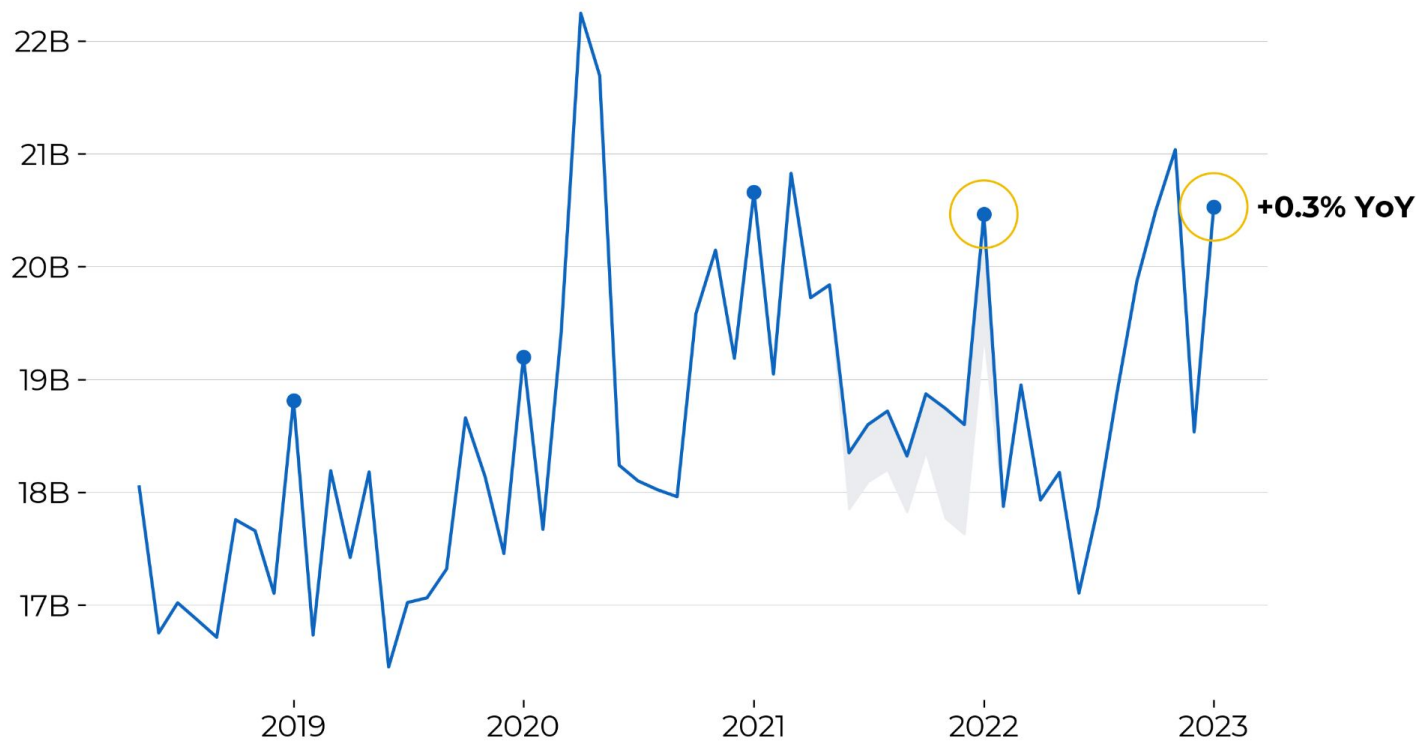


# January 2023 Wikimedia movement metrics



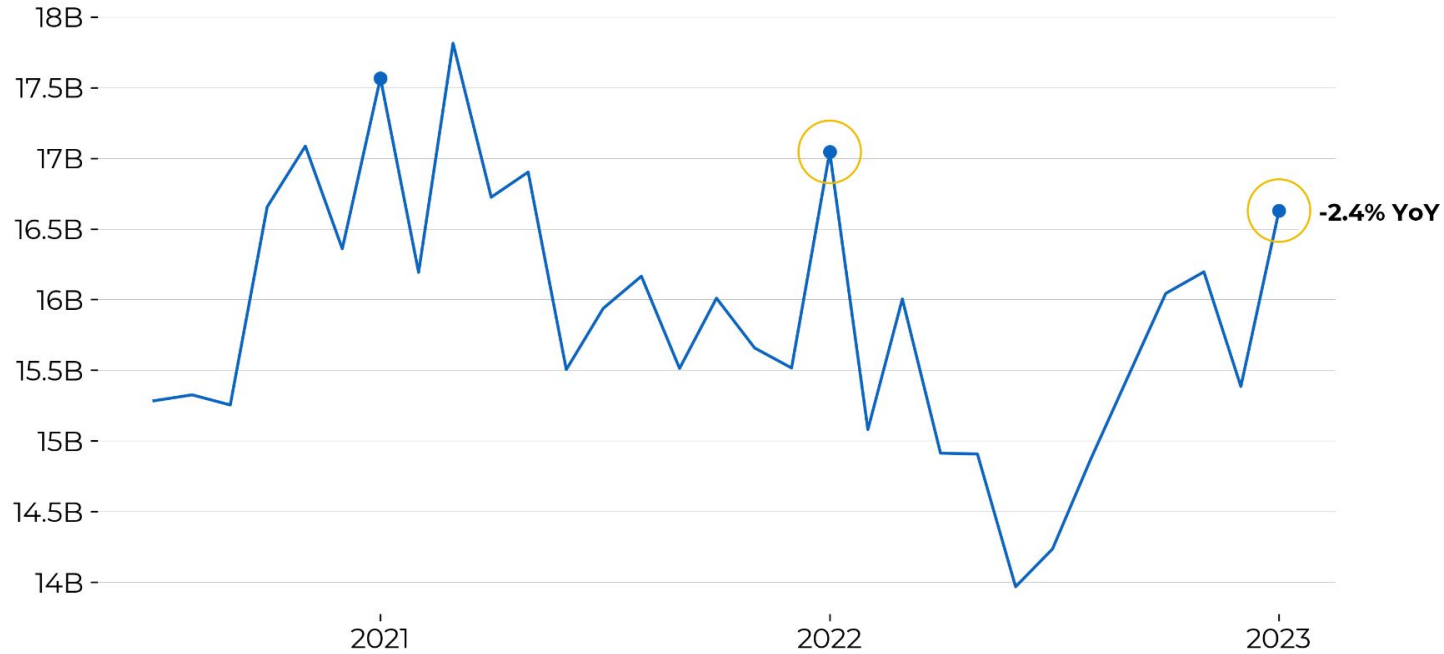
**WIKIMEDIA**  
FOUNDATION

**Content Interactions (January):** increased +0.3% YoY to 20.5 B following seasonal patterns and also due to increases in automated bot traffic.



