
Lessons learned - The on-wiki editing campaigns of **Women in Red**

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WikiConference North America
Toronto, Canada | 11 Nov 2023 | CC BY-SA 4.0



AGENDA / LESSONS

- Talk about it... a lot!
- Important considerations
- Build consensus
- Develop a list of annual events/collaborations
- Develop a list of common tasks
- Sort out who will do what and check it off as you go
- Create an invitation or newsletter

- Create a meetup page header
- Create a talkpage template
- Create a logo
- Promote, promote, promote!
- Track your events/campaigns
- Track newly-created articles
- Track newly-uploaded images
- Inspire others to join in

— Important considerations...

- Be collaborative
- Be creative
- Be bold
- Ask questions
- Make suggestions
- Complete tasks
- Get more people involved
- Find a partner, or don't
- Take a break when you need it

https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Women_in_Red/Ideas

Build consensus

- Compromise and sensitivity are required when ideas are not unanimous.

ia:WikiProject Women in Red/Ideas

2022 geofocus? [\[edit source \]](#)

Do we have more of the continents left? Or do we need to think about how to geofocus for next year? There's a nice alphabet based idea above? [Lajmmoore \(talk\)](#) 17:04, 25 November 2021 (UTC) [\[reply \]](#)

Thanks for bringing this up, [Lajmmoore](#). We've now covered most of the world but not yet the United States and Canada. I had originally suggested that we could possibly address certain areas of North America -- or even specific states or provinces -- in 2022. We could, for example, devote each quarter to one of the five geographic regions: Northeast, Southeast, Midwest, Southwest and West. That would bring us into the first quarter of 2023. We could then tackle Canada. Perhaps we could give special attention to **indigenous** and minority communities. Any interest in this approach?--[lpigott \(talk\)](#) 19:55, 25 November 2021 (UTC) [\[reply \]](#)

If this approach is done, it'd also make sense IMO to do territories as a section. They rarely get any



5 Regions of the United States

- Northeast Region
- Southeast Region
- Midwest Region
- Southwest Region
- West Region

ia:WikiProject Women in Red/Meetup/278

Indigenous women | August 2023

August: [Alphabet run C & D](#) [Indigenous women](#) [Women in film and stage](#)

[Arab League countries](#)

2023 global initiatives: [#1day1woman2023](#) [Peace and Diplomacy](#)

See also: [Future events](#)

Welcome!

Women in Red

Hello! and welcome to WikiProject Women in

Every August, to celebrate International Day of the

Two examples: discussing a North American geofocus event series; approaching indigeneity in 2023

Develop a list of annual events/collaborations

Table of annual events/collaborations [edit]

See also: [category:United Nations days](#)

Month	Annual event considerations
January	<ul style="list-style-type: none">Public Domain (Public Domain Day, 1 Jan)Women who died in 202xEducation (International Day of Education, 24 January^[1]^[c])
February	<ul style="list-style-type: none">Black History Month (with AtroCrowd) (see also WP:BLM)Justice
March	<ul style="list-style-type: none">Artists+Activists (with Art+Feminism)Folklore#VisibleWikiWomen (photos/Wikimedia Commons; with Whose Knowledge?)
April	<ul style="list-style-type: none">Gender studiesHealth (World Health Day, 7 Apr)Earth Day (22 Apr)Dance (International Dance Day, 29 Apr)
May	<ul style="list-style-type: none">CEE women (with CEE User Group)
June	<ul style="list-style-type: none">Pride (with LGBT+ User Group)Music (World Music Day is 21 Jun)
July	<ul style="list-style-type: none">Sports
August	<ul style="list-style-type: none">Indigenous women (International Day of the World's Indigenous Peoples, 9 Aug) (see Wikipedia talk:WikiProject Women in Red/Archive 117#Please_vot_Native_claims)Stage+Screenm:Interwiki Women Collaboration
September	<ul style="list-style-type: none">Writers (with WP:WPWW est. 30 Aug 2014)
October	<ul style="list-style-type: none">STEM (Ada Lovelace Day, 2nd Tue of Oct)Women in Green Good Article Editathon
November	<ul style="list-style-type: none">PoliticsWiki Asia Month
December	<ul style="list-style-type: none">ReligionWomen who died in 202x

Develop a list of common tasks

Common tasks for each event.

