

Prepared by Liam Wyatt / Wittylama 2020





Agenda

- Opportunity space
- How it helps users
- How it supports our priorities
- What we might do
- How we might do it



Opportunity Space

- Citations
- The problem
- Current state





Citations are the core of **anti-disinformation** and **knowledge integrity** in our movement. Our **Verifiability** policy has become the backbone of the reliable web.

"Citations are a simple, critical interconnection mechanism for all modern knowledge in the digital, Internet-connected world ... arguably the most important ingredient of open knowledge, sources and references have received little technical attention in the Wikimedia movement up until now."

–2016 <u>WikiCite report</u>





The Problem

Wikimedia's citations are one of our greatest assets, but by storing them as raw "inline" text in each content page, they are also one of our biggest burdens.

Our citations are high in maintenance, technical complexity, and duplication of effort.

This burden is shouldered by repetitive, manual, volunteer effort which is disproportionately felt by smaller communities.



Participants at *WikiCite 2018* debating this problem. We've known this is an issue for a *long* time.



References in MediaWiki (WP)

Closures and cancellations [edit|edit source]

Through the first quarter of 2020, arts and culture sector organisations around the world progressively restricted their public activities and then closed completely due to the pandemic. Starting with China, East Asia, and then worldwide, by late March most cultural heritage organisations had closed, and arts events were postponed or cancelled, either voluntarily or by government mandate. This included galleries, libraries,^[1] and museums^{[3][4][5]} (collectively known as GLAMs), as well as film^[6] and television productions.^[7] theatre^[8] and orchestra performances,^[9] concert tours,^[10] zoos,^[11] and music^[12] and arts festivals,^{[8][13]}

==Closures and cancellations==

Through the first quarter of 2020, arts and culture sector organisations around the world progressively restricted their public activities and then closed completely due to the pandemic. Starting with China, East Asia, and then worldwide, by late March most cultural heritage organisations had closed, and arts events were postponed or cancelled, either voluntarily or by government mandate. This included galleries, libraries, <ref name="IFLA">{{cite web|url=https://www.ifla.org/covid-19-and-libraries|title=COVID-19 and the Global Library Field|publisher=[[International Federation of Library Associations and Institutions|IFLA]]|access-date=3 April 2020|archiveurl=https://web.archive.org/web/20200404123805/https://www.ifla.org/covid-19-and-libraries|archive-date=4 April 2020|url-status=live}}</ref> archives.</ref name="Accessible">{{Cite web|url=https://www.ica.org/en/what-archive/archives-date=4 April 2020|url-status=live}}</ref> are-accessible-search-the-map title=Archives are Accessible last= first= date= website=www.ica.org publisher=[[International Council on Archives]]|url-status=live|archiveurl=https://web.archive.org/web/20200414084458/https://www.ica.org/en/what-archive/archives-are-accessible-search-the-map|archive-date=14 April 2020|access-date=19 April 2020}}</re> web|url=http://www.theartnewspaper.com/news/here-are-the-museums-that-have-closed-due-to-coronavirus|title=Here are the museums that have closed (so far) due to coronavirus|website=www.theartnewspaper.com|access-date=26 March 2020|archive-url=https://web.archive.org/web/20200329062120/https://www.theartnewspaper.com/news/here-are-the-museums-that-have-closed-due-to-coronavirus|archive-date=29 March 2020|url-status=live}}</ref> web|url=https://www.artnews.com/art-news/news/coronavirus-museum-closures-worldwide-1202680933/|title=See a List of Coronavirus-Related Closures at Museums Around the World|last1=Solomon|first1=Tessa|last2=Selyin|first2=Claire|date=1 March 2020 website=ARTnews.com/language=en-US access-date=26 March 2020 archive-url=https://web.archive.org/web/20200326171347/https://www.artnews.com/art-news/news/coronavirus-museum-closures-worldwide-1202680933/archive-date=26 March 2020 url-status=live}}</ref><ref>{{Cite web|url=https://docs.google.com/document/d/lLW2hsErFZgdPZLs0Tf00Ssmw0nRPhbUvemOblIAgwlU/edit?usp=embed facebook|title=Museums closures|website=Google Docs|language=en|access-date=27 Abril 2020}}</ref> (collectively known as [[GLAM (industry sector) | GLAM]|s), as well as film<ref>{(Cite news | last=Shoard | first=Catherine | url=https://www.theguardian.com/film/2020/mar/20/over-one-hour-everything-cancelled-coronavirusimpact-film|title='Over one hour everything was cancelled' - how coronavirus devastated the film industry|date=2 March 2020|work=The Guardian|access-date=19 April 2020|url-status=live|language=en-GB|archiveurl=https://web.archive.org/web/20200417102132/https://www.thequardian.com/film/2020/mar/20/over-one-hour-everything-cancelled-coronavirus-impact-film|archive-date=17 April 2020}}</re> web|url=https://deadline.com/2020/03/coronavirus-tv-shows-production-delayed-1202881997/|title=Coronavirus: TV Shows That Have Halted Or Delayed Production Amid Outbreak|last=Pedersen|first=Erik|date=1 March 2020|website=Deadline|language=en|url-status=live|archive-url=https://web.archive.org/web/20200402092712/https://deadline.com/2020/03/coronavirus-tv-shows-production-delayed-1202881997/|archive-date=2 April 2020|access-date=19 April 2020}}</ref> theatre<ref name="List of major cancellations">{{Cite news|url=https://www.theguardian.com/culture/2020/mar/13/coronavirus-culture-arts-films-gigs-festivals-cancellations|title=Coronavirus and culture - a list of major cancellations date=2 March 2020 work=The Guardian access-date=26 March 2020 language=en-GB issn=0261-3077 archive-url=https://web.archive.org/web/20200316025242/https://www.theguardian.com/culture/2020/mar/13/coronavirus-culturearts-films-gigs-festivals-cancellations archive-date=16 March 2020 url-status=live}}</ref> and [[orchestras orchestra]] performances,</ref name="N Kenyon">{{Cite news | last=Kenyon | first=Nicholas | url=https://www.thequardian.com/music/2020/mar/21/home-listening-classical-music-online-livestream-at-home-coronavirus | title=Classical music: let the Berlin Phil come to you | date=2 March 2020 | work=The Guardian access-date=7 April 2020 language=en-GB issn=0261-3077 archive-url=https://web.archive.org/web/20200407160747/https://www.theguardian.com/music/2020/mar/21/home-listening-classical-music-online-livestream-at-homecoronavirus archive-date=7 April 2020 url-status=live}}</ref> [[concert tours]],</ref>{{Cite web|url=https://ew.com/music/bts-madonna-pearl-jam-more-artists-canceling-shows-coronavirus/|title=BTS, Madonna, Khalid, Billie Eiligh, and more artists canceling shows over coronavirus website=EW.com | language=EN|access-date=19 April 2020|archive-url=https://web.archive.org/web/20200416104508/https://ew.com/music/bts-madonna-pearl-jam-more-artists-canceling-showscoronavirus/|archive-date=16 April 2020|url-status=live}}</ref> [[zoos]],<ref>{{Cite web|url=https://zahp.aza.org/covid-19-information-for-zoos-and-aquariums/|title=COVID-19: Information for Zoos and Aguariums | last= | first= | date= | website=zahp.aza.org | publisher=Zoo and Aguarium All Hazards Preparedness, Response, and Recovery (ZAHP) Fusion Center | language=en-US | url-status=live | archive-url= | archive-date= | access-date=27 April 2020 | } </ref> and [[Music festival|music]]<ref>{{Cite web|url=https://pitchfork.com/news/coronavirus-updated-list-of-tours-and-festivals-canceled-or-postponed-due-to-covid-19/|title=Coronavirus: Updated List of Tours and Festivals Canceled or Postponed Due to COVID-19 | website=Pitchfork | language=en | access-date=19 April 2020 | archive-url=https://web.archive.org/web/20200410124727/https://pitchfork.com/news/coronavirus-updated-list-of-tours-and-festivals-canceled-orpostponed-due-to-covid-19/|archive-date=10 April 2020|url-status=live}}</ref> and arts festivals.</ref name="List of major cancellations"/><ref name="Museums that have closed">{{cite web|url=http://www.theartnewspaper.com/news/hereare-the-museums-that-have-closed-due-to-coronavirus|title=Here are the museums that have closed (so far) due to coronavirus|website=www.theartnewspaper.com|access-date=27 March 2020|archiveurl=https://web.archive.org/web/20200329062120/https://www.theartnewspaper.com/news/here-are-the-museums-that-have-closed-due-to-coronavirus|archive-date=29 March 2020|url-status=live}}</ref>



