



WIKIMEDIA
ESPAÑA



ANNUAL REPORT 2023

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WIKIMEDIA SPAIN

Non-profit association with tax identification number G-10413698, registered in the National Register of Associations, Group 1, Section 1, National No. 597390.

Declared a public utility entity in 2021.

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EDITION

WMES Team



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01

Introduction



Introduction

Our commitment to the dissemination and promotion of free knowledge sets one more year the activity carried out by **Wikimedia Spain**, an activity marked by the conviction that free knowledge is a public good that benefits the community and contributes to an equitable development of society.

Under these premises, the report of activities that we present here summarises the work that, **guided by the Board and the team of this association**, is carried out by thousands of volunteers who share our values and without whom this project would not be possible.

Our work is based on a desire to improve the environment in which we operate, which we articulate around the generation of **Content and Alliances**, the promotion of the **Community** and its **Gaining, Communication** and **Internal Knowledge Management**.

Our purpose is to promote the dissemination and improvement of initiatives that support the access, modification and redistribution of free knowledge, and to this end we provide tools and resources, both to our associated community and to institutions or organisations, or to society in general. In this way, we reaffirm our values of **transparency and accessibility** with the association and the movement.

This year, we are committed to strengthening our networks, **boosting the dynamism of our association** and generating synergies with other organisations, from other Wikimedia chapters to different public and private institutions that connect with our purpose. The signing of agreements has served to strengthen teamwork and the **possibility of opening new opportunities for future collaboration**. We have also been able to grow internally with the incorporation of new people in the team and thus, continue in the line of professionalisation of the association and the improvement of management processes.

During 2023, **12,000 files have been released** on Wikimedia Commons and we have organised a **total of 139 activities**, 25% more than the previous year, highlighting the organisation of workshops and training talks, as well as content editing events.

Each of these activities is another step towards free knowledge, shared by a large part of society. We believe that training and content creation are the best way to ensure that many of these people become part of our community, a **community with the capacity to impact and transform their environment**.

This aspiration marks many of the areas of work we have been working on since our beginning and to which we remain committed. Among them, the **reduction of the gender gap**, providing more content about women created by women, so that all those who approach information sources such as Wikipedia for the first time find references to which they can aspire and in which they can see themselves reflected.

We are aware of what has been achieved, but also of all that remains to be done. **In 2024 we have new challenges to meet.** We face a new strategic planning that stems from the 2030 Strategy where we want to enhance the richness of our heritage and linguistic diversity. Without forgetting the gender gap, technological challenges and education in diversity. We are a chapter that is strategically linked across two continents and that can act as a collaborating agent in decolonisation processes.

We also want to serve our community in a better way, so we have put in place mechanisms, such as **working groups**, to put volunteers who want to contribute their skills to the movement at the centre.

We believe that **cooperation and the establishment of different alliances** are the basis of knowledge, whether through new people who approach Wikimedia or new associations and entities that see the potential we offer to make their content visible.

We look forward to and want to contribute to the global changes that the community will undergo through the new **Movement Charter and the establishment of a Global Council.**

Thanks to volunteering, it is possible to continue working for and with free knowledge. We hope to be able to produce and share it in every language, freely and for free.

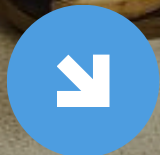
Board and Staff
Wikimedia Spain



02



Board and Staff



Board

Presidency

Florencia Claes

Vice - presidency

Menxtu Ramilo

Secretary

Ana Porras

Treasurer

María Bolado

Vocal

Ester Bonet

Vocal

Pedro Pacheco

Vocal

Santiago Navarro

Staff

Executive Director

Pilar de la Prieta

Project Manager

Rubén Ojeda

Communications Manager

Sara Santamaría

03

2023 in numbers



139**Total activities****85****Workshops and talks****23****Content editing events****11****Wiki Cafes****03****Events coverage****05****Wiki Takes****04****Photo competitions****08****Other activities**

Results

10505

Social media followers

12387

Files uploaded to Wikimedia Commons

1315

Articles edited in Wikimedia projects

775

New articles created on Wikimedia projects

2291

Total participants in our activities

1096

Participants approaching Wikimedia projects for the first time

600

Biographies about women edited on Wikipedia

40

Articles published in our blog

34%

Percentage of women in our activities

+35 Alliances

Libraries and archives

- Asociación de Archiveros de Castilla y León (ACAL)
- Biblioteca de Amurrio
- Biblioteca Nacional
- Biblioteca de Valencia de Alcántara
- Colegio Oficial de Bibliotecarios y Documentalistas de la Comunidad Valenciana (COBDCV)
- Ministerio de Cultura. Subdirección General de Coordinación Bibliotecaria

Museums

- Museo ETNO
- Museo Helga de Alvear
- Museo Nacional Centro de Arte Reina Sofía
- Museo Nacional del Prado
- Museo Nacional del Romanticismo

Foundations & associations

- Fundación para el Conocimiento madri+d
- Fundación Sancho el Sabio
- Inserta/ONCE
- Órgano de Seguimiento y Coordinación del Extremeno y su Cultura (OSCEC)

Universities

- Universidad de Alcalá de Henares
- Universidad Autónoma de Madrid
- Universidad de Cádiz
- Universidad Complutense de Madrid
- Universidad de Extremadura
- Universidad de Granada
- Universidad de Oporto
- Universitat Politècnica de València
- Universidad Rey Juan Carlos
- Universidad de Salamanca
- Universitat de València

Educational centres

- CEPA Faustina Álvarez (León)
- CEPA Maestro Martín Cisneros (Cáceres)
- EOI Cáceres
- IES Gilabert de Centelles (Castellón)
- IES El Puig (Valencia)
- IES José García Nieto (Madrid)

Other

- Casa del Cine de Almería
- Casa de Cultura Ignacio Aldecoa de Vitoria
- esLibre
- OpenSouthCode
- Rural Citizen

04

Programs



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Content and alliances

This programme aimed to improve and expand content in Wikimedia projects around specific thematic areas, understanding the quality and diversity of content as a service to the community. A total of 875 people participated, 1,315 Wikipedia articles were edited and 12,387 multimedia files were added to Wikimedia Commons

Topics for impact

Gender gap. To reduce the gender gap, both in terms of content and editors, we have held several editing events, both face-to-face and online.

