# The Citizen <br> make <br> The Town <br> OUR <br> TOWN 

# Narberth's Latest Experiment As Viewed By Some of Its Prominent Citizens 

## The Narberth Civic Association was

 organized only seven months ago, butthis las been long enough to convince those actively interested in its various
enterprises of the need of a convenient enterprises of the need of a convenient
and regular means of communication hetween oficers and nembers and be-
Public meetings are useful for this purpose, and we hope to have then more frequently; but if we are to be
limited to this method of disseminat limited to this method of dissemina
ing ideas and information, it would be necessary to hoid such meetings so frequently that they would in a short
time become burdensome to many of time become burdensome to many of
our people and thus defeat their own our

## Futhermore, owing to the various

 business and social interests of ourcitizens, it is, of course, impossible to set dates for public meetings convenient for all. While the plan of sendowed quite extensively during the past unmer, this is necessarily expensive, and as our membership dues are smill, the expense makes the regular adoptwas therefore necessary for us to find scme method which would be less burcensome than irequent pubic
mectings, cheaper than communicaions by mail, and yet combine the ad antages of both these methods.
The idea of conducting a newspaper cemed the best solution of this prob , ns it of communication nicmmal cost, perhaps without cost, it was reasonable to suppose that ocal paper in a community of this siz ${ }^{11}$ properily conducted, would be selfsupporting. A further advantage lay
min the fact that this would offer not only a means of communication be ween the members of the Civic As ciation, but also serve the same pur bown and without additional cost to hem. By thus combining our efforts, gomy on not only in their own, bu gomg on not only in their own, but organizations, and what is being donc by their local government officials in ue way of new ordinances, ctc. Lac whth all activities and with matters o ceve that with the help of all, thi paper may be made the means o i us the advantages and importance of the principle which this association the keynote to the highest type of civi mprovement-CO-OPERATION.
In applying the principles of operation to journalism, our pian is to organize a staff of contributors by se curing the services of at least one per ganization or body of persons in town and also a staff of contributing editor al or public interest. In carrying out this plan, we wish to say that we highly pleased with the hearty we have so far applied, and also with the interest shown by the people in general. The liberal response to re quests for advertising, given by our local business men, assure us ot sutticient funds to meet actual operating expenses, all other services being
rendered free of charge. At the same rendered free of charge. At the same
time the fact that the many able writ. time the fact that the many able writ munity is noted, have unanimously consented to devote some of their
time to the cause, is in itself sufficient
ssurance that the reader will get his
Grgorge M. Henry.

## Narberth's Opportunity

In the past it was not uncommon for our speakers to deplore the lack of pulblic spirit in Narberth. Recent events
have shown that they were mistaben and that our citizens are really imbued with a high degree of public spirit, that responds freely when any occasion tion of the Narberth Civic Association and the hearty response of the public when the Pageant was proposed last splendid splendid
Borough.
The success of the Pageant as spectacle exceeded the most sanguine
hopes of its promoters. It was made possible solely by the hearty co-operation of nearly every individual in our tow The rast amount of hard work that was
done in planning the event, making cos done in planning the event, making coscountless minor details, was at ving cered cheerfully and uncomplainingly Our people were brought closely to gether in the effort to make the Pageant a success; they learned to know one anthe glow of and experienced together part in a good work well done.
And now another work that
going on quietly during the summer months is comng to fruition. The ract of land, and the creation of a beautiful park, proposed by Mr. George M Henry and endorsed by the Civic Association, seem assured of success by ic syirit. Nearly enough subscription or the required number of building lot have been obtained through the untiring energy of Mr. Henry. A skilled townic park with lovely drives and a puibistas with lovely drives and charming winding stream, interspersed with homes of individual and attractive type. This delopment, when completed, will be and will place Narierth in the fron rank of progressive towns.
It is the Civic Association that gives every respect an ideal community. It is he medrum through which any citizen ment and through which, by intelligent discussion and co-operation with the orough authorities, many improvement may be accomplished. Those citizen our Borough activities may now present where they will be discused intalligen iy and the co-opratil iy, and the co-operation of the authori
ties enlisted to remove any cause for dissatisfaction
Let us cultivate a spirit of helpful ptimism. Mere adverse criticism, with out action, is worse than useless. Wh conduct of our public activities has seem-
ed in the past a thankless task. Those who give their time and energies to pub citizens stand be made to feel that the citizens stand back of them. By mean of the Civic Association we can keep
in close touch with all Borough affairs; the Council and School Board can be ad vised of the wishes of the people, and
helped by their constructive criticism. et our constructive criticism erthians," and all work together fo common good.

A Narlerth newspaper! it lills a long felt want. Success, to the enterprise. Continued ous G. Koppel.


