

Logic Model Institutions 2015

Situation

Cooperation with GLAM institutions needs to be scaled up

Volunteers need support for cooperation with GLAM institutions

Institutions need guidance for making their content accessible

Low awareness of open knowledge in science institutions

Priorities

Empower volunteers to stabilize relations with GLAM institutions

Broaden network of partnering institutions

Support GLAMs to liberate content

Get access to science institutions

INPUTS

What we invest

WMDE staff/ time

Planning time

Volunteer time

Technology/ software

Knowledge/ expertise

Existing relationships with institutional stakeholders

Media support

Travel

OUTPUTS

Participants - Activities - Direct Products

Who we reach

Volunteers involved in cooperation with institutions

GLAM institutions

Science institutions

What we do

Conduct workshops & trainings

Support volunteer GLAM activities

Link volunteers & institutions

Develop information material & support services

Provide technical assistance

Cooperate with science institution (pilot)

What we create

Cooperation HowTos

Information materials

Modular offer of consultation services

Events (networking, content liberation)

Software tools for content liberation

Networks of volunteers, institutions & Wikimedia Orgs

OUTCOMES - IMPACT

Short term - Intermediate - Long-Term

Learning

Volunteers: Improved ability to consult institutions/ stabilize relationships

GLAMs: Practical knowledge about how to liberate content

Awareness of new institutions about Open Knowledge/ ways to contribute

Action

Volunteers actively engage in building and retaining relationships with GLAM institutions

GLAM institutions allow access to their content

New partners/ science institutions engage in Open Knowledge activities

Conditions

Cultural shift in the institutional sector towards free/ open knowledge

Content of more and more institutions is accessible as free knowledge for Wikimedia projects and others

Increase in free/ open content from scientific sector

Quantity/ quality of Wikimedia content increases

Please note: This model refers to all Objectives of Program 3: Institutions