# N·E·W·S & E·V·E·N·T·S

### Xerox Employees Learn New Skills with RIT Training

In a joint effort by RIT and Xerox Corp., 29 exempt workers at Xerox are embarking on new careers within the corporation through the unique nine-month Critical Skills Retraining Program.

Qualified workers are being trained at RIT through March 1984 to begin new careers in either electrical engineering, computer engineering or computer science, areas in which Xerox has a shortage of skilled workers. Employees are involved in the training program on a full-time basis; taking a 16-hour course load. When the workers complete the program, they will begin full-time assignments within their newly learned discipline.

Participants in the Critical Skills Retraining Program were drawn from traditional technical disciplines within the Reprographics Business Group (RBG) and the Printing Systems Group (PSG), where there is a surplus of workers.

At RIT the program involves the School of Computer Science and Technology in the College of Applied Science and Technology, and the Departments of Electrical and Computer Engineering in the College of Engineering.

"To give participants a 'home' at Xerox during the training period," said Leonardi, 'they were selected before training began by the organization in which they will be working upon completion of the pro-

"This program of study will not be easy, and each participant will be required to devote considerable time to the program, perhaps more than they normally would to a job at Xerox," explained Dr. Richard Morano, manager, Organizational Effectiveness and Technical Education. "In return for their extra effort, the company is continuing their salaries and paying all costs associated with the program. These costs are substantial, but they are offset by the savings in salary continuance associated with a reduction in force and the expense of hiring people with needed skills into the company.'



Consolidated Machine Tool Corporation, founded by Arthur H. Ingle and renamed Farrel Rochester, recently closed. The Consolidated Employees Fund, established approximately 50 years ago by Ingle, initially provided sick pay and disability benefits to employees. In 1956 it became a scholarship fund for sons and daughters of Farrel Rochester employees. Approximately 275 scholarship grants were made between 1956 and 1983.

employees and to students in programs

reflecting Ingle's interest in engineering and

Those students receiving scholarship grants when the fund was dissolved will continue to receive benefits until they complete their educations at the schools of their choice.

Officers of the Consolidated Employees Fund, who were at the same time employees of Farrel Rochester, approved a proposal to establish the Arthur H. Ingle Memorial Scholarship Endowment Fund at RIT. The fund's scholarship committee, which coordinated the scholarship program for 27 years, proposed that the fund remain in Rochester to perpetuate Ingle's keen interest in RIT and the community.

President M. Richard Rose accepts certificate establishing the Arthur H. Ingle Memorial Scholarship from

Roderick L. Fox, director, Industrial Relations, USM Machinery Division-Emhart, formerly manager of

Ingle was a Rochester community leader during the 1930s and '40s. A member of the RIT Board of Trustees from 1941 until his death in 1954, Ingle donated funds for Ingle Memorial Auditorium on the RIT campus in memory of his mother and wife.

The Consolidated Employees Fund he established was, in a sense, a forerunner of today's fringe benefit programs. He recognized the needs of his employees and took steps to fill those needs.

Ingle's fund will continue to serve the needs of former employees of Farrel Rochester Division and will benefit Rochester students at RIT. Recipients of the scholarship will be known as Arthur H. Ingle scholars in honor of the Rochester

"Mr. Ingle, as well as Consolidated Machine Tool and Farrel Rochester, have had a strong, positive relationship with Rochester Institute of Technology. We are pleased to have this fund remain in the Rochester area to honor Mr. Ingle," said Roderick L. Fox, secretary of the Consolidated Employees Fund, former administration manager of Farrel Rochester and director of Industrial Relations, USM Machinery Division, Emhart Corporation.



RIT is helping retrain 29 exempt Xerox workers through the Critical Skills Retraining Program being held on campus. In the digital systems laboratory in the College of Engineering, George Brown, center, professor of electrical and computer engineering, helps two of the program's participants, Bobby Kirven, left, and Jane

"We are very proud of this program because it addresses some difficult manpower issues in a most constructive way," explained Norman Deets, manager, Human Resource Management for RBG. "The program will minimize the need to reduce employment in some skill areas while hiring people from outside the company in areas where there is a critical shortage of skills. Employees participating in the program will be entering careers that offer better long term growth potential than the careers they are leaving," he added.