## THE FIRESIDE

By Lady Narberth
Walter Nevin, Elm, Terrace, who had both jaws broken while playing footlall with the Narberth eleven at
Villa Nova, Saturday, October 3, is doing as well as may be expected.
Mr. and Mrs. J. C. Mrkeel, Esse vente, are receiving congratulations on the birth of a daughter.
Mrs. Carroll Downes! Woodside avenue, who has been contined to her home for nine weeks with typhoid stages and is rapidly recovering. Bert Simpson, Narberth's old spitball pitcher, and his twife, formerly berth, are visiting their relatives and rienls. Their home is now in Scranton, Pa., where Mr. Simpson is em of the Bell Telephone Company.
The boys of the Methodist S. S. arc in Elim Hall, November 20 and 21 . Mr. and Mrs. W. J. Hamilton a their son Kenneth have returned from
summering at Beach Haven. They summering at Beach Haven. They
will remain in Narbertl for the winter instead of locating in Malvern, as they bad previously plamed to do. Mrs. Hamilton is president of the Ladies Auxiliary and is plaming-ait
Miss Bertha Brill has gone to Mah noy City, Pa., where she will remai The Ki Pi Sorority will presen Tommy's Wife" at Elm Hall, Novemthe home of Miss Katherine M Dowell, Montgomery avenue, Satur day, October 17.
Miss Helen Maxwell, formerly of Bryn Mawr College.
Mr. O. L. Hampton, assistant secre ary of the local Y. M. C. A., and his wife, are now occupying the
home, s9 Windsor avenuc.
Mr. and Mrs. Frank H. Prescott, Essex avenue, have returned from Ocean City.
Mrs. Albert Golze, Maple avente who has been critically ill for many
weeks, is much improved, and can now weeks, is much improved, and can now
see friends.
"'The Cabin," Mr. Smedley's new real estate office, has been inspected by many visitors who have seemed well pleased w
quarters.
Mr. and Mrs. William Bentz. for merly resident on Woodside avenue who have frequently delighted Narand song recitals, are passing the win and song recita
er at Berwyn.
The new real estate operation of Mr. Smedley, on Woodside and Elm wood
rapidly
Mrs. William Chase has leased her
home on Elmwood avenue for the winer to Mr. and Mrs. Bradley, and is venue.
Robert C. McQuilkin and family ar occupying their new home on Wood ate editor of the "Sunday-school Times." ate editor of the 'Sunday-school Times.'
Among the youth of Narberth away to school are: Charles Nevin, State College of Pennsylvania; George and Thomson, Delaware. State College Horace Smedley and Leon Darlington, Horace Smedley and Leon Darlington, jorie Chase, Buena Vista, Virginja.

## Facts About School QuestionA Resolution and an Important Query

## Facts About the School Question <br> school indebtedness which any school

Notices have recently been posted in various parts of the borough, calling at tention to the fact that at the November election we will be called upon to vote
on the question of increasing the inon the question of increasing the in
debtedness of the School District to the extent of $\$ 54,000$, for the purpose pairing the a new school building, pairing the old one, and providing a
proper playground for school purposes Upon reading this notice, the question naturally arises, what is the present condition of our school plant and how badly are these proposed improvements need. If they are necessary, we assume that every resident of the "Year-'round lome Town will feel bound to help
kep our educational facilities on a high plane by voting for the loan.
Perhaps you have children in school, or sometimes visit the building while familiar with conditions. If you ar are some facts which will furnish food for reflection
clection day.
The present buildings are so crowded That the first grade has been forced ot the Y. M. C. A temporary quarters asing the Auditorium, and a number of with poor the basement for recitations, Three childent, heat and ventilation into ents are frechenty crowded are obliged to occupy places neant for one at all. If you need further data o convince you that the loan is needed,
call at the school building some day, and ave an interview with the principal. In order that you may become familiar with your duty in the matter, we quo
the following from the school code:
"Sec. 401. The Board of School Directors in every school district in this Commonwealth shall establish, equip, f elementary public schools, in compl ance with the provisions of this act to ducate every person residing in such wenty-one yea:s, who may attend."' It will be noted that the above sectio is mandat ry and leaves nothing to the of their failure to provide proper even ics, Sec, 1017 to provide proper facili the State :uperintendeut, provides that truction
"Shall have power to condemn as un-
for use, on account of unsanitary or other improper conditions, any school
building, school site, or outbuilding in his Commonwealth, and upon failur on the part of the Board of School Di rectors to remedy such conditions, he shall have power to withhold and de clare forfeited all or any part of the annual appropriation a,
such school district,"

