Summary of the registration form answers for the Wikimedia Conference 2018

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Wikimedia Conference 2018

Program Structure: Tracks

Movement Strategy

Movement Partnerships

Capacity Building & Learning

Facilitated social activities

Wikimedia Conference 2018

Program Structure: Tracks

9 programmatic questions
Answers of 271 people analyzed

Chapter representatives: 102
User Group representatives: 107
WMF staff/Board: 40
Other (Thematic Orgs, Allied Orgs): 8
Committee members: 14
~ 40 % haven't attended WMCON before

Q1 What does “Knowledge as a service” mean for your organization/group/community and its future activities?

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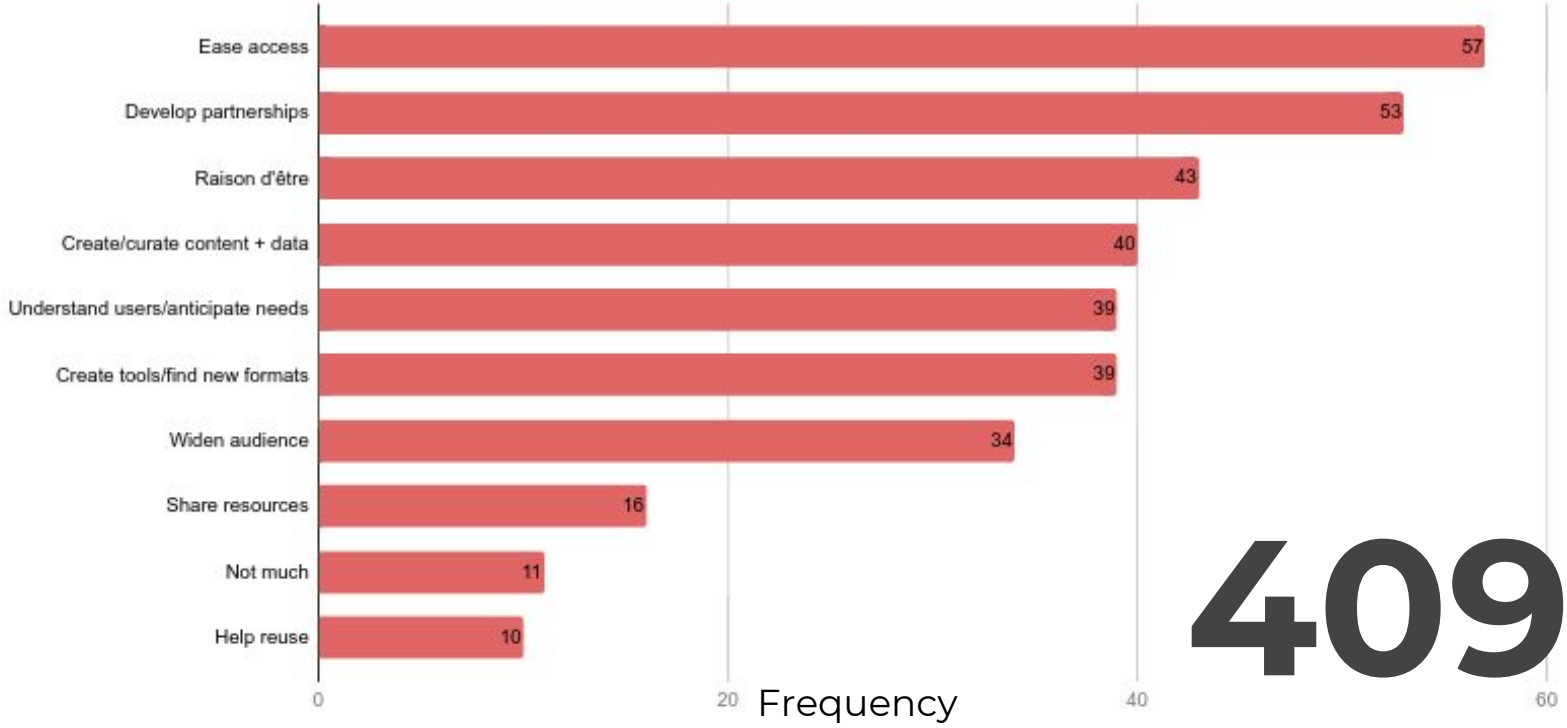
I understand “Knowledge as a service” as



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*Answers were clustered/categorized afterwards, several answers were applied to various categories.

Summary

Most answers focus on **easing the access to Free Knowledge/Wikimedia, developing partnerships, understanding users** and **anticipate their needs.** The need to widen Wikimedia's audience and create new tools/formats to reach users was mentioned often as well.

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Q2 What does “Knowledge equity” mean for your organization/group/community and its future activities?

