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SPECIAL SEED BARGAINS

This February Circular Quotes Some Exceptional Seed Values



Our Early Customers Are Delighted with their purchases. Those Who Buy Now will be fully as well pleased with the saving made and the fine quality furnished.

HOW DID YOU LIKE OUR CATALOG?

We sent you our catalog the early part of January and would like to know whether you have read it through and if so, how did you like it? We believe our catalog is the best published on Field and Grass seeds and should be kept as a reference book and as a guide on seed topics. If you failed to receive a copy be sure to write us so we can send another. If any of your neighbors would like our catalog or circular, let us know and we will gladly send them a copy. Every seed buyer should have our literature so as to keep informed on seed markets and also posted on the new crops and varieties that are constantly being introduced for the betterment of farming.

THIS SECOND CIRCULAR OF GREAT IMPORTANCE

We want you to appreciate our seed circular and when you receive a copy, be sure to read it from beginning to end. These circulars are only sent out by us when we have something of special interest that we wish to get before our customers. Our catalog is written in October so as to be mailed in January, so it is impossible to get our latest information and biggest bargains in it, as often we are successful in buying lots of seeds after our regular grades are provided for that are exceptional bargains and it is for this reason we send you this circular as it not only contains much information, but has some of the biggest bargains of the season. When these special lots are offered, do not delay ordering for they move rapidly and are soon exhausted. However, our latest price list is always sent along with the circular and it quotes the very lowest prices that strictly high grade seed can be sold, and we would urge you to study our price list and ask for samples of any seed you may wish if you prefer seeing samples before buying.

SEED STOCKS LIMITED

We told you about the short crops and disappointing yields in our December circular. Since then practically all of the hulling and threshing of seed has been completed and the final outcome has been more of a disappointment than we could believe was possible at that time. We have been free buyers all season and have replaced our stocks as fast as sold, paying in many instances as much or more money than we realized for same. Our popular prices, however, keeps our stocks constantly turning and while we have sold thousands of customers already this season the bulk of the seed sales are yet to be made. With a big call for seed every day from now on, we can see our stocks melting away and it is going to be hard to replace them so as to again offer at what we would term satisfactory prices. It is for this reason that we urge you to buy your seeds as soon as possible for your delay in this matter cannot help but prove expensive and unsatisfactory as there is bound to be off grade seed thrown on the market late in the season and buyers in many cases will be compelled to accept inferior quality as there will be nothing else to be had.

MARKETS STILL ADVANCING

We are not in position to foretell markets with any great degree of accuracy, but we can tell to a limited extent the trend of the market, especially at this time of the year when the stocks are out of the hands of the producer and in the hands of the large wholesale seedsmen who are in position to hold them firm and set their own prices on seed such as they have to sell. We know that the seed is well out of the country. We now know when we wish to replace a car of seed that we cannot go to the country producer and buy it. We must go to the seed centers for additional quantities. We have already provided ourselves with sufficient stocks bought on earlier markets to carry us well through the season. However, if the demand for seeds keeps increasing as our present mail indicates, we are going to run short on many items. One thing sure, if we today were compelled to buy the seed on the open market we are offering you, our prices would necessarily have to be much higher. Our earlier purchases and lower markets permit us to offer you the best seed at real money saving prices as you will note from our price list and the special lots quoted on this circular.

MAIL ORDER BUYING VERY POPULAR

Buying by mail is one of the most fascinating methods of shopping. It is a very easy task to sit down of an evening and go through a catalog and pick out the articles you may wish, mailing the order the next morning. In a few days you have your goods and can inspect them in your own home, try them on or in case of seeds have them tested by your state agriculture college or by anyone you wish and if you do not feel that you have a genuine bargain or more value than you can buy elsewhere free them back and get your money back and all charges refunded. Owing to the attractive prices the Mail Order houses can make due to the large

volume of business, and the fair treatment afforded the customers, accounts for the phenomenal growth and popularity of buying in this manner.

