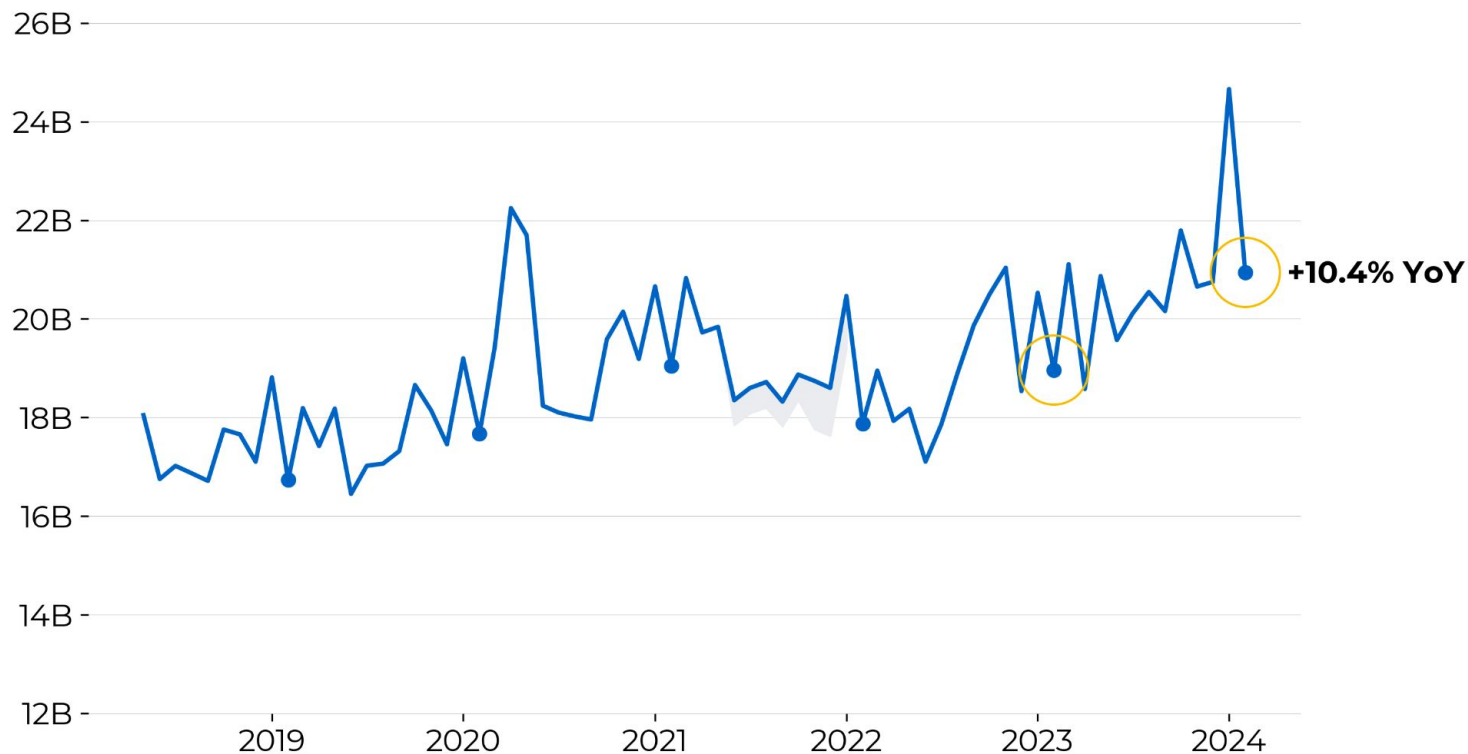


February 2024 Wikimedia movement metrics

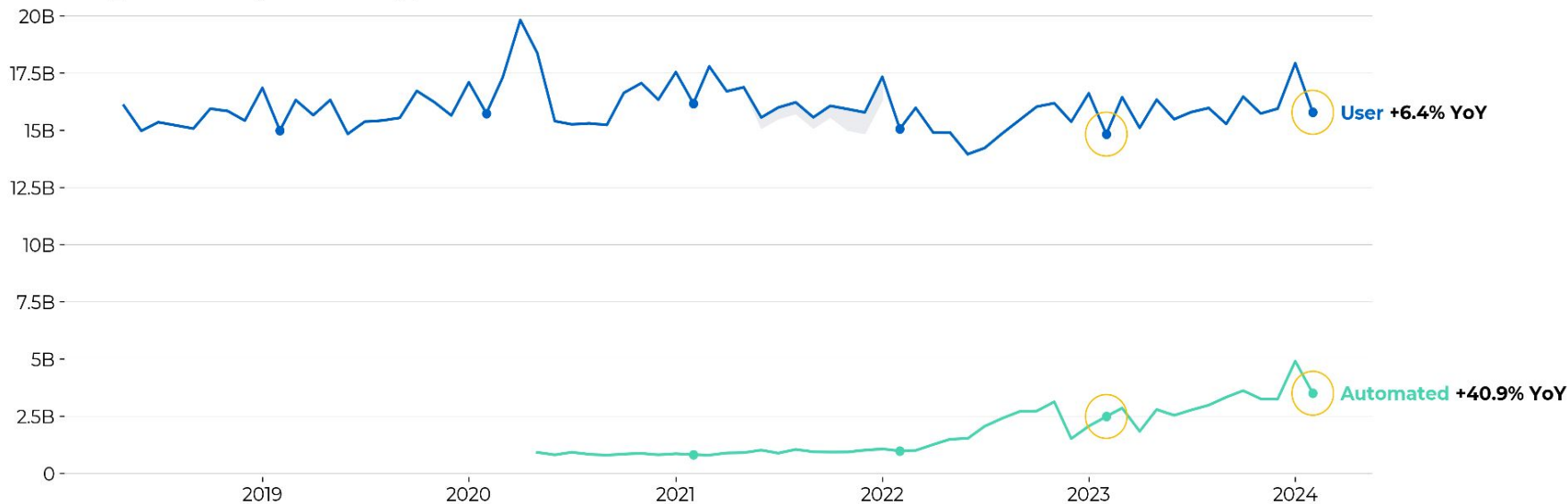
Content interactions (February): Across Wikimedia, there were 20.9B content interactions in February, a 10.4% YoY increase



Graph Notes: Created by Movement Insights on 2024-03-07 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

Pageviews (February): Increases in content interactions continue to be primarily driven by automated pageviews from Google Chrome [private prefetch](#). User pageviews increased by 6.4% YoY.

