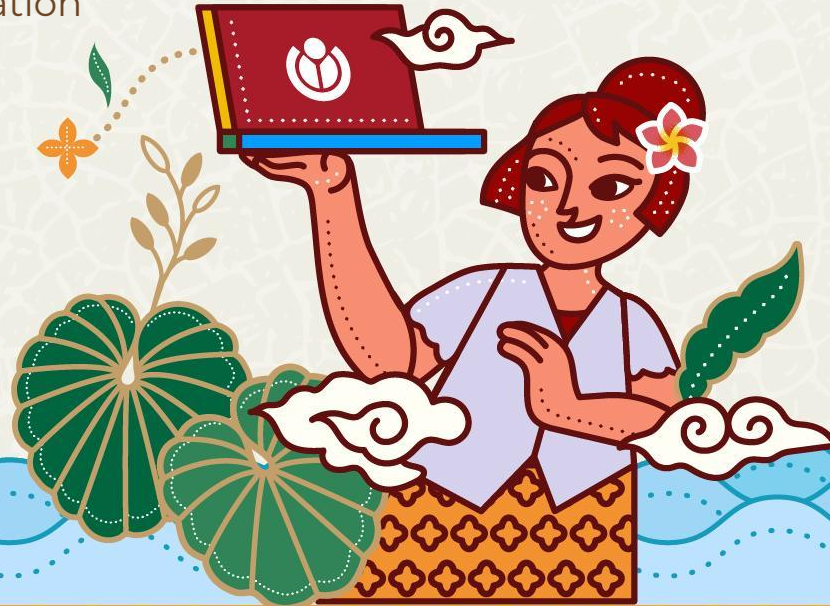


# Empowering senior citizens through Wikimedia

Promoting digital literacy and preventing misinformation

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SINGAPORE**

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# Introduction

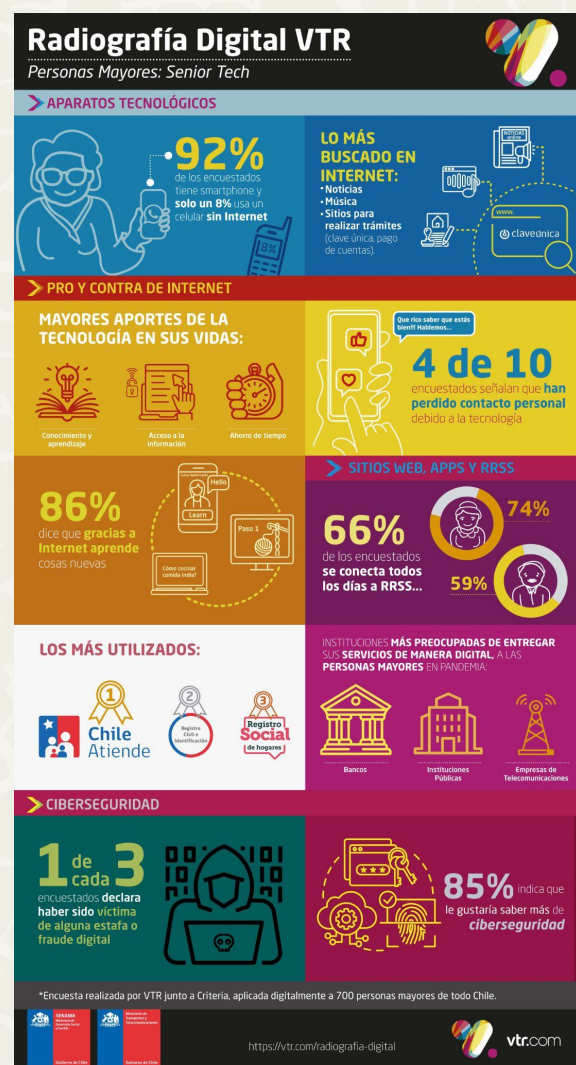
2021 → first nationwide study focused on the digitalization of Chilean seniors citizens:

- 40% learned to use smart devices in the midst of the pandemic, 7 out of 10 knew the meaning of digital literacy
- 92% have a smartphone (only 8% without internet access)
- 30% of older adults declared having been a victim of scam or fraud on the Internet, therefore, 85% indicated that they would like to know more about cybersecurity.

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Source:

<https://vtr.com/content/pdf/informe-radiografia-digital-vtr-septiembre-2022.pdf>



# Problematic

- Growing integration of the elderly population into digital environments after the COVID-19 pandemic
- This group is not considered in the few digital literacy plans that exist in Chile
- They do not have (yet) a permanent presence within the Wikimedia movement.
- Two large areas of need: misinformation and cyber fraud
- Difficulties to editing on Wikipedia

NACIONAL

## Estudio: Uno de cada tres chilenos mayores de 60 años ha sido víctima de una estafa digital



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Source:

<https://www.t13.cl/noticia/nacional/uno-cada-tres-chilenos-mayores-60-ha-sido-victima-estafa-digital>

# Cycle of workshops, “Senior citizens and digital environments: tools for integration”

**Objective:** to respond to the new needs of an increasingly digitalized older adult population.

- Pilot version promoted by Wikimedia Chile together with Google Chile and the Department of the Elderly (Dideco of the Municipality of Quilicura)
- Between October and December 2022.
- Call for about 40 attendees from CIAM El Mañío, Quilicura.

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# Specific objectives

- Generate spaces for dialogue with older people to learn and share about their uses, experiences, and assessments of the Internet and new technologies.
- Train older people in the **critical reading of online information spaces**, such as Wikipedia.
- Prepare materials to disseminate the problems of the elderly in relation to the Internet and guidelines to deal with them.



# Methodology

Themes:

1. “How and for what do we use the Internet?”
2. “Tools for a safe use of the Internet”
3. “Senior citizens on the Internet: strategies to participate”

progressive learning

exploratory sessions

training sessions



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# Learnings

- The context of each community of senior citizens is essential.
- Little notion of when they use the internet.
- Many were informed by YouTube or WhatsApp.
- Most of senior citizens were just looking for a safe space to do their consultations.
- There is a lot of fear about what the internet is.
- Wikipedia is a great source for double-checking the information.



**¡QUE NO TE PILLE LA TECNOLOGÍA!**  
**#PERSONAS MAYORES INFORMADAS**

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