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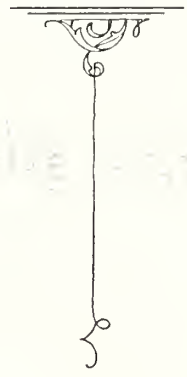
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1929

Gold Medal  
Roses



Catalogue - 1929



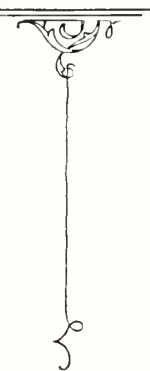
*E. G. Hill*

THE largest red forcing Rose of true Hybrid Tea character yet produced. The flower is dazzling scarlet shading to deeper pure red as it develops. It is a great producer and an unusually good keeper.

HILL FLORAL PRODUCTS CO.  
RICHMOND : INDIANA  
Distributors for THE E. G. HILL CO., JOS. H. HILL CO., FRED H. LEMON CO.



1929  
GOLD MEDAL  
ROSES



*Joanna Hill*

THIS Rose is clear yellow deepening to richer tones in the center. It develops strong stems without pinching. It produced more blooms to the square foot than any other variety in our greenhouses the past season.





E. G. HILL

## A ROSE MESSAGE *for* 1929

Richmond, Indiana

To Our Friends in the Trade:

Just a few words between ourselves as we enter the New Year. It will pay every one of us to take a dollar-and-cents account of the varieties of Roses that we have grown this past year.

Which variety fell short of a profitable average and why?

Was it the color? Were the stems weak? Was the foliage indifferent? Or was it lack of quantity production? Has your market grown tired of the old favorites? Has your demand been for something different? Of course, if new, it must be better. Which leads—Rapture or Butterfly; Premier or Matchless? What will Premier Supreme do to her mother?

Keep tab on the novelties of this year: Talisman, Joanna Hill, E. G. Hill and the two Foreigners. Your rose buyers demand novelty with quality. Rose growers must supply what the public demands.

Take a pointer. These 1929 Novelties will be Trade Winners, both wholesale and retail. Do as hundreds have done this year. Come and see them growing.

Wishing you a very prosperous and happy year, we are

Sincerely yours,

THE HILL FLORAL PRODUCTS CO.



EARL H. MANN, *Treasurer*JOSEPH H. HILL, *President*FRED H. LEMON, *Secretary*

## THE HILL FLORAL PRODUCTS CO.

RICHMOND, INDIANA

Richmond is very much on the map, in every way, especially *in the way of Roses!* Cement roads for your auto, and your choice of steam roads, interurbans, or "the bus"; they all lead to Richmond.  
So come and see the roses growing.  
Visitors always welcome.



THE ADMINISTRATION BUILDING

# AMERICAN GOLD MEDAL ROSES for 1929

## *E. G. Hill, Joanna Hill, Talisman*

### *E. G. Hill* (E. G. HILL CO.)

In offering this immense Rose to the trade, we claim that it is the largest red forcing variety of true Hybrid Tea character yet produced. It is a cross between two selected red seedlings. "E. G. Hill" has been given the severest tests in our forcing houses since it was seeded four years ago.

The flower is dazzling scarlet, shading to a deeper pure red as it develops. It produces long stems naturally and the foliage develops freely and is of fine color. A great producer and an unusually good keeper, as was shown when it was up for exhibition. The bud is unsurpassed in beauty—except by the open flower, which is a wonder!

### *Joanna Hill* (JOS. H. HILL CO.)

This yellow Rose made its debut as a cut-flower in Pittsburgh, Cleveland, Cincinnati, and Chicago last winter and was pronounced, by wholesalers and retailers as well, the best yellow Rose of its type yet introduced.

It is a seedling of *Amelia Gude* and *Mme. Butterfly*. The blooms are clear yellow, deepening at the center, and hold their color perfectly under artificial light.

It produces strong stems without pinching and can be grown at low cost and sold at a lower price than *Souv. de Claudius Pernet*.

The production exceeded that of any other variety grown in our greenhouses the past season. Cut flower buyers have been most profuse in expressing their delight with this Rose.

#### PRICES FOR E. G. HILL AND JOANNA HILL

	100	1,000	2,500	5,000	7,500	10,000
Grafted .....	\$40.00	\$350.00	\$850.00	\$1650.00	\$2400.00	\$3000.00
Scions .....	15.00	150.00	375.00	750.00	1125.00	1500.00
Own Root .....	35.00	300.00	.....	275.00	.....	250.00

Less than 100 plants, 50 cts. each.

### *Talisman*

A seedling of *Ophelia* and *Souv. de Claudius Pernet* originated by The Montgomery Company, at Hadley, Mass. It is the highest colored Rose yet produced for indoor use: rich shadings and blendings of pure scarlet and gold with foliage of vivid light green; straight, stiff stems and cup-shaped buds make it a marvel; it is very free in bloom; stands up like grenadiers in the bench. **NOTHING LIKE IT!**

We are assisting in disseminating this fine novelty. Come and see it growing.

#### PRICES FOR TALISMAN

	100	1,000	5,000, per M	10,000, per M
Grafted Plants .....	\$45.00	\$400.00	\$375.00	\$350.00
Scions .....	20.00	180.00	160.00	150.00

Less than 100 plants, 50 cts. each.

## TWO FOREIGN GOLD MEDAL ROSES

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### *Dame Edith Helen*

(ALEX. DICKSON)

A very perfect pure, bright pink Rose; the size is immense, exquisite in form; the bud never "sticks," always opens perfectly notwithstanding the quantity of petals; a strong upright grower. A magnificent Summer bloomer.



*Dame Edith Helen*

### *Lady Margaret Stewart*

(ALEX. DICKSON)

A gorgeous Irish Rose, of pure, sunflower yellow, with shadings sienna and soft rose; the bud is nicely pointed opening into a perfect rose-form. Foliage glossy. A good clean grower.

Price of these two roses:

\$ 45.00 per 100

400.00 per 1000

375.00 per 1000

in 5000 lots

Less than 100 plants 50 cts. each.

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*There are those who see only the surface of things—they never see the work, the patience, the endurance, the courage, and the tenacity that make success possible in any field.*

*You cannot quarrel when there is no one to quarrel with, for a one-sided argument soon loses its flavor. Once your wordy fury is spent, you cannot keep up the fire of words, if no one contributes any fuel to the flame.*



# QUALITY OF OUR STOCK

*for 1929*

1. We went into the MARKET EARLY for HIGHEST GRADE MANETTI, and secured it.
2. OUR GRAFTERS are experts of many years' EXPERIENCE.
3. Only STRONG BLOOMING WOOD is USED FOR SCIONS.
4. When the GRAFTS are taken from the GRAFTING FRAMES they are PLACED in our BEST HOUSES to ESTABLISH.
5. *Grafts so treated*, will quickly produce STRONG GROWTHS, which will mean HIGH GRADE BLOOMS
6. And EARLY RETURNS to the GROWER.



