|  | Project Description | Objectively Verifiable Idicators | Sources of Verification[1] | Assumptions |
|---|---|---|---|---|
| **Overall Objetive** | Increasing community involvement in Wikimedia Argentina's projects and improving the support the organization gives to the projects and initiatives put forward by volunteers from Wikimedia projects | | | Social and political stability An annual inflation of as max. 40% |
| **Purpose** | To encourage the creation of a user network involving the development of a virtual community that supports the educational projects. | Doesn't apply | Doesn't apply | Interest from the Community is verified. |
| | R1: Wikimedia Argentina will have established a network of "Education Ambassadors" volunteers during 2015. | OVI1At least 15 (fifteen) teachers participating in our online courses establish a network of teaching ambassadors to support the diffusion of projects and encourage the promotion of different local activities, in order to generate sustainability during 2015. OVI2At least 5 (five) of the 15 teachers put forward 1 (one) project that responds the local educational needs in the areas of intervention in the interior regions of Argentina. OVI3At least 50% of the network supports 1(one) project in the community to be further studied by Wikimedia Argentina. At least 1 (one) project presented through the network during 2015 is developed with the support of teachers and Wikimedia Argentina. OVI4At least 10 (ten) out of 15 (fifteen) teachers approximately become voluntary tutors and mentors of participants of online courses of Wikimedia Argentina during 2015. | SV1. #of teachers involved in our educational activities as volunteers. SV2 #projects presented by the volunteers. #participant in the projects put forward by the volunteers #new users thanks to the projects put forward by the teachers volunteers. #new articles and improving editions done by the public involved on the projects SV3 #projects presented by the network to Wikimedia Argentina 1 new project in terms of education and the strengthening of education activities by volunteer work, supported by WMAR. SV4. #New mentors and tutors of our online courses. | The budget needed to implement our activities does not suffer relevant changes. Volunteers remain committed. |
| **Results** | R2: The representation of Wikimedia Argentina is improved thanks to the work carried out by the network of educational volunteers. | IOV2. At least 7 teachers launch the Campus Rep strategy during the academic year in Argentina. | SV1. #of teachers volunteers involved on CampusReps strategy. #of new participants within Wikimedia activities thanks to the Campus Reps strategy. #of events regarding CampusReps carried out during 2015- workshops, per example. | Costs remain stable. Volunteers remain committed. |

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1To find out the specific Sources of Verification and the proposed reach of Wikimedia Argentina for 2015, please read before the narrative proposal.

| Activities | | RESOURCES | BUDGET |
|---|---|---|---|
| **Preliminary** | Logistics, involving and increasing social participation, preliminary evaluation. | | See the detail Budget on section 7 |
| **From result 1** | Wikimedia Argentina aims to starting working with the teachers from a more closely way. As they are one of our main target groups we do believe that the involvement of the teachers regarding Wikimedia projects must take a step forward. As Wikimedia Argentina we propose during 2015 to develop a community of teacher's volunteers not just to support our work along Argentina but to propose and define new educational needs and interesting projects, as well. According to this, the teachers' volunteer movement of Wikimedia Argentina will be a key stakeholder for the organization. On the other hand we expect, as well, the teacher's volunteers movement to participate actively in our online courses as teachers, tutors and mentors. | **Materials**<br>Travel trips<br>Travel allowance<br>Travel budget to support to volunteers<br>Catering<br>Merchandising<br>Presentations<br>Audiovisual material<br>Editing guides<br>**Staff**<br>Executive Director<br>Volunteer group.<br>Communication Manager<br>Education Coordinator | |
| **From result 2** | A.2.1 Wikimedia Argentina will launch during 2015 the "Wikimedia Argentina CampusReps" Through the collaboration of volunteer teachers, Wikimedia Argentina will be taking part of at least to educational events. In this sense, we pretend to be represented by our own community on any educational activity, and so increase the number of workshops hold and the number of new participants on Wikimedia projects and activities. | **Material**<br>Travel trips<br>Travel allowance<br>Travel budget to support to volunteers<br>Catering<br>Merchandising<br>Presentations<br>Audiovisual material<br>Editing guides<br>**Personal local**<br>Executive Director<br>Educational Coordinator<br>Volunteer group.<br>Communication Manager | |