

The coolest projects of Wikimedia Chapters 2015 - Be Inspired

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Presenting Cool Projects done
by
Wikimedia Chapters

2015

DISCLAIMER

- This is **NOT** a list of ALL Wikimedia Chapter's Projects
- This is **NOT** a list of ALL Wikimedia Chapters
- This is a **ONLY** some of the projects we and the Chapters (who answered the questionnaire sent) considered to be **COOL** and **LOW BUDGET**

Most importance activity of the chapter in 2015

- Austria - Euro Vision Song Contest
- Armenia - Western Armenian project
- Chile - Birth and Death Registries of Leadership Seats of Chile
- Finland - Wikitriathlon
- France - Organizing the European Hackathon in Lyon, in May 2015.
- Germany - Wikidata :)

Most COOLEST activity of the chapter in 2015

- Hong Kong - Wikimedia Education Program (Literature/Linguistics)
- Israel – HaNagid Gifted Students programme
- Netherland - Wikipedia Collections

Cool....
What is cool?

Cool is a big word

Cool

So What makes a cool
Project?

Last year's answers
(2014):

Australia - Gideon Digby:

A project that extends beyond the Wiki-community, that brings in more contributors and content while sharing that content beyond the limitations of the internet.

James Hare – DC:

It's unique, exciting, and has high impact or high potential of impact.

Spain - Santiago Navarro Sanz

(1):

A cool project would be a new project, or a project with some changes that make it new and attractive.

Spain - Santiago Navarro Sanz

(2):

It should be easy to do in other countries and with not much effort and money.

Austria - Claudia Garád:

It creates enthusiasm among our existing volunteers.

Austria - Claudia Garád (2):

It creates momentum by providing a framework to share and spread this enthusiasm and passion among Non-Wikimedians.

This year's answers
(2015):

Austria - Claudia Garád (3):

Creates enthusiasm among volunteers and external stakeholders equally (e.g. general public, GLAM partners, students/professors...)

France - Anne-Laure Prévost:

Reaching out to new audiences which contribution is crucial for Wikimedia projects

- Managing to combine fun & useful ideas !
- Meeting society expectations
- Leverage great ideas through partnerships (for example) to make them big, lasting and impactful

Armenia - Susanna Mkrtchyan :

- * The project involves new editors and helps to sustain already existing ones.

- * The project helps to enrich different Wikimedia projects with high quality content.

- * The project has the potential to become an international one in order other chapters can also organize it.

Netherlands - Sandra
Fauconnier:

It's innovative and it has a 'spark' that gets people's attention.

Finland - Tommi Kovalala:

It invites participation in new and unexpected ways and enriches free and open knowledge..

Hong Kong - Venus Lui:

I think that a 'cool' project has to be inspiring. If I can get any inspiration from the project, then I would think it is cool.

Coolness = Propagation of
coolness (locally and
internationally)

For example:

Disclaimer: not proven effect

- Coolest project in 2012:

Monmouthpedia





WELCOME TO MONMOUTH
CROESO I DREFYNWY

World's First Wikipedia Town
Tref Wicipedia Gyntaf y Byd



WIKIPEDIA
The Free Encyclopedia

Monmouthpedia

- 1,000+ QRpedia codes
 - Larger ceramic or metal plaques for places exposed to the elements
 - Labels for use inside buildings, e.g. for objects in museums.
 - Glass stickers in the windows of shops to give information on their professions



QR Codes/ Wiki Towns 2014



WikiTown/ Freopedia

Australia

- QRpedia project based around Fremantle, Western Australia
- Events, edithatons, Plaques

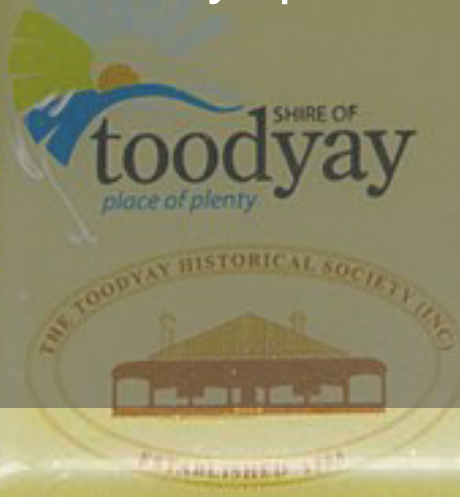




WikiTown/Toodyaypedia

Australia

- QRpedia project based around Toodyay, Western Australia.
- The project is a collaborative project between, Shire of Toodyay, Toodyay Historical Society and Wikimedia Australia
- Its been wholly accepted within the community, the museums are fully qr coded there plates around the town.