Of course, all the duties imposed on the School Board are duties imposed upon the residents of the district which the Board represents. And if the resiing them the means of performing giv duties, the penalty also falls upon us.
At present our share of annual State ppropriation is about $\$ 1500$. This amount would pay interest at four per $\$ 37,500$ building, and is therefore an item well worth bearing in mind while waking up your mind how to vote.
Let us suppose you vote against the loan, and enough others do the same s hat it is defeated. What happens then? Sec. 402 of the Code provides as fol-
"In order to establish, enlarge, equip, partments hercin provided, or to or dedistrict established by this act is required o pay, or to pay any indebtedness that may at any time hereafter be created by ny school district, or to enable it to carry out any provision of this act, the
Board of School Directors in each school district in this Commonwalth shall and hereby is, vested with all the neces, sary authority and power woually to sary authority and power annually to levy and collect, in the manner herein in addition to the amuual Stas required, ation, and slatl have, and be vested with all ne shal have, and be vested with, comply with and carry out any or all the provisions of this act."
It is further provided in
"'The Board
chool district of School District in any I any actuire proper site order to purchase or buildings, or any lands additional to any present school sites or gromuds, or to erect, cularge, equip, or furnish any school building, or to repair or reibuild any new or old building, or in order to repay or refund any existing indebtedness of any school district, or to pay any indebtedness incurred by any municipality for or on account of any school district or for school purposes, as is crein required to be assumed liy any efund district hereby established, or to municipality the amount of any such indebtedness, may create and incur an indebtedness against any such school disrict and issue bonds to secure the same or any and all such purposes, or may reate and incur an increase of any exsting indebtedness against any such chool district, for any or all such purposes, to any amount that the total indebtedness of such school district in luding the indebtedness of any subchool or ward school district therein any, shall never exceed seven per antum upon the assessed value of the xable property for school purposes Our.
Our purpose in calling attention to ve foregoing facts and statutory. prodensed form, place before you, in con ures of the situation, in order that those who are not already familiar with school conditions may have necessary data upon as to the need of the intelligent opinion to the need of the loan. While lack is time, we hope in the future to give further details, and we welcome an communications bearing on the subject

## A Resolution

At the bateting of the Joard of 1 Di Amber ol the Civ.c Association, Sep reviously passed by the Exolution, cimmittee, was adopted:
RESOLVED, That the Narberth Civic Association heartily approves of roviding adequate school facilities and

## OUR TOWN

Owned nud Published every Thursidus
morning ly the Narberth Civic Assochit nzorn.
tion.


## 

 liox the pirinter Application for entry ns scend|class
THURSDAY, OCTODER 15, 194.

## greetings

"OUR TOWN" makes its bow th the citizens of Narberth, with a strone Bright, up-to-the minute, and full o Bright, up-to-twelue will be its aim. Non-sectarian, non-partisan, that al may be served without fear or fave With a heart-felt desirc horpes for the glad hand of welconn hopes every member of every family where it may make its weokily visits.
One word looms large in the fultill ment of its ambition-CO-OPERA TION. Without that "OUR TOWN like many such high purposes, will b among the things that "might hav been."
We ask, in return, open minds and responsive hearts and "a long pull, strong pull, and a pull altogether.
"LADY NARBERTH" will kecp us intercst, not only to the feminine ele ment but to fathers and brothers also CHIEF wingebone, junior, will help us forget hard times, war and its depression by jolly little chats under the caption of "On the 8-14, and Elsewhere in Our Tow
be looking for them.
Very fortunate are we in having a an occasional contributor MMNA
THOMAS ANTRIM, a writer o much note and versatility, who is resident of Narberth and much interested in its welfare. short storie
essays will come from her pen. cssays will come from
The many newspaper mon in Nar-
berth as well as writers of note (both) berth, as well as writers of note (both
neen and women) will contribute ralumien and women) will contribute ralu to time. New features will be added. A word for our merchants: No town has better-with excellent goods, fint pervice and a true desire to please
Whey should be patronized by all out eitizens. We recommend that our housekeepers market in Narberth and
so help not only the individual mer chants, but further the prosperity of our community.
Grateful acknowledgrient is made of the courtesy of Mr. George A. New man, artist, of Philadelphia, to whon we are indebted for head-line title o place; also to the Commercial Engrawing Company, of Philadelphia, for productions of the same.
Our columns are open for let'ers and communications of an interes:ins and helpful nature, always renicm-
bering our non-partisan and non-iectaring policy

## School Board Meets.

The School Board met September 28 , when Principal Melchoir recomurended that consideration be given to the suly jcc of mid-year promotion in grades and i.d.
vancement in the high sclool ou atthin ment of certaiu standards. He suggested also that provision be made for sub-hormal and delinguent pupils for whom special instruction may be desired. The establishnuent of a current literalure course is also planned by Mr. Mecthoir. These and other recommendations were referred to the Instruction Committee.
The Board unanimously adopted orditances relating to the proposed scliool new building, vaiking repairs to heating and plumbing oof the present building and furnishing the new school, and also to provide a playground for school purposes, the total cost of all of which will reqtire an expenditure of $\$ 54,000$.

