

Multimedia Roundtable

A discussion with community members from Wikipedia and Commons

Hosted by the Wikimedia Foundation on Google Hangouts

07/10/2013

Roundtable agenda

- 9:30 am Introductions
- 9:45 am Workflows & issues
- 10:00 am New feature ideas
- 10:45 am Multimedia priorities
- 11:00 am Roundtable ends

^{*} All times above are PDT (UTC-8)

Participants

Community members:

Jean-Frédéric Berthelot Jean-Frédéric

Petr Brož Chmee2

Peter Ekman Smallbones

Joe Mabel Jmabel

Dominic McDevitt-Parks Dominic

Sage Ross Ragesoss

Facilitators

Wikimedia team:

Fabrice Florin Fabrice Florin (WMF)

Rob Lanphier RobLa-WMF

Mark Holmquist MarkTraceur

Brian Wolff Bawolff

Jared Zimmerman Jaredzimmerman

Workflows

Multimedia workflows



View

watch / listen to media files



Create

contribute files, info, categories



Curate

rate, review, discuss, edit, feature



Publish

place files on wiki projects



Engage

organize media campaigns

Workflows by user group



View

500M viewers





Create

~21k uploaders/mo.





Curate

~300 patrollers/admins.





Publish

~82k active editors/mo.





Engage

~34 campaign organizers



What are your main multimedia workflows? Your key issues?

Write them down on Etherpad: etherpad.wikimedia.org/Roundtable2

Feature ideas

New feature ideas



View Media viewer



Create Category finder / File notifications



Curate File curation / File feedback

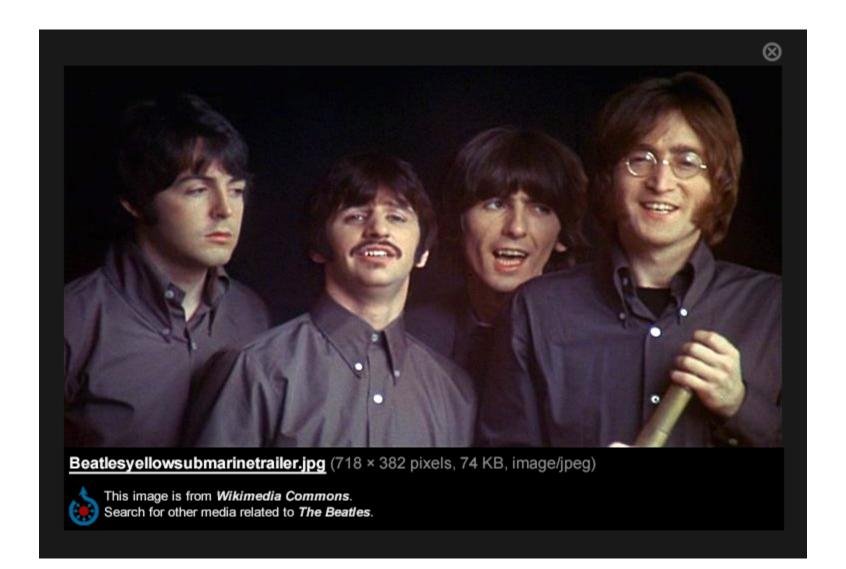


Publish Media finder / Slideshow player



Engage Campaign tools

Media Viewer



Media Viewer

Purpose:

- Provide a richer multimedia experience to match user expectations
- Display images in larger size, on the same page as the thumbnail

Users:

All users, including 500M 'readers/viewers'

Features:

- Show images in larger, media viewer panel when you click on them
- Include a description and credit below the image, link to file page
- Option to go to next image if it is part of a category or collection

Category finder

Purpose:

- Address 'uncategorized file' problem (~40% of Commons files unused)
- Make it easier for contributors to add categories
- Available in upload wizard and on file page

Users:

All Commons contributors or curators

Features:

- Suggested categories based on title
- Provide category tree or similar drill-down option
- Notify user their file may not get used if uncategorized