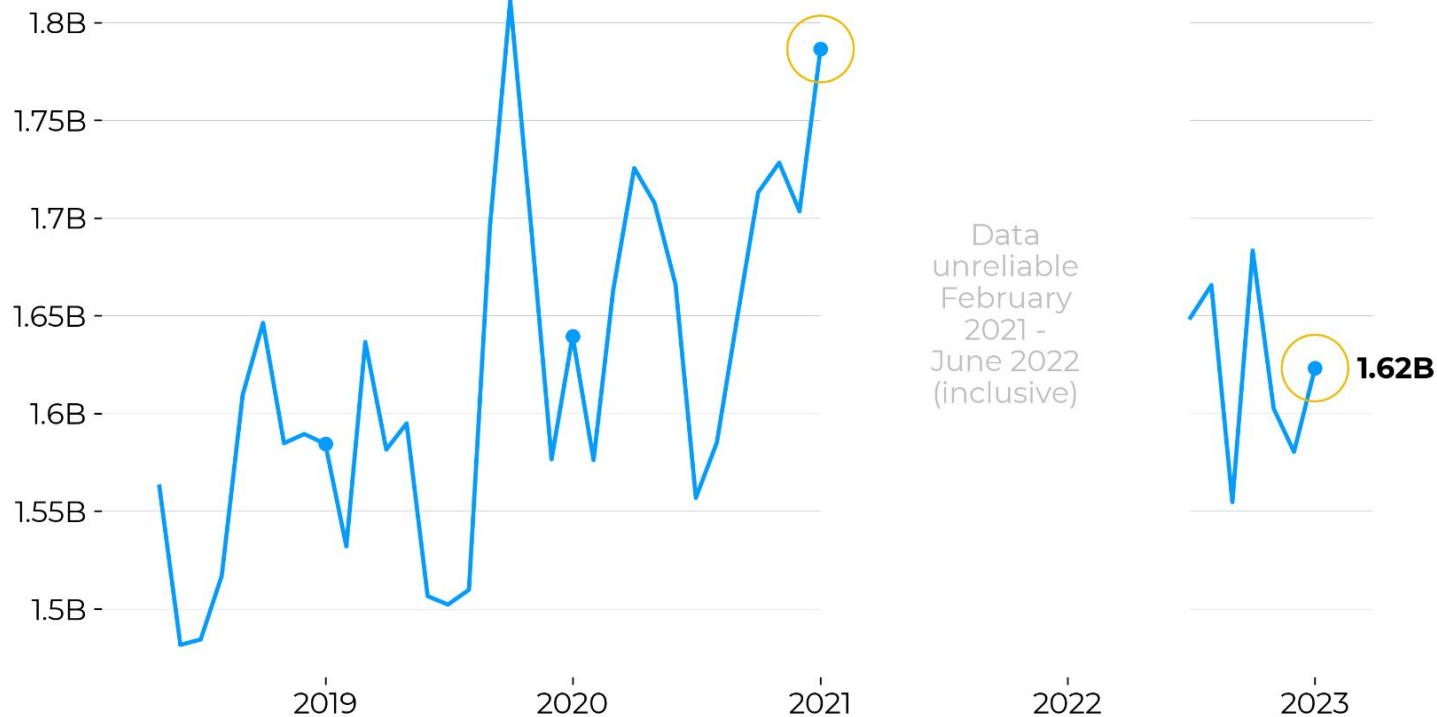
Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)

