

Growing Wikipedia's reach with an app for KaiOS feature phones



WIKIMEDIA
FOUNDATION

About our team

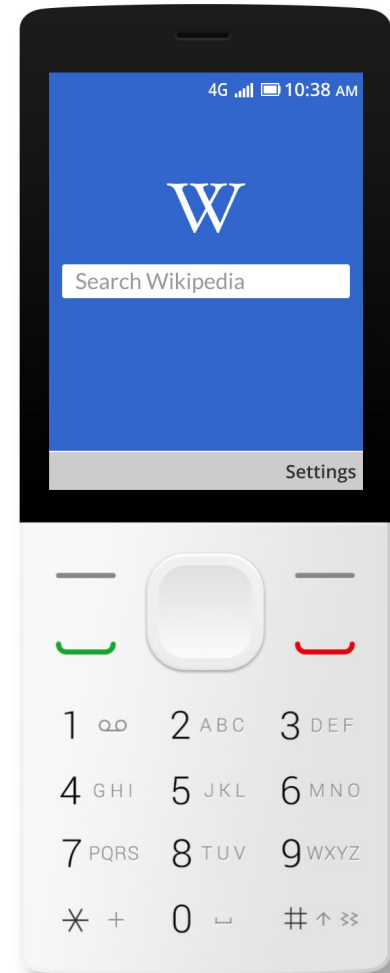
- Team name: Inuka, a Kiswahili word that means Rise
- The team is distributed across India, Kenya, Nigeria, Puerto Rico, Germany, Canada, Portugal and the US

KaiOS phone users in India

- School work focused parent
- In-depth knowledge seeker
- On-the-go casual reader
- Regional language user

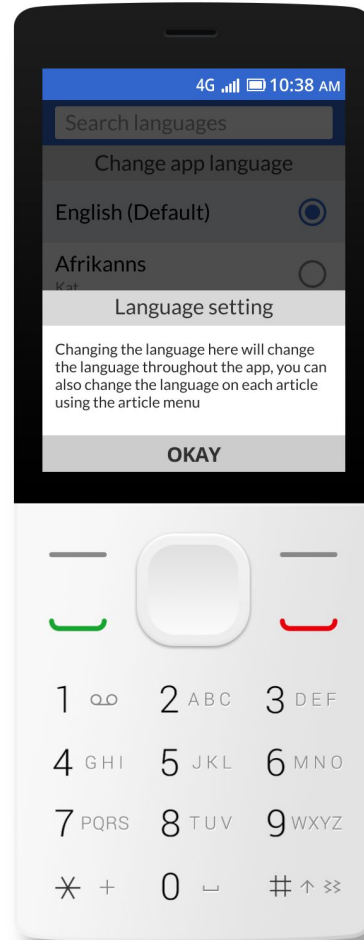
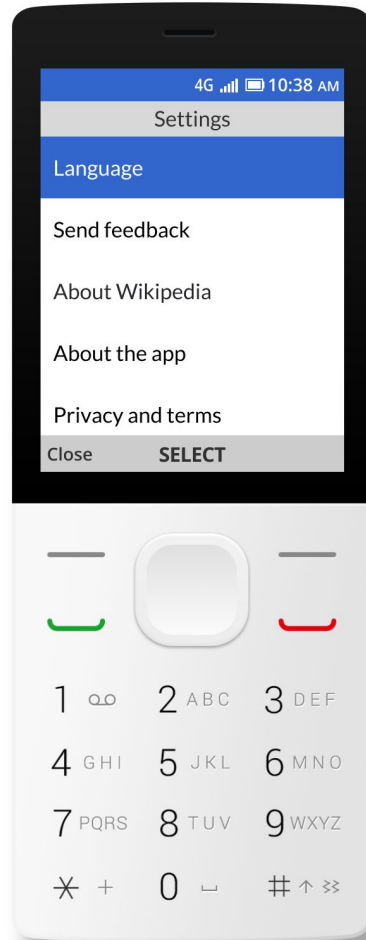
Wikipedia app for KaiOS

- Users can search and read articles in their language of choice.
- Easy access to different section of an article, view quick facts, gallery, etc.
- Improve articles readability.
- Option to change article text size.