Source: English Wikipedia: Impact of the COVID-19 pandemic on the arts and cultural heritage

References in Wikipedia

```
<ref name = "koppen">
{{Cite journal
 title = Updated world map of the Köppen-Geiger climate classification
 url = http://www.hydrol-earth-syst-sci.net/11/1633/2007/hess-11-1633-2007.html
 vear = 2007
 journal = Hydrology and Earth System Sciences
 volume = 11
pages= 1633-1644
 <!--sid = 1633-1644→
 date =<!-- 01/30/2016→
access-date=30 January 2016
 doi = 10.5194/hess-11-1633-2007
 first1 =M C| first2 = B L| first3 = T A| last1 = Peel| last2 = Finlayson| last3 =McMahon
 doi-access = free}}
</ref>
```

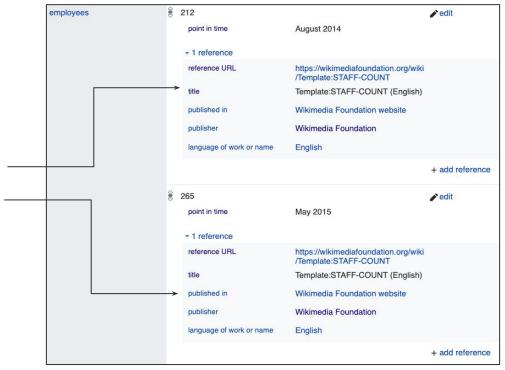




References in Wikibase (WD)

Reference fields are stored and edited independently.

This is even when the same information is identical, on the same property, on the same item.







Re-used references

Specific Source templates

Local templates for individual, frequently reused works

• English WP: 452 templates for "rail transport books" e.g.

```
{{Anchen-Iron Roads | page=136}}

20. ^ Anchen, Nick (2017). Iron roads in the outback: the legendary

Commonwealth Railways. Ferntree Gully, Victoria: Sierra Publishing.
p. 136. ISBN 9780992538828.
```

- French Wikipedia: <u>References Namespace</u>. e.g.
- 5. † Pindare, Odes [détail des éditions] (lire en ligne & [archive]), Néméennes VII, 1-5 et X, 18.
- 6. ↑ Homère, Iliade [détail des éditions] [lire en ligne @ [archive]], IV, 2-3.