## User Pageviews (January): Monthly User pageviews are down -2.4% YoY to 16.6B

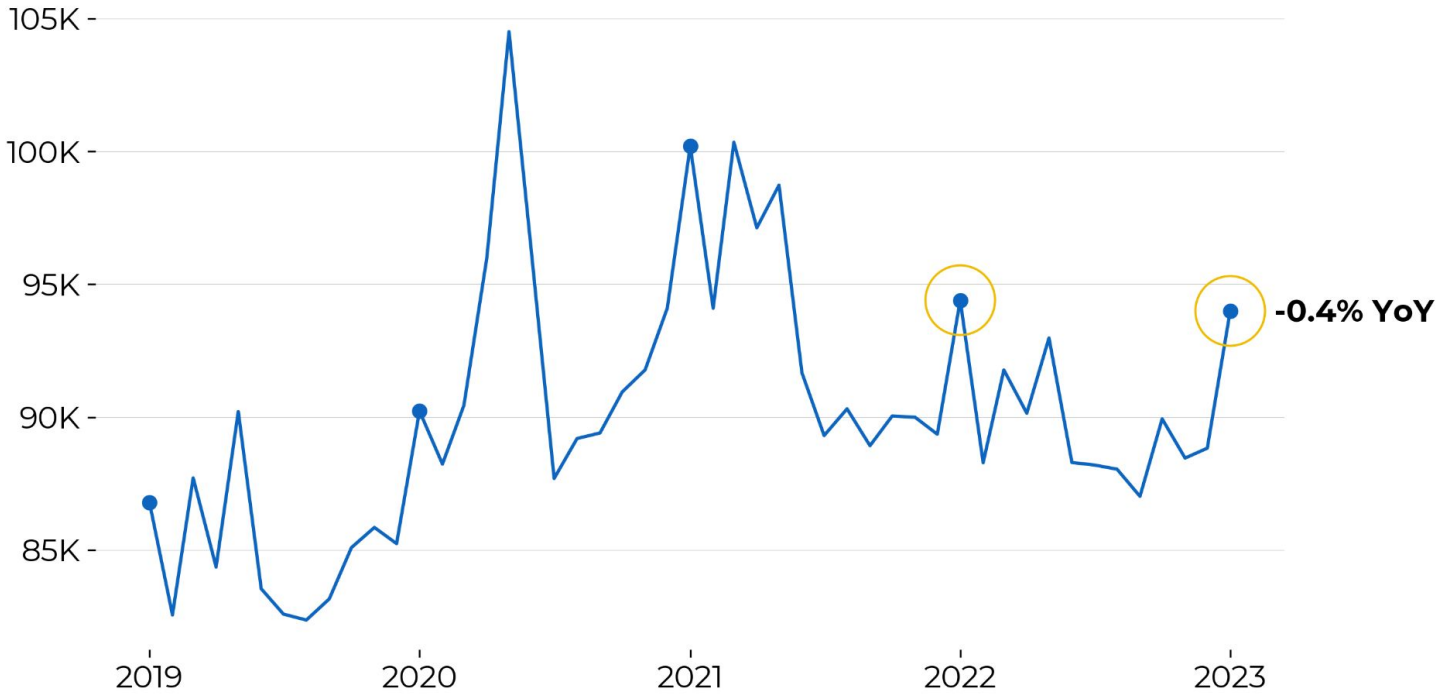


Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)

**Unique Devices (January):** 1.6B unique devices accessed