St John the Baptist
Church



Sofia Zoo

Bulgaria



ЕВРОАЗИАТСКИ РИС
European lynx
Lynx lynx
Име: Арес
Name: Ares
Оснoвител: Светлана Тилкова
АЛЕНА
Adopter: **A L E N A**

ЕВРОАЗИАТСКИ РИС
European lynx
Lynx lynx
Име: Беси
Name: Bessy
Оснoвител: Светлана Тилкова
АЛЕНА
Adopter: **A L E N A**

ЕВРОАЗИАТСКИ РИС
European lynx
Lynx lynx
Име: АРБИ
Name: ARBY
Оснoвител: Светлана Тилкова
АЛЕНА
Adopter: **A L E N A**

Cool Projects in 2015:

(Projects since 1st
January 2014)

Food



WIKI
cheese



WikiCheese

France

- Project that aims to improve the content on French cheeses on Wikimedia projects (Wikipedia articles , Wikidata data definitions of the Wiktionary)
- A group of French Wikimedians, led by Pierre-Yves Beaudouin, designed a project to photograph many cheeses, up to 200 for the moment

WIKI
cheese

WikiCheese

France

- Crowd funding - € 5,000 raised within 8 days

A circular logo with a light gray background and a thin white border. The word "WIKI" is written in a dark, serif, all-caps font. Below it, the word "cheese" is written in a brown, lowercase, serif font.

WIKI
cheese



WikiCheese

France

- The idea behind the crowdfunding system was to use the project as a way to make a larger and more diverse audience aware of their ability to contribute; and to give a fun image of contributing.

WIKI
cheese



WikiCheese

France

- The donors to the project - depending on the amount of money they gave - are invited to participate in WikiCheese nights, once a month.
- Every month, 10 cheeses are photographed and their articles improved;
- Experienced wikimedians train new editors;
- All participants enjoy eating good cheese with a nice glass of wine, provided by the guests in Wikimédia France's office.

WIKI
cheese

Programme [\[modifier le code\]](#)

Liste non exhaustive et indicative susceptible d'être modifiée en fonction des fromages en stock chez le fromager.

#	Photo	Fromage	Région	Lait	Pâte	Sigle	Ateli
022		Cantal entre-deux (Voir sur Wikidata)	Auvergne	vache	pressée non cuite	AOC	00
001		Comté 18 mois (Voir sur Wikidata)	Franche-Comté	vache	pressée cuite	AOC	00
052		Pont-l'évêque (Voir sur Wikidata)	Normandie	vache	molle à croûte lavée	AOC	00
057		Saint-félicien (Voir sur Wikidata)	Dauphiné	chèvre	molle à croûte fleurie		00
338		Petit Gaugry (Voir sur Wikidata)	Bourgogne	vache	molle et à croûte lavée		00
040		Crottin de Chavignol (Voir sur Wikidata)	Centre-Val de Loire	chèvre	molle à croûte fleurie	AOC	00
		Briquette de brebis (Voir sur Wikidata)		brebis			00
019		Époisses (Voir sur Wikidata)	Bourgogne, Champagne-Ardenne	vache	molle à croûte lavée	AOC	01
032		Fourme d'Ambert (Voir sur Wikidata)	Puy-de-Dôme	vache	persillée	AOC	01
050		Laguiole (Voir sur Wikidata)	Midi-Pyrénées, Languedoc-Roussillon, Auvergne	vache	pressée non cuite	AOC	01

WikiCheese

France

- Tips:

- Think about a topic everybody's interested about although it might seem trivial at first sight.

- Make sure you have a leader willing to coordinate the project

WIKI
cheese



WikiCheese

France

- Why do you think the project was cool:

A circular logo with a light gray background and a thin white border. The word "WIKI" is written in a dark, serif font, and "cheese" is written below it in a brown, lowercase serif font.

WIKI
cheese



WikiCheese

France

- Why do you think the project was cool:
 - It got media coverage from the UK to Malaysia ! The German TV even came to film the first WikiCheese night in Paris
 - It allowed Wikimedians from all over the world to make cheese-related puns on wikimedia-l
 - It's a great way to gather specific stakeholders for an informal and friendly event : we invited our main partners for one of the WikiCheese nights last April

WikiCheese

France

- Why do you think the project was cool:
 - It's an easily replicable project around other food specialties for other Wikimedia organizations
 - It's a fun way to reach out to a wide range of potential new editors !
 - It's a great way to liven up Wikimédia France's office and have various actors meet each other IRL (partners, contributors, members, donors, staff, newbies...)