BUYING SEEDS BY MAIL IS THE PROPER WAY

You have the advantage of a half million dollar stock to select from when you buy from us. You have several different grades of each variety of grass seed, so that it is not necessary to take anything you might be able to get as is often the case at a retail store that handles seed as a side line. When you buy from us you know you will get seed that has been tested for purity and germination and a test tag will be on every bag giving you analysis for your information and help. You can examine the seed at your leisure and have it tested if you wish and at the end of 30 days if you are not well pleased with your bargain all that you have to do is to return the seeds. We are responsible and are especially well qualified to serve you. Our business is selling grass and field seeds and we know how to buy, clean, test and prepare our seeds for market. Our qualifications are such that we are especially well prepared to serve the buyer of field seeds. We want your order and are making every effort to merit your confidence and when you send us your order you can rest assured it will be handled to your entire satisfaction. Study our catalog. Make out your order and let us do the rest.

EVERY CUSTOMER A LIVING ADVERTISEMENT

You may not know how much good a well pleased customer can do in the neighborhood in which he lives. Our policy has been to try and make every customer a good living advertisement for us. In order to do this, we must deliver seeds that will please and satisfy after being planted. We must know what we are selling and we have the very best information concerning our stocks when we buy them direct from the producer. We can secure our seeds from the best producing sections, do our own testing, cleaning and grading and put up our seed in the best way for our trade. After it is all ready for shipment, we again make the final test which must be satisfactory or the seeds will not be sent out to our customers.

When we make low prices and give our customers the advantage of buying the best quality, it is not hard to please or satisfy them. We have thousands of customers throughout the land who are always willing and glad to speak a word in our behalf and refer many of their friends to us. We greatly appreciate any kind words or deeds and wish to ask every customer to give our seeds a boost if you feel they are worthy of it. If anyone is not entirely satisfied let us know and we can assure you that every complaint will receive our careful attention for it is our desire to rectify any and all mistakes.

We want to serve our customers so well that they will only have words of praise for us. Much of our new business is secured through the kindness of old customers.

HEADQUARTERS FOR FIELD SEEDS

We specialize on Grass and Field seeds and for this reason we feel that we are in better position to serve you. You know it is the specialist in every other line that renders the best service. You do not send for a doctor, who may be able to do a little surgical work, when you have a critical operation to perform. You usually get the best surgeon available as you would rather entrust your case in his hands than some one who practices surgical work as a side line and is not thoroughly competent. Just so with buying seeds. You had better buy them direct from a Field Seed House who has studied this business for years and is exceptionally well qualified to serve you. We hope you appreciate the importance of good seeds and stop to think that your crop depends upon the seeds that are planted. Good seeds are always cheaper than low priced seeds of doubtful quality. What we want to make plain to you is that we have the high quality so much desired and at prices that in many cases are lower than cheap questionable seed that might be sold you at a higher price. Our seeds are dependable and our prices are bedrock.

CLUBBING TOGETHER VERY SATISFACTORY

One of the most satisfactory ways of buying your seed is going together with your neighbors and getting up a club order. Be sure to read the first page of our catalog. It explains how to get up a club order and what is to be gained in this way.

SEE PRICE LIST FOR PRICES

This circular is not a complete catalog as we only quote in it a few of our leaders and it does not in any way take the place of our catalog. Always keep our catalog on file for ready reference and use the price list for telling you the prices. Study the catalog and price list together. Always be free to write for special quotations and Free Samples. We are here to serve you.



Taking Advantage of These Special Bargains Will Pay

TIMOTHY SEED SPECIAL

LOT PRIZE 99% PURE
HIGH GERMINATION, \$3.50 BU.

This special Lot Prize represents one of our finest lots of Timothy seed and is Pinnacle quality in every way except it is not quite as high color. It shows just as good purity and germination test and is beautiful seed and a decided bargain at the reduced price we have placed on it. We cannot help but think the price on this seed is fully 50c per bushel lower than you can buy this same quality from any other source. The seed is simply an A 1, Fancy Grade, and our low price includes bags for shipping.

WE SPECIALIZE ON TIMOTHY

We are very large handlers of Timothy seed and sell a great many cars of seed during the season. Owing to our favorable location and early buying permits us to offer the farmer these exceptional bargains in high grade Timothy. Order this lot and we will guarantee you absolute satisfaction. We know high quality Timothy and when we put this lot out we know it is going to please. What we want is for the farmer who needs Timothy to buy now while this special lot Prize is available. This saving to you can only be made by you acting promptly and sending in your order. If orders come in as fast as we expect them, this lot will soon be gone and we cannot offer another bargain equal to it in Timothy seed again this spring.

