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Have just sold Privilege for Riverview Park, Chicago.

## Are the Railuroads Honest?

## A Blistéring Arraignment By William Todd, Who Is Fighting the Recent Merciless Increase in Rate and Parking Charge Instituted by the Southern Passenger Association Against Car-Owning Shownien.

DOFS seventy-six per cent increase forty-elght hours for mading same, and companys property? No doubt the in rate on transportation alone, in addition to that they make no rallroads have overlooked thls. Surely
per car for parking charge, sound honest and reasonabie to you or any other sane person?
Did you ever hear of any rallroad trying to increase any rate seventy-six per cent on anything or any person, except the showman?
The.railroads do pay fifty cents per day for any forelgn box or flat car on their lines, and charge the smaller rallroads from $\$ 5$ per day for a common day coach if it happens to be used by them, but how much do sou suppose the rallroads pay the showman (who furnishes his own cars) per day? Answer-NOTHING! Does this sound honest?
The showman by furnishing his own cars saves the railroad two empty hauls which they would have made had they furnished him cars. He saves them their capital nvested, and the upkeep on the cars, besldes a lot of office work, hime andred in, Whing would have been regulred in sending and returning them
If the showman saves the rallroads lots of mones, time and labor by furnishing cars, why shouldn't he receive some renumeration for doing so, the same as any other foreign-owned car? WHY NOT?
But that isn't all.
Now they propose to charge the showman a parking chapge on the cars he furnishes. And these are the cars that save them mones, time and labor and likewise the wear and tear on their own
honest?
If they were honest, they would admit this service and pay the showman a reasonable conslderation for the use of these cars. If they can pay others, why not the showman
You no doubt. know from experience, that it very seldom happens that the rallroads are able to furnish suitable cars for shows and necessity alone has induced the showman to tip up his capltal in cars. Resldes this, he has the upkeep of them.
Who sold him cars? The rallroads, of course, either directly or indirectly. Furthermore, his cars must pass inspection according to rules and regulatlons of their own making. They are the furge and jury. If we need repairs they say so and make them, but we pay for them.
Last summer the Penn. Ry. eharged the writer (on the N. Y.. P. \& N. $\$ 2$ a day for haggage car. Jebruary 17 the parking charge of $\$ ?$ per day per car went into effect on all rallinads belonging to the Southeastern Passenger Association, allowing only the first Association, alowing only the hrs allowance being made for sundars. legal holidays nor for toading and unloading. Does this sound homest?
No other but whowtolk pay parking charges. Why not?
I was informed by a general passenger agent that the reason the parking charge was made was lecause they belleved they shonid recelve some consilderation for their side tracks.
Now, could a railroad do husiness Without side tracks? If they had no slde tracks no one could ship carload lots on their lines. Does the rallrond charge any other shipper, mutsite of tainly not!
ainly not
Furthermore they allow porty-elight hours for unloading a frelight car,
to say nothing of the se a day charge for rainy days, sundays or legal if the parking charges are just, thes holldays, but the showmin recelves no would be. They are just as reasonable. lime outside of the twenty-four hours The general passenger agent alsi into load or.unioad. Ralny days, Sun- formed me that the showman's cars days and legal holldays all look allke often inconvenience the railroads by to the railroads when the showman wanting to place other cars where his can be charged and made to pay. Is might happen to be and atso somethis honest? times" inconventences thelr "patrons." Understand, the other shipper's Heretofore, I have always considered forty-eight hours starts only after the the showman one of their best patrons. car is spotted for hls convenience to We spend millions yearly with them, load or unload. They do not charge but it seems we are not considered other Ahippers for side tracks (park- "patrons." In rush times they often use of their cars, or foreign cars, and and labor. It seems we are made to they say, which is true, these cars rep- pay when times are hard because they

WM. TODD


Mr. Todd, owner of the Todd Snows, is treasurer pro tem. of the Car-Owning Managers' Association. He has filed bond for $\$ 5,000$ with The Rillboard, which it will hold until COMA is organized and a president and secretary elected. Then the bond will be turned over to one or both of these officers.
resent capital invested which earns need more money. If times are good nothing while standing on the side tracks.
It it's Just to charge the showman for slide tracks it is also thst to char ail other shlppers who use the side tracks, whether the cars helong to them or to the railroad. Why dis criminate against the showman who furnishin haney, time and labor by furnishing his own cars? Does it fook honest?
Why not charge the pullic; or at least the showman, for the use of their waiting rooms, for Information, stamps they use, telegrams, etc.. and for walk-
ing to the passenger trains on the
then we pay more agaln, because we might inconvenience them.
Would they dare charge any other shlpper s-a a dis, or even less, becau-e track? (ertainly not sue Would they dare attempt to ralse any rate seventy-slx per cent? They
wouldn't even think of it. "When a man is down-kick him." It looks as if this is considered good bus:ness polley. last year all little hows iost a great deal of money for a and hard ness on account of the war and hard times in general. At present
ready money. So, of course, it makes it almost impossithe for him to engage high-priced attorpeys to present his cave before the Interstate Commer e Commission. The rallroads realized that at the prisent time the showmen could offer very littie, if any, resistance.
"If you don't like the rallroads you needn't travel on them." But the maller showman has his life's the saving invested in hls cars and business. He can't quit and he can't pay the excessive increase rate of transportation and parking charger. He must fight. If he can't get relfief he will be ruined in no uncertain term.
We are mostly all good American citlzens. We are entitled to the same consideration and stuare deal as any other American citizen, but we have never recelved it from the rallroads.
Warning to circus and carnlval managers: I have been informed you need not pay parking charges because you are in freight service. If these charges are for use of slde tracks, as the rall roads clain, why should you have them free, and the other car owners, who happen to be in passenger service, yisy for them?
shortly you whif find, if the rallroads can make the little showman pay these parking charges, they will also charge sou. If they don't it would be discriminating against the intte shows in passenger service, and they would have (1) pay a fine. They may tell you how sorry they are that they have to charge yon, but the l-a-w makes them do it Our interests are mutual. Will you tight with us for a square deal? Or will you wait untll they soak you before yon awake from your selfish slum bor? Dare any one of the blg ones come out in the open and champion this just cause?
Most showmen are not rallroad haters. We have always belleved we could get noore by being siluare and clean with them like the old saying "You can eateh more flles with sugar than vinegar." The showman has al ways bern willing to pay for every thing he gete, but he wants a just and reasonathle prices Does an increase of seventy-six per cent seem just or reasonable?

The (ieorgla Rallroad Commission writes ne this morning that all clrcuses and other shows must pay th parking charge fust the same as cars in passenger service. So it seems before long the big shows will be able to "see the writing on the wall."
If the rallroals are honest the litt'e showman would like to be shown (by the railroads) that they want to give us a just and reasonable rate. To give us some consioration or hurnishin nem with cars. blow blan man when to be rea by the ral roats he nust that he and his busines, mond the sulare leat form the the will resort to the highest of courts in the land to get

You are one of the impertont in our chain. We need you to help us fight for our rights. Your efforts, your influence, moter how iftle yo help the fomd, may be the declding The ring ins success. The smatler showman doesn't ask want fars or chaty nor dors he the to lont hy her man set from the raliroats My man gets from the rallroads. My let-

# THE DAILY NEWSPAPER VERSUS THE THEATER 

AIRC Klaw caused a commotion among New York newspaper are a number of eritics on those papers who are dishonest. Mr.
Klaw's assertions were made at the dinner of the Theatrical Assoclation of Managers at the miltmore Hotel. Victor Herbert has followed Mr. Klaw's charges with elmilar allegatlons. Mr. Klaw asserts the critic is not helpful to the stage or itterature -that is, the critis as we know him today.
The New York Herald, a paper always accredited as highest authority on things theatrical, says editorially: not belong to twentleth century journalism. He has about as much place in the modern newspaper as the town crier or night watehman of the middle ages who told the public the news of the day or hour of the night." The critic with Judgment and polse of mind can be helpful, and has a place in newspaperdom that will be his for all time, but the so-called critics or reviewers attached to the staffs of ninety per cent of the dally papers are discreditable to the publications that employ them. However, Journalists-those who have won their nlace in journalism by merit, will not accept the position of critic or dramatic reviewer. There is not one paper In a hundred that has a theatsubsidiary. The person endeavoring to fill this position may cover the police court, hotels or some other re portorial work, hence a man of talent is very rarely, if ever, assigned to dramatic work
Now lmagine a man accepting the position of dramatic critic on a paper in Syracuse, Richmond or Peoria-one-night stands. In the course of one feason he must sit out over 200 per-formances-surfeited, submerged, saddened and gladdened by turns. There is not one human in a thousand that can, under the above conditions, judge of an entertalnment impartially, much less write a just criticism of it, unless he is conslstent enough and not too egotistical to accept the judgment of an audience, which, after all, is the only criticlsm of the modern day play But poor human nature is so constituted, as exemplified by the average newspaper critic, that he writes as $h$ reels. If his liver is slightly blue he dips his pen a little deeper in the ctriol. If a soubrette smiles over the footlights upon him he rallies from his lethargy and his pen flows molasses. You may think this overdrawn, bu the truth of it is apparent dally
There are two sldes to the why and wherefore of the attitude of the public towards the theater today. This sam self-styled dramatic critic cuts into the argument quite deeply. The flippancy of his deductions, the inconsistency of his conelusions, the belittling of all that displeases, the maudlin adulation for that which he accepts, the freedom with which he writes has, to an extent, brought the stage into disrepute, and newspapers aecent money to advertise anything a theatricsl manager offers and afterwarde stultif themselves hy condemnlng that whieh they recommended, although this palpable bunk is not assimflated by the public generally. It is reonming ninre and more
known to the detriment of the newspaper.

Theatrical penple have brought a great deal of this unon themselies by cacrificing their dignity to obtain pub-
licity. Nn business can be discredited in the minds of the public without suf-
fering for it. That the public does not the stage and its workers, not, howlook upon the stage with the respect it once did can not be denied. Immoral productions with innovations of a de- Numbers of those who write the sogenerate character is another factor called criticlams for the dally papers that has shed its baleful influence on imagine themselves seleeted to slate the decadence of the modern das stage.
The stage is in a most chaotie eondilon today. But few of those who proproducing. This is true of music as well as of the drama. Vietor Herber says that no encouragement is offered the composer. The critic is permitted

Mr. Klaw is the " K " of "K. \& E."


## responsible

In no other pursuit in the world is the Investment of thousands of dollars and investment of thousands of dollars and jected to such utter loss as in the pro

hat no man of human sensibilitles will minded critic, who is more ambitiouwaste months of his time, giving the to shine as a writer of smart savlngs best that is in him to his work, to have condemns to oblivion the work of his he labor of months destroyed in a intellectual superiors. There are no ay by ignorant criticism.
The young composer, noting the fate of the older and abler ones, loses amhition. Thus the producer, through ork. The same. to a less extent, can sald of the drama.
Mare Klaw may be correct when he asserts there are dramatic crities Who can be bought, but we are mrre Iselined to believe the present critic s the outgrowth of that system per-
vading newspaperdom, namely, a deire to be filppant and smart in discussing all subjects.
paper that the critic can be helpful to

A noted newspaper man once sald that he could read the character of every man on his paper by the matter he turned in-that a writer could no more disguise his writings than a this its whims in its play, and that by comparison with a few scoffers who have fallen into work on daily papers as self-styled crities is obvious to the most obtuse reader.
There is a man on a paper in Richmond who signs his splenetic scribblings Douglas Gordon. Perched on a pinnacle of egotism, he scathes every play and player from the view point of his dwarfed intellect, with vulgar personalities and consignment to oblivion of all that does not appeal to his unreasonable agotism.
The dally paper is the educator of the masses. Thousands of young perread his criticisms ande or judgment business in Richmond has suffered greatly. It is sald this fellow owns a few shares of stock of the shect he misuses to berate theater folks who pay their money for advertising space in his paper. It is reported by those intimate with this fellow that he is abusive and overbearing to those whom he dare be and that he permits his evil nature to obtrude in his writ ings is manifest.
writing is the despicable manner of notorious by Alan Dale and imitated by those with less tact for turning sharpest shafts into modern slangconfined to men-but women, whom one would imagine would be controlled by that delleacy of foeling or the finer senstbilities supposed to belong ro womanhood, are not the least ofensive of the howling lierd that exlst upon the pay they receive from a source they are endeavoring to destroy. There is a persin on The Ohio State Journal whosoars over the title of Allce Brown Coon. lifr vituperous eriticisma have made the theatrica! hasiness in Columbus nbnoxious to many, and the newspaper she misrepresents, ridieulous to all. She criticises vaudeville acts, plays and operas from the viewpolnt of that most dominant trait of fem-ininity-hnmage to beauty-that he or she is gond to look upon, particularly he. It is sald that a handsome person in the cast has protected many plays from her relentless attacke: and that other tralt of womankind-a longing for cleaning and scrubbing-f requently compels her to refer to the wardrobe of a company as dirty-yes, that is the good old housewifey term she applies. How erudite! How elevating!

As one sees it in Paris" is a pet phrase employed when she imacines a scene is a bit Frenchy. To those who understand that the nearest point to Parls she has touched is Hoboken. N. ., her Parisian references is provocaNe of smiles. In common with many concelted writers she endeavors to 1 m press her readers with her inside knowledge of the profession. She alwass notes the displacement of an actor with another and invarlably in imparting this uncalled for secret to hor readers, manages, not by design but through ignorance, to lead the reader to belfeve the newcomer is not acceptable. There is not a helittiling or unealled for filng calculated to inJure and annoy that this woman has overinoked ln her eapacity of modern meddler and imitator. Very lately she found fault with the public beeause it hestowed unlimited patronage on the insinuation was that the attraction had played the house previously an entire
week. It did not penetrate her iittle
mind she had enjoyed the play until mind she had enjoyed the play until
satiated and that there were others who had not been so fortunate.
The Atlanta Constitution, one of the leading papers of its section, has a
critic, Signor Ormond, evidently a critic, Signor Ormond, evidently a romantic name. This masterless mite simply ignores all earth's inhabitants in his criticisms of stage folks and their offerings. Stationers' Hall hoids no registered copyright that he would not condemn, notwithstanding the endorsement of all the authorities that have existed since the days of Shakespeare. The Pink Lady, Within the Law, The Spring Maid and many other successes enjoyed by Atlanta's discrim-
Inating theatergoers have been manInating theatergoers have been man-
handled by this Merry Andrew of newspaperdom
It is needless to add that the pubication made famous by Evan Howeli. the lamented Grady, Joe Cbandier Harris and Joe Ohl has lost caste with those interested in the, stage and its productions.
The Detrolt Free Press has on its lists one of the foremost and most talented dramatic reviewers of the age, George Goodale. Another paper in the
same city employs a critic who com-

DUliNG; the past several yoars the complexion of summer vaudevile
has vastly changed. No longer do managers of summer resorts compete With each other to secure high-priced artists from the ranks of regular vaudevilie. The seasons when perform ers could "clean up" corpulent bank rolis through tours of the park circuits have passed.
The vaudeville part of summer park entertainment has been commercial-ized-systematized if you will. Per-
haps the vogue of dancing has had haps the vogue of dancing has had much to do with the decrease in the vaudeville demand that out-of-door resorts. Perhaps the vaudeville performers themselves. through exorbitant demands for their services, gradually changed the attitude of managers toward vaudeville in general.
Years ago, when individual managers undertook to supply their summer bills through individual negotiation, the vaudeville artist who had a suitable act very frequently made more in the few months of summer than he did in his regular vaudeville work manager would either call upon the vaudeville man or woman when he played the regular vaudeville house in his clty during the season, and ar range a booking for the acts he wanted, or he would advertise for tal ent through the customary channels of theatrical trade papers.
When circuits of vaudeville houses began forming one agent there was Who conceived the idea of linking sum(stiil in the valudeville and this man nese in thi ness in Chicago) enriched himself and performer through his enterprising performer through his enterprising
foresight before others borrowed his idea and eventually "chalned up" practically every summer park in the country through various circuit ar-
rangements. "Fddie" Shayne couldn't rangements. "Eddie" Shayne couldn"t be crowang foekfller away rrom the head of the millionaire hread fine. fore the circuit booking corralled the fore the circult booking corralled the
park vaudevilie bookings. Fiverybody park vaudevilie bookings. Fiverybody
hooked independently, both performer and manager. Salaries were big and the engagements were agreeable for everybody. To be sure there were some vaudeartists who wouldn thay sum mer parks." Likewise there were
many dramatic people once upon a many dramatic people once upon a
time "who wouldn't act for moving pictures." There will always be those who "won't" and those who "will" in every angle of the show business-or any other business.
Says one vaudeville artist who played summer parks a few years ago the summer park has missed played the most enjoyable engagements that

Wines the duties of Exchange Editor.
To offset the masterly efforts of the To offset the masterly efforts of the
able critic of The Free Press the other fellow coples all the criticisms pubfellow copies all the criticisms pub-
lished in Eastern papers, clips the most pertinent paragraphs pertaining the play and people in it and publow was uncovered lately but brazenly low was uncovered lately, but brazenly claimed the mattor was his own
The city edior of a certain metro politan paper, published in a city wherein there are some half a dozen theaters, on Monday nights assigns
two or three of his staff to the various two or three of his staff to the various theaters. One of these embryonic emasculators of Thespians requested a change in his assignment. The nex morning there appeared a vitriolic at-
tack upon the attraction reviewed by the man who had desired a change Those attacked called on the editor Who is a man thoroughly equipped to fill the position he occupies. The ediasked, holding up the criticism in question: "Is this your judgment of the play last night? Did the audience "Yes," hesitatingly answered hesitatingly answered the critic, "but this play has been praised
so greatly that the actors have all got their heads swelled and they needed a
good calling down, and I handed it to them." That ended his literary ca
He is now selling life insurance.

There is a person on The Houston Post, presumably a female dramatic his person has a dislike or editress. gement of the only theater in the ity, consequently criticises almost very attraction adversely, almost he Detroit scissors clipper imitating the Detroit scissors clipper. If a shot change you will note it copled into this person's notice of the same show. his person's notice of the same show. the voporings of a pear mighty mangy when compared with mighty mangy when compared ith the brivan paragrapher of that heet. There are not so many of this fair but if yare wili find that not one of enough you ioned have won their spurs as writers of ability-ail are accidents.

No business calling has stood for the abuse heaped upon it by the press as has the theatrical calling. No business alling has received the free publicity at the hands of the press as has the theatrical calling. calling has imposed upon the press as has the press agents of theatrical enterprises. If the

## Summer Vaudeville

Has Greatly Changed

No Longer Are Summer Parks the Source of Lucrative Employment They Were in Former Years

could possibly be imagined. Parks dressing room for quick preparations. and resorts as they were several years The show starts late and is over early, ago held the attractiveness of being and you are back to rural life again. paid for a fine vacation. At one time figure or better than in winter. The theaters were often equipped with the same conveniences as the best of city frequently as good and sometimes even better than at the reguiar town houses.
"The artist was not held to exactness in time of act or description: and there were many little courtesies hown that proved the managerial houghtfulness for the performer in baths, which the actors enjoyed most all. Then the many concessions installed in summer parks were open to the enjoyment of the artist almost at the instant of one's arrival. Hardly was one's music rehearsed before invitations came to ride all sorts of devices; one was made to feel at home on every style of 'ride' from merryMills and Circle Swings if the Old was not in possession of a charme He he had posprtunity to be killed hife he had opportunity to be killed fifty times
ummer
At many places this poular vaudeartist could learn to swim and row, and as motor cars are plentiful in the towns, among the younger set, you
might he shown the city and surrounding country whe the and surroundng country, including the poor farm nd kindred sights. In many towns here were places to stop on the rounds or near ho. These were not luxurious and were very plain in cater-
ing, but they were also very reasoning, but they were also very reason-
ahle in price. You might bring what ou fancled for sour lunch at night ate short rations for the privilege of living among the trees and in the open during the hot months.
uring the hot months.
orten there was but one matinee n the week: sometimes none. Given he entire day to lounge about, everyone wore the roughest old clothes; no leather shoes; no hats, gloves or anyeather shoes, ho hats, thing that can be dispensed with. By ilized and glad to ready to become civhized and glad to have something to concert is enjoyed before going to your
ladies in the profession to be delighted to be retained for the second week hecause the park had a race track morning at six o'clock trying to reduce. An act at medium salary could play an entire summer, one and two diana and Ohio, all short jumpa, usual iy catching an eariy Sunday morning excursion, many times fare as low as could play return dates within a month. The dramatic acts were neve batic, much on park circuits. Acro batic, dancing acts, juggling. magic nd musical acts were at a premium ing all into consideration: no baggage to worry about transportation to those 'miles away from the station' resorts. miles away from the station resorts A possessor of a big voice occasionally times open-air, that brought contracts at high figures, and only a few minutes of march songs and the work was ver for the day
"It is regretted that vaudevilie is parks and beach resorts that it wer arks and beach resorts that it was a few years past. The quality of the degree that any one of only moderate a degree that any one of only moderate
intelligence considers it a loss of time o sit through. a performance of inerior acts composed mostly of chorus singers from burlesque shows trying single' or other ort 'hreaking ing a single' or other act 'hreaking in' at next-to-nothing salary.
"Managers of these parks are not altogether to blame. Sometimes the amusement park is managed by a merchant in the town and a cheap agen from New York can have him bellev ing almost anything, and a salary list for entertainers always looks exorbi tant to the smail town store keeper, who thinks stage people don't work but just play. Fecause every per former does not rehearse his hardships consider the vaudeville business a they and people are in it for their health your coesn't always pay to brag about A hungry or 'broke' actor is a laugh in
theatrical calling is to attain a higher standard it must deal with the press as do other trades and callings-so much for so much.
The pretext that there is no conneceditorial depariment is so slimy and should never be slimy that hould never be quoted.
A review of a new production-the approval or rejection of the production the public, not by one person's prinionding of good breeding ate or the offending of good breeding should be denounced. If the critic can, by pre-
cept or advice, point out defect in plot cept or advice, point out defect in plot or action, that is just criticism, but no dismissal of the work of the author by scratch of the pencil, no abuse of actors who are not as great as the
greatest. There are common plodders in all walks of life, but they are not struggle; and Mr. and Mrs theatrical struggle; and Mr. and Mrs. Critic, alwass remember that your glaring hortconings can be brought home to Camiliar with escape is that those not always the pages of a widely cir culated nedium to your egotistical eyes. We have neve known a lampooner, a roaster that could stand the gaff.

## small towns. The smaller the town

 the less sympathy:audeville may "atwithstanding valldeville may "come back" in summer parks. The dancing craze, except
in extreme instances, is dying out very in extreme instances, is dying out very rapidly, but the park without a dance cuiting parks will doubtless go on in cuiting parks will doubtless go on in vaudeville bills will continue to be just vaudeville bills will continue to be just Just how park manager will pay for. fied with the vaideville he will be satis - whe the each manarer will work out in his own way. summer park vaudeville has summer park vaudeville has run to ex. standard in the larger cities and best regulated parks or else of the haphaz regulated parks or else or the haphaz largely embodies amateur attempthat largely embodiss amateur attempts at providing entertainment without the olo with. to begin wis dium acts of professional standing are the sondard else the standard of entertainment would mer mer park vaudevile would become a mockery reat representing the useful and highiy diverting
ment.

## GYPSY SONG.

## How can we stay in the town

Now that the winter is done
there a willow lets down
omewhere a road is turning,
And dawn's camp fire is burning -
d oh, my heart is yearning
To go, my golden one.
ive me your hand and run Out to the road that we know. scatter the dew in the sun, And our hearts will sing as we go, Somewhere the leaves are making tent that is ours for the takingSomewhere, when stars are waking, Our own camp fire shall glow."

## eep,

et us send through stillnes deep
This song to the hearts below,
Somewhere a road is leading
To something some heart is needing-
Somewhere a road is leading,
If you will only go!'
GLENS WARD DRESBACH,
In The New York Times

## What the Future May Mean to the Music Publishers

CHARMION STONE


## In Vaudeville.

TWENTY-HINE years ago a representatlue of the United Booking Office (hat the system ex lsted then) would have wen speedlly adjudged crazy and immediately thrown into the loeal madhouse if he had approaelied the manager of a vaudeville theater with the newer ideas of condueting thelr book acts and run vaudevilie theater -that one way was the way it had always been done
Murphy and Maekin were playing a date, lasting variously from one to four weeks in a theater. One or two would week the manager of the house would come back to the dressing room
with twenty or thirty letters in hi hands-letters from aetors applying for bookings. During the eourse of friendly chat the manager would go through the pite of letters asking Murphs and Mackin if they knew this or that act. If they were reliable, ver aet. lism the answer the manage recelved most fequently depended the engagement of the acts that had writ-
That, in lirlef, was the method of booking. Managing the front of the house was enndueted In a fashion way things had always been done there was no nther way for the reason 'that you can't run a vaudeville house the way you ean any other business on earth. There's just one way to do it there's no use trying: it's always been this way and there is end of lt." But
the ehange eventualiy came: a change for the better, as 39 out of -90 will ad

Just now the music publishing business is condueted along the same an tiquated lines it was twenty-live years ago. Vaudeville methods (kindred
spirits of musle publishing) have changed; but not the system of pro ducing and popularizing the flood of songs that annually lssue from the
grinding presses of the "pop song" publisher. To be sure twenty-five

Will Music Publishing Ever Become Commercial ized, Just as Vaudeville Has Emerged From Old Methods of Booking and Management Into Newer and Better Ways

By WALTER K. HILL

music publishers where there formerly were flve. Competition has grown keener, the expense of promotion has ncreased and the results, unfortunatepensed the moportionately recomeral populace with songs to whistle and songs to sing.
Everybody knows that anybody can run a newspaper (especially a theatrical trade newspaper) and a hotel; add o that the accomplishment of the music pubilshing coscern-and you have before your eyes a most noble attempt on the writer's part to justify to third sense in commerclallsm, and the result this opportunity gives to adance theories that may
Having dived into the subject there is no retreat, if the mandates of the marize present methods will make a real beginning. Competent music composers set musie to lyrics that seem destined to provide a composite making for popularlty: Esen before professlonal copies are turned out typewritten lyrics are provided for the early
blrds who visit the musle rooms of the pullisher. The house piano players drill the music into the heads of the vaudeartlst or cabaret singer as the
words are held in hand. The evening of the day a promising song is com pleted it is heard In hurriedly accom plished form in cabarets around New York, and sometimes In theaters where planos eonstitute the orchestra.
Professional coples are secured from the printer as quiekly as proofs can be approved, and the copies printed. Meanwhlle the professional "plugger" has been visiting vaudeartists at th cheaters, has met them on the street in restaurants at luneh or diener, and thus the early news is spread that another "sure-fire hit" has been born and awaits only the call of the vaudeartist at the firm's music ronms to have the approached.

The mail carries first proof cople the song to vaudeartists who are paying throughout the country in whom that particular publisher has art especially friendy interest. These acts have always been known to use the new songs the firm has turned out they are big names" who make songs opular through using them in their aet, and they like the courtesy ing "first erack" at a new song that is artlcularly adapted to their style.
Meanwhile orchestrations have been prepared by the arrangers employed by every publisher to do the initial Work on songs that are to be given an early trial before the public. Later on rehestrations for the apon to supply f thestrations for the aid of vocalist . the song stil gives promise of being are printed and still later land barts of printed for the wlder distribution the early test and rigors of being thor he early test and rigors of being thorAlout this time there appears in the carious trade papers advertisements that Invite the attention of the profession generally. These advertisements lead to a nation-wide distribution of professional copies-and all the time the "song plugger" is visit ing theaters in New York, Chicago the individual singer and urging the claims of the "new hit." Then, too squads of singers are sent to vande.
ville theaters in the big towns to sing the chorus and perhaps parade the ars "dinning" the melody into the "boosters" are sent into the boxes or orchestra seats at other theaters, and the "squads" and singles tour the cafes and cabarets, working untli late in the night, or early in the morning, after their busy day in the music rooms of their firm.
Ghonograph records are made after he song has given suffieient signs of permanent, or possibly permanent popularity. The "barrel-organs" and hurdy-gurdys take it up, bands play it in the open, orchestras play it in cafes and at the dancing cabarets The boys begin whistling it, the men and women begin humming it and eventually it comes to the high tide of Early. in the song's life a most im portant-indeed the ali importantstep has been taken by the publisher. He has called the attention of the holesale music distributers to the invites eareful conslderation. As the great majority of "pop" music sales are made in the "ten-cent stores," the publlsher or his representative busies himself in the effort to secure orders for the song, in arranging for "window displays" throughout the country in towns where the various combinations have stores; sees to it that "demonstraors" visit the music department of these stores and play and sing the songs at places and dates deflnitely ap-pointed-and looks after the commercializing of the "hit" to the very ex reme of the publlsher's abillties.
Because it takes considerably longer han one day to establish a "hit" the song that starts showing quiek sales over music eounters is callod an hits." In present memory, have not lasted until the following eveniug---but that's part of the gamp. And of the hundreds of songs that fall in fulfiliing the hopes, ambitions and expecta. tlons of lts authors and publishers no mention is made and th 3 are not emraced $t$ the foregoing telails. Songs hat fali reach varlous stages of adancertient in the routine of "popular. ziffi fortunate is the publisher who knows just when to "let go" and turn o another eandidate.
In a general way "pop" songe are handled by every publishing house in he manner and method described above. No claim is made here for per fection in detaliing the advance of the new hit upon fs troubled way. Ev ery publisher is employing practically the tame method; their "pluggers" say to the slnger praetically the same thing. Details are being worked out in the same way because, like vaudeville twenty-flve years ago, "There's just one way to do lt; there's no use trying: Its always been this way and there is
But the vaudeville manager of old eventually "eommercialized."
retired from the business. He "com binell." or the other fellow who DII passed him by and proceeded to pros perlty. Last summer the really hig music pubtishers (in a numerleal ma jority) took thelr first step at combina tion by organizing the Music Publish ers' Board of Trade. The first princl ple of that organization haz been gen erally aecepted as discouraging the payment of singers to use songs from the catalog of members of the Board probably were other motives behind

The organization, but after neariy a active operation there has no open evidence of any consicuous trade, invariably follow a combination of interest.
There is a "community of interest" among publishers of school books; we have heard of associations of news paper pubilshers; we know of a com bination in the clgar business; reta merchants and department stores have ombines"-and, bless you, the polilelans are telling us that there is a trust in gunpowder and military and naval accoutrements and equipments in these times of war Can you magine a member of the gunpowder trust bribing the F't. Thomas Gun Ciub eits own particular powder when hey set out upon their annual Thanks tiving turkey shoot among the Ken tucky Hills? Nixey, they are hooked up n their combination considerably betthan that.
Eighteen, say twenty, publishing irms comprise the Musle Publishers' Board of Trade. Expenses are proporonate the ind arm's requirements nancinl ailties will ambitions or inancial abilities. Within the Board Trade is, indeed, a little "music "ore that has been trying to "put itare individuals who have spent a iong ife in the game and are stili struggling o make a go of $13 i \mathrm{~g}$ firms and litle go to make up the Board of Trade, Just as, we suppose, big and little gunmowder fellows make up the alleged shooting material combine.
With a closer eumblnation and communlty of imerests music publlshers as indlviduals coutd save fortunes several times over, as colleetive units, in humerous tixed expenses. Take the ne item n! advertising-what a weaith of money is wasted through individual expenditures, right where other combinations afford vast savings Anothe: Item-printing and cost of material. still another, salesmanshlp and attendant expense. And another phonograph recoris and ineome. Fitn (o) the purchasing of supplies, sta lwnery and "sich."
(Contsuued en page 144.)
lyrica:


Betty Donn, in Vaudeville.

 CAL.M.P. CORP.


WM. ELLIOTT FAMOUS PLAYERS.

## Te - Boatman Sh $A$

An is quite generaliy known i bave an extremely bigh oplr in of the average exhibitor. Iam
 the matter with wim.

A gand many of bin have miserd their raling in life
There could bave made a good flving pedding cucaine to echool chaldren

This kind selnes the tenement nelghtwirbouds for kiddies whenever be haa a crook or bawdy 6im on and providen them with gereudo-parents to get them past the ticket taker at no focrease in price. He ta entirely satisfed with each bate's jitney

1 bear the gentle knockers saylug,
Exbibitork bave quit defraging
That's what makes him roar
Where the exhditor realiy Nimer, thongh. If during the dellberations of bia feagnea and asmociationa.

Andy ca-ncgie says that the fitulmz of a convention will reffect small credit on the

But Ands never attended an exifhiturs: rensention

A fittle ebild whall had them
An everytomily knows.
Shall fead them by the puse."

Nefl led them-led them to commit thenivelver to fexalized cenmorwbip
it was easy for Neff-a sipe. Thue manufacturers eutertained farimbly at conventoms in thone days. There were free shows, fice auto rides, free dinuery, free lunchea, free cigara and free
anything free mint not be overioked by exbibitors, mo whlle they bad their mores buriod t
the free trougha Neff piapned
Thenking is bard work for an exhibitor, mo be let Nefr do it for tim.
esnit-lagaized cenamirkip.
And not only that, but petitioned for, prajed for, begged fur, phaded fur BY EXilibitora cen you beat it?

> Neff was bid enough, Ged kows yee, sir: simply serce. But the nornt wan jet to comeEnter Marlin Plerce.

There is an association of whowmen in tuin country. It is a real anonctation made up of rent UMPA

It ia managed with brains and cinducted hith ablity,
When the war tax was proposed by Congreas its mpuliern were promitity aedt warning, an prortion me io

But let me quote from a recent UMPA report, niz.: Tu a tax the avmociation beliered to The the most unjust and unwarranted. it made a rigorous ight, and, but for the motion picture ex. bibitors, would bave been a winning ight against any theater tax, and in this dight we secureit t co-operation of all hranches of organized labor. Un.ted States Senators and membern of Conigrean were apparent the bll could not past in the form introdnced.
"Unfortunately. at this period, the motion pleture exbibitors" organizatin (compreed sole'y of the managera of picture boumea), lantead of coming in with us or cooperating with our efforts and aghting alf war tax, actually petitioned to be taxed $\$ 25, \$ 00, \$ 75$ and $\$ 100$, based on reating capacity of their bouses; and the Congressional Committee giadiy accepted this silution, anm immediately reported a bill on there linea, the members of Congresa slating that if the tax was conformity with the peltiona of these peuple, further protest conld not the be heard from thesters

Do you get that? Do yout
some men are rata and mome are toga,
And some are merely toois,
Snt most exbibitora are juat
So many plain damphoula

When the sage obmerved, "There is one torn every minate," be had in mind exbibitora

The exbbltor ta the great origizal aucker-the orat and typical "want-momething-for-mothing gy.

Strangely enough auckera are unefuf, Larger fisb eat them
Come on, you larger Disb,
Come on, you larger disb,
And bring your appetites.
Twhil let the showmen in,
The game is theirs br righu.


ALICE BRADY BRADY


VICTOR MOORE LASKY


BETTY NANSEN FOX

## EXPLOITING A PICTURE

By HARRY REICHENBACH


#### Abstract

 


THERE be those who thlnk that press agenting consists of sendIng out a story each week, say ng that lottie Fewclothes, star of The brop of Mcrcury, was attacked by a climbing a raspberry sapling.
limbing a raspberry sapling.
ising constitutes the sole necesity tising constitutes the sole necessity of terprise.
To the
To these I cheerfully recommend Ben Atwell's stories, Welis Hawks' Experience, and my own story in The Saturday Fvening Post, June 7. ${ }^{\prime}$ 1914, entitled
Fixer.
Asked by The Billboard to write my experience in the handiing of Bosworth's Hypoerites, I consented, proiding the editor would a pologize for any esse
ugotism.
Hypocrites, written and produced by Lois Weber for Bosworth. Ine., was shown to me in a projection room
several months ago. I recognized in $t$, at least in one feature of the picture, the medium for wide publicity. It was the figure of a nude woman, so delicately handled, so magnificently blended throughout the four reels, that after seelng the picture one left
the hall entirely unaware of the fact that he or she had seen the nude

ITvogue natural that the amazing some expresslon of generosity from those who now prosper annazingly in that fleld, though it is a fact that the spirit of giving was not greatly in evi dence in other years. This, however, is due to the remarkable stridcs made by photoplayers during the past year. In one year the onee despised "movics"
has created for the actor the most has created for the actor the most
lucrative fleld in the history of Amerlucrative fleld in the history of Amer-
iean amusement; hence, with sudden lean amusement; hence, with sudden
prosperity and enhanced opportunities for tomorrow it was to be expected that the idols of the screen would be heard from substantially, when their
conspicuous pace in the scheme of conspicuous piace in the scheme of theatrlcals offered them an opportu nity to show their caliber.
But it is not so much what they have contributed as the alacrity with Which all responded to the call of hu-
manity that the motion picture callmanity that the motion picture calling has been revealed as one of gen-
uine benevolence. No more inspiring spectacle has bcen on vicw in this big metropolis than that one to be seen at the palatlal Strand Theater recently, where, from its owners down to the humblest scrub-woman, all have devoted themselves carly and late with no other object than to provide the school children with penny lunches. drend from whom could this chil and appropriately more gracefully who have achieved fame and fortune greatly because of the vogue of photoplays with iltic foik? Aimost every manufacturer of flms took part in some way in this spiendid charity, condreaming that it had started what is now destined to become an institution for no one can doubt that when anolher time for giving is at hand photoplayers will come forward with renewed vigor; moreover, incentive another year, the movement will spread throughout the land-though
woman at all. The pieture was almost who were in control of the Those were a iftle bit afraid that the law public censors would get after us we produced the picture on Broadway, and before opening I was prohibited from mentioning the name of the concern responsible for the distribution the film.
Before showing the picture I called together a few of the more dignified of the daily paper critics and submitted Hypocrites to their caustic criticism. Of the eight reviewers who saw the picture two thought it an excellent production, two were in favor of shooting me at sunrise and the Frank A. Garbutt, head of the Bosworth Company, had absolute faith in the pictare. Mr. Sherry, who controlled the New York State rights to trolled the New York State rights to
the picture, had a slightiy optimistic feeling, and Mr. Rothapfel, of the Strand, who staged it, said we would clsms I said nothing. I simpiy laid my plans, arranged my advance "dope" and then opened the picture. Here is a sample of my preliminary announcement:
LONGACRE,
First Time Tomorrow Night, 8:30 1 Im. L. Sherry presents Bosworth's HYPOCRITES.
Mat. Daily, 25c-50c. Eves., 25c to \$1.

You will note nothing was claimed or the production.
The day following the opening the criticisms, when read through and partly vitriolic and partly condemnatory. Burns Mantle, of The Evening Mail, stated that the picture was made o expioft a nude woman. I sent him a wire in Lois Weber's name, and he responded with another
$B Q X$ OFFICE stateınent.

- I sent out a story to the effect that Margaret Edwards had never worn cothes in her life save in public. The fuli (two columns). The Sunday American devoted large space to story, as did The Tribune.
I ran a display advertisement in The New York American with a flgure of Truth looking out over a broad vista-and the following day twentyfive per cent of the patrons inquired Truth is appcaring at?"
In the New York American, Sun Worid, Mall, Post, Globe and Telegram I secured daily stories, cartoons, sketches and feature articles.
On the biliboards I posted 1.000 twenty-four sheets, at least twice as many as are generally posted for an opening, at a price fifty per cent less was never very large, yet we exceeded $\$ 4,000$ the first week ind increased daily daily thereafter. Despite rainy, stormy
weather we did more business each
succeeding day than any day previous. During the second week of the run B. Gregory wrote a two-coiumn artietio in The New York American. Charles Henry Meltzler, famous music critic, covered the picture with a column and a half of reading matter and an excellent sketch. Anna bisle, in The New York Journal, and Cora Moore, of The Globe, wrote a special analysis of the picture. Lawrence semon, of The large and beautiful eartoon, as did Goldberg, of The Evening Mall. Five thousand small cards were printed and put inte the tenement side, while more ciaborate and dignified cards went into the apartment houses in the Washington Heights Cathedral and Riversidio Drive sec. tions. Induced Police Commissioner I indu
Woods to trict Attorney l'erkins to send his assistant to see the picture-both of whom gave me an expression, which I published. These things were not nccessary-that -but the pulifie wonld imagine that something at the Long Acre reçuired the attention of the police department and district attorney's office-and they During the twenty-onc days at the Long Acre, the New York papers (Contlued on page 144.)


## The Spirit of Charity In Filmdom

from Los Angeles, the city of films, all who labor in the entire amusement comes word that the spirit of charity field when called upon to do so-who is running rampant in the maze of are members of this great benevolent flim studios with which that beautiful institution is woefuliy small. A few locale abounds.
And the exhibitors, often referred to as of the "low brow" and "ballyhoo" kind, proved that they, too, know how to help in a good cause. Pracicaliy every nickel and dime theater In Greater New York opened its doors or one or more days, giving the entire recejpts to the penny lunch charity. The outcome from all this co-operation has been truly remarkable, and, as the first concrete evidence of a new and vital benevolence, has made its impress so emphatic and so productive that it is not to be wondered at that the newspapers are singing the pralses $f$ movieland.
It is a long time, too, since that greatest of ali charities-the Actors' Fund-has been in sueh need of assistance as at present. It is a sad commentary on the neglectful ways of actor-folk that this fine institution. which relicves even the distress of nonmembers and for which membership costs but two dollars annually. that the great majority of professionas never give it a thought save in times
of stress. Surely one would that when the players are enfoying prosperity they would at least send In to the fund the trifing two dollars. people generally-for the fund helps
life members, not one of whom is
likely to resort to its charlty-are likely to resort to its charlty-are
listed, but it is significant that since Daniel Frohman proclaimed the dangerous condition of the fund the number of life members has doubledwhile not a few have sent in con-
trlbutions largely in excess of the $\$ 50$ tributions largely in excess of the $\$ 50$ -the cost of life membership.
Like with other charities, the photoplayers are recent contributors to the Actors' Fund, but one of the most beloved of screen stars has just sent in her check for $\$ 500$ most unostentatlously. Miss Alice Joyce, of the Kalem Company, has thus reminded owe something to this fund. It will be surprising. indeed, if Miss Joyce's magnificent act does not result in a perfect plethora of new members a least. Surely there are hundreds of photoplayers who can afford to devote $\$ 2$ a vear to this grand old charity Not a few may well emulate Miss Joyce by contributing largely. The ife members is legion. I have heard that Miss Mary Pickford's benevnlence is of that kind which is so conducted as to avoid publicity. It would be just findom. to bestow of the bountenus financial reward that is hers. That
she also renders assistance to less fortunate stage folk in a manner not known to the general public I have
learned in the most aceliental way. Naturally, in view of the fact that in the last two years she has become the highest pald of public entertainers, there must be many calls upon Miss Pickford. Such of these as $I$ have heard of were responcled to by her
with alacrity, and, in one instance, at least, in so substantial a manner as most imprudent. by some persons as most imprudent.
Not only did "Little Mary" conribute her services to the penny lunch und, selling tiekets here one day and appearing in person at the strand Theater as often as possible, but she sent the evening newspaper, which conceived the idea of this charitythough school children need not reard it as such-a check for $\$ 350$. les, Mary Pickford is at heart just what you would expect her to be from what you see of her on the screen. It is, indeed, true that the camera can not lie.
Long before photoplays attracted he interest and co-operation of the public press the spirit of giving was nowhere more in evidence than in the big film institutions controlled by men chose pioneer work and undying faith n the future of the new art have crepicture milions of perpetual patrons of Vitare plays. It is recalled to hang up its stocking each Christm's Eve, The smaliest of its disbursements to its employees was $\$ 25,000$, but this sum mereiy comprehends the gits and Smith-who more than any nthers can name, have striven to improve the not today in all pietureinm a srander slght on view than is revealed when gate at a public function.

COMA: ATTENTION d. George Loos Has Glad Tidings and


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## Jusf" Wafche

Whenever I get to thinking that newspaper wark is the most trying and exasperating line of endeavor on earth. I have only to
sideration of that of carnlval, circns or thentrical managers
slderation of that of carnlval, circns or theatrical managers.
They have froblems thrust npon them dally, and sometimes hourly, that would shatter the nerves of a bronze statlle
fiftertain as dinlomthout a gray hatr in his head, hot he is as wise as a serpent an Not long since, he was assigning parts for a nearly mnsical show. The leading lady"s role called for that spolled child to don tights in the last act. "she won't do it. She never has and she nover will. And she's the one woman that can act and sing the part. she prectouns well conld if she would. But she"ll cancel first.

Oh lets sce, let's see." said the manager easily
Reaching for the "thone he soon had her. "I inin" he sald briskly and de cisively, "that we cannct use you after all. You can't wear tights. We posi ively must have some one with swell prolis for that th
"Indeed" answered the leading lady indignantly,
ontract and a lawy
But," expostulated the munager, "you can't wear tights. ager's satisfaction.

The late $W$. $W$. Fille had his share of these petty annoyances and troubles -had them furthermore hefore that modern wrinkle, the legal adjuster, had Mr. Cole was a man of very few words.
To me, too, he always seemed the inost inmerturbable of men.
At least once, however, he was rumed.
hundred and fifty-dollar license, "stiff one for those days. It had hur riedly bern enacted liy the "ity council shorty after the Cole paper had ap reared on the hoards.
cole, if you will accompany me and lend me the support of your presence, we.l
?" inctuired Cole, snpprised. "How can I help? I am no talker and disappointed."
"1'm with you" quoth Mr. Cole "though I am no actor, either.
The city clerk was lirst approached and informed by the assistant man ager that the showfolk simply could not pay the amount; that it was unhear or: that they did not believe there was that mnch money in the whole North
west, etc., etc. M
Mayor.
The A. M. told lis Honor the same stors, but gave it a strengthening ouch by hinting that if they could not show, and, thereby, earn their rallroad The Mayor seemed deeply imble to reach their next town
"Gentlemen." he satid, "I can do nothing myself, but I will summon an immediate meeting of the City council. Make yourselves comfortable. I will round them ulp personally, and bring them together here in the office within half an hour."
W'hich he did.

They all seated themselves alout a table in the mildle of the room, and the A. M. addressed them in impassioned manner. He made a bully speech winding up with the declaration that if they insisted upon the iniquitous, wicked license, or any part of it, in fact, they might as well prellare at once to
open soup kitchens and bread lines to take care of the people with the show for an indelinite period
have heard then." sald the Mayor, when the A. M. had resumed hisseat, "you duce the licensereat of entertaing a motion to re Then Mr. Jones, who was the postmaster, arose and testified that ther others with the show, and he estimated that about $\$ 1.400$ worth of orders had been issued.

Mr. Smith, who was a hanker, sald that he had sold the treasurer a New rk Exchange that morning for $\$ 5,000$.
And Mr. Brown, a jeweler, who sat next to Mr. Cole, and had been sur reptitiously admiring a fine diamond ring that the latter wore, got up and opined that if Mr. Cole did not mind leaving the ring in his mssession unlit a couple of hundred besides.
"And now we'll hear frum Mr. Cole." suavely remarked the Mayor. Taken of his guard, the showman lound himself on his fect before he
realized it, and made his first, last and only speech then and there. fonking about the Board, his color mounted, lut his eyes twinklod.

That was all. Leaning down, he whispered to the assistant manager cover his retreat by settling fur the license; then bowing gravely to the now
shilling city dads, he went away from there.
llere's a carnival stors: And it is nearly true. I am safe in saying it is "W. nust have had a large and glorious time last night," remarked gentleman, seated en tleshabille on the side of a bed in one of the best rooms morulug on a fine day last August, as he dejectedly contemplated the tit the small change in his hand. He had just finished searching his pockets, and his clothes were scattered 'round about.








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 that if we were not minstatued in our powithen
hat we would promptis make rentituthou. To. wifitery ihe commissioners replited with th






AMENT AMENDS A MISTAKEN IM
PRESSION OF THE GOLDEN WEST

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## $\mathbb{A} O U \mathbb{N} \mathbb{T} \mathbb{H} \mathbb{H} O R \mathbb{N}$

By Willet l. RoE

THE past few weeks had been the scene of great activity about the usal Midway and Carnival Shows
The gang had been hard at it day and night, and the result, from brighty painted seats to the gilded domes on their artistic efforts.
A week hence they would journey to the opening stand, where lined up in gallant array the gorgeous spectacle would not belie the advertised promise of the "advance" - In the dazzling slare of a million lights, a glitterin city of crimson and gold.
Midway Pete, encased in overalls and a flannel shirt, both so bespattered to completely obliterate their origina color, was applying the last bit of gold leaf to the "Leota" front. He was be ing assisted by Slim Schafer, an elongated individual who bossed the train

An onlooker, however, would have seen impressed with the fact the latter than actual work. For an hour he had been pouring into Midway's ear a longs line of and "Iremember the big one in Osh kosh?" besides generously flfty-fiftying about a million dollars worth of ancient dough.
The iong winter months spent in retirement had always been a hardship for Slim. He was a born trouper; life The white tops, the fluttering flags, the gaudy tinseled fronts, the blare of the bally-hoo band, the vociferous oice of the talker, the ceaseless drone in a pandemonium of mirth; he couldn't have lived without them. Midway Pete, his job completed, abstracted from a recess in his multicolored apparel a sack of granulated and a book of papers, with which he rolled tipped, but gold all orer was - He stuck one end between his lips, lighted the other, and surveyed slim with an air almost akin to pity. "The anthuslastic ravings over the prospects fir the coining season vo prospects ridding your system of, slim, reflects ridding your system of, Slim, reflects to-lt-ive-ness, but the boss is not around to hear, and, besides, you may around to hear, and, besldes, you may be a bit premature. It has been a cougher -and then there's the new manager to figure on.'
"Can't tell anything about that guy." slim championed. "Why, he's manslim championed. "Why, he's man-
aged one of liarker's big ones for the last three years, knows the game from locating to blow-off and back again; easy going, nevet drinks a drop, and is easy going, nevet drinks a drop, and is
everybody's friend. Over on that trick enerybody's friend.
they swear by him.
Midway
Midway, inhaling some tobacco smoke and much gold leaf, was fixedly Eazing into space, apparently entirely oblivious of Slim's presence, his paint peckly hed counted
enly he turned
"Inok here, slim; if you will lend you that part of your boob anatomy you listen with for a few minutes, and whirs our mbout Mke Melheo you hing about Mike Mcl'hee you evidenty don't know.
There is no reason why I should tell it, and a lot why I shouldn't, but you don't know enough to repeat it anyway, and no one would belleve
you if you did. "I'll have to go a long way back to puli this; a time when your Ides of
he meaning of trouper was one of up window paper at one cent per. You
those fellows with a gun on his shoulorth.
In the course of your wanderings n the commendable effort to furnish nnocent, edifying amusement to a ong-suffering, unsophisticated public ou have doubtless observed there are many who follow the carnival game who have no more business there than an able seaman has in Wall Street.

I will admit they are greatly in the minority, but, nevertheless, the roster of almost every trick numbers one or two.

I once read an article on 'The man who can't come back," and I have since wondered if some of these unfortunates didn't choose a earnival or cirspending the rest of their days in Hon duras
"Then again, there are others who accidentally join out for a season, contract the white-top fever (there really is such a disease), and find it mpossible to break away.
' 'Mister' Breckenbridge belonged to "His first appearance on earth was n a city somewhere up on the Grea Lakes. He had been born with a gold en spoon in his mouth and much blue blood in his veins.

Lawrence Montgomery Brecken oridge was the full name fond parents had hung on him, and so he had been baptized: bit when he came to us the bunch couldn't stand for the handle, and 'Mister' was the best we could do for him.