Edith-a-thon



Black History Month edit-a-thons

USA

- Black History Month is celebrated annually in the United States in February, to commemorate the history of the African diaspora.
- For this occasion, Wikipedians worked together to honor black history and to address Wikipedia's multicultural gaps in the encyclopedia, hosting Wikipedia edit-a-thons throughout the United States, from February 1 to 28, 2015.

Black History Month edit-a-thons

USA

Black WikiHistory Month edit-a-thons include:

- Edit-a-thon at the Schomburg Center for Research in Black Culture in Harlem
- AfroCROWD Edit-a-thon at the Brooklyn Public Library
- Events at Howard University in Washington D.C.
- First STEM Heroes Edit-a-thon at the White House in Washington D.C.
- Edit-a-thon at NPR Central headquarters in Washington D.C.
- Events at SUNY Purchase and Nashville



Black History Month edit-a-thon

USA

It received wide press coverage:

- The New York Times
- The Huffington Post
- FastCompany
- Colorlines
- DNAInfo,
- Essence
- CBS Local
- The Root
- NYDaily News
- Rue89
- Our Time Press
- The Haitian Times
- Black Star News
- Kreyolicious.

Black History Month edit-a-thon

USA

Schomburg Center, New York City

19 new Wikipedia articles, including:

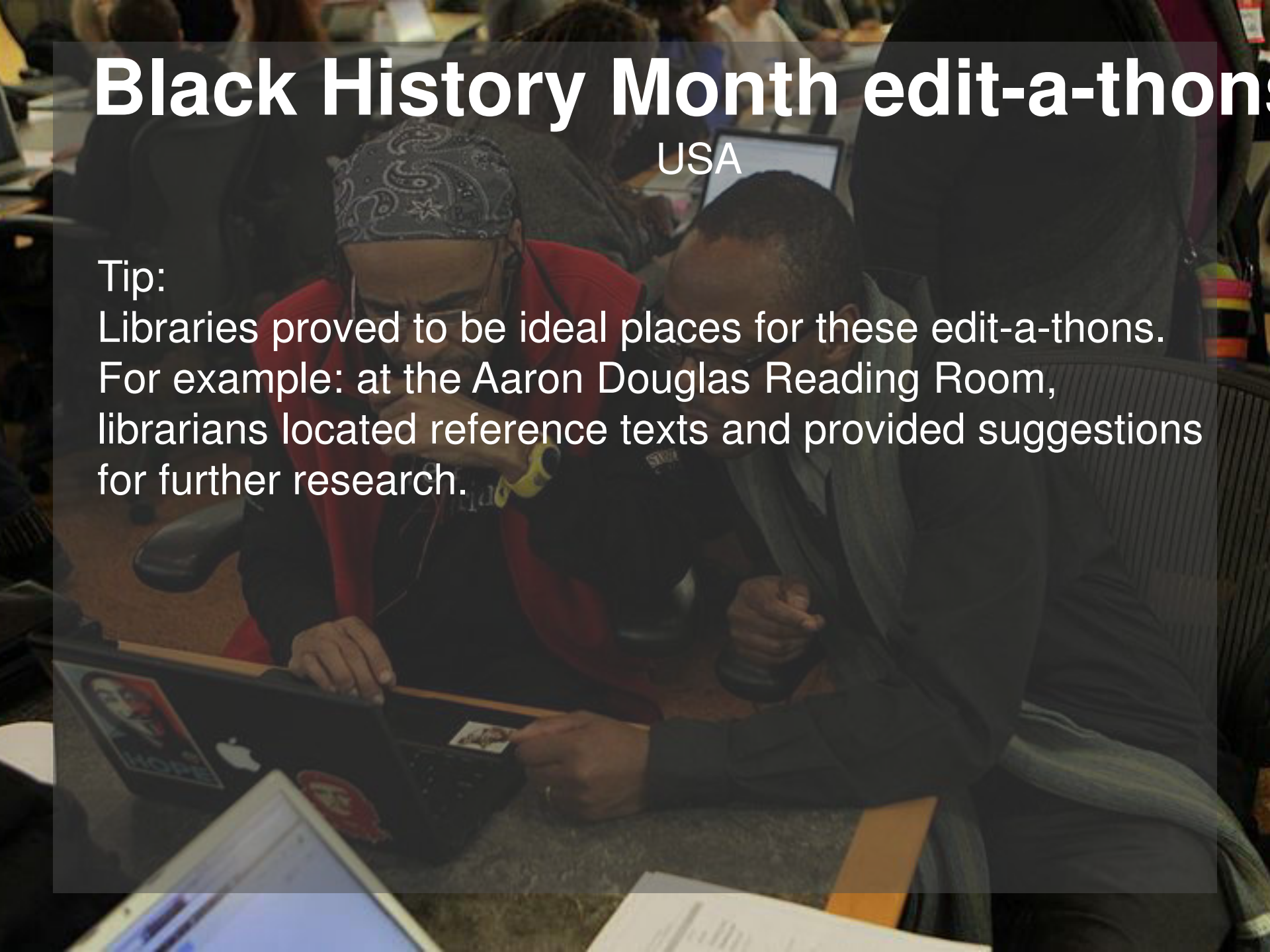
- Leonard Harper, producer/stager/choreographer in New York City during the Harlem Renaissance.
- Judy Dearing, American costume designer, dancer, and choreographer.
- Mildred Blount, American milliner, costume designer, and clothier.
- National Black Theatre, a non-profit cultural and educational corporation, and community-based theatre company.
- Ruth Jean Baskerville Bowen, first black female booking agent and the president of Queen Booking Corporation
- Harlem Book Fair, the United State's largest African-American book fair.
- Maritcha Remond Lyons, educator, civic leader, feminist, and writer from Brooklyn, NY; first African American to graduate from Providence High School in Rhode Island in 1869.

