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Gladiolus



1940
DESCRIPTIVE
LIST

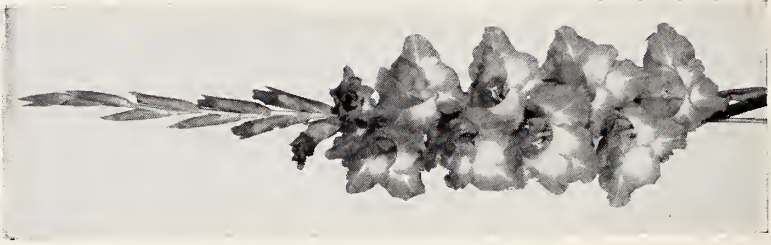
CHAMPLAIN VIEW GARDENS

ELMER GOVE

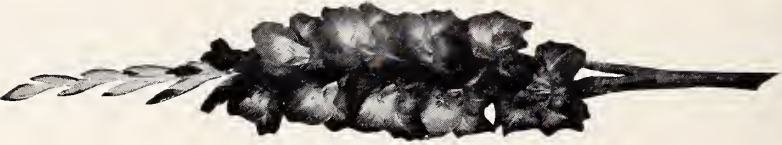
BURLINGTON, VERMONT



Alayne



Beacon



Vagabond Prince



Golden Goddess

GREETINGS

We extend to you our best wishes for another successful season. There are always some failures in gardening due to any one of many possible causes but from the many fine reports I know that most of my customers had fine luck with their glads this past season. We try to furnish first class stock and if care and good cultural methods are used really wonderful results can be had.

There is nothing with quite the appeal of the modern gladiolus. The infinite variety and really exquisite beauty available in "glads" nowadays makes them by far the most popular and desirable summer flower. Now with the great quantities of commercial glads grown in Florida in the winter the florists of the North can furnish glad blooms almost the year round. And there is really nothing so satisfactory for the money for most any floral use.

Progress is being made every year in new introductions. This year is no exception. We are putting out some new varieties every one of which is an advance over previous kinds.

Tho the world is in a turmoil and things often look dark we should still have some of the beauty of the world about us in the shape of a garden and in that garden nothing can contribute more to its beauty than the modern gladiolus.

Yours for more and better glads,

Elmer Gove,

Apostle of Beauty.

Which Varieties to Grow

Many people ask me to give a list of the best 10 or 25 varieties. There is no such list tho some people try to make such a list. Every variety has its good points and its weak ones. No variety is 100% good. A variety may be fine for one purpose but not for another.

Many people ask for advice about certain varieties evidently thinking that my descriptions are written just to sell bulbs and that I do not give my real opinion in the catalog. Such is not the case. I try to give my honest opinion about each variety and do not recommend a variety unless I think it is good. In my descriptions I give the use for which each variety is best suited, the blooming dates as far as I know them and all the description necessary without going into useless minor details. And I give the ratings by stars which I think the variety deserves.

However conditions vary in each locality and a variety that is a knock-out in one place may not be satisfactory elsewhere. Also some varieties sometimes are better the second year after they have become acclimated to your conditions. The only way you can tell if a variety suits you is to try it.

Where Will Glads Grow?

I am often asked if glads will grow in the writer's locality. They sure will. I have satisfied customers all the way from Alaska to South Africa. There are parts of the country where it is terribly dry and hot. Such places during a long hot dry spell in the summer should have some artificial watering.

In some parts of the country, in the South especially where the seasons are long and the summer is very hot it is better to plant them early so as to have them bloom before the hottest part of the season or else plant later so as to get blooms after the summer's heat has past.

Classification

The classification of glads is as one grower said, "An unholy mess." Different glad societies use different classifications. There is no one universal classification used by all as there should be. Roughly speaking they are divided into Exhibition, Decorative, small Decorative and Miniatures. Some prefer to call the Exhibition type the formal type. In general the Exhibition or Formal type consists of the varieties having many blooms open at a time and as well placed as possible. The Decorative type has less blooms open and generally are spaced somewhat farther apart giving a more decorative effect and they are not always so formally placed as the exhibition type. The small Decorative and the medium sized ones are smaller and the Miniatures are the smallest, usually under three inches in diameter.

Do Gladiolus Change Color? No.

I am asked this hundreds of times every year. I want to say positively "they do not" except for the occasional sport. What happens when you start in with an assortment of colors and they finally simmer down to one to two shades is this: some varieties are strong and vigorous and propagate well even sometimes the bubblets blooming, while others are inclined to be weak and acquire disease and die. Don't let anyone tell you that their glads have changed color because they positively cannot except once in a great while an individual plant will sport to another shade.

Flowers for Identification

When sending blooms for identification always send part of the flower head with at least three or four buds and send them in the bud. Whenever anyone sends a bloom in an envelope almost invariably the color is out when it arrives and is beyond recognition. If they are sent in the bud they will either be in good condition on arrival or will open afterward.

TO HELP YOU

in selecting varieties I am giving you my idea of certain points that characterize the leading varieties.

Tallest

Albatross, Bagdad, Barcelona, Beacon, Betty Nuthall, Cordelia, Corona, Creve Coeur, Debonair, Laddie, Lady Winsome, Mrs. G. G. Errey, Shirley Temple and Titan.

Earliest

Al Smith, Bernece, Champlain, Colossus, Cordelia, Excellence, Firefly, Gladys Clegg, King Lear, King's Ransom, Margaret Peter, Mibloom, Prelude.

Most Ideal Stem

Algonquin, Beacon, Corona, Debonair, Eloise, Laddie, Maid of Orleans, Miss Bloomington, Mrs. G. G. Errey, Solita, Uneas.

Largest

Aladdin, Bagdad, Corona, King Lear, Laddie, Mammoth White, Miss New Zealand, Picardy, Premier Henry, Rewi Fallu, Sensation, Takina, The Mogul, Titan, Wurtembergia.

Longest Flower Head

Bagdad, Beacon, Debonair, Golden Goddess, Lady Winsome, Shirley Temple, Symphony.

Most Heavily Ruffled

Amulet, Avalon, Glamis, Jasmine, King Arthur, Mary Elizabeth, Myrna, Premier Henry, Sensation, Shirley Temple, Solveig.

Having Most Open Flowers at a Time

Avalon, Black Opal, Damaris, Edith Robson, Flagship, Gertrude Swenson, Golden Goddess, Lombardy, Pinnacle, Red Charm, Wenonah.

Most Beautiful

Tastes vary so much that it is difficult to select varieties that every one will consider beautiful but I consider all the following varieties worthy of a place in any list of most beautiful varieties.

Alayne, Amberglow, Amrita, Amulet, Angelus, Avalon, Barcarole, Conquest, Corona, Glamis, Jasmine, King Lear, Magnolia, Margaret Beaton, Mrs. Langford, Nadia, New Era, Picardy, Premier Henry, Rima, Sandra, Sensation, Shirley Temple, Snow White, Vassar, 32201.

Most Striking and Unusual

Aladdin, Algonquin, Beacon, Golden Goddess, Lombardy, Margaret Beaton, Mywag, Premier Henry, Rewi Fallu, Smiling Maestro, Red Charm, Timbuctoo, Uneas, Vagabond Prince, 30112.

The Best Prospects of the Newer Kinds as Future Commercial Leaders

Algonquin, Aladdin, Amrita, Avalon, Barcarole, Beacon, Carillon, Corona, Coral Glow, Diane, Eloise, Firefly, Helena, Jasmine, Laddie, Magnolia, Margaret Beaton, Myrna, Prelude, Regent, Rima, Sensation, Timbuctoo, Wings of Song, 30112.

"DEBONAIR came through the best with PICARDY second and DUNA last."
—A. G. Spahr, Ohio.

Pure Vermont Maple Syrup

Griddlecakes or Waffles and Syrup. Um! Um!

If you have never eaten the pure unadulterated Vermont Syrup you don't know what you have missed. The black blended concoctions sold throughout the country as Maple Syrup are not to be compared with the real Vermont Syrup any more than Halley is to be compared with Picardy. Then a lot of Vermont Maple products are not of good quality. I am a connoisseur of good syrup and send out only the best grade such as I would eat myself.

Prices are F.O.B. Burlington. A gallon can be sent as far south as Virginia for 40 cents and to the West Coast for \$1.10. The Express companies make a special rate on Maple products. Parcel Post costs much more. A gallon of syrup weighs 13 lbs. packed for shipment.

1 GALLON \$2.50 ½ GALLON \$1.50 1 QUART 90 cents
A case of 12 PINTS \$4.50 A case of 12 HALF-PINTS in glass \$2.50
MAPLE SUGAR. 2 oz. cakes 60 cents a lb. 5 lb. pail soft sugar \$2.50.

Disclaimer

I, Elmer Gove, try my utmost to have all bulbs true to name, free from disease and insects of all kinds and send out only first class stock but I wish it to be understood that in case of failure of crop for any reason whatsoever or bulbs are found to be untrue to name that I will not be held responsible beyond the actual cost of the bulbs.

My Rating by Stars

- ★★★★ means the variety is "extra good."
- ★★★½ means "very good."
- ★★★ means "good."
- ★★ } means "fairly good."
- ★★½ }

As you will see there are very few four star varieties. It takes the very best to rate four stars. Many of the two and a half star varieties no doubt you would like but most of them have some feature that keeps them out of the higher ranking.

Necessarily this star rating has to be a rather composite affair. A variety may rate higher as an exhibition variety than as a commercial or vice versa but we have to give a rating that will average for both classes. My rating may change on various varieties from year to year according as they perform in my field. Many varieties do perform differently in different locations so I can't guarantee all varieties will do as well for you as for me. On the other hand I know they will do better in many locations than in my garden.

Guarantee

I guarantee to do my utmost to please my customers. We mean to send out only clean bulbs, free from disease and insects. Any claims or complaints in regard to bulbs should be sent soon after receiving the bulbs.

Of course if any bulbs are not true to name you can not make claims for that until after blooming. If anything goes wrong we always try to make a satisfactory settlement with the customer. This is the only way that anyone can hope to build up a business.

However we do not guarantee in any way the bulbs you harvest as unsatisfactory growing conditions or disease in the soil are beyond our control and we cannot be responsible for the crop you harvest except that if bulbs should not be true to name we will be glad to replace them or make a satisfactory settlement.

SIZES OF BULBS



No. 1



No. 2

LARGE

These pictures show the average size of bulbs. No. 1 will often run larger than this. For the very best bloom the large sizes should be chosen.

Sometimes there is not a great deal of difference between the blooms from No. 1 and

No. 2. Some varieties do not naturally make a large bulb.



No. 3



No. 4

Medium bulbs will give you very fine bloom. Many growers prefer No. 4 to any other size.

Small bulbs will most all bloom and will give very creditable flowers and make fine large bulbs for another year.

MEDIUM

Personally I like No. 3 size. I would very much prefer a young No.

3 bulb to a large old one, such as are

often sold in cheap collections and in chain stores, tho to the novice the very large bulbs look the best. If the largest bulbs are used for exhibition flowers all eyes but one should be cut out.

My packages of bulblets and in bulk will be mostly medium size. In small quantities especially of the newer varieties I send out extra large or jumbos as far as possible tho some varieties never make anything larger than medium sized bulblets tho they germinate well. Some varieties will make bulblets even larger than the do not usually bloom tho some varieties will if started early and are given good culture and plenty of room.



No. 5



No. 6

SMALL

largest size pictured. Bulblets



Extra Large Bt.



Large Bt.



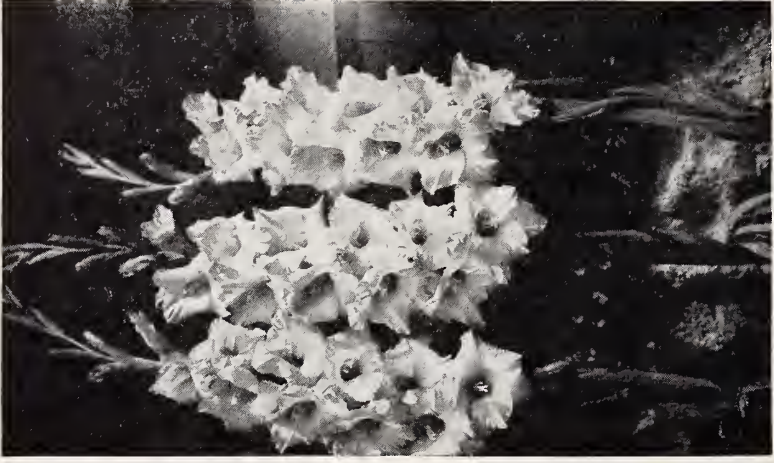
Medium Bt.



Small Bt.

"I certainly had some beautiful flowers from the medium Glad bulbs that I purchased from you this spring. They were the best that I have ever had."

—Miss A. J. Graffam, Maine.



Aradon



Corona



Vassar

The Palmer Strain of Gladiolus

This strain of gladiolus is note-worthy for its most unusual beauty and vigor. Most of the varieties are distinctive by such unique characteristics in coloring and form and texture that they have given a new meaning to the word "beauty" as applied to gladiolus. In many the throats are absolutely clear with no markings whatever, just the deeper shading of the veins. The ruffling and form of many are very exceptional. Picardy the forerunner of this strain, is the most popular variety in existence and many of its seedlings and others in this strain that are not related to it have advanced the gladiolus tremendously the past few years. The present day glads are infinitely superior in beauty to those of even 10 years ago and this is due largely to the PALMER strain and its influence.

Also most of the varieties of this strain are good propagators and vigorous growers. If a variety does not grow well Mr. Palmer doesn't want to bother with it even tho in itself it may be fine. A PALMER VARIETY IS A GOOD VARIETY. I am proud to be the sole introducer of the Palmer strain of gladiolus throughout the world except in Canada. Mr. Palmer now retains the sole introduction of his varieties in Canada and wholesale selling of his varieties for four years after introduction. So that if you live in Canada and want any of the Palmer strain of gladiolus that has been introduced in the past four years, you will have to get them either at wholesale from Mr. Palmer or from some of his Canadian agents. The varieties in my list which are not available to Canadian customers I am marking in my price list.

The following testimonial expresses in a nut shell the opinion of thousands of growers.

"I can now unequivocally say that the Palmer strain of gladiolus is the finest in existence today from the standpoint of beauty, cut flower trade, vitality, adaptability to a variety of soils (and especially the heavy clay soils of this part of country) and generous propagating quality. There is no other strain that can compare with it in my estimation."

—ROBERT C. MONCURE, Virginia.

1940 Palmer Introductions

Cordelia (Seedling 32271) (Ramasses x Picardy) Very early. (Decorative) (Commercial) Clear deep rose. Very large and wide open. Moderately ruffled and waved. Fine color and form. 5 well placed blooms open on a head of about 18 buds. Tall straight spike. From same parentage as King Lear. Award of Merit 1938 Canadian Gladiolus Society.

Corona (Seedling 35221) (Picardy x Miss New Zealand) (Decorative) (Commercial) (Midseason) General color is creamy white somewhat deeper in the throat and with rose picotee edge on the petals. Striking and handsome. 6-8 very large wide open blooms open on a head of about 18 buds. Tall well formed spike. Strong robust grower. Award of Merit 1939 Canadian Gladiolus Society.

One of Mr. Palmer's neighbors who grows bulbs for Mr. Palmer said that *Corona* attracted more attention in his garden this past season than any other variety. I believe *Corona* will make a very popular commercial variety. The color is something like the old Olive Goodrich but several times as large. See cut on opposite page.

Glamis (Seedling 33191) (Premier Henry x Picardy) (Decorative) (Commercial) Salmon rose with creamy lip. Clear unflecked and without any markings whatever. Blooms large, flat open and with the petals fluted, ruffled and needlepoint. 7-8 large blooms open on a medium tall straight spike. About 18 total buds. One of the most beautiful varieties in existence. See picture on cover.

The above 3 varieties \$5.00 each for any size bulb. \$1.00 each for bulblets or \$8.00 per 100.

Lombardy (Seedling 33153) (Picardy x (Tycko Zang x Roi d'Albert) (Formal or exhibition type) (Commercial) Light salmon softly blotched deeper salmon. 8-10 large wide open well placed blooms open on a tall straight well formed spike. Robust grower. Award of Merit 1938 Canadian Gladiolus Society. *Premium bulb this year.*

Magnolia (Seedling 34015) (Maid of Orleans x Picardy) (Decorative) (Commercial) Very light soft creamy rose pink. No markings whatever but occasionally in warm weather will streak a little. However usually it is a very beautiful clean clear chaste variety. Blooms are large. The petals somewhat rolled back at the edge. 6-8 open on a strong well formed spike. Good propagator. Award of Merit 1939 Canadian Gladiolus Society. *Premium bulb this year.*

THE PALMER STRAIN

Aladdin ★★★½ (Ex) (Com) (Midseason) Bright beautiful reddish salmon with large cream blotch. 8-10 very large beautifully ruffled blooms open on a long head. Plants very strong and robust. Medium height or taller. Aladdin has created a sensation wherever shown and has won the sweepstakes at various shows. When well grown is one of the finest varieties of all time. Many people consider it superior to Picardy. One of the "must haves." Won an Award of Merit at the British Glad Society Test Garden this past season.

Algonquin ★★★★★ (Ex) (Com) (70-75) Early. Brilliant glowing scarlet. Large wide open spreading blooms. 8-9 well placed blooms open on a tall straight spike. We believe this to be the best light red on the market and expect it to become very popular as a commercial and also as an exhibition variety. A good shipper and good propagator. Won an Award of Merit at the British Glad Society Test Garden this past season. See cut p. 12.

Amberglow ★★★½ (Com) (HG) (70) Very beautiful color. Deep amber yellow of an unusual and beautiful shade and attractive form. 6-8 good size blooms open on a tall straight spike. I consider this the most beautiful yellow variety.

Amrita ★★★½ (Com) (Dec) (HG) (85) Shades of light buff. Beautiful clear color but sometimes tinged with pink. Warm yellow throat. 6 or more large wide open heavily ruffled blooms open at a time on a spike of 16-18 buds. One of the most beautiful pastel varieties in existence. Have had many fine reports on it. Many people consider it fully as valuable as Picardy tho of course it is an entirely different shade and type. Fine propagator. See cut p. 28.

Amulet ★★★½ (Com) (Dec) (HG) Beautiful clear medium buff. 6 or more heavily ruffled medium size well placed blooms open. Sister seedling of Amrita, Barcarole and several others. Tho different is fully as beautiful as any of them. See cut p. 12.

Angelus ★★★½ (Com) (HG) (85-90) Beautiful clear medium salmon of an unusual shade. 6 or more large blooms open on a long flower head. Slightly ruffled beautiful variety either for commercial use or the home garden.

Bagdad ★★★½ (Ex) (HG) (90-100) Smoky old rose that is fine for exhibition or the home garden. Has not been so popular for commercial use tho many people like it. 6-8 immense blooms open at a time. Is very popular for the home garden.

Barcarole ★★★★★ (Com) (HG) (85) Clear large grenadine orange of an absolutely clean clear shade. No markings. 6-7 medium large beautiful ruffled blooms of heavy substance. Sister seedling of *Amulet* and *Amrita*. One of the most beautiful varieties of all time. Has a distinctive beauty found in almost no other variety. See cut p. 12.

Beacon ★★★★★ (Ex) (Com) (75-80) Clear bright rose scarlet with large cream blotch. 8-10 medium large somewhat ruffled blooms open on a very tall straight tho willowy spike. Beacon has proven to be one of the most popular cut flower varieties. This past season it sold in New York and other large markets at a premium when good Picardy was being dumped. Could have sold large quantities of them if I had had them. One of the real 100% prospects for the commercial market. See cut inside front cover.

Bolivar ★★★ (Com) (HG) Early midseason. 5-6 very large medium red. Tall vigorous plant.

"I am thanking you for the 5 bulbs of FIREFLY for naming the variety. It was indeed beautiful. All my bulbs I received from you were very nice."

—Mrs. Hanna Neskey, Minn.

Buccaneer ★★★½ (Com) (HG) (85-90) Color sport of Pirate. Identical with that variety except in color which is a very nice rose shade. This should become popular as a commercial as well as for the home garden.

Camellia ★★★½ (Com) (Ex) (85-90) Blush white tinted pink with 6-8 large well placed blooms open on a long flower head. Very slightly ruffled. A beautiful variety and one that should make a good commercial as well as home garden variety. One of the finest.

Carillon ★★★½ (Com) (HG) Clear LaFrance pink with clear creamy blotch. 5-6 medium large wide open moderately ruffled blooms on a tall spike. Placement always good. A real live prospect as a commercial. Very reliable. A distinct color and a variety that is going places. Won an Award of Merit at the British Glad Society Test Garden, 1939.

Champlain ★★★ (Com) (HG) Very early. Clear light blue with inconspicuous dark lines in throat. 6-7 large blooms open on a tall straight spike. A fine early cut flower blue.

Cordelia New introduction. See page 7.

Corona New introduction. See page 7.

Debonair ★★★½ (Ex) (Com) (80-90) LaFrance pink shading to shrimp pink with creamy throat blotch. Sometimes flakes darker. 6-8 medium large blooms open on a very tall always straight spike with a flower head often 3 ft. long. Tho I personally do not consider this as good a variety as Picardy it has proven better in some sections of the country. Many growers have written me that it does better for them than Picardy and have discarded Picardy in its favor. It often grows 5½-6 ft. tall and no matter how hot the sun the stems are always straight. Very well worth trying as a commercial.

Evensong ★★★ (Ex) (HG) Large ruffled smoke with creamy blotch. 7-8 large blooms open. A better color than Mother Machree but doesn't open quite so many at a time. Has been called an improved Mother Machree.

Firefly ★★★½ (Com) (HG) Very early dazzling scarlet with white lines on lip. I consider this the finest early scarlet. A sister seedling of *Regent*, *Algonquin* and *30112* and in its season is as distinctive and valuable as the others. Have had some very fine reports on it. Received an Award of Merit at the British Glad Society Test Gardens this past season.

Glamis New introduction. See page 7.

Golden Cup ★★★ (Com) (HG) (85) Deep yellow sometimes flaked darker. 5-6 large somewhat cup shaped blooms open. Considered the best yellow by some people. Unfortunately there are some Rapture mixed in with this variety. Seems to be impossible to get them all out. So that in the small sizes especially there may be some mixture but I will put in extra count to offset this.

Hector ★★★ (Com) (HG) Early midseason. Salmon scarlet with reddish speckles on a cream throat. 5-6 immense ruffled blooms open at a time. Fine commercial variety.

Helena ★★★½ (Ex) (Com) Late. Lavender pink with darker lines in the throat. 8-9 good size well placed blooms open on a tall straight spike of 16-20 buds. Strong grower. One of the finest commercial lavenders on the market. Personally I like it better as a commercial lavender than Minuet. The individual blooms may not be quite so beautiful as Minuet but it opens more at a time and all things considered I think is a much better variety than Minuet.

"DIANE was extra choice."

—R. P. Nelson, Ontario.

"I wish to express my appreciation of the glads purchased from you last March. They gave us some surprises and wonderful blooms."

—F. A. Widmoyer, Mich.

Jalna ★★★ (Ex) (HG) (90) Early. Irridescent salmon and ashes of roses. Very beautiful and unusual smoky opening up to 10 or more wide open blooms at a time. Fine propagator. Everyone who sees this seems to like it. If you like the smoky shades Jalna is one you must have.

Jasmine ★★★½ (Com) (Dec) (HG) Early. Clear pale lemon yellow with no markings whatever. Beautifully ruffled. 6-7 medium large blooms open on a tall strong spike. Color is unique and reminds one of the inside of a lemon. An indescribably beautiful flower the beauty of which cannot be conveyed by words. It must be seen to be appreciated. Is a strong grower and heavy propagator.

Jonquil ★★★ (Com) (HG) (65-70) Clear deep yellow. Up to 8 medium size blooms open on a tall straight spike. The deepest clear yellow I have seen. Tho not quite so large as we like it makes a very fine commercial cut flower. Won an Award of Merit at the British Glad Society Show, 1939.

King Lear ★★★½ (HG) Very early. Clear deep reddish purple with silver line on edge of all petals. Very large heavily waved and ruffled. 5-6 open. The most beautiful and best all round purple I have ever seen. In a class by itself. See cut p. 28.

Lombardy New introduction. See page 7.

Magnolia New introduction. See page 8.

Maytime ★★★ (Com) (HG) Early beautiful light creamy salmon with a cream throat. A fine variety and becoming more popular every year with the commercial growers. Many of those who have tried it are ordering in quantity this year. At the time it blooms it is the best cut flower pink in my garden. You will make no mistake in growing this for the cut flower trade.

