.8	3.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	(D)	55.0	55.0
420	AUTO TIRES-BATTERIES-ACCESS. . . .	105	1 500	12.6	10.4	168	WOMEN'S BLOUSES-SPTSWR	5		12.5	12.5
421	PARTS INSTALLED IN REPAIR WORK . . .	67	608	6.8	4.2	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	42.5
423	PARTS-RETAIL	11	35	3.5	.2	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.9
424	AUTOMOBILE TIRES-BATTERIES-ACC	99	857	7.4	5.9						
480	HOUSEHOLD FUELS-ICE.	5	223	13.5	1.5		SHOE STORES (SIC 566)				
500	ALL OTHER MERCHANDISE.	4	14	2.8	.1		TOTAL ²	20	2 205	(X)	100.0
520	NONMERCHANDISE RECEIPTS.	76	684	7.9	4.7						
527	SERVICE LABOR.	70	633	7.8	4.4		APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)				
-	MISCELLANEOUS MERCHANDISE.	(X)	85	(X)	.6		TOTAL	4	(D)	(X)	100.0
	APPAREL AND ACCESSORY STORES (SIC 56)						FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)				
	TOTAL	71	10 226	(X)	100.0		TOTAL	65	12 597	(X)	100.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	20	2 541	76.7	24.8	200	CURTAINS-DRAPERIES-DRY GOODS . . .	10	297	13.1	2.4
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	49	5 285	60.3	51.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	39	5 197	68.1	41.3
180	ALL FOOTWEAR	24	2 226	81.3	21.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	24	5 508	71.5	43.7
520	NONMERCHANDISE RECEIPTS.	10	70	2.9	.7	260	KITCHENWARE-HOME FURNISHINGS . . .	10	676	36.9	5.4
-	MISCELLANEOUS MERCHANDISE.	(X)	103	(X)	1.0	340	LUMBER-BUILDING MATERIALS.	3	112	27.2	.9
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					520	NONMERCHANDISE RECEIPTS.	20	480	5.6	3.8
	TOTAL	19	(O)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	327	(X)	2.6
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	19		97.1	97.1		FURNITURE STORES (SIC 5712)				
161	CHILDREN'S-INFANTS' WEAR	21		8.0	4.2		TOTAL	12	(O)	(X)	100.0
163	MILLINERY.	11		1.8	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4		33.4	6.9
164	HOSIERY.	21		2.6	1.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12		86.8	86.8
165	LINGERIE	22		11.7	11.5	243	SLEEP EQUIPMENT.	11		12.0	12.0
168	WOMEN'S BLOUSES-SPTSWR	20		26.5	24.8	244	OTHER HOUSEHOLD FURNITURE.	12	(D)	62.5	62.5
172	DRESSES.	19	(D)	33.2	32.4	245	FLOOR COVERINGS-SOFT SURFACE	10		10.8	10.8
173	COATS-SUITS.	10		19.7	16.4	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.5
174	HANDBAGS	23		2.2	1.6	520	NONMERCHANDISE RECEIPTS.	8		4.8	3.9
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	21		5.5	3.2	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	2.4
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	.2		HOME FURNISHINGS STORES (OTHER 571)				
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)						TOTAL	19	(O)	(X)	100.0
	TOTAL	10	(D)	(X)	100.0	200	CURTAINS-ORAPERIES-DRY GOODS . . .	8		73.6	14.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	10		92.9	92.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	(O)	76.1	52.0
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	7.1	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	34.0

