

KUMUUSHA TAKES WIKI

Democratising Wikipedia with Kumusha Takes Wiki

Contacts at Wiki Indaba:

Florence Devouard (u:Anthere)

Isla HaddowFlood (u:Islahaddow)

Wikimedia planning Côte d'Ivoire

In Uganda: Erina Mukuta (u:erinamukuta)

In Côte d'Ivoire: Cyriac Gbogou (u:Cyriac_Gbogou)



What does Kumusha mean?

The word **Kumusha**

comes from the Shona language of Zimbabwe

it denotes **the place where one comes from.**



What is it ...

Unique focus point:

to democratise the process of contributions to Wikipedia by making it simple, easy and compelling for new kinds of people who would never have been a contributor under any circumstances in any part of the world will be encouraged and supported to contribute their knowledge with Wikipedia.

1. Train an individual to drive the project
2. Encourage people from all walks of life to contribute their knowledge of their place, their identity and their passions to Wikipedia,
3. Encourage donation of digitised statistics, materials and archives from institutions, and
4. Train and build a sustainable and supported group of Wikipedians.



The basics on Kumusha Takes Wiki

What : activating communities across Africa to create and contribute freely-licensed information, texts, images and media about their communities (villages, townships, suburbs, inner cities, etc).

Projects concerned: Wikimedia projects and OSM project

Duration: one year

Where: Uganda and Côte d'Ivoire

How: organisation of events and activation by Wikipedians in Community with a focus on specific communities

Funded by: Fondation Orange, Creative Commons (training)



Methodology

1. Research what information that exists on wikipedia on the two countries
2. Research the information that exists off wikipedia on the two countries
3. Look for the right persons and train them in the Open Movement and Wikipedia
4. Choose the criteria for the selection of the communities
5. Choose, research and approach each communities
6. Use different methods and tactics to get the communities to contribute to different Wikimedia projects



Timeline

Achieved !!!

Pre-launch meeting and Wikimania Hong Kong	Months: 0
Community communications strategy finalised and launched	Months: 1 – 3
Research state of the wiki (content, editors, potential activators)	Months: 2 - 4
Pre-project community evaluation	Months: 2 – 4
Finalisation of training materials and course planning (WiC)	Months: 2
Recruitment process of WiCs	Months: 2 – 3
Training of WiCs and the Africa Centre, Cape Town	Months: 2 – 4
Conception and set-up of Kumusha web portal	Months: 2 – 4



Timeline...

In process

Local events and content drive	Months: 3 – 13
Foster schools/kc involvement and support	Months: 4 – 13
Continuous and regular training on Wikimedia	Months: 4 – 13
Work with cultural institutions	Months: 6 - 13
Creation/development of training content	Months: 3 – 7
Creation/development of dissemination content (guidelines, wikibooks etc)	Months: 10-13
Reports to management (by WiC)	Months: 6,10,13
Feedback to Wikimedia community (Wikimania London)	Months: 8
General Report to OF (by Africa Centre)	Months: 7, 14



Research

On-Wiki by [u:notconfusing]:

Goal

- to find out multiple levels of information that is on Wikipedia and sister projects about the 2 countries and what gaps there are

Results

- <http://notconfusing.com/kumusha-takes-wiki-actionable-metrics-for-uganda-and-cote-divoire/>

Off-Wiki by Moses Marz

Goal

- to find out multiple levels of information about countries and where that information sits; to formulate the exact categories of information required to be considered 'essential country information'

Results

- <http://bit.ly/1jMuoaX> and <http://bit.ly/1qNyORm>



Finding Wikipedians in Community (WiC)

The search:

- Distribution through existing open movement, cultural and heritage organisations, networks and contacts

The people:



Cyriac Gbogou



Erina Mukuta

The training ... #OpenAfrica14

- 4 week intensive course in Cape Town
- Introduction to the Open Movement
- Introduction to Wikipedia and how to train others on Wikipedia
- Activations and collaborations
- Creation of toolkits



The definition

com·mu·ni·ty

noun

1. a group of people living in the same place or having a particular characteristic in common.
2. a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals.