*Lady Margaret Stewart*

## VERY IMPORTANT

7. In ORDERING YOUR ROSES, please state your approximate PLANTING DATE so that we CAN WORK TO IT.
8. ROSES should be *benched*, (or *repotted*) when "JUST RITE,"—not a *few weeks later*, which may be ALL WRONG!!

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## PRICE ON STANDARD GRAFTS

Except otherwise noted.

Lots of 100 Plants.....Each, 25 Cts.	Lots of 5,000 Plants.....Each, 22½ Cts.
Lots of 1,000 Plants.....Each, 24 Cts.	Lots of 7,500 Plants.....Each, 21¼ Cts.
Lots of 2,500 Plants.....Each, 23¼ Cts.	Lots of 10,000 Plants.....Each, 20 Cts.

Less than 100 plants, 30c each.

PERNET on *Odorata*, \$40.00 per 100; \$350.00 per 1000

## STANDARD VARIETIES

### *Briarcliff*

A splendid sport from *Columbia* introduced in 1926. A credit to its parent; used in large quantity. A great improvement in the *Columbia* class.

### *Commonwealth*

The very best commercial summer rose; blooms of large size on strong stems, freely produced.

### *“Double” White Killarney*

Still the best forcing white; was named “Double White” by the introducer as the sport showed more petals than the original; our best white till a better arrives.

### *Francis Scott Key*

Type of *American Beauty* in its heavy growth and in the fine rounded build of the flower which is a deep, reddish crimson; a queenly variety. Gorgeous in Summer.

### *Matchless*

*Sport from Premier*; absolutely distinct; a deep rosy cerise color, deepening to pure red in cool weather; has every necessary good quality; it has won its place at the top among forceers, and it is fully as large or larger than *Premier*, on long stems.

### *Mme. Butterfly*

There is nothing more beautiful in the entire forcing family; daintiness combined with fragrance, and colors unapproached give it a place all its own.

### *Mrs. F. R. Pierson*

A magnificent sport of *Premier*! An intense crimson scarlet; in nearly all other points it is very much like the parent.

### *Premier*

Every florist knows the history of this rose, its rise in popularity, and its record as a money maker; it has not been without its faults; but already it has produced two fine sports, and now we have a third, which promises to be a most valuable addition to the forcing list.

## Premier Supreme

(ZIEGER & SONS)

A deep rose-pink, with a large bloom, opening from a long, pointed bud, into a full-blown rose, of splendid form. It is not so subject to mildew as the parent; the foliage is handsome; a bunch of it is a beautiful sight.

We predict that nearly every florist when ready to throw out his three or four year old *Premiers* will re-plant with *Premier Supreme*.

## Rose Hill

Will perpetuate the memory and bring even greater pleasure and prosperity to the American trade than did its valuable parent, COLUMBIA. It has more petals than Briarecliff; it is firmer in texture, making it a better shipper; true pink in color without shadings; stem stiff, with few thorns; very profuse in production; all these good qualities make it an ideal FORCING ROSE.

## Rapture

A second generation sport of Ophelia through Butterfly; intensely bright in its vivid coloring of *apricot, coral, rose* and *gold*; it has more petals than its parent, and produces more blooms per plant than *Butterfly*; with this mingling of all these tints the color combination is superb; a strong heavy grower.

## Souv. Claudius Pernet

"Pernet" the golden, has no competitor in its class of yellow roses; since growers are learning its requirements it is being produced in large quantity, and the public buys it eagerly not only for its beauty but for its marvelous keeping qualities. The foliage is very handsome.

## Templar

A lovely, bright red, with good foliage; fine producer. A clean responsive grower; good stems, and handsome habit.

## Wm. Kordes

Makes a strong bid for a high place among recent introductions; capucine red on a yellow ground; flower, enormous; heavy in growth; extremely showy; free in bloom.

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*Some philosopher of business recently enunciated three general rules for making money:*

- 1. Do something before others do it.*
- 2. Do something others do not like to do.*
- 3. Do something better than others do it.*



# CARNATIONS

SEASON of 1928-1929

**Strong, Clean, Rooted Cuttings—First Quality**  
*The Kinds that Keep when Kut!*

Our Mr. Fred H. Lemon has made an enviable reputation for his Department of Carnations.

No varieties of weak growth or thin texture allowed on the place.

Blooms that **STAY AWAKE** when marketed always meet a warm reception.

A carnation with a stiff stem, heavy texture in the petal, a clear color, and a spicy fragrance, does not need to blush even in the presence of the Rose, Queen of Flowers.

Early crops, and bountiful cuts, before the gluts come on, bring their reward.

**PICK BEST VARIETIES.** Then **TREAT 'em right!**

## PRICES

	Per 100	Per 1000		Per 100	Per 1000
Arctic .....	\$ 8.00	\$ 75.00	Ivory .....	\$ 8.00	\$ 75.00
Betty Lou .....	6.00	50.00	Laddie .....	15.00	150.00
Early Rose .....	12.00	100.00	Mrs. C. W. Ward	6.00	50.00
Eldora .....	12.00	100.00	Radiolite .....	8.00	75.00
Hilda .....	12.00	100.00	Spectrum .....	6.00	50.00

250 cuttings of a variety at the 1000 rate.



## PROFITABLE AND PLEASING VARIETIES

### *Arctic* (W.M. SIMS)

Flower large, on a stiff stem, fine white color, very free, easy to do.

### *Betty Lou*

Has the brilliant pink color of *Mrs. Ward*, with longer stem, better habit, large full flowers, and is a fine keeper.

It carries through on long shipments in perfect condition, on account of its unusual texture. Very popular; the storemen like it immensely.

### *Early Rose*

A glistening pink from the Dorner strain. The flowers are full and well formed. Stems are of medium length and hold the bloom up nicely. Especially desirable for its lovely color.

### *Eldora*

Free flowering, white ground, pink variegated. Spicy odor. Flower is perfectly formed and is borne on strong stem. An excellent sort.

### *Hilda Brenkert*

"Hilda" is the carnation which has been shipped from Denver to all the leading shows with so much success. It is in the Laddie class as to size. The color is pink with a faint variegation of a deeper pink. A really fancy carnation with unusual freedom of bloom.