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	HOUSEHOLD APPLIANCE STORES (SIC 572)					PROPRIETARY STORES (SIC 591 PT.)							
	TOTAL	15	4 297	(X)	100.0	TOTAL	-	-	(X)	-			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	15	2 872	66.8	66.8								
224	NEW MAJOR APPLIANCES	15	2 497	58.1	58.1								
226	USED MAJOR APPL-RADIOS-TV'S	3	27	1.0	.6								
520	NONMERCHANDISE RECEIPTS.	4	206	5.9	4.8								
-	MISCELLANEOUS MERCHANDISE.	(X)	1 219	(X)	28.4			124	18 883	(X)	100.0		
	RADIO, TV, AND MUSIC STORES (SIC 573)					080	PACKAGED ALCOHOLIC BEVERAGES	20	2 955	38.8	15.6		
	TOTAL	19	2 093	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO.	22	334	11.1	1.8		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	19	2 005	95.8	95.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	6	88	45.4	.5		
520	NONMERCHANDISE RECEIPTS.	4	70	7.6	3.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	6	67	36.3	.4		
-	MISCELLANEOUS MERCHANDISE.	(X)	18	(X)	.9	180	ALL FOOTWEAR	4	17	11.1	.1		
	EATING AND DRINKING PLACES (SIC 58)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	11	282	15.3	1.5		
	TOTAL	276	15 750	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	76	50.0	.4		
020	GROCERIES-OTHER FOODS.	14	313	27.3	2.0	260	KITCHENWARE-HOME FURNISHINGS	9	128	12.2	.7		
040	MEALS-SNACKS	179	8 745	84.2	55.5	280	JEWELRY-OPTICAL GOODS.	21	1 254	100.0	6.6		
060	ALCOHOLIC DRINKS	161	6 067	53.2	38.5	300	SPORTING-RECREATION EQUIPMENT.	16	688	35.2	3.6		
080	PACKAGED ALCOHOLIC BEVERAGES	70	399	9.6	2.5	320	HARDWARE-GARDENING EQUIPMENT	18	596	30.7	3.2		
100	CIGARS-CIGARETTES-TOBACCO.	30	99	5.9	.6	340	LUMBER-BUILDING MATERIALS.	4	197	17.8	1.0		
520	NONMERCHANDISE RECEIPTS.	36	101	4.4	.6	460	HAY-GRAIN-FEED-FARM SUPPLIES	18	5 803	85.9	30.7		
-	MISCELLANEOUS MERCHANDISE.	(X)	26	(X)	.2	480	HOUSEHOLD FUELS-ICE.	11	2 396	100.0	12.7		
	EATING PLACES (SIC 5812)					500	ALL OTHER MERCHANDISE.	42	2 176	100.0	11.5		
	TOTAL ²	149	10 298	(X)	100.0	520	NONMERCHANDISE RECEIPTS.	43	297	4.6	1.6		
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					-	MISCELLANEOUS MERCHANDISE.	(X)	1 529	(X)	8.1		
	TOTAL	127	5 452	(X)	100.0								
040	MEALS-SNACKS	30	295	17.9	5.4								
060	ALCOHOLIC DRINKS	127	4 749	87.1	87.1								
080	PACKAGED ALCOHOLIC BEVERAGES	64	357	14.0	6.5								
100	CIGARS-CIGARETTES-TOBACCO.	8	27	5.4	.5								
520	NONMERCHANDISE RECEIPTS.	14	24	3.7	.4								
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)												
	TOTAL	41	(D)	(X)	100.0								
020	GROCERIES-OTHER FOODS.	20	} (D)	7.8	3.3								
080	PACKAGED ALCOHOLIC BEVERAGES	5		9.3	2.6								
100	CIGARS-CIGARETTES-TOBACCO.	31		7.7	6.3								
120	COSMETICS-DRUGS-CLEANERS	41		78.6	78.6								
260	KITCHENWARE-HOME FURNISHINGS	11		5.0	1.1								
280	JEWELRY-OPTICAL GOODS.	4		3.3	.7								
500	ALL OTHER MERCHANDISE.	27		8.3	5.6								
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.8								
	DRUG STORES (SIC 591 PT.)												
	TOTAL	41		(D)	(X)	100.0							
020	GROCERIES-OTHER FOODS.	20		} (D)	7.8	3.3							
080	PACKAGED ALCOHOLIC BEVERAGES	5			9.3	2.6							
100	CIGARS-CIGARETTES-TOBACCO.	31			7.7	6.3							
120	COSMETICS-DRUGS-CLEANERS	41	78.6		78.6								
121	MEDICINES EXC. PRESCRIPTION.	40	21.3		20.4								
122	PRESCRIPTION MEDICINES	41	37.4		37.4								
123	ALL OTHER DRUGS-PROPRIETARIES.	41	21.8		20.7								
260	KITCHENWARE-HOME FURNISHINGS	11	5.0		1.1								
280	JEWELRY-OPTICAL GOODS.	4	3.3		.7								
500	ALL OTHER MERCHANDISE.	27	8.3		5.6								
-	MISCELLANEOUS MERCHANDISE.	(X)	(X)		1.8								
	FUEL AND ICE DEALERS (SIC 598)												
	TOTAL	10	(D)		(X)	100.0							
	FLORISTS (SIC 5992)												
	TOTAL ²	13	820	(X)	100.0								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Racine SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	CIGAR STORES AND STANOS (SIC 5993)					MAIL ORDER HOUSES (SIC 532)					
	TOTAL	3	(0)	(X)	100.0	TOTAL ²	3	744	(X)	100.0	
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					MERCHANDISING MACHINE OPERATORS (SIC 534)					
	TOTAL	49	8 734	(X)	100.0	TOTAL ²	5	975	(X)	100.0	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	18	5 785	76.8	66.2	DIRECT SELLING ESTABLISHMENTS (SIC 535)					
500	ALL OTHER MERCHANDISE	23	1 191	100.0	13.6	TOTAL	4	(0)	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	9	60	3.7	.7						
-	MISCELLANEOUS MERCHANDISE	(X)	1 698	(X)	19.5						
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL	12	(0)	(X)	100.0						
020	GROCERIES-OTHER FOODS	5	70	75.1	34.1						
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4		54.1	22.9						
500	ALL OTHER MERCHANDISE	4		21.2	4.1						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	38.9						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²	
RETAIL TRADE												
	TOTAL	17 854	3 023 864	(X)	100.0							
020	GROCERIES-OTHER FOODS	3 712	629 409	63.0	20.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	163	23.4	2.7	
040	MEALS-SNACKS	4 357	150 045	45.4	5.0	320	HARWARE-GARDENING EQUIPMENT	11	433	36.7	7.1	
060	ALCOHOLIC DRINKS	3 314	91 630	58.8	3.0	340	LUMBER-BUILDING MATERIALS	60	4 710	76.7	76.7	
080	PACKAGED ALCOHOLIC BEVERAGES	1 963	40 865	21.2	1.4	480	HOUSEHOLD FUELS-ICE	5	234	23.4	3.8	
100	CIGARS-CIGARETTES-TOBACCO	4 180	36 506	5.1	1.2	500	ALL OTHER MERCHANDISE	4	16	3.6	.3	
120	COSMETICS-DRUGS-CLEANERS	2 387	98 446	12.2	3.3	520	NONMERCHANDISE RECEIPTS	24	378	26.1	6.2	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . .	1 262	73 675	16.9	2.4	-	MISCELLANEOUS MERCHANDISE	(X)	205	(X)	3.3	
160	WOMEN'S-GIRLS' CLOTHING, EXC FOOTWR	1 543	131 176	27.9	4.3	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)						
180	ALL FOOTWEAR	1 177	36 972	9.7	1.2		TOTAL	98	7 952	(X)	100.0	
200	CURTAINS-DRAPERIES-DRY GOODS	1 039	37 980	10.0	1.3	200	CURTAINS-DRAPERIES-DRY GOODS	6	70	8.4	.9	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 550	91 907	20.1	3.0	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	9	240	21.2	3.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 060	72 681	17.9	2.4	260	KITCHENWARE-HOME FURNISHINGS	14	220	10.5	2.8	
260	KITCHENWARE-HOME FURNISHINGS	1 692	33 339	6.6	1.1	340	LUMBER-BUILDING MATERIALS	98	6 903	86.8	86.8	
280	JEWELRY-OPTICAL GOODS	1 175	18 685	4.8	.6	356	ALL OTHER LUMBER-MILLWORK	36	441	11.9	5.5	
300	SPORTING-RECREATION EQUIPMENT	1 310	34 736	8.2	1.1	357	PAINT-VARNISH ETC	89	4 489	61.1	56.5	
320	HARWARE-GARDENING EQUIPMENT	1 940	61 355	10.4	2.0	358	PAINT SUNORIES	73	543	8.5	6.8	
340	LUMBER-BUILDING MATERIALS	1 700	159 101	36.5	5.3	359	WALLPAPER-OTHER WALL COVERINGS	76	492	7.3	6.2	
380	AUTOMOBILES-TRUCKS	1 203	414 162	67.4	13.7	361	GLASS	38	938	30.2	11.8	
400	AUTO FUELS-LUBRICANTS	3 448	189 202	24.6	6.3	520	NONMERCHANDISE RECEIPTS	16	90	7.6	1.1	
420	AUTO TIRES-BATTERIES-ACCESS	3 436	94 566	9.5	3.1	-	MISCELLANEOUS MERCHANDISE	(X)	429	(X)	5.4	
440	FARM EQUIPMENT MACHINERY	740	132 252	48.3	4.4	ELECTRICAL SUPPLY STORES (SIC 524)						
460	HAY-GRAIN-FEED-FARM SUPPLIES	984	169 519	64.3	5.6		TOTAL ²	9	725	(X)	100.0	
480	HOUSEHOLD FUELS-ICE	813	44 869	25.0	1.5	HARWARE STORES (SIC 5251)						
500	ALL OTHER MERCHANDISE	2 738	102 139	12.9	3.4		TOTAL	494	58 620	(X)	100.0	
520	NONMERCHANDISE RECEIPTS	5 228	78 647	5.8	2.6	120	COSMETICS-DRUGS-CLEANERS	29	217	3.9	.4	
BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52)												
	TOTAL	1 730	350 929	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	47	2.1	.1	
020	GROCERIES-OTHER FOODS	9	230	20.0	.1	180	ALL FOOTWEAR	37	89	1.9	.2	
120	COSMETICS-DRUGS-CLEANERS	31	224	6.2	.1	200	CURTAINS-DRAPERIES-DRY GOODS	62	140	1.3	.2	
200	CURTAINS-DRAPERIES-DRY GOODS	74	233	3.4	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	256	5 290	14.2	9.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	326	7 332	11.4	2.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	105	1 708	11.4	2.9	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	177	2 432	8.3	.7	260	KITCHENWARE-HOME FURNISHINGS	386	6 293	12.5	10.7	
260	KITCHENWARE-HOME FURNISHINGS	422	6 700	13.4	1.9	280	JEWELRY-OPTICAL GOODS	130	324	1.9	.6	
280	JEWELRY-OPTICAL GOODS	134	333	2.0	.1	300	SPORTING-RECREATION EQUIPMENT	360	4 393	8.7	7.5	
300	SPORTING-RECREATION EQUIPMENT	380	4 655	9.2	1.3	320	HARWARE-GARDENING EQUIPMENT	494	27 221	46.4	46.4	
320	HARWARE-GARDENING EQUIPMENT	901	34 940	21.7	10.0	322	GARDENING EQUIPMENT-SUPPLIES	446	4 954	8.8	8.5	
340	LUMBER-BUILDING MATERIALS	1 185	142 912	71.7	40.7	323	PLUMBING-ELECTRICAL SUPPLIES	454	6 419	11.7	11.0	
380	AUTOMOBILES-TRUCKS	85	4 149	14.1	1.2	324	OTHER HARWARE-TOOLS	494	15 848	27.0	27.0	
400	AUTO FUELS-LUBRICANTS	144	951	2.5	.3	340	LUMBER-BUILDING MATERIALS	441	8 013	14.4	13.7	
420	AUTO TIRES-BATTERIES-ACCESS	314	6 346	7.7	1.8	356	ALL OTHER LUMBER-MILLWORK	167	2 231	8.9	3.8	
440	FARM EQUIPMENT MACHINERY	552	122 302	75.5	34.9	364	PAINT-SUNORIES-GLASS-WALLPAPER	438	5 781	10.4	9.9	
460	HAY-GRAIN-FEED-FARM SUPPLIES	166	5 545	15.3	1.6	400	AUTO FUELS-LUBRICANTS	55	167	1.9	.3	
480	HOUSEHOLD FUELS-ICE	230	2 688	5.6	.8	420	AUTO TIRES-BATTERIES-ACCESS	165	1 513	5.5	2.6	
500	ALL OTHER MERCHANDISE	223	2 451	7.9	.7	440	FARM EQUIPMENT MACHINERY	21	435	9.7	.7	
520	NONMERCHANDISE RECEIPTS	448	6 311	6.3	1.8	460	HAY-GRAIN-FEED-FARM SUPPLIES	57	287	3.1	.5	
-	MISCELLANEOUS MERCHANDISE	(X)	195	(X)	.1	480	HOUSEHOLD FUELS-ICE	40	288	4.3	.5	
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)												
	TOTAL	556	135 930	(X)	100.0	500	ALL OTHER MERCHANDISE	173	1 469	6.3	2.5	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	23	495	4.2	.4	520	NONMERCHANDISE RECEIPTS	124	627	4.4	1.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	62	471	2.6	.3	-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	.2	
260	KITCHENWARE-HOME FURNISHINGS	12	129	20.0	.1	FARM EQUIPMENT DEALERS (SIC 5252)						
320	HARWARE-GARDENING EQUIPMENT	276	4 490	6.7	3.3		TOTAL	513	141 563	(X)	100.0	
340	LUMBER-BUILDING MATERIALS	556	122 700	90.3	90.3	020	GROCERIES-OTHER FOODS	4	208	11.1	.1	
341	LUMBER	499	44 786	36.3	32.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	38	1 361	8.6	1.0	
342	PLYWOOD	463	14 351	12.4	10.6	300	SPORTING-RECREATION EQUIPMENT	9	215	15.3	.2	
343	WINDOWS, DOORS, AND FRAMES-METAL	337	5 483	6.8	4.0	320	HARWARE-GARDENING EQUIPMENT	101	2 409	6.4	1.7	
344	KITCHEN CABINETS	262	2 806	3.4	2.1	340	LUMBER-BUILDING MATERIALS	21	115	3.3	.1	
345	ALL OTHER MILLWORK	456	8 498	7.5	6.3	380	AUTOMOBILES-TRUCKS	82	4 108	14.9	2.9	
346	WALLBOARD	463	7 469	6.4	5.5	400	AUTO FUELS-LUBRICANTS	85	657	2.4	.5	
347	ASPHALT AND ASBESTOS PRODUCTS	448	6 538	5.9	4.8	420	AUTO TIRES-BATTERIES-ACCESS	145	4 753	9.2	3.4	
348	PAINT-GLASS-WALLPAPER	392	2 914	3.0	2.1	440	FARM EQUIPMENT MACHINERY	513	121 673	85.9	85.9	
349	HEATING AND PLUMBING EQUIP	93	1 279	4.4	.9	460	HAY-GRAIN-FEED-FARM SUPPLIES	72	2 255	12.0	1.6	
351	METAL ROOFING AND SIDING	274	2 561	3.6	1.9	500	ALL OTHER MERCHANDISE	22	353	5.5	.2	
352	MASONRY SUPPLIES	387	4 686	5.7	3.4	500	NONMERCHANDISE RECEIPTS	180	3 389	5.9	2.4	
353	INSULATION	388	3 239	3.1	2.4	520	MISCELLANEOUS MERCHANDISE	(X)	67	(X)	(Z)	
354	PREFABRICATED BLDGS AND PARTS	88	2 286	6.5	1.7							
355	ALL OTHER BUILDING MATERIALS	323	15 799	17.7	11.6							
440	FARM EQUIPMENT MACHINERY	14	123	3.2	.1							
460	HAY-GRAIN-FEED-FARM SUPPLIES	36	2 992	38.5	2.2							
480	HOUSEHOLD FUELS-ICE	179	2 128	5.3	1.6							
500	ALL OTHER MERCHANDISE	12	410	15.7	.3							
520	NONMERCHANDISE RECEIPTS	98	1 812	7.9	1.3							
-	MISCELLANEOUS MERCHANDISE	(X)	180	(X)	.1							