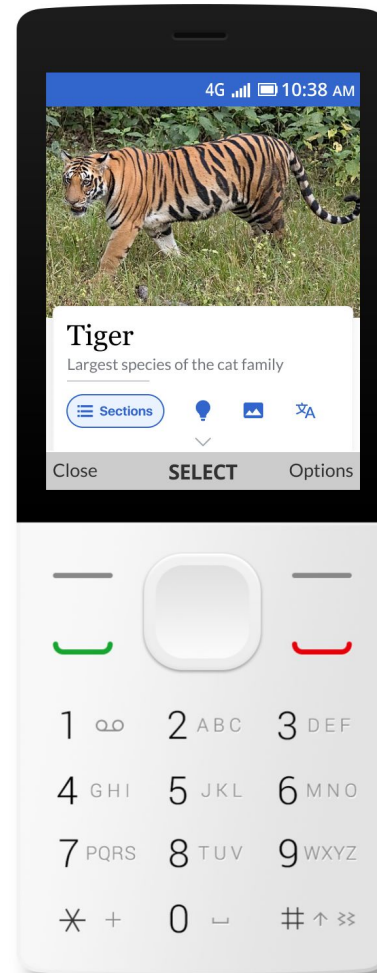
How to change app language?

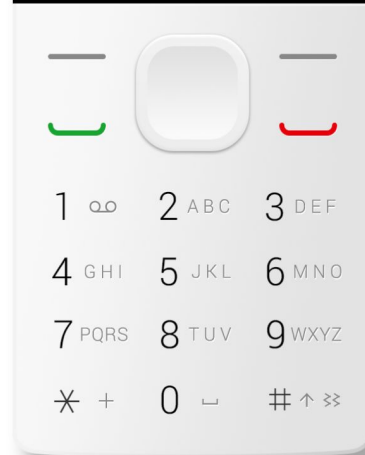
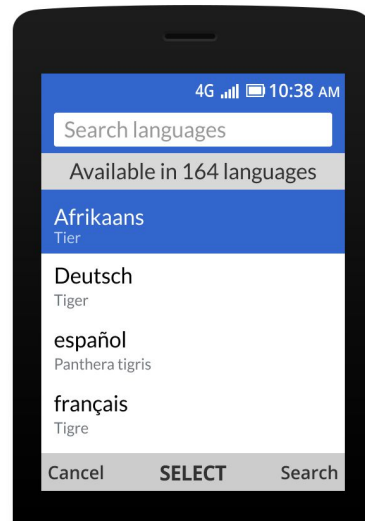
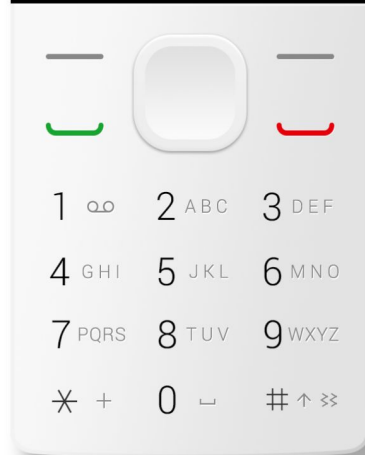
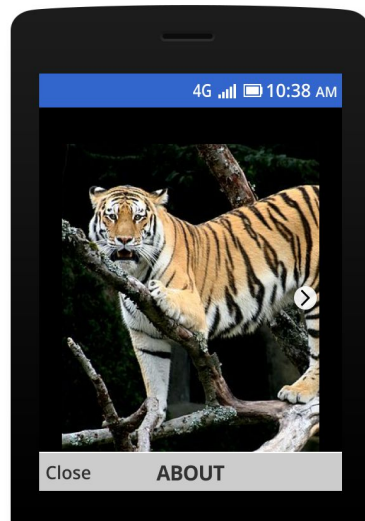
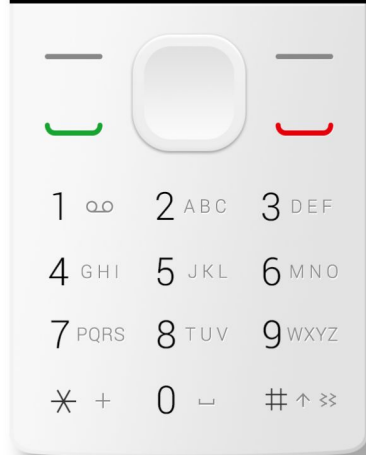
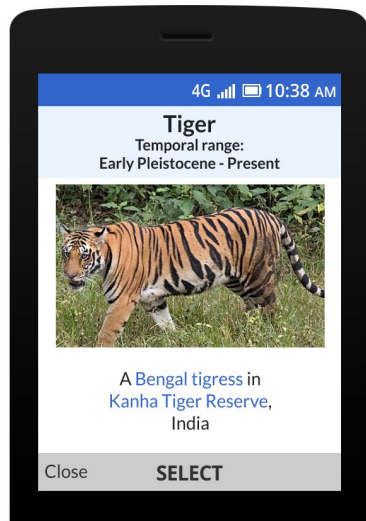
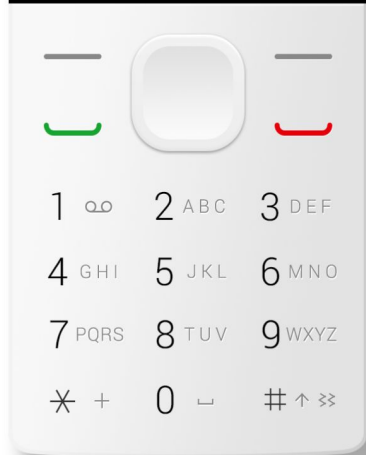
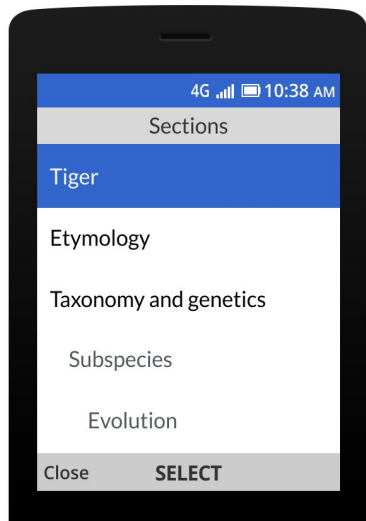
- Use settings menu to change the app language.



