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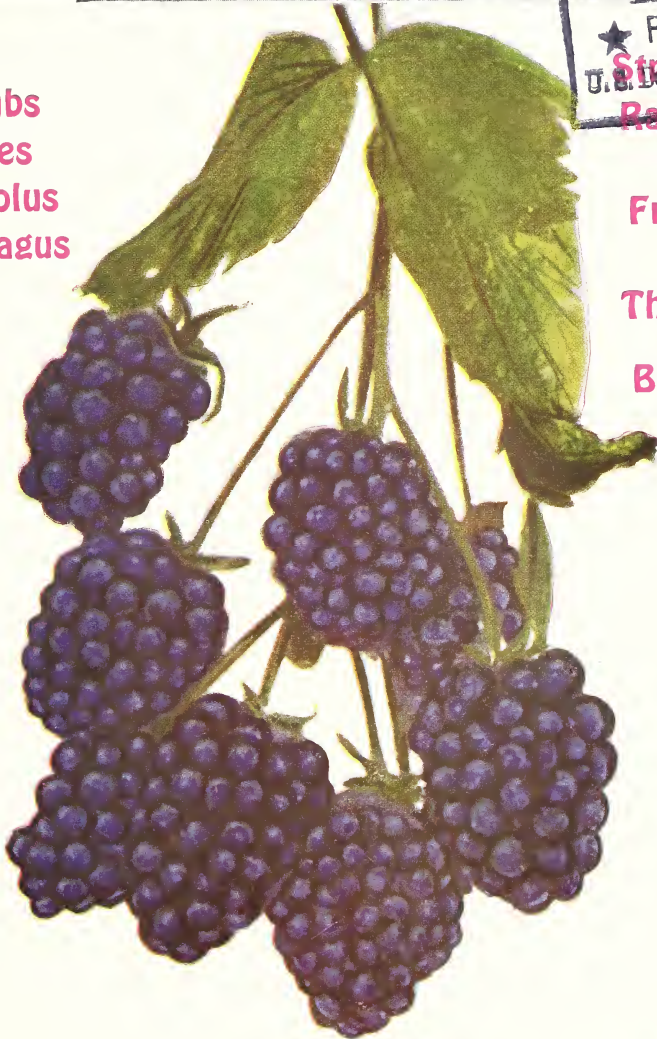
IF YOU **RAINBOW BRAND PLANTS** YOU WILL FIND THE POT OF GOLD

SMALL FRUITS

LIBRARY RECEIVED
★ FEB 4 1928 ★
U. S. Department of Agriculture

**Shrubs
Vines
Gladiolus
Asparagus**

**Strawberries
Raspberries
Grapes
Fruit Trees
and
The Famous
Alfred
Blackberry**



South Michigan Nursery

GEORGE STROMER

New Buffalo, (BERRIEN COUNTY) Michigan

Grower of High Grade Nursery Stock

SPRING AND FALL 1928

Stromer's Mastodon

One of Stromer's Famous Mastodon Plants dug up and set in an ordinary quart box. Nearly all leaves were removed to show the crop of berries on the plant on Nov. 1, 1927. The box is five inches square. Note the blossoms and green berries.

**100 Plants for
\$1.95
LESS 5% BEFORE
MARCH 10.**

We picked eleven 16-quart cases of Mastodons on November 1, and sold them for \$1.50 per case. This is from less than two acres. All summer they bore over 30 cases per week. About \$125.00 per week for four months.

\$1,000 per acre first year set. They will bear a full crop the following June. 3 crops in 18 months.



Photograph is two-thirds Actual Size

THE WONDERFUL MASTODON
8 Berries Measure 12 inches long

500 Mastodons FREE
(See Page 12 and 13)



Alfred-

The New Coreless Blackberry

For many years, every Berry Grower, every Nurseryman — in fact everyone at all interested in growing, selling or eating berries, have been patiently waiting, and hoping for a good dependable Blackberry.

Since the passing of the old reliable variety Wilson, many varieties have come and gone. While some of them have given satisfaction in certain localities, not a single one has become a universal favorite. The perfect blackberry must combine quality, size, flavor, appearance, and productiveness with hardiness and adaptability to a wide range of soils and climates. Growers everywhere have long wanted a Blackberry possessing those qualities.

Here it is at Last The ALFRED

Lack of space forbids describing in detail the many good points of this variety; however, I wish to call your attention to the outstanding reasons why the ALFRED is superior to all other varieties.

BEARS SECOND SEASON: ALFRED is such a healthy, vigorous grower that it produces a good crop of berries the year following planting. It is not unusual to pick 10 to 40 berries from the bush the same year planted.

IMMENSE SIZE: The berries are twice as large as ordinary Blackberries. Many of them 1½ inches long, and the finest flavored of all blackberries. It is one ideal table berry because it is practically CORELESS, sweet and delicious. It is very small seeded.

Actual Photograph of the Wonderful ALFRED Blackberry. (Note the enormous size of these berries on one cluster.)

EXTREMELY HARDY: ALFRED can be grown anywhere without winter protection, having withstood 30 degrees below zero, and not a single tip of a branch injured, while other varieties were frozen to the ground.

EARLY SEASON. This is one big feature of this variety. It ripens a week to ten days earlier than Eldorado and in productiveness it is in a class by itself. We have seen them bear a second crop. We picked many cases this year in September. As I watch the ALFRED year after year I am more and more thoroughly convinced that the ALFRED BLACKBERRY WILL HAVE A PROMINENT PLACE IN THE VALUABLE FRUITS HALL OF FAME.

BLACKBERRY plants are different to propagate, and it will be years before there will be a supply of ALFRED plants. Plants will be pruned and ready to set out.

25 Plants for \$2.00; 100 for \$4.85; 250 for \$11.00; 1000 for \$40.00.

Bearing Age Plants (2-yr. old) for quick results. 25 for \$5.00; 100 for \$15, (5% discount if ordered before March 10, 1928.)

Collection offers on page 14.

Alfred Blackberries

CONTINUED

Below you see an actual photograph of the two specimen ALFREDS. These two berries were found growing on a cluster with two other berries. Not being so full they grew to be better than 1½ inches long. This is actual size. (We want you to understand that every berry on the bushes will not get to be 1½ in. long.) but a good many will, if you will follow the following instructions. **How to grow 1½ inch Alfred Blackberries.**

FIRST. Be sure to get the GENUINE ALFRED PLANTS.

SECOND. Upon arrival of the plants from us, set as soon as possible. If impossible to plant at once, heel them in the ground till you are ready.

THIRD. Be sure that the soil where you are going to plant them, is in good condition. DO NOT PLANT THEM IN WET SOIL. Well drained soil is the best. Plenty of well rotted manure plowed under, will bring about the best results.

FOURTH. Keep them cultivated all summer. Do not let the weeds get in them. This will hinder them from getting their size, and reduce their fruiting capacity.

FIFTH. In the fall place a little manure around them, if handy. (This is not necessary.) A little fertilizer in the spring will do just as well.

SIXTH. Early in the spring prune the branches back to about 8 or 9 inches and the main stem according to how much growth it made. Do not let it hang over on the ground.

SEVENTH. Keep them well cultivated again the second summer, and if the summer is not severely dry you will get berries 1½ inches long, as I get them every year. PRUNE OUT THE OLD FRUITING CANES AS SOON AS BERRIES ARE HARVESTED.

WE HAVE COUNTED OVER 2,000 BERRIES ON AN ALFRED BLACKBERRY BUSH THE SECOND YEAR PLANTED.

How, and Where I Found the Alfred Blackberry

By GEORGE STROMER

Eight years ago last August, while I was walking along an old abandoned right-of-way, I noticed an unusually large Blackberry bush growing near a former station called ALFRED. (This station was merely a junction.) The ripe berries with which it was loaded were extraordinarily large. The following spring I called my discovery to mind, and thinking it might prove worth while, I dug it up from its native soil, and cut the roots so as to make three plants. These were planted in a rich soil where they grew vigorously all summer.

That following winter of 1918 was very severe in Michigan, the native state of the plant, but they withstood the heavy frosts, and 14 degrees below zero. Many young plants sprung up from the roots, the next spring I transplanted these, and cultivated them carefully. Year after year of diligent care I have propagated these plants to such an extent that the fruit is now being supplied to the local markets, at a fancy price, and is always in good demand. The average price received per 16 quart case was three dollars. I kept a record of one-half acre of these (one year old canes) and they made a return of \$198.00. The one year old canes that bore this crop were only from 18 to 24 inches tall, while

the fruiting canes for next year are from 3 to 4 feet tall with wide spreading branches. Many canes are one inch in diameter, thus promising a much better return for next year.



