

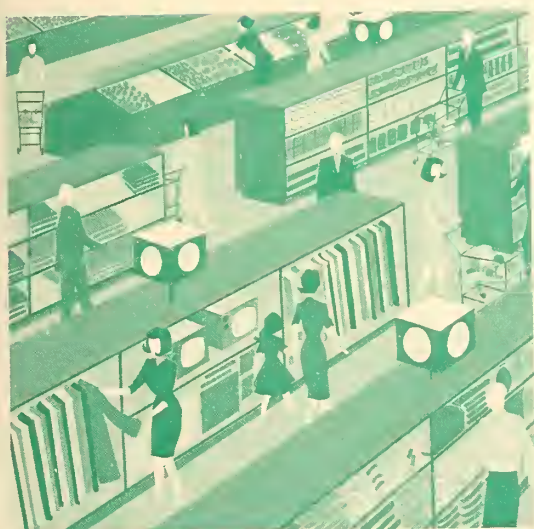


1967 CENSUS OF BUSINESS



BC67-MLS-27

C.2



Retail Trade

MERCHANDISE LINE SALES

MISSOURI

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The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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1967 CENSUS OF BUSINESS



BC67-MLS-27

Retail Trade MERCHANDISE LINE SALES

MISSOURI

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
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BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Missouri

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹ Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

A=90 percent or more reporting.

B=80 to 89 percent reporting.

C=70 to 79 percent reporting.

D=60 to 69 percent reporting.

E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.

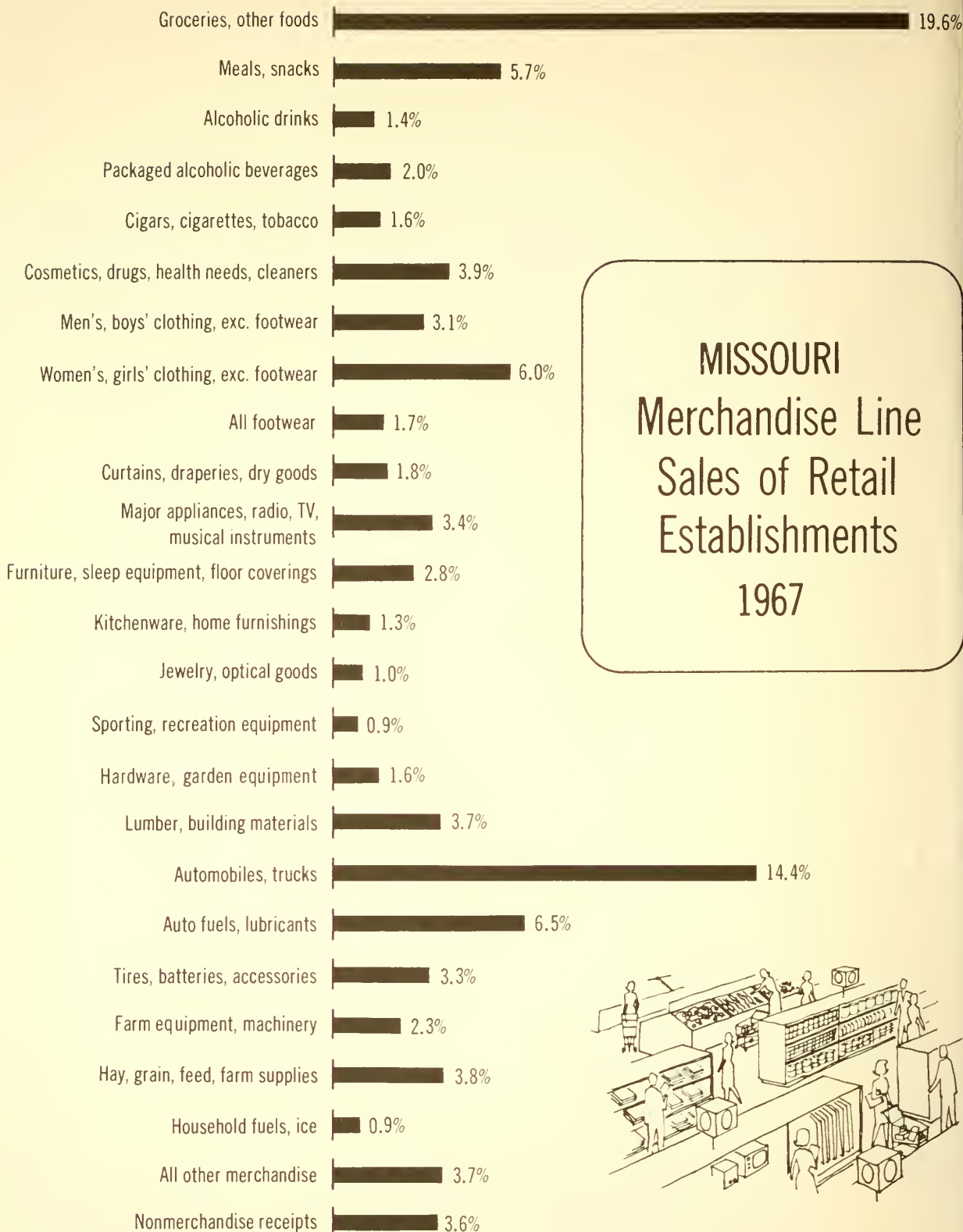


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As per cent of total sales of--		Amount ¹ (\$1,000)				As per cent of total sales of--			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
RETAIL TRADE													
	TOTAL	29 862	7 125 380	(X)	100.0		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)						
020	GROCERIES-OTHER FOODS	6 268	1 396 482	48.7	19.6		TOTAL	250	31 948	(X)	100.0		
040	MEALS-SNACKS	6 783	405 186	28.5	5.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	28	1 217	15.6	3.8		
060	ALCOHOLIC DRINKS	2 779	99 746	48.2	1.4	260	KITCHENWARE-HOME FURNISHINGS . .	18	1 91	18.7	.6		
080	PACKAGED ALCOHOLIC BEVERAGES . .	2 773	141 877	12.9	2.0								
100	CIGARS-CIGARETTES-TOBACCO	6 547	116 717	5.5	1.6	340	LUMBER-BUILDING MATERIALS	250	29 617	92.7	92.7		
120	COSMETICS-DRUGS-CLEANERS	4 799	281 031	10.9	3.9	356	FURNITURE-SLEEP EQUIP-FLOOR COV.	110	1 780	20.3	5.6		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 323	221 849	14.9	3.2	357	PAINT-VARNISH ETC	235	17 664	58.0	58.0		
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	2 938	429 632	26.5	6.0	358	PAINT SUNORIES	222	3 682	12.7	11.5		
180	ALL FOOTWEAR	2 136	123 075	8.8	1.7	359	WALLPAPER-OTHER WALL COVERINGS	207	3 439	12.4	10.8		
200	CURTAINS-ORAPERIES-DRY GOODS . . .	2 014	130 573	9.4	1.8	361	GLASS	79	2 950	20.9	9.2		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	2 795	241 629	18.8	3.4	-	NONMERCANTILE RECEIPTS	93	681	6.3	2.1		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	2 048	196 532	15.3	2.8	520	MISCELLANEOUS MERCHANDISE	(X)	241	(X)	.8		
260	KITCHENWARE-HOME FURNISHINGS . .	2 966	90 169	5.6	1.3								
280	JEWELRY-OPTICAL GOODS	2 274	72 722	5.3	1.0								
300	SPORTING-RECREATION EQUIPMENT . .	1 948	65 184	5.0	.9								
320	HARDWARE-GAROEING EQUIPMENT . . .	2 831	113 084	8.5	1.6		ELECTRICAL SUPPLY STORES (SIC 524)						
340	LUMBER-BUILDING MATERIALS	2 339	260 974	21.6	3.7		TOTAL ²	33	3 543	(X)	100.0		
380	AUTOMOBILES-TRUCKS	1 508	1 023 874	63.7	14.4								
400	AUTO FUELS-LUBRICANTS	5 877	463 502	24.9	6.5								
420	AUTO TIRES-BATTERIES-ACCESS	5 860	233 295	8.7	3.3								
440	FARM EQUIPMENT MACHINERY	789	161 657	30.6	2.3								
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	1 178	268 113	46.9	3.8								
480	HOUSEHOLD FUELS-ICE	901	66 672	52.9	.9								
500	ALL OTHER MERCHANDISE	5 248	266 189	11.0	3.7								
520	NONMERCANTILE RECEIPTS	12 222	255 554	5.5	3.6								
BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)													
	TOTAL	2 185	486 610	(X)	100.0	120	COSMETICS-DRUGS-CLEANERS	23	148	1.5	.2		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	263	5 571	9.1	1.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	10	68	3.0	.1		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	185	3 812	9.0	.8	180	ALL FOOTWEAR	18	65	2.2	.1		
260	KITCHENWARE-HOME FURNISHINGS . .	436	5 629	8.7	1.2	200	CURTAINS-ORAPERIES-DRY GOODS . . .	24	63	3.1	.1		
300	SPORTING-RECREATION EQUIPMENT . .	324	3 455	5.6	.7	220	HARWARE-GAROEING MATERIALS	4	11	8.8	.3		
320	HARDWARE-GAROEING EQUIPMENT . . .	990	50 434	28.7	11.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	62	1 038	8.3	1.3		
340	LUMBER-BUILDING MATERIALS	1 938	230 196	80.1	47.3	260	KITCHENWARE-HOME FURNISHINGS . .	355	4 834	8.9	6.1		
380	AUTOMOBILES-TRUCKS	75	4 652	12.0	1.0	280	JEWELRY-OPTICAL GOODS	85	214	.7	.3		
400	AUTO FUELS-LUBRICANTS	124	667	1.5	.1	300	SPORTING-RECREATION EQUIPMENT . .	627	3 207	5.7	4.0		
420	AUTO TIRES-BATTERIES-ACCESS	208	7 320	8.6	1.5	320	HARDWARE-GAROEING EQUIPMENT . . .	543	43 796	55.2	55.2		
440	FARM EQUIPMENT MACHINERY	562	152 928	79.0	31.4	330	GAROEING EQUIPMENT-SUPPLIES . . .	480	9 764	13.0	12.3		
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	75	1 884	10.8	.4	323	PLUMBING-ELECTRICAL SUPPLIES . . .	500	13 874	18.8	17.5		
480	HOUSEHOLD FUELS-ICE	77	14.2	.2	.2	324	OTHER HARDWARE-TOOLS	543	20 158	25.4	25.4		
500	ALL OTHER MERCHANDISE	117	1 433	4.3	.3	340	LUMBER-BUILDING MATERIALS	411	17 395	25.7	21.9		
520	NONMERCANTILE RECEIPTS	960	12 906	5.3	2.7	356	ALL OTHER LUMBER-MILLWORK	6	289	13.2	7.9		
-	MISCELLANEOUS MERCHANDISE	(X)	952	(X)	.2	364	PAINT-SUNORIES-GLASS-WALLPAPER	409	11 110	16.4	14.0		
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)													
	TOTAL	758	190 884	(X)	100.0	400	AUTO FUELS-LUBRICANTS	30	83	1.8	.1		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	46	806	7.2	.4	420	AUTO TIRES-BATTERIES-ACCESS	75	701	1.9	.9		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	93	1 541	6.2	.8	440	FARM EQUIPMENT MACHINERY	26	740	19.7	.9		
260	KITCHENWARE-HOME FURNISHINGS . .	45	442	2.5	.2	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	27	390	7.3	.5		
300	SPORTING-RECREATION EQUIPMENT . .	28	138	2.9	.1	480	HOUSEHOLD FUELS-ICE	464	260	6.0	.3		
320	HARDWARE-GAROEING EQUIPMENT . . .	356	8 563	8.5	4.5	500	ALL OTHER MERCHANDISE	86	1 074	3.5	1.4		
340	LUMBER-BUILDING MATERIALS	758	175 199	91.8	91.8	520	NONMERCANTILE RECEIPTS	178	969	4.7	1.2		
341	LUMBER	671	68 086	38.2	35.7	-	MISCELLANEOUS MERCHANDISE	(X)	167	(X)	.2		
342	PLYWOOD	641	20 058	11.7	10.5								
343	WINDOWS-DOORS AND FRAMES-METAL	458	6 543	3.8	3.4								
344	KITCHEN CABINETS	236	2 099	3.6	1.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	247	7.6	.1		
345	ALL OTHER MILLWORK	616	14 506	8.6	7.6	300	SPORTING-RECREATION EQUIPMENT . .	4	96	14.2	.1		
346	WALLBOARD	643	13 167	8.0	6.9	320	HARDWARE-GAROEING EQUIPMENT . . .	52	811	6.2	.5		
347	ASPHALT AND ASBESTOS PRODUCTS . .	628	9 508	6.0	5.0	380	AUTOMOBILES-TRUCKS	73	4 624	12.5	2.7		
348	PAINT-GLASS-WALLPAPER	573	6 339	4.3	3.1	400	AUTO FUELS-LUBRICANTS	81	513	2.3	.3		
349	HEATING AND PLUMBING EQUIP	217	2 203	3.9	1.2	420	AUTO TIRES-BATTERIES-ACCESS	131	6 895	14.3	3.8		
351	METAL ROOFING AND SIOING	410	3 338	3.3	1.7	440	FARM EQUIPMENT MACHINERY	521	152 072	87.4	87.4		
352	MASONRY SUPPLIES	519	6 658	5.5	3.5	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	19	1 178	10.9	.7		
353	INSULATION	502	3 546	2.9	1.9	500	ALL OTHER MERCHANDISE	8	166	14.2	.1		
354	PREFABRICATED BLDGS AND PARTS . . .	108	3 759	9.3	2.0	520	NONMERCANTILE RECEIPTS	319	7 281	6.2	4.2		
355	ALL OTHER BUILDING MATERIALS . . .	443	15 381	14.3	8.1	-	MISCELLANEOUS MERCHANDISE	(X)	333	(X)	.2		
GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)													
	TOTAL	1 419	1 015 541	(X)	100.0	020	GROCERIES-OTHER FOODS	654	37 431	4.5	3.7		
460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	10	299	66.6	.2	040	MEALS-SNACKS	239	19 053	2.7	1.9		
480	HOUSEHOLD FUELS-ICE	27	334	15.3	.2	080	PACKAGED ALCOHOLIC BEVERAGES . . .	65	3 491	3.5	.3		
500	ALL OTHER MERCHANDISE	19	115	7.6	.1	100	CIGARS-CIGARETTES-TOBACCO	264	8 816	1.5	.6		
520	NONMERCANTILE RECEIPTS	307	3 194	3.6	1.7	120	COSMETICS-DRUGS-CLEANERS	973	45 535	4.7	4.5		
-	MISCELLANEOUS MERCHANDISE	(X)	253	(X)	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	1 069	107 907	10.8	10.6		
PLUMBING AND HEATING EQUIP OLRs. (SIC 522)													
	TOTAL	80	6 946	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 102	233 340	23.5	23.0		
200	CURTAINS-ORAPERIES-DRY GOODS . . .	1	218	94.9	9.3	180	ALL FOOTWEAR	840	44 100	4.6	4.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	478	67 518	7.6	6.6								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	SEWING AND NEEDLEWORK STORES (SIC S39 PART)					CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)					
	TOTAL ²	47	5 862	(X)	100.0	TOTAL	105	7 726	(X)	100.0	
	FOOD STORES (SIC 54)					020 GROCERIES-OTHER FOODS.	105	6 287	81.4	81.4	
	TOTAL	3 871	1 496 161	(X)	100.0	040 MEALS-SNACKS	14	247	13.9	3.2	
020	GROCERIES-OTHER FOODS.	3 871	1 307 498	87.4	87.4	080 PACKAGED ALCOHOLIC BEVERAGES	5	30	12.5	.4	
040	MEALS-SNACKS	226	4 785	3.6	.3	100 CIGARS-CIGARETTES-TOBACCO.	24	345	14.9	4.5	
080	PACKAGED ALCOHOLIC BEVERAGES	924	28 156	4.2	1.9	120 COSMETICS-ORUGS-CLEANERS	11	39	7.5	.5	
100	CIGARS-CIGARETTES-TOBACCO.	2 380	43 562	4.4	2.9	180 ALL FOOTWEAR	3	4	3.5	.1	
120	COSMETICS-ORUGS-CLEANERS	2 185	46 884	4.5	3.1	280 JEWELRY-OPTICAL GOODS.	3	13	3.0	.2	
160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR	243	1 303	1.0	.1	400 AUTO FUELS-LUBRICANTS.	6	452	27.3	5.9	
260	KITCHENWARE-HOME FURNISHINGS	246	1 227	1.1	.1	500 ALL OTHER MERCHANDISE.	22	66	3.0	.9	
320	HARDWARE-GARDENING EQUIPMENT	130	1 253	3.3	.1	- MISCELLANEOUS MERCHANDISE.	(X)	19	(X)	.2	
400	AUTO FUELS-LUBRICANTS.	104	2 005	11.1	.1						
460	HAY-GRAIN-FEED-FARM SUPPLIES	70	3 700	20.0	.2	RETAIL BAKERIES (SIC 546)					
500	ALL OTHER MERCHANDISE.	1 287	27 101	3.6	1.8	TOTAL	298	21 108	(X)	100.0	
520	NONMERCHANDISE RECEIPTS.	1 311	25 885	3.1	1.7	020 GROCERIES-OTHER FOODS.	298	20 488	97.1	97.1	
-	MISCELLANEOUS MERCHANDISE.	(X)	2 802	(X)	.2	040 MEALS-SNACKS	32	474	32.8	2.2	
	GROCERY STORES (SIC 541)					520 NONMERCHANDISE RECEIPTS.	45	122	2.3	.6	
	TOTAL	3 182	1 437 776	(X)	100.0	- MISCELLANEOUS MERCHANDISE.	(X)	23	(X)	.1	
020	GROCERIES-OTHER FOODS.	3 182	1 252 943	87.1	87.1	RETAIL BAKERIES--BAKING, SELLING (SIC 5462)					
021	MEATS-FISH-POULTRY	2 980	353 905	24.8	24.6	TOTAL	246	16 292	(X)	100.0	
022	PRODUCE (FRESH FRUITS-VEGTBL)	2 823	96 433	6.8	6.7	020 GROCERIES-OTHER FOODS.	246	15 822	97.1	97.1	
023	FROZEN FOODS	2 454	51 419	4.8	3.6	025 BAKERY PRODUCTS-EXCEPT FROZEN.	245	15 245	96.1	93.6	
024	ALL OTHER FOODS.	3 127	75 175	52.5	52.2	026 BAKERY PRODUCTS-FROZEN	5	305	35.3	1.9	
040	MEALS-SNACKS	121	3 451	2.5	.2	027 ALL OTHER FOODS.	13	225	20.8	1.4	
080	PACKAGED ALCOHOLIC BEVERAGES	904	28 023	4.0	1.9	040 MEALS-SNACKS	29	344	31.3	2.1	
100	CIGARS-CIGARETTES-TOBACCO.	2 312	43 005	4.4	3.0	100 CIGARS-CIGARETTES-TOBACCO.	6	9	10.0	.1	
120	COSMETICS-ORUGS-CLEANERS	2 149	46 691	4.5	3.2	520 NONMERCHANDISE RECEIPTS.	37	105	2.0	.6	
160	WOMEN'S-GIRLS-CLOTHING-EX FOOTWR	243	1 297	1.0	.1	- MISCELLANEOUS MERCHANDISE.	(X)	11	(X)	.1	
260	KITCHENWARE-HOME FURNISHINGS	241	1 212	1.1	.1						
320	HARDWARE-GARDENING EQUIPMENT	130	1 230	3.2	.1	RETAIL BAKERIES--SELLING ONLY (SIC 5463)					
400	AUTO FUELS-LUBRICANTS.	98	1 548	12.5	.3	TOTAL	52	4 816	(X)	100.0	
460	HAY-GRAIN-FEED-FARM SUPPLIES	69	3 671	30.0	.3	020 GROCERIES-OTHER FOODS.	52	4 666	96.9	96.9	
500	ALL OTHER MERCHANDISE.	1 246	26 730	3.7	1.9	520 NONMERCHANDISE RECEIPTS.	8	17	3.3	.4	
516	ALL OTHER MERCHANDISE.	SOS	10 158	3.2	.7	- MISCELLANEOUS MERCHANDISE.	(X)	133	(X)	2.8	
517	PAPER-PAPER PRODUCTS	1 157	16 571	2.4	1.2						
520	NONMERCHANDISE RECEIPTS.	1 154	25 235	3.3	1.8	DAIRY PRODUCTS STORES (SIC 545)					
-	MISCELLANEOUS MERCHANDISE.	(X)	2 739	(X)	.2	TOTAL	109	9 424	(X)	100.0	
	MEAT MARKETS (SIC 542 PT.)					020 GROCERIES-OTHER FOODS.	109	8 483	90.0	90.0	
	TOTAL	76	10 672	(X)	100.0	021 MEATS-FISH-POULTRY	6	51	6.1	.5	
020	GROCERIES-OTHER FOODS.	76	10 434	97.8	97.8	023 FROZEN FOODS	22	267	21.7	2.8	
021	MEATS-FISH-POULTRY	76	9 649	90.4	90.4	024 ALL OTHER FOODS.	109	8 165	86.7	86.6	
023	FROZEN FOODS	28	139	4.4	1.3	040 MEALS-SNACKS	54	564	9.8	6.0	
024	ALL OTHER FOODS.	24	599	13.6	5.6	100 CIGARS-CIGARETTES-TOBACCO.	21	124	6.6	1.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	28	(X)	.3	120 COSMETICS-ORUGS-CLEANERS	6	27	3.7	.3	
520	NONMERCHANDISE RECEIPTS.	22	135	3.1	1.3	500 ALL OTHER MERCHANDISE.	21	24	2.4	.2	
-	MISCELLANEOUS MERCHANDISE.	(X)	103	(X)	1.0	520 NONMERCHANDISE RECEIPTS.	59	127	1.8	1.3	
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					- MISCELLANEOUS MERCHANDISE.	(X)	78	(X)	.8	
	TOTAL ²	14	1 164	(X)	100.0						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					EGG AND POULTRY DEALERS (SIC 549 PT.)					
	TOTAL	51	5 416	(X)	100.0	TOTAL ²	12	1 300	(X)	100.0	
020	GROCERIES-OTHER FOODS.	51	5 120	94.5	94.5	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)					
021	MEATS-FISH-POULTRY	6	95	13.0	1.8	TOTAL ²	24	1 575	(X)	100.0	
022	PRODUCE (FRESH FRUITS-VEGTBL)	51	4 464	82.4	82.4	AUTOMOTIVE DEALERS (SIC 55 EX, 55U)					
023	FROZEN FOODS	4	31	10.1	.6	TOTAL	1 967	1 316 316	(X)	100.0	
024	ALL OTHER FOODS.	13	527	27.0	9.7	220 MAJOR APPL-RADIO-TV-MUSICAL INST	376	15 460	30.0	1.2	
-	MISCELLANEOUS MERCHANDISE.	(X)	296	(X)	S.S						