## Narberth's Latest Experiment

A Word of Congratulation. I beg leave to congratulate Narleerth generally, on its acquisition of "OUR TOWN," which of course will prove
worthy of its opportunity and privileges worthy of its opportunity and privileges.
From a somewhat close opportunity of From a solucwhat close opportunity
ubservation 1 think it will maintain high standard of excellence. It now re mains only for the residents of Narbertl to send in their shekels to the amonut o One Dollar, that the enterprise may he a
great financial success, winning its way great financial success, wimning its
into cuery home, and cultivating the characteristics that make for the high-

## life.

## Necd for It.

lermit me to express, in this initial number of "OUR TOWN," my gratifipation at the prospect of this local news
parere is need for just such paper. med an of commanication among us, medium I" commmincation among as, enthusiastiatlly suppert this worthy enterprise. The Civic Association has already done much for Narberth and this paper is buil anuther evidence of their helpful aturdies. 1 rejoice in the privalege of becing identilied with this Assoalation. 1 assure you that you may count $u_{j}$ on my support, in every pos-
 upon the sreat sta of journalism.
yon the great sea of jo
Very sincerely,
Jmis Vas Ness, Directur of Xariserth Civic Ass'n. Oct. $1 \mathrm{i}, 1914$.

## One Thing Needful

It is with the greatest pleasure I
dorse the new movenent of the dorse the new movement of the Ciry
dssociation of Narberth, to prodnce eckly paper which is to advance loca interest and stimulate a desire for more
beautiful surroundings. cautiful surroundings.
When 1 lirst came to this neighborhood, almost nineteen years ago, Nar
berth was little more than a village, and berth was little more than a village, and
have since watched with interest its radual development.
I think we are all grateful to the Civic Association for the splendid work it has
done and ior awakening still further done and ior awakening still further
our community interest, and the comtemour community interest, and the comtemplated paper is 1 think the one thing
neediul to unite us in spirit, and to proneedful to unite us in spirit, and to pro-
note go d citizenship. I most hearuly approve the hoped for production.

## Very truly,

## A Necessity.

The life of any interert that survives he world's degenerative processes must e centralized. Every progressive community requires a local paper to grip and utilize the free activities of society
for the healthy development and mainfor the healthy development and main-
tenance of its organism. Such a paper a voice, but it is more. It is red blood hands and feet, head and conscience. To be without it is like talking to the
winds. It is the transmission of life's winds. It is the transmission of life's power to particular organs while the all are left to weaken and decay; han cmployment of the hands for other ; it is walking and nevr getting anywhere; thinking but not in touch with fellow-citizens; or moralizing in egotistical silence. The community needs to think and act as a commanger life that is moving upward to civilization's brigther day.

## Steam Back of It.

I learned last evening at the opening night of our Y. M. C. A. (should it not be Y. W. C. A.?), the meaning of the
mystic sign "Oct. 15?" and I want to congratulate the Civic Association on another forward step. The new paper, which I understand, is to be under its guidance, will, I am sure, prove an intmense success and a great aid to the development of all our local interests. I overleartl someone say last evening, steam' back of it," and I agree with this sentiment. May "Our Town" continue to grow along the lines of Civic and Rightenus betterment. I am

## Harry S. Hopptir

President, Y. M. C. A.

Dr. O. J. Snyder Explains How This Weekly Messenger Might Conve
Health Messages to Narberth People.
We assume that none will gainsay We proposition that health is the mos mportant consideration for every human being. It is man's greatest asse accordingly, the part of wisdom strive to maintain ourselves
possible physical condition.
There are many factors that operate in producing disease, as well as many that make for good health. Every
community loas its own peculiar encommunity las its own pechliar en-
viromment that influences the health viromment that influences the health
of its people. Sume of these are natual, some are artiticial, or due to hu man agency.
Among the natural influences that bcar upon health are vegetation, the topography of the land, the character of the sojl, the presence of bodies of water, che vations of hand on
skirts of the community, etc.
Among the artificial factors are the scwerage system, the water supply, sanitary regulations, agencies vitiating the atmosphere, regulations governing the production and marketing and other tooa supplies.
Upon many of these problems the people of our various communities are not well informed, and take insufficient measures to surround themselves with the proper sareguards. Hence the en-
tightemment of public opinion upon liglitemment of public opimion upon
such matter is highly desirable; and there is no more effective way of ac-
complishing this than through the medium of a local newspaper.
In it should be printed tumely suggestions and instructions that will ad-
vise the people how to protect themsclues agazat disease intluences and how they ean improve their environ-
ment and tlicir conditions of life so as to foster health.
These messaiges of health could and should be supplied by the local physicians, who are supposed to be qualilied to adv:se the community in which
they live and whose duty it is to spread knowledge upon such matters. May this be one of the interests of our
Narberth constituency that will be Narberth constituency that will be
subserved by the publication of this eekly messenger

## O. J. Snym:r, M. S.. D. O.

## A Neighbar's Greeting

You certainly have the very best wishes of the Merion Civic Association in all
the good things your members and Asthe good things your members and As-
sociation do. It seems to the writer that the Fature of Narleerth spella "greatness"-if all your residents will but join the Civic Association and enter into the work of possibilities heciore your Sour residents shond lose no thme in this active service, wheli not only means
enhanced valuation to their estates. enhanced valuation to their estates.
brought about by improvements, but brought about hy improvements, but
"the up and doing spirit of all" in any the up and doing spirit of all in any
community is ideal. Not one person community is ideal. Not one person
living in Narberth or interested in propliving in Narberth or interested in prop-
erty can really afford to be outside your membership roll-and an interested worker. Those who are not members
are standing in their own light and canare standing in their own ligit and can
not, in my estimation, be credited as good citizens to your community-since the work is 1 .
better things.
respectfully yours,
C. S. Stedens.
lixecutive Secret

The know when Not to know, lever.
Great Big Beautiful Doils are too Wher any man to own.,
now's meet, stand from under, tomber
Serateh a prude and behold a cat.
The worst furnished homes cost the
ost money.
ense its limitations first, then lirnad-
The hieh cost of living is largely atter of "kepping up with Lizzie. Paragons and mosguitoes have simar habits within a home.
How not to propose should be "the ruestion," of invecunious suitors.