Mywag ★★★ (Dec) (HG) (Midseason) Light salmon shading to white throat with a large dazzling scarlet blotch. Immense round flowers somewhat ruffled. One of the showiest and most beautiful varieties grown. Stems sometimes crook but a beautiful thing just the same.

Picardy ★★★★★ (Ex) (Com) (HG) (85-90) Clear soft shrimp pink, with flesh pink throat on which is a soft inconspicuous feathering of rose. 7-9 very large well placed blooms. It is not necessary to say very much about Picardy as most everyone knows the variety now. It is by far the most popular variety in existence not only as a commercial but for exhibition and for every purpose which a glad is used. In most of the flower markets Picardy comprises of at least 50% of all blooms sold and sometimes constitutes over three-quarters. A "must have" for anyone growing glads.

Pirate ★★★½ (HG) (85-90) Beautiful dark rose red shading somewhat lighter in upper throat. Up to 7 large wide open blooms open. Pirate is growing more popular every year and is really one of the finest dark rose red varieties. Was especially nice this past season.

Premier Henry ★★★ (Com) (Dec) (HG) (85-90) Geranium pink shading lighter in the throat with small scarlet feather. 4-5 immense round heavily ruffled blooms open on a straight medium height spike. Heavy texture. Because the stem is inclined to be rather short it is not a variety for the shipping trade. But is a beautiful thing and should be used by local florists. One of the finest for the home garden.

Rapture ★★★ (Com) (HG) (75-80) Medium light salmon with dif-fused creamy yellow blotch. Tall strong grower and heavy propagator. Opens up to 7-8 large flowers at a time sometimes arranged in a staggered single line. Many of the cut flower growers like this very much.

"I was more than pleased with SANDRA and No. 32201."

—James S. Moore, New York.

"PREMIER HENRY was one of the very best in my garden last year. I most surely want some more of them next year. All the glads I bought from you did extra well and I was more than pleased with them and your most generous extra count."

—Mrs. Lillian I. Ropes, Massachusetts.

Recado ★★★½ (Ex) (HG) (85-90) Rosy ash flecked and splashed with orange scarlet with a diffused darker blotch. Opens 10 large well placed blooms at a time. Strong grower and propagator. A fine exhibition variety or for the home garden if you like smokies. See cut back cover.

Regent ★★★★★ (Ex) (Com) (90) Clear glowing scarlet shading somewhat darker in the throat. 9-10 good size well arranged blooms open at a time on a flower head of 20-22 buds. A good shipper and one of the best all round scarlet varieties. Different type flower than Algonquin.

Reverie ★★★ (Com) (HG) Light peaches and cream. 6-8 medium large somewhat ruffled well placed blooms open. Beautiful variety for local use. But somewhat inclined to fade lighter as the blooms open up the stem.

Roselle ★★★ (Com) (HG) Beautiful soft salmon rose. 8-10 large well placed blooms open on a moderate height spike. Beautiful thing tho doesn't grow quite so tall as we would like.

Royal York ★★★★★ (HG) (80) Deep scarlet with hint of salmon. 5-6 large sized wide open blooms. Strong vigorous variety. Good for home garden. Useful in hybridizing. One of the parents of Aladdin, Recado and other good ones.

Sahara ★★★½ (Ex) (HG) (85-90) Light russet with a soft blotch of cream lightly peppered russet with scarlet penciling. Up to 10 medium size well placed blooms open on a tall straight spike. An unusual and popular color. Stands the heat especially well. An unique color and one that I am sure you will like. See cut p. 40.

Sandra ★★★ (Ex) (Com) (HG) Light shrimp pink with small diffused pinkish amber blotch. Somewhat similar to Picardy but a little lighter in shade which is set off just right by the amber blotch. Have had a lot of fine compliments on this variety, many people preferring it to Picardy. Strong grower and heavy propagator.

Snow White ★★★ (HG) (80-85) Pure snow white with a touch of lemon in the throat. 5-6 large beautifully ruffled blooms open at a time. As for real beauty I have seen no white to compare with it. But a little inclined to be soft so not suitable for a commercial.

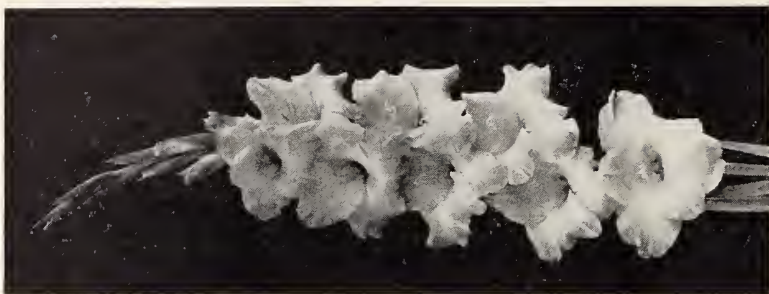
Solita ★★★ (Com) (HG) Late midseason. A very nice light orange. A little lighter in shade than Bit O'Heaven. Several medium size blooms open on a long spike. Tall slender ideal commercial stem. A fine commercial variety which many people prefer to Bit O'Heaven. If you want a late midseason orange commercial by all means try Solita. I know of nothing better in its season and color.

Spray of Gold ★★★ (Com) (HG) Very early. Beautiful clear medium deep yellow lightly ruffled. 4-5 medium large blooms open. One of the most beautiful yellows tho for commercial purposes probably not so valuable as Miss Bloomington or Clarion.

Your ALADDIN and CAMELLIA are everything you say they are. BEACON, HECTOR, SHIRLEY TEMPLE were others that were extra good.

"I sowed your FIREFLY and seedling No. 30112 and they were both lovely."

—W. Horvey, Colgory, Alto., Conodo.



Emile Bride



Algonquin



Amulet



Barcarole

"BEACON was still my leader and seemed the same with most of visitors.
"AMRITA, HELENA, BARCAROLE and CARILLON were beauties. MARGARET BEATON seemed to get very much attention."

—Stanley Bielecki, Penn.

Symphony ★★★ (Com) (HG) Light rosy pink with clear cream blotch. 6-8 medium large blooms open on a tall straight spike. Very long flower head. Very popular with many growers.

The Mogul ★★★ (Ex) (HG) (Midseason) Salmony maroon with darker lines in the throat. Up to 8 or more very large wide open slightly ruffled blooms open at a time with most of the remaining buds showing color. A popular dark variety.

Titan ★★★ (Ex) (HG) Sister seedling of Aladdin. Huge salmon rose on a tall strong growing plant. Up to 9 enormous massive blooms open. Good color and a variety I think you will like tho in hot weather sometimes inclined to crook a little.

Vagabond Prince ★★★½ (Ex) (HG) Iridescent garnet brown shading lighter in the throat and with a small vivid flame scarlet blotch on the lip. 8-10 or more well placed medium large blooms open at a time. An odd, very distinctive and showy color. Gorgeous. A basket of these would pep up the window of any flower shop. One that everyone should grow in his own garden. An unique variety as well as beautiful and showy. Everyone should grow it. Have had many enthusiastic reports on it. See cut inside front cover.

Wasaga ★★★ (Com) (HG) (90-95) Clear glowing buff with 4-5 beautiful flowers open at a time. Not a shipping variety but one that florists should use. Wonderfully fine in hybridizing as it is one of the parents of Amrita, Barcarole, Amulet and several other of the most beautiful varieties in existence.

Numbered Seedlings

300911 Somewhat similar to Mrs. Langford but more white and less pink. Sometimes they are pure white and again are tinged a little with pink. Very dainty.

30112 Bright vivid scarlet. This seedling is still under number but there is a possibility that it will be named later. I have had some very fine reports on it and consider it one of the best reds. Under certain conditions it may not grow quite so tall as we would like but have not had any complaints in this respect and different ones have written me that it grew plenty tall with them. It opens up 6-8 beautiful bright attractive flowers of good size. Opens up well when cut and all and all it has been one of the outstanding reds in my garden. You should surely try it.

30152 Very large dark beautiful rose. Very nice. Its main fault being that as it opens up towards the top the flowers get much smaller.

30161 Very nice ruffled smoky. Seedling of Roi Albert. Stem a little short but have had some very nice reports on it.

30289 Medium or larger in size. Smoky, opening up to 10 or more. If you like the smokies by all means try this one.

302810 Large smoky with lighter throat, bordered copper. Very distinctive and attractive.

30291 Pink quite similar in color to Angelus. Not always quite so reliable as Angelus but a nice thing just the same.

"You sent me one medium size bulb BEACON. It was the tallest stalk I ever grew, measuring 5 ft. 8 inches and although not staked, it kept erect."

—L. M. Barnes, Vermont.

"Best of all in performance was No. 32201. I think this is a fine Glad and should be named. If it was mine to be named it would be called 'Honeychile' because with the sun shining on it I thought it had the color of light honey."-----

"Last season I grew a few TOKEN and didn't think much of it. But this season I planted 3000 and this is surely a top-notchier if there ever was one. I think that if I could not have Picardy I would take TOKEN in event I was limited to one glad to grow."
—C. G. Young, Wis.

32023 Warm salmon. Seedling of Debonair. Not so tall but a better color. Think you will like it. Good commercial.

32145 Very pretty delicate light pink or flesh color. Nice pastel shade.

32201 Sister seedling of *Amrita*, *Amulet*, *Barcarole* and others. But for the fact that it crooks some in warm weather I think it is fully as good as any of its sister seedlings. In fact this past season I cut more bouquets of this for the house than any other variety I grew. It is a very beautiful glowing buff color opening up to 8 at a time. Will sometimes crook and sometimes the placement is not all that it should be but I think you will like it in spite of its occasional faults. I've had a number of very fine reports on this seedling.

322020 Light pinky buff opening up 8 at a time. Another sister seedling of *Jasmine*, *Barcarole*, etc. Different type flower. Tall straight stem. Very nice.

32203 Very pretty lemony cream. Another sister seedling of *Jasmine*, etc. Clear color, no markings whatever. There are some rogue bulbs of another seedling mixed in with these. This other seedling is a clear pinky buff fully as good as No. 32203 and better in some ways. Whichever one you get will be well worth the money.

32352 Pretty apricot orange. Not so large as some but a very nice pastel shade. Medium height.

High vs Low Crowned Bulbs

Many people are under the impression that high crowned bulbs are necessary to produce good bloom. This is entirely wrong. Bulbs have low crowns for two reasons. First, some varieties just naturally don't grow that way. The first year from bulblets most varieties are fairly high crowned. After the first year some varieties just naturally don't grow that shape. Second, most varieties get low crowned when the bulbs are old, that is three years or older from bulblets.

We very seldom sell bulbs older than two years from bulblets when they are generally considered to be at their best irrespective of the shape of the bulb.

An experiment was conducted at the Agricultural Experiment Station at Ames, Iowa to determine the comparative value of high and low crowned bulbs. From this experiment it was concluded that bulbs with low crowns produce more flower spikes, taller spikes, spikes with more flowers and a larger leaf area than corms with high crowns. Also that they sprout more quickly. This does not necessarily prove that in every case a low crown bulb is better. But in this particular carefully conducted experiment with nine different varieties of different types the low crown bulbs did prove better than the high crown ones. So don't think because you get some low crown bulbs that they are not going to produce good bloom.

Some varieties like Commander Koehl especially have extremely high crowns especially when grown into large bulbs from bulblets in one season. Sometimes they are so high crowned as to appear deformed. But this has nothing whatever to do with the quality of blooms produced from these bulbs. If a bulb is not over two years old from bulbs, is sound and solid it should produce a good bloom whatever the shape of the bulb provided the growing conditions are good.

"Glad's I had from you last spring were wonderful. Hope to get some more next spring."
—Harry C. Gibson, Illinois.

"The two best *Gladiolus* that we grow are PICARDY and DEBONAIR. Recently we sold many spikes of these two for fifty cents per dozen that came from bulblets planted around first of March."
—Henry N. Carrier, No. Carolina.

New 1940 Introductions

Avalon (MARSHALL) (Ex) (Com) (Midseason) Exquisitely beautiful dainty bright pink with large cream throat. Opens 8-10 moderately large attractively ruffled blooms of beautiful form and heavy substance. Always well placed and firmly attached to stem on perfectly formed spikes. Vigorous grower and good propagator. A very beautiful variety that should prove very popular as a cut flower and with the amateur. Very worthy companion of Sensation which Mr. Marshall introduced last year. Avalon opens unusually well when cut. Stands rough handling and is all and all I think a very fine variety. Spikes are as alike as peas in a pod. I am sure that this variety will add immensely to the reputation of Mr. Marshall. See picture on page 6.
\$5.00 each for any size bulb. Bulblets \$1. each or \$80. per 100.

Laddie (WILSON) (Ex) (Com) Light pink somewhat similar in color to Picardy but more on the rose shade. 8-10 very large wide open somewhat ruffled blooms open on a tall straight spike having 18-20 buds. This variety I think will be a welcome addition to the list of commercials. Picardy is still the most popular variety in existence for all purposes and as everyone knows is grown much more largely for commercial cut flowers than any other variety. But I think *Laddie* will help to supplement Picardy as the color is more of a rose and has less salmon. People are beginning to tire somewhat of the monotony of so much salmon in Picardy.

In comparison with Picardy *Laddie* is larger, wider open, opens more at a time, fully as tall or taller, straighter stems, fully as good a propagator and I think is fully as good an all round variety and tho somewhat similar in color is enough different so that it should become a very popular commercial cut flower and should be grown in immense quantities for all purposes.

Owing to the fact that I have a fair stock of this variety I am introducing it at a low price. Don't think because the introductory price is so low that it is not good. You will be agreeably surprised to see what a fine variety this is. I put the price low so that everyone can try it out this year. I think next year the growers will be looking for more. I don't expect the price next year will be any lower than this year. By all means try *Laddie*. See cut p. 28.

25 cents each for any size bulb. \$2.00 per 10 for any size bulb. No bulblets for sale.

Pandora (BEATRICE PALMER) (Paul Pfitzer x Heinrich Kanzleiter) x Picardy) (Ex) (Com) Clear soft geranium pink with rosy carmine markings on the lower throat. 8-10 softly rounded wide open well placed blooms open at a time on a medium height well proportioned spike. Consistently good both in the garden and when cut. Lasts well as a cut flower.
\$3.00 each for any size bulb. Bulblets \$.60 each.

Vassar (HEDGECOCK) (Senorita x Orange Wonder) (Dec)(Com)(Midseason) A harmonious blend of pale butter-cup yellow and light tangerine orange. General effect is a very beautiful soft light orange with yellowish throat. There are no markings whatever, just a clear beautiful shade reminiscent of some of the beautiful Palmer varieties. The florets are beautifully ruffled and frilled. 5-6 medium size well placed uniform blooms open at a time. A very charming new addition to the decorative group. See cut p. 6.
\$3. each any size bulb. Bulblets \$.50 each.

Wenonah (KINYON) (Ex) (75-80) Salmon pink. Winner of the American Home Achievement Medal, The Michigan Horticultural Society Medal, Michigan *Gladiolus* Society Certificate and the honor of being the

"SENSATION was O.K. and I feel it was one of the best new things of the 1939 season. Can easily believe that a vase of SENSATION would live up to its name."
—Fred Cossebeer, New York.

"I do want to say that my bulblet blooms of JASMINE and SENSATION were just about perfection in spite of the official temperatures ranging over 100 degrees. JASMINE bloomed on August 8th and had about the finest, straightest stem on a bulblet I ever saw. The color was so beautiful and different from any other yellow I have, or have seen. On digging it had a fair amount of bulblets, most all large size, under a bulb which was 2½ inches in diameter.

"SENSATION bloomed on September 10th and the size, color and beautiful rifling were all that its name implies. This bulblet produced 54 fine bulblets under a fine large bulb which was cut down by frost just about 3 weeks after blooming,

—Poul G. Wood, Illinois.

highest scoring seedling at the Michigan Gladiolus Society Show. A most dependable performer in every way. *Wenonah* will open 10–14 wide open blooms closely placed but not too crowded. A 4 ft. spike, head in perfect harmony. Fast propagator and every bulblet germinates. I have not grown this myself but other growers have told me it is fine.

Bulbs—large, \$1.00 each; medium, 85 cents; small, 75 cents. Bulblets 10 cents each; 10 for 75 cents.

R. H. Pruitt & Sons Introductions

I have not grown or seen the following two varieties but Mr. Salbach saw them in the originator's garden and says they are fine.

Oregon Red (R. H. PRUITT & SON—GOVE) Dark scarlet. Very large (7½ inch) blooms, 6–7 open at a time. Has won at the Oregon Show as best seedling in the show and best in its class two years. Never fades. A real exhibition variety. Fair propagator. Stock very small yet.

\$10.00 each for large bulbs only.

Red Lightning (R. H. PRUITT & SON—GOVE) Early. Bright showy scarlet with cream throat. Somewhat like Beacon but redder. Opens 6–7 large (6 inch) blooms at a time. Medium height but stems can be cut very low. Always straight. Well placed flowers. Mr. Pruitt's neighbor growers say it is very fine. Heavy propagator.

Large bulbs \$5.00 each; medium \$3.50; small \$2.50.

Complete List

The letters following each variety is the abbreviation of the name of the originator: (PF) PFITZER; (SAL) SALBACH. I am marking the varieties (Com) Commercial; (Ex) Exhibition; (Dec) Decorative; and part of them (HG) meaning suitable for Home Garden. Of course every variety is suitable for the home garden so I am marking those only HG that do not come under both the Ex and Com classes. Where I have put down a variety as commercial I mean only that the color is good and suitable for local florist use. Those that are especially adapted for long distance shipping or shipping to the big markets I have noted especially in the text.

About blooming dates I am giving only those that the originator has given. Where I don't mention the number of days to bloom you may consider them as midseason unless I mention in the text that they are early or late. Exact blooming dates are not reliable anyway as they vary in different parts of the country and according to the season SO PLEASE DON'T WRITE ME ABOUT ANY FURTHER BLOOMING DATES THAN I HAVE GIVEN HERE as I cannot give any exact dates further than mentioned.

I have tried to make the descriptions in my catalog as accurate as possible without going into minute details. However I know that varieties will differ very much under different growing conditions and in different parts of the country so

"The choice bulblets that I got from you in the early spring all germinated and of these ALADDIN, KING LEAR, MYRNA, and TIMBUCTOO gave me splendid bloom. P.S. Also a thrill.

—Francis H. Williams, Rhode Island.

"ALGONQUIN was outstanding and as the one bulb bloomed far me by far the best scarlet to date. 6½ inch flower 8 open, 22 buds. I expressed my faith in ALADDIN to you last summer and it certainly came through again. Won best in the Wpg. Shaw and was really excellent in my garden.

"KING LEAR appeals to me as the best purple, not excluding MRS. MARK'S MEMORY. CARILLON was excellent again, I like it very much."

—Jerry Twomey, Winnipeg, Canada.

if any of these varieties don't do as well for you under your conditions as you think the description justifies don't blame me but give them another trial. In giving these descriptions I am giving the varieties credit for normal good growing conditions. No variety will do well in extreme hot weather or sand or clay soil without some artificial watering. Some varieties will do better the second year after becoming acclimated.

Aladdin Palmer strain. See page 8.

Alayne ★★★½ (KINYON) (Com) (Dec) (Midseason) Beautiful distinct shade of light rose. 6-7 medium sized well arranged blooms open on a medium height stem. Petals slightly ruffled and rolled back. Beautiful variety for commercial use or home garden. Makes up fine in floral work. See cut inside front cover.

Albatross ★★★ (PF) (Ex) (Com) (80-85) Large pure white with 6-8 blooms open on a tall vigorous plant. Has been gaining in popularity in recent years but somewhat inclined to disease. Fine when well grown. Blooms face up in lily fashion.

Alchemist ★★★ (PF) (Com) (Dec) Very early, ruffled light yellow. Quite good for an early yellow.

Algonquin Palmer strain. See page 8.

Allegro ★★★★ (PF) (Ex) (Com) (HG) Light lavender blue with darker feather tipped white. I consider this the most beautiful light blue on the market. However it does not propagate quite so fast as I would like, tho bulblets make large growth.

Al Smith ★★★½ (K) (Com) (Dec) (66) Early tall salmon rose, medium size. Because of its earliness it is well liked by many as a commercial.

Amador ★★★ (KINGSLEY) (Com) (HG) Medium red with glowing sheen. 5-8 large beautiful blooms open. A very nice red.

Amberglow Palmer strain. See page 8.

American Commander ★★★ (New) (Ex) (HG) Medium red with 8-10 medium large blooms on a tall straight spike. Can be very nice.

Amrita Palmer strain. See page 8.

Amulet Palmer strain. See page 8.

Angelica ★★★ (FISCHER) (Dec) (HG) Small flowered. Very early. Very pretty pink and white with a light creamy throat and with pink at the edges. Nice for table decoration and small arrangements.

"I have definitely made up my mind to discard all Glad bulbs this fall with exception of Palmer Glads. They are tops and from now on I'm a Palmer man."

—M. W. Maybach, New York.

"BAGDAD, DEBONAIR, DUNA and RAPTURE were exceptionally good, growing to a height of 5½ feet. BAGDAD attracted a lot of attention and won First Place in the 1939 Show."
—E. J. Hurd, Colorado.

Angelus Palmer strain. See page 8.

Arethusa ★★★ (FISCHER) (Large Dec) (HG) Early midseason. Ruffled cream. Tall spike with several well arranged blooms open at a time. Color sometimes not so clear as I would like.

Ariadne ★★★½ (MITSCH) (Ex) (Com) White tinted pink with large scarlet blotch. Long flower head. One of the best varieties in this color class.

Avalon New introduction. See page 15.

Ave Maria ★★★½ (PF) (Ex) (Com) Early mid-season. Medium blue with purplish blotches. Up to 8 good sized well placed blooms. First class so called blue variety either for exhibition or florists trade. One of the best doers of the blues.

Awatea ★★★ (BURNS) (Ex) (HG) Peach blossom shading somewhat darker toward the edge. Light yellow throat. Up to 10 open at a time. Good exhibition variety.

Bagdad Palmer strain. See page 8.

Barcarole Palmer strain. See page 8.

Barcelona ★★★½ (KELLY) (Ex) (Com) Cream slightly tinged yellow. 8 enormous slightly ruffled round blooms open at a time on a tall strong growing plant. This is one of the very best in this color class. Entirely distinct from other creams.

Beacon Palmer strain. See page 8.

Beautiful Ohio ★★★ (HULLIBARGER) (Medium Dec) (Com) (HG) Beautiful new shade of lavender. Would make a very fine commercial if it were only larger. Should be used to advantage by florists who appreciate something besides size alone.

Bella Donna ★★★½ (PF) (Com) (HG) Early large light blue with darker blotch. One of the very best commercial blues. Clearer in color than Ave Maria and somewhat lighter in shade. Very well liked by florists.

Benedict ★★★ (CROW) (Com) (Ex) (HG) Beautiful soft dark rose with 8 well placed blooms open. Over medium size. Very nice thing. Medium height.

Bernece ★★★ (GRAY) (Com) (Dec) (HG) Very early. Deep golden yellow somewhat flaked with orange giving it an appearance of light bronze. 5 nicely ruffled medium large blooms open on a medium height plant. Good propagator. A very nice variety and one that makes up beautifully in floral work.

Betsy Bob-Up ★★★½ (CANINE) (Ex) (Com) Late. Color sport of Betty Nuthall. Creamy yellow tinged with pink. This past season this variety came in late and was really very good as a commercial cut flower. Really takes the place of a late yellow and late in the season is better than most any other late variety.

"You may be interested to know that I had very fine results from the bulbs purchased from you last March. My glads have been greatly admired by all who have seen them."
—Dr. J. A. Ross, Oklahoma.

"This is just a note to tell you how well pleased I was with the bulbs I purchased from you last spring. The flowers were beautiful." —William H. Raynor, New York.

Betty Nuthall ★★★ (SAL) (EX) (Com) (100) A fine late commercial salmon. Not so beautiful as Picardy but still heavily grown. Has been one of the most popular commercial varieties. Tall very strong grower with 6-8 good size blooms open on a long head.

Beverly ★★★ (WRIGHT) (Com) (HG) (Mid-season) A new purple that the florists like. Not a clear color like Purple Beauty or King Lear but one that will appeal to many and in the town where this was originated the florists like it very much and use all that Mr. Wright can produce. Several good sized blooms open on a nice spike and stem.

Bill Sowden ★★★ (FALLU) (Com) (Dec) (HG) Early mid-season. Immense massive ruffled deep blood red usually flaked darker. 5-6 open. A beautiful variety. Does not crook but stems a little inclined to be weak. I like this very much in spite of its few faults.

Bit o' Heaven ★★★ (CROW) (EX) (Com) Fine orange with yellow throat. Tall straight vigorous plant with 9-12 medium size blooms open. Fine either for cut flowers or for exhibition. Becoming more popular every year. Will become a standard commercial orange.

