Education 2017 Logic Model

Situation			INPUTS		Participants	OUTPUTS - Activities -	Direct Products			OUTCOMES - IMP Intermediate	ACT - Long-Term
Currently first strategy in terms of WMCH engagement in Education Some activity but nothing streamlined More and more bottom-up demand	Priorities Networking and creation of new partnerships Establish a clear roadmap for identified target groups Pilot projects and evaluate the relevant impact Address, attract and communicate with new, diverse target audiences		What we invest WMCH human resources Budget Connections and links to like-minded partners and organizations Network (volunteer time from the community) Education/ Comms. Materials Give-aways and goodies for particular events		Who we reach Secondary Schools Universities Students, professors and teachers PhD students Institutions Partners like Devoxx4kids, etc.	What we do Hives Creating education/ comms. material and a microsite Creating content Including Wikipedia as official component in curricula Certification Further deployment/dev	What we create Content Curricula Network Training materials Kits Equipment		Results in terms of Learning Enhanced understanding of free knowledge and licenses Clearly identifying high potential education priorities in CH through adequate piloting Identifying new opportunities for added value	Results in terms of changing Action Active outreach and possibility to tap into new project based funding New users (students, teachers, professors) Sustainable impact of Wikipedia in the CH learning landscape	Results in terms of change to the Conditions Wikipedia has its fixed place in the school curricula Students get credits when working on Wikipedia articles International partners use and sponsor offline apps. and content Extended collaboration with like-minded associations
Assumptions								External Factors			

Evaluation