Wikipedia this month; this is a 9% decline compared to January 2021, the most recent January for which we have reliable data.



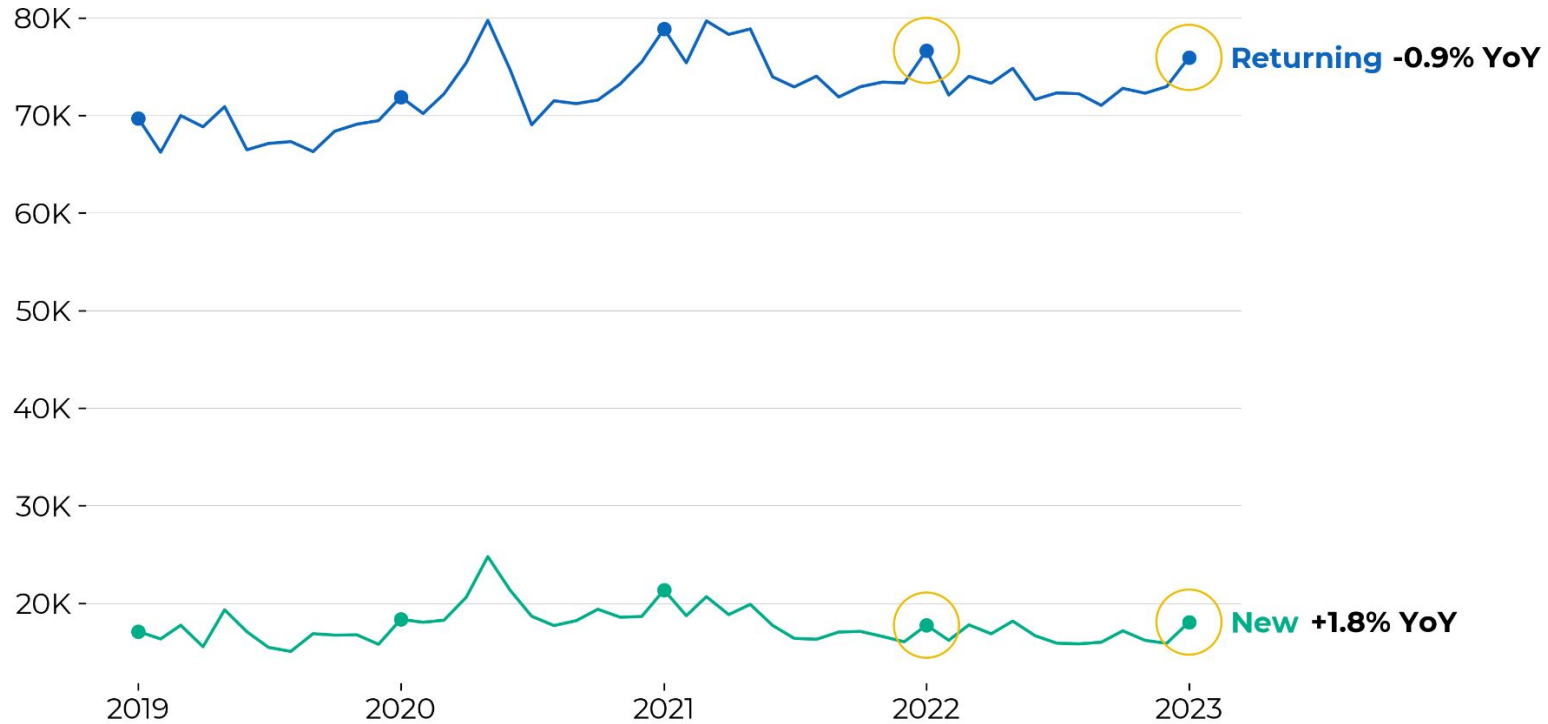
# Active editors: dropped -0.4% YoY but remain 4.2% above 2020 levels