Women in science edit-a-thon. On the occasion of the International Day of Women and Girls in Science. The activity was organised the 10th of February at the University of Cadiz.



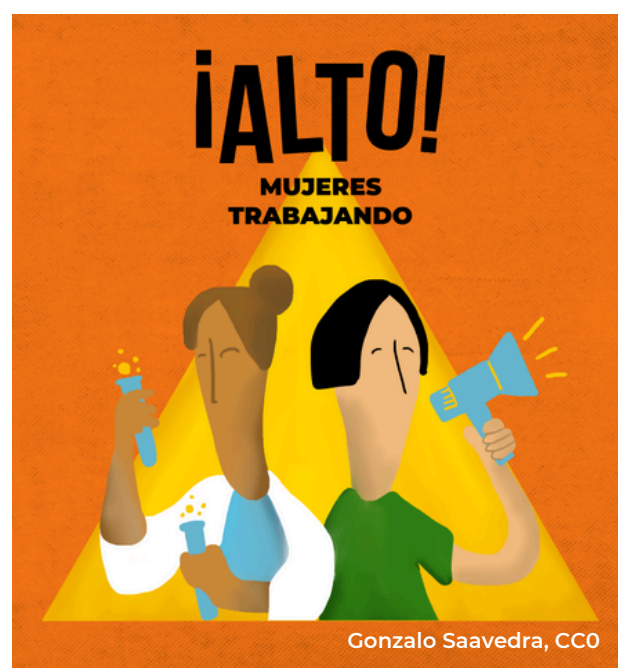
Where are the women on Wikipedia?

Meeting organised on the 15th of February as part of the Women and Science conference at the University Rey Juan Carlos.

The importance of women role models, held the 22nd of February for ONCE's 'Inserta Empleo'.

¡Alto! Mujeres trabajando.

In the context of International Women's Day, during the whole month of March we organised together with other Wikimedia affiliates in the Spanish-speaking region an online contest, where we invite people to make women visible in the history of professions and trades.



Content and alliances

Wiki Takes Women of Science. In Valencia, together with Amical Wikimedia, an activity was carried out the 4th of March to photographically document a set of urban murals in the city about women scientists.

Women in Science. Online edit-a-thon, held the 7th of March together with the Oficina de Software Libre at University of Granada.

Bridging the Gender Gap. The 27th of March, a talk was given at the Casa de Cultura Ignacio Aldecoa in Vitoria.

The Prado in feminine Edit-a-thon. It was held the 30th of March in the library of the Museo Nacional del Prado, on the occasion of the temporary exhibition of the same title.



For + contemporary artists on Wikipedia Edit-a-thon. Organised together with the Museo Helga de Alvear in Cáceres the 20th of May, its aim was to give visibility to contemporary artists. To this end, prior to the event, we offered three training sessions in the museum's library to introduce participants to Wikipedia editing.



Content and alliances

II Edit-a-thon of women artists. In collaboration with the Museo Nacional del Romanticismo, and as a continuation of the experience carried out in December 2022, the 24th of June we celebrate this edit-a-thon focused on representative figures of the 19th century, in the framework of the temporary exhibition 'Alice Austen. Deshacer el género'.



Women Writers' Day Edit-a-thon. The 16th of October, in collaboration with the Biblioteca Nacional de España, the Asociación Clásicas y Modernas and the Federación Española de Mujeres Directivas, Ejecutivas, Profesionales y Empresarias (FEDEPE), we celebrate this edition for the eighth consecutive year on Women Writers' Day.



Experiences and initiatives in Ibero-America against the digital gap. The 30th of November we participated in the discussion organised by Wikimedia Mexico in the framework of the campaign '16 Days of activism against gender violence'.

Wikipedian in residence. We continue with the wikipedian in residence project at the Museo Reina Sofía. Its activity has followed several parallel lines where different activities were organised.

Culture wars Edit-a-thon. Activity held the 3rd of February in the context of the international conference "La militarización de la comunicación política y sus alternativas hoy: más allá de las guerras culturales".

Women creators Edit-a-thon. The 25th of March, a second edit-a-thon was held where the portal 'Hablando en data', about data visualisation of women creators, was presented

Content and alliances

History of the Lavapiés neighbourhood.

The 22nd of April, the third edition of the workshop was held together with different collectives and neighbourhood associations from the Lavapiés neighbourhood (Madrid).



Workshop on recording words and sounds of Lavapiés. Organised the 10th of June as part of the Picnic del barrio.

The knowledge machine. Editing workshop held the 8th of July in the context of the exhibition "Maquinaciones"



Modernity, energy and power Edit-a-thon.

Virtual event held between the 13th and the 19th of November.

What do you know about wolof? An editing workshop was held the 20th of December on this language of Senegal, in the context of the International Day of Migrants.

