



March 24-31, 1975

## New benefit will "greatly enhance" insurance

Personnel Director Everett C. Merritt has announced that effective July 2, the Prolonged Illness Protection Plan (P.I.P.) is being added to present Blue Cross-Blue Shield coverage. "This rider will greatly enhance your coverage and most of the additional cost is being absorbed by RIT," Merritt said.

He said the Institute is also offering all full-time permanent employees the opportunity to enroll in the three new Blue Cross and Blue Shield alternative plans.

These plans called Genesee Valley Group Health Association (Group Health), RHN Plan (Rochester Health Network), and Health Watch, are optional. If you choose one of these alternatives it will become effective on July 2, 1975, Merritt said.

At present the Institute pays 100% of Blue Cross and Blue Shield single premiums for employees. On July 2, the Institute will continue to pay 100% of the single premium and will also pay 50% of the difference between the single and family rate for employees with a family contract. RIT will contribute the equivalent of the Blue Cross and Blue Shield premium toward the cost of any alternative program chosen by the individual; the difference will be paid by employees through payroll deduction.

Representatives of the alternative plans will make presentations and answer questions the week of April

7-11, 1975 at 10:00 a.m. and 1:30 p.m. each day. Meetings are open to everyone but you are urged to attend by first initial of last name if possible:

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## Sybron gives to Anniversary Campaign

RIT's 150th Anniversary Campaign has received a \$300,000 gift from Sybron Corporation, Campaign officials announced today.

Campaign Co-chairmen Walter A. Fallon and Maurice R. Forman said the Sybron contribution is an unrestricted gift to be applied to the Institute's general endowment.

Fallon is president and chief executive officer of Eastman Kodak Co. and Forman is former chairman of the B. Forman Co.

The Sybron gift continues a history of support to RIT by the firm and its five divisions dating back to the 1800's.

"Financial support and gifts of equipment from Castle Co., Nalge Co., Pfaudler Co., Ritter Co., Taylor Instruments and more recently their parent organization, Sybron Corp., reflect a significant investment in the educational quality and financial stability of RIT," noted Arthur L. Stern, chairman of RIT's Board of Trustees.

"We are very grateful for the company's continued interest and support of the Institute, particularly in these challenging

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Gravure press being unloaded on campus.

## School of Printing gets "major addition" to facilities

RIT's School of Printing has received a 20-inch wide, 4-color Champlain web gravure press from the Inmont Company, a major supplier of printing inks. The 45-foot long, 11-foot high press was transported from New Jersey to RIT on four flatbed trailers. Funds from the Gravure Technical Association are covering the costs of disassembling, transporting and installing the press.

Printing school director Mark Guldin describes the press as a major addition to the school's facilities. "Gravure printing can now be taught more effectively and brought into better

perspective with our other printing courses," said Guldin.

According to Professor Edward Brabant who is in charge of the gravure press lab, "This press will finally enable us to give our students a better concept of gravure, which continues to be one of the major printing processes showing substantial growth in our industry. The web press is a piece of equipment we've been trying to get ever since we've been on the Henrietta campus, so you can understand why it has generated some excitement."

# Science Dean is host, writer for TV science programs

College of Science Dean Dr. Thomas P. Wallace is host and writer for a series of four science programs on WHEC-TV (Channel 10) on four successive Monday evenings beginning March 31.

The half-hour shows, called "Science Today," will be aired from 7 to 7:30p.m., immediately following the CBS Evening News.

The theme of the four programs is energy.

Aimed for a general audience from junior high students on up, "Science Today" attempts to show the usefulness of science and technology to ordinary people, and to present some of the basic science research that is going on in the Rochester area, Dr. Wallace said.

The viewer who tunes in to the first segment next Monday will see Dr. Wallace describing the fascination the sun held for ancient people, and some of the myths and symbols that grew out of their interest in the sun.

The program will then move into what would happen if the sun were to go out; coal formation; the parts of the sun; solar prominences and sun spots; and how we get energy from the sun.

Dr. Norman R. Goldblatt, assistant professor of physics, will be a guest on the first show. He will explain the solar measurements which are being made at RIT.

The second show on April 7 will be on solar energy, Dr. Ira

Geer from SUNY Brockport will be a guest to present the device he built which heats water from solar energy. The segments on April 14 and 21 will be on nuclear energy and nuclear power.