ALL OUR GRADES PRICED LOW

The prices we have placed on our price list are very low and attractive. If anyone is quoting Timothy seed for less money we are not aware of it. When we offer you this special lot at a still lower price than our best seed is quoted, we are simply placing a bargain before you that is not easily duplicated.

OUR PRICE LOT PRIZE, \$3.50 PER BU. BAGS INCLUDED



THIS SEED ALWAYS A BARGAIN

We have sold Alsike and Timothy mixed for a number of years and have always believed this mixture to be the cheapest seeding you can make. The value of this mixed seed cannot help but be recognized and realized by anyone who has ever used it. Page 18 of our catalog sets forth its advantages in a short article that is well worth your time to read. We need not repeat what is already written in the catalog, but we want to emphasize a few points that are of interest to anyone sowing grass seed. You can buy this Mixed seed at a slightly higher price than Timothy seed and when the Alsike is added you not only improve the quality of the hay but increase the production. Land can be seeded with this mixed seed at a cost around \$1.00 per acre. This is an extremely low seeding cost when you can secure one of the best mixtures at this low a figure.

ALSIKE & TIMOTHY—GRADE NO. 20.

This is our best grade of Alsike and Timothy mixed. It contains more than 80% Alsike and sometime a little Red Clover and is a very rich mixture and more desirable for seeding than our No. 10 which can be bought for less money, but has a less per cent of Alsike. We have just recleaned a beautiful lot of some 500 bags of this mixed seed that we are going to use on our orders for the next few weeks. If you will order promptly, we will see that your order is filled from this special lot which is extra fine quality and very rich in Alsike and has about 3% of Red Clover as well. This lot is one of our best values and we want our early customers to have this seed and you will get it if you lose no time in sending in your order. Any of our mixtures are big bargains, but this lot is a little something extra. We are sending a sample of Lot 20 herewith.

FEBRUARY SPECIAL—ALSIKE & TIMOTHY
\$4.50 PER BU. BAGS INCLUDED

CLOVER & TIMOTHY \$4.50 PER BU.

This is our regular grade of Mixed seed and is already priced too low. We, however, are going to protect the price so long as our stocks hold out. We started out in December with a price of \$4.50 per bushel on this mixed seed, and since establishing the price, the market on both clover and timothy are decidedly higher. This makes this mixed seed a much greater bargain today than it was in December. We thought our price was low then, but now it is comparatively much lower. Anyone who is thinking of buying this popular grass mixture should order before our supply is exhausted. We cannot promise to protect this price after our present supply is gone. Read page 19 of our catalog and make out your order for the amount of seed needed. We guarantee the quality and will take good care of your order.

DON'T DELAY SENDING IN YOUR ORDER

CLOVER, ALSIKE & TIMOTHY \$4.50 PER BU.

What we have said about the market and higher value of seed will apply to this mixture the same as the above. Our customers who have ordered this seed have always been exceptionally well pleased with the quality and the results obtained. We recommend this mixture to you for it is one of the grass combinations that has proven most popular for both hay and pasture. You may ask why this seed is a bargain. Read page 19 of our catalog and compare the price of this mixture with the price of Clover, and Timothy separate and then you will better appreciate the value. It only costs a little more than Timothy seed and will produce much more abundantly and a richer feed. This special mixture cannot help but please and is a bargain.

RED CLOVER IN DEMAND

There is no other crop that takes the place of Red Clover on the farm. This is the standard legume and the corn growers' special friend. It is true that there are other legumes that are rated higher as a fertilizer by agriculture experts, but there is no other legume that is grown as extensively throughout the corn belt and no other crop that is as popular with the farmer. For this reason there is always a big demand for Clover seed. The demand this year seems to be abnormal as our sales are running much larger and far more of them. We are surprised at the number of orders for Clover. It may be we are receiving more than our share as we had large stocks and very attractive prices. We do know that our stocks are beginning to melt away very rapidly and with the demand increasing as it is and with higher markets upon us, we will soon have to advance our price. Don't delay buying Clover seed, regardless of where you buy it.