Another line of work was the internal training of different museum teams, such as the Biblioteca y Centro de Documentación, el Museo en Red / Museo Situado y los Programas virtuales. Finally, the Nodo Wikipedia within the museum's own study programme, 'Tejidos Conjuntivos', with purposes such as self-training in Wikipedia, the development of wiki work methodologies in the museum, and the editing and development of meetings between Wikipedians.



Content and alliances

Geographical diversity. In relation to bridging the content gap on under-represented geographic areas, we organised three online initiatives throughout the year.

- **African Month**, fourth edition in May.
- **Oceanian Month**, third edition in July.
- **Asian Month**, ninth edition in November.

Rural areas. In the rural environment, a series of Wiki Takes initiatives can be framed, which not only served to graphically document the heritage of different areas, but also provided a space for generating community, exchange and institutional relations.



- **Cemetery of Santa Isabel** de Vitoria-Gasteiz
- **La Raya** on the border with Portugal
- **Mina Lucía** and the mining landscapes of Montaña Alavesa
- **Añana**; the latter three with the idea of continuing in 2024. In addition, Mina Lucía and Añana are also part of the **ConMiWiki** project.

The **ConMiWiki** project is inspired by the work of **Micaela Portilla**, who travelled all over Alava asking and listening to the people of the villages, documenting and translating her research onto paper. For this reason, the project seeks to involve people interested in improving the information on local heritage in Wikimedia projects. To achieve this, different actions were carried out throughout the year:

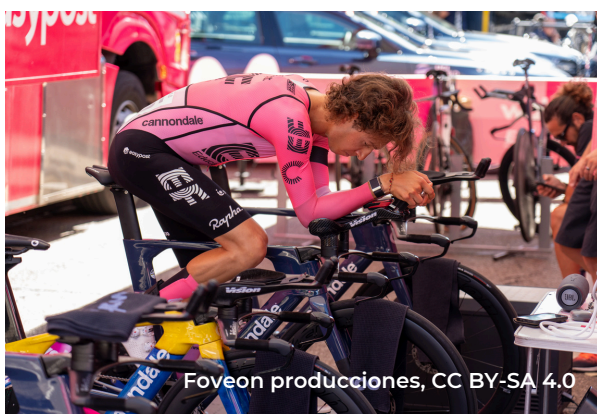
- Conferences at the Fundación Sancho el Sabio.
- Editing workshops in the Casa de Cultura Ignacio Aldecoa (Vitoria-Gasteiz), in Nazar, in Campezo, in Amurrio and in the schools of Llanteno.
- Participation with the session 'Documenting the rural environment in Wikimedia projects' in **La Gran Kedada Rural**.



Content and alliances

Other actions. Proposed by our community, and among them we can include:

- Photo coverage of the **Goya Awards** red carpet.
- Photographic coverage of one of the stages of the **Tour of Spain**.
- Photo coverage of the **San Javier International Jazz Festival**.



PWikimunicipality of the Year' project. Its aim is to make rural areas visible, and consists of working throughout the year on different aspects of a municipality through various Wikimedia projects. In 2023, the selected municipality was **Énova**, in the province of Valencia, and as part of the project, training sessions, several Wiki Takes and an edit-a-thon were held, thanks to which content was generated on Wikipedia, Commons, Wikivoyage, Wikiquote, Wikidata and Wiktionary.

Content and alliances

Culture

In the field of culture we include various documentation campaigns and photo competitions. Its content is shared through Wikimedia Commons and various Wikipedia editing activities.

Documentation campaigns.

We organise the following:

- **No Spanish municipality without a picture**, born in 2015 and about to end, which is promoted on a permanent basis.
- **No library without a photograph**, which continues to collect images from libraries across the country.
- **National Network of Silos and Granaries** and **Trig points**. Both proposals serve to make our heritage visible and document it.



All of them represent the rural environment and are aligned with our purpose of visibility and content generation. To these, we must add the new campaigns for the collection and preservation of ballot papers, on the occasion of the **general, regional** and **municipal** elections that took place throughout the year.

Content and alliances

Photo competitions. In 2023 we will organise the local edition of the international competitions:

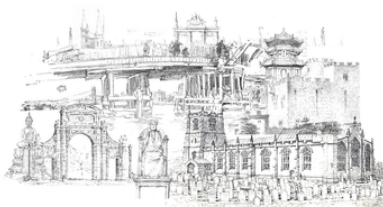
- [Wiki Loves Folklore](#) on festivals and traditions in February.
- [Wiki Loves Earth](#) on protected natural areas in May.
- [Wiki Loves Monuments](#) on protected or inventoried assets, in September.
- [Wiki Science Competition](#) on science-related images in November and December.



Content and alliances

Editing activities. These activities include the following:

- **The #libref campaign**, promoted in both January and May, invites library, archive and documentation centre staff to improve the verifiability of Wikipedia by adding references to articles where they are needed. Training sessions were held in Amurrio, Valencia de Alcántara, Vitoria-Gasteiz, Gata de Gorgos, Rafelbunyol and Cáceres.
- **International Roma Day**, in which articles related to Roma culture were published.
- **Competition on monuments**, throughout September, with the aim of increasing the content on tangible heritage.



Reto de los Monumentos MMXXIII
 WIKI OF LOS MONUMENTOS MMXXIII

Virum Mundi, CC BY-SA 4.0

Linguistic diversity. This includes the set of training and monitoring sessions that, organised regularly online, have favoured the gestation of a small community of people around **Extremaduran Wikipedia** and, therefore, the revitalisation of this minority language in the Wikimedia context.

These sessions were also accompanied by the **signing of an agreement** with the Órgano de Seguimiento y Coordinación del Extremeño y su Cultura (OSCEC) to promote linguistic diversity in Extremadura.