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			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	138	969	5.8	.1	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.)					
260	KITCHENWARE—HOME FURNISHINGS . . .	316	2 066	5.7	.2	TOTAL	45	120 090	(X)	100.0	
300	SPORTING—RECREATION EQUIPMENT . . .	407	16 969	24.5	1.3	380	AUTOMOBILES—TRUCKS	45	107 202	89.3	89.3
320	HARDWARE—GARDENING EQUIPMENT . . .	340	5 008	3.1	.1	381	NEW PASSENGER CARS—RETAIL	45	70 100	58.4	58.4
340	LUMBER—BUILDING MATERIALS	133	925	10.5	.4	382	NEW PASSENGER CARS—WHOLESALE	4	2 175	10.2	1.8
380	AUTOMOBILES—TRUCKS	1 173	1 016 764	84.8	77.2	383	NEW COMMERCIAL VEHICLES—RETAIL	21	6 104	11.3	5.1
400	AUTO FUELS—LUBRICANTS	762	6 299	.7	.5	385	USED PASSENGER CARS—RETAIL	45	19 472	16.2	16.2
420	AUTO TIRES—BATTERIES—ACCESS	1 564	140 032	11.5	10.6	386	USED PASSENGER CARS—WHOLE	40	6 914	6.7	5.8
440	FARM EQUIPMENT MACHINERY	41	2 113	6.8	.2	387	USED COMMERCIAL VEHICLES	12	1 427	2.8	1.2
500	ALL OTHER MERCHANDISE	373	35 369	38.5	2.7	392	ALL OTHER AUTOS—TRUCKS	3	643	16.1	.5
520	NONMERCHANDISE RECEIPTS	1 426	73 373	6.0	5.6	-	MISCELLANEOUS MERCHANDISE	(X)	362	(X)	.3
-	MISCELLANEOUS MERCHANDISE	(X)	968	(X)	.1	400	AUTO FUELS—LUBRICANTS	31	262	.2	.2
	MOTOR VEHICLE DEALERS (SIC 551, 552)					403	MOTOR OILS—GREASES—OTHER OILS, MISCELLANEOUS MERCHANDISE	32	192	.2	.2
	TOTAL	1 106	1 149 979	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	70	(X)	.1
380	AUTOMOBILES—TRUCKS	1 106	1 009 078	87.7	87.7	420	AUTO TIRES—BATTERIES—ACCESS	44	6 157	5.1	5.1
400	AUTO FUELS—LUBRICANTS	600	3 654	.4	.3	421	PARTS INSTALLED IN REPAIR WORK	44	3 675	3.1	3.1
420	AUTO TIRES—BATTERIES—ACCESS	899	72 725	6.6	6.3	422	PARTS—WHOLESALE	34	1 889	1.6	1.6
440	FARM EQUIPMENT MACHINERY	29	1 936	6.6	.2	423	PARTS—RETAIL	25	291	.2	.2
520	NONMERCHANDISE RECEIPTS	874	61 405	5.5	5.3	424	AUTOMOBILE TIRES—BATTERIES—ACC	31	301	.4	.3
-	MISCELLANEOUS MERCHANDISE	(X)	1 180	(X)	.1	520	NONMERCHANDISE RECEIPTS	45	6 219	5.2	5.2
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)					527	SERVICE LABOR	45	5 381	4.5	4.5
	TOTAL	767	941 900	(X)	100.0	528	OTHER NONMERCHANDISE RECEIPTS	22	838	1.5	.7
380	AUTOMOBILES—TRUCKS	767	822 406	87.3	87.3	-	MISCELLANEOUS MERCHANDISE	(X)	250	(X)	.2
381	NEW PASSENGER CARS—RETAIL	767	507 106	53.8	53.8		MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552)				
382	NEW PASSENGER CARS—WHOLESALE	94	7 662	9.0	.8		TOTAL	251	51 870	(X)	100.0
383	NEW COMMERCIAL VEHICLES—RETAIL	452	75 555	12.9	8.0	380	AUTOMOBILES—TRUCKS	251	49 783	96.0	96.0
384	NEW COMMERCIAL VEHICLES—WHOLESALE	32	2 592	7.3	.3	381	NEW PASSENGER CARS—RETAIL	17	2 794	27.1	5.4
385	USED PASSENGER CARS—RETAIL	760	166 426	17.8	17.7	383	NEW COMMERCIAL VEHICLES—RETAIL	14	412	5.4	.8
386	USED PASSENGER CARS—WHOLESALE	481	39 868	4.9	4.2	385	USED PASSENGER CARS—RETAIL	250	42 206	81.4	81.4
387	USED COMMERCIAL VEHICLES	445	19 929	3.5	2.1	386	USED PASSENGER CARS—WHOLESALE	47	3 784	18.9	7.3
392	ALL OTHER AUTOS—TRUCKS	45	3 140	6.2	.3	387	USED COMMERCIAL VEHICLES	24	396	12.1	.8
400	AUTO FUELS—LUBRICANTS	535	3 100	.4	.3	392	MISCELLANEOUS MERCHANDISE	(X)	111	(X)	.2
401	GASOLINE	148	1 355	.7	.1	400	AUTO FUELS—LUBRICANTS	7	155	12.0	.3
403	MOTOR OILS—GREASES—OTHER OILS, MISCELLANEOUS MERCHANDISE	458	1 732	.2	.2	401	GASOLINE	5	146	13.6	.3
420	AUTO TIRES—BATTERIES—ACCESS	(X)	12	(X)	(2)	403	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	(2)
421	PARTS INSTALLED IN REPAIR WORK	748	62 401	6.7	6.6	420	AUTO TIRES—BATTERIES—ACCESS	54	766	4.9	1.5
422	PARTS—WHOLESALE	743	33 821	3.6	3.6	500	ALL OTHER MERCHANDISE	24	279	13.8	.5
423	PARTS—RETAIL	653	18 597	2.1	2.0	520	NONMERCHANDISE RECEIPTS	59	749	3.5	1.4
424	AUTOMOBILE TIRES—BATTERIES—ACC	659	5 055	.5	.5	527	SERVICE LABOR	32	387	3.5	.7
440	FARM EQUIPMENT MACHINERY	504	4 923	.6	.5	528	OTHER NONMERCHANDISE RECEIPTS	30	353	3.4	.7
520	NONMERCHANDISE RECEIPTS	27	1 655	5.7	.2	-	MISCELLANEOUS MERCHANDISE	(X)	138	(X)	.3
527	SERVICE LABOR	727	51 558	5.6	5.5		TIRE, BATTERY, AND ACCESSORY DLRS (SIC 553)				
528	OTHER NONMERCHANDISE RECEIPTS	724	48 665	5.3	5.2		TOTAL	665	110 880	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	779	(X)	.1	220	MAJOR APPL—RADIO-TV—MUSICAL INST	371	15 315	21.2	13.8
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.)					260	FURNITURE—SLEEP EQUIP—FLOOR COV.	132	935	3.4	.8
	TOTAL	43	36 119	(X)	100.0	280	KITCHENWARE—HOME FURNISHINGS	313	2 059	3.3	1.9
380	AUTOMOBILES—TRUCKS	43	29 687	82.2	82.2	300	JEWELRY—OPTICAL GOODS	99	161	.7	.1
381	NEW PASSENGER CARS—RETAIL	43	19 263	53.3	53.3	320	SPORTING—RECREATION EQUIPMENT	307	4 298	7.2	3.9
385	USED PASSENGER CARS—RETAIL	43	8 117	22.5	22.5	340	HARDWARE—GARDENING EQUIPMENT	330	4 856	7.5	4.4
386	USED PASSENGER CARS—WHOLESALE	31	1 815	6.5	5.0	380	LUMBER—BUILDING MATERIALS	125	837	3.6	.8
-	MISCELLANEOUS MERCHANDISE	(X)	462	(X)	1.3	380	AUTOMOBILES—TRUCKS	22	245	8.3	.2
400	AUTO FUELS—LUBRICANTS	27	138	.6	.4	400	AUTO FUELS—LUBRICANTS	143	2 019	7.4	1.8
403	MOTOR OILS—GREASES—OTHER OILS, MISCELLANEOUS MERCHANDISE	27	124	.4	.3	420	AUTO TIRES—BATTERIES—ACCESS	665	66 798	60.2	60.2
420	AUTO TIRES—BATTERIES—ACCESS	(X)	13	(X)	(2)	440	FARM EQUIPMENT MACHINERY	12	170	6.2	.2
421	PARTS INSTALLED IN REPAIR WORK	42	3 401	9.7	9.4	460	HAY—GRAIN—FEED—FARM SUPPLIES	15	332	30.0	.3
422	PARTS—WHOLESALE	42	2 007	5.8	5.6	480	HOUSEHOLD FUELS—ICE	3	56	11.1	.1
423	PARTS—RETAIL	30	481	1.5	1.3	500	ALL OTHER MERCHANDISE	240	2 969	5.6	2.7
424	AUTOMOBILE TIRES—BATTERIES—ACC	30	358	1.1	1.0	520	NONMERCHANDISE RECEIPTS	434	9 547	10.8	8.6
520	NONMERCHANDISE RECEIPTS	21	548	2.2	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	283	(X)	.3
527	SERVICE LABOR	43	2 878	8.2	8.0		HOME AND AUTO SUPPLY STORES (SIC 553 PT.)				
528	OTHER NONMERCHANDISE RECEIPTS	42	2 675	7.9	7.4		TOTAL	228	40 705	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	194	1.3	.5	180	ALL FOOTWEAR	5	41	2.7	0.1
						220	MAJOR APPL—RADIO-TV—MUSICAL INST	227	11 566	28.4	28.4
						240	FURNITURE—SLEEP EQUIP—FLOOR COV.	110	905	3.5	2.2
						260	KITCHENWARE—HOME FURNISHINGS	192	1 680	4.7	4.1
						280	JEWELRY—OPTICAL GOODS	73	135	1.0	.3

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				Establishments handling the line	All establishments						Establishments handling the line	All establishments	
300	SPORTING-RECREATION EQUIPMENT . .	199	3 618	10.1	8.9		AIRCRAFT, MOTORCYCLE DEALERS (SIC S599 PT.)						
320	HARDWARE-GARONING EQUIPMENT . .	204	3 805	10.2	9.3								
340	LUMBER-BUILDING MATERIALS	114	803	3.2	2.0								
380	AUTOMOBILES-TRUCKS	7	60	2.7	.1		TOTAL	42	9 017	(X)	100.0		
400	AUTO FUELS-LUBRICANTS	52	416	3.5	1.0	300	SPORTING-RECREATION EQUIPMENT . .	5	49	8.0	.5		
403	MOTOR OILS-GREASES-OTHER OILS, MISCELLANEOUS MERCHANDISE	(X)	237	(X)	.6	380	AUTOMOBILES-TRUCKS	40	6 941	79.3	77.0		
420	AUTO TIRES-BATTERIES-ACCESS	228	11 839	29.1	29.1	389	MOTORCYCLES-MOTORSOOTERS	39	4 532	89.6	50.3		
440	FARM EQUIPMENT MACHINERY	7	109	4.8	.3	391	OTHER POWERED ROAD VEHICLES . . .	11	2 275	45.5	25.2		
500	ALL OTHER MERCHANDISE	142	2 123	6.9	5.2	400	AUTO FUELS-LUBRICANTS	6	398	8.5	4.4		
520	NONMERCHANDISE RECEIPTS	153	3 207	9.8	7.9	401	GASOLINE	4	389	9.6	4.3		
-	MISCELLANEOUS MERCHANDISE	(X)	398	(X)	1.0	-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	.1		
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					420	AUTO TIRES-BATTERIES-ACCESS	9	480	10.2	5.3		
	TOTAL	437	70 175	(X)	100.0	S20	NONMERCHANDISE RECEIPTS	25	801	12.0	8.9		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	144	3 749	11.2	5.3	527	SERVICE LABOR	25	515	7.7	5.7		
221	MAJOR HOUSEHOLD APPLIANCES	114	1 842	6.4	2.6	S32	OTHER NONMERCHANDISE RECEIPTS . .	8	277	6.3	3.1		
222	RADIOS-TV'S MUSICAL INSTR	136	1 882	5.8	2.7	-	MISCELLANEOUS MERCHANDISE	(X)	348	(X)	3.9		
-	MISCELLANEOUS MERCHANDISE	(X)	22	(X)	(2)		AUTOMOTIVE DEALERS, N.E.C. (SIC S599 PT.)						
260	KITCHENWARE-HOME FURNISHINGS . .	121	379	1.1	.5		TOTAL ²	8	1 515	(X)	100.0		
264	SMALL ELECTRICAL APPLIANCES	120	344	1.1	.5								
300	SPORTING-RECREATION EQUIPMENT . .	108	680	2.7	1.0		GASOLINE SERVICE STATIONS (SIC 554)						
306	BOATS-MOTORS-MARINE EQUIPMENT . .	6	48	7.1	.1								
317	ALL OTHER SPNG GOOOS EXC BOATS	106	632	2.4	.9		TOTAL	4 503	547 741	(X)	100.0		
320	HARDWARE-GARONING EQUIPMENT . .	126	1 051	3.6	1.5	020	GROCERIES-OTHER FOODS	591	3 614	4.4	.7		
380	AUTOMOBILES-TRUCKS	15	185	17.6	.3	040	MEALS-SNACKS	194	3 564	14.0	.7		
400	AUTO FUELS-LUBRICANTS	91	1 603	10.2	2.3	080	PACKAGED ALCOHOLIC BEVERAGES . . .	54	1 037	16.6	.2		
420	AUTO TIRES-BATTERIES-ACCESS	437	54 959	78.3	78.3	100	CIGARS-CIGARETTES-TOBACCO	1 184	15 756	8.1	2.9		
440	FARM EQUIPMENT MACHINERY	5	61	5.8	.1	300	SPORTING-RECREATION EQUIPMENT . .	173	386	9.0	.1		
440	FARM EQUIPMENT MACHINERY	5	61	5.8	.1	380	AUTOMOBILES-TRUCKS	191	1 362	6.4	.2		
500	ALL OTHER MERCHANDISE	97	845	3.5	1.2	400	AUTO FUELS-LUBRICANTS	4 503	444 358	81.1	81.1		
520	NONMERCHANDISE RECEIPTS	281	6 341	11.4	9.0	401	GASOLINE	4 500	413 061	75.4	75.4		
-	MISCELLANEOUS MERCHANDISE	(X)	322	(X)	.5	402	OTHER AUTOMOTIVE FUELS	492	11 576	12.8	2.1		
	BOAT DEALERS (SIC 5591)					403	MOTOR OILS-GREASES-OTHER OILS . .	4 002	19 716	3.9	3.6		
	TOTAL	66	13 489	(X)	100.0	420	AUTO TIRES-BATTERIES-ACCESS	3 613	51 159	12.2	9.3		
300	SPORTING-RECREATION EQUIPMENT . .	66	12 182	90.3	90.3	421	PARTS INSTALLED IN REPAIR WORK . .	1 714	13 861	7.2	2.5		
307	OUTBOARD BOATS	55	2 918	22.3	21.6	422	PARTS-RETAIL	492	2 810	4.7	6.5		
308	OUTBOARD MOTORS	53	1 998	17.6	14.9	424	AUTOMOBILE TIRES-BATTERIES-ACC	3 292	34 479	9.0	.5		
309	INBOARD MOTOR BOATS	19	2 255	35.4	16.7	460	HAY-GRAIN-FEEO-FARM SUPPLIES . . .	32	526	16.6	.1		
311	INBOARD-OUTRIVER BOATS	31	1 701	19.5	10.9	480	HOUSEHOLD FUELS-ICE	206	1 756	5.8	.3		
312	BOAT TRAILERS	52	1 470	5.7	5.2	500	ALL OTHER MERCHANDISE	135	797	2.7	.1		
313	MARINE ACCESS. AND PARTS	57	1 323	10.7	9.8	520	NONMERCHANDISE RECEIPTS	2 974	22 901	6.0	4.2		
318	ALL OTHER BOATS	32	880	10.6	6.5	527	SERVICE LABOR	2 848	19 641	5.6	3.6		
319	ALL OTHER MOSE-EXC BOATS	20	635	15.3	4.7	-	MISCELLANEOUS MERCHANDISE	(X)	525	(X)	.1		
400	AUTO FUELS-LUBRICANTS	12	221	6.1	1.6		APPAREL AND ACCESSORY STORES (SIC 56)						
401	GASOLINE	12	215	6.1	1.6		TOTAL	1 952	339 855	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	(2)	120	COSMETICS-ORUGS-CLEANERS	55	963	2.4	.3		
500	ALL OTHER MERCHANDISE	6	81	6.8	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	80	96 456	51.7	28.4		
520	NONMERCHANDISE RECEIPTS	47	843	7.9	6.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	1 290	153 839	61.0	45.3		
527	SERVICE LABOR	45	423	3.9	3.1	180	ALL FOOTWEAR	958	71 506	33.2	21.0		
531	STORAGE AND DOCKING SERVICES . . .	16	153	3.8	1.1	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	217	4 484	7.2	1.3		
532	OTHER NONMERCHANDISE RECEIPTS . .	15	261	4.2	1.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV . .	31	189	2.0	.1		
-	MISCELLANEOUS MERCHANDISE	(X)	162	(X)	1.2	260	KITCHENWARE-HOME FURNISHINGS . .	43	369	1.3	.1		
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					280	JEWELRY-OPTICAL GOOOS	136	1 843	2.2	.5		
	TOTAL	80	31 436	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT . .	39	383	1.6	.1		
240	FURNITURE-SLEEP EQUIP-FLOOR COV . .	6	33	.7	.1	500	ALL OTHER MERCHANDISE	102	1 189	2.2	.3		
500	ALL OTHER MERCHANDISE	80	30 626	97.4	97.4	520	NONMERCHANDISE RECEIPTS	823	8 398	3.9	2.5		
504	MOBILE HOMES-HOUSEHOLD TLRLS . . .	73	27 909	93.5	88.8	-	MISCELLANEOUS MERCHANDISE	(X)	235	(X)	.1		
505	CAMP TRAILERS-TRAVEL TRAILERS . . .	19	2 532	42.8	8.1		WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC S62, 3, 8)						
507	ALL OTHER MERCHANDISE	6	167	5.1	.5		TOTAL	692	119 958	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(2)	120	COSMETICS-ORUGS-CLEANERS	16	534	2.9	.4		
520	NONMERCHANDISE RECEIPTS	40	685	3.9	2.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	52	2 856	11.8	2.4		
527	SERVICE LABOR	22	126	1.1	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	692	106 836	89.1	89.1		
532	OTHER NONMERCHANDISE RECEIPTS . .	26	538	5.0	1.7	180	ALL FOOTWEAR	68	3 523	10.0	2.9		
-	MISCELLANEOUS MERCHANDISE	(X)	92	(X)	.3	200	CURTAINS-ORAPERIES-ORY GOOOS . . .	48	678	3.4	.6		
						260	KITCHENWARE-HOME FURNISHINGS . .	46	205	2.5	.2		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--						Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ²						Establishments handling the line	All establishments ²	
280	JEWELRY—OPTICAL GOODS	56	1 129	5.0	.9		MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						
500	ALL OTHER MERCHANDISE	18	469	2.5	.4		TOTAL	297	63 630	(X)	100.0		
520	NONMERCHANDISE RECEIPTS	283	3 501	4.0	2.9		120	COSMETICS—DRUGS—CLEANERS	4	57	1.4	.1	
-	MISCELLANEOUS MERCHANDISE	(X)	227	(X)	.2		140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	297	57 217	89.9	89.9	
	WOMEN'S READY-TO-WEAR STORES (SIC 562)						142	BOYS' CLOTHING	160	3 538	9.9	5.6	
	TOTAL	555	102 606	(X)	100.0		143	MEN'S TAILORED OUTERWEAR	272	25 400	42.0	40.1	
120	COSMETICS—DRUGS—CLEANERS	15	517	3.1	.5		144	OTHER MEN'S OUTERWEAR	241	9 445	18.3	14.8	
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	55	2 714	11.0	2.6		145	MEN'S HATS	211	1 680	3.2	2.6	
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	555	90 770	88.5	88.5		146	OTHER MEN'S CLOTHING	281	17 064	27.7	26.8	
161	CHILDREN'S—INFANTS' WEAR	168	4 139	11.1	4.0		160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	34	1 952	12.7	3.1	
163	MILLINERY	217	1 226	2.2	1.2		162	HOSIERY	16	76	.6	.1	
164	HOSIERY	373	7 346	8.2	7.2		168	WOMEN'S BLOUSES—SPTSWR	27	607	4.6	1.0	
165	LINGERIE	440	1 941	2.4	1.9		172	DRESSES	29	627	4.2	1.0	
168	WOMEN'S BLOUSES—SPTSWR	487	18 375	18.7	17.9		173	COATS—SUITS	26	356	2.7	.6	
172	DRESSES	553	37 082	36.1	36.1		174	HANDBAGS	15	75	.6	.1	
173	COATS—SUITS	490	14 862	15.0	14.5		180	OTHER WOMEN'S—GIRLS' CLOTHES ACC	8	129	1.3	.2	
174	HANDBAGS	342	1 953	2.7	1.9		-	MISCELLANEOUS MERCHANDISE	(X)	82	(X)	.1	
175	FURS	35	1 164	3.6	1.1		180	ALL FOOTWEAR	100	2 889	8.8	4.5	
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	183	2 682	4.4	2.6		280	JEWELRY—OPTICAL GOODS	8	96	1.2	.2	
180	ALL FOOTWEAR	60	3 410	9.7	3.3		520	NONMERCHANDISE RECEIPTS	98	1 305	3.7	2.1	
200	CURTAINS—DRAPERIES—DRY GOODS	45	613	2.9	.6		-	MISCELLANEOUS MERCHANDISE	(X)	114	(X)	.2	
260	KITCHENWARE—HOME FURNISHINGS	6	200	2.1	.2			CUSTOM TAILORS (SIC 567)					
280	JEWELRY—OPTICAL GOODS	47	897	4.4	.9			TOTAL	24	1 328	(X)	100.0	
500	ALL OTHER MERCHANDISE	15	446	2.2	.4		140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	21	1 238	95.0	93.2	
520	NONMERCHANDISE RECEIPTS	228	2 819	3.6	2.7		143	MEN'S TAILORED OUTERWEAR	21	1 168	89.7	88.0	
-	MISCELLANEOUS MERCHANDISE	(X)	219	(X)	.2		146	OTHER MEN'S CLOTHING	7	59	5.2	4.4	
	MILLINERY STORES (SIC 563 PT.)						-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.8	
	TOTAL	20	600	(X)	100.0			FAMILY CLOTHING STORES (SIC 565)					
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	20	594	99.0	99.0			TOTAL	329	87 866	(X)	100.0	
163	MILLINERY	20	544	90.7	90.7		120	COSMETICS—DRUGS—CLEANERS	28	271	1.3	.3	
-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	5.3		140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	329	34 285	39.0	39.0	
	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	1.0		142	BOYS' CLOTHING	285	5 433	6.4	6.2	
	CORSET AND LINGERIE STORES (S.C 563 PT.)						143	MEN'S TAILORED OUTERWEAR	235	14 542	18.2	16.6	
	TOTAL	9	336	(X)	100.0		144	OTHER MEN'S OUTERWEAR	276	5 111	8.4	5.8	
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	9	332	98.8	98.8		145	MEN'S HATS	185	8 316	1.2	.9	
-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	1.2		146	OTHER MEN'S CLOTHING	305	8 383	10.0	9.5	
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)						160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	329	36 786	41.9	41.9	
	TOTAL	81	11 040	(X)	100.0		180	ALL FOOTWEAR	252	8 986	11.6	10.2	
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	81	10 218	92.6	92.6		200	CURTAINS—DRAPERIES—DRY GOODS	155	3 719	9.7	4.2	
161	CHILDREN'S—INFANTS' WEAR	26	670	10.9	6.1		240	FURNITURE—SLEEP EQUIP—FLOOR COV.	30	179	1.1	.2	
164	HOSIERY	59	793	7.7	7.2		260	KITCHENWARE—HOME FURNISHINGS	36	163	1.1	.2	
165	LINGERIE	51	1 257	13.9	11.4		280	JEWELRY—OPTICAL GOODS	68	589	1.8	.7	
168	WOMEN'S BLOUSES—SPTSWR	55	3 986	40.2	36.1		300	SPORTING—RECREATION EQUIPMENT	27	109	.7	.1	
172	DRESSES	44	1 267	14.1	11.5		500	ALL OTHER MERCHANDISE	52	373	1.7	.4	
173	COATS—SUITS	29	412	4.9	3.7		520	NONMERCHANDISE RECEIPTS	160	2 322	4.1	2.6	
174	HANDBAGS	27	610	11.2	5.5		-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	.1	
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	42	1 104	11.7	10.0			SHOE STORES (SIC 566)					
-	MISCELLANEOUS MERCHANDISE	(X)	46	(X)	.4			TOTAL	531	61 172	(X)	100.0	
180	ALL FOOTWEAR	8	112	16.9	1.0		120	COSMETICS—DRUGS—CLEANERS	6	99	7.6	.2	
280	JEWELRY—OPTICAL GOODS	9	230	29.1	2.1		140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	47	384	5.8	.6	
500	NONMERCHANDISE RECEIPTS	32	223	3.0	2.0		160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	154	3 126	12.3	5.1	
-	MISCELLANEOUS MERCHANDISE	(X)	257	(X)	2.3		180	ALL FOOTWEAR	531	55 995	91.5	91.5	
	FURRIERS AND FUR SHOPS (SIC 568)						500	ALL OTHER MERCHANDISE	27	273	5.4	.4	
	TOTAL	27	5 376	(X)	100.0		520	NONMERCHANDISE RECEIPTS	262	1 181	3.1	1.9	
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	27	4 921	91.5	91.5		-	MISCELLANEOUS MERCHANDISE	(X)	114	(X)	.2	
172	DRESSES	3	334	19.8	6.2			MEN'S SHOE STORES (SIC 566 PT.)					
175	FURS	27	4 328	80.5	80.5			TOTAL	32	3 781	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	257	(X)	4.8		140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	5	49	5.2	1.3	
520	NONMERCHANDISE RECEIPTS	19	453	14.3	8.4		180	ALL FOOTWEAR	32	3 627	95.9	95.9	
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	(2)		181	MEN'S AND BOYS' FOOTWEAR	32	3 619	95.7	95.7	
							-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(2)	