MARKET ADVANCING. EXPECT HIGHER PRICES

The market has already made very healthy advances since we bought our stocks and the outlook is for higher prices. Foreign seed is not coming in on account of the duty and the eastern trade are depending on the west for seed. With the ever increasing demand and depleted stocks to draw on, there does not seem to be anything to prevent the market from advancing several dollars per bushel in the next 60 days.

We realize that the price we have established on our February price list is much too low but we are going to try and protect this price up until March 1st. After that date you had better write for latest quotations. Our price list carries our bedrock prices and we know we are selling High Grade Seed at even less than wholesale prices, in many instances.

MAMMOTH CLOVER OUR SPECIALTY

We have specialized on Minnesota grown Mammoth Clover and are in position to furnish this beautiful northern grown seed at very attractive prices. The market on Mammoth is firmer than on Red Clover and high grade seed is bringing quite a premium in most markets. We have priced our Mammoth only a trifle higher than Medium Red Clover, and are offering an extra fine grade in our Pinnacle Brand. If you are not familiar with Mammoth Clover see Page 7 of our catalog. We recommend Mammoth, especially for fertilizing and for sowing with Timothy. If you sow Clover for fertilizing be sure to use Mammoth. It is far superior and the cost is about the same as the common.

We want to urge you again to buy your Clover now as this is the year to buy early.

SEE OUR PRICE LIST FOR LOWEST QUOTATIONS.

BUY ALFALFA SEED NOW

We have been urging our customers to buy Alfalfa seed without further delay for we have realized for some time that the market would be higher. While the market has made a very decided advance, the outlook is for still higher prices and if you need Alfalfa seed, do not delay your buying. We are very fortunate in having big stocks of high grade Alfalfa seed on hand at this time, that was bought early on lower markets, as it permits us to offer high grade seed at exceptionally low prices. There never was a time when we could offer our customers more value in Alfalfa seed than right now. We have strictly high grade seed and are pricing it considerably lower than present market would justify. Compare our prices with other mail order seed houses or your retail dealer, then you will better appreciate our low prices.

MARKET WILL ADVANCE FURTHER

The domestic crop of Alfalfa seed was very short and with the high tariff on import seed, it is almost a sure thing that prices will go higher. The demand for alfalfa seed is only getting well started and we look for a big demand the next two months and with this demand we will see big advances in the market. We are giving our customers the best advice that we can offer, when we urge you to buy now. You can buy Lot Super at a price where you can turn around and retail this seed at a nice profit. We undoubtedly will receive a great many dealers' orders for this nice lot as they will appreciate the low price. Many of them cannot buy high grade seed at as low a price as we are selling this lot direct to the farmer.

EXTRA QUALITY LOT SUPER. \$11.70 BU.

99½% PURE. HIGH GERMINATION. DODDER FREE
SAVE \$3.00 PER BU. BUY LOT SUPER

We have one carload of the very finest quality of Alfalfa that we are going to offer to our trade at a lower price than we would be willing to sell this seed in a round lot to a dealer. This is hardy, dryland seed, dodder free, high color, 99½% pure, and about as fine a quality as you can find. It compares very favorably with our Pinnacle Brand and we are sure the quality will more than meet with your approval.

Our price of \$11.70 per bushel is \$3.00 per bushel lower than some dealers are asking for equal quality. Here is a chance for you to buy the best grade of Alfalfa at a decided saving in price and since we are offering Lot "Super" considerably under the market, it is a sure thing that it will not last long. However, if you send in your order promptly upon receipt of circular, we will be able to take good care of your order and will guarantee that it will be filled from Lot "Super" and the quality will meet with your approval.



Permit You to Save Many Dollars on Your Seed Bill

SOW ALSIKE

SAVE MONEY
LOT "KING" \$10.80 PER BU.