### *Ivory*

This appears to be the most promising white carnation to date. It is of easy culture, produces well and is a good keeper.

### *Laddie*

In a class by itself; too well known to need description; the "Carnation King" in size, substance and stem.

### *Radiolite*

(BAUR & STEINKAMP)

The winner of the DORNER MEMORIAL MEDAL, January, 1926, and of five other scores of over 90 points in 5 other Club entries and with other associations; it surely is a WINNER!

Early and free; a fine shipper and an excellent keeper; the color is a perfect scarlet, flowers large on stiff stems. A welcome newcomer; a ready rooter, and prompt in re-cropping.

### *Spectrum*

A brilliant, rich scarlet, deep in tone, a color that is a necessity. It is a good grower with strong calyx; of decided promise; free in bloom of high grade.

A house of this variety, in bud and bloom, shows "profit" in every square foot; comes into crop of perfect blooms early, and with short time between crops.



*Thomas W. Pockett*

# CHRYSANTHEMUMS

The "GLORIOUS FIRE-LIGHT of  
the CRISP AUTUMN SEASON"

There is no finer collection in the country than ours; WONDERFUL POCKETTS, from AUSTRALIA; LUXFORD'S Winning Varieties from ENGLAND, as well as all the FINEST AMERICANS from our own enthusiastic hybridizers.

We are pleased to announce that at the National 'Mum Show at Chicago, November, 1928, out of our *14 entries*, we were awarded *Ten Firsts, and Four Seconds*, in a fine competition.

In describing our 'Mums in the following pages "EXHIBITION sorts" are plainly indicated.

## NEW VARIETIES

### Wonderful "POCKETTS" (Australian), English, and American A Spectacular Group!

#### ADA B. GOSLING

Golden Bronze, shaded bright crimson; late buds are deeper in color; a very striking variety.

Bud not later than Aug. 20; blooms Nov. 10.

#### CARRIE BEINECKE

A beautiful variety, type of *Majestic*, a fine grower, color a warm bronze; stem and foliage just right to carry the big handsome bloom. Take bud after Aug. 20; blooms early Nov.

#### FRIENDLY RIVAL

Raised by our friend, ELMER D. SMITH who says "Dedicated to our esteemed friend, E. G. Hill, of Richmond, Indiana, who needs no introduction to the Florists' Industry. This we consider the finest yellow we have ever produced, considering its size, color, stem and foliage, and its flowering period, which is Thanksgiving and later. It is the brightest yellow of its season that we know of."

WE ARE PROUD OF IT! It is a wonder!

Late bud. Blooms late Nov.

#### FLORENCE BAHN

A chestnut bronze of medium size but wonderful color; flowers very perfect in form, small, neat foliage quite up to the flower; permits close planting.

Take bud Aug. 25; blooms Nov. 5.

#### GOVERNOR GREEN

A *fine* early; a large crimson with reverse of old gold; heavy stem and nice foliage.

For best flowers take bud Aug. 15; blooms Oct. 15.

#### GOLDEN CELEBRATION (B. & S.)

A descendant of *Timothy Eaton* through its sport *Yellow Eaton*; GOLDEN CELEBRATION is the result. As vigorous as its forbears and a bright golden yellow. Scored 94 points C. S. A. Nov. 17, 1927. A true THANKSGIVING stalwart!

Take bud Sept. 10; blooms Nov. 20.

#### MRS. JULES LEEDS

Gorgeous in color; blood red, a wonderful novelty; petals, immense; this is surely "*something different*" and startlingly beautiful. One of the most striking novelties of 1928.

Take bud Aug. 25; blooms Nov. 5; second crown Nov. 10.

#### MRS. AUGUST KOCH (Exhibition)

Absolutely unique, nothing like it; a rosy-salmon sport of *Vermont* with cream-colored reverse; some petals are tubular, others broad and incurved; the spread is enormous.

Take bud Aug. 1st to 15th; blooms Nov. 5.

#### MRS. F. E. LEWIS

Deep crimson with golden reverse; petals very wide, extremely fine variety, and easy to do. A robust grower. Awarded 93 points. The finest red of its date.

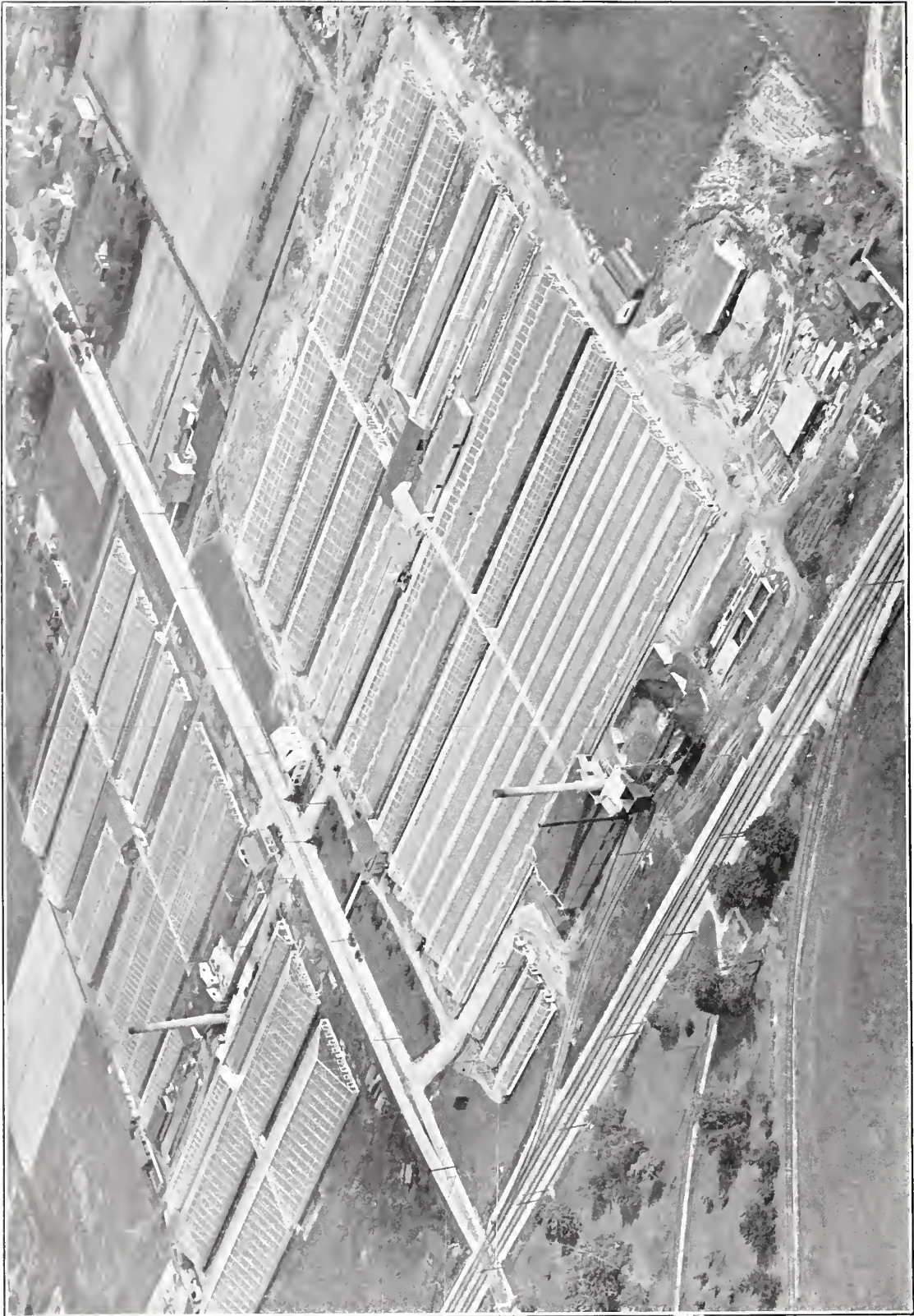
Take bud Sept. 5; blooms Nov. 5.