ON THE 8.14

## And Elsewhere in Our Town.

 If you want to know how I fee Ben Franklin "quilling" his first editorial for the old Pennsylvania Gazette - and have pity on me. It may take -and have pity on me. It may lake little nerve to start one. That being hite nerve to start one. That being o let's call it quits. You've got noth-ng "on me" and I have nothing "on ny "un me" and I have nothing "on tho yond paragraph more interesting.

Walking up Chestnut strect the Wher day a man said to me: What of a place is Narberth?"
Whatd you have told him? What would you have told him? Do you remember those snow stoms had late last wiuter?
I had him therel From the expresIon on his face I think he had very sharp "recollections-in-the-back"
having shoveled tons and tows of the having shoveled tons and tons of the
beau-ti-ful snow" off his side-walk on umerons occasions.
"Yes," he replied rather sally, "wember them."
"Well out in Narberth, you know," explained, "we have at snow-plow and couple of husky horses and two or up before breakfast. Result? Sidewalks cleaned and the walk to the station as easy as a stroll through the park on Decoration Day morning. * dea of what kind of a town Narberth s, eh?

Which, by the way, reminds meOf course, as a matter fact that but that's a little trick "we writer along. But we can't stop here thers have an argument, so we'll admit that it "reminds me" and proceed.
What 1 started out to say was, have Vou seen the improvements that the Mighway Department, acting under
the direction of Council, has made at Wye direction of Council, has made at

The little stone bridge which was picturesque but D.ANGEROUS
is gone, and instead of a shatrp and gone, and instead of a sharp ande
rcacherous turn from the aveme into

That there lave been no bad auto accidents at thas point has been due The improvement will anything clse hier for pedestrians (yes, there are a w of these antiquated animals still out) and antoists.
Much oilliged, Council.
Sometimes I think my friend Mac is little too belligerent for as peaceful ough, I think he spoke the gospel "Do
Do you know what I'd like to du?" We were standing along the wall: just back of the in-lonund side of the station, waiting for the 8.14. I. sait nind know
"Well, you see all these letter caveopes seattered around here; looks hoor of a newspaper oftice on election hight. Not very inviting or attractive is it? Wouldn't make a very favorable mpression on visitors or prospective esidents, would it? T'd like to pick mail each one those envelopes whose name is written on the address side, with a note saying this was found at I'd do that iwiee, and if
happened the third time fod post heir names on the bulletin ioards. 'd show -I."
Yousec, I warned you that Mac was ay be the a little hot-heacted. It much war news, and yuthos pretty good point to his remarks. The muishment suggested might be a bit iitle more careful, the ground around the station would be a whole lot more attractive.

## Chapter XX.

"Fif looked steadiastly into his honammer zepher zephed its gentle way hrough the nodding leaves. It seemd as thongh all creation had labored articular moment and this particular place. For several minutes he gazes stead ly out over the green rolling hills and into the decper blue beyond. Then he himed toward her.
"'Fifi." he said, taking her hand in
(To be continted next week.)

## Home Again !



(COPYRIGHTED)
In case of illness, death or other trouble, any minister will be glad to help.


Boyle's Markat llouse
PRIME MEATS
Home Dressed Poultry, Butter Eggs and Came

## Fancy Fruit and Vegetables

 "A Store for Particular Peopla"
## CHURCH NEWS

All Saint's Church.
Sunday services at All Saints' Church, corner Montgomery and wynnewood avenues, are as follows: 8 A. M., the Holy Communion; 9.45 A. M., the Sunday-school; 11 A. M., morning prayer and sermon; 4 P. M., evening prayer.
There will be a second celebration of the Holy Communion on the first Sunday of ::ext month, at 11 o'clock.

St. Margaret's Church.
Sundays: Early Mass, May to September, inclusive, 6.30 A. M.; early
Mass, October to April, inclusive, 7.00 Mass, October to April, inclusive, 7.00 A. M.; late Mass, 9.30 A. M.

Masses on holydays: 6.30 and 8.30 A. M.; Masses on weekdays, 8.00 A . M. Lenten and other evening devotions, $s$ o'clock.

## Presbyterian Church.

Next Sunday, 10.A. M., Sabbath School; all departments; two Bible classes.

