PERFORMANCE MEASUREMENT - Wikipedia in Italian

In blue the expected output and outcome out of the funding period

SCOPE	STRATEGIC GOALS	ACTIONS	KPI	EXPECTED OUTPUT / OUTCOME 2015	EXPECTED OUTPUT / OUTCOME 2016
SUPPORT	Improve user retention	a) Training sessions for OTRS users in Italian	Number of training sessions	At least one session in 2015	Two sessions in 2016
	Creation of support tools for OTRS in Italian	b) Create a Skype line	Tool implementation	Implementation in 2015	
USERS	Increase the number of users	a) Increased number of activities with schools	See Educational / GLAM projects		
		b) Bibliohackathon			
		c) Editathon			
		Print a leaflet (3000 copies) with an invitation to participate in Wikipedia, Wiktionary, Wikidata, to be distributed through the interlibrary service in libraries in Lombardy	Distribution	Distribution in the libraries of Lombardy by May 2015	
		Create 30,000 bookmarks	Distribution	Distribution in the libraries of Lombardy by May 2015	
		Communication activities			
CONTENT	Increase the quality of content	a) Agreement with the Universities for the activation of internships in which students edit entries related to their final dissertation	Number of partner Universities	3 Universities	5 Universities
		b) GLAM projects	Number of projects	5 projects	10 projects
GENDER GAP	Reduce gender gap	a) GLAM Initiatives to bring women to Wikipedia	Number of initiatives	At least one initiative	At least two initiatives
		b) An event dedicated to women connected with editathon	Conduct the initiative; Number of women attending; Number of modified entries concerning women		Event organized in March 2016; Participation of at least 15 women; change of at least 8 entries for women