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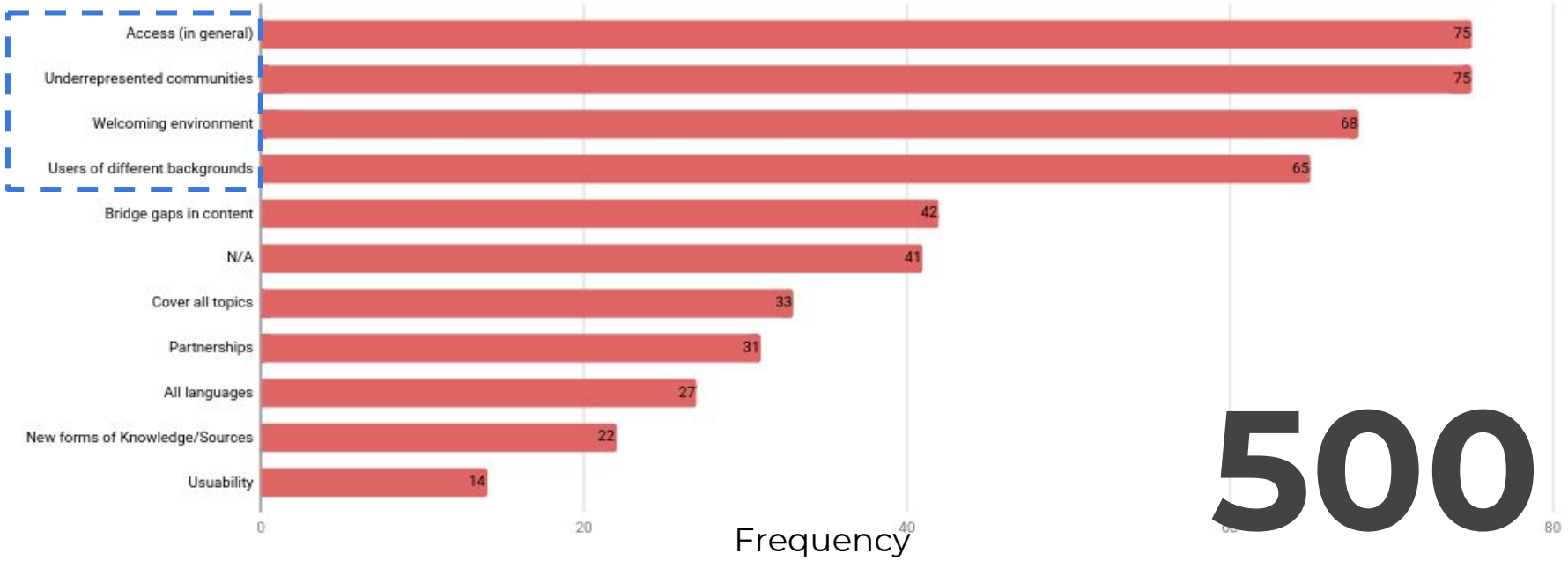
I understand “Knowledge equity” as



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*Answers were clustered/categorized afterwards, several answers were applied to various categories.

Summary:

Most participants mention **access** to Free Knowledge/our projects as their main understanding of knowledge equity. In comparison to Q1, where “access” is defined in a technical way, in Q2 “access” is understood in a social/human way. Others named a **welcoming environment** including the need to be **inclusive** for people from different backgrounds and/or **underrepresented communities**.

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Q3 What kind of conditions do you need for these activities?

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I need these conditions:

Financial resources	People	Skills & trainings	Partnerships (beyond Wikimedia)	Better (social) environment	Cross-affiliate partnerships
111	88	82	81	62	59

Euro icon by iconsmind.com, Skills icon by Bohdan Burmich, Partnerships icon by Vectors Market, Love icon by Gregor Cresnar, via Noun Project. CC BY

Q4

Is there an insight, idea, method or something else around partnerships you can imagine to share **during the Wikimedia Conference?**