TWO SPECIMEN ALFREDS
Grown in 1926. A Very Favorable Season

Last year from this record crop I measured a good many berries that were over one and one-half inches long, and three inches around. Several Nurserymen that have seen this half acre patch in fruiting season, claim that the ALFRED is the largest berry they have ever seen.

On our cover page you will see a cluster of ALFREDS, that was photographed on September 17, 1925. The ALFRED Blackberry bore their second crop this year, and the berries were of enormous size. Photograph shows actual size.

THE ALFRED BEARS WELL IN EVERY STATE IN THE UNION.

Collection offers on page 14.

About Planting

DISTANCE OF PLANTING: For garden culture we advise planting the ALFRED about four feet each way, but for field culture we plant the rows 8 feet apart, and the plants 4 feet apart in the rows. This will give you plenty of room to cultivate them both ways the first year, and the second year, you cultivate them by going through the rows with an ordinary spring tooth harrow. The ALFRED is such a vigorous grower that you will not be able to cultivate them crosswise the second year, providing the ground is in fairly good condition when you plant them.

Features of the Alfred

The two big and profitable features of the ALFRED are: **FIRST**—they are from a week to ten days earlier than the ELDORADO, thus you get your berries on the market with the Dewberries, and get the big price.

SECOND: On account of their large size you can demand as much money for them as you can for dewberries, because they are as large, and have a much better appearance, being a very glossy jet black. Most other blackberries and dewberries will turn a copper color, after being picked 24 hours, but this is not so with the ALFRED. They hold up longer than any other variety. If the ALFRED is left to set on the bushes for a day or so after they are ripe, they will be **CORELESS**. They have been known to set on the bushes for over a week after they were ripe, and not spoil.

What Others Say About Them

Mr. George Stromer, New Buffalo, Michigan.

Dear Sir: Will you please send me 300 Alfred Blackberry plants for which you will find enclosed check for \$14.75. Please ship by express. I tried out half dozen last season, and they sure did well in this locality.

Madison, Indiana, October 25, 1926.

Yours truly,
ALFRED D. CHANDLER.

South Michigan Nursery, Buffalo, Michigan.

Dear Sirs: Find enclosed check for \$4.75 for which please ship me 100 Alfred Blackberry plants. This is the second order, as I am so well pleased with the 100 you sent me a few days ago.

Mountain Grove, Mo., Nov. 6, 1926.

Yours very truly,
R. H. LANDIS.

ALFRED BEARS IN CALIFORNIA THE FIRST SEASON THAT IT IS PLANTED.

South Michigan Nursery, New Buffalo, Michigan.

Dear Sirs: Last season I purchased from you a dozen Alfred Blackberry plants and they are doing fine. One bush I picked ten large, ripe berries from last Sunday. They are everything that you claim.

Riverside, California, September 22, 1924.

Respectfully, E. A. KING.

South Michigan Nursery, New Buffalo, Michigan.

Dear Sir: The Blackberry plants came in fine condition. The best plants I ever saw. Thank you for the care.

Fry's Mill, Arkansas.

Yours truly, Mrs. H. F. SLOAN.

Mr. George Stromer, New Buffalo, Michigan.

Dear Sir: Please find enclosed a small order for your Famous ALFRED Blackberry. I have about two dozen plants and like them wonderfully well. Berries are so large.

Mt. Shasta City, California.

Yours truly, C. A. STIMSON.

South Michigan Nursery, New Buffalo, Michigan.

Dear Sir: The Alfred blackberry plants received from you last month are making a wonderful growth. We have set out many varieties this Spring purchased here in California, but don't seem to be as vigorous as the plants you sent us. Many thanks for the extras. Every plant you sent us lived.

San Francisco, California, April 12, 1927.

Yours very truly,
H. E. DILLON, 2178 Geary Street.

Remember The Alfred is a bush variety—not a vine like a Dewberry. You save the expense of posts and wire.

25 for \$2.00; 100 for \$4.85; 500 for \$20.00; 1000 for \$40.00, 2-year bearing age plants; for quick results. 25 for \$5.00; 100 for \$15.00.

1779 Plants will Plant an Acre.



Looking down upon a quart box of Premiers. This box is 5 inches square. Only 26 berries in the box and it's heaping full. An actual photograph.

PREMIER means FIRST.

Premier Plants are Scarce

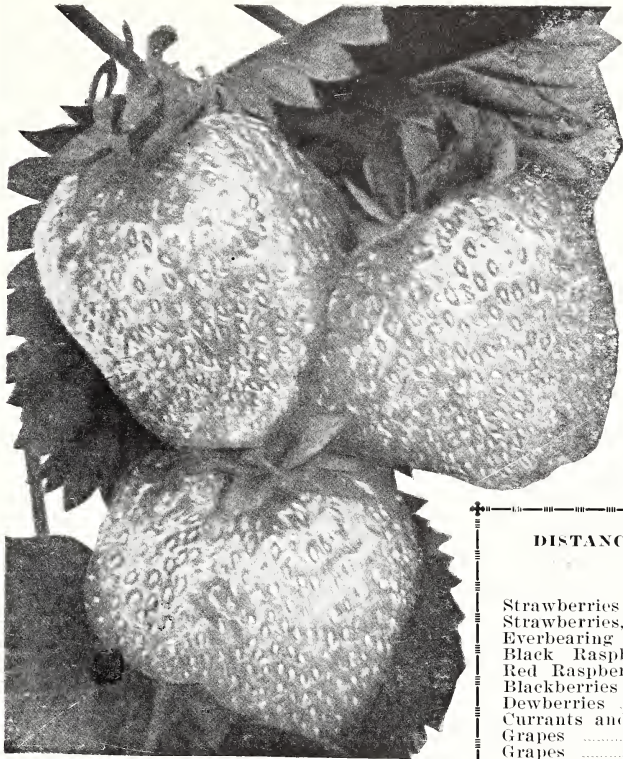
Premier

We picked 96, 16 quart cases from a patch of Premiers, 20 square rods in June, 1925, and the frost killed one-third of them in blossom.

The very best of all berries for early fancy trade. For big, early money, PLANT PREMIER. If you plant PREMIER you will get the first berries on the market. They will be bearing heavily before other varieties begin. Your biggest picking will be when berries are in good demand and are bringing top prices. Premiers will grow anywhere. The plants are sturdy, and long rooted, a good drought resister. The berries are very large, and hold their size to the last picking. Premier is the only early variety that will do this. The flavor cannot be beaten in any variety. Premier is one of the best shippers that grows, on account of its firmness. BE SURE TO INCLUDE SOME WITH YOUR ORDER. Our prices are very reasonable for such a wonderful variety.

Prices—25 for 60c; 100 for \$1.50; 300 for \$3.90; 500 for \$5.50; 1000 for \$9.75. 5% discount before March 10, 1928.

Collection Offer on Page 14.



Evening Star

This is the best real late strawberry of all. It is a week later than Aroma, and will be in full swing when Aromas are gone. Don't fail to order a few of these new berries, introduced by J. A. Bauer.

DISTANCE FOR PLANTING AND PLANTS REQUIRED PER ACRE

	Distance Apart	No. Plants
Strawberries (Commercial)	3 ft. 8 in. x 1 1/2 ft.	7,920
Strawberries, (Garden)	2 1/2 ft. x 1 1/2 ft.	11,600
Everbearing Strawberries	2 1/2 ft. x 1 1/2 ft.	11,600
Black Raspberries	7 ft. x 3 1/2 ft.	1,777
Red Raspberries	6 ft. x 3 ft.	2,429
Blackberries	7 ft. x 3 1/2 ft.	1,777
Dewberries	6 ft. x 3 ft.	2,400
Currants and Gooseberries	5 ft. x 4 ft.	2,200
Grapes	8 ft. x 10 ft.	540
Grapes	8 ft. x 12 ft.	440

Evening Star Prices:

25 for ... \$1.00
 100 for ... 2.50
 250 for ... 5.00
 Limit.