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—				Amount ¹ (\$1,000)	As percent of total sales of—		
				Establishments handling the line					All establishments ¹	Establishments handling the line	All establishments ¹
S00	ALL OTHER MERCHANDISE	6	19	3.2	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	311	19 197	19.8	14.0
S20	NONMERCHANDISE RECEIPTS	26	84	2.6	2.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	611	106 049	77.1	77.1
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.1	243	SLEEP EQUIPMENTS	503	17 692	13.8	12.9
	WOMEN'S SHOE STORES (SIC S66 PT.)					244	OTHER HOUSEHOLD FURNITURE	598	75 734	56.0	55.1
	TOTAL	91	15 275	(X)	100.0	245	FLOOR COVERINGS-SOFT SURFACE	416	10 196	8.6	7.4
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	57	1 960	15.3	12.8	246	FLOOR COVERINGS-HARD SURFACE	214	1 603	4.6	1.2
180	ALL FOOTWEAR	91	12 923	84.6	84.6	247	NONHOUSEHOLD FURNITURE	75	822	2.1	.6
181	MEN'S AND BOYS' FOOTWEAR	14	146	18.8	1.0	260	KITCHENWARE-HOME FURNISHINGS	214	4 020	5.2	2.9
182	WOMEN'S AND GIRLS' FOOTWEAR	91	12 663	82.9	82.9	280	JEWELRY-OPTICAL GOODS	13	273	4.2	.2
183	CHILDREN'S AND INFANTS' FOOTWR	11	105	12.7	.7	300	SPORTING-RECREATION EQUIPMENT	18	120	2.3	.1
S20	NONMERCHANDISE RECEIPTS	53	318	2.7	2.1	320	HARDWARE-GARDENING EQUIPMENT	26	511	4.5	.4
-	MISCELLANEOUS MERCHANDISE	(X)	74	(X)	.5	340	LUMBER-BUILDING MATERIALS	16	295	8.6	.2
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC S66 PT.)					480	HOUSEHOLD FUELS-ICE	19	418	9.3	.3
	TOTAL ²	15	1 282	(X)	100.0	500	ALL OTHER MERCHANDISE	28	597	3.2	.4
	FAMILY SHOE STORES (SIC S66 PT.)					S20	NONMERCHANDISE RECEIPTS	278	4 158	4.6	3.0
	TOTAL	393	40 834	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	61	(X)	(Z)
120	COSMETICS-DRUGS-CLEANERS	3	29	3.4	.8		HOME FURNISHINGS STORES (OTHER S71)				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	41	334	6.2	1.1		TOTAL	243	31 460	(X)	100.0
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	95	1 160	9.2	2.8	200	CURTAINS-ORAPERIES-ORY GOODS	98	5 531	49.1	17.6
180	ALL FOOTWEAR	393	38 183	93.5	93.5	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	138	18 703	81.1	59.5
181	MEN'S AND BOYS' FOOTWEAR	393	12 003	29.4	29.4	260	KITCHENWARE-HOME FURNISHINGS	56	4 821	35.4	15.3
182	WOMEN'S AND GIRLS' FOOTWEAR	393	18 514	45.3	45.3	280	JEWELRY-OPTICAL GOODS	8	199	13.9	.6
183	CHILDREN'S AND INFANTS' FOOTWR	372	7 664	20.8	18.8	340	LUMBER-BUILDING MATERIALS	9	217	25.0	.7
S00	ALL OTHER MERCHANDISE	20	252	6.3	.6	500	ALL OTHER MERCHANDISE	18	210	10.4	.7
S20	NONMERCHANDISE RECEIPTS	177	764	3.5	1.9	S20	NONMERCHANDISE RECEIPTS	84	1 358	7.6	4.3
-	MISCELLANEOUS MERCHANDISE	(X)	112	(X)	.3	-	MISCELLANEOUS MERCHANDISE	(X)	420	(X)	1.3
	CHILDREN'S AND INFANTS' WR. STRS. (SIC S64)						FLOOR COVERINGS STORES (SIC S713)				
	TOTAL	75	5 472	(X)	100.0	200	CURTAINS-ORAPERIES-ORY GOODS	25	368	7.6	1.9
120	MEN'S-BOYS' CLOTHING EXC FOOTWR	21	332	22.5	6.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	124	17 977	90.5	90.5
142	BOYS' CLOTHING	21	325	21.7	5.9	S20	NONMERCHANDISE RECEIPTS	51	1 176	8.7	5.9
-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	.1	-	MISCELLANEOUS MERCHANDISE	(X)	340	(X)	1.7
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	75	5 005	91.5	91.5		ORAPERIES, CURTAIN, AND UPHOLSTERY STORES (SIC S714)				
S20	NONMERCHANDISE RECEIPTS	13	42	2.8	.8		TOTAL	70	6 078	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	1.7	200	CURTAINS-ORAPERIES-ORY GOODS	70	5 104	84.0	84.0
	MISC. APPAREL AND ACCESSORY STRS. (SIC S69)					240	FURNITURE-SLEEP EQUIP-FLOOR COV.	11	585	35.7	11.3
	TOTAL ²	4	429	(X)	100.0	500	ALL OTHER MERCHANDISE	5	111	7.5	5.0
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7)					-	MISCELLANEOUS MERCHANDISE	(X)	189	(X)	3.1
	TOTAL	1 626	293 140	(X)	100.0		CHINA, GLASSWARE, AND METALWARE STORES (SIC S715)				
200	CURTAINS-ORAPERIES-ORY GOODS	267	8 195	15.3	2.8		TOTAL	18	2 239	(X)	100.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 076	126 435	56.1	43.1	260	KITCHENWARE-HOME FURNISHINGS	18	1 615	72.1	72.1
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	819	128 248	73.6	43.7	280	JEWELRY-OPTICAL GOODS	7	180	14.0	8.0
260	KITCHENWARE-HOME FURNISHINGS	429	11 398	10.5	3.9	500	ALL OTHER MERCHANDISE	5	111	7.5	5.0
280	JEWELRY-OPTICAL GOODS	33	589	6.6	.2	-	MISCELLANEOUS MERCHANDISE	(X)	333	(X)	14.9
300	SPORTING-RECREATION EQUIPMENT	35	418	3.5	.1		MISCELLANEOUS HOME FURNISHINGS STORES (SIC S719)				
320	HARDWARE-GARDENING EQUIPMENT	112	2 015	8.5	.7		TOTAL ²	31	3 282	(X)	100.0
340	LUMBER-BUILDING MATERIALS	61	1 535	15.1	.5		HOUSEHOLD APPLIANCE STORES (SIC S72)				
420	AUTO TIRES-BATTERIES-ACCESS.	8	178	20.0	.1		TOTAL	413	61 590	(X)	100.0
480	HOUSEHOLD FUELS-ICE	47	628	7.6	.2	200	CURTAINS-ORAPERIES-ORY GOODS	51	714	12.5	1.2
S00	ALL OTHER MERCHANDISE	99	1 576	5.5	.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	404	51 119	83.6	83.0
S20	NONMERCHANDISE RECEIPTS	822	11 684	6.5	4.0	224	NEW MAJOR APPLIANCES	401	39 411	64.6	64.0
-	MISCELLANEOUS MERCHANDISE	(X)	220	(X)	.1	225	USEO MAJOR APPL-RADIOS-TV'S	267	11 044	25.2	17.9
	FURNITURE STORES (SIC S712)					226	RECORDS-TAPES-MUSICAL INSTR.	122	547	4.1	.9
	TOTAL	611	137 519	(X)	100.0	227		10	117	6.6	.2
200	CURTAINS-ORAPERIES-ORY GOODS	116	1 820	4.9	1.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	2 246	22.3	3.6
						260	KITCHENWARE-HOME FURNISHINGS	138	2 246	10.1	3.6
						264	SMALL ELECTRICAL APPLIANCES	123	1 736	8.4	2.8
						265	ALL OTHER KITCHENWR-HOUSEWR.	43	461	5.9	.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
280	JEWELRY—OPTICAL GOODS	7	60	6.6	.1	060	ALCOHOLIC DRINKS	844	32 286	25.1	8.2
300	SPORTING—RECREATION EQUIPMENT	10	98	12.5	.2	080	PACKAGED ALCOHOLIC BEVERAGES	157	1 723	8.5	.4
320	HARDWARE—GARDENING EQUIPMENT	64	767	9.7	1.2	100	CIGARS—CIGARETTES—TOBACCO	837	1 963	3.7	.5
340	LUMBER—BUILDING MATERIALS	35	1 015	20.7	1.6	400	AUTO FUELS—LUBRICANTS	35	391	25.0	.1
420	AUTO TIRES—BATTERIES—ACCESS	5	156	17.6	.3	500	ALL OTHER MERCHANDISE	107	675	8.3	.2
480	HOUSEHOLD FUELS—ICE	28	208	5.7	.3	520	NONMERCHANDISE RECEIPTS	879	5 558	4.3	1.4
500	ALL OTHER MERCHANDISE	25	279	9.8	.5	-	MISCELLANEOUS MERCHANDISE	(X)	552	(X)	.1
520	NONMERCHANDISE RECEIPTS	259	2 614	7.5	4.2						
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	.1						
	RAIO AND TELEVISION STORES (SIC 5732)						RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)				
	TOTAL	231	39 691	(X)	100.0		TOTAL	3 060	267 381	(X)	100.0
220	MAJOR APPL—RAIO-TV—MUSICAL INST	231	34 671	87.4	87.4	020	GROCERIES—OTHER FOODS	151	1 438	8.7	.5
224	NEW MAJOR APPLIANCES	105	6 377	28.9	16.1	040	MEALS—SNACKS	3 060	226 882	84.9	84.9
225	NEW RAOIOS-TV'S ETC.	231	26 735	67.4	67.4	060	ALCOHOLIC DRINKS	775	30 527	24.8	11.4
226	USED MAJOR APPL—RAIOIS-TV'S	118	632	4.0	1.6	080	PACKAGED ALCOHOLIC BEVERAGES	133	1 527	8.8	.6
227	RECORDS—TAPES—MUSICAL INSTR.	39	917	12.2	2.3	100	CIGARS—CIGARETTES—TOBACCO	586	1 441	3.1	.5
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	22	1 244	16.0	3.1	400	AUTO FUELS—LUBRICANTS	22	367	20.0	.1
260	KITCHENWARE—HOME FURNISHINGS	23	309	6.7	.8	500	ALL OTHER MERCHANDISE	67	481	6.4	.2
264	SMALL ELECTRICAL APPLIANCES	19	167	4.2	.4	520	NONMERCHANDISE RECEIPTS	571	4 439	4.9	1.7
265	ALL OTHER KITCHENWARE—HOUSEWR.	8	142	6.8	.4	-	MISCELLANEOUS MERCHANDISE	(X)	279	(X)	.1
	CAFETERIAS (SIC 5812 PT.)						TOTAL	304	44 325	(X)	100.0
320	HARDWARE—GARDENING EQUIPMENT	18	560	17.0	1.4	020	GROCERIES—OTHER FOODS	14	116	7.5	.3
500	ALL OTHER MERCHANDISE	17	448	12.2	1.1	040	MEALS—SNACKS	304	42 322	95.5	95.5
520	NONMERCHANDISE RECEIPTS	132	2 197	9.3	5.5	060	ALCOHOLIC DRINKS	36	1 228	20.7	2.8
-	MISCELLANEOUS MERCHANDISE	(X)	261	(X)	.7	080	PACKAGED ALCOHOLIC BEVERAGES	4	73	25.0	.2
	RECORD SHOPS (SIC 5733 PT.)					100	CIGARS—CIGARETTES—TOBACCO	37	123	3.3	.3
	TOTAL	23	1 576	(X)	100.0	500	ALL OTHER MERCHANDISE	5	24	10.0	.1
220	MAJOR APPL—RAIO-TV—MUSICAL INST	23	1 475	93.6	93.6	520	NONMERCHANDISE RECEIPTS	69	435	3.1	1.0
231	MUSICAL INSTR.—ACCESSORIES	13	45	7.1	2.9	-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	(2)
232	RAIOIS PHONO—TAPE RCDRS—TV'S	13	106	9.2	6.7						
233	RECORDS—TAPES—RELATED ACCESS	23	1 291	81.9	81.9		REFRESHMENT PLACES (SIC 5812 PT.)				
234	SHEET MUSIC—RELATED ITEMS	5	24	5.1	1.5		TOTAL	1 353	84 177	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	.3	020	GROCERIES—OTHER FOODS	95	1 274	36.5	1.5
280	JEWELRY—OPTICAL GOODS	4	39	14.1	2.5	040	MEALS—SNACKS	1 353	80 703	95.9	95.9
520	NONMERCHANDISE RECEIPTS	16	25	2.4	1.6	060	ALCOHOLIC DRINKS	35	532	30.0	.6
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	2.3	100	CIGARS—CIGARETTES—TOBACCO	214	400	5.9	.5
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)					500	ALL OTHER MERCHANDISE	36	170	15.3	.2
	TOTAL	105	21 304	(X)	100.0	520	NONMERCHANDISE RECEIPTS	238	684	3.1	.8
220	MAJOR APPL—RAIO-TV—MUSICAL INST	105	19 906	93.4	93.4	-	MISCELLANEOUS MERCHANDISE	(X)	414	(X)	.5
228	PIANOS	70	4 473	26.1	21.0		DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)				
229	ORGANS	69	3 426	20.1	16.1		TOTAL	1 858	80 182	(X)	100.0
231	MUSICAL INSTR.—ACCESSORIES	95	6 385	31.6	30.0	020	GROCERIES—OTHER FOODS	85	466	8.4	.6
232	RAIOIS PHONO—TAPE RCDRS—TV'S	41	2 561	19.9	12.0	040	MEALS—SNACKS	941	6 783	18.0	8.5
233	RECORDS—TAPES—RELATED ACCESS	37	649	5.5	3.0	060	ALCOHOLIC DRINKS	1 858	66 223	82.6	82.6
234	SHEET MUSIC—RELATED ITEMS	78	2 403	13.9	11.3	080	PACKAGED ALCOHOLIC BEVERAGES	560	4 538	15.3	5.7
-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	(2)	100	CIGARS—CIGARETTES—TOBACCO	531	1 108	4.5	1.4
520	NONMERCHANDISE RECEIPTS	54	1 333	9.1	6.3	500	ALL OTHER MERCHANDISE	21	112	5.0	.1
-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	.3	520	NONMERCHANDISE RECEIPTS	266	855	5.1	1.1
	EATING AND DRINKING PLACES (SIC 58)					-	MISCELLANEOUS MERCHANDISE	(X)	96	(X)	.1
	TOTAL	6 575	476 065	(X)	100.0		ORUG STORES AND PROPRIETARY STRS. (SIC 591)				
020	GROCERIES—OTHER FOODS	345	3 294	12.7	.7	020	GROCERIES—OTHER FOODS	322	5 713	3.9	2.0
040	MEALS—SNACKS	5 658	356 690	82.3	74.9	040	MEALS—SNACKS	339	8 996	7.1	3.2
060	ALCOHOLIC DRINKS	2 702	98 509	46.9	20.7	080	PACKAGED ALCOHOLIC BEVERAGES	354	18 218	11.0	6.5
080	PACKAGED ALCOHOLIC BEVERAGES	716	6 261	12.6	1.3	100	CIGARS—CIGARETTES—TOBACCO	798	21 795	9.6	7.7
100	CIGARS—CIGARETTES—TOBACCO	1 368	3 071	3.6	.6	120	COSMETICS—DRUGS—CLEANERS	1 253	179 350	63.8	63.8
400	AUTO FUELS—LUBRICANTS	48	427	33.3	.1	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	57	2 216	3.5	.8
500	ALL OTHER MERCHANDISE	128	787	8.3	.2	150	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	74	3 102	4.6	1.1
520	NONMERCHANDISE RECEIPTS	1 145	6 413	4.3	1.3	180	ALL FOOTWEAR	17	688	3.5	.2
-	MISCELLANEOUS MERCHANDISE	(X)	612	(X)	.1	200	CURTAINS—DRAPERIES—ORY GOODS	43	5 940	9.0	2.1
	EATING PLACES (SIC 5812)					220	MAJOR APPL—RAIO-TV—MUSICAL INST	79	1 980	3.2	.9
	TOTAL	4 717	395 883	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	179	9 557	7.9	3.4
020	GROCERIES—OTHER FOODS	260	2 828	13.7	.7	280	JEWELRY—OPTICAL GOODS	369	1 962	2.7	.7
040	MEALS—SNACKS	4 717	349 907	88.4	88.4	300	SPORTING—RECREATION EQUIPMENT	1	466	3.2	.5
						320	HARDWARE—GARDENING EQUIPMENT	115	1 247	1.8	.4
						340	LUMBER—BUILDING MATERIALS	28	218	2.4	.1
						420	AUTO TIRES—BATTERIES—ACCESS	44	490	1.9	.2
						500	ALL OTHER MERCHANDISE	514	13 866	9.4	4.9
						520	NONMERCHANDISE RECEIPTS	346	4 378	3.3	1.6

