

## Introduction to the Education Annual Plan 2023

For 2023, the aim will be to apply WMCH's [new education strategy](#) by focusing on what has been identified as "the missing link": **teacher training and lifelong learning**. This will be done using 2 approaches;

- through strategically promoting the use of Wikimedia projects and specific WMCH tools in schools,
- and by offering a new WMCH certification, enabling volunteer trainers to validate their work.

This dual approach will enable a more sustainable approach to the concept of "training the trainer" and empower the teachers/trainers to use these tools in their classrooms.

### 1) WMCH tools:

WMCH has produced several educational tools during the past years that represent very strong assets for teachers. Therefore, the first step will be to concentrate on the dissemination of these tools, starting with:

- [Openedu.ch](#): After strengthening the backend of this platform in 2022, the focus for 2023 will be on partnering with the community and education stakeholders across Switzerland to aggregate and upload training documents/files surrounding Wikimedia projects as well as more generally, documents addressing Media Literacy, Digital Democracy and Fake News Awareness that can be used directly in schools. This will allow for a centralised Swiss media training material platform, in line with the WMF strategic aim of building tools to promote knowledge as a service.
- [Dico des Ados](#): The Wiktionary developed for kids, by kids! This tool has a remarkable appeal in the French-Speaking part of Switzerland. Therefore during 2023, this tool will be rolled out in all other national languages, including Rumantsch, and English. With impactful partnerships and a dedicated communication plan, this rollout should have a very strong impact on primary and secondary I media literacy programmes.

Additional tools supporting the Rumantsch community are also planned. Other education tools supported by WMCH will be managed under the Innovation programme during 2023 as their next developments will be technically oriented.

### 2) WMCH certification

During 2023, based on research done during 2022, WMCH will offer a Wikimedia CH certification programme for volunteer trainers from the community, as well as for professionals requiring continuous/lifelong learning. Credits will be acquired by engaging with the different Wikimedia projects and with Wikimedia CH's events/programmes. This certification will also include a module containing pedagogical aspects on how to teach different age groups (curriculum design). This certification will be validated by a recognised Swiss continuous learning programme and therefore become an asset for trainers, allowing them to promote their skills.

## Metrics

<b>Metric</b>	<b>Planned outcome (target)</b>	<b>Explanation</b>
Total # of participants	1 000	Increased involvement of teaching community in testing, events and certifications compared to 2022.
# of new editors	150	Estimating 15% of participants will become new editors.

<i>#number of content pages created or improved</i>	<i>1 000</i>	<i>With several pilot lessons planned around using Wikimedia projects in classrooms, students will be able to modify and create new pages.</i>
<i>Content reused by other Wikimedia projects</i>	<i>2 000</i>	<i>As per 2022.</i>
<i># of people reached in CH</i>	<i>400 000-500 000</i>	<i>New education communication and outreach strategy planned, increasing visibility of Education Programme.</i>