

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



62.61

DAHLIAS

THE
MONARCH of the FLOWER WORLD

1932

PRICE LIST

MEMBER OF A.D.S.



"I grow the best; discard the rest"

ALBERT PARRELLA

Originator and grower
of pedigreed Dahlias

3380 Ely Avenue

Corner 222nd Street

2 Blocks East of Boston Post Road

BRONX, NEW YORK

Phone: ES tabrook 8-3490

PRICE LIST

I GUARANTEE every tuber to be true to name, and free from the slightest sign of any disease, such as stunt, mosaic and etc., as all of these are weeded out from my gardens long before digging time. I sell no green plants, nor do I propagate from any of my tubers, so that you get them as you should, full of life, vim and vitality, and with at least one good sprouting eye showing.

◆◆◆

I further GUARANTEE to cheerfully refund the purchase price or give twice the amount in tubers the following Season, your choice — no questions asked. What I want is satisfied customers. All tubers are carefully packed in Peat moss, and shipped so that they will reach you on exactly the date you desire them, by Parcel Post, or Express at my expense.

KEY:

Key to abbreviations of varieties listed: Formal Decorative (F. D.) Informal Decorative (I. D.) Informal Cactus (I. C.) Semi Cactus (S. C.) Show (S).

ADELPHIA (I. D.) White shading to a deep lavender at edge....	\$3.00
ALBERT H. VESTAL (I. D.) Large Old Rose	2.50
ALICE WHITTIER (S. C.) Fine upright Primrose Yellow	1.00
ALTAMONT (F. D.) Tall well formed American Beauty Rose	1.00
AMBASSADOR (I. C.) Salmon shaded and flushed Yellow50
AMORILLA GRANDE (I. D.) Giant deep Yellow on good stems ...	1.00
ANNA MARIE (I. D.) Pretty Orange tan, tipped White.....	1.50
ARTIC SHADOWS (I. D.) Gigantic White, shading to pale Mauve.	2.50
ATLAS (F. D.) Very odd shade of Fuschia Purple	3.00
AUGUSTA NONIN (F. D.) Vivid Fiery Red, with Reddish foliage...	.25
AVALON (F. D.) A large pure clear Sulphur Yellow50
AZTEC GLORY (I. D.) An enormous Lemon Yellow flower	2.00
BARBARA REDFERN (I. D.) A wonderful Old Rose and Old Gold..	1.50
BASHFUL GIANT (F. D.) Large Apricot, shading to Old Gold50
BEATRICE SUGGS (F. D.) Pretty Peach Red, Yellow reverse	1.00
BERTHA FRITZEL (I. D.) A very deep glowing Red, a giant.....	2.50
C. P. R. (S.) Very pretty well formed Lavender Blue50
CADET (I. C.) Large Venetian Red, on very good stems	2.00
CALVIN COLIDGE JR. (F. D.) Large Pink, with shades of Gold75
CAMDEN COUIRER (F. D.) Cadmium and Grenadine Red.....	1.00
CANTEEN (Peony) An exceptionally pretty Salmon Pink25
CAPTAIN JOHN (F. D.) Large Golden Yellow, on good stems	1.00
CAUMSET CHIEF (F. D.) Deep rich Cardinal Red, good bloomer...	.50
CHAMPAGNE (F. D.) Foaming Golden Champagne, rightly named.	.50
CHARLES STRATTON (I. D.) Pale Gold, tipped with old Rose.....	.50
CHARM (Peony) A real charming Pastel Pink25
CHEMARS BLUE GEM (F. D.) Large Well formed Royal Purple...	2.50
CHEMARS EUREKA (I. D.) Large White, faintly tipped Lavender..	2.00
CIGARETTE (I. C.) Very pretty Orange and Gold tipped White....	.50
CITY OF MONTREAL (I. C.) Large odd colored Aster Purple.....	5.00
CITY OF NEW YORK (I. D.) Large Salmon Yellow tipped Rose....	2.50
CITY OF TRENTON (I. D.) Giant Tangerine, Strawberry Red.....	2.00
COCHEGAN (I. D.) Exceptionally very large Lemon Yellow.....	3.00
COL. CHAS. LINDBERGH (I. C.) Shades of DuBarry Rose.....	1.50
CORA BUTTERWORTH (F. D.) Silvery to Primrose Yellow	3.50
CORINGA (I. D.) Coppery Orange, shading to old Gold	4.00
COQUETTE (I. D.) A very robust growing Red and Gold	2.00
DADDY BUTLER (B. C.) An odd Rosy Carmine beauty50