Links to manually compiled listing of bibliographic details of all major editions of Pindare's Odes; Homer's Iliad

Cite Q

Lua module to display a Wikidata items as a reference

• English WP: <u>Used in 43,000 pages</u> (mostly inside infobox templates)

{{Cite Q|Q15625490|page=42|access-date=18 May 2017|quote=lorem ipsum}}

Jeffrey T. Williams; Kent E. Carpenter; James L. van Tassell; Paul Hoetjes; Wes Toller; Peter Etnoyer; Michael Smith (21 May 2010), "Biodiversity Assessment of the Fishes of Saba Bank Atoll, Netherlands Antilles" &, PLOS ONE, 5 (5): 42, doi:10.1371/JOURNAL.PONE.0010676 &, PMC 2873961 &, PMID 20505760 &, retrieved 18 May 2017, "lorem ipsum", Wikidata Q15625490

 Proof that shared citations is technically possible, and the challenges they still face

Case studies on English Wikipedia:

- "South Pole Telescope"
- "Suffix Automaton"



Source: https://fr.wikipedia.org/wiki/H%C3%A9b%C3%A9

Citation duplication

"There are 4.5 million unique sources in the datasets." While on average, every source is cited 3.5 times, the vast majority of sources in this dataset are used less than 500 times across wikis. Nine "super publications" are used more than 10,000 times."

- What are the ten most cited sources on Wikipedia? Let's ask the data. WMF Blog (2018)





Citation duplication

According to that 2018 research, the most reused citation is used 2,830,341 times:

^ Peel, M C; Finlayson, B L; McMahon, T A (2007). "Updated world map of the Köppen-Geiger climate classification" ☑. *Hydrology and Earth System Sciences*. **11**: 1633–1644. doi:10.5194/hess-11-1633-2007 ③ Retrieved 30 January 2016.

2.8m citations @ 500 characters per citation = 1,4 billion characters \therefore = 1.4GB for a single citation.

This ~500 characters is hand curated by volunteers, often with semi-automated tools.





How it helps users (user stories)

- 1. Knowledge creators
- 2. Knowledge consumers



Knowledge creators

(Editors / Patrollers / Researchers)

want to easily access & curate citations, to improve content quality & integrity



Knowledge creators

As a Wikimedian editor, I would like to

- Quickly and easily add references to my article by re-using references from another language Wikipedia
- Benefit from the formatting done by others, so I can spend my time on research and writing, not on templates
- Train new-users to add footnotes in one session, in a way they can continue without intense support
- Create 'redlists' for Wikidata of authors and publications which are frequently cited but don't have a Wikidata item
- Have my work on disambiguating authors on Wikidata cascade through to their references on other Wikiprojects

As a content patroller, I would like to

- Tag all citations to an instance of *dis/misinformation* or a retracted publication across all projects
- See, when someone is adding the same link across many different projects in quick succession, and revert
- Identify and track any citations to predatory journals

As a professional writer, I would like to

- Have academic 'impact factor' reports include Wikipedia citations to my scholarly work
- Check when Wikidata is referencing my work to ensure its findings are accurately represented
- Be notified when a Wikipedia article cites my journalism and be able to share it on social media



Knowledge consumers

(Readers / Writers / Reusers)

want to easily understand and access citations, and to have confidence in them.



Knowledge consumers

As a reader, I would like to

- Understand if I can trust the citation I am reading
- Be suggested other topics in Wikipedia which also reference this same author/book
- See dictionary definitions which prioritise usage examples published in my country's vernacular
- Generate a list of *primary*, or *newspaper*, or *local* sources used on this topic, for my high-school homework

As a researcher, I would like to

- Be able to extract parts of the citation corpus and analyse it, without massive pre-processing
- Know how many references are behind paywalls, how much they cost, and if there are alternatives
- See how many references are about the language/location, but published in another language/location

As a 'big tech' company, I would like to

- Be able to answer the question "says who?" when a customer asks me to verify a fact just given them
- Train my algorithm to show more reliable sources for languages/topics where I have limited other data

As a library, I would like to

- Track that Wikimedia external links to our collection from Wikimedia are well maintained
- Notice which books on our key subjects are cited and ensure our library has holdings



How it supports our priorities

- 1. Strategic directions
- 2. OKRs
- 3. WMF teams



Knowledge equity about us, without us.

"This will help us achieve epistemological decolonisation"

- João Peschanski (Wiki Movimento Brasil)

"If libraries could look at global Wikimedia citations, it would help break a self-reinforcing cycle of certain sources' popularity in library holdings"

- Phoebe Ayers (MIT Libraries)

"Standardized templates and references benefit products designed for emerging markets, which need high interoperability of content form-factor, language, and projects."

- Runa Bhattacharjee (WMF)

"Having systematic insight into where our knowledge comes from will help us to diagnose what kinds of sources, languages, voices are missing."



- Ben Vershbow (WMF)

Citations e as a service

"Commons makes it easy to use the same image on different wikis. But to copy a citation is very hard. Everything is manual and slow." - Amir Aharoni (WMF)

"Imagine being able to recommend useful footnotes to editors, readers." - Sam Walton (WMF)

"This adds integrity to our citations - "a fortified citation layer." - Chris Albon (WMF)

"Abstract Wikipedia articles will be far more useful if references are formatted from structured data instead of plaintext." Denny Vrandečić (WMF)



Why us? Why now?

OKRs

- <u>Platform Evolution</u>: Software platforms with structured data, reuse of code & content
- <u>Thriving Movement</u>: We will support diverse content creation
- <u>Worldwide Readership</u>: Substantially extend our core product experiences
- <u>Brand Awareness</u>: Amplify the unique characteristics of Wikimedia
- <u>Global Advocacy</u>: Build technical & community structures that exemplify our free knowledge policy agenda

Synergies

- We are prioritising development in **structured data**, product & platform **integration**
- addresses some existing needs directly (both in WMF & WMDE teams), lowering their project costs and extending their functionality



WMF use cases

Abstract WP - "if you can build the monitoring system, Abstract Wikipedia will be using it" - Denny Vrandečić

Architecture - "References as 1st class objects: This is consistent with a 'software to systems' model" - Kate Chapman & Moriel Schottlender

Campaigns - "Systematically leveraging relevant sources used elsewhere in our ecosystem to close knowledge gaps" - Felix Nartey

Citoid - "This could make creating better quality and more content-rich citations easier." - Marielle Volz

Content Translation - "When adding refs in translated articles is like adding images, translators can focus on prose." - Amir Aharoni

Okapi - "Many high volume reusers would like to be able to parse our citations consistently" - Lane Becker

ORES – "This would be a great training dataset, 'Editors who add these kinds of footnotes do those kinds of actions" - Chris Albon

Mobile - "This would make features like the 'Featured reference' prototype on iOS viable at scale" - Josh Minor

SDAW - "This integration would be directly applicable to SDAW and connecting reliable content across wikis." - Amanda Bittaker

The Wikipedia Library - "We could have a field for Proxied URL allowing TWL cardholders direct access" - Sam Walton





What we might do

- 1. The proposed solution
- 2. The principles
- 3. Examples



Proposed solution

- A service product: central **database** of Wikimedia citations.
- Software integration: improvements to inter-Wiki monitoring and editing.