We cannot emphasize the importance of Alsike Clover too much or the advantages of using it. Alsike Clover is one of the crops that should be more generally used. The value of Alsike is very high and it is adapted to a wide range of soils and conditions. We devote page 8 of our catalog to this crop and we want you to read it. You cannot fully appreciate the crop until you have seen it grow. Our customers who are using Alsike are delighted with the crop and are using it more extensively each year. Now is a good time to start using Alsike as the cost of seed is considerably less than Clover and a bushel of seed will sow nearly twice the acreage. When Red Clover is \$15.00 per bushel and Alsike \$12.00, it will only cost half as much to sow Alsike owing to the seed being smaller.

(SPECIAL LOT "KING" AT A REDUCED PRICE

This is a very fancy lot of seed, but we bought it at a bargain price and can sell this seed somewhat under the market. This lot is not one of our regular Brands but is about the same as our Universal Grade and is priced considerably lower so it is a real snap. This seed has been carefully re-cleaned, nice bright color and high germination and should give the best of satisfaction. You need not be afraid to order Lot King for it will please you in every way. Every pound of seed offered on this circular is guaranteed to be satisfactory and is sold subject to your test and approval. You can cut your grass seed bill in two by using Lot King instead of Red Clover. Consider the advantage of Alsike and let us have your order for Lot King while it is available at the low price now quoted.

LOT KING \$10.80 PER BU. BAGS FREE

AMERICA'S BEST MIXTURE \$5.50 PER BU.

Those of you who received our December circular and failed to order passed up the biggest bargain in grass seed that has been offered for many a day. However, a great many orders were received and we wish to congratulate those who bought and would ask them as a favor to get a few of their friends to order now. While our price today is 75c per bushel higher, it is still \$3.00 per cwt. lower than we could sell this seed last year. We do not have space here to describe this mixture properly, but on page 20 of our catalog full particulars are given and our December circular explained why the price is so low.

For the benefit of those who did not read our December circular, we might state, that we bought from a banker who had 500 bags of seed, mostly clover, at what we thought half of its real value. The banker had taken the seed over from a bankrupt seed house, which accounts for this astounding low price.

CHEAPEST AND RICHEST MIXTURE

This Mixture contains over 40% legumes, such as Clover, Mammoth Clover, Sweet Clover, Alfalfa and Alsike and for this reason makes a most desirable combination. Balance of the mixture is Timothy and all is carefully re-cleaned and offered at a price ridiculously low. We have the seed bought so that it can be sold at \$11.00 per cwt. and we are going to let it go at this price until it is sold. Our stock is getting low so we want to urge you to act promptly.

Remember this seed is only a little higher than Timothy and contains nearly half legumes of the Clover family. You can only appreciate this astonishing value after you have seen the seed.

PRICE, \$5.50 PER BU. (50 lbs.) OR \$11.00 PER CWT.

SUDAN GRASS GOING HIGHER

The crop of Sudan Grass in the southwest was almost a complete failure and on account of low prices the past two years, few saved their Sudan for seed. The result is that there is not enough seed to supply the demand. The market right from the start made abnormal advances and is already high compared with last year. However, Sudan has sold at 35c per pound and is still economical to sow compared with Cane and other forage crops. Sudan is recognized as the best forage crop to plant. Far superior to Cane and much cheaper to sow. Millet does not compare favorably with Sudan, as it does not have the high feeding qualities. We made a fortunate purchase of some very fine Illinois grown Sudan and know our stock to be new crop, northern grown, and the best seed on the market. Owing to us buying this seed early in the season somewhat under the market we can offer Sudan Grass to you at a price lower than many dealers are quoting in a wholesale way. Our best price is on the price list and we know it is under today's market. Don't delay your order as our supply is limited and price is subject to advance.

BILLION \$ GRASS A BARGAIN

Billion \$ Grass is the only forage crop that is low in price. While all other forage crops are selling at greatly advanced prices, Billion \$ Grass can be offered at a much lower price than last year. Compared with the price of Sudan, Billion \$ Grass is only about one fourth as high. We would ask that you read page 21 of our catalog of Billion \$ Grass and page 41 on Sudan and then make your choice of these two crops and send in your order. Billion Dollar Grass has merit and is used extensively and with the high quality of seed and the low price, more will be used than ever before. Now is time to buy Billion \$ Grass. The price is low and our seed is all new crop of high germination. OUR PRICE IS \$4.50 PER CWT. SEE PRICE LIST LESS AMOUNTS

HUBAM CLOVER—EXTRA SPECIAL

Every farmer should investigate the advantage and possibilities of Hubam. It is recommended highly by the best informed agricultural writers and the farm papers are devoting many papers in exploiting its value for the benefit of the American Farmer. We devote pages 12 and 13 of our catalog to this crop for we believe it is the best new crop that has been discovered in recent years. Study our catalog, read your farm papers, and become enthusiastic and grow Hubam.