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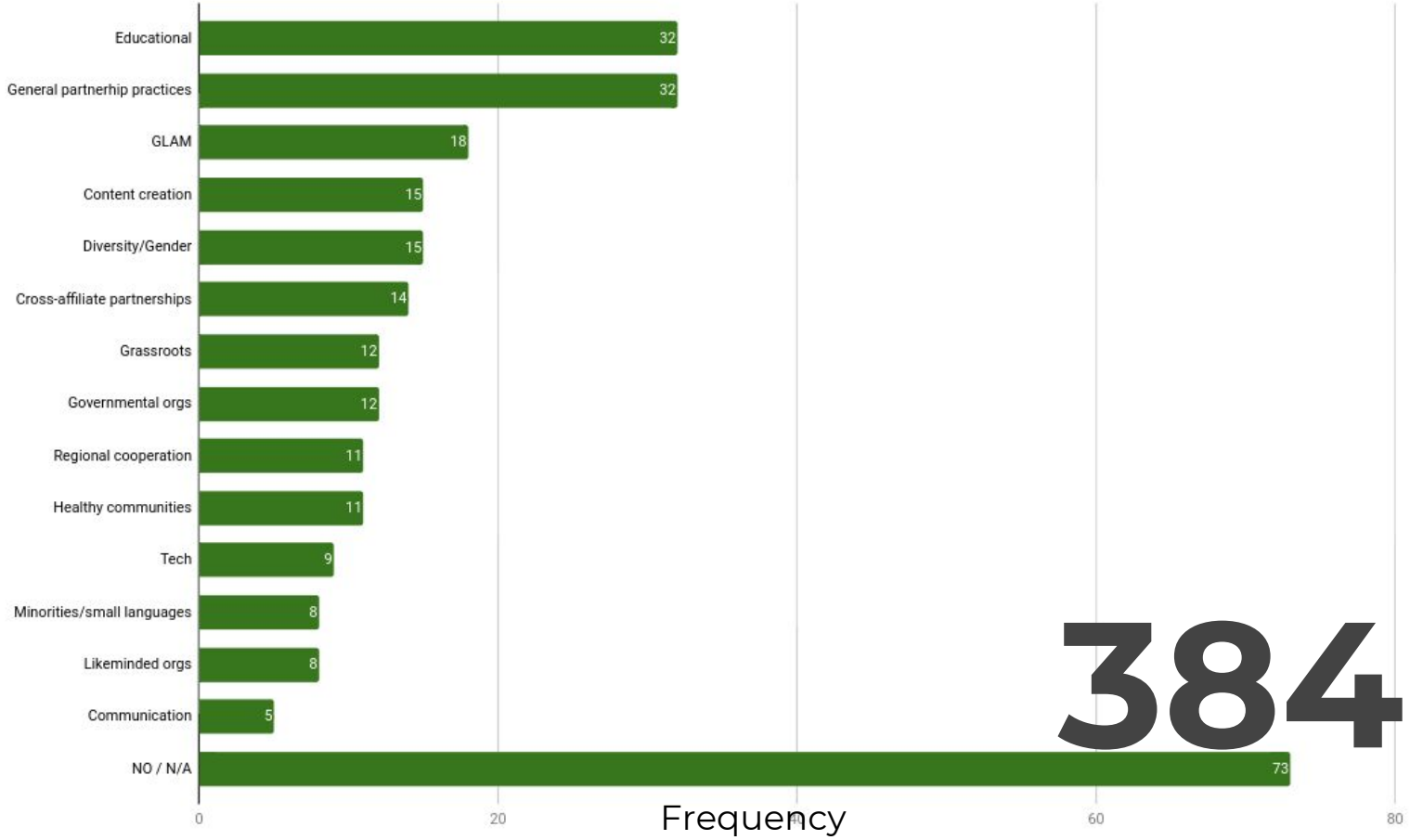
Movement Partnerships



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Summary:

Even more than in previous years, the results show that WMCON participants have a vast experience in organizing partnerships, especially with **GLAM and educational partners.** Partnerships with **grassroot organizations/ movements** seem to have increased, as well as partnerships around **diversity/gender topics.**

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Q5

Is there an insight, idea, method or something else around partnerships you would like to learn **about during the Wikimedia Conference?**