Black Opal ★★★½ (ERREY) (EX) (HG) Beautiful deep red, darker than Rewi Fallu. Up to 10 medium large well placed blooms open on a tall straight spike. One of the very best of the dark reds. Good propagator.

Bleeding Heart ★★★½ (BROWN) (EX) (Com) (82) White tinted light pink with a large red blotch. Tall straight plant with 8-10 medium large well placed blooms open. Good propagator. Nice commercial.

Blue Admiral ★★★½ (CHRIST) (Com) (Dec) (HG) Dark blue, slightly lighter than Pelegrina. 5-6 open on a tall always straight stem. Tho this does not open so many at a time as Pelegrina I consider it the best dark blue I have seen.

Blue Beauty ★★★ (PF) (EX) (HG) Light blue shading darker towards the edge. Large wide open round flowers. A stronger grower than most blues.

Blue Wonder ★★★ (BOTH) (EX) (HG) Large medium blue. Can be grown as a very fine exhibition variety and would be one of the best blues if it didn't have so strong a tendency to crook. Is really quite good except in hot weather. Many blooms open.

Bolivar Palmer strain. See page 8.

Brightside ★★★ (PRESTGARD) (Com) (HG) Very early canary yellow shading to deep orange on the edge, giving the appearance of orange color. Tall and straight. 4-6 medium size blooms open. Just the type of flower that florists should use for table decorations and small arrangements but seldom do except a few up to date florists in a few localities.

Buccaneer Palmer strain. See page 9.

Caesar ★★★ (DEGROOT) (Com) (HG) Beautiful light medium red shaded darker toward the center. Large round flower. Not quite so fast a propagator as some but a nice variety. Very showy.

"I had a fine spike of bloom from the bulb of No. 30112 that you put in as an extra and must say that it sure is a fine red and worthy of a name. It did fine with me. Your bulbs have always shown plenty of vitality with me."

—W. H. Robertson, North Carolina.

"SANDRA is the richest glad I've seen. I like it better than PICARDY.
 "The bulb COLOSSUS you sent me as extra, was the largest flower of 150 varieties and I'm telling you it had to be big to beat the rest of them."
 —Edward Nordsiek, Pennsylvania.

Camellia Palmer strain. See page 9.

Candy Heart ★★★½ (SALBACH) (Dec) (HG) Clear soft creamy
 flesh pink with large blotch of light red. 5-6
 large flowers open. Very attractive and distinctive and beautiful.

Cardinal Prince ★★★ (K) (Com) (HG) Early clear cardinal
 red. A nice red variety and good seller.

Carillon Palmer strain. See page 9.

Cavalier ★★★ (BAERMAN) (Medium Dec) (HG) Nicely ruffled
 cream and apricot. Clean smooth color.

Champlain Palmer strain. See page 9.

Changeable Silk ★★★ (BAERMAN) (Large Dec) (HG) Smoky
 light rose with silvery sheen. The
 originator claims this is very beautiful. I have not really seen enough of it to
 properly judge it.

Chamouny ★★★ (BAERMAN) (Medium large Dec) (Com) (HG)
 Light cerise rose. Quite similar in color to Prelude
 but not so early. Have good reports on it.

Chas. Dickens ★★★ (PF) (Ex) (HG) Early violet purple. Tall
 strong grower with long spike of bloom. The
 most popular low priced purple.

Chief Multnomah ★★★½ (ELLIS) (Ex) (HG) Large tall
 strong growing smoky with red
 blotch. One of the very best of this type.

Clarion ★★★½ (CROW) (Com) (Dec) (HG) (70-80) Tall early
 medium dark yellow. Good size blooms that are
 well placed. One of the best early yellows.

Colossus ★★★ (MITSCH) (Ex) (Com) (HG) Very early light pink
 with small red feather on cream ground. Very large and
 usually has a long head. At the World's Fair Show at New York it won for best
 spike in the Show. Had 8 open. Should make a good commercial as well as ex-
 hibition variety.

Commander Koehl ★★★ (PF) (Ex) (Com) (80-85) Large
 massive clear blood red. Tall straight
 spikes. One of the most popular reds both for exhibition and for local commercial
 use. Does not ship well. Like some other reds has a rather weak constitution.
 Very high crowned bulbs.

Conquest ★★★½ (MITSCH) (Com) (Dec) (HG) (Midseason) Light
 salmon pink with cream throat blotch. 5-6 blooms
 open. A very beautiful and refined variety. Good grower and propagator.

"KING LEAR this year is higher than my head. I never saw such a stalk. Everyone
 talks about it and people come from miles to see this one bloom. It is the finest thing
 by far that Palmer has ever put out. If it will only germinate well, etc. it is destined to
 put him on the map much more than PICARDY. We think it is Palmer's best and that is
 saying one whale of a lot. In fact it is the prettiest thing we have ever had in our fields."
 —Mrs. L. L. Ward, Indiana.

"Planted gladiolus for the first time this year using about 500 of your bulbs with
 remarkable success."
 —F. C. Minsker, Pennsylvania.

GLADIOLUS

Price List

WINTER - 1940



This List Supersedes All Previous Lists

Do Not Use An Old List.

There are many changes in this one.

**Please read pages 2 and 3 before
making out an order.**

Champlain View Gardens

ELMER GOVE

BURLINGTON, VT.

PLEASE READ CAREFULLY

Please do not ask us to change collections or special sets. The collections are made up as they are for definite reasons and we cannot change them. Any of these collections or specials are very good value.

Do not split quantities as listed. Where a variety is listed at 2 for 15 cents or 4 for 15 cents do not order 1 or 2 at a lower price. There is no profit in any items of less than ten cents and very little at that price. **No single item accepted for less than ten cents.**

EXTRAS ON CASH ORDERS. On cash orders of \$2.00 to \$5.00 you can select 10% extra in bulbs of your own choosing. From \$5.00 to \$25.00 select 15%; \$25.00 to \$50.00 select 20% and above \$50.00 select 25%. **These Discounts do not Apply to Collections, Special Offers or Wholesale prices or New Introductions, or those marked "No Discount."**

VARIETIES MARKED "NO DISCOUNT" CAN NOT BE USED AS EXTRAS.

Discounts apply to gladiolus only and not to other articles listed.

TO MAKE OUT YOUR ORDER put everything down on the order blank, just as listed in the price list. Add it up, then figure out any special discounts or add on the extra bulbs of your choosing. It is all very simple but some people seem to have a lot of trouble in making out an order.

The above discounts and extras are all for cash orders. The earlier the orders are received and the larger they are the more generous we will be with our extras. If you cannot spare all the cash now send 25% and the balance later and we will see that you are satisfied. **But the above extras are only for cash before shipment.**

On cash orders of \$12.00 or more, for bulbs, I will give a copy of the "Gladiolus Book" by Rockwell if you ask for it and if you have not already had one.

Packages of bulbets run from twenty-five to fifty or more. We give very good value.

You can have 3 or more bulbs at the 10 rate; 25 at the 100 rate. But no single items for less than 10 cents.

Please do not send us orders of under \$1.00 as we lose money on them. I do usually fill such orders from regular customers as an accommodation but they cost us more than we get for them. On orders of under \$1. please enclose 10 cents for postage.

I GUARANTEE SATISFACTION, and I mean just that. If at any time, either after receiving the bulbs or after blooming, you have cause for complaint just write me about it and I will do my utmost to make things right. This is the only basis on which anyone can hope to conduct a business that will be permanently successful.

At these prices all bulbs, except the wholesale offers and growers' collections, are prepaid anywhere in the United States and Canada and all countries in the Postal Union.

SPECIAL QUOTATIONS. Do not ask for special quotations unless you have a large order. We will not consider quoting any special prices on small orders. I publish this price list to give people the prices and do not consider it honest to give one person a lower price than another.

REMEMBER in buying bulbs price is not everything. In fact sometimes the price is a minor item. Consider the quality, count, the reliability of the grower, etc. I always mean to put in enough extra count or over size to make up for any lower price that other good reliable growers might make. **Just leave it to me.**

IF YOU WANT TO PAY TRANSPORTATION and get extra count on your order just mention it and I will send your order collect for postage or express and will see that you are more than satisfied. Just mention whether you want extra count on your order or extras in other kinds and what kinds. If you want bulbs sent by mail it is better to let us send them **C.O.D. for the postage**, then we know the postage is correct and I will give you more than enough bulbs to make it up. People who send stamps or cash for the postage seldom send enough.

On wholesale orders do not ask us to prepay the carrying charges and take out enough bulbs to offset the express or parcel-post. This disrupts the whole office routine and makes us a lot of extra work. On wholesale orders which are not prepaid let us send them C.O.D. for the postage or express collect.

ON FAIR SIZED ORDERS, EXPRESS is safest and best especially in the winter time; I advise express if you are situated so as to get free delivery by the express company.

EXTRAS. It is the practice of most growers to give extras on orders. I always put in some myself. So it would help me if you will mention whether you want extras of the same varieties that you order or in other kinds. And if you have a preference it will help me still more if you can name the varieties in which you want your extras and if you want large, medium or small bulbs or bulblets. Just give us a list of varieties from which to select your extras. We will put in what we think the order rates.

PLEASE give me a list from which to select your extras. Extras are given for orders from the retail list—not from the wholesale tho I usually put in something new to try anyway.

C.O.D. ORDERS—Please do not ask us to send an order C. O. D. without your making a deposit on it. If it is a small order we shall have to ask for a deposit of at least a dollar. Larger C.O.D. orders should be accompanied by 25% of the value. We cannot send out any more C.O.D. orders without at least some deposit.

Premium Bulbs Free

MAGNOLIA. PALMER SEEDLING No. 34045. Large beautiful clear light creamy rose with creamy throat, a beautiful clear smooth color. Edges of blooms roll back. Up to eight well placed blooms open at a time. A very beautiful variety that Mr. Palmer wanted to introduce at \$5.00 a bulb but I prevailed upon him to let me use it as a premium bulb. **A bulb of MAGNOLIA given FREE with a cash order for \$15.00 worth of bulbs.**

LOMBARDY. PALMER SEEDLING No. 33153. Large bright tho soft rose salmon opening up to 10 beautiful blooms at a time. One that has attracted a lot of attention in my garden and that I am very sure you will be immensely pleased with. Both this variety and **Magnolia** received Awards of Merit at the Canadian Show.

Bulbs of **Magnolia** and **Lombardy** are limited so I shall not have enough of these to last through the season. When these are gone I shall have to use one or two numbered seedlings that are very fine but not been named yct. Or if you prefer I will put in a bulb of **Jasmine** with a \$15.00 order and a bulb of both **Jasmine** and **Diane** with an order for bulbs of \$30.00 or more.

With a \$30.00 cash order for bulbs, one each of these bulbs will be given FREE. We will give out large bulbs as long as they last. After that we will have to use medium and smaller. The early orders will get the larger bulbs.

WHEN CORRESPONDING ABOUT A PREVIOUS ORDER, PLEASE GIVE ORDER NUMBER. IT SAVES US A LOT OF TIME.

F.O.B. ITEMS. When an order contains both F.O.B. items and retail items unless you give instructions to the contrary we ship them all together in one package F.O.B. but put in extra count and enough extras to more than offset the carrying charges on the retail items. If the order is large and you want the two different classes shipped separate we can do that if you ask us to but many orders contain both retail and wholesale items and it is usually simpler to send them all together.

CERTAIN VARIETIES because of their being new introductions of this year or because I am simply listing them for another grower or for some other reason I have marked "no discount." We do not give any discount whatever on introductions of the current year and there are no discounts on Golden Goddess, a patented variety, and a few others. These are marked in the price list.

The varieties marked "no discount" cannot be used as extras as either they are very limited in quantity or I am listing them for other growers at a nominal commission.

CANADIAN CUSTOMERS have to send to the Destructive Insect & Pest Act Advisory Board at Ottawa for permit to import bulbs.

AT THIS TIME most foreign money is discounted in this country so foreign customers in remitting for bulbs will please send a bank draft on a New York Bank in United States dollars.

PRICE LIST

	PER	LARGE	MEDIUM	SMALL	BULBLETS	
					PER	
ALADDIN (Not Sold in Canada).....	1	1.50	1.00	.60	2	.25
Wonderful ruffled salmon.	10	12.00	8.00	4.50	10	1.00
ALAYNE		2-.15	4-.15	6-.15	Pkg.	.15
Beautiful clear rose.	10	.60	.40	.20	100	.50
ALBATROSS		2-.12	4-.15	10-.15	20	.10
Tall, large white.	10	.50	.30	.15	100	.40
ALCHEMIST		2-.12	4-.15	20	.10
Early yellow.	10	.50	.30	100	.40
ALGONQUIN (Not Sold in Canada).....	1	2.50	1.60	1.00	1	.25
Finest red.	10	20.00	12.50	8.00	5	1.00
ALLEGRO	1	.25	.15	.10
Fine light blue.	10	2.00	1.20	.80
AL SMITH		2-.12	4-.15	10-.15	Pkg.	.10
Very early rose salmon.	10	.50	.30	.15	100	.20
AMADOR		2-.12	4-.15	10-.15	Pkg.	.10
Nice red.	10	.50	.30	.15
AMBERGLOW	1	.25	.15	.10	10	.15
Finest amber yellow.	10	2.00	1.20	.80	100	1.25
AMERICAN COMMANDER ... No Discount	1	2.50	1.50	.75	5	.40
Exhibition red.						
AMRITA (Not Sold in Canada).....	1	.50	.30	.20	10	.25
Beautiful clear buff.	10	4.00	2.40	1.60	100	1.50
AMULET (Not Sold in Canada).....	1	1.50	1.00	.60	2	.25
Heavily ruffled buff.	10	12.00	8.00	4.50	10	1.00
ANGELICA No Discount	1	1.00	.60	.40	10	.30
Small flowered pink and white.	10	8.00	4.80	3.20	100	2.50
ANGELUS	1	.25	.15	.10	10	.25
Pure pink, cream throat.	10	2.00	1.20	.80	100	1.50
ARETHUSA	1	1.20	.80	.50	10	.50
Ruffled cream.	10	9.60	6.40	4.00	100	3.50
ARIADNE	1	.80	.50
Tinted white, dark red blotch.	10	6.40	4.50
AVALON No Discount	1	Any size bulb \$5.00			1	1.00
New Pink and cream.		100	80.00
AVE MARIA		2-.12	4-.15	10-.15	Pkg.	.10
Early medium blue.	10	.50	.30	.15	100	.20
AWATEA	1	.75	.50	.25	10	.40
Peach pink.						
BAGDAD		2-.12	4-.15	10-.15	Pkg.	.10
Huge smoky old rose.	10	.50	.30	.15	100	.20
BARCAROLE (Not Sold in Canada).....	1	.75	.50	.30	1	.15
Ruffled clear orange.	10	6.00	4.00	2.40	10	1.00
BARCELONA No Discount	1	Any size \$3.00			1	.50
Immense cream.						
BEACON	1	.10	2-.15	2-.10	Pkg.	.15
Salmon scarlet, cream throat.	10	.80	.50	.30	100	.35
BEAUTIFUL OHIO	1	.25	.20	.10	5	.10
Medium size deep lavender.	10	2.00	1.20	.80	10	.15

In regard to seedling 30112 will say that it was plenty tall to suit me. It was planted by the side of LONDONDERRY and grew taller and had a much heavier spike. I stake and string all my glads. However it would not have been necessary on the seedling as the spikes were very straight and stocky. Think you have something in this seedling and like the color very much. It's a good glad anyway you take it."

—Fred Schmitz, Ohio.

	PER	LARGE	MEDIUM	SMALL	BULBULETS	
					PER	
BELLA DONNA		2-.12	4-.15	10-.15	Pkg.	.10
Early light blue.	10	.50	.30	.15	100	.20
BENEDICT		2-.15	2-.10	3-.10		.10
Fine deep soft rose.	10	.60	.40	.25	100	.50
BERNECE	1	.10	2-.15	2-.10	Pkg.	.10
Early bronze yellow.	10	.80	.50	.30	100	.35
BETSY BOB-UP		2-.12	4-.15	10-.15	Pkg.	.10
Cream yellow, reddish lines in throat.	10	.50	.30	.15	100	.20
BETTY NUTHALL		2-.12	4-.15	10-.15	Pkg.	.10
Late salmon.	10	.50	.30	.15	100	.20
BEVERLY No Discount	1	1.00	.65	.35	2	.15
New purple.	10	8.00	5.00	2.80	12	.90
BILL SOWDEN		2-.12	4-.15	10-.15	Pkg.	.10
Large deep blood red.	10	.50	.30	.15	100	.20
BIT O'HEAVEN		2-.15	2-.10	4-.10	Pkg.	.15
Fine deep orange.	10	.60	.40	.25	100	.50
BLACK OPAL	1	.40	.25	.15	8	.25
Tall deep red.	10	3.20	2.00	1.20	35	1.00
BLEEDING HEART		2-.12	4-.15	10-.15	Pkg.	.10
Tinted white, red blotch.	10	.50	.30	.15	100	.20
BLUE ADMIRAL		2-.15	4-.15	6-.15		.10
Fine dark blue.	10	.60	.40	.25	100	.25
BLUE BEAUTY	1	.20	.15	.10	Pkg.	.25
Nice new blue.	10	1.50	1.20	.80	100	.50
BLUE WONDER	1	.35	.25	.15	10	.15
Exhibition blue.	10	2.80	2.00	1.20	100	1.25
BOLIVAR		2-.12	4-.15	10-.15	Pkg.	.15
Huge medium red.	10	.30	.15	.15	100	.50
BRIGHTSIDE		2-.12	4-.15	10-.15	Pkg.	.10
Orange and yellow decorative.	10	.50	.30	.15	100	.20
BUCCANEER	1	.25	.15	.10	5	.10
Rose sport of Pirate.	10	2.00	1.20	.80	25	.40
CAESAR		2-.12	4-.15	10-.15	Pkg.	.10
Salmon red with darker blotch.	10	.50	.30	.15	100	.25
CAMELLIA (Not Sold in Canada).....	1	.30	.20	.10	10	.25
Tinted pink darker feather.	10	2.40	1.60	.80	100	2.00
CANDY HEART No Discount	1	2.50	1.50	1.00	15	1.00
Flesh pink, darker blotch.						
CARDINAL PRINCE		2-.12	4-.15	10-.15	Pkg.	.10
Cardinal red.	10	.50	.30	.15	100	.20
CARILLON (Not Sold in Canada).....	1	1.50	1.00	.60	2	.25
Beautiful clear rose, white throat.	10	12.00	8.00	4.50	10	1.00
CAVALIER No Discount	1	1.20	.80	.50	10	.50
Ruffled cream and apricot.						
CHAMPLAIN		2-.12	4-.15	10-.15	Pkg.	.10
Early light blue.	10	.50	.30	.15	100	.25
CHANGEABLE SILK No Discount	1	6.00	4.50	3.00	1	.75
Smoky light rose pink.						
CHAMOONY No Discount	1	2.00	1.50	1.00	10	.40
Dark rose bordered by silver line.	10	16.00	12.00	8.00	100	3.00
CHAS. DICKENS		2-.12	4-.15
Standard purple.	10	.50	.30
CHIEF MULTNOMAH	1	.45	.25	.15	10	.15
Large tall smoky, red blotch.						
CLARION		2-.12	4-.15	10-.15	Pkg.	.10
Nice early yellow.	10	.50	.30	.15	100	.30

"Thank you very much. I want to add that I have never had finer bulbs than yours last year proved to be."

—Mrs. Alan Eberhart, Connecticut.

	PER	LARGE	MEDIUM	SMALL	BULBULETS	
					PER	
COLOSSUS	1	.20	.15	2-.15	20	.25
Large early salmon with red blotch.	10	1.60	1.00	.60	100	1.00
COM. KOEHL		2-.12	4-.15
Large red.	10	.50	.30
CONQUEST	1	.20	.15	.10	10	.15
Light salmon, cream blotch.	10	1.60	1.20	.80	100	1.00
CONSTANCY		2-.12	4-.15	10-.15	Pkg.	.10
Early lavender rose.	10	.50	.30	.15	100	.20
CORAL GLOW	1	2.00	1.25	.75	2	.25
Fine coral red.						
CORDELIA	1	Any size bulb \$5.00			1	1.00
New rose. (Not Sold in Canada)					100	80.00
CORONA	1	Any size bulb \$5.00			1	1.00
Flesh with pink edge. (Not Sold in Canada)					100	80.00
CREVE COEUR	1	.10	2-.15	4-.15	25	.15
Tall orange.	10	.80	.50	.30	100	.50
DAMARIS	1	.50	.30	.20	6	.25
Exhibition Burgundy red.	10	4.00	2.40	1.60	100	3.00
DEBONAIR		2-.12	4-.15	10-.15	Pkg.	.10
Tall strong La France pink.	10	.50	.30	.15	100	.20
DIANE	1	3.00	2.00	1.25	1	.25
New salmon orange.	10	24.00	16.00	10.00	10	2.00
DR. DURR		2-.12	4-.15	10-.15	Pkg.	.10
Early cream white.	10	.50	.30	.15	100	.20
DREAM O'BEAUTY		2-.12	4-.15	10-.15	Pkg.	.10
Deep rose.	10	.50	.30	.15	100	.20
DR. HOEG	1	2-.12	3-.10	10-.15	Pkg.	.10
Glistening dark red.	10	.50	.25	.15	100	.35
DUNA		2-.12	4-.15	10-.15	Pkg.	.10
Soft pinky buff.	10	.50	.30	.15	100	.20
EARLY MELODY		2-.12	4-.15	10-.15	Pkg.	.10
Light lavender pink.	10	.50	.30	.15	100	.20
EARLY PEACH		2-.12	4-.15	10-.15	Pkg.	.10
Early peach rose.	10	.50	.30	.15	100	.20
EARLY ROSE		2-.15	2-.10	3-.10	Pkg.	.15
Early medium rose.	10	.60	.40	.25	100	.35
EDITH MASON		2-.12	4-.15	.15	Pkg.	.10
Light rose.	10	.50	.30	.15	100	.20
EDITH ROBSON		2-.12	4-.15	10-.15	20	.10
Exhibition salmon, darker blotch.	10	.50	.30	.15	100	.40
ELOISE	1	.20	.15	.10	15	.10
Nice lavender.	10	1.60	1.20	.80	100	.50
EMBLEM OF PURITY	1	2.50	2.00	1.50	1	.20
Pure white.						
EMILE BRIDE	1	\$2.00 for Nos. 1, 2, 3			1	.50
Smoky.						
ESCORT	1	.15	.10	2-.10	10	.15
Early white.	1080	.40	100	.40
EVENSONG		2-.12	4-.15	10-.15	Pkg.	.10
Smoky, cream blotch.	10	.50	.30	.15	100	.30
EXCELLENCE		2-.12	4-.15	10-.15	Pkg.	.10
Very early red.	10	.50	.30	.15	100	.20
FIREFLY	1	.50	.30	.20	10	.15
New early flaming scarlet.	10	4.00	2.40	1.60	100	1.00

"The glads we got from you last year were simply wonderful. We live here on the desert where it is dry and the soil poor and I can truthfully say I've never seen more beautiful glads grown anywhere."
—Mrs. A. C. Hendry, Arizona.