These two pillars would empower community-managed workflows and tools to address all the aforementioned user-stories.



Principles

Add upon need

Citation items are created by community members, when they are being used for a reference on a wiki. Not pre-created by an automated process.

Enabled upon readiness

Communities should be supported to be ready to it for it to be enabled on their Wiki, and benefiting from a network effect.

Non-deprecation

Preserve existing referencing systems. Structured references being enabled on a Wiki does not prejudice 'traditional' references.

Style independence

Local wikis determine the display format of a reference for the reader and can be modified by local tools and templates.

Editorial independence

Local wikis determine their content standards. The existence of a shared citation in the database does not prejudice another project's policies.



Community Concerns

The two biggest pain-points expressed by the community, which hinder efforts to use structured-data in the Wikimedia ecosystem, are the current inability to easily:

Monitoring

Be informed of changes which affect how content is shown **here**, but was edited **over there**.

Editing

See (and ideally change) the content **over there**, without being required to leave **here**.

The status quo can be understood as incomplete ecosystem integration



1. Monitoring Principles

Granular

Watchlist and **Page-history** must record and reflect every change that affects what is shown to a reader of that page, and only those changes.

Arbitrary

The citation information being changed and displayed on the client wiki (e.g. Wikipedia) might come from any Wikidata item referenced in the citation.

Cascading

A dependency tracking system must propagate notifications through any and all affected items across sites (Wikipedia article, citation item, Wikidata item), regardless of the origin of the change.

Broader cross-wiki integration benefits

Building a unified "Dependency engine" for Shared Citations would be directly applicable other cross-wiki integration like Wikidata Bridge, WikiLambda, Global templates, and longstanding requests in Commons.



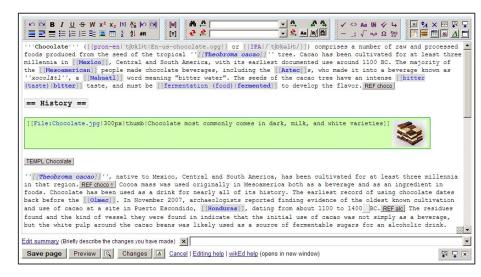
2. Editing Principles

Progressive discovery

An editor must be able, but not required, to know where the citation is hosted, and easily access it.

Visual editing

An editor should be able to search, view the content of the citation, and when possible, edit it in place – in all editing environments.



Screenshot of "WikEd" gadget (User:Cacycle)

A popular tool among longstanding editors, which features "code folding" references and embedded images – while in 2010 source editor.



Examples



Vindication: A Life of Mary Wollstonecraft (C60384) [English]

Citation	APA MLA MHRA Chicago CSE Bluebook AMA BibTeX wiki					
Author	String as published: "Lyndall Gordon" First: Lyndall Last: Gordon Initial: L (Q6708612). Fields uniquely possible to a					
Publisher	String as published: "Harper Perennial" (Q5663419)					
Source type	Book – Secondary source					
Date/Edition	2005. 3rd, Hardcover. (4 other editions cited across Wikimedia - with 12 citations)					
Edition of	Wikidata item of overarching work: Q123456789					
Citelinks	Total: 105. Current: 98.					
By time	First: 11 October 2007, User:CaptainSaru, on English Wikipedia - Feminist philosophy (104 other links expand)					
by section	Page 34: Mary Wollstonecraft on en.wikipedia.org (38 more links to page 34 expand) Pagerange 56-60: Mary Wollstonecraft on de.wikipedia.org (9 more links to page 56-60 expand) Chapter 3: Feminist philosophy on en.wikipedia.org (12 more links to Chapter 3 expand)					
by project	En.Wikipedia.org (9 links expand) Wikidata.org (54 links expand)					

Ileal-lymphoid-nodular hyperplasia, non-specific colitis, and pervasive developmental disorder in children (C44583)

Citation	APA	MLA	MHRA	Chicago	CSE	Bluebook	AMA	BibTeX	wiki
----------	-----	-----	------	---------	-----	----------	-----	--------	------

Author String as published: "Dr AJ Wakefield, FRCS" (Q508568) First: Andrew Last: Wakefield Initial: J

URL https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(97)11096-0/fulltext

Archive URL https://web.archive.org/web/*/https://www.thelancet.com/journals/lancet/article/PIIS0140-6736(97)11

096-0/fulltext Saved 207 times between March 30, 2009 and November 18, 2020.

