

Program Capacity & Learning *Roadmap*

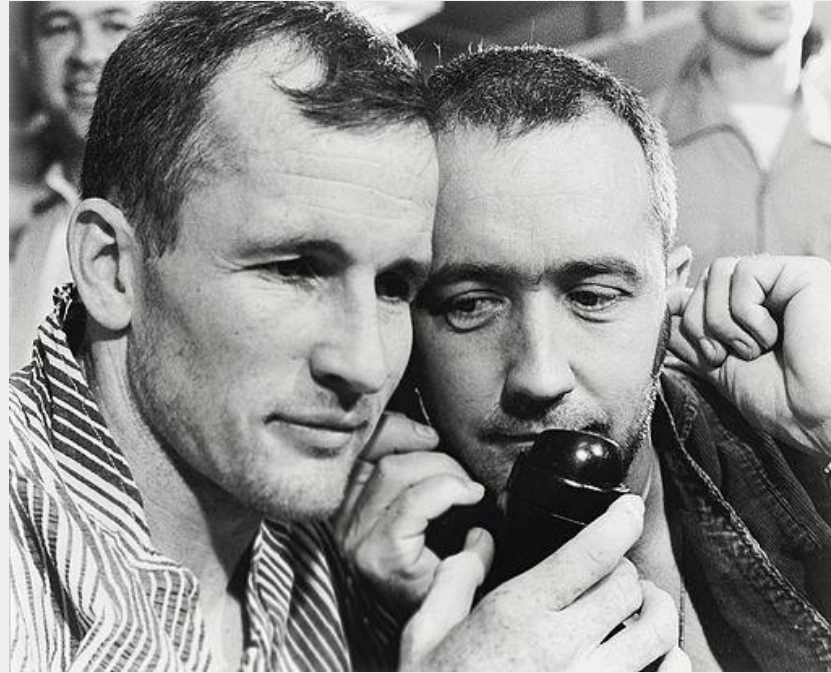
*Supporting Community Leaders to Know and Grow
Content and Contributors*

[PC & L Roadmap on Meta](#)



Roadmap (*Under Construction*)

Community Listening



What Do We Know?

Where are the Greatest Opportunities?



Programs + Affiliates = Content & Contributors

One year of 6 programs

733 implementations

31,609 participants

21,658 pages created/modified

19,198 pages of text

666,419 images

3 years of Libraries

50+ publisher partners

5,000 accounts to 3,000 top editors

18 global language branches

40+ volunteer coordinators

10,000 citations added quarterly

#1Lib1Ref

10 years of Education

40,000 students

85,000 Wikipedia articles

1.5 billion bytes added

86 countries

94 Affiliates and growing

52 User Groups *+46% in 2015!*

41 Chapters

1 Thematic Org

What are the Barriers?



Getting Lost in the Museum



“As a community we are great to organize world's knowledge but we s*uck to organize our own knowledge”

Kippelboy (talk) 11:44, 8 February 2016 (UTC)

It's hard to get there



... and know when we've arrived

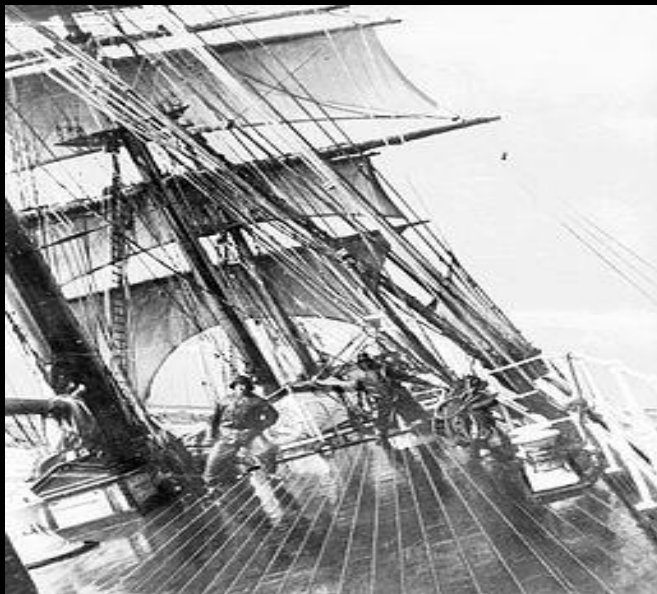
Knowledge Voids



- Fragmented learnings
- Loss of findable knowledge
- Staff & volunteer turnover
- *“Drowning in information but starved for knowledge for decision making.”*

—Rutherford D. Rogers.