					BULBULETS	
	PER	LARGE	MEDIUM	SMALL	PER	
FLAGSHIP No Discount	1	3.25	2.00	1.25	1	.25
New exhibition red.	10	...	16.00	10.00	10	2.00
FLORA FARMER No Discount	1	3.00	2.00	1.00	1	.30
New pure rose pink.	10	24.00	16.00	8.00	10	2.40
FRANK J. McCOY		2-.12	4-.15	10-.15	Pkg.	.10
Exhibition pink.	10	.50	.30	.15
GATE OF HEAVEN		2-.12	4-.15	10-.15	20	.10
Rich ruffled yellow.	10	.50	.30	.15	100	.40
GLADYS CLEGG		2-.12	4-.15	...	Pkg.	.10
Very early salmon with blotch.	10	.50	.30	...	100	.20
GLAMIS No Discount	1	Any size bulb \$5.00			1	1.00
New salmon. (Not Sold in Canada)	100	80.00
GOLDEN BROWN		2-.12	4-.15	10-.15	Pkg.	.10
Chocolate brown.	10	.50	.30	.15	100	.20
GOLDEN CUP		2-.12	4-.15	10-.15	Pkg.	.10
One of best yellows. (May contain some Rapture)	10	.50	.30	.15	100	.20
GOLDEN GODDESS No Discount		2-.15	2-.12
Exhibition yellow.	10	.75	.50
HARVEST MOON	1	.15
Fine large yellow.	10	1.25
HECTOR		2-.12	4-.15	10-.15	Pkg.	.10
Early ruffled salmon scarlet.	10	.50	.30	.15	100	.35
HELENA	1	.25	.15	.10	5	.10
Late lavender pink.	10	2.00	1.20	.80	100	1.50
HELEN OF TROY No Discount	1	2.50	1.50
Large buff.
HERITAGE	1	.10	2-.15	2-.10	20	.10
Exhibition pink.	10	.80	.60	.40	100	.40
HINDENBURG'S MEMORY	1	2.00	1.50	1.00	1	.25
Large red.
HONOR	1	.10	2-.15	4-.15	Pkg.	.20
Beautiful lavender.	10	.80	.50	.30	100	.40
IEKA No Discount	1	\$1.00 for any size bulb		35
Big smoky.
INCENSE No Discount	1	.50	.25
Scented variety.
INNOVATION	1	.10	2-.15	4-.15	20	.10
Bronze. Only one of its color.	10	.80	.60	.30	100	.40
IRAK	1	.15	.10	2-.10	20	.15
Lavender gray sport of Bagdad.	10	1.20	.80	.40	100	.60
ISOLA BELLA No Discount	1	.50	.30	.20	4	.25
New light lavender.	10	4.00	2.50	1.60
JALNA	1	.15	.10	2-.15	25	.10
Exhibition smoky salmon.	10	1.20	.80	.50	100	.30
JASMINE (Not Sold in Canada)	1	2.00	1.25	.75	1	.20
New ruffled lemon yellow.	10	15.00	10.00	6.00	10	1.50
J. D. SEZ No Discount	1	3.00	2.10	1.25	2	.25
Pink and cream.
JONQUIL		2-.12	4-.15	10-.15	Pkg.	.10
Deepest yellow known.	10	.50	.30	.15	100	.25
JOSEPH HAYDN No Discount	1	.60	.40	.20	5	.40
Fine light blue with large dark blue blotch.
KING ARTHUR		2-.12	2-.15	10-.15	Pkg.	.10
Beautiful ruffled mauve.	10	.50	.30	.15	100	.20
KING LEAR (Not Sold in Canada)	1	1.50	1.00	.60	1	.20
Most beautiful purple.	10	12.00	8.00	4.50	10	1.50
KINGS RANSOM	1	.15	.10	2-.15	15	.10
New early salmon, scarlet.	10	1.20	.80	.60	100	.50

"I received my bulbs O.K. I think they are the nicest bulbs I ever bought and I want to thank you for all the extras."
—Carl Neitzel, Wisconsin.

					BULBLETS	
	PER	LARGE	MEDIUM	SMALL	PER	
LADDIENo Discount	1	Any size bulb \$.25				
New light rose.	10	Any size bulb \$2.00				
LADY WINSOME		2-.12	4-.15	10-.15	Pkg.	.10
Large rosy salmon.	10	.50	.30	.15	100	.25
LAVENDER QUEEN	1	.25	.20	.15	3	.20
New lavender.	10	2.00	1.60	1.20	100	5.00
LEAH ANNNo Discount	1	.25	.15			
New purple.						
LEONA	1	.10	2-.12			
Purplish rose red.	10	.80	.50			
LESCHI	1	.10	2-.15		Pkg.	.15
Dark red.	10	.80	.50			
LOMBARDY		Premium variety				
New exhibition salmon.						
LONDONDERRY		2-.12	4-.15	10-.15	Pkg.	.10
Smoky orange.	10	.50	.30	.15	100	.20
LOYALTY		2-.12	4-.15	10-.15	20	.10
Large late yellow.	10	.50	.30	.15	100	.40
LUCIFER		2-.12	4-.15	10-.15	Pkg.	.10
Exhibition orange with darker blotch.	10	.50	.30	.15	100	.20
LUTEXNo Discount	1	2.00	1.25	.75	1	.20
Big yellow.						
MAGNOLIA		Premium variety				
Large new light rose.						
MAID OF ORLEANS		2-.12	4-.15	10-.15	Pkg.	.10
Best all round white.	10	.50	.30	.15	100	.20
MAMMOTH WHITE		2-.12	4-.15			
Very large white.	10	.50	.30			
MARGARET BEATON	1	1.00	.60	.40	2	.25
Pure white with small scarlet blotch.	10	8.00	4.80	3.20	12	1.00
MARGARET FULTON		2-.12	4-.15	10-.15	Pkg.	.10
Early clear rose salmon.	10	.50	.30	.15	100	.20
MARGARET PETER		2-.12	4-.15	10-.15	Pkg.	.10
Early blotched tinted pink.	10	.50	.30	.15		
MARMORA		2-.12	4-.15			
Gray purple blotch.	10	.50	.30			
MARY ANSTEEN	1	.10	2-.15	4-.15	25	.15
Large early rose salmon, darker blotch.	10	.80	.60	.30	100	.40
MARY DAMARIS	1	.50	.30	.20	5	.20
Fine yellow.	10	4.00	2.40	1.60	25	1.00
MARY ELIZABETH		2-.12	4-.15	10-.15	Pkg.	.10
Late ruffled white.	10	.50	.30	.15	100	.20
MAUVE MAGIC		2-.12	4-.15	10-.15	Pkg.	.10
Nice mauve shade.	10	.50	.30	.15	100	.20
MAYTIME		2-.12	4-.15	10-.15	Pkg.	.10
Early light pink, cream throat.	10	.50	.30	.15	100	.20
MIBLOOM		2-.12	4-.15	10-.15	Pkg.	.10
Very early tinted white with blotch.	10	.50	.30	.15	100	.20
MILFORD		2-.15	2-.10	10-.20	Pkg.	.10
One of best light blues.	10	.60	.40	.20	100	.20
MINUET		2-.12	4-.15			
Standard light lavender. (May be slightly mixed.)	10	.50	.30			

"In the past I have planted glads from several different growers but for the past three years I have only planted your bulbs as I have found them superior to all others. I have given several of my friends a few of your bulbs to try and I am sure that next year they will be new customers for you.

"I am very glad to say you satisfy us in every way and hope to get more from you next year."
 —Chas. A. Pine, Canada.

	PER	LARGE	MEDIUM	SMALL	BULBULETS	
					PER	
MISS BLOOMINGTON		2-.12	4-.15	10-.15	Pkg.	.10
Fine early yellow.	10	.50	.30	.15	100	.20
MISS NEW ZEALAND	1	.10	2-.12
Huge pink.	10	.80	.50
MORNING SERENADE No Discount	1	1.20	.80	.60	10	.50
Pink and cream. Fine.						
MOROCCO		2-.12	4-.15	10-.15	Pkg.	.10
Very dark red.	10	.50	.30	.15	100	.20
MOTHER MACHREE		2-.12	4-.15	10-.15	Pkg.	.10
Smoky lavender tinted cream and pink.	10	.50	.30	.15	100	.20
MRS. G. G. ERREYNo Discount	1	3.00	2.00	1.00
Exhibition tinted white.						
MRS. G. WADE		2-.15	3-.10	10-.20	15	.10
Yellow, many open.						
MRS. S. A. ERREY		2-.12	4-.15	10-.15	Pkg.	.10
Exhibition orange.	10	.50	.30	.15	100	.20
MRS. T. E. LANGFORD		2-.12	4-.15	Pkg.	.15
Peaches and cream.	10	.50	.30	100	.25
MYRNA	1	2.00	1.50	1.00	1	.25
New large ruffled white.	10	15.00	10.00	7.50	10	2.00
NADIA	1	.25	.15	.10	4	.15
Small salmon and yellow decorative.	10	2.00	1.20	.80	10	.25
NANCY ANN	1	.25	.15	.10	Pkg.	.15
Pale lavender pink, commercial.	10	2.00	1.20	.80	100	.25
NETHERLAND PRINCE	4-.15	10-.15	Pkg.	.10
Giant salmon pink.	1030	.15	100	.20
NEW ERA	1	.20	2-.25
New ruffled rose.	10	1.60	1.00
OLIVE MARIE BROWN	1	.10	2-.15	Pkg.	.15
Small yellow.	10	.80	.50
ORANGE BUTTERFLY		2-.12	4-.15	10-.15	Pkg.	.10
Small flowered orange, many open.	10	.50	.30	.15	100	.20
ORANGE SOVEREIGN		2-.12	4-.15	10-.15	Pkg.	.10
Nice light orange.	10	.50	.30	.15	100	.20
OREGON RED No Discount	1	10.00
New exhibition red.						
PANDORA No Discount	1	Any size bulb \$3.00			1	.60
New exhibition pink.						
PARADISE		2-.12	4-.15	10-.15	Pkg.	.10
Ruffled apricot.	10	.50	.30	.15	100	.20
PEERLESS PINK		2-.12	4-.15	10-.15	Pkg.	.10
Rose pink, darker blotch.	10	.50	.30	.15	100	.20
PEGGY LOU	1	.30	.20	.10	5	.10
New light rose.	10	2.40	1.60	.80	100	1.00
PELEGRINA		2-.12	4-.15	10-.15	Pkg.	.10
Early dark blue.	10	.50	.30	.15	100	.20
PHYLLIS McQUISTON		2-.12	4-.15	10-.15	Pkg.	.10
Beautiful light rose.	10	.50	.30	.15	100	.20
PICARDY		2-.12	4-.15	10-.15	Pkg.	.10
Large salmon. Most popular variety in existence.	10	.50	.30	.15	100	.20

"My bulbs last summer produced a wealth of blooms. The size of the flower stalks were a surprise to all. No one realized that they came from medium sized bulbs."

—Sister Mary Clement, Ohio.

	PER	LARGE	MEDIUM	SMALL	BULBLETS	
					PER	
PIRATE						
Purplish rose red.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
PRELUDE	1	1.00	.60	.30	2	.25
Very early rose.	10	8.00	4.50	2.40	10	1.00
PREMIER HENRY						
Immense ruffled geranium pink.	10	2-.14 .60	2-.10 .40	3-.10 .25	15 100	.10 .50
PURPLE BEAUTY	1	1.00	.60	.40	2	.25
One of the finest new purples.						
RAPTURE						
Tall late salmon, creamy throat.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
RECADO (Not Sold in Canada).....	1	.50	.30	.20	10	.25
Exhibition smoky.	10	4.00	2.40	1.60	100	2.00
RECOVERY						
Flaked dark rose.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
RED CHARM	1	No Discount 3.25	2.00	1.25	1	.25
New exhibition medium red.	10	16.00	10.00	10	2.00
RED LIGHTNING	1	No Discount 5.00	3.50	2.50
New red, cream throat.						
RED LORY						
Exhibition red, purplish blotch.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
RED PHIPPS						
Light red commercial.	10	2-.12 .50	4-.15 .30	10-.15 .15	25 100	.10 .30
REGENT	1	.50	.30	5	.15
One of the best new reds.	10	4.00	2.40	10	.25
REVERIE						
Peaches and cream.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
REWI FALLU	1	.12	2-.12	3-.10	Pkg.	.25
Giant massive dark red.	10	1.00	.50	.25	100	.75
RIMA	1	.40	.25	.15	10	.30
Light pink slightly tinged lavender.	10	3.20	2.00	1.20	100	2.00
RODERICK DHU						
Immense ruffled pink.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
ROSAMOND	1	.25	.15	.10	10	.15
Commercial salmon rose.	10	2.00	1.20	.80	100	1.00
ROSA VAN LIMA	1	.50	.30	.20
Exhibition pink.						
ROSELLE	1	2.00	1.25	.75	2	.25
Beautiful soft rose exhibition.						
ROSE WINGS						
Rose carmine decorative.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
ROYAL YORK	1	.15	.10	2-.15	15	.10
Large massive medium red.	10	1.20	.80	.60	100	.50
SAHARA (Not Sold in Canada).....	1	.25	.15	.10	10	.25
Light brown, stands heat well.	10	2.00	1.20	.80	100	2.00
SANDRA	1	.25	.15	.10	20	.15
Shrimp pink, amber blotch.	10	2.00	1.20	.80	100	.50
SCHUBERT						
Creamy pink with scarlet blotches.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20
SENSATION	1	3.00	2.00	1.00	1	.60
Wonderful new rose.	10	24.00	16.00	8.00	10	4.50
SHIRLEY TEMPLE	1	.10	2-.12	3-.10	25	.25
Huge ruffled cream.	10	.80	.50	.25	100	1.00
SILVERSHEEN						
Exhibition pink.	10	2-.12 .50	4-.15 .30	10-.15 .15	Pkg. 100	.10 .20

"Gladiolus bulbs received in fine shape. Thank you for the liberal count and for the extras. We are always interested in the new varieties. We never hesitate to recommend you to inquiring friends, as we have always found your glad bulbs to be satisfactory in every way, never failing to be as your catalog describes. Will report on the extras in the fall." - Grove S. Rich, New York.

	PER	LARGE	MEDIUM	SMALL	BULBULETS	
					PER	
SIMCOE	1	.25	.15	.10	10	.25
Fine bright purple.	10	2.00	1.20	.80	100	2.00
SMILING MAESTRO		2-.12	4-.15	10-.15	20	.10
Fine deep salmon rose.	10	.50	.30	.15	100	.40
SNOW WHITE (Not Sold in Canada)	1	3.00	2.00	1.00	1	.35
Beautiful ruffled white.	10	24.00	16.00	8.00	10	2.50
SO BIG	1	.25	.15	.10	Pkg.	.15
Large lavender pink.	10	2.00	1.20	.80	100	.35
SOLITA		2-.12	4-.15	10-.15	Pkg.	.10
Very nice commercial orange.	10	.50	.30	.15	100	.20
SOLVEIG	1	.10	2-.15	2-.10	25	.15
Late ruffled white.	10	.80	.60	.40	100	.40
SOMMER'S BLACK	1	.12	2-.15	4-.15
Very dark red.	10	.90	.60	.30
SONATINE		2-.12	4-.15	10-.15	Pkg.	.10
Tall light pink flaked darker.	10	.50	.30	.15	100	.20
SPRAY OF GOLD		2-.12	4-.15	10-.15	Pkg.	.10
Fine early yellow.	10	.50	.30	.15	100	.20
STAR OF BETHLEHEM		2-.15	2-.10	10-.20	Pkg.	.10
Exhibition white.	10	.60	.40	.20	100	.25
STUTTGARDIA		2-.12	4-.15	10-.15	Pkg.	.10
Bright orange red.	10	.50	.30	.15	100	.20
SUSAN	1	.10	2-.15	2-.10	20	.15
Smoky with darker blotch.	10	.80	.60	.40	100	.50
SYMPHONY		2-.12	4-.15	10-.15	Pkg.	.10
Fine light pink good commercial.	10	.50	.30	.15	100	.20
TAIAROA		2-.15	2-.10	4-.10	Pkg.	.10
Smoky salmon with dark blotch.	10	.60	.40	.20	100	.20
TAKINA	1	.10	2-.12	3-.10	25	.10
Huge purple.	10	.80	.50	.25	100	.35
THE MOGUL	110	2-.15	25	.10
Huge salmony maroon.	1080	.50	100	.35
TIMBUCTOO	1	1.50	1.00	.60	2	.25
Fine dark rose red.	10	12.00	8.00	4.50	10	1.00
TITAN	1	5.00	3.00	2.00	1	.25
Large salmon rose.	10	16.00	10	2.00
TOKEN		2-.12	4-.15	10-.15	Pkg.	.10
Early commercial salmon, cream throat.	10	.50	.30	.15	100	.20
TUNIA'S BLUE	1	1.00	.75	.50	4	.25
Very large new medium dark blue.						
TUNIA'S TRIUMPH	1	1.00	.50	.30	1	.10
Large orange red.	10	8.00	4.00	2.40	12	1.00
UNCAS	1	.50	.30	.20	3	.20
Exhibition burnt orange.	10	4.00	2.40	1.60	10	.50
UTOPIA	1	4.00	3.00	2.00	1	.25
Rose, white throat.						
USONA	115	.10	5	.15
Large smoky.	10	1.20	.80	10	.25
VAGABOND PRINCE	1	2-.15	3-.15	5-.15	25	.10
Mahogany brown with flame blotch.	10	.60	.40	.25	100	.30
VASSAR	1	Any size bulb \$3.00			1	.60
New ruffled light orange.						
VISTA BONITA	1	2.00	1.25	.75	2	.15
Large geranium pink.						
VREDENBURG	1	.50
New white. Large fine.	10	4.00
WASAGA		2-.12	4-.15	10-.15	Pkg.	.10
Ruffled buff.	10	.50	.30	.15	100	.20
WENONAH	1	1.00	.85	.75	1	.10
New exhibition salmon.						

"I had the most beautiful glads last year from the bulbs I secured from you that I ever raised or saw and I have been raising glads for many years."

—Ralph N. Lodge, Montana.

	PER	LARGE	MEDIUM	SMALL	BULBLETS	
	1	2.00	1.25	.75	PER	1
WINGS OF SONG	1				1	.15
Large rose pink, white throat.						
WHITE SPIRE	1	.75	.40	.20	2	.10
Large white new.	10	6.00	3.40	1.50	10	.40
WURTEMBERGIA		2-.12	4-.15	10-.15	Pkg.	.10
Large dazzling red.	10	.50	.30	.15	100	.20
YVONNE		2-.12	4-.15
Flesh pink with soft pink blotch.	10	.50	.30
ZAUBERFLOTE	1	.10	2-.15	3-.15	15	.10
Early peach rose, red blotch.	10	.80	.60	.40	100	.50
ZUNI	1	.30	.20	.10	10	.25
Fine smoky.	10	2.40	1.60	.80	100	1.50

PALMER SEEDLINGS:

300911	1	.15	.10	2-.15	15	.10
A whiter Mrs. Langford, very dainty.	10	1.20	.80	.60	100	.50
30112	1	.25	.15	.10	20	.25
Bright vivid red, a good one.	10	2.00	1.20	.80	100	1.00
30152	1	.15	.10	2-.15
Huge dark rose.	10	1.20	.80	.50
30161		2-.15	4-.15	6-.15	Pkg.	.15
Beautiful ruffled smoky.	10	.60	.40	.20	100	.50
30289		2-.15	4-.15	6-.15	Pkg.	.15
Medium size smoky. Many open.	10	.60	.40	.20	100	.50
302810	1	.25	.15
Beautiful large smoky.	10	2.00	1.20
30291	1	.15	.10	2-.15	15	.10
Quite similar to Angelus.	10	1.20	.80	.60	100	.50
32023	1	.15	.10	2-.15	15	.10
Warm salmon—very pretty.	10	1.20	.80	.60	100	.50
32145		2-.12	4-.15	10-.15	Pkg.	.10
Very pretty flesh color.	10	.50	.30	.15	100	.20
32201	1	.25	.15	.10	10	.15
Most beautiful glowing buff.	10	2.00	1.20	.80	100	1.00
322020	1	.15	.10	2-.15	20	.10
Beautiful light pinky buff. 8 open.	10	1.20	.80	.50	100	.40
32203		2-.12	4-.15	10-.15	Pkg.	.10
Pretty lemony cream.	10	.50	.30	.15	100	.20
32352	1	.15	.10	15	.10
Pretty apricot orange.	10	1.20	.80	100	.50

Wholesale Prices---Not Prepaid

NOT LESS THAN 25 OF A SIZE AND VARIETY AT 100 RATE. 250 OR MORE AT 1000 RATE. IN BULBLETS 250 AT 1000 RATE. ONE PINT BULBLETS AT QUART RATE.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULBLETS	
	100	100.00	90.00	80.00	65.00	50.00	35.00	1000	QUART
ALADDIN	100	100.00	90.00	80.00	65.00	50.00	35.00	65.00	200.00
ALAYNE	100	4.50	4.00	3.50	3.00	2.00	1.50	4.00	12.00
	1000	35.00	30.00	25.00	20.00	15.00	10.00
ALBATROSS	100	2.40	2.00	1.60
	1000	14.00
ALGONQUIN	100	150.00	120.00	100.00	80.00	70.00	60.00	100	15.00
AL SMITH	100	2.00	1.60	1.40	1.00	.75	.50	.60	1.50
	1000	16.00	12.00	10.00	8.00	6.00	4.00
AMADOR	100	2.50	2.00	1.50	1.20	.90	1.00	2.00
AMBERGLOW	100	16.00	14.00	12.00	10.00	8.00	6.00	10.00

"I have never had such luck with glads as I have with your bulbs though I have gotten them from many growers."

—Mrs. Stuart Bresee, Virginia.

	Per	BULBETS							
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1000	QUART
AMRITA	100	36.00	32.00	24.00	20.00	14.00	10.00	12.00	35.00
AMULET	100	100.00	90.00	80.00	65.00	50.00	40.00	65.00
ANGELUS	100	15.00	12.00	10.00	8.00	7.00	5.00	10.00	25.00
AVE MARIA	100	2.00	1.40	1.00	.80	.60	.50	.60	1.50
	1000	16.00	12.00	8.00	7.00	5.00	4.00
BAGDAD	100	2.00	1.60	1.40	1.20	.80	.60	.60	1.50
	1000	16.00	14.00	11.00	9.00	7.00	5.00
BARCAROLE	100	48.00	42.00	35.00	30.00	24.00	20.00	100-8.00
BEACON	100	6.00	5.00	4.00	3.50	2.50	2.00	3.00	10.00
	1000	45.00	40.00	32.00	25.00	20.00	15.00
BELLA DONNA	100	2.50	2.00	1.50	1.20	.80	.60	1.00	3.00
	1000	20.00	16.00	12.00	9.00	6.50	5.00
BERNECE	100	6.00	5.00	4.00	3.50	2.50	2.00	3.00	10.00
BETSY BOB-UP	100	2.50	2.00	1.50	1.00	.80	.60	.75	1.50
	1000	16.00	12.00	8.00	6.00	5.00
BETTY NUTHALL	100	2.00	1.40	1.00	.8050	1.00
	1000	16.00	12.00	10.00	7.00
BILL SOWDEN	100	2.00	1.60	1.20	.80	.60	.50	.80	2.00
	1000	14.00	10.00	7.00	5.00	4.00
BIT O'HEAVEN	100	4.80	4.00	3.50	3.00	2.50	2.00	4.00	10.00
	1000	38.00	35.00	32.00	24.00	20.00	16.00
BLEEDING HEART	100	2.50	2.00	1.60	(May be slightly mixed.)			
BLUE ADMIRAL	100	2.40	2.00	1.40	1.20	.80
	1000	16.00	12.00	9.00	6.00
BUCCANEER	100	18.00	15.00	12.00	9.00	8.00	15.00
CAESAR	100	3.00	2.50	2.00	1.50	1.00	.75	2.00	5.00
CAMELLIA	100	18.00	15.00	12.00	10.00	8.00	6.00	15.00	45.00
CARDINAL PRINCE	100	2.40	2.00	1.50	1.00	.70	.50	1.00	2.50
	1000	16.00	12.00	8.00	6.00	4.00
CARILLON	100	100.00	90.00	80.00	70.00	50.00	40.00	60.00	200.00
CLARION	100	2.50	2.00	1.60	1.00	.75	.50	2.00	6.00
	1000	16.00	12.00	8.00	6.00	4.00
COLOSSUS	100	10.00	8.00	6.00	5.00	3.60	2.20	5.00	15.00
COMM. KOEHL	100	2.50	2.00	1.60
	1000	20.00	18.00	14.00
CONQUEST	100	8.00	6.00	4.50	3.50	2.50	1.50	4.00
CREVE COEUR	100	6.40	4.80	3.20	2.80	2.40	2.20	3.50	10.00
DAMARIS	100	40.00	30.00	24.00	20.00	16.00	12.00	24.00
DEBONAIR	100	2.00	1.60	1.20	1.00	.70	.50	.60	1.50
	1000	16.00	12.00	10.00	8.00	5.00	4.00
DREAM O'BEAUTY	100	2.50	2.00	1.50	1.20	.80	.50	1.00	2.50
	1000	20.00	16.00	12.00	9.00	6.00	4.00
DR. HOEG	100	3.50	3.00	2.00	1.50	1.20	2.50
DUNA	100	2.00	1.60	1.20	1.00	.70	.50	.60	1.50
	1000	16.00	12.00	9.00	7.00	5.00	4.00
EARLY ROSE	100	4.00	3.00	2.00	1.60	1.20	1.00	3.00	10.00
	1000	32.00	24.00	16.00	12.00	9.00	8.00
EDITH MASON	100	2.50	2.00	1.50	1.00	.70	.50	.60	1.60
	1000	20.00	16.00	12.00	8.00	5.00	4.00

"May I express my sincere thanks to you for my order of bulbs which I received in perfect condition and which were more than satisfactory. My glads have just about finished blooming and I was highly complimented by everyone who saw them." Mrs. C. A. Underwood, Louisiana.

"RAPTURE outshines PICARDY."

—Frank Oakes, Mississippi.

