Kiwix

Q3 2018 quarterly check-in

Goals

Overall: make it easier for people to access content. To do this we want to
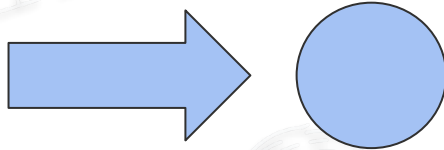
Increase reach

By making it easier to use and distribute: UX/UI improvements

Foundational strength

Make our code easier to access and improve.

KIWIX
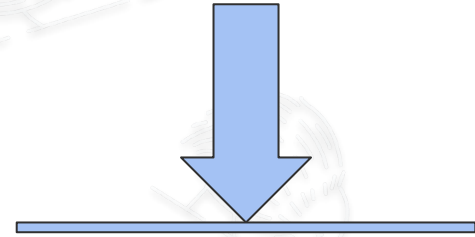
Our strategy to get there

What is winning?

- Kiwix is the go-to solution for offline access to knowledge
- 100+ million users by 2023
- Offline access is the goal, it does not matter if it is directly through Kiwix (can be a competitor)

Where will we play?

- **Customers:** Large-scale deployers. Let's call them **Partners**
- **Channels**: B2B, Website, Play Store
- **Products or Services:** Android, Hotspot, Desktop (kiwix) / Ad hoc conversion of contents (openzim)
- **Geography:** Worldwide - but if by language then ar/en/es/fr
- **Stages of Production:** Platform supplier

How will we win?

- Make Kiwix a known brand (SEO, networking)
- Make Kiwix easy to use/install (Plug&Play, simple UX; Good compression)
- Free as in speech (content agnostic)
- Freemium/service model - individual end user is always free, but some paid services for partners

What capabilities must we have?

- Partnerships with large deployers to deploy and get feedback
- Solid tech
- User experience design and product management
- Maintain low price of service
- Grant writing
- Attractive content library

How will we measure progress

- Partner feedback
- Partners paying for service maintenance or upgrade
- Download and distribution stats

Status for Q3

- Late on front-end work
- Regression on MWoffliner for large wikis
- Team expands

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Q1			Q2			Q3			Q4		
Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun

Establish baselines

MWOffliner maintenance

Recruitment Phase 2 | delay

Android maintenance & Redesign

Topical ZIM Generation

Core maintenance

Release re-users strategy

GSoC + Hackathon

CHECK IN

Q3 /18

TEAM

Kiwix

PROGRAM

n/a

GOAL: People without internet access use Kiwix to access Wikimedia contents.

Objective / workflow	Tool	What happened	What impact / deliverables were we expecting?
Zim farming	MWOffliner	Release of 1.7 and 1.8	Both released, but 1.8 has a major regression that block the scraping of larger (>4Gb) wikis
		Launch of Zimfarm	Zimfarm updates our zim files on a planned basis
		Zim files that are light, multilingual, topic-specific	Generated 7/98 - the concept works, we need to fine-tune the selection process and mostly assign time for release
Desktop	Kiwix-Desktop 2.0	Released beta3 & 4	Still no final, official release. A few issues with design and feature implementation
STATUS : it's complicated			

GOAL: make it easier for contributors to develop features and maintain existing code.

Objective / workflow	Tool	What happened	What impact / deliverables are we expecting?
Kiwix Maintenance	Kiwix-tools	Libzim release	Now easier for third parties to build their own binding and create their own zim files
Android	Kiwix-Android	Android dev lead recruited	Will allow us to fix some major bugs, starting with download manager
GCI/GSoC	Kiwix-Android	GCI completed Participate in GSoC	As Android is still mostly volunteer-led, this helps our dev effort and helps maintain our volunteer community
STATUS : mostly on track			

Other projects

- Release of Kiwix-JS 2.5 (Android/Firefox/Windows mobile)
- Possible partnership with KaiOS
- Cardshop ready to go, discussing contract with Orange Foundation. Grant for Wiktionary revamp
- WP1 bot revamp going well

KIWIX

Financials

- Currently within budget because of underspend / uninvoiced services
- Will catch up during Q4

KIWIX

Next

- Fix MWoffliner regression

- Fix Android download manager

- Release Kiwix-desktop 2.0