Navigating the seas



- Affiliates
- Education
- GLAM
- Libraries
- STEM

Our Core Criteria

Impact

Sustainability

**Community
Need**

Scalability

**Community
Leadership**

Two Key Focus Areas

Program &
Learning
Infrastructure



Community
Leadership
Development

Program and Learning Infrastructure

Bridges to Help Community Knowledge Move



Program & Events Dashboard

Wikimedia Resource Center

**Community Tools (GLAM
WIKI Toolset)**

Community Listening



Community Leadership Development

*Engaging and
supporting community
leaders to transform
their knowledge into
enduring value for the
movement*

Peer Mentoring

AffCom Support

Learning & Knowledge Sharing

Connection with Emerging WMF Strategy

Communities

Approach 2 Create and support programs to increase volunteer participation such as recognition, facilitated mentorship, and personalized re-engagement.

Approach 5 Improve automation tools to reduce manual work for managing content and projects.

Knowledge

Approach 2 Expand content faster through enabling community-led content partnership programs such as GLAM (Galleries, Libraries, Archives, and Museums).

Approach 3 Increase communication and transparency with and between our communities and across Wikimedia affiliates.

Reach

Approach 2 Improve our understanding of how and why our users come to and stay on our projects so we can better serve their needs.

Join the Conversation

- *What most excites you about the roadmap?*
- *What can be strengthened or improved?*
 - *What are cautions and concerns?*

https://meta.wikimedia.org/wiki/Talk:Program_Capacity_and_Learning

Image Credits:

1. https://commons.wikimedia.org/wiki/File:Adams_The_Tetons_and_the_Snake_River.jpg (slide 2)
2. https://commons.wikimedia.org/wiki/File:White_and_McDivitt_Talk_to_President_-_GPN-2000-001341.jpg (slide 3)
3. https://commons.wikimedia.org/wiki/File:Bundesarchiv_Bild_183-M0525-0012,_Schlaatz,_Ablesen_eines_Kugelpyranometer.jpg (slide 4)
4. https://commons.wikimedia.org/wiki/File%3A%22_09_-_ITALY_-_Verona_-_Muro_di_giulietta_-_lettere_a_Giulietta_-_Dino_Quinzani.jpg (Slide 6)
5. <https://commons.wikimedia.org/wiki/File:VaticanMuseumStaircase.jpg> (slide 7)
6. https://commons.wikimedia.org/wiki/File:Auto_wreck,_USA,_1923.jpg (slide 8)
7. https://commons.wikimedia.org/wiki/File:The_telephone_baby_cph.3b17965.jpg (slide 9)
8. [https://commons.wikimedia.org/wiki/File%3AImperator_Alexander_\(ship%2C_1885\)_-_SLV_H99.220-2856.jpg](https://commons.wikimedia.org/wiki/File%3AImperator_Alexander_(ship%2C_1885)_-_SLV_H99.220-2856.jpg) (slide 10)
9. https://commons.wikimedia.org/wiki/File:Bundesarchiv_Bild_183-31476-0007,_Prerow,_Urlauber_mit_Ferngl%C3%A4sern_am_Strand.jpg (slide 12)
10. https://commons.wikimedia.org/wiki/File%3AStateLibQld_2_198547_Construction_of_the_Story_Bridge%2C_Brisbane%2C_1939.jpg (slide 13)
11. https://commons.wikimedia.org/wiki/File:Zweefduik_Swallow_dive.jpg (slide 15))

Join the Conversation:

https://meta.wikimedia.org/wiki/Program_Capacity_and_Learning

The content contained in this publication is available under the Creative Commons Attribution-ShareAlike License v. 3.0 (<http://creativecommons.org/licenses/by-sa/3.0/>) unless otherwise stated. The Wikimedia logos and wordmarks are registered trademarks of the Wikimedia Foundation. Use of these marks is subject to the Wikimedia trademark policy and may require permission (https://wikimediafoundation.org/wiki/Trademark_policy).