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TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
-	MISCELLANEOUS MERCHANDISE	(X)	119	(X)	(Z)	100	CIGARS-CIGARETTES-TOBACCO	311	6 058	8.5	6.2
	ORUG STORES (SIC 591 PT.)					120	COSMETICS-DRUGS-CLEANERS	63	645	10.4	7.7
	TOTAL	1 143	271 489	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	51	738	12.5	8.8
020	GROCERIES-OTHER FOODS	308	5 469	3.8	2.0	400	AUTO FUELS-LUBRICANTS	21	309	11.1	3.3
040	MEALS-SNACKS	307	8 578	7.0	3.2	500	ALL OTHER MERCHANDISE	15	133	9.0	1.1
080	PACKAGED ALCOHOLIC BEVERAGES	304	16 844	10.4	6.2	520	NONMERCHANTISE RECEIPTS	129	404	3.2	4.4
100	CIGARS-CIGARETTES-TOBACCO	741	21 261	9.6	7.8	-	MISCELLANEOUS MERCHANDISE	129	111	(X)	1.1
	TOTAL	1 143	271 489	(X)	100.0						
120	COSMETICS-ORUGS-CLEANERS	1 143	172 913	63.7	63.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	1 196	78.5	49.2
121	MEDICINES EXC. PRESCRIPTION	1 051	55 091	21.3	20.3	260	KITCHENWARE-HOME FURNISHINGS	8	424	91.0	17.4
122	PRESCRIPTION MEDICINES	1 143	82 760	30.5	30.5	520	NONMERCHANTISE RECEIPTS	14	49	4.9	2.0
123	ALL OTHER ORUGS-PROPRIETARIES	810	35 058	15.9	12.9	-	MISCELLANEOUS MERCHANDISE	(X)	764	(X)	31.4
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	56	2 208	3.4	.8						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	69	3 084	4.4	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	17	1 196	78.5	49.2
180	ALL FOOTWEAR	16	686	5.0	.3	260	KITCHENWARE-HOME FURNISHINGS	8	424	91.0	17.4
200	CURTAINS-ORAPERIES-DRY GOODS	41	5 928	9.2	2.2	520	NONMERCHANTISE RECEIPTS	14	49	4.9	2.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	76	1 955	3.1	.7						
260	KITCHENWARE-HOME FURNISHINGS	169	9 471	7.9	3.5	020	GROCERIES-OTHER FOODS	4	17	1.4	.1
280	JEWELRY-OPTICAL GOODS	317	1 758	2.3	.6	120	COSMETICS-ORUGS-CLEANERS	3	62	7.2	.5
300	SPORTING-RECREATION EQUIPMENT	58	1 363	3.2	.5	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	69	638	16.4	4.8
320	HARDWARE-GAROEING EQUIPMENT	112	1 223	2.2	.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	61	1 336	35.4	10.0
340	LUMBER-BUILDING MATERIALS	27	211	2.4	.1	180	ALL FOOTWEAR	52	529	14.3	4.0
420	AUTO TIRES-BATTERIES-ACCESS	44	486	1.8	.2	200	CURTAINS-ORAPERIES-DRY GOODS	59	215	5.0	1.6
500	ALL OTHER MERCHANDISE	484	13 648	9.4	5.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	71	833	15.7	6.3
520	NONMERCHANTISE RECEIPTS	322	4 289	3.2	1.6	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	104	2 143	40.4	16.1
-	MISCELLANEOUS MERCHANDISE	(X)	114	(X)	(Z)	260	KITCHENWARE-HOME FURNISHINGS	64	381	7.9	2.9
	PROPRIETARY STORES (SIC 591 PT.)					280	JEWELRY-OPTICAL GOODS	64	600	12.1	4.5
	TOTAL	110	9 812	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT	57	304	7.3	2.3
020	GROCERIES-OTHER FOODS	15	245	13.8	2.5	320	HARDWARE-GAROEING EQUIPMENT	47	157	4.8	1.2
040	MEALS-SNACKS	32	418	13.6	4.3	340	LUMBER-BUILDING MATERIALS	6	73	6.3	.5
080	PACKAGED ALCOHOLIC BEVERAGES	50	1 373	28.9	14.0	380	AUTOMOBILES-TRUCKS	23	428	32.0	3.2
100	CIGARS-CIGARETTES-TOBACCO	57	5 333	13.9	5.4	400	AUTO FUELS-LUBRICANTS	6	71	6.0	.5
120	COSMETICS-DRUGS-CLEANERS	110	6 437	65.6	65.6	420	AUTO TIRES-BATTERIES-ACCESS	61	2 898	77.8	21.8
260	KITCHENWARE-HOME FURNISHINGS	52	204	5.3	2.1	440	FARM EQUIPMENT MACHINERY	4	277	67.7	2.1
280	JEWELRY-OPTICAL GOODS	30	218	15.8	2.2	500	ALL OTHER MERCHANDISE	74	1 546	34.3	11.6
500	ALL OTHER MERCHANDISE	25	89	2.9	.9	520	NONMERCHANTISE RECEIPTS	58	609	13.7	4.6
520	NONMERCHANTISE RECEIPTS	(X)	209	(X)	2.1	-	MISCELLANEOUS MERCHANDISE	(X)	201	(X)	1.5
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	4 025	631 433	(X)	100.0						
020	GROCERIES-OTHER FOODS	357	14 383	15.6	2.3	020	GROCERIES-OTHER FOODS	15	816	(X)	100.0
040	MEALS-SNACKS	73	940	11.1	.1	040	MEALS-SNACKS	11	707	86.6	86.6
060	ALCOHOLIC DRINKS	44	967	40.0	.2	080	PACKAGED ALCOHOLIC BEVERAGES	15	83	10.7	10.2
080	PACKAGED ALCOHOLIC BEVERAGES	658	84 588	83.7	13.4	100	CIGARS-CIGARETTES-TOBACCO	(X)	26	(X)	3.2
100	CIGARS-CIGARETTES-TOBACCO	437	9 378	11.2	1.5	120	COSMETICS-DRUGS-CLEANERS	1	175	5.4	.2
120	COSMETICS-DRUGS-CLEANERS	131	1 175	5.4	.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	131	1 423	6.4	.2
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	107	1 875	20.0	.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	103	917	6.2	.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	103	917	6.2	.1	180	ALL FOOTWEAR	70	446	10.0	.1
180	ALL FOOTWEAR	70	446	10.0	.1	200	CURTAINS-ORAPERIES-DRY GOODS	317	5 236	10.1	.8
200	CURTAINS-ORAPERIES-DRY GOODS	317	5 236	10.1	.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	157	4 226	41.1	.7
220	MAJOR APPL-RADIO-TV-MUSICAL INST	157	4 226	41.1	.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	292	5 345	12.1	.8
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	292	5 345	12.1	.8	260	KITCHENWARE-HOME FURNISHINGS	84	3 773	69.0	6.9
260	KITCHENWARE-HOME FURNISHINGS	84	3 773	69.0	6.9	280	JEWELRY-OPTICAL GOODS	317	15 682	46.2	2.5
280	JEWELRY-OPTICAL GOODS	317	15 682	46.2	2.5	320	HARDWARE-GAROEING EQUIPMENT	278	13 119	19.8	2.1
300	SPORTING-RECREATION EQUIPMENT	107	2 389	9.0	.4	340	LUMBER-BUILDING MATERIALS	124	2 592	9.5	.4
320	HARDWARE-GAROEING EQUIPMENT	278	13 119	19.8	2.1	380	AUTOMOBILES-TRUCKS	26	496	33.3	.1
340	LUMBER-BUILDING MATERIALS	124	2 592	9.5	.4	400	AUTO FUELS-LUBRICANTS	160	5 361	10.3	.8
380	AUTOMOBILES-TRUCKS	26	496	33.3	.1	420	AUTO TIRES-BATTERIES-ACCESS	141	4 456	10.1	.7
400	AUTO FUELS-LUBRICANTS	160	5 361	10.3	.8	440	FARM EQUIPMENT MACHINERY	80	2 389	9.0	.4
420	AUTO TIRES-BATTERIES-ACCESS	141	4 456	10.1	.7	460	HAY-GRAIN-PEEO-FARM SUPPLIES	887	257 646	78.7	40.8
440	FARM EQUIPMENT MACHINERY	80	2 389	9.0	.4	480	HOUSEHOLD FUELS-ICE	549	63 062	68.9	10.0
460	HAY-GRAIN-PEEO-FARM SUPPLIES	887	257 646	78.7	40.8	500	ALL OTHER MERCHANDISE	1 404	79 000	65.1	12.5
480	HOUSEHOLD FUELS-ICE	549	63 062	68.9	10.0	520	NONMERCHANTISE RECEIPTS	1 534	12 958	4.8	2.1
500	ALL OTHER MERCHANDISE	1 404	79 000	65.1	12.5						
520	NONMERCHANTISE RECEIPTS	1 534	12 958	4.8	2.1						
	LIQUOR STORES (SIC 592)					300	SPORTING-RECREATION EQUIPMENT	9	66	15.3	.2
	TOTAL	644	97 114	(X)	100.0	500	ALL OTHER MERCHANDISE	28	813	14.3	1.9
020	GROCERIES-OTHER FOODS	183	3 097	15.2	3.2	520	NONMERCHANTISE RECEIPTS	331	3 453	8.9	7.9
040	MEALS-SNACKS	42	348	12.5	.4	529	WATCH-CLOCK-JEWELRY REPAIRS	328	3 147	8.2	7.2
060	ALCOHOLIC DRINKS	41	940	32.2	1.0	533	ALL NONMDE RCPTFS FROM CUSTMRS	44	305	5.2	.7
080	PACKAGED ALCOHOLIC BEVERAGES	644	84 330	86.8	86.8	-	MISCELLANEOUS MERCHANDISE	(X)	373	(X)	.9

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			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
	FUEL OIL DEALERS (SIC 5983)												
	TOTAL	47	8 934	(X)	100.0								
400	AUTO FUELS—LUBRICANTS	27	1 997	31.9	22.4								
480	HOUSEHOLD FUELS—ICE	47	6 380	71.4	71.4								
520	NONMERCHANTISE RECEIPTS	19	312	5.4	3.5								
-	MISCELLANEOUS MERCHANDISE	(X)	245	(X)	2.7								
	LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)												
	TOTAL	338	57 448	(X)	100.0								
220	MAJOR APPL—RADIO-TV—MUSICAL INST	164	2 931	10.3	5.1	020	GROCERIES—OTHER FOODS	38	4 211	24.7	4.7		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	8	280	10.6	.5	120	COSMETICS—DRUGS—CLEANERS	18	183	5.4	.2		
260	KITCHENWARE—HOME FURNISHINGS . . .	7	52	4.1	.1	260	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	230	5.4	.2		
320	HARDWARE—GARDENING EQUIPMENT . . .	11	127	11.7	.2	220	MAJOR APPL—RADIO-TV—MUSICAL INST	15	395	4.5	.4		
340	LUMBER—BUILDING MATERIALS	61	888	8.0	1.5	260	KITCHENWARE—HOME FURNISHINGS . . .	7	342	6.3	.4		
400	AUTO FUELS—LUBRICANTS	9	242	21.0	.4	280	JEWELRY—OPTICAL GOODS	5	120	2.0	.1		
460	HAY—GRAIN—FEEO—FARM SUPPLIES . . .	14	436	22.8	.8	300	SPORTING—RECREATION EQUIPMENT . . .	10	175	2.7	.2		
480	HOUSEHOLD FUELS—ICE	338	50 349	87.6	87.6	320	HARDWARE—GARDENING EQUIPMENT . . .	46	2 243	11.3	2.5		
481	LP GAS—WHOLESALE	35	668	11.7	1.2	340	LUMBER—BUILDING MATERIALS	20	676	7.8	.7		
482	OTHER LP GAS SALES	338	49 258	85.7	85.7	400	AUTO FUELS—LUBRICANTS	38	791	6.0	.9		
483	OTHER FUELS	10	423	29.1	.7	420	AUTO TIRES—BATTERIES—ACCESS	39	1 007	5.5	1.1		
						480	FARM EQUIPMENT MACHINERY	40	770	6.6	.9		
500	ALL OTHER MERCHANDISE	45	375	4.7	.7	460	HAY—GRAIN—FEEO—FARM SUPPLIES . . .	330	76 609	84.9	84.9		
520	NONMERCHANTISE RECEIPTS	186	1 651	4.7	2.9	480	HOUSEHOLD FUELS—ICE	33	924	10.2	1.0		
-	MISCELLANEOUS MERCHANDISE	(X)	117	(X)	.2	500	ALL OTHER MERCHANDISE	26	406	3.4	.4		
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					520	NONMERCHANTISE RECEIPTS	157	979	2.1	1.1		
	TOTAL ²	72	4 567	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	164	(X)	.2		
	FLORISTS (SIC 5992)						GARDEN SUPPLY STORES (SIC 5969 PT.)						
	TOTAL ²	360	24 557	(X)	100.0		TOTAL	65	8 798	(X)	100.0		
	CIGAR STORES AND STANOS (SIC 5993)					320	HARDWARE—GARDENING EQUIPMENT . . .	65	7 609	86.5	86.5		
	TOTAL	42	3 186	(X)	100.0	460	HAY—GRAIN—FEEO—FARM SUPPLIES . . .	10	449	16.5	5.1		
020	GROCERIES—OTHER FOODS	8	82	23.2	2.6	500	ALL OTHER MERCHANDISE	7	174	43.4	2.0		
100	CIGARS—CIGARETTES—TOBACCO	42	2 556	80.2	80.2	500	NONMERCHANTISE RECEIPTS	26	285	8.3	3.2		
120	COSMETICS—DRUGS—CLEANERS	5	19	5.5	.6	-	MISCELLANEOUS MERCHANDISE	(X)	281	(X)	3.2		
280	JEWELRY—OPTICAL GOODS	3	14	5.9	.4		NEWS DEALERS AND NEWSSTANOS (SIC 5994)						
500	ALL OTHER MERCHANDISE	7	132	67.2	4.1		TOTAL ²	77	4 672	(X)	100.0		
520	NONMERCHANTISE RECEIPTS	8	119	8.0	3.7		HOBBY, TOY, AND GAME SHOPS (SIC 5995)						
-	MISCELLANEOUS MERCHANDISE	(X)	264	(X)	8.3		TOTAL	72	3 956	(X)	100.0		
	BOOK STORES (SIC 5942)					300	SPORTING—RECREATION EQUIPMENT . . .	8	178	22.2	4.5		
	TOTAL	69	7 240	(X)	100.0	500	ALL OTHER MERCHANDISE	72	3 599	91.0	91.0		
500	ALL OTHER MERCHANDISE	69	6 996	96.6	96.6	520	NONMERCHANTISE RECEIPTS	20	45	3.7	1.1		
508	COMM'L STATIONERY—OFFICE SUPPL.	6	343	33.8	4.7	-	MISCELLANEOUS MERCHANDISE	(X)	134	(X)	3.4		
512	SOCIAL STATIONERY—GRNG CARDS	17	135	13.1	1.9		CAMERA AND PHOTO SUPPLY STORES (SIC 5996)						
513	BOOKS—PERIODICALS	69	5 344	73.8	73.8		TOTAL	48	9 291	(X)	100.0		
514	ART—DRAFTING ENG. SUPPLIES	6	71	13.3	1.0	500	ALL OTHER MERCHANDISE	48	8 407	90.5	90.5		
515	ALL OTHER MERCHANDISE	28	1 064	25.0	14.7	520	NONMERCHANTISE RECEIPTS	18	658	18.8	7.1		
-	MISCELLANEOUS MERCHANDISE	(X)	33	(X)	.5	-	MISCELLANEOUS MERCHANDISE	(X)	226	(X)	2.4		
520	NONMERCHANTISE RECEIPTS	35	154	2.8	2.1		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)						
-	MISCELLANEOUS MERCHANDISE	(X)	90	(X)	1.2		TOTAL ²	147	8 234	(X)	100.0		
	STATIONERY STORES (SIC 5943)						OPTICAL GOODS STORES (SIC 5999 PT.)						
	TOTAL ²	66	4 413	(X)	100.0		TOTAL ²	70	7 560	(X)	100.0		
	HAY, GRAIN, AND FEED STORES (SIC 5962)						RETAIL STORES, N.E.C. (SIC 5999 PT.)						
	TOTAL	525	197 958	(X)	100.0		TOTAL ²	261	16 977	(X)	100.0		
020	GROCERIES—OTHER FOODS	81	6 594	14.4	3.3								
320	HARDWARE—GARDENING EQUIPMENT . . .	83	2 643	9.4	1.3								
340	LUMBER—BUILDING MATERIALS	21	606	15.7	.3								
400	AUTO FUELS—LUBRICANTS	51	1 718	9.0	.9								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ³
	NONSTORE RETAILERS (SIC S3 PART*)					MERCHANDISING MACHINE OPERATORS (SIC S34)					
	TOTAL	486	241 217	(X)	100+0	TOTAL ²	133	44 397	(X)	100+0	
020	GROCERIES—OTHER FOODS	109	24 421	20.6	10.1						
040	MEALS—SNACKS	46	11 007	97.8	4.6						
100	CIGARS—CIGARETTES—TOBACCO	100	17 280	18.4	7.2						
120	COSMETICS—DRUGS—CLEANERS	115	6 737	4.9	2.8						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	117	12 877	9.2	5.3						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	114	36 099	27.0	15.0						
180	ALL FOOTWEAR	106	5 492	4.1	2.3	020	GROCERIES—OTHER FOODS	23	8 652	80.3	19.6
200	CURTAINS—ORAPERIES—DRY GOODS	117	16 383	12.1	6.8	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	11	339	14.5	.8
220	MAJOR APPL—RADIO—TV—MUSICAL INST	132	18 802	13.4	7.8	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	11	680	29.4	1.5
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	115	6 697	5.0	2.8	200	CURTAINS—ORAPERIES—DRY GOODS	14	2 514	69.5	5.7
260	KITCHENWARE—HOME FURNISHINGS	122	7 278	5.3	3.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	27	6 045	93.1	13.7
280	JEWELRY—OPTICAL GOODS	115	2 715	1.9	1.1	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	639	27.4	1.4
300	SPORTING—RECREATION EQUIPMENT	108	5 082	3.8	2.1	260	KITCHENWARE—HOME FURNISHINGS	12	1 468	47.8	3.3
320	HARDWARE—GARDENING EQUIPMENT	107	7 442	5.7	3.1	280	JEWELRY—OPTICAL GOODS	17	1 037	32.8	2.3
340	LUMBER—BUILDING MATERIALS	128	6 433	5.0	2.7	340	LUMBER—BUILDING MATERIALS	26	1 347	100.0	3.0
420	AUTO TIRES—BATTERIES—ACCESS	103	3 881	2.9	1.6	460	HAY—GRAIN—FEEO—FARM SUPPLIES	5	675	68.1	1.5
440	FARM EQUIPMENT MACHINERY	58	2 015	1.7	.8	500	ALL OTHER MERCHANDISE	112	17 598	78.5	39.8
460	HAY—GRAIN—FEEO—FARM SUPPLIES	11	755	.9	.3	520	NONMERCHANDISE RECEIPTS	30	586	7.8	1.3
500	ALL OTHER MERCHANDISE	238	28 748	17.2	11.9	-	MISCELLANEOUS MERCHANDISE	(X)	2 595	(X)	5.9
520	NONMERCHANDISE RECEIPTS	178	20 786	13.5	8.6						
-	MISCELLANEOUS MERCHANDISE	(X)	287	(X)	.1						
	MAIL ORDER HOUSES (SIC S32)										
	TOTAL	136	152 645	(X)	100.0						
020	GROCERIES—OTHER FOODS	11	378	.3	.2						
120	COSMETICS—DRUGS—CLEANERS	110	5 891	4.2	3.9						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	106	12 538	8.9	8.2						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	103	35 418	25.9	23.2						
180	ALL FOOTWEAR	104	5 461	3.9	3.6						
200	CURTAINS—ORAPERIES—DRY GOODS	104	13 869	10.1	9.1						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	105	12 754	9.3	8.4						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	104	6 058	4.4	4.0						
260	KITCHENWARE—HOME FURNISHINGS	105	5 810	4.2	3.8						
280	JEWELRY—OPTICAL GOODS	104	1 677	1.2	1.1						
300	SPORTING—RECREATION EQUIPMENT	107	4 627	3.3	3.0						
320	HARDWARE—GARDENING EQUIPMENT	105	7 367	5.3	4.8						
340	LUMBER—BUILDING MATERIALS	98	5 086	3.7	3.3						
360	AUTOMOBILES—TRUCKS	13	91	.1	.1						
420	AUTO TIRES—BATTERIES—ACCESS	102	3 881	2.8	2.5						
440	FARM EQUIPMENT MACHINERY	58	2 002	1.7	1.3						
460	HAY—GRAIN—FEEO—FARM SUPPLIES	7	80	.1	.1						
500	ALL OTHER MERCHANDISE	112	10 006	7.1	6.6						
520	NONMERCHANDISE RECEIPTS	113	19 555	13.7	12.8						
-	MISCELLANEOUS MERCHANDISE	(X)	96	(X)	.1						