11 A. M., public worship. Theme of the pastor's sermon, "Resurrected Lazaruses."
7 P. M., meeting of the junior con-
gregation, a gregation, a temperance mecting. Leaders, Kenneth Hamilton and Leslic Smith.
8 P .
8 P. M., public worship. Pastor's
theme: "Does theme: "Does Gud Delight in Our
Suffering?" Suffering?"
The junior congregation has begun its fall work with spirited enthusiasm A delightful social was held by the young people last Friday evening
winich was largely which was largely attended. The newly-elected officers are: President Mr. Walter S. Nevin; vice president Miss Alma Easton; secretary, Miss Augusta Witherow;
Dorothy M. Beatty.
Dorothy M. Beatty.
The Presbyterian Men's Club The Presbyterian Men's Club re-
cently enjoyed a "hike," starting at Berwyn and walking through the country, wyn and walking through the country
visiting historic sites. After a sumptuous dinner at the Duffrya Mawr Hotel, near Malvern, some of the party sturdy "hikers" walked home cover oin a distance of twalked home, covering E. G. Hoyler, of Cynwyd, addressed the monthly mecting of the club last week.

## Baptist Ohurch.

Ten o'clock will be retained as the hour for the Bible school throughout the fall and wiuter. Men are especially invited to attend the newly formed men's class and women the women's class.
Subject of the sermon next Sunday morning is "The Gospel Lefended,", that for the evening "The 'Teen Age." Parents are urged to attend in the eve .
The young people will meet at 7 P.M Sund Ne. The subject will be "A Saloon less Nation; Why not? How ?" Hab. The
The annual business meeting of the Young People's Society will be held Fri Simpson.
The subject of the prayer meeting next Wednesday evening will be "A

## Booming Narberth

And Making Money

HERE IS A SPLENDID OPPORTUNITY FOR YOU

THE WAY TO BOOM A TOWN is to bring people to it. You may not have the time or opportunity to go after them but by few minutes' thought, you may be able to think of a half dozen "out-of-town" friends who, if they were solicited, might be induced to become fellow residents.

If you want to help Narberth and incidentally receive from me my certified cheque for $\$ 25.00$ or $\$ 100.00$ try this:

## Write me a Letter

Give me the names and addresses of some of your out-oftown friends who might be interested in Narberth as a home.

In each instance where we rent a property, we will pay you $\mathbf{\$ 2 5 . 0 0}$.

In each instance where we sell a property, we will pay you $\$ \mathbf{1 0 0 . 0 0}$.

## Send your Letter To-day

THIS OFFER IS GOOD FOR A LIMITED TIME ONLY.

## Harris-Real Estate

Opposite Station

Narberth, Pa.

The union service October 25th will be
held in our church. We will speakers from Scrantou, Pa will give an account of .the "Billy Sunday


Codfrey-the real estate man

to assist you in getting a home.

```
Tclephone-Narberth 685 A
```


## Advertising Fundamentals

By America's Best Advertisers

No. 1
There are three things that the successful advertiser must KNOW.
He must know HOW He must know WHERE He must know WHEN

JOHN LEE MAHIN
HOW-buy right goods to sell honestly; advertise them truthfully; serve all customert enthusiastically. WHERE-In the nearest market and in the best medium in that market (Narbenth-OUR TOWN). WHEN-Begin NOW, and "keep
everlaxingly at it."-B. M.

## Printing

is a means towards an end-nothing more. In selling printing we study the results-find out what you wish to accomplish and than meet that need with exactly the right kind of printing. We sell
you something more than paper, type and you something more than paper, type and
ink.
ARDMORE PRINTING CO. CHRONICLE BUILDING

Ardmore, Pa.

## Y. M. C. A. NOTES.

## The Senior Opening Night.

The Narberth Building was a scene
of a gala occasion on last of a gala occasion on last Thursday
evening; October 1st, when the building was opened for the season's work. The decorations consisted of autumn leaves, corn and other emblems of autumn. A reception was tendered to the new physical director Mr. Edgar Fielding, and Mrs. Fielding; also to Mr. and Mrs. Hampton, and Mr. and Mrs. Euerson. An interesting program was rendered by local talent of Narberth.
Program: Orchestral music, led by
Mr. Loos; vocal Mr. Loos; vocal solo, by Mrs. Bradley; piano solo, Lance Latham, Chester; bass solo, Mr. Crossley, Ardmore $\xrightarrow{-}$

## Gymnasium Schedule.

Business men, 8.30 to 9.30 P . M.
Seniors, 8.00 to 9.30 P. M.
Juniors, 3.30 :n 4.30 P. M. Ladies, Wecinsclay, 10 to 11 . Girls, Monday, 3.30 to 4.30
Leaders, Saturday, 4 to 5.


FRANK CRIST
MEATS AND PROVISIONS high grade butter
$\overline{\text { Geo.\& W. J. Markle }}$
SELECT DAIRIES
Special Nursery Milk in Paper Carton Filled at Penshurst Farm
$\qquad$
100 Narberth Avenue
W. G. CUMMER PAPELR IIANGER AVD PALSTER 210 Elmwood Ave. Narberth, Pa.