Mentxuwiki, CC BY-SA 4.0

Education. In the field of education, we continued our collaboration with the madri+d Foundation. We continued to collaborate with the **Wikipedia clubs** started the previous year through the scientific culture units. Workshops on 'Critical Reading' were also organised as part of the study programmes of the University for Seniors.

Various talks were also given in educational centres and educational projects that apply the Wikipedia in the Classroom methodology. Among them are those developed at the **University of Alcalá**, the **University Rey Juan Carlos**, the **University of Valencia** and the **University of Extremadura**.

Content and alliances



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Estevoaei, CC BY-SA 4.0



Mentxuwiki, CC BY-SA 4.0

Community and gaining

Our aspiration to spread free knowledge is only possible thanks to the work of thousands of volunteers committed to generating content and disseminating it.

This programme focused on offering support, training and accompaniment to members, and to the network of volunteers that make up the Wikimedia Movement, both in the organisation of activities or attendance at events, and in the generation of materials and resources. During 2023, 1,477 people participated

Associated community. For the internal community, training sessions and online meetings are held, such as the wikicafés, which we organise on the last Thursday of each month. There are also training sessions on useful photos in Commons or on **how to measure the impact of collections in Commons**, in this case, through the collaboration with Wikimedistas de Uruguay and its Wikiherramientas initiative. And finally, projects to improve the internal functioning of the community, such as **Wiki es Agradecer**.



Wikimedia Movement. We participated in different events of the Wikimedia movement. We were present at **Iberoconf 2023** in Bogotá; at **WikInvisibles** in Madrid; at the **EduWiki Conference 2023** in Belgrade; at the annual assembly of **Wikimedia Europe** in Prague; at **Wikimania 2023** in Singapore; at the International Congress on Wikimedia, Education and Digital Cultures (**WECUDI**) in Buenos Aires; at **Wikidata Days 2023** and **WikiCon Portugal** in Portugal; and at the **GLAM Wiki Conference 2023** in Montevideo.



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Community and gaining

Mention to [Porto Meeting 2023](#), an event organised together with Wikimedia Portugal and Wikimedia Italy, which was held in Porto between the 16th and the 18th of June, at the Facultad de Letras of the University of Porto. The meeting brought together around 20 people from various minority language communities, who shared needs, projects and experiences within the framework of Wikimedia, with the aim of promoting linguistic diversity on Wikipedia.

There were different sessions on the status of various minority languages, presentations on the status of Wikipedia in these languages, and sessions on Wikidata, knowledge sharing and planning for the future.



Community and gaining

Annual Conference. Our **10th Annual Conference**, under the slogan "Free culture and open heritage", took place between the 10th and the 12th of November in Salamanca, at the Facultad de Traducción y Documentación of the University of Salamanca.



For three days, about fifty people, both from Wikimedia Spain and other organisations and groups, such as Wikimedia Portugal, Euskal Wikilarien Kultura Elkarte, Amical Wikimedia, Cuarto Propio and Wikiemakumeok, gathered to share experiences, learnings and good times. The programme included different conferences, workshops, demos, a knowledge exchange session, a round table, and an active listening workshop. There were also guided tours of the historic building of the university and the historic centre of Salamanca.



Community and gaining

In order to evaluate the level of satisfaction of the community participating in the Conference, a 'Satisfaction Survey' was shared, aimed at finding out those aspects of greatest interest and value, as well as to find out possible improvements to be considered for the 2024 Conference. The results were very positive and the organisation was very grateful for the results.

Ficha técnica

Participantes

- Un total de 44 asistentes inscritos.
- Se recopilan 20 encuestas:
 - ✓ 12 Socios/as
 - ✓ 6 no socios/as
 - ✓ 1 USAL
 - ✓ 1 Staff
- Entre el 20 al 29 de noviembre.
- Modalidad online.

Tipo de encuesta

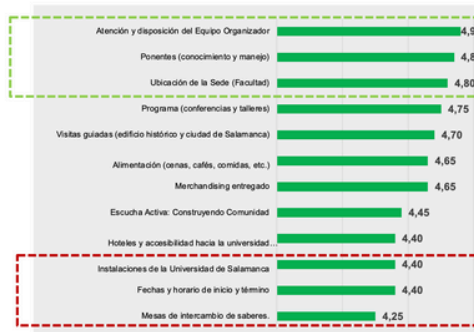
- a) Cuantitativa, con preguntas de valoración y selección.
- b) Cualitativa, con preguntas abiertas de opinión.



Valoración

- Se solicita a las personas encuestadas una valoración del 1 al 5 de los siguientes elementos que conforman las Jornadas Anuales.
- Los tres elementos con mayor valoración están asociados a temas que dependen directamente del equipo organizador; mientras que, los tres elementos con menor valoración comprenden aspectos que, difícilmente podían ser controlados por el equipo. Sin embargo, se pueden instaurar medidas para contrarrestar ello.

La 'Atención y disposición del Equipo Organizador' presentó la mayor puntuación (4.90). Cabe destacar que, este año las Jornadas son realizadas por el mismo Staff de trabajo de Wikimedia España.

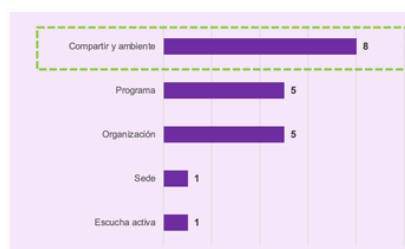


Community and gaining

¿Qué aspecto te gustó más?