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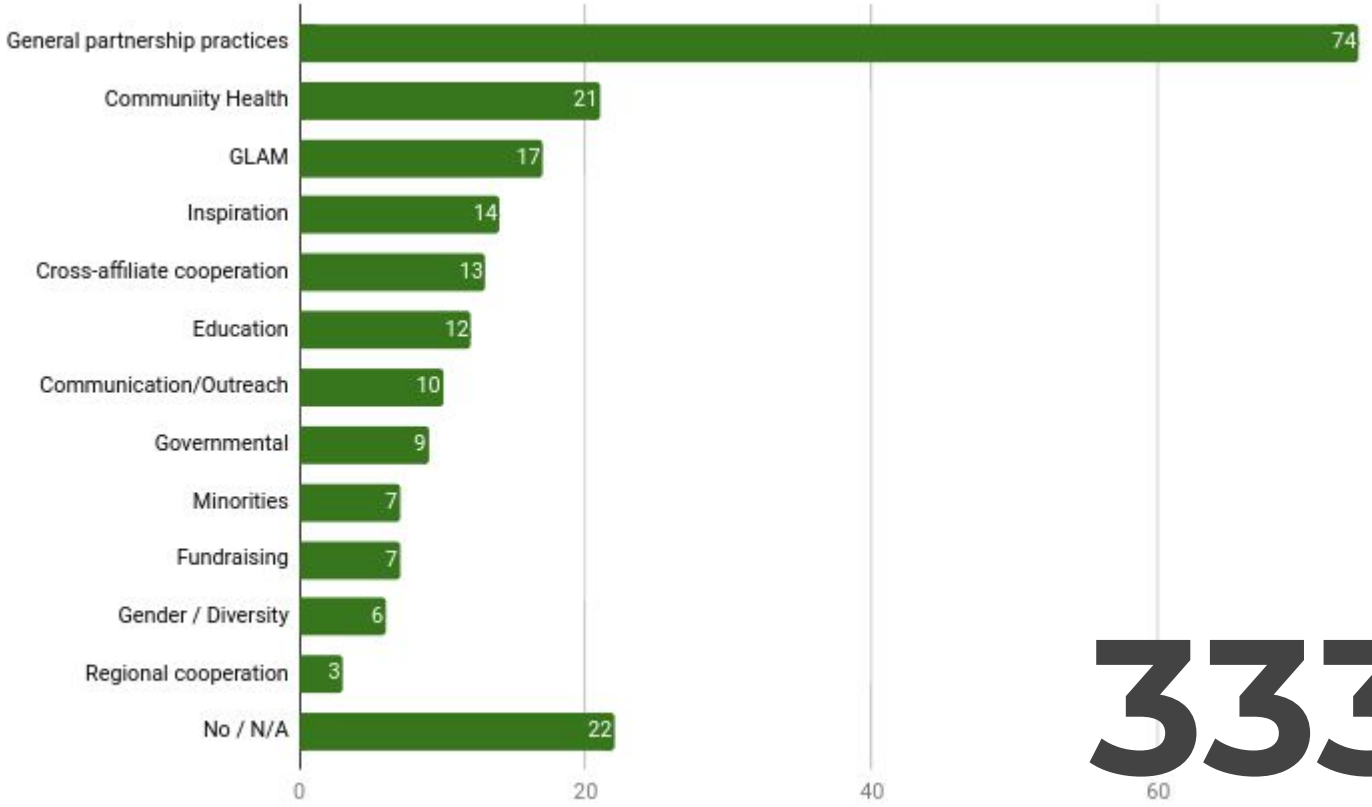

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“General partnership practices” include:

- Phases of partnerships (research, outreach, approach, align, plan, do, monitor, evaluate, sustain)
- Partnership types in general
- Capacities and competencies around partnerships (differing partners, inclusivity, partnerships as a non-formal group)

Summary:

As for Q4, there is wide and diverse experience in organizing partnerships. Still, many express a lack of knowledge/experience on general practices around partnerships. But even in this field, experience has increased and most participants are not just concerned about finding *any* partner, but the *right* one. Sustainability of partnerships is also an often mentioned topic.

Q6

What is your wish or hope regarding Partnerships within and beyond the Wikimedia movement based on the Strategic Direction?

