



WIKI LOVES EARTH IN THE PHILIPPINES:

A 5-Year Review



WIKI LOVES EARTH 2020



HOW TO TAKE PART

in the world's biggest photo contest devoted to nature heritage



Photo: Andrey Belavin (Ted.ns), CC BY-SA 4.0

1 Review timeline and rules in your country

General timeline of the International WLE is 1 May — 31 July, but local timelines vary. Check if your country is taking part in the contest and a specific timeline at w.wiki/KYH.

2 Start preparing your submissions

Register/login on Wiki Commons. Check the list of natural objects in your country and take inspiring photos of them or find ones you already have.

3 Check eligibility criteria for your pictures

They should be self-taken, uploaded during the contest period, contain an identified natural monument, have a free license and at least 2Mpx of size.



If there is no organizer in your country, consider becoming the one! Also, you can join an existing team. Email us at wle-team@wikimedia.org.ua



Go ahead and upload your beautiful pictures!



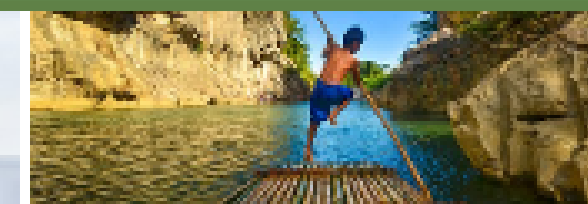
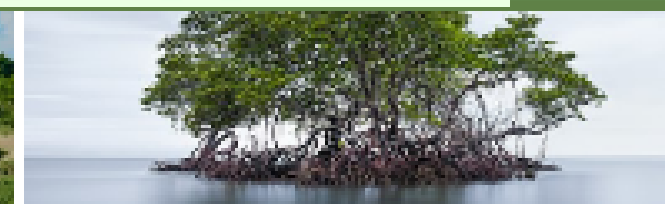
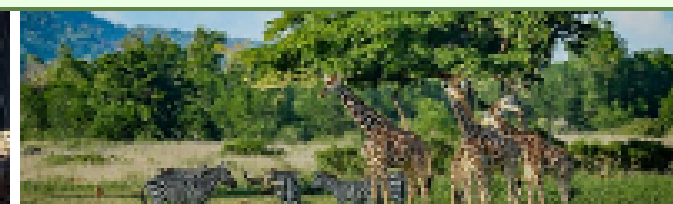
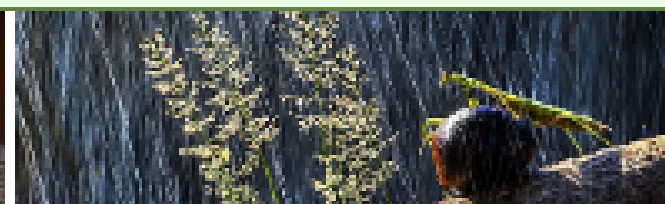
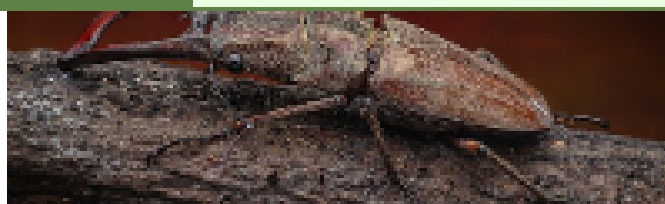
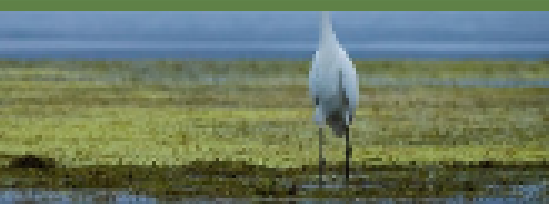
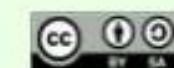
DETAILED GUIDELINES: W.WIKI/KAG



CONTACT US: WLE-TEAM@WIKIMEDIA.ORG.UA



WIKILOVESEARTH.ORG





WIKI LOVES EARTH 2021

HOW TO ORGANIZE



Contest period:
May 1 – June 30

dates are flexible, your contest can be held also close to these months, for example, in April or July

Detailed Guidelines:

w.wiki/35Kh



1

Create/join a team in your region/country

Local contests are typically organized by one team per region/country. Check if there is any in yours at w.wiki/35Kr

2

Become a part of the WLE family

Reach out to the international team at wle-team@wikimedia.org.ua to join the team in your region/country or to create your own, and to get more info about the next steps.

3

Coordinate the contest

Create a website/landing page, prepare a list of nature monuments, promote the contest! Some funding for promotion and prizes would help to draw attention.

4

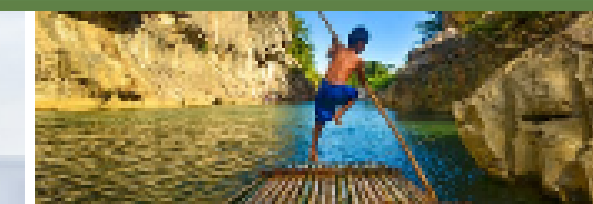
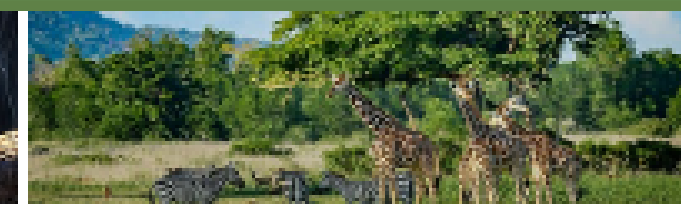
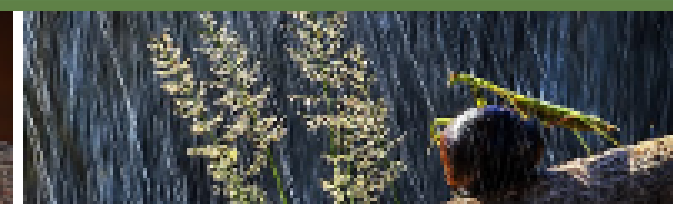
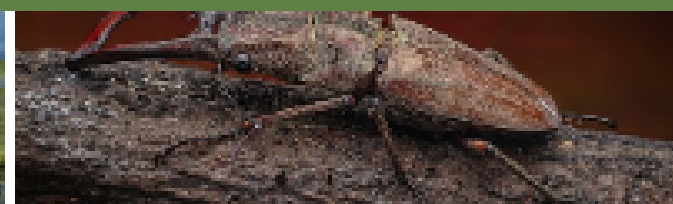
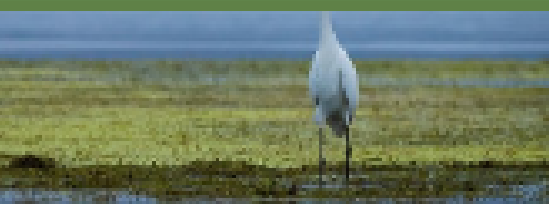
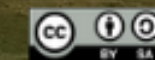
Set up selection of winners

Set up a jury that selects 10 winners for your country (a technical tool will be helpful – w.wiki/KYB); announce them on Commons or to the international team by the deadline.