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²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²
380	AUTOMOBILES—TRUCKS	14	47	.6	.1	500	ALL OTHER MERCHANDISE	3	9	1.3	.1
400	AUTO FUELS—LUBRICANTS	72	755	4.1	1.1	-	MISCELLANEOUS MERCHANDISE	(X)	46	(X)	.3
420	AUTO TIRES—BATTERIES—ACCESS.	42	1 472	8.4	2.2						
440	FARM EQUIPMENT MACHINERY	19	154	1.1	.2						
460	HAY—GRAIN—FEEO—FARM SUPPLIES	28	1 261	14.2	1.9						
480	HOUSEHOLD FUELS—ICE	12	262	9.5	.4		FISH (SEA FOOD) MARKETS (SIC 542 PT.)				
500	ALL OTHER MERCHANDISE	153	2 237	4.7	3.3		TOTAL ²	7	402	(X)	100.0
520	NONMERCHANDISE RECEIPTS	99	1 688	5.6	2.5						
-	MISCELLANEOUS MERCHANDISE	(X)	191	(X)	.3						
	ORY GOOODS STORES (SIC 539 PART)						FRUIT STORES AND VEGETABLE MKTS. (SIC 543)				
	TOTAL ²	30	1 771	(X)	100.0		TOTAL	11	764	(X)	100.0
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)					020	GROCERIES—OTHER FOODS	11	754	98.7	90.7
	TOTAL ²	16	1 562	(X)	100.0	022	PRODUCE (FRESH FRUITS—VEGTBLS)	11	693	90.7	90.7
	FOOD STORES (SIC 54)					024	ALL OTHER FOODS	4	56	43.9	7.3
	TOTAL	2 270	648 708	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.7
020	GROCERIES—OTHER FOODS	2 270	584 192	90.1	90.1		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)				
040	MEALS—SNACKS	93	992	12.5	.2		TOTAL ²	69	2 086	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	339	4 072	4.8	.6		RETAIL BAKERIES (SIC 546)				
100	CIGARS—CIGARETTES—TOBACCO	1 338	18 710	4.5	2.9		TOTAL	277	14 536	(X)	100.0
120	COSMETICS—DRUGS—CLEANERS	1 231	20 064	4.8	3.1						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	107	1 011	4.7	.2	020	GROCERIES—OTHER FOODS	277	14 137	97.3	97.3
160	WOMEN'S—GIRLS' CLOTHING, EX FOOTWR	116	718	1.5	.1	040	MEALS—SNACKS	39	379	19.6	2.6
180	ALL FOOTWEAR	75	348	4.3	.1	-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	.1
200	CURTAINS—DRAPERIES—ORY GOOODS	29	387	8.3	.1		RETAIL BAKERIES—BAKING, SELLING (SIC 5462)				
260	KITCHENWARE—HOME FURNISHINGS	139	617	1.6	.1		TOTAL	267	13 965	(X)	100.0
320	HARDWARE—GARDENING EQUIPMENT	118	1 085	3.1	.2						
400	AUTO FUELS—LUBRICANTS	89	656	12.5	.1	020	GROCERIES—OTHER FOODS	267	13 571	97.2	97.2
460	HAY—GRAIN—FEEO—FARM SUPPLIES	76	2 113	10.7	.3	025	BAKERY PRODUCTS—EXCEPT FROZEN.	267	13 399	95.9	95.9
500	ALL OTHER MERCHANDISE	707	11 101	4.0	1.7	026	BAKERY PRODUCTS—FROZEN	5	47	9.6	.3
520	NONMERCHANDISE RECEIPTS	218	1 141	1.2	.2	027	ALL OTHER FOODS	25	125	6.4	.9
-	MISCELLANEOUS MERCHANDISE	(X)	1 501	(X)	.2	040	MEALS—SNACKS	39	375	19.8	2.7
	GROCERY STORES (SIC 541)					-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	.1
	TOTAL	1 717	609 385	(X)	100.0		RETAIL BAKERIES—SELLING ONLY (SIC 5463)				
020	GROCERIES—OTHER FOODS	1 717	546 246	89.6	89.6		TOTAL ²	10	571	(X)	100.0
021	MEATS—FISH—POULTRY	1 635	148 195	24.7	24.3		DAIRY PRODUCTS STORES (SIC 545)				
022	PRODUCE (FRESH FRUITS—VEGTBLS)	1 549	44 984	7.5	7.4		TOTAL	79	5 872	(X)	100.0
023	FROZEN FOODS	1 327	25 616	5.7	4.2	020	GROCERIES—OTHER FOODS	79	5 303	90.3	90.3
024	ALL OTHER FOODS	1 701	327 158	54.0	53.7	021	MEATS—FISH—POULTRY	20	246	7.4	4.2
040	MEALS—SNACKS	25	316	10.0	.1	023	FROZEN FOODS	30	262	7.9	4.5
080	PACKAGED ALCOHOLIC BEVERAGES	329	3 937	4.7	.6	024	ALL OTHER FOODS	79	4 794	81.6	81.6
100	CIGARS—CIGARETTES—TOBACCO	1 289	18 568	4.5	3.0	-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(Z)
120	COSMETICS—DRUGS—CLEANERS	1 221	20 004	4.9	3.3	040	MEALS—SNACKS	22	232	6.9	4.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	107	1 010	4.5	.2	080	PACKAGED ALCOHOLIC BEVERAGES	4	110	15.5	1.9
160	WOMEN'S—GIRLS' CLOTHING, EX FOOTWR	116	716	1.4	.1	100	CIGARS—CIGARETTES—TOBACCO	21	53	1.8	.9
180	ALL FOOTWEAR	75	348	4.0	.1	500	ALL OTHER MERCHANDISE	16	47	1.6	.8
200	CURTAINS—DRAPERIES—ORY GOOODS	29	387	7.6	.1	-	MISCELLANEOUS MERCHANDISE	(X)	127	(X)	2.2
260	KITCHENWARE—HOME FURNISHINGS	135	573	1.5	.1		EGG AND POULTRY DEALERS (SIC 549 PT.)				
300	SPORTING—RECREATION EQUIPMENT	67	305	6.6	.1		TOTAL ²	5	99	(X)	100.0
320	HARDWARE—GARDENING EQUIPMENT	118	1 082	2.9	.2	020	GROCERIES—OTHER FOODS	94	14 650	99.3	99.3
400	AUTO FUELS—LUBRICANTS	88	630	11.1	.1	021	MEATS—FISH—POULTRY	94	13 489	91.5	91.5
460	HAY—GRAIN—FEEO—FARM SUPPLIES	76	2 108	10.3	.3	022	PRODUCE (FRESH FRUITS—VEGTBLS)	17	129	3.3	.9
500	ALL OTHER MERCHANDISE	677	10 955	4.0	1.8	023	FROZEN FOODS	41	238	3.0	1.6
516	ALL OTHER MERCHANDISE	244	2 871	2.1	.5	024	ALL OTHER FOODS	44	793	9.5	5.4
517	PAPER—PAPER PRODUCTS	622	8 084	3.0	1.3		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
520	NONMERCHANDISE RECEIPTS	196	1 074	1.1	.2		TOTAL ²	11	815	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	1 125	(X)	.2						
	MEAT MARKETS (SIC 542 PT.)					080	PACKAGED ALCOHOLIC BEVERAGES	3	13	.8	.1
	TOTAL	94	14 749	(X)	100.0	100	CIGARS—CIGARETTES—TOBACCO	16	30	.9	.2
020	GROCERIES—OTHER FOODS	94	14 650	99.3	99.3						
021	MEATS—FISH—POULTRY	94	13 489	91.5	91.5						
022	PRODUCE (FRESH FRUITS—VEGTBLS)	17	129	3.3	.9						
023	FROZEN FOODS	41	238	3.0	1.6						
024	ALL OTHER FOODS	44	793	9.5	5.4						

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NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹			
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					400	AUTO FUELS-LUBRICANTS	2 145	169 838	80.2	80.2			
	TOTAL	141	18 572	(X)	100.0	401	GASOLINE	2 142	157 397	74.4	74.3			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	25	496	12.2	2.7	402	OTHER AUTOMOTIVE FUELS	237	3 923	10.7	1.9			
221	MAJOR HOUSEHOLD APPLIANCES	22	232	5.4	1.2	403	MOTOR OILS-GREASES-OTHER OILS.	1 934	8 518	4.3	4.0			
222	RADIOS-TV'S MUSICAL INSTR.	22	260	6.5	1.4	420	AUTO TIRES-BATTERIES-ACCESS.	1 755	23 973	14.6	11.3			
260	KITCHENWARE-HOME FURNISHINGS	22	42	.8	.2	421	PARTS INSTALLED IN REPAIR WORK	1 103	8 247	7.6	3.9			
300	SPORTING-RECREATION EQUIPMENT.	32	727	11.4	3.9	423	PARTS-RETAIL	272	1 037	3.4	.5			
317	ALL OTHER SPTG GOODS EXC BOATS	31	698	11.4	3.8	424	AUTOMOBILE TIRES-BATTERIES-ACC	1 620	14 687	9.5	6.9			
-	MISCELLANEOUS MERCHANDISE.	(X)	28	(X)	.2	460	HAY-GRAIN-FEED-FARM SUPPLIES	12	287	6.6	.1			
320	HARDWARE-GARDENING EQUIPMENT	27	200	4.0	1.1	480	HOUSEHOLD FUELS-ICE	124	1 979	10.0	.9			
340	LUMBER-BUILDING MATERIALS.	4	21	2.3	.1	500	ALL OTHER MERCHANDISE.	65	510	3.7	.2			
380	AUTOMOBILES-TRUCKS	8	286	35.7	1.5	520	NONMERCHANDISE RECEIPTS.	1 206	8 097	7.0	3.8			
400	AUTO FUELS-LUBRICANTS.	53	1 403	19.1	7.6	527	SERVICE LABOR.	1 165	6 635	5.9	3.1			
420	AUTO TIRES-BATTERIES-ACCESS.	141	13 471	72.5	72.5	-	MISCELLANEOUS MERCHANDISE.	(X)	382	(X)	.2			
500	ALL OTHER MERCHANDISE.	25	274	5.1	1.5		APPAREL AND ACCESSORY STORES (SIC 56)							
520	NONMERCHANDISE RECEIPTS.	82	1 449	9.9	7.8		TOTAL	990	120 922	(X)	100.0			
-	MISCELLANEOUS MERCHANDISE.	(X)	203	(X)	1.1		120	COSMETICS-DRUGS-CLEANERS	20	132	2.0	.1		
	BOAT DEALERS (SIC 5591)						140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	419	37 537	54.5	31.0		
	TOTAL	69	10 506	(X)	100.0		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	657	54 834	64.8	45.3		
300	SPORTING-RECREATION EQUIPMENT.	69	8 903	84.7	84.7		180	ALL FOOTWEAR	437	23 467	39.5	19.4		
320	HARDWARE-GARDENING EQUIPMENT	4	109	16.3	1.0		200	CURTAINS-DRAPERIES-ORY GOODS	94	3 238	12.3	2.7		
380	AUTOMOBILES-TRUCKS	8	145	10.6	1.4		240	FURNITURE-SLEEP EQUIP-FLOOR COV.	26	163	.8	.1		
400	AUTO FUELS-LUBRICANTS.	16	229	6.1	2.2		280	JEWELRY-OPTICAL GOODS.	60	262	1.3	.2		
520	NONMERCHANDISE RECEIPTS.	46	877	11.5	8.3		300	SPORTING-RECREATION EQUIPMENT.	30	225	1.7	.2		
527	SERVICE LABOR.	45	502	7.3	4.8		500	ALL OTHER MERCHANDISE.	52	344	2.0	.3		
531	STORAGE AND PACKING SERVICES	27	253	4.0	2.4		520	NONMERCHANDISE RECEIPTS.	132	605	3.2	.5		
532	OTHER NONMERCHANDISE RECEIPTS.	19	122	4.5	1.2		-	MISCELLANEOUS MERCHANDISE.	(X)	115	(X)	.1		
-	MISCELLANEOUS MERCHANDISE.	(X)	243	(X)	2.3			WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)						
	HOUSEHOLD TRAILER DEALERS (SIC 5592)							TOTAL	372	39 606	(X)	100.0		
	TOTAL	46	17 799	(X)	100.0			120	COSMETICS-DRUGS-CLEANERS	8	56	1.8	.1	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	45	1.8	.3			140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	32	778	12.5	2.0	
500	ALL OTHER MERCHANDISE.	46	17 455	98.1	98.1			160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	372	37 180	93.9	93.9	
504	MOBILE HOMES-HOUSEHOLD TRLRs	44	16 360	91.9	91.9			180	ALL FOOTWEAR	20	612	14.8	1.5	
505	CAMP TRAILERS-TRAVEL TRAILERS.	11	1 024	26.1	5.8			200	CURTAINS-DRAPERIES-ORY GOODS	16	332	8.2	.8	
507	ALL OTHER MERCHANDISE.	5	68	3.8	.4			260	KITCHENWARE-HOME FURNISHINGS	5	29	5.0	.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	3	(X)	(Z)			280	JEWELRY-OPTICAL GOODS.	29	147	2.8	.4	
520	NONMERCHANDISE RECEIPTS.	25	248	2.8	1.4			500	ALL OTHER MERCHANDISE.	7	85	5.1	.2	
527	SERVICE LABOR.	10	35	1.8	.2			520	NONMERCHANDISE RECEIPTS.	61	368	3.4	.9	
532	OTHER NONMERCHANDISE RECEIPTS.	20	211	2.7	1.2			-	MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	(Z)	
-	MISCELLANEOUS MERCHANDISE.	(X)	51	(X)	.3				WOMEN'S READY-TO-WEAR STORES (SIC 562)					
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)								TOTAL	280	31 790	(X)	100.0	
	TOTAL ²	27	2 572	(X)	100.0				120	COSMETICS-DRUGS-CLEANERS	7	48	3.0	.2
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.)								140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	17	417	11.6	1.3
	TOTAL ²	3	58	(X)	100.0				142	BOYS' CLOTHING	9	75	2.7	.2
	GASOLINE SERVICE STATIONS (SIC 554)								143	MEN'S TAILORED OUTERWEAR	5	96	9.3	.3
	TOTAL	2 145	211 876	(X)	100.0				144	OTHER MEN'S OUTERWEAR.	5	106	9.3	.3
020	GROCERIES-OTHER FOODS.	229	804	3.3	.4				146	OTHER MEN'S CLOTHING	10	80	3.7	.3
040	MEALS-SNACKS	82	752	10.2	.4				-	MISCELLANEOUS MERCHANDISE.	(X)	60	(X)	.2
100	CIGARS-CIGARETTES-TOBACCO.	395	1 573	2.9	.7				160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	280	30 013	94.4	94.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	386	3.3	.2				161	CHILDREN'S-INFANTS' WEAR	61	1 296	13.8	4.1
260	KITCHENWARE-HOME FURNISHINGS	33	362	3.3	.2				163	MILLINERY.	108	311	2.6	1.0
280	JEWELRY-OPTICAL GOODS.	26	254	1.9	.1				164	HOSIERY.	151	456	2.2	1.4
300	SPORTING-RECREATION EQUIPMENT.	71	891	4.7	.4				165	LINGERIE	215	2 078	8.0	6.5
320	HARDWARE-GARDENING EQUIPMENT	58	804	5.0	.4				168	WOMEN'S BLOUSES-SPTSWR	231	6 213	22.2	19.5
380	AUTOMOBILES-TRUCKS	87	984	13.1	.5				172	DRESSES.	278	12 534	39.8	39.4
391	OTHER POWERED ROAD VEHICLES.	79	889	12.1	.4				173	COATS-SUITS.	232	5 561	18.8	17.5
									174	HANDBAGS	133	437	2.5	1.4
									175	FURS	12	253	9.7	.8
									176	OTHER WOMENS-GIRLS' CLOTHES ACC	75	874	6.7	2.8
									180	ALL FOOTWEAR	16	583	15.3	1.8
									200	CURTAINS-DRAPERIES-ORY GOODS	11	306	10.4	1.0
									260	KITCHENWARE-HOME FURNISHINGS	5	27	4.0	.1
									280	JEWELRY-OPTICAL GOODS.	26	132	2.4	.4
									500	ALL OTHER MERCHANDISE.	5	78	4.3	.2
									520	NONMERCHANDISE RECEIPTS.	41	170	2.3	.5
									-	MISCELLANEOUS MERCHANDISE.	(X)	15	(X)	(Z)

