



# Support your wiki's community to grow

Learning from the experience  
of two community leaders

**Tochi Precious**

Co-founder & Program Coordinator;  
Igbo Wikimedians User Group

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Community Manager  
Wikimedia UG Nigeria

**Richard Nevell**

Program Coordinator  
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# Welcome to the workshop!

Here's how we can have a great time together:

- Please read and respect our **Friendly Space Policy**: [w.wiki/5Fsc](https://w.wiki/5Fsc)
- This workshop is being **recorded**
- People who signed up as *active participants* can turn on their microphone and camera - however, please keep your microphone muted when you're not speaking
- Everyone can **ask questions & add comments in the chat** (make sure you select "to everyone")
- Feel free to join the Celtic Knot Telegram groups: [w.wiki/5FqK](https://w.wiki/5FqK)



# Agenda

- Warm-up (10 min)
- Three phases of panel discussions and Q&A
  - How to start-up a community (30 min)
  - How to retain and engage with editors (30 min)
  - How to keep growing (30 min)
- Wrap-up (10 min)

## Warm-up

What communities/projects are you involved in?

What would you like to learn about/ get help with regarding the growth of your community?

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.



# How to start up a community

**What activities did you run to involve editors?**

# Starting a community (First steps)

1. Identify why you're starting the community (Purpose)
2. Who you're starting the community (Target)
3. Value Proposition (What are you offering them?)
4. Channel (How will you reach them?)
5. Activities (What would you be doing)
6. Management
7. Sustainability

# Activities run to involve editors

- Trainings
- Mentorships
- Edit-a-athons
- Campaigns or contests
- Quizzes
- Roles assignment
- Leadership roles



**Do you use other tools aside from the  
Wikimedia websites to grow your  
community?**

# Other ways to grow your community

- WhatsApp
- Telegram
- Twitter
- Facebook
- Instagram
- Google packages (Gmail, Google doc, sheet, survey, G-meet)
- Zoom
- Off-wiki events participation

# Q&A: do you have other questions for Tochi and Isaac regarding starting up and recruiting?

Feel free to write down your questions in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

**Summary: what are the key points we can take away from this exchange?**

Feel free to write down your answers in the chat.

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# How to retain and engage with editors

**Once people have started editing, what support do they get from the community?**

# What you gain in the community

1. Mentorship
2. Capacity building across projects
3. Choice of project preference
4. Leadership opportunities
5. Skills development

# Support that editors get from the community once they start editing

- Guidance from experienced members of the community
- Development of new tools, and sharing of existing tools with them
- Capacity building in form of training
- Help to identify errors in their works, and how it could be fixed
- Thanking them for their contributions



**How do you motivate your community?**

# Keeping people motivated

- Contests
- Shorter meeting durations (less waste of time)
- Data reimbursements after meetings
- Linking them up with opportunities
- Making headlines to make them proud
- Reiterating the Value Proposition

# Keeping people motivated

- Provide incentives during contest or campaigns
- Support with internet data
- Allow them to participate in conferences, and international meetings such as Wikimedia Conference, Wikimania
- Share training opportunities with them
- Listen to their opinions
- Appoint them to position of leadership
- Assign roles to them

# Q&A: do you have other questions for Tochi and Isaac regarding retaining and engaging?

Feel free to write down your questions in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

**Summary: what are the key points we can take away from this exchange?**

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.



How to keep growing

**What resources are most important to help a community keep growing?**

# How to keep community growing

- Getting them involved (internal grants to run individual projects)
- Development of hubs (Bringing it close to home)
- Outreach and awareness creation
- Capacity building and skills development
- Recruitment of new members
- Mentorship



# How to keep community growing

- Continuous recruitment and engagement
- Continuous mentorship
- Capacity building for new, and existing volunteers
- Support with small funding to run mission-aligned projects
- Establishment of clubs in tertiary institutions
- Support new, and existing volunteers with the necessary tools, and infrastructures
- Strategic coordination of outreach, and awareness campaign

**What are your ambitions for your community?**

# My ambitions for our community

- To keep making impact while growing
- Develop capable leaders
- Get our test projects out of the incubator
- Be the talk of the global community 😊

# My ambitions for our community

- Build a Wikipedia community that can sustain itself
- Build a Wikipedia community that can meet the contents needs of readers
- Build a Wikipedia community that can compete in terms of quality contents, and contributors with other large Wikipedia.
- Build a community that would require little resources for sustainability.

# Q&A: do you have other questions for Tochi and Isaac regarding growing a community on the long run?

Feel free to write down your questions in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

**Summary: what are the key points we can take away from this exchange?**

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.

A landscape of rolling green hills under a cloudy sky. A winding road is visible in the valley. A large, semi-transparent green Celtic knot graphic is overlaid on the image. The text "Wrap-up" is centered in white.

Wrap-up

**What are the most interesting things you discovered or learned during this workshop?**

Feel free to write down your answers in the chat.

For active participants, you can unmute your microphone and give your answer out loud.



# Let's keep the discussion going!

You can join the Telegram groups of the Celtic Knot to connect with other participants:

[w.wiki/5FqK](https://www.wiki.com/wiki/5FqK)

Feel free to share your LinkedIn profile in the chat so you can connect individually

For more events related to community growth, have a look at the Celtic Knot satellite events:

[w.wiki/5NB4](https://www.wiki.com/wiki/5NB4)

# Thanks for your attention!

Get in touch with us:

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