Photo: Emma YSU, CC BY-SA 4.0

CONTACT US: [WLE-TEAM@WIKIMEDIA.ORG.UA](mailto:wle-team@wikimedia.org.ua)

WIKILOVESEARTH.ORG



Competition rules

We try to keep the competition clean and simple to participate. There are only a few rules for photos to participate in the contest in the Philippines. Let's quickly go through them. Every submission should be:

- 1 All entries must be your own work; do not manipulate original images and make sure that there is no visible watermarks.
- 2 All photos must be uploaded within 1 May to 30 June 2022, to be eligible.
- 3 All photos must be licensed under [CC BY-SA license](#) .
- 4 Participants must have an active email account, if the organizers wish to contact.
- 5 Upload photos from the protected landscapes and seascapes, and natural parks in the Philippines.
- 6 Captions and description are required.
- 7 Do not forget to add categories to your picture as it will be helpful to everyone looking for your picture.
- 8 Make sure that you are not uploading duplicate images.

Next to that, there are a few practical rules:

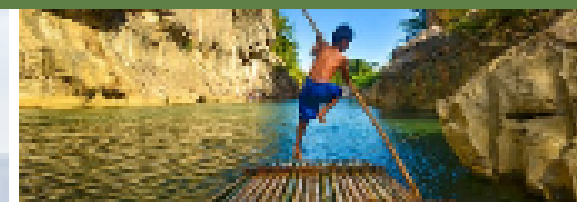
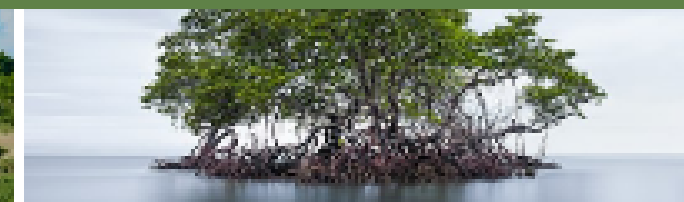
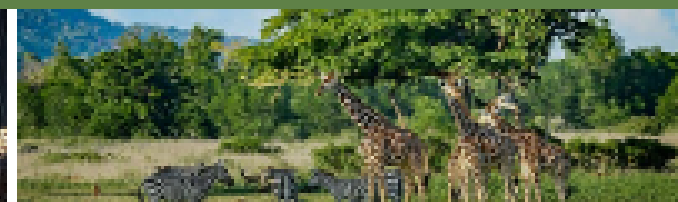
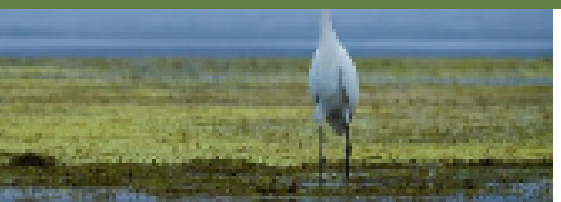
- 1 Sign in or Create a New Account on Wikimedia Commons
- 2 Name your photos well.
- 3 Use our **Upload Button** at the top **OR [Click here](#)** to upload images.
- 4 Share your upload success on social media with our hashtags: #WLEPH #WLE2022.
- 5 And wait patiently for the results! All the best!

Judging criteria

The jury will determine the winners of the international contest taking into the consideration the following criteria (in no particular order):

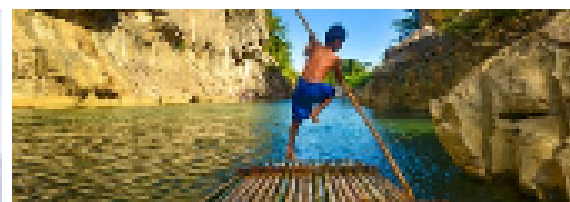
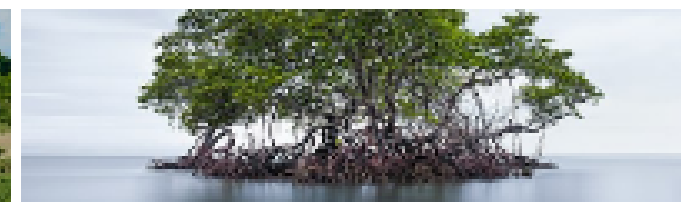
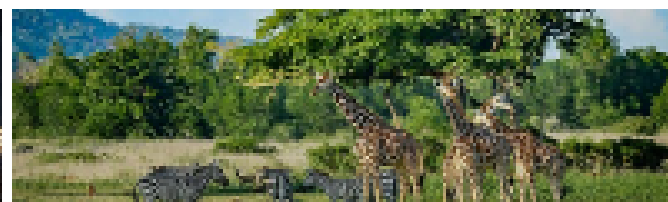
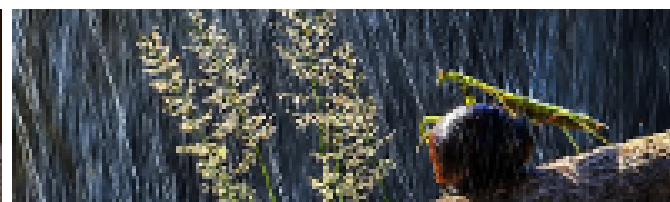
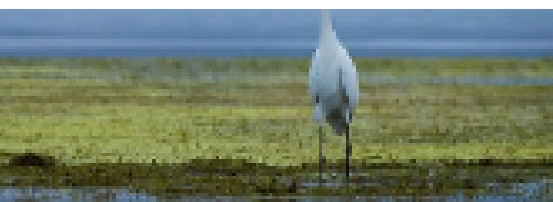
- Technical quality (sharpness, use of light, perspective etc.);
- Originality;
- Usefulness of the image for Wikipedia.

Images that reach a top ranking of the international finale, will typically at least fulfill the [technical criteria](#) of the [‘Featured Image’ process](#) at Wikimedia Commons. But feel free to submit images, and let the jury be concerned if they are good enough.



JURY TOOLS

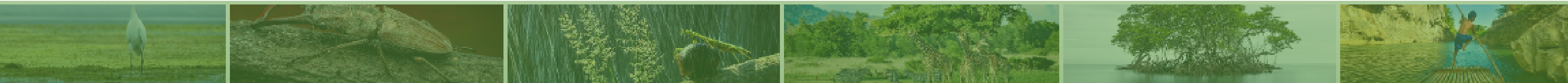
- **Montage** is a photo evaluation tool used in Wiki Loves competitions.
- **WLX Jury Tool** is an image selection and rating tool for photo contests, for example, Wiki Loves Monuments and Wiki Loves Earth.





The first edition of Wiki Loves Earth Philippines was held in 2018.

It aims to promote the natural heritage sites of the Philippines.



WIKI LOVES EARTH PH 2018

In 2018, 32 countries participated in Wiki Loves Earth.

The Philippine edition received 1906 images from 185 participants.

**GLENN TIMOTHY PALACIO'S DIOYO
RIVER IN BALIANGAO WON THE
1ST PRIZE.**

Dioyo River in Baliangao, Misamis
Photo by Theglennpalacio (CC-BY-NC-SA)





WIKI LOVES
EARTH PH
2018 FINALIST



WIKI LOVES EARTH PH 2019

In 2019, 37 countries joined Wiki Loves Earth.

The 2nd PH edition had less than 900 entries from 154 participants, 84% of which are new contributors.

**19% OF IMAGES HAS BEEN
USED IN WIKIPEDIA ARTICLES.**

Cordillera Mountain Ranges
Klieneco (CC BY-SA 4.0)





**WIKI LOVES
EARTH PH
2019 FINALIST**



THE BLUE WATER CAVE

by Glenn Palacio (CC BY-SA 4.0)
Wiki Loves Earth International Competition
6th Place Winner



WIKI LOVES EARTH PH 2020

In 2020, WLE had 34 participating countries.