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¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Kansas City, Mo.-Kans., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of-					Amount ¹ (\$1,000)	As percent of total sales of-			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
RETAIL TRADE													
	TOTAL	6 434	2 098 148	(X)	100.0	240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	17	722	11.8	5.3		
020	GROCERIES-OTHER FOODS	1 305	417 817	43.9	19.9	350	LUMBER-BUILDING MATERIALS	91	12 406	91.5	91.5		
040	MEALS-SNACKS	1 558	125 894	26.2	6.0	346	ALL OTHER LUMBER-MILLWDRK	34	508	15.1	3.7		
060	ALCOHOLIC DRINKS	649	30 181	46.6	1.4	358	PAINT-VARNISH ETC.	75	7 916	62.3	58.4		
080	PACKAGE ALCOHOLIC BEVERAGES	1 313	42 216	9.0	2.0	359	PAINT SUNDRIES	82	1 439	11.4	10.6		
100	CIGARS-CIGARETTES-TOBACCO	765	37 145	5.8	1.8	361	WALLPAPER-OTHER WALL COVERINGS	79	1 362	11.3	10.2		
120	COSMETICS-DRUGS-CLEANERS	989	89 075	9.5	4.2	520	GLASS	30	1 159	15.5	8.5		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	414	73 018	13.4	3.5		NONMERCANDISE RECEIPTS	35	280	7.5	2.1		
160	WOMEN'S-GIRLS' CLOTHING EXC FDOTWR	583	155 256	25.2	7.4		MISCELLANEOUS MERCHANDISE	(X)	156	(X)	1.2		
180	ALL FOOTWEAR	437	38 845	7.5	1.9		ELECTRICAL SUPPLY STORES (SIC 524)						
200	CURTAINS-DRAPERIES-DRY GOODS	413	48 543	9.3	2.3		TOTAL	7	925	(X)	100.0		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	530	77 724	14.7	3.7		HARDWARE STORES (SIC 5251)						
240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	415	53 965	11.9	2.6		TOTAL	94	10 445	(X)	100.0		
260	KITCHENWARE-HOME FURNISHINGS	622	35 099	5.8	1.7		320	HARWARE-GARDENING EQUIPMENT	94	6 922	66.3	66.3	
280	JEWELRY-OPTICAL GDOS	459	24 056	5.0	1.1		322	GARDENING EQUIPMENT-SUPPLIES	85	10 216	12.0	11.6	
300	SPORTING-RECREATION EQUIPMENT	401	26 872	5.9	1.3		323	PLUMBING-ELECTRICAL SUPPLIES	87	1 765	17.5	16.9	
320	HARWARE-GARDENING EQUIPMENT	523	30 472	6.5	1.5		324	OTHER HARWARE-TOOLS	94	3 940	37.7	37.7	
340	LUMBER-BUILDING MATERIALS	422	69 745	17.7	3.3		340	LUMBER-BUILDING MATERIALS	78	1 465	15.7	14.0	
380	AUTOMOBILES-TRUCKS	289	311 890	58.2	14.9		356	ALL OTHER LUMBER-MILLWDRK	26	310	7.5	3.0	
400	AUTO FUELS-LUBRICANTS	1 280	131 455	23.1	6.3		364	PAINT-SUNDRIES-GLASS-WALLPAPER	72	1 155	12.4	11.1	
420	AUTO TIRES-BATTERIES-ACCESS	1 255	68 737	8.9	3.3			420	AUTO TIRES-BATTERIES-ACCESS	17	91	5.6	9.9
440	FARM EQUIPMENT MACHINERY	66	14 651	9.0	7.7			440	HAY-GRAIN-FEEO-FARM SUPPLIES	7	35	3.6	3.3
460	HAY-GRAIN-FEEO-FARM SUPPLIES	98	13 259	8.8	6.6			500	ALL OTHER MERCHANDISE	16	184	5.4	1.8
480	HOUSEHOLD FUELS-ICE	59	3 757	50.0	2.2			520	NONMERCANDISE RECEIPTS	27	114	4.3	1.1
500	ALL OTHER MERCHANDISE	1 204	84 152	9.3	4.0			-	MISCELLANEOUS MERCHANDISE	(X)	185	(X)	1.8
520	NONMERCANDISE RECEIPTS	2 695	94 324	6.5	4.5			FARM EQUIPMENT DEALERS (SIC 5252)					
	BUILDING MATERIALS, HARWARE AND FARM EQUIP DEALERS (SIC 52)												
	TOTAL	347	84 934	(X)	100.0			TOTAL	32	13 259	(X)	100.0	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	30	550	15.7	6.6		380	AUTOMOBILES-TRUCKS	3	250	14.8	1.9	
240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	31	870	9.9	1.0		420	AUTO TIRES-BATTERIES-ACCESS	7	514	11.7	3.9	
260	KITCHENWARE-HOME FURNISHINGS	70	691	8.8	8.8		440	FARM EQUIPMENT MACHINERY	32	11 743	88.6	88.6	
300	SPORTING-RECREATION EQUIPMENT	49	505	6.8	6.6		520	NONMERCANDISE RECEIPTS	25	626	5.5	4.7	
320	HARWARE-GARDENING EQUIPMENT	160	9 446	26.2	11.1		-	MISCELLANEOUS MERCHANDISE	(X)	126	(X)	1.0	
340	LUMBER-BUILDING MATERIALS	299	57 019	81.9	67.1			GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					
380	AUTOMOBILES-TRUCKS	4	253	14.2	3.3			TOTAL	244	304 620	(X)	100.0	
420	AUTO TIRES-BATTERIES-ACCESS	19	617	9.5	7.7		020	GROCERIES-OTHER FOODS	24	12 811	5.3	4.2	
440	FARM EQUIPMENT MACHINERY	36	11 792	80.8	13.9		040	MEALS-SNACKS	52	4 545	2.2	1.5	
460	HAY-GRAIN-FEEO-FARM SUPPLIES	10	181	18.1	2.2		080	PACKAGE ALCOHOLIC BEVERAGES	9	1 104	3.3	4.4	
500	ALL OTHER MERCHANDISE	19	581	14.8	7.7		100	CIGARS-CIGARETTES-TOBACCO	21	1 057	1.5	3.3	
520	NONMERCANDISE RECEIPTS	152	2 173	4.4	2.6		120	COSMETICS-DRUGS-CLEANERS	163	11 583	4.0	3.8	
-	MISCELLANEOUS MERCHANDISE	(X)	254	(X)	3.3		140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	184	30 819	10.3	10.1	
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)												
	TOTAL	111	42 931	(X)	100.0		160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	186	67 132	22.6	22.0	
320	HARWARE-GARDENING EQUIPMENT	56	2 048	8.4	4.8		180	ALL FOOTWEAR	156	11 263	3.9	3.7	
340	LUMBER-BUILDING MATERIALS	111	39 313	91.6	91.6		200	CURTAINS-DRAPERIES-DRY GOODS	229	27 635	9.2	9.1	
341	LUMBER	98	15 732	38.4	36.6		220	MAJOR APPL-RADIO-TV-MUSICAL INST	93	21 809	8.3	7.1	
342	PLYWOOD	92	4 705	11.8	11.0		240	FURNITURE-SLEEP EQUIP-FLOOR CDV.	110	17 355	6.4	5.7	
343	WINDOWS-DOORS-NO FRAMES-METAL	47	713	7.5	1.7		260	KITCHENWARE-HOME FURNISHINGS	179	16 093	5.4	5.3	
344	KITCHEN CABINETS	17	234	3.4	5		280	JEWELRY-OPTICAL GOODS	154	6 470	2.3	2.1	
345	ALL OTHER MILLWORK	88	3 601	9.1	8.4		300	SPORTING-RECREATION EQUIPMENT	129	7 491	2.7	2.5	
346	WALLBOARD	89	2 847	7.1	6.6		320	HARWARE-GARDENING EQUIPMENT	145	9 407	4.0	3.1	
347	ASPHALT AND ASBESTOS PRODUCTS	87	2 023	5.1	4.7		340	LUMBER-BUILDING MATERIALS	50	8 129	4.3	2.7	
348	PAINT-GLASS-WALLPAPER	80	1 014	3.4	2.4		380	AUTOMOBILES-TRUCKS	12	212	4.1	1.1	
349	HEATING AND PLUMBING EQUIP	23	323	4.7	8.8		400	AUTO FUELS-LUBRICANTS	26	941	4.9	3.3	
351	METAL ROOFING AND SIDING	47	355	2.5	5.5		420	AUTO TIRES-BATTERIES-ACCESS	6	7 790	4.6	2.6	
352	MASONRY SUPPLIES	70	948	4.7	2.2		440	FARM EQUIPMENT MACHINERY	6	6	1.0	2.0	
353	INSULATION	65	729	2.8	1.7		500	ALL OTHER MERCHANDISE	167	19 819	6.8	6.4	
354	PREFABRICATED BLDGS AND PARTS	14	2 038	20.0	4.7		520	NONMERCANDISE RECEIPTS	155	20 939	8.5	6.9	
355	ALL OTHER BUILDING MATERIALS	70	3 976	15.3	9.3		-	MISCELLANEOUS MERCHANDISE	(X)	64	(X)	(2)	
520	NONMERCANDISE RECEIPTS	55	806	3.0	1.9			DEPARTMENT STORES (SIC 531)					
-	MISCELLANEOUS MERCHANDISE	(X)	764	(X)	1.8			TOTAL	41	249 103	(X)	100.0	
	PLUMBING AND HEATING EQUIP OLRS. (SIC 522)												
	TOTAL	12	3 810	(X)	100.0			PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)					
340	LUMBER-BUILDING MATERIALS	12	3 226	84.7	84.7			TOTAL	91	13 564	(X)	100.0	
520	NONMERCANDISE RECEIPTS	6	327	10.2	8.6								
-	MISCELLANEOUS MERCHANDISE	(X)	257	(X)	6.7								

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 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—		Amount ¹ (\$1,000)				As percent of total sales of—			
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	191	32 097	5.6	5.1		VARIETY STORES (SIC 533)						
240	KITCHENWARE-HOME FURNISHINGS	269	27 643	4.8	4.4								
280	JEWELRY-OPTICAL GOODS	239	13 770	2.3	2.2								
300	SPORTING-RECREATION EQUIPMENT	142	11 923	2.1	1.9								
320	HARWARE-GARDENING EQUIPMENT	226	16 190	3.4	2.6								
340	LUMBER-BUILDING MATERIALS	92	9 764	2.0	1.6	02D	GROCERIES-OTHER FOODS	107	2 084	3.7	3.3		
400	AUTO FUELS-LUBRICANTS	45	1 689	1.0	3.5	04D	MEALS-SNACKS	58	5 023	11.0	7.9		
420	AUTO TIRES-BATTERIES-ACCESS	46	13 357	2.7	2.1	100	CIGARS-CIGARETTES-TOBACCO	85	2 246	5.7	4.4		
440	FARM EQUIPMENT MACHINERY	12	893	.5	.1	120	COSMETICS-DRUGS-CLEANERS	156	4 512	7.1	7.1		
500	ALL OTHER MERCHANDISE	256	48 200	8.0	7.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	151	3 299	5.3	5.2		
520	NONMERCHANTISE RECEIPTS	208	33 915	6.1	5.4	160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR	153	11 505	18.9	18.2		
-	MISCELLANEOUS MERCHANDISE	(X)	600	(X)	.1	18D	ALL FOOTWEAR	142	1 553	2.6	2.5		
						20D	CURTAINS-ORAPERIES-DRY GOODS	155	6 360	10.0	10.0		
	DEPARTMENT STORES (SIC 531)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	85	1 263	2.5	2.0		
						240	FURNITURE-SLEEP EQUIP-FLOOR COV.	68	898	2.1	1.4		
	TOTAL	55	517 332	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	129	4 558	7.8	7.2		
020	GROCERIES-OTHER FOODS	37	18 074	3.8	3.5	280	JEWELRY-OPTICAL GOODS	124	1 240	2.2	2.0		
D80	MEALS-SNACKS	29	8 373	1.8	1.6	300	SPORTING-RECREATION EQUIPMENT	44	359	2.1	.6		
040	PACKAGED ALCOHOLIC BEVERAGES	5	908	2.1	.2	320	HARWARE-GARDENING EQUIPMENT	131	2 275	3.8	3.6		
100	CIGARS-CIGARETTES-TOBACCO	15	3 213	1.0	.6	340	LUMBER-BUILDING MATERIALS	20	112	1.9	.2		
120	COSMETICS-DRUGS-CLEANERS	51	25 315	4.9	4.9	400	ALL OTHER MERCHANDISE	157	15 980	25.2	25.2		
						-	MISCELLANEOUS MERCHANDISE	(X)	59	(X)	.1		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	55	58 378	11.3	11.3								
141	MEN'S CLOTHING	54	43 665	8.4	8.4		GENERAL MERCHANDISE STORES (SIC 539 PART)						
142	BOYS' CLOTHING	52	14 713	2.8	2.8								
							TOTAL	151	40 790	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR	55	134 040	25.9	25.9	02D	GROCERIES-OTHER FOODS	54	1 763	16.6	4.3		
161	CHILDREN'S-INFANTS' WEAR	51	12 734	2.7	2.5	100	CIGARS-CIGARETTES-TOBACCO	88	493	7.7	1.2		
162	HANDBAGS-ACCESSORIES	52	10 473	2.0	2.0	120	COSMETICS-DRUGS-CLEANERS	49	1 170	3.8	2.9		
163	HILLINERY	50	3 017	.6	.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	110	5 776	16.1	14.2		
164	HOSIERY	52	7 257	1.4	1.4	141	MEN'S CLOTHING	101	3 913	11.6	9.6		
165	LINGERIE	52	19 723	3.9	3.8	142	BOYS' CLOTHING	90	1 582	4.7	3.9		
166	WOMENS COATS-SUITS-FURS-RAINWR	54	16 653	3.2	3.2	160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR	118	7 388	20.5	19.2		
167	WOMEN'S DRESSES	52	24 371	4.8	4.7	180	ALL FOOTWEAR	79	2 124	7.5	5.2		
168	WOMEN'S BLOUSES-SPTSWR	52	24 859	4.9	4.8	200	CURTAINS-ORAPERIES-DRY GOODS	105	3 607	12.0	8.8		
169	GIRLS'-SUBTEEN-TEEN WEAR	49	14 098	2.8	2.7	220	MAJOR APPL-RADIO-TV-MUSICAL INST	49	3 636	18.2	8.9		
171	OTHER WOMENS-GIRLS-CLOTHES ACC	12	854	.9	.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	76	2 355	7.6	5.8		
						260	KITCHENWARE-HOME FURNISHINGS	89	1 583	4.9	3.9		
180	ALL FOOTWEAR	49	25 064	4.9	4.8	280	JEWELRY-OPTICAL GOODS	85	848	2.7	2.1		
200	CURTAINS-ORAPERIES-DRY GOODS	55	37 254	7.2	7.2	300	SPORTING-RECREATION EQUIPMENT	51	1 070	3.7	2.6		
201	PIECE GOODS-NOTIONS	50	12 683	2.5	2.5	320	HARWARE-GARDENING EQUIPMENT	57	2 242	11.7	5.5		
202	CURTAINS-DRAPERIES	53	23 889	4.6	.6								
203	ALL OTHER DOMESTICS	7	482	.6	.1	400	AUTO FUELS-LUBRICANTS	26	453	3.8	1.1		
						420	AUTO TIRES-BATTERIES-ACCESS	15	941	6.9	2.3		
220	MAJOR APPL-RADIO-TV-MUSICAL INST	48	38 333	7.5	7.4	440	FARM EQUIPMENT MACHINERY	5	127	1.8	.3		
221	MAJOR HOUSEHOLD APPLIANCES	37	20 508	4.3	4.0	460	HAY-GRAIN-FEED-FARM SUPPLIES	17	213	4.2	.5		
222	RADIO-TOYS MUSICAL INSTR	48	17 764	3.4	3.4								
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	(2)	500	ALL OTHER MERCHANDISE	46	1 450	8.2	3.6		
						501	TOYS-GAMES-WHEEL GOODS	37	660	4.0	1.6		
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	46	28 822	5.9	5.6	502	BOOKS-STATIONERY-PHOTO. EQUIP.	19	508	3.7	1.2		
241	FLOOR COVERINGS	42	8 796	1.8	1.7	518	MOSE. EXC.TOY-GAMES-BOOKS-STA	24	260	2.1	.6		
242	FURNITURE-SLEEP EQUIPMENT	44	20 025	4.1	3.9	520	NONMERCHANTISE RECEIPTS	60	1 571	5.6	3.9		
						-	MISCELLANEOUS MERCHANDISE	(X)	449	(X)	1.1		
260	KITCHENWARE-HOME FURNISHINGS	52	21 497	4.2	4.2								
261	CHINA-GLASSWARE	49	9 260	1.8	1.8								
262	KITCHENWARE-HOUSEWARES	50	11 710	2.3	2.3								
263	OTHER KITCHENWARE-HOME FURNISH	9	514	.2	.1								
280	JEWELRY-OPTICAL GOODS	47	11 681	2.3	2.3								
300	SPORTING-RECREATION EQUIPMENT	48	10 495	2.0	2.0								
320	HARWARE-GARDENING EQUIPMENT	39	11 669	3.0	2.3								
321	HARWARE-TOOLS	33	7 040	1.9	1.4								
322	GARDENING EQUIPMENT-SUPPLIES	34	4 629	1.2	.9								
340	LUMBER-BUILDING MATERIALS	31	8 568	1.9	1.7								
348	PAINT-GLASS-WALLPAPER	30	3 443	.8	.7								
356	ALL OTHER LUMBER-MILLWORK	16	5 121	2.5	1.0								
400	AUTO FUELS-LUBRICANTS	15	1 211	.6	.2								
420	AUTO TIRES-BATTERIES-ACCESS	32	12 407	2.7	2.4								
440	FARM EQUIPMENT MACHINERY	7	766	.4	.1								
500	ALL OTHER MERCHANDISE	52	30 755	5.9	5.9								
501	TOYS-GAMES-WHEEL GOODS	52	12 223	2.4	2.4								
502	BOOKS-STATIONERY-PHOTO. EQUIP.	44	15 725	3.1	3.0								
518	MOSE. EXC.TOY-GAMES-BOOKS-STA	37	2 806	.5	.5								
520	NONMERCHANTISE RECEIPTS	39	30 220	6.5	5.8								
534	AUTO REPAIR	13	1 307	1.0	.3	020	GROCERIES-OTHER FOODS	1 919	711 525	88.1	88.1		
535	ALL OTHER SERVICE RECEIPTS	39	28 913	6.2	5.6	040	MEALS-SNACKS	99	2 109	3.7	.3		
-	MISCELLANEOUS MERCHANDISE	(X)	289	(X)	.1	080	PACKAGED ALCOHOLIC BEVERAGES	474	14 348	3.6	1.8		
						100	CIGARS-CIGARETTES-TOBACCO	1 040	24 497	4.8	3.0		
						120	COSMETICS-DRUGS-CLEANERS	933	21 219	4.3	2.6		
						160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR	110	456	1.2	.1		
						260	KITCHENWARE-HOME FURNISHINGS	126	511	1.1	.1		
						500	ALL OTHER MERCHANDISE	546	14 033	3.9	1.8		
						520	NONMERCHANTISE RECEIPTS	581	16 869	3.8	2.1		

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¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
-	MISCELLANEOUS MERCHANDISE	(X)	1 506	(X)	+2	-	MISCELLANEOUS MERCHANDISE	(X)	86	(X)	+5
	GROCERY STORES (SIC 541)						RETAIL BAKERIES—BAKING, SELLING (SIC 5462)				
	TOTAL	1 413	761 437	(X)	100.0		TOTAL	161	12 250	(X)	100.0
020	GROCERIES—OTHER FOODS	1 413	668 119	87.7	87.7	020	GROCERIES—OTHER FOODS	161	12 009	98.0	98.0
021	MEATS—FISH—POULTRY	1 338	198 217	26.3	26.0	025	BAKERY PRODUCTS—EXCEPT FROZEN	160	11 504	97.0	93.9
022	PRODUCE (FRESH FRUITS—VEGETABLES)	1 251	49 677	6.6	6.5	026	BAKERY PRODUCTS—FROZEN	5	306	32.8	2.5
023	FROZEN FOODS	1 068	26 274	5.2	3.5	027	ALL OTHER FOODS	11	199	22.8	1.6
024	ALL OTHER FOODS	1 395	393 938	51.9	51.7						
040	MEALS—SNACKS	36	1 145	2.5	+2	040	MEALS—SNACKS	13	142	24.4	1.2
080	PACKAGED ALCOHOLIC BEVERAGES	456	14 228	3.7	1.9	520	NONMERCHANTISE RECEIPTS	28	90	2.2	.7
100	CIGARS—CIGARETTES—TOBACCO	986	24 076	4.9	+2	-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	+1
120	COSMETICS—DRUGS—CLEANERS	905	21 032	4.4	2.8						
160	WOMEN'S—GIRLS' CLOTHING—EX FOOTWR	109	455	1.1	+1		RETAIL BAKERIES—SELLING ONLY (SIC 5463)				
260	KITCHENWARE—HOME FURNISHINGS	124	504	1.0	.1		TOTAL	44	4 124	(X)	100.0
500	ALL OTHER MERCHANDISE	512	14 209	3.9	1.9	020	GROCERIES—OTHER FOODS	44	3 923	95.1	95.1
516	PAPER—PAPER PRODUCTS	257	6 092	3.0	.8	025	BAKERY PRODUCTS—EXCEPT FROZEN	44	3 672	89.0	89.0
517	PAPER—PAPER PRODUCTS	481	8 116	2.3	1.1	026	BAKERY PRODUCTS—FROZEN	8	94	16.6	2.3
520	NONMERCHANTISE RECEIPTS	483	16 488	3.8	2.2	-	MISCELLANEOUS MERCHANDISE	(X)	100	(X)	2.4
-	MISCELLANEOUS MERCHANDISE	(X)	1 182	(X)	+2	520	NONMERCHANTISE RECEIPTS	6	11	3.4	.3
	MEAT MARKETS (SIC 542 PT.)					-	MISCELLANEOUS MERCHANDISE	(X)	190	(X)	4.6
	TOTAL	60	9 869	(X)	100.0						
020	GROCERIES—OTHER FOODS	60	9 751	98.8	98.8		DAIRY PRODUCTS STORES (SIC 545)				
021	MEATS—FISH—POULTRY	60	9 136	92.6	92.6		TOTAL	80	8 127	(X)	100.0
023	FROZEN FOODS	8	219	8.1	2.2	020	GROCERIES—OTHER FOODS	80	7 189	88.5	88.5
024	ALL OTHER FOODS	26	387	7.1	3.9	021	MEATS—FISH—POULTRY	6	42	3.1	.5
-	MISCELLANEOUS MERCHANDISE	(X)	9	(X)	+1	023	FROZEN FOODS	20	222	11.1	2.7
520	NONMERCHANTISE RECEIPTS	7	108	3.3	1.1	024	ALL OTHER FOODS	80	6 925	85.2	85.2
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	+1						
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)					040	MEALS—SNACKS	39	584	11.6	7.2
	TOTAL ²	10	866	(X)	100.0	100	CIGARS—CIGARETTES—TOBACCO	21	129	5.4	1.6
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)					120	COSMETICS—DRUGS—CLEANERS	6	34	2.5	.4
	TOTAL	41	4 487	(X)	100.0	500	ALL OTHER MERCHANDISE	4	18	2.3	.2
020	GROCERIES—OTHER FOODS	41	4 248	94.7	94.7	520	NONMERCHANTISE RECEIPTS	39	101	2.0	1.2
021	MEATS—FISH—POULTRY	6	90	11.4	2.0	-	MISCELLANEOUS MERCHANDISE	(X)	72	(X)	.9
022	PRODUCE (FRESH FRUITS—VEGETABLES)	41	3 553	79.2	79.2						
024	ALL OTHER FOODS	13	576	22.6	12.8		EGG AND POULTRY DEALERS (SIC 549 PT.)				
-	MISCELLANEOUS MERCHANDISE	(X)	29	(X)	.6		TOTAL ²	6	374	(X)	100.0
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)						OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	TOTAL	93	5 053	(X)	100.0		TOTAL ²	11	956	(X)	100.0
020	GROCERIES—OTHER FOODS	93	4 253	84.2	84.2		AUTOMOTIVE DEALERS (SIC 55 EX, 554)				
021	MEATS—FISH—POULTRY	15	100	8.4	2.0		TOTAL	690	639 162	(X)	100.0
022	PRODUCE (FRESH FRUITS—VEGETABLES)	5	21	4.5	.4	220	MAJOR APPL—RADIO—TV—MUSICAL INST	100	5 630	31.0	.9
023	FROZEN FOODS	11	52	5.8	1.0	260	KITCHENWARE—HOME FURNISHINGS	74	519	4.5	1.1
024	ALL OTHER FOODS	93	4 080	80.7	80.7	300	SPORTING—RECREATION EQUIPMENT	99	7 222	36.6	1.1
040	MEALS—SNACKS	8	105	15.7	2.1	320	HARDWARE—GARDENING EQUIPMENT	93	1 417	7.4	.2
080	PACKAGED ALCOHOLIC BEVERAGES	5	26	12.5	.5	380	AUTOMOBILES—TRUCKS	387	499 599	85.3	78.2
100	CIGARS—CIGARETTES—TOBACCO	25	261	14.4	5.2	400	AUTO FUELS—LUBRICANTS	245	3 218	.6	.5
120	COSMETICS—DRUGS—CLEANERS	17	106	11.1	2.1	420	AUTO TIRES—BATTERIES—ACCESS.	517	64 934	10.9	10.2
500	ALL OTHER MERCHANDISE	15	70	6.7	1.4	440	FARM EQUIPMENT MACHINERY	28	881	3.0	.1
520	NONMERCHANTISE RECEIPTS	13	29	2.8	.6	500	ALL OTHER MERCHANDISE	131	15 850	34.2	2.5
-	MISCELLANEOUS MERCHANDISE	(X)	203	(X)	4.0	520	NONMERCHANTISE RECEIPTS	440	39 296	6.6	6.1
	RETAIL BAKERIES (SIC 546)					-	MISCELLANEOUS MERCHANDISE	(X)	596	(X)	.1
	TOTAL	205	16 374	(X)	100.0						
020	GROCERIES—OTHER FOODS	205	15 932	97.3	97.3		MOTOR VEHICLE DEALERS (SIC 551, 552)				
040	MEALS—SNACKS	15	255	31.3	1.6		TOTAL	355	565 480	(X)	100.0
520	NONMERCHANTISE RECEIPTS	34	101	2.5	.6	380	AUTOMOBILES—TRUCKS	355	494 148	87.4	87.4
						400	AUTO FUELS—LUBRICANTS	198	1 854	.3	.3
						420	AUTO TIRES—BATTERIES—ACCESS.	272	34 681	6.3	6.1
						440	FARM EQUIPMENT MACHINERY	24	823	2.8	.1
						520	NONMERCHANTISE RECEIPTS	253	33 816	6.3	6.0
						-	MISCELLANEOUS MERCHANDISE	(X)	158	(X)	(Z)

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Z Less than 0.05 percent.