Set too deep



Set too shallow



Set just right

Cooper

The COOPER is probably the most popular strawberry ever introduced. It was introduced a few years ago at Stevensville, Michigan. We obtained our supply from there four years ago. It is a mid-season variety. Ripens with the GIBSON and EATON.

A GREAT PRODUCER: Cooper plants are often a foot tall, and each plant has several fruit stems, loaded with those extra large berries. COOPER will produce more berries than any other variety, and they hold their size wonderfully, right up to the last picking. COOPER is so well known by this time that it does not require a lengthy description. Lack of space prevents us from writing several pages on COOPERS good points. We have a fine bunch of plants to offer this spring. A fine berry for home market.

25 Plants 75c; 100 for \$1.50; 250 for \$3.00, Limit.





The Champion Everbearing Strawberry

Champion, without doubt, is one of the best everbearing strawberries grown. It is the most prolific of all. When you plant CHAMPION you are certain of success because three months after planting every plant will commence bearing, and continue all through the summer and late in the fall. The runners will commence to bear, even before they have taken root.

We grow several acres every year for fruit, and we know what we are talking about. Make sure that you get the GENUINE CHAMPION. Order from us. We obtained our stock direct from the originator. You do not have to cultivate and care for them a whole year for nothing. You begin to harvest the crop three months after you get the plants from us. For instance if you set them out the middle of April they will begin to bear by the middle of July.

HOW TO GROW CHAMPION EVERBEARING STRAWBERRIES SUCCESSFULLY—

FIRST. Get your plants from a nursery who will guarantee them to be GENUINE CHAMPION. (We do that.) We also guarantee that every plant will bear in three months or we will refund the full purchase price of the plants.

SECOND. Select a piece of well drained soil, that has been well fertilized (stable manure is the best.) with a little acid phosphate 16% applied on top before planting. Five hundred pounds to the acre is about right.

THIRD. Only one year old plants should be planted. These can be secured from reliable nurserymen. Our plants are all dug from one year old patches. Plant as early in the spring as possible. If the plants arrive before you are ready for planting, the plants should be "heeled-in" by opening the bunches and placing them in trenches and packing the soil firmly around them. Do not bury them.

FOURTH. The plants should be set 2 feet apart in rows, and the rows $3\frac{1}{2}$ to 4 feet apart.

FIFTH. Cultivation should begin as soon as possible after the plants are set by using a cultivator which does not cut deeply into the soil. Cultivate every ten days, with an occasional hoeing close up to the plants, to keep down the weeds. This also helps to keep the surface soil loose and prevents drying out.

SIXTH. Keep all blossoms removed as they appear until about the last of June. Then leave all blossoms set. By this time the plant has had a chance to get firmly set in the soil, and has made a good growth. By all means do not leave the first blossoms set.

CHAMPION EVERBEARING Strawberry plants are very scarce this year. Some did not make as many plants as there were set in it.

CHAMPION PRICES—25 for 60c; 50 for 80c; 100 for \$1.25; 250 for \$2.50; 500 for \$4.25; 1000 for \$8.50. Write for prices on larger lots.

Collection Offer on Page 14.

Read Every Word on this Page

I take much pleasure in sending you my annual catalog. I have spent many hours preparing and illustrating it. I hope you will read most of it. It is written in plain every-day words, so that every one can understand it. I am listing only the very BEST of varieties, those which we set in our own fruiting fields for PROFIT.

When you place your order with the South Michigan Nursery you are sure of getting exactly what you order; also that your plants will reach you in good growing condition. We guarantee that all of our plants are true to name and free from dangerous diseases. We will replace all plants that arrive in poor condition, providing that claim reaches us within five days after arrival.

OUR GUARANTY

We guarantee every plant sold by us to be first class in every respect; free from any injurious disease or insect, and true to name, and hold ourselves ready, upon proper proof to refund or replace any that proves otherwise, providing complaint is received not later than September 1st of second year stock was originally purchased. It is mutually agreed between ourselves and the customers that we shall not be liable for a greater sum than the amount paid us for the plants.

WE DO NOT SUBSTITUTE

For the last twenty-three years we have been growing strawberry, blackberry, raspberry, and other small fruit plants, both for fruit and plants. All our plants made an excellent growth last summer, so we are able to offer the public the finest lot of plants we have ever grown, at lower prices.

We are located in the GREAT FRUIT BELT in Berrien County, Michigan, one and one-half miles from Lake Michigan, and three miles from the Indiana state line. M. C. R. R. & P. M. R. R. service.

REFERENCE. New Buffalo State Bank, New Buffalo, Michigan; Brad Street; American Railway Express Agent, and Postmaster.

REMITTANCE. Our terms are cash with order. Or, we will book early orders, if one-third of amount is sent with orders, and balance payable April 1st or before plants are shipped. You may remit by Draft, Post Office Money Order, Express Money Order, Registered Letter, or your personal check. Stamps may be sent for small orders. Never send coin by mail.

HOW TO ORDER. Use the order sheet or ordinary paper. Write plainly the amount of each variety wanted, name of each variety and price. (Write your name and address plainly.)

MENTION HOW YOU WANT GOODS SENT. Express or Parcel Post. We do not advise shipping live plants by freight.

PARCEL POST SHIPMENTS WILL BE MADE C. O. D. FOR POSTAGE. That is, you may order your plants to be shipped by parcel post, and pay your postman the postage upon arrival of plants. In that way your plants are automatically insured, **SO DO NOT SEND MONEY, EXTRA FOR POSTAGE.**

OUR PRICES are F. O. B. New Buffalo, Michigan, unless otherwise specified.

SHIPPING SEASON begins about March 25 and continues to about May 15, depending upon the weather conditions. We use our own judgment. Always mention the date you want your plants shipped, and we will get them out for you as near as possible to that date. Prompt shipment is our motto.

C. O. D. SHIPMENTS. As a rule we do not make C. O. D. shipments.

CERTIFICATE OF INSPECTION GOES WITH EVERY SHIPMENT

FIVE PER CENT DISCOUNT ON ALL ORDERS BEFORE MARCH 10th on amounts over \$5.00. This applies to catalog rates. If you receive this catalog after March 10th you are entitled to the five per cent discount.

Distance for planting, and plants required per acre—See page 7.

CERTIFICATE OF NURSERY INSPECTION NO. 608 COPY

Michigan State Department of Agriculture

This is to Certify, That the NURSERY STOCK of GEO. STROMER, New Buffalo, Michigan has been examined and found to be apparently free from dangerous insects and dangerously contagious tree and plant diseases. Fee paid, \$3.50.

This Certificate to be void after September 15, 1928.

HERBERT E. POWELL, Commissioner.


Bureau of Agricultural Industry, A. C. Carton, Director.

E. C. Mandenberg, in charge of Orchard and Nursery Inspection. Lansing, Mich., August 5th, 1927.

Note—Change of dates or mutilation in any other way of this certificate renders it null and void.

Gibson

The
Universal
Favorite



This well known variety needs no lengthy description. Year in and year out GIBSON will produce its usual loads of large, dark red berries. The seeds on the GIBSON are light yellow, and green shuck make a beautiful color combination. Gibson is a very vigorous plant. It is the longest rooted variety grown. No other variety will bear as heavy as Gibson. They will send out two and three sets of fruit stems. Include Gibson in your order this spring.

Gibson

PRICES ON GIBSON

25 for 50c; 100 for 95c; 250 for \$2.00; 500 for \$4.00; 1000 for \$7.00.

A GIBSON PATCH WILL LAST 10 YEARS, IF YOU KEEP THE GRASS OUT. A REAL MONEY MAKER, LIKE PREMIER.

Bliss

The World's Supreme Quality Strawberry

"NATURE AT HER BEST"

Bliss is a new variety originated by the New York State Experimental Station at Geneva. If this Station has performed no other service than originating the Bliss, its existence would be justified. Apicius wished that he had a neck the length of a stork that he might enjoy the taste of his fruit longer. That is the way you will feel when you first taste the Bliss. The berries are early, very large, dark, glossy red and red to the center, juicy, but firm, sub-acid and delicious. Certainly nature performed a miracle with the soil, sunlight and rain in producing the Bliss strawberry. The Bliss marks the utmost advance in the development of the better-strawberry. Prices below.