Access Closed repository [link. Access via The Wikipedia Library]; OA Preprint [link]; Shadow Library [link]

Author String as published: "Dr AJ Wakefield, FRCS" (Q508568) First: Andrew Last: Wakefield Initial: J

Source type Scientific article – Primary source

Publication date 28 February 1998

Publication status Retracted. Date: 6 February 2010

- zero current Wikimedia project citations - [Former links: 150 across 27 wikis expand]

Citelinks

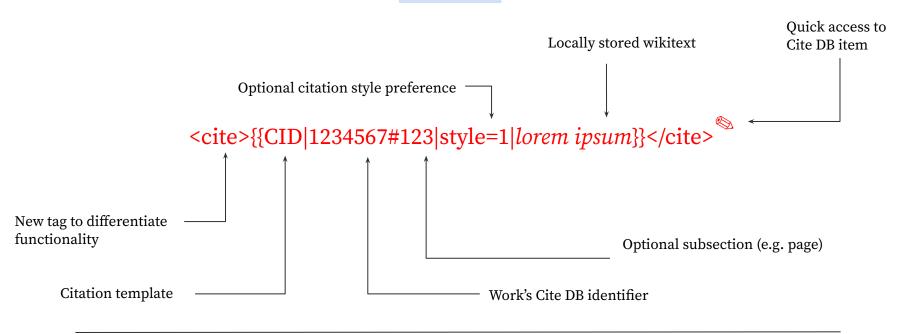
Fields uniquely possible to a Citation DB

The Suffrage Cause Invades Men's Club (C1982)

Citation APA | MLA | MHRA | Chicago | CSE | Bluebook | AMA | BibTeX | wiki URL https://www.nytimes.com/1910/05/25/archives/the-suffrage-cause-invades-mens-club-wa rm-debate-at-quaint-clubs.html (no matching Internet Archive record. Create?) Archive-URL String as published: "Greenhorn G. Reporter" (no matching Wikidata item. Create?) Author Source type **Newspaper article** – Primary source Dateline Page: 3 Date: 25 May 1910 Location: New York Publisher String as published: "The New York Times" (09684) Fields uniquely possible to a Citation DB Campaign #1Lib1Ref; Tags Education Programs #UniOfBolognaHistory101 Lookups Other Shared Citation records from this: Publication (150,234 expand); author (0 expand); date (25 expand); location (1,000,302 expand)



Hypothetical implementation of inspecting a shared citation in source editor:



Inspecting a citation in VisualEditor, and in Wikidata: Would look and feel the same



How we might do it

- 1. Scope
- 2. Resources



Scope

Citation database	Wikidata				
Service product	Sister project				
Records about specific publications: Scholarly publications, URLs, editions of books, news articles, archival records	Items about concepts: Authors, publishers, newspapers, websites, topics				
Only that which is cited as a Wikimedia reference. Only created upon their being used, individually.	Any works. Created in advance, en masse, for any use-case.				
 Examples: Metamorphoses. Ovid. Translated by A. D. Melville; introduction and notes by E. J. Kenney. Oxford: Oxford University Press. 2008. ISBN 978-0-19-953737-2. https://www.theguardian.com/technology/2018/mar/1 3/youtube-wikipedia-flag-conspiracy https://doi.org/10.1002/elps.200700396 	Examples: • Democracy in America (Q784882) • Alexis de Tocqueville (Q140694) • Philosophy (Q5891)				



Estimated size: ~50m records

W[K]MEDIA

Current size: ~90m items

Roadmap

Product

Q3 Current fiscal

• Architectural exploration

1st 6 months

- Design research
- Engineering design and prototype release
- Monitoring + Editing backend research

2nd 6 months

- Launch database; Community building + properties
- Iteration on Monitoring + Editing integration
- First user actions in 1st round target wikis

3rd 6 months

- Completed workflow support for 1st round wikis
- Enable on 2nd round of Wikis
- Populating with content + support community tools



Time

18 months

Teams

Integrated Product-Platform team

1 PM, 2 front-end engineers, 2 platform engineers, .5 Designer, .5 QA, .5 Analyst, 1 PgM, .5 CL, .5 Eng Mgr.

Overlapping work with existing teams (inc. WMDE)

Resources

Community

The community motivation is strong with citation-focused volunteer projects in all Wikis, external orgs, and grant-supported initiatives.

Metrics

Wikis requesting it enabled; citation records created; Proportion of shared citations on a wiki; no of users creating/using a shared citation.



"Metadata is a love note to the future"

{} wikicite







Acknowledgements

The following people provided input as part of stakeholder research for this proposal

WMF

Amir Aharoni, Chris Albon, Asaf Bartov, Runa Bhattacharjee, Adam Baso, Amanda Bittaker, Carly Bogen, Kate Chapman, Bryan Davis, Carol Dunn, James Forrester, Satdeep Gill, Danny Horn, Ramsey Isler, Jon Katz, Daniel Kinzler, Samuel Klein, Carolyn Li-Madeo, Erica Litrenta, Josh Minor, Felix Nartey, Margeigh Novotny, Guillaume Paumier, Maryana Pinchuk, Evan Prodromou, Ed Sanders, Joseph Seddon, Moriel Schottlender, Ben Vershbow, Marielle Volz, Caitlin Virtue, Denny Vrandečić, Sam Walton, Leila Zia

Other organisations

WMDE – Lydia Pintscher, Amir Sarabadani, Adam Shorland; Internet Archive – Mark Graham, Jake Orlowitz; OpenCitations – Silvio Peroni;

Community

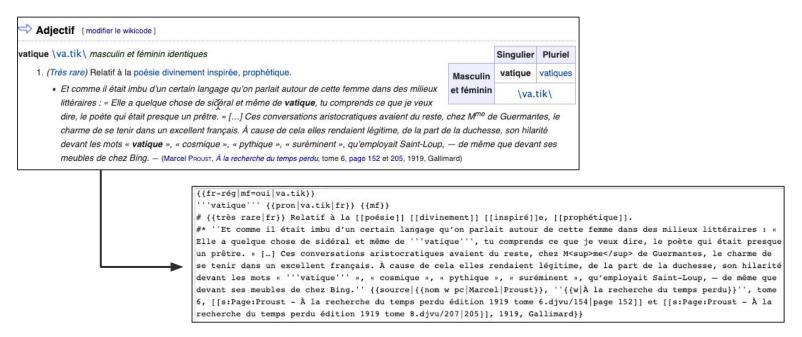
Jean-Frédéric Berthelot, Anne Clin, Noé Gasparini, James Heilman, Toby Hudson, Andrew Lih, Andy Mabbett, Luca Martinelli, Mahir Morshed, user:MisterSynergy, user:NikkiMaria, Mike Peel, João Peschanski, Siobhan Leachman, Lane Rasberry, Thomas Shaffee, Doug Taylor, Nicolas Vigneron, Andra Waagmeester

And the WikiCite Steering Committee: Phoebe Ayers, Daniel Mietchen, Merrilee Proffitt, Alex Stinson, Dario Taraborelli





References in Wiktionary*



*The differences between the way in which different wiktionaries is possibly even bigger than the differences between wikipedias...