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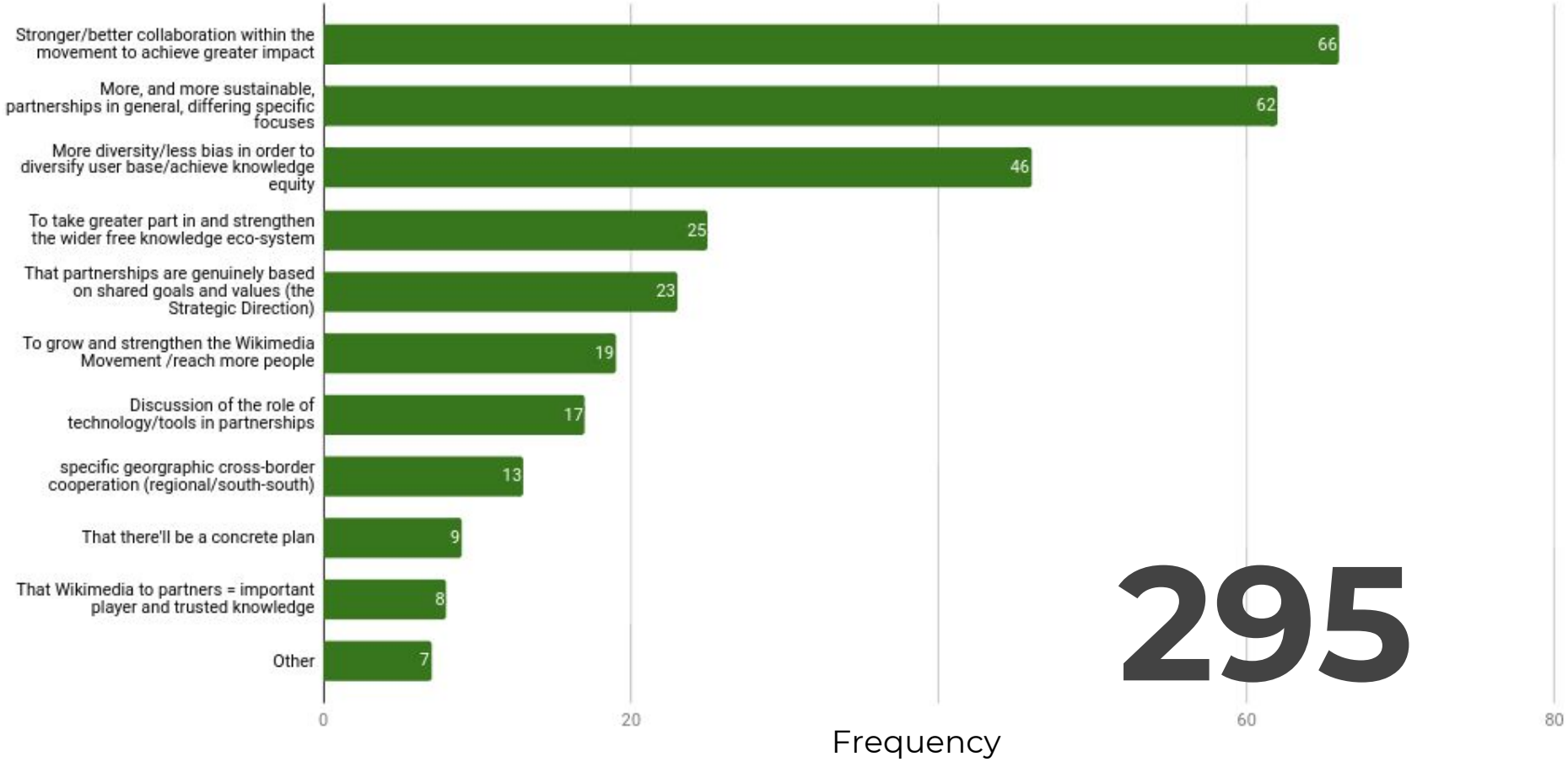

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Q7 What do you need to fulfill this wish or hope?

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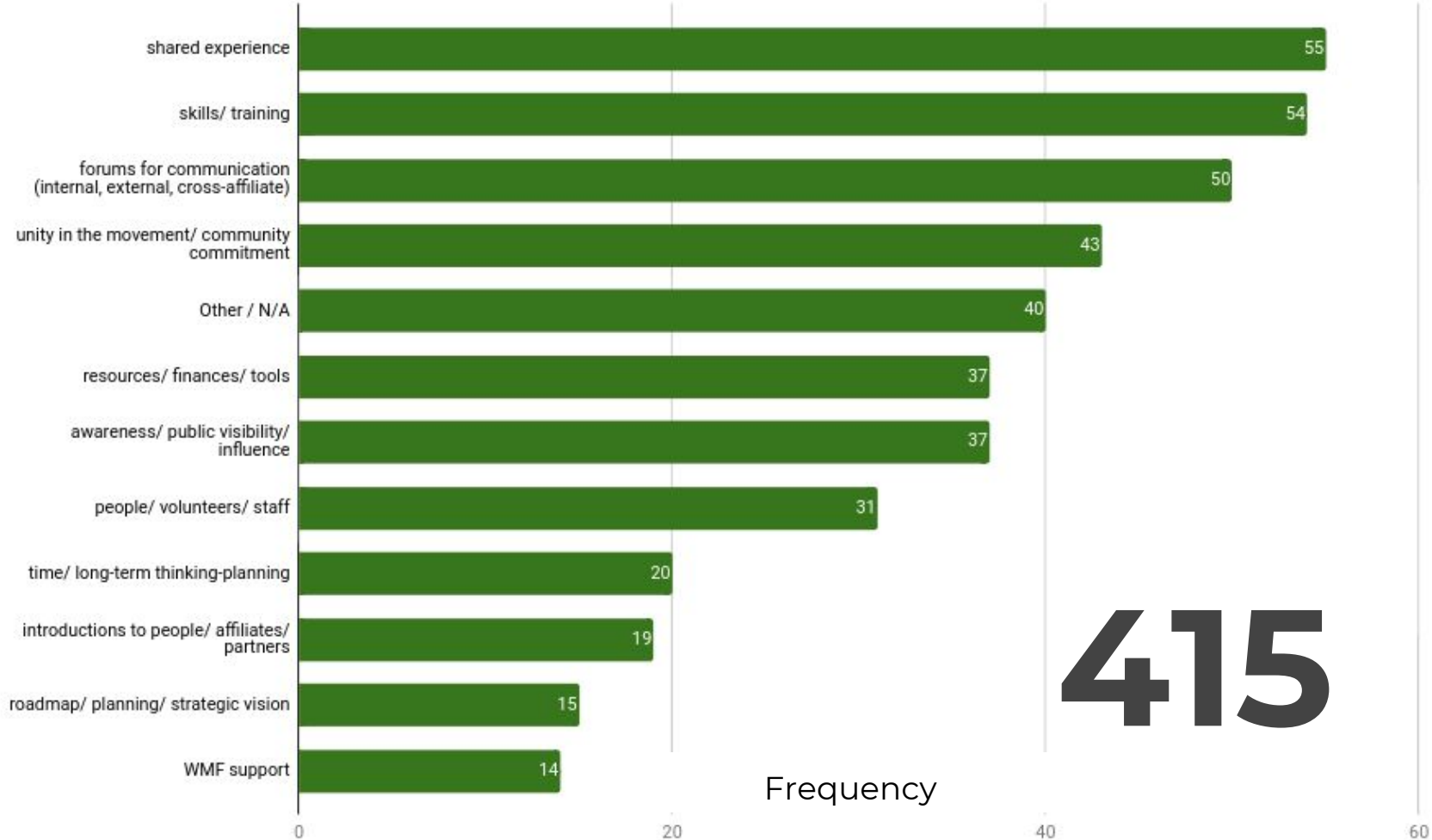