Beacon

The Longest Season Strawberry Known

"THE SHORTCAKE STRAWBERRY"

The Beacon is another new variety originated by the New York Experimental Station, particularly valuable for its long bearing season. It bears large quantities of the choicest strawberries for six weeks. No other early strawberry approaches the Beacon for size, color, quality and productiveness. The berries are dark, glossy red, juicy, firm, extremely highly flavored and very productive.

Bouquet

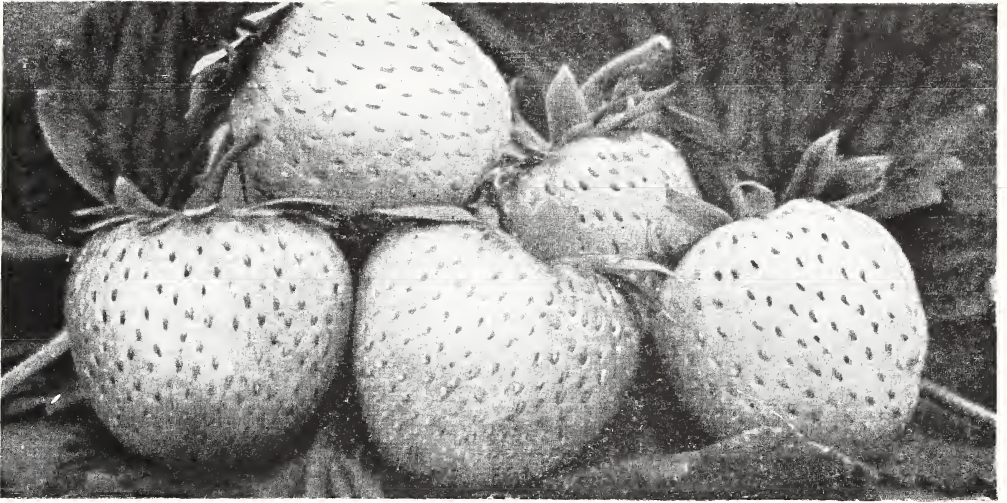
Immense Producer of Enormous Berries

"AS LARGE AS A PEACH"

The Bouquet is another new variety originated at the Experimental Station and is destined to become the great Strawberry of America. It makes a very large plant, produces enormous crops of the largest berries we have ever seen. It is very rich in color, dark red, glossy. The flavor is rich, colored to the center, juicy, firm and delicious, with a wild tang all its own.

Our BEACON, BLISS and BOUQUET are set in the same field side by side, and some how the labels were destroyed on each variety so now we cannot tell them apart, so we are offering them for sale as mixed plants. They will make a splendid mixture.

100 Plants for \$1.50; 250 Plants \$3.00.



Eaton

THE FIRMEST, DARKEST MIDSEASON STRAWBERRY—A GREAT SHIPPER

We are firmly convinced that Eaton is one of the best all around varieties that are grown for a medium or semi-late season, because of its many fine qualities, as one of the first things to consider is its firmness, which is remarkable. It can be shipped to distant markets and arrive in splendid condition. It can hang on the vines for a week after it is ripe and still be fine for shipping or home use.

Eaton's productiveness is remarkable. It is grown on long stems that are one complete mass of berries. Many plants will grow a pint and some more. Its size is remarkable. Many of them are as large as a silver dollar; there are, practically speaking, no smaller ones. Its color is a beautiful crimson, exceedingly attractive. Its flavor is of the best, sweet and luscious.

A splendid canner, retaining its shape and color to perfection. The plant is a very upright grower, can easily be distinguished from the ordinary plant, is perfectly free from all disease, and is a good plant maker.

We have watched this berry carefully for several years and feel confident that it is one of the real finds of late years, one that all will want as soon as they know of its many good qualities.

Prices of Eaton—25 for 50c; 100 for \$1.00; 1000 for \$7.00



Senator Dunlap

Senator Dunlap

The World-Wide Favorite

Does well in most localities, is a fine table and canning berry, a good shipper, an excellent cropper. You can't go wrong if you set out our Dunlaps, which, by continuous selection for health, vigor and productiveness, have continued to improve under our system of cultivation until they are recognized by fruit plant inspectors, by men thoroughly versed in the ways of fancy fruit culture, by nurserymen, by our neighbors, as a plant of highest merit, with productive qualities unsurpassed. The berry is a beautiful crimson color, large size, firm, dark red flesh; its bright golden seeds making it very attractive. On account of its great firmness it can be shipped to distant markets. Holds up a long while after being picked.

The wonderful vigor of the plant will fill your row a long time before any of the others get fairly started. The plant makes runners so freely that you must check it by keeping the row cut down to about eight inches wide. Don't let the plants mat too thickly.

Prices—25 for 40c; 100 for 75c; 1000 for \$6.00.

Collection Offers on Page 14.



A Real Wonder

500 MASTODON FREE TO THE PERSONS SENDING IN A \$50.00 CASH ORDER FOR ANYTHING SELECTED FROM THIS CATALOG.

Its Origin

Mastodon was originated several years ago by one George Voer of Northern Indiana, who claims it is a cross between Superb and Prize. Out of many seedlings produced from this cross only one plant was worth saving, this one being the original Mastodon, from which all others of its name have sprung, and from which source our original planting stock was secured.

Mastodon The New Giant Everbearing

Most Successful Commercial Berry on the Market

It is the largest everbearing berry grown. Mastodon is the prolific, the firmest, the most beautiful berry with the real strawberry flavor. It is a berry that bears early and late, one that can be picked all Spring and Summer. Many of the berries grow as large as a silver dollar, and are just as perfect. Mastodon is the real marvel in Strawberries; nothing like it has ever been known. Plants that were set in May this year, have produced as high as three quarts per plant. A field of this Mastodon in bearing is a sight never to be forgotten.

Order your Mastodon from Stromer and you will be sure to get the genuine strain. We obtained our plants direct. We Guarantee Satisfaction.

Terre Haute, Ind.,
October 7, 1927.

George Stromer,
New Buffalo, Michigan.

Dear Sir: Please send me information on club orders of Mastodon strawberry plants to be delivered next March. My 125 plants have been the center of attraction in this locality, having set them out in March last year and the freeze killed the first blooms and I have had 3 heavy crops since the last one now ripe and I market them at 50c a quart. I think I will be able to send in a fairly good club.

Yours very truly,
ETHEL ENGLAND.



A 16 QUART CASE OF MASTODON, PHOTOGRAPHED SEPTEMBER 5, 1925, SOLD FOR \$6.00 PER CASE IN CHICAGO.

Words cannot justly describe this wonderful new Everbearing Strawberry. It will commence bearing three months after being set and continue till killing frosts late in the Fall. You must see it growing yourself. It will be a surprise of your life. Our MASTODONS were set April 10, and our first picking was July 14. Just a few days over three months. Our last picking was on November 6th, 1927. Berries were still fine.

The above photograph plainly shows you the size of the berries. The quart boxes are 5 inches square.

STROMER'S MASTODONS ARE BETTER.

We will furnish affidavit to the effect, that the above photograph is of the genuine MASTODON variety, and that it was photographed on the date named. New Photograph on Page 2.

Compare our prices with other reliable concerns.

25 plants for \$1.00; 50 for \$1.25; 100 for \$1.95; 250 for \$4.00; 500 for \$7.00; 1000 for \$13.50, less 5 per cent before March 10th. 500 Plants FREE, note top of this page.

We grow all our own plants on rich, sandy loam, producing nice yellow roots. Sure to grow.

You Can Make

\$500.00 to \$1,500

Profit Per Acre From

**GENUINE
MASTODON
EVERBEARING
STRAWBERRY
PLANTS**

within six months from the time you set them.

New Glasgow, Va.

October 13, 1927.

Mr. George Stromer.

Dear Sir: My Mastodon strawberry plants that I purchased from you have produced berries since July 20, were planted April 7th.

Yours truly,
MRS. LAURA PETTYJOHN.

Corvallis, Oregon,

April 3, 1927.

Mr. George Stromer,
South Michigan Nursery.

Dear Sir: Received strawberry plants No. 1025, some time ago, but neglected in answering. Same received in 5 days from time you shipped. Arrived in first class shape, and was well pleased with same—every plant is growing and look fine and vigorous. Wishing you further success.

I remain yours truly,
CHAS. BIDDINGS,
410 North 29th Street.

**500 MASTODON
FREE**

**With a \$50.00 Cash
Order**

Free Plant Offer

If your entire order amounts to \$5.00 or over you may select 50c worth of CONCORD or CHAMPION GRAPE PLANTS FREE.