About the time 'Mister' Breckenbridge eased his mind of a valedictory and said good-by to his Alma Mater father went absolutely clean.
"Some friends of his had played him in on a fellow financier's set jolnt with the usual disastrous result, and Lawrence had his golf sticks made into canes for his friends, and consigned himself to the furies of a merciless world.
"I was with Old Doc Babcock's out fit then, and we were headed for the Coast through the Northwest. We had a good littie show and everyone was accumulating a share of the kale. It was one of these 'happy family' tricks you know-you've been on themallowed to light. That is, all except Mike McPhee-he was the assistant manager. We were making a smal town out of St. Paul when 'Mister Breckenbridge made his initial bow and Pete Hoffman, who had a hal dozen joints on and was short an agent, put him to work behind a 'shis rack.

The mannerisms and instincts of a born gentleman, coupled with a college education, do not necessarily assure can not trutheully state 'Mister' Breck. enbridge ever suffered a lame spine from picking up rings. At any event Pete llofrman falled to discover any evidence of genius in him for this par ticular calling, and shortly tied a can to his aspirations. He was shunted about the lot for a long time after that, and had a taste of about everything from stake driving to gathering
ouldn't break away.
"His patriarchal features matche his temperament; he was high-strung and sensitive, but with it all there was nothing of the cad about him. He was game to the core, willing and painfully "Finally his shortcomings.
"Finally Old Doc took a fancy to him, made him secretary and put him in the only place he really belongedoffice wagon.
"His affability and even disposition soon made him a favorite with every one; all except Mike McPhee.
"It is often the case an ignorant, flitterate human will harbor a strong dislike for a fellow-worker who evi dences superior intelligence. That is particularly true in the event the formitted to dictate

Mike McPhee would have hated Breckenbridge anyway, even if hadn't been for Mazle Culien.

Mazie was the bright particular star; the pride of the troupe. She had been born on a carnival train and when her mother had been taken fiom her at an early age, she, in company with her dad, had stuck to the only life she had ever known. She was a kind of a girl a fellow would want for his sister. Pretty as the center picture on the panel front over there, always a
smile or kind word for the bunch, and as brave and good a little trouper as ever went behind a joint. W'hy, there wasn't a soul, from canvasman to the boss, who wouldn't battle for her. No
village cut-up ever pulled anything ith her eler puled anything
"She presided over a little, old, home-made cat rack that no one else could have grabbed a dime with, but Mazie was the 'mop-up' kid and the strongest 'bally' on the trick never had a chance to break up her play. .And Mike McPhee loved this frail, pretty little arab of the lots; loved her with all the ardor and primitive pasion his coarse, malicious nature would admit. of. And the funny part f it was she appeared to reciprocate. rou can never tell what a woman will "It wasn't long, however, before we noticed the gentlemanly demeanor and aristocratic manners of Mister Breckenbridge were making a favorable impression on Mazie. She would go to the office-well, too often, and linger there longer than business necessitated.
"I don't think Breckenbridge considered the circumstances seriously, or in any way forced the issue, though he wasn't blind, and, as 1 before intimated, no regular human being ould help falling for Mazie.
"When, by accident or design, they would meet on the Midway, there was an exchange of shy glances and smiles and one rainy night he proffered the use of his umbrella, that she accepted only on condition that he hold it over her on her way to the hotel.

The next morning Mike McPhee, oaded to the guards with 'dry-town Whisky, his bloodshot eyes burning from the jealous rage within him,
a hairy fist beneath the astounded Mister Breckenbridge's nose. 'You sneaking, littie, high-brow rat.' he hissed, 'you lay off my gal, or you get red-lighted' quick. What's more, there won't be enough left of you
when you ieave this trick to ever make when yo
another.
"The kid was game ail right, and started in that nice, gentlemanly way ntent to supplant was innocent of any ady's affections; that thelr friendship was purely platonic
"It was the worst thing he could have done. McPhee listened for a moeyes as he tore into the kid like a wild beast.
hap lucky some of the bunch pulled the combatants apart Mister Breckenbridge looked like he had fallen off a diving ladder onto a sword walker's outfit.
'The kid kept very much to himseif after that, and McPhee continued to drink heavily, and it was well-nigh imbeen a good manager, with. He had hated to let him go, even though his sympathies, shared by all the rest were for the kid. frightentorn little Mazie was half had innocently started, and didn't know which way to turn. She treated McPhee rather coolly, which only made matters worse, and was afraid of the consequences should she act "We had towards Breckenbridge. California, and were headed back East, making the long jumip to Reno. McPhee, sullen and irritabie, still fighting the booze hard, had laid out couple of rough-necks with a stake fite we were loading, because one were 'runs' had shifted. The bunch usual alacrity under his tyrannical methods, and it was late when we high-balled out.

The trip up over the 'hump' of the America provided scenle wonders of light from the observation end of a Pullman, and don't have to go over on a carnival train dishing up ham-and hungry mob of Bedouins.
"Up steep grades, winding, twisting, through verdant forests, from the burning heat of the lowlands to the heights, you slowly make the ascent "Tail, stately pines, like grim sent nels guarding the primeval unknown beyond and seemingly resenting this civilized encroachment on their solitude, rise from the mountainside below you, and tower above you, purring a soft accompaniment to the roaring sluice ways carrying water from the melting snows to the thirsty far below. "The road climbs and clings to the rising cliffs, and soon you have reached the top o divide and approach a hairpin curce, recarded as one of the most dangerous in the world pallroad men call it the Horn: The forests have disappeared momentarily and the earth appeary have dropped from under you. The apex of the curve is a narrow shelf of rock that seems suspended in midair. "You quickly lose all apprehension, however, when you observe the maryour surroundings. On one side bare rock slopes to the roadbed from the hoary heights above. On the other, miles away, nature's towering snow(Continued on page 135.)

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## THE COMMERCIAL CARNIVAL

By THOMAS DALY

THOsE who have dismissed with
scant Interest discussions these rages with regard to the owsiblity "if an Industrlal exposition carnival organization will have their douits set at rest before the expiration of the present season.

There are at least three-and there may be inore carnival managers who have gone at the matter hammer and tongs, and who, their practical plans completed, are now busy enrolling the exhibits of manufacturers who welcome this method of reaching the public by dlrect demonstration.
The methods they will adopt are along the same general llnes, differing not in essentall features, but merely in their manner of presentation.
One well-known organization that will play river towne of the Ohio and Mississippl and carry all its shows on a series of spectally-designed thoats alms to carry in its Industrial expo-sory-of all the makers, of motor-propolled water vehicles.
This show, it is announcerl, is now practically complete. Where the manufacturer so deslred the arrangement ufacturer so derliage of hla own salesman and demonstrator, and in other man and demonstrator, and in other lines-the total contract for the dem-ines-the total contract for the demonstration of the line. the disseminathon of ilterature, local advertising, and the acdulsition of local agents or
denfers has been taken over by the

## Y

 OU can talk abost your Whllard and Johnson battle, the battle ofthe Marne, or any other battle Hive a mind to talk about, but we have a nice little lattle right here in the blig burg every day. It is a battle between the pitchmen and the authori tles. Not a hattle of blood, but a bat He of wits, and when a man is fighting for existence, as the plichman must do in New York, you may depend upon that there is some display of wits. town for pitclimen and streetmen that you would want to find. Talk about your closed towns, your fle and tencase readers and the shakedowns you get in the sticks. they are soft compared to the things the New York worker has to put up with. The eart peddiers in the down-townstreets and only on the East side are they permitted, but who wants to go on the East Slle to sefl his stuff and cont-
pete whth the long-whiskered gentry who are well pleased with a gross business of slix hits a day? No, sir
take my word for it: this is no place take my word for it; this is no place
for the man who wante big munes. for the class of worker described b Al lsaacs recentiy-fine. lig towns al ways are the mecea for the so-called pitchmen who are satisfled with very couple of jitneys for a sconf at Max: or come beanery they are content buslest little thoroughfares in thi country, but there is always to be seen on the curbs groups of men who would rather talk about how they wlshed They can not say they have never been given a chance, because they have, and it's even money that nine out of ten of the grumbling, would-be pitchmen and streetmen around the country are indebted to one or more jobbers who have staked them and
matisfactory to both partles. Unless articles are verltable milically all the all speculations as to the efficacy and household use, of ornament or of dress profltable results of the method are Wholly at fault these prices are treby any other meth would be possible of methods calculated to glve the same -sults.
Another carnival that will go out to show under one great top will carry a serles of booths down the center national advertiser contracted for by a his own demonstrating and sales staff

In addition he will carry units of he amaller lines of manufacture showing each manufacturer's sample or number of samples and demonstra. ting them in turn. Hach unit is to carry flfty lines or samples, and each will be housed in thirty feet front of space, elther within or outside the maln top. Each manufacturer pays a certain price weekly per sample demonstrated, and the demonstration. iocal dealers taking up the lines is all undertaken by the carnival man who will carry his own corps of demon. strators, figuring about five men or women to the unit.
Practically the same plan is belng ollowed by the third carnival man.
In every town they play the industrial exhibit will be the first opening. the opening to be made at business hours in the morning, and the dealers
of the town will be invited to survey
household use, of ornament or of dress is ilgured confidently clinatumstances be welcomed by the country merchant. as they will truly be bringing him into touch with articles which, in the ordinary course of events, he might not see for months-or untll some mail own balliwlek.
Merchants will be asked to take op tions on any of the lines simllar to the oner they carry $\ln$ stock, and an agreemooked will be made that all orders in town will be turned over to him for fulfilment at the ruling jobbers' rate, If he should decide to take on the line because of the showing it has made n the carnival.
In the case of orders that have been which during the week for lines in Which no local dealer can be inter o the manufacturer for his disposal Such a method-or such methodsa carrled out as planned and strictly ad hered out as planned and sticly ad support and encouragement of the merchants and merchants and trades bodles, for it trade for their own direct benefit.
There will be no selling direct b the carnival organization. Orders will be booked, literature and advertising matter distributed and samples given matter distributed and samples given
out. It will be a strletly legitimate
sirvice, directly profitable to the carnival owner, legitimatizing its func coms and making it a useful and welmoue visitor to any town. Of its enoris mas value to the manufacturer there lies no doubt whatever, since it slmpl advertising, demonstration and dis tribution, affecting all at one and the same time.

Manufacturers have long reallzed the value to them of expositlons. This has been patent through the long llsts of exhibitors to the varlous big showe all over the country for years past. At every blg show, whether it be auto moblle or farm machlnery or railroad materlal, there are hosts of exhibltors of the smaller llnes accessory to the main ltems of manufacture
It is unquestionable that the bif manufacturer-if the cost were not prohibltive-would like to send his blg car or his specialty around to very town so that all might see it It is certaln that if he did so the smaller accessory maker would still more gladly trail along; and there would be your traveling exposition Now, treating the carnival as the main exposition-it is a going concern, already in the fleld and active. What more reasnnable than to say to the accessory man: "Send your article along with $m y$ show and I'll exploit it and show it around, and take orders for $1 t$. and appoint local agents for its continued sale.'
(Cortinued on page 155.)

## Pitchmen vs. New York <br> By BUDD

given them a start, and that's the last the jobhers ever see of them.

On the other hand there are a great many boys around here who are hard. working, consclentious fellows, and the only thing that stops them from accumulating big bank rolls is that the city will not let them. The city streetman shall not work, and this is just another case of where the good must suffer with the bad. Of course many streetmen are ketting away with It. but the picking's awfully hard. Tanding behind his little seen a man ayout talking to a good push and just bout to turn them to a few dollars joy. Snap goes the case as the pitchman folds up his tripes and beats it to mingle with the crowd. After a few spot only to be chased again. Rentals for windows are prohlhitlve unless a man has a bunch of change and can It must not be imagined, however that there are no streets where a man can work, but they are very few and far between, There are no shakebest of cllmates, you know, and there is nothing better for a dry palm than a little grease property applied. This grease does not have to be rubbed In -the best kind I have seen around New York is the kind that you merely
place on the itching, dry spot of the
palm, and it is quickiy absorbed. But the climate in New York, strange to say, In view of the fact that the clty is at sea level, is very dry, and grease vaporates in practícally no time. A piece of grease about the size of a duces results in some cases, but small er pleces, the slze of a dime or quarter, don't relleve for more than an hour or two. Dryness of the palm in New York is contagious, and sometimes incurable, but in a great many cases the grease has workel wonder The exposition workers are all pens, spud peelers, tops, buttons, scopes, etc., but privileges are high, and there is always the chance plekling a bloomer, whleh the man without a bank account can ill afford. Speaking of expositlons, it looks as though our old friend Fred Nevill was just about king nowadays. Hut if there was ever a man in the game whe deserved it it is Nevin. Nere is a man after Isaac's own heart. One who is has accomplished much, So well liked is Mr. Nevln with show managers here that it is nothing unusual for him to secure a privilege for less money than has bren bid by someone else. Call simple explanation is that Mr. Nevin conducts his business as a business, and has brought it up to hls standard. reputation others have earned for the
businesg of selling goods by making pliches, When an exposition manager gives $t$, Mr. Nevin a privilege at a lower fixure than he can command from wnuther it is proof positive that past lealings with this man have been sa:isiactory and that the public has been reated as it should be treated. Ther are other men equally well liked and whose methods are beyond reproach. anong them being Joe Brennan, whil cran be seen at all of the big khows with his able and instructive partner, "Kalsar" Fleischman, passing out their higl powered magnifying glassess and explaining to the multl. tures the mysteries of the eight lage and four tails. Johnny Maney is another one who le always welcomed by the managements, although Johnny hasn't been with us much of late. The last the writer saw of him was at the Drug and Chemleal show, at which persplration working so harel that the and ration was rolling down his neck taken fors of it might easlly be mis taken for one of his Kelley Combinaconspicuous (ieorge 13. Covell is onl. here, having departed sor the Coast leaving the land of milk and hones another. There will be a plenty pitchmen at the Frisco Exposition keep George company, as they ar leaving every day since they read in the New York papers that the firs day's gate at the ground registere 250,000. "Oi, Oi," sald a pitchman in Stlver's place one day, "and to think how many I could turn with a push was much around my folvet." Ther when the boys learned of the firs day's attendance, and it is said tha many shed tears to think of how that push of a quarter of a million people were belng neglected, and how many of them, poor souls. might never knot of the joys to be derived from a gym tatoes. By the way there is a new (Continueil on page 150.)

## The First American Circuses

By D. B. M. EATON

## The Profession and Morality

By CHARLES ANDRESS

THE first American circus or was Rickett's Circus and Greenwich Theater, near the isattery, opened in 179. called the pantheon. The next season it was called the The next season it was called the Broadway circus and who, with Mons. Breschard, an equestrian direotor, presented a mixed entertainment. On May 20,1812 , this circus was given the imposing name of the New
Olympic. After that they presented olymplac. After that acts, such as Tinour, The Tartar.
The next attempt was made at the mt. Pitt Circus on Broome street, between Anthony and Ridge streets, November 28, 1826. The building was made of wood with a brick front, and was, at that time, the largest place of amusem house Dick Sands threw his first "hiphap. The bullang would seat 3.500 persons. C minstrel man, was hired he pope sapiord was o we tas he manager, sam then master, Arerre the ema lown, Clar De whittaker the ped rider. We and John Whitaker the pad rier. We had to wait several years before a fider was bareback horse, bala hand lurn a somersa Richer did a drunken act end the more times ae would on and then try it again seemed to be the acme of perfection to the patrons eyes. Pa Whittaker was called a Yeamans and was an equestrion and rope dancer appeared in A man hamed blythe Williams was a rider and wire dan cer. Dick Sands, the famous clog dancer, gave a specimen of his ability as a solo dancer. Daniel Gardner was the property man and Charles White sang as he rode on horseback, and afterwards gave a recitation. Robert Farrell also appeared in a recitation There was a Dorrls winter circus on the north side of Forty-second street, New York City, in 1830. The writer speaks of this circus on account of the prominent people employed there, viz: : Lottie Aymar, J. Cousins, The Lee Sisters, M. Rooney; The Tood Judge Family, Frank Gardiner, the rained horse, Bonita, Wimant Ware The Mendoza Sisters, The Meers Sisters, The Dunhams, Pete Conklin and Francls Kenebal. E. S. Dorris was the proprietor and John B. Dorris the manager. It was closed, on account of slight patronage, January 1, 1831. The writer remembers Rockwell \& Stone Circus visiting Salem, Mass., in 1845-46. They had a good-sized onepole tent and the ring was fifty feet in
dianieter. The grand entree was diameter. The grand entree was made by about twelve horses mounted by equestrians. The second act was the introduction of a stout ladder and a muscular man who defled any firm to produce two horses that could pull him from the ladder (if they pulled straight). He held the rounds all fight. Prohably the loorses were trained for the act. Then followed a very clever tumbing act from a springbard over men ind horses. There unne clowns next, hut he. The tralned mule came the greased pig.解 Harde, and they only vime as far East as Mt. Desert. The steamship. "Roy Tar," caught on flre off Mt. Desert, and all the animals were burned except the elephant. He swam
ashore and saved his trunk. This
catastrophe happened October 25 , atastrophe happened October 1836. Thirty-two lives were lost. Cincinnati, at the southeast corner of Seventh and Home streets, in $1845-^{\circ} 50$, started his circuses on the ground floor (not in his house, but on the sand stock farm in Cumminsvilie and imported several Arablan stallions and mares, and was soon able to make a see and Hllingis Hentuck., Tennes wart famlly about the same time and

CHARLES ANDRESS


Dean of the Circus Fixers Who Is Now Innovating in the Realm of Privileges and Showing Younger Men the Way.
hey all took to the circus business. In fact, the first bareback rider was his son, James Robinson, who was the he questrian to turn a somersault on he back of a moving horse. This was 1865.

In 1886 Le
But the writer is getting ahead of ime in this circus reminiscence, so we will drop back to 1850 , when Dan Rice ame down to St. John, N. B., to exhibit his show. Dan lice had been a himself very popular. There was something amusing about everything on mice tried to do. He received a letter from a patron of the circus in pittsburg in 1857 that deserves a record. During that time every bank was allowed to circulate its own paper and (Contrucd on page 156.)

HE question has often been asked and
me, "How do women in the cir- faith
cus and theatrical profession
compare soclally, mentally, physically
and morally with women in physically walks of life?"
My answer has always been (and I am sure my bellef will always remain the same) that they compare favorably.
Op

Of course, we can find good and bad in every walk of life; there are good entertainment; there are good and bad women in the churches, in the depart
oo doubt the layman would be prised te know how many would be surnected with the how many people conend church just as often as it is possible for them to do so-and. best of ali, it is done with no thougit of disblay or for false effect, for, as a rule, but very few, if any, recognize them as professionals-and they fo quictly aspel. And purpose oniy, to hear the ospel. And after the services aro over, ften glad that their identity was not known, for perhnps they have heard a sermon whereln the circus or theatrical woman has been severely criticised. I recall an instance of this kind which happened several years aro One Sunday at a certain church about one-fourth of the congregation was one-fourth of the congregation was Sundaying in the town and were to show there on Monday. The minister devoted about one-half of his sermon to trying to convince the congregation what a sinful lot circus people were, severely criticising the peowicked women," and the way they dressed in tights, and saying that the dressed in tights, and saying that the parents to take their daughters and children. He also scored the circus for driving through the streets on for driving through the streets on the horses and other animals, and for erecting the cook tents, etc. When he arrivelt at this part of his diatribe a lady sitting with her husband and two daughters arose from her seat and lonked the minister stralght in the face until he finally stopped his discourse and asked her why she was standing She responded. "I would like the privilege of saying a few words, which I ascure you, will be of interest to all present " The minlster hesitated a mo ment remarking that such an intru sion in the midst a sermon was un usual but that he would grant the re quest proviled she did not take too much time.

The lady then stepped forward, and facing the congregation, snld: "Dear Strangers, Sisters and Brothershave been a church member all my life; the gentieman who occuples the seat with me is my husband, and the oung ladles with us are our dalughters. We all belong to this honest and are trying to lue an holong , circus hibit here tomorrow and with your permiscion and that of minister, I permission and that of our minister, I statements and wrong impresalons thet he has led or wit to Heve perhaps he was sincure in what he sild what he sald and is to belong to the devil and commit unchristianlike and unpardonablem fenses. hut tomorrow miy lear Chris enses; hut tomorrow, mear Chris atend the performance you will se mole my two duubhters and my hus hand elad In tiphts, dolng wht mist e, 'lay is end ane that enuld not boume in any ther ind of aress 1 iule in an ther kill of aress. ters doing a riding a
hree finish
ne horse. After the hey have seen anything vuls that anything unfl for any refined lady, will or gentleman to quite rlght In his assertions. Nearly every one In those four rows back of every one in those four row

## EVOLUTION, NOT REVOLUTION

In Fairs and Fair Management Is the Thing To Be Desired

W
1: are hearing a great deal these days about the higher missions, sponsibilities of state and agricultural fairs.

We are very gravely informed that the original mission of our state fairs has been largely accomplished, that upon a new reached and are entering upon a new epoch in which a new kind these institutions and that this demand will grow steadily more and more in sistent.

Granting that our fairs have here tofore been more exploitational than intentionaliy instructive, as one able and well informed writer puts it, that their chief function was to advertise the great agricuitural resources of of the new sisterhood of states, and that they could not be effective advertisements without having a definite and inspirational inlluence, was their chief purpose ever really to attract home seekers, to induce the clearing and cultivating of virgin soil, to encourage manufacturing, to build up a powerful commonweaith with a pros perous and contented citizenship?
And, if so, is this ploneer work all
Before we concentrate all of our lime and attention on the newer and Eider what of the old things have been left undone and think well of the very useful work that has been done, but which needs to be done over and over again each year as long as young folks keep coming on who need to know.
We wonder if much of the talk about the newer and higher functions of the fair had not best be taken with a large grain of salt, especiaily that portion of it which emanates from men Who flout and belittle the past accomsuperiority that it is no longer worthy or useful work.
Had not the advocates of scientife farming, scientific breeding and all the other ics and isms better be content with just a new bulding or two on the grounds in the beginning?
There is high school work. Why not let the primary grade schools con-
Develop the high school as rapldyy and as widely as the demand entails, and then, if you wiil, even add the university, but don't think of abolishing the grammar school end of the fair

The idea is silly-preposterous.
The men who advocate such radical measures, however, well meaning they may be, a re horribly mistaken. It is the The great, the most important, mis sion of the fair remains today exactly What it has been from time immemorial, e., to make a holiday season for the promise of entertainment lures. the prospect of reunion invites, the outcome of competitive exhibits draws and the opportunity of gaining infor mation and acquiring new knowledge Is quite secondary, although importan matter.

And the fair managers who keep this fact constantly before them, conducting their fairs accordingly, will ever pull of the most successful fairs The trouble with the deeply earnest sclentist is that he is mentally lopsided.
He regards nothing as of value, but
sclence. perative necessity of a holiday season.

He is as ascetic and austere as a fied and paid for themselves
fied and paid for themselves. They have earned the right to live and flour ish. Many of them have come to us in useful service. Shall we rezard them as perfect toois with which to do modern carpentering, blasting, digging. cultivating, seeding, reajing and harvesting, or shall we agree at once, as our own conditions, that they should be changed, sharpened and readjusted

## grounds.



HARRY CROBERT
Georgia Stale Fair
J.C.SIMPSON Minnesota State Fair


PROMINENT FAIR MEN


AE.BROWN
W. R.MELLOR President American Ass of Fairs $\triangle$ Expositions

FRANK D. FULLER
Tri-State Fair Memphis

A.R.COREY owa State Fair

LOUIS N.BRUEGGERHOFT Lovisiana Stale Fair

The sanest of all the writers in this new school of thought is undoubtedly DeWitt C. Wing. In a
in Greater Iowa he says:
"It is evident to any open-minded student of our contemporary life, both commerciai and moral, that the oid order has changed; that an intricate newness of human soclety is a fact;
that new blood, new methods, new that new blood, new methods, new points of view and new ideals are nec-
essary if we are to solve our current essary if we are to solve our current
problems, meet our moral obligations problems, meet our moral obligations,
make the most of our splendid oppor make the most of our splendid oppor nities and fulfill our destiny.
"Henceforth the fairs have a new and broader mission. Their compara-
"In the future the falrs must be in creasingly instructive and entertain ing. My own emphasis would be on he last two words, for the things that inspire and entertain Inevitably educate. Morenver, our emotions no less than our minds need cultivation. We crave more play and amusemen: than we take or give.
A modern state falr is a celebranon, a festival, a vacation, a recreaore fis essential spirit is entirely pose phio the morbidly serious purin view when toiling forefathers had existence. Whe have outgrown Into of the restraints and dogmas that may have been usefili in carilier davs. We
life, than our ancestors dared even to seek. Our attitude toward life is not herir attitude. We it is less austere, less belleved In useful education: we respect as much as they respected productive, honest work; but we demand a longer and higher reach of the spirit, larger scope for the play of our own iff, a wider outlook, a more subtle in. excuse to thought and action, a nobler excuse for our living. It is impossible for us to be satistied with their program, excellent as it was for its day. force that surges through us to utllize our own personal resources, our individual powers, in building and reslaping the present.
"First of all, the fairs need a complete readjustment to new conditions of soclety and industry. In fact, the process already is under way. Our inost successful fairs are in a healthy transitional stage; they are shifting in varlous organic ways to serve the present generation. A few others are indolently jogging along, hanging to the past, dissipating their waning energies by duplicating themselves, listening to the whispering voice of the past and so falling to hear the clarion call of the living present. It is no wonder that they are having dimculty in seness anthusiasm and the modern ness, enthusta and and holding the fastldious interest of and holding the fastidous interest of the people. As simple, honest, undorned, purely aging instuspiration, new ideas and life, they are all that a stolld incurlous, dull-edred all that a stond, incurious, dull-edged sions of the newer agricultural spirit sions of the newer agricus Abjections, While standing in an elemental wiy While standing in an elemental way for education-a narrow education form-they do not stand broadly and orn-they do not stand broadiy and cation which present-day life requests. "What was meant by the word education twenty-five years ago is not what we mean by education in relation to our own problems, especially in agriculture: Jears ago the man whose living from the fat soll; today the man living from the fat soll; today the man
who succeeds on the farm must have a trained mind. Where the hand used to rule the head now holds sway. We do not need less brawn, but more brains.

Our faire should explott the science of agriculture; they have done their share of exploiting the art. When they began their work we had no sclence of agriculture; we had a crude art. Practice was emphasized. Educational results were secured by means of imitation; what one man did another, seeing the result and securing the prescription, could do. For many years the history of practical farming has been nothing more than the per petuation of dogmas, the following of anclent example, the wearing of old hoes, the unthinking worshiping of ald venerable Confucius represented by old fossilized methods.
tly w that sclence has come modestly but actively into the feld, the whole trend of agricultural education has changed. We now seek sclentifc facts, with their fascinating philoso phies and social implications, wher our forefathers found and were con tent with rules, plans, prescriptions, cut-and-dried statements and formulas which could be used like machines (Contrinued on page 157.)

## Motion Pictures as a Park Attraction <br> By W. J. PAGE

Arrip through the Central wes in the later part of the summer number of amusement parks were visited, afforded the writer an opportunity to study the value of certain forms of amusements as attractions for summer parks.

The conclasion reached regarding rides, dance halls, bathing beaches (where availabic) and bands merely confirmed an opinion formed years ago, but there were several othe forms of attrabtions the merits of which elicited such diversifled opinions from the park managers interviewed as to lave some doubt as to their advisability.

Probably the one which seemed to be the biggest puzzler was motion picturcs. As practically every park in the country has tricd motion pictures at some time or another with varying success, the final conclusion arrived at may be of value to those who have consistently failed in their efforts to make pictures a standard park attraction, elther as a paid show or as a free attraction to help draw the crowds. At the very first park visited, as a result of a question propoundcd to the manager, motion pictures became the paramount issue. The park is a very handsome one, up-to-date in every respect, and has been a moneymaker ior a number of years. During the inspection tour the merits and demerits of the attractions were being discussed, when my attention was drawn to a building, a conspicuous fcature of which was a padiock upon the door. On my expressing surprise that there secmed to be no use for a
building located so advantagcously in the midst of the principal amusement eatures of the park, the manager remarked that this was the motion picture theater, adding that it had caused him more sleepless nights than ali the rest of the park together. Suddenly he whecled, and, in a tone of volce
that expresscd a world of feeling, exthat expresscd a world of feeling, ex-
claimed: "You are a member of the staff of an amusement paper catering to all branches of the business. You ought to know something about motion pictures. Tell me why it is that this form of amusement has never been a success at this park?
Modestly assuring hins that, some sears ago, before 1 knew anything about the business, I had been guilty of writing a history of motion pictures, and that he had applicd to the right party for the solving of the vexatious problem, we entered the building. The building was completcly equipped with a first-class projection machine, fine screcn, comfortable seats, and the ventilation was excellent. As I had fully intended to point out defects in some one of these vital points, he had me up a tree. The only thing left was to say that poor programs was the cause of his worries. This was scattered to the four winds by the information that threc different programs had bcen tried out, using both as paid and free attractions.
He didn't learn from me. then, the cause of the nonsuccess of pictures at this article come to his attention.
It was only natural, with the example of this manager in mind, that motion picturcs should have received the bulk of attention in intervicws visited. The information gleaned from them has becn further supplemented


#### Abstract

extensive correspondence with park


 Unanagers in different sections of the BeforeBefore going further a dip into ancient history wiii not be amiss. Anyone who has been in the park business ten years or longer will tell you that motion picturcs were at one time one of the leading attractions at summer anusement resorts. Perhaps it was the novelty, and the fact that pictures
had not at that time been piaced in had not at that time been
every abandoned grocery.

To Dusenberry Brothers, operating Olentangy Park, near Columbus, O. probably bclongs the honor of being the first to introduce motion pictures as a park attraction. Sixteen years ago Messrs. Dusenberry realized the possibilities of the then crude invention, or, perhaps, they did not realize At any rate, what was then known as the Kinetophote was installed at Olentangy and proved a success from the very start, and, if my information is correct, motion pictures are still a success at this park. Perhaps the later ensbarked in the exhibiting of motion pictures on a large scale (today they are among the leading exwith the development of the business applying the knowledge gained in their theaters to the operating of pictures in the park, has been a factor, but the

## The Summer Park and Its Manager

primary consideration is that the made a success.
A few years later J. W. Zarro concived the idea of presenting travel and scenic subjects in an enclosure pictures being thrown on a screen at one end of the supposed car, which was equipped with a mechanical deto which shook the car sufficientiy moving. Zarro's idea was good and it looked as though he would makc clcan-up, but, unfortunately for him the picture game developed so rapidiy that before the device could be prop-
erly exploited the public was educated to taking their pictures without any imaginary traveling.
These were the good old days for the park exhibitor, and never a queslon was raised as to pictures being good thing for the park. It was only
after the theaters began locating in every section of practically cvery ci that the park picture shows began $t$ show a decline.

Park managers falled to give the proper attention to their motion picture theaters, and, as a result, many of them have arrived at the conclu sion that they are of no benefit to park in any manner whatsoever.
But that this is not by any means a concrete opinion is proven by the fact that experiments conducted the past year or two by enterprising managers have determined them to instali motion pictures, under certain conditions, as an attrac
Mounds.
Mounds Park, Ind., tricd out picwith as a free attraction last season With sulliciently encouraging results for the Union Traction Company, op-
erating the park, to continue them this season, and also continue them this season, and also to install them in ilanapolis
Waveriy Park, at Jackson, Mich., ried out pictures as a frec attraction. A letter from Manager Thomas M. Reid, in which he stated: "We expect during the coming season to show
first-class pietures, with two changes arch week, free," needs no further omment.
The Michigan United Traction Company, which owns a number of parks tion of installing pictures as pree attractions in its various resorts. At Monroc Park, Mobile, pictures have been used as a free attraction for
several scasons with satisfying results. Scarborough Beach l'ark, near Toronto, Can., rightfuliy called the "Coney Island of the North," is con-
sidered one of the tinest and best kept parks on the Ainerican continent. It is also one of the most successful. For a number of years a very fine motion picture theater was one of its pay attilated, pietures shown were first-class, projection good, but despite ail of thesc advantages the theater was not a success. During this time the motion picture buslness was rapidly dereloping, and many new houses were built in the immediate vicinity and adjacent city. In the effort to put the theater on a paying basis expert film men were empioyed, but with no success. Manager F. F. Hubbard finally rached the conclusion that park patrons rould not be induced to enter a park to enfoy the refreshing breezes the open air.
It was then decided to try pictures in the open air as a free attraction. The innovation proved a huge succers, through inducing penple to attend the park more than once during the week because for the same price of admission they could see the motion picture that they could see in the outside houses, and, in addition, hear the band, while the park reaped the benefit of any additional money that they misht spend.
When Manager Hubbard hit upon the open air idca he solved the problem. Park patrons WILL NOT go into a closed building to see an ex hibition of motion pictures, not even if they are admitted free. The idea of going to a park is to be out in the air and barring perhaps a Crazy House, or similar attraction, in which the pa trons are continuaily on the move, it is practically impossible to get them into a closed bullding.

Getting the people to the park is necessarily the principal factor in the success of any park. After they are once there it is reasonably sure that they will spend some money. If park is operated with a free gate it might be assumed, and properly too that this should be sufficient to attract and that motion pictures could be operated successiuliy as a paid attrac tion, but it must be in the open air, or the chances of success are minimized. Most of the present-day parks, however, operatc with a five or ten-cent solutely necessary that free attractions (Continued on page 158.)



# How To Lay Out An Up-To-Date Amusement Park 

By RAY FLOYD WEIRICK

‥||!

## Where shall the park be focated?

. What amusements shall be provided for?
How shall these amusements be grouped or arranged? Will the park be a sure money maker?
Since the fiftit question is the most important of all, it is up to the designe to know that he has the correct answers to the first four. Generally speaking In a territory not already oversupplied, if our first four problems are correctly solved, the sucress of the park need not be worried about; but if the first four propositions are all, or any one of them, bungled, the park is going to come to grief. Too many men think the location, the amount of ground, the kind of amusements or the specific arrangement of the amusements on the ground ar mither As a matter or fact, they are of the very firs the amusement parks in the United States (which is thelr most flourishing territory) are making money. "First, be sure you are right" is therefore a good axiom for us to bear in mind.

## Where should the park be located

The park must, of course, be readily accessible. The chances are the street allway company will be more sure of their money than the park managet This is the reason that so many street rallway companies elther own outright amusement park. Many street-rallway-owned monetary interest in, the actua loss, but the car fares much more than make up the deficit.

Some managers prefer a park located at a long distance from the heart of own because they think the people like to have a long car such parks as West End, Glen Echo and Coney having a fare of ten cents each way. We serlously doubt the wisdom of this. Most of your crowd, at least the best-paying part of it is going to come at night, when the scenic part of the ride is hardiy an attraction. It is better business for the manager to cool off his crowds in a concert grove along a lake or river shore; or, better yet, on a varlety of roller coasters. Even a better reason than this can be given. Rainy nights and cold uights are your most serlous handicaps. If the crowd can come on a short ride and get from the landing station into the park under clean, dry arcader, as at Electric Park, Kansas City; raln wlll cease to be a bughear. The first principle for the park manager ls to get the crowd and help them to spend their money-he is not particularly interested in entertaining the crowd going and coming. Some managers will say that they can not get the crowd unless the car ride is an inducement. We believe if the park in itself $1 /$ a good one, furnishing attractive varlety from week to week, and from year to year, the patrons will prefer to get to and from the park as quickly as possible

The second part of the location problem is the character of the original ground itself. Some parks are on hills, as Luna at Cleveland. and Palisade at New York Electric, Kansis City, like Willow Grove, Philadelpha slble to secure a body of water is alinost indispensable because it affords fine reflectlons from lights and fireworks, because it will furninh cool air, and because it will make boating and bathing posstble. Many parks, as Chester at Cincinnath, have formed artiflal lakes. Flat ground, in the opinion of the writer, is also much more desirable than rolling. Your gardening scheme olight to be of the French type, because that style of gardening was

riginated for the use of crowds of people. Flat ground will also heip in the most convenient location of your street rallway and auto entrances. IIII
climbing soon tires out your patrons, and many peopie positively object to teps or steep grades
If you select a hill you are likely to get night breezes, and it will be easy o erect an electric tower, with searchlights, which will make the location of the park visible from all parts of the city. On the other hand, a valley location is likely to give you a natural sheet of water, and the ground is more likely to be flat.

HOW MUCH GROUND WhL BE NEEDED?
Ton many have made the serlous mistake of trying to cover too much ground with the park. For more than one reason, it is better business to keep the park compact instead of scattered. The concessions will need to be close crowd crowd. Enthusiasm is catching. Curiosity is aroused and desire stimulated a person thinks that a iot ot other people are enjoying themselves whlle he is but an onlooker. The crowds in a park can be "warm" or "cold" in the same degree and in much the same manner as in a theater, and with the same seneral effect of enthusiasm or lack of enthuslasm. People have to be stampeded into starting the fun for themselves and the general layout of the park has much to do with this result. It is the carnival spirit, such as one finds a Mardi Gras time in the South, or often at street fairs In the North, with must be cultivated. If the amusements are isolated the people are mostiy interested in looking at the gardens and in taiking among themselves. if they are close together the interest becomes concentrated in what the park has to offer for mones. Thus it is of prime importance, first, to the amusement awne, to keep the crowd in a spending mood.

While it is of great importance to keep the average, or normal crowd bunched up as much as is consistent with the comfort of the patrons, the park must also provide space in which can be accommodated nnusual crowds, such as will come on July 4, Sunda nights and on fraternal excursions. Space for children's amusement prenic grounds and the quleter forms of of the halance on the profit side of the fedser it must be remembered that this sort of space is secondary. if a park is successful it will more than likely expand from ear to year: space will he needed for more at'ractions. and increast in the average attendince may be expected To take care of thls, when the time comes it is wectl have extra space in reserve

For a tributary population of from 200.000 to 300,000 four nistral crowd can be accommodated on an area of from three to slx acres, and for future expanwion and space to hande unustal crowds sis to ten acres more fis dan this of course many parks have a larger are is leeing made in the most compact parks. The above acreazes, of course, do not include hodies of water.

Having secured the right ground in the right location, the next prollem is What amusements shall be provided for?

This looks eass. As a rule, in a good, live town, with broper situation for a park, it is not ditlecult to get (i) be un to the minute. Amusement marks luger want we undergolng revolntionary changes. It is too late now to try to tickle the crowd with a lot of the "old stuff." In their flav a lot of attractions like the shoot-the-Chutes and the 01 d .111 made plenty of money and made it easy, times unull farmer boy living on the remotest ranch who has not



General Plan of Riverview Park, Des Moines, Iowa.
some time, on a city visit, experienced the thrills of the old-fashioned amusement park. Such attractions as the chutes have become wall flowers. They look pretty enough and attraet a mild sort of attention, and we have learned to expect to see them in every, park, but they are back numbers so far as being money makers is coneerned. The old chutes can be a most beautiful in fact, many established parks still continue to utilize the ehutes as the central feature about which the park is grouped, as at White City, Chieago. There are other and cheaper ways. however, in which to get as good spectacular effects.
It can be stated as a good general rule that the most popular type of amusement features now are those in the open air, which are not too expensive in first cost, and whieh will ac commodate a considerable number of people while in operation. The modern park will therefore provide several different styles of roller coaster, a large dance foor on which only refined dancing is permitted, one or two up-to-date carousels (whieh never seem to lose the favor of the young folks) open air cafes, bathing, and, perhaps. roller skating. The roller coasters now meeting with the most favor are those Which are of mild rather than those of violent charaeter. Many managers have found it desirable to put in as many as four or flve of these rides. The coaster glves splendid varlety to the patron by flifferent rates of speed, elevated views of the park and surrounding country, and creates cooling breezes. Even if the patron has ridden many times before, the chances are that he will feel a desire to "take one more" every time he reaches the loading station.
billiards cafes, with perhaps a cabaret. billiards and pool, dancing, ete., are likely to have an ever-green interest for park patrons. They expect but little
change in these attractions from year change
to year
The crowd does expect, however, good music, occasional open air tree shows, and a change irom year to year parks could hope to exist without good parks could hope to exist without good free concerts. Such parks as Willow Grove and blectre at Kansas Cily de draw the crowd to the park.
While it is very important to erect new attractions every year, so as to
reate the appearanee of annual tions if they could ignore them. If the changes in the park arrangement, It is also possible to have certain buildings, the shells of which do not change, but whose exterior and interior furnishings are annually made over. There is a n exposition lines which has a new "bill of fare" every year. One season he whole arrangement was Japanese, with Japanese villages, Japanese bridges, Japanese gardens and Japanese decorations throughout. A year or so later the entire scheme was English coionial; all decorations and attractions being arranged to bring out Ene features of the various colonies of hey have a building which, during the 1914 season, represented Chinatown. Patrons walked through various passages and saw papier mache ures and a lot of other features. The ear before the Interior was fitted out as the Bastile, or something of that nature, and this year the place will have another new name and another
kind of a show. The annual cost of kind of a show. The annual
HOW SHALL THE AMUSEMENTS BE GROUPED?
Aithough the usual amusement park Whieh is making big money gives the mpression of a rather riotous carnial with a medley of music and laughdition is alrections, this happy conaceident. Many parks, whieh had plenty of live amusements, have failed beeause the ground arrangement was poor.
Take the location of the band sliell, or instance. Every paying park depends for its success almost entireiy on the drawing power of good free music. It is safe to say that eighty per cent of the patrons come first because they know they will hear a good band or orchestra. This being the case, a lot of people would pay no at-
tention whatever to the other attrac-

served for the use of excursion and celebration crowds when the park is taxed to its limit with patrons. Another very important object to atain is to give the patron, as he enters, a first impression whieh will be compietely satisfying. He should see not only the various amusements and main attraetions spread out before him, but there should aiso be such spectacular decorative features as illuminated electrie towers, possibly an electric countain, and up through the middle and around the edges should be atractive gardening features, such as beds of hothouse foliage, trees in tubs and geometrieal areas of small, but very carefully kept lawns.

The towers may form aecent points in the design, standing at the ends of avenues, in turns of the waliks, or, possibly, at the intersection of two important paths. A good piace for the main electric tower or eleetric fountain is at the end of the vista, as one enters through the gate. Moving light effects on the towers will cause them to atraet much more attention than still lights. If such towers are constructed, toward the top, in a "rather "lacey" design, such as one often sees on gothic spires, the effeet both by day and by night is much enhanced.
This matter of lighting is very important. The main part of the park area ought to be painted white, and ery brightly iliuminated. The glare against the sky should be noticeable for miles around, and as one approaches he should be able to see the standing out in sharp outline. Further standing out in sharp outline. Further than this, there should be no dark corners in the park. Light is the best polieeman. One light will work all night, on duty every minute, for about ten cents, and prevent a world of mischief, which makes it the cheapest possible effeetive police power. Lawlessness always seeks the dark places. The writer belleves there should be more restraint in the use or fower gardens. One or two nicely deslgned beds of hothouse plants, placed at a walk intersection, will do more rood than fifty beds scattered arounc through the lawns and breaking up the avenues. Neatly kept small areas of sod alone are very decorative and cheapest of all to maintain. Such spaces require low giard rals, of sand doliars intn only one flower bed.

## FORTUNES MADE IN 5c BUSINESS!

# Sell Popcorn and Crispettes 

## A Big Opportunity for any Man or Woman

Get Our New Low Easy Terms!

## Start Today on the "5c Route to Wealth"

## Demand Enormous

The Largest Business Successes had motest legimings! They started small and grew big fast. ac and 10 c articles sell pasiest and quickest. The demand for candy, peanuts, popeorn and crispettes in se packages is enormous. Everybody, young and old, huys cagerly and ofter. Think of the moiey being made by motion picture shows, but that means a big invest ment. Here's a greater opportunity, with no worry and no overhead expernse.

## Small Investment -

## 800\% Profit!

The theatre-going, pleasure-secking public, as well as the stay-at-homes, all want Popcorn and Crispettes. These appetizing, satisfying, palate-pleasing dainty confections have become the rage the country over. The wonderful Dellenbarger machines are unexcelled for producing great white fluffy kernels of popcorn. Deliciously seasoned while popping. Biy crowds gather aromed to watel the "popped-under-glass" machine turn ont the gooties they clamor for. One man in Illinois actually made.

## \$600.00 In Three Days!

Another man saved only 8400 in two years working in an office on a salary, but amassed a fortune of $\$ 6,000.00$ in three
years in the pepeorn business. We have hundreds of letters from others who started in a small way and grew to big success - You Can!e It Too!

## No Experience Necessary!

Wi give you complete co-operation right from the start Help yon select the best location, and teach you the business free. There's no reason why anyone should not build up a big, profitable business in a remarkably short time. You can add much to your profits making and selling candy, too.

## Secret Candy Formulas FREE

With each Dellenbarger Outfit we give you absolutely GREE the famous Dellenbarger Secret Candy Formulas. They're the easiest and best ohtainable. Anyone can make toothsome, quick-selling candy that brings big repeat orders.

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Anyone with a small amount of money can now get into this profitable busiuess. Our new low terms and extended easy payments offer an unusually favorable opportunity to profit while you pay!

## Send for Catalog and Sensational Money-Making Offer



# THE 

 BILLBOARDIT COVERS THE ENTIRE FIELD

# New MEXICO QUARANTINE MATCHED By colorado's 

Piqued at Texas Quarantine New Mexico Retaliates

Then Colorado Does LikewiseRumors of Others To Follow

Sells-Floto Shows May Open in San Bernardino

Denver, March 20.-The State of Colorado has issued quarantine, effective today, against all infected districts east of the boundary llnes between Nebraska and Kansas, including horses braska admits animals from all sectlons. Dr. W. W. Yard, State veterlnarian for Colorado; Dr. Davis, of Wyoming, and Butler, of Montana, will attend the veterinary at San Francisco, the purpose belng to arrange for interchange of foodstuffs. cattle and horses between the Western States. These seem important because there is no foot and mouth disease west of Eastern Kansas, except Montana, and all States gouth and west are quarantined against Eastern cattle. There will start 75,000 Texas cattle, which moved to the west of the llne drawn against Fastern cattle so they may not mingle even temporarlly wilt affected herds.
The Selis-Floto Circus will probabiy open in Albuquerque will open in Albuquerque April 9 , but tain that the circus trains will leave Denver April 4 and play our opening date at San Bernardino Aprll 13 mak Ing probably the fongest jump for an opening date in the history of clrcus apening date in the history of circus

[^0]

Napoleonic entrepreneur of the Selis a $\$ 15,000$ run to his opening stand unflinchingly.

## GOVERNMENT

 SUIT AGAINST BILLPOSTERS' ASSOCIATIONTo Be Pressed-Trial Peremptorily Set for April 1

In Judge Landis' Court, Federal Building, Chicago

Dissolution of Association and Abolition of Monopoly Sought

Chicago, March 22.-"Cusack started

# F.C.YOUNG, OF SHOWFOLK'S COLONY, HAS RESIGNED 

Head of Splendid New Mexico Charity Quits in Dudgeon

Unfounded and Malicious Rumors Circulated by Gossip

Only Reward for Hard Work and Unselfish Devotion

Sore, disgusted and smarting under the irresponsible criticism and idle baseless chatter of a bunch of "prat tling pollies," Francis C. Young. who
has worked so long, hard and un selfishly to found a home in Arizona for professlonal people aflicted with tuberculosis, has resigned and demands that The Billboard Investigate his conduct of the colony's affairs.
He has mailed the following cir cular broadcast.
To Whom it May Concern
1 have learned that some person o with our plans to complete the build ing of SHOWFOLKS' COLONY; therefore, all arrangements for benefit performances, contributions or cottage endowments are hereby canceled; and whether we shall proceed with the work or donate the proceeds to some theatrical charity is left to the judgment and direction of the members of SHOWFOLKS OF AMERICA formerly known as THESPIAN BROTHER-
HOOD, the original organization founded to malntaln the colony for the care of tubercular afflicted mem bers of the amusement profession.
I suggest the books be audited by a committee of members of SHOW FOLKS OF AMERICA or representa tives of any theatrical organization. The Blliboard has published an acand an inventory of the construction work and expenditures here to date I am positive will eradicate every suspicton of "graft" that exists in the minds of some persons. I realize there is an under current of injury to the future of the proposition. I will suspend my endeavors untll every detall is adjusted and beg any theatrical soclety inberested to conduct an investigation so we may have a perfect understanding and if any graft exists and I am gullty I am willing to take the full extent of the law if I have been guilty of fraud or fake or imposing on any persons. My motives in this work were to establish a home for the indigent members of the profession who are unfortunately afflicted. have personally experlenced the tor tures of sickness, without money, and no sanitarium or hospital in this country where I could obtain treatment
F. M. BARNES


The vilas roice of the Dig worid at
Home Carnival Company, who stoutly asserts the organization goes out despite the Baunian failure

## THE WORID AT HOME AND JobBaUMAN'S FAILURE

Many Showmen Hold Big Carnival Company Is Crippled

But F. M. Barnes Stoutly Contends Otherwise

Barnes Asserts Confidently It Will Not Be Affected

Chicago, March 20.-On Saturday, March 13, at 11 o'clock, a receliver was appointed for the firm of Bauman Co., jewelers, located in South Stato street, this city.
An offlicial statement on March 16, Frenklin N. Wood, trustee for the reditors, was in effect that an inentory taken by the First National Bank, the largest creditor, was given as between $\$ 130,000$ and $\$ 140,000$. Inventory at debtors' marked cost amounted to $\$ 190,000$, but this is sald o carry some overhead expense. The book llabilities are given as $\$ 217,776$. $t$ is sald that the landlord canceled ease as of April 1.
At a creditors' meeting held yesterday it was decided to offer all assets, within flive days from date, at public or he firm.
The responstble head of this firm was Joseph Rauman, who, with Baba Delgarian, was the original promoter

# ALL-STARS FOR BELASCO-FROHMAN PLAY 

Otis Skinner, Nat Goodwin. Ann Murdock, Helen Ware, Florence Reed and Others Will Appear in A Celebrated Case

New York, March 20.-Chas. Frohman and David Belasen have declded that their all-star production of A stage of the Empire Theater Widnesday night, April 7. The version of the play that wlll be spoken is an especially prepared and copyrighted frohman and Belasco text. Hehearsais for this Empire Theater all-star performance
have been going on in New York, Chihave been going on in New York, Chi-
cago, Boston and New Orleans under

## Dramatic Critic Dies

St. Louis, March 19.-IRipley D Saunders, dramatic critic and author died at noon Tuesday at st. John's Hospitat, following an operation for
acute gastritis. Ile was 58 years old

## Josephine Cohan Ill

Miss Josephine Cohan (Mrs. Fred Niblo) when last heard from had suf and was recuperating in the mountains to the north of Sydney, Australia.

It is predicted that when Fred Nibl quits Australle, as he will shortly, that the greatest crowd wili assemhle at th was ever witnessed.

## was ever witnessed

heart. His clieutelen the Australla

## Long Stay in Twin Beds

New York, March 20.-Before they get through playing out the present plans of Selwyn \& Co. the members of Twin Beds maying company will have had a seventy-five weeks' season, save for a couple of weeks' vacation.
Twin Beds has already been running Twin Beds has already been running in New York thirty weeks and why continue here until May 29. Four days later the company opens in Omaha, going direct to the coast and playing continuously throughnut the summer.
Labor Day, Septemher 6, they wili Labor Das, Septemher 6, they will pen in Boston for a run.