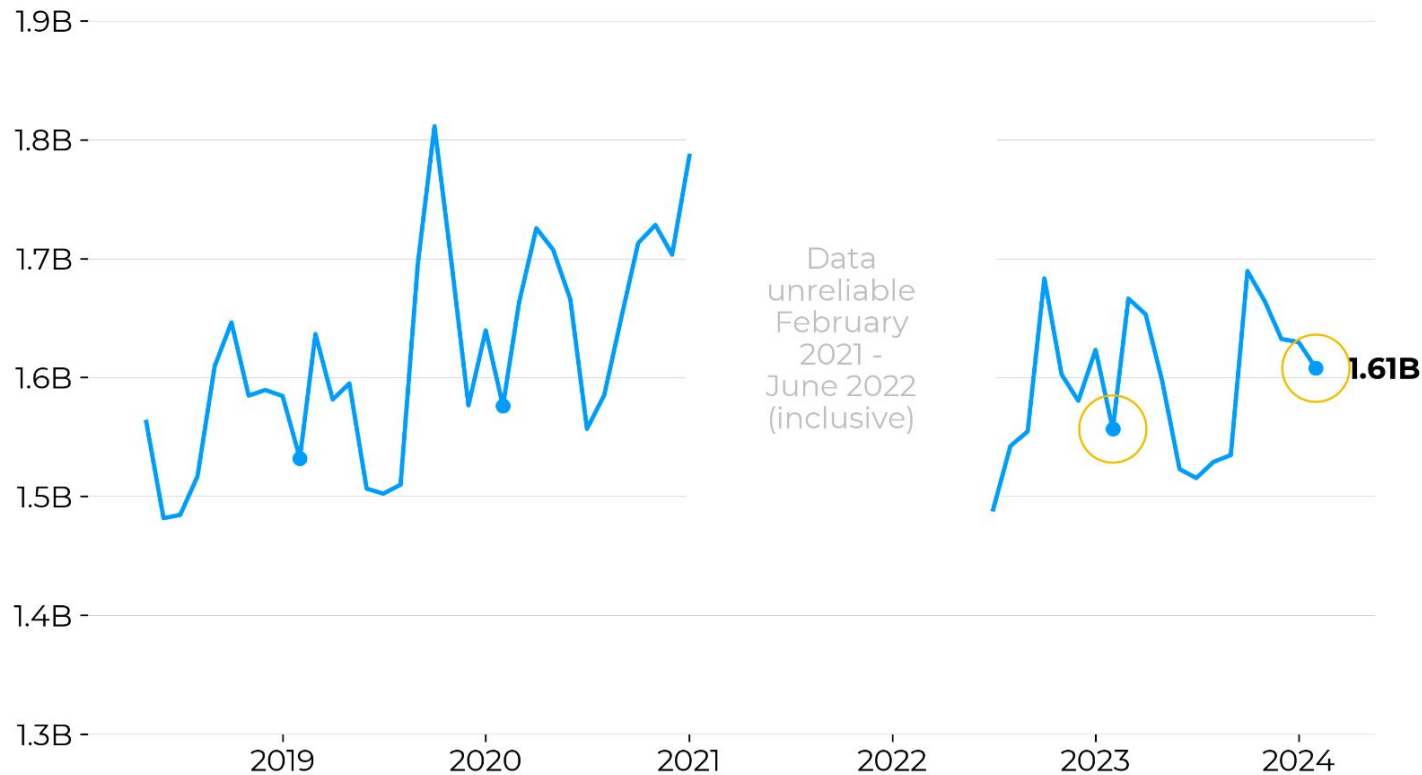


Graph Notes: Created by Movement Insights on 2024-03-07 using data from <https://github.com/wikimedia-research/Reader-movement-metrics>

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Unique devices increased YoY