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Summary

Interestingly, some Q7 answer clusters don't differ much to Q3. However, it becomes clear that a stronger connection/cohesion or an even alignment within the Movement seems to be a desire. Furthermore, a stronger sharing culture within in the Movement seems to be necessary as well.

Q8

Please name one or two skills, tools, or resources, that you want to be able to bring back home to your local organization/group.

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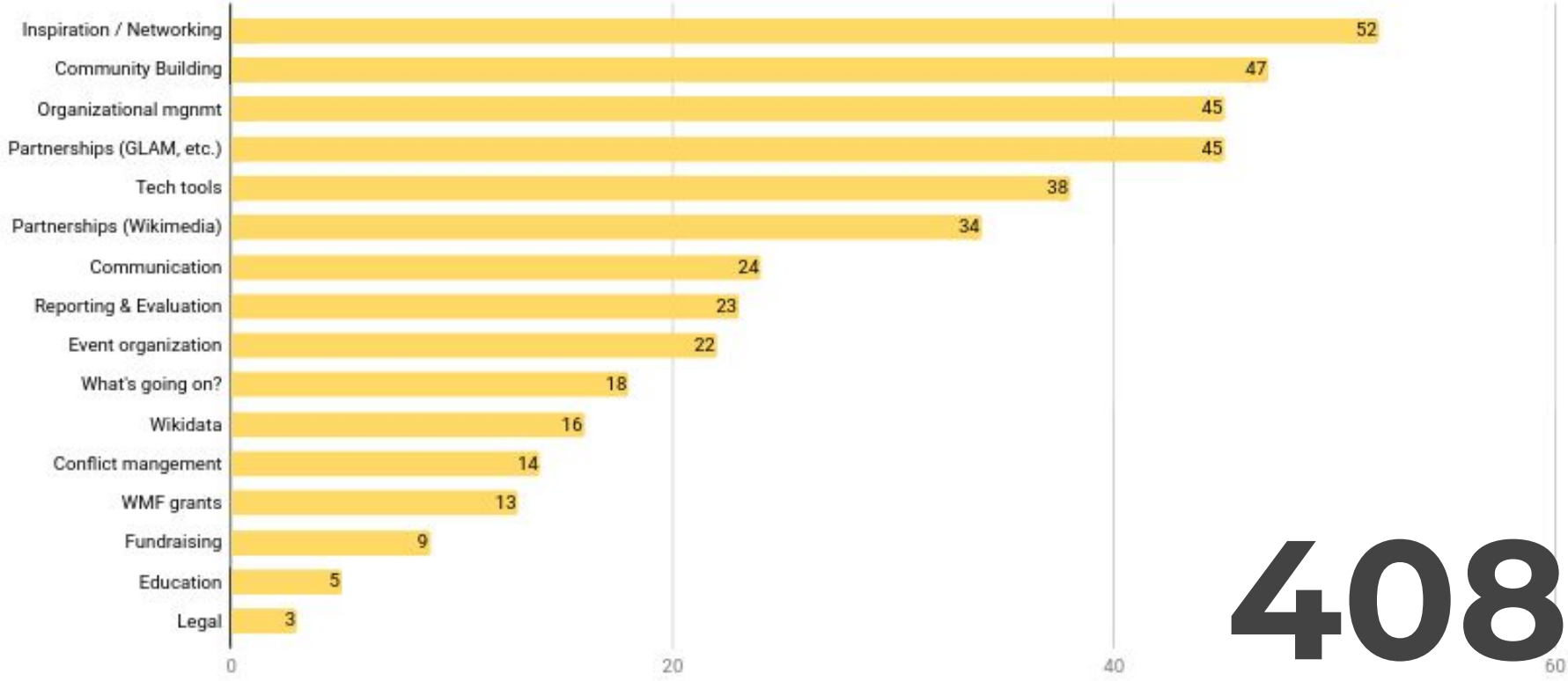