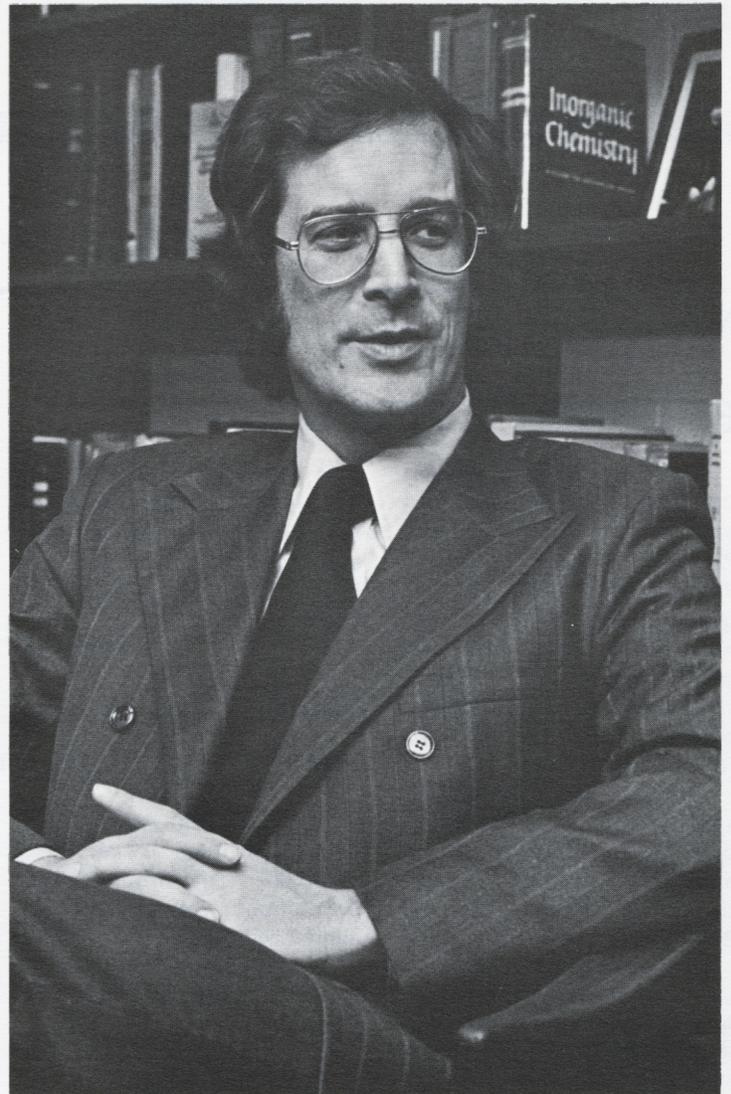
The idea for the programs originated in conversations between Dr. Wallace and WHEC producer Steve Chambers.

"Everyone talks about how more could be done with local programming on TV. Channel 10 is to be commended on spending money to do this program," Dr. Wallace said. "It would be nice if this could be the beginning of a little more emphasis on local programming."

Dr. Wallace at first was going to be a consultant, but his role soon expanded. For someone who had no previous experience in television production, the experience was enjoyable and educational, he said.

"I think I spent most of my time trying to find good visuals," he said. "I've really become aware of visuals. And this has also affected my reading. Now when I'm reading I have in the back of my mind whether this will make good information, or a good visual, for the program."

Dr. Wallace and chambers have given some thought to future "Science Today" programs, but continuing the series will depend on its reception.



Dean Wallace

## Retired Business professor Rose Fewster dies at 77

Rose K. Fewster, retired professor from the College of Business, died Feb. 27 at age 77.

She was a graduate of Keuka College and taught commercial subjects at Ontario, N.Y., High School for a time.

She later joined the faculty of the McKechnie-Lunger School of Commerce. When it became the Commercial Department in RIT's School of Business in 1952, she continued as a faculty member until her

retirement in 1965. She held the rank of professor emeritus in what had then become the College of Business.

She is survived by her husband, Harold, of Ontario, a son, Gordon, and two grandsons, David and Robert, of Penfield. A memorial service was held March 2 in Immanuel Congregational Church, Ontario. Those wishing to contribute in her memory may send donations to the Ontario Volunteer Emergency Squad, Ontario, N.Y.