The 3rd PH edition had 970 entries from 250 participants, 91% of which are new contributors.

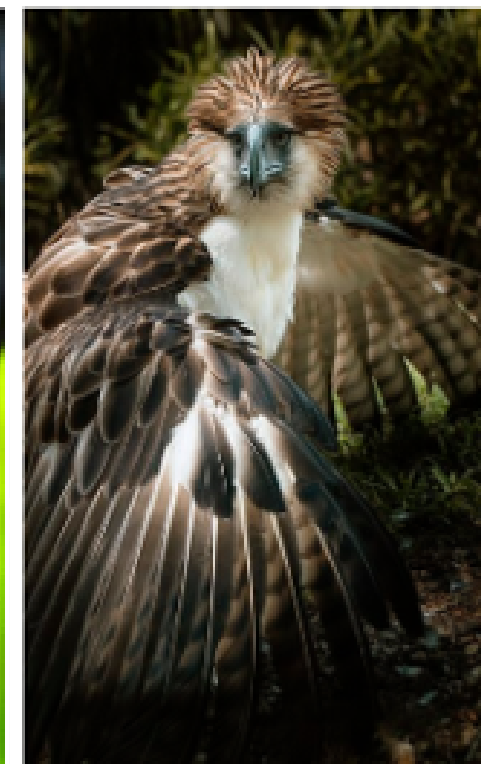
**18% OF IMAGES HAS BEEN
USED IN WIKIPEDIA ARTICLES.**



Mayon Volcano, The Majesty
Seanaleta (CC BY-SA 4.0)



WIKI LOVES
EARTH PH
2020 FINALIST





THE CROWN WITHIN THE LAKE

by Michael Angelo Luna (CC BY-SA 4.0)
Wiki Loves Earth International Competition
8th Place Winner



NOBLEST FLYER, PHILIPPINE EAGLE

by Shemlongakit (CC BY-SA 4.0)
Wiki Loves Earth International Competition
29th Place Winner

WIKI LOVES EARTH PH 2021

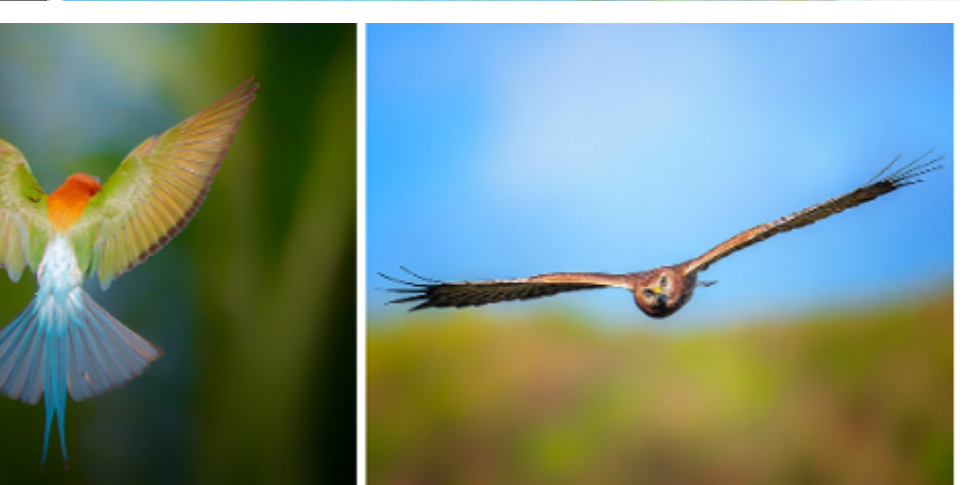
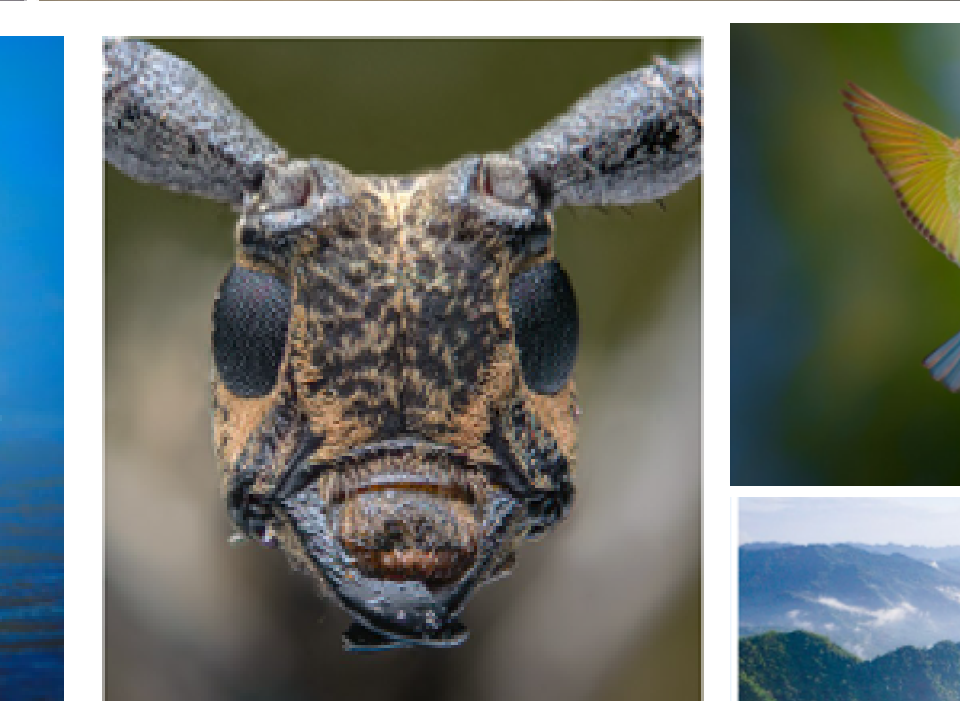
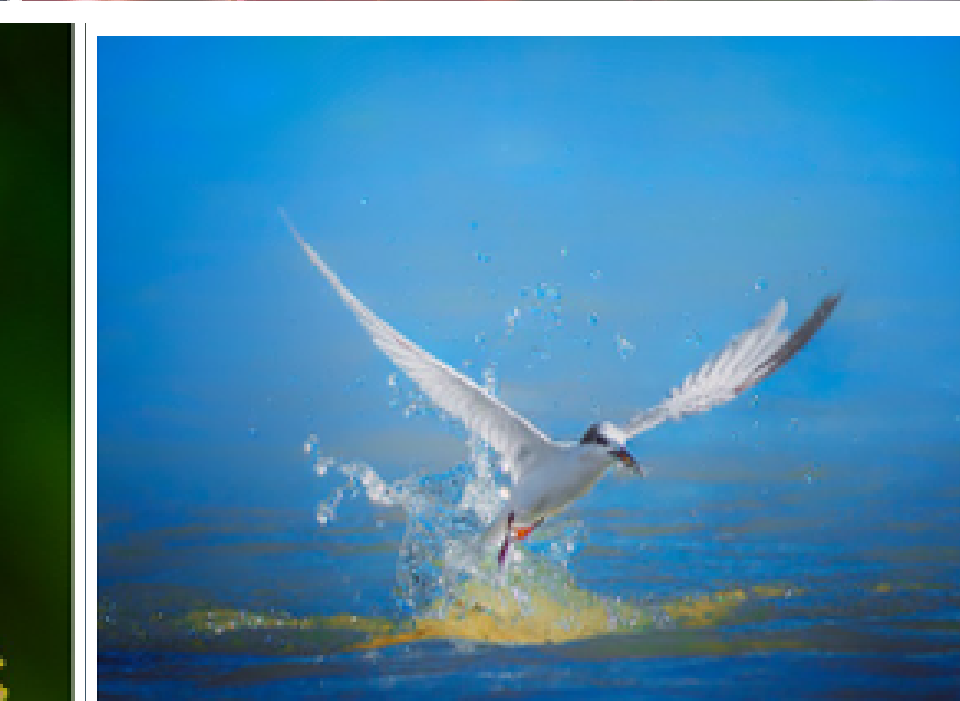
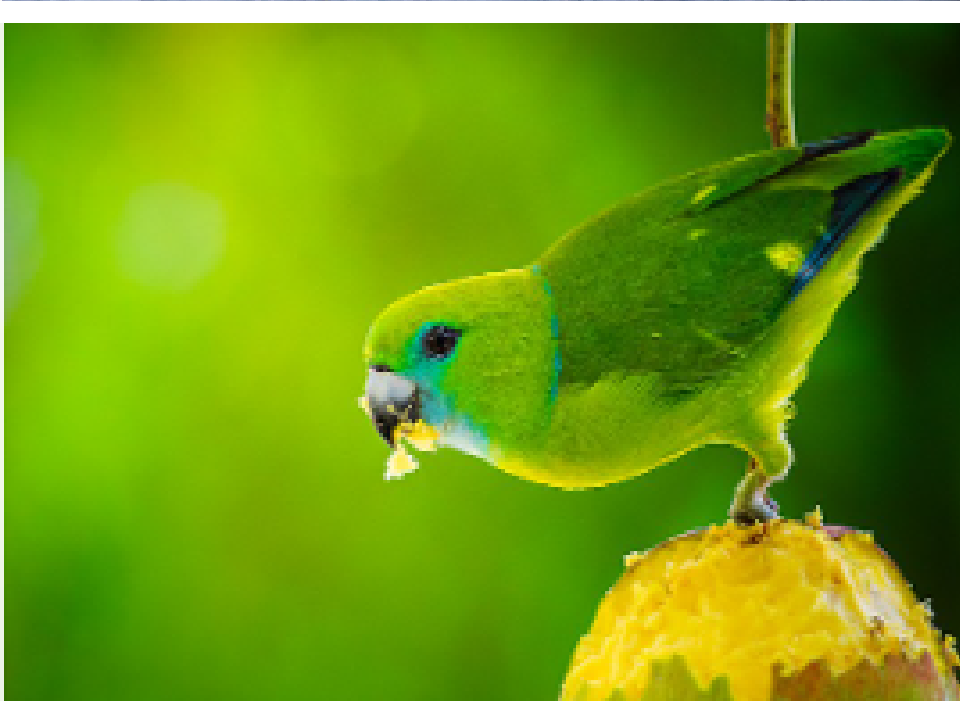
In 2021, WLE had 34 participating countries.

