Growing Wikipedia's reach with an app for KaiOS feature phones WIKIMEDIA FOUNDATION

About our team

- Team name: Inuka, a Kiswahili word that means Rise
- The team is distributed across India, Kenya, Nigeria, Puerto Rico, Germany, Canada, Portugal and the US



KaiOS phone users in India

- School work focused parent
- In-depth knowledge seeker
- On-the-go casual reader
- Regional language user



Wikipedia app for KaiOS

- Users can search and read articles in their language of choice.
- Easy access to different section of an article, view quick facts, gallery, etc.
- Improve articles readability.
- Option to change article text size.





How to change app language?

• Use settings menu to change the app language.

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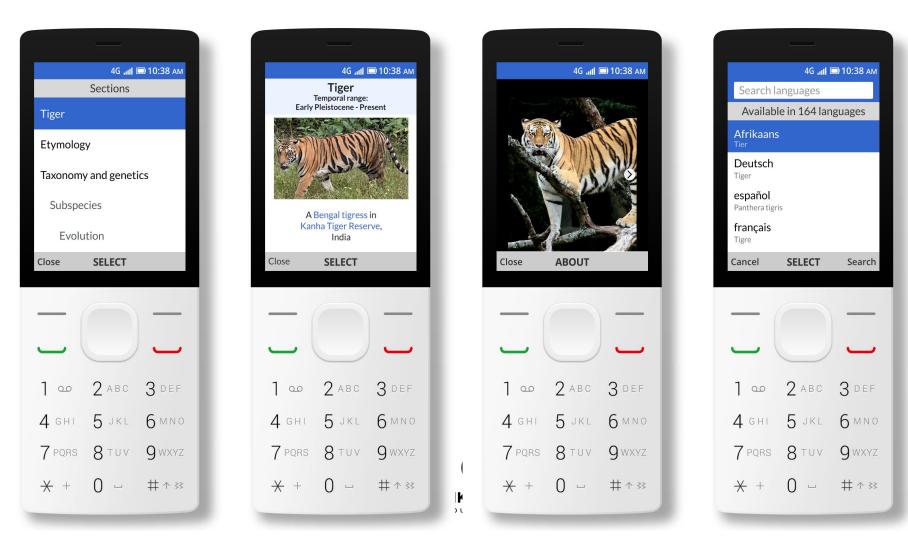
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How to read an article?

- See the sections of an article.
- Read quick facts (which is the content in the infobox).
- See a gallery of images in an article.
- Switch the language of the article.
- Go directly to read the article summary.





Contd...

- Users can read article by pressing up or down key on the device.
- Users can switch to different links available in an article by pressing right or left key on the device.



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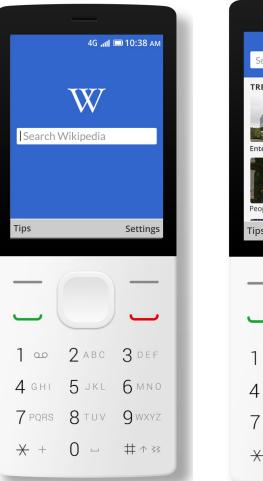
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The tiger (Panthera tigris) is the largest extant cat species and a member of the genus Panthera. It is most recognisable for its dark vertical stripes on orange-brown fur with a lighter underside. It is an apex predator, primarily preying on ungulates such as deer and wild boar. It is territorial and generally a solitary but social Close SELECT Options

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What's next

- Allow users to find out regional content effortlessly.
- Help users in learning how to use the app.



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Regional content discovery

- Give option of reading articles without searching.
- Show 5 articles in each topic.
- Refresh articles daily.
- Users can still use search functionality.

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How to use the app?

- Adding tutorials in \bullet app to let users learn how to use the app at anytime.
- Keep adding new \bullet tutorials based on the feedback from users.

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KaiOS simulator

• Use simulator using the below links to share your experience of using the app with us.

Disclaimer: This is work in progress. Feel free to report any issue you experience while using it.

Simulator link: https://wikimedia.github.io/wikipedia-kaios/sim.html