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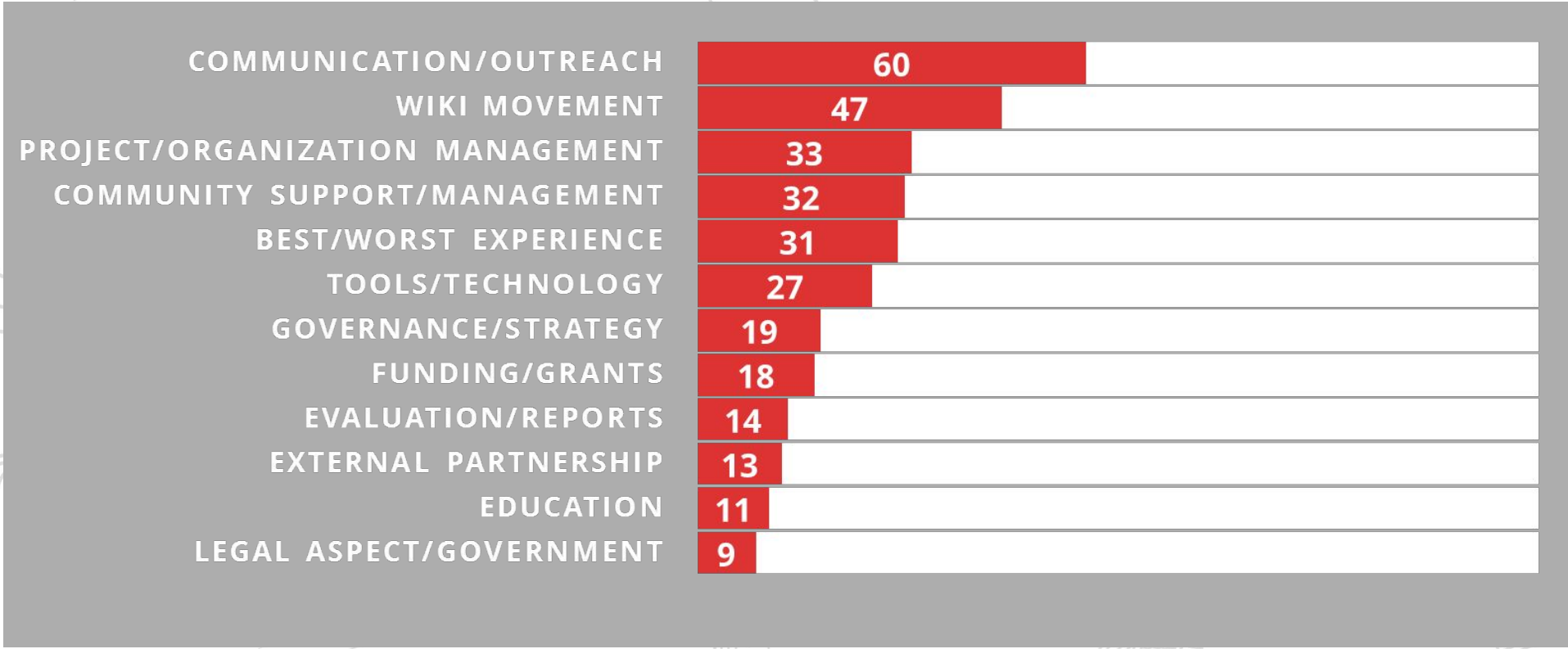
In comparison to 2017 answers:



Summary

The Wikimedia Conference stays a place to be inspired and to learn new things. This year, “Partnerships” have an even clearer increased focus among participants. “Tech Tools” and, especially “Event organization” were mentioned much more than in 2017. However, due to different clustering we cannot compare 2018 and 2017 results.

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Q9

How can you contribute to the Wikimedia Conference? What skills, knowledge or insights can you bring to share that others can learn/benefit from?

