June 2019 Wikimedia movement metrics

June 2019 Product Metrics: Contributors

		YoY
Total content	210.0 M	11.9%
—Wikipedia articles	50.9 M	5.1%
—Commons files	54.9 M	14.9%
—Wikidata entities	58.0 M	18.4%
Net new content	1,810,000	10.3%
—Wikipedia articles	214,000	20.7%
—Commons files	495,000	-13.1%
—Wikidata entities	640,000	10.7%
Active editors	83,500	6.4%
—New	17,100	13.7%
—Returning	66,500	4.7%
New editor retention	6.1%	6.3%
Revert rate	5.6%	-41.9%
Total edits	40.2 M	8.2%
—Mobile edits	1.5 M	29.5%
—Data edits	18.6 M	12.9%
—File uploads	0.6 M	-8.9%
—Other non-bot edits	10.6 M	-0.1%

Key trends

Active editors has continued its trend of strong results, posting its 10th month without a year-on-year decline as well as strong growth in both sub-groups.

With the recent growth, new active editors has started to reverse its long-term trend of decline, though it still has ground to make up (over the last four year, its compound annual growth rate is -1.7%).

New editor retention continues to post respectable year-over-year growth; notably, although absolute retention is lower in Global South countries and mobile-heavy wikis than it is globally (4.9% and 5.9% vs. 6.1%), the year-over-year *growth* in retention is much higher (19% and 32% vs. 6%).

For metric definitions, see the Product data dictionary.

June 2019 Product Metrics: Readers

		YoY
Interactions	16.4 B	-1.8%
—Pageviews	14.8 B	-0.9%
—Desktop	5.8 B	-11.9%
—Mobile web	8.8 B	7.8%
—Desktop previews	1.6 B	-9.4%
Unique devices (all Wikipedias)	1.5 B	1.7%

Key trends

- There was a slight decline (-1.8%) in year-over-year (YoY) interactions this month due to a YOY decline in both total pageviews and desktop previews. Traffic typically drops in May/June every year.

- This was the first YOY decline in total pageviews since May/June 2018 but it was small (-0.9%).

- The desktop previews YOY decline is slightly larger than last month (-9.4% vs. -5.8%). This YOY decline may be due to the initial spike in previews that occurred following the rollout and promotion of the feature in April 2018 along with the decrease in traffic this month.

- Unique devices continued to increase YoY, but as noted before, this metric might be more susceptible to artifacts that decrease the accuracy of such trend assessments.

For metric definitions, see the Product data dictionary.

June 2019 Product Metrics: Diversity

		YoY
Global South countries		
—Reader interactions	3.8 B	-5.1%
—Active editors	20,100	—[1]
—New editor retention	5.9%	32.4%
—Edits	2.1 M	—[1]
—Non-bot edits	2.1 M	—[1]
Mobile-heavy wikis		
—Reader interactions	617 M	6.8%
—Active editors	4,270	24.0%
—New editor retention	4.9%	19.4%
—Edits	1.3 M	48.2%
—Non-bot edits	0.5 M	5.7%

Notes

[1] Editor location data is deleted after 90 days, so it is not possible to calculate trends from before the metric was established. Global South active editors, edits, and non-bot edits were defined in June 2018, but a data issue forced us to redefine them that November. At that point, we could only apply the new definition back to that September, so the first year-over-year numbers will be available this September.

For metric definitions, see the Product data dictionary.