The 4th PH edition had 1005 entries from 198 participants, 89% of which are new contributors.

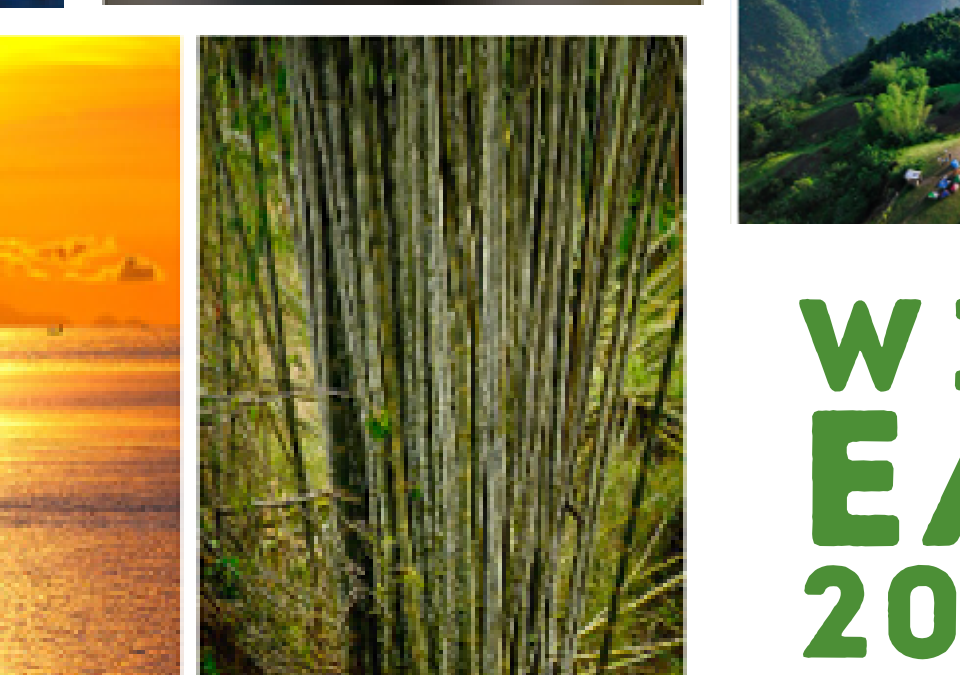
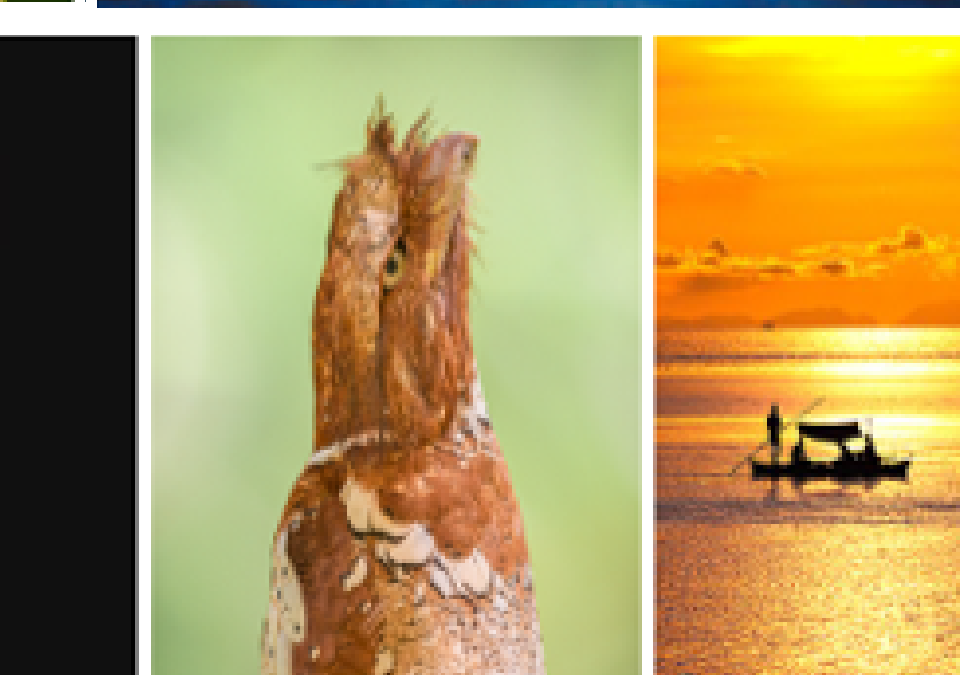
**38% OF IMAGES HAS BEEN
USED IN WIKIPEDIA ARTICLES.**



Sabtang Island, Batanes.
Photograph: Ranieljosecastaneda (CC BY-SA 4.0)



**WIKI LOVES
EARTH PH
2021 FINALIST**





BROWN-THROATHED SUNBIRD AT MAPAWA NATURE

by Domzjuniorwildlife (CC BY-SA 4.0)
2nd Place Winner- Macro/Close Up
Photography



WIKI LOVES EARTH PH 2022

In 2022, WLE had 37 participating countries.