Source: French Wiktionary - Vatique

References in Wikidata



point in time

May 2018

independently, even if



Source: Wikidata query for references on "São Paulo-Guarulhos

Internet Archive

Currently planning: Turn All References Blue [TARB]

- "a complete inventory of all cited references, to be continually updated."
- "...A challenge to building this inventory is that cited references can be expressed in many different ways."

A community-curated Wikimedia Citation DB would allow IA to:

- Focus on archiving, not on our template structures
- Leverage one database
- Identify gaps in their collection, or what needs re-archiving
- Freely access a de-duplicated, up-to-date, curated and filterable dataset of different types of publications, forming the backbone of the TARB project.

£	A Site	B Language	C Last stats update	D Number of Pages	E Wayback links	E Wayback change monthly	G Archive.is links	H WebCite links	I Other Archive links	J Number of pages with Wayback links	<u>K</u> Number of pages with Archive.is links	L Number of pages with WebCite links	M Number of pages with Oth Archive links
1.	als, wikipedia org	Alemannic	20201017	27,386	18,803	-1	129	26	45	9,338	117	22	42
2.	ar wikipedia.org	Arabic	20201019	1,070,982	2,738,245	First run	28,581	52,800	2,029	742,778	24,771	43,869	1,297
3.	az wikipedia.org	Azerbaijani	20201022	173,959	36,018	First run	3,597	11,823	92	14,555	2,021	3,731	77
4.	bar.wikipedia.org	Bavarian	20201024	31,492	18,013	4	129	27	29	9.141	110	25	25
5.	be wikipedia reg	Belarusian	20201027	197,188	10,429	+214	1,808	13,205	33	3,517	935	3,597	28
6.	bn wikipedia.org	Bengali	20200928	95,537	117,457	+4,122	4,510	1,743	486	42,164	3,333	1,109	342
7.	hs.wikipedia.org	Bosnia	20201005	84,291	79,104	First run	729	573	140	31,275	520	349	125
8.	ca wikiquote opp	Catalan	20201012	3,602	2,646	-253	29	0	3	1,404	23	0	3
9.	ckb-wikipedia.org	Sorani- Kurdish	20201029	28,130	13,932	+530	248	331	27	5,164	157	128	23
10.	cs.wikipedia.org	Czech	20201028	464,678	199,028	+15,188	4,634	2,038	430	100,199	3,415	1,428	336
11:	de wikitedia.ere	German	20201012	2,487,308	790,418	+1,588	7,824	11,407	2,726	393,411	6,248	3,361	2,266
12.	el wikipedia.org	Greek	20201005	182,422	180,085	+1,556	7,740	6,019	514	62,376	4,505	2,097	415
13.	en.wikipedia.crg	English	20201016	6,166,927	6,617,818	+47,856	381,854	237,878	45,303	1,928,839	238,641	91,894	28,693
14.	en.wiktionerv.org	English	20201012	6,429,571	8,054	+157	1,029	43	7	6,899	1,016	36	6
15.	es.wikiredia.org	Sparish	20201012	1,578,696	1,378,007	+2,682	37,938	30,880	4,724	548,876	24,376	12,314	3,681
16.	fa.wikipedia.orz	Persian	20201019	749,865	320,411	+2,060	7,409	21,017	552	187,432	5,663	6,942	444
17.	fr.wiktionary.org	French	20201008	3,879,064	5,446	+64	212	2	6	5,168	211	2	6
18.	gl.wikipedia.org	Galician	20201010	167,419	90,813	+219	2,935	1,259	297	40,553	2,257	767	256
19.	he.wikitedia.era	Hebrew	20201003	276,902	80,599	+1,500	2,926	2,118	379	45,305	2,431	1,144	285
20.	hi.wikipedia.orz	Hindi	20201027	145,977	366,247	-15	3,364	5,047	372	77,999	2,129	2,942	283
21.	hu.wikipedia.org	Hungarian	20201021	477,209	325,217	+22,641	7,535	7,000	693	129,835	5,129	3,756	518
22.	by wikinedia ere	Armenian	20201014	276,212	67,128	First run	4,199	72,342	899	23,015	2,485	34,470	716
23.	is.wikipedia.org	lcelandic	20201029	50,955	1,116	+45	169	106	1,243	671	113	96	125
24.	it.wikipedia.org	Italian	20201019	1,641,670	854,849	+2,719	32,447	19,212	3,677	356,825	18,288	10,838	2,808
25.	ka,wikipedia.ceg	Georgian	20201010	143,173	18,196	First ran	3,544	6,066	180	7,581	1,221	2,166	132
26.	ko wikipedia ore	Korean	20201014	523,097	182,175	+1,008	10,782	4,067	651	79,123	5,387	2,672	503
27.	lv.wikipedia.org	Latvian	20201015	103,482	56,127	+261	916	1,099	125	25,107	758	567	m
28.	my,wikipedia.org	Burmese	20201008	50,623	4,578	First run	161	223	16	1,107	131	102	15
29.	nl.wikinews.org	Dutch	20201009	4,314	34	First run	18	0	0	29	14	0	o .
30.	nl.wikipedia.orz	Dutch	20201024	2,036,521	213,903	+286	6,816	1,807	873	135,020	5,132	1,090	584
31.	no wikipedia org	Norwegian	20201009	541,543	223,364	-316	10,523	5,278	957	117,425	7,990	3,947	766
32.	pt.wikipedia.org	Portuguese	20201025	1,044,384	469,490	+36,797	30,316	39,630	3,233	210,458	13,962	13,816	2,076
33.	ra.wikipedia.org	Russian	20201007	1,665,356	1,170,429	+112,903	74,246	447,339	4,935	468,332	39,979	131,774	4,046
34.	simple.wikipedia.org	English	20201007	174,129	24,049	First run	1,226	3,769	231	11,699	974	2,294	187
35.	species, wikimedia org	English	20201019	756,399	41,434	-80	979	34	20	35,424	914	34	20
36.	sq.wikipedia.org	Albatian	20201002	89,589	28,086	+316	1,110	572	127	12,195	877	285	109
37.	sr.wikitedia.ore	Serbian	20201026	639,458	246,529	+18,823	7,112	2,833	10,534	125,291	4,641	1,367	10,259
38.	sv.wikipedia.org	Swedish	20201022	3,640,640	412,318	-5,848	23,903	31,219	2,380	256,865	18,242	13,209	2,270
39.	te.wikipedia.org	Teluga	20201004	69,707	59,510	+98	928	684	124	26,831	690	287	89
40.	tr.wikipedia.org	Turkish	20201019	375,728	814,742	+298,120	16,930	21,404	1,217	206,287	8,897	12,267	837
41.	uk wikipedia org	Ukrainian	20201013	1,048,274	479,542	+2,381	19,366	165,526	1,338	236,902	11,514	87,110	1,035
42.	ur.wikipedia.org	Urdu	20201012	160,063	47,066	First run	749	576	93	10,570	390	296	72
43.	vi.wikipedia.org	Vietnamese	20201029	1,257,923	128,047	+4,090	33,823	10,378	879	41,656	31,075	3,283	628
	1	i'	*******		1	Î	i	1.00	l'as	Name .	i	**	1.6