"Everything was fine, especially the PREMIER HENRY, TOKEN and BOLIVAR that you sent extra. All were fine."

Fred C. Teller, Colorado.

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULBETS	
								1000	QUART
EDITH ROBSON.....	100	2.50	2.00	1.50	1.00	.70	.50	2.00
	1000	16.00	12.00	8.00	5.00	4.00
(Small sizes slightly mixed.)									
ESCORT.....	100	5.00	3.00	2.00	3.00
EVENSONG.....	100	3.00	2.50	2.00	1.50	1.00	.75	2.00	6.00
EXCELLENCE.....	100	2.00	1.60	1.20	1.00	.70	.50	.50	1.25
	1000	16.00	12.00	9.00	7.00	5.00	4.00
FIREFLY.....	100	30.00	25.00	21.00	16.00	12.00	10.00	8.00	25.00
GLADYS CLEGG.....	100	3.00	2.50	2.00	1.50
GOLDEN CUP.....	100	2.00	1.60	1.20	1.00	.70	.50
	1000	18.00	14.00	10.00	7.00	5.00	4.00
(May be somewhat mixed with Rapture—Small sizes especially.)									
HECTOR.....	100	3.00	2.50	2.00	1.50	1.00	.70	3.00	10.00
HELENA.....	100	32.00	28.00	25.00	20.00	16.00	12.00	35.00
		(Large)	(Medium)	(Small)					
HERITAGE.....	100	6.40	4.80	3.20				3.00	12.00
INNOVATION.....	100	5.00	4.50	3.50	2.50	2.00	3.00
IRAK.....	100	7.00	5.00	4.00	3.00	2.50	2.00	3.00
JALNA.....	100	10.00	8.00	7.00	6.00	5.00	4.00	2.00	6.00
	1000	65.00	55.00	45.00	40.00	32.00
JASMINE.....	100	120.00	100.00	90.00	70.00	60.00	50.00	100	10.00
JONQUIL.....	100	3.00	2.50	2.00	1.50	1.00	.70	2.00	5.00
	1000	24.00	20.00	15.00	10.00	8.00	6.00
KING ARTHUR.....	100	2.50	2.00	1.50	1.20	.80	.60	1.25	3.00
	1000	20.00	16.00	10.00	8.00	6.00	4.50
KING LEAR.....	100	100.00	90.00	75.00	65.00	50.00	40.00	100	12.00
KING'S RANSOM.....	100	8.00	7.00	6.00	5.00	4.00	4.00
	1000	40.00	32.00
LADY WINSOME.....	100	3.00	2.50	2.00	1.50	1.00	.70	2.00	5.00
	1000	24.00	20.00	16.00	12.00	8.00	6.00
LOYALTY.....	100	2.50	2.00	1.50	1.00	.75	.60	1.50	3.00
	1000	20.00	16.00	12.00	8.00	6.00	4.50
LUCIFER.....	100	3.00	2.50	2.00	1.50	1.00	.70	1.50	3.00
	1000	20.00	16.00	12.00	8.00	6.00
MAID OF ORLEANS....	100	1.80	1.40	1.20	.90	.70	.50	.60	1.50
	1000	16.00	12.00	10.00	7.00	5.00	4.00
MAMMOTH WHITE....	100	2.50	2.00	1.50
MARGARET BEATON....	100	65.00	60.00	50.00	40.00	30.00	25.00	100	7.00
MARGARET FULTON....	100	1.80	1.60	1.2070	.50	.80	1.80
	1000	16.00	12.00	9.00	6.00	4.00
MARY ANSTEEN.....	100	6.40	4.80	3.20	2.80	2.40	2.20	3.50	10.00
MARY ELIZABETH....	100	2.50	2.00	1.50	1.00	.70	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	5.00
MAUVE MAGIC.....	100	2.50	2.00	1.50	1.00	.70	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	5.00
MAYTIME.....	100	2.50	2.00	1.50	1.00	.70	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	5.00
MIBLOOM.....	100	2.00	1.50	1.2070	.50	1.00	2.00
	1000	12.00	9.00	5.00	3.00
MILFORD.....	100	4.00	3.00	2.40	2.00	1.20	1.00	2.00	5.00
	1000	30.00	24.00	18.00	15.00	9.00	7.00
MISS BLOOMINGTON..	100	2.50	2.00	1.50	1.00	.70	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	4.00

"TIMBUCTOO certainly did wonderful for me. Beautiful large dark red, sturdy, straight stalk and in every way perfect to my ideas. And above all never saw such a mass of bulbets. After I had dried them I became curious so when I cleaned my bulbs I counted. Only 578 which may not be a record but it certainly is with any glads I have grown." -- Henry L. Koth, Washington.

BULBLETS

	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1000	QUART
MOROCCO	100	2.00	1.60	1.20	1.00	.70	1.00	2.50
	1000	16.00	14.00	10.00	8.00	6.00
MOTHER MACHREE	100	2.40	2.00	1.60	1.20	.80	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.50	5.00
MRS. T. E. LANGFORD	100	2.50	2.00	1.50	1.20
	1000	20.00	16.00	12.00	9.00	1.50
		(Large)	(Medium)	(Small)				100-12.50	
MYRNA	100	100.00		80.00			50.00	100.00	
NANCY ANN	100	15.00	12.00	10.00	8.00	6.00	4.50	2.00	5.00
	1000	120.00	100.00	80.00	64.00	45.00	35.00
ORANGE BUTTERFLY	100	3.00	2.50	2.00	1.50	1.00	.70	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00
ORANGE SOVEREIGN	100	2.50	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	5.00
PARADISE	100	2.40	2.00	1.50	1.20	1.00	2.00
	1000	20.00	15.00	11.00	8.00
PEERLESS PINK	100	2.40	1.80	1.20	1.00	.70	.50	1.00	2.40
	1000	20.00	15.00	10.00	8.00	6.00	4.00
PEGGY LOU	100	20.00	16.75	13.25	10.00	6.75	3.25	100-1.00	
PELEGRINA	100	2.00	1.60	1.20	1.00	.70	.50	.80	2.40
	1000	18.00	14.00	10.00	7.00	6.00	4.00
PHYLLIS McQUISTON	100	2.50	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	4.50
PICARDY	100	1.60	1.20	.90	.70	.50	.40	.50	1.50
	1000	14.00	10.00	8.00	6.00	4.00	3.00
PIRATE	100	2.50	2.00	1.50	1.00	.70	1.00	3.00
	1000	20.00	16.00	12.00	8.00	5.00
PREM. HENRY	100	5.00	4.00	3.20	2.40
RAPTURE	100	2.00	1.60	1.20	1.00	.80	.50	.75	2.00
	1000	16.00	12.00	9.00	8.00	6.00	4.00
RECADO	100	30.00	25.00	20.00	16.00	12.00	10.00	15.00
RED LORY	100	2.50	2.00	1.50	1.00	.80	.60	1.00	2.50
REVERIE	100	2.50	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	4.00
REWI FALLU	100	6.00	5.00	4.00	3.00	2.00	1.50	5.00	15.00
RIMA	100	20.00	16.00	12.00	8.00	6.00	4.00	12.00
RODERICK DHU	100	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	16.00	12.00	8.00	6.00	4.50
ROSAMOND	100	16.00	13.00	11.00	9.00	7.00	6.00	8.00	25.00
ROSE WINGS	100	2.50	2.00	1.50	1.00	.80	.70	1.00	2.50
ROYAL YORK	100	8.00	7.00	6.00	5.00	4.00	12.00
SAHARA	100	16.00	13.00	11.00	9.00	7.00	6.00	15.00
SANDRA	100	15.00	12.00	10.00	8.00	7.00	5.00	4.00	10.00
SENSATION	100	200.00	180.00	160.00	80.00	60.00	100	35.00
SHIRLEY TEMPLE	100	5.00	4.00	3.00	2.00	1.50	1.00	5.00
SIMCOE	100	16.00	13.00	11.00	9.00	7.00	6.00	15.00
SMILING MAESTRO	100	3.00	2.50	2.00	1.50	1.00	.75	1.50	4.00
	1000	24.00	20.00	16.00	12.00	8.00	6.00

"I believe that BARCAROLE was the most outstanding variety I grew from bulblets last year. I had only four bulblets but they grew three feet high and bloomed perfectly, about the most beautiful color imaginable. FIREFLY was very fine also."
 —H. H. Knight, Iowa.

"Your trial bulb 30114, FIREFLY, was very good. I planted it June 9 and it bloomed August 15. Your BOLIVAR, was good and bloomed in 79 days."
 —C. O. Williams, Michigan.

	Per	BULBLETS						1000 QUART	
		No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	1000	QUART
SO BIG.....	100	16.00	13.00	10.00	8.00	6.00	5.00	2.50	6.00
	1000	120.00	100.00	80.00	65.00	50.00	40.00
SOLITA.....	100	2.50	2.00	1.50	1.00	.75	1.50	4.00
	1000	20.00	16.00	12.00	8.00	6.00
		(Large)		(Medium)		(Small)			
SOLVEIG.....	100	6.40		4.80		3.20		3.00	12.00
SONATINE.....	100	2.00	1.60	1.20	1.0080	2.00
	1000	18.00	14.00	10.00	7.00
SPRAY OF GOLD.....	100	2.00	1.50	1.00	.80	.60	1.00
STAR OF BETHLEHEM.....	100	4.00
	1000	32.00
SUSAN.....	100	6.50	5.50	4.50	3.50	3.00	2.50	4.00	10.00
SYMPHONY.....	100	2.50	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	4.00
TAKINA.....	100	4.00	3.00	2.40	1.80	1.40	3.00
TIMBUCTOO.....	100	100.00	80.00	70.00	60.00	50.00	40.00	100-8.00
TOKEN.....	100	4.00	3.00	2.50	1.50	.80	.60	2.00	5.00
	1000	30.00	25.00	20.00	15.00	10.00	6.00
UNCAS.....	100	32.00	28.00	24.00	20.00	16.00	12.00	100-4.00
VAGABOND PRINCE.....	100	4.00	3.00	2.40	2.00	1.60	1.20	2.00	5.00
	1000	32.00	25.00	20.00	16.00	12.00	10.00
WASAGA.....	100	2.00	1.60	1.20	1.00	.70	.50	.60	1.50
	1000	18.00	14.00	10.00	7.00	5.00	4.00
WURTEMBERGIA.....	100	2.50	2.00	1.50	1.00	.80	.60	1.00	2.50
	1000	20.00	16.00	12.00	8.00	6.00	4.00
YVONNE.....	100	2.00	1.60	1.2060	1.50
	1000	15.00	12.00	10.00
ZAUBERFLOTE.....	100	7.00	6.00	5.00	4.50	3.50	3.00	4.00
ZUNI.....	100	16.00	12.00	9.00	7.00	5.00	3.00	8.00

PALMER SEEDLINGS		Per	Large	Medium	Small	1000	Quart
300911.....		100	\$10.00	\$6.50	\$4.00	\$4.00
30112.....		100	15.00	10.00	6.00	7.00	20.00
30161.....		100	4.50	3.00	1.50	4.00
30289.....		100	4.50	3.00	1.50	4.00
30291.....		100	10.00	6.50	4.00	4.00
32023.....		100	6.50	4.00	4.00
32145.....		100	3.00	2.00	1.25	1.50
32201.....		100	12.00	9.00	6.00	8.00
32203.....		100	2.50	1.50	1.00	1.50

"Received the gladiolus bulbs O.K. They surely were nice bulbs. Thanks for the extras. If I will have good luck with them will let you know later."
—Miss J. Jaresh, Texas.

"This is my first order direct to you although I have a large number of Palmer strain and I find them wonderful."
—J. F. McLeod, Ohio.

"As this is the third year that I have had your wonderful gladiolus bulbs I want to send you my sincere appreciation for the nice bulbs I have received from you. I have had a wonderful garden of glads for two years and there has been nothing around here that could equal them. They have been the talk of the town."
—W. J. West, Maine.

"I had one bulb of BEACON last year and it did better than any other variety I had in my garden."
—A. C. Hess, New Jersey.

"Bulbs purchased from you this year did very fine as they usually do."

—Louis F. Twente, Indiana.

Special Collections and Sets

No. 1. UNLABELED COLLECTION. 100 assorted large bulbs (1¼ inch up) in at least 40 varieties in about every shade in gladiolus. I have sold this collection for years and have thousands of very well pleased customers. **I positively guarantee there is not a better collection sold by any grower in the country for anywhere near the price. I get many repeat orders every year from well pleased customers. 100 for \$3.00; 50 for \$1.75; 25 for \$1.00 all prepaid.** With each 100 bulbs of this collection I will put in FREE 1 large AMRITA bulb. This is a very unusual and beautiful variety. Also 1 large CAMELLIA bulb, a beautiful creation.

No. 1a. SAME COLLECTION IN MEDIUM SIZE BULBS. 100 bulbs for \$2.00; 50 for \$1.25. With 100 bulbs will give 1 medium AMRITA and 1 medium CAMELLIA.

No. 2. UNLABELED COLLECTION. 100 assorted as above containing 45 varieties and including many of the newer and higher priced ones. A wonderful collection at a moderate price. **100 for \$5.00; 25 and 50 at the same rate.**

No. 3. UNLABELED COLLECTION DE LUXE. 50 or more varieties, many of them being exhibition sorts and worth several times the price asked. Real aristocrats in gladiolus. Nothing better to be had in an unlabeled collection **100 for \$10.00; 25 and 50 at the same rate.**

NONE OF THE ABOVE COLLECTIONS ARE LABELED AS TO VARIETIES. Don't ask us to give you the names of the varieties in the collections as we positively do not do it at these prices. If you want them labeled buy them under name. I guarantee the collections to be the best you can buy for the price.

No. 4. BETTER TIMES COLLECTION. Large bulbs (1-2 inches in diameter), \$3.00. All labeled. A very fine collection for a beginner or anyone else. Splendid varieties in many types and colors ranging from white thru many shades of pink, red, orange, yellow, salmon, smoke, blue and lavender. You can't get started in good named varieties in a less expensive way than in getting this collection or one of the next four.

3 BELLA DONNA	2 EVENSONG	2 MARGARET PETER
2 BENEDICT	4 EXCELLENCE	2 ROSE MARIE PFITZER
3 BETTY NUTHALL	4 GLADYS CLEGG	2 ROSE STANDISH
3 BLEEDING HEART	2 JESSIE	4 PEERLESS PINK
4 CARDINAL PRINCE	2 KING ARTHUR	2 SOLITA
2 AMETHYST	2 LA PALOMA	2 SPRAY OF GOLD
3 ECSTASY	3 LOYALTY	2 TOBERSUN
4 EDITH ROBSON	2 MAID OF ORLEANS	2 TOKEN
	3 SEEDLING No. 32203, Cream	

No. 5. \$3.00 LABELED COLLECTION. Another fine assortment of varieties and colors. Bulbs 1-2 inches in diameter.

3 ALAYNE	2 MAGNA BLANCA	3 ORANGE BUTTERFLY
3 BAGDAD	4 MARGARET FULTON	2 ORANGE SOVEREIGN
3 BILL SOWDEN	4 MARY ANSTEEN	3 RAPTURE
2 CAESAR	2 MARY ELIZABETH	2 RED LORY
2 CONSTANCY	4 MAUVE MAGIC	2 SCHUBERT
3 EARLY PEACH	2 MILFORD	3 SYMPHONY
2 EARLY ROSE	2 MISS BLOOMINGTON	2 RED PHIPPS
2 GOLDEN BROWN	2 MAMMOTH WHITE	2 YVONNE
4 GOLDEN CUP		

No. 6. \$3.00 LABELED COLLECTION. Bulbs 1-2 inches in diameter. All different from two previous collections. All good ones.

3 AVE MARIA	2 ESCORT	2 HILLBILLY
3 BETSY BOB-UP	3 HERITAGE	2 PELEGRINA
2 CLARION	3 LADY WINSOME	3 PINNACLE
2 COLOSSUS	4 MIBLOOM	3 RODERICK DHU
4 CORONATION	4 MOROCCO	3 SALMON EMPEROR
2 DR. DURR	2 MOTHER MACHREE	2 SMILING MAESTRO
2 DREAM O'BEAUTY	5 MRS. LANGFORD	2 STUTTGARDIA
2 EARLY MELODY	2 MRS. S. A. ERREY	2 TAIAROA
3 EDITH MASON	3 NANCY ANN	

Will sell the 3 collections No. 4-5-6 for \$8.50. With any one collection No. 4-5-6 I will give FREE 1 AMRITA and if you order all three I will put in FREE 1 ALADDIN in addition to the AMRITA with each collection.

No. 7. SUPERIOR LABELED COLLECTION ENTIRELY DIFFERENT FROM THE PREVIOUS ONES. \$2.50. 1 large bulb of each of the following varieties. 2 bulbs of each for \$4.00.

**BERNECE
BIT O'HEAVEN
BLUE ADMIRAL
BLUE WONDER
CREVE COEUR**

**DAMARIS
IRAK
NADIA
REWI FALLU
ROSAMOND**

**SIMCOE
SO BIG
SUSAN
UNCAS
ZAUBERFLOTE**

No. 8. LABELED COLLECTION. \$1.60 one medium bulb of each of the varieties in No. 7. 2 bulbs each for \$3.00.

No. 9. LABELED PALMER COLLECTION. \$1.75. One large bulb each of the following. 2 bulbs each for \$3.00.

**AMBERGLOW
ANGELUS
BEACON
BUCCANEER**

**CAMELLIA
JALNA
PREMIER HENRY
ROYAL YORK**

**SAHARA
SANDRA
THE MOGUL
VAGABOND PRINCE**

No. 10. LABELED PALMER COLLECTION. \$2.00. 2 medium bulbs each of the varieties in No. 9.

No. 11. LABELED PALMER COLLECTION. \$2.00. 1 large bulb each of the following:

**AMRITA
FIREFLY**

**HELENA
RECADO**

REGENT

One medium of each, \$1.10.

**No. 12. LABELED PALMER COLLECTION. \$10.00. One large bulb each.
ALGONQUIN
JASMINE**

**ROSELLE
SNOW WHITE**

TITAN

One medium bulb each for \$7.50.

No. 13. LABELED PALMER COLLECTION. \$5.00. One large bulb each of the following:

**ALADDIN
AMULET**

**BARCAROLE
CARILLON**

KING LEAR

No. 14. PALMER BULBLET COLLECTION. \$1.00. 10 selected bulblets each of varieties in No. 11 Collection.

No. 15. PALMER BULBLET COLLECTION. \$1.60. 2 selected bulblets each of varieties in No. 12 Collection.

No. 16. PALMER BULBLET COLLECTION. \$1.10. 2 selected bulblets each of varieties in No. 13.

No. 17. ALADDIN COLLECTION. \$5.00. 1 large, 1 medium, 5 small, 25 selected bulblets.

No. 18. AMULET COLLECTION. \$5.00. 1 large, 1 medium, 5 small, 20 selected bulblets.

No. 19. CARILLON COLLECTION. \$5.00. 1 large, 1 medium, 5 small, 25 selected bulblets.

No. 20. KING LEAR COLLECTION. \$5.00. 1 large, 1 medium, 5 small, 20 selected bulblets.

No. 21. MARGARET BEATON COLLECTION. \$4.00. 1 large, 1 medium, 5 small, 25 selected bulblets.

No. 22. TIMBUCTOO COLLECTION. \$5.00. 1 large, 1 medium, 5 small, 25 selected bulblets.

No. 23. COLLECTION P.N.S. \$1.60. 1 large bulb of each of the Palmer numbered seedlings listed on page 12.

No. 24. COLLECTION P.N.S. \$2.00. 2 medium bulbs of each of the Palmer numbered seedlings.

Collections by Color

If we should be sold out of any variety in the following collections we reserve the right to substitute another variety just as good.

No. 25. DARK AND MEDIUM BLUE. 5 each medium AVE MARIA, BLUE ADMIRAL, PELEGRINA for 40 cents.

No. 26. LIGHT BLUE. 5 each medium BELLA DONNA, CHAMPLAIN, MILFORD, 1 BLUE WONDER for 60 cents.

No. 27. DARK RED. 5 each medium ECSTASY, DR. HOEG, MOROCCO, PIRATE, RED LORY for 60 cents.

No. 28. MEDIUM RED. 5 each medium BILL SOWDEN, CAESAR, CARDINAL PRINCE, ROYAL YORK for 60 cents.

No. 29. LIGHT RED OR SCARLET. 5 each medium EXCELLENCE, SEEDLING 30112, WURTEMBERGIA, SEEDLING 28263 for 60 cents.

No. 30. ORANGE. 5 each medium LA PALOMA, MRS. S. A. ERREY, ORANGE BUTTERFLY, ORANGE SOVEREIGN, SOLITA for 55 cents.

No. 31. YELLOW. 5 each medium ALCHEMIST, CLARION, GOLDEN CUP, JONQUIL, LOYALTY, SPRAY OF GOLD for 65 cents.

No. 32. LAVENDER. 5 each medium KING ARTHUR, MINUET, MAUVE MAGIC, for 35 cents.

No. 33. LAVENDER PINK. 2 each medium HELENA, NANCY ANN, SO BIG, for 85 cents.

No. 34. ROSE PINK. 5 each medium ALAYNE, DREAM O'BEAUTY, EARLY PEACH, RECOVERY, ROSE WINGS for 50 cents.

No. 35. SALMON PINK. 5 each medium BETTY NUTHALL, MARGARET FULTON, NETHERLAND PRINCE, PICARDY, RAPTURE for 55 cents.

No. 36. SALMON PINK. 5 each medium HECTOR, LADY WINSOME, MARY ANSTEEN, SMILING MAESTRO, TOKEN for 60 cents.

No. 37. LIGHT PINK. 5 each medium DEBONAIR, MAYTIME, SYMPHONY, SONATINE, SANDRA for 75 cents.

No. 38. WHITE. 5 each medium ALBATROSS, MAGNA BLANCA, MAID OF ORLEANS, MARY ELIZABETH for 60 cents.

No. 39. BLOTCHED. 5 each medium BLEEDING HEART, COLOSSUS, EDITH ROBSON, PEERLESS PINK, RODERICK DHU for 75 cents.

No. 40. SMOKY AND ODD SHADES. 5 each medium BAGDAD, GOLDEN BROWN, MOTHER MACHREE, SEEDLING 30161, SEEDLING 27585 for 60 cents.

No. 41. CREAM AND BUFF. 5 each medium DUNA, MRS. LANGFORD, PARADISE, SEEDLING 32203, WASAGA, YVONNE for 75 cents.

No. 42. EARLY VARIETIES. 5 each medium AL SMITH, EARLY ROSE, MI-BLOOM, MISS BLOOMINGTON for 55 cents.

No. 43. EXHIBITION VARIETIES. 5 each large PICARDY, BAGDAD, EDITH ROBSON, BLEEDING HEART, LADY WINSOME, LUCIFER, PINNACLE for \$1.35.

No. 44. EXHIBITION VARIETIES. 5 each medium of varieties in No. 43 for 80 cents.

No. 45. 50 Cent Long Season Specials

To have blooms of a certain variety over a long period I want to especially recommend the following collections. These consist of various sizes of bulbs of each variety. There are usually two or more large bulbs, some medium and some small. If you are not in the habit of buying medium or small bulbs you will be amazed at the fine blooms you will get from these. And if there is a particular variety that you especially like you can have blooms of this variety over a much longer period than you could if you planted all one size.

I can't give you the exact number of bulbs that you will receive in each lot because the varieties vary somewhat in price and I have a much larger stock of some kinds than of others but you may be assured that you will get big value. **Leave it to me.**

Remember each 50 cent special is only one variety and not an assortment of several varieties or of all of them. Each special consists of various sizes of just one variety. Select as many as you wish. But remember they are 50 cents for each one.

Any **five** lots for **\$2.25**. Any **10** lots for **\$4.00** or any **15** for **\$5.75**. In addition to this if you buy several lots I will put in something good for you to try out.