If your entire order amounts to \$10.00 or over, you may select \$1.00 worth of Grape Plants FREE. For every dollar over \$10.00 you may select 10c worth FREE.

\$5.00—COLLECTION OFFER—\$5.00

100 2 year No. 1 Concord Grape. List Price.....	\$3.60
25 2 year Champion Grape. List Price.....	1.50
50 Mastodon Everbearing. List Price	1.25
6 Gladiolus. List Price25
All For \$5.00 (No Discount). Total	\$6.60

\$10.00—COLLECTION OFFER—\$10.00

100 2 year No. 1 Concord Grape. List Price.....	\$3.60
100 Alfred Blackberry. List Price	4.85
100 Mastodon (everbearing). List Price	1.95
100 Champion (everbearing). List Price	1.25
12 Gladiolus. List Price50
All For \$10.00 (No Discount). Total	\$12.15

\$1.00—OFFER—\$1.00

6 Concord Grape, 2 year No. 1. List Price	\$0.60
6 Champion Grape, 2 year. List Price75
All For \$1.00 (No Discount.) Total	\$1.35

\$2.00—OFFER—\$2.00

50 Mastodon (everbearing). List Price	\$1.00
100 Champion (everbearing). List Price	1.25
All For \$2.00 (No Discount). Total	\$2.25

\$3.00—COLLECTION OFFER—\$3.00

100 Mastodon (everbearing). List Price	\$1.95
100 Champion (everbearing). List Price	1.25
12 Gladiolus. List Price50
All For \$3.00 (No Discount). Total	\$3.70

Huntingburg, Indiana, April 23, 1927.

South Michigan Nursery, New Buffalo, Michigan.

Dear Sir: I received the 300 Mastodon strawberry plants all in fine condition and thank you very much for such fine plants. The trees I ordered from you are the best I ever got from a nursery. I would be glad to tell everybody that they can get their money's worth at the South Michigan Nursery.

Yours very truly,
MR. W. M. NEUHOFF.

Tracy, Minnesota, April 27, 1927.

South Michigan Nursery, New Buffalo, Michigan.

Dear Sirs: Please send me 50 Concord grape vines per Parcel Post C. O. D. Or per express. But send them at once.

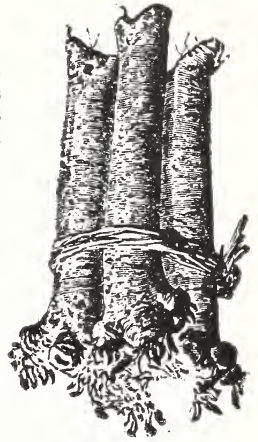
Very truly yours,
H. A. SUBILIA.

P. S. I must express my delight and satisfaction for the nice Mastodon strawberry plants you sent my daughter, Mrs. L. J. Shepley. The finest stock I have seen for a long time. I think I will send for many thousands of your plants next year.

Horseradish

Horseradish is very easily grown and thrives everywhere. If you have ever compared the freshly dug article with that usually sold over counters you can appreciate the value of the good home grown kind. A dozen roots will provide a generous supply for the ordinary family. One planting will last a number of years. The roots we offer are strictly first class.

6 for 50c; 12 for 90c; 25, \$1.50; 100, \$5.00.



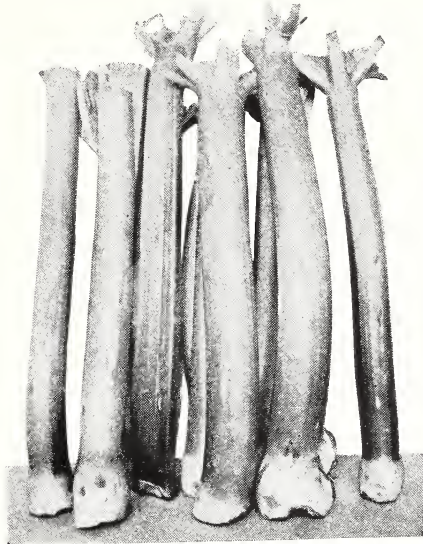
Horseradish

Victoria Rhubarb

Fine for Pies

Rhubarb should be grown in every garden, as it provides material for early Spring pies and fresh table sauce. It is also valuable for canning. Plant a few roots this Spring, sure, and you will have a supply of this early "fruit" next year. This wonderful new variety differs greatly from the old "pie plant." The stems are very large, tender, with a mild, sub-acid flavor. Yields abundantly and much earlier than the older common varieties. Our roots are strong and priced right—include a few in your order this season.

**6 for 60c; 25, \$2.00;
100, \$7.00**



Rhubarb

Washington Asparagus

There is no variety of Asparagus as good as Washington, and whether you are growing for home use only or for market, you cannot afford to grow any other. This wonderful new Asparagus was developed and introduced by the United States Department of Agriculture, and although it is just a recent introduction, it has become famous the country over.

Growers everywhere are discarding all other varieties in favor of the famous Washington, because it is earlier, the stalks are larger, more tender, more productive than any other variety, and last but not least, WASHINGTON IS IMMUNE TO RUST, which means that one planting will produce profitable crops for many years.

Large—Early—Tender—Juicy

PRICES

**Washington, large 2 year roots, 25 for 95c;
50 for \$1.75; 100 for \$3.00; 500 for \$9.50;
1000 for \$17.95.**



Washington Asparagus

Vines, Shrubs, Hedges, Etc.

Bittersweet



A Basket Decorated with Bittersweet Berries.

Heavy 3 year old, each 40c; 6 for \$2.00;
18 to 24 inch, each, 20c; 10 for \$1.50;
100 for \$12.00.

A very beautiful vining shrub, 15 or 20 stems will twine around each other, and will completely cover a fence or trellis. In the fall the year old wood will be covered with orange colored berries. If picked and hung in house they will burst open and form a beautiful flower.

2 year old plants, each 30c; 6 for \$1.50;
12 for \$2.50.

Spirea Van Houttei

Commonly Called Bridal Wreath

This is the grandest of all Spireas, and one of the best and most popular shrubs. The branches are very graceful and drooping when in full bloom, making a complete fountain of white blossoms in May and June. The foliage and bushy shape are ornamental all the year. Very strong plants, 24 to 30 inches, 3 years-old.



Spirea or Bridal Wreath



Purple Lilac

Philadelphus Coronarius. Syringa or Mock Orange. This variety is known as the "Garland Syringa." It is a strong growing shrub often 10 to 12 feet in height, very hardy, and like all the Philadelphus is one of the best shrubs for situations which are partially shaded, although preferring sun. Orange-scented, creamy white flowers in May and June.

Price, 75c each; \$7.50 per dozen.

Purple Lilacs

This old-fashioned shrub is too well known to require any description. Adds materially to the attractiveness of the home grounds wherever planted. Excellent for hedging purposes, also individual specimens. The bush is literally filled with large clusters of very fragrant, purple flowers. Blooms in early Spring.

Everybody knows and likes a Lilac—especially a purple one. There is always a place for at least two or three bushes around your yard, and you will count it a real pleasure to have these beautiful shoots blooming as they do, with the earliest in the Spring. Plants 3 to 4 feet tall. Well branched and rooted.

3 to 4 ft. Plants, each 50c; 6 for \$2.50;
\$4.00 per doz.

Syringa



MOCK ORANGE

Amoor River Privet

\$12.00 per 100

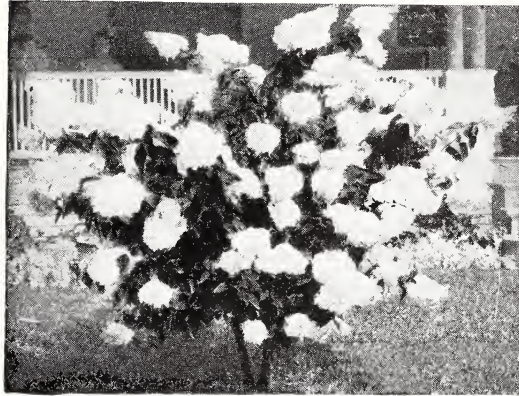
12 to 24 inches

This is the hardiest of all Privets and especially desirable for hedge planting in the north. It is not subject to blight and the beautiful dark green foliage is retained very late in the fall.

Price, 10, \$1.45; \$12.00 per 100



Amoor River Privet Hedge



Hydrangea P. G.