- Si bien 'Compartir y el ambiente' fue lo que más gustó a quienes respondieron la encuesta, los aspectos como 'Programa y Organización son aquellos que también llamaron la atención en positivo.
- La atención, el trato, atención a los detalles son algunos de los aspectos que agrupa el elemento 'Organización'; mientras que, 'Programa' hace referencia al equilibrio de temas, su nivel de desarrollo y presentación en general.

El 'Compartir y el ambiente' fueron los elementos más destacados. Aquí se reúnen aspectos como las relaciones logradas, la interacción con el grupo, el ver caras conocidas, la apertura y oportunidad de encontrarse.



¿Qué aspecto mejorarías?

- Los aspectos 'Más descanso' y 'Más tiempo', están orientados al número de horas destinadas a cada actividad realizada. Por un lado, se propone establecer tiempos libres, pues el número de sesiones tan seguidas pueden resultar muy intensas y agotadoras al final del día.
- Por otro lado, se considera que la 'Escucha activa' y la 'Mesa de saberes' tuvieron muy poco tiempo de actividad, por lo cual habría que priorizar y reforzar.
- Mejorar temas técnicos (internet, número de talleres, más dinamización de actividades, etc.).

La 'Puntualidad' el punto más importante a mejorar, evitando ponencias muy extensas, o que estas ocupen minutos del siguiente ponente. Se sugiere dosificar y hacer respetar los tiempos de cada uno.



Expanded community. Accompanying Wikipedia editing groups, such as Cuarto Propio and Wikiemakumeok, which meet regularly to combat the gender gap on Wikipedia.

Meetings with the Spanish-speaking community were held, such as the celebration of Spanish Wikipedia anniversary, which the 20th of May brought together people from different countries in an online event under the slogan "**Entre fiestas y bailes**".

Community and gaining

Exchange networks. We participated in the Volunteer Supporters Network, which held several training sessions, and the European GLAMwiki Coordinators, with monthly online meetings. We also participated in the **triennial conference of the ICOM** conservation committee held in Valencia the 18th-22th of September.



Rodelar, CC BY-SA 4.0

Wikimedia was a sponsor of the event, which allowed us to be more visible, to be included in the event's catalogue and the possibility of a conference. We also had a stand at the fair and a series of sessions -impromptu meetings- that highlighted the collaboration between cultural institutions and the Wikimedia movement. In addition to the Foundation itself, there were representatives from Wikimedia Spain, Wikimedia Germany, Wikimedia Italy, Wikimedia Portugal, Amical Wikimedia and Wikimedia Switzerland.



Francesc Fort, CC BY-SA 4.0



Francesc Fort, CC BY-SA 4.0

Community and gaining

Participation in events. Different actions carried out throughout the year, with a focus on different types of audiences, included participation in events such as the Feria de lo libre at the University Rey Juan Carlos in Madrid; [esLibre 2023](#) in Zaragoza -with a devroom dedicated to the Wikimedia movement-; Open Science Vigo; [Opensouthcode](#) in Malaga; the [Congreso Nacional de Bibliotecas Públicas](#) in Pamplona; the [Congreso Comunica2](#) in Gandía; the conference '[Cómo difundimos nuestras colecciones fotográficas con todas las de la ley](#)', in Vitoria-Gasteiz; the '[Madrid es Ciencia](#)' fair; or the conference '[Los datos abiertos: buenas prácticas para su disposición y explotación](#)', organised in Burgos by the Asociación de Archiveros de Castilla y León (ACAL).



Other participations. During the months of July and August we participated again in Radio Nacional de España, in the show 'Gente despierta', and throughout the six interventions we talked about different aspects of the Wikimedia movement, such as the new Wikipedia interface, the LGBT wikiproject, museums, tourism and villages, sports, and Wikimania, all of which can be found on [Ivoox](#) and [Spotify](#).

Likewise, the [Laboratorio Wikimedia de verificación de datos](#) continued through June with its online meetings, started in June 2019, on the second and fourth Wednesday of each month, to work on methodologies for detecting false information on Wikimedia projects. And the Casa del Cine continues to host a Wikipedia editing workshop once a month, hosted by [La Oficina Producciones Culturales](#).

Finally, we must mention the tools and materials for the community generated throughout the year, among which are the different presentations used as support material in different meetings and edit-a-thons, the support videos published on the YouTube channel [Wiki Consultas](#), and the MOOC on [Conocimiento Abierto y Software Libre](#), in collaboration with the University of Granada.

Community and gaining



Scann (WDU), CC BY-SA 4.0



Florencia Claes



Marcela Rico, CC BY-SA 4.0

Communication

This programme aimed to raise awareness about the Wikimedia movement and to help our different audiences understand how we work at Wikimedia Spain and the importance of free knowledge in our society. These premises are the guide to disseminate the activities, projects, tools and resources provided by the association, and to increase the activity and participation of the associated people.

Content planning. It was developed in relation to the different communication channels, both internally and externally. These contents are built according to the different lines of communication established, such as knowledge, activities or training, Wikimedia projects, current affairs or news, campaigns, competitions and celebrations or special dates.



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Communication

Communication channels. Currently, we manage different communication channels (e.g. monthly internal and external newsletters) with each month's agenda of activities, news, resources, and other information of interest; internal mailing lists; Telegram groups and channels; press media, blog on our website and shares on Diff's blog. Our social media saw a significant growth in the number of impressions (X +941%, Facebook +50%, LinkedIn +97%, Instagram +357%), totalling more than 10,500 followers.



The social media that have seen significant growth in the number of impressions this year (X +941%, Facebook +50%, LinkedIn +97%, Instagram +357%), with a combined total of more than 10,500 followers.