"The advantage to Xerox is that the people who will be filling these open jobs already know their way around Xerox and have proven track records."

Jean Leonardi of RIT's Research Corp. has been working on-site in Webster to help Xerox develop and administer the program. Program participants were put on the RIT campus because that is where the state of the art is, and to make the program of study as applicable as possible to Xerox requirements, 12 of the 17 courses were customized.

Commented Tom Petrucelli, "It's an aggressive program, but having the opportunity to learn new skills is great."

"Xerox (through the program) is showing a sign of caring," explained Ken Buck, who expressed confidence that the investment in the program would be value added

### Health Career Day Set For High School Students

Health professionals will discuss their careers from 9 a.m. to noon tomorrow (Oct. 28) at the fourth annual RIT Allied Health Career Day in the College-Alumni Union.

Ed Stockham, coordinator of the program in Faculty Program and Development, says, "Junior and senior high school students will have the opportunity to learn about 18 different health careers. Each student will be able to attend three 25-minute presentations of the 18 available and tour the campus afterward. Health professionals will discuss all phases of their career—what their work entails, wages and benefits, opportunities for advancement and employment prospects. Last year we had more than 550 students attend and this year promises to be just as well received."



OCTOBERFEST AT CLARK...Refurbished Clark Dining Room, College-Alumni Union, will feature an Octoberfest Buffet today and tomorrow during regular luncheon hours, 11:30 a.m. until 1:30 p.m. A variety of German foods and beverages will be available. For reservations, call 475-2866. Max Lenderman's fiber sculpture and a fabric wall hanging were recently added to enhance Clark's ambience.

## **Evolving Visions...**







Ceramic sculpture by Graham Marks, assistant professor in the School for American Craftsmen, is featured in the current exhibit in Bevier Gallery.

The 12 works by Marks in Bevier is the largest number of pieces that Marks has exhibited locally.

Marks received the major award, Memorial Art Gallery Award, at the 1983 Rochester Finger Lakes Exhibition for an untitled earthenware sculpture.

"I don't label my work intentionally," says Marks. "The main quality of my work is ambiguity. Titles direct you in certain

ways. I want to trigger people's associations."

Marks explains, "I have a vision everytime I'm trying to make something. I have an image and I try to achieve it in different ways. Yet, the vision is always evolving."

Although Marks does sculpture, he sees himself as a craftsman rather than as a sculptor. "A sculptor has a clear notion of what to do and then finds materials to suit the idea. I deal with the identity one finds within a material. The clay is giving me ideas. There is a dialogue."

In teaching he says he functions as a role model for his students in making objects. He also says it is important "to know what your prejudices are so you can sidestep them. I'm involved with the technical and conceptual issues students share."

One of Marks' sculptures is now on exhibit at the Philadelphia Art Museum. A collector from Hawaii has placed the work there on a long term loan. Marks earned his undergraduate degree from the Philadelphia College of Art.

Following the Bevier exhibit, Marks work will go to the Helen Drutt Gallery in Philadephia where it will be on exhibit from Nov. 12 to Dec. 10.

Also in the current Bevier show are the Chow Bag Suite by Robert Rauschenberg and Presentation Prints from the Rochester Print Club.

The six collage prints making up Chow Bag Suite are on loan from the collection of the Memorial Art Gallery.

Since 1934, the Rochester Print Club has commissioned an annual limited edition of gift prints by a nationally recognized artist. The current exhibit is the first time all prints in the series have been exhibited together.

Among the artists with prints in the collection are Rockwell Kent, Lawrence Williams, Norman Bate and Roger Remington.

The current exhibit in Bevier, Ceramic Sculpture by Graham Marks, Chow Bag Suite by Robert Rauschenberg and Presentation Prints from the Rochester Print Club, will be up through Nov. 6.