#### MRS. E. KERSHAW (Exhibition)

Nothing finer in its color, a golden bronze with bright lining to the petals, which are of great breadth, the very perfection in form and color of a stunning showy, big mum. 4½ ft.

Take bud Aug. 25; blooms Nov. 1.





*Aeroplane view of The E. G. Hill Co. and East Range Jos. H. Hill Co.*





*Aeroplane View West Range Jos. H. Hill Co.*



## MISS RITA MITCHELL

Salmon bronze with fawn reverse. Enormous in size; unique for Exhibition. Scored 92 points. Color very striking.

Take bud Aug. 25; blooms Nov. 5.

## MARIE DE PETRIS

A very unusual commercial variety of deepest golden yellow; perfect foliage quite up to the flower; perfect blooms from any bud. Stem rigid; nice healthy grower; the individual blooms are 20 to 22 inches in circumference.

Any bud; blooms Nov. 10 to 15.

## NADINE (Exhibition)

An exceptionally large golden bronze variety; an easy doer.

Take bud Aug. 1 or later; blooms Nov. 5.

## GOLDEN MAJESTIC (Exhibition)

A true golden sport from Majestic; a gorgeously brilliant golden yellow. Immense size.

Take bud Aug. 15 or Sept. 15; blooms late Nov.

## THE BRUCE

Scarlet and bronze in fine combination; very showy. An easy doer.

Take bud Aug. 5; blooms Nov. 5.

## INDIANOLA (B. &amp; S.)

Another *early commercial*; a large flowered variety of perfect form, very substantial, and a wonderfully beautiful combination of old gold and bronze; handsome foliage. Scored 92.

Take bud Aug. 25; blooms Oct. 8.



Mrs. R. M. Calkins

## JOHN R. BOOTH (Exhibition)

A pure golden sport from Nag-ir-roc, with lower petals falling downward in slender curls. A sure prize winner, an astonishing bloom—the earliest “Big One.”

Take bud after Aug. 15; blooms Nov. 1.

## THETTA QUAY FRANKS (Exhibition)

Clear soft pink, with silver reverse; an immense arrangement of petals, reflexing and curling; habit and stem are perfect to show this big bloom at its best.

Take bud Aug. 25; 2nd crown; blooms Nov. 5.

## THOMAS W. POCKETT (Exhibition)

The name *Pockett* assures the quality, and this is extra select, furthermore it was considered worthy to bear the originator's own name. A lovely clear pink with tips of petals incurved; the growth, foliage and stem are the best type of “*Pocketts*”; of enormous size.

Take bud late August; blooms Nov. 5.

## GRACE STURGIS (Exhibition)

An enormous flower of very distinct color, a lovely shade of bright rosy plum with silver reverse; of open incurving form;—a great grower; don't overfeed.

Take bud Aug. 25; blooms Nov. 5.

## PRIDE OF RICHMOND

A pure *bright pink* of broad incurving form; the color has no touch of violet, and is the tone so much admired; stem stiff, and slender and holds the flower erect, foliage dainty and firm; a very large, nicely filled bloom, smooth and perfect.

Take bud Sept. 30; blooms Nov. 5.

## GARNET KING

A perfect reflexed, smooth and velvety; shows no reverse; a beautiful tone of garnet; very choice for Thanksgiving.

Take bud Sept. 20; blooms Nov. 25.

## JOHN S. BUSH (Exhibition)

A seedling from *Louisa Pockett*, which it much resembles, having all the good traits of the Family in size and make up; nice foliage, not too large; easy to grow.

Pure white from early buds; soft lavender from later buds.

## WOOLF'S PINK

This is an unusually valuable commercial; will pay to plant in quantity; it is perfect in form and clearness of color and unusually welcome about Oct. 10.

Plant May 12; take bud Aug. 20; matures Oct. 10.

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You will note that again this year we have added a large number of the extraordinarily fine novelties of the past two years, they are record breakers. Therefore, we are again offering our customers a collection of

**10 EACH of 10 EXHIBITION SORTS (Our Selection)  
for 10 DOLLARS**

This offer has been very popular.

ALL WINNERS in the AUTUMN SHOWS.

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*It is only through labor and painstaking effort, by grim energy and resolute courage that we move on to better things.—ROOSEVELT*

# COMMERCIALS

## STANDARD SORTS—*Early to Late*

We have many inquiries each year, as PLANTING LISTS are made out, as to THE BEST VARIETIES for GIVEN DATES.

Many valuable new sorts have been added during the past three years, and from our experience in 1928, we list the following for your accommodation.