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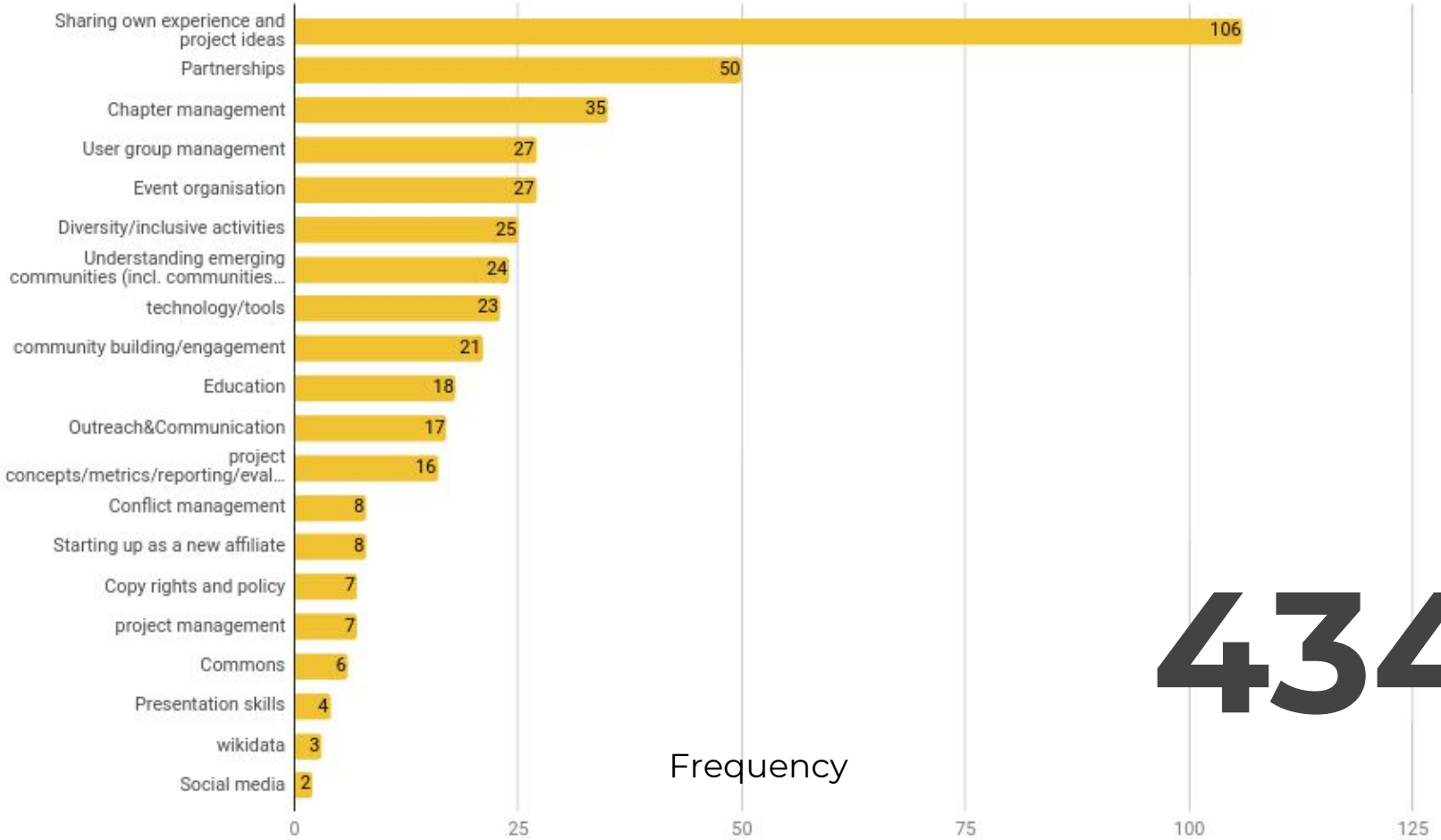

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Summary

Wikimedians love to tell their stories & successes – and WMCON is a great place for this! Interestingly, participants mentioned their skills in affiliate management quite often. Also, many especially want to tell about their efforts around diversity/inclusivity.

Wikimedia Conference 2018

Timeline until the conference

- Publication of these results (beginning of February)
- Selection of session topics (February)
- Approaching of speakers (Mid/End of February)
- Working on session drafts with speakers (beginning of March)
- Publication of program outline (beginning/mid March)
- Publication of schedule (beginning of April)

More info: [[meta:Wikimedia Conference 2018/Program design process]] (in the coming weeks)

See you in Berlin or on Meta!

For questions:
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Thanks!
Danke!

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