February's data reveals a 3.3% YoY increase and the sustained count of unique devices to Wikipedia, just beyond 1.6 billion



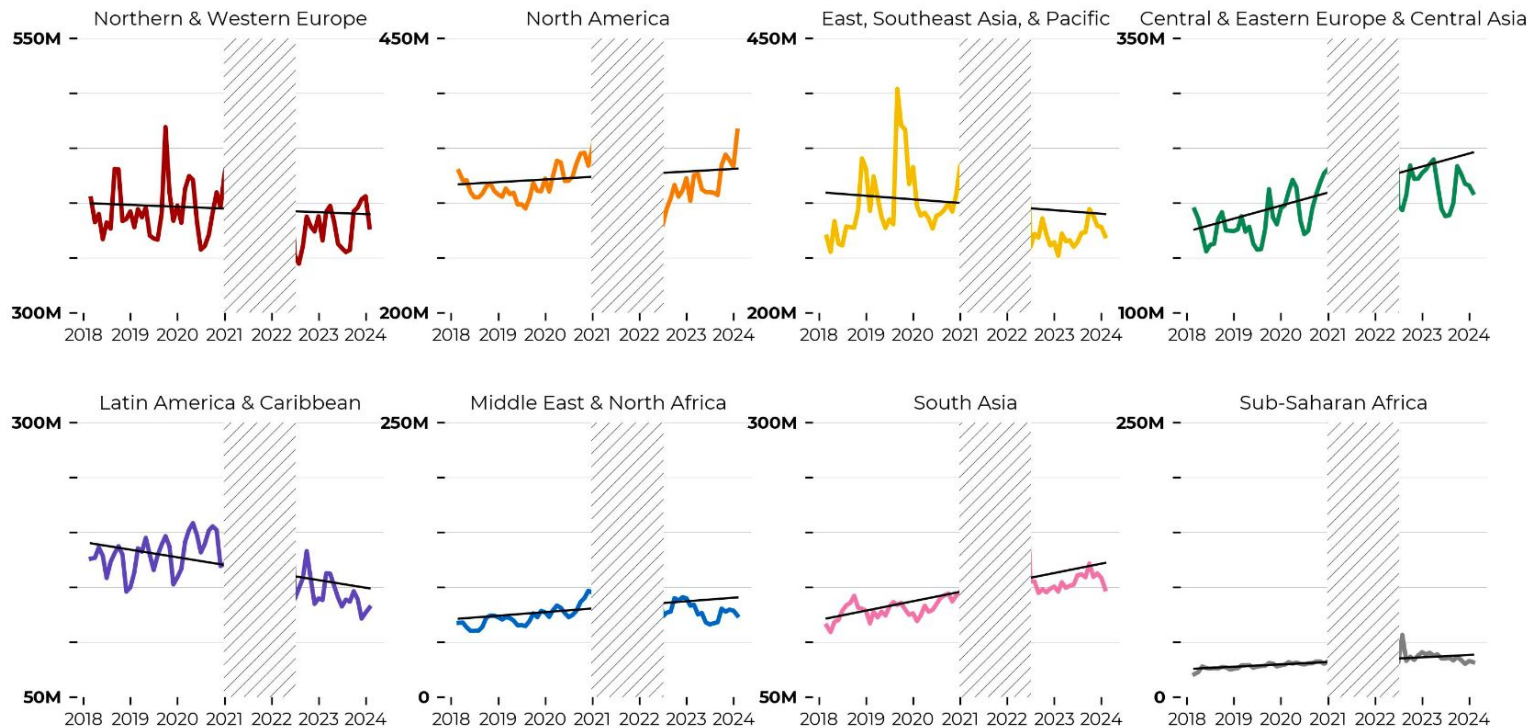
Graph Notes: Created by Movement Insights on 2024-03-07 using data from <https://github.com/wikimedia-research/Readers-movement-metrics>