How to read an article?

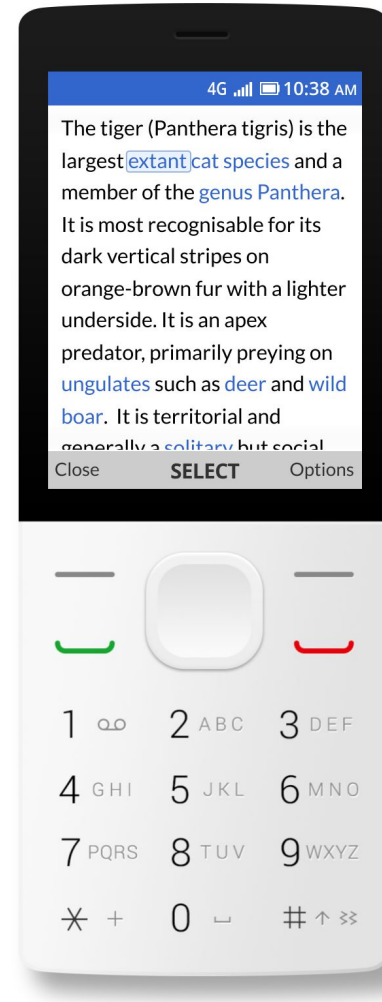
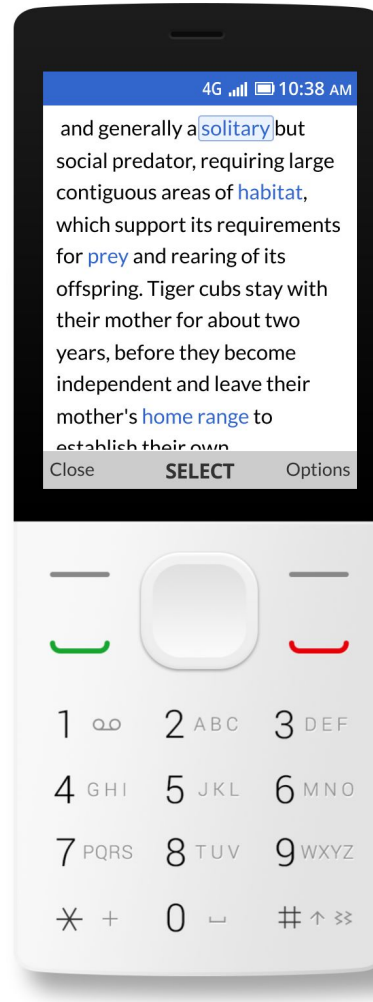
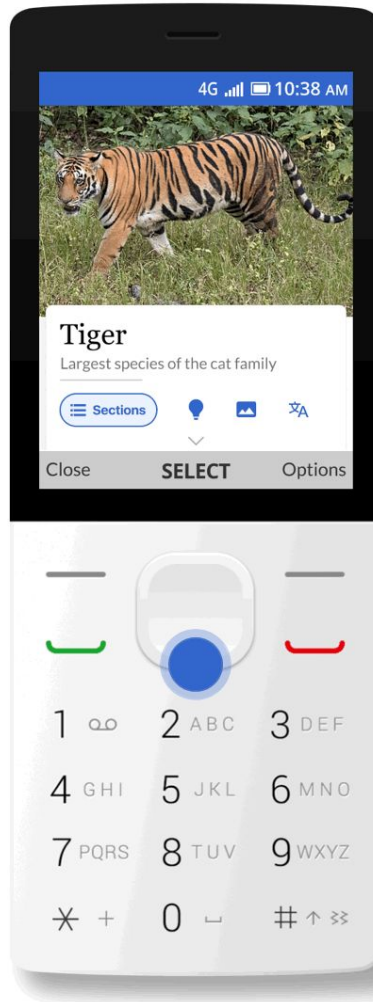
- See the sections of an article.
- Read quick facts (which is the content in the infobox).
- See a gallery of images in an article.
- Switch the language of the article.
- Go directly to read the article summary.