ALAYNE
ALBATROSS
AL SMITH
AMBERGLOW
ANGELUS
AVE MARIA
BAGDAD
BEACON
BELLA DONNA
BENEDICT
BERNECE
BETSY BOB-UP
BETTY NUTHALL
BILL SOWDEN
BIT O'HEAVEN
BLUE ADMIRAL
BUCCANEER
CAESAR
CARDINAL PRINCE
CHAMPLAIN
CLARION
COLOSSUS
CONQUEST
CONSTANCY
CREVE COEUR
DEBONAIR
DREAM O'BEAUTY
DR. HOEG
EARLY PEACH

EARLY ROSE
EDITH MASON
EDITH ROBSON
ESCORT
EXCELLENCE
GLADYS CLEGG
HECTOR
HELENA
JONQUIL
KING ARTHUR
LADY WINSOME
LOYALTY
LUCIFER
MAID OF ORLEANS
MARGARET FULTON
MARY ANSTEEN
MARY ELIZABETH
MAUVE MAGIC
MAYTIME
MILFORD
MOROCCO
MOTHER MACHREE
MRS. LANGFORD
NANCY ANN
NETHERLAND PRINCE
ORANGE BUTTERFLY
ORANGE SOVEREIGN
PARADISE
PEERLESS PINK

PELEGRINA
PHYLLIS McQUISTON
PICARDY
PIRATE
PREMIER HENRY
RAPTURE
RECOVERY
RED LORY
REVERIE
REWI FALLU
RODERICK DHU
ROSAMOND
ROSE WINGS
ROYAL YORK
SANDRA
SCHUBERT
SIMCOE
SMILING MAESTRO
SO BIG
SOLITA
SONATINE
SUSAN
SYMPHONY
TAIAROA
THE MOGUL
TOKEN
VAGABOND PRINCE
YVONNE
ZAUBERFLOTE

No. 46. Dollar Assortments

Here is another lot similar to the previous one but each set of assorted bulbs of a kind is \$1.00. Any five for \$4.60, or ten for \$8.50.

Just leave it to me to satisfy you on any of these lots of assorted size bulbs in the last two offers. If you want some bulblets and less bulbs just say so and I can fix them up that way.

AMRITA
BLUE WONDER
CAMELLIA

DAMARIS
FIREFLY
NADIA

RECADO
REGENT
UNCAS

Growers' Collections---Not Prepaid

No. 47. LARGE SIZE. No. 1 and No. 2 assorted. **1000 bulbs for \$12.00.** 100 each of any 10 of the following varieties for **\$12.00.** Not less than **1000 at this price.** If you do not want just 100 each of 10 varieties you can have more of certain kinds and less of others but not more than 250 nor less than 50 of any one kind and not less than 7 varieties nor more than 15.

AL SMITH
AVE MARIA
BAGDAD
BELLA DONNA
BETTY NUTHALL
BILL SOWDEN
CARDINAL PRINCE
DEBONAIR
DUNA
EDITH ROBSON

EXCELLENCE
GOLDEN CUP
LOYALTY
MAID OF ORLEANS
MARGARET FULTON
MARY ELIZABETH
MAUVE MAGIC
MAYTIME
MIBLOOM
MRS. LANGFORD

ORANGE SOVEREIGN
PARADISE
PELEGRINA
PICARDY
RAPTURE
REVERIE
RODERICK DHU
SOLITA
SYMPHONY
WASAGA

No. 48. 500 large size bulbs of above varieties for **\$6.50.** Not less than **500 at this price.** 50 each of any 10 of the above varieties or not more than 125 nor less than 35 of any one kind and not less than 7 kinds nor more than 14.

No. 49. MEDIUM SIZE. No. 3 and No. 4 assorted. **1000 bulbs for \$8.00.** The same conditions as to number of varieties and amounts of each variety as in No. 47.

ALBATROSS
AL SMITH
AVE MARIA
BAGDAD
BELLA DONNA
BETTY NUTHALL
BILL SOWDEN
CARDINAL PRINCE
CLARION
DEBONAIR
DREAM O'BEAUTY
DR. DURR
DUNA
EDITH MASON
EDITH ROBSON
EXCELLENCE

GOLDEN CUP
HECTOR
JONQUIL
LOYALTY
LUCIFER
MAID OF ORLEANS
MARGARET FULTON
MARY ELIZABETH
MAUVE MAGIC
MAYTIME
MIBLOOM
MOROCCO
MRS. LANGFORD
ORANGE BUTTERFLY
ORANGE SOVEREIGN
PARADISE

PHYLLIS McQUISTON
PEERLESS PINK
PELEGRINA
PICARDY
RAPTURE
REVERIE
RODERICK DHU
ROSE WINGS
SCHUBERT
SOLITA
SONATINE
SPRAY OF GOLD
SYMPHONY
TOKEN
WASAGA
YVONNE
32203, CREAM

No. 50. MEDIUM SIZE. 500 bulbs for **\$5.00.** 50 each of any 10 of the varieties in the above offer. And the same conditions as to number of varieties and amounts of each variety as in No. 47.

No. 51. SMALL BULBS. 100 each of any 10 of the following varieties for **\$4.00.** The same conditions as to number of varieties and amounts of each variety as in No. 47.

ALBATROSS
AL SMITH
AVE MARIA
BAGDAD
BELLA DONNA
BETTY NUTHALL
BILL SOWDEN
CARDINAL PRINCE
CLARION
DEBONAIR
DR. DURR
DREAM O'BEAUTY
DUNA
EDITH MASON
EDITH ROBSON
EXCELLENCE

GOLDEN CUP
JONQUIL
LA PALOMA
LOYALTY
MAID OF ORLEANS
MARGARET FULTON
MARY ELIZABETH
MAUVE MAGIC
MAYTIME
MIBLOOM
MISS BLOOMINGTON
MOROCCO
NETHERLAND PRINCE
ORANGE BUTTERFLY
ORANGE PRINCESS
ORANGE SOVEREIGN
PELEGRINA

PEERLESS PINK
PICARDY
PRIMROSE PRINCESS
RAPTURE
REVERIE
RODERICK DHU
ROI SOLEIL
SCHUBERT
SOLITA
SONATINE
SPRAY OF GOLD
STUTTGARDIA
SYMPHONY
TOKEN
WASAGA
YVONNE
32203, CREAM



Euphorbia Corolata (FLOWERING SPURGE)

This is a hardy perennial somewhat similar to double Baby's Breath but blossoms later. Blooms through August and September. Just the thing to go with glads or any other kind of flower. Will grow on most any kind of soil, even on dry sand, but good garden soil will make it very much better.

This is a plant that should be grown in every garden and commercial growers should plant it by the hundred. Absolutely hardy and I am sure you will like it.

In the northern states I would suggest Euphorbia be planted early in the spring. In the south or where it does not freeze hard, fall planting would be perfectly all right.

Though Euphorbia is easy to handle, and there should be no reason for it not doing well, I have had some complaints about the roots not growing. I don't know why this is because if they are planted at once and given a good watering they should all grow. I have had no trouble with them myself. But in as much as I have had some complaints I no longer guarantee the roots. I do give good strong healthy roots and if given half a chance they should grow but if they do not grow I shall not be responsible.

Prices are 4 roots for 60 cents or one dozen for \$1.25 prepaid. **We do not sell less than four as they cannot be shipped with the gladiolus bulbs. We have to make a separate shipment. Can't usually ship roots after April 15th.**

To Southern customers we can ship this fall or anytime during the winter but would advise Northern customers to plant in the Spring.

100 roots \$6.00 f.o.b. with 50 at the 100 rate.

Pure Vermont Maple Syrup

Griddlecakes or Waffles and Syrup. Um! Um!

If you have never eaten the pure unadulterated Vermont Syrup you don't know what you have missed. The black blended concoctions sold throughout the country as Maple Syrup are not to be compared with the real Vermont Syrup any more than Halley is to be compared with Picardy. Then a lot of Vermont Maple products are not of good quality. I am a connoisseur of good syrup and send out only the best grade such as I would eat myself.

Prices are F.O.B. Burlington. A gallon can be sent as far south as Virginia for 35 cents and to the West Coast for \$1.00. The Express companies make a special rate on Maple products. Parcel Post costs much more. A gallon of syrup weighs 13 lbs. packed for shipment.

1 GALLON \$2.50	½ GALLON \$1.50	1 QUART 90 cents
A case of 12 PINTS \$4.50	A case of 12 HALF-PINTS in glass \$2.50	
MAPLE SUGAR. 2 oz. cakes 60 cents a lb. 5 lb. pail soft sugar \$2.50.		

NAPHTHALENE FLAKES

If there is any possibility of there being thrip on your bulbs, by all means do something to get rid of them. Of course you know if you had thrip on your plants this summer but sometimes there are thrip in very small quantities that you might not notice so it is always safer to take precautions and get rid of the thrip in the fall before they have any chance of doing any damage to the bulbs. If you have only small quantities of bulbs, that is up to a thousand, Naphthalene Flakes are the simplest thing to use to clean up the thrip. We sell a package of nearly **2 pounds for fifty cents**, prepaid. This is enough to treat two thousand bulbs. If you want it in larger quantities F.O.B. here can make you a special price.

Naphthalene is not safe to use late in the season. If used it should be before March 1st.

"I have been wanting to write you to tell you how very very beautiful the gladiolus bloomed I bought from you. I bought several thousand No. 3 bulbs and we have never had such a dry season for years but all but the last planting bloomed beautifully." —Mrs. Arthur Hammer, Ohio.

"A year ago I said quite positively that ALADDIN was Palmer's best origination but I have changed my mind. I am just as sure now that it is ALGONQUIN . . . to me the color of ALGONQUIN is just fine. The best scarlet or light red I have seen and with me just built about an ideal exhibition spike and I feel sure when stock of this gets plentiful it will sound the farewell to DR. BENNETT." —Duncan McLean, Winnepeg.

"I am much in love with your SENSATION." —D. S. Pruitt, Oregon.

"The package of Glads came last night. Cleanest, nicest bulbs I have ever seen. Thanks so much for the extras." —H. T. Mills, So. Carolina.

"The large bulbs which you sent me of BEACON and KING'S RANSOM were the most beautiful glads in my garden this year. VAGABOND PRINCE is another beautiful glad. All three of the above varieties bloomed profusely on a very straight spike." —Norman S. Wilber, New York.

"I have bought bulbs of you for the past three years and had wonderful results." —Mr. Ralph R. Babcock, New York.

"Your shipment of Glad bulbs reached me several days ago. I am very much pleased with them. The 'extras' you've included seem to me most generous. If I am able to grow them as well next season as I did this past one in spite of our desperate need of moisture it will surely be a cheery experience." —Laura W. Williamson, Iowa.

"The glad bulbs you sent came out great. The VAGABOND PRINCE bulb that you gave me came out in two beautiful spikes and was a perfect picture in the garden." —Louis Blanchard, Mass.

"My bulbs arrived in fine shape. They looked lots smaller than any I ever bought. But I did not write sooner because I wanted to wait until they bloomed. They are beautiful, marvelous and scrumptious. Never before have I seen such flowers. How the people admire them." —Kermit Herr, Ohio.

"I feel I must tell you what a beautiful glad the Palmer seedling No. 32201 is. I have just cut the second spike from the bulb I had. The spikes were very tall and no sign of a crook. The flowers are large, very attractive shape and of beautiful color. It deserves a name." —Miss Amy Bingham, Vermont.

"Just a note to let you know that I had wonderful luck with bulbs that I purchased from you last spring." —Chas. J. Vincent, Mass.

"I cut a spike from BARCAROLE sent me as a premium last year, today. It is a good grower with good substance and a real florists' glad, I believe, in a color that is needed." —Ted I. Miller, Iowa.

"We are delighted with VAGABOND PRINCE and I want to order more." —Mrs. Eva Miller, New York.

"The bulbs I bought were fine. I was very much pleased with them."
—Edward Meredith, Maryland.

"Your bulbs were the best, in every way, that we have ever planted or seen. The glads were enormous and beautiful."
—Gilbert C. Rich, Massachusetts.

"**ROSAMOND** and **REWI FALLU** were exceptional."
—Romeo Duval, New Hampshire.

"Last year I ordered my first bulbs from you. I can truly say that your bulbs were the finest I ever received."
—Robert Krieger, New York.

"Your bulbs certainly did good last year for me. The season was especially good with plenty of rain and cool weather when the spikes were forming. Those of merit were: **BIT O'HEAVEN** my best orange, **REGENT**, straight and tall, the best red of them all, **COLOSSUS**, early and big and **NEW ERA** only excelled by **TITAN** is a good pink although **TITAN** is far ahead when it comes to size and texture. **AMBERGLOW** is my choice for a good all-round yellow.

KING LEAR and **TITAN** grown by J. A. Keller were beautiful. Although I did not grow these myself they are really superior 'Glads.' Hope to grow them myself this year."
—Thomas Manley, West Virginia.

"My order of bulbs arrived in fine condition.

"I think they are the best buy that any dealer could offer.

"Thanks for the extra count and the trial bulbs you inclosed in my order."
—Geo. F. Swann, Connecticut.



Jasmine

When writing about an order please mention the number of your order as written in upper left corner of invoice.

Don't send me letters "Special Delivery." Save your money. We get our mail 3 times a day, as soon as sorted and actually sooner than by Special Delivery.

AIR MAIL will get your letters here the quickest. Planes come in here several times a day.

IN THE WINTER Express is much safer and also cheaper than Parcel Post especially on packages of some size. **F.O.B.** orders are sent by Parcel Post only at the customer's risk.

"It was my good fortune to secure a bulb of ALADDIN at the bulb auction of the NEGS last April. It was the finest glad in my garden of over two hundred varieties.

"The performance of AMBERGLOW was especially noteworthy this year. I had ten small bulbs and they weren't planted till June 18. In spite of dry weather they all bloomed and gave me a nice supply of bulblets. For richness of color I haven't seen a yellow to compare with it."

Howard Shiere, Massachusetts.

Constancy ★★½ (ARENIOUS) (Com) (HG) Second early. Large lavender pink. 5-6 open. A good commercial variety but sometimes rather tempermental as to health. rose pink with darker throat blotch. A sort of

Coral Glow ★★★½ (ELLIS) (Com) (Dec) (HG) Very fine clear grower and looks like a real comer as a commercial. A beautiful and distinctive color. Good grower. light red with an orange sheen. Tall strong

Cordelia Palmer strain. See page 7.

Corona Palmer strain. See page 7.

Creve Coeur ★★★ (YOUNG) (Com) (HG) (100-105) Burnt orange with throat blotch of deep red which is tipped with creamy yellow. Several medium large blooms on a very tall straight stem. An unusual but attractive color that everyone likes.

Damaris ★★★½ (BEATRICE PALMER) (Ex) (HG) (Midseason) Clear purplish red or burgundy. 9-10 medium large well placed blooms open with most of the remaining buds showing color. Tall straight stem. A "must have" for anyone who likes the dark purplish shades. Good propagator and one of the very best so called purples.

Debonair Palmer strain. See page 9.

Diane ★★★½ (KRUEGER) (Ex) (Com) (95-100) Beautiful salmon orange with large cream yellow throat. 6-7 large blooms open at a time. Tall straight spikes. Healthy plant. Good propagator. This comes in late about the time of Sensation and is a very worthy companion of that wonderful variety.

Dr. Durr ★★★ (Com) (HG) Early cream white. 6-8 lightly ruffled blooms open. In its season is one of the best commercial whites.

Dream o' Beauty ★★★ (ZIMMER) (Ex) (Com) Large rose red. Good color and very popular. Its main fault is that sometimes has two rows of blooms a little too far apart. However it is a very good cut flower variety. Very popular for the home garden.

Dr. Hoeg ★★★½ (PRESTGARD) (Dec) (HG) Glistening dark red of medium size or larger. Has a sheen that no other red variety has. One of the best dark reds.

Duna Palmer strain. See page 9.

Early Melody ★★½ (ARENIOUS) (Com) (HG) Second early. Pale lavender pink. 6-8 good size blooms open. Sells well.

Early Peach ★★★ (PRUITT) (Com) (HG) Light rose blending to ivory in the throat. 6-7 somewhat ruffled large wide open blooms on a spike of 14-18 buds. Strong grower and good early cut flower.

"I have had many beautiful blossoms this spring from bulbs purchased from you."
—Mrs. V. W. Vaughn, S. C.

"Am glad to see a gladiolus about which I can myself rave, in the purple class. I can and do rave about KING LEAR, color, size and length of spike even from small bulbs. Especially the color, which has none of the objectionable magenta. I am also more than pleased with AMRITA, CAMELLIA and MILFORD. Think Palmer's fine varieties are doing much to popularize the gladiolus."

—Mrs. C. E. Beckwith, Vermont.

Early Rose ★★★ (JACK) (Com) (HG) (70-75) Medium and dark shades of rose. This variety comes in early and is becoming increasingly popular every year as a commercial cut flower. At first I didn't like it but this last year I have grown to value it more highly. Every one likes it, especially the women. It is one of our best sellers in our flower shop. People call for it by name. This past year we made beautiful sprays of it and bridesmaids bouquets. I am sure Early Rose will be a very popular and profitable variety for the cut flower growers.

Edith Mason ★★★ (VAUGHAN) (Ex) (Com) (95-100) Large light pink with white throat and midribs. Strong grower. Fine late commercial.

Edith Robson ★★★ (BROWN) (Ex) (Com) (80-85) Light salmon rose with reddish blotch. 10-12 well placed blooms open on a tall vigorous plant. Fine exhibition variety. Is valuable for anyone who wants a blotched variety.

In the small sizes of this variety there may be a slight mixture of Bleeding Heart.

Eloise ★★★ (DORRETT) (Ex) (Com) Clear dark lavender of a distinct shade with a few inconspicuous dark lines in the throat. 8-10 medium large blooms open on a long spike. Tall slender stem. When this becomes more plentiful I feel sure it will be a very popular variety. Much taller plant than Minuet, more open and I believe will largely displace Minuet.

Emblem of Purity (KINYON) (Dec) Ruffled pure white. There is no other gladiolus that can equal this one for purity of color, performance and blooming ability. Will open 10 or 12 perfect round ruffled waxy textured blooms on medium tall stem. Won as a seedling in 1938 a first class Award and The American Home Achievement Award. All who have grown it say it is the best ever. (Introducer's description.)

I have not grown this myself but the introducer says it is better than another new ruffled white that is considered very good.

Emile Bride ★★★★★ (TUTTLE) (Ex) (HG) Early. Large somewhat ruffled deep rose pink over-laid with silvery gray shading deeper to nearly red in the throat. 8-10 large well placed blooms open on a tall spike with 18-20 total buds. Good propagator and a very fine exhibition variety that may be called either a smoky or dark rose. I think you will like it. See cut p. 12.

Escort ★★½ (TOWER) (Com) (HG) (65-70) Very early ruffled cream white with cream throat. Up to 10 or more medium size well placed blooms open. Does not make a large bulb. Valuable mostly as a cut flower.

Evensong Palmer strain. See page 9.

Excellence ★★★ (K) (Com) (Dec) (HG) (69) Large bright scarlet with 5-6 blooms open. Very early. Large size and good color. The best early red at commercial prices.

Firefly Palmer strain. See page 9.

"The quality and quantity of orders received from you have always exceeded my highest expectations and I want you to know that your kindness is greatly appreciated."
P. Mehl, Kansas.

"I want to write you about the VAGABOND PRINCE which you were kind enough to include in my shipment, for which I am very appreciative. We have had several spikes in our garden carrying ten and eleven open blooms. The color is the most beautiful of this character which I have ever seen. Certainly, this is a gladiolus which will go far when it reaches the popular price brackets." —Rufus W. Scott, New York.

Flagship ★★★ (BUTT) (EX) (HG) (Early Midseason) Flaked light red with a white throat penciled blue. Opens up 10-11 or more 5 inch or larger blooms on a long head in a formal double row. Spikes tall and straight. I personally don't care especially for the color but many people will and if you want a good exhibition variety here it is. It won at the CGS Show 1939 for the best spike in the show.

Flora Farmer ★★★½ (QUACKENBUSH) (Com) (HG) (Midseason) Beautiful distinctive color, pure rose pink. Creamy white throat. Brighter color towards the edge. 5-6 large somewhat ruffled blooms open at a time. Broad strong foliage. One of the very best rose varieties. See cut p. 40.

Frank J. McCoy ★★★ (Briggs) (EX) (HG) Medium size deep pink. Opens 10-12 at a time. One of the best exhibition varieties. Not always dependable. Placement not always good.

Gate of Heaven ★★★ (PF) (Com) (HG) Nicely ruffled deep yellow of medium height. Very nice thing but constitution a little weak. Would be better if taller.

Gladys Clegg ★★★½ (SYMONS) (Com) (HG) Very early. Warm apricot salmon with large velvety maroon blotch. Has been a little weak in previous years but this past year was good. Good early commercial.

Glamis Palmer strain. See page 7.

Golden Brown ★★ (K) (HG) (72) Mahogany red shading to a lighter red in the center. Medium size. Popular variety of an odd color.

Golden Cup Palmer variety. See page 9.

Golden Goddess ★★★★★ (SAL) (EX) (Com) Medium yellow. Tall strong growing plant with a long head on which 10-12 medium size blooms open up at a time. The finest exhibition yellow variety I know of and will be a fine commercial when stock is released for cut flower purposes. Patented variety, so bulbs or increase cannot be resold. See cut inside front cover.

Hector Palmer strain. See page 9.

Helena Palmer strain. See page 9.

Helen of Troy ★★★½ (SAL) (Dec) (Com) (HG) (Midseason) Very large soft light apricot with a soft smoky brown blotch edged with scarlet. I have not grown this myself but have heard fine reports on it. 6-8 large blooms open on a long flower head. Straight spikes.

Heritage ★★★ (RISTOW) (EX) (Com) Rich warm pure pink shading lighter in upper throat with white throat and midribs. Long spike of bloom with 10 good sized blooms open. Stem rather short. Not so good in warm weather as it has a tendency to crook but for late bloom is very nice.

"The ALAYNE you sent as an extra is standing the summer weather better than any glad I have. While some of the others are crooking ALAYNE is standing erect." —Gordon Webb, Texas.

"Have had about 15 blooms of SHIRLEY TEMPLE and it is in a class by itself as a glad for me. I had one crooked stem, the others were exceptionally straight and the blooms were 7 inches across."
—H. T. Mills, S. C.

Hindenburg's Memory ★★★ (PF) (Ex) (Com) Large medium red somewhat lighter than Commander Koehl. Have heard good reports on it but it was not especially outstanding with me.

Honor ★★★ (KINYON) (Ex) (Com) (80-85) Beautiful clear lavender shading slightly deeper on lower petals. 6 large well placed blooms open on a medium height stem.

Ieka ★★★½ (TUTTLE) (Ex) (HG) Early. A distinctive gray shaded wine red giving the general appearance of a smoky. A large scarlet blotch on the lower petals which diffuses to the edge. 6-8 large flowers open on a tall strong spike. Distinctive and fine. Good propagator. Good novelty.

Incense ★★★½ (MILLER) (HG) The fragrant glad. Rather pretty. Medium size pink with a decided fragrance. The best fragrant glad I have seen.

Innovation ★★★ (BATH) (HG) The nearest to a bronze that I have seen in any variety. 4-5 good size blooms open. If you want a bronze this is the one to get.

Irak ★★★ (MITSCH) (Ex) (HG) Gray sport of Bagdad. Beautiful clear gray or lavender gray that I feel sure will be very popular. Can be used to advantage by florists if used in conjunction with contrasting colors. Very distinct and fine. Should displace Marmora.

Isola Bella ★★★½ (PF) (Ex) (Com) Light pinkish lavender. Up to 10 somewhat ruffled large size blooms open at a time. Distinctive and very well worth while.

Jalna Palmer strain. See page 10.

Jasmine Palmer strain. See page 10.

J. D. Sez ★★★ (ELLIS) (Com) (HG) Beautiful pink and cream with yellow throat. Several medium size blooms open on a tall slender spike. A beautiful variety.

Jonquil Palmer strain. See page 10.

Joseph Haydn ★★★½ (PF) (HG) Light heliotrope violet with large velvety dark blue blotches. Large flowers of heavy substance on tall spikes with about 5 or 6 open. A very pretty and distinctive blue variety. Fair propagator.

King Arthur ★★★½ (ARENIUS) (Com) (Dec) (HG) Immense heavily ruffled rosy lavender or mauve. Distinct shade that is very attractive. Opens only 4-5 at a time but the blooms are large, massive and so distinct that it will be rated as one of the best. Very beautiful in floral work. Perhaps not suitable for long distance shipping but very fine for local florist use and a "must have" for the home garden.

King Lear Palmer strain. See page 10.

"Had MYRNA and GRETA GARBO in bloom during the past week and am still of the opinion that they are two of the finest glads that have ever been introduced."
—F. W. Cassebeer, New York.

"This year I was particularly pleased with the performance of SANDRA and CAMELLIA."
—Hugh Shackelford, Georgia.

"I want to tell you that the glads bought from you are over half through blooming and are by far much lovelier than I had ever hoped for. Each morning I am thrilled more and more as I cut the fine spikes. Thanks for the fine extra ones. Am sure there will be lots of new orders from here."
—Mrs. Will Magruder, Mississippi.

King's Ransom ★★★½ (ALMEY and McCaw) (Com) (Dec) (HG) Very early. Peach red blending to apricot salmon in the throat. Very pretty. Distinctive and bright color, somewhat ruffled. Opens 6 or more medium large blooms. Plant 4-4½ feet tall. I consider this one of the best early commercial varieties. One of the large seed houses in New York after trying it this past season ordered all the No. 1 bulbs that I had. Supply limited so better order early.