New Grand Opera Company
Chicago, March 18.-Announcement that a new grand opeta company is to Opera Come place of the Chicago Grand bankruptcy recently, was made yesterbankruptcy recently, was made yester-
day by Harold F. McCormick, president of the defunct company, who declared that enough funds had heen subscribed to guarantee against a deflelt of $\$ 110,000$ for two years. The season will commence next Novem-
ber and continue for from ten weeks to three months. Cieofonte Campinini, to three months. Cieofonte Campinini,
general director, and Bernard Ulrich, business manager of the hankrupt company, will be connected with the new company in the same capacities. The property of the old company, including scenery and costumes, is $t$ o be disposed of Saturday, and it is likely disposed of Saturday, and it is likely
the new company will purchase it.

Following Father's Footsteps
New York, March 20 .-Brooklyn, debuts of giris who come of good theatrical stock. At Keith's Orpheum Florence Wilstach, daughter of Frank Wilstach, wiil appear in Louise Galroway's Little Mother sketch, and at the Broadway. Josephine Stevens, daughter of Ben Stevens, will make
he direction of various stage man agers who have directed the prelimInary rehearsals. Next Monday all the Otis Skinner, N. C. Goodwin. Ann Hohert Wielen Ware, Florence Reed vilte, Filita Proctor Otis, Minna Gaie laynes and Eugene O'Brien, will be assembled under the direction of Witwill be joined by Charies Frohman and David Beiasco.
her first stage appearance in Robert Hillard" support when he begins hillard" support when he be ber
spring tour in The Argyle Case.

## Their Wedding Willed

## Carty Little, of Newport, and James Lounsberry, an actor, playing in The song of Songs, at the Eltinge Theater,

 will marry in New port tomorrow after-Restoring a Modern Eve

Boston. March 20.-At the Com Theater A Modern Eve, a musical com-
edy originally produced in Chicago sveral years ago. is to be revived and presented April 12. The original score
hy Jean Gilbert wili be restored, the interpolated songs of Victor Hollaender being deleted. William Norris will phay his original role and Georgia member of the original company: Others in the cast, which Frank Smithson is rehearsing, are Leila Hughes, Ernest Gilendinning, Alexander Clark, Gril Chad
Hazel Cox.

## Thurston, the Magician

The present depression in theatrical usiness has not affected Thurston, the magician, to any great extent. In many cities he holds the record in the instances his business exceetred last season.
Mr. Thurston has contracts up to week of May 10. which will give him a season of thirty-six weeks, with but
two engagements that did not show a profit.
He has opened his workshop in New York City, where he has a numher of mechanies working on his new show for next season. It is his intontion to open early in August for a season of

## WE HANG UP A NEW RECORD

With This Number, Which Contains 531 More Advertisements Than Any Preceding Spring Special Issue
spring onty reason that the rolume of the adertising in our Spring speclal this year is not greater than that of last is because We not only did not press our cilents to use large space, but in many instances we urged and argued against it.
To all friends that we were sure would understand-would not consider our advice impertinent-we suggested the moderate use of space, and many of them were advised by us to cut their last year cards down from pages to half and to quarter pages.
In all our circulars, cards and letters of solicitation never once
did we come down hard on the loud pedal or paint the prosperts of did we come down hard on the loud pedal or paint the prosperts
spring and eariy summer glowingiy, and yet withal we have herein

## 2,612 ADS, OCCUPYING 118 PAGES,

## 531 more than tast year, and occupying almost as much space, or 1.274 MORE ADS, OCCUPYING 31 MOHE PAGES, THAN WE

noon, exactly a week after the funeral services or Miss Little's rather, Capt. States, Navy, who requested on his
deathbed that the wedding be not postyoned.

## John Tracy Succumbs

New York, March 21.—John Tracs, one of the most widety known scene mornis in the United States, died this borning of pneumonia. Mr. Tracy was and at Lafayette, Ind., 48 years ago scene builder. Ile had lived in as a York for many years.

## American Hospital Assn.

Chicago, March 18.-At the reguar mefting of the American Ifospital n the lecital Room of the Fine Arts Kitty Gordon and Jack Witson, Harry Houdini, Harry Cooper and Frankiin The.
There were atso one hundred single memberships. For the beneflt, May 9 the Auditorium, it was announced Dr. Max Thorek pledged himself for $\$ 1,000$ worth of tickets for this annual affair.
udge meeting, among others, wer Joseph Hopp and Harry Rose.
forty-two weeks, which will include considerable new territory.

## Baltimore Theater Changes

Baltimore, Md., March 20.-The cit has purchased the Old Drury Theater on Hollday street for the sum of $\$ 86$ 500. The stage equipment also passed into the hands of the city for thought amount of $\$ 500$. It is a moving picture concern at an annual rental of $\$ 5,000$

## Paul Armstrong Ill

Chicago, March 19.-Paul Armstrong, author and playwright. since has heen confined New York last week Sherman Hotel with an acute hear ailment. According to friends, his condition is critical.

## Daily Attendance, 66,400

San Francisco, March 20.-The total attendance at the Panama-Pacific Ex position, as announced officially the four weeks ending last night, was $1,859,824$, an average of approximate66,400 a day. This is said to exceed tion for the first four weeks.

## New .Plays

Taking Chances
TAKIN: CIIAN(TAS-A comedy in three acta adaptell by bertmo and Morgan from the orghin! (ierman of bunt rrank and simg-Thirty-niull) Strem Theater. clly, Harch if
New York, March 19,-Lou-Teliegen, in Taking Chances, plays the role of a very high-grade thief. This thief is a devil among the bank vaults, a levil among the women and particularty a devil among the women who are wives of various chiefs of police in towns where he elects that he shall ob a bank. Such a speedy worker and devil-in-ail is he that he never devotes more than two days to the task of rob bing a bank, seducing the wives of the ministers of police and getting away ith a letter of introduction to the ext chief of porice.
It takes three talky, draggy and unIteresting acts to disclose the facts s above set forth. In the first act the hief shows what a regutar, perfect nd honest-to-frod devt he is amon he women when he has a whole stage ful of married women making a play or him. In the second act he dis ports himself in the bed-chamber of carries his devil-among-the-women dactics so far with her that the asindicate that something is going on hat can not be disclosed to one of this eason's New York audiences.
Everybody to their own imagination, of course-but New Yorkers have witnessed so many hedroom scenes, have seen wives betrayed and women debauched so many times this season that Lou-Tellegen might Just $8 s$ well have "come clean" and not hothered hand this palm of supremacy hand this palm of supremacs to the said wife of the minister of poileshe wears less than any woman has before the $\$ 2$ public this season. She sudden draught hlown down heavy or sudden draught hiown down the screen placed before the door of many lives lost in the rush of men from the audience, flred with a desire o place the screen back into position. And without going any further with his attenpt of Lou-Tellegen and his associates his present writer must make the Confession that he is probably not sufficientis intellectual to properiy absorh the "fine sarcasm" of the profine sarcasm or the utter debasement f womanhond
There are shown eight or ten women, puhlicly lamenting that their husbands neglect them and as publicly scrambling for a tiaison with the bank robber, and the things they say and seem willing to do give New Yorkers, to say he least, a mighty poor opinion of the women of Nice, Ostend, San Sabastian, Rome, Napies and the other cities Where the hank robber had bankvarious chices of police in the unfliling schedule lime of the untho entire process of accompishment
All of which is, presumably, fine sarcasm-hut whether the "goat" is simpiy the various ministers of police or whether womanhood in general is ridictied this writer confesges an utter And then there is the remaining pos ihiliey inat lou-Tellegen and Taking chances is the $h 1$ bination of drivel baliy rot insulting aspersions upon womanhod and peneral worthleseness that has ever been hown to a sane assemblage of vew York theatergoers
Those who
ake their pick seen the piece can needn't worry.-WALTIIILI.

## the DRAMATICstage

## Fund Benefit a Success

Chicago, March 20.-The Actors Fund Benefit at the Auditorium Friday afternoon was the most successful
beneft that has ever been attempted benefit that has ever been attempted
in Chicago. This was to have been exIn Chicago. This was to have been expected, both by reason of the stand-
ing of the artists who performed and ing of the artists who performed and of the unusual amount of interest that
has been given to theatricals here this has been given to theatricals
season by the outside pubilc.
season by the outside pubilc.
As far back as Wednesday seats As far back as Wednesday seats
were at a promium and at the actual performance the best in Chicago were there and loudly enthuslastic at every
act on the program. The net receipts act on the program
were over $\$ 6,500$.
Among those who gave their performances at the benefit were $F$. A.
Dunster of the Cort Theater, organ Dunster of the Cort Theater, organ
recital. Overture by the Chicago Fedrecital. Overture by the Chicago Fed-
eration of Musiclans, Al Eills, conduceration of Musiclans, Al Ellis, conduc-
tor. Miss Dorothy Webb and the entor. Miss Dorothy Webt's and the en-
tire chorus from What On. tire chorus from What's Going On.
Thos. Ross, Miss Joan Sawyer, with Thos. Ross, Miss Joan Sawyer, With
George Harcourt, J. C. Nugent, monologist from the Majestic; Doyle and Dixon, from the La Salle; Otis Skinner from the Illinols: Mrs. Bertha Lotta Sorensen, Richard Kolker, Julian Eltinge, Cyrll Maude and his London company in The Grost of Jerry Bundler; Montgomery and Moore, Lew
Fields, and the five-star cast of The New Henrietta, from the Cort: Wrm R. Crane, Maclyn Arbuckle, Amella Bingham, Mabel Taliaferro and Mr Hoss; The Queen of the Highbinders, with a speclally selected cast from a local theater, and many others.

## Some Easter Activities

New York, Mareh 20.-Two new plays by Edward Locke will be presented by the Shuberts Easter week. Louis Mann will come to the Booth Theater in one of them, entitled The Bubble. The other. The Revolt, will ter, with Vincent Serrano, Alma Beawin, Jessle Ralph. Howard Geuld Sam Edwards, Edwin Mordant, Craig Miner and Beth Franklyn in the cast. Miner and Beth Franklyn in the cast. Brooks will make in association with Brooks will make in association with of April 5 in the Shubert Theater.

## Death of Archie McKenzie

## Cambrldge, O., March 18.-Archie

 McKenzle, one of the oldest and bestknown theatrical managers in the country, died here yesterday. He was manager of Gus Hill's Bringing Up Father Company, at the time of his death. Fred Irwin and the widow of the deceased showman are coming on from New York to get the remains and take them back there for interment. Mr. Mckenzle was seventy-flve years old. His widow married him when she was sixteen.
## Walker Whiteside's New Play

New York, March 20.-The BobbsMerrill Company have placed the dramatic rights of W. B. Maxwell'e story The Ragged Messenger, with Waiker Whiteside, who will appear in the play
next season. The Ragged Messenger next season. The Ragged Messenger will be made ready for production by Emil Nyitray

## Cort's New Play

- New York, March 20.-Sanger \& Jordan announce that they have concluded arrangements for George $V$. Hobart, whereby he will dramatize for stories, which plece that manager will produce.


# ROBERT GRAU 

## Intimate and Important Revelations Appertaining to the Larger and Finer Phases of the Business

One would suppose that in view of the present-day status of modern vaudeville, with the advent on its stages of the world's greatest singers and players, an embargo would be placed on the efforts of booking agents to entice men and women into vaudeville whose only claim for consideration is their sensational notoriety. Surely the time has come when the powers in control of this lucrative field of entertainment must realize that a resort to such undignified procedure to attract the public is at least entirely unneccssary.

Yet it is known that reputable men closely affilated with the largest vaudeville system in this country are now bombarding Harry Thaw with face the public in the two-a-day houses.

Of course, it is extremely unlikely that these agents are negotiating with any authority from the managers who would decide such a matter, but perhaps If no protest were made there would always be one stage where so unwholesome a spectacle as Thaw's appearance in a public entertainment would be permitted, though no one believes that Thaw himself would so degrade him self even if his family did not prohibit such proceedings.

The very announcement of such negotiations is enough to disgust the people of the stage calling. That such an announcement published pending Thaw's trial would go far to influence the judge presiding no one can doubt. nd it is reasonable to belleve that a jury favery wish to give him his liberty if it meant merely a perpetuation of the notoriety of the principal figure in the case.

As one man put it, not only has Thaw been punished enough, but the public has been punished more than enough. It is falr to say here that Evelyn Nesbit's successfui vogue in vaudeville has been due greatly to the sympathy of the public. The least effort on her part to convert the notoriety word has the wife of Harry Thaw uttered since the trial began in the conspiracy case. It is known, too, that this woman refused to appear in a certain theater noted for its sensational attractions during the trial period. It would have been still more to her credit if she would have retired temporarily from the stage during this period. It may even be possibie that Miss Nesbit's cancelation of recent engagements was influenced by this very condition.

Revivals of piays of other days are to be more plentiful this spring than ever before. The most important of these probably will be the all-star cast greatest exponent of French melodrama of four decades ago.

How many persons active in the field of the theater today recall the vogue of D'ennery's plays in the ${ }^{\circ} 70 \mathrm{~s}$. Few indeed, still fewer perhaps are aware that was the Belasco of th
or the American stage.

A Celebrated Case ran an entlre season at the Union Square Theater. Its revival should add not a little luster to the memory of A. M. Palmer. The fact that the forthcoming revival is under the joint direction of Davld Belasco and Charies Frohman is Indeed a tribute to Palmer, for it is significant that these two producers selected A Celebrated Case in

The case will include a half-dozen full-fledged stars of today, yet it will
Interesting to observe the public attitude to this primitive type of melodrama In an era wherein such plays as On Trial and Under Cover alone enthrall the people.

The Trllby revival under Joseph Brook's direction will be a lesser novelty for its original production came fifteen years later than the D'Ennery play. Moreover, Trilby has had many revivals, one as recently as eight years ago, while its vogue with stock companies has never been exhausted. It is rare that a play with so many characters of almost equal strength is given in these days. These revivals wili be welcome if for no other reason than that they will perpetuate the memory of men like A. M. Paimer, Cazaurau and Clyde Fitch.

Where the New York newspapers obtained thelr information that Nellie Melba is to debut in the "two-a-day" in the near future is beyond conception. Even the musical and theatrical weeklies have given the date of the diva's appearance at the Palace Theater, and though they do not agree, the very latest date they set is for the eariy fall of this year, while one long-established dramatic weekly pubishes what would appear to be an official announcement that Melba will open at the Palace in May.
As a matter of fact, even assuming that negotiations are in order, the arliest date Meiba could open would be after the holidays of next year. This would of course mean no sooner than the early months in 1917. But the greater mystery is not when Melba emulates Calve's successful plunge, but rather with whom the negotiations are progressing. Surely not with Melba herself, for all of her business is transacted by Charles A. Ellis, of Boston, and it is known that Elis has already planned for Melba's appearances in concert and opera up to Christmas, 1916.

Nelile Melba is one shrewd woman whose career has always been notable for artistic and business rectitude. If she does enter the vaudeville fleld, the ncentive to do so will have to be great indeed. Her wealth is greater even than Patti's, and 1 i , as has been reported, she is to recelve $\$ 5,000$ a week, then there is some mysterious lure about vaudcville which would induce her to make sacrifices. For singing three times a week in opera Melba has never in the last fifteen years earned less than $\$ 7,500$ a week. In concert she has repeatedly been paid $\$ 3,000$ a night, so if the diva is to sing fourteen times a week for $\$ 5,000$, it will surprise many in the musleal field.
(Continued on page 148.)

## Completing Trilby's Cast

New York, March 20.-The Joseph

rooks revival of Trilby, through an
rangement he has made with Wm. Brady, will take on the aspect of a real all-star cast, more so indecd than such llke organizations have been wont do. The name part will be sustainct ounding players will be Wilton Lack ounding players will be Wilton Lack位, the original svengali; Burr ac richstein the original Taffy: Leo Delt lehstein, Brandon Tynan, Taylor
Holmes, George MacFarlane and Rose Coghlan.
New Company To Produce
New York, March 19.-Delbert E Davenport heads The Davenport Producing Company, which has recently been organized to produce musical comedies. Little Mary Mack is the citle of the first production which will have its premier in Philadelphia, with the following in the cast: Sylvia Jason, Burton Lenihan, Fred Graham, Lora Lieb, Harrison Garrett and Edna unter.

## To Stage the Come-Back

New York, March 20.-An early production is planned for The Come Back, a thrce-act comedy of which writer of the comedy will also produce the play and it is possible that he will appear as leading player in the production. Mr. Dickey is co-author of The Ghost Breaker, The Misleading Lady and The Missing Link; the last named will be used by Elsie Janls next reason. Mr. Dickey will appea at the Palace, this city, next week in one of the acts of his new play.

## Clara Morris Sixty-eight

New York, March 18.-Yesterday at her home in Whitestone, L. I., Clara Morris celebrated her sixty-eighth birthday, and received many letters and telegrams of congratulations. Her only companion is her mother. Mrs Sarah Morris, who is 93 years old. yet in excelient health and abie to look after the welfare of her daughter. In song Morris ronm are firteen or twent her late husband as birthday greetings

## Revival of Ghosts

New York, March 20.-At the Long acre Theater a series of speclal matInee performances of Ibsen's Ghosts will be given Tuesdays and Thursdays, beginning April 8. Robert Whittle will have the role of Oswald, a part $h$ played recently at the Broad stree Theater, Philadelphia, and in which he has appeared at the Grand Guignol Paris, and in other continental thea ters.

Margaret Anglin Finishing
New York, March 22.-Margare Anglin starts tonight at the Standard the twenty-seventh and last week o her present season, opening in Lady doba has rejoined Mlss Anglin's comdoba has rejolned Mss Anglin's ComDarington. A special performance of As You Like It will be given Saturday afternoon, March 27, with Mr. de Cor doba, Fuller Mellish, Ruth Ifolt Boucicault, Sidney Greenstreet, Wallace Widdecombe. Harry Barfoot, and several others assoclated with Miss Ang if in her Shakespearean revivals year ago in thelr respective roles.

# DUTTONS <br> EQUESTRIANS 

the most talked about act in the late production at the new york hippodrome

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HARRY BREEN'S
BOOK OF POEMS-LOON LYRICS
25 Original Poems, including a funny Parody on Gunga Din
Can be Obtained Now for 50 Cents by Addressing HARRY BREEN, care of Tom Fitzpatrick, Palace Theatre Bluch Bogart wants to exchange the last half of the week in Moosejaw for a Sunday at the Columbia in New York.
Archle Nicholeon
Hosm Marsten Co.
Jimmy Oreen Jimmy Green Grace Ladell \& Co. KEITII's (ubo) Farr \& llope song Retne
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## LAST HALF BILLS

March 2527

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WHINN I HIASITATE WITII YOU
Ihe greatest "Hesitation" waltz song ever written. A wonderful dance number and a dainty love song as well.
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IROCTOR's
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# VAUDEVIIGGE 

## FULLER-BRENNAN

## AUSTRALASIAN TIME

Roy T. Murphy Permanently Located in Chicago in Interests of Circuit-Discusses Conditions in Antipodes

Chlcago, March 20.-Roy T. Murphy has a budget of information conville arfairs stas is located in Chicago in the interests of the circuit, which is continually reach ing out for new time and theaters It controls directly sixteen theaters it cated in Melbourne, Sydney, Adelaide Brislane, Perth, Newcastle, Bendigo Broken Hill, Fromantic and Baliarat, in Australia; Wellington, Christ Church and Dunedin in New Zealand and Hobart, Tasmania, Rockhampton and Charters Towers, in Australia are new additions io the circuit, and be sides the circuit controls the book ings for twenty or more suburban theaters around Melbourne, Sydiney etc.

Ben J. Fuller, the live head of the frm, started in Australia with a traveling show not over ten years ago, and, by dint of brains and practical push, blds fair to assert himself as the for ost showman of the antipodes.
Mr. Murphy points out the difference in tastes of the audiences here and there, showing clearly that acts regarded here as headiliers may not
take so well over there, and vice versa. He cites the example of Dicethy Harriss, a ragtime singer fror America, who, for fourteen months,

## Midnight Shows Copying

New Yurk, March 20.-F. Zlegfeld, Jr., expresses resentment in his newspaper ads of the fact that some of New York's other dancing and drinking places are copying his style of entertainment. True enough; they are, but many a better man than Zlegfeld has had his ideas copped by the less inventive. One case of "copology" is at Chez Maurice, where Florence and Maurice Walton run a high-priced dance hall and booze refectory. They run a midnight show calied Hello cirls, which was written by Harry Carroll and in which the author and Maurice and Walton are featured principals. The others. Lew Brice Minerva Coverdale, Helen Cullen Mabel and Catherine Hill, Olfa Hempstone and Helen Andrews, all from the Wlnter Garden show

## Mose Oppenheimer Dead

Mose Oppenhelmer, an assoclate of John Considine, died last week of appendicitls at Spokane, Wash. He was porations comprising the Marcus Loew Western Booking Agency and rumor has it that at the time of his death he was vice-president.

He is supposed to have left considerable realty. He was 45 , and left a widow and son.

## Breaking Into Big Time

New York, March 20.-John D. Winninger, one of the brothers who have hitherto centralized their fame in the this week with the announcement that
has been a riot wherever she appeared over there and is now the prinpal of the new pantomime at the Adelphl, Sydney, under George Wiloughby, Ltd. Also of Rose Lee Ivy, a singing and dancing single who has been an absolute hit all over the circuit.
shed the week playing a sketch called The Law's a Wonderful Thing. It was the same sketch, but Charles Frohman set up a claim that he owned the titte, sane, for stage purposes, and to please Mr. Frohman the change in titie was made-and very appropriate, under the circumstances.

## Boston Stops Natural Law

Boston, Mass., March 22.-The Natural Law, a problem play slated to run for a good while at the Cort Theater, urday last by Mayor Curley, who had viewed the plece with suspicion since Its inauguration at that theater on March 18. The play was written by Charles Sumner, and has been on tour but one week. Opinions have been widely varlant since the vehicle was produced. In the company are How-

## Lottie Collins Recovering

Jacksonville, Fla., March 18.- Miss Lottie Collins, who is staying with riends in Jacksonville, is slowly recovering from the effects of a serious throat and nose operation performed on her last Monday. She expects to be well enough to fourney to Cleveland. O., on Saturday next, in readines ter in that clty on the $22 d$ inst

## Nan Halperin Resting

New York, March 20.-Nan Halperin has called a halt upon her strenuous areer for a period of four months, in hich time she will rest up before starting on the Orpheum Circuit, Aug. 1. Since her appearance in New York, Where she scored sulstantially, she has been much in demand.

## Theatrical Manager Dies

Columbus, O., March 18.-James V. Howeli, owner and manager of the Colonlal Theater, died late yesterday afternoon. On Monday night he suffered a stroke of apoplexy, and had been unconscious until death.
Mr. Howell was the stepson of Max Anderson, theatrical magnate, who died last week. He formerly resided in Cincinnati, where he, for years, was assistant treasurer of Keith's Theater. He leaves a wife and two children.

## Revues at Century

New York, March 20.-A report is being virculated to the effect that Ned Wayburn is planning the production of musical revues at the Century Theater. It is sald that the venture is to sliowman. Who has backed other theatrical undertakings.

## Maid in America, Chicago

New York, March 20.-Maid in America will not be the all-summer at traction the Shuberts had hoped for at the Winter Garden. It will be shifted to Chicago for the summer, opening there about Memorial Day The show which is to succeed Maid in America is already being planned. Truth about the present show seems what would the shuberts have hired What would be a superb company if with had any ful and expenslve the big, beautful and expensive production has fallen short of satisfactory results.

## Tom Waters' Loss

Meyersdale. Pa., March 19.-Tom Waterg, the Mayor of laughland, and his company, lost their wardrobes and scenery in the fire which destroyed the Donges Theater, in this city, yesterday Donges Theater, in this city, yesterday
morning. Their loss is estimated at morning. Their 108 ls estimated at
$\$ 2.000$. The fire, which started in $\$ 2.000$. The fire, which started in the theater, also burned the residence of Geor
house.

## Another Musical Company

Phliadelphia, March 20-Bookings have been arranged here for the first performance of Little Mary Mack, a musical show, written by Delbert E. Davenport, who has just organized the Davenport Producing Co. to exploit the attraction. In the cast will be Sylvia Jason, Burton Lenihan. Fred Graham, Lora Lieh, Harrison Garrett and Edna Hunter.


Female impersonator, represents herself us star to the public in her
A Daughter's Love
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MITCHELL IN ELIZABETH
Elizabeth. N. J., March 30.-Tbomas Mitchell Eilzabeth. N. J., March 30.-Thomas Mitchell aloual appearance in this elty, at the besd of his own company, in a production of Franz Mol oar's arama, The Denll, next Wednesday after unon and evening at Gordon's Hippolrome Thiea ter. Aswoclated with Mr. Mitchell are Ethe Huyler Greg, formerly wilth Sothern aud Mar
lowe, in Plate's Daughter; Ralph Bradley, wii lowe, in Phate's Daughter: Ralph Bradley, Whir
plaged thls year in Salamander; Theoloro Helene, Sarab Kay, Agatha Brown, Gertrud. Wagner, Allce Carroll and George Sbirles. Last gear Mr. Mitchell Wis a member Wiliam Brady's Way Down East Company, an at the close of the sesson Joined the Colnur
players. He has also been a menuber of thi
 Ben Greet Players. Mr. Mitchell is negotiatin:
for the lesae of the Mippodrome Theater for the lesae of the Mippoirome Theater
the remainder of the season, planning to conver bis asmoclates into a stock company.

NEW IOWA THEATER
Cedar Raplds, fa., Marcb 20 .-The contraet for the new theater to be erected in Thirr
arenue, Junt cast of Third strept, was let til week at a price in the nelghborhood of $87 \pi .0 \mathrm{MN}$ The honse will have a seating capacity o: nore than 1,500 , and will be one of the monat
inodern in the Middle West. The stage whll be aufficleutly large to accommodate any klud of ar nttraction.
3.
3.
announcea the bouse will he kept open the cear rmum. Ile has not decided upon attractions. but raudeville
of the season.
Work of remoring the old bulldings now
cupging the aite will start in a few it is intended to bosp the thester ready ops, as cupancy hy the earis psrt of September. NEW THEATER FOR CIARKSBURG clarisburg. W. Va.. March 20.-Althongh Clarisburg. W. Ya.. March 20.-Althongh
Clankshury bne two "iegitimate", theaters and tour nuition pleture houses, it is to hare atill anther large opera house. It is to be bullt by
former Mayor Frank R. Moore, owner of the former Maror Frank R. Moore, owner of thin
Orpheumi Thester, on property owned hy tim Oroheuni Thester, on property owned hy him
allofining that plashous. it will have a atage adjuining that plashonar. It will have a stage
large anough to take care of the largext New larze angigh to take care of the larget New
York noductlona sin will seat 1,000 permena.

## A REMARKABLE BOOK

monbling Back is a remarkable book. Seldom Indeed does a "first attempt" leap into popinblographs, given orer largely to personsl renit niscences. Sasde the author, an old-time actor now living in Marshfield. Ore., was manager of the Margaret. lles Company, whlch toured the pacinc const for efght years.
He suffered a stroke of paralysis. While be was convaleacling he maceived the inea of writing the story of his life.
A brother rik saw its prowibilties and per ansided Meade to submit it to puhlisbers. The Mas. wes, accordingly, seat to Paul cider * Company, of san Franciseo.

They grabbed it.
And thelr juigment has been amply vin dicated.
The ros
The rogaltleg bld fair to pnt the author on bis feet.
resider of ofing the work at amedsl price t nuct orders mast be addreased to him permon ally. Hia addrem is Ed H. Meade, Marshicld, it is 200 pagen, cloth tonm, gotd tops, with uncut edzen. The illuntrations are monated dnotonea and marginal pen drawings. Preas

## LESAGE IN NEED

Marry Leazaze, well know in the amasement Aeld. Haa been down 811 winter with artienlar rhenmatirm. Hia raringa hare heen exhenste for a little innancial aid, which may him at Claston, Mo. Mr. Rollia Bracy. At. 1.onla phyplrian, has attended Lesage, and con arma bls needy malition.

CARROLL C. PEARL-NOTICE.
It will be to the ndvantage of Carml Fell traveling ander the name of Carmil C. Prarl to commnnicate with, Welty. Sterling \& Whit
more, 408 The Lifingaton, Bloominzton, Ill.

## RALPH HERZ'S NEW PLAY

New York, March 20.-Armangements have been completed for the prearnfation of Ralph polfet, written by John Jex. at present director of the Ifittle Theater, at Phlladehphia. The mece will be prodncent thia apring. Ida Hamilmioce will act the "nading role.


## Madam

 Marantette driving GAUCHOtROTtING OSTRICH
And rumining mate, going laalf mile in one minute and eight seconds at Louisville (Ky.) State Fair.

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High-Class Show and Conce: sions for Griffin Spalding County Fair


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## THE ARGYLE SHOWS

WANT a few more Concessions. Wheels, Look House and Fish Pond sold exMarch 29, Kershaw, S. C.: this week. Charleston. S. C. Am carrying ten Paid Atractions, three Free Acts and twelve-plece Band.
The First Great Warren County Fair


## IITTLEJOHN'S <br> UNITED sHows <br> 





Chicago Palace
(Reviewed Monday Matinee, March 22.)

PATENTS
If you have an invention which you wish to patent you can write for advice in regard to the best way of obtaining protection. Please send sketches or a model of you invention and a description of the device, explaining its operation. of nearly seventy years, enables us in many caree to adrise in regard it patentability
 Al patento cexured throust MUNN \& COMPANY, Solicitors of Patents


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Bo a HYPNOTIST and MAKE FUN and MONEY!



A NEW WAY TO PAINT SIGNS





In her inpuersonationa are Anna Meld, Era During the two lilter numbera Miliss 1 aDoine disclosed the fact that ahe is a very graceful dancer. In one with phush drop Two bows dramatic *ketch presented hy Dr. Martin Somwas done hy the players. Eighteen minutes No. 5-Wilions and Wilking, in their alinging, talking and danclng akit, put thelr atur orer
niceely. The nonchalant comety
and danclog of the male member of the team brought forth number of laugha. Fifteen minuten,
No. 6-No neats were vaented while Mnk's
truype of mules and doea The animals are well tratioed and go torongit their tricks without a break. Revoling tahles mirth-provokera. Sixteen minutes, full stake. Pleturea closed.-CARL

## BEFORE SHAKEN

Actrean - tore the play took: the manager took解 andiord tank the trunks, and the author took to

The widity diversificd opinions of critics (in) anent a vauderllle act, both tema appearing
 trs be ia maklog ble hiviaz in.", "MMIt Collin. containnng the highest type of American bumor.
nle stands in a clase ty timelif.0

SCENERY DROP CURTAINS Lef Lash Stuonos
308 to 316 East 48th Street Broadway Offices LONGACRE BUILDING

Urpheum, San Francisco
(Roviewed Sunday Matinee, Maroh 21)
 thil of the eeason is udered at the orpheum
correut week. Every act is at the pinaacie of It class, and the scoppe of the program embraces anil Mabel M. entertaipument. Joas. E. Howary Blanche Dayne are hotiovers, the latter pre senting thls week Mr. Cressy's Arst great suc cerw, entited Grapplug an Opmertunity of vitra motlern dances, nome of whict sho Inventlive minds but lack grace, and rice versa Rarabun and Grohe prowseera a happly minitination of both, with the result that they have an act of considerable merit. Ten minutes.
No. 2-Gerro offered fourtcen milmuten cellent accordion playlng and went blg. No. 3-Jos. E. Howard and Mabel McCane rap)eated last week's success.
nilnute rural comely, displaying at lts hixt Mr. (remes's partlcular class of bumor.
intermisios:
No. 5-Lambert, in living portralts of nusical
 phasing unusual ralent. Mwenty-hree minals of wume merit and conslderable volve, in ten min-
 vauderille arrangement of oh, papa. At the clume of the act Charles J, Winninger and Mias Ming present a sketel wbleb rivals Ob, Papa, or pretty nearly.
doee it justice
posum wblch can be called the berst ever abow'
Nore. n-Pleturen.-Mac.

## Pantages, San Francisco

(Roviowed Bunday Night, Mareh 21)
San Prancifco, Mareb 21.-Tbe Pantages bII this week is one wblch can not fall to please all went well 3nd it would be diffleult to plek the hit
No. 1-Pegry Bremen and Brotber in an elaborate ladder oriering
and acenery. Nine minutes. Xo. 2-Ray Iawrence, a vocally Inclluen r-nale Impersonator, has then surwillua as to an Invitation to the orchestra leader to luave a drink. Ten minutes.
Compan 16. Abrams, Agnes Johus and Company, in a twenty-mimite molltical satire, entitied tier honor, cilte and pollies.
Su. 4-lloward ant Mason, a palr of nimble fixited colored comellans, in comely dances.
So. 5 -The Marco' Twins offered spven $n \cdot$ mites
 No. 6-The Fire Mnsleal
diverslifed musleal offerin: In a peasing mand were arcordell a hearty reeeption.

VAUDEVILLE ARTISTS-NOTICE!
Mall for the following vauteville artiats is theing held at the Marcus Inew's Western your letter, klodig mentlon the Ruliboard:
Bichard F. Ahearn Sann C. Majar Cienevlere Alden
Chatles Alexander

M1. IBerlo
Frank
Burns
Ir. Kimerscheln
Mrs. Falward llar

 Mirs. Mary Corle
W. J. Crowley Texas Cooper
Katie
Holloway Dupre Katle llolloway
lloke Darroow
 Wart \& \& Rad
Marguerle Farar
Mind Firell \& Alber
 11 arry Finngen




Den Monterom Min
 Gipo. Palmer Mmare
FTher Mrlunald
Juhn
 Jack Mol?ryte
Itaymind Ather
Warren Mekimney Itaymund A Mther
Warren. Mrkenney
W:IIy Norton Puly Nortorn
Kate Vemman
Neable Stew Nesblt, Stewart \&
in. J. 0 Nollt
 Prlce
Prolimm
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Inemt



$\qquad$ is sinith
 Gertrude sit. ("lalr
Jexsie Shirley
lagey P. Sampaon

Even among men who can afford any-priced cigarette there are thousands who stick to FATIMAS. Theyve tried out the expensive brands and found nothing to equal that famous FATIMA blend. It's so mild. And yet it satisfies. No wonder FATIMAS outsell any other $15^{\ddagger}$ cigarette - three times over!


Chagette MyersJolaco Co have
that that
score of

in favor of FATIMA FATIMA ${ }_{\text {Ig }}^{\text {og }}$

4
Hand Sewing Machine With Shuttle the actress friend


## FLYING RIGHT SIDE UP WITH CARE Original Design Double Tractor Biplane

H. G. CLIFF \& CO., 309 Nassau Building, DENVER, COLO.

|  <br> ANNUAL WHITE RATS' BALL <br> Sew Yerk, March 17.-The Annual Rall of the Whlte Hats, which was held last ulgbt at thase present as one of the most elaborate and jolly affalrs of a stmitar nature ever ativen by kisety fromin the thme Frank Fogarty and <br>  was. whemel. <br> The halt was tastefulty decoratef in the ofIICIn evins uf the White Bate, and one of the Winte hats star bis thuse in the grand mareb, elrolln: a huge bather-mache rat, wble nade an grent mith with the autience that crowded the |  |
| :---: | :---: |
|  |  |

 Mathelmer, Jack Mason, Mrs. Jack Masou,
Ciner ette and bilua Wixwl, Wm. Maning ant THE WAIL OF THE UNAFRAID By walthill
More comes out of minsical comenty than The wont Into the book and lyrleas. Skirts are shortomink up for summer ao the aris can walk right Into the cecean.
"1 ahould have gone with the shmbert When Jake askell ane to." With the Shmberts we hare are loast in the mebb meenes. The cry for ether In the call for "antbor" Clie corchs agent who clarges in atrett car
fare for Colfax, Wash., whll wot be with the show next season.
The press agent with drank has somuthing on Max sllver's Chrlstlan name ia Marwell. Century i.mited. A slixiw on
a storaze.
he number of J. Rrowns, J. Jonem, J. Smitha, J. Blacks and J. Whites traveling on clrcus mileage wonld Indlicate that any J. can «nare it.
Winter cuarters do not always mean twenty. Ari-cent pleces.
There th no equivalent of the keeley Cure
for tlinlng room girla who break into ahow mulness.
Speaking of the Keeley cure "Tuck" in fightIng prohlintion with six bonze ads and the Kepley Core annomncemient in its business
pazes. It's a poor penman who can't slan him atuff
in theatrical papers. Walter J. Kingsley la dylug to
prews agent. I.ong llfe to blm.
W. C. Thompon has be en in groal Rarabom moclety long that be is producing soclety
circusen at Sherry's, in New York. Just because the Germans lowt one Biluecher
you needn't think they are barefionted. The llon and the lammed refased to lle down together, once agaln.
At the steel irust banquet: "Pliase pass the dryldend."
On the ship of State: "Well, Wiltmm woult
row."
Tife nakellness of
money thath whil draw mare ox-affice. vilie headinners: Me, Gott and kimmel. press agent to urge upon the eflltors. Harry Eart has writera' cramp. He's taking the managerlal treatmint for it. Narry was
once the firat manager in the Unlted Siaten, once the first manaver In t.
comnting from the sky down.
$\qquad$ pump it elther.
" $T$ " 13 . 0 " Dunty is for any film there's money In. He sent a cameraman over to the phlla-
delphla Nint recently.

$\qquad$
$\qquad$
$\qquad$
$\qquad$

## VAUDEVILLE NOTES

 to the illness of Mre. Bremnan. The Brennans are now in f'auls Valleg, Ark., awalting the
time when they will be able to rewne thelr
$\qquad$ daincer, whil sl:ortly inake ins appearance In
vauleville with caroline cantle, onder the man-
$\qquad$
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# SONGS\&MUSTC 

KALMAR \& PUCK RETAIN RUBY Siew York, Marcb 20 -We basten to explain that the wires crowed winew bere when we nade
the anvouncement that Harro nuby was golng over shapiro, Bernastein \& Co. He remalnh
with Kilnar \& $I$ 'uck to contloue bis ellicleut sung beverting for that arm.

## FAMED SONG WRITER DEAD

 Sew York, March 20.-Cbsrles 3iller, a well-anown muxlcal director and ing writer, com.
 bitm, died at lim bone in Brookisn last wrek. Mr. 3iller a best know mongs wire The Scboul Cannone iy the late Helena Hora), Only alle ture and A Hother's Appeal to Her Boy, searls all of Mr. Miller's songs were tasued ing the old arm of Howley, Haviland \& Dreserer.

PRETTY SPRINGTIME SONG N". Work, March 20-Mantice Levy narts


 out a corking nur
to the prof mavion.

## A NEW LOVELAND SONG

A new eong. entitled Balld a Jittle Cottage In Laveland, bringy new composer into the iyrics are by Rene Pacal, wbo bas witten conaliprable magazine verme.
Heretofore Mr. Wemeelm has confned his efforte ot componition entirely to concert engso on the progranis of encb well-known sin eera an Mme. Nans Genorene, Mme. Marta de Lachman and Mise Sylvia Blackston.
The Selodie Sbop, Peeknkili, N. Y., pub isbee thin number and will undouhtedily furnish aay qualifed singer wlith aprofesional copy 18 sald rocelint
ing for the men

## ADLER BOOSTS TWO WAYS

San Francisoc, March 18,-Maurice L. Adler Wentern traveling rempeenentative for Watermou Berlin \& snyder. artived to Son Francilico
March 1 to remain three or fonr weeks io the March 1 to remaln three or Rong weeks in the
Interents of hio houre. "Morrie". has wenn buas monsting mongs to the natives and the Expositio During his atay here he has done much to
populariz! $n g$ gack to mie Carollna you Lire mppularizing Back to Mie Carollina You Lore,
Nighit Time In Dixteland, Winter Nightm and Ite
 nele put over very nlcely at the Orpheum luan the beat tita houne has published, and boakto of teink the frat mukic man from the East to see the Expmithon. EA, Scott wish liok after the
pmotereston on the Coant after Mr, Adler leares.

## C. PUBLISHER'S HIT

The Trater-Elliote Company, of Atlantle cits Las pahlished a povelty one-step, eutitled ill thongt this unmber has been of the press only two weoks, it has won three frret prizes in song contesta at the New Nixon Theater.

AFTER THE WAR-WHAT?
Chleagn, March 19.-The old-asked question, "Alter the war, whaty" neems to be anowered Mother Darling, to Yon. whict has taken sucb hold in the Windy clity that it seems dentlue to prove a muntry wide hit.
Tn worthy of note. Chanper Nong wan conrelved with E. Culinton Kelthley, pmeesalonal mavager of the McKinley Music Company, the other diss. when Keltuley. Who wan glannink thmish a profenakional trade-paper, remarked: 'They're
certainly putting nut a great many war wonga certalnly puting out a preat many war mongs
nowadsy.

 of them are artinclai nutroorings of pal riontle sentiment. Ther pollst to the prond or and firid. but mone "e them geem to mint optin'titic. ally to the Hme when the war will he rever."
 martial inictare of peace? inpposit we thy
wrtite one? Nitw the who were nrivilezed to ming it from


# THE BILLBOARD'S SONG HINTS 

## Reliable Guide to the Best Songs in the Catalogs of the Leading Music Publishers

## Doubles


Great notelt HAD A PHOTOGRAPH OF YOU (F. A. Mils, 721 Seventh ATe., Now York City) YOU WOULDN'T KNOW MY GIRL NOW ( $F$, A. Mille 721 gerenth Lyrics full of laugbs; the title gives the Idea. Iewis $Y$, Muir's mualo does the trick. (y) I MEVER WANTED ANTFTHING 50 GOOD SO BAD (Charles K Harris, 701 Sevonth Avo.,


## Ballads

COME OVER TO DOVER (J. H. Remick \& Co., 221 W . Forty-alith 8t., New York City), Dainty, ruatio ballad; protty theme olevarly developed.
THERE'S ONE CALIFORNIA FOR MINE (J. H. Remick \& Co., 221 $\mathrm{~W}^{2}$ Forty-aixth St., New York City). Of the many "California" songs this lis the best.
VIRGINIA EEE (Joe Morris, Forty-Afth St. Exchange, Now York oity). -Dne of the most -mphatlo and immodiste hits of the now yoar. 221 w. Eorty-aixth st., Now York City)-—Higholess ballad for high-olase tingera with real voicen (

 City). Right off the press; In Harry Von Tileer'a bast style, Work City).-The newest beart-
 the hest bullads; Wolfe Gilbert and James Monaoo (Euckeye Musio Co., 1402 Broadway, New






## Novelty Songs

EVERYBODY RAG WITH ME (J. H. Remick \& Co., 221 W. Forty-aixth 8t., New York Oity)


 elty billad. $\begin{gathered}\text { SOMEDY KNOWS (Harry } \\ \text { Von Tilzer, } 127 \text { W. Forty-thlrd 8t., Now York City).-Plonty of }\end{gathered}$ WEFP NO MORE, MY LADY (J. W. Stern \& Co., $1041 / 2 \mathrm{~W}$. Thirty-eighth St., Yew York Clty). Clever and E Wit.



## Comic Songs

SPANISH JOE FROM MEXICO (F. A. Mills, 721 Sevanth AVe. Now York Oity). "Bhootine
 Now Fink City -Antomnhin comio with




## March Ballads

City), ON MY WAY TN DUBLIN BAY (J. H. Remick * Oo., 221 Forty-dixth Be., Naw Yor ThIT B PROUD TO BE THE MOTHER OF A BOY LIKE YNU (Hant Von Thlser, 187 W . Forty
 Now Yerk City). Sone of sentlment, extolling the mothers of our sation. You oan imagine
the result nMon andieroe.
WHEN IT, ALI OVER (F. A. XiUs, 721 Seventh Are,


 Now Tre IITTIE HOUSE UPON THF HILI. Fishanim. Berastela \& Co., 226 W . Torty-moventh st


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Winuer. Among thase who are "cleaning np"
With lit Returu Nother Darling to You, at local cabaret contests, are: John Baxter, the Chicago favorlte; Bobly Myers, Chief Whte
Hawh, the full-blooded Teras Lidan, who proves a tremendlous succens wherever be ap-
pearm, and Harry Davis, the fawous baritoue.

## MILLS HAS SURE HIT

ew York, March 20.-There abnudant promise that Kerry Mills has writien the higgest "war kong." in march time, since the
rogue of polly Grey-fint's what Max silver and hosts of other good song Judges think of Wheo it's All Over, the song that is aweeplng the vauderilite situation hereabouts. Keports come in from out of town that the new ong is gning juat an big elsewhere as it is tu Grester New lork. The wire artist that can sing good wing and sing it well had best haste0 letter. (abas postsil cards) to F. A, Juls, 72I
Seventh avenue. New Yorz City. an get tinla

MAY BUILD SOME LYRICS
New York, March 14.-Now that Leo Mist bas bought the haliomade instrnmental hit, Chadowland, Mopsright, stock and plates, from
Chs ries $W$. Howeger, the Ruston publimher, is likely that one of bis otaff of lyric writern will fit words to it. and, probahly. Feint will project it for popular mile. Felat has pumped sind put them over that he is likely to do at most snything to keep hum lu the goesip of "Tin rau Aliey.

## SONG INFORMATION <br> New York, sfarch 20.-We are Informed by W. II. Croner, musle dealer, 43 sonth High atreet, Columbns, 0 ., that be caun anuply Teach aqured noquired for 10 this department. Ballin' the Jack is puhlished by J. W. Stern a Co., 1044 W. 3sth street, send io cents (stamps) for copy. When You aud I Were Yonng, Maggle; worde by George W. Jobneon: music hy J. H. But- terfleld, can probably be ohtalned from the Echpse Pub. Co., 135 North Ninth street, Pbila delphia, Pa. Thanke $w$ Thoe. Twable Slues wanted by Blllbmard readers: Memphla Gees, Dan 0 'Grady's Wake, Sweet Naucy Mc- Gee, After All, If You Haven't Got the Do, Re.

 Mee,Con
Constant Beader-Iuformation on the song Writerf organization may be obtuined from
L. Wolfe Gllbert, professknal manager for J. W. Stern \& Co., $1041 / 2 \mathrm{~W}$. 38 th street. New York City. Addrese W. H. Osterie, North Beach, L. 1., \& Y., on your second question. For all we linow the advertised addrese ts corThe "Scarecrow Song" from The Deacon and the laaly is pubished by Charlee K. Harris, You Truly is published by Carrle Jacobs Bond \& Son, Culcago, aud may be obtalued from W. H. Croner's Music Store, 43 South High street. Columhus, 0 .
Jolly Brothers walts and Waves of the Damute Walts, puhlished reapectlvely by Cart Fircher and Theo. Preseer, may be obtilned from Carl Macher, Cooper 8qnare, New York City. published hy George W. Meyera; his catalog is uow enntrolled bs Manice Richmond Masic Co., Forty-aftb Street Excbange, New Yort Rip Vau Winkle Was a Lucky Man may be ohtainen from Walcuoa, Rerina a Snyner. One of the branches of "The Masic Trust" pob-
Ifinhef it. Take $\mathrm{Hf}_{\mathrm{e}}$ to That Tangn Tea ta from tha press of J. W. Stern \& Co., $1041 / \mathrm{W}$ W. Turty. Other monga antied for inclade monothy, Oh. Love Yoa; Monkey Rag (Chirio. Smith): Dark-
town Cabarct (Fs Mophus): Dope Waz (by c. Jowell1: Cutey Who Tled Your Me (by (2, Ws rdel, and Tin. Tip, Tlppecance. Wuo nowa the publishers?

SONG GETS QUICK START
Sew York, Merch 20.-My Laltte Mream Girl. L. Wnife Gilliert's sid Anatole Priedland'a
new hallis., slthougb bint a few weetn old. is one of the leading sellers in the Jow. W. Sterb By lleck. the rlever eomic form the asme presa, in rapilily finding, oplare in the pmarsm
nf the leading "Rnheo. rharacter ainerer in
 than He's a hevil in Hix own homm Thwn,
according to the reporte from numerona alugera.

## TWO WONDERFUL SONGS

The Last Word in War Songs

# WHENIT'SALLOVER 

An Irish Comedy March Song That Is a Wonder

# BE CAREFUL, MARY! 

REVERSAL IN FORM
Sew York, March 2y. Wben you go into Canada wiet 1 Teo Feiat's eoldier song you will and a apecial version the more useful. A blg
demand throughout Canada lo beling felt for the demand throughout Canadg 18 beling felt for the
Baghlish rersion of the Felat gong success, Magnt Raise My Boy To Be a Eoldier. The putbication in its new form is entited I'm Glad My Boy Grew Up To Be A Soldier, and a par.
ticularly appopriate lisric haz bien auppled


## IT ALL DEPENDS

Sew York. March 20 . - it has been roled in
 because of the arclation that "Rerlin" la not.
Blaging It's I. Iong Way to Berlin, accompenjed by a plasa, wille copies of the mong are ofrered to the proble. Is a breach of peutrality, accordIag to Magistrate Nolan, of the Yorkvile court.
He ined Morrie Cohen sio for shanging from
 a citizen arked a pollteman to order the muste stupped.

## MUSIC NOTES.

There's an alir of bapplinean around the quarters of Buckeye Pub. Co. The reaton in simple.
They've anally landed that real, regular, Ilfe They've onally landed that realo, reguiar, IIfe-
sized tit that every panliaher in the game in after. The new one in by Chas. Roy cor and Blieworth "pleck" Leerch, and has started of at the rate of "a mile a minnte," and bida fair to rival ripperary in sales. Thie titio is enongh to amonre you that $11^{\prime \prime}$, Way ont of the or dinary. Retty's Basting Belly Bands for Bel-
glans. Read that over a couple of times; then think it orer. Dick Lerch has written the bent melody he ever composed, and he has added come goom ones to the various catalognes around the conntry, mia biggest anccees pretious to thin belng, Bngar Water Time, which was pnblished by Jerome A. Remplek \& Co. Bnt ble new Betty mong, on the market less than one week.
tis already nirting with the 100,000 mark 10 is already firting with the 100,000 mark in
eales, and, from the smite on everyone's face anonnd the Bnekeye Music Co.'s quarters, it looka to de infe to predict that it will aell a million coptea in the orat alx monthas. Watch Tbe Blilibosrd on this new one.
Sloce the trat of the yeart the moste publifbling honee of Ren DePriest. Dayton, o.. hana poblished five numbers. They are proparing
for a run on their last annonnced
nnmber, An Yor tran on their last anoonncel namber, An muatic by Don Bhermood, who are fraturlaz to



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Mine. Imorla, wiso presents a noveity dog act, walke on the lapland March it to open on the
Slows. Stoll tour. She will return in Noventer to blas the orpheun Circuit.
Flay the Orpheun Circuit.
 Wack-face comellath who in playing the Kelth
local lwousea. Ile is not Interested in any way








 more this werk. She will go to Chicazo to
rout. Cammencing next season. August 1, whe rowt. Cammencing next seanon, Au
will
 anopltaj reltep
the association.
The beneat juerfurmance, whlich will be held at the Grand Opera lloune on Sunday evening vaudeville bilita ever oftered to a Suw lork
 volunteered to give their servicea and to appear In their respective actu, whllle a number of unialumy favoriter are presparing a tablold mu-
slcal review whlch, It is stated, will lie a reai slcal review whlch, it is stated, will hie a real
novelty. The ahow will be heavily bilted and novelty. The ahow will be heavily billed and
all of the blg producing managers are fending thelr cooperation and aupport, while atrong committees of A. \& M, members are working casy will mikht int the varioua detalia in connecThe Akents antl Managers' Theartical Amcclation to an orranizution composed solely of
the men who, reuresent tle executive end of ail
lifer 1.ranches of anusement and entertalinisent, and hak among lin members many well-known presa
agents, advance repremputativen, bowe and cim. pany managera. Every owning and producling firm in theatricals in represented on lity bookn, and house nanazers from all parta of the coun. try may be pound amonk its members. What
the Actura' fund has done for the performer the The Acturn' Fund has done for the performer the
A. M. T. A. in atriving to do fer the agent And manager, and with ita active membershlp uf several hundred it is making rapld atrides in the risht fircetion. Among the members ap. piminted as chairman of the various bodles which w 111 unilertake the work of attending to the Many botit's lit contectlon whth the coming vandeville feavi are: Frel Whllamk, J. NS.
Yranvke, George leavitt, Geurge Willmann, Sam
 committee: (Gompg. Florlals, bllling; Geurke Cos. trin. nougran: bully lleater, reception, and


 rowne at itil limadway.-SPINSEY Wire.

