

Growth Hacking and Future-Proofing your Community

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Growth hacking is the art of achieving more with less, turning limitations into opportunities."

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The Growth-Hacking Model

Start

Attract

Engage

Close

Repeat



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**How does one
become a great
growth hacker?**

What makes a Great Growth Hacker

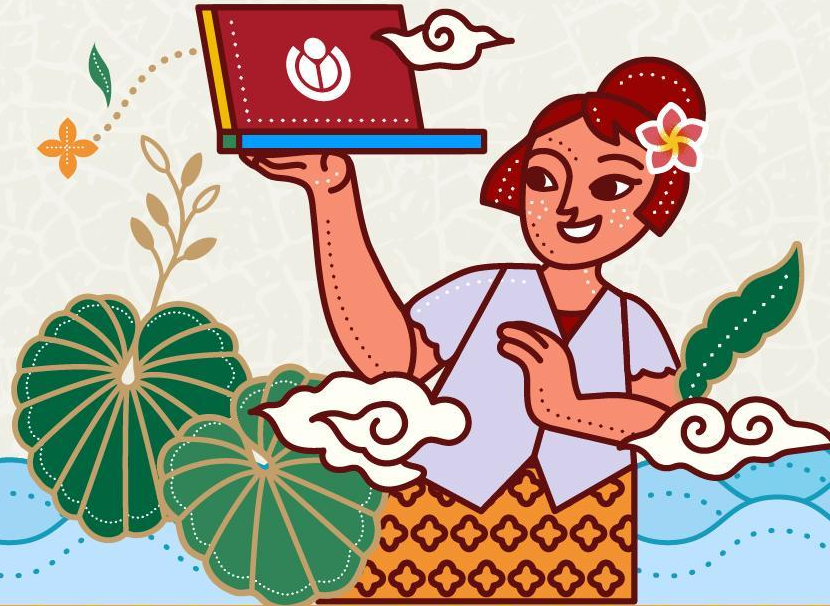
- Focus on growth
- Ability to execute
- Working in baby-steps and sometimes be ambitious
- Good time management
- Open-minded (if you can dream it, you can achieve it
- Repeats what succeeded
- Creative
- Pivot all the time
- Passionate with work
- Don't forget your metrics



“Future-proofing your community is preparing your community to challenges and changes of the future by staying adaptable and proactive.”

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Strategies for Future-Proofing your Community

- Stay informed and adaptive (all the time)
- Embrace technology (cannot live without it)
- Gather feedback from members (listen well)
- Encourage collaboration (work together)
- Cultivate emerging leaders (replicate and duplicate)
- Invest in learning opportunities (if you stop learning, you start dying.

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Collaboration and Leadership

are essential for building a successful community. Together we can create an environment where community members thrive and goals are being achieved. Resulting to a relevant and impactful community.

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Thank you for listening.

Maraming Salamat (Filipino language)

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