PRICE LIST — Continued

DAKOTA (F. D.) A free blooming Reddish Bronze25
DERRIL W. HART (I. D.) Giant Reddish Copper	3.00
DOROTHY STONE (I. D.) Very Large True Pink on fine stems.....	3.50
DR. ELIAS H. BARTLEY (F. D.) Gigantic Orchid Pink	2.50
EAGLE ROCK BEAUTY (S. C.) Waxy petals of Pink and Ivory.....	1.50
EAGLE ROCK GEM (S. C.) Fine Maize Yellow shaded Pink	1.50
EDITH BERYL (I. D.) Fine Yellow intermingled with Pink.....	2.00
EDNA FERBER (S. C.) Huge Coral, shading to old Gold	1.50
EL REY (F. D.) Very Large Golden Salmon	2.00
ELITE GLORY (F. D.) A rich Red of gigantic size	1.00
ELIZA CLARK BULL (F. D.) The finest large White	1.00
ELKRIDGE (I. D.) Large wavy petalled White	1.00
ELINORE VANERVEER (F. D.) Satiny Rose and Pink.....	.50
ELSIE BURGESS (S.) White flushed, Lavender25
EMIL PANUSKI (S.) Lavender splashed and striped Purple75
EMILY CASS (F. D.) Large White suffused a delicate Pink.....	2.00
EMMA MARIE (S. C.) Pink shading to White center50
EUGENIA (S. C.) Large fluffy Rose Pink	1.00
EVA L. QUADLING (F. D.) Immense clear Ox blood Red	2.00
FAIRHAVEN GOLD (F. D.) Wonderful shade of deep Gold	1.50
FLORENCE KLEIN (I. D.) An upright, Salon Orange	1.50
FORDHOOK ERECTA (F. D.) Large beautiful Amaranth Pink	1.00
FORDHOOK MARVEL (F. D.) Large Reddish Copper	2.00
FORT MONMOUTH (I. D.) A rich Claret Red of immense size ...	2.00
FORT WASHINGTON (F. D.) Extra large Maroon Red	1.50
FRANCES LA ROCCA (F. D.) Pure pale Sulphur Yellow75
FRANK GALVIN (F. D.) Large deep Lavender	1.50
FRANK MILLER (F. D.) Giant clear Picrid Yellow	3.50
GALLI CURCI (S. C.) An Immense Salmon Orange	2.00
GEORGE E. C. BECK (F. D.) Large Red, Lavender & Gold	1.00
GOLDEN DAWN (I. D.) Autumn shades of Bronze	2.00
GOLDEN DREAM (F. D.) A Giant Stronian Yellow	3.00
GOOD NIGHT (I. D.) A Gigantic Ox Blood and Maroon	3.50
GOV. MORGAN F. LARSON (F. D.) An immense Yellow & Apricot	3.00
GRACE RECORDS (F. D.) White, faintly suffused Lavender	2.00
GRENADIER (F. D.) Purple Maroon with Silver reverse	1.00
GRIFFEN (F. D.) Large Pinard Yellow, suffused Pink	1.00
GROVER WHALEN (F. D.) Fine formed Orange and Bronze	2.00
HARRY MAYER (F. D.) A real giant Silvery & Rose Pink	1.00
HARRY SHELDON JR. (F. D.) Soft Pink, with lighter tints50
HENRY FORD (Peony) Large deep Orchid Lavender	2.00
HORTULANUS FIET (F. D.) Shrimp Pink, Yellow & Gold25
IDA PERKINS (F. D.) A wonderful free blooming White.....	1.50
INDIANOLA (I. D.) Lilac with a deep Bluish Violet base	2.00
INSULINDE (F. D.) Large Golden Orange, very pretty50
J. B. WAITE (F. D.) Large free blooming Lavender	1.00
J. S. MILLER (F. D.) Glowing satiny Cerise Red	1.50
JANE COWL (I. D.) Very Large Buff, Salmon and Orange	1.00
JEAN KERR (F. D.) Good White, as a cut flower25
JERSEY BEACON (F. D.) Large good blooming Chinese Scarlet ..	.50
JERSEY BEAUTY (F. D.) Wonderful large blooming Pink.....	.35
JERSEY IDEAL (I. F. D.) Large Phlox Pink and Lavender.....	.75
JERSEY JEWEL (F. D.) Soft Mellow Pink, on good stems.....	.75
JERSEY SOVEREIGN (F. D.) An exceptional Salmon Orange.....	.50
JERSEY TRIUMPH (I. D.) Bright Copper and Salmon Orange.....	4.00
JERSEY WONDER (F. D.) A gigantic Apricot Yellow.....	1.00
JOVE (F. D.) An immense Bronze Pink, that's a beauty.....	1.50
JUDGE LEON MC CORD (F. D.) Large dull Gold, with old Rose rev.	2.50
JUDGE MAREAN (F. D.) Salon, Pink, Red, Orange, Gold, and Yellow	.50
JUDGE PARKER (F. D.) Deep golden Bronze.....	.35
JUDGE SHINN (I. D.) Large golden Salmon.....	2.00
KATHLEEN NORRIS (I. D.) A gigantic Rose Pink.....	2.50
KEMPS VIOLET WONDER (I. D.) Very Large Violet Purple.....	2.00
KENTUCKY (F. D.) Pink with shades of Golden Yellow.....	1.50
KING MIDAS (I. D.) A monster of pure Golden Yellow.....	2.00
LA KIB (I. D.) A giant Golden Yellow with reddish center.....	4.00
LADY LYNDORA (F. D.) A free blooming flesh Pink.....	1.50
LAVENDULA (F. D.) Well formed large Lavender.....	1.00
LE TOREADOR (F. D.) Very bright deep Crimson Scarlet.....	.25
MABEL THATCHER (I. D.) Large Golden Yellow.....	.25
MARGARET MASSON (F. D.) Silvery Lavender Pink.....	.50
MARGARET W. WILSON (I. D.) Large Opalescent Pink.....	.75
MARION BROOMALL (I. C.) Fine Pink and White.....	1.00
MARION GEORGE (I. C.) Salon Pink, Shaded Orange & Yellow...	1.50