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Regional Unique Devices (February)

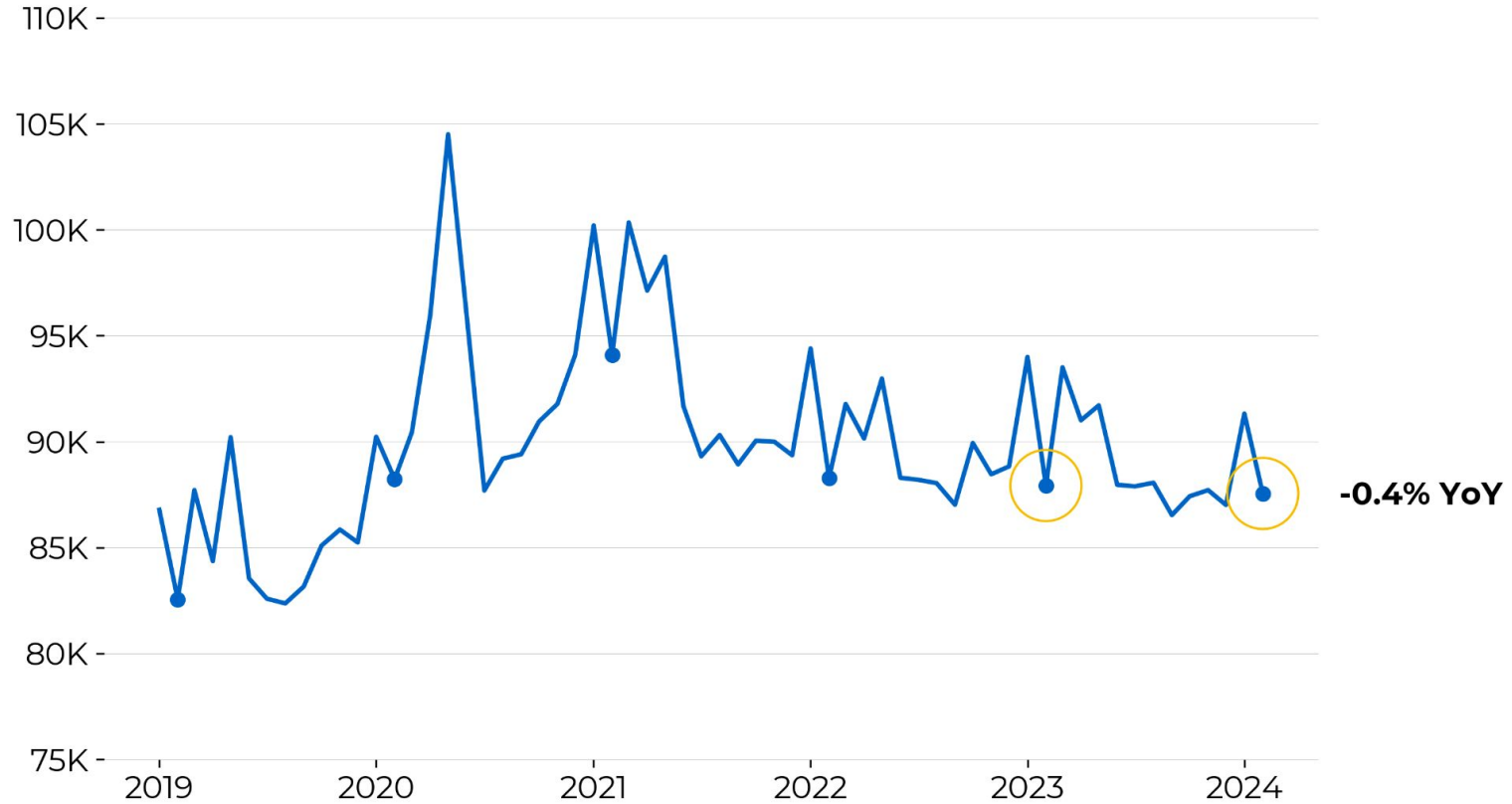
▨ Data unreliable [February 2021 - June 2022] (period not shown)