Laddie New introduction. See page 15.

Lady Winsome ★★★ (R. M. PALMER) (Ex) (Com) Beautiful luminous rosy salmon with a darker feather in the throat. Buds tinted buff. Immense blooms on a tall strong growing plant with 8 or more open. Does not crook but the heads are so heavy that sometimes the stems will bend. Increasing in popularity every year.

Lavender Queen ★★★ (ARENIUS) (Ex) (Com) (Midseason) Violet lavender sometimes somewhat streaked. 6-8 well placed blooms on a tall straight spike. Good grower.

Leah Ann ★★★ (GRAY) (Com) (HG) Early. Beautiful glistening purple. 6-9 medium size blooms open on a tall spike.

Very nice early purple.

Leona ★★★ (PRUITT) (Ex) (HG) Rich purplish rose red with 7-8 lightly ruffled well placed blooms open on a tall spike. This variety is very well liked and is increasing in popularity every year.

Leschi ★★★ (KAYLOR) (Ex) (HG) (85) Rich deep maroon red with nearly black blotch. Has a velvety sheen. When well grown, a very nice dark red.

Lombardy Palmer strain. See page 7.

Londonderry ★★★½ (CHRIST) (Ex) (HG) Smoky bronzy orange. Tinge of carmine red in the throat. Giant spike and heavy flower head which sometimes makes the stem bend or crook a little.

Loyalty ★★★ (AUSTIN) (Com) (HG) Late midseason. Medium large clear deep yellow. Several open. Strong grower. One of the best late yellows.

Lucifer ★★★ (ERREY) (Ex) (HG) Bright orange with amaranth crimson blotch. Good color and very showy. Long spike with 8-10 open. Was better this past season than for the past 2 or 3 years. One of the best blotched varieties.

Lutex ★★ (SUTTLE) (Ex) (HG) (Midseason) Clear medium yellow. 8-10 large blooms open. When at its best Lutex is as good a yellow as I have ever seen but I find that too often it crooks and the placement not good.

"This morning I cut six fine spikes of BOLIVAR. To my eye it is equal to PICARDY."
—E. H. Brunk, Virginia.

"I started as a 'fan' but since seeing the bulbs I got from you in the spring bloom I have advanced to the 'nut' stage at least. Feel sure by fall when all those prize bulbs bloom I will indeed be a 'fiend'."
—Mrs. J. F. Wade, Alabama.

"Premium bulbs of SANDRA arrived today. Many, many thanks. Like the color of this one better than PICARDY. REVERIE is another that performs well for me. One of my best."
—Duane A. George, Vermont.

"I believe the bulbs you sent me were the most perfect bulbs I've ever seen and came up so uniform, most of them had three and four spikes on them."

—Mrs. H. C. Griffin, Georgia.

Magna Blanca ★★½ (SAL) (EX) (HG) Large ivory white with creamy yellow throat. Several large blooms open at a time making a spike so large that it is inclined to crook. Can be grown very tall and fine by staking. Has grown 8 ft. tall.

Magnolia Palmer strain. See page 8.

Maid of Orleans ★★★★★ (PF) (EX) (COM) (80-85) Milky white with cream throat. Tall straight plant with up to 8 large well placed blooms open. Everything considered I believe this to be the best all round white in existence. However I understand that it does not ship long distances so well as we would like. But I don't know of anything better as a commercial.

Mammoth White ★★★ (PF) (EX) (HG) Immense white tinted cream. 5-6 very large blooms open at a time. Good exhibition variety and used as a commercial in some places for local use but not a good shipper.

Margaret Beaton ★★½ (TWOKEY) (EX) (COM) (Mid-season) Pure snow white with small orange scarlet blotch in the throat. 6 or more large well placed blooms open on a long flower head. Strong grower and good propagator. This variety is very beautiful and has created a sensation everywhere it has been shown. It looks to me like a real prospect in the commercial class and for the home garden is a necessity. At New York's World Fair Show was voted most beautiful bloom in the show.

Margaret Fulton ★★★ (OGRODNICHEK) (COM) (HG) Early. Clear rich soft dark salmon of a clean and distinctive shade. 6-8 well placed medium size blooms open. A fine florist flower. One of the best commercials. I understand that this does especially well in Florida.

Margaret Peter ★★★ (ERREY) (COM) (HG) Very early. White flushed pink with large crimson blotch. 6-8 blooms open. A fine florist variety and popular with everyone tho in warm weather somewhat inclined to crook. Should be planted early for early bloom.

Marmora ★★★ (ERREY) (EX) (HG) Gray sport of Emile Aubrun. 8-10 well placed blooms open. Very popular for exhibition and the home garden but late years does not seem to have the long flower heads it used to have. Is like Emile Aubrun in this respect.

Mary Ansteen ★★★ (YOUNG) (COM) (HG) (75-80) Deep begonia pink with a blotch of soft orange red. 5 or more open. Color somewhat like Premier Henry but not quite so large nor so heavily ruffled but earlier. A little taller than Premier Henry. A fine color and good for florists use, but stem not long enough for the shipping trade.

Mary Damaris ★★½ (CLARK) (EX) (COM) (HG) (Mid-season) This is a beautiful clear soft medium yellow. Opening up 6-8 at a time with several buds showing color. Blooms are good sized and well placed. About the only fault I can find with the variety is that it isn't quite so tall as we would like for a commercial variety. However it appeals to me strongly and I think will become a very popular variety. A good propagator but stock still limited.

"No garden possibly can be called complete without BIT O'HEAVEN. I have just returned from a local flower show where I won blues with specimen stalks of BIT O'HEAVEN and STAR OF BETHLEHEM—Gove bulbs. People admired my MILFORD, GOLDEN GODDESS, VAGABOND PRINCE, PICARDY, BETTY NUTHALL, and BEACON but it was BIT O'HEAVEN that made people stop, stare gasp and exclaim: 'Oh, what is that!'"

—Don Ewing, Louisiana.

"FIREFLY, CAMELLIA, SANDRA, SYMPHONY and TITAN are the coming glads. Cut flower growers had better get wise. They created a sensation among the florists here."
—J. G. Thomas, Louisiana.

Mary Elizabeth ★★★½ (STEVENS) (EX) (COM) (90-95) Beautifully ruffled white with golden throat. 7-9 medium size blooms open on a long spike. Good grower and propagator. There may be a slight mixture in this variety but will put in extra count to offset this.

Mauve Magic ★★★½ (ARENIUS) (EX) (COM) (Midseason) Distinct and lively mauve shade. 8 medium size blooms open on a tall spike. Good for florists use.

Maytime Palmer strain. See page 10.

Mibloom ★★★½ (STEVENS) (COM) (HG) White tinted pink with a rose salmon blotch. Medium size plant and large bloom. This is the earliest variety I know of and valuable as a cut flower or for the home garden for that reason. Tho this is an old variety I grow it every year in the green house and out doors for first early bloom as it really does bloom earlier than anything else I have ever grown.

Milford ★★★½ (RIDES) (EX) (COM) Clear tall light blue with 7 or more good size blooms open. A good propagator and grower and one of the very best light blues.

Minuet ★★★ (COLEMAN) (EX) (COM) (80-85) Beautiful light pinkish lavender. 5-6 well placed blooms open. The lavender by which all other lavenders are judged. Not quite so tall as we would like but don't know of any other lavender on the market yet to replace it unless it is Eloise. Nearly every stock of Minuet in the country is more or less mixed, mostly with Break O'Day. For this reason I do not guarantee Minuet to be 100% clean. I have not been able to find a pure stock but there should not be over 5% mixture.

Miss Bloomington ★★★½ (K) (DEC) (COM) (67) Very placed blooms open. A fine florist variety and one of the best yellows on the market regardless of season. Its main fault with me is that bulblets don't make very large growth the first season.

Miss New Zealand ★★★½ (JULYAN) (EX) (HG) Apricot salmon suffused with rose. Peach color blotch in the throat. 8 or more immense blooms open. This seems to be popular with many amateurs but to me the color is not good and the head is so heavy that it nearly always either crooks or lies over on the ground. Perhaps under different soil conditions it may do better.

Morning Serenade ★★★½ (FISCHER) (EX) (COM) Pink and cream. Beautiful soft toned variety. 8 or more good size blooms open. Very nice thing. Tall and strong.

Morocco ★★★ (PF) (EX) (HG) Glistening deep red with a fiery sheen. 6-8 medium large well placed blooms open. The best low priced dark red. Does not make a large bulb. No. 2 are satisfactory.

Mother Machree ★★★ (STEVENS) (EX) (HG) (95-100) An old standard smoky variety that was introduced at \$100.00 per bulb. Smoky lavender overlaid toward the edge with salmon pink. Still very popular. Tall plant with 8-12 medium size blooms open. I am sorry to say that there may be some mixture in this variety as I had it grown for me in another place and this past season found some rogues in it. Cannot guarantee 100% clean.

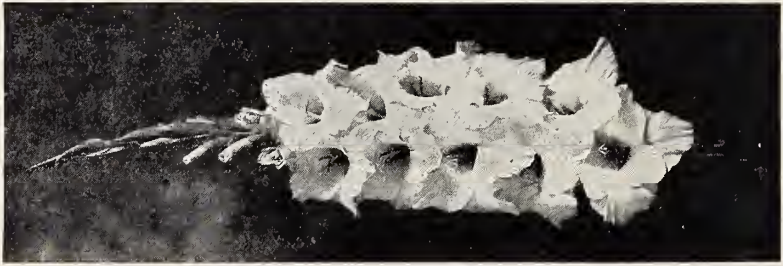
"This is the first season I have been able to identify a KING LEAR. I think it is the most beautiful glad I have ever grown. I am hoping the price will settle to where I can buy a start of bulbs."
—Roy T. Wills, Oklahoma.



Laddie



King Lear



Myrna



Amrita

Mrs. G. G. Errey ★★★½ (ERREY) (EX) (COM) Creamy white often flushed pink. Tall plant and a long spike with 10 or more good size well placed blooms open. One of Errey's best tho not a fast propagator.

Mrs. G. Wade ★★★ (WHITELY) (EX) (COM) Beautiful ruffled light yellow opening up to 10 at a time. Should become a popular variety.

Mrs. S. A. Errey ★★★ (ERREY) (EX) (HG) (85-90) Orange salmon with orange red blotch. 8-10 large blooms open. One of the best orange varieties but inclined to have a weak constitution.

Mrs. T. E. Langford ★★★ (CROW) (EX) (COM) (95-100) Beautiful apple blossom pink with touch of canary in the throat. 8-10 or more medium size blooms open on an always straight spike. Not so large as some people prefer now-a-days but a very nice florist variety and a fine shipper.

Myrna ★★★½ (PRUITT) (EX) (COM) Medium early. Heavily ruffled ivory white. A seedling of Maid of Orleans and Mary Elizabeth. 7-10 large well placed blooms open on a medium tall straight spike. Good grower and propagator and healthy.

Myrna has had more compliments than any white that has been introduced in some years. Everyone likes it. I consider it a real addition to the whites both for exhibition and commercial uses. Received an Award of Merit in the British Test Gardens, 1939. See cut on opposite page.

Mywag Palmer strain. See page 10.

Nadia ★★★ (LEFFINGWELL) (COM) (HG) Small decorative. Upper petals bright salmon with lower petals deep yellow. A seedling of Orange Butterfly and very similar to that variety except in color and with less tendency to crook. 7-8 blooms open. I consider this very pretty and a real addition to the small decorative class. Received an Award of Merit in the British Test Gardens, 1939.

Nancy Ann ★★★ (KINYON) (COM) (HG) (80-85) Pale lavender pink slightly deeper at edge of petals. Creamy blotch. 6 or more well placed slightly ruffled blooms open on a medium height straight spike. Not tall enough for a shipping variety but fine for local use.

Netherland Prince ★★★ (STEVENS) (EX) (HG) Large bright salmon. 6-8 open. Stems a little weak. Bright and showy.

New Era ★★★ (ELLIS) (EX) (COM) Beautiful soft rose blended with LaFrance pink. Soft cream throat. Heavily ruffled. 8-10 or more medium size blooms open on a tall straight spike. A very beautiful variety.

Olive Marie Brown ★★★ (INDIAN HOLLOW FARMS) Small orange making a deep yellow or light orange. Nice clear color and very pretty thing in its class. Several blooms open.

Orange Butterfly ★★★½ (SAL) (EX) (HG) (75-80) Small good substance. 10-12 well placed blooms open. Inclined to crook in warm weather but a very pretty thing of the small type. A spike of bloom reminds one of a flock of birds in flight.

"We thought that BEACON and VAGABOND PRINCE were the best yet but now they will have to step back for ALADDIN."

—Mrs E. T. King, Montana.

"In the spring of 1938 I ordered a \$3.00 collection from you. I have never seen finer glads than these."
—Mrs. D. C. Ritchie, Louisiana.

Orange Sovereign ★★★ (STEVENS) (Ex) (Com) Early light orange. Tall plant with long flower head opening 8 or more large blooms at a time. One of the best oranges.

Oregon Red New introduction. See page 16.

Pandora New introduction. See page 15.

Paradise ★★★½ (PRUITT) (Com) (HG) Early. Apricot with narrow scarlet lines in throat. Nearly a self color. Somewhat ruffled. 6 or more large blooms open. When at its best is very fine. Not a very good shipper.

Peerless Pink ★★★½ (DEGROOT) (Com) (HG) Deep salmon pink self color. 5-6 large blooms open.

Peggy Lou ★★★ (WILSON) (Ex) (Com) (Midseason) New light rose that has probably won more awards on the show table than any other variety outside of Picardy for the first two years after introduction. Opens several good size blooms at a time. Hasn't been extremely outstanding with me but have plenty of good reports from others.

Pelegrina ★★★ (PF) (Ex) (Com) Early. Large dark blue. 6 or more well placed blooms open with most of the remaining buds showing color. Stems a little weak, but aside from this is a very good dark blue.

Phyllis McQuiston ★★★ (STEWART) (Com) (HG) (Midseason) Glowing shrimp pink shading lighter in the throat. Tall plant with 5 or more blooms open on a long spike. A distinct and beautiful shade. Health not always of the best.

Picardy Palmer strain. See page 10.

Pirate Palmer strain. See page 10.

Prelude ★★★ (BEATRICE L. PALMER) (Com) (HG) Very early. Bright rose with velvety cerise rose shading on lower petals. 5-7 medium size well placed and spaced blooms on an average height straight stem. A good propagator. A nice color and the only early variety I know of in its shade. About the earliest variety next to Mibloom. I expect this to become popular when more plentiful. A color that attracts attention.

Premier Henry Palmer strain. See page 10.

Purple Beauty ★★★½ (Dec) (HG) Large round flowers on a medium height stem. Clear deep purple. 4-5 open. One of the finest clear purples.

Rapture Palmer strain. See page 10.

Recado Palmer strain. See page 11.

"The gladiolus which we bought from you this spring were the best ever. Considering the terrible dry spell we had, our blooms were excellent and everybody admired them.

"As you know I was a winner at the Peekskill Flower Show. I won the Tri-color on a PICARDY. I also won three other blue ribbons on BAGDAD and VAGABOND PRINCE. I then entered the Mahopac Flower Show and won the Tri-color on a spike of BAGDAD. This has been my first year to enter the Peekskill and I was some surprised when I received so many awards. My glads have been the 'talk of the town'."

—Mrs. Harry McCollum, New York.

"I was more than pleased with SANDRA and No. 32201."

—John A. Moore, New York.

Recovery ★★★ (BLAKE) (EX) (COM) Tall salmon rose overlaid with reddish lines. Exhibition type with several well placed blooms open. Not clear enough color to suit me but seems to be popular.

Red Charm ★★★½ (BUTT) (EX) (COM) (HG) Red, about the color of Commander Koehl, possibly slightly lighter. 8-9 or more well placed large blooms open on a tall straight spike. Nearly the whole spike in bloom and showing color at the same time. A really fine addition to the medium red class. I think you will like Red Charm.

Red Lightning New introduction. See page 16.

Red Lory ★★★ (ERREY) (EX) (COM) (95-100) Carmine rose red with large purplish red blotches. 10 or more large blooms open making a fine exhibition spike. Is also well liked by the florists. Always a good seller.

Red Phipps ★★★ (BRIGGS) (EX) (COM) Late midseason. Unusual shade of light red. Medium tall plant with long flower heads. Well liked as a florists variety and always in demand.

Regent Palmer strain. See page 11.

Reverie Palmer strain. See page 11.

Rewi Fallu ★★★½ (FALLU) (EX) (HG) Early deep blood red. Immense massive blooms of heavy texture on a moderately tall straight spike. 6-8 blooms open at a time with most of the buds showing color. One of the best dark rose reds.

Rima ★★★½ (MITSCH) (COM) (HG) Lilac pink with cream throat. Up to 7 large well placed blooms open on a tall spike. An unusual and beautiful color that I feel sure will become popular.

Roderick Dhu ★★★ (STEPHEN) (HG) Immense rose pink with darker blotch. Somewhat ruffled. Probably too soft for commercial use except for local use but a beautiful thing and a big seller.

Rosamond ★★★ (WRIGHT) (EX) (COM) Late midseason. Rose scarlet with soft darker blotch. 7-9 large well placed blooms open on spike of 14-18 buds. Most of the remaining buds show color. Good commercial variety. Good shipper.

Rosa Van Lima ★★★½ (HOLLAND) (EX) (COM) Light rose with few lines in the throat. Several well placed blooms open on long spike. I have not grown this but it comes very well recommended. Created a sensation at the few places it was shown the past season. Looks like a comer.

Roselle Palmer strain. See page 11.

Rose Wings ★★★ (CROW) (LANDSCAPE) (DEC) (HG) (75-80) Medium size decorative. Beautiful rosy carmine deepening toward the edges with a deeper velvety lip and a fine gold line on the edge of the petals. 4-6 blooms open on a straight stem of medium height. Foliage dark green and healthy. Fine variety for baskets and table decorations. Does not open especially well when cut but for home and local use is one of the best in its class. Makes a stunning vase.

"Bulblets of JASMINE, SENSATION, TIMBUCTOO, MYRNA and ALADDIN did wonderfully for me, increasing to large size and producing many more bulblets."

—Alfred M. Butler, Massachusetts.

"I enjoyed much the glad bulbs that I purchased from you last year and am sure they will be as satisfactory this year."
—Mrs. M. M. Frazer, Alabama.

"I have tried various kinds and to me DUNA, PICARDY, and BAGDAD are perfect."
—Mrs. Edw. S. McDowell, New York.

Royal York Palmer strain. See page 11.

Sahara Palmer strain. See page 11.

Sandra Palmer strain. See page 11.

Schubert ★★½ (PF) (Com) (HG) Creamy yellow with vivid scarlet blotches. Showy and distinctive.

Sensation ★★★★★ (MARSHALL) (Ex) (Com) Late. Bright tho soft rose shading somewhat lighter in upper throat. Inconspicuous darker feather in the throat. 6-9 huge (6-7 inches or larger) heavily ruffled wide open blooms on a spike of 17-20 or more buds. Tall straight healthy plant. Good propagator. One of the finest of the new varieties.

This is a very fine variety that has gone over well the first year of introduction. A basket of Sensation is something to remember. You will make no mistake in getting a start in this variety. See cut back cover.

Shirley Temple ★★★ (PRUITT) (Ex) (HG) Immense heavily ruffled cream with cream yellow throat. 6 or more huge massive well placed blooms on a long spike. Sometimes a faint darker feather in the throat. This is one of the most beautiful varieties grown but unfortunately sometimes has a tendency to crook in hot weather. It doesn't always do this and seldom does in cool weather or from small or medium bulbs. It is very well worth growing anyway even if it doesn't always grow perfectly straight. Early sales this season were very good. It looks as if the supply would be short this year. See cut p. 40.

Silversheen ★★★ (SYMONS) (Ex) (Com) Glowing salmon pink with whitish throat. Tall strong grower. Good for exhibition.

Simcoe ★★★ (VICKERS) (Com) (HG) Light purple somewhat flaked darker. 6-7 medium large well placed blooms open with most of the remaining buds showing color. A very nice light purple and a good shipper and propagator.

Smiling Maestro ★★★½ (CHRIST) (Ex) (Com) Deep salmon rose slightly flaked darker. Opens 6-7 or more large showy wide open blooms. This is one of the best varieties for exhibition or as a commercial; one that everyone should grow.

Snow White Palmer strain. See page 11.

So Big ★★★½ (KINYON) (Ex) (Com) (80-85) Very large deep lavender rose pink with violet feather on lower petals. 6 open. This was very fine with me this past season. Should make a good exhibition and commercial variety.

Solita Palmer strain. See page 11.

Solveig ★★★ (DECORAH) (Com) (Dec) (HG) Late. Heavily ruffled white with small cerise blotch. Large size. This variety this past season was the best it has ever been with me. Seems to be growing better every year. A very nice white cut flower variety.

"DEBONAIR went over in a big way with the florists here and performed very well for me. The gratis bulb of SANDRA that you sent with my order last year made the biggest bloom in my garden and was very beautiful."
—S. L. Stolba, Iowa.

"Have had the most wonderful success with your glads in fact there isn't a glad raised around here that can be compared with mine and I say it is your bulbs that does it."
—Mrs. E. A. Florentine, Michigan.

Sommer's Black ★★½ (SOMMER) (Dec) (HG) Very early almost black dark red. Medium size. Whole spike is in bloom and showing color at the same time.

Sonatine ★★½ (PF) (Com) (HG) (90-95) Light pink usually flaked darker. Small red feather. 4-5 large blooms open on a tall straight stem. Good commercial tho doesn't open so many at a time as we would like.

Spray of Gold Palmer strain. See page 11.

Star of Bethlehem ★★★★★ (PF) (Ex) (Com) (11G) (Mid-season) Very large pure white. Touch of cream in the throat. 8-10 open at once. When well grown probably superior to any other pure white. Sometimes a little temperamental as to health but very well worth growing. Should supercede Mammoth White as it is as large, as many open, better color, better habits. If you have not grown this variety by all means try it this year.

Stuttgardia ★★½ (PF) (HG) (75-80) Bright orange red. Strong grower. Sells out early every year.

Susan ★★★ (WEBSTER) (HG) Early. Very pretty smoky that is usually flaked darker around the edge. Red feather on yellow throat. Somewhat ruffled. Tall straight spike with 6-7 5-inch blooms open. A very nice early smoky.

Symphony Palmer strain. See page 13.

Taiaroa ★★★ (MILLER) (HG) (Ex) Large salmon pink flaked with slate and with a purplish blotch on the throat. Opens up to 8 at a time. Good exhibition variety.

Takina ★★★ (BURNS) (Ex) (HG) Odd colored giant purple. Not beautiful but grows very large and is useful for exhibition, also hybridizing.

The Mogul Palmer strain. See page 13.

Timbuctoo ★★★★★ (ZIMMER) (Ex) (Com) Second early. Beautiful deep rose red sometimes flaked darker. Opens 6-9 somewhat ruffled large blooms with most of the remaining buds showing color. Medium height or taller. This makes up beautifully in floral work. In our shop we have used a lot of it in sprays. It is one of the very best for this purpose. This is a variety that everyone should grow for the home garden and as an early commercial. I cannot speak too highly of Timbuctoo. See cut p. 40.

Titan Palmer strain. See page 13.

Token ★★★ (PAPPAS) (Com) (HG) (70) Peach red or flame salmon with clear yellow throat. Medium large, nicely ruffled and of heavy texture. Good grower and propagator. Have had some nice reports on this variety as a commercial. One prominent grower said that if he could have only one variety aside from Picardy it would be Token. Won an Award of Merit at the British Glad Society Test Gardens 1939.

Tunia's Blue ★★★ (BOTH) (Com) (HG) Very large medium dark blue. Tall strong growing up-right plant. I like this very much.

"The small bulbs you sent me last year under collection No. 44 or some number were the best ever. A total of over 550 or 600 and every one made a fine bloom, fine bulb and lots of bulblets."
—Luff E. Payne, Iowa.

"DEBONAIR was my best variety last year, many spikes grew as tall as my head."
—R. M. Dacus, Jr., South Carolina.

Tunia's Triumph ★★½ (BOTH) (Ex) (HG) Light orange scarlet of large size. 7-9 open. Is well recommended but with me has a weak stem.

Uncas ★★★½ (WEBSTER) (Ex) (Com) (HG) Dark coppery orange with reddish feather tipped yellow. 8 large well placed blooms open on a tall strong growing plant. This past year Uncas was very fine with me. Should make a good commercial. Especially useful in large baskets and floral decorations. A nice autumn color.

