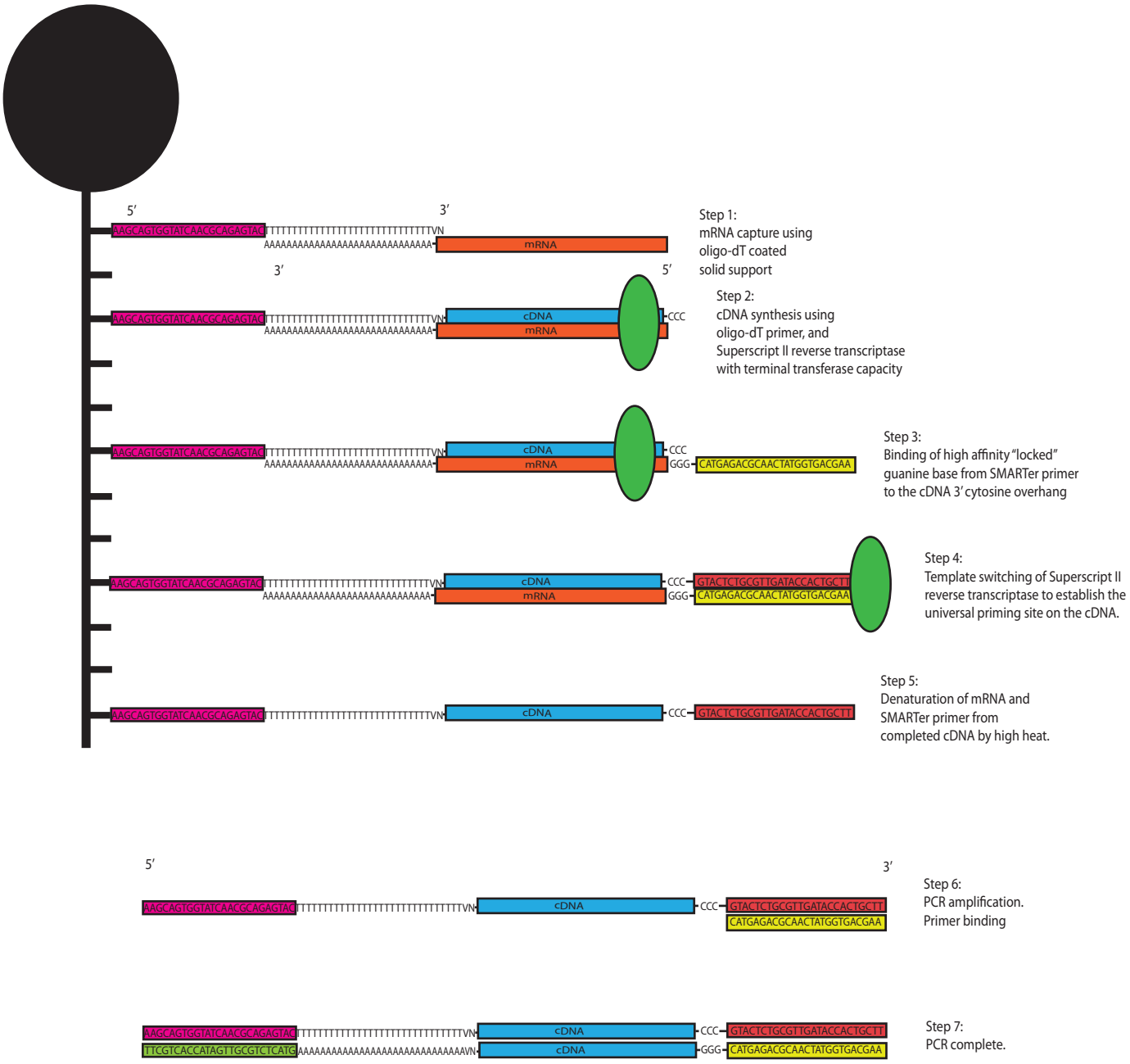RNA isolation and amplification of cDNA