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC S51 PT.)					MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC S52)					
	TOTAL	215	453 671	(X)	100.0	TOTAL	105	24 490	(X)	100.0	
380	AUTOMOBILES--TRUCKS	215	394 234	86.9	86.9	380	AUTOMOBILES--TRUCKS	105	23 305	95.2	95.2
381	NEW PASSENGER CARS--RETAIL	215	263 982	58.2	58.2	385	USED PASSENGER CARS--RETAIL	105	18 865	77.0	77.0
382	NEW PASSENGER CARS--WHOLESALE	13	3 628	9.4	.8	386	USED PASSENGER CARS--WHOLE	23	2 193	21.6	9.0
383	NEW COMMERCIAL VEHICLES--RETAIL	106	26 607	10.6	5.9	387	USED COMMERCIAL VEHICLES	4	41	6.6	.2
384	NEW COMMERCIAL VEHICLES--WHOLE	9	737	4.6	.2	-	MISCELLANEOUS MERCHANDISE	(X)	2 206	(X)	9.0
385	USED PASSENGER CARS--RETAIL	212	74 053	16.4	16.3	400	AUTO FUELS--LUBRICANTS	12	310	8.4	1.3
386	USED PASSENGER CARS--WHOLE	158	21 474	5.1	4.7	420	AUTO TIRES--BATTERIES--ACCESS	24	544	7.2	2.2
387	USED COMMERCIAL VEHICLES	80	3 619	1.5	.8	421	PARTS INSTALLED IN REPAIR WORK	21	438	6.4	1.8
-	MISCELLANEOUS MERCHANDISE	(X)	132	(X)	(2)	424	AUTOMOBILE TIRES--BATTERIES--ACC	6	61	1.3	.2
400	AUTO FUELS--LUBRICANTS	169	1 381	.3	.3	-	MISCELLANEOUS MERCHANDISE	(X)	45	(X)	.2
401	GASOLINE	30	362	1.3	.1	S20	NONMERCHANTISE RECEIPTS	17	292	4.4	1.2
403	MOTOR OILS--GREASES--OTHER OILS	154	1 014	.2	.2	S27	SERVICE LABOR	8	173	4.1	.7
-	MISCELLANEOUS MERCHANDISE	(X)	5	(X)	(2)	S28	OTHER NONMERCHANTISE RECEIPTS	10	119	4.0	.5
420	AUTO TIRES--BATTERIES--ACCESS	213	29 120	6.4	6.4	-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	.2
421	PARTS INSTALLED IN REPAIR WORK	213	14 786	3.3	3.3						
422	PARTS--WHOLESALE	181	9 866	2.3	2.2						
423	PARTS--RETAIL	191	2 522	.6	.6						
424	AUTOMOBILE TIRES--BATTERIES--ACC	127	1 944	.5	.4						
440	FARM EQUIPMENT MACHINERY	24	826	4.5	.2						
520	NONMERCHANTISE RECEIPTS	203	27 996	6.2	6.2						
527	SERVICE LABOR	202	25 838	5.7	5.7						
528	OTHER NONMERCHANTISE RECEIPTS	70	2 156	1.7	.5						
-	MISCELLANEOUS MERCHANDISE	(X)	113	(X)	(2)	220	MAJOR APPL--RADIO-TV--MUSICAL INST	99	5 572	22.9	12.0
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC S51 PT.)					240	FURNITURE--SLEEP EQUIP--FLOOR COV.	29	260	3.8	.6
	TOTAL	16	15 997	(X)	100.0	260	KITCHENWARE--HOME FURNISHINGS	74	519	2.7	1.1
380	AUTOMOBILES--TRUCKS	16	13 654	85.4	85.4	280	JEWELRY--OPTICAL GOODS	10	34	3.8	.1
381	NEW PASSENGER CARS--RETAIL	16	8 202	51.3	51.3	300	SPORTING--RECREATION EQUIPMENT	66	1 396	8.0	3.0
385	USED PASSENGER CARS--RETAIL	16	4 218	26.4	26.4	320	HARDWARE--GARDENING EQUIPMENT	91	1 393	6.2	3.0
386	USED PASSENGER CARS--WHOLE	15	1 069	7.5	6.7	340	LUMBER--BUILDING MATERIALS	25	133	2.3	.3
-	MISCELLANEOUS MERCHANDISE	(X)	123	(X)	.8	380	AUTOMOBILES--TRUCKS	7	75	6.2	.2
420	AUTO TIRES--BATTERIES--ACCESS	15	1 142	7.7	7.1	400	AUTO FUELS--LUBRICANTS	41	840	10.2	1.8
421	PARTS INSTALLED IN REPAIR WORK	15	628	4.2	3.9	420	AUTO TIRES--BATTERIES--ACCESS	241	29 952	64.8	64.8
422	PARTS--WHOLESALE	6	145	1.1	.9	440	FARM EQUIPMENT MACHINERY	4	56	4.3	.1
423	PARTS--RETAIL	6	98	.7	.6	500	ALL OTHER MERCHANDISE	174	1 541	7.9	3.3
424	AUTOMOBILE TIRES--BATTERIES--ACC	5	270	2.5	1.7	520	NONMERCHANTISE RECEIPTS	135	4 354	13.8	9.4
520	NONMERCHANTISE RECEIPTS	15	1 155	7.8	7.2	-	MISCELLANEOUS MERCHANDISE	(X)	116	(X)	.3
527	SERVICE LABOR	14	1 017	7.4	6.4						
-	MISCELLANEOUS MERCHANDISE	(X)	46	(X)	.3						
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC S51 PT.)										
	TOTAL	19	71 322	(X)	100.0						
380	AUTOMOBILES--TRUCKS	19	62 955	88.3	88.3	220	MAJOR APPL--RADIO-TV--MUSICAL INST	61	4 105	28.3	28.3
381	NEW PASSENGER CARS--RETAIL	19	42 941	60.2	60.2	221	MAJOR HOUSEHOLD APPLIANCES	60	2 213	15.3	15.3
382	NEW PASSENGER CARS--WHOLESALE	4	2 387	13.2	3.3	222	RADIOIS--TV'S MUSICAL INSTR.	58	1 784	13.5	12.3
383	NEW COMMERCIAL VEHICLES--RETAIL	7	1 737	5.8	2.4	223	ALL OTHER APPLIANCES	6	107	8.7	.7
385	USED PASSENGER CARS--RETAIL	19	10 505	14.7	14.7	240	FURNITURE--SLEEP EQUIP--FLOOR COV.	28	257	3.2	1.8
386	USED PASSENGER CARS--WHOLE	16	5 065	7.5	7.1	260	KITCHENWARE--HOME FURNISHINGS	44	447	4.5	3.1
387	USED COMMERCIAL VEHICLES	7	284	.9	.4	264	SMALL ELECTRICAL APPLIANCES	43	244	2.5	1.7
-	MISCELLANEOUS MERCHANDISE	(X)	36	(X)	.1	265	ALL OTHER KITCHENWR--HOUSEHWR.	32	203	2.5	1.4
400	AUTO FUELS--LUBRICANTS	14	118	.2	.2	280	JEWELRY--OPTICAL GOODS	9	33	2.1	.2
403	MOTOR OILS--GREASES--OTHER OILS	14	111	.2	.2	300	SPORTING--RECREATION EQUIPMENT	42	1 265	12.9	8.7
-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(2)	306	BOATS--MOTORS--MARINE EQUIPMENT	7	55	3.2	.4
420	AUTO TIRES--BATTERIES--ACCESS	19	3 875	5.4	5.4	317	ALL OTHER SPTG GOODS EXC BOATS	40	1 210	12.8	8.3
421	PARTS INSTALLED IN REPAIR WORK	19	2 134	3.0	3.0	320	HARDWARE--GARDENING EQUIPMENT	56	1 171	9.3	8.1
422	PARTS--WHOLESALE	19	1 376	1.9	1.9	340	LUMBER--BUILDING MATERIALS	22	112	1.9	.8
423	PARTS--RETAIL	19	162	.2	.2	400	AUTO FUELS--LUBRICANTS	12	133	5.5	.9
424	AUTOMOBILE TIRES--BATTERIES--ACC	16	203	.3	.3	403	MOTOR OILS--GREASES--OTHER OILS	11	44	1.8	.3
520	NONMERCHANTISE RECEIPTS	19	4 373	6.1	6.1	-	MISCELLANEOUS MERCHANDISE	(X)	89	(X)	.6
527	SERVICE LABOR	19	3 521	4.9	4.9	420	AUTO TIRES--BATTERIES--ACCESS	61	4 310	29.7	29.7
528	OTHER NONMERCHANTISE RECEIPTS	10	851	1.8	1.2	421	NEW TIRES--TUBES(TO FLEET OPRTRS)	9	158	10.7	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	1	(X)	(2)	417	NEW TIRES--TUBES(TO OTHER USERS)	58	2 052	14.9	14.1
						418	RETREAOS(TO FLEET OPERATORS)	6	12	.9	.1
						419	RETREAOS(TO OTHER USERS)	29	146	1.6	1.0
						426	AUTOMOBILE ACCESSORIES	55	1 174	9.0	8.1
						428	NEW AUTO TIRES SOLO TO DEALERS	10	122	7.8	.8
						429	NEW TRUCK--BUS TIRES (TO USERS)	13	202	7.7	1.4
						433	RETREAOS SOLO TO DEALERS	6	10	1.2	.1
						434	RETREAOS--TRUCK--BUS (TO USERS)	7	24	1.9	.2
						436	STORAGE BATTERIES	46	362	3.0	2.5
						-	MISCELLANEOUS MERCHANDISE	(X)	48	(X)	.3
						S00	ALL OTHER MERCHANDISE	49	1 197	10.3	8.3
						520	NONMERCHANTISE RECEIPTS	38	1 366	13.3	9.4
						-	MISCELLANEOUS MERCHANDISE	(X)	107	(X)	.7

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	OTHER TIRE, BATTERY AND ACCESSORY DEALERS (SIC 553 PT.)				380	AUTOMOBILES-TRUCKS	20	5 215	78.0	78.0	
					389	MOTORCYCLES-MOTORSOOTERS	19	3 010	93.3	45.0	
					391	OTHER POWERED ROAD VEHICLES	9	2 205	48.6	33.0	
	TOTAL	180	31 738	(X) 100.0							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	38	1 467	13.7	4.6	520	NONMERCHANDISE RECEIPTS	14	603	10.3	9.0
221	MAJOR HOUSEHOLD APPLIANCES	34	654	6.8	2.1	527	SERVICE LABOR	14	433	7.4	6.5
222	RADIO'S-TV'S MUSICAL INSTR.	37	725	6.8	2.3	528	MISCELLANEOUS	154	(X) 154	(X) 2.3	
-	MISCELLANEOUS MERCHANDISE	(X)	84	(X)	.3	-	MISCELLANEOUS MERCHANDISE	(X)	864	(X)	12.9
260	KITCHENWARE-HOME FURNISHINGS	30	72	.6	.2						
264	SMALL ELECTRICAL APPLIANCES	30	64	.6	.2						
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	(Z)						
300	SPORTING-RECREATION EQUIPMENT	25	131	1.5	.4						
317	ALL OTHER SPTG GOODS EXC BOATS	24	124	1.5	.4						
-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	(Z)						
320	HARDWARE-GARDENING EQUIPMENT	35	222	2.1	.7						
380	AUTOMOBILES-TRUCKS	4	55	10.5	2.2						
400	AUTO FUELS-LUBRICANTS	30	707	12.1	2.2						
	TOTAL	1 748	266 991	(X)	100.0						
420	AUTO TIRES-BATTERIES-ACCESS.	180	25 642	80.8	80.8	020	GROCERIES-OTHER FOODS	162	797	3.0	.3
416	NEW TIRES-TUBES(10 FLEET OPRTRS	50	1 133	7.9	3.6	040	MEALS-SNACKS	48	467	8.3	2
417	NEW TIRES-TUBES(10 OTHER USERS)	109	6 673	28.0	21.0	100	CIGARS-CIGARETTES-TOBACCO	432	5 511	6.7	2.1
418	RETRADS(10 FLEET OPERATORS)	26	109	1.1	.3	380	AUTOMOBILES-TRUCKS	50	298	6.2	.1
419	RETRADS(10 OTHER USERS)	72	818	5.0	2.6						
426	AUTOMOBILE ACCESSORIES	154	9 693	36.2	30.5	400	AUTO FUELS-LUBRICANTS	1 748	221 102	82.8	82.8
428	NEW AUTO TIRES SOLD TO DEALERS	67	2 631	13.7	8.3	401	GASOLINE	1 747	207 404	77.7	77.7
429	NEW TRUCK-BUS TIRES (TO USERS)	75	2 644	14.5	8.3	402	OTHER AUTOMOTIVE FUELS	1 593	4 126	9.8	1.5
431	NEW TRK-BUS TIRES(10 DEALERS)	44	625	4.9	2.0	403	MOTOR OILS-GREASES-OTHER OILS	1 984	9 568	3.8	3.6
433	RETRADS SOLO TO DEALERS	32	202	2.0	.6						
434	RETRADS-TRUCK-BUS (TO USERS)	36	491	4.5	1.5	420	AUTO TIRES-BATTERIES-ACCESS.	1 447	25 396	12.0	9.5
435	RETRADS-TRUCK-BUS(10 DEALERS)	20	90	1.3	.3	421	PARTS INSTALLED IN REPAIR WORK	823	8 562	6.7	3.2
436	STORAGE BATTERIES	84	528	2.7	1.7	423	PARTS-RETAIL	215	1 308	4.0	.5
	TOTAL	25	344	4.2	1.1	424	AUTOMOBILE TIRES-BATTERIES-ACC	1 258	15 404	8.3	5.8
500	ALL OTHER MERCHANDISE	(X)	110	(X)	.3						
	BOAT DEALERS (SIC 5591)					480	HOUSEHOLD FUELS-ICE	56	529	6.6	.2
520	NONMERCHANDISE RECEIPTS	97	2 988	14.0	9.4	500	ALL OTHER MERCHANDISE	54	322	2.8	.1
524	BRAKE AND WHEEL SERVICES	66	1 611	9.6	5.1						
525	TIRE SERVICES OTHER THAN RETRO	48	395	2.8	1.2	520	NONMERCHANDISE RECEIPTS	1 181	12 055	6.3	4.5
526	OTHER NONMERCHANDISE RECEIPTS	79	979	5.7	3.1	527	SERVICE LABOR	1 115	10 584	6.2	4.0
-	MISCELLANEOUS MERCHANDISE	(X)	110	(X)	.3	-	MISCELLANEOUS MERCHANDISE	(X)	514	(X)	.2
	TOTAL	29	6 363	(X)	100.0						
	APPAREL AND ACCESSORY STORES (SIC 56)					480	HOUSEHOLD FUELS-ICE	56	529	6.6	.2
300	SPORTING-RECREATION EQUIPMENT	29	5 790	91.0	91.0	500	ALL OTHER MERCHANDISE	54	322	2.8	.1
307	OUTBOARD BOATS	24	1 610	28.5	25.3						
308	OUTBOARD MOTORS	24	915	17.1	14.4	120	COSMETICS-DRUGS-CLEANERS	19	300	2.7	.2
309	INBOARD MOTOR BOATS	11	971	30.9	15.3	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	313	48 396	58.4	29.7
311	INBOARD-OUTDRIVE BOATS	13	660	23.0	10.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	519	71 748	61.7	44.1
312	BOAT TRAILERS	21	277	6.0	4.4	180	ALL FOOTWEAR	385	36 045	39.8	22.1
313	MARINE ACCESS. AND PARTS	26	643	11.3	10.1	200	CURTAINS-DRAPERIES-DRY GOODS	57	1 264	6.2	.8
314	ALL OTHER BOATS	14	419	9.8	6.6	280	JEWELRY-OPTICAL GOODS	39	697	2.3	.4
318	ALL OTHER MOSE-EXC BOATS	8	295	11.1	4.6	300	SPORTING-RECREATION EQUIPMENT	22	235	1.2	.1
	TOTAL	4	73	7.0	1.1	500	ALL OTHER MERCHANDISE	23	494	2.4	.3
500	ALL OTHER MERCHANDISE	(X)	110	(X)	.3	520	NONMERCHANDISE RECEIPTS	340	3 486	3.5	2.1
	NONMERCHANDISE RECEIPTS	19	257	5.7	4.0	-	MISCELLANEOUS MERCHANDISE	(X)	174	(X)	.1
527	SERVICE LABOR	18	164	3.7	2.6						
531	STORAGE AND DOCKING SERVICES	6	54	S.2	.8						
-	MISCELLANEOUS	(X)	39	(X)	.6						
	TOTAL	41	13 564	(X)	100.0						
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					120	COSMETICS-DRUGS-CLEANERS	8	176	2.4	.3
500	ALL OTHER MERCHANDISE	41	13 515	98.2	98.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	39	1 648	12.7	2.8
504	MOBILE HOME-USEHOLD TRLR	37	11 972	96.1	88.3	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	295	53 892	90.3	90.3
505	CAMP TRAILERS-TRAVEL TRAILERS	9	1 328	9.6	9.8	180	ALL FOOTWEAR	23	1 523	8.9	2.6
-	MISCELLANEOUS MERCHANDISE	(X)	14	(X)	.1	200	CURTAINS-DRAPERIES-DRY GOODS	12	181	2.0	.3
	TOTAL	41	13 564	(X)	100.0	280	JEWELRY-OPTICAL GOODS	16	335	4.3	.9
520	NONMERCHANDISE RECEIPTS	16	218	3.9	1.6	300	ALL OTHER MERCHANDISE	9	176	1.8	.3
527	SERVICE LABOR	7	37	1.3	.3	500	NONMERCHANDISE RECEIPTS	118	1 396	3.4	2.3
532	OTHER NONMERCHANDISE RECEIPTS	12	180	S.6	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	128	(X)	.2
-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	.2						
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)										
	TOTAL	20	6 682	(X)	100.0						