One of the most elaborate and costly electric signa in the country haa been placed on the was recently acquired by the Loew interests.


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 wagara hotel. Toledo. 11. WANTED FOR GINNIVAN DRAMATIC CO. player to double nolin, leall ontheara. Also

WANTED-HIIght, capable lady oo make up as home
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HARPIST WANTED

Mie Bary, Wre, Whe MIde Tromwone that can double Rens ziay 18ir Sheriavenimor, Anderion, Khtrow a

 WANTED-chlored Minstrel Talent, veratille Per-
 WAITED-For Stanley's Comody Co


| stone, which the latter refnsed. as he was aheall a 7 .i.e flawh. The check was the bunk. <br> Weil, the '49 Camp is open again, bigker. greater and grander than ever, and Tom kyan is on the front, and that means good turne. |  |
| :---: | :---: |
|  | WANTED-CAPT. W. D. AMENT'S GREAT LONDON GHOSTESHOW |
|  |  |
|  |  |
|  |  |
|  |  |
| Hob Alexander, who for the past several seasons bus been assistant to Dave Woris' anhmal act, had a narrow exape in New York recende. While transferring baggage and anlmais be. tween theaters the truck was struck by a street car, resulting in a general sinast-up and sending Bub to, the Lifncoln Homblai for a whille. Hiss many friends wlif the glad to learn of hif yniek recovery. |  |
|  |  |
|  |  |
|  |  |
| Kingeton zind Ebncr (Mr. and Mrs. (iewrge Filo ner) arrived in san Franclson rerent'y, after canceling their Orpienin Time. by permiswion of Bartin Reek. A visit from the stork is antichpated in the near future, and Mr, and Mrs. Ebner will make the Coant city their heme until next spasm, whell they will rexume their bowk. ings. <br> (ius IHornbrook's Cheyenne Dass proved one |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  | $6$ |
|  |  |
| Hartoord, Conn., this seawn. The riding op |  |
| Jim l'arker, Gus lornhronk, Jitney Wright amblale Aon ohi came in for much applause. |  |
| The act will nlay the poll houses untli early in April, when it will go over the l'antages Circuit. |  |
|  |  |
| (W. Panzer, leading man of the Patic |  |
| Company, received a hearty welcome from the ratrons of Poli's Palace, Hartford, Conn. Mr. l'anzer gives an interexting talk on his work in pictures. |  |
|  |  |
|  |  |
|  |  |
| presenting A Song Revue, are meeting with muccews In the Middie Went. The act will start East acon with new wardrobe, songs and sjeciai dmp. | тHLATURHCH, Fraik Ma |
|  |  |
| Chabot and Wifmon have been muted for fourteen weeks by the W. V. M. A. |  |

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## 

 Reverie--AutumnBy E. H. FREY (Due for om Viala) A. Dinutuful compostlion, performed with sreal cucent in vauderlle by Mise Irash Romillu. the noted viollinisa
Thle is the one "Hit" that doran't reguire a Piano or Orchentra accompaniment.

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... Do Stop the War and Live in Peace"
Two copies, 5c. Ballad song with good music, $10 \mathrm{c}, \mathrm{MY}$ MOTHER." The cho rus the most beautiful ever written Address

## J. G. MURRAY, sheffield,

## I WONDER


 Howard \& Shinkle III Beuth sixth stroet. MINNEAPOLIS, MINN. THE JEANIUS WHO PUT THE MUSIC IN WALTZ JEAN WALZ CHICAGC'S POPULAR MUSIC ARRANGER
Soh Readolph Bullalaf, 145 Worth Clark struel

 wit ind safety first
my expertence. FOR SALE Conyright soses with muale. Its a sithe Hit. F. O. TAYLOR, 3II N. M \&

## THE BILLBOARD SONG CHART

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SONGS HEARD IN NEW YORK VAUDEVILLE LAST WEEK

Thomas Egan
Jumephavater
Browks and Bowen
Dalnty, Marle
(Palace)
Queenle Dunedin
Elisie Whanuerstelin's)
Elsle White
Lal $\begin{gathered}\text { (Bediford) } \\ \text { Slan Klm } \\ \text { (Colonlal) }\end{gathered}$
Marx Brow.
Al Coleman

Bensie WYan


Orville Harold
Orvile Alhambra)
(Anette
Nonette
(Alhambra)
Mat thews and shagne
Ellott namb Mullen (Alhainbra)
Frank Fivarty
(Royn)
Clalre Rocliester
(Royal)
Valeaks Suratt
Maggle Cline
(11amnieratelna

SONGS HEARD IN CHICAGO VAUDEUTLLE LAST WEEK
Cobiln and steele Trio
(Palace)
$\begin{gathered}\text { Ilunding and } \\ \text { (Palace) }\end{gathered}$
Francis
Toby Claude
Jobn and Mae Burke
(Palace)
Elda Morria
(Majeatic)
Dooler and Rugel
Dooley and Rukel
(Majextic)
Avon Couedty Pont
(Montzontc)
Montramery and Movre
(Malertic)
(Malestle)
Farrell. Taplor
(IIIppodrome)
Adele Riteble
(3yleker'a
Grancille and pddie Macke
(McVickeros)

Litue Bit of Ileaven (W): Mother Machrce
(W): 1 liear You Calling Me.


If 1 were a lise aind You Were a Red, Red

of You, Holly (K-1)), for the Love of a
I'll Birl (Kack in My Low.Back Car (K.P): All

Theres-R (1Ittle Spark of Love still Buralug

1 Want To fin to Takio (F); Wben It'a Ail
Over (MM1).




 Warld to Me (J-M); Sumeherls K Kows.
Chinatowa. Ms Chinatown (J-11-R).
 the Raby to sleep: Dun't ( m . Mr. Brow
I'm My Was to Dublin Bay ( $\mathrm{J} \cdot \mathrm{II} \cdot \mathrm{R}$ ).

 I'm on My War to Dutho Bay (J-II-R).
All for the Love of a Girl (K-r).

## Dancing at the Ragtime Eall.

There's a IUttle Spark of love still Buraing;
Wher You Wore a Tullp and 1 Wore a ll!g Rel Rum. Married; I Want To Be a La.9y: It Can't Be lhone; I'll He Rack in Hy leve.
Buck Car; lle's Tinerary Turk; There'a Beck to the Carollina liou Love
Wrap Me in Mundle: I'm Golng To Make
You Love Me; Rufe Jobnoon'a llarucony Poor l'auline; Houme on the Hin; sweetbeartm. Tipperary: When You Wore a Tullp; Little
spart of love still Burning.
Just For Tonigbt. Just fror Tonlgbt.
In Tennencee: The Minatrel Show Parade: tris
Long War Prom Thpperary; Olad Xy
Wife'a in Earope.
 My Mal; Anyone Mileolinal.


## 

## VIRTUOSO

## Studies and Duos

## For Clarinet



 Oime: By GUSTAFE LANGENUS
My GuSTA ME LANGENUS

 prabustras br tur
Alexander Selmer Music Press 150 E. 86th Street, New York, X. Y.


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Latrest comic song hit.
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& \text { If THCY WANT TO FIGHT, ALL RIGHT-BUT } \\
& \text { "NEUTRAL" IS MY MIDDLE NAME } \\
& \text { THE STREET CAR RAG }
\end{aligned}
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1915 OUST OFFTHEPRESS——1915 "I'LL SETTLE DOWN IN A SMALL COUNTRY TOWN" "ELEANOR, I HEAR YOU CALLING ME" nama or nutuns nise "BESIDE THE CRYSTAL SEA"--Another "HOLY CITY"

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THE LATEST SONGS--SWEET MELOOIES KISS FOR ME THE LIPS OF SWEETHEART WHERE DID CATHERIME WINTERS GO?

## The tost oint

## ㄴum wix <br> nother "Juat Break the News to Mother." and "Nilrer Thireads Amo

KISS FOR ME THE LIPS OF SWEETHEART.
N
kISS FOR ME THE LIPS OF SWEETHEART MALE QUARTET CHORUS

When they break the news, dear mother, And sour tears, like rall-drops, fell
Kies for mo the ilp of aweethert,
Then klise my pleture oti the well. Publisted br GORBEET BROS.. 2014 s. 18th St., NEWCLSLE, INO.

## MRS. CASEY JONES

MY ROSE OF OLD PEKIN AT THE PANAMA-PAGIFIC FAIR NIGHT WAS MADE FOR LOVE

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WANTFD-Antmal Show and several small Shows. Thare chance lor Concemion Men. No exclualven. Th
DR. E. BRINKMAN, 2651 Olive Stroet, St. Louls, Ma.
fact that Kitty Gordon and Jack Willwon, whose
oames bave fallen lato babit of ruaning t. ler, wiaylng there Imoley and Rugel may accept a proponition Buckeace Eddle flown, who took Bessle cias Blackiace Eddie flonn, who took Bessle Cias,
ton's place at the Majebtic. was origlaalls mlated for leadlug comedlan of What's Golay On, but left the plece after the full drens ro
hearsal.
Harriaon Brockbank, whowe aketch a Palace was auch \& dellght. is to bave a Seoted
operetta. The Free Booter, for next anason. The Casloo Theater at North Clark and Kens. atreet. Cticago, bas been leased by H. D. Kob man, C. R. Plougb and Johnay Conners, wb-
will take possesslon March 27 , oftertng alz act of rauderille booked by Georke $H$. Webster, anc
operating along the same inea a the $\Delta$ inam bra, illppodrome and Liberty theatera in Cb cazo. Abe Cohen, who operater the Midway, Hipydrome and Apollo thestern, In Chleago, playils the George II. Webster brand of vandevilite, making a lot of money and in addition to lease of the apollo, receutly
on which the theater atanda.
George h. Webater mored loto hata new owcer
 at 36 Weat Randolph atreet, where the Webater Circult will have ita gae bew bome. The pe ollicea Incinde a large reception room, a private
oflice for Mr. Webster, aboking owice, a mas azer'a office, and a atore room.
Mr. Nasi, of the Amilated, comes to bat with the announcement that bls office whll bik the
Hartman Theater, Columbua, O., on and after Iartman Theater. Columbua, O., on and afte
the 12 th of April. A are-act bill will grao the program.
The Rowland and Wert act, on loew Tiaue
open the Arat part of nest week at the Emprean open the arst part of nest week at the Emprean
the fatter part at the Amerlcan, Chicago. They afe bouked to the coast, returning to Chicaz: sone the nar the nulddie of September.
华 Ruma's act, Richard the Great, in Harry Ine Roma's act, Richard the Great, they har.
an exceptional one. He ta plafing full time os the Pantagee Circnit, booked to the Comat
Other De Rowa animal actu are enjoglug neart: as much mepniarity as the headitiner. Fiddie Mack claimn mimeone is atealing bio
stuff. sturf. Two bad, as Edide is jnst recuperatius from an elght montisi stay in the houplital
Fidde wanted to he speed klag on the dirt faldle wanted to lie speed klag on the diry
track mome time ago in 13 molign, S , atout is milles an livur his machine deposito blm In a heap. After diwentangling hlmeel
he found that bin left leg bad been broken to seven difrerent places. Ite is quite all MzDs unw, dolng gwod thme under Fred Barnes' man agement.
Misa
Adele Richle, with a wealth of pe lant week at Mc Vlezer's. She is in phlladelphis this week, with a returd engagement bero Ihnd Carney. In Itann Nonmente. opens in (om: komh. Wila., this week. later to the hill
ansikts Mirm. CarDes in her bramatic aketch, Butteray Wife. Truder direct manazement the:

## The All-America Hit GALVIN and VINCENT:

The Song of Songs MY PRETTY

## AWAY WITH THE WAR SONGS

##  <br> Muet beautiful Irith ballad ever written. Beautiful harmony number. Great for quartetten. A higb-clases ballad of the differeat type. If you are a reguiar singer and appreciato a song that has the goods back of it, send for these numbers. The above songs are the kind that never got old. Should be in every good singer's reportoire.

A. J. STASNY MUSIC CO.,

408 West 44th Street, NEW YORK

ACTORS' UNION OF ILLINOIS News Column Conducted by G. M. Spence

1 he Actors' Uuion of Illinots to growing with onct leape and bonda that the memberamip is eriousiy contemplatiog an focrease to the fo
At the leat regniar meeting (and, by the way, Dey are weekly) an amosing incideot occorred that taught, or ought to tencb, the lexoking sra. territy the leason that the Actore Unton of nuinols in uolike any of its predecesoors to that it in not controlked or managed by a Crar, culque
or coterie of individnals, but gorerned by the of coterie of individnals, but gorerned by
nemberemip- pot in part, but as a whole.
Efrorte were made by a booking asent 1 verson and the repreeentative of anotber potori so8 ten per center to secure membersalp, but
shen they ran the gaontlet of the memler oblipg vote njon the question of thelr elliginility bey dlacovered that the Actorss Union of IIIIavis was an institation whore doors didn't open to the call of the almighty doflar, and that character, couplied with real, not seif-alliegen orrofesstional
mosideration

## maslderation.

Headquartera bave bren sechred at 32 North Mrft avenne, chicago, right in the heart of
-he foxp diatset. and withia a stone throw - Chirago's Pamous Riaito promenade.

An opren invitation ls extended to the proroslon to villt the beallquarters when in or pawint throngh Chleago, so that they may onvide themsel res that 211
nade these statementa
 indulzence in butble water, but that the noion 10 real and subetantial enongh to accomplish - 11 that it has eet out to do.

Io thia coonection the union bas taken as its -ozan some verae, which appeared in the wlomne of Thd Bite onder the significant titie, verer Say Die, which reads as follows:
wheo the ootlook in blackent and troubies are nigh
And everything eeems golng wrons:
F.um mant manare up your meukdere and aerer

Krep. marareoonily strugriling along.
rhereis do lane mo long pat a tornolug in neari,
If only to and it you'll try:
koup a atont heart, a brave heart, a mo-
actesce clear.
and vever; po never, asy diel
The calmeat of weather oft pil
bur.
Who quickeet to sunahine will fare.
There's oo ose in whining: seep ateady and true When darknees all aronnd you decry:
the bine,

DEALERS
PROFESSIONALS
here's the song you've waited fori

BUILD^ LITTLE COTTAGE w LOVELAND"
 THE MELODIE SHOP,

PEEKSKILL, N. Y.
FOR OUR MUTUAL BENEFIT!

When I Dance With You
 tep. this is an a walti
Come With Me to Arcady

 A RIot. I've Got To Kiss Him All the Time Great as a celeareit Ciemer. Comice
 The Zephyr and the Butterfly The Most Wonderful sonis ok the inay. in the
 atimp
"WISH I KNEW JUST WHAT YOU THINK OF ME" "WALTZING WITH MY SUMMER GIRL"
"SWEETHEART OF MY DREAMS"
"OH, YOU GIRLS'
PROFESSIONAL SIVGERS, send inte provram for the abote wond Follow the neadlineme

## DEAREST GIRL OF R:IY HEART

Fine new song. Prof. copies and orchestrations free for late programme. o. S. MATTHEWS,

Box 637, NEW ORLEANS, LA

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SONGS THAT PULL THE HEART STRINGS AND TELL A STORY WORTH WHILE-"MEMO-
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WE HAVE JUST SECURED THE PUBLISHING RIGHTS FOR COX \& LERCH'S RIOT HIT SONG
WHICH IS TIBATELING A MLE A MINUTE-LF YOU WANT A SURE-FILE HIT DONT FALL TO GET
*orrlen shooid come and you're aure to bave
some.
lou mant bravely them try to surmount: kight ralientiy face them whenerer they conse: $O_{n}$ the goldees of chance uerer count. oive a band to your fellowa who are caught in the atorm,
and never your anbler uatare belfe to your workm and your actlonm, "whate'er you

BETTY'S BASTING BELLY-BANDS FOR BELGIANS

Prom the cirnilt of the National vauderille A* muclation, while b booked the acta for the sur
cesuful sunmer seasons of the houes formaple under the firm's management bere.

The little girl, who appears with Maric Farkoa in the last act of Tonlghtin the Nisht
at the Shubert Theater, Sew York City. In Imire at the Shubert Theater, Sew York City. In Inro
thy Clark, an American child actress. Althongh
 Terd Funntieros and other attractlous,
Dopothy is a wonterful tie daces, an
peared in rauderille geveral timen.

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The elfitor cannot ondertake to return unm
acliod manuecripta; morrenpandents should kee

Vol. XXVII. March $27 . \quad$ No. 13

The height of tive ambitions of chose who control The isillioard is to inake it a useful paper.

Progressive they wonld also have it, and enterprising and independent and fair and conrageous in defending and furthering the interests of the periple of the slow world, but over and aloue ali clse they desire It to le-just useful.

It is glorions to shape and lead. but there are lots of glory-seekers. Ours let it he, to lielp and serve OUR MOTTO:
Showfolk: May they always be right, but rigit or wrong, Show right,
folk!

## Editorial Comment

## Wiell, here we are again

Fifteen years ago, when we essayed our first Spring Special Issue, we little $\$$ resmed to what proportions this inititution, for it has come to be just hat, would grow.

In those days a special was a great undertaking, and the outcome of the frst issue of one-involved in considrable doubt.
But the idea caught on from the gtart and there was never a doubt hereafter until this year.
Fach succeeding year has seen the volume of business in this particular pumber greater than that of the year preceding.

And each succeeding year has seen the circulation grow, its usefulness extend and its popularity increase.
Last August, however, came the war and with
Collections fell off, but otherwise The Billboard seemed unaffected.
Our advertising held up, although on every other hand sterling newspapers and strong and long-established pub lications suffered fearfully.
This condition obtained right up to which carried far more advertising than any Christmas number we had ever brought out previously.

And then, bang!
We fell into an air hole and the bot om dropped out of said air hole. Business went all to pieces, collec gave us worse than ever, and, what commenced to fall off.
It fell from 42.500 to $36,000-$
o 6,500 before it stopped.
A Spring Special of 1915 as usual will be seen that we had good reasons.
We had quite a number of reservations for space made away last year but these were not increased during December.

## 2,500 PRESS AGENTS

There are two thousand flve hundred press agents identified more or less closely with the show business in this country.
Most of them concede that the railroads are entitled to a raise in rates.

Not one of them, however, feels otherwise than outraged over the fearful wallop the roads have handed the car-owning showmen.

Seventy-six per cent advance to showmen," they shout. It is a damned outrage. Why the skunks are bloody well satisfied with five per cent from mercantile interests. Kick. Kick hard and if you do
not get justice call upon us. We'll start something that will make them sick.

The way to kick is to write William Todd. He has given bond in the sum of five thousand dollars with New. England Casualty Company and surety for all money recelved and handled by him as treasurer pr
tem. of the Car-Owning Managers' Assoclation now forming.
The Billboard will hold this bond until the proper officers have
been elected when we will turn it over to them.
Every car-owning showman should now shoot his check and ap plication for membership to Mr. Todd without an instant's further
$\qquad$ Address William Todd, Box 73, Fayetteville, N. C.
COMA is organized to flght the increased rate and parking charge COMA is organized to fight the increased rate and parking charge
rule. It will amalgamate with UMPA as soon as the necessary contin gencies and preliminaries can be arranged and provided for.

Then January passed without single inquiry and things began to look interesting.
February went by, and the first week in March, and
anything, doing.
anything, doing.
We had all along determined not make an active canvass for business. We were firmly convinced that the
less rosy we pictured the future the less rosy we pictured the future the better we
interests.
Undoubtedly a big boom was on its way and headed toward America. Al the financlal sharps and trained ob servers of business conced
We needed advertising.
We needed advertising.
Why not predict that t
Why not predict that the boom was due with the advent of spring, bally
hoo like blazes and stampede a rush hoo like blazes and stampede a rush or the band
Just this.
Just did not belleve, and do not now that the boom is coming with the blue that the
birds.

Three weeks since, though, precisely When steel and iron commenced to ook up and take notice, our circula we kan to plek up.
We knew right then that there was nothing wrong with The Billboard, and that it was still the same old standard and rellable barometer.
With the first advance in circulation came active inquiries for advertising space.
The
rder jumped a the News Company menced to pourin on us.
largely to trade either directly or in drom Firecty connected with the demand needed by the warring nations. view of conditions, however, the do
mestic markets are doing mestic markets are doing very well
and the country is adapting itself to he situation
Each recurring week will see progress.
We
We are going up
It may be slowly, but it will be sure and steadily.
And the boom is on its way. It can not be sidetracked or stoppe

## PLAYHOUSE NOTES.

IPrenident Geo. K. Mail, of the United stature
Gardin Theater Conntany, of New Jersey, tuns

 temporary charge of the I'iainfeld houke.
The Bowling Green (Ky.) Opura IInues in lie.
 Inktalifil. The Crescrent Amnemment Company
have continued their lease on the boume.


 ant Mand nlunws. the National Thenter, Stenticn



## Readers' Column


 Would hike to have the adress of the youns
mau wio hai a photugraph galiery at the Vno
Wert (O.) Fair In 1913. I'ercy.E. Mecflnnlsh-ilara is very how. Write





$\qquad$
















## OBITUARY

## 

 Stin






(RESSQ
GVE ETI






Cut This Out and Persuade Some Newspaper To Print It

## JUSTICE OF THE LEADEN FOOT

Last summer a showman was rehearsing his company in Indianap-
It became evident as the rehearsals advanced that a certain woman could not do the work.

She went to a bawdy certain of
it was raided, and seeing a chance to get even for her discharge, this woman on being questioned represented that she had been fured from another part of the State
EMBRACE A LIFE OF SHAME.
EMBRACE A LIFE OF SHAME.
Upon her testimony the showman was bound over to the grand jurs: and being unable to furnish bond, was thrown into jail. This was in August.

The grand jury did not reach his case until the middie of last month. When it did it found him absolutely innocent.
IBUT HE HAD SPENT SIX MONTHS IN JAIL, LOST HIS SHOW, LOST IHIS SEASON, AND ALL BUT LOST HIS HFALTH.
It is instances like the foregoing that make bunk like the foliowing from Tampa (Fia.) Tribune funny-screamingiy funny. Says that

lmagine a stranger in a strange town, broke and without friends. "fighting through ail the Appeliate Courts."
No poor man will ever have a chance in our courts until every
prosecutor ls matched with a Public Defender. Boost for the Pubiic : Defender

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Stock and Repertory



Edtor The Bultwarl: ${ }^{\text {Rr: }}$







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prespuntent. Arilng Meine and Misw Camiln Gatea pres appearing in the feaillug roles. ably suppsitted
are



 Expisitom.
Pilly Bryant. the well-kinown stomk actor aad
manager,







 exteasilve repertory.
Charles Rrokate bas thined the Alcine-fintwo






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titulute ullest the changen complianed of
 effective date of the scoiedule, thus kiving thie
Commansalon thine tin which to act inteliligenty
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He has rood idean.
He has extcutive ablity of a very high o
Remember.
$\mathbf{W m .}$ Tordd.
Payetterilie. N. C.
Write or wire him today.

## LA TENA'S CIRCUS

 Whld Animal Show, has aweutled a wouderfu of werit for the blg show, Ai) will agaln $u$.
 suing ciown, and aliso iutroduce his comedy
borizontal bur act with thre others borizontal bur act with three others.
ileacon Albight will agald uckie the ivoriea F. J. Fruke. general agent, and Dan Horman, Wean contractor, paid a visit to the quarters,
Mf.
 - Ith twents-two men aboard.

The Governor for the opening arce Hicense th
been set for Saturday. April 17.
Bob llampton will be the boss property man. Gea lous superintendent of conatruction, 1 , Walter Allin can be wen dally around the
Hing harn workiag the famous itownle elephat
 "Burkhardi,", jou know the maziclan, wili hold fortn
in the side-abow. Willam Girlner mold Lo the alde.abow. Willam Griner, manager of
the alde-show, kaya the foiks of liavre de lowt his heart at thike. late hour) if Bill has Gavre de Grace. nas enfosed his winter stay in aandie the Witd Weat program, The Bartons to and Jim and bally Enicw. Brent Bialr, lee Wee Hermsn (irigga. wife (new Rianch Reed) and
no. Verney, bare etjoyed their atay down og The sea, Three Kokurs will be with the la reva W. Dean whil have charke of the a how band, SIx more bead of hakgage sitock, one huggy
outae and thre bronchoo arrised. Lasi Tourmday Myenia gsve hirth to baby wilit be named after the burme wluniag the POPCORN ${ }^{\text {Namem }}$


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 Mudclans for Rand-wrould hike to hear prom a small Family Rand; Trick

LIVE ALLIGATORS
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Circus and Juggling Apparatus


101 RANCH SHOW ROSTER





 - Bemnett, Jack E.allick, Caroll Mitcher, Writhth. Whi











 Johnson, haruess man: Cliake Dipelchalat. cliaufin.ur
 Biand, porter. 1 .

## E. HENRY'S TROUBLES

Show, A. Heury, manager of the J. K. Hen, Texas and lama, very. Thad winter in suatherb prevented him fron making gany trwns, ahow
 lest trame, which drowned at hed Cheters Juat
Eant of Shreveport, La,o and on Monday, Marct 15. Gepp, the lig elelibant diled of phemmonis

 cagen oif animale
Shetland ponles.

CURTIS SUPERIOR SHOWS
The W. 11. Curtin Worid's Supertor Soun* Shlo. ponien wore purchased lant week. and w.. centy on buninews.
Captain Jark shumate inf the Jonem Brum


CARLISLE'S WILD WEST
The Carilisle Frontier Will Went Nhow is stancls at parks and palrs.

 with MIS. Carilsle For the orming seamon. mak


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 South Bond, Ind. bad a fashion week from
 Show Manazers-Have you taken aditanage
 Kenneth $R$ R. Walte, the New York Singing
Newsiog, wishes to correct the tatement malde

 The Aerial Yorks have sifned for the couning
season with Weist Broa. In Waiter Goodenough wha has been wintering



 Jobn \& Baushuan. adrertislog soficit tor with the Ringing reros.' Advance car No. I, under-

 Tins Zerado, of the Aerlal Zerados, Wbo was
Operated on
recently in
St. Mary


The six-reel feature plicture. The Paanlug of
the Uutaw in Okialioma, bas bete aniabed. and

some fish story





Indian Joe Dario artived in Nem Orleans rrom hate in the good old U. S . A. Ile expects to

 Ediward Van Wyck, the well-known nuanurac

 With Tom Pranonitich No. Crar hot higne fa hotel in Okialioma city,


 Barton \& baliey shows this sencon.
Harry Dav's, manager of the No. 1 Car of men with him this seanon: Frank Brwso. hne


## LOOK HERE - Show Men - Concession Men - Pitch Men ITS'SHE AMERICAN DARK CHASER

集
that gives 400 candle power light-show men everywhere use it-best there is.
It's the real lantern for show men-adapted to his needs and require-ments-that's why there are so many American Dark Chasers used by show men-concession inen-pitch men.

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 Whil not recelve reply. STATE YOUR salaARY. Wagon show people write. Net Diver that can double thg
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John T. MoCASLIN, 123 East Baitimore Stroon, Baltimore, Md.


the rocghieck
Wbo By Fletcher Smith

Wbo lame
Drives atakes runs iacting conteral sithout amen singling, lanabling, swearling as he has work
pursues?

The Roughneck.
Nho is it in a Rood old fashloned "clim"
Scatters the crowd witt laing
drites back the Ampat clenra the lot and wias?
The Roukineck.
Who is it when one is catled to the Great Reyond
Mgs down in his kick is the thrst to peapond?
Who ia it at the reason's cte

Ony kita roughneck.
Theréa many ziaker will aay, no donbt.


 pal owners of the Huge nbeck Wallace prows.
the story is made out of whole cloth.

Governor John F. Mabinaon will ieave shami, saya this has been the coldest and most dis! agreeahle winter he
ful Southern home
E. . 24 Rallard, of the Hagenbeck- Wairuce Shows. is sald to be strainlug hise ear for the
dirst notes of the blue bird as impatientiy

The fowera at w. W. Cole's funeral were wo many that arter the hearae was funted two extra
conveyances were required to carry the balanet

Andrew Downle liken Havre de Grace, b Thls ta the time of the year that gets B. E.
 The fact that he that a circuas on the farm
and can mot mess with it. .incause it is not hiss


## 


Af rote of thanks lo due M. $K$. S. Memmius for new light thrown in the Canadian Govern-
ments quarane nem inst the United Stater.
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W. E. Franklin $\overline{\text { (Watseka }}$ Ruli 1 s stily ln



Bert Cole will soon bld tarewell to that
dear Totenvilie.


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 the Fonr lectalta-lex statord would hite Hary Martingllab-Are you athl sbovellag Unine Martellio-Where will you be when thes
-il ballybon?












 Its death, There are only fire more like Neur
in caplitity.


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 Fifid Mrink yeneral nyent of the LaTena
 EA In Brannna will be trame manger wit
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 Barnnm \& Bailey show: Madionn Square far




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## Thursday, August 5th, 1915, Has Been Designated as Showmen's League of America Day <br> Expositions, Fairs, Exhibltions. Parks, Circuses, Carnivals, Celebrations, Home Comings, Concessions, Shows, Riding Devices, Motordromes, Air-

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ANOTHER

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 Inilles S. Benmer, encretary, has been in ok-
 tho oo three new panel foute and benutifui Charlea Sumer, enerars azent. mate mingink
 Fred Eberbartit th masing extenalive tmproro.
 vertoc colinns has been engaged as apectal dd Hi. A. MeVanx, renera! manager, is nexotiating

 tre new rigsiog for his hifa dive.

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 The formation of seversi new compaten io tha Tula cites lias brough a number of well-k mumi
 ment Couthonng. The everal agent of the Capltal Clity sbomi northuesternu countrom and, whithont belig tetd It is a sufe bet that a few more cholle contracti
bave been added to the 11 mman lotereats


 burs. Healluarters are at the Conmerctel Nearly alt of the old concessions will be with
 nowerer.
Following are a few of the folks contracted
 Exective Staf-Lew Horman, Reneral mas.
ager: Ed E. Bnasey, zeneral akent: Bobl Stamp






 The company will. thss reasom, carry, an



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second to
to


CON T. KENNEDY SHOWS


 deal of latefeft, No the con T. Kennety sbows
 Many monthe have tove spent in rethulliding
and overhauthg the show property and pulding
new shows and attracthons, that on the ofen.

 Waiter F, 8tanley wlli agaln be anklatant man geri. T. M. Warren will again he treamurer; A
if. Anriley, geueral agent. and the remalnder
of the stant remalna abont the same cormer jeare. remains abont the same as in An auronacement of the llne-ap of the varlous
abo and attractlona wlli gwo be niade Mr. Kennedy it very optimistle regading thin by hailng the bent ever. A cordlal Invitstlan IA extended to all shownien to attend the oquen
Ing. and there lis no donbt but that many visitor
willi lng, and there lis no donbt bit that mang present.-NORMAN CORLETT.

JESSOP-MAXWELL SHOWS The Jemeop-Maxwell shows Unlted will open
the meanon of 1915 nt Sprlugheld, O. Saturdes. the meanon of 1915 at Sprlagleld. O. Saturday.
Aprli 24, nader the aunplices of the Labor Unlun.
 1'ony Shaw, Carrying twenty-are prople, and
twelve.plece band Drof. Frank Blancos Concert Hand of twelve ploces, Jake Nation intan
Blg Musical Comedy. witi eighteal
 dna: Dave stick's mintordrorue and three a hreagt

 Tbis caravan will carry afteen carn and play manufacturing eltles. Edward Jenarp la general
manager and $C$. M. Maswell, general akent. WORTHAM \& ALLEN INTERESTS By dick collins
TOM W. ALLEN SHOWS

> Sbreveport, La., March 17 . -The Allen at-
tractiona are ready for the rond, thanks to

the energles of Jue Contry. who has been a
musy man aronnd winter quarters bere for the


 Tom W. Allen han ane ontot that tis purchase.
none lo the carnival world. and of manager may be juntly proud. and of which any
Bat. better selli. the and
 from the ground ap. The blpodrome in as attractive a piree of work as can well be be
imazined. designed and ruild by Jop Conley. aind painted by the celphrated Brazillan artiwt.
 white and gold. with eilrer trimminga. framing
the muft elaborately palnted panels in Manuel's Joe Conley bae originated a new aratem of
Hishting for the various ahows. which will inatead of nut frim them. it will make the

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 en route to Webb cits. the owenlug stand, and
 Which Coviey has in coure of coancruetion the preseut meoment and nearisg completed. at for the counlag campaign, under the difrection
of his brother, and on siarco 23 the entre of will proceed to Webt Clu, Mo
 Mr. Allen bas some very bim from Ausula


 thon of buth ownera to make the weme puble Str. Alline who bian been at Lonvenworth fur

 t.ake thetree Tom W. Allen showe are anked to



> c. A. WORTHAM shows
 hat every atrantloa tis. ready for the Batte

 batill to the made on the vartous teatores. The horrea and elevtants of the Wortham


 will be the mont widely exploted celebration Condition It the thicinity are ateadlly lum

 Mr. Wirtham will protably remaln In Sas

 tion hext week from san $\Delta$ stonio. L.-M. SHOWS GET ELIZABETH Fillalieth, N. J., 3arch 19.-Tpe Ierlt-Mes.
 Dlas groound ot, will be nem.
COL. LAGG'S GREATER SHOWS by Harold barlow
Neertiatlons hare menn miniletel with the Hhe siditind, Pa. Fire Department. for what





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WAKE UP to the BIG Mrofits you make with one. Write Root Hald Tonle, Mexican War Cuirrenct.
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 psinted and lettereel. Hiscit, old.timers in the Carnval gaine bave finally signed ap with the The liaruts were fornerly with the Gakkil-
Munday Showa amd are known by practicaly every carnival nan that has been in the businesa






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 The manaz.ment reswnt:s installed a nex \$6.. ranze in the dinnng car.







K. G. BARKOOT ROUTE
 nuevespul to timan, whing just that which he had
crume Surth sir.

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Erergthing in hastie around the winter quar-
tern of the waiter Saridize Amusement Company



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egr. Which "Red" gaya it took $21 / 2$ honrs boll and nine persons to get away with it ment with the $\mathrm{K} . \& \& \mathrm{D}$. band.
Ike Fanat and wu Muller-When ane the spolls of a poler qame not Winnimgs? Wben
you get a note good to ne in the next alting.
"Doc": Jewell E. Spargin writer All from sloux city, la., for the following information:
How long ago was the frat kaife rack placed Where the American puhlic?
Wherst apoarance? Who was the orst person that concelved the idea of a kDife rack and made it a auccekspui
proposition in America? How long bas the ""gafr peg" which 1a nsed
on knife racka been in existence? Who orlgi. outed it? these two men ran a knife rack, Al Kictto or Al Ray? kick all at once if you choose. All whi publish the result
as soon as all bave bad a cbance.
$\underset{\text { ahow }}{\text { The }}$ Royal Hippowirme will be the feature saya the salary ligt Ror the Rosal ilipp. Whil
exceed the comblned expense of some carnival exceed the
compantes.

Morris Lishtatone is alowly recovering from hia recent lliness. He in atill at bis liowne in
Chicago. but expects to return to New York in Chicago but expects to return to New York The clubroms of the Carnival Iten's Assmela lon are growing more and more popular every In the carnival businere In New York. Th
rooma are nicely located right at Eroadway and Fortieth street. with a whole row of Amonk the new members of last week's cmop Reynolus' Greater Sbowa; 11 . E. (Panoh)
Wheeler, the famed P. A., of Rice \& Dore: Gen Wheler, the Pamed P. A. of Rice *Dore: Ge.
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man, Coney Ialand; Samnel Yectante, of Ben Krause Shows; Max Zeitlln, Coney Ishand
Louls Fink, of the Hoeth Shows; Ihillip fsxer Pallwadea Park, N. J.: J. F. "Bnay City Murphy, Americen Amuemont Do.; Phil Efrom North Beach; M. E. Polbill, H. B. P'atric
Shows, and Capt. Twos. H. ETans, Johns Jumo Stows.
Panl Johanning has aniabed trainjug hik ans mala and ia prepared for the openiag of the
Allmann Bros. Sbows at Lancaster, Mo, fial Wan alwars. known to be Jobnny-onitbersw we says be'a done, he is.

Our byphenated ahelka wbo clalm thas seavan Ia golng to be banner one for caravans will
be suapected of having wintered elther at sam sing's or Ilop Lung's place.
V. T. Book han lost "Jefr," the bulldon
 canlae will be misesed.

FOR THE LaDIES
Princess Puxtale'a Murical Comedy amil 130 wial
a bly bit and packing the barswo.
3irs. H. C. (Candy) Wefit has written Alt he tactfulty puts tis ahame the oft. repeated grafters, hard-hearted mortals. ptc. Mrs. Welm cherishes mone other than the ligheat possibl
regard makes it phatn that she wophi willingly tsk
un the gauntiet in defence of the aif too much at umed carnival fraternlty.
Alpine, the Fhridia Fat Girli for two wasoun
With Ssm Gumpertz's Coner island Show, and her husband lispe algned with Elli Alken.


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Mention The Blllbaard in anoworiag ade.
prewilumes with the nheet. But Marry fought
the cave and tented Ith constitutionality, and. anally after spending a bunch of the and
arones, won his cate in the supreme Court, maldie Gluck is free-lanclog around San Fran-
S. 8. Rubenateln woulil like to hear from George Dusesey and Charley Slaghew. Address
hlua care The Blitiond. Sidd ban Just returned hlas care The Bliltoond. Sid ban Just returned
from Canuck teritory, and, while be tann't




 In rezaral to the queres altent King Darla, pere











 Mrlay and Doc lanelet.


Getumg down ob all fourm and roothng thronzh ninter of tision whilit wan instructor at the
 balke mark atunts with the















Malimund mick bad been adrlocd by mall hy
 thely' It tosilus no tlue.
Cull d. G. Wrikht T, whee inant heard from, was
 1 liuker tit zame wirker. Come on, Merby.


tull thack to atha the waine oin hors and 1 umkilis tine. There

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Juw Delmure-Kieck In: tet'n have nomie dolve

Nunt matement mid the like





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 Co Moing well in Weat Virryina.



號 when there will be dlsclosed to them greater money-making possibilitles than

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palsm Doe wome times forgot what be was oo apd challenged his bearers to ask hlm gimestion Wwa heard that he was comfortably eettled in Old Tom Killian-A hatory of the stue of on old Tom. Seldom in his raried carer did be
ever leare the onannear of the Prairie Stet.
and within tit boundaries Tom wis.
 were boys-pliylng lis hanje, singmag his mongs,
reloung his experiences and dwelliog upon the merite of his map, corn cures, potato peeler
or whatewer it mlkit be. Notody teems to rex
member Tou except as an old man wilh long. givery hair, for he lived to be an octorenarang
and worked almowt to the time of his death,

 tired of relating stories of the martsred press
dent. Ife hed one falling-whleb 18 peculiar to
many nataral eniertainers- he loved to anne bla andlences to the detriment of his lusinemp

 pathetic figure, to one on the loside. as bu
paughed and sang and amused bis
 Tom is bnt a memory.
 Wizard Oil Bose, Big Charles Thomas, th Bert Hudmon, Axtel, Cash Stsvesant and other Lulled in the countless chambers of the hrall
Onr thonghta are luaked by many haden Awake, hat one and fo! what myrida rise Lach stampa its image as the other Hiles.

MED. (PEN) PARKER "The Big Bonanza who gave away fortnnee.
(This was used as a head on Pen's paper.) Ile Was the greatest pitchman who ever
atepped in front of a bunch or ever will - oot
 400 ponnde snd was blessed aith a blgs round ailla face once seen, sever forgotten. Ie wore
many lodge buttons. id distinctiy remember etrent: always empty stones or halls, in whic be wonld atage his plattorm. Pen wonld ente Yor Week, ile did biz own balis buo, and, with
the exception of a drummer, be had Do enter
taliner. Parker playcuma fife, and, with and work. Here Mr. Parker pat ap the greatee (Thts doen Dot except Old Roif Burgett). If
give an exbibition of fancy drummlag and ife playing, played an old-fashloned banjo and asng
and rectied many of Bill Devere's ilarte's poems. Dlis act- lit mnst be remembered
that parter lived in a day and dote before Wis is it is totay. He lived aud by sreak in the truen the Wense when was wild anent woolly
gaming was wilde Wn lawyer. and the feliow quicters with his and loat at the tnra of a card. Money was game he would not get by with it anywhere in
hee United Ststes unlews it might be Terre short pilth on the wonderful Catorado Gold in a package of six
He til.jnst. to to adrertise.".
Has ont part of the pitch be would produce from wome
Where in the bowels of the stavd a box made
 the inside. It next dug up a box or small
(drua) enveropes and one hnodred dollar bulh
which he folded ery netil Whlich he oloped very neetly and placed in the
envelopes, one at a ume, and toxsed them in
then

 As yon Wil notice be bad in that box t and thirty two envellopes. He se shook thenm pip.
and the sale stisted, selling one box of pent
ior a dollar and plek ont an envelope; puye was the the tit to to to pereon. With eache: sale be woild repliare the
envelope wilth corresponding amount or blank.
as the cat might be. I bave sren as many


 and the envelopes dropped thiow
Went on far ap to try to doplle
expertment ment
for










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 Martin Raliman'e 8ymphony Orchentra ban bee During the eutire winter season this orchestra played for the danc: sod anembles at the tamoun ball ever bonated. June 30 , after which he will go to Forest Parlis. DENTZEL'S CARROUSEL
 the most interenting rellics unchuteolly one of onty




 The carver by hani, with conesterable lamor
 mome jears azo, G. A. Den teel. father of the Mrent head of the Dentzel indosistry, and ano or stading in the Porerarond of the ne nitne while

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Mr Grobel. ehrouzh his hizh degree of must-
one d Ametces famous bandmaster with his


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Wagonn and "added attractions"' which made op
the turiug mganlzation lu 1837 of wbich Ient
 Pamilly hau beeu actively engaged io the main
Pacture of carrousels. Wit Which the carrousels. With in pertinacity fir
 alwayn bren, Gevotell to but the oue brancb conatructive effort-the turaiug ont of perfe.t ting therefrom have beet turned back into the family industry. or invested in park boldiug: whicb make for the betterment of permavea
outdoor amumemeut reoorts-and merve to in
 THURSTON'S TANGO WALTZ RIDE A noreity in its fullest form in presented in Whict bas been fully demonstrated to the pait
 onf. J. Goldman has started bls third seame for olx seare, and bas adited 300 feet to then Fide With mais Improvementan avd noeet tiferts other ride at Rockawar Beach, on the steente
 if the reader is literestad in povel and suc rected to the advertisement of the Tango wail Rides to this insue, sod especially the letter reeel red from Mr. J. Goldman. Auantic Cits
and the management of the siagic city Park. Howard Thureton, maziclan, owner and norel ride an surf areoue, Doney paland

## ON THE FIRING LINE

It seems that it ran up to the Franklio
Anusement
Buldders of and pot on the market oue of the mont ponvel
amusement devices for parke or otber amusement The outtot consists of air wronten resentiug soldiers, painted in nabby nilforms. Two cauvous, thrye feet in teugtb. Fix lucbef iv
diameter at muzze, and eleven lucbes at breect
 in an instant by the operator, and abmots
 thigser. When the target is bit the victimis there palle back, denoting ask acore. and remaing
 nomber of beads alit at the game timee or aury
The game. when see np for operaton, require. The game. when set no for
the anace of 17 by 25 feet.

INKLINGS FROM INDIANAPOLIS
Biverflew Park geema to be budding out junt
wee blt with the approsech of the wrm dits unt which of the boya are broshlug away the have startel to angriog ont what to nee thir
 a few repalre to the deris track. The Riverside Amusement company'e neer


 Friuk, the Jap, is to bave ble rasea ont the
 formerly occupied by the dive, but mome say replace the diph.
Mclisniets bas enlarged the Pressely
bom pxny's noh pond for this seamon.

 wo milsh nim luck. bas pieuty of backiug, an



# BICYCLE RACES 

## SPRINTS --- MATCHES --- MOTOR - PACED

 Every Wednesday, Saturday and Sunday at 8:00 P. M.
## \$75,000,00 in Prizes

 NEW SIX-LAP TRACK OPENS IN MAY
## RIVERVIEW CHICAGO



## SKATING RINK NEWS




Thla plecure was taken whlle the Stierman Ruller and Ite Rink at Calarar,

|  |  |
| :---: | :---: |






AIR CALLIOPES FOR RINKS, BEST BALLYHOO


Adelaide D'Vorak
The SKATING ACT ARTISTIC


## CIONI AND EGGLINGTON WIN 24-HOUR RACE

Team Skates 304.5 Miles in Second Annual International Meet at Madison Square Garden.


|  | THEATRICAL NOTES <br>  |
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| let na suppose that Mr. Fancy Skater gains <br> a great reputation as nu exhihtion sketer; 1 we |  |
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| to bie noiticencs. Others of nis kiud katu |  |
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## T. M. A. NOTES

PIQUA T. $\overline{T_{y} \text { M. A., }}$ NO. 61
Jon lilixon anys that the Cincilnnati bunch th


$\qquad$
$\qquad$ IIMillng mef; Zig brought home to nn our

 The Mitneapplis 1 Lnonn No. So anmunces it
 The lomge whit ssue a sonvenir program.



## FAIRS AND EXPOSITIONS

## DEATH

Claims Rosenthal
Representative of F. M. Barnes Agency Dies Suddenly in Chicago
 WOULD BENEFIT COUNTY FAIRS
 and dlatrict thitr leatt week without neriout op.




PLANNING FAIR PARK

## 







FAIR PROPERTY SOLD



## THAVIU

Re-engaged for P..P. I. E.


Thaviu and His Band, who Just closed a three week $\boldsymbol{n}^{\circ}$ engagement at the Panama-Pacific International Exposition, has the dining a re-engagement for the Exposition period. Commenc Ing Oct. 9th, the Thaviu Band wil play until the close of the Exposition satisfaction given the officials and his aggregation of instrumentalists.






organizing fair association South Ben. Ind. shater is.-Proluminary stepo rate nod A musement Company were token at meetling of husineas men of south Bend and
MINhw wak held here lakt week. The company
W.111 be cs pitalized at s50, 000 and Springhook


 an aristion geld, whleh will intention to hare permit aviation
olghta orer south Bend.

PA. COUNTY FAIRS MEETING The annual State meetlar of the Pennsylvania
Associatlon of County Fairs was beld at Har.

 Washington; mecretary and treasurer, J. F. Sel-
domrlige, Lancaster. Introduced in looth had srepared and have now
 not pald $\ln$ full or hills not pald hy horwemen
to said assoclation. such ansoclation whall at once report to the secretary sid he will lim-
medlitety senn notice thiereot to all the sec
retarlen of thelr assoclation. The meeting was AVIATOR STITES KILLED Los Angeles, March 19. Whlle ofing st
 Reachey, and thed remarked to a frlend that
oe (Stitess, hand host his nerve when he heard
of Resches's.

PA. STATE FAIR IN 1916 The Keyatone State Falr and Industrial Ex sinte falr at liarrisburg, Pa, thla year, but is
planning for one in 19i6. The asuclation ha


LINCOLN BEACHEY'S FUNERAL
San Franclsco, warch $19 .-$ The funeral of
Incoln Beachey. who was tilled in this clts ins


 more than 8100,000 .
it is belng planned by the Moard of Snpervisors
to erect a monument. in Golden Gate Parik, TENN. FAIRS . PREPARING

Memphls, Tenn., March 20.-Fair association tions for the season's show, and it fo proharil
that sererat
 give te eighth annual exblition dining sep
tember. The falr gronnds are owned by th
city of Memphla, although the falr aseclatho
 ment than erer before. There la a remote poe
sibluty that rachg may be allowed in Tennes.
mee mee, and if that is the case the harness and
runing races will be featured dally.
SHORT SHIP CIRCUIT

At a meeting of the prealdents and race sec-
retares of Cllinton, countles held at Malone, N. Yo on March 12 . it
Was voted to hold a racing cirna of the thee
calra with the following datea: or


 clam hali-mile tracks on which large tmprove.
ments are being made for the fall meets.
 the meet to trankmprt the borkes and equipment
to Malone and Oginensburg. The Recker Connty Agricnitursi soclety, Do-
trolt. slinn. will hold the fair on mew gronnds thle year. Sew hulldinge will be enected. Nate
of fair are santemter $23-25$, and secretary

THE NORTHNESTERN BALLOON CO.



## CO-OPERATIVE PARK <br> and fair ACTS

If you play parks, fatrs and book Independent write us and let us explain the advantage of your card in this directory.

The Sensational Barkers
HIGH, FANCY AND TRICK DIVINE, INCLINE ROLLER BKATIME RIOE THRO FIRE Addrem CARE BILLBOARD. OHICAGO.

LUCIELLE BELMONT

not 8


ZAT ZAM

DAILEY BROS.
Heed-to-Head BAlLEY BROS.

Addres CO-OPRZRATIVE FAIR AOTS, oare BIL
band. Cnlecem.
CAPT MAX GRUBER

AERO and HYDRO FLIGHTS

Fair Secretaries, Attention!
THE BELMONT SISTERS balloon Company

SENSATIONAL SMITHSON IN THE TWIRL OF TERROR

SIOO.00 TO THE DUPLICATOR OF THIS.ACT \$IOO.OO

## GAILY MUSSEHL

Rlding upalde-down, turiting a somersault, morhig twenty-are miles an hour, etc., etce. An Aop thet

## DOROTHY DEVONDA ST. CLAIR SISTERS

 BALLOONISTS
Vaughan Publishing Company, Monroe, Wis.,


## THE NEW WEST VIRGINI STATE FAIR

OPEN DAY AND NIGHT
Wheeling, September 6, 7, 8, 9, 10, 1915


## South Carolina Federation of Fairs

State divided into 4 blg Eliculte- 24 Active Fairs. Watch for future ad vertising matter in Biliboard designating CIRCUITS, FAIRS, name and ad dress of ali secretaries and DATES.

Would like to hear from all kinds of clean, independent amusement companles.