Criteria to choose communities

- A. It should be a group of people who is related to a geographical space, shares a common interest, goal, situation, passion, or habit (commuting, coffee drinking, etc.), that could encompass a small section of society or the whole country, a global online community, or the diaspora
- B. It should be complex and rich – complexity in the sense of diverse and unexpected; rich in the sense of having many layers, influences,
- C. It should or could be interconnected - meaning that it should either influence other areas, or be influenced by ideas/thoughts/migration)
- D. It should provide the clear ability to provide content to at least two Wikimedia projects.
- E. It should offer some visual richness, and potential for visual or media engagement
- F. It should have a clear structure or community centre point/focus
- G. Should or could have some form of mapping potential (commuter routes, town/township mapping, etc), and
- H. Ideally, the community would be out of the ordinary, or where expected or traditional, have alternative, surprising elements



The chosen communities in Uganda

1. Agricultural activity (Coffee in Mbale District)
2. Fishing community (Work with Fishing Islands on Lake Victoria)
3. Universities (Makerere in Kampala and Muteesa 1 Royal)
4. Poetry / Writers / Literature / comedians (FemRite and Poet)
5. Music (Gospel, Local performers, Luga flow)
6. Border Towns (Busia Uganda- Busia Kenya)
7. Groups based on Identity (Busoga , Buganda, oro, Bunyoro, Lango, Bakiga)
8. Cuisine (Kampala food network)
9. Settlements of interest (Katanga Slum and Kikoni)
10. Heritage (Museum of Uganda)



An example in Uganda: Agricultural activity

The coffee production in Mbale District

How

- Work with Cooperative Unions in Mbale District
- Research about the cooperative and attend meetings
- Meet with community (Farmers, exporters, Ministry of Agriculture).
- Meet with farmers through events held.
- Use community activator groups like students in the area to write about coffee growing on Mount Elgon

Community Activators: Head of the Board, farmers, schools

Deliverables: Articles about the cooperative, Images, Articles about Ugandan coffee grown in Uganda, Recording of 'A day in the life of a farmer'



Another example : 2 Universities

Makere in Kampala and Muteesa 1 Royal University

How

- Research about extensively about the different Associations in the universities.
- Reach out to these associations, colleges and departments through the activators and through attending their events
- Activate the associations in the different meetings they hold.

Community Activators: Department heads, Heads of Student associations, Dean, Student Guild

Deliverables: Articles by the student associations , Articles about the University and its departments, Recording of ‘ A day in the life of a Student’, Content

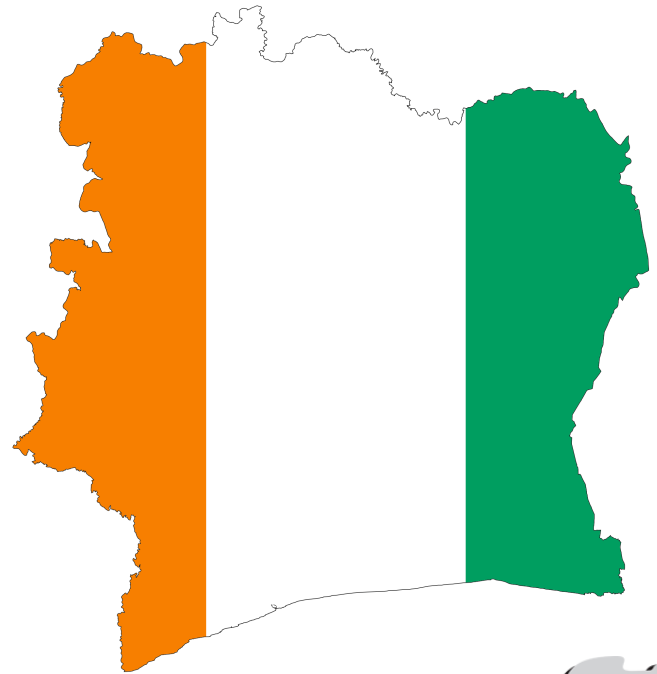


Ongoing training sessions



The chosen communities in Côte d'Ivoire

1. Fishing community (AssinieMafia)
2. Contemporary writers community
3. Students life in two universities
4. Street kids
5. Border town (Noë)
6. Popular suburbs (Yopougon and Abolo)
7. Cooking
8. Football (maracala)
9. Local religious building and communities
10. Museum and poi (GrandBassam)
11. Cocoa in Nawa region
12. Prisoners



Mid-project assesment of Successes // Challenges

Successes

- * we are basically on time !
- * found great WiCs

Challenges

- * Electricity and internet access (surprised ?)
- * Language issues
- * Tracking contributions



To follow or join ...

<http://www.wikiafrica.net/projects/kumusha-takes-wiki/>

http://meta.wikimedia.org/wiki/Kumusha_Takes_Wiki/en

http://meta.wikimedia.org/wiki/Kumusha_Takes_Wiki/fr

<http://wikiuganda.wordpress.com/>

<http://wikicotedivoire.wordpress.com>

twitter: #kumushaWiki

Facebook: <https://www.facebook.com/KumushaTakesWiki>

Who to contact:

florence@kumusha.org

cyriac@kumusha.org

erina@kumusha.org

isla@wikiafrica.org

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