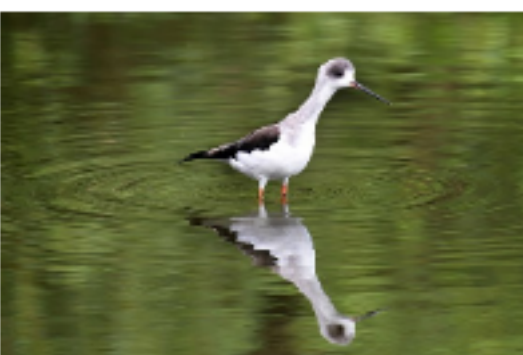
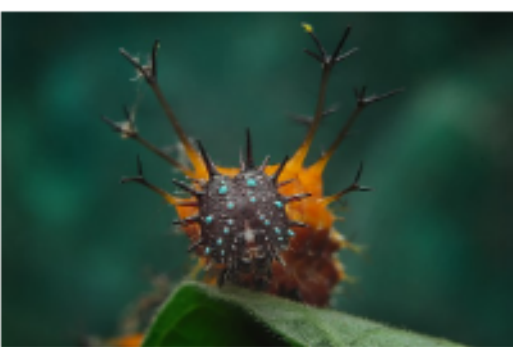
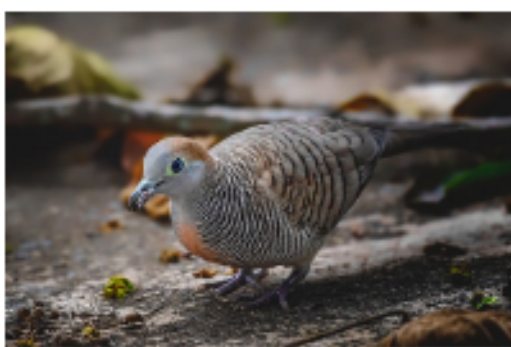
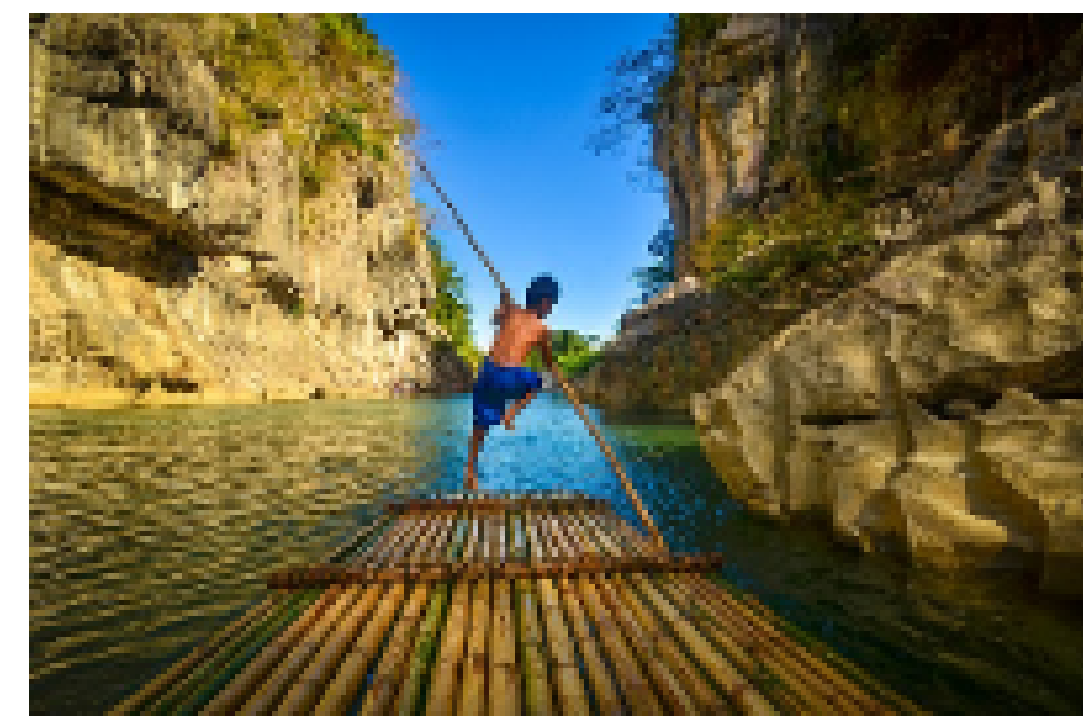
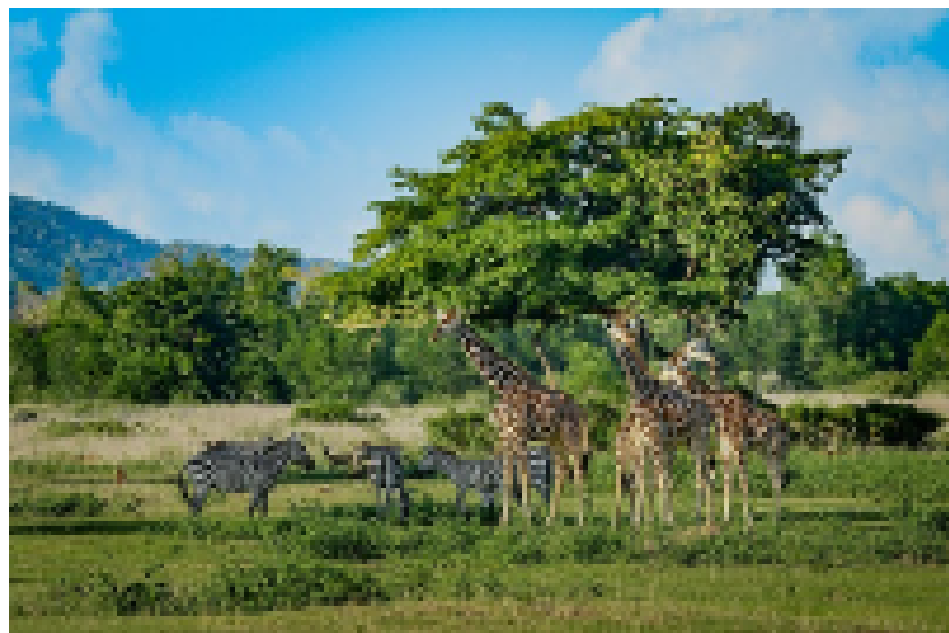
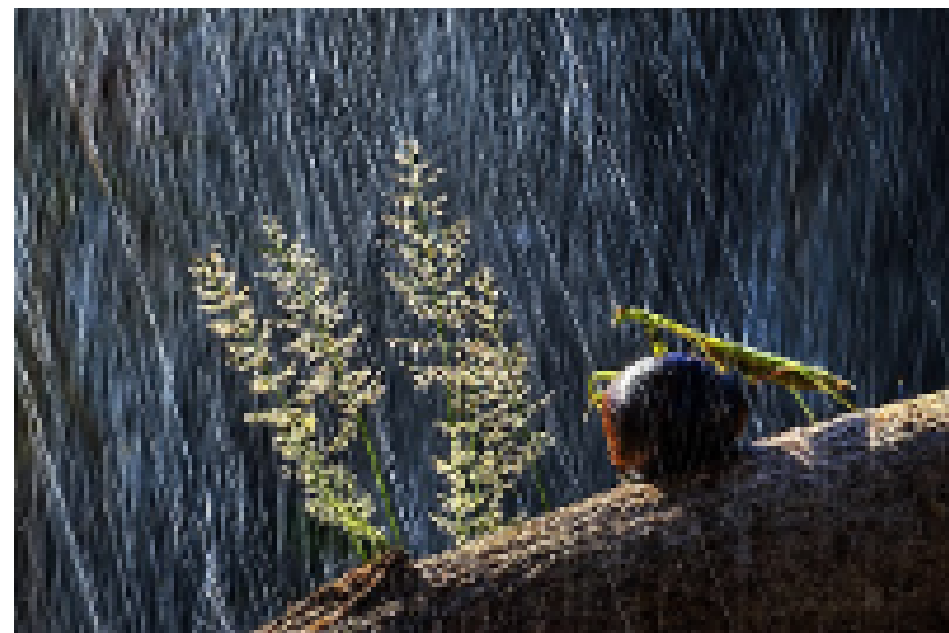
The 5th PH edition had 982 entries from 150 participants, 78% of which are new contributors.