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			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					HOUSEHOLD APPLIANCE STORES (SIC 572)					
	TOTAL	872	124 293	(X)	100.0	TOTAL	277	35 056	(X)	100.0	
200	CURTAINS-ORAPERIES-ORY GOODS	139	1 925	9.2	1.5	200	CURTAINS-DRAPERIES-ORY GOODS	28	192	7.4	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	554	55 218	71.3	44.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	273	27 900	79.8	79.6
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	395	53 018	74.7	42.7	224	NEW MAJOR APPLIANCES	271	21 357	61.7	60.9
260	KITCHENWARE-HOME FURNISHINGS	263	4 323	8.7	3.5	225	NEW RADIOS-TV'S ETC.	149	5 432	21.0	15.5
280	JEWELRY-OPTICAL GOODS	15	178	4.7	.1	226	USED MAJOR APPL-RADIOS-TV'S	119	803	3.4	2.3
300	SPORTING-RECREATION EQUIPMENT	33	678	9.8	.5	227	RECORDS-TAPES-MUSICAL INSTR.	23	306	3.0	.9
320	HARDWARE-GARDENING EQUIPMENT	47	1 170	14.5	.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	20	1 367	25.0	3.9
340	LUMBER-BUILDING MATERIALS	76	1 007	14.2	.8	260	KITCHENWARE-HOME FURNISHINGS	139	1 872	7.8	5.3
420	AUTO TIRES-BATTERIES-ACCESS.	8	84	9.0	.1	264	SMALL ELECTRICAL APPLIANCES	134	1 358	5.8	3.9
480	HOUSEHOLD FUELS-ICE	29	478	14.8	.4	265	ALL OTHER KITCHENWR-HOUSEWR	40	514	7.8	1.5
500	ALL OTHER MERCHANDISE	65	1 056	7.8	.8	280	JEWELRY-OPTICAL GOODS	5	56	7.1	.2
520	NONMERCHANDISE RECEIPTS	376	5 003	8.5	4.0	300	SPORTING-RECREATION EQUIPMENT	13	472	12.2	1.3
-	MISCELLANEOUS MERCHANDISE	(X)	154	(X)	.1	320	HARDWARE-GARDENING EQUIPMENT	22	753	16.4	2.1
	FURNITURE STORES (SIC 5712)					340	LUMBER-BUILDING MATERIALS	12	268	11.4	.8
	TOTAL	279	49 813	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS.	5	56	6.2	.2
200	CURTAINS-ORAPERIES-ORY GOODS	54	414	3.3	.8	480	HOUSEHOLD FUELS-ICE	16	223	10.9	.6
220	MAJOR APPL-RADIO-TV-MUSICAL INST	80	3 605	20.6	7.2	500	ALL OTHER MERCHANDISE	13	190	7.3	.5
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	279	42 057	84.4	84.4	520	NONMERCHANDISE RECEIPTS	142	1 592	9.6	4.5
243	SLEEP EQUIPMENT	243	6 726	13.9	13.5	-	MISCELLANEOUS MERCHANDISE	(X)	115	(X)	.3
244	OTHER HOUSEHOLD FURNITURE	277	27 759	55.7	55.7		RADIO AND TELEVISION STORES (SIC 5732)				
245	FLOOR COVERINGS-SOFT SURFACE	218	6 657	14.4	13.4		TOTAL	142	20 481	(X)	100.0
246	FLOOR COVERINGS-HARD SURFACE	79	689	6.3	1.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	142	17 522	85.6	85.6
247	NONHOUSEHOLD FURNITURE	45	225	2.3	.5	224	NEW MAJOR APPLIANCES	55	2 878	29.5	14.1
260	KITCHENWARE-HOME FURNISHINGS	86	1 343	6.5	2.7	225	NEW RADIOS-TV'S ETC.	142	13 749	67.1	67.1
320	HARDWARE-GARDENING EQUIPMENT	16	245	13.1	.5	226	USED MAJOR APPL-RADIOS-TV'S	77	490	3.8	2.4
500	ALL OTHER MERCHANDISE	17	114	1.6	.2	227	RECORDS-TAPES-MUSICAL INSTR.	31	405	10.5	2.0
520	NONMERCHANDISE RECEIPTS	89	1 353	6.5	2.7	260	KITCHENWARE-HOME FURNISHINGS	22	300	6.5	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	682	(X)	1.4	264	SMALL ELECTRICAL APPLIANCES	16	157	4.1	.8
	HOME FURNISHINGS STORES (OTHER 571)					265	ALL OTHER KITCHENWR-HOUSEWR	9	137	8.6	.7
	TOTAL	117	12 490	(X)	100.0	320	HARDWARE-GARDENING EQUIPMENT	6	118	16.6	.6
200	CURTAINS-ORAPERIES-ORY GOODS	56	1 316	25.8	10.5	500	ALL OTHER MERCHANDISE	20	603	18.3	2.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	91	9 410	79.8	75.3	520	NONMERCHANDISE RECEIPTS	88	1 565	12.1	7.6
260	KITCHENWARE-HOME FURNISHINGS	16	807	57.0	6.5	-	MISCELLANEOUS MERCHANDISE	(X)	373	(X)	1.8
280	JEWELRY-OPTICAL GOODS	5	85	8.5	.7		RECORD SHOPS (SIC 5733 PT.)				
300	SPORTING-RECREATION EQUIPMENT	3	29	3.5	.2		TOTAL ²	7	277	(X)	100.0
320	HARDWARE-GARDENING EQUIPMENT	4	52	7.1	.4		MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				
340	LUMBER-BUILDING MATERIALS	29	381	18.9	3.1		TOTAL	50	6 176	(X)	100.0
500	ALL OTHER MERCHANDISE	4	109	16.0	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	50	5 918	95.8	95.8
520	NONMERCHANDISE RECEIPTS	37	252	5.1	2.0	228	PIANOS	40	1 023	16.5	16.6
-	MISCELLANEOUS MERCHANDISE	(X)	48	(X)	.4	229	ORGANS	40	1 188	23.1	19.2
	FLOOR COVERINGS STORES (SIC 5713)					231	MUSICAL INSTR-ACCESSORIES	45	2 433	40.5	39.4
	TOTAL	85	10 550	(X)	100.0	232	RADIOS PHONO-TAPE RECORDS-TV'S	18	705	16.4	11.4
200	CURTAINS-ORAPERIES-ORY GOODS	36	424	10.4	4.0	233	RECORDS-TAPES-RELATED ACCESS	20	169	9.6	2.7
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	85	9 282	88.0	88.0	234	SHEET MUSIC-RELATED ITEMS	35	390	9.6	6.3
340	LUMBER-BUILDING MATERIALS	26	348	20.8	3.3	-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.2
520	NONMERCHANDISE RECEIPTS	31	234	5.5	2.2	520	NONMERCHANDISE RECEIPTS	22	245	6.6	4.0
-	MISCELLANEOUS MERCHANDISE	(X)	262	(X)	2.5	-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.2
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)						EATING AND DRINKING PLACES (SIC 58)				
	TOTAL	20	1 029	(X)	100.0		TOTAL	5 099	244 849	(X)	100.0
200	CURTAINS-ORAPERIES-ORY GOODS	20	885	86.0	86.0	020	GROCERIES-OTHER FOODS	435	2 292	9.0	.9
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5	109	21.9	10.6	040	MEALS-SNACKS	3 924	137 154	66.2	56.0
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	3.4	060	ALCOHOLIC DRINKS	3 233	89 495	57.8	36.6
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					080	PACKAGED ALCOHOLIC BEVERAGES	1 251	7 181	12.2	2.9
	TOTAL ²	4	313	(X)	100.0	100	CIGARS-CIGARETTES-TOBACCO	1 807	3 939	4.4	1.6
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					300	SPORTING-RECREATION EQUIPMENT	27	182	11.1	.1
	TOTAL ²	8	598	(X)	100.0	400	AUTO FUELS-LUBRICANTS	70	338	7.1	.1
						500	ALL OTHER MERCHANDISE	93	702	8.3	.3
						520	NONMERCHANDISE RECEIPTS	679	3 425	7.1	1.4
						-	MISCELLANEOUS MERCHANDISE	(X)	141	(X)	.1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines								
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--							
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹						
	EATING PLACES (SIC 5812)																
	TOTAL	2 486	155 812	(X)	100.0	320	HARWARE—GARDENING EQUIPMENT	31	650	4.2	.8	340	LUMBER—BUILOING MATERIALS	12	87	1.3	.1
020	GROCERIES—OTHER FOODS	213	1 518	11.4	1.0	420	AUTO TIRES—BATTERIES—ACCESS.	10	67	1.6	.1	500	ALL OTHER MERCHANDISE	259	5 439	10.6	6.4
040	MEALS—SNACKS	2 486	129 209	82.9	82.9	520	NONMERCHANDISE RECEIPTS	107	634	2.1	.7	-	MISCELLANEOUS MERCHANDISE	(X)	63	(X)	.1
060	ALCOHOLIC DRINKS	620	20 461	30.3	13.1												
080	PACKAGED ALCOHOLIC BEVERAGES	149	826	5.3	.5												
100	CIGARS—CIGARETTES—TOBACCO	625	1 264	3.1	.8												
300	SPORTING—RECREATION EQUIPMENT	19	119	12.5	.1												
400	AUTO FUELS—LUBRICANTS	6	81	25.0	.1												
500	ALL OTHER MERCHANDISE	55	578	8.6	.4												
520	NONMERCHANDISE RECEIPTS	376	1 647	5.2	1.1	020	GROCERIES—OTHER FOODS	105	1 153	4.5	1.4	040	MEALS—SNACKS	74	1 281	11.1	1.5
-	MISCELLANEOUS MERCHANDISE	(X)	109	(X)	.1	080	PACKAGED ALCOHOLIC BEVERAGES	91	1 231	6.4	1.5	100	CIGARS—CIGARETTES—TOBACCO	298	4 400	7.4	5.2
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					120	COSMETICS—DRUGS—CLEANERS	474	65 748	78.3	78.3	121	MEDICINES EXC. PRESCRIPTION	424	19 929	26.1	23.7
	TOTAL	1 789	118 078	(X)	100.0	122	PRESCRIPTION MEDICINES	474	28 594	34.0	34.0	123	ALL OTHER DRUGS—PROPRIETARIES	402	17 224	23.0	20.5
020	GROCERIES—OTHER FOODS	152	1 156	10.8	1.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	18	138	2.1	.2	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	33	309	3.0	.4
040	MEALS—SNACKS	1 789	92 673	78.5	78.5	200	CURTAINS—DRAPERIES—ORY GOODS	10	163	2.2	.2	220	MAJOR APPL—RADIO—TV—MUSICAL INST	46	408	2.0	.5
060	ALCOHOLIC DRINKS	604	20 253	31.1	17.2	260	KITCHENWARE—HOME FURNISHINGS	53	1 314	6.2	1.6	280	JEWELRY—OPTICAL GOODS	147	764	2.2	.9
080	PACKAGED ALCOHOLIC BEVERAGES	144	794	5.9	.7	300	SPORTING—RECREATION EQUIPMENT	23	270	1.8	.3	320	HARWARE—GARDENING EQUIPMENT	30	642	4.2	.8
100	CIGARS—CIGARETTES—TOBACCO	468	990	2.8	.8	340	LUMBER—BUILOING MATERIALS	12	85	1.3	.1	420	AUTO TIRES—BATTERIES—ACCESS.	10	66	1.6	.1
300	SPORTING—RECREATION EQUIPMENT	17	115	10.0	.1	500	ALL OTHER MERCHANDISE	245	5 347	10.6	6.4	520	NONMERCHANDISE RECEIPTS	100	622	2.1	.7
400	AUTO FUELS—LUBRICANTS	5	76	20.0	.1	-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.1						
500	ALL OTHER MERCHANDISE	44	489	7.1	.4												
520	NONMERCHANDISE RECEIPTS	283	1 467	5.4	1.2												
-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	.1												
	CAFETERIAS (SIC 5812 PT.)																
	TOTAL	79	9 700	(X)	100.0												
040	MEALS—SNACKS	79	9 495	97.9	97.9												
520	NONMERCHANDISE RECEIPTS	13	37	1.2	.4												
-	MISCELLANEOUS MERCHANDISE	(X)	168	(X)	1.7												
	REFRESHMENT PLACES (SIC 5812 PT.)																
	TOTAL	618	28 034	(X)	100.0												
020	GROCERIES—OTHER FOODS	58	341	13.3	1.2	020	GROCERIES—OTHER FOODS	169	4 531	12.8	1.4	040	MEALS—SNACKS	41	391	9.0	.1
040	MEALS—SNACKS	618	27 040	96.5	96.5	040	ALCOHOLIC DRINKS	31	1 063	23.0	.3	060	PACKAGED ALCOHOLIC BEVERAGES	246	27 842	70.1	8.7
100	CIGARS—CIGARETTES—TOBACCO	149	240	4.2	.9	080	CIGARS—CIGARETTES—TOBACCO	158	2 185	8.3	.7	100	ALL OTHER MERCHANDISE	10	68	18.1	.2
120	COSMETICS—DRUGS—CLEANERS	6	23	14.2	.1	120	COSMETICS—DRUGS—CLEANERS	22	271	11.1	.1	300	SPORTING—RECREATION EQUIPMENT	8	62	9.0	.1
500	ALL OTHER MERCHANDISE	10	68	18.1	.2	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	46	403	4.5	.1	400	AUTO FUELS—LUBRICANTS	139	6 356	11.6	2.0
520	NONMERCHANDISE RECEIPTS	79	144	4.1	.5	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	59	908	20.0	.3	420	AUTO TIRES—BATTERIES—ACCESS.	156	3 877	6.1	1.2
-	MISCELLANEOUS MERCHANDISE	(X)	178	(X)	.6	180	ALL FOOTWEAR	47	291	6.2	.1	440	FARM EQUIPMENT MACHINERY	45	2 827	14.0	.9
	ORINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					220	MAJOR APPL—RADIO—TV—MUSICAL INST	97	2 119	9.7	.7	460	HAY—GRAIN—FEEO—FARM SUPPLIES	678	158 442	82.1	49.4
	TOTAL	2 613	89 037	(X)	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	20	454	16.6	.1	480	HOUSEHOLD FUELS—ICE	387	38 959	36.7	12.2
020	GROCERIES—OTHER FOODS	221	774	7.3	.9	260	KITCHENWARE—HOME FURNISHINGS	132	1 393	12.1	.4	500	ALL OTHER MERCHANDISE	558	26 026	69.2	8.1
040	MEALS—SNACKS	1 438	7 945	15.7	8.9	280	JEWELRY—OPTICAL GOODS	247	12 518	69.6	3.9	520	NONMERCHANDISE RECEIPTS	664	6 312	5.0	2.0
060	ALCOHOLIC DRINKS	2 613	69 035	77.5	77.5	300	SPORTING—RECREATION EQUIPMENT	149	8 557	64.2	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	(Z)
080	PACKAGED ALCOHOLIC BEVERAGES	1 102	6 356	14.4	7.1	320	HARWARE—GARDENING EQUIPMENT	244	8 909	11.9	2.8						
100	CIGARS—CIGARETTES—TOBACCO	1 183	2 675	5.5	3.0	340	LUMBER—BUILOING MATERIALS	146	5 340	12.9	1.7						
300	SPORTING—RECREATION EQUIPMENT	8	62	9.0	.1	380	AUTOMOBILES—TRUCKS	19	606	18.1	.2						
400	AUTO FUELS—LUBRICANTS	64	258	9.6	.3	400	AUTO FUELS—LUBRICANTS	139	6 356	11.6	2.0						
500	ALL OTHER MERCHANDISE	38	124	5.8	.1	420	AUTO TIRES—BATTERIES—ACCESS.	156	3 877	6.1	1.2						
520	NONMERCHANDISE RECEIPTS	303	1 777	12.0	2.0	440	FARM EQUIPMENT MACHINERY	45	2 827	14.0	.9						
-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	(Z)	460	HAY—GRAIN—FEEO—FARM SUPPLIES	678	158 442	82.1	49.4						
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					480	HOUSEHOLD FUELS—ICE	387	38 959	36.7	12.2						
	TOTAL	504	85 423	(X)	100.0	500	ALL OTHER MERCHANDISE	558	26 026	69.2	8.1						
020	GROCERIES—OTHER FOODS	111	1 172	4.5	1.4	520	NONMERCHANDISE RECEIPTS	664	6 312	5.0	2.0						
040	MEALS—SNACKS	83	1 327	11.8	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	(Z)						
080	PACKAGED ALCOHOLIC BEVERAGES	94	1 263	6.4	1.5												
100	CIGARS—CIGARETTES—TOBACCO	316	4 507	7.6	5.3												
120	COSMETICS—DRUGS—CLEANERS	504	66 771	78.2	78.2												
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	19	141	2.2	.2												
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	36	315	3.0	.4												
200	CURTAINS—DRAPERIES—ORY GOODS	12	168	2.2	.2												
220	MAJOR APPL—RADIO—TV—MUSICAL INST	48	417	2.0	.5												
260	KITCHENWARE—HOME FURNISHINGS	58	1 336	6.3	1.6												
280	JEWELRY—OPTICAL GOODS	157	786	2.2	.9												
300	SPORTING—RECREATION EQUIPMENT	24	279	1.8	.3												