Snowball or Guelder Rose

The common Snowball which helps out so bravely for Decoration Day, with its lovely white balls of bloom: 1½ to 2 feet.

**Price, 70c each;
\$7.00 per dozen.**



Snowball



Bleeding Heart

Bleeding Heart

This well known plant needs no lengthy description. Hardy and will live for years.

Each, 60c; 6 for \$3.00.

Peach Trees

ELBERTA—The standard commercial variety wherever Peaches are grown. Succeeds everywhere and believed by many growers to be the best all-around Peach. Tree a vigorous, thrifty grower. Fruit large, red; flesh pale yellow, tender and juicy. A great cooking, eating and market variety.

ROCHESTER—Early midseason. Color lemon-yellow, blushed with deep dark red; skin thick, tough, a good shipper. Flesh yellow, juicy, tender and melting. Sweet, fine flavor; quality good.

J. H. HALE—A fine variety; tree perfectly hardy. Fruit extra large, ripens about a week earlier than Elberta. Quality and flavor of the best. Color a beautiful golden yellow with deep carmine blush.

Price, 35c each; 10 for \$2.85



Elberta Peach

DELICIOUS—Our stock is guaranteed genuine "True Delicious." Undoubtedly the most popular of all Winter Apples. The trees bear young and regularly. Very healthy and productive, perfectly hardy. In flavor it has no equal, keeps well and commands top prices everywhere. Fine for eating, cooking, market.

JONATHAN—Bears young and a big producer. Fruit very attractive, bright red, quality of the finest, flavor of the best. Flesh tender, crisp and juicy, with a smooth and glossy skin that makes it a big seller everywhere.

Each, 75c; 10 for \$6.00.

Winter Apples



Delicious Apple

BING—The grand new sweet Cherry; originated in Oregon. Flesh very solid, flavor of the very highest quality. A fine shipper; perfectly hardy and very prolific. Sweet.

GOV. WOOD — Sometimes called Royal Anne. A beautiful Cherry of large size; pale yellow, with bright red cheek; flesh firm, juicy and sweet; one of the best Cherries for eating, canning or market. Sweet.

LARGE MONTMORENCY — A beautiful, extra large, red, sour Cherry. Fruit larger and firmer than Richmond; ripens about ten days later. A strong grower, absolutely hardy, bears young and a sure cropper. There is a big demand everywhere for this fine Cherry.

Cherries



Bing Dark Red

Price on cherry trees, each, 75c;
10 for \$6.00.

Gladiolus

There are at least 10 varieties in this mixture. All colors, and some very choice ones. Bulbs run from 1 inch to 3 inches in diameter and every one guaranteed to bloom.

12 for 50c; 30 for \$1.00; 100 for \$2.90.



Rainbow Mixed Gladiolus

Niagara Grape (White)

Very valuable white grape for garden and vineyard. Bunches and berry large, compact. Sweet and tender. Strong grower. Large Plants.

Prices, each, 25c; 10 for \$2.00; 100 for \$12.00; 25 for \$3.50.



Cumberland Black Raspberry The "Business Blackcap"

This is without question the most profitable and popular Black Raspberry ever grown. It is the one safe and reliable commercial variety because you can depend on a big crop regularly. We call it the "Business Blackcap" because it succeeds on all soils and produces its big crop year after year.

We have never known Cumberland to fail, and the best proof that it is a profitable variety is the fact that the demand for plants is greater every year and more Cumberlands are planted than all other varieties combined.

Cumberland is perfectly hardy and tremendously productive. The berries are extra large, glossy black, and not equaled by any other variety in quality, flavor or appearance. Whether wanted for market or home use, we can recommend Cumberland to our most exacting customers. Disease free. Twice inspected plants.

Prices: 12 for 75c; 25 for \$1.40; 100 for \$3.00; 1000 for \$22.00.

Heavy 2 year Bearing Age Plants. Will bear this year, 6 for \$1.50; 12 for \$2.50; 25 for \$4.00; 100 for \$14.00.

Champion (Black) Grape

Extra Early
A Great Money
Maker

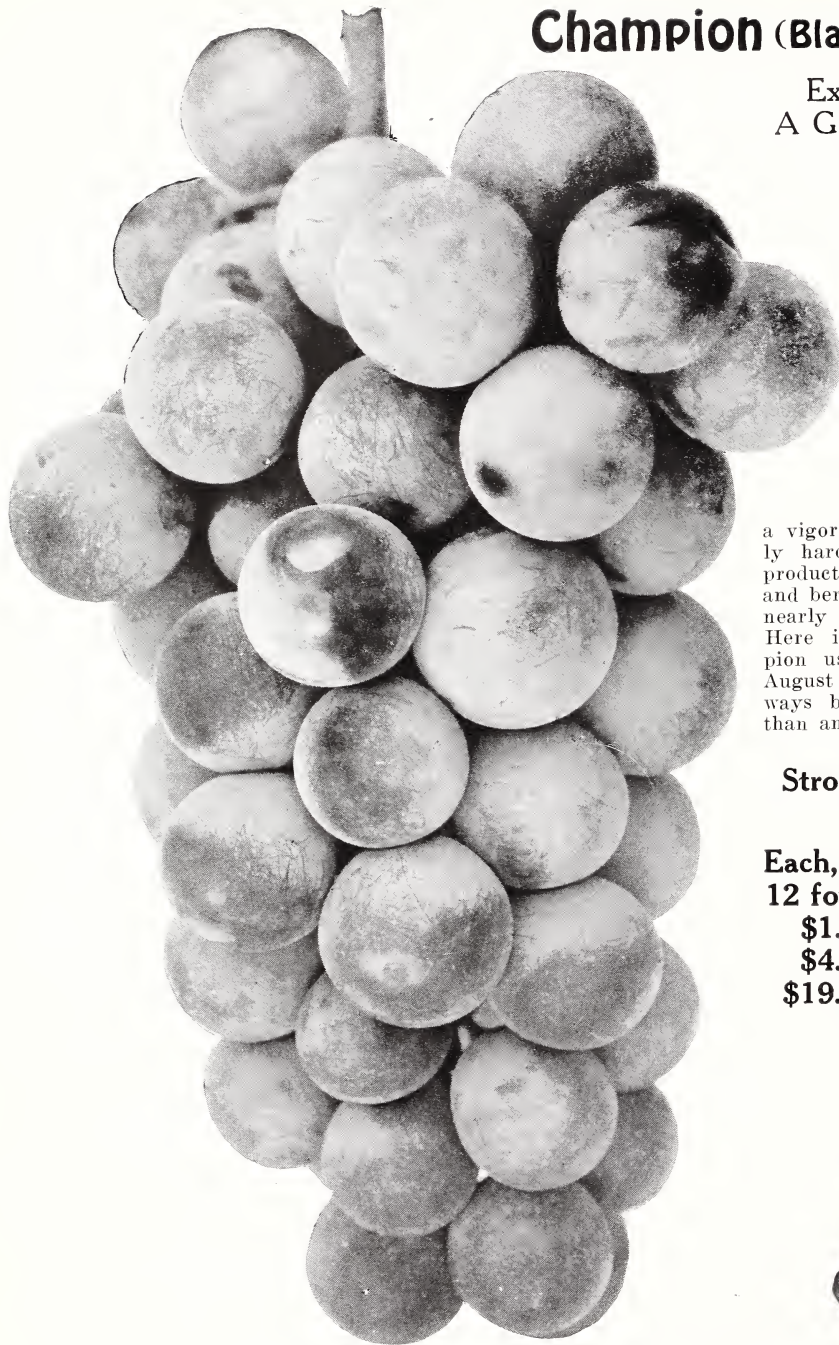
Champion

**"THE FIRST
GRAPE TO
RIPEN"**

Ripening as it does a week to ten days earlier than Moore's Early and other early varieties, this fine grape certainly deserves the great popularity it has attained. Champion is a vigorous grower, perfectly hardy and enormously productive. The bunches and berries are large; color nearly black, quality good. Here in Michigan Champion usually ripens about August twentieth and always brings higher prices than any other variety.

Strong 2 year old Plants.

Each, 15c; 6 for 75c;
12 for \$1.10; 25 for
\$1.50; 100 for
\$4.85; 500 for
\$19.00; 1000 for
\$35.00.