### *Yellow*

Yellow Frost .....	1st Early	Adrian's Pride .....	Nov. 25
Gold Lode .....	Oct. 5	Friendly Rival... ..	Thanksgiving and Later
Chrysolora .....	Oct. 15	Mrs. R. M. Calkins.....	Nov. 25
Sun Glow .....	Oct. 15	Mrs. Nellie T. Ross.....	Nov. 25
Golden Glory .....	Nov. 1	Golden Chadwick .....	Nov. 25
Celebration .....	Nov. 25	Whittier .....	Late

### *White*

Early Frost .....	1st Early	Favorite .....	Nov. 15
Quaker Maid .....	Oct. 7	Monument.....	Nov. 15 and Later
White Chieftain .....	Oct. 20	Timothy Eaton .....	Nov. 18
Snow White .....	Nov. 1	Chadwick Improved .....	Nov. 20

### *Pink*

Woolf's Pink .....	Oct. 10	Thos. W. Pockett .....	Nov. 5
Angelo .....	Oct. 20	Rose Perfection .....	Nov. 5
Chieftain Improved .....	Oct. 20	Pink Turner .....	Nov. 5
Rose Delight .....	Oct. 20	Pride of Richmond.....	Nov. 10
Josephine Lawler .....	Nov. 5	Thanksgiving Pink .....	Late

### *Other Colors*

#### *Bronzes and Reds*

Berta .....	Oct. 10	Harvard .....	Late
Tekonsha .....	Late	H. E. Converse.....	Late
Bronze Turner .....	Nov. 5	Muskoka .....	Early
W. H. Waite.....	Late	Private Merle Hay.....	Nov. 5
Mrs. Jules Leeds.....	Nov. 5		

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*The man who cannot take orders and carry them out in the right spirit  
has something to learn before he will be able to give  
orders in a business of his own.*



# STANDARD SORTS

For complete list of varieties with prices, see page 23.

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>ADRIAN'S PRIDE</b>			<b>DETROIT NEWS</b>		
Golden yellow; large and compact. Avoid the first crown, } later buds give best results. . . . }	Sept. 30	Late Nov.	Choice <i>bronze</i> , with <i>golden reverse</i> . Has remarkable keeping qualities . . . . .	Aug. 30	Oct. 25
<b>ANGELO</b>			<b>EARL KITCHENER (Exhibition)</b>		
Intermediate between the large type and pompons. Beautiful pink, as round as a ball when disbudded. Fine pot plant. . . .		Oct. 15	Enormous. Stem, foliage and flower tremendous. Bright amaranth with silver shadings. . . .	Aug. 20	Nov. 1
<b>BOB PULLING (Exhibition)</b>			<b>EDWIN SEIDEWITZ</b>		
Of wonderful size, petals an inch in width, and 10 inches long. Clear shade of yellow. . . .	Aug. 1	Nov. 1	A beautiful, very late bright pink, of large size and rounded form. One of the finest in this color; intense and shining. . . . .	Sept. 5	Nov. 30
<b>BRONZE MISTLETOE</b>			<b>FAVORITE</b>		
Its name describes it. Valuable for its date. . . . . }	Oct. 15	Very Late	Glistening snow-white; beautifully rounded; comes in a trifle before T. Eaton finishes; good stem, nice foliage and an easy doer . . . . .	Sept. 5	Nov. 15
<b>CELEBRATION</b>			<b>GLADYS PEARSON</b>		
Sport of <i>Yellow Eaton</i> with the same wonderful texture, stem and perfect foliage; glistening yellow . . . . .	Sept. 10	Nov. 25	One of the very finest commercials of its date; a brilliant combination of buff, apricot and orange. Splendid grower, with handsome foliage. Beautiful incurved form . . . . .	Sept. 30	Nov. 20
<b>CHADWICK IMPROVED</b>			<b>GLORIOUS</b>		
Pure snow-white, nothing finer for its date. Grand old sort. . . .	Sept. 20	Nov. 20	Large blooms of a pleasing pink color, one of the best for } its date . . . . . }	Oct. 30	Terminal Bud
<b>CHIEFTAIN IMPROVED</b>			<b>GOLD LODGE</b>		
There is no finer commercial pink. Round and smooth in finish as a pearl; ours is a selected strain of deeper tone of pink. . . .	Aug. 30	Oct. 25	Novelty of 1927. "A seedling of <i>Comoleta</i> , twice as large, ten days earlier. Golden yellow, good stem, nice foliage." A valuable } early commercial . . . . . }	Aug. 25	Early Oct.
<b>CHRYSOLORA</b>			<b>GOLDEN CHADWICK</b>		
Extra fine commercial yellow for its date. Extra good keeper and traveler . . . . .	Aug. 15	Oct. 15	Fine late commercial yellow. A splendid sort. Still unsurpassed as a late yellow. . . . .	Sept. 5	Nov. 20
<b>CLARA B. FORD</b>					
Incurved yellow of Bonnaffon type, strong grower with stiff stem. Fine late sort. . . . .	Sept. 20	Nov. 20			
<b>CORPORAL PIPER (Exhibition)</b>					
Immense yellow of type of Odessa, but larger and brighter; } very stiff stem . . . . . }	Aug. 20	Nov. 1			