Utopia ★★★ (BAERMAN) (Large Dec) Pure pink of a form somewhat like Minuet. Medium height. May need good culture to bring out its best.

Usona ★★★ (JACK) (HG) (Midseason) Very large smoky rose with cream throat bordered by coppery salmon. 6-8 large well placed blooms on a spike of 20 buds. Several buds show color. A different and nice clean smoky.

Vagabond Prince Palmer strain. See page 13.

Vassar New introduction. See page 15.

Vista Bonita ★★★ (ELLIS) (Ex) (HG) Immense geranium pink sometimes flaked darker. A little inclined to be soft but can be very nice.

Vredenburg ★★★½ (PF) (Large Dec) (Com) Early. Large new white that seems to be a great improvement in the early whites. Good propagator. Looks like a real comer as a commercial. Everyone should try Vredenburg.

Wasaga Palmer strain. See page 13.

Wenonah New introduction. See page 15.

Wings of Song ★★★★★ (ELLIS) (Ex) (Com) Rose salmon with clear cream lip. A beautiful variety and one of the very best in this color. One that you should by all means try.

White Spire ★★★ (KINYON) (Ex) (Com) Pure white with no markings. Tall strong grower. Up to 8 large massive well placed blooms open on a long flower head. A winner at the shows.

Wurtembergia ★★★ (PF) (Ex) (Com) Late. 4-5 very large fiery scarlet blooms open. Cream white throat. Stem is tall and always straight. A very pretty color and a fine variety except that it is sometimes temperamental as to health.

Yvonne ★★★ (KRELAGE) (Ex) (Com) (78) Blush white or very pale pink with soft cerise feather. 6-8 large blooms open on a tall strong growing plant. Good exhibition and cut flower variety.

Zauberflote ★★★ (PF) (Com) (HG) Medium early. Peach rose with vivid blotch. Several large blooms open on a tall strong growing plant. A good blotched variety.

Zuni ★★★½ (MITSCH) (Ex) (HG) Combination of salmon and slate with a slight feather of orange salmon. A distinctive and richly colored smoky. Up to 10 well placed somewhat ruffled medium size or larger blooms open on a long flower head. Tall straight grower. Will become one of the most popular smokies.

"The glads which I received from you last year were the talk of the town."
—Lloyd G. Bishop, Virginia.

Gladiolus Seed

Why not try a few seed this year? Glads are as easy to grow from seeds as many other bulb kinds of plants. However they do not come true from seed. That is every bulb grown from seed will be different. Growing seedlings is one of the most fascinating features of gladiolus growing. You may not produce any world beaters tho you do stand a chance even to do that. But no doubt you will produce many seedlings that you will like. Complete instructions for growing seed goes with each package.

The difference in price of the different groups is due to quantity of seed available and to some varieties being newer and more expensive than others.

The first variety mentioned in each cross is the seed bearing parent.

GROUP A

Package of 15 seeds for 25c

Package of 35 seeds for 50c

3916	Ariosa x Mrs. G. G. Errey	3991	Snow Princess x Euides
3928	Narbethong x Picardy	3998	Flagship x Arabella
3932	Apricot Glow x Mayflower	3902A	Beacon x Margot Brunings
3933	Apricot Glow x J. S. Bach	3909A	Golden Goddess x Heidel. Schloss
3954	Ariosa x Picardy	3912A	Snow Princess x Lord Selkirk
3959	Snow Princess x White Triumphator	3916A	Maid of Orleans x Lord Selkirk
3963	Apricot Glow x Emile Aubrun	3934A	Bit O'Heaven x Lord Selkirk
3971	Zauberflote x Miss New Zealand	39G1	Picardy x Timbuctoo
3988	Arabella x Emile Aubrun	39G2	Timbuctoo x Picardy

GROUP B

Package of 15 seeds for 40c

Package of 35 seeds for 75c

3912	Silentium x Krijtberg	3970	Miss New Zealand x Red Charm
3914	Picardy x K. & M. Triumph	3981	Takina x King Lear
3920	Royal Gold x D. O. X.	3994	Flagship x Algonquin
3921	Star of Bethlehem x King Lear	3999	Wurtembergia x Beacon
3930	Token x Margot Brunings	3906A	Heidel. Schloss x Harvest Moon
3936	Komiri x Rose Delight	3911A	Lord Selkirk x Euides
3939	Rose Delight x Picardy	3919A	Lord Selkirk x Hindenburg's Memory
3947	Marabu x Narbethong	3920A	Flagship x Lord Selkirk
3948	Picardy x Greta Garbo	3943A	Lord Selkirk x Prussen's Gloria
3950	Carillon x Pf. Masterpiece	3947A	Lord Selkirk x Beacon
3953	Heidel. Schloss x Amberglow	3949A	Lord Selkirk x Edelweiss
3956	Picardy x Heidel. Schloss	3955A	Royal Gold x Amberglow
3962	Ariosa x King Lear	3959A	Greta Garbo x Amrita
3966	Rose Pfitzer x Heidel. Schloss	3977A	Lord Selkirk x Rewi Fallu
3969	Miss New Zealand x Marabu		

GROUP C

Package of 15 seeds for 55c

Package of 35 seeds for \$1.00

3937	Red Charm x Rose Pfitzer	3922A	Aladdin x Hind. Memory
3938	Pf. Success x Bella Donna	3927A	Heidel. Schloss x Lord Selkirk
3942	Greta Garbo x Carillon	3928A	Lord Selkirk x Jasmine
3957	Blue Admiral x Pf. Success	3929A	Green Light x Lord Selkirk
3966	Heidel. Schloss x Mrs. G. G. Errey	3933A	Margaret Beaton x Lord Selkirk
3973	Blue Admiral x Jos. Haydn	3936A	Miss New Zealand x Lord Selkirk
3995	Walkover x Algonquin	3941A	Jasmine x Euides
3901A	Margot Brunings x Aladdin	3942A	Lord Selkirk x Mrs. Mark's Memory
3910A	Red Charm x Walkover	3946A	Mrs. Mark's Memory x Picardy
3917A	Lord Selkirk x Picardy	3951A	Edelweiss x Mrs. G. G. Errey
3921A	Hind. Memory x Picardy	3958A	Lord Selkirk x Greta Garbo

"Three years ago, while I was in a pastorate at Danville, Vt. I bought a collection No. 1A and have never had so much pleasure as that purchase afforded.

"I have recommended your firm to my friends and shall continue to do so."

—Rev. Chas. Lawrence, Massachusetts.

"The PREMIER HENRY was to me the most beautiful glad I have ever grown or seen."

—Mrs. M. E. Walker, Tennessee.

VARIETIES BY COLOR

White

Albatross
Emblem of Purity
Maid of Orleans
Mammoth White
Mary Elizabeth
Myrna
Snow White
Star of Bethlehem
Vredenburg
White Spire
300911

Cream White

Dr. Durr
Escort
Magna Blanca

Cream and Buff

Amrita
Amulet
Arethusa
Barcelona
Betsy Bob-Up
Candy Heart
Cavalier
Corona
Duna
Helen of Troy
Mrs. G. G. Errey
Mrs. T. E. Langford
Paradise
Reverie
Schubert
Shirley Temple
Wasaga
Yvonne
32201
32203
322020

Light Pink

Edith Mason
Maytime
Rima
Sandra
Sonatine
Symphony
32145

Salmon Pink

Aladdin
Al Smith
Angelus
Betty Nuthall
Conquest
Debonair
Glamis
Incense
J. D. Sez
Lady Winsome
Lombardy
Margaret Fulton
Nadia
Netherland Prince
Peerless Pink
Picardy
Rapture
Silversheen
Smiling Maestro
Titan
Token

Wenonah

30291
32023

Light Rose or Pink

Alayne
Angelica
Avalon
Awatea
Carillon
Early Peach
Heritage
Laddie
Magnolia
Miss New Zealand
Morning Serenade
New Era
Pandora
Peggy Lou
Phyllis McQuiston
Rosa Van Lima
Roselle
Utopia
Vista Bonita
Wings of Song

Tinted White and White with Blotch

Ariadne
Bleeding Heart
Camellia
Margaret Beaton
Margaret Peter
Mibloom
Solveig
Zauberflote

Rose and Dark Rose

Benedict
Buccaneer
Chamouny
Cordelia
Dream O'Beauty
Early Rose
Flora Farmer
Prelude
Recovery
Rose Wings
Sensation
30152

Pink with Blotch

Colossus
Edith Robson
Gladys Clegg
Mary Ansteen
Mywag
Premier Henry
Roderick Dhu
Rosamond

Salmon Red

Beacon
Coral Glow
Hector
King's Ransom

Yellow

Alchemist
Amberglow

Clarion

Gate of Heaven
Golden Cup
Golden Goddess
Jasmine
Jónquil
Loyalty
Lutex
Mary Damaris
Miss Bloomington
Mrs. G. Wade
Spray of Gold

Orange

Barcarole
Bernece
Bit O'Heaven
Brightside
Creve Coeur
Diane
Londonberry
Lucifer
Mrs. S. A. Errey
Olive Marie Brown
Orange Butterfly
Orange Sovereign
Solita
Uncas
Vassar
32352

Brown, Russet, Bronze

Golden Brown
Innovation
Sahara

Scarlet

Algonquin
Amador
Caesar
Excellence
Firefly
Flagship
Oregon Red
Red Lightning
Red Phipps
Regent
Stuttgartia
Tunia's Triumph
Wurtembergia
30112

Medium and Blood Red

American Commander
Bolivar
Cardinal Prince
Commander Koehl
Hindenburg's Memory
Red Charm
Red Lory
Rewi Fallu
Royal York
The Mogul

Dark Red and Rose Red

Bill Sowden
Black Opal
Dr. Hoeg
Leona
Leschi

Morocco

Pirate
Sommers Black
Timbuctoo

Lavender

Beautiful Ohio
Eloise
Honor
Isola Bella
King Arthur
Lavender Queen
Mauve Magic
Minuet

Lavender Pink

Constancy
Early Melody
Helena
Nancy Ann
So Big

Light Blue

Allegro
Bella Donna
Champlain
Milford

Medium Blue

Ave Maria
Blue Beauty
Blue Wonder
Joseph Haydn

Dark Blue

Blue Admiral
Pelegrina
Tunia's Blue

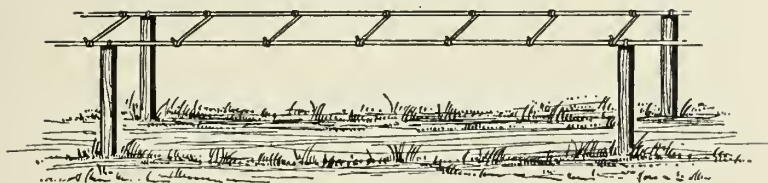
Purple

Beverly
Charles Dickens
Damaris
King Lear
Leah Ann
Purple Beauty
Simcoe
Takina

Smoky and Odd

Bagdad
Changeable Silk
Chief Multnomah
Emile Bride
Evensong
Ieka
Irak
Jalna
Marmorra
Mother Machree
Recado
Susan
Taiaroa
Usona
Vagabond Prince
Zuni
30161
30289
302810

Horticultural Wire Fencing



Here is a wire support for glads that many growers have liked. This support consists of two parallel strands of wire seven inches apart and has cross wires about every six inches. This wire is simply tacked on to the tops of stakes driven into the ground. You can have them any height you want but for glads about eighteen inches is a good height. This might be too high for some short varieties but should be high enough for most kinds. Of course for very tall growing varieties that are inclined to crook the wooden stake is the best support but where glads are planted fairly shallow so as to get the best increase a wire support of this sort is very useful. It keeps the plants right up straight and there is no danger of them falling over into the row. It can be used many years.

Price for a full roll of 500 feet is \$3.00 f.o.b. Joliet, Illinois. For less than a full roll price is 2 cents per foot f.o.b. Burlington. No orders taken for less than 25 feet.

Labels. Everyone who grows bulbs under name will want labels. There are many different kinds on the market but I think the best cheap label is a painted wooden one. Unpainted labels do not seem to be satisfactory as they weather and the writing becomes illegible. It is difficult to get good labels but I think the best way is to buy painted labels such as I list below and then get a small can of cheap varnish and a cheap brush and give them a coat of varnish after the names are all written. This will hold them through the season whereas if they are not varnished sometimes the paint will come off and they have to be written over during the season.

The wired tree labels are the cheapest and these can be wired to any ordinary stake. Personally I like the 12" ones as they can be easily read and are better for my purposes. However where you have only a few bulbs smaller ones are perfectly all right.

WIRED TREE LABELS. $3\frac{1}{2} \times \frac{5}{8}$ inch copper wired. 50 for 25 cents. 45 cents per 100 and 500 for \$2.00, 1,000 for \$3.50.

GARDEN LABELS

6 x $\frac{5}{8}$ " Same price as tree labels. 10 x $\frac{3}{4}$ " 25 for 25 cts, 100 for 90 cts.
8 x $\frac{3}{4}$ " 25 for 20 cts, 100 for 75 cts. 12 x $1\frac{1}{8}$ " 25 for 35 cts, 100 for \$1.25.

LABELS NOT POST PAID

Evermark Pencil As near indelible as I can find. 15 cents each.

Culture of Gladiolus

With every order that goes out we send a four page leaflet giving all the necessary information about growing them. If you want to go deeper into the subject we have a book on the "Gladiolus" by Rockwell which sells for \$1.25 prepaid or we give it free with a \$12.00 order if you ask for it and if you have not already had one. This book is the best one I know of on the culture of glads.

Years ago you could just "stick bulbs in the ground" and expect nice blooms. And many people still do that but like everything else better culture will give much better results. Then with the prevalence of thrips nowadays in some parts of the country it is wise to spray the bulbs with a good insecticide during the growing season.

If you want a copy of our circular before you receive the bulbs drop us a card and we will send you one.

Thrips

The first time a person has thrips on his glads he seldom knows what the trouble is, this in spite of all that has been written about it. Thrips is a minute insect about 1-16 inch long and about as large as a pencil mark. It sucks the juice from the plants and especially the buds so that they dry up and do not open. Whenever the buds of your glads look burned and do not open you may know the trouble is thrips. The sun will sometimes burn the edges of the bud sheath but this does not prevent them from opening.

To Avoid Thrips

We fumigate our bulb storage several times during the winter so as to have perfectly clean bulbs. In spite of this however we urge everyone to disinfect their bulbs before planting using either Bichloride of Mercury or Rototox. The first time a person gets thrips he lays it on to the bulbs he bought. This may or may not be the origin of them as they may come from some one else's patch. They will go a long ways through the air to reach glads. Everyone who grows potatoes has potato bugs but that is no sign they were on the potatoes when planted.

It is generally thought that thrips will freeze up out doors when the temperature goes down to freezing frequently during the winter. So that thrips are usually carried over on bulbs whether your own or your neighbors or in some distant place. For this reason you should spray your plants beginning when the plants are only three or four inches high and you should spray them about every week. For spray material most any good insecticide will do a fair job but Rototox as listed below has been used probably more than anything else and I especially recommend it. The manufacturer has thousands of testimonials from people who have used it with good results. This is a good insecticide not only for the thrips but for most any other insect. I do not sell Rototox myself but you can send direct to the company just addressing the letter Rototox, 813 Yale Street, East Williston, New York sending the money for the amount you want and the company will prepay the material to you.

Just because you have thrips it is not necessary to discard your bulbs as the bulbs will be just as good as ever provided you get the thrips off from them after digging either by using Naphthalene Flakes or by soaking in Rototox or Bichloride of Mercury.

If you will send to the Rototox Company, 813 Yale Street, East Williston, New York they will send you free information on their treatment of glads for thrip. **I do not sell Rototox myself** but you can get it direct for cash from the manufacturers. The prices are as follows prepaid.

Trial oz.....	\$.35	1 Quart.....	\$3.00
8 oz.....	1.00	1/2 Gallon.....	5.00
1 Pint.....	1.75	1 Gallon.....	10.00
		5 Gallons.....	45.00

Address—Rototox, 813 Yale St., East Williston, N. Y.

“For the second consecutive year ROTOTOX has kept our Delphinium absolutely free from Cyclamen mite, and this after our patch was so badly affected two years ago that we planned to destroy the entire planting.”

PROF. KUHN, Wayne University, Detroit, Mich.—6-27-39.

“ROTOTOX is surely a wonderful spray, so efficient and yet so economical and easy to mix and use. I live in a thrip infested territory; but my Glads are thrip free; spraying with ROTOTOX every seven to ten days does the trick.”

REV. WM. J. SINGLE, Bay Village, Ohio—8-21-39.

“Have used ROTOTOX for glad thrip for 3 years. I grow about 20,000 Glads, and haven't lost over two dozen spikes from thrip since I started using it. I think the early spraying is the most important. Have recommended ROTOTOX to many.”

G. D. SUTTON, Paris, Ohio—6-12-39.

“I had a very successful season with not a thrip showing where I lost everything the previous season. ROTOTOX will surely do the work if spraying is properly done.”

W. W. DE LANO, Manitowoc, Wis.—5-22-39.

“It might interest you to know that this last season I did not have any trouble with thrips. The previous season I did not have any Glads, as the thrips ruined about a thousand bulbs for me, but this year, after treatment with ROTOTOX, I had no trouble at all. I had beautiful flowers, and the bulbs that I am now digging are just fine.”

TUDOR G. JONES, West Broadway, Mayfield, Kentucky—10-5-39.

DELBETAR

Delbetar is a new preparation somewhat similar to Rototox but with additional qualities of a fungicide. I have not used this material myself. In fact I didn't hear of it until just before my catalog went to press. Mrs. Beckwith, the originator claims that it is the best insecticide she has ever used and has a number of testimonials backing up this claim. She says she would not have thought of putting the material on the market if she had not been convinced that it was better than other insecticides. It contains the same ingredients as Rototox but with a different base which she claims acts as a fungicide. She says that with a number of varieties that are rather difficult to grow that she has produced much better bulbs since using DELBETAR.

I intend to try this material this coming season myself and if you are interested I would advise you to send to **Beckwith Gardens, North St., Manchester Center, Vermont**, for a circular. You can obtain the material direct from Beckwith Gardens at the same prices as Rototox.

A Classic

The following paragraph describing the various stages of gladiolus growing has attracted so much attention and been quoted so many times that I am repeating it again.

"There is a fascination about growing glads that becomes a hobby, then a craze. There are five stages of interest in growing "glads." First you just grow them as an amateur, same as you would any other flower. Then as your interest in them increases you become a "fan," then a "bug," then a "nut," then finally a "fiend." When you reach this final stage you are hopeless. You think of "glads" all day, dream of them at night, spend every available minute of your time in the garden, talk of them, visit the shows, read all the catalogs and spend all your money on them. You will look lovingly at the last flower in the fall, will handle over your bulbs in the wintertime and will hardly be able to wait till you can lovingly plant the bulbs in the spring. From then till the first bloom appears is a period of happy anticipation. When finally the spikes of bloom begin to appear you are in heaven."

Join a Gladiolus Society

and get all the benefits such a membership involves. If you are in any of the stages from "fan" to "fiend" by all means join up with some society. If you have a local or state society join those and if possible you should join a national society. At the present time the New England Gladiolus Society, Inc. with about 3,000 members is the only society in the United States of a really national character. This I believe is the strongest gladiolus society in the world at the present time. This year they are issuing a wonderfully fine Annual of over 200 pages which you receive free with your membership. This book contains articles by leading authorities on culture, Test and Trial Ground Reports on the latest introductions and valuable material on Hybridizing by Mr. E. F. Palmer and others. Also the Parentages of over 350 varieties. This is very well worth the price to anyone interested in glads. This book contains some wonderfully fine articles on gladiolus and many pictures, also ads from the leading growers of the world.

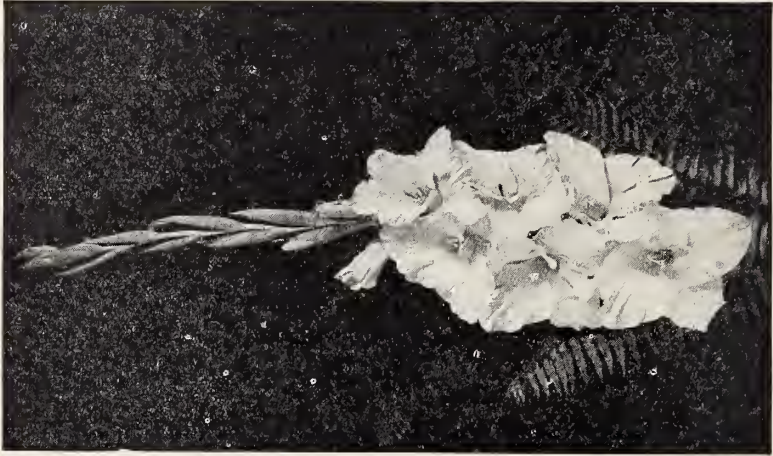
The Supplements with a total of over 100 pages give current news, latest research findings, advice on culture, show dates and reports of shows, symposiums, etc.

NEW ENGLAND GLADIOLUS SOCIETY, INC.

REGULAR MEMBER.....\$1.00
Full benefits of the Society and a copy of Regular Edition of "The Gladiolus 1940."

SUPPLEMENT MEMBER.....\$2.00
"The Gladiolus 1940" in flexible deluxe binding and also April, July, October SUPPLEMENTS. Over 30 pages each.

Send to ALBIN K. PARKER, NORWOOD, MASS.



Shirley Temple



Flora Farmer



Sahara



Timbuctoo

BOOKS YOU SHOULD HAVE

Below are some books that everyone having a garden should own. I can take your order and have them sent direct from the Publisher.

I can secure for you any book on any garden subject. SEND FOR COMPLETE CATALOG.

Gladiolus, by F. F. Rockwell. Recommended as "the best brief guide on gladiolus growing." It tells how to plant, fertilize, and cultivate; how to grow from seed or bulblets; how to harvest and cure; how to handle for cut flowers; and every other detail needed for success with this popular flower. 45 illustrations, 79 pages. **\$1.25**

Gladiolus Breeding, by J. A. Kemp. A trustworthy guide of 12 pages for the experimenter in the successful breeding of gladiolus. The various operations are described in plain, everyday garden language. **Postpaid, \$.55**

The Home Garden Handbooks, by F. F. Rockwell. A series of pocket-size books, now eight in number, that it is a pleasure for us to recommend because each volume covers its ground so well and concisely. Use them when your seeds or plants arrive; they will show you how to prepare the soil, plant the seed, or transplant. Carry them out to the garden when you cultivate, prune and fertilize, they will save you many steps and help you avoid disappointments. Each volume has from 30 to 70 illustrations and contains about 90 pages. Strong cloth binding, four-color jackets. Price, \$1.25 per volume. The titles now published are:

Rock Gardens
Dahlias
Irises

Gladiolus
Roses
Peonies

Evergreens
Lawns

WAYSIDE MARKETING

The author of "Wayside Marketing," Schuyler Arnold, after several years of observation and much study on the subject, has written a book that is packed with worthwhile suggestions enabling the wayside stand owner to better marshal his opportunities, abilities and equipment.

Every angle of the situation is covered—location, building of the stand, details of measurement, stock to be offered (flowers, fruits and vegetables) and how to grow it, etc.

132 pages, bound in cloth, in an attractive jacket. \$1.00; postpaid, \$1.10.

How to Arrange Flowers, by Dorothy Biddle. A very fine book by a real artist. Explains how to arrange your flowers artistically. **Postpaid, \$1.10**

1001 Garden Questions and Answers, by Alfred C. Hottes. A wonderfully fine book with a wealth of information covering flower, vegetable and fruit garden. Arranged in the form of questions and answers. This is not to be read for literary effect but to secure a quick answer to any definite question. If there is anything you want to know about the garden, what plants do well in certain places and what do not, construction of walks, garden seats, spraying information, judging scales, etc., be sure to get this book. I don't know of a better book for the amateur. 320 pages, fully illustrated. A new edition that has been 50% revised. **Postpaid, \$2.15**

All About Flowering Bulbs, by T. A. Weston. Written especially for the amateur. This book gives all the information a home gardener requires on the culture of flowering bulbs of all seasons planted outdoors as well as those that do well in the house. This is a very fine book and gives a wonderful amount of information on the subject. **Postpaid, \$2.15**

The Book of Bulbs, by F. F. Rockwell. With this complete and practical book you can get the utmost in beauty from every kind of bulbous plant. Clearly written by one who knows; illustrated with 187 beautiful photographs and instructive drawings. Includes tulips, daffodils, hyacinths, lilies, crocuses, glads, dahlias, peonies, irises, begonias, and scores of other beautiful but not-so-well known bulbs. We recommend it as the best and most complete bulb book. 187 illus., 265 pages. **\$2.50**

FROM

Champlain View Gardens

Burlington, Vermont



Recado



Sensation