## WANTED

## FREE ATTRACTIONS

Tent Shows, and all kinds of Concessions. An eariy booking is desired, and Wlth responalble parties ONLY. In writing give full particulars and references,


# nothing succeeds like success 

## Here Is SUCCESS in a Nutshell-The Master Driver of the World and the Greatest Aviator of Them All

# BARNEY DELLOYD <br> OLDFIELD -THONPSON 

## WHERE CAN YOU FIND TWO GREATER DRAWING CARDS?

WHERE is an automobile driver who arouses one-third the enthusiasm, can draw one-third the people, that the MASTER DRIVER DOES? Iook the whole list over, sort them out, one by one, and only one OLDFIELID can be found in the whole lot.
-OLDFIELD drives on any kind of a track. The OLDFIELD brand of thrills cannot be duplicated. His imitators cannot put the same mad abandon into their work, cannot make the stop watches and electrical timers work faster than they ever worked as OLDFIELD does when he goes after the world's records. And think of the magic of the OLDFIELD name!
-WHERE can you find an aviator who can touch THOMPSON for actual performance, who will deliver the thrills day in and day out, regardless of wind or rain, or weather of any sort? Scrt them out, one by one; watch their work, count their crowds, and only one THOMPSON will be found.
-THOMPSON sets the pace for the others. When one or two other aviators were actually daring enough to loop the loop, THOMPSON defied Death to find a new one, and he will offer it to you this season-the TUMBLE. Along with the loop, the upside down flight and drop, the tail slide and the rest of his startling stunts, THOMPSON stands out as the world's aerial marvel.
-THE THOMPSON-OLDFIELD race, automobile vs. aeroplane, doesn't leave anythiag to the imagination. It is one mad, blood-tingling, nerve-juggling whirl from start to finish.
-THE THOMPSON "war" feature, blowing up a fort with real explosives, gives both Teutons and Allies all the action they want. Spectacular, yet true to conditions governing the great European conflict, it is the greatest educational number before the public today.
-OLDFIELD and THOMPSON will be the best advertised stars of the year. Lithograph paper, advertising and press matter, cuts, expert services, will all be combined to keep the public in a hum of excitement over their movements. And the two wonderful performers will do the rest.
-START IN EARLY. Take advantage of our advertising forces, build up your big attraction so it will STAND OUT in the minds of your patrons, will make them look forward for MONTIS to the time when they will see the great OLDFIEL and the inimitable THOMPSON

## UNDER DIRECTION OF

## FAMOUS EXHIB TORS ASSOCIATION <br> Winter Offices :: 727 Investment Building :: Los Angeles, Cal.

- N. B.-MR. PROMOTER: The THOMPSON-OLDFIELD exhibitions start the season's tour April first. "Live"
promoters can make money. Write us at once.

VERMONT STATE FAIR
The Vermont State Falr, white River Jun

 of the Morgan horses. The asociation bas
con of the beatifui borwes at thls show, nd bas had twents-four stallions in a alug
lasm. F. L. Davis is eecretary.

WAHPETON (N. D.) FAIR
The tentb annual falr of the Bicbland Courity Palr Assoclathon, Wahpeton, X. D., whl be helf1 Prom September, 2 s to October 1. The krounde are Wlthln the city itmits of Wahne tou. 1ta rallroad facliltien are of great ralue to the
 block the Great Northern Rallusay is but iwo aint of the fail the nothth. The buliding enlip.

 tipely to the poultry department. There are rounile mumber of pmaller bullitngs on the one Lalf-mile tracks in the Northweat, evmi-
 thhle mom for horses, cattif, aheen and awline.


The Forty-Second Annual Fair and Race Meet
Of the Redwood County Agricultural Soclety
AT REDWODD FALLS, MINN. SEPTEMBER 28, 29, 30 AND DCTODER I, 1915.
RUD STENSVAD. PTesident. G. V. EVERETT, seerotary.
Wanted, Free Attraction and Concessions
For Titusville Fair, September 7-8-9-10
allen cooper, Secretary, Titusville, Penna.
Free Attractions Wanted

Wanted, for World's Fair Shows

 be a good fellow-mention the billboard to our advertisers.


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PRESENTING HIS THREE (3) UNIQUE COMEDY ACTS oelight the children and please the elders

THE GIANT ROOSTER
BUNNY HUG DANCE


OLD MOTHER GOOSE AND HER COMICAL GEESE


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## LOOK, BOYS!!!

 TRI-STATE FAIR IOWA $\therefore$ ILLINOIS $\therefore$ MISSOURIBurlington, lowa, August 7-9-10-11-12-13-14, 1915
Day and Night
concession men: -"Jam this date under your lid and make it stick." Write
GEO. H. HOLCOMBE, Secy, and Gen. Mgr.

WantedDELAWARE STATE FAIR

midway attractions ano concessions of every ofscription cexcrpt wheels ano
Day and nlath Attendance " 151 IV,utio. SHOWS) CAN GET BIG MONEY HERE.


## HART COUNTY FAIR

October 26, 27, 28, 29 and 30, 1915.

## 

## ELLSWORTH COUNTY FAIR

ellsworth, kansas
September 28-October 1 3ember North Central Kannas Rascrgs Crevit Wo



## Gallatin Co. Fair

SHAWNEETOWN, ILL., AUG. 24.28. 1915.
llve pemple. Addrem D. E. PROFHLI'TH. Sec's.

## STOP

MERRY-GO-ROUND MEN


Street Men, Fair Followers and Agents



NEIL F. SULLIVAN AERIAL GYMNAST

Morgan County Fair
 Griggs County Fair Ass'n


## RIPLEY, 0., FAIR

 Privieger for sale. L. V. WILLIAMS, secretars: AMERICAN INDIAN CONCERT BUREAU-IDDIAO


THE GREAT PERRY COUNTY FAIR. Newpor, Pa., Oectober 12, 13. 14, 15, 1915. 1aberal Dursen for Racine. T. H. BUTT
dent: J. C. F. 8 TiJ'HENs. Secretary.
SUBSTITUTE FOR SLOT MACHINES AND PUNCH
BOARDS- FOT





THE GREATEST ATTRACTION IN THE COUNTRY FOR FAIRS
Hunteris Chiniol Hocies
WE DRAW THE CROWDS AND BRING THEM BACK AGAIN
"QUEEN" THE FASTEST GUIDELESS HORSE IN THE WORLD

## "ART" SMITTH, TheOriginator

 after him, the IMITATORS.To These Latter "Please Wire for Detailed Information."

## The

 Flyer, "ART" SMITHTHE FIRST TIME February 14, 1915.

Art Smith some days ago announced that he was going to try to make a night flight and in this flight perform some of the wonderfulfeats of his day flights here.

And then came the real scene. Such a scene as never before has been looked atin any land. Smith had switched on the current that set alight seventy pieces of fireworks fixed to the frame and body of his biplane. The machine blazed.
-NEW ORLEANS PICAYUNE, Feb. 15, 1915.


- THE PROOFS W

Afternoon Same
Day Flight for NEW
World's Record.
20 Consecutive Loops. 32 Loops in One Flight.

DIRECT RESULT
MINNESOTA and IOWA STATE FAIRS

BOOKED<br>IMMEDIATELY.

THE SECOND TIME, March 9, 1915.

[^2]THE WVITNESSES-M. R. Miller, Secretary Nebraska State Fair and Chairman of Meeting; Don V. Moore, North Dakota State Fair; C. M. McIlwaine, South Dakota; Mr. Downing, Indiana State Fair; I. S. Mahan, Oklahoma State Fair; W. B. Davidson, Illinois State Fair; Chas. Irwin, Montana State Fair; John Simpson, Minnesota; Geo. Iickinson, Mich.; Joe Morton, Sioux City Interstate; C. W. Harvey, Dodge County Fair, Wis.; C. W. Harte, Watertown, Wis.; C. C. Cameron, Pres., and Mr. Corey, Sec'y, Iowa Fair; "Dad" Weaver, Ak-Sar-Ben; a couple of hundred Carnival and Showmen, and a couple of hundred thousand Chicagoans.
${ }^{66}$ AR'T19 SMHTH, The Comet's Only Rival,
W. S. BASTAR,

La Salle Hotel, CHICAGO, ILL.


## SPRING IS HERE

So is the Best All-Comprestuon Beby Doll. There she atts Maht abore you. Could anvething be more naturall For many montha we have been iaboring dillserty toriard the ulumate perfection of thie winning


 JOSEPH ROTH MFG. CO.

SCHEDULE OF P..P. I. E. EVENTS 3. -Festiral Assn. APRIL of Pacific Coast Meeting. 8. -Festival Assin. of Paciac Coant Pageant. 7. Linucus to $\Delta$ prli 24.
g. - Minneapolis Das.
-10 Int. Track and Fleld P. C. Cbamp. 18. -lnwurance inas.

24. - Mesing, (bamil, of P. $A$. MAY

1.     - May Day Celebration.

1-10-Military Tonrnament, Interwatlonal.

B- 18 -Arlingon Meet-Start Aronnd the World
10. - Callfornia Grays Day.
11.12-Paromhlai Nay. Cliwols' Day, City Erent.

20 - Druifa' May.
1-s - Milltary Tournament.
6.11-Denmark Wreek. Athetic League-Inter-7.15- Publle Scheolna Atitletle Jeagno.

10- - Reading Day.
14. -Fiag Day.

14-10-Tenia, P. C. Champ,
15. - Harniss Meot-rovers eleven days,
17. - Boston Day.
17. - Bnaker 111i Day.
17. -ivatende of the Wemphts and Measnres.
$18 .{ }^{18}$ - Vnttel Swediwh Sligers of the Pac. Coast.
21-23-M11itary Tournament.
84. - Detroit Das.
24. Swedlah Day.

1. -Orezon Chery JuLy

2. -Puh. Stuturlice Athietlc Leagne, Intl, Nat, 8. - Nambille Day.
18-14-Military Tournament.
3.     - Theatricai Mechanical Assn. Day.
 19.24-Swinninng, international. 1. -American Forestry Assmélation Yay. 24. -Utah Day
4. 25 - Water $1^{\prime}$ olo, soccer, Sational.

2n- Florida Das. 30- Wheriteru and Salt hiver valley, Preecolt 30- - Phomix and Salt Miver AUGUST
1.6-German Wreek. 2.4 -Cycling, international.
2.4 Crciling

2-4-Miltary Tournament.
5. All-round Athettic. Nathosi.
 8.
8. 8. - Relay Racing, National 10.14 - Mumbebelil Contest. Pentathlon. 1nternational. 10-14-Modern Pentathlon, 1oterna
12. -Ten-milie Relsy. National.
12. Seren-mile Waik. National. 12. -Wafking. international. ${ }^{12 .}$-Tug of War. International. 13.14-Intercolle-jate Champ. of Amerlca, Nat 14. Cofnmbian Knights' Day. 15.- Syracnae Day.
15.

- Mineapple Day.

16.     - Waltham Day.
18.17 - Track and Fieid Athleticn, International
18.17-Track and Fieid Athleticm. International.
17.18-1 lecathon. Ten Events, Internatlonal.

$24-25$ - Mnpremie Cont Foresters of America.
17. -New Thought Day,
BEPTEKBER
4.- - liphat Delta Phi Day.
18.     - leetathon. FYire erents. Internation
19.     - Mhlltary Toornament. Wher
20. -illitary Tournament Web

 9.- Track and Field Athi, Champ. of P. A
10.12-Cralfornis fiome. Coming Week. 13-18-U. S. Socerer Fonttali.
21.     - Mhilareiphis Day.
22. Marathon Race.
23. -Outdoor Horse Show-Contlanove to Oct. 9
28-28-M1Litary Tonrnament. -28-Military Tonramment.
11.9-Lacroase, 10ternatlonal.
12.- Knlghta of Columbns Day.

18,23-Basket bail, Roxiug. Track, Athletics,
Wrestling-Cliamp. state of Callo
27. -shrep Dur Flield. Irial-continuous to
30. -Wiarnesa Macing-continnes 13 daya. november

- Orusun Apple Day.

3. South Bend Day.
4.     - Suuth Bend Day.

## CANADIAN NATIONAL EXHIBITION

Preparatlonk for the Canadian National Erhibrion. Torunto, are well under way. Crea-
tores Band has been enzaged to bead the mumical progran, and a numher of other leadlug
Canadinn and American bands are velng closed With as fapt on torma can le arrangedi.
The feature will by a manmoth military mul slcal spectacie. The March of the Allien, whilch eliation corpis. The Con T. Kcnnedy shows
wili gigure on the Midway, and the unual MIg
 In complete moskern equipment will be an ex.
liflot of the militia department of the ikominion.
Alreaty applications for apace are in excess of other gearn, and there is a brink demmand for to a surcensful exhibition, and it ia freedy pre-
dicted that the attendance for the two weeka,

BURLINGTON TRI-STATE FAIR
The Burlington Tri-State Falr at Burlington


 erck and Morerit, and three io Minemurl (Clark, beventr-fse humped Nollars has heen raised
 theater of moderd, enastructlon. aeatlag 10,000
people. First-clasas nccommodationa, $\overline{\text { Pitl }}$ be hed Pur 100 borse In tralning. There will be trana
rortation to the gate on trolley hiop, and a
 122 lacmas the Mississippi will connect Buring.
ton with llineln. The palr wilit be nromoted, constructed and Pair conntruction, A 100)-nille sanctloned ant ato
race whil be ataged about the middle of July an ace will be atazed about

MISSISSIPPI-ALABAMA FAIR
 1. 23 , Inclucive. and lie being planned on better
 that four, succeespuif palirn hare been beld. M Lathenhery has been electeni prenident of the
fir assoclation for thia year. MR. M. Striplio
nil wilif azaln serve as secretars. The outious
for thly jear
aging falr is very bright and encour-

## VANCOUVER EXHIBITION

The Vancouver (B, C.) Exhibition Aneciation han decided to thing the Vancuuver Kxhilition neather conditionn esperienced the lant two years when the falr wan held dutng the frot
week of September. Thin year'a date are Aog. 1: the ${ }^{21}$ Asworfation anticipaten giving a very good race prigram, although it will not be quit


GEORGIA-FLORIDA FAIR
The Gerrarin-Forida Fair. Valdonta, fa.., will 23, beld this year for five tase. October 19 to ahmut twenty icr cent off. hut the exhithta and Thin 5 car the fire Atock ahow, espectall mentr are belng made to hare the awine breem
 Anction walen of timonghimeet stock will the terent is binge shown in the fark. Gireat in merchen owing to shown in atock allowa in tha
mereased activity
In atork The tionrgia Fiorida Fair was the hent awine



THE MOST TALKED OF ATTRACTION AT THE CHICAGO MEETING OF THE FAIR SECRETARIES, HELD MARCH 9-10, AUDITORIUM HOTEL, WAS

## hankinson's original

# A <br> UT 0 <br>  <br> o Lo 

## RESULT:

Minnesota and Iowa State Fairs Booked as Special Feature for This Year - The Only Attraction Ever Booked Second Consecutive Year. This Is Convincing Proof of Its Merit.

ALSO BOOKED AS SPECIAL FEATURE BY
South Dakota State Fair
North Dakota State Fair
Inter-State Fair, Sioux City and Missouri State Fair
"GET AWAY FROM THE ELEPHANT'S TOOTH -..IT'S SOLID IVORY"
IF YOU WANT THE HIGHEST CLASS ATTRACTION IN THE WORLD TODAY, ONE WITH A NATIONAL REPUTATION - - WRITE TODAY
seoretar
Octuber
 zaization kiew w an the numboldt Tricount bly fair next fuil. The date bas ont leen get
 Agre datuo selected hy the Mower County
 Plannlng to pay ome cunstidethly mare for thelr renling. Steretary J. W. Hare advikee elty every



 The mercity - forrth annmal eximition of the



 of the 191.5 fair will be the frtieth anisversary


 The 1.Incoln Cung Falls, Fis aceretary. A. A.








 Crum on Fubruars heithe prifilsme town

 The Champalgn Counts Falr Amoclution







 Kane lanpote Contr Fair Akecolation, oswego. Ocrese attraction and The anemectation will thane
 they

## 

preetions on

 Mat twenty-Rexond annual mienle of the Pen

 1914 plente was 20.0 mm .
 ose of the beat countr fairs in the state. Thin in departmenta equnlly. Rind the agricilenral
 0. Towneend.


## THE BIG DRAWING CARD

CHAUTAUQUAS, PARKS AND FAIRS


CHARLOTTE M. BRAND
AMERICA'S PREMIER SOLOISTE VOCAE
direction - amer musical bureau
DEPT. S, CINCINNATI, OHIO.

## Association of Georgia Fairs






THE DIG HIT. Get une in your Catalogue. The noot Novel and Attractive PARK OR FAIR FEATURE FREE


## BUCHANAN COUNTY FAIR

## INDEPENDENCE, IOWA

## August 16, 17, 18, 19 and 20

[^3]




 xniperintendent cuncexsions, 1.0uly Gariner; auper
intendent attractions, cliford 1 .. Silles. The Janserilie (Wia.) IPark A soclation will




 The Tate County Falr Assoclation, Senatobia, chided urion octwher 20021 and 22 an the daten.
The frevulua list will iot oniy be more raried,



 The Ontario Ovunty Asticultural society

 The Rremen (1nd.) Agrtcultural Assocla aloo

 heir premiuns in full and never disa, point.
The Beone Counts Fair Axsela tion, IIarrime





 Wast year'a Rock County Falr, Laverne, Milan. Treat. Thla I A A Puuption thow" no rrime
 planned for 1915. No liquors or zambling alo
lowed on the
are the dind


 secretary is C . In lluuley.



 count of the deppession of that nection. Secere
 tende to strixire the the
adrertike thoroughly.


 ar secreary.








 Wrodstock. III. Mr. Jamer eoll expert or the
counts. is pretident of the asoclation. Ho

FAIR SEC'S, PARK M'G'RS, PICNIC \& CELEBRATION COMMIT TEES


# DARE DEVIL DALE "Nom Bownele OPEN TIME <br> \section*{FREE ATTRACTION DE LUXE} 

big open-air sensational aerial act
Loop-to-Loop, Walking Up-side Down, Aerial Return and Breakaway by feet and feet alone. New, novel and original Aerial Feats.

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DFAlt DAN: In reply to
 sociation, Allegan. Mich.: I'resident. Glenn Over-
ton: vice-president. Ilenry Cok. secretary, Swan
M. Sequiat: treasurer. W. II. MeCarn. The Grenup Cumberland County Fair Associa.
tion, Greenup. Ill., will hold ita falr from Auguat 31 to september 4. Nelson Tharp will
agaln at as acretary si.son will he given in preniums and $\$ 2.300$ in speed purses.
The $K$ of 1 . Iodge of Stanford. K 5 . hss
voted to hold amotier fair there. claiming dates
 access last
The dates of the Miramlehi Arlicultursi Fix-
fihition and fallustrial Fair, at Chatbam, N. 13.,
 The Broome County Argicultural Society,
Whitney Point, N. Y., is improving the fair grounds, pianting treea and building sheds for
cattle. etc. The fair will he held from August
10 to 13 . Ilomer Sullivan 1 s ecerretary. The dates of the Calloway County Fair Asare Nat Ryan. president; ; Ren Grogan, treasurer.
and MS. D. has beautiful fair grounde.
The dates of the fair of the Beauregard Parish
Fair Asmociation. Mierryville. Ia.. are October Fair Association, Mierryville. La.. are October
2I 2 and 23 and the secretary is. B. Carroll.
Attractive premums will be ofered by the asBociation.
The Har
The Hartford Central Agricnitnral society will
hold its afty-seventh annual fair at Croton. 0 . September 8, 9 and 10. There will be gond
racing and amusementa. R. M. Stumph is aecre-
The dates of the IIenry Connty Foir, at Mt.
Ileasant. Ia.。 are August 17.20 . The asoocia-
tion has decided to give night programs
year. C. II. Trithy
continnea as aecretary.
At meeting of the dircetors of the Fair As-

## All adreck, Knife Roard, Shows, ant wanted, eac

 MORGAN E. INK. Secrotary Monroe County FairBrockport, N. Y.

September 1, 2, 3. 4, 1915


## RUTLAND vi. FAIR

W. K. FARNSWORTH, SEC'Y 50,000 ATTENDANCE attaactions and concessions wanteo SEPT. 6-7-8-9-10
theo. A. boak, proe J. b. hauke, Priviegen.
LYCOMING COUNTY FAIR HUGHESVILLE, PENNSYLVANIA OCTOBER 12, 13, 14, 15, 1915.
C. STECK HILL, Seo'y Trotting. E. FRONTZ, seecy.
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I'arks, ecty.
Bremen-1Bremen Agrl. Asnn. Sept. 28.Oct. Bremen-Breme

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Third Annual Fair at Donaldsonville, La.

## PORTAGE COUNTY FAIR

RAVENNA, OHIO,
August 31-September 1, 2, 3, 1915
Open day and night Over a million Deople within thirty-IVv-mills radius, Grounds inslde corporation
C. R. SHARP, Secretary, Raveana, onlo.
The South Ottawa and West Allegan Co. Fair AT HOLLAND, MICHIGAN
September 14th, 15 th, 16 th, $17 \mathrm{th}, 1915$


GEORGIA STATEFAIR




SNAPPY, NEW, CLEAN CONCESSIONS wanteo for the bigesst ano most aovertised fair
BARTHOLOMEW COUNTY
has ever had. If you have a good, ive Concess
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September 28, 29, 30, October I, 1915
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$341 / 2$ N. Queen Sireet, Lancaster, Pennsylvania

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open afternoons and evenings.
No admission will be charged at gate and a daily attendance of 25,000 people is a low estimate. Big farming country to draw from, and they'll all come to this F

## Want to ensage aeroplane attraction.

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Space will be sold at reasonable rates for good, clean Novelties and
ncessions. Here's your chance to pull down big profits in 3 days.
Address all correspondence to CHAPMAN, Ionia, Michigan.
eat ťnion-Fagette m. Agrl. Soc. Aug. $23-1$.
27. Whlamalurg-Whilamslurg Pawillon and rats Witon Junction- Wilton. Junction Fair Asen. Aug. 17.19. Wi, A. Collinge, secy, dug. 10-13.
Theo. Itussell, Becs. kansas.
Ilbent-bichluwn ('o) Falr Aswn, wot 21-24
$\qquad$
$\qquad$
 27.O.t. 2. Sam Osterhold sery. Fair. Sept.
hutchinson-Kausan state Falr. Sept. $18-23$.
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 S.8. W. E. Schermerborn, Recy. ${ }^{\text {N.1. }}$. Frank KENTUCKY
:
Pherea-Berea Falr Assn. July 29.31 . E. T.
Fh, secy.
 Ellzabethown-Mhryilu co. Falr Asna. Ang. 24 F. Euw, Vogt, Necy. Murecliel, Ky. Aug. 11.14.
 Germantwin-Giermantonn Yalr Co, Ang. 2 w.
 Ithopkinaville-pennyroyal Fair. Sept 27-oce Horse Cave-Hart Co. Falr Assn. Bept. 22-23. Brice Leech, Eecy.
Lawrencehurg-Lawrenceburg Fair Asan. Aue. London-1 Jaurel Co. Fair Co. Aug. 24.27. T.
 Mumea Maret. aecy. Fo. Fair Asan. Oct. e-. perryville-New Perryvilite Falr Asan. Aug. 11. 13. R. W. llurdom, secy,
Scritsplle -Allen Co. Falr Co. Sept. 8.11. E. Sheibyrille-She bly Co. A. and M. Assn. Aus.
24.27 .
 louisiana.

## 110uma-Terrebonne Parish Falr (Hace Meet).

 Oct. ${ }^{7} 10$ Dr. Mr. V. Marmanile, mgr.

$\qquad$
$\qquad$
$\qquad$
$\qquad$ Exeter-Wext Penmbect Fair. Sept. 28.30. E.
 Fryebugg- Weat oxford Agrl. Soc. Oct. E-7.
13. Waller McKen. weery
IIrtland-East Somerset Agrl. Soc. Oet. E-7. Lewiston-Maiue State F'alr. Sept. 7-10. J. L
Lowell, sry. Anburn, Me.
Machlax-Machlas Valley Mgrl. Assn. Sept. 21 23. S. N. Totey, seey.
Ihlilips. North Frankill
23. Presiue Inle Jorthern Maine Falr Assn. Sepl.
7.10 . Ernest T. McGinntin, Recy. South Paris Oxford Co. Agrl. soc. Sept. 14-12
W. o. Frothingham wecy.
Waterville-Central sialne Falr. Aug. 31-gede
$\qquad$ V. Barlett. Jr.
Frederick-Frelerlek Co. Agrl. Soc. Oct.
19-22 Hagerstown-Hagerntiown inter-state ratr.
 Oakland-Garett (w) Agrl. Ansd. Sept. 2x-30



## A LIVE OME <br> GROUNDS, TRACK, GRAND-STAND, SUILDINGS, EXHIBIT HALLS, STABLES, PURSES, PREMIUMS, RACES FREE ACTS SHOWS, RACES, FREE ACTS, SHOWS, HIBIS, ATTRACIIONS ANO ATTENDANCE <br> THE BEST <br> ASK ANYBUDY

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 17. George B. Cil
 Bes. (iewree Formac Valley Agrl. Soc. sept.

 michigan.

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DOTHAN, ALA., FAIR

OCTOBER $25,26,27,28,29,30,1915$-DAY AND MIGHT 6-BIG DAYS-6 6-BIG NIGHTS-6 ALL PREMIUMS AND PLRSES PAIDIK COLD. WANTEE-EEST IREE ACIS, SHCWS, CONCESSIONS, ETC FOR ALL INFORMATION ADDRESS
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car E. Linquist. wecy.
 Glenwod-liope Co. Agrl. Soc. Sept. $27-30$. w II. Engebretsun, necty.

 lerrey E. Avcry mecy. ©o. Co.Operative Agri
 E. Trat. Kecr. Falr and Rine Earth Co.

 A. M. Field. aecy. Ant. Sept. 23.25 Park Raplds-liubbard Co. Falr. Sept. 14.17 Perhmm-1 ${ }^{\text {perflimm AGrl. Soc. Sept. 24-25. II }}$
 Red 1ake Fracy. Red lake Co. Agri. Soc. Joly


 $2 \Omega$.
A. $F$. Strearnsel, Co., Agry. Arl. Soc. Sept. 20
Sank. Raplds-Benton Co. Agrl. Sact
13.18 .




Frank Z. Grime Co. Falr Assn, Sept. 7.10 . Meridian-Mins.-Ala. Fair, Oct. 18-23. R. M.
Striplin. eecy. Senatobla-Tate Co. Fair Asen. Oct. 19-21. H.

1. Glli. secy., Box 122. Missouri.
Atianta-Macon Co. Agrl. and Mechi, Soc.
Sept. Rollyar-M'olk Co, Agri. \& Mechi. soc. Sept Carthage. Jakper Co Frilr Asse. Aus. 24.22 .
Emma R. Knell, secy. Emma R. Knell, secy,
Cuba-Craw ord Co. Fair Asen, Sept. 14-17. 1. Elaberry-Flisberry. Agtl. Soc. and stock show Aur. 11.14. 11. Lity Ilumphrey, mecy. soc. Aug. Linn-13. Andrew Schenck, eecy. 7. Fill Asan. Sept. 7. M. Lack wood-1 1ade Dr. Agrl. and Mechl. Soc. 3. W. W. Wlannah. secy. Assn. Aug. $10-$
M. 5.9. R F. Baker. eecyity stock Show. Oct.
Nerade Vernon Co. Fair. Aug. a1-Sept. a.
Samuel A. Cubbln, Recy. Palmyra-M. Cubbin, Becy, Fair. Aug. 31-sept. 4.
 Prairle inii-Prairle 11111 Falr Assn. Sept. 24.

 Troy. Linoln Co. Mrir Asin. Aug. 31 -sept. 8 .
O. D. Bradley. eey. momtana
Giad. Hoore. secy. Folr Asw. Sept. 0.11 .
 J. Coffce, prea. State Fair. Sept. 20-25. . 1 ,

SOUTHEAST TEXAS FAIR ASSOCIATION BEAUMONT, TEXAS
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LARIMER COUNTY FAIR

COMMERCE FOUR COUNTY FAIR
Gond Aturactions wanted. OCTOBER IIth TO 16th, 1915. M. HARDMAN, MAager, commeree Ge

Och. 2. Y. M. Lawreace. secy.
withail jellerson Cu. Vilr. Sept. 9.12. Ihe
l'ace,
Albion-luone Co. Agri. Assi. Sept. 21.24.
 Aurora-1launitton Co. Agrl. Soc. Aug. 31Sept. 3. S. B. Otto. aecy,
Benkelman-Dundy Co. Fair Aean. - Sept. 15 -
 Butte-iwy Co. Agrl. Asẹn. Sept. 9-11. I. Cbambers-South Fork Falt Asen. Sept. 14 -Crawfori-Crawforil Tri-staté Falr Asan. Sept.
 Grand Island-Central Novb ARri. Assn. of Hooper-ihodze CO. Agri. Asan C. Bept. 21.24 .ecs. 11. Maryott. 2ery. Willow Co. Falr. Oct. E-8. Lex,ngton- Dawoon Co. Fisir Assn. Sept. 14-
 Lanr chyt, Sherman Co. Agrl. soc. Sept. 22-24. Minden-Kearney Co., Agrl. Soc. Sept. . 14.17. ogaialia-Kelth secy falr Assm. Sept. 14-17.. I Ord-loup Valley Fair Anen. Sept. I-3. Aivin Biensing mecy.
Osceoln- ionk Co. Agrl. Asnd. Aug. 3I-Sept. 2. Fawnee Bali, necy, Cly- Pawnee Co. Falr Assn. Sept. 14 17. C. A. Schappel, secy.
scritiof S.ritner Agrl Soc. of Dodge Co. Sept.
 NEW HAMPSHIRE.
L.ancaster-Coos \& Eassex Agrl. Soc. Sept. $7 \cdot 10$ Arrifipter- Itocliester
Sept. $21-24$ Agrl. Majnr Frank B. Maguire. Becy. NEW JERSEX.
 Fiemington-Fiemington Fair Asan. Aug. 10
 NEW KEXICO.
Alhupueriue-New Mextco State Falr. Oct. 4.9.
Sifuon Stern, seç.
NEW YORK.

Angelfen-Allegany Co. Agrl. Soc. Sept. 14-17. Alfamont-Albany Co. Agrl. Soc. Aug. 17-20. Alamoat- Albany co. Agri. Soc. Aug. 17.20
Alilard Frink, secy. Barint.1.n. Spa--Saratoga Co., Agri. Suc. Aug. Batavia-Genesee Coo. Falr. Sept. 21-25. Fred Punnititershonclite Falr Assa. Sept. 7-10 Brocterort-monme Co. Agrl. soc. Sept. 1-4 en I. Conkling, Recy. soc. Sept. 1. Camhridige-Cambridge Valleg Falr. Ang. 23-27 Cananinigun-Ontarlo Co. Agrl. Soc. Sept. 16 . Chatham-Conlumbia Co. Agrl. Soc. Sept. 6-10 W. A. Dardess, secy. Agr. Soc. Ang. 17.20
Cortand fortlanil Co. Agren Cubr-Cuha Falr \& Racing Awn. Sept. 21.24. Delhy-Delaware Co, Agrl. Soc. Sept 14.10. NeRuster- Four County Fair Ansn. Ang. 10-13 Dundee-Dundee Fair Asen. Oct. 8.7 I1. It Eilmira-Clienung Co. Agrl. Soc. Sept. 13.17 Gouvernenr-Gonvernenr Agrl. \& Bechl. Soc.
 Hornell-Great Ilornell Falr. Ang. 24-27. Clyde II uilmon Falld Fritt Edward-Wambington Co.
 1thaca-Tompkink Co. Agrl. Soc. Sept. 21-24. Witie Valearmon, gen. mgr. Cotarugua, Agrl. Soc. Sept. Middietown-Orange Co. AFri. Aoc. Ang. 24-27. Albert Manning, necy, Otiaville, N. Y.
 stead, N. Y.

 New York Yoinkersi-Greater N. Y. Falr,
aunplops Natinnal Falr at Expo, Assing Inc,
 Norwich-Chenanzo Co. Agrl. Soc. Ang. 24-27.

 I'enn Pan-Ynter
Stephen B. Wecy. Agrl. Soc. Sept. 7-10. Perry-Silver Lanke Agri. \&
10.13. C. Dechl. Anan. Ang.
 Potipraville-Potiternvliie Falr a Carnival. Ang. New York. B. Leonard, secy.. Glens Falls, Poushkeepsile-Dutchens
21-24.
$\mathbf{W m}$. T. Agrl. Soc. Sept.


 Syrawerse N. N. State ralr. Sept. 8.13. Albert
B. Browa, secy.

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 public withThis is the success of the business for jobbers, premium users, storekeepers, as well as for the boys wh atter We carry the largest line of felt pennants and pillows of all the fraternal orders and colleges in stock, both in inted and sewed work, of any manufacturer in America.
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FELT CAPS-Six dif ferent designs in comics and also the leading Fraternities.
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SHREVEPORT, LA.
6-Day Fair-Nov. 3-8, 1915-6-Day Fair
We are going to maintain the same high standard of attractions and exhibite that have placed our Fair in the foremost ranks. This will be our Tenth AnBe one of the many who wil, be with as
W. R. HIRSCH, PRESIDENT

LOUIS N. BRUEGGERHOFF, SECRETARY

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## 67th Annual Cuyahōga County Fair and Races

....Held by The Cuyahoga Bounty Agricultural Society.
Chagrin Falls, Ohio, September 21, 22, 23, 24, 1915.
President, R. L. PALMER, Warrensville, Ohio; Secretary, D. M. BADER, 206
American Trust Building, Cleveland, Ohio; Attraction Committes, Chairman American Trust Building, Cleveland, Ohio; Attraction Committee, Chairman, H. M. STOWE, New England Building, Cleveland, Ohio

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JULY 21, 22, 23, 1915
Will break all records in North Texas. Real, live Amusement and Concession men, get busy. Address R. L. BRYANT, Sccretary ROXTON FAIR ASsOCL
GREEN COUNTYFAIR,Monroe, Wisconsin

##  OREGON. Fugene-Lane Co. Fair Aswn. Sept. 22 Wanter 18 Jones, secy. As. Sept. 16.14. 

 Moro-Nherman Co. Fair Absn. Oct. 6.0. Salem-Orgzon state Falr. Sept. 27.0ct. :Frank Mereuth, aecy. The Dallow-Wameo Co. Falt Asno. lant wewt
PENNBYLVANIA
 A thens lintryitate Fair Asen. Week Sept. 13
 Murketintown- U'inent. Agri. Anen. Sept. 2s-3a, Carisie-C'arlinle Falr. Sept. 21-24. W. 11 .
Mcres, mecy.
 Clarlon-Clarion co. Falr. Sept. 7.10. B. HI.
Frampton, secy. Frampton, secy.
Dawion-rigette
Cochran, Falr. Sept. 14-17. Harry Dayton-Diaston Agrl. \& Slechl. Asmi. Sept.

 Harford-Mirford Agrl. socy. Sept. 7.8. D .
 1 mperial-Allegheny Co. Agrl. Ass
 11. Hellwan. Mery, Falr Ansn. Ang. $2+: 27$,
Kutzoown-Kutzown F. Bordner, secy. Lapcaster-Lancister Co. Agrl. Falr Asun
Bcpt. 2s-Oct. 1. J. F. Seldomrldge
1
Mercer-Mercer Central Agrl. Assn. Sept. 14
 10. F. B. Stayman, secy Nazareth-Nortinampton Cmery, Agecy, Boc. Sest C. F. Stephens. Agrt. Soc. Oct. 12-18. J.
 F. Grier, aecy ${ }^{2-4}$ Fall Falr, Sept. 22 - 44 . Tho




 Wh.24. F. C. Gifer. Recy. Falr. Ang. 31-Sept.

 wertield-Cowanemne Valley Agri. Soc. Sept York-Ye Orand Old York Fair. Oct. 4-8. F. F.
C. Heckert. Acy. D. G. Nerdef.
 EHODE IBLAKD
 GOUTH CAROLINA
Bennetteville-Mariboro Co, Falr Anen. Probably Arst weel in Nov. J. preaton Gibson, secy. C-12. C. $I_{0} 11$ unley. secy. Fair Assn. Nov.

 sOUTH DAKOTA
$\qquad$ Browlips-Bimelkygn Co. Fuir Ankn. Sept.

 tennessee

## Cual Creek-Anderson A\& Camptell Co. Rtock a

 necy. Jackshoro, Tenn Fill Asen. Aug. 26.28 . Jacknon- Wert Tenn. A. \& M. Falr Assn. Oct,S.9. W. F. Rerry, Memphis-Tri-state. Falr \& Expo. Sept. 20
Oct. 2 Frank D. Fuller, secy.
 S. Wi Rneswurm, seey, valiey Falr Aury Probahly second week to sept. W. M. Camp
eron, afey. Swretwater-Mant Tenn. Palr Aswh... Sept. 1



THE MOST DARING AND DIFFICULT EQUILIBRISTIC FEAT EVER ACCOMPLISHED
Illustration from photograph of top of Legare's Tower showing "The Marvelous Legare" performing a single hand

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Nearly every date played in 1914 was a return engagement.

## Lionel Legare's Mammoth Spiral Tower Act

## The Biggest and Most Versaṭile Open-Air Feature

The Best Attraction They Ever Played, says more than one hundred unsolicited testimonials this act has received from associations who bave played the leading free attractions from aeroplanes to trained elephants. Get the above correct, please. They don't say "one of the best they ever played," but they do say "The Best They Ever Played.'

The ascent and descent of tower, which is all other spiral tower acts consist of, comprises but one-third of Legare's act, and that particular one-third portion does not include the strongest and best part of this act

The wonderful success of this attraction could not have been achieved had it consisted only of the ascent and descent of tower ; even though presented as only Legare can perform it.

This act does not alone comprise one distinct line of the equilibristic business, as all other spiral tower acts do, but it is the most varied open-air sensational feature, containing many entirely new and marvelously clever feats that were originated by Legare and are performed by him only.

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WORLD'S PREMIER AERIALISTS ANJ IRJN JAW ARTISTS
First and only Aerial Tean in the World performing a One-foot Breakaway from the Teeth. Can also furn oh Comedy Ritectrical Revolving Ladder Act. Guaranteed appearance with each and every signed contract. Now bouking Season 1915. Address

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CONCESSIONAIRES! Big profits await you at these Fairs this Fanl. The South has recovered-Cotton is back to where it ought to be, and you can "get yours."

## write the secretary of each fair.

ALABAMA STATE FAIR MISSISSIPPI-ALABAMA FAIR
 SOUTH-EAST TEXAS FAIR GBORGIA STATE FAIR
 LOUISIANA STATE FAIR TRI-STATE FAIR


The Pike County Agricultural Society,
The greatest Fair in Suuthern Ohio. Buoks are now open for concessions. and privileges. If you want the best thore is, get busy now and write the secretary privileges. Li you want the best there is, get bus

Eima-Chelalls Co. Fult Aswn. Sept. 1-5. J. Puyallup-Wextern Wanh. Fair Assn. Sept. 28 -Spokane-Spokaine interathe finir \& IIve stock Slow. Selut. 13.1 N .
 Walla Walli-Walla Walla Co. Fair. Assa West virginia

## Elkins--Flikins Fulr. Sent. 79. A. M. Fred.

 Falrmont-Fuirnont Fair. Aug. 24-27. Joba Whellaz-W, Wh. State Fiair. Sept. 6 10. Bert wisconsinAntigo-Lauglade Co. Agrl. Soc. Sept. $21-24$. Barabrom-Sauke Corct. Agrl. Soc. Sept. 21.24. 8. A. l'efton, aecy. Co. Fair Asen, Sept 27 . Blact, 1. C. W. Ilarver, mecy. Agrl, Nax. 27 Black h. ver Fails-Jackwon Co. Agrl. Sux. Sept.
28-Oct. 1. James Dlmmick. gecy.
 Cblpuewa Falle-Northern Wha. State Fair. Sept.
2n.2t. C. E. Jolnson. secy.
 Darllugtor-l, iaFrayette Co, Agri. Suc. Aug. 24 -
27. Thow, Kirwan. Delere Brown Co. Agri. \& Fiair Anst. Ang.
30.Seqt.

 Janeaville Jnnexille Park Asmn. Aug. 10.14.
Insry 0 . Nowlon. aecy.

 secy. Madlion. Wis.
Minerai Polnt-Sonthwestern Wis, Fair. Aug, 17.20. D. E. Jscobs. secy. Wiv. Fair. A.
 Portage-Columbia Co. Falr. Sept. 14-17. F.
 Shawano shawano Co, rair. Sept. 28 Oct. 1. Spromer - Washburn (\%). Falr. S-pt. s. 10 W. Spring Cirenl-Intur conuly falr. Supt. 7.10.
J. E. Barnard. secy. Sturgenn Ray- Diner Co, Fair Awn. Sept. 21. Winla-Kickapon Vanles Azrl. \& Driv. Park
Asen. Sept. 28 -Oct. 1. W. B. Vin Wlner, Rifcius- Fernon Co. Agri. Soc. Bept. 15-18.
F. W. Alexander.
H. T. COCHRAN, Pres.

HARRY COCHRAN, Secy.

## Fayette County Fair

DAWSON, PENNSYLVANIA, September 14, 15, 16 and 17, 1915. Our first Fair. Average weekly attendance to ${ }^{-}$race meetinys, 25,000 . Population of county, 167,090; 350,000 people within a radius of 25 miles. NOW SELLING PRIVILEGES FOR 1915.

## Grinnell Fair Association

GRINNELL, IOWA, SEPTEMBER 6, 7, 8, 9, 1915.
Wants four to six good, clean, pay shows for Midway on percentage-No snake or girl shows. Can use fifty legitimate concessions, but no wheels of any kind Four-day Fair-Night Shows-Ground
and Rock Island Railroads. Address
I. S. BAILEY, JR., SECRETARY, GRINNELL, IOWA.

## The Bartow County Fair Association

Will hold the Premier Fair of Georgia, at Cartersville, Ga. on October 19, 20, 21 and 22, 1915. They will have bigger and better exhibits, more horses and faster ones, and expect bigger crowds than ever before. The Secretary, B. C. SLOAN, Cartersville, Ga., is ready to close contracts with concession and attraction people

## NEW ENGLAND FAIR

Worcester, Mass., Sept. 6, 7, 8, 9, 1915
WANTED-High-class concessions. For space, etc., write WALTER D. ROSS, - 90 Front Street, Worcester, Mass.

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OPEN FOR CARNIVALS AND FAIRS.
Perm. address SCHLOSBERG, 174 Elifidge St., New York City.
Muskogee State Fair, Muskogee, Okla., Oct. 4 to 9, 1915
The People's Agricultural Fair


## BECKER COUNTY FAIR

Conceatona for anie. Amuxements wanted. Addreme GEO. W. HARRIS, sery, MeMugh, mlan. ALL CONCESSIONS PAY AT
FRANKLIN COUNTY FAIR, Winchester, Tenn. Aug. 31, Sept. 1, 2, 3, 1915.

## Wanted, For Marion Inter-State Fair


ELKS' DAVIESS COUNTY FAIR
COOS AND ESSEX FAIR, LANCASTER, N. H.



 sASKATCHEWAN Govan-Govan Agrl. Soc. July $22.23 . \quad$ J. H.
Edwards, secy.
 Truttle, secy. Wey hurn-weyburn Agrl. Soc. Aug. 2.4. Frank lleard, secy.
Wolseley - Wolseley A
Cbas. C. Bray. Becy.

## Miscellaneous Events

(The Convent contalna and fair Linta.) not included in ARIZONA
Prescott-Frontier Days Celebration: Jnly, -
Malcolm A. Fraser, aecy. CALIFORNIA
Berkeley-Second Annual Floral Fleata a Car-Latop-Grand Annual May Day Plente. May 1. Sania Rosa-Hose Carrival. Second week in Vinalia-Fourth
13-17. delaware
Dover-Robblina
May 29 Jome
N. Wo. New et. FLORIDA
$\underset{15-16 \text {. }}{\substack{\text { Jackenville-U }}}$ U. Government sboot. Oct. aeorgia
Atlanta-Pnre Food Show. Aprll 8-8.
Idaho Falls-Bonneville Connty Fair * War
Bonnet Itound-Up. Sept., -. O. W. Malm-
 Blue laland-Firemen's ILINOIS
 Cbicago-A, Apmagb, pres. Day. April o. Geo. S. Equallity - Indituatrial Exposition. Date not aet.
 18.21. Chan. A. Deklunon Exyositron. Fatay
 Gbrrett-Garrett Rnalnew Men's Aasn. Joly 5.
Monte 1 Green secy. Winklow-Celebration.
Stepbens.
A

IOWA
Clarksille-Business Men's Assn. Joly $2-3$. Fred Selta, secy.
Chlo-Clio Street Fair Asen. Date not. set. Carl C2lo-Cllo street Fair Des Molnes-The Gideons. Joly 23-25. J. W
Weakley, secy., 2: W. Quincy st., Chicago, Iowa City-Firemen's Tournament. July 20-23. E. E, I'arsons. secy., Marlon, la. KANSAS
LeRoy-IfRoy Fall Carnival Assn. Aug. 12.13. Stafrord-corn \& Wheat Jubllee Aesn. Probably
frst wets in Oct. Dr, V. B. Newell, secy.


KENTUCKY
Burlington-Thirtjeth Roone Connty Ilarvest

Westaeld-Field Das \& Carnival. Joly 4. Cbas.
MICHIGAN
 Detrolt-Detroit Driving Club July 27 Geo
D. Conner, secy. 502 Bowles Blig., Detrolt. Pontlas-Mardl Gras. August 20.

MINNEsota
Duluth- $S$ wedisb- $A$ mir rican Natlonal Leagne Cel Fraribault--Fourth of Jniy Celebrationecy Mora-Fourth of July Celebratlon, Anspices Firfinla-Range Flremen'a Tonrnament. Angnst
10-12. MISSOURI
Weatherby-Weatherby Plenic Assd. Anz. 11
12. F. C. Shehnan secy

 CuIr Haven-Catholic Summer
Corning-Central N. Y. Vol. Firemen's Asan





 Spark 111 -Sparklii Fire Department. July 20

Ironton-Apple
1lowell, secy OHIO Sbow. Sept. 14-18. In E.

OKLAHOMA
End-Cherokee Strip \& Home Coming Celebraty
tion. R. W. Wirt, secy., 105 . Grand at. OREGON
Pendieton-Northwestern Frontier Amusement
 Portland-Oregon Sunday Scheol Assn. April
28.30. Portland-Portland Rose Festival Assn, June
9.11. Chas. $F$. Berg, secy.o 334.
B. Bidg. PENNSTLVANIA
Carrolltown-Cambridge County Firemen'a Con-
rention. Date not RHODE ISLAND
Newport-American Sweet Pea Soclety. Joly iewport-American Gladiole Soclety. Angnat tennessee
Chattanooga-Pythlan Jubllee. April 20-22.
Brenham-Maffest. Fire Chlef E. P. Davis,
Honston-No-Tsu Oh Assi. Nov. 8-13. M. L Moris, secy., $\delta 16$ Mermont
Rntland-Rntland Evening Carnival. Sept. 7
10 .
A.
C virginia
Corington-Virginja State Firemen's Assn, Ang. $25-27 . \mathrm{J}$. E. Glenn, secy.a 1Iarrisonhurg, Va.
Norfotk-Labor Day Celebrailon. C. II. Perry Dres. WASHINGTON
Ritzille-Ritzville Commerclal Club. Date not
 WISCONSIN
Chliton-FYre Tournament A Home Coming Fennimore- Fennimore Blg Day Assn. Aug. 5-6. Fond du Lac-Commercial Club Celebration. Fond du Lac-Pore Food Sbow. May $19: 22$.
 Kenoha-Anderson Park spring Celebration \&
Carnlval. Msy 29. Jnne 8 . Andrew Anderson, 8ecy.
Kewaskm-Home-Coming. Joly 24-25. Geo.
il Schmidt 1adyemith-Chautauqna. July 13-18. C. H. Wansan Sumpler Race Meet. Juiy 8-6. J. D WYOMING
Sherldan-Shoridan Intlan \& Ploneer Stampede.
Juig 1.3. M. Steele, secy., Box 701 . CANADA
Thnmid -The Firemrn's Assn. of Ontarlo. Ang.
2 -4.

## The Big Boonville Fair Boonville, N. Y

Septem ber 7, 8, 9, 10, 1915 unusual attractions ano generous WANTED-Good Shows, Merry-Go-Rcund. Ferrie
Wheel. Ocean Wave, Captive 1salloon. Motordrome.

## SUBSCRIPTION SOLICIIORS

 Tarm Dad 700 IN PRIZES me. For Beat Work. Un Devember 1 Lives. ma will ale.
 FARM ENGINEERINO, Ellowoth BICI., CHioege. in I VENTHITE HATHAWAY NOWIGAIR

 THE WORLD'S FAIR OF THE OZARKS-SpMng
 world. Peaturing a speckacular Autumn Queen An
tomotile Parade. Address JIESSB M. CAN. Seo-
retary. EMMET COUKTY FAIR
PETOSKEY, MICH.O SEPT. T4, is, 16 and 17 , 1918 E. Clean Concessions Sollcited

## Wanted for Ihe Imlay City Fair

 for Midway. Largetions dally altendance of Pany Falr in Fastern Byichikan. Datea SApt mberr 28.-(Moberyimian Cry. Silchigan. FRANK RATHSBURG. Soc y THE HANCOCK COUNTY COLORED FAIR.
 Preformation addrey j. ii. lâwson, sec's. F. O
Bor 54, Sparta, Ga. 10th Annual Fair of Bossier Parish
 S. Roliniper, Preditent, Bollinger, is.

## AMUSEMENT PARKS

This List Contains All of the Important Parks Which Will Be in Operation for the Season of 1915-Additions Thereto as Well as Emendations Will Be Made From Week to Week During the Season


# Canival couri BUFFALO, N. Y. <br> <br> 378 ELLICOTT SQUARE 

 <br> <br> 378 ELLICOTT SQUARE}

The best paying park in this section. Will consider any new park novelty or device. Several good buildings for the right shows. Want a Hot Dog Man who knows the game. Have elegant stand for Candy Concession. A unique location for Moving Picture Theatre. Can face on Main Strent and be operated the year 'round.

## WANTS LIVE CONCESSIONS

MANAGERS, READ THIS


Aviator Tweed and his passenger-car rying flying boat (starting from water
only) presents a high-elass act that only presents a high-elass act that
will draw the rowd to your Park or Celebration. Experienced pilot with all the latest thrillers. 4th of Juys still open. Prices right and satisfaction
getaranteed. For particulars address

## AVIATOR JACK TWEED,

157 Kenyon St.
HARIFORD, CONM.

## AVIATORS

Webster and Zimmerman With their fine New 80 H . P. Curtiss Biplane

## Are now booking for the coming season. Fair Serretaries, if you want

 fine, reliable attraction that you can depend upon at reasonable rates youean't afford to pass us nu. Two expert aviators and a fine, new, up-toeant afford to pass us nu. Two expert aviators and a fine, new, up

date equipment at your service. | $\begin{array}{l}\text { No stalling and flights guaranteed. Distance and cross country flying } \\ \text { anpecialty. } \\ \mathbf{1 2 1 3} \text { East Superlor St. Duluth, Mina. }\end{array}$ |
| :--- |

LICENSED AVIATORS
Balloon Ascensions. Now Booking 1915

## Concession People! PALACE GARDENS OPENS <br> DETROIT, MICHIGAN APRIL 29 EIGHTH SEASON

 MAGNIPICENT $\$ 100,000$ IMPIROVEMENTS FOR 1915 . The Park where everybody has always made money, A MILISON TO DRAW FROM. Friee TO RENT-Restaurunt. Sodn Fountath, Photos, Ball Games, etc. We have cholce spaces for new privileges. Write, wire or phone.MILFOLD STERN, Mgr., Palace Gardens, Detrott, Mich.