<u>The IA Bot dashboard</u>, tracking the progress of extracting URLs from Wikipedias, and re-inserting archive-urls to the reference – a task undertaken on each wiki separately.



Knowledge equity, about us, without us.

Real time visibility into our citation graph allow us to:

- Help marginalized languages, communities and subject specialists to curate their reliable sources for easy reuse.
- Reduce the citation management workload, especially for smaller communities.

Key Opportunity: How might we identify citation gaps or imbalances, while not supercharging inequity?

Citations e as a service

Structured citations contribute to the semanticization of our content and is core to *Knowledge as a Service to the ecosystem* around Wikimedia.

Key Problem: How might reusers take advantage of a language-agnostic citation graph?

The product flywheel





Addressing community concerns

2014 English Wikipedia "delete" comments for Template: DOI

- "We, as a wiki, have chosen to sacrifice the benefits of consistency and elimination of redundancy in exchange for ease of editing and the idea that hitting "edit" on an article actually allows you to edit the article, not just the meta-structure of the article..."
- "Page watching is a major concern as well, as someone could change the cite doi child template, but that edit would go unnoticed and disconnected from the article itself..."
- "I hate the giant clots of wikisnot left in article markup by cite templates and migrating citation data to wikidata can't come fast enough, but this was never a great solution..."

2017 English Wikipedia "delete" comments for Template: Cite Q

- "References are part of the page content, and editors should be able to view, edit and copy them by viewing the page source.
 Putting them on other pages made them harder to find and edit, harder to monitor for vandalism, harder to re-use by copy and paste...."
- "Maybe one day we will be able to edit Wikidata content within WP pages, and watch it for changes with other page changes. At that
 point it might make sense to host content such as references on Wikidata. But right now it makes the editing experience significantly
 worse and so should not be used..."
- {{cite doi}} was bad enough, but at least when an editor found the relevant page it was a recognisable citation, and could be examined, edited, copied as if it were in an article. Putting them on Wikidata is far worse, as it is a separate project and the way it works is completely unlike WP.

Malicious content

A service that centrally hosts content that is **visible to readers** of all sister-projects creates a new vector for malicious content contribution.

Mitigation:

- Consistent with <u>Risker's checklist for content-creation extensions</u>, ensure the integration of:
 - o checkuser & edit suppression/oversight [e.g. if name of a citation is changed to a libellous statement]
 - o content logs, and user logs
 - #tags in edit history indicating the username, the sisterproject originating the edit, and 'via citations DB'
- Pan-Wikimedia project community-curation (via integration of monitoring tools) spreads the burden of patrolling

Reduced risk:

- Citation items are not 'editorial' content there is minimised scope for edit warring
- Citation content and form are disaggregated fields in the DB don't need to be shown in the article
- Purely metadata, no mass-import, means very limited scope for copyright/database-rights violations





Spam

A service that centrally hosts content visible to **reusers** (e.g. search engines) creates a new vector for spam link promotion.

Mitigation:

- Centralising citations allows easier identification of poor quality links from common domains, especially useful to smaller language communities.
- Auto-delete Cite DB item when the reference was rapidly removed from its originating location
- Create Cite DB items only when used in mainspace (?)