This list is incomplete. Please add to it

- identify sponsors and/or WikiProject hosts
- create list of potential participants, including active editors from the area(s) to be covered
- create editathon banner
- create/find editathon icon
- develop the WiR redlist, find related redlink lists
- create meetup page, completing sections on
 - "Add these to articles" (stub templates, applicable categories, useful lists)
 - "Add these to article talkpages" (WikiProject banners, editathon banner for the event)
- create the invite
- distribute the invite
- develop social media campaign (FB, Twitter)
 - We haven't been doing this but it would be great if we had a social media volunteer
- add Authority Control if missing to all the articles created during the event
- double-check each article for categories
- double-check each article for talkpage banners
- create the thank you and/or barnstar
- develop a list of contributors (overlaps to some degree with registered participants)
- distribute the thank you and/or barnstar after the event to the contributors
- create Wikidata entry if none exists

Sort out who will
do what and
check it off as you
go

Nov 2023 [\[edit \]](#)

Firming up for November [\[edit \]](#)

YEAR-LONG INITIATIVES

ONGOING * [Peace and Diplomacy](#)

** Event #251: [Peace and Diplomacy](#) [Peace and Diplomacy](#) ✓

** Talkpage template: [Template:WIR-251](#) ✓

ONGOING - [#1day1woman 2023](#)

** Event #252: [#1day1woman](#) [#1day1woman](#) ✓

** Talkpage template: [Template:WIR-252](#) ✓

NEW - [Alphabet run I & J - 245](#) as go by

* [Alphabet run I & J](#)

** Event #287: [Alphabet run I & J](#) ✓

** Talkpage template: [Template:WIR-287](#) ✓

NEW - [Geofocus: Indian subcontinent - 246](#) as go by

* [Geofocus: Indian subcontinent](#)

** Event #288: [Geofocus: Indian subcontinent](#) ✓

** Talkpage template: [Template:WIR-288](#) ✓

NEW - [Women in Politics - 99/144](#) as go by

* [Women in Politics](#)

** Event #289: [Women in Politics](#) ✓

** Talkpage template: [Template:WIR-289](#) ✓

ANNOUNCEMENTS (EVENTS FACILITATED BY OTHERS)

* [Wikipedia Asian Month November](#) [Wikipedia:Wikipedia Asian Month/2023](#)

INVITATION:

* [Wikipedia:WikiProject Women in Red/Outreach/2023#November 2023](#) ✓

** [Logo](#) ✓

COMING UP:

* [Wikipedia:WikiProject Women in Red/Events](#) ✓ - commented out 'til proofing is complete

TIP OF THE MONTH:

* Suggestion: When translating articles from another language Wikipedia, don't forget to [include attribution in your first edit summary](#) ✓. ✓ --[Ipigott](#) (talk) 10:01, 23 October 2023 (UTC) [\[reply \]](#)

Create a meetup page header

Wikipedia:WikiProject Women in Red/Meetup/287 [edit] 🌐 Add languages ▾

[Project page](#) [Talk](#) [Read](#) [Edit](#) [View history](#) [★](#) [Page ▾](#) [Tools ▾](#) [TW ▾](#)

From Wikipedia, the free encyclopedia Skip to TOC · Skip to bottom

✕ 71 revisions since 2023-10-21 (+3 minutes), 12 editors, 315 pageviews (30 days), created by: [WomenArtistUpdates \(32,640\)](#) · [See full page statistics](#)

[< Wikipedia:WikiProject Women in Red](#)

