WIKIDONNE ROADMAP EXPENSES BY TYPE

N°	EVENT GROUP	EVENT TYPE	EVENT NUMBER	DURATION	UNIT NUMBER	PRICE (€) /UNIT	EXPENSE AMMOUNT														TOTAL AMMOUNT
								catering							site creation		travels		social media		
							gadgets	food	drinks	service	snacks	prizes	graphics	printings		hosting	transport	AirBnB	honorarium	ads campaign	
1	Editathons with only gadgets**[1]**	Online editathon	1	7 days	**10**	**25**	250														**250**
2	Events with only transport & pizza**[2]**	In person editathon	2	2 days	**2**	**250**		250	100								150				**500**
3	A+F Editathon**[3]**	In person editathon	8	1 day	**8**	**675**		2400	1000	800			600	600							**5400**
4	Contests**[4]**	On line contest	1	1 month	**5**	**120**						600									**600**
5	Contests**[5]**	Combinated contest (on line and in person)	2	1 month	**2**	**887,5**		250	150	100		700	400	175							**1775**
6	WikiDonne on the road**[6]**	On road editathons (in person)	4	8 days	**4**	**375**					400			300			600	200			**1500**
7	Site**[7]**	Site creation	1	1 month	**1**	**750**							200		350	200					**750**
8	Social management**[8]**	Social Media Manager	1	6 months	**1**	**3000**													1500	1500	**3000**
	TOTALE		**20**				**250**	**2900**	**1250**	**900**	**400**	**1300**	**1200**	**1075**	**350**	**200**	**750**	**200**	**1500**	**1500**	**13775**

[1] Women writers (Dia de las Escritoras)

[2] Festival "Illustrated Violence" & BBC 100 women for 15 persons

[3] Art + Feminism for 30 persons

[4] Women in Olympics and Paraolympics

[5] La mujer que nunca conociste & WikiFashion for 15 persons

[6] WikiDonne on the road (4 editathons out of Rome)

[7] wikidonne.org Site (creation & hosting)

[8] Social Media Manager & Social ADS campaign