

Reach and Partnerships – Logic Model

Situation

Working with and through others is important in order to create more and broader impact on a societal level and in a sustainable fashion. To achieve this we are forming broad alliances and networks across societal levels to further free knowledge in Austria and Europe.

Priorities

Raising awareness among potential partners concerning the existence and work of WMAT

Deepening the level and quality of collaboration with suitable partners over time



What we invest	Who we reach	What we do	What we create	Results: <u>Learning</u>	Results: <u>changing Action</u>	Results: <u>changing Conditions</u>
Volunteer and staff time Travel costs for attending and /or presenting at relevant networking events Resources to host networking events, meetings and workshops with (potential) partners Producing information material	Potential partners in like-minded organizations and individuals, public administration, commercial enterprises, GLAMs and educational institutions	Reaching out to relevant stakeholders in potential partner institutions (mails, calls, personal contact, events/meetings, information material, media) Identifying common spheres of activity and congruent objectives	Network of (potential) supporters Awareness for the relevance of free knowledge and how it relates to the goals of the respective partner institutions	First low-threshold support (e.g. smaller in-kind donations) for WMAT projects	Deeper involvement in our projects / long-standing collaboration Shared funding of common projects Evangelists in institutions advocate for free knowledge in their organizations / professional circles	Austrian institutions become more open and transparent, increased acceptance of free licenses Successful alliances which are broad and mighty enough to influence policy making in favor of free knowledge



Evaluation

Identification – Design – Implementation – Completion/Follow-up