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¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.
 NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	ANTIQUA STORES (SIC 5932)					LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)					
	TOTAL	2	(0)	(X)	100.0	TOTAL	131	22 463	(X)	100.0	
	SECONOHANO STORES (SIC 5933)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	45	1 045	11.5	4.7	
	TOTAL ²	50	3 168	(X)	100.0	320 HAROWARE-GARDENING EQUIPMENT	5	130	18.7	.6	
	SPORTING GOOOS STORES (SIC 5952)					340 LUMBER-BUILDING MATERIALS	26	937	19.6	4.2	
	TOTAL	105	8 743	(X)	100.0	460 HAY-GRAIN-FEEO-FARM SUPPLIES	5	152	20.0	.7	
040	MEALS-SNACKS	4	45	11.6	.5	480 HOUSEHOLD FUELS-ICE	131	19 390	86.3	86.3	
100	CIGARS-CIGARETTES-TOBACCO	5	13	1.2	.1	481 LP GAS-WHOLESALE	10	158	9.2	.7	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	26	222	9.2	2.5	482 OTHER LP GAS SALES	131	19 050	84.8	84.8	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	22	387	18.8	4.4	483 OTHER FUELS	4	182	26.6	.8	
180	ALL FOOTWEAR	28	174	6.2	2.0	500 ALL OTHER MERCHANOISE	8	56	3.4	.2	
280	JEWELRY-OPTICAL GOODS	5	71	10.6	.8	520 NONMERCHANOISE RECEIPTS	36	366	5.3	1.6	
						- MISCELLANEOUS MERCHANOISE	(X)	387	(X)	1.7	
						FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					
						TOTAL	38	5 639	(X)	100.0	
300	SPORTING-RECREATION EQUIPMENT	105	7 025	80.3	80.3	320 HAROWARE-GARDENING EQUIPMENT	3	225	11.6	4.0	
301	ATHLETIC GOODS(TO INDIVIDUALS)	64	1 504	24.1	17.2	340 LUMBER-BUILDING MATERIALS	3	120	12.8	2.1	
302	ATHLETIC GOODS(TO TEAMS)	34	426	10.3	4.9	480 HOUSEHOLD FUELS-ICE	38	4 407	78.2	78.2	
303	HUNTING EQUIPMENT	63	1 942	27.6	22.2	- MISCELLANEOUS MERCHANOISE	(X)	886	(X)	15.7	
304	FISHING EQUIPMENT	77	1 414	18.2	16.2	FLORISTS (SIC 5992)					
305	WINTER SPORTS EQUIPMENT	40	747	13.7	8.5	TOTAL ²	115	6 552	(X)	100.0	
306	BOATS-MOTORS-MARINE EQUIPMENT	20	328	11.9	3.8	CIGAR STORES AND STANDS (SIC 5993)					
315	CAMPING EQUIP-SUPPLIES	49	350	5.6	4.0	TOTAL	14	1 102	(X)	100.0	
316	BICYCLES-LUGGAGE	14	313	12.2	3.6	100 CIGARS-CIGARETTES-TOBACCO	14	880	79.9	79.9	
500	ALL OTHER MERCHANOISE	19	195	15.2	2.2	500 ALL OTHER MERCHANDISE	7	88	36.3	8.0	
520	NONMERCHANOISE RECEIPTS	23	239	10.4	2.7	- MISCELLANEOUS MERCHANOISE	(X)	134	(X)	12.2	
-	MISCELLANEOUS MERCHANDISE	(X)	371	(X)	4.2	BOOK STORES (SIC 5942)					
						TOTAL ²	20	2 424	(X)	100.0	
	BICYCLE SHOPS (SIC 5953)					STATIONERY STORES (SIC 5943)					
	TOTAL ²	9	859	(X)	100.0	TOTAL ²	24	2 946	(X)	100.0	
	JEWELRY STORES (SIC 597)					HAY, GRAIN, AND FEEO STORES (SIC 5962)					
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	4	119	33.3	1.0	TOTAL	513	135 137	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	172	30.4	1.4	020 GROCERIES-OTHER FOODS	16	1 445	16.1	1.1	
260	KITCHENWARE-HOME FURNISHINGS	73	713	14.6	5.8	140 MEN'S-BOYS' CLOTHING EXC FOOTWR	5	77	3.8	.1	
266	ALL OTHER HOME FURN EXC. CHINA	24	135	7.6	1.1	220 MAJOR APPL-RADIO-TV-MUSICAL INST	6	125	2.7	.1	
267	CHINA-GLASSWARE	70	578	12.6	4.7	320 HARDWARE-GARDENING EQUIPMENT	114	3 142	8.4	2.3	
280	JEWELRY-OPTICAL GOODS	171	9 946	81.0	81.0	340 LUMBER-BUILDING MATERIALS	41	2 849	17.6	2.1	
281	WATCHES-CLOCKS	159	2 160	18.0	17.6	400 AUTO FUELS-LUBRICANTS	48	1 622	9.5	1.2	
282	SILVERWARE	151	1 104	9.7	9.0	420 AUTO TIRES-BATTERIES-ACCESS	52	703	2.9	.5	
285	ALL OTHER JEWELRY ITEMS	164	2 103	17.8	17.1	440 FARM EQUIPMENT MACHINERY	26	1 127	12.5	.8	
286	OPTICAL GOODS	6	60	11.1	.5	460 HAY-GRAIN-FEEO-FARM SUPPLIES	513	118 175	87.4	87.4	
287	DIAMONOS, EXC. DIAMONO WATCHES	166	3 320	27.5	27.0	480 HOUSEHOLD FUELS-ICE	81	2 871	8.3	2.1	
288	RINGS, EXC. DIAMONOS	160	1 198	10.3	9.8	500 ALL OTHER MERCHANDISE	25	303	4.8	.2	
300	SPORTING-RECREATION EQUIPMENT	5	38	9.0	.3	520 NONMERCHANOISE RECEIPTS	188	2 616	4.5	1.9	
500	ALL OTHER MERCHANDISE	9	105	13.4	.9	- MISCELLANEOUS MERCHANDISE	(X)	82	(X)	.1	
520	NONMERCHANOISE RECEIPTS	162	1 172	9.9	9.5	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					
529	WATCH-CLOCK-JEWELRY REPAIRS	161	1 129	9.6	9.2	TOTAL	148	53 107	(X)	100.0	
533	ALL NONMDE RCPTS FROM CUSTMRS	18	43	7.2	.4	020 GROCERIES-OTHER FOODS	7	799	21.4	1.5	
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.1	220 MAJOR APPL-RADIO-TV-MUSICAL INST	11	108	2.0	.2	
	FUEL OIL DEALERS (SIC 5983)					260 KITCHENWARE-HOME FURNISHINGS	4	74	2.2	.1	
	TOTAL	88	13 326	(X)	100.0	320 HARDWARE-GARDENING EQUIPMENT	65	3 026	9.0	5.7	
340	LUMBER-BUILDING MATERIALS	43	920	12.8	6.9	340 LUMBER-BUILDING MATERIALS	20	438	3.8	.8	
400	AUTO FUELS-LUBRICANTS	28	1 990	29.9	14.9	400 AUTO FUELS-LUBRICANTS	41	1 909	7.2	3.6	
420	AUTO TIRES-BATTERIES-ACCESS	22	433	7.8	3.2	420 AUTO TIRES-BATTERIES-ACCESS	50	1 471	5.2	2.8	
460	HAY-GRAIN-FEED-FARM SUPPLIES	4	329	33.3	2.5	440 FARM EQUIPMENT MACHINERY	15	1 284	12.0	2.4	
480	HOUSEHOLD FUELS-ICE	88	9 510	71.4	71.4						
483	OTHER FUELS	88	9 487	71.2	71.2						
-	MISCELLANEOUS MERCHANDISE	(X)	23	(X)	.2						
520	NONMERCHANOISE RECEIPTS	21	53	1.6	.4						
-	MISCELLANEOUS MERCHANOISE	(X)	91	(X)	.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
460	HAY-GRAIN-FEEO-FARM SUPPLIES	148	39 569	74.5	74.5	320	HAROWARE-GAROENING EQUIPMENT	82	2 334	6.3	3.2
480	HOUSEHOLD FUELS-ICE	46	2 733	9.4	5.1	340	LUMBER-BUILDING MATERIALS	81	2 031	9.5	2.7
500	ALL OTHER MERCHANOISE	9	156	4.1	.3	420	AUTO TIRES-BATTERIES-ACCESS	78	985	2.7	1.3
520	NONMERCHANOISE RECEIPTS	77	1 147	3.8	2.2	440	FARM EQUIPMENT MACHINERY	41	165	1.2	.2
-	MISCELLANEOUS MERCHANOISE	(X)	391	(X)	.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES	7	1 309	47.3	1.8
	GARDEN SUPPLY STORES (SIC 5969 PT.)					500	ALL OTHER MERCHANOISE	120	10 653	24.9	14.4
	TOTAL ²	36	2 841	(X)	100.0	520	NONMERCHANOISE RECEIPTS	100	3 151	12.5	4.3
	NEWS DEALERS AND NEWSSTANOS (SIC 5994)					-	MISCELLANEOUS MERCHANOISE	(X)	554	(X)	.7
	TOTAL	14	878	(X)	100.0		MAIL ORDER HOUSES (SIC 532)				
100	CIGARS-CIGARETTES-TOBACCO	9	120	17.1	13.7		TOTAL	99	45 789	(X)	100.0
500	ALL OTHER MERCHANOISE	14	703	80.1	80.1	120	COSMETICS-ORUGS-CLEANERS	69	1 024	2.7	2.2
-	MISCELLANEOUS MERCHANOISE	(X)	55	(X)	6.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	80	1 468	6.2	3.2
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	82	4 209	10.6	9.2
	TOTAL	26	955	(X)	100.0	180	ALL FOOTWEAR	77	620	2.7	1.4
500	ALL OTHER MERCHANOISE	26	749	78.4	78.4	200	CURTAINS-ORAPERIES-ORY GOOOS	81	1 904	4.9	4.2
-	MISCELLANEOUS MERCHANOISE	(X)	206	(X)	21.6	220	MAJOR APPL-RADIO-TV-MUSICAL INST	79	2 578	11.0	5.6
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					240	FURNITURE-SLEEP EQUIP-FLOOR COV	79	1 573	3.9	3.4
	TOTAL	27	2 951	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	80	4 543	11.6	9.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	64	6.1	2.2	280	JEWELRY-OPTICAL GOOOS	79	563	1.4	1.2
500	ALL OTHER MERCHANOISE	27	2 876	97.5	97.5	300	SPORTING-RECREATION EQUIPMENT	80	912	2.3	2.0
520	NONMERCHANOISE RECEIPTS	5	10	3.7	.3	320	HAROWARE-GAROENING EQUIPMENT	82	2 333	5.6	5.1
-	MISCELLANEOUS MERCHANOISE	(X)	1	(X)	(Z)	340	LUMBER-BUILDING MATERIALS	70	1 026	4.7	2.2
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					420	AUTO TIRES-BATTERIES-ACCESS	78	985	2.5	2.2
	TOTAL	125	5 040	(X)	100.0	440	FARM EQUIPMENT MACHINERY	41	168	1.4	.4
020	GROCERIES-OTHER FOODS	9	37	13.2	.7	500	ALL OTHER MERCHANOISE	90	8 507	19.6	18.6
040	MEALS-SNACKS	7	85	29.8	1.7	520	NONMERCHANOISE RECEIPTS	76	2 883	11.9	6.3
120	COSMETICS-ORUGS-CLEANERS	8	189	27.1	3.8	-	MISCELLANEOUS MERCHANOISE	(X)	10 493	(X)	23.0
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	9	48	6.2	1.0		MERCHANOISING MACHINE OPERATORS (SIC 534)				
180	ALL FOOTWEAR	7	60	7.3	1.2		TOTAL	45	14 105	(X)	100.0
260	KITCHENWARE-HOME FURNISHINGS	27	298	28.2	5.9	020	GROCERIES-OTHER FOODS	24	5 490	62.3	38.9
280	JEWELRY-OPTICAL GOOOS	35	144	11.1	2.9	040	MEALS-SNACKS	18	3 482	66.0	24.7
500	ALL OTHER MERCHANOISE	125	3 933	78.0	78.0	100	CIGARS-CIGARETTES-TOBACCO	29	4 706	39.3	33.4
-	MISCELLANEOUS MERCHANOISE	(X)	245	(X)	4.9	520	NONMERCHANOISE RECEIPTS	10	211	10.2	1.5
	OPTICAL GOOOS STORES (SIC 5999 PT.)					-	MISCELLANEOUS MERCHANOISE	(X)	215	(X)	1.5
	TOTAL	18	2 235	(X)	100.0		DIRECT SELLING ESTABLISHMENTS (SIC 535)				
280	JEWELRY-OPTICAL GOOOS	18	2 225	99.6	99.6		TOTAL	136	14 188	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.4	020	GROCERIES-OTHER FOODS	55	7 216	100.0	50.9
	RETAIL STORES, N.E.C. (SIC 5999 PT.)					120	COSMETICS-ORUGS-CLEANERS	3	151	32.3	1.1
	TOTAL ²	100	5 811	(X)	100.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	42	2 032	68.0	14.3
	NONSTORE RETAILERS (SIC 53 PART*)					260	KITCHENWARE-HOME FURNISHINGS	17	198	9.6	1.4
	TOTAL	280	74 082	(X)	100.0	340	LUMBER-BUILDING MATERIALS	11	1 005	79.7	7.1
020	GROCERIES-OTHER FOODS	84	21 021	100.0	28.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES	5	966	95.7	6.8
040	MEALS-SNACKS	24	5 210	84.3	7.0	500	ALL OTHER MERCHANOISE	27	1 948	70.2	13.7
100	CIGARS-CIGARETTES-TOBACCO	31	4 741	36.7	6.4	520	NONMERCHANOISE RECEIPTS	14	57	5.7	.4
120	COSMETICS-ORUGS-CLEANERS	72	1 179	3.4	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	615	(X)	4.3
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	83	1 478	6.7	2.0						
160	WOMEN'S-GIRLS'CLOTHING EXC FOOTWR	85	4 252	11.6	5.7						
180	ALL FOOTWEAR	78	625	2.8	.8						
200	CURTAINS-ORAPERIES-ORY GOOOS	83	1 928	5.3	2.6						
220	MAJOR APPL-RADIO-TV-MUSICAL INST	121	4 611	18.6	6.2						
240	FURNITURE-SLEEP EQUIP-FLOOR COV	81	1 584	4.3	2.1						
260	KITCHENWARE-HOME FURNISHINGS	97	4 741	12.5	6.4						
280	JEWELRY-OPTICAL GOOOS	82	609	1.6	.8						
300	SPORTING-RECREATION EQUIPMENT	80	921	2.5	1.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 * Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind-of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	B	C	C	A	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	B	D	(X)	B	(X)
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	E	B	D	(X)	B	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	C	(X)	C
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	D
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	C
340	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C	(X)	(X)	(X)	C	(X)	D
	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	C	C	A	C
320	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	C	C	A	D	D	A	C
340	LUMBER-BUILDING MATERIALS.....	C	C	A	C	D	A	D
	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	C	B	C	A	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C	B	A	B
	DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	C	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	B	B	A	C	B	A	B
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	B	B	A	C	B	A	B
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	B	A	C	B	A	B
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	B	B	A	C	B	A	B
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	B	B	A	C	B	A	B
260	KITCHENWARE-HOME FURNISHINGS.....	B	B	A	C	B	A	B
320	HARDWARE-GARDENING EQUIPMENT.....	B	B	A	C	B	A	B
340	LUMBER-BUILDING MATERIALS.....	B	B	A	C	B	A	B
500	ALL OTHER MERCHANDISE.....	B	B	A	C	B	A	B
520	NONMERCHANDISE RECEIPTS.....	B	C	B	D	B	A	B
	VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	E	A	B	A	B
	MISC. GENERAL MERCHANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	A	A	(X)	B	(X)
	GENERAL MERCHANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	(X)	(X)	(X)	E	(X)	D
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	(X)	(X)	(X)	E	(X)	C
200	CURTAINS-DRAPERIES-DRY GOODS.....	D	(X)	(X)	(X)	E	(X)	D
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)	E	(X)	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV.....	D	(X)	(X)	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	E	(X)	E
320	HARDWARE-GARDENING EQUIPMENT.....	D	(X)	(X)	(X)	E	(X)	D
340	LUMBER-BUILDING MATERIALS.....	D	(X)	(X)	(X)	D	(X)	D
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	A	B	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	A	B	A	A	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
500	GROCERIES—OTHER FOODS.....	B	A	B	B	A	A	B
	ALL OTHER MERCHANDISE	A	A	A	B	A	A	B
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	C	E	(X)	C	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	GROCERIES—OTHER FOODS.....	(X)	A	C	E	(X)	C	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	GROCERIES—OTHER FOODS.....	C	(X)	(X)	(X)	B	(X)	C
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	GROCERIES—OTHER FOODS	B	(X)	(X)	(X)	B	(X)	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	A	C	E	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	GROCERIES—OTHER FOODS.....	C	A	A	A	C	E	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	E	B	O	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	GROCERIES—OTHER FOODS.....	C	C	A	E	B	O	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	B	E	C	E	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	GROCERIES—OTHER FOODS	E	E	E	E	E	E	E
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	O	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
	GROCERIES—OTHER FOODS	O	(X)	(X)	(X)	O	(X)	C