Gallery hours are Monday through Friday, 9 a.m. to 5 p.m.; Monday through Thursday, 7 to 9 p.m.; Saturday, 1 to 5 p.m., and Sunday, 2 to 5 p.m.



SCRAPIN' AND SANDING...Donna Jacobelli was one of several members of Delta Alpha Sigma sorority and one of more than 70 students and staff who worked on restoration of the carousel in Genesee Valley Park Oct. 1 and 8. The project, planned by Community Services, Student Affairs Division, is an RIT contribution to Rochester's sesquicentennial celebration in 1984. The city plans special activities in the park July 6-8.

### Championship Hockey Team Begins Defense of First NCAA Title

Coach Brian Mason's national champion hockey team opens defense of its title this weekend, traveling to St. Lawrence and Clarkson for contests Friday and Saturday against two of the top Division I teams in the East.

Last year RIT stunned the college hockey world by capturing the NCAA Division II championship. Enroute to the title, the Tiger icemen knocked off defending champion University of Lowell (4-1). In the title game RIT took the measure of Bemidji State, 4-2.

Mason is very optimistic about this year's team. "On paper, we're a better team," says the coach. "The veterans returned in excellent condition. Hopefully the chemistry is the same and we have the potential to be a very talented team. The big uncontrollable factor is avoiding injuries."

Last year RIT compiled a 23-9 overall record and won the New York College Hockey Association (NCHA) crown with a 15-1 league mark. In the NCAA championship, goaltender Dave Burkholder was named most Valuable Player. Others named to the All-Tourney team included defenseman Mark Burgholzer and forwards Chris Johnstone (co-captain) and Chuck Samar. All return except Burgholzer who graduated.

"Winning the title has helped recruiting in the sense that people everywhere know RIT and recognize our accomplishment," says Mason. "We've recruited to improve every position and will dress six quality defensemen, four balanced lines and have experience in goal."

The key to another successful season is goaltending, according to Mason. Burkholder returns for his fourth season, boasting All-League and All-Conference honors the past two years. A very strong defense corps is led by veterans Ed Carroll, John Hawkins, B.J. Hull and Blaise MacDonald. "Last year our defense was very young," offers Mason. "This year's group is well-seasoned with a great deal of experience."

Up front, Norm Belanger, Larry Shomphe, Chuck Samar and Doug Tracy return on right wing. Center has proven strength with vets Christ Johnston, Bobby Trowell, Mike Holzman, Gump Whiteside, Geoff Carroll and Ed Henry returning. On left wing, T.J. Perras (co-captain), Rich Brouwer, John Hinrichsen and Bill Bjorness are back. "We should have a balanced scoring attack," says Mason. "Overall we have the experience and it's great feeling to know what it takes to win. Winning the title will have great impact on everyone's performance—and more so, the effort."

RIT opens at home Nov. 4-5 with the third annual RIT Tournament. The Tigers meet Holy Cross and Wilfrid Laurier takes on Division I Colgate.

Season tickets are now on sale. Cost for the package of 12 home games is \$12 for RIT faculty, staff and alumni; \$6 for RIT students; \$24 for non-RIT adults and \$12 for children 12 and under. Tickets may be purchased at the RIT Department of Intercollegiate Athletics or the Sportshop.

### Two Printing Students Earn Craftsmen Tuition Scholarships



Marcie Murrell

Two students in the School of Printing, Marcie Anne Murrell and Jeffery B. Sartori, have received scholarships from the Rochester Club of Printing House Craftsmen.

Murrell, a fourth-year student, is president of the RIT Chapter of the Technical Association for the Pulp and Paper Industry (TAPPI) as well as a member of the Graphic Arts Technical Foundation and Toastmasters International.

Sartori, who is in his first year in the school, was a member of the National Honor Society, vice president of his junior and senior classes and a member of the yearbook staff when he was a student at Wayne Central High School.

The Rochester Club of Printing House Craftsmen annually gives partial tuition scholarships to two students in the School of Printing at RIT.