Alphabet run I & J | November 2023

November: [Alphabet run I & J](#) [Geofocus: Indian subcontinent](#) [Women in Politics](#)

2023 global initiatives: [#1day1woman2023](#) [Peace and Diplomacy](#)

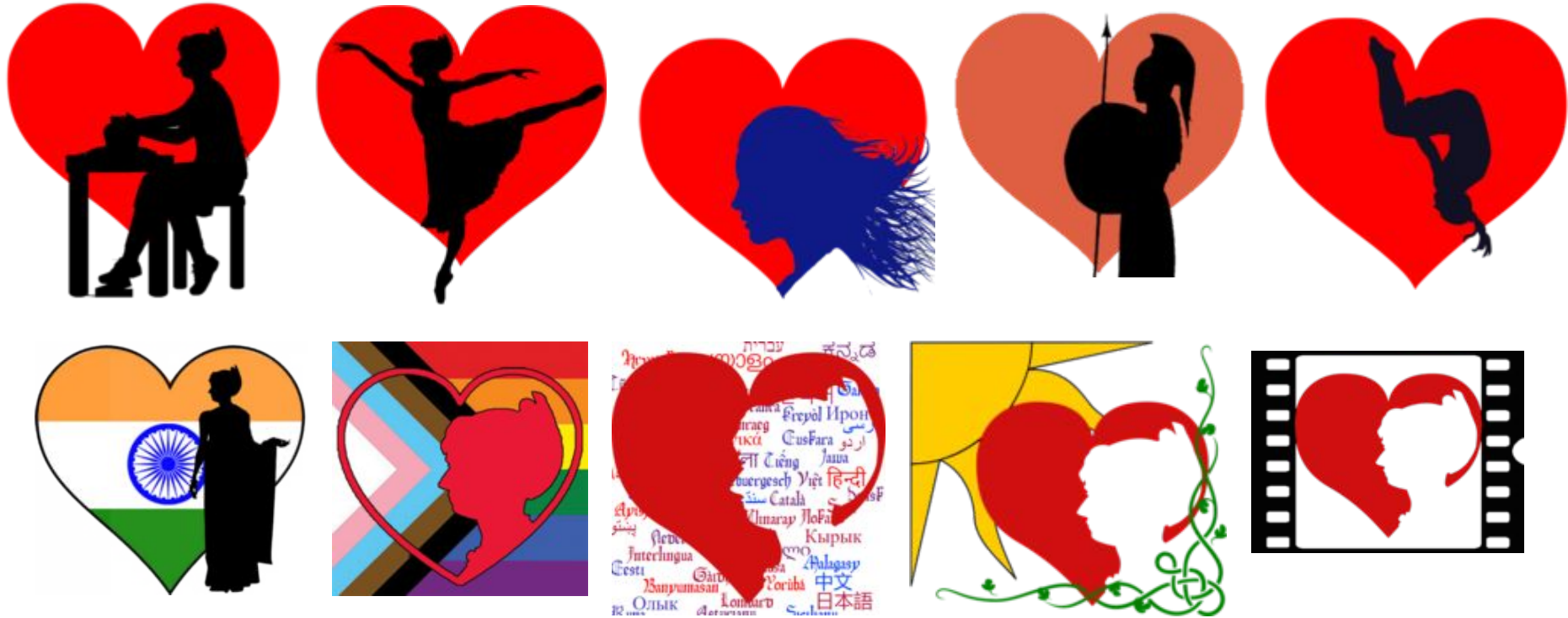
See also: [Future events](#)

Create a talkpage template



This template was created or improved during the **Alphabet Run: I to J edit-a-thon** hosted by the **Women in Red** project in November 2023. The editor(s) involved may be new; please **assume good faith** regarding their contributions before making changes.

Create a logo



Promote, promote, promote!