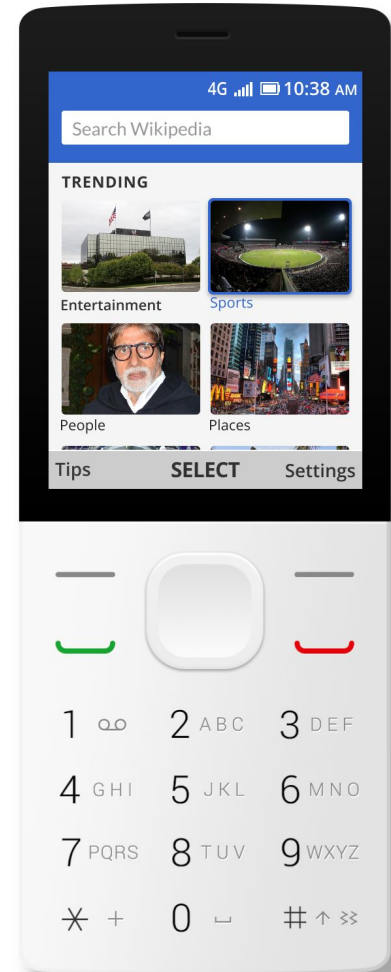
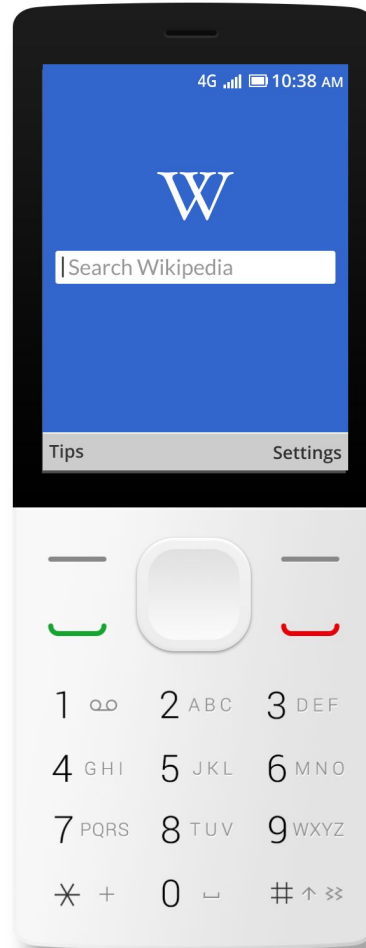
Contd...

- Users can read article by pressing up or down key on the device.
- Users can switch to different links available in an article by pressing right or left key on the device.