Early Champion (Black)

Salem (Red)

(Red). A splendid Grape with clusters often weighing one pound or more. Greatly resembles the California Grape. Clusters firm and compact; a most splendid table Grape. Vines are very healthy and hardy, the fruit ripening about one week ahead of the Concord. Your garden deserves at least a few of these vines for home use. 540 vines will set an acre 8x10 feet.

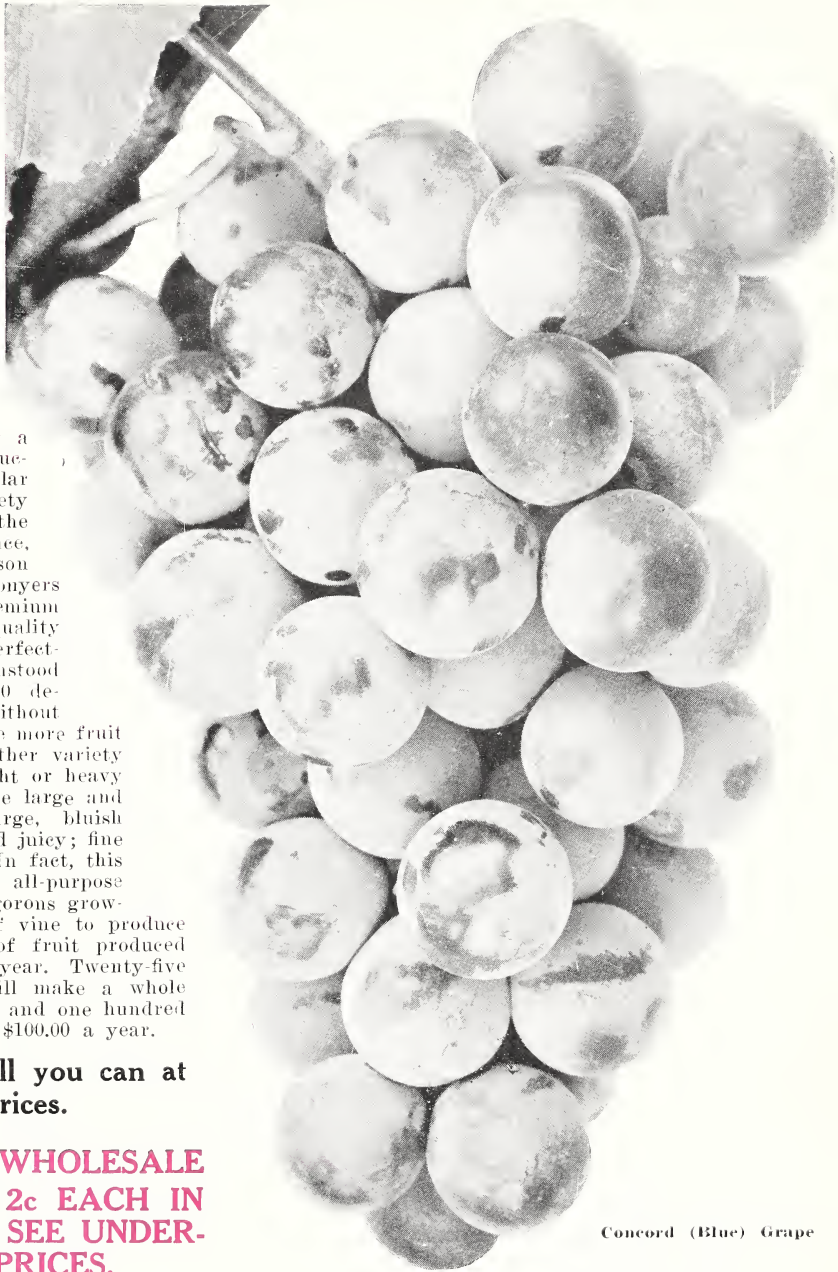
**Strong 2 year old plants (Fancy). Each 30c; 6 for \$1.50;
12 for \$2.50; 25 for \$4.00; 50 for \$8.00.**



Salem Grape
Much Reduced

Concord

The
Popular
Wine
and
Table
Grape



Concord (Blue) Grape

Concord is without a doubt the most productive, the most popular and profitable variety yet introduced. It is the standard of excellence, quality and comparison on all markets, and buyers everywhere pay a premium for this superior-quality Grape. Concord is perfectly hardy, having withstood a temperature of 30 degrees below zero without injury, it will produce more fruit per acre than any other variety and does well on light or heavy soil. The bunches are large and compact; berries large, bluish black color; sweet and juicy; fine quality and flavor. In fact, this variety is the one all-purpose Grape. A strong, vigorous grower, making plenty of vine to produce the enormous crop of fruit produced regularly year after year. Twenty-five vines of Concord will make a whole barrel of grape juice and one hundred vines will make you \$100.00 a year.

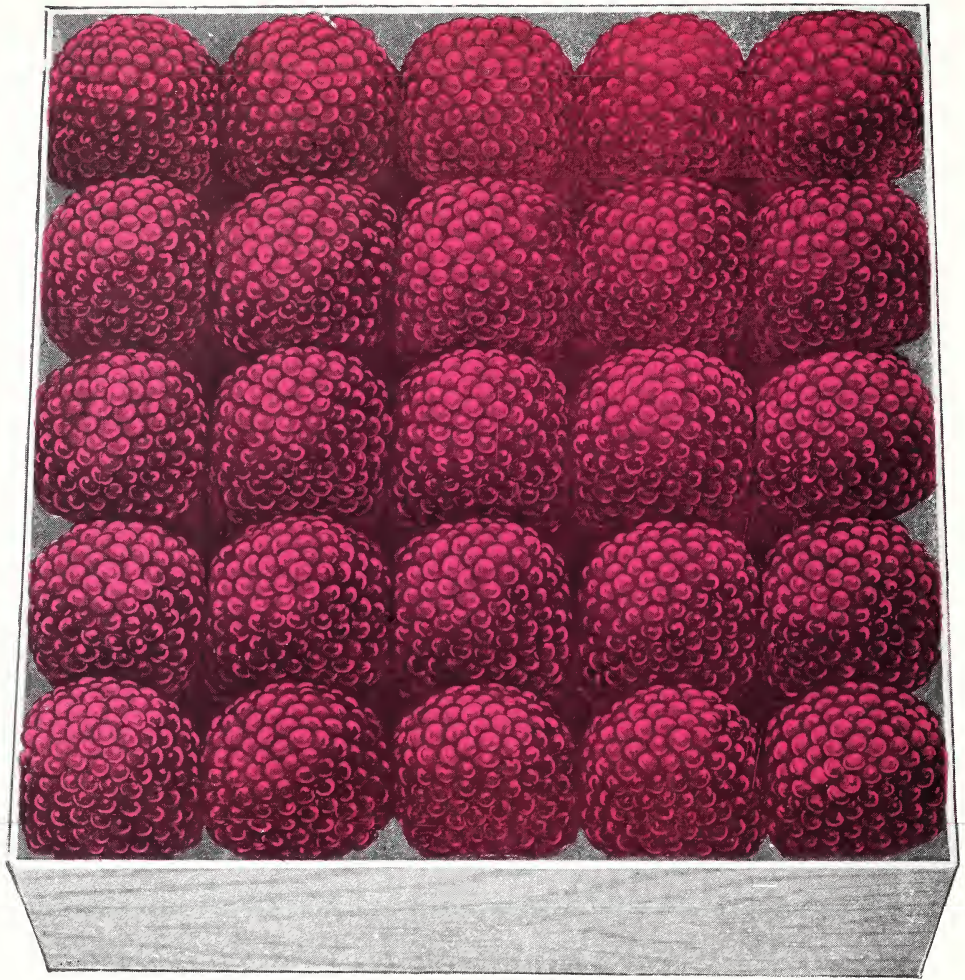
Plan to plant all you can at these prices.