**11% OF IMAGES HAS BEEN
USED IN WIKIPEDIA ARTICLES.**

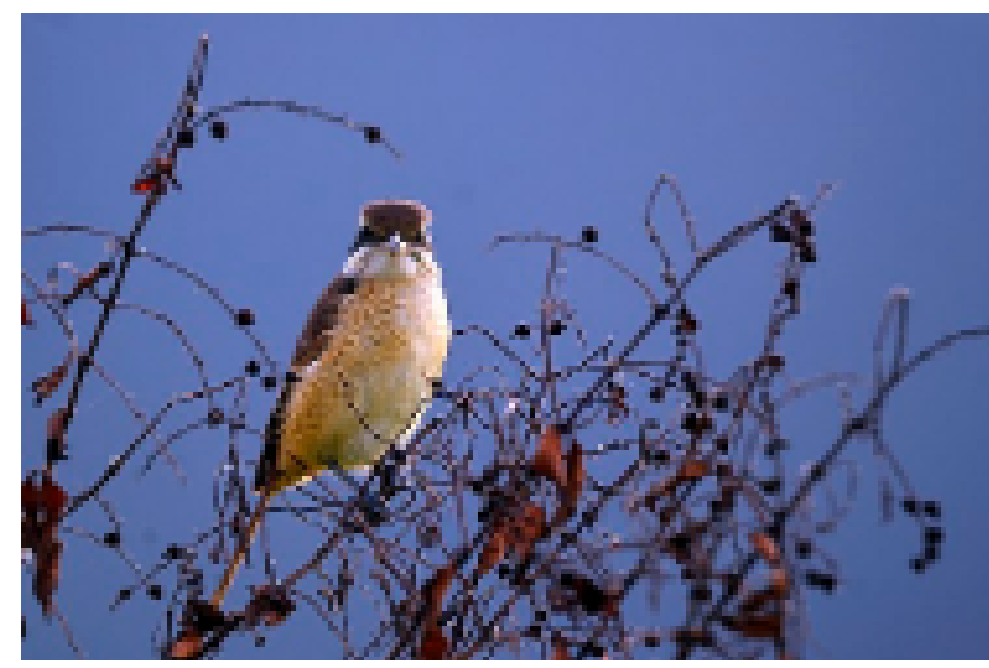


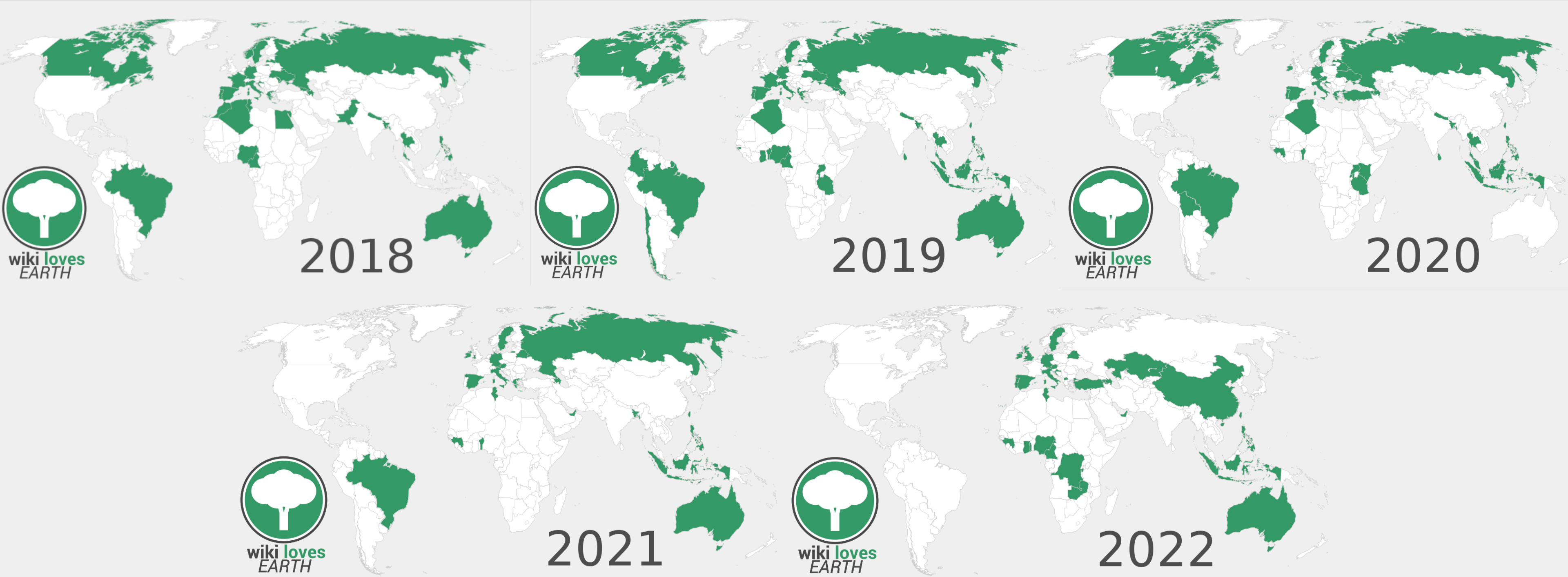
An intermediate egret (*Ardea intermedia*) standing above the waters of Taal Lake.
Photograph: Micluna (CC BY-SA 4.0)