## WANTED

For LUNA PARK, CLEVELAND, 0. MAY 15-SEASON 1915-SEPTEMBER 6 Concessions, Freaks, Grinders
Concessioners: Have a few more cholce locations for games of skili; African
Dlp still open. Freaks and curlous people of all kinds, novelty or unusual performances of every nature; mist be something worth while; send full de acription, photo, salary, otc, in first letter. Fifteen first-class ten-oent grinders must be rapable of taking full charge of their own stands; good percentage to soler, Industrious workers; no other need apply. Have Circular Bullding. 70
fent in dianieler, 40 feet high; Inside balcony; located in center of park; sultable for Panama Canal, first-class thow, or mechanioal exhibit.
ROGER L. SULLIVAN, LUNA PARK, CLEVELAND, O. ARNOLD'S PARK, Arnold's Park, lowa sumamer resort and largest amuspment park in the st

# The World's Newest Amusement Device For Parks, Carnivals and Fairs <br>  <br> Finilic <br> Standard Giame comprises background, wings, protecting net, six wooden soldiers 5 feet tall, two cannons 3 feet in length, for shooting baseballs, supply of baseballs, special shipping case, etc. Price, one hundred and eighty-seven dollars ( $\$ 187.00$ ) F. O. B. Franklin, Pa.; twent y-five dollars ( $\$ 25.00$ ) with order, balance C. O. D. For further information write or wire <br> FRAKKLIN AMUSEMENT BUILDERS, <br> franklin, PENNSYLVANIA, <br> Sole Manufacturer 

This fascinating War Game will attract more attention than any other Game now before the public, because it deals with the subject WAR. Old and young alike will want to shoot a cannon, as the idea is absoluiely new and novel. The standard game requires operating space 16 feet wide by 25 feet deep. All seenery hand-painted in oil by noted artist.

## The Greatest Sensation of the Age. Marvelous Hand-Painted Scenery



Councl! Bluffs-Lake Manawa, 11. M. Baruet Daveupprt-schuetzen park. hes Molnen-lngersoll l'ark, Geo. W. Macartuey,
mgr. ; park plays vauderille anal bands. Den Jolues-White Clty, A. S. lurle and Gew.
W. Reel, props.; Geo. W. Reel, ugr.; bands. but no raudeville.
Dubuque-Union lar
Sloux Crty Crsstal Lake Park, Crystal Lake Neb. Crystal Lake l'ark Co., pryis.i Jos. It
Marshall, mgr.; playa bandu and will probsty play vauderilie.
ioux city-RIverside.


 ville; Do bands; on S. \& C. Clrcult.

## EANSAE

Atclinon-rveat Park, Wr. Vance, mgr
plays raudevlle and bands; no circult, Baxter Aprings-Reunlon T'ark, interstate re

 no ravderille. Park, B Othlek, mar park owned by clty: plays banda.
 Independence- Na arural Forest l'ark.
Ottaw -Fbeat rark, owned by the clts; man Ottaws -Foneat Park; owned by the
aged by the Mayor; plass bands. Topeka-Topeka clty lar park plaps rauderille ark bania. Jonea, migr,
Topeka-Garneld l'ark, Gartleh Operatins Amusement Co., prope.; Cbas. C. Matucws. mar.; plage lndependent vauderllle and local Wichlta, Wonderland, J. T. Nuttle prop. ausl
mgr. ; plays vanderille and bands; alto mutic. al comedy.

KENTUCKY
 Bellerue-Queen City Reach
Frank fort-Glenwood Fark.
Lexington-Blue Grass lirk, mauazer not get appointed; IBlue Grass park Co. props.: part
does not play vanderme; plays iocal bands. Loulsillle-R1vertalew Park, Lum Slonens, mgr.
Loulsville-Fountalne Ferry Park, Park Clrcult oulavilie-Fountalne Ferry Park, Park Critut
\& Realty Co., props.; Harry A. Miker, mgr.; plays orphenim randeville and banilg.
1.adlow-Lazoon Park. Arthnr R. Whibr, mgr.
 doea not play vauderllle: plat
Owenabor-Chantauna part.
Winchester-
Winchester-Masse a Park.
Crowley-City-Park.
lake Charies-The shell Beach Caslino
Lemompte-Moore Park.


New Orleans-Spanleh Fort. Jules Blintes, mgr plays rands,
ew Orleans- Audubon Prark, Sam Marwhall mgr.i own Shevepwrt-Gladstone Park.
Cape Elizabeth-Caye Cottage Canlno.
 prop.; playa rauderille and hauds.
old Orchard-Seaslde I'ark, Maine Inr. Co. plays rauderille and bands; Linted Clrcult. park plays stock musical comedy; alio play
 MARYLAND
Baltimore- Iherman's New Electrlc Park, J. E. Baltimore-Stoddard's Palm Gardens, Jas. Stex Baltimore- Hoffunan Honse Cablno
Raltimore-
Raltimore-Kllne's Shore LIne l'ark.
Baltimore- Waverly's Summer Garden
Baltimore-Flodd'a l'aric. W. H. Truehart, enyr.
park plays vauderlle and bands. Baltimore-Electicic lyark, A. N. Elrod, mgr.:
Electric Park Exhtition Co. props. no vande. Bille; no bands; no cliccult. Bay Shore Parks. Gw. R. \& E. Co. props. ; Jas. R. Pratt, mgr. Braddock Helphts-Braddock Helgpts. Frederlck

Cumberlond-Mlerryland Park.
Frederlck-Braddock Helghts, John W Poole mgr.; 1I. F. R. R. Co., Dmpis.; phays loea Glen Echo randerille.
 Ocean Clty-Ocesn City Mlier, A. A. Melonald
mgr.: part does not play vauderlle: plas Ocean City-Windeor Resort, Danlel Trimper mgr. and prap.; plays bsnds and vauderllie
 W. Easter. mgr.; W. J. Parker, mgr. attr.
plays vaudeville and babd; books direct. MASBACHUSETTS
Aubnrndale-Norumbega Park. Carl Albert mar.: Korumbera Park Co., props.; park plas
vaudeville; no bands; is not on a clrentt. Poston-Atlantle Park
Brockton-Hikhiand
Park.
Decham-Weat wood Park. Bay State Ry. Co Bonton, props.: park plays vadevilie. Wulhur,
Dighton- Mlghton Rock Park. G. K. mgr.; Bay state Ry. Co., props.: play Draput-Iakerlew Part Jonn 3. Corry, mar
Bey State Ry Co. props: plays vauderili Bay state Ry Co. propse; playa vauderll
and bands: no clrenit. Fall River-Sandy Beach. A. V. DuBols, prop
George Kefr. mgr. Fitchbnrg-Whialon park. W. W. Sargent. mgr.
plays vadeville; play: bands on Sundays.

Gloucester-Long Beach Park
Maverhill-Then
Holyerblil-The Plinew
Co
Co.; proye. J. D. Pellisier, myr.; phays ${ }^{\text {R }}$ Hall-l'aragon park. Geo. A. Dovige, mkr.; A ville or ranits; not on id dircult play vande Lekeville-lakeblde lark, Bay State Ry Con Lexlogton-lexiugton l'ark, Nanderilie. Nambeza park Co. propa.: J. T. Beneon mgr, plusa band
 New Bedford-Lincoln Park, Cnion Strvet Ry, Co., props.; I. W. Philips, mgr.; plays bands.

 Revere-Ocean Pler, L. F. Sherman, mgr.; park Salem not play raudeville or handa. Saylem willows Park, M. J. Doyle, mgt park plays musical conedies. Tannton-Sabbatia P'arki Bay staite St. Ry.
Booton, prope.; D. J. Ilorgan, park mgr. Weatboro-Lake channcey l'ark. poole a
Westertild-lequot lark. B. L. props.; B. L. Poole, mgr.
Weatwood-Weatwood Park, Bay state st. Rwy.
Co., propa.; J. II. Hajes, mgr.; vauderille oc.
 3Ionte Tbompon. 39 Cont at., Boston. Worcester-Woodiland Park.
Worceater-Plnehurst
Worcester
Worcester-Lheoln l'ark, Geo. Goett, mgr.; part
plays vanderllle and bands.
 stichigas
Battle Creek-Gognac Remort, Brown \& Kertoon,
propa. i G. Macard, mgr.; park doee not piay raudeville, but bands occeslonally not play Bsygrity-Winona Beach, Lew If. Newcomb, enton Honse of Davld. mgra. $;$ park plays vauderille: Calumet-Creatrlew Park, F. W. Taylor, mgr. Keweenaw Ceatral $R_{i}$ R. Ch., props., paif
does not play vandeville; plays own band. Corunna-McCurdy Park, owned by the clty;
Blayor W. pendent randerille.
Detrolt- Rell Isle Park.
Dit
Detrolt-Palare Gardens, Riverview Park Co,
props. ; Milford Stern, mgr.; plays band and Flint-Lakeside. J. D. Stuart, prop. and mgr.; Grand Rapids-Romans Park. L. J. DeLamartes,

 \& Flec. Ca. pmpa.; gen. mgr. of the co.. mpre.
of the park: playn bands, but not randeville (Contlnued on page 92.)



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Philadelphia, Pa.

## PARK LIST

Letpemlog-Uoton Baseball Frark and Clereland
Pienic Park, W. J. MaCorkin, mgr.; does not play vauderille; plays bands.

 bends: Do randerlle. Whiter J, Wheato Lanalng-l'Ine Lake Plark, Waiter J. Wheaton,
mar.j does not play vauderille, but playa
bands. bands. Cansing-Sew Waverly. The Micblgan United
Traction Co., purp.; Tho. M. Reld, mgr.:
part plays rauderite and bands,

 Orion-Lake Orion. H. E. Hatcb, mgr.: Lake


 Owoss Muchordy's Park. Meewahdin Part, Roy MeCulloch, mar.i plays bands. Park, Lew marr.: park plays rauderille; plays bands oc-
 st Joweph-Siver Rencb, Ionls D. Wallace, mpr.: Drake \& Wallac.
not plas vaudeville or bands. canmesota

## Anatn-The Clty Park. <br> taui T. Condon, mgr.; park

Mankato Rlimers Paril.Gir Flanagan, magr.
 and mgr.ci plays randerin Manearolls-Lake Harriet. Board of Part Oom,
props.; Czan. O. Jobnown, mgr.; plays band: no vaiderllie. and Central Parks. J, M. Rowley mar.: parka owned by city: vanderllle: st. Pan!=Harriet Ialand Park, owned by elty; St. Panl-Wildwond, P. J. Yetzoorf; magr.; Min. props.: po vanderllie: Do bands. st. Panl-Como Park. owned by the elty: Board
of Park Com., mgrs.; playa bands, bat po stawater-Lily Lake DHing Park. yuserserfl
Colambae-Washingtun rark (colored)

 yassours

Garant clty-H Houser. Verberk Park. l'ark, M. G. Helm.
Kansas Clity-Vilectric

 prop.i, Everett Wilson, mgri.; parik playi

 t. Joseph-Lake Contrary Park.
it. Louls-Lemp'e Park.
Bt. Louls-Suburban Garden, sol Oppentelmer mgr.
Stouls-Forent Part Highlanda, Robt. Has.
fertsmp. mgr.; BL Loulo-Priester's Park Frank
 stiays bonds and rauderlile. Manton Bros., propa. Sedalia - Lbibery Park.

 Webb Clty-lakealde, A1 R. Baecom, mgr.: S.
W. Mo. R. R. Co., props.; plays bands; no momtaxa
Anaconde-Wishoe Park, Geo. Forsythe, mgr.
Bitte- Columble Gardens, Grent Falle-Black Eagle Park, E. I. Holland


## MEBRASEA

\& Co., props. Crete-horky's l'ark, Anton Horky, prop, and
mgr.; park lis used only as plente and camp David crity Chantanqua Park.
Falrbury-C'ty Hark, 8. M. Bailey, mpr.: owned by clty: does not play randevilie; plays bome Grend Island-Del wood Part, W. E. Rounds, Wagrolin-Caplfal Beach, Capltal Beach \& Lake Co.i props: A. H. Bncktorf. magr.; plays
vanderille and banis: no elrenit. orfolk- Presthaler Part prop. and mgr.; plays inden ind B. Miller Boutb Sloux Chty-crytal Lake Park, lisry l:
Foje. mar.: park does not play vanderile; York-City Park, Part Com., props. and mgrs. NEW HANPBHIEE
 Cond is onds. mar.: park plays bands as apecial ocesafons.
Doven- Central Park, F. A. Belden, mgr.; playis hands at limes.
Hampton-Hampton Beach.

Manchester-Lake Massabeste Park, Mancheater
St. Ry. Co.ip props. and mars.; park plays
vauderite; pisy bands on Sundigen Mancheater-Prince I fland Park.
Manchester-l'jue Isiand Park, Msnchenter Trac
tion, Light and Power Co., props. and marn tlon, Llght and power Co.: props. and mgre.
doek Dot play vauderlle; plays bands on
Sundas. Nashua-Lawndale Part, J. J. Haggerts, mgr. alem-Cays dods, no vauderille.
 NEW JERSEY A tlantic Clty-Young's Mullion Doliar Pler, John Athontic Citg-Atlantle Garden Atlantic Clity-Yongis Ocean Pier, plays bands. Atlantle Clty-Steeplechase Pler, Wm. Fennan,
mgro: Gea. O. Inlsow, prop.: no vanderlle: magrí Gea.
plays. band. atlantte City- Steel Pler. J. Bothwell, mgr.
Do
ruederile: plaja bands. Bayonne Wasilaton Park, Ed Manon, mgr.
 stock and bapils.
Fenton Beacb-renton Besch Park, Penton Beact Amuse. Co. props, james F. Henry, mgr.;
 Keyport-Parilion Beach Parki Fred Frick,
mgr.: plays bsnds and Vauderlite. mgr. irlays bsids and raudevilit. park play band.
Msplew ond Hollywood Park.
hill
Co., props.; J. II. Dowlé, Jr., mgr.; plays bands snd randerille.
Newark-Colinemm Garden.
ewark-Olympic Park, Jas. M. Beldon, mgr.;
H. II. A. Scbmld, prop.; park plays raude rille and bends. Newark-Electric Park. Electric Park Amnge. ment on props:
Newark-Millilde Park W. E. Thaller, mgr.
 Platt. mgr.: park plays vaudeville.
Orean city- Forg's Pler.
 and hisinia occaslonalif: fry pot on a elreult.
 mar. i doen not plas randerile, plays bands.
Trenton-Wbite city. Peter E. Hurley. mgr. Trentan-Wbie Lale. Parł, J. Hur Dowler, Jr., mar.: Millville Tractlin C. Co., prope.; part

 White, Phla., Pa.; Do banda. Woolynne Park
Wanlyne- Woollyne Park Wing props.; playa bants oceaslonally. HEW TORE
Alhany-Midway Besch. Albany \& Troy Park
Corp. propa. . . 11. B. Rngers, mar.
Amsterdsm-Aiken Pirk, M. P. Andermon, prop.
Auhnro-lyiand rark. M. J. Carmody, prop. and

Ballston Lake-Firest Park, schenectady Ry. Binghamfon-Coslno Park, Blaghamton Ry. Co. Bighbamton-Ross Park, Blaghamton $\mathbf{R y}$. Co.,
mgrs. Blastell-Bay view Beach Josephine Basch, prop; A. Hosew, park. Joeephine Basch,
band and free acta. Buffalo-Caralral Court, Electric Park Amnse-
ment Co., props.: do not play vanderille or bands: is not on e. dicent play randerine of
 Coney Island-Lana Park.
Congers-Rockland Lake Park, Leebert IL Kam born, prop. and mgr.; park does not play
rauderille and bads. Corning-Bilon park, \&i. II. Clark, mgr.; part plaga rauderllie and bonds.
Cortland-little York Pavillon.
Cortland-Trout Park
Elmira-Roricka Glen-Eimira Waterworkn
 Sundag.
Elmila-Eidage Park, owned by the city;
amo Fionawrence, mgr.; plays bende and cenna Far Rockaway-Idle Honr Park.
$G$ reater New york-staten Ialand; Bapryisnd Irondegnolt-Sea Preeze Park, N. Y. State Ry.,
pmope; B. E. Will Inondequolt-Giea IIsven tark.
Thaca-Renwick Park. Capt. C. E. Agkee, mgr.
snd prop.: plays bands and vandevilie
 Kingaton-Kingaton polnt. G. B. TeBow, mgr.:
Kingston Oins. R. R. O., prope.: does wot Long lalnade-Brighton Beach Park.
Lyonn-Woodiand Park. Park, E. I. Whitney
 Co., props.; D. C. slonagie, mgr.; plays loeal Midiand Beach-Mldisd Beach, Mlland Reach Co., propas.; D. W. Leoasrac, mgr.i. playa bands.
 vauileville and bsinds.
New York-Clason'a Pont Part. Cilaton stephNew York-Manhatisn caslno Part.
Mzw York-Manhattsn Casino Park.
ONensbnrg Sandy Beach.
 and hands. marr.: does not phay vauderlle; piayi bands;
not on an circult. Oripkiny- 8 gmmit park, 8. W. Bakef, mgr::
park plays bands





 May vaudeville: plays bands.
sylvan Bech-L ina Patk.
 syacuse-Long Brancli Park, B. Maurer, mgr.

 rauderllle not bands; no elreutt. HCa-Liftle Coney Indand Park. onagstown-ft. Nisgara Beach, Niagara Gorge NORTH CAROLINA.
A wherille-Riverside Park.



 Nunding onls.
Winaton-Silem-Nism park, plenlwout Park. OHIO.
$\Delta$ kron-lakeside Park, 11 arry A. IHawn, mgr.
park plays vauderllie; does yot Hlay liands. Allance-Maple Beech park, C. W. Goxdwin,
pmp, and mgr.; paik plasa bads; no vaule A thitabula-Wimoliand lark, Ya, \& Ohto 165

 Celawa, Akron, O. Podint-on-Lake-Erle, G. A Collar Pront-Cedar lolut-on-Lake-Erie, G. A
Raceding, mar. Cellan-Mercellna, Celloa Realty Co., propa.
 plays bande. I. M. Marth and J. M. Martin, mgra.; play
bands aul vaudevile.
 met phay baiule nor vauileville. Dark Amuse-

 O., pmpas: Charles Et, Milew. matr.; play
 prop. and mar.i. playn bauds.
 E:A - livermol-Newell lpark.


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 bands. OKLAHOMA.
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 slags hands.
Sulphur-The - Vendone Park.
Tulsa-Sand Spriggs Fark. Charlea Paze, prop. Bagocean-Bayocenn l'ark, T. B. Potter Realty


 veuderlile and bauls.
PENNSYIVANIA.
park dues not play ande ille; phaya mecal
 Altona-Lakenout Anumemeat Co. of Central,
 Anliland-Woodiand Park.
Beaver Fallw-Nort

## Valles Tract. Co.




 limer, ru vo vaudeville
Chatitherbburg-Calelo


 aly. . prop. bius.
Columblas.

 Enark plays vauderille; alive plass, bands. part


 Eric-four Mille Creek Irark. 11. T, Fouter prop, and wgr.; phays vandevilie ivoked by
ilary











 Propsic. Fic crane.myr.: playn local bands




 mgr.; park does pot phay vaudevlle or bandi
Mend ville -Oakwood Park.
Milt on-Milton

 Now prighton-Junction prark, Renrer Valley
Tractlon oo.









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Pittsburg-Kennywood, Kennywood Park Co.,
props.i: A. S. AcSwegs mgr, wisys vaude: rille and bands.

 mgr.; plase reudeville and tinda.
fuaxsuta winey-Alla ho I'ark.
Reading-Carnonla lourk, Amerlean Amurement local bands.
Renore -'arewell I'ark.
Riverside-beWitt'n I'ark. W. O. DeWlit, mgr.;
 no bandh. provie. ; J. M. Nolane. marr.; playa locai bands. scranton-luunh IPark, Scranton Park Co., props.:
W. II. I.snott, mgr.; plaga bands and vaudeversile. Northern Electric Psik, Scranton \& singhauton R. R. Co.. propa, ; R. S. Chamber-Bhankin-Falgewood Park, G. G. Knlp, Mgr.:
 pron. pariz plays vauderille on apeclal occa-
mons insan bauds on bolldays.
 Bondin, Roiling Green Park, Sunbary a Sus.
Sunhyry-R
quebanna Ry, quebanna Ry, Co.e prois.: Fred J. Bymd.
 mar.io park plana vandeville
 Wanlilngiton-Washington city Park.
Went Cliester-l.enape l'ark. Norhert B. Hamils
 Wlikes- Barre-Sans soucl. Llanover Amunemen Willsmatown-M1dwny Park. Fdiar n. Rauk,
 playa bends.

RHODE ISLAND
Nowport-Island Park.
 Play bands, Riverside Crearent pars, R. A. Marrington, bsidn. South caroina



## Alexandra south

Bristol-Jamen Electric Park
 stock; simo munlcal khows: $\mathbf{A}$. Wall, Boz Koxvilir Fountali Clity Park. C. J. Plemtug
mgr. does not nlav vauderlife or bands. Enoxrlite Chilhowee Part, J. Meming, mar
Knoxville Ry and Light Knoxvilie Ry. and likht oo. propa.: plas
vaudevlle occaalonally; plays bandś: no clt Mempinin-Dixie Park
Mempbla-East End I'ark, A. R. Morrison, mgr
 Nahnille Gleonse Park. W. A. Halatead, mgr. park does not play vandevilie or bands. texas
Amarilio-Famons Heligbta Park.
mar.; park playa vanderlite and bands. Noble Brenham-Germanis Parkiren Sld
Rryan-Dellwred Park, Carkaviti-Reunion pisik. B. F. Robey, mgt Dalias-Lake cilf Park.-Cjele Park.
Daliaz-Lake clif Par
Ft. Worth-Lake Como and Lake Erle, T. C. Bonch, mgr. FY. Worth Power and Light co.
propa.; does not play vanderllie; plays bands.


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 Galnesvilie-Electrle Party, J. A. Honeycutt.prop. and mgr. ; plays bands and Tuttle Vado-Greenvilie-Forest Park, J, Quincy Make, mgr.; Mark plays vaderike: aleo plays bends. mgr. San Antonlo-Electrle l'sit, W. K. Misjert

 migr.: park does not play vaudevilie or banda. Texarkana-Sprlngiske Park. Southwestera Gae
and Electric Coo, props.; H. L Herris, gitr. UTAH
Cspoon-lagoon Remort.
Balt Lake City-Wandamere Park lasd, mgr.: park does Dot play vauderillo;
pisjs bads. Salt Liskandidestic Park, J. E. Langford, mgr.: Sait Lavike Clity -Caiders Part, Caidera Park Co.
 prop. aud mar. plays band; vanderille oe
casiomally; booked by manager. VERYOUT
 props.; plays
vauderitions and bands.
viromia
 papalevilie.
innmpton-Buck roe Part. Beach, J. V. Blekford, mgr.
inn
 Norfolk:-Vlnalinis Reach, Frank T, Kintsling,
mgr. mgr.
masical
Norfolk
Somedty mnsical comedy, opera and dramstic attrac-
thons: vo vaudevllie; plays band and two or Norfolk-Ocean Vlew, Va, Ry Mower Co.,
props.: O, Welli, mir.: plays local bads.
 Rark does not plsy Vaidevilie; Dlays bs ode bandin, no vauderlife. J. Cousins, mgr.; plays Roanoke-Mountaln Park
 Washington

 Blumeld-Cun WEst virginia Blumeld-Cnlon I'ark, C, L. Wuisme, mgr. Charieston-Enkewoud Pari, Steple A. Innkina
mar. and prop.: plays vaudevile; independ mar. and prop.. plays vauderflie; independ-
ent; plsys bands.


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 san Prancleco-Order of Spottish Clans. Aug. toa, Mases Int
 miltee, 1100 Franklin at., Son Fraucloco Englineers. Sept. 13-18. F. IL Hutchlnan Notancisco-But Minorca Club of Auerlea.
 San Francisco-Grand Court of Cal. Foresters of
Amo. May 3.8. Joseph B. Rebuli, Grant Blag. San Francisco-National Organization for Public Ilealth. May 31.June 5. M1/as Ella Philitpa
Crandill, 54 b. Thirty-fourth st., Sew ierk, N. Yrinclinco-Gama Fta Kappa Frat. July 2.4.
8. 1. Rennedict. 31 Union Sq.o New Yort Cits
 San Franclineo Ninth international Wrurlty Con
gress. July i8-24. grees. July
Corme. Wls.
 L. McCall, 4714 Washlngton Bird. Chlcago of Sclence. Aug. 2-7. Dr.
Smitheonlan Inst. Washington, San Franclaco-Generai Grand Councll of Roys
and select Maaters of U. S. Ang. 30-31
Ilenry W. Mordhurat. San Franciaco-Apta Delit Phi Frat. Sept.
24. Cari R. Ganter, 138 W. Forty-fourth at. San Francisco-Natlonal Federathon of Post-op
inee Clerka. Sept. 8-8. Thos. F. Fia herty
Then San Franciaco-Amerten. Electrochenleal So

 San francisco-American institute of lianklug.
Allz. 22. San Francisco-Grand Parlor Native Sons of
the Golden West. Apil
19.23. Fred


 st. IINyoke, Mass. Soc. op Certined Pubil
San Francisco-state
 of $U$.
N. Juls
$21-24.0$ of Electrical Con

 Coznm. Salem. Ore. San Francisco-Genersi G. Chap. R. A. JI. San Francico-Newtiot Worid Cong. of Nem ology. Sept
Gate
G-12. Dr. N. N. N. New. 2 Golde
 San Francisco-0. 1. 0. Swine Breeters Anm Nor. 10. O. C. Vernon, Goshen. Ind. \& \&
San Francme- Orand Counctio of Cal. A. \&
M. April 19. T. A. Davis, Masonic Temple M. April 19. T. A. Davis, Slabonic Temple San Franclaco-Grand CArcle of Cal Companlon
of Foreat of Am. May 4.7 Miag $A$ gnea $D$. Ban Francisco-John Cary Descendmanta. May Rer. Seth C. Cary,
Center. Boaton, Mass. Moultrio at. Dorcheuter San Francieco-K. of Col. of Cal. May 11.12
David F. Suppie, 330 Montgomery at. San

 San Francinen-Cal. Branch, Colten Nat'1 Anan.
of 19 . O. Clerks. June 12 (ieorge P. Feals. Simn Franclem- Phi 8'gma Frat. July 1-3. I San. Franciam- Mal Druz Clerkwe Annn, Juts Paelac Brig.o. Sa San Francineo- Nelte Delta Delta Prat. July
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 San Prantlom Alizer Benkera. Anan. May 27 March 2428 . T. W. Tomlineon, 29017 th it. Ban Franclamo Cnl. Annn. of Lomal Fire Inn.




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 E. E. Arrington, Rocheater San Franciamo-Nar1, Assn, Llepe Enderwititers San Frinciaco-United Master Rutchers of Am Ans. Chicaro, in. San Franciaco-Nat. Shorthnnt Remorters" Assn
Ang. $16-20$. Mas. E. Weller, 208 Masonic
 Ang. 16.21. Jonls A. Schwarz, 5 tion German
town ave., Philadelphia, Fa.

San Francisco- intl. Purity Cong. Jnly 18.24
Secretary Laa Croose, Whis.
San Francinco-supreme Conrt Forenters of Am. Ang. ${ }^{24-26 .}$ T. M. Donnelly'. 275 Grove 8an Francisco-Pht Gamma Delta Frat. Ang.
$\mathbf{3 0}$-Sept. 1. Harry R. Wansell, 1410 Common Wan Prith Bldg.. Pittshurg. Pa. R. Franciam-Am, Pomological Soc. Prof.
R. Take, 2033 Park Rd. N. W., Washington,
 Granite Bldz., Roeleater, N. Y.
Ssn Francleco-Sovereign Gr. Iodge, 1. O. O. F Sept. $20 . J . ~ B . ~ G o o d w i n, ~$
Baltimor
No. Liberts it San Franchan-Cnderwriters' Asen, Oct. 15-18.
J. M. Caldwell, Loo Angelee.

San Tranelsen-Natl. Assn. Ry, Oomm. Oct
10. Wm. H. Connolly, 1319 Col. Nd., Wals San Franceco-U, Label Trades Dept., A. If
 San Franclsco-Am, Sonthdown Breeders, Asen
Nov. 6. F. S. Springer, Springheld, ill. San Franciaco-State Bidg. Trades. © Oo, of Cal
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Rocik Ionland- i. irand , J. Roastille-Roessille O. Vic Doure, mgr




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 Kightstown-Ainsmbra, o. Wolford, mer.; *

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 B. \&. T. Louit. Mo. 229 N. Deapletion at, W. F. Mengela Co., Coney INAMSS. SCENIC STUDIOS SECOND.HAND SHOW GOODS Film Exchange, $8=0$ Perdido
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Flag Pole 00.0 , 6 Brondway, Bosto TENTS TO RENT
K. Mige A Son. Inc. Th7 Fniron it. N. Y. C. Lears. ThenEATER SUPPLIES.
Loois,: Mo. ${ }^{\text {M }}$ HEATER TICKETS.



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THEAT. FOLDING BICYCLES, PAD
DLE WHEELS AND BICYCLES.
, Mass.
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WALTER DUGGAN'S NOTES

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BELL Our Altractre Brase Finel Porer Frames to

 AT LIBERTY AT FUTURE DATE.





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 A. 1 DRUMMER - XYLOPHONES, BELLS


A-1 SINGING, DANCING COMEDIAN-
 Conedan.
a. Trap drummer-belis, full line


ADVERTISING MANAGER-WANTS POST

 And mike irbrnot). Allicer program, newspaper


ASBISTANT OFFICE MAN OR TICKET


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 AT LIBERTY-GYMNAST, DOING EXCEI


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AT LIBERTY-MAN AND WIFE, WE FEA.



AT LIBERTY-VIOLINIST. DOUBLE ALTO

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EDITH VANN BLEIJ-PIANIST AND MUSIC,


EXPERIENCED MOVING PICTURE OPER


FREDERICR GOGA VIOLINIST. AN

r aximbone. TRAP DRUMMER-DOUBLING

 herrice-ventriloquist, punch and

JOLIY FOUR QUARTETTE-WITH SCHOOL or raudevile ; organized elgbt sears. GEarniva
OWEN, Box $4+6$, Brookrille lad WWEN, Box 4+6, Brookvilie. ind

MALE PIANIST, STENOGRAPHER, SINGER


MIDGET-18 YEARd OLD: 4 FT. 4 IN. digbs io pounds; Food awimuier and hiz
diver: desires soxition with moving picture
company or circuos. J. BALLAS, 119 Grand St MOVING PICTURE OPERATOR-TEN YEARS experieuce; married, sober, relliahle, Beat rep

OPEN FOR SUMMER ENGAGEMENT-A.N tray
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OPERATOR-WISHES STEADY EMPLOY ment all gummer; will travel or locate in goun
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 AI montha or more. Can leave on two welky
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PIANIST AND DRUMMER-MAN AND WIFE experienced: belis. xylophone, marimbaphone:
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PRACTICAL YOUNG BHOWMAN AT LIBER -Can handie any executive position with moul Billboard, Cinclinaty

SKETCH TEAK-MAN AND WIFE: CHANGE Yor week; work ail acta: eccentric wbite- Pace
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write; carry dog that is a scream. ROBISON

TEAM-PIANO. DRUMS, ETC.-WITR XYLO phrobe. marimbaphone, ringola, molfte. chimnse
befle. drums, etc., anil doubing saxophone over half a ton of paraphernnlia. Get this: and handie Ansthing: molimets; union. Addres,
THE SMELSERS, Gen. Iel., Indianapolis, Ind.

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 Wire or write H. A. BROWN,
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YOUNG MAN-24; EXPERIENCE AND ABIL
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DRUMMERS.
Advertisements. witheut diepliyy, wider this haading.



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 FOR EXCHANGE.
 ALIVE-Ture Freak Sheep; Four-legged Roomter,
 AITOMOBILF THLCK HOV1E 8HOW-Tent.
 COTTON CANDY MACLINE-Good as new: Will EXCHANGE-Three SCeam Peanut and Fopeom Hachines: guot for parka
daht Oufft anything ln show line. Address HER
BERT EYA EXCIIANGE-Mave 250 pairs pxcellent RInk Skates,






 GOOD, SoLND SMFTIAND PONY, STMLIION, gof to rrade ; will gire a good deal. JAMES LLEE
Burt, lowat
 Prompley Dogs, Razor Hones, Pennants, etc. A
BMRT ILENDHR, Olean, X. Y. SMALL MLLE-Weighs 360 lbs. : a perfict little


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Will EXCClANGE an $\$ 800$ Chewing Gum- Plant

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North Waterford, Me.

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FOR SALE-MISCELLANEOUS.








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## dO YOU WANT AN ENGAGEMENT, SITUATION OR TO FILL YOUR OPEN TIME?

The Classified Columns of THE BILLBOARD can and will help you o get that start. No matter what your qualifications are, if you have been associatcd with amusements, send your copy today and let The Bilboard the details, tell what you can do, state age, married or single, experience, and if refcrences can be furnished. Managers looking for professional people or help will answer the ads that give them a good, general idea of the advertisement in the Classified Columns with the first line and your name set in blackface type

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Send remittance for as many insertions as you wish. No charge accounts; no bills rendered.

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Pennaylvania. GENTIEMEN suaranteod weekly nelary aupplying
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MHE BARMAINS Siring BaM, tull sive, Ane, old
 NEW HAPIIKK CANUY FLUSS MACHINE-Minat
 OUR LIST Is the largest and most complete pub-
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 ONE MILLS OI'ERATOR HELL, mechaning In


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loortable AMUSEMENT BU1LDING, $41 \times 100 \mathrm{rt}$,

 sLot Macuinfs, Calinet Venders. 825 : Flectric

 8LoT MACLIINE, Mulise O. K. Cabinet Gum

 STEREOPTICON RLIDE8 TWU sTRONG HUN-BOLSD TRUNKS-VEF 1 It -


TABTAREAN FIRE-CRACEER 1 LLLOBION, FIU-

 TEATR, Cravy House awell Ventrilogulst Mruares, Anatomy, Candy Machine, Punch Figures, Poor Card



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FOR SALE-THEATER.
30 yor word.
A800 BaBGAIN-OTlicuma Theatre: only sbow bere:
FURNISHED ROOMS.

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 ence, wakes,
delphat, Pa.
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Intruments; elthes bex, old or young. BOX 177 ,
WANTED-Muslctans for amall concert band: per-
manent: Suxoyhonce, Trombones, Baritone, Eb Bens,

WANTED-Band Dirertor, Cornet or Clartnot malary: outslde onport
BAND, Lanark, 11.
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ence. F. W. WOLF, Terre Hauto. Ind
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D. J. WOWELL.
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WANTFD-Wreating Giris and other useful people


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## ON THE FIRING LINE OF CLASSIFIED ADVERTISING

Business is a battle, therefore, you need your best
Thousands of men, bunched together, make a formidable foe; scatter the forces and they will not be so ef-

The pulling power behind CLASSIFIED ADVERTISING is the tremendous force of a great number of small ads in one department; they rivet the readers' attention, the first and most potent factor in interesting

One of the good things to preach about in these particularly trying times is CLASSIFIED ADVERTISING. Many a person has turned a trick and landed stakes by inserting a small ad in the so-called "want"

The closest kinship in business exists between the buyer and seller in the CLASSIFIED COLUMNS. Every ad, either personal or commercial, is identified or associated in some way with the amusement business, and the great multitude of people who follow the shows.

When you want to buy, sell, exchange or rent show property and supplies, or wish to secure help or shows, the CLASSIFIED COLUMNS will carry your message

If you do not wish to advertise on a large scale, the small "want" columns will serve your purpose, especially when you wish to dispose of anything that can not be

We do not claim that the CLASSIFIED COLUMNS are good for all lines of business. When cuts are used to illustrate the articles advertised, a display ad will serve your purpose better than a small classified ad.

CLASSIFIED ADVERTISING pays because there are new propositions appearing every week which keep the interest in this department fresh. People who read or patronize the small ad columns are usually on the lookout for bargains or have something special that they wish to dispose of and receive quick returns.

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Make it a weekly habit to read THE BILLBOARD'S CLASSIFIED COLUMNS, and you will profit by it.


 INVENTIONS. 30 per word.


JOKES AND AMUSEMENTS haut eisplay, undar thio hoselas.
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 Ring. lue. \$NUVER's. sillersburg. Porn Bquin LETTERHEAD PRINTING 3o oer word.
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> LITERARY.

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 MANUSCRIPTS, SKETCHES AND PLAYS.

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 ${ }_{25}$ BRIGHT BITS-Copyrighto 1915; Hew, HVe rokes



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MISCELLANEOUS.

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PARTNER WANTED.

##       PRATNER WANTED-FIne opportuntyy for young     

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WITH M. P. MACHINE and Seating, or about





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SECOND.HAND SHOW PROPERTY Advertimemeals wilhoul SALE.



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 FLASIIY PEENY AIRCADE BANNER, 14xI8 fth,

 | a carmival. A. HAYES, Gallipolis, O. |
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| $\begin{array}{c}\text { For sale-Entire Curio Show Freaks, Curios, } \\ \text { Tent, Banners, complete, Including Zeta, the double }\end{array}$ |




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Michigan.

## CLASSIFIED ADVERTISING PAYS



Eallor The Billbosrd: 1 csn otiter praise to yonr enterprising magazine for its wonderfil help to the profeaxion,
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Abking you 10 insert
$\begin{aligned} & \text { Ibe accompanying ad again, } 1 \text { beg to remain, } \\ & \text { Reapectfully yours, }\end{aligned}$
C. R. SEIGARD.
 TOB SALE-Two TMTE-WN Truro Emit Rolle











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New York Clity, Feb. 4, 1913.
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 13R SALE-One 72xi2 Ballonn, Northwestern make,
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Indiana.
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GENUINE MOUNTED ORANG-OUTANG-All kinds




HAVE PLANS AND DESCRIPTIONG OF FIVE BIG Frcapes-Will sell all for $\$ 1.00$; Packing Case
Watc Barrel, Pastebourd Box, Hindu Sack and Safe
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LEARR THEATER SUPPLY CO. aways bave on

MAGIC BARGAINS GALORE-OVER 250 itema a
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MuMMIFIED CUHIORITIEs- Mechantcal Siows comething for exchanga. What have youl
Cook. 122 Wmat 31ain st. Rlebmond, Ind.

 rape: the only, one in Amer
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ONE PAIR MASSIVE GRFEK STATUES, wood
 ONE THOUSAND OPERA CHAIRS Some as ROOD



 SELL ANY PART MY THEATRF-1'sed only three
















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ARCADE MACHINES Want all winds, exoept plo
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Continued on page 114.


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## MOVING PICTURE DEPARTMENT

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## FEATURE FILMS FOR SALE


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FILMS FOR SALE OR RENT. Aevertisemants whout display, wader thls neadias 3e per word.
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COLORED PERFORMERS






 DRAMATIC ARTISTS

## At Liborty Advertieemanta, without dlaplay, under enit hading. are pubishad pres of eharph.        JACK V. HEETER-Tharecters, hearien; fair anger, good danef; real comedian; have 3 mualcal tablolds:   MA. ANI WTFF Roch young and good looklog          

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 YOUNG MAN-Age 24; Wants position in vauderille
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Liberty Advertisements whehaut display, onder int
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## PARKS AND FAIRS.

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 COMPYTENT AND EXPFRIENCED PICTCHE


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## HOROSCOPES



Tattooing Outfit,

THE BLICK PORTABLE TYPEWRITERI


FAKE MONEY OUR NEW GREENBACK.
 WANTD LADY-A Profection Frasineor mithe ${ }^{26}$




MONOLOGUES, 8KETCHES ETT
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 WE CAN QUOTE YOU

FOR SALE UP TOWN OR STREET WAGON


## Mirror Screen





## For Sale---At Cost

twelve cream white band coats
 suaranwed to kool order and srath for Minstroj

Play Ball! Go Fishing! Here's the Live Assortments!


## Something New!

THE BOYS ARE GETTING THE MONEY WITH OUR
BigFishingTackle Assortment

It's the Summer Winner, And Now Is the Time



and
Costs \$13.50
At 10 c a punch, averages $\$ 50.00$


## Baseball Outfits!

A Positive Clean up-Will bring all the summer trade to your store. Be the first in your town and get the cream of the business
Nine (9) Complete High Grade, 5 -piece suits; choice of blue, gray or white, with black stripes; sizes 28 to 42 . (In ordering give sizes ${ }^{\circ}$ preferred-all suits prompty changed if sizes don't fit.) Five professional gloves and mitts, one $\$ 1.2 \mathrm{League}$ Ball, warranted to last 18 innings-and the last number a 6.00 CatchBOARD TAKES IN $\$ 60.00$-COSTS YOU $\$ 30.00$, including one 600 -hole Salesboard. 10c a punch. Make all remittances by Post Office or Express Money Orders. $25 \%$ required on all C. O. D. orders.
When full amount on either assortment accompanies order express will be prepaid anywhere in the United States.
Any assortment that is not satisfactory can be returned within three days and money will be cheerfully refunded,
WE MANUFACTURE ALL STYLES OF SALESBOARDS. Write for WESTERN CANADIAN DISTRIBUTING AGENT-CONSOLIDATED NOVELTY CO., CALGARY, ALTA., CANADA
B. A. WITHEY CO.,

222 North State Street, CHICAGO, ILL

PUTTING THE KIBOSH ON AN Rollling Stonee Do Gather Mona Siane The Bill
board Began Boonting for the Bedoulat New York, March 20.-Chas. Gottleb, pro-
prietor of the lioliday Sivelty Co., who retired
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WESTCOTT'S WINTER QUARTERS

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Murt Westewt winl carty elght mirwa and

The siowe will ormen wit Whiting, tuid, Mas




 The Itowe \& Super Anusement Company has



## FOR SALE---Sleepers for Circus and Carnival

The Young Buffalo Cars can nuw be had at a price Less Than the Trucks Cost Sleepers, Advance and Privilege; also Combination Baggage.

[^6]Ali Baba Says:
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 the words, "Yes, enh.,"
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 Tankle was pracked. "-Suf' cerl." w. Mi. Darlo hat, foinnil a new freak in Roy Sulivan-will yan be nrese requrewnt? lavt lotter. Write azaln.
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Rill Alken mara. "pet them war. The lunger

## GIVE'EM WHAT THEY WANT!

There is BIG MONEY waiting for the Concesslonalre nine people out of ten would rather have an article of REAL thing they will have to pay real money f -positive novelties and yet substantial articles that look like will absolntely astound you.

and can do the people, for we have the experience. We know what the Many a time you have wondered why so many people passed you up and went by without stopping at your Wheel.
Did you ever stop to think that if you give a Teddy Bear, for instance, all of the young men有 of these fine, new substantlal articles upon which we have winner if you look into this.

## 24-Inch TEDDY BEAR at 80 c .

co sueh value ever dramed of before) We have thousands of Toys, Dolls and
arnivals, County Fairs, Premlums, Canvassers

GLLUSS Top PERCOLATOR (wint (wit) at 75 c .
(Did you ever hear of such a thing before?) BUT-

 It will pay you to call here and see us. We have never
gone after your business before, but now we have determined

## PADDLE-WHEEL SPECIALISTS

dick deliverine goods, at the right prices. We can make
Everybody in the Specialty game knows us. Nobody can prices or values.
Here is your chance to make a kllling! Come and see if you can, but if not write us for full information, illus-

STEINFELD BROS.
Mfrs. of House Wares, Toys, Novelties, Etc. 116-120 West 32nd Street,

## Gentroés United Shows

OPEN IN TOLEDO, O., APRIL 24
In heart of the city. Room for a few more good shows; also a few more concessions. Bears, Pillow Tops, Photo Gallery and Chinaware. Automobile shops working overtime. Nuff said. Address

NAVARRE HOTEL, TOLEDO. O.
LAST CALL--American Ämusement Co.

## Wanted--Big Outdoor Attraction <br> 

Ali Baba Says:

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## Ali Baba Says:

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anon, and that the added middle name will be
"Fienting."
Harry,

# CAPT.LATLIP'S SHOWS 

## WANT GOOD DOG AND PONY SHOW

## I will furnish complete outfit, also eight-piece Band, and I will feature same, if

 you have the goods; or Will Animals Showshow that is strong enough to be fcatured.

This show will open in Barre, Vt., week of May 2end, and will catch two Saturdays, Burlington, Vt., and Kutland to follow, and will play under the best auspices in the state.
Also want two more grod promoters for Queen Contest that are not afraid work and can, Promoters Country Stures and Advertising Matter.
CONCESSIONS NOW OPEN-Phetouranh Cond Confetti and Novelties, P'ahmistry, Ruby Glass, Flower Game, Popeorn and Guld Glass, or any other good concession that I have not already booked.
P. S. Will book small Motordrone with good riders. Address all mail to CAPT. LATLIP, 36 West Newton St., Boston, Mass. POLLOWAMCCLELLLANSHOWS

Open May 10, Aberdeen, Wash.
Centralia May 17; Olympia 24; Tacoma, auspices Moose, June 2 to 12; Seattle, auspices Woodmen, 16 to 26; Everett, Woodmen, 28 to July 5; Seattle, Shriners ${ }^{\prime}$ Convention, July 7 to 17 ; Spokane, Eagles' Convention, August 2 to 7. Other good ones to follow and between. Can use Panama Canal, Working World or any Freak or Pit Show, Lady Musicians and Openers. Opening for few good Concessions; exclusive, $\$ 15$ per week. Write

> J. T. McCLELLAN,

84 Bell Street,
Seattle, Wash

## Why Should War Worry Us---We Are Booked

 Eight Weeks in Busy Towns.
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 AIKEN AMUSEMENT CO., DEFIANCE, OHIO.

## C. H. ARMSTRONG - WNANTSPIT SHOW ATTRACTIONS

Ifuman Fish and Fat Women. Long keason with TIIE WORLD AT HOME SHOWS. State salary: send photos. Addrens Ave, Chicago, Ill

11 Who are looking for PARASOL CONCES. SIONS communicate with me at once. Ido not hendil


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## Ali Baba Says

for the cantrs
Stra. Nura ralane-We have looked for a une Mrs. Minnfe Delgarian-llow abont the bunred and then some dancers sou are golng to
bare in jour sand and sun dance for the tig Watch for thls one thls seamen on the bannee Watch for this one thls spasing on the banne:
orer the entrance. whicb means the featmre of
the big 10-1n-1:. The Giri That Bltes the big $10-1 n-1 \mathrm{l}$. "The Girl That Bltes *io Mra. A. De Young-What's the big water or
ngs gotng to he thls geaton, and where? Port ngs golng to the thls sea
land or Tomkinaville? Jolly Jose'k sweater welcha forty ponnda
beavient sweater in the whole of onr land.

Mra. G. F. Gray-You bave cerntainly pur on some natural color and welkbt in the Sointh
the winter. Your dare gallery teets are $w+l l$ Minas Valtor-We're next to the Cuink $T$
nalke. but wee cant quite grasp that cont Enma Rane-Have yon ancreeded in teachius hrotber Bill to opprate a dart gallery?
that. with a good butler like yon, there f reano Mrs. W. H. Simpsinn is one of the few ladime
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enme and ilenty and blisters don't Rtop her frme cranting the ve wirea. Och dn emiter
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Wonder if Jow Coules will rememikro Ru-a



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# JESSOP \& MAXWELL SHOWS UNITEE 

## EDVVARD JESSOP, Mgr. C. M. MAXWELL, Gen'I Agt

 Built on a financial fotndation as solid as the Rock of Gibraltar. This is one sliow that made money last season, never missed a pay-day and neverborrowed a dollar from anyone. This show opens SPRINGFIELD,OHIO, SATURDAY, APRIL 24 to MAY, 1, Inclusive, TWO SATURDAYS, CITY OF 70,000 Population, WHERE ALL FACTORIES ARE WORKING. Given und everyune a hooster. WILL BOOK SHOWS and CONCESSIONS for this weck or for entire eeson. We carry lrof. Blanco's Band of 12 Iligh-class Musieians.
Some of the attrartions already booked are BUCKSKIN BEN'S FAMOUS WILD WEST DOG AND PONY SHOW, featnring Cowhoy Band and Miss Myrtle Stalker, the celcbrated Cornet Soloist, with her Golden Cormet; Jake Nalbandian's Big Musieal Comedy with is perfommers, Cyemne Mitchell's Athletie
 Knife Rack: Louis (ircen, Pillows and Percolators; Far Amusement Company, Dolls; Mis. Sadie Lame, Rolldown; M. H. Qunion, Lumeh; W. S. Downey, SHOWMEN and CONCESSION PEOPLE, INVESTIGATE, BEFORE YOU BOOK FOR THIS SEASON. WHY TAKE CHANCES? Sit down, shoot Hs a
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Send for free illustrated catalog illustreting
large assortment in Leather Goods, such as large assortment in Leather Goods, such as Pillow Tops, Table Covers, Doilies, Hangers, Small Novelties.
Write for special discount in large quantities. We are the oldest and largest exclusive manufacturers of Art Leather Goods in the United States.

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Incorporated 1900
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DON'T NEED MUCH MORE

## CAN PLACE-Gool Plat form 

 CAN USE-Cimatime Blower, salary or pereentage or both; we havemplew outfit. Good matito manage Athletie Show ine of tookings this year we have ever hadd. Gen. Mgr.

OWEN A. BRADY, Gen. Agt. Permanent Address-Hazleton, Pennsylvania.

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The only firm on the Pacific Coast which caters to the shownan's trade. Large Show Tops, Carnival Booths and Side Show Banners our specialty

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SAN FRANCISCO, CALIF.


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CAROUSEL CAROUSE

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## WANTED

WANTED
parker JumplngHorse Merry-Go-Round. One more show. Can place all legltima
slons that don't conmlet. Want to hear from small band. Address D.AVIS \& HETH SHOWS, 733 S. Veavitt St., Cheago, IH.

Henry Marshalt, manager Macy'a carousel,
nil Frank Aukel。 comension manager and Bill.

 NORTHWESTERN SHOWS By THE DOCTOR

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JOSEPH A. ANTHONY SHOWS
With everything in readinean, Mannger Jow.



 Wha Rensathonal pree actn and ane concert band
of twefve pheres. and tie train wlin consist of
 llughy Madofe aind hiln wife Laura paid a
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Ha, haura Madule will have the country atore -triker anil kezz follut. with un witb bis higb
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Ampng the atrartlone already elphedl for




FAIR AM. CO.'S CHICAGO BRANCH


## 

 The Punch 300\% Board BEATEN BY A MILE BIG MOORY ${ }_{\text {FOR }}$ AGENTS A straight over-the-counter Moneymaker. 600 ONE-PIECE, PLATED, UNBREAKABLE, GUARANTEED COLLAR BUTTONS, every one attractively displayed on a nicely finishedrack that will ret on the show counter-a rack that will ket on the show counter-a
"silent ealeman "t that works without cost. CIGAR and CANDY MEN CONCESSIONAIRES

WILL JUMP FOR IT
On every collar button is a numbered
coupor. Many of the coupons entitle the coupon. Many of the coupons entitle the
purchaser to a premium-either a cigar or purchaser to a premium-either a cig
a box_oi candy as the case may be.

## PREMIUMS Catch the Trade

NET PROFITS


THE HAMPDEN PROFIT-SHARING BUTTONRACK, $\$ 3.00$ Any of the other popular premiums may be sabstituted in place of eitier the cigars or candy. Every Profit-Sharing Button Rack is guaranteed to have a different serial number. Evcrywhere the Button Rack is pro-
claimed to be the best and most novel money-maker of anything of its claimed to be the best and
kind now on the market.
YOUR MONEY BACK $\begin{aligned} & \text { less } \text { transportation charges if you are not en- } \\ & \text { tirely satisfied. }\end{aligned}$ sample and the complete outfit with full instructions for usc Write Today
and helps for agents will be forwarded to you immediately. Win

Lower Prices on Larger Quantities Given on Request. HAMPDEN BUTTON \& NOVELTY CO. Dept. A, 54 Taylor St.