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NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of:-		Amount ¹ (\$1,000)				As percent of total sales of:-			
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹		
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	217	43 478	89.7	89.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	130	33 566	89.4	89.4		
161	CHILDREN'S-INFANTS' WEAR	68	2 327	12.7	4.8	142	BOYS' CLOTHING	77	2 342	9.4	6.2		
163	MILLINERY	58	582	2.4	1.2	143	MEN'S TAILORED OUTERWEAR	119	14 969	42.1	39.9		
164	HOSIERY	149	958	2.4	2.0	144	OTHER MEN'S OUTERWEAR	105	5 589	18.2	14.9		
165	LINGERIE	169	3 876	9.2	8.0	145	MEN'S HATS	93	939	3.5	2.6		
168	WOMEN'S BLOUSES-SPTSWR	172	7 971	18.4	16.4	146	OTHER MEN'S CLOTHING	121	9 707	28.3	25.8		
172	DRESSES	216	17 534	36.2	36.2	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	10	1 229	12.9	3.3		
173	COATS-SUITS	194	7 454	16.0	15.4	168	WOMEN'S BLOUSES-SPTSWR	10	421	4.3	1.1		
174	HANDBAGS	115	947	3.1	2.0	172	DRESSES	9	356	3.5	.9		
175	FURS	17	524	3.5	1.1	173	COATS-SUITS	9	233	2.7	.7		
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	70	1 291	5.0	2.7	176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	4	91	1.0	.2		
180	ALL FOOTWEAR	20	1 460	8.4	3.0	-	MISCELLANEOUS MERCHANDISE	(X)	108	(X)	.3		
200	CURTAINS-ORAPERIES-DRY GOODS	9	116	1.1	.2	180	ALL FOOTWEAR	49	1 827	10.0	4.9		
280	JEWELRY-OPTICAL GOODS	11	323	2.8	.7	S20	NONMERCHANDISE RECEIPTS	42	774	3.8	2.1		
500	ALL OTHER MERCHANDISE	7	170	2.0	.4	-	MISCELLANEOUS MERCHANDISE	(X)	166	(X)	.4		
S20	NONMERCHANDISE RECEIPTS	87	1 138	3.1	2.3								
-	MISCELLANEOUS MERCHANDISE	(X)	116	(X)	.2								
	MILLINERY STORES (SIC 563 PT.)						CUSTOM TAILORS (SIC 567)						
	TOTAL	9	335	(X)	100.0	140	TOTAL	17	(0)	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	9	335	100.0	100.0	143	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	}	95.7	93.8		
163	MILLINERY	9	325	97.0	97.0	146	OTHER MEN'S CLOTHING	5		(0)	5.1	4.2	
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	3.0	-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.5	.5	
	CORSET AND LINGERIE STORES (SIC 563 PT.)						FAMILY CLOTHING STORES (SIC 565)						
	TOTAL	4	211	(X)	100.0	120	TOTAL	98	28 557	(X)	100.0		
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	4	208	98.6	98.6	140	COSMETICS-DRUGS-CLEANERS	7	56	2.1	.2		
-	MISCELLANEOUS MERCHANDISE	(X)	3	(X)	1.4	142	MEN'S-BOYS' CLOTHING EXC FOOTWR.	98	11 784	41.3	41.3		
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					140	BOYS' CLOTHING	85	1 780	6.6	6.2		
	TOTAL	49	7 362	(X)	100.0	143	MEN'S TAILORED OUTERWEAR	61	4 911	21.3	17.2		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	126	17.7	1.7	144	OTHER MEN'S OUTERWEAR	83	2 148	8.5	7.5		
142	BOYS' CLOTHING	5	56	8.3	.8	145	MEN'S HATS	54	220	1.2	.8		
144	OTHER MEN'S OUTERWEAR	4	12	2.0	.2	146	OTHER MEN'S CLOTHING	90	2 725	9.7	9.5		
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	.7	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	98	11 914	41.7	41.7		
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	49	6 729	91.4	91.4	160	ALL FOOTWEAR	63	2 796	12.8	9.8		
161	CHILDREN'S-INFANTS' WEAR	18	295	8.3	4.0	200	CURTAINS-ORAPERIES-DRY GOODS	41	1 076	9.9	3.8		
164	HOSIERY	41	448	6.1	6.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5	16	.7	.1		
165	LINGERIE	33	893	15.0	12.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	52	1.2	.2		
168	WOMEN'S BLOUSES-SPTSWR	36	2 795	42.8	38.0	260	KITCHENWARE-HOME FURNISHINGS	13	46	.9	.2		
172	DRESSES	31	974	16.3	13.2	280	JEWELRY-OPTICAL GOODS	15	89	1.0	.3		
173	COATS-SUITS	23	228	4.2	3.1	300	SPORTING-RECREATION EQUIPMENT	12	50	1.3	.2		
174	HANDBAGS	17	453	18.7	6.2	500	ALL OTHER MERCHANDISE	23	86	1.3	.3		
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	31	628	9.7	8.5	520	NONMERCHANDISE RECEIPTS	40	578	3.4	2.0		
-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	.2	-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	(2)		
200	CURTAINS-ORAPERIES-DRY GOODS	4	64	9.3	.9		SHOE STORES (SIC 566)						
280	JEWELRY-OPTICAL GOODS	7	213	31.8	2.9	140	TOTAL	247	32 339	(X)	100.0		
520	NONMERCHANDISE RECEIPTS	23	145	3.5	2.0	160	MEN'S-BOYS' CLOTHING EXC FOOTWR.	22	125	4.1	.4		
-	MISCELLANEOUS MERCHANDISE	(X)	85	(X)	1.2	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	75	1 479	11.0	4.6		
	FURRIERS AND FUR SHOP5 (SIC 568)					180	ALL FOOTWEAR	247	29 951	92.3	92.3		
	TOTAL	16	3 252	(X)	100.0	500	ALL OTHER MERCHANDISE	16	176	6.0	.5		
160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	16	3 140	96.6	96.6	520	NONMERCHANDISE RECEIPTS	129	669	3.0	2.1		
175	FURS	16	2 588	79.6	79.6	-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.1		
-	MISCELLANEOUS MERCHANDISE	(X)	550	(X)	16.9		MEN'S SHOE STORES (SIC 566 PT.)						
	NONMERCHANDISE RECEIPTS	6	110	12.2	3.4	140	TOTAL	23	2 735	(X)	100.0		
-	MISCELLANEOUS MERCHANDISE	(X)	2	(X)	.1	160	WOMEN'S-GIRLS' CLOTHING+EX FOOTWR	31	1 166	14.7	12.7		
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					180	ALL FOOTWEAR	48	7 758	84.6	84.6		
	TOTAL	130	37 563	(X)	100.0	182	WOMEN'S AND GIRLS' FOOTWEAR	48	7 645	83.4	83.4		
						-	MISCELLANEOUS MERCHANDISE	(X)	107	(X)	1.2		
						520	NONMERCHANDISE RECEIPTS	30	213	2.7	2.3		
						-	MISCELLANEOUS MERCHANDISE	(X)	32	(X)	.3		

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¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					HOME FURNISHINGS STORES (OTHER 571)					
	TOTAL ²	12	1 126	(X)	100.0	TOTAL	110	15 741	(X)	100.0	
	FAMILY SHOE STORES (SIC 566 PT.)					200 CURTAINS-ORAPERIES-ORY GOODS	54	3 535	46.1	22.5	
	TOTAL	164	19 309	(X)	100.0	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	70	9 224	87.5	58.6	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	18	84	3.2	4.4	260 KITCHENWARE-HOME FURNISHINGS	21	1 977	65.2	12.6	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	43	307	6.1	1.6	280 JEWELRY-OPTICAL GOODS	4	40	6.6	.3	
180	ALL FOOTWEAR	164	18 372	95.1	95.1	320 HARWARE-GARDENING EQUIPMENT	3	161	14.2	1.0	
181	MEN'S AND BOYS' FOOTWEAR	164	5 995	31.0	31.0	500 ALL OTHER MERCHANDISE	5	151	8.4	1.0	
182	WOMEN'S AND GIRLS' FOOTWEAR	164	8 227	42.6	42.6	520 NONMERCHANDISE RECEIPTS	41	547	6.8	3.5	
183	CHILDREN'S AND INFANTS' FOOTWR	152	4 149	24.6	21.5	- MISCELLANEOUS MERCHANDISE	(X)	106	(X)	.7	
500	ALL OTHER MERCHANDISE	11	157	7.0	.8						
520	NONMERCHANDISE RECEIPTS	75	379	3.3	2.0	200 CURTAINS-ORAPERIES-ORY GOODS	29	311	8.4	3.2	
-	MISCELLANEOUS MERCHANDISE	(X)	8	(X)	(2)	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	63	8 776	90.8	90.8	
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					520 NONMERCHANDISE RECEIPTS	22	445	7.4	4.6	
	TOTAL	37	3 447	(X)	100.0	- MISCELLANEOUS MERCHANDISE	(X)	138	(X)	1.4	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	7	200	20.4	5.8						
142	BOYS' CLOTHING	7	197	20.1	5.7	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					
-	MISCELLANEOUS MERCHANDISE	(X)	0	(X)	(2)	TOTAL	29	3 741	(X)	100.0	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	37	3 151	91.4	91.4	200 CURTAINS-ORAPERIES-ORY GOODS	29	3 190	85.3	85.3	
161	CHILDREN'S-INFANTS' WEAR	37	3 093	89.7	89.7	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	4	446	39.9	11.9	
163	MILLINERY	3	2	1.2	.1	520 NONMERCHANDISE RECEIPTS	4	51	7.1	1.4	
164	HOSIERY	4	6	2.4	.2	- MISCELLANEOUS MERCHANDISE	(X)	54	(X)	1.4	
165	LINGERIE	4	12	3.7	.3						
-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	.8	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					
520	NONMERCHANDISE RECEIPTS	7	29	2.7	.8	TOTAL	6	(0)	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	66	(X)	1.9	260 KITCHENWARE-HOME FURNISHINGS	6				
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					280 JEWELRY-OPTICAL GOODS	4				
	TOTAL	2	(0)	(X)	100.0	500 ALL OTHER MERCHANDISE	4	(0)			
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					- MISCELLANEOUS MERCHANDISE	(X)				
	TOTAL	712	166 878	(X)	100.0						
200	CURTAINS-ORAPERIES-ORY GOODS	134	5 118	14.5	3.1	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					
220	MAJOR APPL-RADIO-TV-MUSICAL INST	472	70 061	52.3	42.0	TOTAL	12	(0)	(X)	100.0	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	358	76 460	71.3	45.8	260 KITCHENWARE-HOME FURNISHINGS	12				
260	KITCHENWARE-HOME FURNISHINGS	192	6 103	8.3	3.7	520 NONMERCHANDISE RECEIPTS	12	(0)			
280	JEWELRY-OPTICAL GOODS	27	422	5.5	.3	- MISCELLANEOUS MERCHANDISE	(X)				
300	SPORTING-RECREATION EQUIPMENT	14	164	3.1	.1						
320	HARWARE-GARDENING EQUIPMENT	41	791	5.2	.3	HOUSEHOLD APPLIANCE STORES (SIC 572)					
340	LUMBER-BUILDING MATERIALS	26	581	10.7	.3	TOTAL	167	34 912	(X)	100.0	
500	ALL OTHER MERCHANDISE	45	976	4.8	.6	200 CURTAINS-ORAPERIES-ORY GOODS	31	417	10.1	1.2	
520	NONMERCHANDISE RECEIPTS	369	6 045	5.6	3.6	220 MAJOR APPL-RADIO-TV-MUSICAL INST	160	28 795	83.6	82.5	
-	MISCELLANEOUS MERCHANDISE	(X)	156	(X)	.1	224 NEW MAJOR APPLIANCES	159	21 752	63.2	62.3	
	FURNITURE STORES (SIC 5712)					225 NEW RADIOS-TV'S ETC.	112	6 674	25.0	19.1	
	TOTAL	261	86 451	(X)	100.0	226 USED MAJOR APPL-RADIOS-TV'S	46	286	6.1	.8	
200	CURTAINS-ORAPERIES-ORY GOODS	48	1 057	4.4	1.2	- MISCELLANEOUS MERCHANDISE	(X)	80	(X)	.2	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	137	14 228	20.6	16.5						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	261	65 136	75.3	75.3	240 FURNITURE-SLEEP EQUIP-FLOOR COV.	23	1 773	29.3	5.1	
243	SLEEP EQUIPMENT	219	11 606	14.1	13.4	260 KITCHENWARE-HOME FURNISHINGS	63	1 370	10.5	3.9	
244	OTHER HOUSEHOLD FURNITURE	257	46 760	54.3	54.1	280 JEWELRY-OPTICAL GOODS	5	61	9.0	.2	
245	FLOOR COVERINGS-SOFT SURFACE	174	5 869	7.5	6.8	300 SPORTING-RECREATION EQUIPMENT	6	87	6.2	.2	
246	FLOOR COVERINGS-HARD SURFACE	69	459	3.2	.5	320 HARWARE-GARDENING EQUIPMENT	22	478	14.1	1.4	
247	NONHOUSEHOLD FURNITURE	44	442	1.3	.5	340 LUMBER-BUILDING MATERIALS	17	457	14.7	1.3	
260	KITCHENWARE-HOME FURNISHINGS	95	2 622	4.8	3.0	500 ALL OTHER MERCHANDISE	17	177	10.0	.5	
280	JEWELRY-OPTICAL GOODS	12	268	3.8	.3	520 NONMERCHANDISE RECEIPTS	100	1 205	6.7	3.5	
300	SPORTING-RECREATION EQUIPMENT	7	61	2.0	.1	- MISCELLANEOUS MERCHANDISE	(X)	90	(X)	.3	
320	HARWARE-GARDENING EQUIPMENT	13	122	1.8	.1						
500	ALL OTHER MERCHANDISE	15	427	2.8	.5	RAIO AND TELEVISION STORES (SIC 5732)					
520	NONMERCHANDISE RECEIPTS	128	2 447	3.8	2.8	TOTAL	99	16 931	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE	(X)	83	(X)	.1						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.

NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Estab- lishments handling the line	All estab- lish- ments ²					Estab- lishments handling the line	All estab- lish- ments ²			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	99	15 036	88.8	88.8									
224	NEW MAJOR APPLIANCES	43	2 083	28.2	12.3									
225	NEW RADIOS-TV'S ETC.	99	12 483	73.7	73.7									
226	USEO MAJOR APPL-RADIOS-TV'S . .	40	246	4.4	1.5									
227	RECORDS-TAPES-MUSICAL INSTR. . .	17	224	7.1	1.3									
260	KITCHENWARE-HOME FURNISHINGS . .	14	132	6.6	.8									
264	SMALL ELECTRICAL APPLIANCES . . .	12	97	5.2	.6									
-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.2									
500	ALL OTHER MERCHANDISE	7	209	17.1	1.2									
520	NONMERCHANDISE RECEIPTS	57	1 055	13.9	6.2									
-	MISCELLANEOUS MERCHANDISE	(X)	499	(X)	2.9									
	RECORD SHOPS (SIC 5733 PT.)													
	TOTAL	18	1 478	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	18	1 414	95.7	95.7	020	GROCERIES-OTHER FOODS	37	704	51.7	1.5			
231	MUSICAL INSTR-ACCESSORIES	10	75	5.1	5.1	040	MEALS-SNACKS	538	45 549	95.3	96.5			
232	RADIOS PHONO-TAPE RECORDS-TV'S . .	9	70	9.5	4.7	060	ALCOHOLIC DRINKS	15	255	22.7	.5			
233	RECORDS-TAPES-RELATED ACCESS. . . .	18	1 188	80.4	80.4	100	CIGARS-CIGARETTES-TOBACCO	82	205	7.0	4.4			
234	SHEET MUSIC-RELATED ITEMS	8	76	7.5	5.1	500	ALL OTHER MERCHANDISE	50	80	28.5	2.2			
-	MISCELLANEOUS MERCHANDISE	(X)	4	(X)	.3	520	NONMERCHANDISE RECEIPTS	88	331	3.4	.7			
520	NONMERCHANDISE RECEIPTS	7	14	2.3	.9	-	MISCELLANEOUS MERCHANDISE	(X)	94	(X)	.2			
-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	3.4									
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)													
	TOTAL	57	11 365	(X)	100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	57	10 568	93.0	93.0	020	GROCERIES-OTHER FOODS	59	211	8.1	.4			
228	PIANOS	43	3 025	30.9	26.6	040	MEALS-SNACKS	1 358	5 789	18.0	9.8			
229	ORGANS	44	2 441	24.5	21.5	060	ALCOHOLIC DRINKS	424	3 364	14.7	5.7			
231	MUSICAL INSTR-ACCESSORIES	51	3 282	31.3	28.9	100	CIGARS-CIGARETTES-TOBACCO	393	984	5.0	1.7			
232	RADIOS PHONO-TAPE RECORDS-TV'S . .	26	749	13.2	6.6	520	NONMERCHANDISE RECEIPTS	150	445	5.7	.8			
233	RECORDS-TAPES-RELATED ACCESS. . . .	22	264	7.0	2.3	-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	.2			
234	SHEET MUSIC-RELATED ITEMS	43	786	9.0	6.9									
-	MISCELLANEOUS MERCHANDISE	(X)	21	(X)	.2									
520	NONMERCHANDISE RECEIPTS	36	778	9.0	6.8									
-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	.2									
	EATING AND DRINKING PLACES (SIC 58)													
	TOTAL	3 278	277 175	(X)	100.0									
020	GROCERIES-OTHER FOODS	163	1 886	14.8	.7	020	GROCERIES-OTHER FOODS	177	2 796	4.0	2.0			
040	MEALS-SNACKS	2 633	195 669	77.7	70.6	040	MEALS-SNACKS	3 135	7 135	13.6	2.2			
060	ALCOHOLIC DRINKS	1 793	69 796	47.8	25.2	080	PACKAGED ALCOHOLIC BEVERAGES	162	8 207	10.4	5.9			
080	PACKAGED ALCOHOLIC BEVERAGES	501	4 123	13.3	1.5	100	CIGARS-CIGARETTES-TOBACCO	367	11 589	10.6	8.3			
100	CIGARS-CIGARETTES-TOBACCO	708	1 978	3.7	.7	120	COSMETICS-DRUGS-CLEANERS	575	94 987	68.1	68.1			
500	ALL OTHER MERCHANDISE	44	314	11.1	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR . .	23	408	2.1	.3			
520	NONMERCHANDISE RECEIPTS	498	3 191	4.5	1.2	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	29	583	2.4	.4			
-	MISCELLANEOUS MERCHANDISE	(X)	218	(X)	.1	200	CURTAINS-DRAPERIES-ORY GOOD	13	2 076	13.6	1.5			
	EATING PLACES (SIC 5812)					220	MAJOR APPL-RADIO-TV-MUSICAL INST	36	656	3.4	.5			
	TOTAL	1 940	218 297	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	73	2 858	5.5	2.0			
020	GROCERIES-OTHER FOODS	104	1 675	17.0	.8	280	JEWELRY-OPTICAL GOOD	127	567	1.6	.4			
040	MEALS-SNACKS	1 940	189 879	87.0	87.0	300	SPORTING-RECREATION EQUIPMENT	35	273	1.3	.2			
060	ALCOHOLIC DRINKS	455	21 804	25.0	10.0	320	HARDWARE-GARDENING EQUIPMENT	63	720	1.8	.5			
080	PACKAGED ALCOHOLIC BEVERAGES	77	759	6.9	.3	420	AUTO TIRES-BATTERIES-ACCESS.	32	398	1.6	.3			
100	CIGARS-CIGARETTES-TOBACCO	315	994	3.3	.5	500	ALL OTHER MERCHANDISE	239	8 360	12.3	6.0			
500	ALL OTHER MERCHANDISE	37	284	9.0	.1	520	NONMERCHANDISE RECEIPTS	131	1 659	3.1	1.2			
520	NONMERCHANDISE RECEIPTS	347	2 746	4.4	1.3	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	.2			
-	MISCELLANEOUS MERCHANDISE	(X)	155	(X)	.1									
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)													
	TOTAL	1 200	141 261	(X)	100.0									
020	GROCERIES-OTHER FOODS	59	898	11.1	.6	120	COSMETICS-DRUGS-CLEANERS	557	93 084	67.8	67.8			
040	MEALS-SNACKS	1 200	115 928	82.1	82.1	121	MEDICINES EXC. PRESCRIPTION	523	30 467	23.4	22.2			
060	ALCOHOLIC DRINKS	413	20 526	23.9	14.5	122	PRESCRIPTION MEDICINES	44	557	32.5	32.5			
080	PACKAGED ALCOHOLIC BEVERAGES	69	631	6.4	.4	123	ALL OTHER DRUGS-PROPRIETARIES	389	17 963	16.0	13.1			
100	CIGARS-CIGARETTES-TOBACCO	212	709	2.5	.5									
500	ALL OTHER MERCHANDISE	20	188	7.6	.1									
520	NONMERCHANDISE RECEIPTS	229	2 263	4.4	1.6									
-	MISCELLANEOUS MERCHANDISE	(X)	118	(X)	.1									