Black History Month edit-a-thons

USA

Tip:

Libraries proved to be ideal places for these edit-a-thons. For example: at the Aaron Douglas Reading Room, librarians located reference texts and provided suggestions for further research.



Profiled Women in Wikipedia Relay Norway

*Minister of Culture, Thorhild Widvey,
in company with Wikipedian Lars
Jynge, journalist Siran Yildirim (NRK)
and Astrid Carlsen from Wikimedia
Norway.
(Photo by Erlend Bjørtvedt.)*





Musician Hedvig Mollestad editing in her own home together with Jorid Martinsen from Wikimedia Norway. (Photo by Astrid Carlsen)

The relay throughout the year

- People got to know about Wikimedia Norway
- Awareness on the Gender Gap on Wikipedia
- Media coverage on the relay and the seminar
- Door opener - new partners

Jorid Martinsen from Wikimedia Norway together with wikipediaian Monica Anett Dyrø in the news article "Women wanted on Wikipedia".

Dagsavisen



I ekte Gerhardsen-ånd skriver og redigerer Monica Anett Dyrø artikler på Wikipedia. Det liker Jorid Martinsen, som har ansvar for Wikimedia Norges satsing på å rekruttere flere kvinnelige skribenter. FOTO: MIMSY MØLLER

Ønsker kvinner på Wikipedia

Kun en av ti Wikipedia-skribenter er kvinner. Jorid Martinsen ønsker flere på banen. Monica Anett Dyrø bidrar allerede.


av [Gerd Elin Stava Sandve](#)

Publisert 27. november 2014 22 kommentarer 40 delinger



Wikitriathlon

Finland

- The Museum of Contemporary art Kiasma hosted a new kind of edit-a-thon. Art lovers were invited to participate in three different events:
 - writing an article,
 - editing an existing article and
 - adding links to articles.
 - Each task had helpers available in the form of art professionals and experienced Wikipedians.
- 
- A group of four women are gathered around a large whiteboard. The whiteboard is covered with numerous small, white sticky notes, some of which are pinned to the board. The women are looking at the board and appear to be engaged in a collaborative activity. One woman in the foreground is wearing a light-colored, long-sleeved shirt and is looking down at something in her hands. Another woman to her right is wearing a dark top and is also looking at the board. A third woman in the background is wearing a dark top and a red lanyard. The setting appears to be an indoor space, possibly a museum or a conference room, with a blurred background.