Don't hesitate growing a new crop that has been thoroughly tried out and is so closely allied with the Biennial Sweet Clover which has been proven beyond a doubt as the greatest fertilizer and the greatest pasture crop known. We are unable to give you as much information about this crop as we would like in the brief space we have, but if you wish more information write us. We are always glad to answer letters and give information and send samples when desired.

LOT ILLINOIS High Purity. \$17.50 PER BU

We found one grower in Illinois who had over 300 acres of Hubam. We bought a car of seed from him at what we thought was an extremely low price. However, when you get a yield of five bushels to the acre the first year you don't need to get over \$10.00 per bushel to have a profitable crop. Since we bought this car at a greatly reduced price compared with what Hubam has formerly sold, we are in a position to sell this seed at a price far lower than we ever dreamed would be possible a year ago when the price was from \$1.00 to \$2.00 per pound.

Now the seed is so low in price that it will cost no more to use it than to buy Clover seed. When it comes to the value of the crops Hubam is the only thing to use for quick results. Hubam is an annual and will make its complete growth the first year. We recommend sowing every acre of small grain to Hubam. You can grow a seed crop after the small grain is harvested, or you can turn the green crop under for fertilizer or cut for hay or use for pasture. It will prove more profitable than your grain crop. Now when you can grow two money making crops the same year and still build up your land by doing so why hesitate hitching up to this money making proposition.

This special Lot "Illinois" was grown in this state, the seed is re-cleaned, scarified and guaranteed genuine and is backed by affidavits from both the grower and County Agent. We know the price is low, but the quality is all you could expect and we would not urge your buying it if we thought for one minute it would not prove satisfactory. We are receiving a great many orders for Hubam and with this reduced price this Special Lot will not last long. We can only fill orders at this low price while this special lot is available. Order today if you want seed.

GRUNDY CO. WHITE SWEET CLOVER

This is the new type of White Sweet Clover developed in Grundy Co., Illinois. This Clover does not grow quite as large, and is more bushy and makes a desirable hay and is far easier to handle. The County Agent of Grundy County reports "that the new Sweet Clover is not only easier handled but that it stands very close to the common variety in its soil building properties. From experience we find many farmers who will grow Grundy County Sweet Clover, but will not attempt the large, coarse growing common variety on account of its being difficult to handle. The acreage of Grundy County Sweet Clover has increased very rapidly and is larger at present than that of the common in Grundy County."

Now if the new variety which is smaller in growth and about three weeks earlier than the common variety is so much more desirable for the farmers in Grundy County, it is also better and more desirable for many more of our farmers. We thought so much of this new variety that we bought two carloads of extra fine seed. We have re-cleaned and scarified it and are in position to supply anyone who prefers this new variety to the common at a very low price. The quality of our seed is extra fine and we are pleased to send a sample along so you may see how nice the seed is.

LOT GRUNDY. \$9.00 PER BUSHEL

Regardless of the fact that the market is materially higher on Sweet Clover and that the production of this new variety is limited, we are making our price no higher than for the best common seed. Some seedsmen are asking \$3.00 per cwt. more money for this same seed, but this does not make their seed any better and in fact doubt whether anyone has a higher quality than is offered by us. At any rate our seed is carefully cleaned and scarified and is beautiful quality and we take pleasure in recommending this new strain to you.

Now since we are in position to save you money on this seed, we would like your order. Consider this new type and give it a try out. It makes fine hay, excellent pasture and is practically on par with the common variety when used as a fertilizer. Since it has the advantage of being earlier and a heavier seed producer, you might find it far more profitable and satisfactory to grow. We want you to grow Sweet Clover and if this variety does not meet your requirements grow the common, for the more Sweet Clover you grow the more money you will make.