Springfield, Mass.

## PADDLE WHEELS <br> free catalog. CARDS DICE <br> amusement <br> ELECTRIC LIGHTED NEW and Att <br> B. KERNAN MFG. CO., so. dearbor CHicago.










 The for otoreenh urive atoot ten cars and a
 NOTES FROM LEAVENWORTH



 Brily Recharde and wife serived from olla:






 A. F. Msera has arrived to remato thl the

 make Lenvenworth his headquarters for the noxt
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 Con T. Kennedy will be in Leavenworth au

 drome Thester. 18 busy mith the plana for bis




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## CHICAGO CHIPS

By the Presa Fiende

Prank Kokenmiller, of Indlanapolis, ind., one
the old tinte conceskloners, now owner of the ait the oid. tinte concessloners, now owner of the caller, and sayn that the clity of Indianapolis is rinp get the right clarnoral compsny, but it Devll', Bowling Alley from purchaved Ais. large Which he is going to place in owe of the parks R. G. Fisher covirma the rumpr that has
been animat ror A llat of the celebrities seen in the lobby of the Anditorlum liotel at 2 p.m., March 9: James
Patterson, llarry Noyes, Con T. Kennedy. A. II. Catterson, llarry Noyes, Con T. Kinnedy, A. II.
Rarkey, Stere Woods. Edde Alligton, George Robingon, George lleinz, llerbert A. Kilne, Bill Rlice, A. A. itowers, Al F. Gorman, Wim. Green.
balki. Brothers. Joe Rauman. Fred Parnes. Caik. IrWhon Royal, Joe End. Ed Beaver, W. G. WhiIlams, Whiler Barker jiarmh Brothers, Catherne
stinmon, Art Smith, the ariator, and many more, Whose names the writer falled to met. beside.
mecretarles of the varlous falrs, making it soine mactetarles of the writious falled to get, besides
gathering.

The llowell Avistion Company has purchased
two more maclinea to nne during the coming seamn. M. B. Wentott han accepted a rery dattering offer from Lakeelde Park, Denver, for ler motordmome. The park, Which is one of the
leadiag Western amuement resorts, Gen. Sweet. Wha opens with bif big ehows torium late, 1a., May 10 , wan at the Audi smi nild for a bla bill of gonds at the U. $S$. Frank A. Cassidy csme to Chleago from lem. arat visit home in yeare. Minneapolia for hin ern wicadamia, ne of the old-time mncersion With one of the bly, ones. ile wan a caller at chassinese of ssmie, Doc now lives at Gary
ind Al $F$. Gorman, that hurtiling general azent of the K, G. Iarkme shows. Nure knows how the strets, anA the main onef at that. A!
kass that even if he did bomk aeven town fmm the hotel st Birmingham he had to get out nad
huatle to get them together st and that get them togather st houlsilise. Ky..
and thandle.
O. M. (Checsers) Munt. who bandlell the front of the World of Wionders for Omar Sami
on the World at IIome Shows laxt menm, bax
 Mlas Degnan, who worked for Checkers last IAnte Berger. general sgent of Harrington'a Great Southern general skent of Harington' Nomewhere nesr Natchez, Miss.. where the
weather is very rainy. Why don't jou write, The Showmen's Leszue of America in now poing to meeting a remolution was panked to take a page of adrertiming in each of the amuse.
ment werklles, and create pubicity through ment weeklles, and create publicity through
theee meinma toward the enlarging of mem. berabif. and for the renefit, June 16 , of mem-
it one of the bigkest days of the mesinn. it one of the bigaest lays of the gesson.
Wm. Green, of springield, will have the privilege car with the lieinz of ISeckmann
Show, and informs un that he has male Show, and informs un that he has maile ar-
rangement to get one of the bent privilege rangementa to get one of the bent priviliege
cars that han ever ben on the read with ans
cliow. The
 riturned to the city in time for the meeting -ne to asnir Secretsries, and it would lead share of the kard thinga smum the way that
he and seteral of the secretarlea have been to-
gether, and frome all reports gion thst his
show will he the free attraction of several of
the falra the the falin the coning seamon. Gny Weadick, the promoting oend, the $R$.at here, and called to pisy his respects to the Chlicago othce of The Billbardects Guy naye
that he to framing up another big one. Charles cook, he of the twoear show famu. from the far-ofl Eastern stateas of Matne, New Prom the far-on Eastern 8tates of Maine, New
Ilampshire any the entire New England states.
la in the city bing new is in the city bying new tents and an entli,
new outat for the coming season. He alw
purchased new purchased new car from the Hotehkien- Hiue perple. amil from all reporta it aure la a mwell
one. Mr. Cook hat zecured eeveral bigh-clasm acts thronzh the Co.operative Pair Acta AkRn. and rays that he will uhip them all Eaht Apri $W^{\text {W }}$. J. small, owner and manager of the lomp
 Mctor as the rilier, wan a caller at The inill
brard: alan Ted "Don", Komrack, biplane piltot who wss one of the frst to ay for his licenne at Clerm Flefd, and O. M. Kimble, the well Jamon T. cllsde. manager of the Grand Pacinc
new shownen'n headqnater, new showinen' headquarters. bak inaugnratiod
a new ant welome practice. Coffee and the new an welomme proctice. Coffee and hie
miorning paper are merred to guests in thelr
bedrooms. some practice!

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|  |
| :---: |
|  |  |
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## PAUL GORDON

The wire wonder." orpheum CIrcult. Gilmore Aprit s. Romanof (Pantagen) Oakiand, Cai.;





Hart, M. \& B, (Maryland) Raltiniore
HARTMAN and VARADY

 (Majestic) Chleago M9-Aprril 3.
Hall Denver: (or






Hedges Bros. and Jacooson
Hearn \& Ely (Ilammerstein) N. Y. C.; (Grand) Heatlier \& Co. Juxie (Alhambra
(Keit') Washington 29 Aprli 3 .

Henuinga, Lewin \& Ca (l'antagen) Tacome

Herbert \& Co., Hugh (Orpheum) Sait Like cits Herman. Dictor (Bljon) Savannah 25:27: (Or
JOHN and WINNIE HENNINGS The "Kill Kare couple." Direction Jan F. Munket.
 Herrman \& Co. Adelalde immpresai) crand Ran Hermand Mich.: (i.yrle) Ft. Wayne. Ind., 29.Aprit
 IHldebrand, Fred (Amerlcan) N. Y. C. 25-27.
 ace) Fr. Wayne. Ind., 29-April ${ }^{3}$

## HENRY and ADELAIDE

 Claws Fitertainers of Song and Dances. 1loftman, Gertrude (Keltb) Phlladelphla \%o Apris 3. Aurman in



DOROTHY HERMAN


 Hong Fung (Proctor) Mt. Vernon, N. Y... 23.27
Ilopkins Sinters (Kelth) Minneapoll



## GREAT HOWARD

$\frac{\text { Nootish Ventriloquist. Dir. Morts and Pell }}{\text { Howard \& MeCane (Orpheum) San Franclseo }}$ Howard (1)rourn) Makland (Pantagea) San Fmacievo. Howard \&sman (Kelth) Clacinnati; (Keltu.
 Hughes. Mrs. Gene (Kelth) Indianapolis.


HOVVARD and FIELDS WIth Thetr IMning Car Minstrele
Unlque. Norel. Vintage
Huralegs. 5 (Orphenm) Seattle; (Orphenm) Port
iand. Ore., $29-\mathrm{April}$ s. Hassey \& Boyle (Orphenm) Ian Angeten 9 Illuston \& Co., Arthur (Iroctor) Port Chentrs nlyoins \& Melintsre (Orphenm) San Franciseo 30 Hymaalk (Kelth) Toleto: (Kelth) Cleveland 20 Hymer \& Co.. John (Proepect) Brookiyn zo

MR. HYMACK $\frac{\text { "At Misestt Junction." Direction Rose \& Curtia }}{\text { ideal (Onheum) Hinneapolis; (Orpheum) } \mathrm{St}_{\mathrm{t}}}$ (mhntr. Conn \& Corpene (Temple) Detrolt: (Tem
 1 rwin \& Cin.. Flo (Kelth) Poaton.
Irwin \& (Proctor) schenectady.

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Mcininey, Nell (Majestlc) Newark, N. J., 25.27


## Three Marconi Bros.

## McMalion \& Chappefle (IMiminion) Ottawa, Can

 cNutten, Cycling (Uryinump) Broston 25-27. Mcllea, Mae (Flatbush) Brookiyn hacart \& Hradford (1:mpreas) Butte. Hont.
Mack \& Whllams (Bifoul Sarannab 25-27; (Or gsck \& Co., Chas. (Dominion) Ottawa, Can Mack \& Orth (Foratile) Atlanta,

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## Mack-Albright \& Mack (I'roctor's $23 d \mathrm{St}$ )

Maddeu \& Fizpatrick (Forasthe) Atlanta.
Madera \& Chase (IProctor) Albany, N. Y.
Maboney. Tom (Enpress) Salt 1ake City. Mahoney, Tous (Empress) Salt lake City
Man ln the Dark (Emery) Providence $25-27$.
 Mann \& Co. Sam (Temple) Detrolt; (Temple) Mann. Ben Hazel (Inew) Vancouver, B C. (Empress l'ortland, Ore. 29. Aprll 3. 3.
Mantell's Marionettes (Apollo) Janesille, Wis., Marco Twins (Poantages) San Franclsco; (Pad
TheiDancing Mars Marlo \& Trevette (Empress) San Franclsco;
(Empress) Smcramento $29 . A p r 11$
Marsten Marsten \& Co., Ihas (1'antages) Victoria, B
 Mamo Ilarry I/ (Keltb) Toledo 2?-Apiii 3. Mawoo \& Keler Co. (Orotenan, Winnipeg, Can.
 Mellor \& Del’aula (McVicker) Chlago.
Melotte Twinr (Colonial) Chlcago 25.27 .
Melnottes, The (Jem) Ft. Worth. Tex, Inet.
Mellville. May (Proctor) Elizabeih, N. J.. 25.2

Melod loue Chaps, Four (Roy
Sielville \& lligglina (Victory)
 MAURICE The Balancing Boy on the Chatra and Tablea.
Iur. Hafr Fiuzeraid. Mercedes (Orpbeum) Kansaa City: (Orpbelah
Dea Molnes 29 -April 3 . Merle a Cockatova (INominhon) Ottawa, Can.
Meyalion Trio (Allambra) N. Y. C.: (Buatwick) Mjarea (Orpheum) Los Angele
 HARRY-MAYO AND TALLY - HARRY One-llalf of the Famous Empire Cly Quartette.
Hooked Solld U. B. U. Milton \& Co.. Will (Iroll) Scranton. I'a., 29 April 3 . Delong Sisters (Temple) Rochester
 M. C. $25 .-27.0$. Florenes (Pantages) Calgary Mcanch Comedy Four (St. James) Boston $25-27$
Montgomery \& Moore (Majewtic) Mllwaukee. Montgomery \& Hoare (Temple) Detroit Alontrose \& Sardell (LIberty) Brookiyn 25-27.
McCORMACK and IRVING Hoore \& Littlefield (3iajeatic) Chicago 29 Moore. Tom \& Stacla (Pantages) Vancouver B. C.: (IMantagea Nictoria as-April
Moore \& Haager (Majestic) Cbicago. Mcore \& YOung (Maryland) Baltimore.
(Ontins (Orpheum) Oaklaid (Orpheum) Sacramento 29-30: (Yosemate Horan \& Wiaer (Dominlon) Ottawa, Can.; (Shea) Buffalo $29 . \mathrm{April} 3$.
Morria \& Co., $\mathbf{W m}$. (Majeatic) Chlesgo Morria. Elidai (Columbia) Grand Raplds, Mich.
29 -April 3.

MELNOTTE TWINS
Soness, Laces and Graces.
Morris \& Allen (Empress) Los Angelea; (Or

 Morton, Jas.
preas) Saramento 29 April 3 .
Morton \& Slamre (Ornheum) Seatle 29-April 3.
 April 3. (Sbea) Toronto, Can.


## 




## NATALIE

## M. FERRARI

 Promier Clustic and Modern Danoters Pry Bxallenow Neemect © Co. Evelyn (keith) Roston; (Proopect)

 HEVINS-ERWOOD

## Booked Solld. Newhouse Suyder \& Co. (Orpheume) Denter:

 Newhouse, Syyder \& Co, (Orpheuri) Denver:(Orpheum)
 Nitcbola- Nelson Tronpe (M1pp.) Baltimore
Nichols. Nellle (Palace) Ft. Wasne, Inf.

## NIP and TUCK

$\qquad$ Nicholmon Coo. Archie (Pantskes) Victoria, B C. . (I'antages) Tacoma 29.April 3.
Nip \& Tuck (Empress) Czicago 25.27.


Nilrom (Empress) St. Iranl: (O. H.) Milea Clits
Mont., 29.31 ; (Babcock) Bllinga April $1: 3$.
 (I'antagea) Calgary ${ }^{2 / 29-A p r i 1} 3$.
Nonette (Shea) Bưalo; (Shea) Torunto, Cad 29.April 3 . 3 Marie (Orpbeum) Kansas Clty 28
Nordatrom, April 3.

RIE IDRDSTROM
Norlstrom \&: Oo., Frances (Orpbeum) Sloux C1ts Normandie. Natalle (Iroctor) Mt. Vernon, N. Y Worth \& Co., Frank (Grand) Pitteburg: (Keltb) Norton \& Nichotson (liammersteln) N. Y. C. 23. AT NUTTEE The Lergest Single Muscal act in Vauderille Vosses. Five Musical (1'antages) San Francisco: Nugent \&o Co., J. C. (Keltb) Columbus, O., 9 O. Brien, Buckley (Albambra) Pulladelphia 25-27
O.Clare \& Girla, Wm. (Orpleum) Boston $^{25-27}$ ONell Sisters (Empress) Seattle; (Ioew)
courer, B. C., 29-April
 Kankas City 29-April 3.
Old soldier FIddiers (Enipress) Seattle: (Loew)
Vancourer. B. C.

## OLIVER \& JONES

$\qquad$
 On the Riviera (Empress) Chlcago 25.87 On the Riviera (Empress) Chtcago 25.27.
One in Million (froctor Elizabeth.
O6. J., $25-27$ Oo-Ko-Mon (Sbubert) Brookiyn 25-27.
Ower \& Ower (Forsthe) Atinta $28 . A p r i 1$
O. Padren, Sarah (Windsor) Chleago 23-31: (Orpheum) Cham.
(Waigno. III., April 1-3. Palmer \& Dockman (Eroctor) Port Cbester, N. Pana, Zinka (Proctor) Port Cbenter. N
Y'antzer Duo (Orpheum) New Orleana

## Pallenberg's!Bears

 Tarillo \& Frabito (Orpheum) San Francisco 29 F'atterson. Burdell, (Orpheum) san Francleco (Orpheum) Oakland $29 \cdot$ April 3. 3.Felletler \& Co. (Coloniall Erie, I'a., 29- April 3.

asta fleming.

## Ethereal Muriel Ridley

"THE NUN"
assigred ASTA FLEMING
"MADONNA"
of Prof. Reinhardt's "Miraele"
"LOVE OR FAME"
Press-Miss Ridley dances and mimes to the inusie, and seems to be that very music herself, in the rhythm and in the swing of her body. Few dancers such as Muriel kidley are seen now on the vaudeville stage.
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MURIEL RIDLEY.

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Song Ti.wue (Palaee) Chibago
Song leerue (Kith) Tolmo
THE SOCIETY LADY IN THE BLACK MASK
 Sorretti \& Antoinette (Grand) Sspaeuse za.


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## AILEEN STANLEY



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"1) rumber of the aith something out of the ordinary; a realjow
ilty."-St. Lonis (ilobe-Democrat.
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subbers K Keefe (Paface) Mulladelphia 25-27.
Snliya. Five (Majentuc) Chicago; (Columbla) St
WILBUR C. SWEATMAN
 swan \& Swan (1roctor) schenectady, N. Y. Swan \& Swan (1roctor) Schenectady, N. Y.0
swor in Mack (Orpheum) Harrisbnrg, Pa., April 3.
sylverter * Vance (Unique) Mnneapolla: (Em.


 (Ketth) Clinclinatl 29. Aprli 3.
Cangle. The (American) Chlcago 25.27. THEODORE TENHY
rago Elephante (Greeley \&q.) N. X. C. $25-27$.
Tanguay. Eva (Majestic) Chicago.
 rasmanian Vandieman (Pantagea) Portland
Cate'i Motoring (Pantagea) Edmonton. Can.
 (P'antazes) Calgary 29 -April 3. Waabligton Tramentival Firtation (i'roctor) Albany. N. Y.
25-27.
 Iumbla) Grand Raplda Mich.. 29 Aprll 8 .
Terry. Arthur \& Grace (Fulton) Brooklyn $25-27$,
3-Travilla Bros. - 3
rexan Tommy Dancere (Alhambra) Phlladelphla
 (Orphenm) 8t. Pran 29-April 3. Minneapolis


 Toney \& Norman (Ruabwick) Brooklyn: (Al.
thambra)


 Playing United Time. Dir. Gene Husties. Tracey \&
$20 \cdot$ Ancil
3 Travilla Rros, \& Seala (Oolompla) St. Louls;
 Aprll 1.3 .
trix. Helth
Hellen

 Martin Van Bergen Van Dyck \& Brother, Gertrude (Pantages) Spo. kade; (Pantagen) Seatte 29.April 3.
Van city
(Palace) Chlily R. (Orpheum) slous cty (Palace) Chlcago 29-April ${ }^{3}$. Detmit 29 -April 3. ) Jarksonville.
Fayderille in Monkeyland (Empress) Portland, Veranile Harmony Flve (Pantagea) Seathle:





Nan Halperin


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## HOPE VERNON

Oin Kluld \& Gibson (I'antakes) Edmonton. Cac (Irantagen) Calyary 29-April 3 . Diego,
Wailelle, Jullan (Orlental) San Walelle, Jullan (Orlental) San Dlego
hade?. Alstrallan (McVicker) Chlcago
Waltex.
 Wakefield ik Co.. Wilia Holt (Grand) Pittabury Wail Aurtween (Orpheum) salt Lake CIty an

 Wainh \& Bentley (Columhla) Brookiyn $25-27$.
War of the Tonga (1'antages) Loe Angele. War ontagen) Salt Iake Cly 29 Aprll 3 .
Ward \& Cullen (Maryland Baltione.
Ward, Bell and Ward Under the White Top. Featuring Adelade M. Bel
Ward \& Giris. Will (Lyric) Blrmingham: (Pmm Ward Siatera ( 111 llp .) St. Lovia,
Ware \& Co, Hilen (Aith mira). N. Y. C.
Warner \& Co., Geneviere (Columbia) Nt. Lento
 Warce \& Co. (Proctor) Plaindeld, N. J., $25:-$
Warren \& Brockway (Proctor) Elizabeth, N. : Waterinte: (Kelth) Boaton: (Cotonial) N , Watikina, IIarry (Orphenm) salt Lake CIE Warne \& Co. Chas, (I'antares) Winnlpeg, Ca.

 WILERIAMS and RATHERINE Addres Bilboard. New Yort. Werneke, Ilarry A., Meridian, Mlas.
Went Trio, flarriwon (Pructor) Altany,
 Wheeler \& Co. (irowkert (OOPDitilim) Brooklyn; iA. When We Simw Up (Empress) Portland. Orp
 White 1 fuseare, Nlbe (Orpheum) Omaha, Net



## NAT M. WILLS

$$
\begin{aligned}
& \text { The HapDy Trampind Time } \\
& \text { Vauderille. }
\end{aligned}
$$

Whitexide \& Mekwo Ethel (Loww) Vancouver Whiting \& (Emprens) (Orpheum) One. Angeles.

 (Pantager) Virtoria ${ }^{29}$-Aprll ${ }^{3 .}$.
Wew orlea
 Anril 3. W. Y. C. Wilsou \& Whison (St. Names) Roston $95-27$
Wilton Sisters (litherty) Brooklyn 25.27. Winifred. Balie (Columhus) Columbus, O. Ino
 Woman Promoge: (Ornheum) Denver: (Orybe
nm) Lincoln. Neb., 29.April 3. CTHE RUMAN AUTOMOBILE" a Melda. Winehlil and Green. Mr. Harty sponank Whod. Milt (Panurresi Seattio; (Pantagea)

 San Jowe. 2-3.


## DR.D. L. LEE

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J. W. Gorman's Amusemont Altractions




Wormwood's Antmala (Shubert) Brookijn $25-27$
Wright. Cecella (Colonial) Norfolk, Va., 20
 San Jumemite) stockton a1. Apal 1; (Victory Wrong Rird (1, antakea) San Dlego: (Pantages)
Salt Lake City $29-\mathrm{Aprij} 3$. THE YOUNGERS
 pheưy Winnlpeg. Can., $29-\Delta p r i l$
Zarrull Trio. Lew (i'alace) Chleazo. Zarryll Trio. Lew (lalalace) Chleszo. Va., 29-31;
Zenda Tronie (Colunal) Norfolk.

## Leo Zarrell Trio

 Zlumerwnu. W.lly ifantages Vanculver, B.

DRAMATIC \& MUSICAL



 Corrymure. Ethel (Chas. Frohman'a): (Empire)













 Dreasler, Marie, in $A$ Mix Up (Messrs, Shu-
 Experizence (Willim. Ellotris): (Casioo) S. Y. e. Erereftoman (Illenry W. sarage'a): Sm1 Fran


 Folliter obe ivit (ziegreldiz): san Franciso 22



 GIrl and the Tramp, Clarence Ausklnga, mgr.
Crisiteld, Md. 2s: Cambridge 26: Pover, Del., Cristield, Md. 28 : Cambrldge 28: Mover, Del.
27; Taurei $28 ;$ Sallsbury, Md. April 3.
GIrl and the Trnmp. Wallace Wison, mgr.: 011
 30: Reno Arli 1: Truckee, Cal.
Girl and the Tramp (Hennetit \&yers): Mha
ton. W. Va., 23; Iuntlington 30; 1ronton, 0 . Hepriecked Henry (Hniton Powell'a Eatern):
 vilie 20 ; Greenabirg 31 .
Honse of Rondage. The (Rowland \& Curond's) (Emprena) MIIwankee in The Beauty Sho (Coban \& Harris') Chas. F. Rrowa, mgr.: N

 High C. Cont of loving (Lew Flelds'): (Garrick HIgh Jinka. (Arthnr Hammersteln's): Kalama Hanky Panky (iew Fields'): (Majestic) Remk It's a I, Ing Way to Tipnerary (Gun Hilld
 (Chhan) N. Y. C., Indef.
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#### Abstract

        Thiouytion z7: Stonton, in Cbin Chin (Clas. Din-  Mald in Anerica (semeste: Stubert's): (Winter Mllestoues: Manitmore 22:3.     only way. The (ispenner \& Haslam): Naplen    Pavowa Rinilet. Inc., Max Hrach, mgr.: Hz               Prince of IMlleen. 1'erry J . Kelly, mkr: Indianap.  Ootnsh \&iverimuter (A. ח. Woods') : Toronto,


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tout frame ready for hanging. Subjects include Indian Chiefs, Indian Manging. Subjects "A tember Morn," Nude Figures, FRATERNAL EMBLEMS, etc. They're flashy and look like real oil
work. New Process. PRICE $\$ 9.50$ PER DOZEN. Sample Set of Six Pictures $\$ 4.50$. No catalog. STUDIO OF ART


Broadwas lamea Orehestru, Julia Paker, dir
 ark .i. .indef.


 Harit Ierlington, Ky. Inief.

 Nemtrerry ontidefos. Antonlo, Concert Bani: Hot Springe.






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Omatha, Neb., inde?


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 Nind., 22.27 F (o., F. R. Cole, mpr.: Delind

 stirtell 1 Iock Co ; New burg Apri Shortell stock Co., No. 2: Kingston, Canala, 27 Storteli stock Co.. No. 3: Hornell, N. Y., 20.27 Sntherland stevk Co., N. J. sutherland, migr



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CAN PLACE ANY SHOW That will not conflict with what we have at 40-60 per cent. can place canvasmen and property men on our boyal
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EDVVIN R. STREET,

## DOTI'S BAND


sime houses never changed, lowever. Thes
hand the giopls and fomnd the pinblic willing to
puls Imy the wha figrere and stlll inl the house, with
 lioning the lower priceq of adululxwon and revert One INmuldon n:anakerer res.



 worit draw it the that Swert Xello of oud brury has heren revivel this cek at the wid strand Theater by Froul Terry




 Velli, he left Englaud and returned to the natic
$\qquad$ liax aliw then revived at the Aldwych. Triit







## 





$\qquad$ a hundred

CIRCUS \& WILD WEST




$\qquad$

MINSTRELS


# PHOTOPIGAYS 

# INITIAL RELEASE OF MOROSCO PHOTOPLAY CO. 

Pretty Mrs. Smith Selected for First Production, in Which Fritzi Scheff Will Make Her Screen Debut

Nem York, March 19.-The Ollier Muromen -noounced ictiman, wilct sereral montha akd
 Tte Imitial release, Fritzi schert, In Pretty Mrm

-t twe Catino Theater. New Yort
Thit © the orrt pertormance of the well-
 owant, promisen to reonn eatahllab her amone Ti.e prominent acreen artitate of the country Yo expente han been apared to make tila dirmectod to the atesing of the thenet and 0 to terery way realistic, Tbroughout the -rres of artintic cootumen, specialify destigned toe this mole, and a crystal mibe, worn in $n$ ormide acrene, will atract no end of attrentlven
 - II 5 be welcomed.

Frites soberf, in the titie role, in wupluritem oy an allintar cant. (inen Noore, who enacte the mele of the third bumanand of "reety Mmm Comita, tia a mpular artikt, and a Pavorite in the Baminged Gemothe Company. and Porent stan Ery, leading mana of the Rurbank Theater, niake mis play, ani lella Blan, who playn the purt

SOL LESSER ACTIVE trolably one of the buxines men in the llue - sol lo Pavmer, of the Goiden Gate fllm Cix ehange and onther moving phlture enterprimen. Returning to san franclmeo from New York but a Portnight ngo Mr. leesker left again for the Eent March 12. Thnugh the two weeks' stay ase abort in thine it wan long, lu activitien, for during that beriend Mr. Leawit had bullt in hiv oncrete vaulta en the fraclac Const, one capable of storing 20,000 reela of alm. On anotlier fiver of his esteblishment he fian bullt a minlature prijecting room which comparew in heauig very aturably with any motion pleture theater. in "in projecting room in a telepbone and all up-
a. fate appllancen. ife haa arranged for the monput of the life Photo Concern, one reel per worth; and alen for the Metro program of one F1lm Owmpation the istent production of fler hert Brennan, The lleart of Marsland. He han organized the paclac Feature Fym Corporation, which be has been elected prealdent. The exchange ban nereenitated an additional force in , 1
Mr. Lerner was reticent as to the object of his
burried visit Easters that opon hia return to San Francleco be will bave many wurprises for the Pactac Coant oim SAVAGE'S PICTURES IN CHICAGO Chleago, March 20.-Up to date the engaze mere of Savage' a Concle sam pleturea are cred at the Auditorium.
"Hrer 105.000 people bad meen them up to - gathering of 2.700 Boy Scouth bad to the rePumed accommodetions. School lxulten and or canizationa risit the picturea in squada and droves notwithatanding the jwices, which range ub to one dolla
The abow runa over two houra. get evers bous merrentage of repeaters.

## NEUMANN EN ROUTE WEST

Cbarlif Nenmann, formerly one of Davld Gorsley's actors, wim ham been 111 at Seton Hoapltal, New Xork, for several months, passed chrough Cbicago Sunday evening. March 14, en momency'a party.
of Littilia, wan in the origtual company whit prouluced l'retty Mrs. Smith on the dramatic ated the princlpal role. This pliture winl be released by the Oliver Merosco I'botoplay Cont
peny, in anmoclation with Pawwortb, inc., on the ppay, in anmoriation with baww
l'aramount program, March 29.

Wenlnetedar expilag abonl afteen new appifice thons for membersbip were read. The future succena of the club is amared, and It wi:1 only be a questlon of a short time untt1
the m:mbership pases the two hundred mark. JESSE LASKY ANNOUNCES PLANS New York, March 18.Jeane R. Lanky, press dent of the Jease L. Lasky Feature Play Co., Lasky atedion in callfornla returned the se teriay, aceompanled hy Frank A. Garbutt. of the lhewworth Co., who made the entire tranaलoutinental trip with blm. Mr. Lasky, who expecta to return to the studion after a stay of mime weeks bere, made the trip in order to have important perminal conferences with Sam of the tasky Company.
"For the last two months we bave been mat ng preparations at the Lawky rancb and of moring picture people tbrougbout America.

## VIVIAN MARTIN



Mise Martin is starring in World Film Corporation productions.

REEL FELLOWS ELECT OFFICERS Cheago, Marcb 18.-The Reel Yellows' Club of Cblcago beld ita arst annual election of of acers Weinenday evening. March 17 p-iflowing man. in a very alproyriate npeect the name of R. R. Nebls was prementid for re-election an prewldent for the ciming $y$,
medlatels made unadimous.
Mr. Nehln recelved a standing rote of and plendid club.
C. 1. Suening wan alno re.elected an treanurer a the same manncr. Other oflicers e.ected Were
Raiph Brailford, vice-urwident, and W, Holidreth, mecretary.
Other buxinemn taken no wan the report of the Dance Coumitice, but owing to the fact that many menbers had made no retnrna for thelr tickeis it wan imponsible to give a very ac-

The Refl Fillowe Clob has had a wonderfui growth dnring the past geap. When organized there were only eighteen members, and now at the end of the arst year over one handred
membiern are envoliced, and at the meoting
ald Mr. Lakky, "and I am nut aurpised that the rumor of mome blg profuctag event ha and ruasons have City. For weeke carpenter of Whifed Bucklami and Cecli Desmile. and in the course of construction. The rauch took
ind In the murae of construction. The rauch look
particularly strange. it in an if dewerten particularig strange.
tox nehipp hall apruig
 acres. for, flomash the towns are there. we ba
not get begun populatug then "The explanation of ali this-which in, in लdeutally, the explanation of my loug atay 1 u Calfornia. In that we hare finalls legun work on a apecinal proultictlon of uuriraled maznitude the plan it wan a rare pleasure for me to aee The birth of a Nation at the private per formance in lom Angelan, auna cannot pralan it too bigh!y. Mr. Griffith caunot be given ton
much credlit. Thin in ponilively the greateri scree proluction yet made. and it opens en tirely new gelds of endeavor." Mr. Lasky wa anked how he intended to releane thin apectis production, and be smillingly replices that would not be releamed at all.
"The blg prodnction of which 1 apeak," be Fald. "wili be produced on the amme plan as
any extraondinary theatrical offering. and will
be in every particular booked and prezeated theaticat publle juit like the regular twodolla: wil be that we ahali try to do thinga on even yreater acale than the legitlmate manager bave ever done them, and give the public fal more for their money. Thia prodnction will not at all interfere with onr regular releamo Apart from the matter of the even elat. plece Mr. Lasky bed a eew worde to ang abo bla organization in general. "During the twe that I was out on the Coast, Mr. DeMulle 1 perfected the organization of our producing dt partmenta to auch an extent that we feel con adent the character of our regular release iof rerings will get eren aner from month to month and thst We shall extabilsh new atandards phin
the art. The organization in mow so in every respect that the making of our mien ster apecial attraction will not in any manne

## TRUDE'S CIRCUIT CLOSER

Chicago, March 19.-A device that ia expeecte to be of the greateat utllity to operators the Fire Prevention co, of this city It ta dealgned to operate automatically in in event of a cbeck to the passage of the aim from any caune whaterer. Caing the derice th operator can bnsy himself about otber matter mended by the National Board of bire render writers acconitig to Ed S. Gllckaup the prant dent of the company.

EXHIBITORS' DANCE APRIL 10 Raltimore, Md., March 2n.-The Motlon 1 \% ure Exhlhitors of Maryiand will give a dadi Lubing, head of the Luhin Film Manufacturin Co.. as the guest of homor. Many motion pie ture artinta will also be in attendance, amons
them Arthur Johnmn, lottle Brisme, Mar them Arthur Johnmn, Lottle Rriame, Mary
Cbarleaton. Crane Wilhur and Florence Mark Cbarieston. Crane Wihur and Florence Mark
ett, of the Luhln Co.; Ronemary Theby, IIarr! ett, of the Labln Co.; Rinemary Theby, Hary
Mrera, Mary Fuller. "Ren" Whem and King Bagrot. of the tiniverssi Plajers; Jamea an Clara Kimbsl! Young, of the World Fyim Norma Talmaige, lilifan Walker, "Rohhy" con nelly and Wally Van, of the Vitagraph co. Matei Trmnelle. Herhert Prior, Mare M the rillion Conde McCoy and Miriam Nenb the raltion

## GRIFFITH'S GREATEST

Benlah Kennard chargea In a letter pubilebien in The Sew York Sun that The Birth of Nation is "a Alm of race bate," menalng ther It ia pot, and nobody but a very hypercrtile person or notoriety-seeker would co charge.

NORTH AMERICAN FILM CORP.
Chicago, March 20 -TThe offees of this ben , which la to market the Ameticia sulted from The Chicazo Tribune's $\$ 10,000$ writ ing coutert. are mondela of op-ta-datenens and J. R. Freuler, president of the company. awn the original founder-with Mr. Aiken-of the Mutnal Corporation, sald before leaving fur Nhereby the picturea will be handied by the company : changes, that more than 19,000 seripts had bulted from the competition.
The officera of the company, besides Mr. Frin lutchinm, E. Gerty, vice-prefldent; 8 . hutchinmon, treasurer:
"FLYING A" SIDELIGHTS
In The Problem, a one reel drama Flying $A^{\prime}$ " Company, a molution ta prekentier to the perplexing emestion concerning dauzliter's obrifience to her parunta' Wimlies in Winifred Greenwoud, Fdwatd Coxen, Jiweplithe Ditt and Johin sieppling. who have filed thelp parts undior the directson of llenry otto in an admirable manner
whlch american Company has prodinedi a drame andelth hon the stiention from ktart to bullt arond the erenta in an early Wexteru mining camp, telling how Matha, algheartm amp minther, rellinquiwhea her fove for a somns mospector and aurses her rival, a girl of thi
dance halla, back to ufe. Chariotte Burton athe camp mother, Vivian Rich as the girl, adil harry Von Mreter an the prospector, do aome aplendid work. In thia atory real thrili a
surre and to deariy trodden apon by the horve which Harry lon seter is ridlug clowe bebind
 fiay the feading roles, supiworted hy an excellieut cant. The once Over, a rullicking oue.part Beauts ariedy, ban been substituted for the druuta, thane Aprll 6 .

## LAEMMLE

## Appeals to Exhibitors.

York, March 18. - Prentilent Carl Laem wite of the Universal Fim Mig. Co., has lasurd the followlog appeal to exhibitors to
belp bim to the anght agioxt the smith-1lugher Yeleral Cenaor mu.
"There is wot the allightert doubt that oue nilth-rlughes bill. if enacted into a law, will cripple the moring pleture bualioms frightuilly,
it will put moriog picture ulanuracturers, ex will put moriog picture ulanufacturers, cuanges aud theatera at the mercy of au ar. bitrary board, which cand drive us ail out morning with a grouch or a sore toe.
"if Federal censorsthip of pleturen beroon - fact it le but a step from that to reotera. cenorabhip of vewapapers. Ueiug this argument you mant get the cooperation of your iovai
newspapers. Sou must be ready the mioute we tell you that the crisia ta at band to put up - national and unised dght.
"You must taik with the patrons of your then. r. e:en if you have to buttonhoie them in print the facts, which the Cuiversal will send rou, on your program or your beralds; and ako
oot your local editors to pablish them as news orital toterest to eversbody who lures grovink detures.
"You must be ready at any time to fairls Hostict with au avalanch of proteaty agalust -metral ceasornhtip, which means nothiug lese than poiltical ceomorship. We cannort do this no alone. The Uaversal must have the help, of ine exhbitior and of the exhibitor's patroun. "Rennember-1f the Smith-1lughen Blit be
 on added burden to the aireasis beary hard fiou cauot aflord to wait until the wiltical mifi up man abovers the gui under your dome and yells 'llands up!
run lu the meautime.
EDGAR LEWIS BACK TO SOUTH Sinw York, Marct 19.-Edgar Lewis, who reInraed from Georgia iately to muperintend the Now. mbling of his great photodrama. The Siz theldon, which he produced for the willam Fox Nlum Oumpany, with William Faroum aa the var. returned to that state, accompaniled hy Claire whitney, william Riles liatch, Gearge nerarinoton, Harrs suingler and Eizelieth Ayer (in pmilice to are reela another powerful drama " Weatern miniag life by Roy Nortol. Mir. Lewin has selected Dahborega, Gia., Wim mene for thin pleture, an the likht and - ather are more faswrable Junt now in the munty seat of hampkin Cuaty, to the dortheru oart ot the state. it iles in the very benrt
the Blue Ridge sountalna and is the center the Appalachian gold beit. surpmorting four of tie largent mines to the sminth. Itere alen in -itnited the North Georgla Agricultural Colliege "uti erality of Goaterzila. Whr. Rewish will draw oo

## THE MOVIE RAFFLES

Fhrneo, March 19.-The C. B. \& Q. Amuke mont co, of thia elty, have aprung a new one
on the induantry. it in the newpraper circulation tont of mome ten years amm applied to the moving pictare homaes, and appears to have proved n niqualined succem.
fir its bana pmodiced that ban a mynters atory puar In the flm are made to arppar in the Iryuse *here the picture to meing whown, to be de. rented hy auy one of the nudifane.
The mompany looksa after advertixing for this
 thm. and, an there is a mones prize attacheri on the lant fodividnal-are there of the the dias
 BREAKING RECORDS
Vow Yort, March 20 - Never since the prenlng torea, has thle Mopolar honese of entertainminn *wn much attendance an han bren evident nium the Initial ran of the new Rowworth. 1mc., protnctivon, Sonmbine skelly, last sunday Nom the openiur night of the carrent attrice


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"The High Road"
'Cora'
'Fighting Bob"
"The Right of Way'
"The Flaming Sword'

## author

Hallie Erminie Rives Clyde Fitch Edwin Sheldon Fred de Gressac Edward Rose Sir Gilbert Parker George Gibbs

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4,000 people betwrea 7:30 and 11:30, and the thenter, whreh ban a seating capacity of 1.50 ).
was found eutirely too sinall to take care of was fonnl eutirely too sinall to take care of
the crowds. The first eveniug performance startey) at $8: 30$, and every arallable inch of space in the theater was occuplect, many belug turved away. Soon after the wpacleus bobly was flued to overtowing with a llue of patieut waiters, runaling out linto the street and reach log down to fortheth street. Lunmatue Molig presents a thrillug drame of unusual armetacuiar qualithes and nhown the
instie working of an oil geld. Lois Weber and Phility Smalies, the weli-blluw un reeu artats appear in the principal rolen, and are given able As a result of the tuanmer in whict patmone
 rinl all future promiuctions at this hocine to to Pult wrek inktead of three dars, as ineritores

## VESTAL'S SUCCESSOR

Columbus, O., March 19.-The state Iudustrial Commiasion, at the suggestion of Governor octon Counts. to succeed 11. B. Sental, of Adia. O., as a member of the state Buard of

## SUCCESSFUL FEATURES

New York, March $20 .-$ To the conatant specu-
Pation aneut the materlat life of the average alm production in contrtmateal a comprchensive and practicni demonstrathen af the feng endurance of 20 nartis the releave anniversury of the Famone
 of the storm Country.
When this nublject wan releasel, junt one yenr greatose etramatic a andene of the acreen'
 Pact that whee its release it has been a cons. sintently mpular feature and in constant demand年ethibitirs thrmghont the work attents the helef that the life of the werem drama, with genutne human appeai. to uuthmited.
the theory that the endurance of a alm warn pends upou the merity matior alm wanjers metheris by which it is buaked. Queen Elizabeth and The I'rlamer of Zenda, the Fawous Pisyers drat two releanes, dating back to almont three years ago, are still excellent booking propertiee. and were recently on exhibition at mereral the ters in this city.

NEW FILM PLANT IN DETROIT
Detroit. slareb 19.-The Detrolt Kriterion Film Corporatiou has secured 6.000 reet of floor will open 850,060 plcture plant Raiph Peckham is geveral mauager, and Charle a

PIONEER BUYS BIG FEATURES
New York, March 20.-Arrangementa bavo
been completed butween the Great Northers Film Co. and the risneer Feature Film Corpora tion wherely the latter moncern ban parchaned the exhibitlou rightw for Greater New York and tions: The Fight for Fortune, A Deal With the Devil aud Thruagh the Enemy's Ifnea. The :ant mentioner is a pour-part probluction of onowval wierit, quite distiuct from the ennventiouai rud of war dramas. noperb lu photography and art iog. exeitug and fascicating in its plot.
The Pioneer Feature Fitm Corpor
The Ploneer Feature Fim Corporation has aim secured the righta for New York Clty. New Yort Northern Film Company'e uext release. Fhe Evangeliat, an extiaominary four-part pruthe tion, featuring Europee's mowt popular n.ram. actor, Vaidemar I'silander.

JOINS DE GRASSE'S COMPANY
New York, March 19.-Winlam Clinord, porm eriy with the 101 Bison Company, ham bues trankferred fom the dirertion of henry Mrham with Pautine Busb playing character learla to place of Lon Chaney. Chaney has been pro moted to director of the Kerrigan-Victor (com pany. To nit the vacancy occasioneds by Mr. Cllmond a ransfer there han come from the Eant
Wellngaton riayter, who has madte an enilail. Weithaton riayter, who has wate all onilatile the moving pleture felld.

MICH. THEATERS' CORP. FORMEO Detrolt, March 18.-An organization. kmino an the Michigan Theaters Corporation, compris theaters, has just beeu formed here, with o
capital stock of $\$ 5,00 \mathrm{~m}$. The obsect of the or ganization is to rent peature fima directiy from the producers, thur naving the exchange's cont
miasion. m. w. Blanckmeser, of the Grand Cireot A. W. Blanckmeser, of the Grand Clres
Theater, is prealdent and geuerai manager; A. Arthar Cabill treazurer.
meoretary and

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## Chicago Camera Chatter

"Flocks" of powtal cards are belng recelve versal traln, b Film Exchange.
core I. Worthington, from lphlladelphis, Balti more and Atlantle territory, and W. N. Shee-
han, geueral manager of the Fox Min CorporaHon, arrived in Chicago on the 14tb and expect
to risit amongat us for a perlod of two or J. C. Graham atopped over on bls way from New York to the Coast long enough to call up
Lee Mitchell, who la running the Standard Film Exchange all by his fonesome just now, and say "Howdy."
J. W. Brickhonse, of the Standard Fllm Ex change, left Monday the
turough Southern 1llinoie.
George W. Magee is exbibling ali his old
the kElll in plloting the Unireraal speclat time kklll in plloting the Univernal Specia
through the West.

Joe Brandt, who chaperoned the Universal
Speclal from New York to Chicago, is receiving many compliments on the masterly manner whech he handled his big problem. He is aal after turning the traln over at thls place.

The E. E. Fulton Oompany report a splendid Eagle's Nest. Thin play will be releaned Marcb The Fulco Film Shippling cane, now belns manufactured by the E. E. Fulton Company, is meeting with a aplendid asle as the exchaugea have recoguized the advautage, not only
complying with the interstate Commerce Com compising with the laterstate Commerce aforded filma when shippling in a case of this alford
tind.
0. W. Taylor, who has been connected with the Wabash Branch of the Jutual, haa been
tranaferred to the management of the Omaba branch for this corporation.
R. C. Seery, Dlstrict Manager of the Mutual has Just retnrned from a trlp to Omaha, where
be went to inktall My . Tayfor an manager. The Mutual Film Corporation gave an ex hiltion Friday morning, March 19 of the
Mlutual Master Plictures, at the La Salle Opera liouse. It was well attended and all the fas-
tures recelied deverved pratse. Among those ahown were The Quest, by the American FHlm Manufactaring Co.; The lokt llouse, by the Ma jestic: The Outcast, Rellance, and The Devin,
hy the New York Motion licture Corporation. Wm. Herabberg, A. G. Speucer and B. Balalan ahould hare moring pletures taken of thel
actlvitles. The latest venture of these enter prising gentlemen $1 s$ to fastall a jltney bu
Hne between Darenport Mne between Davenport, la., and Rock Island,
1:1. They have slx Ford cars In thelr line.
and Mr. Spencer, who has just returned, sfler spending a week in Davenport gettlng the the outlook. fle says the jliney bua line made
an lnstantaneova bit, and every car In running o capacity
Marray F. Beler, manager of the Pleture l'layhouse Film Co., reports that about April 12
they will release an elght-part feature of the European war, abowing authentlc vlewa of
actual fighting. Nearly all these scenea are of actual aghtlng. Nearly all these scenea are of
actual gighting, there bplag rery few scenlc
clews slews. They hare already had inquilries
these pictures, ranging from Tennessee, on South, to Idaho, on the West.
sore
The Plcture Playhouse FYlm Co. recently
opened offices at 3431 Ollve street. St. Louls Mo., under the manakement of D . W. Dustin In that clty. Thls company is aliwo looklag fo
.
Murtay F. Reler, Chlago manager of the
above company, hana opened a suth-mince in Mil-
Wankee at 02 Manhatten Bullding. This of
fice will be known as the Milwaukee Feature
Finm E
J. W. Brickhonse, who ured to have regular
headquarters on the South Side, is now looking for another kecation.
J. E. OTTonle, Oi Ford Pame, whore office 1
morning thia week. pht ont and kfarted to cove
the radlator with a blanket. A amall boy atand
Ing near calted
mister. I naw what
Iee Mitchell. of the standarit Fllm Fxchaner
Rhys he will he miehty giad when the bunc
keepm him mo busy theae dayn that he unalif


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"THE RDBBERS," six reols.
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## LAEMMLE PLANT

 A WONDERFUL ONEUniversal City Considered Greatest Achievement in History of Film Business-Thousands View the "Making of Pictures"

When Carl Laemmle turned the gold key nnlocking the huge gates of Universal City, Cal., Marels 15, at 10:23 a.m., 11,000 people cheered,
and a moment later awarnued np Laemmle Boulevard, prepared and fully expecting to see
the moet wonderful plant devoted to the makthe moet wonderful plant devoted to the mak-
ing of motion pictare alms in the world. They ling of motion pletare alms in the world. They
were not disappolnted, for once the advance nottces had been lived np to; In fact, greatly in the fim world Univeraal Clity must be conaldered as the greatest achlerement in the history of the olim business.
To the ninety odd film me
To the ninety odd fimm men, exchange man-
agera, newspalyer men and ladles who made the agera, newspaler men and ladles who made the Journey as guests of the Unirersal FH1m Mig. lar trip aboard the Special De Laxe and the lar trip aboard the Special De Laxe and the
dedication ceremonles will ever be memories to be cherisbed.
Leaving Chleago, Sunday, March 7, at 6 p.m.
a fast run was made to Kanas Clity, arriving Monday mornlng at 9 , a stop of two bours wax made at the Missourl City to enable President Laemmile and the officlals of the Unlverssi to
lnspect the exchange there. Denver was the Inspect the exchange there. Denver was the
next stop, the special arriving early Tuesday next stop, the special arriving early Tuesday
morning. Automotiles had been provided, and morning. Automoblles had been provided, and,
headed by a brass baud, paraded through the bnslness section of the clty to the capltol, where they were recelved by the actling Governor, following which a nomber of polate of interest Were visited, the party returnang to the Savoy
Ilotel for luncheon as guests of Manazer Nolan Hotel for luncheon as guests of Manager
of the Unlversal Exchange in Denver. of the Unlversal Exchunge in Denver. The Speclal left Denver at $3: 45$ p.m., stopplng
only for fuel and water untll Albuquergne was reached, where another bis reception was ac corded the party, several thousand people gatherlng at the station and folning in the parade up the maln street. One of the nust plctaresque and interesting
events of the trip was the stopping of the erents of the trlp was the stopplng of the traln at a Pueblo Indlan Fllage, several honrs' ride
from Albuquerque, where the members of the party explored the wlllage and were photographed, with the adobe huts and the Indlans as a background. To the credlt of the buslness
lnsllnet of the natives, they refused to be coaxed wilthin the range of the batterly
cameras nattl they thad seen the color of the product of Uncle Sam's minta.
early Welnesday mornlag. the party taklog up quarters at the famous El Tovar Hotel for a two days stay. Wednesday afternoon prac-
tlally the entire party made the ithp in tlcally the entlre party made the trip in
wagons over the road windlag along the edge of the canyon, and on Tharaday morning the more courageous members braved the perlise of a descent on the dizzs traN leading to the bottom of the canyon.
day, no further:utops were made ty the Speclal untll San Bernardino was reached, where the of the Uulverssl, who had journejed to Unlversal City several weeks in advance to absist in the inal preparations, and Isidore Bernateln, general manager of the Paclice Coast atudlos,
with a bevy of actors and actreses from the studios.
Los Angeles was reached at 2 p.m. Satnrday,
he receptlon takloz on a real wild
he receptlon taklnz on a real Whld West flavor chrough the presebce of all of the cowboys, cow.
glris, cavalrymen and indlana connected with the West Coast plant. the cowboys and Indlans, the party proceeded to the Hotel Ilollywood, one of Southern Callfornla's -noted resorts, located in Hollywood, a suburb of las Angeles.
Sunday was devoted to sightseelng. auto
miblles mublles conveying the menrbers of the party to
the various places of interest in and aronnd Los Angelea.
Monday mornang the guests were whlsked in sutomobliea from the llotel hollywool, arriving at the gates of Universal Clty at $10: 23$, belng net by a crowd of orer ten thousand people, who llaned elther slde of the roadway and cheered lustlly an Mlas Laura Oakley, cllef of
pollice of Unlyerasl City, presented President lacmunle with the goid key with which to nilock the gates of the new munlecpality. Erersthing was free, free as alr, both to the
guests and the general pnblic, and the thousanda on haud for the opening snd the fifteen thousand others who

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$\qquad$
 Evory atrortion want? to haow whore sou sem hio as.


## The Management of the All Theatres Film and Accessory Co.

Has been taken over by M. H. Blackwell, who controls the Favorite Players Film Co. The Exchange will continue to handle the Alliance pictures in New York State, and will also distribute other high-class features.

Forthcoming Releases Are:
The Pageant of San Francisco, March 22d
Produced with the consent of the Governor of California, and portraying the romantic story of San Francisco from its discovery by Portola to the present time, culminating with the opening of the Panama-Pacific Exposition.

## The Lone Star Rush,

March 29th
A story of the dustralian Gold Fields, featuring Robert "Frazer, late star of Henry Savage's "The Million.'
Henry B. Walthal, now being featured in the "Birth of a Nation," in
Beulah,
April 19th
All Theatres Film and Accessory Co., Inc., 126 West 46th Street,

NEW YORK CITY.