DÍA INTERNACIONAL DE LOS MUSEOS

18 de mayo 2023

"Museos, sostenibilidad y bienestar".

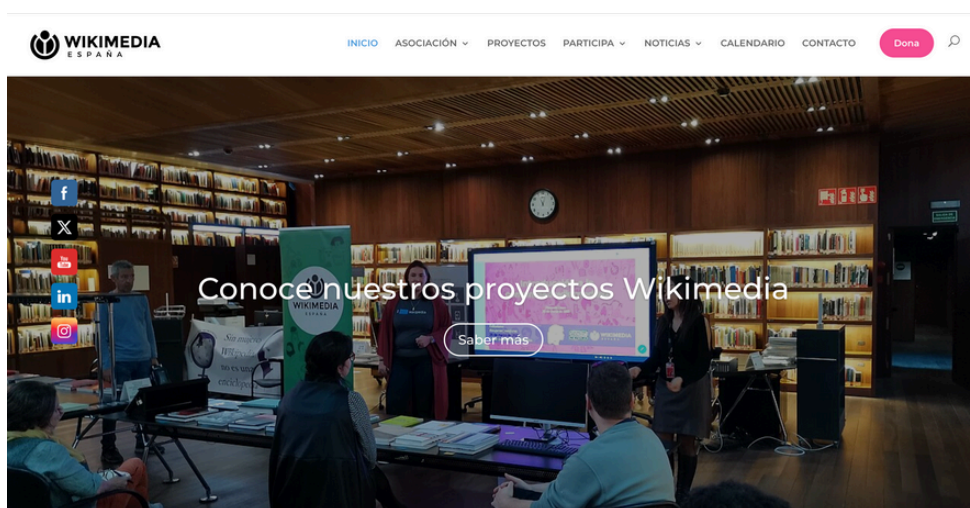


Communication

New website. Another milestone was the development of the **new website**, with a renewed, agile and user-friendly design. For its development and consolidation, a benchmarking analysis of the main Wikimedia websites in Europe and America was carried out (a total of 12 websites were consulted). In addition, the current needs of users, usability issues, experience and communication needs were analysed.

The design is adaptable for a correct visualisation on different devices. In addition, the "Home" page groups together all the important information that we share in our day-to-day work, such as our news blog, activities, projects, campaigns, etc. It is a design in constant improvement and subject to updates.

The new website has a more defined structure, with more contact possibilities, and with the opportunity to highlight news, projects, campaigns or any current issue of the Wikimedia association or movement, for which we have made use of our photographs of events, editions, workshops, etc.



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Communication

Active Listening. A new internal communication space was opened through 'Active Listening', carried out during the 10th Annual Conference. Its objective was to generate a common working space that would allow sharing, evaluating and obtaining a shared and committed vision of Wikimedia Spain.

A total of 27 people participated in this space. It was structured around three questions: 1) How do you think we are seen from outside the Association and how do you see the association from the inside? 2) What aspects would you need to carry out Wikimedian activities in your environment and how can we support you? 3) In a word: What do you take away from this Active Listening? Afterwards, a report of conclusions and an analysis of what had been discussed during the Listening Session was drawn up.



Mentxuwiki, CC BY-SA 4.0



Rodelar, CC BY-SA 4.0

A new internal communication space was opened through 'Active Listening', carried out during the 10th Annual Conference

Communication



Internal management

The aspiration for growth, transparency and continuity of Wikimedia explains the work developed within Internal Management, a programme aimed at simplifying the internal processes of our association so that those who come for the first time can take up what has been done and move forward towards new goals.