Graph Notes: Created by Movement Insights 2024-03-07 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Cu_IUs2jtsK9VrSiGIIICleDgR6KM

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Active editors decreased by 0.4% YoY to less than 88k in February

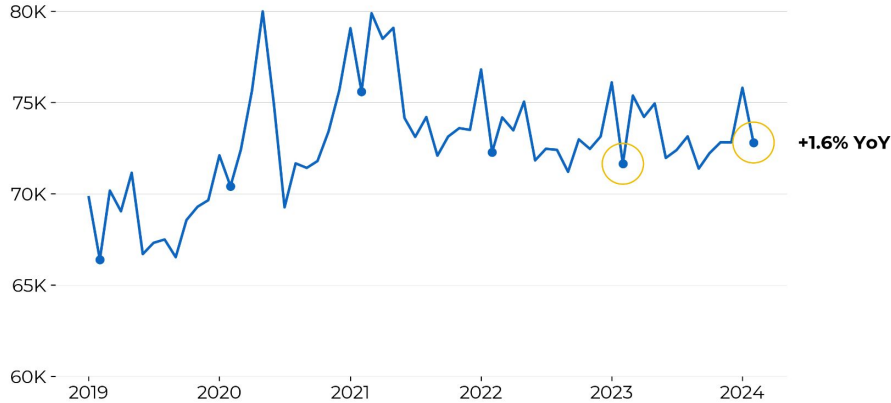


Graph Notes: Created by Movement Insights on 2024-03-07 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

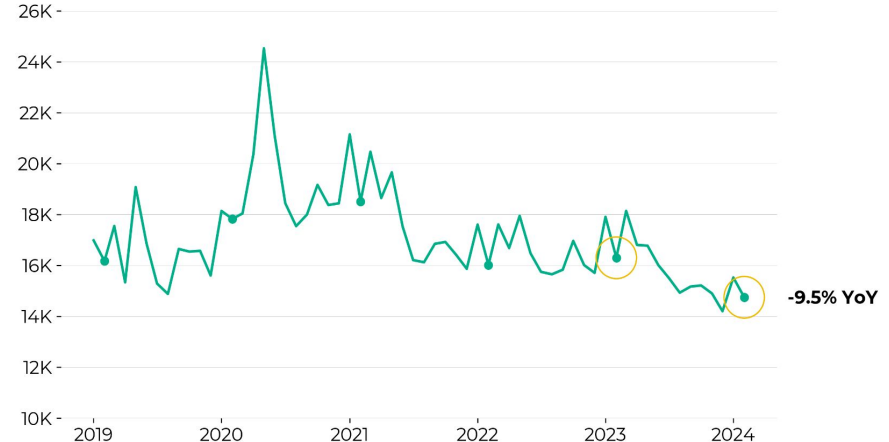
In February, returning editors increased slightly by 1.6% YoY while new editors decreased significantly by about 9.5% compared to this time last year

Returning Active Editors (February)



