

Q3 - The Wikipedia Library

Quarterly Goals Summary

Goal	Measurement of Success	ETA	Dependency	Status
<p>Goal 1 - Strengthen Enhance editor access to research with new major partners and by extending the reach of those accounts</p>	<ul style="list-style-type: none"> * Add 6 partners or expansions (at least 3 non-English) * 400 accounts distributed, 100 new users * Add two global branches contacting publishers * Queryable database for improved link-tracking, editor, and edit activity * Propose free-to-read referral plan 	3/31/16	Publisher buy-in, account distribution speed, editor signups & interest, stats infrastructure, Research & CL	<ul style="list-style-type: none"> * +7 (3 non-English, 2 expand) * 295 accounts, 85 new * Only Dutch * Initial patch designed, not yet implemented * Proposed plan
<p>Goal 2 - Strengthen Continue scaling the English Library model by starting up and expanding unique, locally-run global branches</p>	<ul style="list-style-type: none"> * Contact with 10 more interested language leaders * 4 new community consultations * Start at least 2 branches in major developed language communities * Advance activity 1 step with 4 emerging communities * 18 total Wikipedia Library branches with pages or donations * Incorporate global branch stories into Books & Bytes or Mailing List * Host 1-2 hangouts for global branch leaders/coordinators * Create Wikipedia Library Facebook group and invite participants * Document new community models that we discover in Project Menu * Help 3 branches or communities implement a documented project * Check in with all existing branches * Implement solution for cross-wiki WP:project-space aggregate pageviews 	3/31/16	Global affiliates and volunteers	<ul style="list-style-type: none"> * 10 contacted * New branches w/o consult * 2: Polish and Portuguese * Only 2: Yoruba, Ukrainian * 20 total branches (+5) * Calls for global branch stories sent to mailing list * No Hangouts yet * No group yet, but heavy Facebook activity * Up-to-date on community models in Project Menu * Yoruba, Dutch, Portuguese * Checked in with all * Solutions found but not yet implemented

Q3 - The Wikipedia Library

Quarterly Goals Summary

Goal	Measurement of Success	ETA	Dependency	Status
<p>Goal 3 - Strengthen Extend our network of influence with universities, libraries, consortia, publishers, and research leaders</p>	<ul style="list-style-type: none"> * Develop draft documents for international libraries best practices w/ IFLA * Draft ARL first stage Wikipedia engagement strategy * Pilot 1 class of library students and/or 1 student practicum as part of ALISE collaboration * Run weeklong #1Lib1Ref campaign, identify library community leaders who participated 	3/31/16	Partner response	<ul style="list-style-type: none"> * Drafted documents * Drafted strategy * 3 students participating * Engaged >1500 contributors
<p>Goal 4 - Experiment Build for a more efficient, robust, inter-connected TWL platform for the future</p>	<ul style="list-style-type: none"> * Alpha version release for phase 1 of library card platform * Pilot one signup using the new platform * Measure impact of alpha 'research tooltip literacy guide' pilot * Announce completion of {{cite archive}} template with documentation * Consult on WikiProject X development of research recommendation tool & plan pilot * Complete HTTPS referral impact study of OA and publisher partners with Research & CL * Deploy OA coordinator to recruit an open access fellow or development team for OA Bot * Pilot IMLS grant-funding request 	3/31/16	Volunteers and Contractors, community consensus	<ul style="list-style-type: none"> * Partial build unreleased * Platform not ready * Measured impact in pilot * Deployed * Supported WikiCite * Deployed HTTPS referrer fix & confirmed partner data * Coordinator identified, bot development started * Successfully developed other grant application with Knight Foundation

Q3 - The Wikipedia Library

Quarterly Goals Summary

Goal	Measurement of Success	ETA	Dependency	Status
Goal 5 - Strengthen Navigate, integrate, and improve TWL's position within WMF Organizational strategy	<ul style="list-style-type: none">* Complete Program Capacity Guide and Visualization for strategy process* Integrate GLAM, WIRs, and Expert Engagement into 2016 PC&L Annual Plan Proposal* Host 2 WMF Partnerships Brunches; finish WMF partnerships learnings on Office* Create integrated goals with PC&L, CE, Partnerships and Research for 2016* Participate in facilitation/implementation of organization strategy	3/31/16	WMF leadership, CE strategy, Partnerships	<ul style="list-style-type: none">* Guide and graphic done* Annual Plan Drafted, includes GLAM support* 2 meetings, document on Office for review* Met with CE, Research, Partnerships, & Engineering* Org strategy supported.