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	B	(X)	(X)	(X)	B	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	E	(X)	C	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	(X)	E	B	E	(X)	C	(X)
500	ALL OTHER MERCHANDISE.....	(X)	E	E	E	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	(X)	(X)	(X)	A	(X)	C
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	E	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	E	(X)	(X)	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX, 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A	B	B
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	B	A	A	B	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	B	A	(X)	B	(X)
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	(X)	A	B	A	(X)	C	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	E	B	A	(X)	C	(X)
420	AUTO TIRES-BATTERIES-ACCESS.....	(X)	A	B	A	(X)	C	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	A	B	A	(X)	B	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	B	(X)	(X)	(X)	B	(X)	B
420	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	B
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	A	(X)	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
400	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	A
420	AUTO FUELS-LUBRICANTS.....	C	(X)	(X)	(X)	A	(X)	A
520	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	A	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
400	AUTOMOBILES-TRUCKS.....	A	(X)	(X)	(X)	A	(X)	C
420	AUTO FUELS-LUBRICANTS.....	A	(X)	(X)	(X)	A	(X)	C
520	AUTO TIRES-BATTERIES-ACCESS.....	A	(X)	(X)	(X)	A	(X)	C
520	NONMERCHANDISE RECEIPTS.....	A	(X)	(X)	(X)	A	(X)	C
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	A	E	D	E	B
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
400	AUTOMOBILES-TRUCKS.....	D	A	A	E	D	E	D
420	AUTO FUELS-LUBRICANTS.....	E	E	E	E	D	E	E
520	AUTO TIRES-BATTERIES-ACCESS.....	E	A	A	E	E	E	E
520	NONMERCHANDISE RECEIPTS.....	E	B	E	E	E	E	E
	TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	E	C	C	D
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	E
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	E	(X)	(X)	(X)	E	(X)	E
300	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	E	(X)	E
380	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
400	AUTOMOBILES-TRUCKS.....	E	(X)	(X)	(X)	E	(X)	E
420	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	D	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B	(X)	C
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
260	MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	D	(X)	(X)	(X)	E	(X)	C
300	KITCHENWARE-HOME FURNISHINGS.....	E	(X)	(X)	(X)	E	(X)	E
380	SPORTING-RECREATION EQUIPMENT.....	C	(X)	(X)	(X)	C	(X)	C
400	AUTOMOBILES-TRUCKS.....	D	(X)	(X)	(X)	E	(X)	D
420	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
520	AUTO TIRES-BATTERIES-ACCESS.....	D	(X)	(X)	(X)	D	(X)	E
520	NONMERCHANDISE RECEIPTS.....	D	(X)	(X)	(X)	C	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	C	B	(X)	B	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	SPORTING-RECREATION EQUIPMENT.....	(X)	B	C	E	(X)	B	(X)
400	AUTOMOBILES-TRUCKS.....	(X)	B	C	B	(X)	B	(X)
500	AUTO FUELS-LUBRICANTS.....	(X)	E	C	E	(X)	B	(X)
520	ALL OTHER MERCHANDISE.....	(X)	B	E	B	(X)	B	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	E	C	E	(X)	B	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	A	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
400	SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
520	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	O	(X)	(X)	(X)	E	(X)	D
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
500	ALL OTHER MERCHANDISE.....	B	(X)	(X)	(X)	C	(X)	B
520	NONMERCHANDISE RECEIPTS.....	C	(X)	(X)	(X)	C	(X)	C
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMOBILES-TRUCKS.....	O	(X)	(X)	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	O	(X)	(X)	(X)	E	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
400	AUTO FUELS-LUBRICANTS.....	E	(X)	(X)	(X)	E	(X)	E
500	ALL OTHER MERCHANDISE.....	E	(X)	(X)	(X)	E	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	C	B	C	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
380	AUTOMOBILES-TRUCKS.....	D	E	E	E	D	C	O
400	AUTO FUELS-LUBRICANTS.....	C	C	E	O	C	C	C
420	AUTO-TIRES-BATTERIES-ACCESS.....	C	O	E	D	C	O	D
520	NONMERCHANDISE RECEIPTS.....	O	O	E	E	D	C	D
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	C	C	B	B
	WOMEN'S CLOTHING, SPECIALTY STRS., FURRIERS (SIC 562, 3, B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	B
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	C	D	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	O	A	E	D	E	A	B
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.....	B	A	C	O	C	A	B