Wikitriathlon

Finland

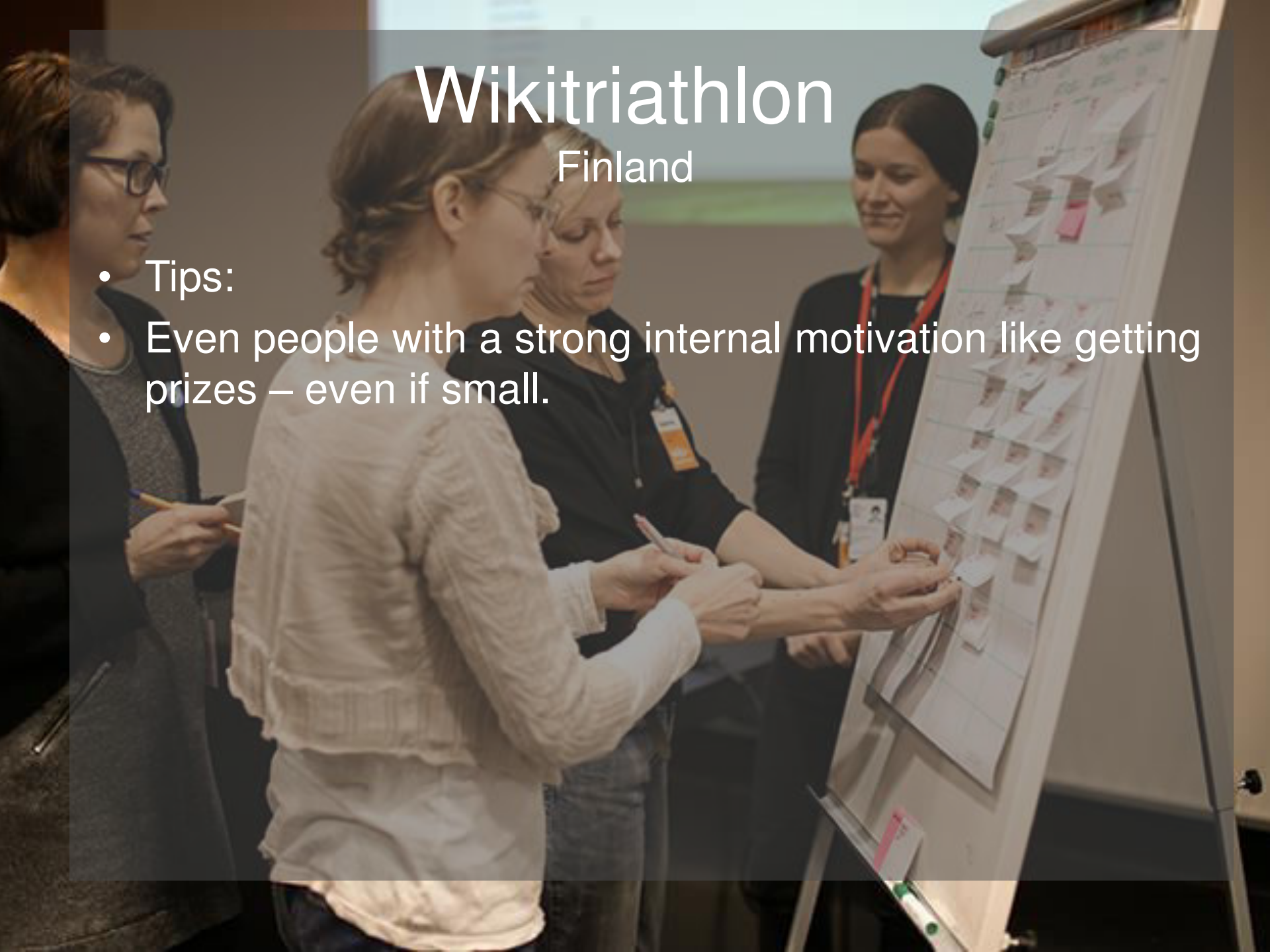
- The format lowers the threshold of participation. It was styled as a competition, but people seemed to compete only against themselves. Having it in three consecutive tasks also kept the atmosphere lively.



Wikiriathlon

Finland

- Tips:
- Even people with a strong internal motivation like getting prizes – even if small.



Cultural/ Language Preservation

VOSKE GETAK
ՀԱՆՔԱՏՅԱՆ ՏՈՒՆ
ՈՍԿԵ ԳԵՏԱԿ

2015



ԱՐԻՄՏԱՐԱՅԵՐԸ
ԿԻԵՐԲԵՏԻՒ



WIKIMEDIA



CALOUSTE
GULBENKIAN
FOUNDATION



Western Armenian Project

Armenia

- Western Armenian is one of the two standardized forms of Modern Armenian, which is mainly spoken in Armenian Diaspora communities, it is considered as an engendered language in some countries.



VOSKE GETAK ՀԱՅԱՍՏԱՆԻ ԱՊՏԱԿԱՆ ՈՍԿԵ ԳԵՏԱԿ

Western Armenian Project

Armenia

Aim:

To establish and develop Western Armenian Wikipedia community, in order to create a separate Western Armenian Wikipedia.



VOSKE GETAK Western Armenian Project Armenia

- Why is it cool:
- Saving an endangered language is always cool



Cultural Heritage (GLAM)



WIKIPEDIA COLLECTIONS

VERDIEP JE VERDER MET
DE VRIJE ENCYCLOPEDIË

Wikipedia Collections

Netherlands

- An internet kiosk for displaying Wikipedia articles in museums.
- A combination of a physical internet kiosk stand, combined with an open source web application that offers a curated selection of Wikimedia for museum visitors.
- The kiosk is visible in two Dutch museums until the end of 2015: the Catharijneconvent in Utrecht and the Textielmuseum in Tilburg.