	Take Bud	Blooming Date		Take Bud	Blooming Date
<b>GOLDEN GLORY</b>			<b>MISS RITA MITCHELL</b> (See page 14)		
A perfect commercial in every point, 4 ft. in height, handsome foliage, globular form, smooth finish, shining gold, full, and big; and with all the above, an easy doer . . . . .			A beautiful spreading form of reflexed petals showing the color to the best advantage, which is } After a bronzy yellow. . . . .		
	Sept. 5	Nov. 1	Aug. 15	Nov. 5	
<b>HARVARD</b>			<b>MRS. E. KERSHAW</b> (Exhibition)		
Dark scarlet crimson. Fine for Thanksgiving. A valuable commercial red. Indispensable for its date, . . . . .			Nothing finer in its color, a golden bronze with bright lining to the petals, which are of great breadth, the very perfection in form and color of a stunning, showy, big mum. 4½ ft. . . . .		
	Sept. 30	Nov. 20	Aug. 25	Nov. 1	
<b>H. E. CONVERSE</b>			<b>MRS. JULES LEEDS</b> (See page 11)		
One of the very good red and gold varieties, with large incurving flower . . . . .			<b>MRS. LESLIE DAVIS</b> (Pink Turner)		
	Sept. 5	Late	A big 'mum, indispensable for exhibition in the Turner Family. Aug. 30 Nov. 5		
<b>HONEYDEW</b> (Exhibition)			<b>MRS. NELLIE T. ROSS</b>		
Canary yellow of shining satin-like finish, large, round, and smooth; 3½ feet, good stem and handsome foliage. . . . .			Like Bonnaffon, but later; grandly rounded and full; very perfect in form; color, clear yellow. A wonderful keeper; one of the very best and has no superior for its date; quite out of } Early the ordinary. . . . .		
	Aug. 20	Oct. 25	Oct.	Nov.	
<b>JOSEPHINE LAWLER</b>			<b>MRS. R. M. CALKINS</b>		
Excellent commercial pink, with good stem and nice foliage. A newer variety that will prove popular. Color, very good, a } Any tone always in demand. . . . .			A brilliant yellow; wonderful in form with a strong stem. A good keeper and shipper, in fact, one of the best commercial yellow varieties on the market. . . . .		
		Nov. 5	Sept. 20	Nov.	
<b>J. W. PRINCE</b> (See Chieftain)			<b>MRS. WOODROW WILSON</b>		
<b>LOUISA POCKETT</b> (Exhibition)			A magnificent, large snow-white variety, wonderful for its date. . . . .		
Very pure white. Enormous in size. One of the very largest. A sure winner; "a Pockett"! . . . . .			Aug. 15 Oct. 15		
	Aug. 30	Nov. 5	<b>MUSKOKA</b>		
<b>MAJESTIC</b> (Exhibition)			Golden bronze and mahogany—6 to 10 flowers to a plant. Large and full for its type; great keeper; grown to single stem it is fine. Stems long and very stiff. A unique variety. . . . .		
Enormous rounded bloom of the most perfect form, a shining golden orange, shading to rosy bronze. Easy grower. Also a good commercial. One of the finest. . . . .			Sept. 1 Early		
	Aug. 15	Nov. 1	<b>NAG-IR-ROC</b> (Exhibition)		
<b>MARIE DE PETRIS</b> (See page 14)			Deepest orange and bronzy yellow; enormous in circumference; every petal reflexing and } After curling . . . . .		
			Aug. 15	Nov. 1	
<b>MISS MILLICENT ROGERS</b> (Sport of <i>Nag-ir-roc</i> )					
Bronzy-pink with golden shadings; color of <i>Mme. Butterfly</i> rose, curling, reflexing petals. . . . .					
	Aug. 20	Oct. 20			

Take Bud      Blooming Date

**NERISSA (Exhibition)**  
 Rosy lavender, grand in size and beautifully incurved, big and globular. . . . . Sept. 5      Nov. 5

Take Bud      Blooming Date

**NIAGARA (Exhibition)**  
 Immense, snow-white, good foliage, stiff stem, with very long petals; of rounded massive form . . . . . Aug 15 to 20      Nov. 5

Take Bud      Blooming Date

**ODESSA (Exhibition)**  
 Enormous yellow, very bright, grand in form . . . . . Sept. 5      Nov. 5

Take Bud      Blooming Date

**PHILIP RICCI (Exhibition)**  
 An improved *Chas. H. Totty*, the beautiful chestnut bronze; petals long and graceful, with perfect stem and foliage. Gorgeous color. Very distinctive. } Aug. 15 or Later      Nov. 5

**PINK TURNER (See Mrs. Leslie Davis)**

**PRIDE OF RICHMOND (See page 15)**

Take Bud      Blooming Date

**PRIVATE MERLE HAY**  
 A warm, bronzy-red; nice clean foliage quite up to the flower. Scored 94 as a commercial from an early bud. Height } After 5 ft. . . . . Aug. 10      Nov. 5

Take Bud      Blooming Date

**QUAKER MAID**  
 A novelty of 1927. A large glistening white variety, of extra value as it is ready to cut first week in October; straight stem and good foliage. . . . . Aug. 20      Oct. 7

Take Bud      Blooming Date

**RICHMOND**  
 A fine type of commercial; silk-like finish. Bright golden yellow. A very easy doer. . . } Aug. 25      Early Nov.

Take Bud      Blooming Date

**ROSANDA (Exhibition)**  
 Color, old rose; outer petals reflexing, center incurving; a fine large sort, of very easiest culture . . . . . Sept. 10      Nov. 1

Take Bud      Blooming Date

**ROSE DELIGHT**  
 Deep rose pink on opening, changing to a beautiful lighter

tone as it matures. A very imposing, globular incurved. Unsurpassed in its type and color; always scarce. . . . . } Sept. 5      Oct. 20 and later

Take Bud      Blooming Date

**ROSE PERFECTION**  
 A brighter seedling from *Chieftain*, holding its color for a very long time. Easy to propagate . . . . . Sept. 10      Nov. 5

Take Bud      Blooming Date

**SMITH'S ENCHANTRESS**  
 Novelty of 1925  
 Earliest of all the large pinks—and the finest in the first early section. Color, an even shade of bright rose. . . . . } Early Sept.      Oct. 10

Take Bud      Blooming Date

**SNOW-WHITE**  
 A fine, very early white commercial. Form, foliage, stem, color make it a very valuable second early; easy to do; a splendid grower, a good propagator; the round incurved form makes it a perfect shipper. Very unusual in effect, like unpolished marble . . . . . Aug. 25      Nov. 1

Take Bud      Blooming Date

**SUN GLOW**  
 A brilliant yellow of *Bonnaffon* type but larger; very smooth incurved. Absolutely unsurpassed as a commercial, and one of the handsomest. Badly needed for this date . . . . . Aug. 15      Oct. 20

Take Bud      Blooming Date

**TEKONSHA**  
 Grand large flowering bronze for Thanksgiving—long stiff stems, and foliage fine. Easy to do. (This variety and *Waite* are indispensable for the color they give to the cut 'mums of late November where 90 per cent. runs to yellow and white) . . . } Sept. 10      Late Nov.

Take Bud      Blooming Date

**THANKSGIVING PINK**  
 Fine for the Thanksgiving trade, a welcome color among the heavy percentage of white and yellows. Do not bench before June 15, and take terminal bud.

Take Bud Blooming Date

Take Bud Blooming Date

TIMOTHY EATON

Can be spaced 6 x 8 inches. Late cuttings give fine substantial flowers for Thanksgiving; absolutely white ..... Sept. 10 Nov. 10

VERMONT (Exhibition)

Of enormous size; a magnificent pink of lovely bright shade; the rounded finely finished bloom makes it one of the most imposing varieties ever introduced. .... Aug. 1 to Aug. 15 Early Nov.

W. A. BILNEY (Exhibition)

Deep bronze in color. Exceptionally fine in a deep, broad flower, and of wonderful color tone. Very popular. .... Aug. 20 Nov. 1

WHITE CHIEFTAIN

White sport of Chieftain; the smoothest, roundest of them all. Sept. 10 Oct. 25

WHITTIER

Similar to Richmond in Bloom -- a golden yellow sphere of very fine finish. Can be cut very late. Stem and foliage allow close planting ..... Terminal, about Nov. 10 Sept. 10 & Dec.