PRICE LIST — Continued

MARIPOSA (S. C.) Large Violet Pink, on good stems.....	.50
MARMION (I. D.) Giant Golden Yellow, suffused Bronze.....	1.00
MARSHALLS BEAUTY (F. D.) Extra large Pink, a real beauty.....	1.00
MARSHALLS BLUE GEM (F. D.) Large finely formed Azure Blue..	1.00
META SCAMMEL (S. C.) A wonderful large Amaranth Pink.....	1.50
MINNIE EASTMAN (S. C.) Giant vivid Flame and Yellow.....	2.00
MISS DELAWARE (F. D.) An Immense Pink, on fine stem.....	3.50
MOTHER MACHREE (F. D.) Large fine Ivory White, fine stems...	3.00
MRS. ALFRED B. SEAL (I. D.) Large Violet Rose.....	3.50
MRS. A. F. VON DER POEL (I. D.) Large Dark Maroon.....	3.00
MRS. A. G. HULL (F. D.) Large Lavender shaded Orchid.....	1.00
MRS. C. D. ANDERSON (S) Very bright deep Red.....	.35
MRS. CARL SALBACH (F. D.) An immense Lavender Pink.....	.35
MRS. HENRY E. FOLEY (F. D.) White suffused Magenta.....	1.50
MRS. I. DE VER WARNER (F. D.) Large Lilac Rose on good stem..	.25
MRS. L. A. GALVIN (F. D.) Very Pretty Picric Yellow tip White..	3.50
MRS. WILLIAM A. EVANS (I. D.) Giant deep Orange Yellow.....	1.00
MY MARYLAND (S. C.) Large Pink, tipped Ivory.....	2.00
NANCY SUE LANG (I. D.) Immense bright Red, tipped Gold.....	1.50
NATURES MASTERPIECE (I. C.) Exceptionally fine Rose Cinnamon	1.00
NELLIE KNAP (F. D.) White shaded Lavender, wonderful flower...	1.00
NOPAL (S. C.) Large Nopal Red, on very best of stems.....	1.00
OH HENRY (I. D.) Wonderful varigated Red and Gold.....	3.50
OHIO GLORY (I. C) Rhodamine Purple, with Rose reverse.....	1.00
ORANGE WONDER (F. D.) Pretty shade of Golden Orange.....	1.00
OYSTER BAY RUBY (I. D.) Maroon, looks like a giant carnation....	.75
PAPPILON (I. C.) Fine large old Rose, on best of stems.....	.50
PATRICK OMARA (F. D.) Golden Yellow, sprinkled with Gold dust	.50
PHYLLIS SHAW (I. D.) A Gigantic Apricot Orange & Coppery Red	3.00
PRIDE OF CONNECTICUT (F. D.) Light Rose Pink.....	1.00
PRIDE OF STRATFORD (I. D.) Fine giant Orange Yellow.....	.75
QUEEN OF THE GARDEN BEAUTIFUL (F. D.) Gigantic Lemon Yellow.....	1.00
RAMONA ROSE (F. D.) Medium sized American Beauty Rose.....	.50
RED RIDING HOOD (F. D.) Giant Scarlet Red.....	1.00
REGAL (I. D.) Large Bronze, old Rose and Copper.....	2.50