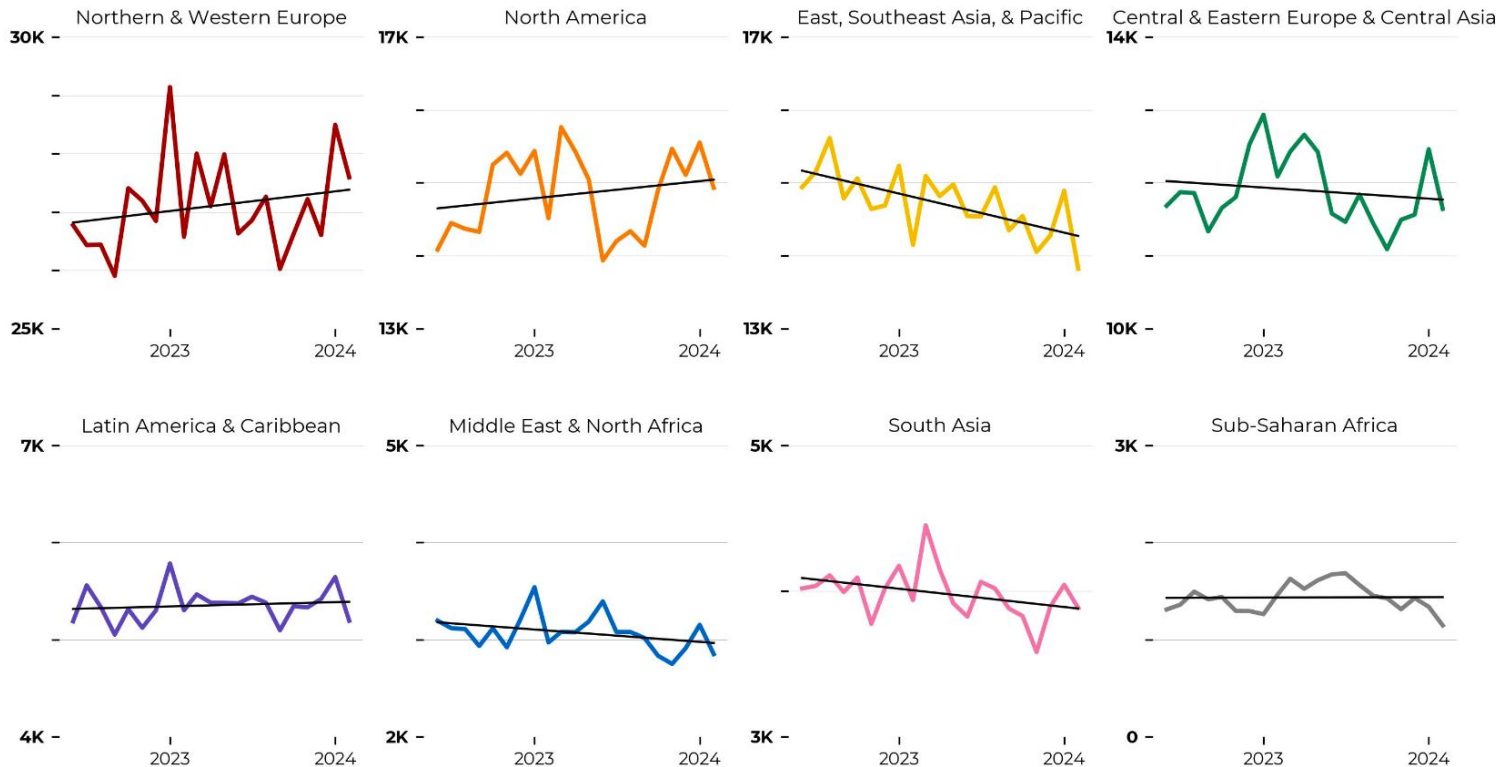
Graph Notes: Created by Movement Insights on 2024-03-18 using data from <https://github.com/wikiimedia-research/Editing-movement-metrics>

New Active Editors (February)



Graph Notes: Created by Movement Insights on 2024-03-18 using data from <https://github.com/wikiimedia-research/Editing-movement-metrics>