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	A	A	(X)	A	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	(X)	A	A	C	(X)	A	(X)
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	E	(X)	E
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	O	(X)	(X)	(X)	E	(X)	C
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR ...	O	(X)	(X)	(X)	E	(X)	C
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A	(X)	(X)	(X)	A	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	(X)	(X)	(X)	E	(X)	C
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	B	(X)	(X)	(X)	B	(X)	C
	FURRIERS AND FUR SHOPS (SIC 568) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	E	A	A	A	C
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	B	A	E	A	B	A	C
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	A	A	C	(X)	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	(X)	C	A	O	(X)	E	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	(X)	E	B	O	(X)	E	(X)
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	(X)	A	B	D	(X)	E	(X)
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	B	C	C	O	A
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	C	A	B	O	O	O	B
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	D	E	B	C	C	O	O
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR	E	(X)	(X)	(X)	E	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR....	E	(X)	(X)	(X)	E	(X)	E

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	E	B	C	A	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	E	E	E	B	E	A	E
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	E	E	E	B	E	A	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	B	C	E	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	B	(X)	A
1BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	A	(X)	(X)	(X)	B	(X)	A
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	C	(X)	O
1B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	(X)	(X)	(X)	C	(X)	O
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	B	(X)	E
1BD	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	(X)	(X)	(X)	B	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
1B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	(X)	(X)	(X)	D	(X)	B
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	(X)	(X)	E	(X)	C
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	C	(X)	(X)	(X)	E	(X)	C
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	C	(X)	(X)	(X)	E	(X)	C
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	C	(X)	(X)	(X)	E	(X)	C
	APPAREL AND ACCESS. STORES; N.E.C. (SIC 564, 7, 9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	A	A	E	(X)	E	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE	(X)	A	E	E	(X)	E	(X)
160	MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	(X)	A	A	E	(X)	E	(X)

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
240	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	B	C	C	B	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B	B	B	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE—SLEEP EQUIP—FLDDR CDV.....	C	B	A	C	C	C	C
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	B	C	C	A
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	D
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	B	(X)	E
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	D	B	D	B	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR ..	D	A	D	D	D	C	D
220 260	KITCHENWARE—HOME FURNISHINGS.....	E	A	D	E	D	B	D
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	B	E	(X)	A	(X)
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR ..	(X)	E	E	E	(X)	A	(X)
	KITCHENWARE—HOME FURNISHINGS.....	(X)	E	B	E	(X)	E	(X)
220 260	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR ..	E	(X)	(X)	(X)	D	(X)	D
220 260	KITCHENWARE—HOME FURNISHINGS.....	D	(X)	(X)	(X)	E	(X)	C
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL—RADIO—TV—MUSICAL INSTR...	B	(X)	(X)	(X)	C	(X)	A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C	(X)	(X)	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	(X)	(X)	(X)	E	(X)	C
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	C	C	C	B
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE	C	B	C	C	C	E	B
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	C	(X)	B
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	B
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	D	(X)	C
120	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	A	B	B	A	C
	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A	B	A	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	D	A	B	A	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	B	C	D	A	C	A	B
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	E	B	A	E	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS	D	E	E	E	A	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	B	C	B	C
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	A	D	A	A	A

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
	ANTIQUe AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	E	C	C	(X)	E	(X)
	ANTIQUe STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	A	(X)	D	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	C	E	C	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	B	(X)	B
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	(X)	(X)	(X)	C	(X)	C
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	(X)	(X)	(X)	B	(X)	E
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	(X)	(X)	(X)	E	(X)	E
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	E	C	C	B
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	C	C	E	E	C	C	B
280	JEWELRY-OPTICAL GOODS.....	C	C	E	E	C	C	B
520	NONMERCHANDISE RECEIPTS	C	C	E	E	C	C	B
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	B	E	A	(X)	E	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	B	E	A	(X)	E	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	A	(X)	A
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	(X)	B	(X)	B
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	D	(X)	B
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	B	(X)	(X)	(X)	D	(X)	C