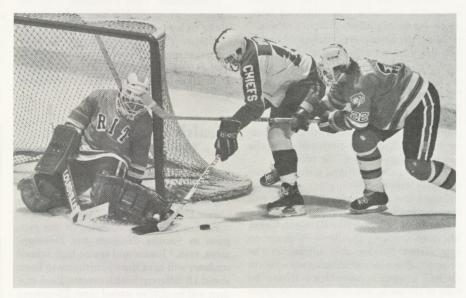
Jeffery Sartori

Carol Johnson, assistant to the dean of the College of Graphic Arts and Photography, serves as the organization's president this year.

### Breathe Deep... It's a Test!

Ever wonder how much hot air you have? You have the opportunity to find out tomorrow (Friday, Oct. 28) as RIT Recreation and Student Health Services sponsors a Lung Measurement program from 11:30 a.m. to 1:30 p.m. at the Recreation office in the lower level of the physical education

The free test is another in a series of noon-time recreation and health programs designed for the RIT community. For further details contact Greg Moss, Recreation manager, 2610.



Dave Burkholder, left, RIT goalie, makes save during semi-finals of NCAA Championship last March. Burkholder collected 73 saves in the final two games to lead the Tigers to the national title. RIT's Bobby Trouvell is at right.

#### **PROFILE**

# Don Hoppe Views 30 Years Of Growth, Change at RIT

"You know, back in 1952 when Mark Ellingson gave his State of the Institute address downtown, we were in a room that held 75—and it wasn't even full. Now there are more than 75 people just at the new faculty and professional staff orientation programs. This year Dr. Rose had to give two State of the Institute addresses to reach all the staff," reflects Don Hoppe, RIT's dean of governance services.

After 30 years Hoppe has an unusual perspective and is enthusiastic about where he works and the directions he sees RIT taking. He would chuckle at the idea of being a sage when it comes to RIT and its past and future, but he has seen much and remembers it well.

Hoppe's involvement with RIT carries over into his family life. Currently three of his four children are attending RIT, which is fine with him but creates terrible traffic congestion in the driveway!

Son David graduated from RIT's packaging program in 1973, worked for the Scott Paper Company in Maine and is back to get his master's in computer science. Deborah is getting a degree in chemistry and is doing co-op work in Kodak's research labs. Carol, his youngest, is studying biomedical computing and was a recipient of last year's Outstanding Undergraduate Scholar Awards. All three are due to graduate in May and Hoppe is anticipating a celebration.

Hoppe's own education is an interesting blend. During his stint with the Army at the end of World War II, he attended five different colleges for a specialized training program in electrical engineering. "Eventually," he says, "I got fed up with engineers thinking there was only one answer to every question, so I switched gears and got my BS in industrial psychology and my MS in applied psychology with a minor in education from Iowa State University. In psychology there are no answers! I was an engineer with human factors background, which proved to be good experience for RIT."

Once at RIT Hoppe taught driver ed for two years and was director of traffic safety research. Many people at RIT owe their driving license to his careful instruction, including Barbara Blickwede, administrative assistant who now works with him.

In 1954 Hoppe became administrative assistant and later registrar for the College of Continuing Education. He also taught



"I've truly had a varied and rewarding career—without having to pull up stakes."

courses in human relations, industrial organization and psychology. At that time each area had its own registrar and records. In 1961 Hoppe became institutional registrar and at the same time was chairman of the Scheduling Committee for day college classes, foreign student advisor and manager of the administrative secretarial staff.

Hoppe became dean of admissions and records in 1966 and was appointed dean of administrative services in 1972. In this capacity he originated the idea of inviting outstanding freshman and transfer applicants to compete for academic scholarships based on ability. "We attracted valedictorians and National Merit Scholars to come and try out, which I believe ultimately influenced others to come and raised the standard of students who were applying at RIT," he says.

In 1982 Hoppe became dean of governance services. At the request of Dr. Rose, he's helping reorganize the Policy Council so that it is able to address some of the significant questions facing the Institute and he is updating the Faculty Policy and Procedures Manual, "so policy is changed to match current procedures or to establish procedures where we need to." Hoppe puts out the RIT Policy and Information newsletter and also is involved with the Institute Committee on Effective Teaching.