**WIKI LOVES
EARTH PH
2022 FINALIST**





**PHILIPPINES HAS CONSISTENTLY PARTICIPATED
IN WIKI LOVES EARTH SINCE 2018.**

OUTREACH

Activities



wiki loves
EARTH





EDIT-A-THON



PHOTOWALK





PARTNERSHIP

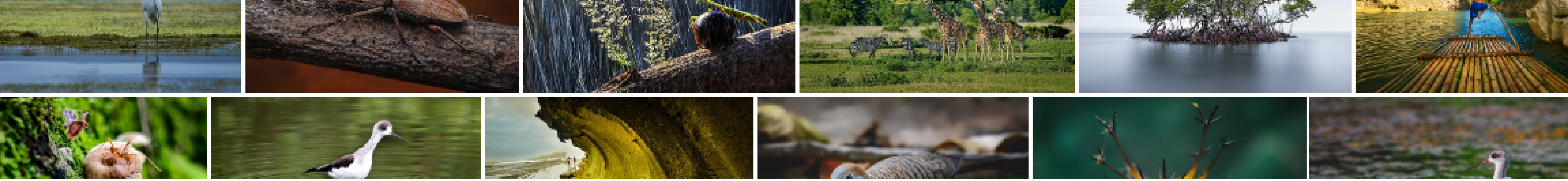




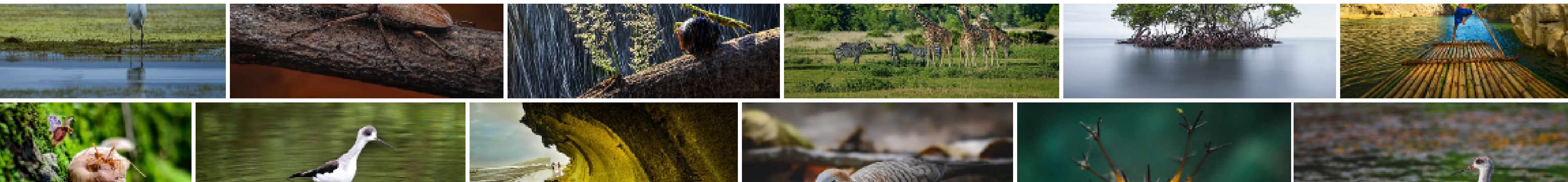
AWARDING





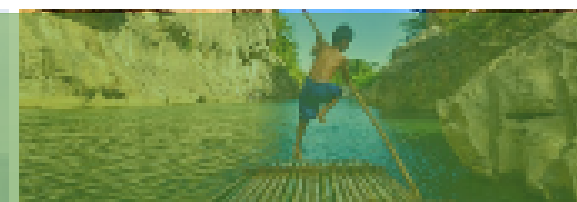
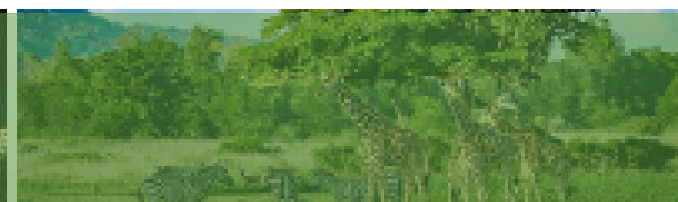
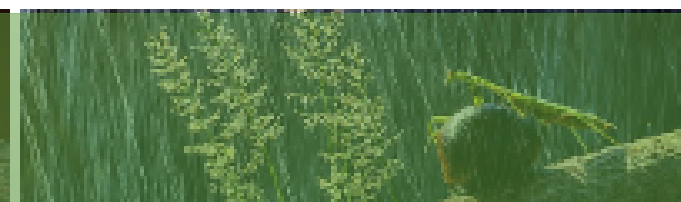
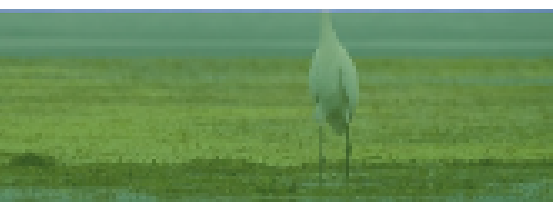


TEAM MEMBERS



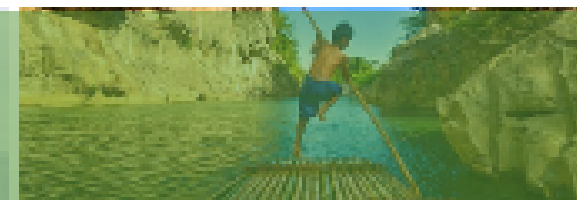
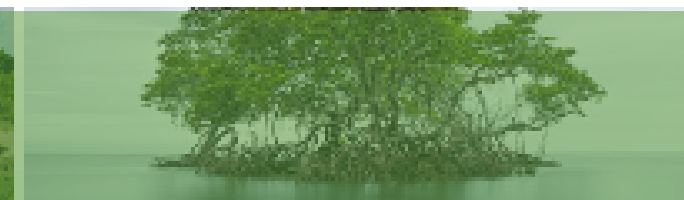
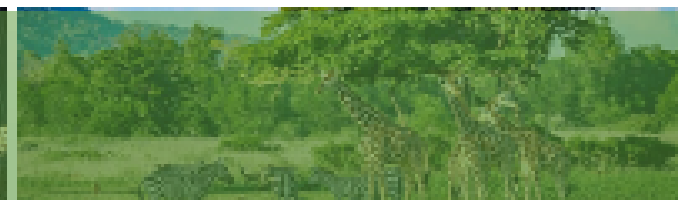
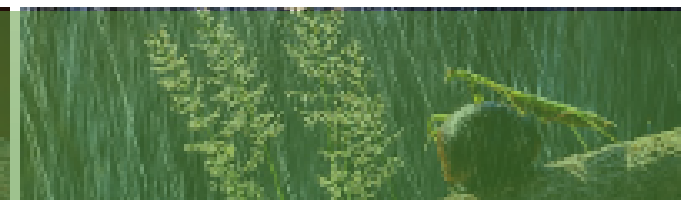
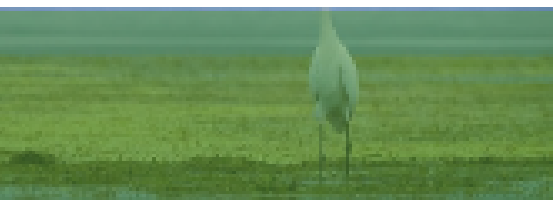
Local Organizers

- Maffeth Opiana - Project Lead (2018-2022)
- Irvin Sto Tomas - Event Manager (outreach and awarding) 2018-2019
- Froy Berana - Promotion (Social Media) 2018-2019
- Marife Altabano - Promotion (Social Media) 2021
- Judith Arendaing- Advocacy (2021)
- Zyra Hila - Advocacy (2022)



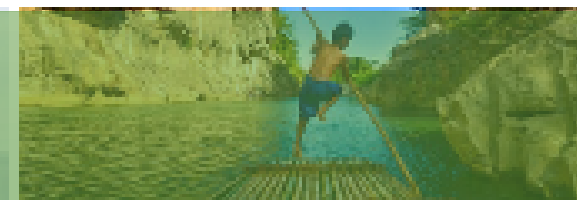
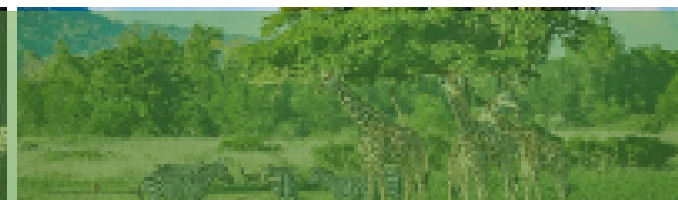
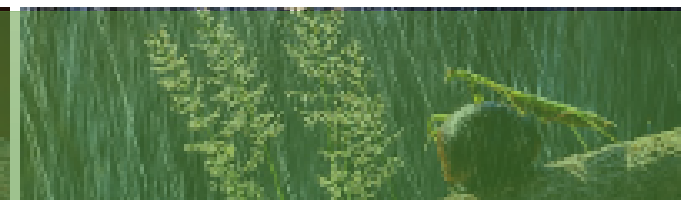
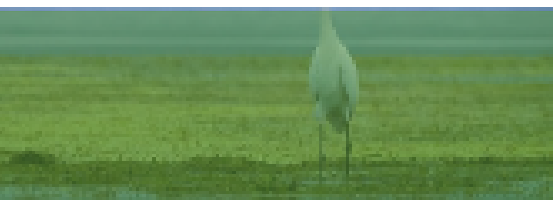
International Organizers