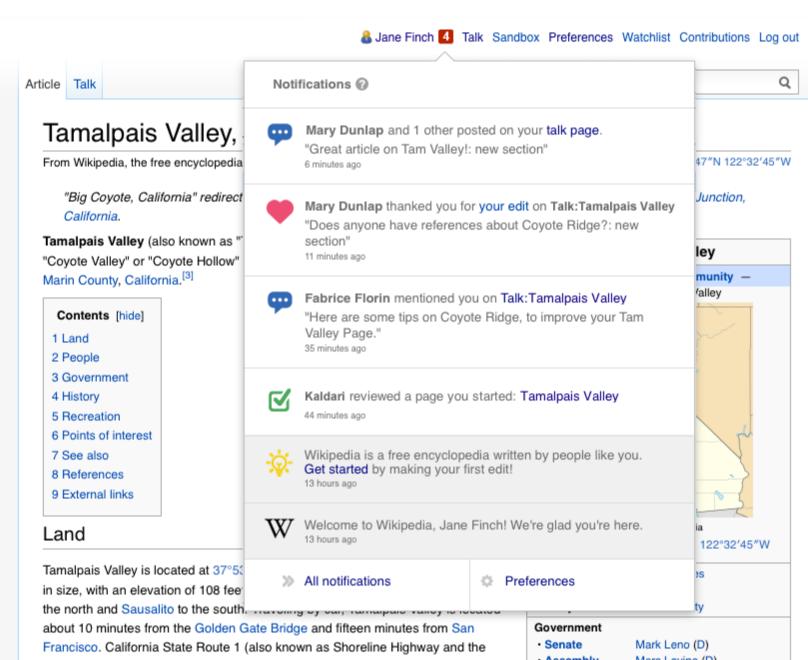
File Notifications



Main page
Contents
Featured content
Current events
Random article
Donate to Wikipedia
Wikimedia Shop

- Interaction
 Help
 About Wikipedia
 Community portal
 Recent changes
 Contact Wikipedia
- ▶ Toolbox
- Print/export
- Languages

Add links



File Notifications

Purpose:

- Inform file creators when something happens to their files
- Make contributors aware of what's happening on Commons

Users:

All Commons contributors or curators

Features:

- File Upload Complete (for large files)
- File Marked as Reviewed
- File Tagged for Maintenance
- File Marked for Deletion
- File Rated/Featured
- File Page was Edited

- File was Used in Article (requires cross-wiki)
- File was Overwritten
- File was Deleted
- Congrats on your 1st upload

John Harrison Clark

File Curation

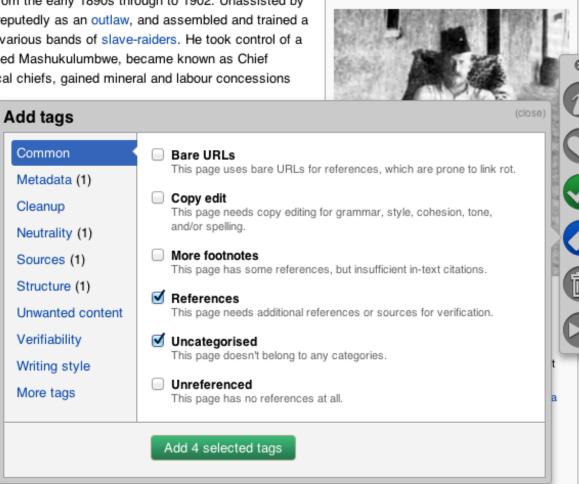
John Harrison Clark

From Wikipedia, the free encyclopedia

John Harrison Clark or Changa-Changa (c. 1860–1927) was an adventurer from the South African Cape who effectively ruled much of what is today southern Zambia from the early 1890s through to 1902. Unassisted by any government, he arrived to the country in about 1887, reputedly as an outlaw, and assembled and trained a private army of Senga natives, which he used to drive off various bands of slave-raiders. He took control of a bloc of territory on the north bank of the Zambezi river called Mashukulumbwe, became known as Chief "Changa-Changa" and, through a series of treaties with local chiefs, gained mineral and labour concessions covering much of the region.

Starting in 1897, Clark attempted to secure protection for The company took little notice of him. When a local chief, Clark had secured his concessions while passing himself collecting hut tax for at least two years, with no authority power, and did so in 1902. Clark then farmed for about two late 1910s to Broken Hill, where he became a prominent kein Northern Rhodesia. Remaining in Broken Hill for the res

Contents [hide] 1 Early life 2 Rise to power 2.1 Arrival at Feira 2.2 Chieftainship 3 Contact with the British South Africa Company 3.1 First meeting; Clark seeks company protection 3.2 Relations disintegrate 3.3 The end of Clark's chieftainship 4 Later life and death 5 Notes and references 6 Further reading



File Curation

Purpose:

- Curate new files to identify useful media for Wikipedia
- Make it easier to tag files or nominate them for deletion

Users:

All Commons patrollers (and Wikipedia curators?)

Features:

- A list where editors can preview files that need to be reviewed
- A review tool that helps editors curate files more easily
- Repackage existing tools in a better UI ('Nominate for deletion')

See also:

Image patrol notes

File Feedback (comparison)

Which is better?