VERDIEP JE VERDER MET
DE VRIJE ENCYCLOPEDIA

Wikipedia Collections

Netherlands

- Tip:
 - Keep it very simple, and make it very beautiful and attractive.



WIKIPEDIA
COLLECTIONS

VERDIEP JE VERDER MET
DE VRIJE ENCYCLOPEDIA







Euro Vision Song Contest

Austria

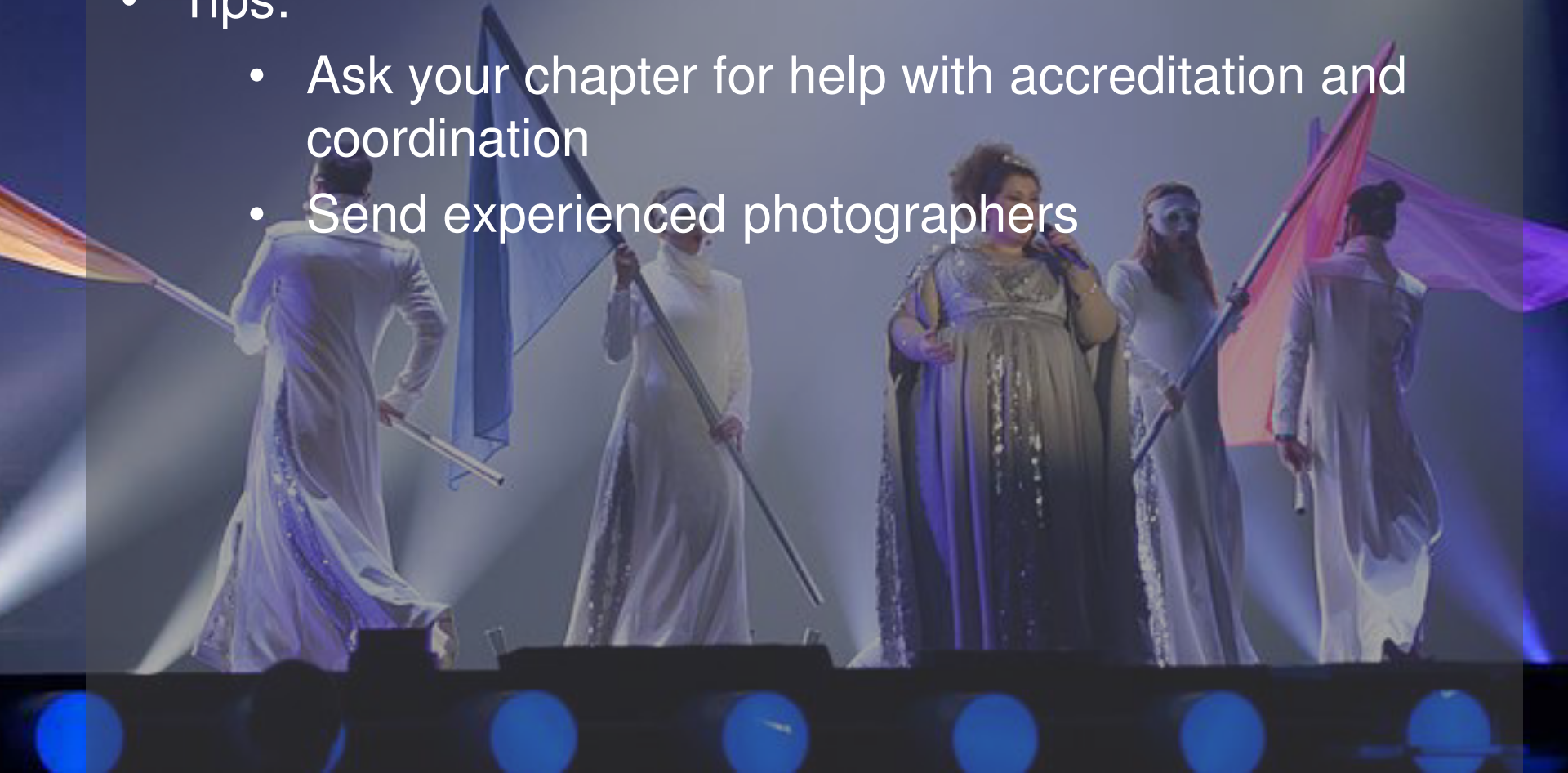
- Austrian volunteers documented this year's Eurovision Songcontest in Vienna
- Covering more than 20 events over a period of two weeks.
- Many volunteers around the world and an edit-a-thon on the last weekend contributed to spread the use of these pictures accross various Wikimedia projects.



Euro Vision Song Contest

Austria

- Tips:
 - Ask your chapter for help with accreditation and coordination
 - Send experienced photographers



8 Maart | Internationale Vrouwendag



★ **Wiki-Women's** ★
Launch



Collaboration with women's magazine Opzij!