Geueral Manager Bernatela, the littie buodie
of energy. Who in aupreme at Uuivemal City, of energy, who ia aupreme at ondremal city,
bats prepared an elaborate program, ln whict
the axsembled thousands were fintiated Into the the ansembled thousands were fultiated
uiysterles of the making of "movles." uyssterles of the waking of "movles."
following a general review of the farge army of cowboys, cowgiris, cavalry and Imhan, canie
a revilew of the proulucla? companier on the analn stage of the city and au exblbition of motion pleture maklug.
One of the most atartung and wonderful mo-
thon pheture scenes was proluced when the entire conteats of a large reservelr, containing several hondred thmosands of gallons of water, Was emptie
Hevel aceue.
Hound aceue.
Luncheou
Luncheon was servel In the main restaurant,
Where the Universal Cityitcs are to be served weals at $2 s$ cents that could not be duplicated
me three timen the price in any other city in at three tlman the price in any other city in
the country. the country.
by Dlreetor Chrintle, the scenarlo belag prepared by llugh Weir, who accompansenl the speclal
parts on the trlp for express purpose of party on the trip for express purpose of
writing a wcenarto in whict all of the zewbers
of the ofream, and it in wafe to say that if Carl daemmile, P. A. Howres, Maurice Flecklen and
the varions other leaMng Hahta of the Uuiversal the varions other leading itzhth of the Vuiversal
ever dectile to quit the prxiluclng end of the ever decide to quit the prolucing end of the
game theitr wertices will be in demand as "moriug plicture comediaus."
The evenlag was given over to a grand ball
In the Electric studio, over thre thend per sons enfoylug the danelng aud refreshmeats unti an early hour in the morning.
The second day's program wan marred by a
monst uufortunate acclident. which resuited iu monst uncortunate acclident, which resulted in
the death of Ariator Frank Suties. Sutes was playing the leading role in a "battle in the aeroylane, suspended on a wire atretclied between two hilis, droppluz bonbs on the aeroplane, which was to be blowu up. Whether stiter new tho fow and was caught in the air currents formed by the explosion or loet contiot of hax machine, will never he known, but an
instant after the explosion the thousands of Instant after the explosion the thonsands of
spectatores lining the hillilides were horrifiel to
 to the ground. Stites attempited to rave timaclf tiug clear of the heary motor. He was succeskful In this, but the machine had galued too much momentum, and the onfortunate aviator
and his velicle atruck the ground at the game Instant. We was rushent to the troplital on the
enounds, but despulte herolc treatment, Itred but grounds, but desplte hemole treatmeat, Hved but
a few boura.
The st. Patrick's party, klven by P. A.
Powera, at the Alexandrla llotel. Weinesiay,
 opmuing of Culversal City. About 125 guests
were preseut, aud the evening was thomoghly eajoyed by all. After the Alinner, motiong pletures of the entire affair, from the start of the
apectal tralu from Chicagn to the dedtcation ajpectal tralu from Chicagn to the deflcation
ceremonies and the various events' Includef in ceremonies and the various events'Includef in
the program were thrown ou a sereen to the ball rom. The party broke up in the "wee
small" houra, all attending belng thoroughly small" houra, all attending belng thoroughly
conviuced that the patmon saint of the "Oula
Sal" hat Sol"* has a worthy nuccennor io the patrou astut of the Universal.

Vulversal city lifes in the heart of the San Fernando Valley, one and onehaif milles nouth
of Lankershlm and about four millea porth of Holiswoma. The clty movers elgbt hundred acres along the Ios Angelen River, and practically every incation desired for the making of photoplays can the reached within a few mloute from the main staze.
The permanent bulldingn, twenty of them,
are bull of concrete, ateens and ate the are bullt of concrete. ateel and fire the, each
one thoroughty modern and equipned with the one tharnughis modern and equipped with the
latest phumbing, etc. The arpua buser seveuty -r eighty wild animala imported from varioun parts of the world.
Twenty-three cowhorn from the ranches throughout the country and a large number of
Indians IIve at the rear of V'niveral city and are used in Western prodnctions where akilled Flidera and ropers are necespary.
The main stage is
The main stage is four hundred feet long by one hundred and nifty feet whlf, the largest
exterlor stage in the world. Here feature proexterior ataze in the world. Here feature pro-
ductions of the Universal program are pmaced At the rear of thas atage are two rows of with running water, eiectric lighth, etc. Here akon are focated the offlees of the filrectorn. A mmalier atage at the rear of the ranch in usen Por single snd double reel eomedien and dramaa. The cqulpment here in the amme on annall scal as that of the larger atage.
hundred feet long and twenty-one feet onm Thiree pumbing stations supply the water for horsen, one hundred head of cattle, mules, monkers, parmon, sheep, doss, cats; in fact, practicaliy every antmal known can be found In thls city of wondera.
A hospital, thomoghiv modern, has been bnilt insrd Mace is in charze with a corpe of trained nursea under his difection.
Two restanrantination,
date the twelre buodred employeea. accommo

## D'ANNUNZIO'S

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o serial has ever drawn the crowds in record-breaking numbers such as are repnthed country from all sec tions of the country.
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omplete was ever backed in an certising Campaign as the $131, A C^{\prime} K$
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as sunt as une hou.d set on his own tahle is
served in eded of these tor 25 cenis.
 mall anu camnet-making wepariment wuede wucu
of the furulture used in the bets and also in of the furulture used in the oets and also in
the combany oflces is matle by the company's
 The rouds throughout the city, including the
bong Laemule lwaievard, are a.i macadamized, mind a corps of oneevers are always at work
beephing them in coudtion. The company that Its own ponice and tire denartments to cope with
any emergency. Thesse in charge of the dedication of Unluarsa up to that event deserve a world of credit for the manaer in whieh the affarle was dandled.
To transport the conpaay. coutransiort the company's suests across the
the sante fe Hullrond provided rain consistlug of two compartweat cars, three Pultwans, a diuer and a buffet car, the equip beut all of the highest clase and equal to the Jery Brast service provided by this company iniversal, made all prelliminary arraugementa and accomplimhed hls task without a hitch. George Magie was the Unlversal representa-
tive la charge of the party, and proved the hight man for the place. Mr. Magle was ten dered a vote of thauks aud appreclattou by handied the trip and for bits unfatlug courte at all times. man, accompanied the party as othlial photog rapher, securlng wany thonsand feet of nim and bundrels of still pletures. That Mr. Whipple has the superlor in bis closen field of exdeavor the oypuition of the entire party.
ats muvenirs of the rip 3ir. L.aemmle prehandsome vanity boxes and the meu with soll gold pen knives. The Cnlversal prorided its guests with tran portation to the two big fairs, the parts as
vult breaking up after Wednesday, the member proceeiling individually to San Diego and San ranclsco, returning at lelsure to thelr respectiv It les.
It with the best crowd of to a wonderful city, ever been the writer's good fortune to ahecilate SIEGEL WITH FOX-WILSON CORP A. E. Slegel bas folined forcom with the Fix wentative with ho as spertal traveling repre bentative, whth hemdquarters in the Smilh Bidg. heeu establisbed. Mr. Slekel, it will ine rememberei, was at the exploting the Poem-otiraph as his feature attraction.
startlug on his seventit suceresaful gear in the dim busiuess, Mr. Slegel bas the best wishes of a inwt of frienile and well wishiern, aud, as
a man of wide experience in the nilm game will be a valuable acquisition to the sthive firm

## IMPORTANT DECISION

$$
\begin{aligned}
& \text { Sew Sork, Dareh :30-Justlee Edgar } \\
& \text { if the Mulechal Corrt of the Chy }
\end{aligned}
$$

$\qquad$ film polss in a trial of the action hromzat by Cowe Trite Featire Co. against Joing Fioke. to tre
 pilailits stat? right eontracts and glvea tite ripht of the allotted territors.
a write of and and A writ of redtevin had hien Issuthed mulder
 Accoriling to the orighal contract the allutiont Curitory hucluded Eustern Pemsylvanio Mistrict of Collumbla, and actlon was taken hy the phafulif when the films were shown th
Sow York. The True Fiature Company went to great ex -phes in forreting ont the vlolations of teritory which will beuefit rexpmenible state-right men.

## THE WAY IT WORKS

Legalized Censorship in Pennsylvania
 Win whed ly movluz pletire men thrmithout
 Hine pettent will mo be fore the are utise Nare 23.

numth inard for oue of his woman inspectors
wio flsed at the Rittenhouse Ilotel. The fimm whan declare that such eharges are withont warfunnclat burden in direct vlolation of the law under which he is acting.


## LICHTMAN

With Select Agency
Former Sales Manager of Fa mous Players Now General Manager of New Booking Company

Sean York, slareb $20-\Delta 1$ Lhetman, one o nee bent kuwn reatere authoritee in the conn
 toone, an general manager.
Al was formerly usles manager of the Famous Players F11m Co., baisug acted in that capacily fall, whim he eevered hls long cosnections in onder to organize the Alco Film Cerporation. Daring bls aseoclation with the Famous Playen At Lishtman becsme popolarly known throughon verprining aim men in the burinera.
Aa announced recently the select Ageney was organized for the parpone of booking a series of etrastie protoplay to a circuit of theatery se thelr territories on thenr relative importance in thoos reature film offeringa tor present preten Bula organized eftort to adont for the screen the methods in vogue in the theatrical businems mank a new era in the aintributikn of motion ptetures. The arst subject to be trooked through the gelect in the Fomons Players' auperb photo opectacle of Wall Culue's lumortal uovel and play. The Fiternal city, with I'anline Fredaricic The Eternsl Cly is now entering its fourth Opera llonse, Philladelphita, ond tromkings in Opera grest urumuction of the Famous Players are Dow being arranged for Chicago, Detroit and other imjmetant cliten throngbont the country.

18 YOUR THEATER VENTILATED? A nnique, Inexpensive mechsnicsl syatem of ventistion in now ming intwiduced by Daniel laling evatra-tors, 127 North Dearborn street, Chicaso. 111., that should Interest sill thester owners, whether in large cities or amaller counars, ascessity to the anccetaful mperaton of an amosemulut on iurnrise. This particularly of any during the hit snmmer monthe. $\square$ clalmed by the manazers that temperature Lat all timen kent several dogreis conler tian chat out of doors, whleb fmm an adverising, an well as a practeable standpolut, ia a very 1 m . portant ec nylucration, and ha bound to Increase const important. where this ncw tura of mechanical ventllation 4 Installed. The alr Is forced into the room, revelving the ailr pmm out of doars, the tntake being at the elevation shove the dnst zone, thns selsvering the prre, unadilterated fresh oxys.n. The fowl alr is forced out through the doorway sm erevicus, wilch is recognized by all bealth
departments so belng very ratinfactory. The nuw and improved feature of this to the molstening of the afe sutomatically by means of apraying deviers. With this arrangement the air In further puritied and moled, as $u$ peames througb the oucte lnto the room.
STARS TO SEE SELWYN WORK
$\begin{aligned} & \text { New York, March 19.-Edgsr Selwyn, who } \\ & \text { to to nake bis phopo-dramstic debut onder tho }\end{aligned}$
amangement of Jesse L. Lasky in a pleturiza.
thom of his owe drame. The Arab, left New York
for Hollywood, Cal., on Frides, accompanied by
to be on band to tell blm bow good he is if be
suts atage struck when placed in front of the
melentlese Desil'le camers. This party Laclndee
ties as Mr. ind Mrn. IrAn Cobb, Mr. and Mre.
Jamee Forben. Bagard Veller snd Margaret
Wjeherley. Thougb there in a strong oreniatic
element in this cast it will be neen that conienly
shonid be expecially josful. It is underationd


# You Wiil Get the Real Joy 

Of ReTURNNG SPRING WHEN YOU SHOW YOUR PATRONS HOW THE RETURN OF EDWIN THANHOUSER HIISSELF MAKES THANHOUSER FLLMS THE GRANOEST PRODUCT OF THEM ALL, EVEN GREATER THAN THEY WERE THREE YERRS AGO--AND YOU KNOW WHAT A SMIE THEY SPREAD OVER YOUR BANK-BOOK! EOWIN ThANHOUSER HIMSELF IS BACK AGAN,PLUS GREET. ER POWER, FRESH ENERGY, BIGEER ORGANIZATION! YOU SHOULD WRITE US NOW FOR THE FIRST NEWS OF THE NEW RELEASES -.all THE GOOD OLD THANhouserooters are doing IT--YOU WIL always BE GILAD THAT THANHOUSER CAME BACK, BUT YOU MUST DO YOUR SHARE, TOO! LET'S WORK TOGETHER. WRITE THAT LETTER NOW! WE WANT TO KNOW YOU!

## Thanhouser Film Corp.,

New Rochelle, N. Y.

Icsn wilderness is to be nnder the perwonal di- TESTIMONIAL TO DAVID HORSLEY rection of Mr . Cobb, who is tired of arowding little relar his war lectores, and now seeks atage of the tourmey will be pilgriniage to of the sarefo Indians.
It is nuderston that everg morning oes to pore sll the other members of the part will gather on the side lines to clieer as the
cose may be. They feel Wiat Edgar sbould not he allowed to feel any want of enthuntamin a this unaccantomal task of appearing without so their mont to supply the defietency. They tbreaten, if he doemn't give an A No. 1 per-
formance, to jeer like veritable gallery gods. formance. to jeer like veritable gallery gods. get a sudden atroke of paralywis. it la not improhable that be may ramp-shot a few feet of Mm of thla world renowned gsllery of annintant oodes of Edgar Selwyn, in The $\Delta$ rab.


#### Abstract

David Hornley was niet st the station apon 2,000 greople and escurted thronan the streets with the enthuslamm due to a conquering bero. Mr. Horsley was the "discoverer" of Hollycllmat. baring selected that pleturenque ami momes in erated viliey for motion picture por the fret stodio th be erected the Nerlor plorit Mr. Horxley was emerted to Horxlej Part in the beart of Los Angeles, where the Bunturk atudion are now belng constructed. Harry E. Tudor, wion manazea the Centsur reception and tbo pary was throngell with prominent fim people in all lines. from camera nuen to magnotea. wany of whon got their start in the bnfinesa througb ir atart in the bininesa througb Mr. Horaley. Lister on a novel dinner wan served in the Arun. 1ater on a novel dinner wan served in the $\Delta$ runa. Sixty gueats, made up of newspaper repreenta.


trive, Clty Connell and Board of Trade wemlers and old friends of the mothon picture fratering sat duwn at a rable decurated with grow. ing follage aud tropical plapte to reproent as monkeys dimported themelies as in thatr nsturo wilde. MUNICIPAL PICTURES FOR CHI. Chicaro, Marcb 20.-The evening of March 22 will be Clulcago Night at the Majentic Theater. irractioslly sill of the siate, crunty and city officting winl be prement on the occantion of the turan whlith bave been taken to athow c'blesgo's derilopment as aty, and to ontline the areda and |waskiblitiea for her further clale secheveAfter the pleturea have been khown st the Majewtle thay willl be men at tbirty or more
vandevilie houmes and ower one hnodred ple ture theaters in thla eity.


## MOVING PICTURE SUPPLIES ERKER'S SEND For catalogue. ST. LOUIS, MO.

WHAT THE FUTURE MAY MEA
TO THE MUSIC PUBLISHERS - (Continued from page 14.) Asaumilug a present knowirdge of knowing


 One ceut rail, ofice to Amume control of the


 adrettimsug, of tive ageutsinathey distillute the

 pot whers in the Hoard of Trade syient s mumalify









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d
cixteen newspapers- the minimum rate belng The line with the maximum at act nu ave Jays was fu, ow, inctiusing the cost of
 ilypucrites was paried by the National Board a clesellilig volice The ine



 lmwn, iee shubert, Georze itcoisi, $j$, $M$

 Alang the arst-nighters were many who bad
never before seen and motion pleture, never before seen motion pleture, and es.
pectally a feature picture. The following letter from Joseph M. Gaiten,
 the opening or hypocritea:
Wear Mr. Relchenbach:
Piease let me congratuate Pon
 mer engagement of that excellent picture, 11 ppo-
criten.





THE SPIRIT OF CHARITY IN FILM.
$\triangle$ ctors. old and young -actore, too, wbo nerer firm time in their toug and hooporable, fareers. are enjoying humane treatinent -8 few even
 and coubtented men and women there exiats such
a cuirstextion
 contributing toward the Actors' Fund ban teen
vilalny
and pialny. evident. At fenst alx of the stars of
the screen have become $\|$ lfe members of tir


 becone sital part of the nembersulin and thix
is yreciety wiat was needed at a critical period in the develonuewtit of the greatent of ail charl able erkallization

## THE MIRACLE MAN

Sultor The Bullivard:
Whille readlink over the March 6 eciltion the wid simwman'm bithe, The Bullikard, 1 came acminw the bowein in commernt hented "The Cen-
$\qquad$ that Iwilithex will eenter the unowlug bletire field duncry will have to throw up the spmonge to the game iu the world that has so far tieen tree of these fellows tit the "morles." Rut tet'x
ree on what ground the politictan cunld nncak

 Inter a decemt, Iepilimate geld with his shues orf.
Ite will sit around very quictly until the time armes to newe blis wilip on peeple that work for a

 minue powe slectulng farner's hien hamise.

$\qquad$
$\qquad$
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MACHINES AND FILMS





## defenme.

Any man with a grain of conmoun senve knowa that Mr. Pollitilan la as allick as a Southern
eel, and can sllde through a fence jam eveo better than mont men can go into a club deor. What line of forts are there bultt to fight this buman blood sucker and klil him out?
Showinen, real showmen, are as weak as the world could be formed iyr the old "rubee" farmer, and, were they to do this and then drop down on thelr baunches, demanding 20 cents for cot ton, the world would have to pay in spite of any
bowi that inghit arise in protent. This could be done if the rube farmer would just "C "يpress" aves to show "Jhat milght be done by onncerted action.
hil fight eathe show people. They growi, cusk but ouppone this country and the slowfolk themaliver renlly knew the extent of the influeuce the latter could wifid if they would but act would ve po great that showfolk not that it srely pengaked in making laws that would set right the many wrongs imposed upon then by politles. Suppose that ali the hlugling himetiers,
the Selin. Floto managers, Uncle Bon Wallace aml others of thelr enllal, as well as the blz
men in the motion picture field, park manakers. men in the motion picture ficld, prik manazers,
carnira! managera, opera house managem, ple. wre house managers, etc., kould conhine anil to whip the Germany army, but not a singlo one of them has hata the spunk to kay, "lonok
tipre, fellows; we have to do somethlng to kill the cuss, or he will kill un." Maybe aome hall rolling, t it will they hang on? You can't every thing.
You thok it umn yomrself. when all others wotice of the Public Ijefender. Mid any of these Dle men atart that? Hut how many have been shaken down by th star ruhe constables in ilt-
tle burgai Every one of thens has played the
sucker on bla way througb. Did you euer ntop
to think that every Hutle town in this Inltul
Statis tias enme Statis has some fort of breast works of dofense
againat the show? What has the against the show? What has the slow got it
defense of the town? NoTIILSt


 will sep a pllture which dowsen nit funte set well lawyor; the lawser tells the jnike: the julige capitel, tells the powers that lim there; a law
cempentin Is made and the showman is the parir sucker that right to jones pays to see the sliow. Nhe his a the atart of the whole trouhl', plain and shimple.
To ellminate tbls why To ellminate tbls why doewn't the extilhtor kith
on the class of picturea? Why don't the men whin do thlings in this pletore making and exhilhtinz worid klek the smutty picture making man inton
 rring to ontcto thie other man. anyl on a whate game and motes-getter. Why vanm,t the hag
buga really do something? you. They are like the Sonthern cotton farmer. One littie, hump.backed, yellow-streakpol pulti-
 agluahle shows anil make the kreatest imjimalye one real white man-white clean thromen ing anit the manter handil to way: "Yous stick me and we wilt hathd a definke line awd polith strיaked nutte.". men. of lixoking up the Alrts pictite naker. hrlmstone, with no liet.in in thls illiection, tion first line of trenches would be startel, and then
the kiddlea could not run home and teli niamma the kiddelea could not run home and teli nammaa not tell the lawger; the lawyer mobld not tell the fulge; the Julze molld not tell the rape-
sentative, who. In turn, coullit not suggest a law at the raphtol in the showman's diptriment. The anake 1 is in the grass, and there is anOne is the yellow-stresked pollticinn, and the other is the dirty showman. What's the rem ely? Set the grans on fire and hurn the chas,
ont the bushes down and the otber will have no place to blde fi.

## THE MIRACT.E MAN

Old Biftyby, yon have done wonders
Ilves as showmen. Youl are aske, to
turn amund the world and find that man take
lirlng somewhere. if you can And the fellou
for whom the shof is made, make hlm wear 1 t
another write up; It's worth the printer's ink.
leplp hul'd a fort. self out: get a tho horn and
Juin my band. becanse it's a real one.
You may puhlsp the leter if
You may puhlish this letter if you
Marliap it will be classei as the ravinga diseased mind; hut tell them slonut it: cu atop the fight. Respertfullv.

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quarter of a century, has ensertalined and deanlautic. We have ween blim quite recently on Brasdway in rauleville in a dramatte protucthot of bis own, in which be wok be lealing part, and his wonderfully magnettc personalty, an wayal, trought down trom the earllemt days of the have kreat popularity in Iondon will rémember E. loog we live hls deligbrful gharacter 1 m . perwanation of the "Coster" folk-the frult and nower pedillers of Londoa's great East End. Whur Mung ua ham ever seen and heard - Awkim, IAttle Sipler, Kpocked 'Em in the Old Kent lood, Sally in "Onr Alley, IAza, and get the marveloum reality of his renderinge? We can not think of anyone who could in any
Way approach bim ta bis wonderful charactertratios of thas particular class of people. None oun, bowevur, ever dared to hope that we conid see Albert Cberalter tmmortalized in dellgtit to eversone to learn that Mr. Cheraller has kindiy cranented to take the leading part, ably anpported by Miss Jade Gall, in that mas. derplece. The Midileman, by Ilenry Arthur Jonee, profuced by George Ifoane Tucker, at the
efudtos of the London Fllm Company, whone - cole dietribnior for Amerioa is the CosmofotoShe Middleman will sbortly appear, and pretiminary announcement regarilng it will be of The Bullboard. Adrade luformation wbleb bes reartied the Commofotohlm Co. frmm Iondon feltraten that The Mddieman excels any prertous prodiction of The Imedon Flim Company from every afasdpoint, and thia in aayting a great deal when The Clouse of Temperles, wonderfal pletures. The llouse of Temperley, she Stoops blact spot. etc. We ire fortunate to beting able to publish a veay grod ukenes of Mr. Chevalier to accompation thls brief article.

STAR CAST FOR HARRIS PICTURE New york, March 20.-EAw-1n August, the
wrell konwn jeadlng man. Is at present working the Charle K. IIarrin feature, When It striken Itome. Whitb will be released May 10, on the Mr. Aurust, who is one of Almdomis moe prominunt artiats, bas been answiciated with bave a very pronilnent part in the fortlimoming Herrin feature. The relenge will lie nn all-atur prefoction, and in addition to Mr. Angnat thery Ath hasa jnst returned from thendon wheanty. apprared in Come over llere: Burlel Oifiche the falnty Thanhouser ntar, and willlam Ralleg, Who han sust left the pansanay etnido, where bo whes starred for mome three yeare.

GENTZ LEAVES UNITED
New Yarte, March 19.-Will T. Gentz han re. elirnen an puhlitity houd of the Uniterl Fylm Servire in give his entire altention th a new with Jompili A. Melinney, former geaeral man. azer of the Ualtell PW m Service. Genta.Mrkinmey were taken eunarters in the Longacre BulldGrats's conneetion of gears with every conselrable branch of theatrical. amneament. m acal and newapaper and magazine endearor am


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McKlaney': acknowledsed exceriva and for ganizing ablitiles would man to idealls constitate these men for the wrirk they have under. lelsure to purveriag publicity from bis nem offices In the Longacre Rullding Gents will wow after the intereath of the new Eurovean operetta, A Molern Eve, wheb John Cort, Ilarry Askin and Whlliam Morrin are to prondace for Intual showing in Boaton and for an all RAVER TO RELEASE ON PROGRAM New Fork, March 19.-The rumor, drculated recentiy that the Itala Film Company's featurem the prominent programa. Wa: given credence by a atatement lasued by Marry Raver, who is is charge of Itala's American Interests.
Ing it true that negotiatlons have been peoding for anme time with a riew to securlng oor
olms for a prominent cbaln of oftce now belng alms for a prominent cbaln of offce now belng
operated by one of the ploneers of the gim
alm operated by one of the ploneers of the 1 lim
industry la thls country.0 sald Mr. Raver. "The anal detalis of the arrangement are atill un finlahed, bowever, bat the name of oar future connection will be given ahortly. This will po involve Cabirla or aubsequent spectacles of almilar magaltude bit oniy our regular ontput of features. We have been approzebed by many concerns having chaina of amres who were de
atrous of exploltigg itala Features, bat bave alrous of explolting Itala Features, but bave
conalidered favorably onls the srm we are now conaliered favorably only the srum we are now an amilation asouring ua permanency and pres tige.
gan aellit be rememheref that Harry Raver be 1912 and siate righta porp trala dima in Jnoe ularly ever aince. Sixty.four anblecte ref Lonneal representin. sixty-fnur anbjerta wer milltion feet of powltive alm. Orer $\$ 70.000$ pald the U. \& Government Over $\$ 70.000$ wa pmeltive printa importint. IIarry Raver will motinne an the American meprewentative of the Itala Company. of Torinn. Ita'y, mit will handle no hima from his own omree exrept the explotia
tion of cabiria and aimilar epectaclea GLOBE TAKES OVER BLINKHORN New Tork. March 3 , -TMe entire busineme of York han been Plintoplage Corporation of New Operative FIlm Co.. I.til., by which akreement of sereral well-known caplallata, be maponed fietd on a large cinte fala As a revult of thin deal the Glabe Co. Wha feet of alm anul forty alditional poxilnction fimvided for tlimngla exiating eontracts. All the milnkhorn exchandea are invilveal in thin agreement whith alwo Inclulem the servicon of Mr. M'Inkliorn, whin will montinue as productkon and diatrinition manacer. It in experterd that the encern whil he in a imeltion to rontrol enound MISS OSTRICHE RECOVERS SIGHT Surie! York, March 20.-The many friends of While working in the wan tempararily blinded In Yonkerw. N. Y., on March is. will be gind on learn that she han mompletaly recovered ber alglit after three dasm of treatment.
Mlan Ontriche fout liee alaht while takiak a
 ralled in mnaultat'on. Tie actrena io now agala at work at the atudlo in When It Striken Home. the armt Charles K. Harria Feature Film Co

## COLONIAL FORGING FORWARD

New York, March 20 .-hectidert pmareme tha marked the actloun of the Cokinlal siotion Ple-
 change, owing to tlim withidrawal of F. R. Dudles anil thel:ard Wiglitmon. A. K. Breenland
 nu-ut: Misa Clara de IA Bury tan been angulred to anperfatend the Bincatlomal Department, A1-
fred 11 . Saunders no fonger rema'nlag a member
 mennarlar eallor far the coniminial.
A merier of dintitulive mwiallea are already in the making antl will alhortly be relansell od the markutt. Yharlea France has heen engaged as director of theme nommenlea. Which feature laary Kiliv, star cemmellan of the Watch Yow Rten Company. hew plaping at the Smil Amater eaponhlor esat, of whirh the feivale lead is Mil
$\qquad$
Finlargeminenta are in progreas at the atailo Where thitet atage for the ammmoxintlon of a thim prolurlug cwinlpany io helag hallt The of Sir Gilthert Parkur's sumperb The Beata of the


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Sam miar. whe hax mern handilne paramount
 Franelveo.



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## Feature Films Reviewed <br> the governor's lady

Slade has no smener extablisheyf himself in hins
new surrundings
 his wife does not know how to take alvantage
af thelir changeed ccrcumstances. She is vtili
the name simple, home.foving person. In thie
Sures
 not love film, she agrees to marry him if he
obtains a divirce from bls wife.
The coneliding episoles of the stary show
bow the wife rescues her husband from bis unhow the wife rescues her husband from his un
parthonable folly and how, much chastened, he
finally finally purpladea her to come back to him. He
Has row become the Chife Executive of the State. and Mary at
Governor's Iads.

 and his jacht given chake ubiler fulit sall. Se.ll
also has broken out of primen, and in foliowing
in a power boat. The old Itallan steers fis in a power boat. The old Itallan steers fils
craft through a narow fiet, where the yalit
cone cannot navigate, and Blye, puraged, whinit.
Glovanui. June grasps the helm and, with tiac
 and Tony anong them. They quarrel oreer the
alivision of spolis, and one of the thiferes stat division of apolif, and one of the thipres stah
Thns and escapes. Fipfore he dles Tony direct
June and
 and diamonds. Thes have hien spled upin, who return, wrest from them the valnzbles, an, threaten their bives. The women are savomi
from the pirates by the timely arrival of Norl Warner. The thleves take to their
Marietta. knife in hand, glving puranit. and June are alone. bnt only for a few meconds. Blye, with two railors, fall upan the unhapny
hnsband, and once more June is forced to wal ize that the man wis.
supreme in her affalns.

## HYPOCRITES IN NASHVILLE

Nakinilie. Tenn., March 19-1Hypmerites, th the Nasirille Roaril of Cenmrs, and the prodic. tion has createf yuite a sensation here.
The Board of Cencors went to a showing a the Princens Treater recentig, not withont mone
misgirigiks on the part of the fotereated spectators as to the ontcome. Rumors had heen cif enfining around town that there was a disseusion in the Rosid over the film and that
Rerions time might cnaue. It was sleclitel by the censors to allow the
play to be shown at any of the creacent ment cois theaters, the vote standing threm to one for the pleture. After discuasing the agread that there was. a kreat Mresson in than Busworth finm, and that they were willing fin
it to te presented in Nasisilie. Mr. Iawrencen only ohfertis.n to the play was the way Trnt Is portriyed. Int as several ministers had riewe
the photopilar and leading citizens almo we present who care it as their opinion that Trut (o) frutifu! cun be treaterl in no other way
than ing preapnting it in it native and unanorned conclition-otherwise it is mot truth
The plar ban hem mazoincently staged at the Fifth Arenne Theater.


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| Worker | Ramo. | 50 | 3 |
| Black 13 | Apex. | 75 | 3 |
| Zoe, or A Woman's Lanst | Hepwortl | 75 | 4 |
| Convent Gate | , Masko. | 60 | 3 |
| And There Was Light | (New) | 100 | 3 |
| Where Is Colett] ... | (New) | 101 | 3 |
| slave of Lave | Vitagraph | 100 | 4 |
| Theft of Scoret Code | Gatmont | 50 | 3 |
| Vellow Prorll | .New York | 60 | 3 |
| Gummen of New York | Ruby | 75 | 4 |
| Child Detectlve . . | Attas. | 50 | 3 |
| Devi Withln | Itallo | 73 | 3 |
| Tragedy of the irena | Vltagraph | 10 | 2 |
| Dagmar .... | Grelier. . | 10 | 3 |
| Intus Dancer | spencer. | 100 | 1 |
| Stalrcase of Death | Gintmont | 75 | 3 |
| Mystery of Yellow Room | Felara | 50 | 3 |
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 Something will have to the done, moreover about a prop ject. prompoition or Ineldent the mown He enturtalns the most pronowneed monvtc
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## K

## brand new

We are a new firm, but in name only. We are rich in experience We are not what you might call "just starting in business," as the men comprising this organization have sersed their apprenticeships long ago. We lad ideas for a newer and better doll, so we simply got together and will confine our operations entirely to the manufacture of

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ENTIRELY COMPOSITION, 28 INCHES HIGH

The one pietured here made a home run the first time at bat and we figure it will be making home runs all season. Ty Cobb's batting aterage isn't one, two, three compared to the way this baby is going to line them out this year. Put on your mitt and grat) her -she's a hot one

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 H1se whl get trowgh nome was


 if thelr ninlty lit ilinen of distrian elsewhere? 101 RANCH
Alano Causht and Inconvenienced Miller Brom, "Arlington's azgrexathin wan
 Ealtur The Hillot sirimgs, Ark., March 19.
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 Tracife at Confervilic example set





 June
1ronusylvania wax alwo wald to have been con-
templinting a whideyeel stint last week, but it
 buverumert, la., wou't int ansthing in or out


TOURAINE REPRESENTATIVE
Plesthurg. March 19.-H. E. Paze. Who repre cullating at the Colmonal lin iltexthrg' this week.


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velcy, cery sluynty. chitt onis can the vilctor be outer.




Before making arrangements with manufacturers for your Dolis this season, look at our line. Everybody tells you their line is the best and cheapest in the market. We want only five minutes of your time. They will be the most profitable of your whole season. After all, no matter how hard you work, the article you demonstrate gets you the money

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 3. W. and Frank Gentry, drcua men, died thia KLINES GOLDEN RIBBON SHOWS In bis neual quilet and rellcent, manner, Jack bon 8howe, le vigorouely getting hls show in
 Whil took good enougs to call for the admlration of the onlookers and patrons at any time. The
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 Onester. N. J. under the auspices of the Wank
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and bldr falr to have a long and successful seal and
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TWO VISITING BANDS ON MIDWAY EVERY NIGHT
This was the big opening date last year, will be bigger this year.
WANT first-elass Rides, good :0-in-1 Shuw, Giggler, Dog and Pony Show, Platform Show with neat fronts. (No Girl Shows; Most Hberal terms and best of treatment. CONCESSIONS that are neat, clean and strictly legitimate, write. Pleased to hear from all people that were with me year. All wheels sold.

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## JOS. G. FERARI SHOWS, Inc., - Mariners Harbor, M. Y.

COMMERCIAL CARNIVAL (Contlinued srom page 20.)




 front Ly a bair dozen denionstratorn, doped ont, and it theoks practicable and prouttible
fruin every angle.

## AROUND THE HORN

 (Contlinued srom page 19.)
$\qquad$ "Ben you. alle down, you straln our alys:
se the feamiug Americun ation


 To obnoxious thas night the buns put bim out of "What happend later was told to me ly
haif-witted cauvasman whewe bonnk was unter
wagon on the fat



 lirlng of that mille.deep clasmon, and the soul of
the streping one witbin was consigned to bis "Hoor Preckenbridge wana't missed until set-
Hing up tlme the next day; be bad been kreplng an to himself since hla troible with Mciphee, and
in one remembered baving seen binu during the
is "When he falled to show up for a wrel anil
 forgoten.
at wan more tban a month afterward Mcilhee
fred the balf-witted canvasinan, and it was then hie totd me what really hall lappened. lint I thonght it was too late thrn to asy anythlag.
and, bestdes, no one would have belleved the un. fortunately. Afticted would have bellesed the un
the clrcumastances. "The pecultar part of it was, Mazle Cullen

 Earight's Colossal Midway and Carnlval Show had enjoyed a prosmenoua aenam. They had
plaped the mining towns. and crowsed the degert
kanda of the great Southwest, passed througb

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blt the expresslon. Jiney and used lt when re. rerriny to a nlckel, and it spread rapliliy, expe.
clally among the negroes, whoe in many nats of
the country, use no otber name for a ave-cent
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## THE TEN-PINNET GAME






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Lakeside Park, Flint, Mich.
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three national songs

in this modest looking establishment at wildwood, n. J.. four skee-ball alleys earned an average of fifty-two dollars AND FIFTEEN CENTS ( $\$ 52.15$ ) EVERY DAY LAST SUMMER.


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The Automatic Scoring Device attracts the crowd;
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Many amusement men make from 810 to 530 DAILY from a Ten-Pinnet business similar to
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High-grade Chocolates, hand-dipped, assorted flavored creamed centers, packed in attractive packages, at prices that will satisfy you.

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WAYT MAN to work Lion Act. Taiker, capable of handing show; four Ticket Selfers and Grinders. Sobriety essentiai. FOR SALE-One Python Snake, Addres four feet iong, splendid condition, cheap; one female Malay Sun Bear. dddress M. A. Gowny, 1017 Moultril Avenue, Matoon, MI.





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For Twenty-in-One. Also peopie for Musical Comedy, Sister Acts, etc. Good opening for good Talkers. FOR SALE-London Ghost Show and Statue Turning to iffe, aiso sterenpticon. Wi. SMTH, 221 Herklmer

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Direction H. Truffuri (Pat Casey Agency)
Benella. Best Girl Banjoist in the World.

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(Continued on Page 174.)

## PASSING OF THE WEST

MONTANA＇S LAST GREAT ROUND－UP AND FRONTIER CELEBRATION JULY 1，2， 3 AND 4， 1915
 the word．impory int NoTlCE－1 want the Escape Mah who does the Hanging Escape Act．Give me his whereabouts．Write quick．

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## Jarvis－Seeman Shows

 OPENS APRIL 19th， 1915NATS One more show that is different from what we already have Can also place any concessions that wili not conflict with our list below．


GRAND OPENING OF THE 1915 SEASON OF THE GEO．REYNOLDS amuse．CO．I WORLD＇S GREATEST SHOWS
under the combined auspices of 10 CHARITY ORGANIZATIONS

## WILMINGTON，N．C． APRIL 5－10

CAN PLACE NOW FOR ENTIRE SEASON－One more sensationalit Shon and a few more neatly framed Concessions，uscepting Long Range Shooting to THE，Gbo．REYNOLDS AMi＇st．CO．，Florener，S．C．，March 22－27；Mut

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Freaky for Plt Show．Will also place one or two Platform or Grind Shows， and a few more legitimate Concesslons．Will glve exclusive to Palmistry and Gold or Ruby Glass．Write or wire at on

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FOR YOUR INFORMATION

## －FlotulCarry－Us－All，buitt on wagon for circus purposes by

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## Miek mirivil sive CAN PLACE

One Sensational Free Attraction，Lady Hiyh Dive preferred．Has room for a few more legitimate concessions．Can use Plant．D＇eople that B．and O．Can plare Trip to Mars，Mechanical City or any new show Committers intending holding celebrations will do well to investigate this Amusement enterprise before contracting with miknown companies Our Route－Week of March 20 （1）27，Hot Springs，Ark．；week of Mareln 29 to April 3，Stuttgart，Ark．；week of April 5 to 10，Memphis，＇Temm the first Carnival in the eity of Memphis in sears；week of April 1？ GREAT AMERICAN SHOWS，MORRIS MILLER，Gen．Mgr． $\frac{\text { AS PER ROUTE．}}{\text { CFT THE 66 FIM ：＂THE ONLY VISIBLE COLLAR BUTTON }}$ DISPLAY RACK invented and manufac TURED BY US，AND DON＇T BE MISLED
 The accuracy of oun latest In ataching the pruat－sboring cou loxting tmpowble： duincte Anding of muxet merial
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 ELM BUTTON DISPL AY CO．，Inc， 108 Fulton St．，NEW IORK CITY． อป｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜｜

## ＂MA MA＂DOLL

## Wonderful Talking Doll

Patents Pendiug
Can sin！＂Ma Ma＂loud and plain when pressed．Made well ind beantiful．$\$ 48.00$ per gross；$\$ 4.50$ per dozen．

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are looking for a prosperou －trlal will convince yon．＂＂Wie lave them．
Our latest Cata
wiil illustrate the NEW NO VICTOM MACHINE
ゲロRK Eastern Boys
AMERICAN FERROTYPE CO．EE 152 DELANCEY ST．


We have many more than shown here, but, in justice to yourself and us, you mast SEE them. You all know the German Novelty Jompany. Well, we haven't been doing much shouting, bat we have sawed a whole lut of wood.

Come in when in New York or see our line on display in Room to at the Palmer House, Chicago, Ill.
Our illustrated catalogue is ready for you. The question is, do you want it? Candidly, we think you do. Write for it whatever youdo, cause WE HAVE THE GOODS.
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Oburkous treatment to all is our "Watctiword."
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## Merchanns's Big Spring Carnival

 on streets- WeBB CITY, MO. -one week Commencing Monday, April 5th GEO. W. MOORE, Chalrman Merchants' Committee, webs City, mo.

## Quebec City, Canada <br> Population 100,000 People.

Carnival and Circus Companies Wanted out Fair Grounds For Season 1915. From 1st of June to August 15th. Litheral terms. GEORGESMORISSET, Secretary,

Quebec Fair Grounds, QUEBEC, CANADA.

CALL-Want Big Pit Show-CALL PEOPLE, ATTRACTIONS AND CONCESSIONS CONTRACTED FOR Great Clifton-Kelley Shows Report at Dardanelle, Ark., April 2nd, For Preliminary Opening. Show Opens April 3rd. Maccabees' Big Spring Featival, Fort Smith, Ark., week April 19th to 24th, inclusive.


## Cars for Sale

Fyve Sleoplng Curs, from 60 to 80 feet long. equlpped with lateat M. C. B. safety applances and in servIceeste condition. Wrul sell any or all of them at $\$ 500.00$ eacu. These cars have been in service with the
Hegenbeck-Wallace Clrcus, but have been replaced with new steel Sleepers. Would make tueal cars for He renbeck-Wallace Clicus, but have been replaced with new steel sleepers. Would mako ideal cars for
small show or carnivai compery, and will bo disposed of at above extremely amall prioe for cash. Addrees HAGENBECK-WALLACE CIRCUS, Cincinnati, 0. CONCESSIONAIRES, HERE'S A NEW ONE.
 Showmen in the South, Look. HOPKINS' GREATER SHOWS Open April 5th
 MACON, GA., May 4, 5, 6, 1915.




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I make 12 styles of galleries to suit any place and poeketbook. Get
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## A. B. Miller Greater Shows CIRCUS--WILD WEST-.-CARNIVAL <br> MAKING 3 AND 6-DAY STANDS.

Opens at Moberly, Mo., on the streets, MONDAY, APRIL 19-24.
Wanted for Advance Car No. 1-Billposters, Litho. Bannermen. Ad dress HAROLD IBUSIIEA, General Agent, Moberly, Mo.

Wanted first-class Calliope Player. Can place a few more exclusive Concessions, not "joints"; useful jeople in all branclies. Address A B. MILLIER, General Manager, Moberly, Mo.

## ARENA AMUSEMENT CO,

Opens April 29, Pittsburgh, Pa.
in the heart of city
WANTED-Caroussell, Eli Ferris Wheel, Shows and Concessions of all kinds
H. DUNKEL, General Manager, Nixon Theatre Building, Pittsburgh, Pa.

## 佂 <br> RIGHT HERE IN CHICAGO

Phone Randolph 4271 and make appointment with Mr. Bednarek He Will Attend to Your Needs
WABASH PENNANT COMPANY, 207 N. Michigan Ave., Chicago.

## FRANK E. LAYMAN SHOWS

Opens May 15, Si. Louls, Mo.
BIC SOUTH BROADWAY MERCHANTS' CARNIVAL
THREE OTHERS IN THIS CITY TO FOLLOW, THEN FOUR GOOD NEARBY TOWNS ALREADY CONTRACTED FOR Our regular anmouneement in a few weeks
Address care lillboard,
NOKON•S HIPPODROME SHOWS

 Karch 29 to $\Delta$ pril 3. Gmenville, S. C.; April 5 to 10, Anderwm, S. C., and then into North Carolina.
Frank D. Corey's Little Ciant Amusement Co.


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WILFRED PONIER, Gen. Del., Orange, Texas CONCESSION TENTS
THE KIND THAT MAKE A FLASH Tents of every deseription. Sizes 5x7 to
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Place your orders for printing with
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Rush Order Show Printers, - - NASHVILLE, TENN
And fave from 24 to 36 hours in receiving your paper. Priees right.

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Privilege Car Privileges and Doll Wheels
A-1 PRIVILPGE CAB MANAGER to take all Privieges same as on car. 800 people with abow. Dells en cursons, with crowd to work to. DOLL, Whipkl with abow and on excursion bost still opea. All aber Pro

60 Lyceum Bulldin
Pilbeam \& Goldsmith Amusement Co. WANT MOTORDROME and SHOWS

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ApriL Addras

PILBEAM \& GOLDSMITH AMUSEMENT CO., MIDDLEVILLE, MICH. DETROIT ADDRE8s: 89 w . Montealm street.

12 IN-1 TOOL

 WANTED FOR TEMPLE OF MIRTH SHOW JARVIS \& SEEMAN SHOWS


WANTED-CONCESSIONS


## 606

Our new Leather Pillow was strongest number shown at recent Fair Secretaries' Convention at Chicago.

This Pillow has been the cause of tying up all big pillow concessions this year.

Don't confuse this number with any pillow now on the market.

See it-be convinceda few dollars brings vou samples-if you don't like the pillows return same and money will be refunded.
argees Manufacturers of Pennants, Pillows, Table Covers. In the World.


## ${ }^{\$ 1500000}$ Nade in One Wont

Young men! Middle-age men, with uncertain positions, this is your opportunity. Invest just a small portion of the money you have saved and establish yoursflf in a pleasant, permanent growing business. Mr. H. W. Eakins (shown above) paid his last $\$ 10.00$ for rent of a store window; started with one of my Crispette Machines. At the end of 30 days he had $\$ 1,500$ in the bank. You can do the sameif you go about it right.
Fil help other men to start in the same business


BOOKING PARKS AND FAIRS-6EIII now; gong fist-
Address Billboard, 6 th and
 THE NEW VICTOR METAL MENDER


 WANYED TO RENT- "Catry-Va-All" for tem months.


The Billboard Publishing Co. is not the only one to have a Spring Special-we, too, have one, and it is perfectly fitting that The Billboard's Spring Special and our Spring Special should go hand in hand, especially so since the name of ours is also


How do yon like that for the name of our new all-composition baby doll? Isn't that SOME name? Paddle wheel men all over the country are going to be saying "Billy Boy". in their ballyoos, and if you are not one of then you will be the loser. W"e won"t lose, though, and we will tell yon w. It will be because we will not be able to make them fast mongh. Even at this carly date the demand has made it necessary for us to "astall 12 more gigutic presses and we are pretty sure it is going to be a case of "first come, first served." Be a wise one and book your order carly, as "lBilly loy"" is going to be the only perfect-jointed, light-weight, all-composition baby doll that will be offered to you. The like of it has never before been produced on the Amelican continent and we admit it in our usnal modest way. We have accomplished it and we have done it well. "Billy Boy," the latest arrival at the 'lij) Top showrooms, is, without a question, the sweetest, most bife-like and true-to-nature baby doll ever produced by the domestic manufacturer. When it comes to a description of our "Billy Boy" we must confess that we are short of adjectives. There are, however, three very important points that we wish to impress upon yon-

1st-"Billy Boy," whose likeness we have tried to reproduce in the accompanying illustration, is hard to break-almost unbreakable with ordinary usige. Also furnished without hair wig.

2nd-"Billy l3oy" weighs approximately 4 lhs., or about half as much as anything of its kind on the market heretofore. (Think of the saving in express charges.)

3rd-Our price is less than that of any of our competitors and within the reach of all.
We think we have given you "Billy lBoy's" antobiography in as few words as possible. Now a few words regarding our methods of doing busimess. We treat all concession and carnival men alike whether they buy six dozen or six gross. We ship all orders the same day as received. We ship goods exactly as represented. We make the same price to everyborly. We do not extend credit to anybody:

Outside of our feature baby we have added to our line for 1915 a full assortment of Soldiers of all Nations, 32 inches high and dressed in the official uniforims of their respective countries. Samples prepaid to any part of U. S. ur Canada upon receipt of $\$ 1.25$. Sample of "lilly l3oy" $\$ 1.50$.

For the benefit of middle Western concession men, on and after April 1st, we will have onr full line of samples on display at the Culonial llotel, l'ittsburg, l'a. Mr. Lonis Schinkel (Lemons) will be in charge of this display room and will be pleased to give you full particulars if you happen to be in the Smoky City. Write for our illustrated-in-colors catalogue for 1915. We respectfully solicit your fatronage.

## TIP TOP TOY CO.,

Largest Manufacturers of Stuffed Animals and Dolls in the World

## "PLEASE PARDON MY BACK. <br> I turned that way 'cause I knew you would look at the front cover first."

> "I am the Original 'Innovation Baby.' Made Exclusively by the FAIR AMUSEMENT CO."

PAIR
AMUSEMENT

THE FAIR AMUSEMENT CO., from its beginning, has led in the manufacture of composition and stuffed toys for concessionaires. This year we have even greater surprises for you. One of them is the all-composition, unbreakable "Innovation Baby" of which we are the exelusive manufacturers. This baby doll will stand all manner of abuse. You can drop it, kick it, and earry it around with you without fear of it breaking, or, most important of all, splitting in the seams of the head. cody, legs or arms. It will not shrink nor peel, but in brief is the biggest doll sensation that has ever been put on 2 stand. "Innovation Baties" were the talk of 1914 -they will be the craze of 1915. Sooner or later you will write us, for prices and particulars on our different novelties; why not do it now and thus start the season with the possibilities of making money all in your favor. Send us your name and permanent address today an you will be the first on the list to receive our new spring catalogue.

FAIIR AMIUSEIVIENTICO.
142 FIFTH AVENUE, "Ohe Kings of'Em XIU' WEW YORX GITY.


[^0]:    The Sells-Fioto Shows will not open at Albuquerque.

    They dare not.
    The Legislature of New Mexico has torbldden all shippers of stock of any kind to stop anywhere from State line.
    This rule will apply to the big Tammen-Bonflis Circus and Wild West. It must needs push on now-perhaps to Callfornia-for an opening stand, and all because New Mexico is plqued over the acion of Texas.

    It is another instance of the folly of electing peanut politicians to office and expecting them to prove statesmen.
    New Mexico, in its panic amendment, says to shippers: Now, you've not only got to present a clean bill or health for your live stock, but you've got to have your cars disinfected before crossing the line, and when you start you keep going untll you go out
    (Onntinued on page 148.) something which will probably soon reach a spectacular finish," sentenlously remarked a gentleman well known in outdoor advertising circles his morning.
    He would not talk further, nor would be permit the above remark to e credited to him.
    Burnett Robbins would not talk at . Nelther would Sport Hermann. However. It has developed that all urther sparring for delay was summarily quashed by Judge Landis reently, and that the offcers and members of the (former) Assoclated Billposters' Assoclation (now the Poster Advertising Association of the Unlted States and Canada) will have to be eady for trial April 1.
    The Government suit is to dissolve the association and permanently enjoin estraint of trade, monopoly in billosting and price agreements. Judge Landis, who assessed the many million
    (Continued on page 148.)

[^1]:    The Blilbeard is tha bex advortalaf modium.

[^2]:    With his Curtiss biplane bedecked with 24 spitting torches, Art smith, a daring young aviator from Fort Wayne, demonPark lo a large crown in do loop night it is possible as well as in daylight.
    He did seven circle flops in his flaming machinc at a distance of several hundred feet from the much like a giant pinwheel suspended out over the lake shore. His night flight followed one at noon, when he broke his record with thirty-two continuous loop the loops.
    -CHICAGO TRIBUNE,

[^3]:    
    
    

[^4]:    cestalogue Addrem FLATICO
    Avin .

[^5]:    EXCllANGF-One reel of good Soring Ficture Film FFFTEEN REELS FLLA-Asbestos Hooh tor FIII
    
    FOB EXCHANGE-Complete ahow outnt Pnwer.
    
    MOVING PICTURE MACHINES - For sale, for ren
     one Trexk full or Magical Apralatis,
     OrTiGRAPH- II as take-up; erade for feature or
     TWENTY RELIS or FINE FILS to ex hanke po
    
    EXCHANGE-Good TPPWriter for an "artal Sus

    ## FOR SALE-MISCELLANEOLIS.

    adiortionmonts without elseslay. yoder thio hoedingFOR RALE-Golng Fimm Exchange, or will take

[^6]:    Six in all-considered the BEST Show Cars in the business. BEDD! Meet all Government and Railroad requirements. Address
    J. FROHSIN, World Theatre,

    61 West Randolph St., CHICAGO. ILL.

[^7]:    CARNIVAL PROPERTY CHEAP

[^8]:    

[^9]:    T. J. FORSWH Genera, O.
    WVANTED - LECTURER

    WANTED-LECTURER