**LESS THAN WHOLESALE
LESS THAN 2c EACH IN
1000 LOTS. SEE UNDER-
LINED PRICES.**

Prices on Honest Grade (Actual Size)

	6	12	25	100	250	500	1000
CONCORD, 2 yr. No. 1, extra heavy.....	\$0.60	\$0.90	\$1.25	\$3.60	\$7.95	\$15.00	\$29.00
CONCORD, 2 yr. No. 2, heavy.....	.40	.70	.95	2.25	4.95	9.85	<u>19.00</u>
CONCORD, 1 yr. No. 1, heavy.....	.40	.70	.95	2.25	4.95	9.85	<u>19.00</u>
CONCORD, 2 yr. No. 3, very good.....	.25	.50	.75	<u>1.85</u>	<u>4.60</u>	<u>8.00</u>	<u>15.00</u>
CONCORD, light grade.....				1.00	2.50	5.00	

2 Year No. 3 Are Less Than 2c Each in 100 Lots.



A Pint Box of Latham (Actual Size, 50 berries)

Latham Raspberry

The Largest and Best Red Raspberry

Try a few Hundred at these Prices

Although this is a comparatively new variety it is entirely past the experimental stage, and we unhesitatingly recommend Latham as one of the very best Red Raspberries ever grown. This variety originated at the Minnesota State Fruit Breeding Farm and is being grown extensively in Minnesota, the Dakotas, also in Canada, and has never been known to winter-kill, even though exposed to 45 degrees below zero. Latham is a tall, vigorous grower, canes extra heavy, foliage dark green, entirely free from disease. Ripens with Cuthbert and is enormously productive. Berries much larger than any other Red Raspberry, many of them one inch in diameter. Color good, quality of the best, full Raspberry flavor. Excellent for shipping or home use.

Prices on Latham:

12 for 75c; 25 for \$1.25; 50 for \$2.25; 100 for \$4.25; 250 for \$10.50;
500 for \$20.00.



Washington Asparagus

See page 15.

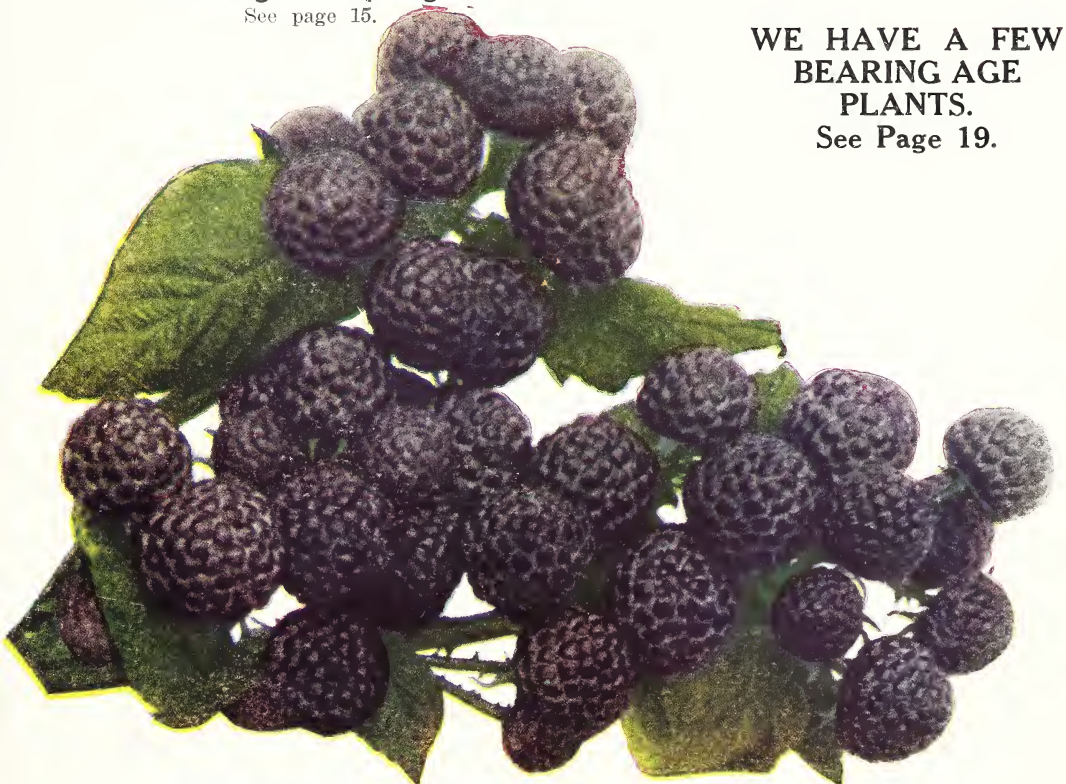


Elberta

The Best Commercial Peach Grown.
Extra Large. Firm, Fine Flavor.

Only 35c for large No. 1 trees

See page 18.



Cumberland Black Raspberry

See page 19.

**WE HAVE A FEW
BEARING AGE
PLANTS.**

See Page 19.

Concord Grape

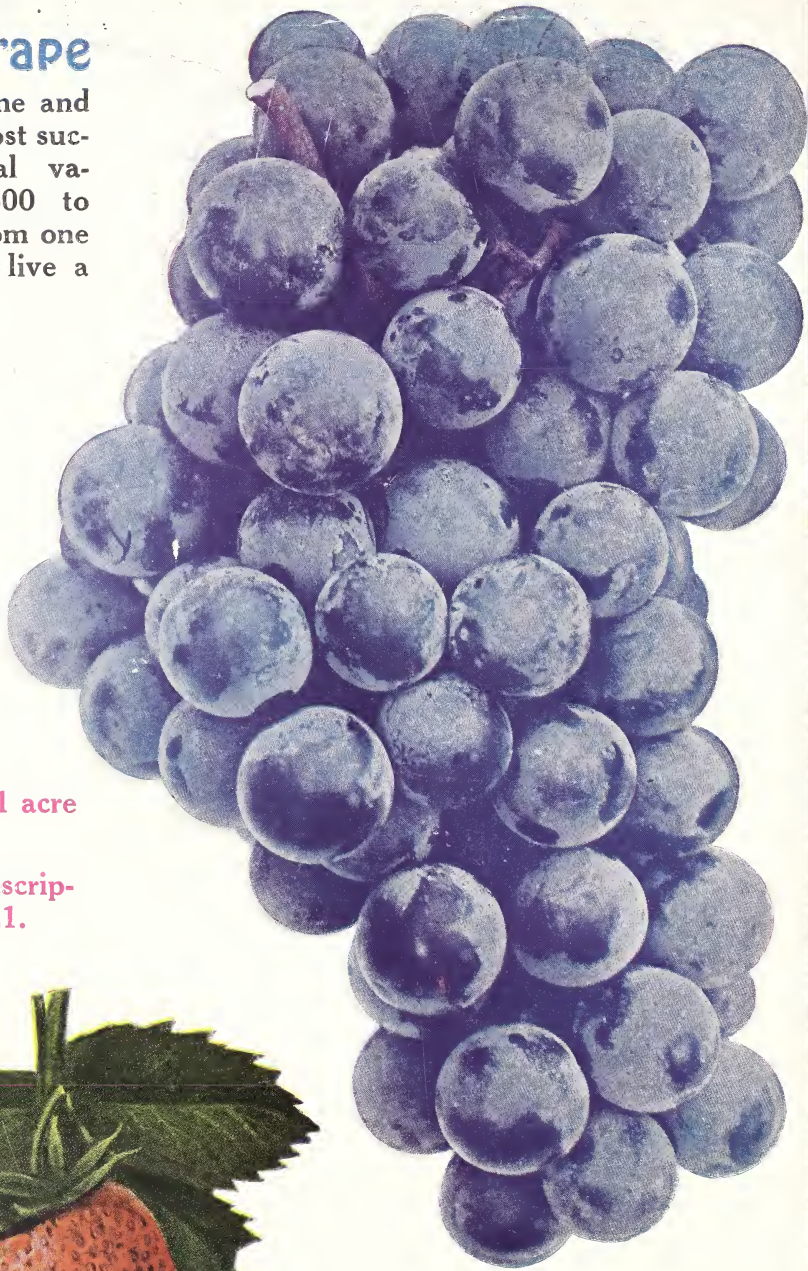
The popular wine and table grape, the most successful commercial variety known. \$500 to \$1000 per year from one acre. Plants will live a life time.

2 year old plants
less than
2c each at 500
and 1000 rate.

See Page 21

540 Plants will set 1 acre
8x10 feet.

For Prices and Description,
see page 21.



Concord (Blue)

See page 21.



Half
Actual
Size

Premier

The Prize Winning Extra Early Strawberry. Frost Proof and Dependable. A serious shortage of Premier Plants. Order Early.

For Prices and Description of PREMIERS
See page 6.

PREMIER (Half Actual Size)