How to MassMessage [edit]

- Instead of one big list, there are now three smaller lists for EN-WP MassMessaging:
 - [Wikipedia:WikiProject Women in Red/Outreach/A-F](#)
 - [Wikipedia:WikiProject Women in Red/Outreach/G-N](#)
 - [Wikipedia:WikiProject Women in Red/Outreach/O-Z](#)
- [Index of available opt-in/opt-out lists](#), but doesn't have any editor names so don't use it for MassMessaging.
- Here is the link to the MassMessage page: <https://en.wikipedia.org/wiki/Special:MassMessage> 
- Add one of these to the notice (the way it appears on this page, not in the editing view which shows 'code' and 'nowiki' brackets)
 - `--[[User:Lajmmoore|Lajmmoore]] ([[User talk:Lajmmoore|talk]]) ~~~~ via MassMessaging`
 - `--[[User:Megalibrarygirl|Megalibrarygirl]] ([[User talk:Megalibrarygirl|talk]]) ~~~~ via MassMessaging`
 - `--[[User:Rosiestep|Rosiestep]] ([[User talk:Rosiestep|talk]]) ~~~~ via MassMessaging`
 - `--[[User:Innisfree987|Innisfree987]] ([[User talk:Innisfree987|talk]]) ~~~~ via MassMessaging`
 - `--[[User:Victuallers|Victuallers]] ([[User talk:Victuallers|talk]]) ~~~~ via MassMessaging`

Create an invitation or newsletter

November 2023 [\[edit \]](#)

Women in Red November 2023, Vol 9, Iss 11, Nos 251, 252, 287, 288, 289



Online events:

- New: [Alphabet run I & J](#) | [Geofocus: Indian subcontinent](#) | [Women in Politics](#)
- Continuing: [Peace and Diplomacy](#) (year-long initiative) | [#1day1woman](#)

See also

- [Wikipedia Asian Month November Contest](#)

Tip of the month:

- *When translating articles from another language Wikipedia, don't forget to [include attribution in your first edit summary](#).*

Other ways to participate:

- [Become a member](#). You can always [opt-out of notifications](#).
- [Join the conversations on our talkpage](#).
- [Help us plan future events](#).
- [Follow us on social media](#):

[Facebook](#) [Instagram](#) | [Pinterest](#) | [Twitter](#)

Track your events

Events	2023	<p>TOPICS: (Jan) 2022 deaths · Alphabet run M & N · East Asia · (Feb) Alphabet run O & P · Black women · Justice · Folklore · (Mar) Mediterranean women · Art+Activism · Alphabet run Q & R · (Apr) Gender studies · Health · Dance · Alphabet run S & T · Books by women · (May) · Alphabet run V, U & W · Disability · Education · Central & Eastern Europe · (Jun) · Alphabet run W, Y & Z · LGBTQ+ women Wiki Loves Pride · Women in Music · (Jul) · Happy 8th Anniversary Women in Red · Alphabet Run: A to B · Sports · (Aug) · Alphabet Run: C to D · Indigenous women · Women in stage and screen · Arab League countries · (Sep) · Alphabet Run: E to F · Women writers & their works · Geofocus: Celtic nations · (Oct) · Alphabet Run: G to H · Women in STEM · Geofocus: Sub-Saharan Africa · (Nov) · Alphabet Run: I to J · Geofocus: Indian subcontinent · Women in Politics · ONGOING: #1day1woman 2023 · YEAR-LONG INITIATIVE: Peace and Diplomacy</p>
	Prior years	2015–2022 [show]
	Coordination	<p>Talkpage where we plan future events · Invitation templates & how to MassMessage</p>

Track newly-created articles

New or upgraded articles [\[edit \]](#)