W. H. WAITE

A magnificent scarlet and gold; one of the most brilliant; 4 feet from early cuttings. .... Nov. 5 and Aug. 25 Later

W.M. TURNER (Exhibition)

Stands at the very head of the whole white section. .... Aug. 30 Nov. 5

YELLOW POCKETT (Exhibition)

A duplicate of *Louisa Pockett* in everything but color, a magnificent yellow. Simply wonderful ..... Aug. 30 Nov. 5

YELLOW TURNER (Exhibition)

The yellow sport from Turner; a necessity for collections and for variety; grand yellow. .... Aug. 30 Nov. 5



*Gladys Pearson*



# POMPONS

This delightful class of 'Mums has been one of the most popular flowers on the market this Fall, and no wonder; this collection is very high in tone; and don't forget that the BRONZES are used in LARGE QUANTITY.

In date they run about like this:

WHITE WINGS, first;  
 UVALDA, a close follower;  
 LEILAH (pink);  
 COQUETTE, follows closely;  
 CHAS. B. MAYNARD;  
 CLARA JAMESON (bronze);  
 IDA (golden).

*Four Splendid  
 Bronzes  
 are*  
 CLARA JAMESON  
 BRONZE QUEEN  
 NEW YORK  
 HILDA CANNING

*Disbudded Pompons*  
 A fine lot to disbud are:  
 Rose Charm Angelo,  
 Muskoka, All the Dotys  
 Mariana, Chicago Pearl,  
 Mrs. Nellie Kleris  
 With Vera Victoria and  
 Serena Amanda novelties.

## GENERAL LIST

NOTHING MORE FETCHING IN THE FLORAL KINGDOM

BRONZE QUEEN—Much the same color as *Hilda Canning*; blooms Oct. 25.  
 CHAS. B. MAYNARD—Pink, edged with a thread of gold; a lovely variety.  
 CAPT. COOK—Color a lovely shade of rose-pink, free from lavender tones. 2nd early.  
 CHRISTMAS GOLD—"Baby 'Mum"—Golden yellow.  
 CLARA JAMESON—Grand color, bronze and scarlet. Oct. 10.  
 CHICAGO PEARL—One of the finest whites. Also the latest white.  
 COQUETTE—A new pink that follows *Leilah*.  
 FLORA—Best crimson-scarlet. Midseason.  
 FRANK WILCOX—Best Thanksgiving bronze.  
 HILDA CANNING—Brilliant bronze. Elegant.  
 IDA—Best commercial yellow of its date—Oct. 15.  
 LILLIAN DOTY—Fine pink; one of the best to disbud.  
 LEILAH—Oct. 15—Rose pink; very profitable in very heavy demand; great producer.  
 MARIANA—Should be disbudded. Snow-white; a perfect beauty. In a class by itself. Midseason.  
 MRS. HARRISON—Light Daybreak pink; Oct. 15. Very profitable.  
 MRS. NELLIE KLERIS—An improved *L. Doty*, 2nd early.  
 NEW YORK—Handsome golden bronze. Extra good. Midseason.  
 ROSE CHARM—Nov. 1. Ought to be grown in quantity and disbudded; lovely in form and color and stiff stemmed; in heavy demand.  
 UVALDA—Extra fine, very early white; comes in with *White Wings*; totally different.

VARSITY—A bigger "Baby." Deep gold.  
 WHITE DOTY—A good disbudded white. Midseason.  
 WHITE WINGS—Blooms Oct. 10. Pure white; produces a marvelous quantity of choice bloom.  
 YELLOW DOTY—For disbudding; almost of the old Chinese type; a fine addition to the group.



*New York*

## FOUR COMMERCIAL SINGLES

DAZZLE—Scarlet with gold cushion.  
Early midseason.

MRS. BUCKINGHAM—The queen of  
single pinks. Soft rose color. Very  
early.

BRONZE BUCKINGHAM—Sport from  
Mrs. Buckingham. Brilliant Bronze.  
Very early.

MRS. E. D. GODFREY—Light pink; fine  
for Thanksgiving.

## FOUR COMMERCIAL ANEMONES

MRS. A. G. WILSON—Novelty of 1927—  
A pure white, very free in growth and  
bloom, requires very little disbudding;  
splendid texture, not brittle; of medium  
height; very dainty like a "lace flower."  
Nov. 5th.

SUNSHINE—Deep yellow; firm and fresh  
for Thanksgiving.

BLANCHE—Very large, pure white; early.  
Fine grown to single stem.

THE CHIEF—A pretty yellow anemone.

## GOOD POT PLANTS

### *The Caprice Family*

KATHLEEN THOMPSON—Crimson.

LILAC CAPRICE—Deep Violet.

YELLOW CAPRICE—Golden Yellow.

BUTLER'S CAPRICE—Deep Pink.

PURPLE CAPRICE—Royal Purple.

### *Source d' Or or Lizzie Adcock*

A unique variety—"Golden Feather." Tawny Bronze.

### *Angelo*

An improved Lillian Doty. Light Pink.

## STEVIAS

This useful and beautiful "Florists' flower" can be had in bloom from the Thanksgiving crop, on through mid-winter; added to roses or carnations in arrangements or in "putting up" in a fancy box, it adds 100% to the effect.

Single variety, \$25.00 per 1000.

Double Stevia, \$25.00 per 1000.

For strong rooted cuttings.