Netherlands

- A well-read magazine,
- Its staff is very dedicated to working with us.
- This project helps bridge the gender gap on Dutch-language Wikipedia by attracting potential new woman editors..
- First edit-a-thon took place on 8 March 2015.

Collaboration with women's magazine Opzij!

Netherlands

- Tip:
 - When a large media partner approaches you, be proactive and make sure that you are able work with them in a way that you feel comfortable.



Tuo kulttuuri Wikipediaan

Finland

- Edit-athon:
- Bring Culture to Wikipedia editathon course was co-organised by Wikimedia Finland, Helsinki Summer University and six GLAM organisations. Its aim was to bring more Finnish cultural heritage to Wikipedia.



Tuo kulttuuri Wikipediaan

Finland


- Tips:
 - Don't stress too much about adding bytes to articles. Projects like these familiarize museums and other public institutions with Wikipedia. These acquaintances make your work more rewarding in the future.





Coding da Vinci

Germany

- Only a small part of cultural treasures can be shown at the same time during exhibitions. Most of these treasures are hidden away in archives of museums, libraries and other cultural institutions.
 - To avoid those data treasures lying dormant - German programming competition with cultural data – Coding da Vinci (CdV).
 - In 2014, during this cultural hackathon, 150 enthusiastically programming volunteers transformed the data-sets provided under a free license into new web services, mobile apps and games.
- 
- A photograph showing a group of people, likely volunteers, working at a table during a coding event. Several individuals are focused on their laptops, while one person in the foreground is looking at a smartphone. The setting appears to be a workshop or hackathon environment with various items like bottles and papers on the table.

Coding da Vinci

Germany

- 200 participants
- 150 coders
- 27 projects
- 17 Apps under free license
- 300,000 data files published



Wikipedia Collections

Netherlands

- Will take place again in 2015 on a national level.



Meetups / Community
Empowerment



P



frei

Hindenburgstraße



Local community hubs

Germany

- Local hubs have evolved as a low-cost path to empowering volunteers, facilitate their access to resources, and encourage face-to-face collaboration.
- Cologne and Hamburg and Munich
- Provide easy access to workshop and event facilities



Hindenburgstraße

Hier Schule

Local community hubs

Germany

- Hosting:
 - Wikipedia consultation hours, editor meetings, workshops
 - From jury meetings for writing competitions to Wiki Cheese Cologne – a cheese photo marathon for illustrating Wikipedia articles
 - local “Wikipedia Libraries”



Hindenburgstraße



Education



HaNagid School – Gifted Students

Israel

- 2 classes of gifted students– 35 students
- 7 – 8 grades
- 8 meetups per class
- 25 articles about the City of Herzelia
- 40 other articles
- 10 new wikipedians (maybe more)





•

Tip:

- Enthusiastic teacher and headmaster – a must
- Let the students chose an article as a bonus (second or third article)

ערך יעד

ערך מוצא



עורך יעד

Wiki Race

עורך מוצא

Israel

- Educational race through wikipedia
- Forcing students to read the articles and think about them while having fun



ערך יעד

ערך מוצא





תמונה
על ידי



קוד
תמונה
FOAES

גבינה

עגבנייה



<http://naraview.com/game>

Panel members:

- Itzik Edri, Wikimedia Israel
- Sandra Fauconnier, Wikimedia Nederland
- Claudia Garad, Wikimedia Österreich

Questions for the Panel:

- What is a cool project?
- How can a local chapter assist in running a cool project?
- What should the relationship between the local chapter and a cool project be?
- How much the chapter should assist such a project?
- How can /should a chapter utilize a cool project to raise funds for other projects/ to gain new contacts?
- How can a local chapter find volunteers for a project? And should it?

“Nothing has ever been achieved by the person who says ‘This can not be done’.”

Eleanor Roosevelt

What is the Coolest Project?

Runners up:

Wikipedia Collections

Netherlands



WIKIPEDIA
COLLECTIONS

VERDIEP JE VERDER MET
DE VRIJE ENCYCLOPEDIA

VOSKE GETAK ՀԱՅԱՍՏԱՆԻ ԱՊՏԱԿԱՆ ՈՍԿԵ ԳԵՏԱԿ

Western Armenian Project

Armenia



HaNagid School – Gifted Students

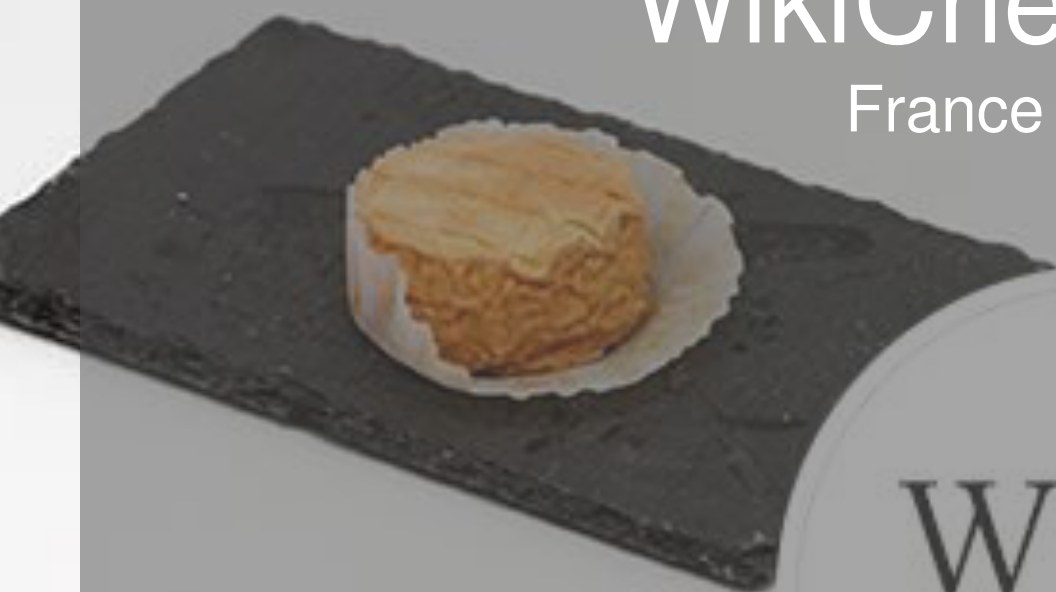
Israel



WikiCheese

France

WIKI
cheese



And the winner is ???

Third place:

VOSKE GETAK ՀԱՅԱՍՏԱՆԻ ԱՊՐԱՆՈՒԹՅԱՆ ՈՍԿԵ ԳԵՏԱԿ

Western Armenian Project

Armenia



Second Place

HaNagid School – Gifted Students

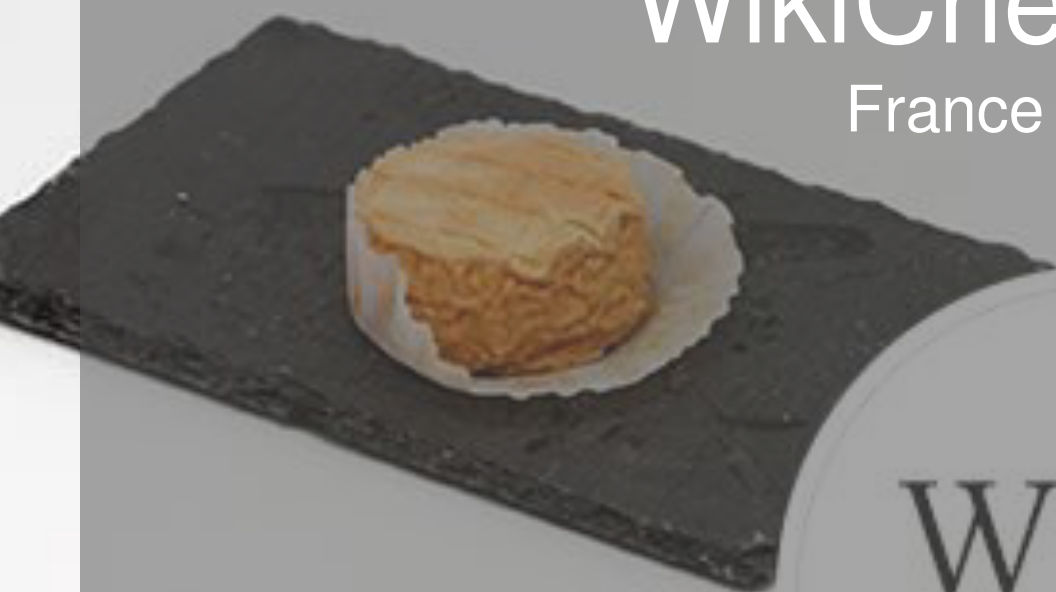
Israel



First Place – Coolest project for
2015

WikiCheese

France



And the winner is ???

WikiCheese

France

WIKI
cheese



We wish to thank

- Anne-Laure Prévost
- Susanna Mkrtychyan
- Sandra Fauconnier
- Nicole Ebber
- Tommi Kovala
- Venus Lui
- Eduardo Testart
- Claudia Garad

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