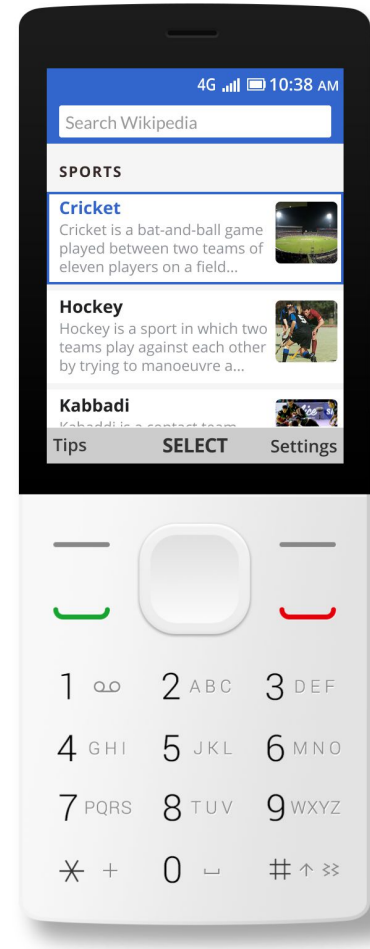
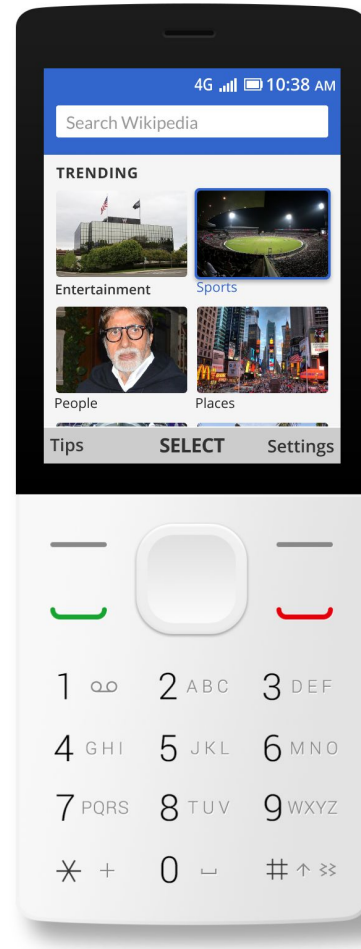
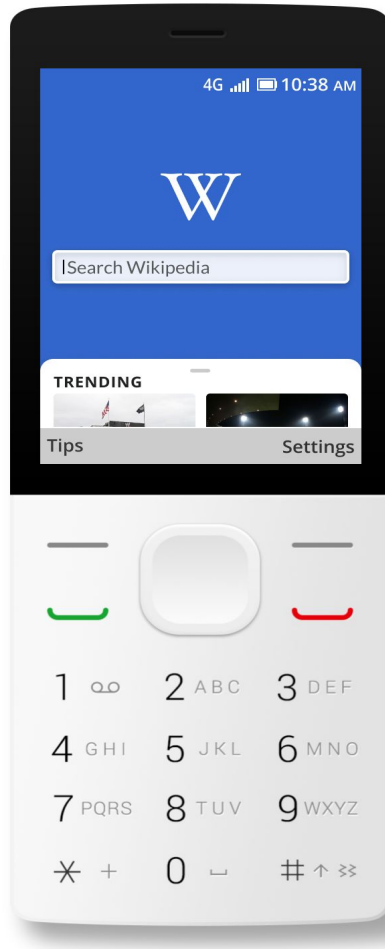
What's next

- Allow users to find out regional content effortlessly.
- Help users in learning how to use the app.