Howard F. Cotter CHOICE CITY DRESSED MEATS
Fancy Fresh Killed Poultry SILIRPLISS BUTTER
Lancaster County Eggs
All kinds of Vegetables
Y.M.C.A. Building

For Good Service and Moderate Prices in

Plumbing, Heating
Roofing, Spouting
and .Range Work
N. E. SMEDLEY Narbertit,

Telephone-Narberth 368
EDWARD HAWS
Plaster and Cement Work Estimates Furnished JOBBINC

## FOR SALE

At Haverford Avenue and Shirley Road, Narberth, Pa., eigh minutes' walk from station.
Four modern 21 -2-story stone and stucco houses, with southern exposure and old shade. Lots average 60 by 125 feet. Nine rooms and two bath-rooms aundry in basement, hot water heating guaranteed temperature, 70 degrees. Electric lights and gas; combination gas and coal range. Exceptional plumbing fixtures; sewer connection. Easy terms
Hirst \& McMullin
West End Trust Building Philadelphia

PIANO TUNING
AND $\mid$ Geo. B. Abele PLAYER 118 Chestnut Av ADJUSTING $\left.\right|_{\text {Phone } 677 . x} ^{\substack{\text { Narberth }}}$

THE GARDEN NURSERIES
A Complete Line of HARDY
NURSERY STOCK
Right at your door.

## Narberth in Baseball

 Fior years past the borough hasgiven an excellent given an excellent account of itself in the realm of sports. Baseball has
flourisled, and the tean represeuting Nourished, and the tean representing Narberth las usually been found close
up) with the leaders in the fight for up with the leaders in the fight for
championstip honors, and on a ber of oceasions has brought home the pennant bacon. The past season prove ed to be no exception, and the prov pionship of the Nain Line Leare cham won by our clul, This lowague wa winh it pour clul, This homor carries Croft cups. The lean of this ygar was conciation, Gormed in the suring of coltion, cormed in the spring of 1914 ,
to to limbier the interests of the athletic Whroughout the Main Scison only two Manin Line League cach to Ithan and Berwyen. The Dearang of the boys on the fiedt, and the ing of the hoys on the field, and the
charater on haselaill exhibited rellected the manst crelit on the bormugh
 points oi the game, such as ther "sylucea," play, lit and ran, bum and bases, the team casily excelled any in
band the league, and to this fact the winhe neagne, and to this fact the win-
aing of the peimant may be attribued. Thie team played under the leaded ship, oi Clarles Coryell, former thirdbaseman of the Pean Varsity. The inield consisted of lired Geige of Swarthmore, at firṣt base; Cene pennock, of Amherst, at second; Tuck Turner, of State College, at short-stop, and Manaser Corycll at third. In the outlield were found Ed Black, Ed Thayer and Bill Haley, all former rennsylvania players. The bulk of the catching was done by Nig Koons,
while the important work required of the pitching staff was handled by Lesie Pierce. Ed Ensinger and Stites, the wo latter being Narberth products. Burbin and Harry Simpson, of Narberth, rendered valuable aid to the cam, playing both in the infield and Niter ate occasion demanded
Lhe close of the Main Line League season two games were played with the Cleltenlam Club, winners of the pennant in the Suburban League. To, the great regret of Narberti fans, both these games were lost by a single runt aiter heart-breaking contests.
While the Cheltenham team played last, snappy ball, there can be no doubt that the Narlecrth boys played far below their usual form in these contests. While delinite plans for next season hat thee been formulated, it is hoped good seam in the field be able to place Hecting the general conditions throughduring the past season did in Narberth the financial support it deserved-at cast, so far as attendance at the games was concerned. While a loyal band of rooters could always be counted on, oped for, considering the fas as was rst-class baseball was furnished. onsiderable financial deficit was. A aurred and plans are now under way o liquilate this item. If called wan he Datsclaill enthusiasts of the borough are urged to respond generously to help in this regard.

CACHSAH M. WENTZ
Instructor in Piano, Organ and
Theory of Music
STUDIO: 6 ARCADE BUILDING
Telephonc-Narberth bo.t


## Packing, Shipping, Hauling Furniture and Pianos

## Phone Narberth 672 <br> WALTON BROTHERS

Narberth, Pa.

F. H. WALZER Wm. F. J. Fiedler<br>Painting in all its Branches

Estimates Cheerfully Given
Telephone- Narberth 311-D

HARRY B. WALL
PLUMBING AND
STEAM FITTING NARBERTH,

DRUGS
ECONOMICAL, EFFECTIVE A. K. HOUSEKEEPER narberth, Pa.
Bell Phone, Spruce 5469
 34 S. 16 h St. $\quad$ PHILADELPHIA Posters, Programs, Tickeses, Circulars, General RIGHT PRICES RIGHT WORK

## Charles Schwartz

NARBERTH'S TAILOR
Presing, Scouring and Altering
Ladies' and Men's Clothing 104 $1 / 2$ Forrest Avenue