"Cynodon dactylon 7 Narben IMG 6596 Wohlers.jpg" is better

(View description page)



(View description page)

I don't know (skip)

See demos:

- Which is better?
- Highest rated files

File Feedback (thumbs-up/down)



File Feedback

Purpose:

Surface useful files, rated by quality

Users:

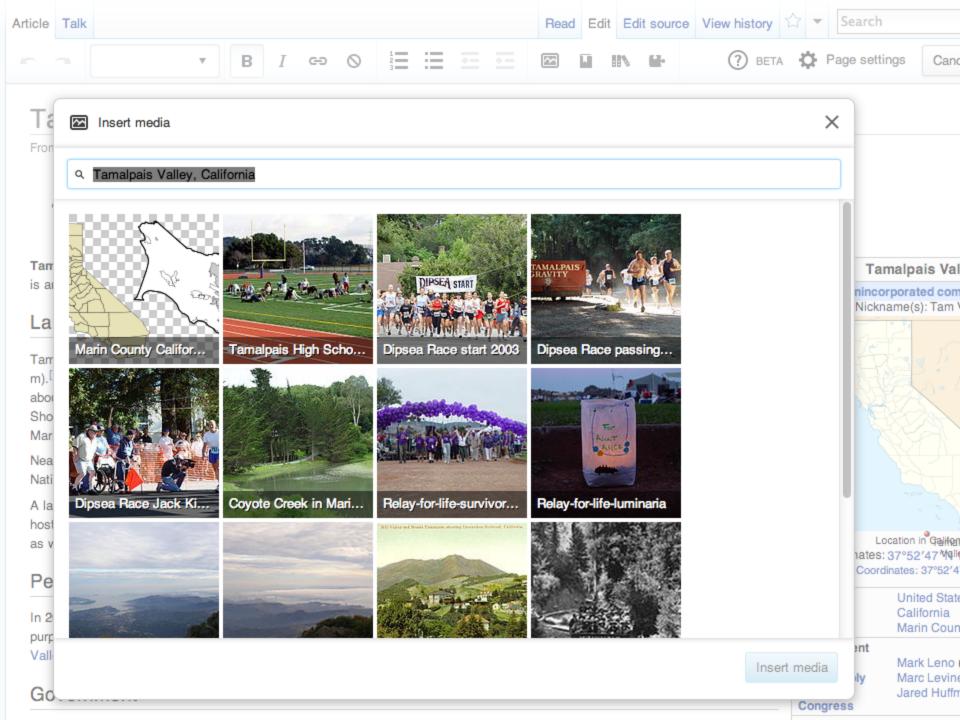
Commons or Wikipedia users

Features:

- A quick rating tool to tag files that seem useful
- Can be thumbs-up/down -- or compare 2 images
- Sorting / filtering tools for ranking lists or galleries by rating

See also:

- File feedback notes
- Prototype notes



Media Finder

Purpose:

- Make it easier to add multimedia on Wikipedia articles
- Help find quality media files and place them quickly

Users:

Any Wikipedia or Commons user

Features:

- Expand the Visual Editor's 'Insert Media' tool
- Support extended search by category, rating or review status
- Easier to sort or filter recommended images in VE

Slideshows



Demo: File:User_KLOTZ_the_Movie.webm

Slideshow Player/Maker

Purpose:

- Let readers view more images on topics they are interested in
- Give contributors the option to create slideshows

Users:

Any Wikipedia viewer (player) -- or contributor (maker)

Features:

- Viewers can play slide-shows on a given topic, with optional audio
- Creators can easily assemble sequences of images and sounds
- Editors can add these slide-shows to any article

See also:

- Gallery Slideshow
- Sequencer

Campaign Tools

Purpose:

- Invite more users to join campaigns (e.g. Wiki Loves Monuments)
- Make it easy for campaign organizers to set up campaigns
- Make it easy for users to participate in campaigns -- and stay engaged

Users:

Any user with a camera/phone -- and campaign organizers

Features:

- Tools for organizers to set up and customize campaigns
- To-do lists with clear assignments for contributors to follow
- Leaderboards and recent contributions to keep participants motivated

Conclusions

Which ideas seem most promising?

Write your notes on Etherpad: etherpad.wikimedia.org/Roundtable2

New feature ideas



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Engage Campaign tools

What priorities do you recommend for multimedia?

How did this roundtable work for you?

Learn more:

meta.wikimedia.org/wiki/Roundtables/Roundtable_2

Multimedia Team
Wikimedia Foundation

mediawiki.org/wiki/Multimedia