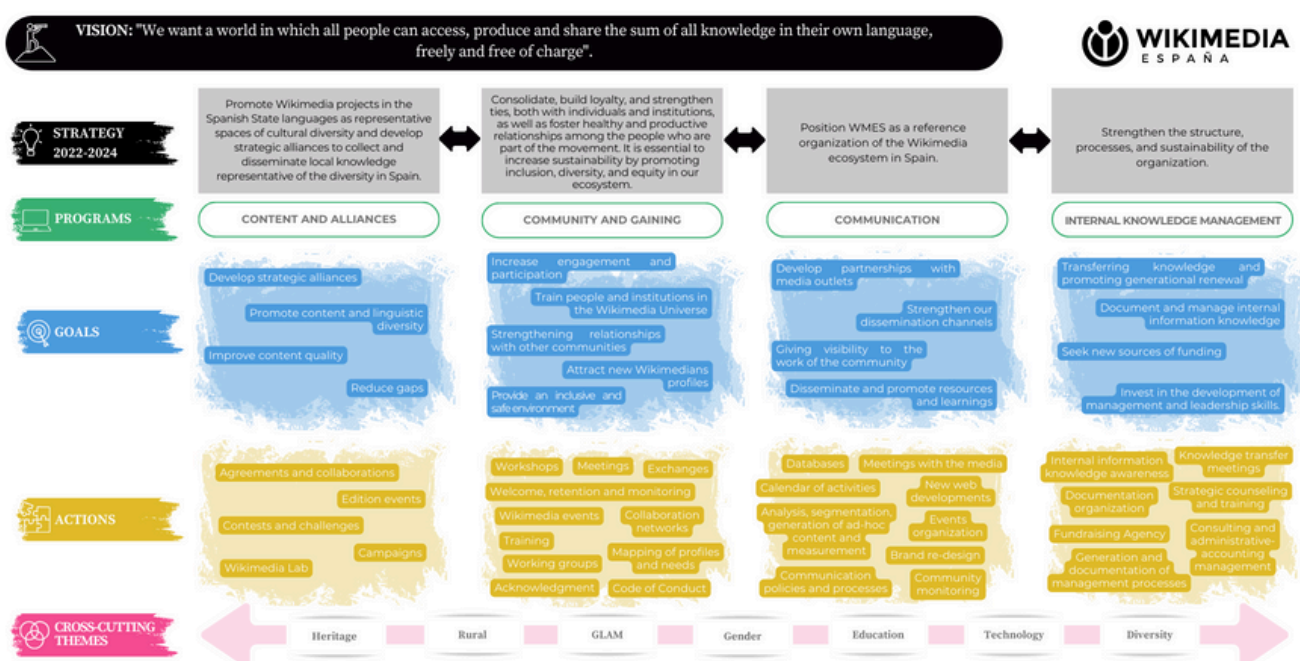


Training. In order to broaden the skills and competences of the team (board + staff), we attended two online courses: one focused on Nonviolent Communication and the other on the Digital 5S for efficient management of the organisation.

Internal documentation. In relation to internal documentation, work began on its reorganisation in order to make it easier to use both for the new members of the Board of Directors and for the salaried staff in the future.

Internal management

Current Strategic Plan 2022-2024. It was reviewed in order to analyse, define and strengthen the strategy of each of the established lines of work. Based on this, the objectives and priorities, the actions to be developed for each of them, and the cross-cutting issues, on which the greatest interest has been placed this year, were ordered.



Sara Santamaría

Organisation. In order to organise and prioritise the different internal resources, a request form for activities and materials was developed for people in the association. This promotes the implementation of activities in an autonomous way and ensures that adequate support has been provided for their implementation.

Also, in order to compile and facilitate the location and use of all Wikimedia Spain promotional materials, such as merchandising, banners, postcards, T-shirts, stationery, etc., an inventory of all of them was developed, establishing current quantity, deliveries and destination, as well as dates and remainder.

Internal management

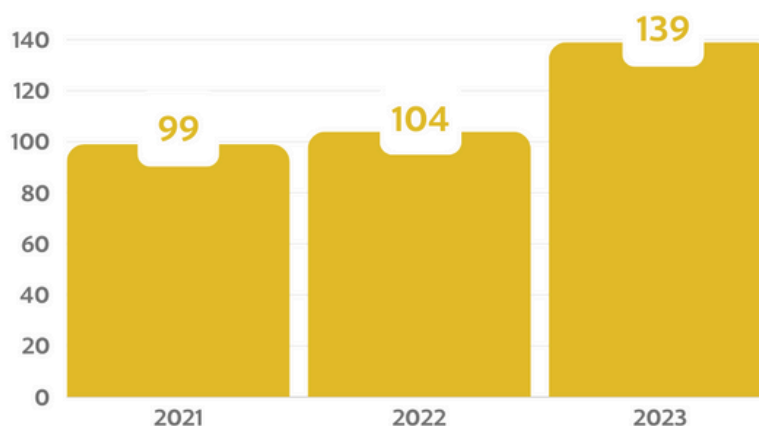


05

Our evolution

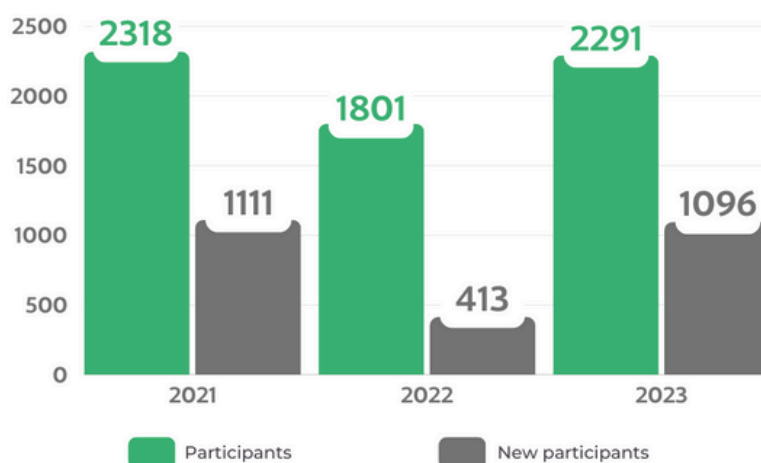


Number of activities carried out



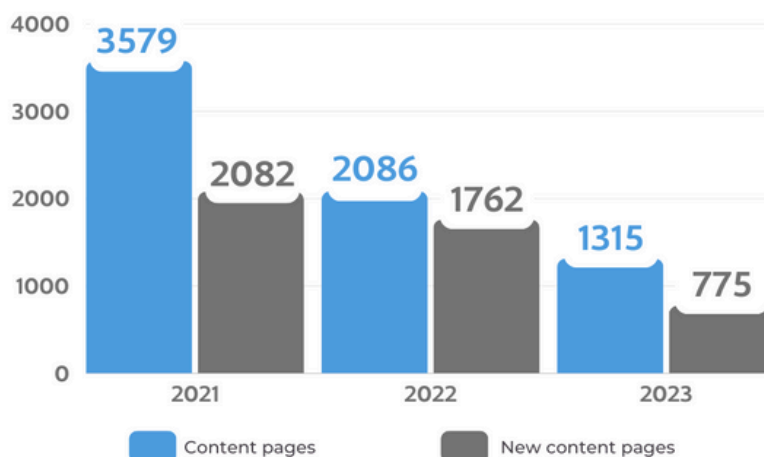
During the last few years, the promotion and implementation of the different Wikimedean activities have diversified and become more dynamic. In 2023, the increase compared to the previous year amounts to 25%.