EVERY RESIDENT of Narberth who reads this first issue of "Our Town" can not celp but feel a degree of pride in being of Narberth and realizing the advancement Narberth has made in the past few years.
We deem it a fitting oppotunity at this time to call your attention to Narberth's Leading Grocery.
The Imperial is entirely a Narberth store; in fact, the only grocery store that is entirely a Narberth store.
It is owned and personally' managed by a resident of Narberth with no other store connections.
It has enlarged its store room until it now occupies the entire west side of the Arcade, a deph of considerably over one hundredfeet.
Despite the additional competition, its business is steadily growing. This year, judging the remainder of year by the past nine months with make our year's business Six Thousand to Ten Thousand Dollars more than last year. This should have a siguificant meaning to every grocery buyer. "There's a reason."
It means our goods, our prices and our methods must be very satisfactory to our cus-tomers-and to some who were other grocers' customers who believed it better to be an Imperial Customer.
Our Quality-The standard brand of goods on the market.
The Best-the kind you see advertised in the Best magazines and newspapers. We are pure food specialists.
Price-the lowest possible price for highgrade goods consistent with good business principles.
Service-We send solicitors out in every direction each morning to receive your orders. We deliver orders all day, making numerous trips in your section of the town. Your telephone orders or your child receive the same attention you do yourself.

Terms-We will glady scll you for cash; but, if you like our method of weekly credit and wish to avoid the C. O. D. troubles, we will just as gladly sell you on such terms. You pay the same price, Cash or Credit strictly a one-price policy.

We handle everything possible for a highgrade grocery store to handle. Our line, in addition to regular staple and fancy groceries, includes Fruit and Vecetables, Fish and Oysters, Smoked and Prepared Meats, Butter, EgGs and Poultry.
We have recently added Fresh Fish and Oysters. You can have Fresh-opened Oysters any time any day.
Fresh Fish we carry, this time of year, on Thursday, Friday and Saturday. . We clean them properly and deliver them promply.

Our line of Smoked and Lunch Meats is more complete than that of any other place in town.
Our latest improved Slicing Machine and Ice Cold Delicatessen Case make this department up to date in its Equipment.

We handle more Bacon and Dried Beef than you would imagine was eaten in Narberth.
If you are not a customer, come and see us. When you get to know us, you'll like us-our clean-cut methods; our goods.
Let us send our solicitor or have us put you on our 'phone list for a regular morning call.

Yours Very Respecifully
The Imperial
Narberth's Leading Grocery
P. S. Watch our circulars cvery Thurs. day morring.

## WHY NOT BANK

## Where it is Most Convenient to You?

Many folks living in the suburbs, and being in town during the usual business
hours, find it most agrecable to have their bank account in Philadelphia. We enhours, ind it most agreeabic to have their bank account in Philadelphia. We enprogressiveness, and courteous and efficient attention to all details. A special room is maintained for the exclusive use of the ladies. Safe deposit vault localed onum. You are cordially invited to inspect our offices and to open an account with us.
(Tlip Tittenlinuse Tratet ©ampany
Witherspoon Building 1323 Walnut Street Philadelphia
Howard Longstreth. President
A. C. Shand, Vice President S. W. Warerman, Sec. and Trust Officer
W. C. Fizgerald, Vice Pres. and Treas. Thomas Ridgway, Solicitor

Filp DIRECTORS


## HOWARD C. FRITSCH

REAL ESTATE AND FIRE INSURANCE OFFICE at Narberth, Pa.
Your Patronace is solicited
Fomely with the Late
Ofice in WALL BLDG.
Telephone $\begin{array}{cc}\text { Formely with the Late } & \text { Office in WALL BLDG. } \\ \text { SAMUEL S. RICHARDS } & \text { Telephone } \\ \text { Natbert Station } & \text { Narberh } 352 \mathrm{~W}\end{array}$

## Important Announcement

We would suggest to all householders desiring the best LEHIGH COAL
to place their orders promptly with
J. M. CRANSTON

COAL, WOOD, Lumber, Building Materials
Phone 700 -Cynwyd, Pa.

## THE STORE OF QUALITY

"The QUALITY SHOP" is known as a gathering place of goods of quality at reasonable prices. No soiled, shop-worn articles appear in the quality at reasonable prices.
stock; no so-called "bargains" are displayed.

If you wish to know why "THE QUALITY SHOP" is popular, pay a visit there on your next visit to Ardmore.

## THE QUALITY SHOP

 Located in the Chronicle Building ARDMORE,PA.
"Meet Me at the Cabin"---to consider the purchase of Home, Building Plot, or having any kind of Building Alterations or Repairs made.
W. D. Smedley

Howard E. Davis
a full line of
Whitman's Candy

## George B. Suplee

Steam and Hot Water Heating
Plumbing
C. P. COOK

COAL, WOOD AND
BUILDING SUPPLIES

NARBERTH,
PENNA.

Prompt Deliveries Assured

We do all our own Baking and
Make our own Ice Cream

Contented Consumers Commend Cook's Coal

MEISEN'S
Famous Ice Cream and Cake

We do a great deal of Spouting-but don't talk much about it!