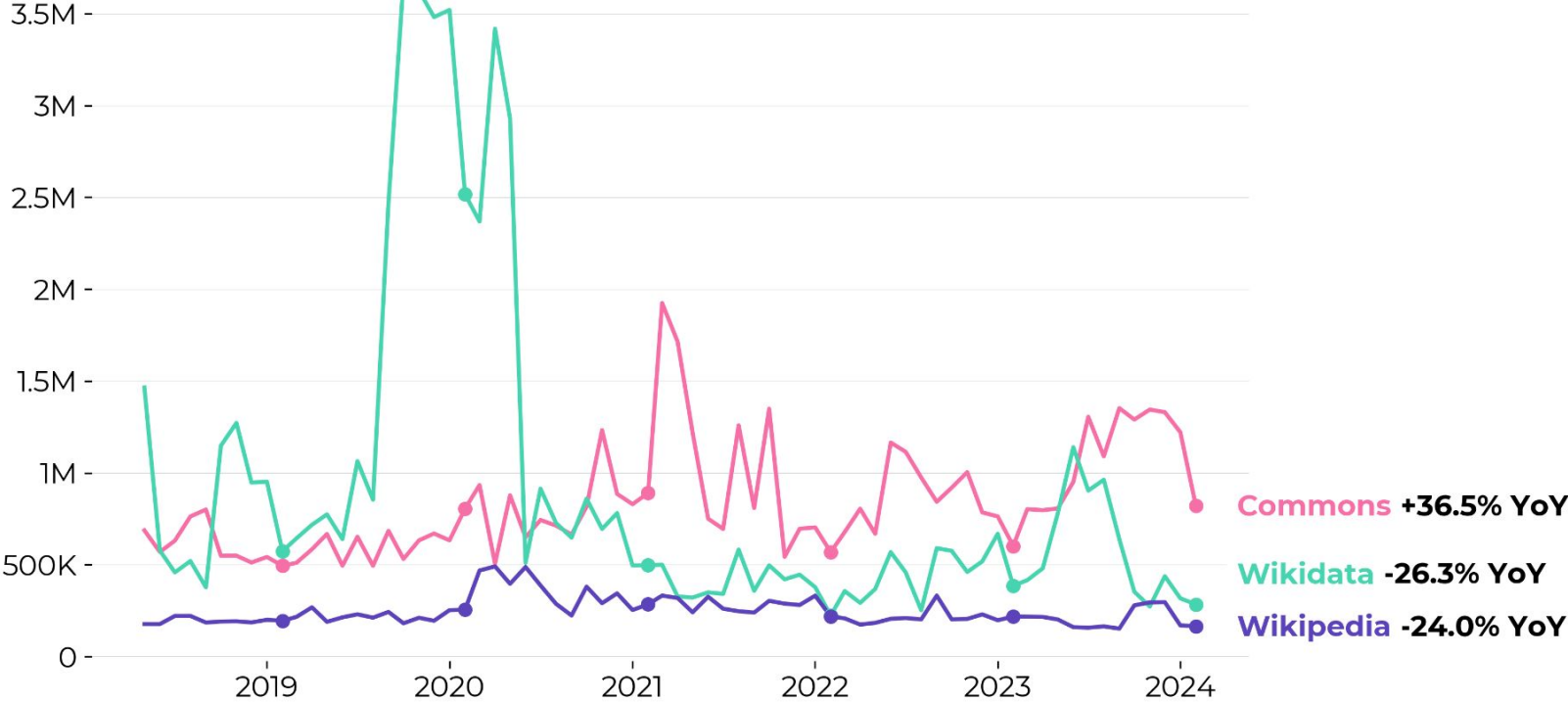
Regional Active Editors (February)



Graph Notes: Created by Movement Insights 2024-03-07 using data from https://docs.google.com/spreadsheets/d/13XrrnCaz9qsKs5Gu_IUs2jtsK9VrSiGIIICleDgR6KM

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

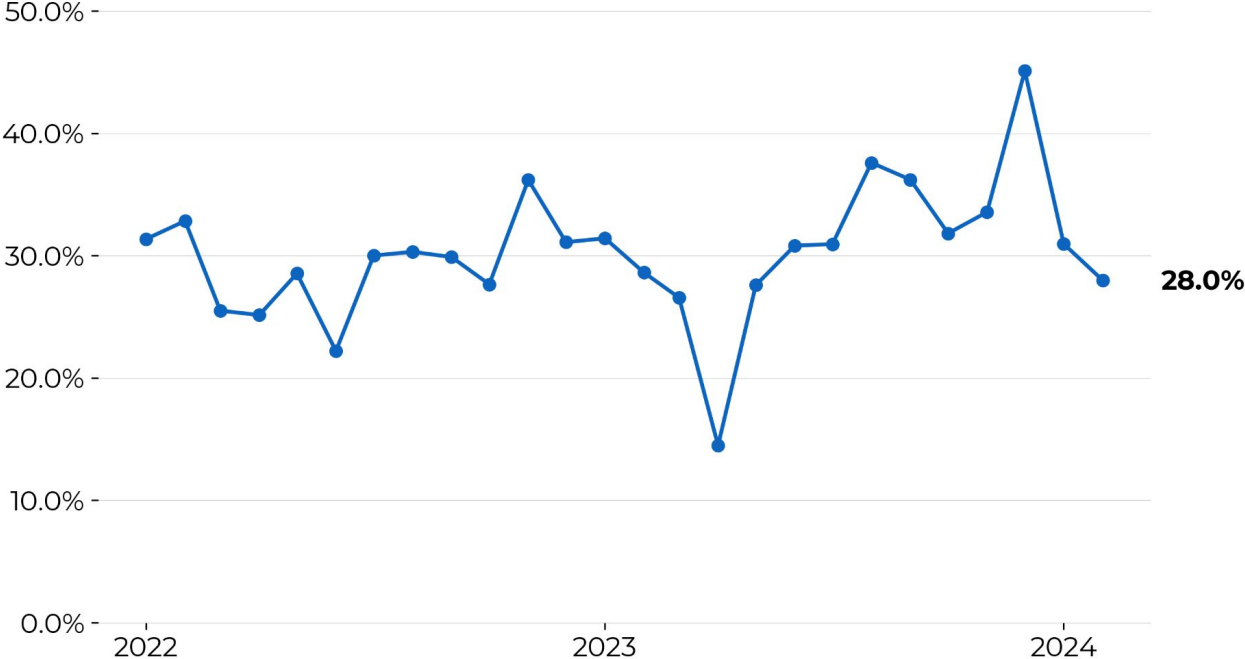
In February, net new content increased on Commons and decreased on Wikipedia and Wikidata compared to this time last year