He reflects, "It's been wonderful to work in so many positions. RIT has been very sensitive to me as a person, and I've had the opportunity to try things, to do things differently. I've truly had a varied and rewarding career—without having to pull up stakes.

"It's been a challenge to keep up with RIT, to keep a finger on the pulse of this place. But all the growth and change does confirm that RIT is serving an important need in education."

Hoppe's involvement with education has influenced his community activities. For the last 10 years he has been on the Churchville-Chili school board and has served as its vice president and president. He also has been president of the Genesee Valley School Boards Institute, a group organized to "educate" school board members by holding professional development seminars. Hoppe was president of the Genesee Valley Gifted Education Team, working with school boards to develop programs for gifted students, and he is currently a member of the steering committee at BOCES 2 in Spencerport, developing programs for gifted or talented children. He is a member of the National Association of Industrial Education Cooperation and on the board of directors of Greater Rochester Citizens for Action. Finally, he is co-chairman of the Education-Employment Implementation Task Force, trying to establish better communication between educators and area employers.

When Hoppe relaxes, it's with his wife, Betsy, whom he met years ago at a YMCA family camp back in Iowa. The favorite family joke centers on an old Iowa advertising slogan for Hoppe's Gun Cleaning Supplies, "Hoppe's Is a Gun's Best Friend." Betsy's maiden name is—you guessed it—Gunn.

Hoppe says they both enjoy "Misty," their sailboat docked at Braddock's Bay. "My wife isn't the greatest sailor in the world," he smiles, "unless we have a destination in mind. Last summer we sailed to Eisenhower College to participate in the computer workshop, and Betsy just loved it. So did I." They take a small camper for extended stays in Quebec and Florida.

The staff in Faculty and Program Development enjoys Hoppe's sailboat, too, having at least an occasional staff meeting "on board" and enjoying some of Hoppe's famous homemade wine after businees matters are settled.

### Ways of Keeping Quality Workforce

Oliver L. Niehouse, president of Oliver L. Niehouse & Associates, addressed the second session of both the RIT Executive Program and the Small Business Executive Program in the College of Business, Oct. 10 and 11.

Employee assessment, determining where employees are in terms of personal and technical growth, is the mainstay of situational management and a large part of managing effectively, according to Niehouse. He also stressed that managers must be attuned to both the verbal and nonverbal messages of their employees, using an individual rather than a group approach.

Herb Mossien, business consultant, vice president of Bausch & Lomb for 23 years and professor emeritus in RIT's College of Business, described effective management as "an overt action to bring about institutional change in line with company goals," when he addressed the Oct. 17 session of the RIT Executive Program. He emphasized, "True managers do not shy away from making decisions—or taking responsibility for those decisions. The rest would rather be buried in a committee of 28 so their 'decisions' get buried and they don't have to take direct responsibility for them. Industry needs managers with self-confidence; they make things happen."

Claude Spingarn, RIT graduate and president of Rochester's PSI Group, an em-



Oliver Niehouse

ployee benefits consulting firm, addressed the Oct. 18 session of the Small Business Executive Program. According to Spingarn, "Benefits and insurance packages are very expensive for small business, but the cost of labor turnover is even greater. That's why it's essential to have good benefits programs and why it's vital that employees perceive those programs as being valuable."

Tony Rullan, a COA and management consultant who teaches accounting in the College of Business, spoke to the group on payroll management. Discussing salary administration, Rullan commented, "No matter what level employees are at, they want to feel that they are being paid fairly for the job they do. Small Business has to be very conscious of this if it is to attract and retain a quality workforce, especially at the management level."

### Open Discussion Set On Aspects of AIDS

The RIT community will have an opportunity to learn about AIDS (Acquired Immune Deficiency Syndrome) and various aspects of the disease through a panel discussion geared for the general public.