Sweet Clover About 1/2 the Price of Red Clover



Saving a Field of White Blossom Sweet Clover for Seed

CROP SHORT ON ACCOUNT OF LOW PRICE

Last year Sweet Clover seed sold at the lowest price ever known since it was introduced. The low price realized by the farmer who produced the seed was not sufficient to pay for the harvesting. Last fall the producer did not know that the market would be higher so in many sections the seed was not harvested and the result was a shortage in production. The tariff also went on in September which checked the importation of Canadian seed and the market began to shoot upward. Three years ago Sweet Clover reached the high price of \$35.00 per cwt. in carload lots. Last year it sold as low as \$6.00 per cwt. and the average wholesale price for the seed is around \$12.00 to \$15.00 per cwt. Since the crop is very short we would not be surprised to see it sell at as high prices as Alfalfa seed.

We Have Big Stocks Bought Early

As soon as we learned that the farmers were not saving their crop for seed, we started buying all the high grade Sweet Clover we could locate at a reasonable price. The first cars purchased were bought at very low prices and the average cost of our seed has been considerably under the market at the time it was delivered. Our early buying and large stocks permits us to offer Sweet Clover seed to unusually good advantage. We are not asking the high price for seed that is generally quoted by others who were not so fortunate in buying. We have this big supply of seed and want to sell it all direct to the farmers. We could sell it in carload lots and make a handsome profit, but we prefer to distribute this seed among our customers and let them share in the saving we are able to effect for them.

Demand Extra Heavy. Buy Now

We are experiencing a big demand for seed. Our low prices are very popular and owing to Sweet Clover being much lower in price than Red Clover many are using it instead. Most farmers appreciate the value of Sweet Clover and the demand for this seed increases each year. We are selling more Sweet Clover seed this year than ever before. You surely cannot make a mistake in sowing Sweet Clover freely. You will save money by using it and make money as the crop is more profitable to grow. The best advice we can give our customers is to buy your Sweet Clover Seed now before prices get any higher. Make up your order today and save money.

NEW MARQUIS WHEAT

Growing wheat is one of the most profitable and satisfactory crops that the farmer plants. The harvest comes on early in the year when money is needed and with an average yield proves more profitable than other small grain crops. Since the New Marquis wheat was introduced, the growing of spring wheat has taken on new life and spring wheat is now being grown in many sections where winter wheat was the only variety that was considered profitable. The New Marquis brings a premium on the market and is the heaviest yielding variety of spring wheat ever introduced. We have sold a good many thousand bushels of New Marquis wheat and our customers report good yields and are well satisfied with the results. We now have some extra fine northern grown wheat which is beautiful seed and cannot help but please. We never had better seed to offer and our price on price list is very attractive for the best re-cleaned seed. Give the growing of New Marquis wheat your careful consideration and let us supply you with some of our new improved seed. See price list for prices.

GREEN MOUNTAIN SEED OATS

This is our most popular variety of heavy northern grown seed oats. It always makes good and the increase in yield pays many times over for the small difference in cost of seed. You cannot fully appreciate what this variety will do in the way of increasing your yield until you have grown them. Why be content with growing a variety of small oats that yield from 40 to 50 bushel to the acre when you can depend upon a yield from 60 to 80 bushel when sowing the farmer favorite Green Mountain. Yields of more than 100 bushels per acre are reported but we cannot guarantee you this high a yield, but we do believe you can grow from 20 to 30 bushels more oats by sowing this new improved variety. Read what we say about our Northern oats in our catalog and especially of the Green Mountain on page 28. Introduce this new variety in your neighborhood and start growing oats by getting extra heavy yields. You can get the yields with our Green Mountain variety. Send in your order and introduce this variety in your neighborhood. See price list for prices.

REGENERATED SWEDISH SELECT

Many of you are acquainted with this variety and if you have never grown it, we would advise getting a start of it. This variety is one of the best and the quality of our seed is extra fine. We want you to consider this variety if you are in need of seed oats for sowing. Our stock is extra heavy, carefully re-cleaned and most satisfactory. See catalog page 27 for full description and price list for prices.