## New alternate benefit plans will be explained

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A-F	Monday	April 7	Ingle Auditorium	10 am & 1:30 pm
OPEN	Tuesday	April 8	Grace Watson Dining Hall	10 am & 2 pm
G-L	Wednesday	April 9	Ingle Auditorium	10 am & 1:30 pm
M-Q	Thursday	April 10	Ingle Auditorium	10 am & 1:30 pm
R-Z	Friday	April 11	Ingle Auditorium	10 am & 1:30 pm
-ALSO-				
OPEN	Monday	April 14	Metro Campus, Rm 2226-8 Room 2226-28	10 am & 1:30 pm

# Grant Deadlines

The Office of Grant & Contract Administration reminds all faculty, staff and students that the following are deadlines for proposal application. Since Institute review and approval must be accomplished prior to mailing a proposal, applicants are requested to forward their proposals to Grants Administration one week before the listed deadline.

Guidelines and application forms for listed program are either on hand in, or on order by Grant & Contract Administration Office. For additional information and/or assistance, please call Dan Cashman Ext. 2388.

## DEPARTMENT OF HEALTH EDUCATION & WELFARE

Office of Assistant Secretary for Planning & Evaluation:

April 15, 1975-FY-1975-. Research and Demonstration Grants (4 major areas to be funded:

- 1) income maintenance & employment
- 2) health
- 3) other human services
- 4) basic research & statistical data

## NATIONAL ENDOWMENT FOR THE HUMANITIES

April 1, 1975 - Youthgrants. Projects beginning after Sept. 1, 1975 (Student Directed Research).

June 2, 1975 - Fellowships for Independent Study & Research 1976-77. (Intended for scholars, teachers writers who have completed their formal academic training by date of application.)

## NATIONAL ENDOWMENT FOR THE ARTS

May 30, 1975 - Photographers Fellowships FY76.

## DEPARTMENT OF TRANSPORTATION

April 1, 1975-University Research Program-to solve transportation problems at normal state or local levels.

Alternative Roles of the Automobile.

New Prospects on Urban Transportation.

Major innovations in Intercity Transportation:

- Passenger
- Freight

Scenarios for Alternate Roles of the Federal Government in Transportation

System Safety - A n Interdisciplinary Approach to Transportation Safety.

## DEPT HEW

### PUBLIC HEALTH SERVICE

June 1, 1975 - Research proposals on Alcoholism & Alcohol Abuse including behavioral, sociological & medical studies.

July 1, 1975-New Nursing Special Project Grant (Start-up-grants for New Nursing Training Programs.

## NATIONAL SCIENCE FOUNDATION

April 22, 1975-Research on Productivity Measurement Systems for Administrative Services.

## HEW OFFICE OF SECRETARY

April 30, 1975-Child Developments' Child Welfare Research & Demonstration Grant.

## Swim lessons for children offered

Registration for swimming lessons for the children of the faculty, staff, full-time students and administration will be held on Saturday, April 5, from 10a.m. until 12 noon. At that time the hours the children are to come will be assigned. The lessons will run for 8 weeks and are open to children ages two and older. Classes will begin on Saturday, April 12.

For more information, contact John Buckholtz, swim coach.

## GARC sets Color Reproduction seminar

On May 21-23 the Graphic Arts Research Center at RIT will repeat its seminar, Color Reproduction for Engineers.

The seminar is intended for people with an engineering background, concerned with the design and/or improvement of color reproduction systems, and people who want to know how such systems work. The principles apply to color reproduction media (photography, television, graphic arts) in general.

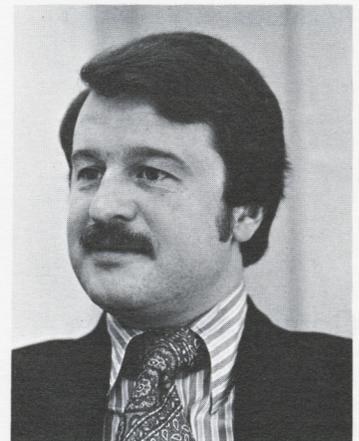
## RIT will loan Development employee to Community Chest

John Bodwell, director of Annual Support in RIT's Office of Development, will be putting his fund-raising experience to work in the 1975 Community Chest campaign under that agency's Loaned Executive program.

Bodwell's selection marks the first time the Institute has participated in the three-year-old program. He will join 37 representatives of local firms in working exclusively on the annual Community Chest Campaign for two months.