The discussion will take place from 8 to 10 p.m., Tuesday, Nov. 1, in Ingle Auditorium in the College-Alumni Union and is free and open to the Rochester community as well as RIT. The event is sponsored by the Department of Biology in the College of Science.

Topics to be covered include: cancer aspects by Dr. Irene Evans; immunological aspects by Dr. Thomas Frederick; microbial aspects by Dr. Egon Stark, all three from RIT's Department of Biology; and epidemiological aspects by Dr. William Valenti of the University of Rochester.

#### Food Service Units Recognize Officers

Newly-elected and retiring members of the Food Service Department's Food Advisory Board (FAB) were recognized at the group's annual meeting Sept. 21.

FAB, comprised of employee representatives of Food Service units, serves as a communication and participatory management vehicle for employees about programs and matters affecting all Food Service employees. After reviewing information, the board makes recommendations to department management.

New FAB leader is Richard Swartz, manager of the College-Alumni Union cafeteria. He succeeds Robert O. Day, manager of the Hettie L. Shumway Dining Commons.

New board members are Ricky Hodge, Leslie Smith, cafeteria; Alice Hicks, Clark Dining Room; Patty Cooper, Joseph Spencer, Grace Watson Dining Hall; and Mary Hunter and Betty Goodberlet, Shumway Commons.

Retiring members are Sandy Vitone, cafeteria; Charlie Becker, Ritskeller; Barbara VanVolkenberg, Oscar O'Flynn, Watson; and Amelia Caruso, Shumway, RIT.

### Survey to Measure RIT's Economic Impact

In an effort to accurately measure the extent of RIT's economic impact on Monroe County, randomly selected RIT employees will be asked to complete a faculty and staff spending and saving survey. The survey is part of an overall economic impact study being undertaken at the direction of Dr. Thomas Plough, vice president for Academic Affairs. The study is being implemented by Dr. Stephen T. Riley, an associate professor in economics in the College of Liberal Arts.

"This survey is a substantial part of the overall study and it is vital that those employees receiving the survey take the time to fully answer all questions," Plough explained. "RIT has a significant impact on the economic climate of this region and it is extremely valuable to accurately determine that impact."

All information obtained from the survey will be aggregated and the identity of individual respondents will not be known.

#### RIT Forum Planned On Metro Police Force

To inform the RIT community of the advantages and disadvantages of establishing a metropolitan police force in Monroe County, Campus Safety is sponsoring a forum at noon, Monday, Oct. 31, in Ingle Auditorium.

Chip Dawson of Action for Better Law Enforcement (ABLE) and Donald Riley, Citizens Against Metro Police (CAMP) will give 15-minute presentations of their sides of the issue and then those attending the forum will have opportunities to ask questions. Moderator will be Warren Doremus, news director of WHEC-TV, Channel 10.

### Fast Day Set For Next Thursday

The Justice and Peace Committee of the Catholic campus parish will sponsor a Fast for a World Harvest Day, Thursday, Nov.

Students will fast during lunch or dinner, or both, with Food Services donating 90 cents for every meal fasted. Donations may also be made through the chaplain's office. Proceeds will benefit Oxfam America and Bethany House of Rochester. Oxfam is a non-profit organization, which aids thirdworld countries through self-help development projects. Bethany House is a shelter for battered women and children run by the Catholic Worker Movement.

Oct. 27, 1983

COLLECTION

#### • A poem by Sam Abrams, assistant professor, College of Liberal Arts, is included in the book, The Automobile and American Culture, recently published by the University of Michigan Press. The volume was issued as a special double number of the Michigan Quarterly Review and rapidly became the most popular issue ever. After going through six printings of the issue, it was published in book form. Especially notable for combining objective and subjective treatments of the impact of the automobile on American life, the volume has been acclaimed as a classic on its subject.