Graph Notes: Created by Movement Insights on 2024-03-07 using data from <https://github.com/wikimedia-research/Editing-movement-metrics>

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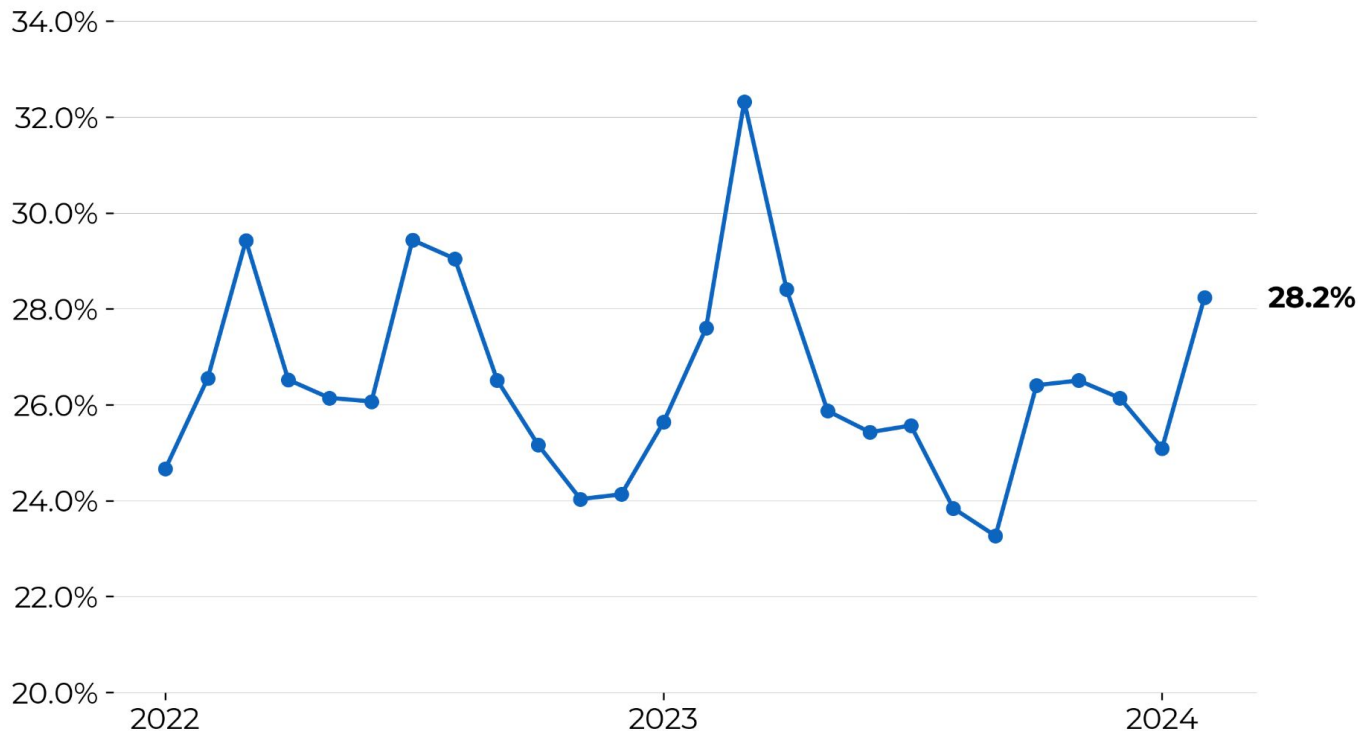
In February, 28% of new quality articles about geographic content were about content from underrepresented regions



Graph Notes: Created by Movement Insights on 2024-03-18 using data from the Knowledge Gap Index

Explore [Content Metrics](#), [Readers Metrics](#) and [Editors Metrics](#) in Superset. Monthly aggregates are also available in Sheets: [Editors & Content](#) and [Readers](#). For metric definitions, see the [Product data glossary](#). For questions: [#insights-and-data](#)

In February, the percentage of new biographical articles about women and gender diverse people increased to 28.2%



Graph Notes: Created by Movement Insights on 2024-03-18 using data from the Knowledge Gap Index