The Loaned Executives' responsibilities include the solicitation of employee groups within area business and industry. They work closely with the campaign chairmen within each company, assisting with organizational and training session for key solicitors, providing campaign materials and arranging agency tours, plant rallies and film showings. Bodwell will provide support to the Division of Commerce and Industry which is charged with solicitation of firms having up to 500 employees.

"I'm looking forward to expanding my experience in civic projects in the Rochester area," Bodwell said. "The assignment will provide an unusual opportunity to learn more about this notably philanthropic city."



Bodwell

Bodwell was named to his current post in RIT's Office of Development in late 1973. As director of Annual Support, he is responsible for annual fund-raising programs among RIT constituencies including corporations, alumni, parents and friends.

While a student at Knox College, in 1966, Bodwell first became actively interested in the Rochester community. A native of Chicago, he participated in the Work-Study Institute in Urban Ministry sponsored by the Rochester Area Council of Churches. He served as administrative assistant to the 19th Ward Community Association with responsibility for conducting a membership drive and as staff advisor to several volunteer committees.

His two-month assignment with the Community Chest began March 17.

## News and Newsmakers

Mr. Frederick Benson, formerly of the Registrar's Office, has been appointed Coordinator of Records Systems, in which he will be working with various offices to aid them in coordinating the interaction between their records systems and the student records operations...Professor Mohamed Abouelata photo science and instrumentation, will address the Binghamton chapter of the Society of Photographic Scientists and Engineers April 15. His topic will be "A New Method for Determining the Optical Part of the Modulation Transfer Functions of Photographic Emulsions."...Professor Albert D. Rickmers, photo science and instrumentation, received a testimonial award from the Rochester Chapter of the American Society for Quality Control. The award was given for his services to the organization. Rickmers teaches courses in statistical quality control and is a past president of the Rochester chapter...

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## Continuing Events

Christian Science Organization - Regular Meeting, 7:30p.m., Col. Union, Rm. M-2. Counselling from 1-2p.m.; Conf. Rm B, C/U. Contact Ron Clarke at 4359. (Every Tuesday.

Outing Club - NRH South Lounge. Trips every weekend, movies, speakers. 7:30p.m. (Every Wednesday)

International Museum of Photography - An exhibition of 40 early photographs by Alfred Stieglitz from the Collection of Wade Newlin Mack. Brackett Clark Gallery. (Through May 30)

Memorial Art Gallery - A Scene of Adornment: Decoration in the Victorian Home. Call 275-3081. (Through April 13)

Women's Week sponsored by FORIT. Any help, contributions or suggestions will be appreciated. (April 13-16)

MFA Gallery - Photographs of Europe (1918-1919) by Jack Collins. (March 23-29) Also, works by John Wood, Bob Keough, Ed Stan (March 30-April 12)

Library Exhibit: Paul Strand: "The Mexican Portfolio" - 29 gravure plates. Wallace Memorial Library Gallery. 2nd floor, daily.

FORIT Meetings, Tuesdays at 7:30 p.m. in Kate Gleason Lounge.

## Sybron has history of gifts

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years for higher education," Stern added.

RIT programs of special interest to Sybron, a national leader in the manufacturing of sophisticated medical and dental equipment, process instrumentation, process equipment and specialty chemicals, include engineering technology, computer science, nuclear medicine, and medical technology. New Programs are now being developed in the allied health field designed to provide training for physicians' assistants, optometrists, inhalation therapists, dental hygienists, nuclear medicine technicians, clinical chemists and nurses. These programs are expected to have a major impact on health care services.

Nearly 400 RIT graduates are employed by Sybron and seven Sybron employees are members of RIT's adjunct faculty teaching in areas of management, business and applied science.

Sybron has been a major supporter of RIT's Co-op program in which students alternate quarters of study with work at local businesses. The program, the oldest of its kind in the state, enables students to gain valuable on-the-job experience while working toward a degree.

Sybron board members, Alexander D. Hargrave and F. Ritter Shumway, are also active on RIT's Board of Trustees. Mrs. Shumway, who also serves on the RIT Board, was instrumental in the selection of RIT as the home for the National Technical Institute for the Deaf.

RIT's 150th Anniversary Campaign was initiated in late 1973 with seven major goals: general endowment, endowed chairs, library and instructional technologies, innovative educational development, student aid, campus improvement and supplemental operating funds.

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