# INDEX AND PRICE LIST OF 'MUMS

## ROOTED CUTTINGS FOR 1929

	Per 100	Per 1000		Per 100	Per 1000
Ada B. Gosling.....	\$ 1.00	Each	Miss Ruth Twombly.....	10.00	.....
Adrian's Pride.....	4.00	\$35.00	Monument .....	5.00	40.00
Angelo .....	4.00	35.00	Mrs. Alfred G. Wilson.....	4.00	40.00
Blanche .....	8.00	.....	Mrs. Aug. Koch.....	1.00	Each
Bob Pulling .....	10.00	.....	Mrs. E. D. Godfrey.....	4.00	35.00
Bronze Buckingham.....	4.00	35.00	Mrs. E. Kershaw .....	10.00	.....
Bronze Mistletoe .....	7.00	.....	Mrs. F. E. Lewis.....	10.00	.....
Bronze Queen .....	6.00	.....	Mrs. H. Harrison .....	4.00	35.00
Butler's Caprice .....	6.00	.....	Mrs. Jules Leeds.....	1.00	Each
Capt. Cook .....	4.00	35.00	Mrs. Leslie Davis (Pink Turner)	6.00	55.00
Carrie Beinecke .....	1.00	Each	Mrs. Nellie Kleris.....	3.50	30.00
Celebration .....	4.00	35.00	Mrs. Nellie Ross.....	5.00	45.00
Chadwick—Improved .....	6.00	50.00	Mrs. R. M. Calkins.....	6.00	50.00
Chas. Maynard .....	4.00	35.00	Mrs. Wm. Buckingham.....	3.50	30.00
Chicago Pearl .....	4.00	40.00	Mrs. Woodrow Wilson.....	10.00	.....
Chieftain—Improved .....	3.50	30.00	Muskoka .....	4.00	35.00
Christmas Gold .....	4.00	35.00	Nadine .....	10.00	.....
Chrysolora .....	3.50	30.00	Nag-ir-Roc .....	8.00	.....
Clara B. Ford .....	7.00	.....	Nerissa .....	10.00	.....
Clara Jameson .....	4.00	35.00	New York .....	5.00	40.00
Coquette .....	4.00	35.00	Niagara .....	10.00	.....
Corp. Piper .....	10.00	.....	Odessa .....	10.00	.....
Dazzle .....	4.00	40.00	Philip Ricci .....	10.00	.....
Detroit News .....	15.00	.....	Pink Turner (Mrs. Leslie Davis)	6.00	55.00
Earl Kitchener .....	10.00	.....	Pride of Richmond.....	6.00	50.00
Early Frost .....	5.00	40.00	Private Merle Hay.....	10.00	.....
Edwin Seidewitz .....	4.00	35.00	Purple Caprice .....	6.00	.....
Favorite .....	4.00	35.00	Quaker Maid .....	5.00	45.00
Flora .....	4.00	40.00	Richmond .....	4.00	35.00
Florence Bahn .....	1.00	Each	Rosanda .....	5.00	.....
Frank Wilcox .....	3.50	30.00	Rose Charm .....	5.00	40.00
Friendly Rival .....	25.00	.....	Rose Delight .....	7.00	.....
Garnet King .....	25.00	.....	Rose Perfection .....	4.00	35.00
Gladys Pearson .....	5.00	45.00	Serena Amanda .....	5.00	.....
Glorious .....	4.00	35.00	Smith's Enchantress .....	4.00	35.00
Gold Lode .....	5.00	45.00	Snow White .....	4.00	40.00
Golden Celebration .....	8.00	75.00	Source d' Or (Lizzie Adcock)..	4.00	35.00
Golden Chadwick .....	6.00	50.00	Sun Glow .....	4.00	35.00
Golden Glory .....	4.00	35.00	Tekonsha .....	10.00	.....
Golden Majestic .....	2.00	Each	Thanksgiving Pink .....	4.00	35.00
Gov. Green .....	25.00	.....	The Bruce .....	25.00	.....
Grace Sturgis .....	1.00	Each	The Chief .....	4.00	35.00
Harvard .....	3.50	30.00	Thetta Quay Franks.....	25.00	.....
H. E. Converse .....	10.00	.....	Thos. W. Pockett .....	20.00	.....
Hilda Canning .....	4.00	35.00	Timothy Eaton .....	4.00	35.00
Honeydew .....	10.00	.....	Uvalda .....	4.00	.....
Ida .....	4.00	35.00	Varsity .....	4.00	.....
Indianola .....	15.00	.....	Vera Victoria .....	5.00	.....
John R. Booth .....	15.00	.....	Vermont .....	10.00	.....
John S. Bush .....	15.00	.....	W. A. Bilney .....	10.00	.....
Josephine Lawler .....	10.00	80.00	White Chieftain .....	4.00	35.00
J. W. Prince (Chieftain) .....	4.00	35.00	White Doty .....	3.50	30.00
Kathleen Thompson .....	6.00	.....	White Wings .....	4.00	35.00
Leilah .....	4.00	35.00	Whittier .....	5.00	40.00
Lilac Caprice .....	6.00	.....	W. H. Waite .....	10.00	.....
Lilian Doty .....	3.50	30.00	Wm. Turner .....	6.00	55.00
Lizzie Adcock (Source d' Or)..	4.00	35.00	Wolf's Pink .....	25.00	.....
Louisa Pockett .....	10.00	.....	Yellow Caprice .....	6.00	.....
Majestic .....	8.00	75.00	Yellow Doty .....	5.00	40.00
Mariana .....	4.00	35.00	Yellow Frost .....	5.00	40.00
Marie de Petris.....	10.00	.....	Yellow Pockett .....	10.00	.....
Miss Millicent Rogers .....	10.00	.....	Yellow Turner .....	6.00	.....
Miss Rita Mitchell.....	15.00	.....			

250 cuttings of a variety at the 1,000 rate.



# TERMS OF SALE

## Charge Accounts

REFERENCE: New customers who wish to open a charge account will please furnish us credit references and allow sufficient time for us to investigate same. If immediate shipment is desired cash must accompany your order and in the meantime we can investigate your references for future shipments. Cash must accompany all orders under \$5.00. (See "Cash in Advance" terms.)

TERMS FOR CHARGE ACCOUNTS: Grafted and Own Root Roses: Three per cent. cash discount if paid before the 10th of the month following date of invoice; net 60 days. Packing charges: \$5.00 per 1000. Other Stock: net cash—no discount—no packing charges. (See "Cash in Advance" terms.) Interest charged on past due accounts.

## Cash in Advance

When cash accompanies any order you are entitled to deduct 3 per cent. Cash must accompany all orders under \$5.00.

Cash must accompany all orders from customers in foreign countries.

## C. O. D.

If C. O. D. shipment is requested, the order must be accompanied by at least one-third the amount to insure acceptance. No discount is allowed on C. O. D. shipments and the usual charges for packing will be added.

## Special Notice

All shipments travel at the risk and cost of the purchaser. Should any damage occur notify your express agent at once so you can enter claim.



1929  
GOLD MEDAL  
ROSES



*Talisman*

A PRODUCTION of the Montgomery Company, of Hadley, Massachusetts. Its startling combination of colors has made it popular on sight in the Eastern markets. We are glad to assist in disseminating it.







*Rose Hill*

## *Rose Hill*

THIS is the finest sport of Columbia yet introduced and bids fair to be the most widely grown pink variety. In addition to its beauty it is a perfect shipper and a good keeper.



**HILL FLORAL PRODUCTS CO.**

Richmond, Ind., U.S.A.

Rose Growers  
Since 1881



TAKE ADVANTAGE  
OF OUR  
YEARS OF  
EXPERIENCE