RICHELEAU (I. D.) Large Claret and Royal Maroon.....	1.00
RISING MARS (I. C.) Giant Maritian Red, on good stems.....	3.00
ROBERT SCOTT (F. D.) Giant Apricot Rose, shaded Gold.....	.75
ROMAN EAGLE (F. D.) Very large bright Golden Copper.....	.50
ROSE FALLON (F. D.) Massive dark Orange, tinted Gold.....	.75
ROYCROFT (I. C.) Upright Golden Buff, on fine stems.....	.50
SAGAMORE (F. D.) Large Golden Yellow with deep center.....	.35
SAN CLEMENTE (F. D.) Giant brilliant Rose.....	2.00
SANHIGAN BLUEBIRD (F. D.) Gigantic Violet Blue.....	1.00
SANHIGAN DARKY (F. D.) Extra large dark Maroon.....	1.50
SEALS CALIFORNIAN (I. D.) Fine large upright Yellow & Rose...	2.50
SEBASTAPOL (F. D.) Medium sized bright Orange and Scarlet....	.25
SHIRLEY E. SHATTUCK (I. D.) Immense clear Lavender.....	1.00
SNOWDRIFT (F. D.) Mammoth pure White.....	.35
SPIRIT OF ST. LOUIS (I. D.) Giant American Rose Red.....	2.50
THE CHOCTAW (Peony) Fine large rich pale Mahogany.....	.50
THE QUEENSBURY (I. D.) Large vivid Scarlet Red.....	3.00
THE TELEGRAM (Peony) Orange Yellow with White tips.....	.75
THE WORLD (F. D.) Large Rosy Magenta, with Silvery rev.....	2.50
THOMAS EDISON (F. D.) A gigantic true Royal Purple.....	3.00
THOMAS HAY (F. D.) Large clear Lilac.....	1.50
TREASURE ISLAND (F. D.) An immense Apricot, Gold and Rose	2.00
TRENTONIAN (F. D.) Large upright coppery Bronze.....	.50
UNCLE SAM (Peony) Large Cadium Red and Gold.....	.50
VALENTINO (F. D.) Mammoth Salmon Pink and Cream.....	2.00
VALESKA (I. D.) Giant deep Lilac.....	2.50
WALDHEIM SUNSHINE (I. D.) Gigantic sized Golden Yellow.....	2.50
WANDA MILLER (F. D.) Fine Purple with White tips.....	1.00
WATCHUNG PRINCE (I. D.) Large Golden Yellow, good stems...	2.00
WATCHUNG SUNRISE (F. D.) A monster flower of Amber edged Pink.....	1.50
WATCHUNG WONDER (I. D.) Large Royal Red, edged Gold....	5.00
WILLIAM H. HOGAN (F. D.) Garnet Red, with White tips.....	2.00
WILLIAM J. ERWIN (I. C.) Gigantic Mauve to Lavender Pink....	1.50
WINNIE MAE (F. D.) A real Purple Red beauty.....	2.00
YANKEE QUEEN (F. D.) Pretty flesh to Coral Pink.....	2.00
YELLOW BEAUTY (F. D.) Large Clear Primrose Yellow.....	2.00
YELLOW PRINCESS (I. D.) Gigantic Sulphur Yellow.....	2.50



SPECIAL OFFER!