Reduced risk:

- Being a service project, there is limited direct audience and therefore reduced spammer motivation
- Nofollow tags decreases SEO spam



Answers.com (WikiAnswers)	0	1234	2010	Answers.com (previously known as WikiAnswers) is a O.SA site that incorporates user-generated content. In the past, Answers.com republished excerpts and summaries of terliary sources, including D&B Hoovers, a Cale, and HighBeam Research. Citations of republished content on Answers.com should point to the original source, with a note that the source was accessed "via Answers.com". Answers.com also previously served as a Wikipedia mirror; using republished Wikipedia content is considered circular sourcing.	1 සි დ
Apple Daily	Δ	2020	2020	The consensus is that Apple Daily is often but not always reliable, and that it may be appropriate to use it in articles about Hong Kong, but subject to editorial judgment, particularly if the topic is controversial an	1 සි დ
Arab News	Δ	2020	2020	There is consensus that Arab News is a usable source for topics unrelated to the Saudi Arabian government. As Arab News is closely associated with the Saudi Arabian government and is published in a country with low press freedom, editors consider Arab News biased and non-independent for Saudi Arabian politics, and recommend attribution for its coverage in this area. Some editors consider Arab News unreliable for matters related to the Saudi Arabian government.	1 සි დ
Ars Technica	0	12	2012	Ars Technica is considered generally reliable for science- and technology-related articles.	1 ⊕
arXiv	0	1234 AB	2015	arXiv is a preprint (and sometimes postprint) repository containing papers that have undergone moderation, but not necessarily peer review. There is consensus that arXiv is a self-published source, and is generally unreliable with the exception of papers authored by stablished subject-matter sperts. Verify whether a paper on arXiv is also published in a peer-reviewed academic journal; in these cases, cite the more reliable journal and provide an open access link to the paper (which may be hosted on arXiv).	1 ტ ∞
AskMen	⚠	12345	2020	There is no consensus on the reliability of AskMen. See also: IGN,	1 ტ დ
Associated Press (AP)	0	12345	2018	The Associated Press is a news agency. There is consensus that the Associated Press is generally reliable. Syndicated reports from the Associated Press that are published in other sources are also considered generally reliable.	1 උ
The Atlantic (The Atlantic Monthly)	0	123	2019	The Atlantic is considered generally reliable.	1 🖰 ඟ
The Australian	0	12	2020	The Australian is considered generally reliable. Some editors consider The Australian to be a partisan source. Opinion pieces are covered by WP-RSOPINION and WP-NEWSBLOG. Several editors expressed concern regarding their coverage of Climate Change related topics.	1 ტ დ
The A.V. Club	0	123 A	2014	The A.V. Club is considered generally reliable for film, music and TV reviews.	1 ტ დ
Axios	0	12	2020	There is consensus that Axios is generally reliable. Some editors consider Axios to be a biased or opinionated source. Statements of opinion should be attributed and evaluated for due weight.	1 🖰 ඟ
Baidu Baike	0	2020	2020	Baidu Baike was deprecated in the 2020 RtC as it is similar to an open wiki, which is a type of self-published source. Although edits are reviewed by Baidu administrators before they are published, most editors believe the editorial standards of Baidu Baike to be very low, and do not see any evidence of fact-checking. The Baidu 10 Mythical Creatures kuso originated from Baidu Baike.	1 ලි ඟ 2 ලි ඟ

<u>English Wikipedia's "Perennial Sources"</u>. Only very few Wikipedias have an equivalent page. Pooling resources would help communities identify [un]reliable sources in other languages.

Why not within Wikidata?

Wikidata is capable! There is a vibrant community, extensive data modelling, and corpus of existing citation content. For example:

Scale: A separate database means that *all* Wikimedia citations can "Fit". E.g. the 10s of millions of citations to specific URLs.

Service: By serving *all* Wikimedia *projects*, Wikidata itself can equally benefit from the shared citations, not merely host them.

Scope #1: Restricting to *only* Wikimedia citations ensures the ontology remains practical.

Scope #2: Restricting to *only* creation-upon-need ensures the community understands the difference from WD.



Sovereignty

WD and Cite DB would be editorially independent. **Some content overlap**, but would be overwhelmingly limited to individual scholarly journal articles, some book editions. WD does not normally have items about URLs, newspaper articles etc. Content policies would evolve.

"Let's do it." - Lydia Pintscher; "Sounds great." - Adam Shorland; "It looks awesome to me" - Amir Sarabadani



Case study: Commons

Launched in 2004 – three years after Wikipedia – **Wikimedia Commons**' role is to reduce duplication of effort across the Wikimedia projects.

Prior to this, a multimedia file had to be locally hosted in order to be able to be used.

- Many exactly matching files were uploaded to each Wikipedia language
- Metadata and captions were duplicated, but inconsistently and monolingually
- Curation of multimedia was handled by each community separately

The "service project" Commons.wikimedia.org [note: not WikiCommons.org, which implies a "sister project" status] centralised that work. The community later expanded its scope to include *any* freely-licensed multimedia.

Citations DB serves an equivalent role and, similar to continued "local upload" of multimedia, traditional citations would still operate in parallel. By contrast, the existence of **Wikidata**'s already fulfils the expanded scope use-case.

Commons *still* lacks the ability to notify Wikipedia when images-in-use are changed. That would become possible with the "monitoring" features in this proposal.





Wikimedia Commons mosaic, celebrating 1M files in 2006. Nux, CC By-SA

Rollout

1. WikiSources

- All content is a citation destination
- Most active community entirely among "emerging communities" ensuring diversity built-in to the culture from the beginning
- o Built on MediaWiki, the primary use-case

2. Wikidata

- Large number of citations already in a consistent structured format
- Multilingual and multicultural community, familiar with the format
- Necessary community discussion on how properties and content should be mapped to each other
- o Built on WikiBase, requiring separate UI work

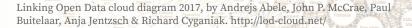
3. Wiktionaries

- Community familiar with citation management
- Diversity of citation types, template formats, and languages

4. Wikipedias and other sister projects

- Largest block of content most benefit from the 'network effect'
- Largest variety of citation formats and edge-cases





CIPFA NUS StatusNet A Frozen (1997) Reproved Styllectics (1997)