Participants in our activities



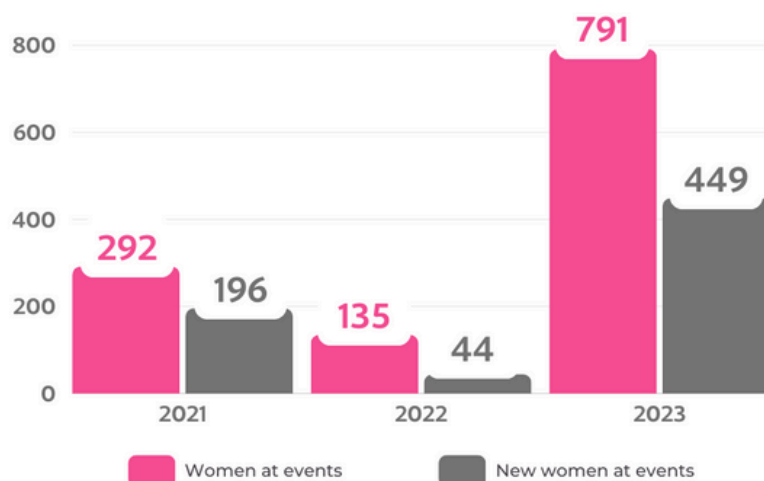
New participants during 2023 have increased by 62.31% compared to 2022. It has to be considered that 2022 was a year of change and learning for the association, aimed at improving the internal organisation and its professionalisation. The high figure for 2021 is explained by the impact of the COVID 19 pandemic which facilitated the attendance of more people, as the activity was limited to digital environments only.

Contents in the Wikimedia projects



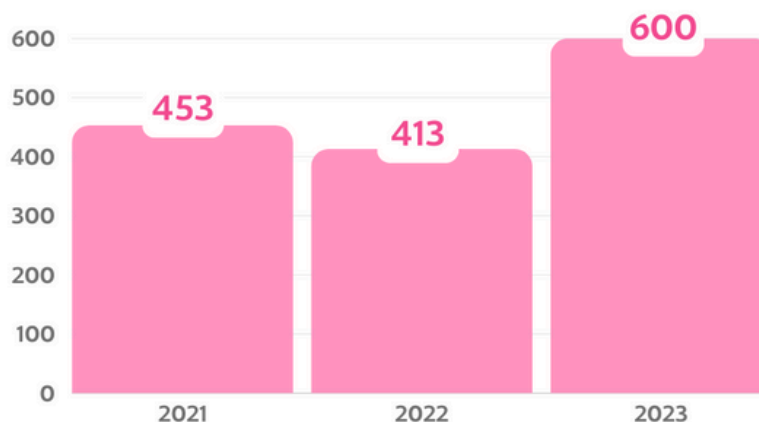
The numbers have declined in recent years in terms of content creation and generation on Wikimedia projects. While there is a constant, knowledgeable and experienced audience in editing, there is also a new audience this year (62.31%) that is contacting for the first time and that is in an initial stage, needing more support and learning. Also, consider that, in terms of content generation, the number of events held in 2022 was 36, while in 2023 there were only 23.

Participation of women in events



In 2023, women's participation has increased by 83% compared to 2022, and by 63% compared to 2021. These figures have been increasing over the last few years, as Wikimedia Spain has promoted different activities aimed at reducing the gender gap and giving greater visibility to women.

Articles about women



Along the same lines, the number of articles on women increases by 31.17% in relation to 2022, and by 24.5% in relation to 2021. These figures are generated due to edit-a-thons and content activities aimed at promoting the visibility of women in Wikimedia projects

Files released in Wikimedia Commons

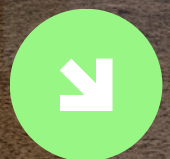


Over the last year, fewer files have been released with the label 'All media supported by Wikimedia España'. It should be noted that most of these images come from the Wiki Loves contests, which have had less participation this year, and from the Wiki Takes, which this year were mainly aimed at strengthening ties in the Wikimedian community.

06



Wikimedia in a nutshell



Free knowledge

Our strategic vision is to build a world in which all people can access, produce and share the sum of human knowledge in their own language, freely and freely. We refer to information, documents or files that can be accessed by anyone at any time, which can also be modified and reused to disseminate or improve the data they contain. The best known source of free knowledge is the free online encyclopaedia Wikipedia. It is consulted by millions of people around the world every day. Wikipedia is updated thanks to the work of the thousands of volunteers who are part of the Wikimedia universe.

Wikimedia Movement

Wikimedia is the global movement for free knowledge. All Wikimedia projects, such as Wikipedia, are run by the Wikimedia Foundation, a non-profit organisation based in San Francisco, USA. Nearly 40 independent organisations are affiliated with the Foundation in local contexts and provide territorial support to promote and protect Wikimedia projects.

Spanish Wikipedia

It has been available since May 2001 and is made possible by volunteers who write the articles, check and update the information, correct errors and share their knowledge with the world

Wikimedia Spain

It was founded in 2011 by people who were part of the Wikipedian volunteer network. It is a non-profit association that promotes free knowledge and Wikimedia projects. Supporting this community represents a very important part of our work as an association. In addition, as an organisation for the promotion of free knowledge, we do more: we support the people who contribute to all Wikimedia projects, we promote cultural institutions to collaborate with the Wikimedia Movement, we advocate for culture and open science and free knowledge. We understand equal access to knowledge and education as a human right and work to ensure that projects like the free and open encyclopaedia Wikipedia can continue to exist in the future.



Our strategic vision is to build a world in which all people can access, produce and share the sum of human knowledge in their own language



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