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						Area outside SMSA's
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	
4B0	FUEL AND ICE DEALERS; N.E.C. (SIC 59B2) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	O
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	(X)	(X)	(X)	D	(X)	E
	FLORISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	D	B	D	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	C	A	C	E	B
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	C	E	B	(X)	C	(X)
240 500 520	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	E	(X)	(X)	(X)	E	(X)	E
	ALL OTHER MERCHANDISE	C	(X)	(X)	(X)	E	(X)	E
240 500 520	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	D	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. j..	E	(X)	(X)	(X)	E	(X)	E
240 500 520	ALL OTHER MERCHANDISE	E	(X)	(X)	(X)	E	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	(X)	(X)	(X)	E	(X)	E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	C	(X)	B
OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	(X)	(X)	(X)	E	(X)	C	
GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	(X)	(X)	(X)	A	(X)	E	
NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	D	
HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	(X)	(X)	(X)	E	(X)	A	
CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	(X)	(X)	(X)	B	(X)	A	

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales						
		Wisconsin	Green Bay SMSA	Kenosha SMSA	Madison SMSA	Milwaukee SMSA	Racine SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE	D	(X)	(X)	(X)	E	(X)	D
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	B
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	(X)	(X)	(X)	E	(X)	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	E	B	C	B	C
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	E	A	D	C	D
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	E	A	C	C	C
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	E	D	B	A	B

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent. X Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

a. All "employer" firms which had first quarter 1967 payroll.

b. All "nonemployer" firm not in business the full year.

c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS

(Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<p style="text-align: center; font-size: small;">U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <h3 style="text-align: center; margin-top: 20px;">1967 CENSUS OF BUSINESS</h3>	<p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number ➤</p> <p style="text-align: right;">Employer Identification No. ➤</p>																								
<p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p>	<p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) ➔ _____</p>																								
<p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p>	<p>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</p> <p>1 <input type="checkbox"/> Individual proprietor</p> <p>2 <input type="checkbox"/> Partnership</p> <p>0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)</p> <p>8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate</p> <p>9 <input type="checkbox"/> Other (Specify) _____</p>																								
<p>c. Enter following physical location information</p> <table border="1" style="width: 100%; border-collapse: collapse; font-size: small;"> <tr> <td style="width: 50%;">Number and street</td> <td style="width: 50%;">City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p>	Number and street	City, village, or other place	State	ZIP code	<p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p>																				
Number and street	City, village, or other place																								
State	ZIP code																								
<p>d. Enter name of county in which your establishment is located..... _____</p> <p>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</p> <p>1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p>	<p>b. How many months during 1967 did you own this establishment?.....</p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;"></td> <td style="width: 20%; text-align: center; border: 1px solid black;">Months</td> </tr> <tr> <td style="border: 1px solid black;"></td> <td style="border: 1px solid black; text-align: center;">X-3</td> </tr> </table>		Months		X-3																				
	Months																								
	X-3																								
<p>5. CLASS OF CUSTOMER X-4</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <p>1 _____ % General public (household consumers, farmers, and individuals) 4-XX</p> <p>2 _____ % Construction and building trade contractors 4-3</p> <p>3 _____ % Other business firms, government, and institutions 4-4</p> <p>4 _____ % Other (Specify) _____ 4-5</p> <p style="text-align: right; font-size: small;">4-6*</p>	<p>6. METHOD OF SELLING X-5</p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment</p> <p>2 <input type="checkbox"/> Mail order (catalog selling)</p> <p>3 <input type="checkbox"/> House-to-house (direct selling)</p> <p>4 <input type="checkbox"/> Operating merchandise vending machines</p>																								
<p>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width: 100%; border-collapse: collapse; font-size: small;"> <thead> <tr> <th style="width: 70%;"></th> <th style="width: 10%;">Dollars</th> <th style="width: 10%;">Cents</th> <th style="width: 10%;">Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers.....</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....</td> <td colspan="2"></td> <td style="text-align: center;">X-7</td> </tr> <tr> <td colspan="4" style="text-align: center; font-size: x-small;">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?.....</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions.....</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-9*</td> </tr> </tbody> </table>		Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers.....		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?.....			X-7	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No				c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*	<p>8. COMPANY AFFILIATION</p> <p>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company _____</p> <p>Mailing address (Number, street, city, State, ZIP code) _____</p> <p style="text-align: right;">EI No. (9 digits) _____</p>
	Dollars	Cents	Key																						
a. Sales of merchandise and other receipts from customers.....		XX	X-6																						
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1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No																									
c. If "No," how much did you forward to taxing agencies for such taxes?.....		XX	X-8																						
d. Total ANNUAL payroll in 1967 before deductions.....		XX	X-9*																						

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1	
a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.	
b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....	Name _____ Kind of business _____

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX	
a. Is any department, concession, or business not owned by you, operated within this establishment?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.	
b. If "Yes," please complete a line for each.	

Name and address of owner of department or concession	Kind of business of department or concession	2XX	2.3		2.4		2.5		2.6* Census Use Only
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?				
			Dollars	Yes	No	Yes	No		
1.			1	2	1	2			
2.			1	2	1	2			
3.			1	2	1	2			

11. YOUR BUSINESS LOCATIONS	
a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No	
b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).	

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a) →				XX	

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores -----	} CB-56B	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----		
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----		
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----		
Electrical supply stores -----	CB-52D			
Hardware stores -----	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers -----	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores -----	CB-57A	
Department stores -----	CB-53A	Home furnishings stores:		
Variety stores -----	CB-53B	Floor coverings stores -----	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores -----		
General merchandise stores -----	CB-53A	China, glassware, and metalware stores -----		
Dry goods stores -----	} CB-53B	Miscellaneous home furnishings stores -----		
Sewing and needlework stores -----				
FOOD STORES		Household appliance stores -----	} CB-57B	
Grocery stores -----		Radio, television, and music stores:		
Meat and fish (seafood) markets:		Radio and television stores -----	} CB-57C	
Meat markets -----	} CB-54A	Music stores:		
Fish (seafood) markets -----		Record shops -----		
Fruit stores and vegetable markets -----			Musical instrument stores -----	
Candy, nut, and confectionery stores -----		EATING AND DRINKING PLACES		
Retail bakeries:		Eating places:		
Retail bakeries—baking and selling -----	} CB-54B	Restaurants and lunchrooms -----	} CB-58	
Retail bakeries—selling only -----				Cafeterias -----
Other food stores:		Refreshment places -----		
Dairy products stores -----	} CB-54A	Caterers -----		
Egg and poultry dealers -----			Drinking places (alcoholic beverages) -----	
Other miscellaneous food stores -----				
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES		
Motor vehicle dealers:		Drug stores -----	} CB-59A	
Motor vehicle dealers—new and used cars:		Proprietary stores -----		
Dealers with domestic car franchise only -----	} CB-XA	MISCELLANEOUS RETAIL STORES		
Dealers with imported car franchise only -----			Liquor stores -----	} CB-59E
Dealers with domestic, imported car franchises -----			Antique stores and secondhand stores:	
Motor vehicle dealers—used cars only -----		Antique stores -----		
Tire, battery, and accessory dealers:		Secondhand stores -----		
Home and auto supply stores -----	} CB-XB	Sporting goods stores and bicycle shops:		
Other tire, battery, and accessory dealers -----			Sporting goods stores -----	CB-59C
Miscellaneous automotive dealers:		Bicycle shops -----	CB-59E	
Boat dealers -----	} CB-XC	Jewelry stores -----	CB-59D	
Household trailer dealers -----				
Aircraft, motorcycle dealers -----			Fuel and ice dealers:	
Automotive dealers, n.e.c. -----		Fuel oil dealers -----	} CB-59E	
GASOLINE SERVICE STATIONS		Liquefied petroleum gas (bottled gas) dealers -----		
Gasoline service stations -----	CB-XD	Fuel and ice dealers, n.e.c. -----		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Florists -----		} CB-59E
Women's clothing, specialty stores; furriers:		Cigar stores and stands -----		
Women's ready-to-wear stores -----	} CB-56A	Other miscellaneous retail stores:		
Women's accessory and specialty stores:			Book and stationery stores:	
Millinery stores -----			Book stores -----	} CB-59B
Corset and lingerie stores -----			Stationery stores -----	
Other women's accessory, specialty stores -----			Hay, grain, and feed stores -----	} CB-59E
Furriers and fur shops -----		Other farm supply stores -----		
Other apparel and accessory stores:		Garden supply stores -----		
Men's and boys' clothing and furnishings stores -----		News dealers and newsstands -----		
Custom tailors -----		Hobby, toy, and game shops -----		
Family clothing stores -----		Camera and photographic supply stores -----	} CB-59G	
Children's and infants' wear stores -----		Gift, novelty, and souvenir shops -----		
Miscellaneous apparel and accessory stores -----		Optical goods stores -----		
		Retail stores, n.e.c. -----	CB-59E	

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	CB-54A
022	Produce (fresh fruits-vegtbls)		
023	Frozen foods		
024	All other foods		
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen		
027	All other foods		
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks		
080	Packaged alcoholic beverages		
100	Cigars-cigarettes-tobacco		
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription		
122	Prescription medicines		
123	All other drugs-proprietaries		
124	Cosmetics-health needs-cleaners, etc. ...	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing		
142	Boys' clothing		
143	Men's tailored outerwear		
144	Other men's outerwear		
145	Men's hats		
146	Other men's clothing	Other men's apparel and furnishings.	CB-56A
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear		
162	Handbags-accessories		
163	Millinery		
164	Hosiery	Hosiery—women's and children's	CB-53A
165	Lingerie	Hosiery	CB-56A
		Corsets, brassieres, underwear, negligees, and robes.	CB-53A
		Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	CB-56A
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-53A
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	CB-56A
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	
181	Men's and boys' footwear	All footwear	ALL
182	Women's and girls' footwear	Men's and boys' footwear	CB-56B
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	ALL
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	ALL
221	Major household appliances	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
223	All other appliances	Major household appliances.	
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	
226	Used major appl-radios-TV's	New major appliances.	CB-57B
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	CB-57C
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ..	
231	Musical inst-accessories	Pianos	CB-57C
232	Radios-phono-tape rcdrs-TV's	Organs (all types)	
233	Records-tapes-related acc	Musical instruments and accessories.	
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	
241	Floor coverings	Sheet music and related items.	ALL
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	CB-53A
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	CB-57A
246	Floor coverings—hard surface	Other household furniture, all kinds.	
247	Nonhousehold furniture	Floor coverings, soft surface.	CB-59B
248	Office furniture	Floor coverings, hard surface.	
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	CB-59B
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	} CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	
267	China, glassware	China, glassware	} CB-59D
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	} CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	} CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	
307	Outboard boats	Outboard boats	} CB-59C, XB
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	} CB-59C
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	
318	All other boats	All other boats not listed above.	
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A
322	Gardening equipment-supplies.....	Lawn and garden supplies	CB-52C
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-53A
324	Other hardware-tools	Plumbing and electrical supplies.	} CB-52C
324	Other hardware-tools	Other hardware, tools (except items or lines 322 and 323).	
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	} CB-52A
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	CB-52A
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other buliding materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361.	CB-52B
		All other merchandise on line 340 (except items on line 348).	CB-53A
		Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	CB-52B
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	CB-59F
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	CB-52C
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passengers cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	
389	Motorcycles-motor scooters	Motorcycles, motor scooters	CB-XA, XC, XD
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	CB-XB
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery,	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	}
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	}
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	}
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	}
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	}
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	}
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	}
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	}
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	}
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	}
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	}
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	}
		Repair service labor.	
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	}
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	}
534	Auto repair	Automotive repair-service labor receipts.	
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

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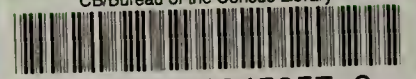
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