- Dr. Paul Bernstein, dean of Graduate Studies, had his article, "The Unraveling of Labor-Management Relations in Sweden," published in the June 1983 issue of Personnel Journal
- Dr. Richard Chu, professor of history, College of Liberal Arts, presented a paper, "Village Life in Kunming Area: Changed or Unchanged," at the 1983 Annual New York Asian Studies Conference in Buffalo Oct. 7. Last month he presented "China's Unification: Ideal and Reality" at the University of Rochester. The public lecture was sponsored by the Rochester Chinese Students Association.
- James Sipe Fleming, associate professor of political science in the College of Liberal Arts, was invited to participate in an eight-week national Endowment for the Humanities summer seminar on the American South at the University of North Carolina at Chapel Hill. The seminar was directed by John Shelton Reed, professor of sociology at the University of North Carolina and author of numerous studies on the South. The seminar, attended by 12 university professors from around the country, focused on "the continuity and change in Southern culture" over the past 50 years.

- Alfred C. Haacke, associate professor and chairman for physics and computer science in the College of Continuing Education, attended the 3rd international conference on flow measurement, FLOMEKO 83, in Budapest, Hungary. He presented a paper, "Extended Theory of the Ultrasonic Flowmeter." He has been a contributor at previous conferences.
- Eva Jezek, Czechoslovakian glass designer, presented an illustrated slide lecture to a group of ceramics and glass students last month in the College of Fine and Applied Arts. A professor at Czechoslovakia Art Centrum, she is currently lecturing at Massachusetts College of Art, University of California at Berkeley and in Detroit. Both Jezek and her husband, Pavels, have works in permanent collections in museums in Czechoslovakia, Eastern and Western Europe, Japan and the United States.
- Warren Klenk, RIT development officer, wrote an article on funding unfunded aid in educational institutions for the New York State Financial Aid Administrators Association's publication in September.
- J. Scott Lawson, director of facilities, planning and utilization, recently participated in a panel discussion of Acrosanti" at the Amphitheater in Chatauqua, N.Y. "Acrosanti" is architect Dr. Paolo Soleri's conception of the city of the future, also the name given an energy efficient town being built in Arizona. Acrosanti involves the creation of an alternative urban environment to solve ecological, logistical, economic, cultural and energy problems. Jeffrey Simpson, cultural historian and columnist for Architectural Design, architect Bob Gaede, Soleri and Lawson made up the panel.
- Ellsworth A. McCune, the James
   McGhee Professor of Photographic
   Management in the School of Photographic Arts and Sciences, will pre-

sent a course at the Photo Marketing Association, Jackson, Mich. McCune will lead a two-day seminar on the theory of corrective color printing for professional managers in photo processing and for managers of photographic processing quality control.

- Lawrence R. Pschirrer, assistant professor, NTID Communication Instruction Department III, won first place in the recent Toastmasters Area 5 Humorous Speech Contest. Representing the RIT Toastmasters Club, he will now compete at the division level. RIT Toastmasters, including students, faculty, staff and alumni, helps its members to improve their communication skills. For more information call 6266.
- James Reilly, lecturer in the School of Photographic Arts and Sciences, College of Graphic Arts and Photography, has just returned from giving a seminar series in England at the invitation of the Institute for Paper Conservation. Discussing identification and conservation of photographic materials, the series was held at the Victoria and Albert Museum, London, and the National Museum of Photography in Bradford, England. The two-day seminar was conducted by Reilly and Grant Romer, conservator at the George Eastman House. English photographic collections are especially rich in early photographic materials, and the seminars were enthusiastically received by conservators and curators
- Caterina Salvi, a fourth-year bromedical photographic communications student, received the First Award for the best student photograph at the exhibit of biomedical photography at the 53rd Annual International Meeting of the Biological Photographic Association in Dallas, Texas.

The photograph receiving the award is a color print of the chordae tendineae, which are the tendinous cords

attached to the valves of the heart. The photograph was made as part of an assignment in an Advanced Photography in Biomedical Communications course. The color print will be on display through September in the biomedical laboratory on the second floor of the Frank E. Gannett Memorial Building. Salvi, who is from Brazil, will complete her studies at RIT this winter. Concurrently she will be laboratory assistant to Professor Nile Root, coordinator of the Biomedical Photographic Communications program, in the School of Photographic Arts & Sciences.