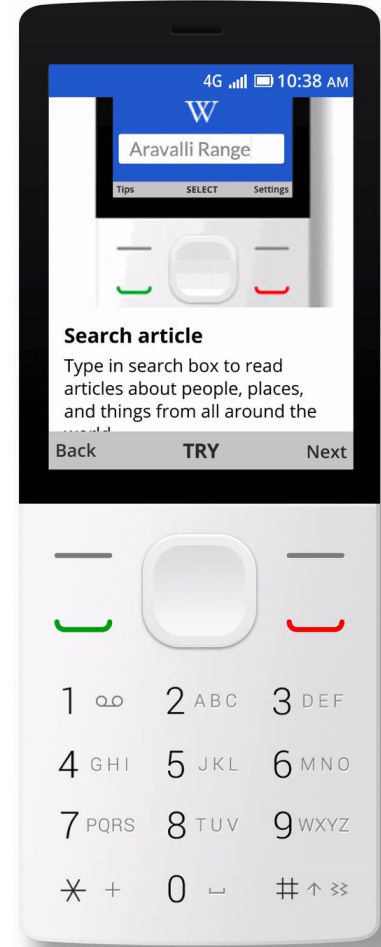
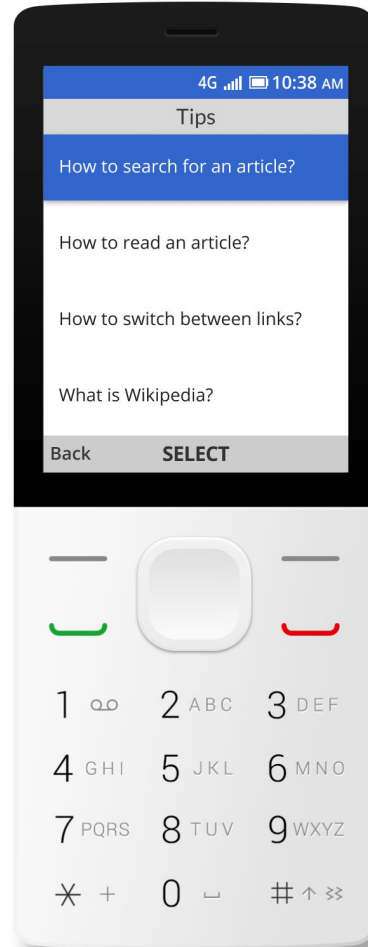
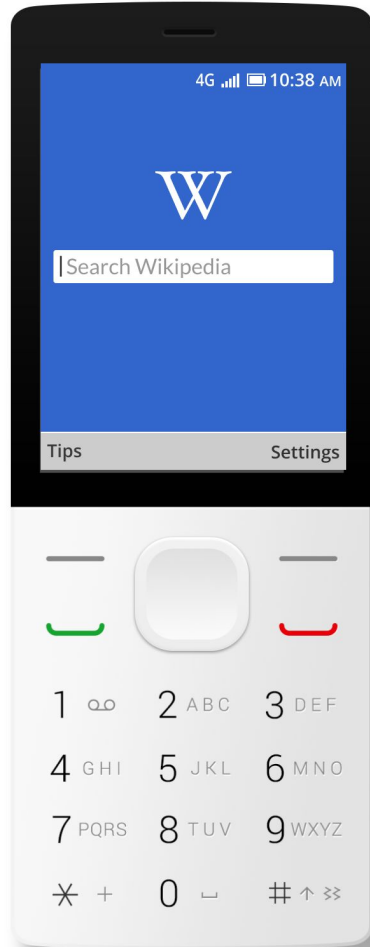
Regional content discovery

- Give option of reading articles without searching.
- Show 5 articles in each topic.
- Refresh articles daily.
- Users can still use search functionality.



How to use the app?

- Adding tutorials in app to let users learn how to use the app at anytime.
- Keep adding new tutorials based on the feedback from users.



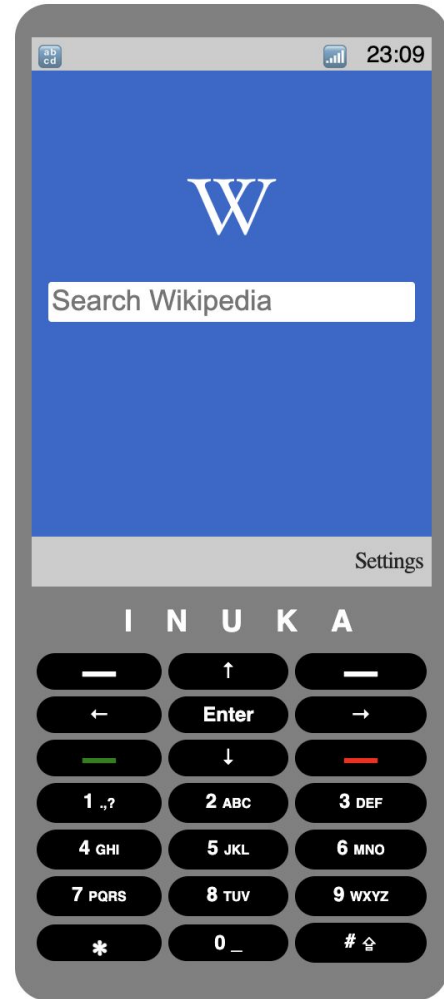
KaiOS simulator

- Use simulator using the below links to share your experience of using the app with us.

Disclaimer: This is work in progress. Feel free to report any issue you experience while using it.

Simulator link:

<https://wikimedia.github.io/wikipedia-kaios/sim.html>





THANK YOU

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