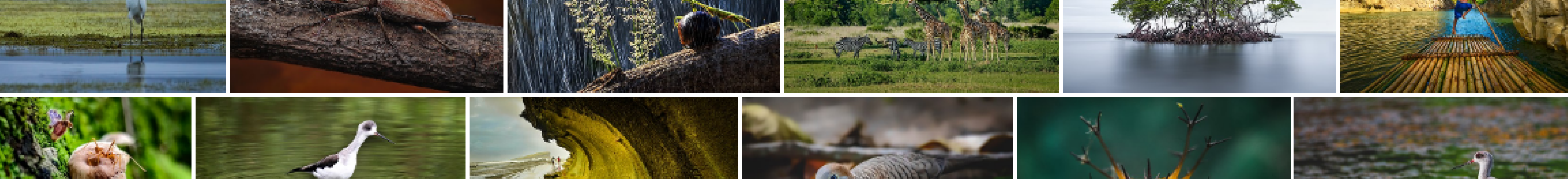
- Biplab Anand - Team Consultant Nepal (2018)
- KC Velaga - Team Consultant India (2019)
- Nabin K. Sapkota- Team Consultant Nepal (2020-2021)



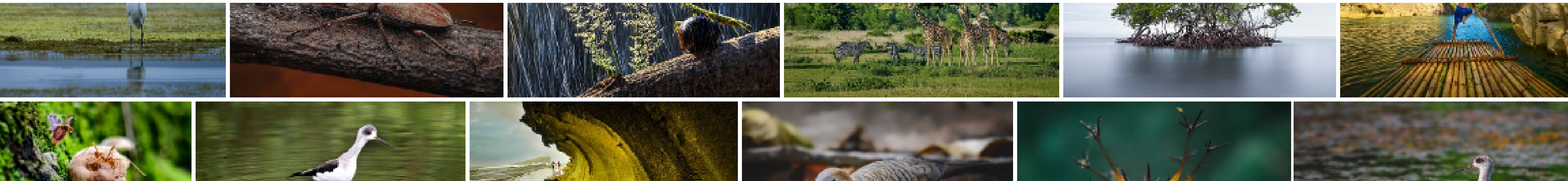
Jury

- Jun Pasa - Philippines (2018-2020)
- Irvin Sto Tomas - Philippines (2018-2022)
- Habib Rabbi - Bangladesh (2020)
- Jaturawit Rodcheewan - Thailand (2020-2022)
- Nirmal Dulal - Nepal (2021-2022)
- Mourya Biswas -India (2021)
- Binsar Sinaga - Timor Leste (2022)



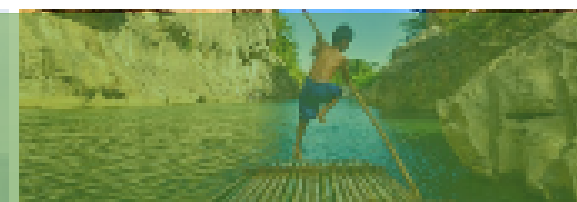
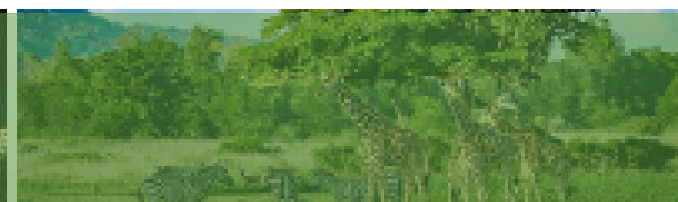
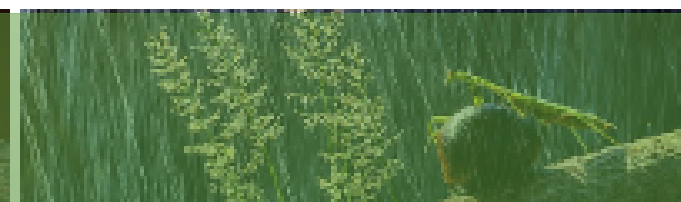
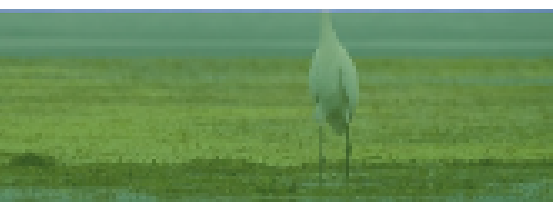


LEARNINGS



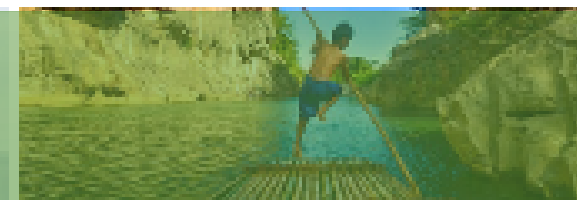
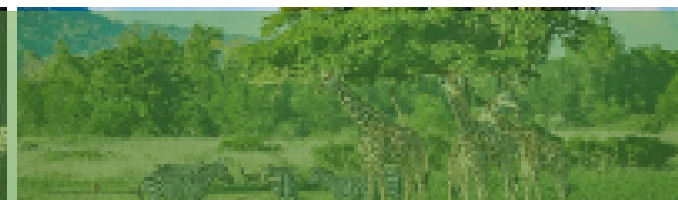
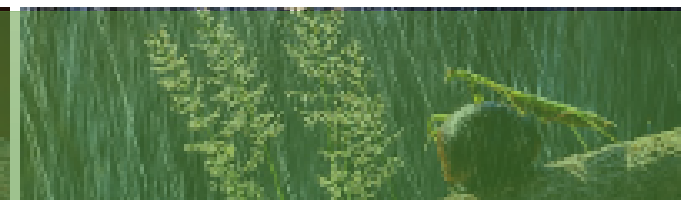
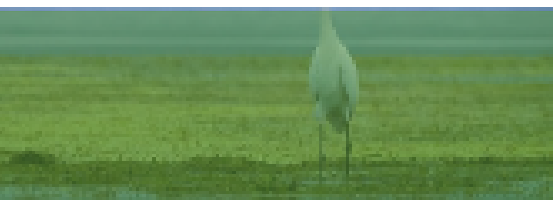
What worked well:

- Through the community outreach activities, we were able to reach individuals and groups, which helped increase awareness about the contest as well as the Wikimedia movement.
- Social media has proven its reach and influence.
- Conducting WLE PH is like hitting two birds with one stone; being able to promote the beauty of the country and orient people about Wikipedia since we do not have a large number of contributors.
- Collaboration is the key.



What did not work so well:

- There were several reports from the participants whose user account and/or IP address was blocked therefore they failed to participate in the contest.
- Unknown usernames had been vandalizing the contest page so there's a need to check it from time to time.
- The internet speed in the Philippines is also frustrating whether it is WiFi connection or mobile data.





*Mabalos!
Thank You!*