Wikimedia Ghana User Group APG Programs

PROGRAM 1: Increasing Participation			
The set of activities under 'Increasing Participation', will ensure we meet our goal of helping Ghanaians online to discover Wikipedia and other Wikimedia open knowledge projects, build editing skills, as well as keeping editors engaged.			
Specific Project	*Background*	*2020 Plans*	*Why are we doing this & What Success Means*
New Reader Campaign on radio	Since 2017, a group member who is a radio presenter has been sharing facts and historical anniversaries found on en.wikipedia.org/wiki/Main_Page on Citi FM's Citi Breakfast Show from Mondays to Thursdays.	We intend to continue this activity.	The aim of the project is to keep listeners informed and entertained; an addition to their morning radio experience. However the segment also gives a brand awareness of Wikipedia as a hub with a wealth of knowledge on various topics. Measures of success include the number of people who tune in to listen,

			and brand insistence demonstrated by [this kind of feedback](#).
Monthly workshops	Workshops are designed to host beginning and experienced editors who edit and create content for Wikipedia, Wikidata and any other wiki. Events come in various focuses. Some are held around themes, held at conferences organised by our partners, or just a regular workshops in a new city to recruit new editors. We usually target 10-15 participants in events lasting 4-6 hours.	We plan to hold 4 events each month. There are about 11 cities in Ghana spread across 16 regions, and the user group organises events in about 6 cities. They are led by experienced editors based in those cities.	The desired result of this project is to teach new recruits how to edit Wikipedia and give existing ones an opportunity to edit in a group setting. We also achieve content creation. Our successes can be measured by number of recruits trained, editors engaged and articles improved. This year for example, we recruited 63 new editors, who created 8 articles, improved 183 [in just one program.](#)
re:publica conference in Accra (rpAccra) – 2020	re:publica is a German festival which has a relationship with Wikimedia Foundation and Wikimedia De.	We plan to set up a booth at the conference.	Our aim is to create awareness of Wikipedia by making use of the numbers that will attend.

	When the festival came to Accra, we continued the familiar relations. About 2000 people attended rp Accra. Wikimedia got a space at rpAccra to exhibit. It is scheduled to return to Accra in 2020		Our success will depend on our activities, which will depend on the future conference theme and provisions made for our participation. However last year, the number of people who signed up for our Wikipedia/Wikidata talk was our measure of success.
Wikimedia Education	Wikimedia Education formerly (WEP) allows students to edit wikis in an academic setting, sometimes for grades. We have in the past had an education program at GIMPA Law School. It was organized to assist a lecturer incorporate English Wikipedia into his curriculum. Here, students were put into groups and made to write articles on Intellectual Property	We are targeting 5 schools – GIMPA Law School (They called us for another program) – Lycee Francais – Koforidua Technical University – Ghana Institute of Journalism, where we have already set up a	We do the education program primarily to create content. Students and their teachers who have first-hand knowledge of topics, dedicate time to improve Wikipedia. But in addition, students gain editing skills. In the past, our measure of success is how many

	law in Ghana. Students earned grades for their edits and articles, while adding to the scanty information to be found on Intellectual Property law online as a whole.	community. – University for Development Studies We will organise workshops for them, and then allow them to edit.	articles were improved, and students that took part.

PROGRAM 2: Policy & Advocacy This focuses on the advocacy initiatives we have and the initiatives towards policy that may be used even outside our group.			
Specific Project	**Background**	**2020 Plans**	***Why are we doing this & What Success Means***
Freedom of Panorama	Ghana currently doesn't have laws specifying Freedom Of Panorama. In 2018, at re:publica Accra, we launched a campaign and added a petition for people to sign towards asking for FOP. We also made contact with the authorities and we have been given the nod to present	We intend to continue with the advocacy and follow any procedure laid out following our meeting in January 2020.	We are doing this because public monuments sometimes built with state funds are still not covered by FOP. For success determination, we cannot pretend we know what to expect. We have been in communication with

	additional material to make the advocacy.		colleagues in South Africa who are also seeking FOP. Dealing with politicians can be an unpredictable thing. However, we just want to follow the procedure.
Wikipedia & Languages	Language projects are being taken out of context and we wish to engage the Institute of Languages, pay them visits and hold meetings to ascertain what exactly Wikipedia can do with local languages before we can commit to a project in the next year.		Engage the Ghana Institute of Languages on how best Wikipedia for local languages can thrive. The aim is to develop a policy document that will guide future language projects within the movement in Ghana.

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<tr><td colspan="4" style="background-color:#d9ead3; text-align:center">PROGRAM 3: Community Support Development

This third program has to do with activities that will strengthen our group, make sure we have sustained human capacity and also the legal backing to embark on our projects in Ghana.</td></tr>
<tr><td>Specific Project</td><td>Background</td><td>2020 Plans</td><td>Why are we doing this & What Success Means</td></tr>
<tr><td>Non-profit status application</td><td>For now, we are not registered as a non-profit.</td><td>We will register as a non-profit and apply for our certificates so we</td><td>We are doing this because in activities such as banking, approaching state</td></tr>
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	However, it's been about 7 years since we started and we want to get incorporated now. We have submitted our bylaws, AffCom has given feedback, and we are still following all procedures to get recognition as a Wikimedia chapter.	can operate legally as such.	organisations, staffing among other things require legal incorporation. Our group works very hard and has great output. Registering as a non-profit will remove challenges.
Non editathon socialising events	Since 2012, we've noticed that each year, there are meetings which are not about editing but rather socialising.	We intend to mark at least 2 of the following events with a meeting: – Wikipedia's birthday – Sharing what delegates learned at Wikimedia Summit, something we have done in the past. – End of year annual meeting	We organise post-Wikimedia Summit meetings because only 1 or 2 people get to go. A meeting helps us share lessons with those who were not present. Community leaders need this to feel included and also build on community leadership skills.
Training of The Trainers Camp	Since our user group's focuses on Ghana, we have set up communities in some parts of the country and we want to expand to more places. We do this through Wikimedia editors whom we have identified to		It takes hours for a Wikimedian based in one part of Ghana to travel somewhere for each outreach event. To cut the cost and travel risk, we want to invest in grooming

	have dedication and leadership qualities. The training will bring them to one location, after which they can depart to their communities. This is a capacity-building initiative.		leaders based in communities away from Accra the capital.
Wikimedia Summit	Wikimedia Summit is our preferred point of capacity building and connection to the global movement because it is more intimate that Wikimania.		The usual invite to the summit only caters to one person. We want to fund a second person, all as part of getting more trainers and leaders in the community trained.