• Stephen A. Wilkins, supervisor of software support and Robert C. Weeks Jr., director of user services, both of Information Systems and Computing, presented their paper, "Microcomputers for Academic and Administrative Use at the Rochester Institute of Technology," at the 11th Annual User Services Conference in New Orleans, La. The conference was sponsored by the Association for Computing Machinery Special Interest Group for University and College Computing Services.

• Richard Morse will join the Student Activities/Union Services staff today (Oct. 27) as coordinator for program and building support services. For the last four years Morse was technical specialist at Community College of the Finger Lakes. Margaret Chapa, director of Student Activities/Union Services, also announced new responsibilities for Helene Manglaris and Marta Stephens. Manglaris, associate director of Student Activities/Union Services, will add supervision of building facilities and support services to her duties. Stephens, formerly assistant for campus life, is now coordinator of student activities. She will advise the College Activities Board, oversee contract arrangements for guest artists, supervise events registration and program ad-

### Hospitality Educators Attend Conference

Hospitality educators from New York state got an in-depth look at RIT's School of Food, Hotel and Tourism Management during a two-day conference, Oct. 12 and 13.

The faculty conference, "In Search of Excellence for the Hospitality Industry," was designed to familiarize two-year college faculty with RIT's four-year program in the study of the industry.

"Fifty percent of our students come from two-year programs," said George Alley, director of the School of Food, Hotel and Tourism Management. "Many of these instructors had never been to RIT. Because we've had a major change in our curriculum, they needed to know what we're doing at the four-year level."

"The fundamental purpose of the conference was to maintain good relations and to compare notes so that transfer students can continue to come here and do well," added Dr. Richard Rinehart, director of the Center for Community/Junior College Relations.

The conference was sponsored by the School of Food, Hotel and Tourism Management in conjunction with the Center for Community/Junior College Relations.

About 30 administrators and faculty members from two-year colleges, including Genesee Community College, Paul Smith's College, SUNY at Cobleskill and Tompkins-Cortland Community College, attended the conference.

Educators at the conference said they were leaving RIT most impressed with the School of Food, Hotel and Tourism Management. Gene Bronson of SUNY A&T at Canton said, "We've been funneling students into RIT for quite a number of years. Now, seeing the facilities and the enthusiasm of the students, we'll probably be funneling even more students in the future."

#### RIT 1983-84 MEN's HOME HOCKEY SCHEDULE Fri. Nov. 4 RIT TOURNAMENT WILFRID LAURIER VS. COLGATE 4:30 RIT VS. HOLY CROSS 7:30 RIT TOURNAMENT Sat. Nov. 5 CONSOLATION GAME 4:30 CHAMPIONSHIP GAME 7:30 Wed. Nov. 9 \*GENESEO 7:30 Fri. Dec. 9 \*POTSDAM 7:30 7:30 Wed. Dec. 14 \*HOBART HAMILTON 8:30 Sat. Jan. 7 Fri. Jan. 13 \*BUFFALO 7:30 7:30 \*CANISIUS Wed. Jan. 18 Wed. Jan. 25 \*BROCKPORT 7:30 Fri. Feb. 3 \*ELMIRA 7:30 \*CORTLAND 7:30 Fri. Feb. 10 \*OSWEGO 7:30 Fri. Feb. 17 Coach: Brian Mason (716/475-2619) \*NYCHA Contests



QUARTERING THE QUARTER-MILE...Jeff Voorhees, Sigma Pi fraternity, adds quarters to the line of coins started at the College-Alumni Union and expected to extend to the fraternity house at the other end of the quarter-mile by Oct. 21. RIT President M. Richard Rose, right, began the campaign for contributions to Rochester Area Multiple Sclerosis (RAMS) by setting down the first quarter. James Ahearn, RAMS president, stands left of Dr. Rose. Participating in the kick-off ceremonies were Sigma Pi members, from left, Tony Luce, Treasurer Art Dove, President Coleman Bye and Jeff McCulty. Goal of the two-week campaign is 8,000 quarters or \$2,000.