Here are three combinations, that are sold as an introduction of my stock. A trial will convince you. These Combinations are sold at this price, at the New York Dahlia show only.

Choice of Three Combinations

THE RAINBOW

- \$ 2.50—KATHLEEN NORRIS, Pink
- 2.00—KING MIDAS, Yellow
- 3.00—THOMAS EDISON, Purple
- 2.00—TREASURE ISLAND, Gold
- 2.00—CHEMARS EUREKA, White
- 2.50—BERTHA FRITZEL, Red

\$14.00—Value for **\$10.00**



THE PROFESSIONAL

- \$1.00—MARSHALLS BEAUTY, Pink
- 1.00—MRS. WM. A. EVANS, Orange
- 1.00—HARRY MAYER, Rosaline Purple
- 1.00—JANE COWL, Gold
- .75—FRANCES LA ROCCA, Yellow
- .75—CALVIN COOLIDGE Jr., Golden Pink

\$5.50—Value for **\$4.00**

THE AMATEUR

- \$.50—CAUMSET CHIEF, Red
- .50—JERSEY BEACON, Chinese Red
- .35—JERSEY BEAUTY, Pink
- .35—SAGAMORE, Gold
- .35—MRS. CARL SALBACH, Lavender
- .25—DAKOTA, Copper

\$2.30—Value for **\$1.50**



If you are interested in growing new varieties, and want to get a real kick out of growing Dahlias, I have the finest seed that it is possible to grow, and is taken from my giant or large growing varieties only, at \$3.00 per 100.

From named Varieties \$5.00 per 100. Very few singles from these seed. Try a pack and be convinced.

It is my sincere wish, that all of my customers join the American Dahlia Society, which is doing so much, to promote and place the Dahlia where it belongs, at the head of all flowers. The Society Bulletin full of Dahlia news is sent to all its members every three months, free of charge, and of great interest to the Dahlia growers. For further particulars write to Mr. William J. Rathgerber, Secretary, 198 Norton Street, New Haven, Conn.

Read what the N. Y. Evening Journal Says



FLOWERS OF THE BRONX

What more appropriate combination than the flower of Bronx girlhood and the most beautiful flower that grows in the borough? Here is Janette Adiletta, seventeen, admiring the newest creation in the world of flowers—the "Chrysopean"—developed after eight years of experimentation by Albert Parrella, No. 3380 Ely avenue, The Bronx. The "Chrysopean" may be difficult to spell, but it is easy to look at. Parrella grows thousands in his garden at the Ely avenue address.



Photo by Evening Journal Photographer.

ES
IN
KS

ed to Force
vance of
aws.

rs of large
running ram-
e Bronx, men-
of thousands
disregard for
us it was de-
an appeal by
ard of Trade
ioner McLaugh-

nt action
g operations in all
borough, with hun-
ucks rushing mate-
principal thorough-
ght about a serious
elfare, the Board
shows,
r immediate polize
ptated by the over-
is, injuring eleven
ing one, it was ex-
les E. Reid, execu-
of the Board of

occurred at One
y-third street and
s. Joseph B. Hare,
Concourse Plaza
and Sixty-
rand Con-
capital as

GI
'M

Unident
to Ha

Worn
ders b
burden
Lynch,
Hundred
street, t
to-the p
tiful sev
ter, Els
an unid
mother
girl car

Con
ly blo
against
despera
girl's y
has bee
since M
Washi
work
homo
A
his

Probe Death of Hei

CHRYSOPCAN HYBRID POPPY SEEDS

are offered to the public. A trial package for 25c — combination package for 50c.

Special combination consisting of double the amount of seeds and varieties \$1.00.

VISITORS ARE WELCOME

You are cordially invited to visit our garden from August 1st until frost; to see our dahlia exhibition, which includes some fine seedlings.

ALBERT PARRELLA.