SPECIAL LOT "NORTHERN." \$8.40 PER BU.

White Blossom Sweet Clover—Scarified and Guaranteed

This lot of seed is not equal to our Pinnacle Brand, but it is a fine lot of high grade seed bought early at a price that will permit us to offer it somewhat under today's market. It is re-cleaned, scarified and nearly 99% pure, so it cannot help but be satisfactory. When you stop to consider that you can buy practically 2 bushel of Sweet Clover for the price of one bushel of Red Clover, you can better appreciate the saving effected by using Sweet Clover. This lot of seed will sell rapidly as the price is low and the quality extra good. Every pound is guaranteed to meet with your approval and if you are not satisfied with it all you have to do is to trade back and get your money. We would not put out this lot to you as high grade seed if we did not know that it would please. We want to make this circular a real bargain sheet and this offer alone will bring many new customers to us and we want them to feel after they have received the seed that they obtained one of the biggest and best bargains of the season. Order Lot Northern while available.

Only \$8.40 Per Bu. Bags Included

SPECIAL LOT "PURITY." \$8.00 PER BU.

Yellow Blossom Biennial Sweet Clover

The Yellow Blossom variety of Sweet Clover is becoming very popular and many prefer it to the White. It is about two weeks earlier than the White and compares very favorably with the Grundy County White Blossom which is making such a decided hit with the farmers in Grundy County, Illinois.

The seed we have is a very fine lot of Colorado grown Yellow Blossom and on account of its high test we have named it lot "Purity." We know the seed will please you in every way and it is practically the same as our Pinnacle Brand which is extra high quality. We are proud of the quality of this lot and are only glad that we have it bought so that we can turn it to our customers at so low a price. We always like to give our customers a bargain in high grade seed and you will find a real bargain in lot "Purity." Don't delay your order as all kinds of grass seeds are in demand and this lot will not last long.

Everyone who buys this lot of seed will be a pleased customer and will save some real money on their orders.

Order Lot "Purity," \$8.00 Per Bu. Bags Free

GROW BARLEY—NEW VARIETIES

Barley is a crop that has never been grown as extensively as it should owing to the fact that many do not know of the new varieties and improvements in this crop. If you will investigate the Beardless and the New Hulless varieties we are sure you will be interested in growing Barley.

The feeding qualities of Barley are quite generally known and the principal objection to growing Barley was that it was unpleasant to handle on account of the sticky beards. This objection has been overcome by introducing new varieties free of beards and at the same time heavier yielders. Barley is a crop that will outyield oats taking one year with another and a bushel of barley is worth two of oats when it comes to feeding qualities. Ground barley makes the finest kind of feed for growing pigs and every hog raiser should grow barley.

CHAMPION BEARDLESS BARLEY

This heavy yielding variety of beardless barley is unusually popular and we cannot say too much on its behalf. If we can impress upon you the advantages of growing barley and the merits of this variety, this will not be written in vain. It is hard to back up every statement with statistics in a short article, but if you will read page 30 of our catalog and secure further data on growing barley, you will be surprised to find what you have been missing. You can grow from 40 to 50 bushel of Champion Beardless barley to the acre and its feeding value is unusually high and the crop will sell at a higher price than corn and cannot help but prove profitable. We recommend growing the Champion Beardless variety in preference to all other varieties as we consider it the best variety for the corn belt. We have a fine supply of thoroughly re-cleaned seed and are making low prices on our price list.

NEW WHITE HULLESS BARLEY

We have always sold large quantities of this variety and as a rule have difficulty in supplying the demand.

We have a very fine lot of northwestern grown seed that we can offer to advantage and hope all of our friends who are interested in this variety will order early while we can take care of your order. No trouble to sell seed of this variety as it is always in demand and our greatest difficulty has been in getting sufficient seed for all orders. Read page 31 of our catalog for it tells all about this variety. It is heavy like wheat and a heavy yielder. It is superior to all other varieties of barley in feeding qualities and is a super variety of barley. Let us supply you with a start of this new variety. It neither has beards or hulls and is all meat the same as wheat. See price list for best prices.



American Field Seed Company.

43rd. and ROBEY Sts.

CHICAGO, ILL.