Most recent on top, please, specifying upgraded if not new

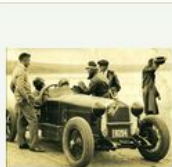
-  [Ethel Jessie Bowe ADB](#)
-  [Jean Langenheim](#) - added image
-  [Dora Isabel Baudinet ADB](#)
-  [Ida Keeling](#) - added image
-  [Nina Eva Vida Jones ADB](#) [TW](#) [↗](#)
-  [Maria Jane Jewsbury](#) add image
-  [Enid Joske ADB](#)
-  [Karin Junker](#) (also [WIR 289](#))
-  [Nana Isaia](#)
-  [Indira Joshi](#) (actor)
-  [Indira Joshi](#) (singer) - also [WIR-288](#)
- [Indira Joshi](#) (disambiguation page: "most frequent" was two people!)
-  [Cassandra Jardine](#) upgrade
-  [Dorothy Gordon](#) (Australian actress) ADB upgrade
-  [Kathleen Gilman Jones ADB](#)
-  [Pat Jarrett ADB](#)
-  [Irena Stefoska](#) (also [WIR 289](#)) - PIN
-  [Anna Ione Murphy Overholser](#) - Encyclopedia of Oklahoma
-  [Jane Austin McCurtain](#) - Encyclopedia of Oklahoma
-  [Edith Cherry Johnson](#) - Encyclopedia of Oklahoma - PIN
-  [Junko Ikeuchi](#) (most frequent)
-  [Mary Jane Brown](#) - Encyclopedia of Oklahoma
-  [Ilien Tang](#) - PIN
-  [Dorothy Johnson](#) (actress) - added image, PIN
-  [Edith Hughes-Jones ADB](#)
-  [Jonquill Solt](#)
-  [Joan Jaykoski](#) - added image, PIN
-  [Ada Maria Isasi-Diaz](#) - added image, PIN
-  [Tonya Ingram](#) - added image, PIN
-  [Jane Melville](#) (also 285) - most frequent
-  [Jessica Worthington Wilmer](#) (also 285) - most frequent
-  [Jane Bell](#) (nurse) ADB upgrade with pic, PIN
-  [Hazel Joyce Harrison ADB & 284](#)
-  [Alice Mabel Jackson ADB](#)
-  [Minna Skafte Jensen](#) (also 285)
-  [Irena Majcen](#) (most frequent; also 289) - PIN
-  [Jyotsna Milan](#) – also [WIR-288](#)
-  [Olivia Irving](#) - PIN
-  [Janie C. Park](#) - PIN
-  [La Française](#) (journal)

Track newly-uploaded images

Outcomes (media) [\[edit \]](#)

- Please add this category to the image if you're uploading it to Commons: [Media supported by WikiProject Women in Red - 2023](#) [↗](#)

Add here – most recent at the top



Vida Jones and Alfa



Ethel Bowe major in
1945



**Ida Kahn, Gertrude
Howe, Li Bi Cu**



Edith Cherry Johnson



Edith Hughes-Jones



**Women in Nuclear
Janette Donner**



Ellen Jones (footballer)

— Inspire others

Lucy: “I care about our geographical focuses and ensuring we bear in mind that many countries are under-represented, and it was through suggesting themes that I got more involved in the organisational side of the project. My main task at the moment is to send the Mass Message each month, there was a call-out for people to learn to use mass messenger, and I thought that’s probably something I could take responsibility for. My motivation is that to have a community, each person in it needs to contribute to that process building, and this is a thing I can do.”

— Inspire others

Emma: *“Always assumed that there was some kind of hierarchy with important people doing all the organising. Didn’t even know the Ideas Cafe existed. When I came across it, I was interested to see the ‘behind the scenes’, I begin watching it and occasionally commenting, but still not contributing much, and then when I answered someone’s question about what CEE Women meant (Central/Eastern European women), they said great, can you create the meet-up page? (eek) From there I’ve created some more event pages when I can, proofread others’ pages, and enjoyed being able to support the work of WIR. It turns out there is no hierarchy - demonstrate an interest and you can get involved as much or as little as you like (just like Wikipedia!).”*

Thank you

Stephenson-Goodknight, R., “*Lessons learned - The on-wiki editing campaigns of Women in Red*”, 11 November 2023, WikiConference North America, Toronto, CC BY-SA 4.0

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