Graph Notes: Created by Hua Xi 12/12/22 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)

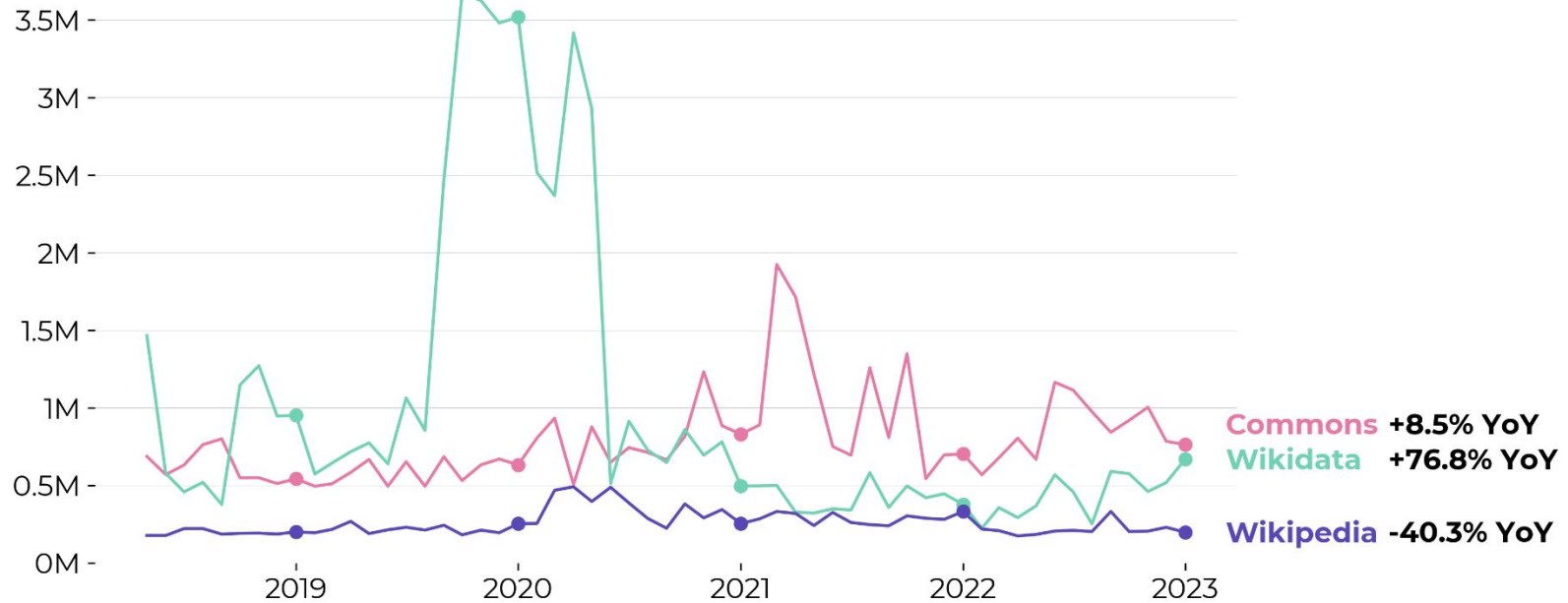
**Active editors: returning vs new:** Returning active editors dropped slightly (-.9%). New active editors climbs back with a 1.8% YoY increase.



Graph Notes: Created by Hua Xi 12/12/22 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

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# Net new content: 19.5% YoY increase led by a 76.8% increase on Wikidata



Graph Notes: Created by Hua Xi 2023-02-19 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#product-analytics](#) or [email](#)