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¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
420	AUTO TIRES-BATTERIES-ACCESS.	32	397	1.6	+3	380	AUTOMOBILES-TRUCKS	11	240	28.2	3.5
500	ALL OTHER MERCHANDISE.	237	8 326	12.3	6.1	420	AUTO TIRES-BATTERIES-ACCESS.	30	1 501	66.9	21.9
S20	NONMERCHANDISE RECEIPTS.	129	1 648	3.1	1.2	500	ALL OTHER MERCHANDISE.	40	803	28.7	11.7
-	MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	(Z)	S20	NONMERCHANDISE RECEIPTS.	24	382	19.1	5.6
						-	MISCELLANEOUS MERCHANDISE.	(X)	379	(X)	5.5
	PROPRIETARY STORES (SIC 591 PT.)						SPORTING GOODS STORES (SIC 5952)				
	TOTAL	18	2 216	(X)	100.0		TOTAL	74	7 054	(X)	100.0
120	COSMETICS-DRUGS-CLEANERS.	18	1 903	85.9	85.9	080	PACKAGED ALCOHOLIC BEVERAGES.	4	44	3.5	.6
121	MEDICINES EXC. PRESCRIPTION.	18	1 836	82.9	82.9	100	CIGARS-CIGARETTES-TOBACCO.	7	27	2.0	.4
-	MISCELLANEOUS MERCHANDISE.	(X)	61	(X)	2.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	127	26.0	1.8
						160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	9	113	20.5	1.6
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. S91)					180	ALL FOOTWEAR.	19	140	9.0	2.0
	TOTAL	1 424	199 248	(X)	100.0	300	SPORTING-RECREATION EQUIPMENT.	74	5 946	84.3	84.3
020	GROCERIES-OTHER FOODS.	100	2 119	15.2	1.1	320	HARDWARE-GARDENING EQUIPMENT.	4	145	17.0	2.1
040	MEALS-SNACKS.	26	276	7.6	.1	500	ALL OTHER MERCHANDISE.	7	219	25.4	3.1
060	ALCOHOLIC DRINKS.	35	962	23.8	.5	S20	NONMERCHANDISE RECEIPTS.	25	198	16.6	2.8
080	PACKAGED ALCOHOLIC BEVERAGES.	247	54 391	72.6	27.3	-	MISCELLANEOUS MERCHANDISE.	(X)	95	(X)	1.3
100	CIGARS-CIGARETTES-TOBACCO.	205	6 710	10.8	3.4						
120	COSMETICS-DRUGS-CLEANERS.	44	633	10.3	.3						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	66	730	20.0	.4						
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	62	971	33.3	.5						
180	ALL FOOTWEAR.	54	280	5.5	.1						
200	CURTAINS-ORAPERIES-DRY GOODS.	32	342	14.2	.2						
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	109	1 835	11.6	.9						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	71	2 318	52.1	1.2						
260	KITCHENWARE-HOME FURNISHINGS.	113	2 568	16.2	1.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST.	16	167	17.5	.7
280	JEWELRY-OPTICAL GOODS.	249	22 567	68.9	11.3	260	KITCHENWARE-HOME FURNISHINGS.	54	1 809	15.9	8.1
300	SPORTING-RECREATION EQUIPMENT.	136	6 844	62.9	3.4	266	ALL OTHER HOME FURN EXC. CHINA	41	1 058	11.8	4.7
320	HARDWARE-GARDENING EQUIPMENT.	86	4 183	36.8	.4	267	CHINA-GLASSWARE.	32	751	11.4	3.4
340	LUMBER-BUILDING MATERIALS.	26	755	21.0	.4	280	JEWELRY-OPTICAL GOODS.	147	17 878	79.8	79.8
380	AUTOMOBILES-TRUCKS.	14	268	20.0	.1	281	WATCHES-CLOCKS.	131	3 238	14.9	14.5
400	AUTO FUELS-LUBRICANTS.	20	1 185	26.0	.6	282	SILVERWARE.	79	1 001	8.4	4.5
420	AUTO TIRES-BATTERIES-ACCESS.	41	1 678	34.7	.8	285	ALL OTHER JEWELRY ITEMS.	131	3 681	22.8	16.4
440	FARM EQUIPMENT MACHINERY.	13	360	28.5	.2	286	OPTICAL GOODS.	123	291	17.3	1.3
460	HAY-GRAIN-FEED-FARM SUPPLIES.	94	21 212	87.7	10.7	287	DIAMONDS, EXC. DIAMOND WATCHES	123	7 818	36.6	34.9
480	HOUSEHOLD FUELS-ICE.	147	21 227	87.7	20.1	288	RINGS, EXC. DIAMONDS	106	1 849	10.1	8.2
500	ALL OTHER MERCHANDISE.	605	40 036	89.7	20.1	500	ALL OTHER MERCHANDISE.	18	506	20.1	2.3
S20	NONMERCHANDISE RECEIPTS.	454	4 778	7.6	2.4	S20	NONMERCHANDISE RECEIPTS.	136	1 687	8.5	7.5
						S29	WATCH-CLOCK-JEWELRY REPAIRS.	133	1 549	7.9	6.9
						S33	ALL NONMOSE RCPTS FROM CUSTMRS	18	138	4.8	.6
	LIQUEUR STORES (SIC 592)										
	TOTAL	239	62 682	(X)	100.0						
020	GROCERIES-OTHER FOODS.	70	1 853	16.4	3.0						
040	MEALS-SNACKS.	16	172	9.8	.3						
060	ALCOHOLIC DRINKS.	33	872	27.4	1.4						
080	PACKAGED ALCOHOLIC BEVERAGES.	239	54 276	86.6	86.6						
100	CIGARS-CIGARETTES-TOBACCO.	142	4 679	9.3	7.5						
120	COSMETICS-DRUGS-CLEANERS.	29	479	11.9	.8						
300	SPORTING-RECREATION EQUIPMENT.	5	144	11.7	.2						
500	ALL OTHER MERCHANDISE.	6	42	8.3	.1	400	AUTO FUELS-LUBRICANTS.	9	990	26.7	13.7
S20	NONMERCHANDISE RECEIPTS.	17	109	8.6	.2	480	HOUSEHOLD FUELS-ICE.	37	5 513	76.5	76.5
-	MISCELLANEOUS MERCHANDISE.	(X)	56	(X)	.1	520	NONMERCHANDISE RECEIPTS.	12	250	7.0	3.5
						-	MISCELLANEOUS MERCHANDISE.	(X)	452	(X)	6.3
	ANTIQUA STORES (SIC 5932)										
	TOTAL	15	1 740	(X)	100.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	998	74.4	57.4						
260	KITCHENWARE-HOME FURNISHINGS.	8	412	80.6	23.7						
-	MISCELLANEOUS MERCHANDISE.	(X)	330	(X)	19.0	220	MAJOR APPL-RADIO-TV-MUSICAL INST	26	681	8.7	5.2
						340	LUMBER-BUILDING MATERIALS.	10	120	4.9	.9
	SECONHAND STORES (SIC 5933)					480	HOUSEHOLD FUELS-ICE.	53	11 887	90.3	90.3
	TOTAL	114	6 857	(X)	100.0	482	OTHER LP GAS SALES.	53	11 600	88.1	88.1
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	48	521	19.4	7.6	-	MISCELLANEOUS MERCHANDISE.	(X)	269	(X)	2.0
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	44	732	37.8	10.7	500	ALL OTHER MERCHANDISE.	9	84	3.7	.6
180	ALL FOOTWEAR.	31	124	6.2	1.8	S20	NONMERCHANDISE RECEIPTS.	28	273	4.0	2.1
200	CURTAINS-ORAPERIES-DRY GOODS.	28	135	7.7	2.0	-	MISCELLANEOUS MERCHANDISE.	(X)	125	(X)	.9
220	MAJOR APPL-RADIO-TV-MUSICAL INST.	44	410	14.5	6.0						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	43	876	37.2	12.8						
260	KITCHENWARE-HOME FURNISHINGS.	34	137	6.2	2.0						
280	JEWELRY-OPTICAL GOODS.	37	403	13.1	5.9						
300	SPORTING-RECREATION EQUIPMENT.	33	132	5.3	1.9						
320	HARDWARE-GARDENING EQUIPMENT.	28	81	4.5	1.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	FLORISTS (SIC 5992)					CAMERA AND PHOTO SUPPLY STORES (SIC 5996)					
	TOTAL ²	156	12 424	(X)	100.0	TOTAL	29	7 782	(X)	100.0	
	CIGAR STORES AND STANOS (SIC 5993)					500 ALL OTHER MERCHANDISE	29	6 967	89.5	89.5	
	TOTAL	26	2 026	(X)	100.0	S20 NONMERCHANDISE RECEIPTS	14	645	20.8	8.3	
	GROCERIES—OTHER FOODS	3	41	32.7	2.0	- MISCELLANEOUS MERCHANDISE	(X)	170	(X)	2.2	
020	CIGARS—CIGARETTES—TOBACCO	26	1 622	80.1	80.1	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)					
100	COSMETICS—DRUGS—CLEANERS	4	58	15.7	2.9	TOTAL ²	52	2 914	(X)	100.0	
120	ALL OTHER MERCHANDISE	4	108	34.1	5.3						
S00	NONMERCHANDISE RECEIPTS	5	13	1.8	0.6	OPTICAL GOODS STORES (SIC 5999 PT.)					
S20	MISCELLANEOUS MERCHANDISE	(X)	184	(X)	9.1	TOTAL ²	37	4 307	(X)	100.0	
	BOOK STORES (SIC 5942)										
	TOTAL	28	2 525	(X)	100.0	RETAIL STORES, N.E.C. (SIC 5999 PT.)					
S00	ALL OTHER MERCHANDISE	28	2 393	94.8	94.8	TOTAL ²	119	7 935	(X)	100.0	
S12	SOCIAL STATIONERY—GRNG CARDS	8	60	8.1	2.4						
S13	BOOKS—PERIODICALS	28	2 129	84.3	84.3	NONSTORE RETAILERS (SIC 53 PART*)					
-	MISCELLANEOUS MERCHANDISE	(X)	204	(X)	8.1	TOTAL	239	70 774	(X)	100.0	
S20	NONMERCHANDISE RECEIPTS	11	35	2.9	1.4						
-	MISCELLANEOUS MERCHANDISE	(X)	97	(X)	3.8						
	STATIONERY STORES (SIC 5943)					020 GROCERIES—OTHER FOODS	38	13 786	63.1	19.5	
	TOTAL	37	2 198	(X)	100.0	040 MEALS—SNACKS	24	6 602	85.1	9.3	
020	GROCERIES—OTHER FOODS	4	19	14.2	0.9	100 CIGARS—CIGARETTES—TOBACCO	42	10 578	34.7	14.9	
280	JEWELRY—OPTICAL GOODS	4	8	5.2	0.4	120 COSMETICS—DRUGS—CLEANERS	33	3 477	3.6	3.7	
S00	ALL OTHER MERCHANDISE	37	2 062	93.8	93.8	140 MEN'S—BOYS' CLOTHING EXC FOOTWR	46	2 140	10.1	1.0	
S20	NONMERCHANDISE RECEIPTS	16	37	4.4	1.7	160 WOMEN'S—GIRLS' CLOTHING+EX FOOTWR	43	3 928	22.3	5.6	
-	MISCELLANEOUS MERCHANDISE	(X)	71	(X)	3.2	180 ALL FOOTWEAR	39	674	3.9	1.0	
	HAY, GRAIN, AND FEED STORES (SIC 5962)					200 CURTAINS—ORAPERIES—DRY GOODS	44	2 697	14.4	3.8	
	TOTAL ²	70	19 310	(X)	100.0	220 MAJOR APPL—RADIO—TV—MUSICAL INST	52	6 013	27.5	8.5	
020	GROCERIES—OTHER FOODS	4	19	14.2	0.9	240 FURNITURE—SLEEP EQUIP—FLOOR COV	43	1 210	6.7	1.7	
280	JEWELRY—OPTICAL GOODS	4	8	5.2	0.4	260 KITCHENWARE—HOME FURNISHINGS	43	1 367	7.5	1.9	
S00	ALL OTHER MERCHANDISE	37	2 062	93.8	93.8	280 JEWELRY—OPTICAL GOODS	42	1 079	5.8	1.5	
S20	NONMERCHANDISE RECEIPTS	16	37	4.4	1.7	300 SPORTING—RECREATION EQUIPMENT	39	1 782	9.9	2.5	
-	MISCELLANEOUS MERCHANDISE	(X)	71	(X)	3.2	320 HARWARE—GARDENING EQUIPMENT	38	1 000	6.0	1.4	
	OTHER FARM SUPPLY STORES (SIC 5969 PT.)					340 LUMBER—BUILDING MATERIALS	39	1 477	10.6	2.1	
	TOTAL	18	3 374	(X)	100.0	420 AUTO TIRES—BATTERIES—ACCESS.	34	503	3.0	0.7	
320	HARWARE—GARDENING EQUIPMENT	4	63	16.9	1.9	440 FARM EQUIPMENT MACHINERY	15	105	1.1	0.1	
420	AUTO TIRES—BATTERIES—ACCESS.	4	38	3.0	1.1	S00 ALL OTHER MERCHANDISE	131	11 834	36.6	16.7	
460	HAY—GRAIN—FEED—FARM SUPPLIES	18	2 985	88.5	88.5	S20 NONMERCHANDISE RECEIPTS	67	3 269	13.1	4.6	
480	HOUSEHOLD FUELS—ICE	4	103	11.3	3.1	- MISCELLANEOUS MERCHANDISE	(X)	253	(X)	0.4	
S00	NONMERCHANDISE RECEIPTS	10	92	4.1	2.7						
-	MISCELLANEOUS MERCHANDISE	(X)	93	(X)	2.8	MAIL ORDER HOUSES (SIC 532)					
	GARDEN SUPPLY STORES (SIC 5969 PT.)					TOTAL	48	21 760	(X)	100.0	
	TOTAL	30	3 867	(X)	100.0	120 COSMETICS—DRUGS—CLEANERS	31	357	2.3	1.6	
320	HARWARE—GARDENING EQUIPMENT	30	3 409	88.2	88.2	140 MEN'S—BOYS' CLOTHING EXC FOOTWR	38	2 015	9.5	9.3	
-	MISCELLANEOUS MERCHANDISE	(X)	458	(X)	11.8	160 WOMEN'S—GIRLS' CLOTHING+EX FOOTWR	35	3 611	20.3	16.6	
	NEWS DEALERS AND NEWSSTANOS (SIC 5994)					180 ALL FOOTWEAR	37	645	3.3	3.0	
	TOTAL ²	49	2 904	(X)	100.0	200 CURTAINS—ORAPERIES—DRY GOODS	35	1 474	8.3	6.8	
020	GROCERIES—OTHER FOODS	3	2 129	93.6	93.6	220 MAJOR APPL—RADIO—TV—MUSICAL INST	29	772	5.1	3.5	
S00	ALL OTHER MERCHANDISE	39	24	4.6	1.1	240 FURNITURE—SLEEP EQUIP—FLOOR COV	35	792	4.4	3.6	
S20	NONMERCHANDISE RECEIPTS	(X)	120	(X)	5.3	260 KITCHENWARE—HOME FURNISHINGS	35	899	5.0	4.1	
-	MISCELLANEOUS MERCHANDISE					280 JEWELRY—OPTICAL GOODS	35	421	2.3	1.9	
	HOBBY, TOY, AND GAME SHOPS (SIC 5995)					300 SPORTING—RECREATION EQUIPMENT	37	1 424	7.4	6.5	
	TOTAL	39	2 274	(X)	100.0	340 LUMBER—BUILDING MATERIALS	35	955	5.3	4.4	
S00	ALL OTHER MERCHANDISE	39	2 129	93.6	93.6	420 AUTO TIRES—BATTERIES—ACCESS.	29	772	5.1	3.5	
S20	NONMERCHANDISE RECEIPTS	(X)	120	(X)	5.3	440 FARM EQUIPMENT MACHINERY	14	92	1.3	0.4	
-	MISCELLANEOUS MERCHANDISE					S00 ALL OTHER MERCHANDISE	42	3 471	17.0	16.0	
						S20 NONMERCHANDISE RECEIPTS	35	2 615	14.7	12.0	
						- MISCELLANEOUS MERCHANDISE	(X)	295	(X)	1.4	
						MERCHANDISING MACHINE OPERATORS (SIC 534)					
						TOTAL	58	25 214	(X)	100.0	
						020 GROCERIES—OTHER FOODS	29	7 878	62.7	31.2	
						040 MEALS—SNACKS	17	6 430	81.4	25.5	
						100 CIGARS—CIGARETTES—TOBACCO	40	9 558	39.6	37.9	
						S00 ALL OTHER MERCHANDISE	10	847	25.0	3.4	
						S20 NONMERCHANDISE RECEIPTS	17	400	8.3	1.6	
						- MISCELLANEOUS MERCHANDISE	(X)	101	(X)	0.4	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹
	DIRECT SELLING ESTABLISHMENTS (SIC 535)				
	TOTAL	133	23 800	(X)	100.0
020	GROCERIES-OTHER FOODS	6	5 708	76.9	24.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	125	8.3	.5
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	317	21.6	1.3
220	MAJOR APPL-RADIO-TV-MUSICAL INST	17	4 590	91.4	19.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	418	30.0	1.8
260	KITCHENWARE-HOME FURNISHINGS . .	7	468	33.3	2.0
280	JEWELRY-OPTICAL GOODS	6	658	37.8	2.8
340	LUMBER-BUILDING MATERIALS	9	705	100.0	3.0
500	ALL OTHER MERCHANDISE	80	7 515	82.7	31.6
520	NONMERCHANDISE RECEIPTS	15	253	7.4	1.1
-	MISCELLANEOUS MERCHANDISE	(X)	3 042	(X)	12.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Joseph SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
RETAIL TRADE											
	TOTAL	643	148 488	(X)	100.0						
020	GROCERIES—OTHER FOODS	122	30 358	42.9	20.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	21	2 940	10.5	10.5
040	MEALS-SNACKS	143	6 671	22.2	4.5	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	21	6 263	22.4	22.3
060	ALCOHOLIC DRINKS	91	2 626	69.2	1.8	180	ALL FOOTWEAR	18	1 052	3.7	3.7
080	PACKAGED ALCOHOLIC BEVERAGES	77	2 604	12.0	1.8	200	CURTAINS-ORAPERIES-ORY GOOOS	22	2 440	8.7	8.7
100	CIGARS-CIGARETTES-TOBACCO	159	1 831	4.7	1.2	220	MAJOR APPL-RADIO-TV-MUSICAL INST	8	2 130	9.1	7.6
120	COSMETICS-ORUGS-CLEANERS	93	5 743	10.2	3.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	12	1 394	5.5	5.0
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	42	5 766	15.5	3.9	260	KITCHENWARE-HOME FURNISHINGS	20	1 442	5.1	5.1
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	65	14 563	34.7	9.8	280	JEWELRY-OPTICAL GOOOS	17	383	1.4	1.4
180	ALL FOOTWEAR	54	3 144	7.6	2.1	300	SPORTING-RECREATION EQUIPMENT	15	586	2.3	2.1
200	CURTAINS-ORAPERIES-ORY GOOOS	44	3 075	8.2	2.1	320	HARWARE-GAROEING EQUIPMENT	14	630	3.7	3.0
220	MAJOR APPL-RADIO-TV-MUSICAL INST	54	6 079	16.7	4.1	340	LUMBER-BUILDING MATERIALS	5	853	4.3	3.0
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	42	4 760	15.1	3.2	420	AUTO TIRES-BATTERIES-ACCESS	6	1 559	7.2	5.5
260	KITCHENWARE-HOME FURNISHINGS	51	1 957	4.6	1.3	500	ALL OTHER MERCHANOISE	19	2 446	8.7	8.7
280	JEWELRY-OPTICAL GOOOS	41	1 482	4.0	1.0	520	NONMERCHANOISE RECEIPTS	17	1 447	6.5	5.1
300	SPORTING-RECREATION EQUIPMENT	32	1 398	4.3	.9	-	MISCELLANEOUS MERCHANOISE	(X)	221	(X)	.8
320	HARWARE-GAROEING EQUIPMENT	36	1 646	4.8	1.1	DEPARTMENT STORES (SIC S31)					
340	LUMBER-BUILDING MATERIALS	36	5 302	20.6	3.6	TOTAL					
380	AUTOMOBILES-TRUCKS	36	17 197	69.0	11.6	8	24 364	(X)	100.0		
400	AUTO FUELS-LUBRICANTS	104	6 469	21.5	4.4	020	GROCERIES-OTHER FOODS	5	416	2.0	1.7
420	AUTO TIRES-BATTERIES-ACCESS	108	7 080	14.2	4.8	040	MEALS-SNACKS	5	255	1.6	1.0
440	FARM EQUIPMENT MACHINERY	11	2 711	36.7	1.8	120	COSMETICS-ORUGS-CLEANERS	7	882	3.7	3.6
460	HAY-GRAIN-FEEO-FARM SUPPLIES	17	3 573	51.0	2.4	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	8	2 716	11.1	11.1
480	HOUSEHOLD FUELS-ICE	10	664	44.4	.4	141	MEN'S CLOTHING	8	2 218	9.1	9.1
500	ALL OTHER MERCHANOISE	116	6 478	12.7	3.4	142	BOYS' CLOTHING	7	498	2.6	2.0
520	NONMERCHANOISE RECEIPTS	274	5 311	5.3	4.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	8	5 600	23.0	23.0
BUILDING MATERIALS, HARWARE AND FARM EQUIP DEALERS (SIC S2)											
	TOTAL	38	8 085	(X)	100.0	161	CHILDREN'S-INFANTS' WEAR	8	461	1.9	1.9
320	HARWARE-GAROEING EQUIPMENT	8	432	17.5	5.3	162	HANDBAGS-ACCESSORIES	7	262	1.4	1.1
340	LUMBER-BUILDING MATERIALS	28	4 370	88.8	54.1	163	MILLINERY	8	151	.6	.6
440	FARM EQUIPMENT MACHINERY	10	2 689	85.3	33.3	164	HOSIERY	8	410	1.7	1.7
520	NONMERCHANOISE RECEIPTS	13	269	4.5	3.3	165	LINGERIE	7	885	4.7	3.6
-	MISCELLANEOUS MERCHANOISE	(X)	325	(X)	4.0	166	WOMENS COATS-SUITS-FURS-RAINWR	7	618	3.3	2.5
BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525)											
	TOTAL	25	(0)	(X)	100.0	167	WOMEN'S DRESSES	8	1 809	7.4	7.4
340	LUMBER-BUILDING MATERIALS	25	93.6	93.6	220	WOMEN'S BLOUSES-SPTSWR	7	711	3.8	2.9	
341	LUMBER	6	38.3	27.9	220	GIRLS'-SUBTEEN-TEEN WEAR	4	265	1.9	1.1	
342	PLYWOOD	16	13.8	12.0	202	MISCELLANEOUS MERCHANOISE	(X)	27	(X)	.1	
343	WINDOWS, DOORS, AND FRAMES-METAL	14	4.3	3.8	180	ALL FOOTWEAR	8	969	4.0	4.0	
344	ALL OTHER MILLWORK	16	7.9	6.9	200	CURTAINS-ORAPERIES-ORY GOOOS	8	1 874	7.7	7.7	
346	WALLBOARD	5	4.5	3.3	201	PIECE GOOOS-NOTIONS	8	774	3.2	3.2	
347	ASPHALT AND ASPHALT PRODUCTS	3	8.0	5.0	202	CURTAINS-ORAPERIES	8	1 091	4.4	4.5	
355	ALL OTHER BUILDING MATERIALS	(X)	(X)	13.9	240	MISCELLANEOUS MERCHANOISE	(X)	9	(X)	(2)	
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	1.7	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	1 363	5.6	5.6	
520	NONMERCHANOISE RECEIPTS	6	2.4	1.7	241	FLOOR COVERINGS	8	548	2.2	2.2	
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	4.7	242	FURNITURE-SLEEP EQUIPMENT	7	815	3.3	3.3	
HARWARE STORES (SIC 5251)											
	TOTAL	4	(0)	(X)	100.0	260	KITCHENWARE-HOME FURNISHINGS	8	1 177	4.8	4.8
320	HARWARE-GAROEING EQUIPMENT	4	59.4	59.4	261	CHINA-GLASSWARE	8	578	2.4	2.4	
324	OTHER HARWARE-TOOLS	4	44.2	44.2	262	KITCHENWARE-HOUSEWARES	8	598	2.5	2.5	
-	MISCELLANEOUS MERCHANOISE	(X)	(0)	(X)	340	LUMBER-BUILDING MATERIALS	4	838	4.2	3.4	
-	MISCELLANEOUS MERCHANOISE	(X)	(X)	40.6	348	PAINT-GLASS-WALLPAPER	3	210	1.6	.9	
FARM EQUIPMENT DEALERS (SIC 5252)											
	TOTAL	9	3 065	(X)	100.0	356	ALL OTHER LUMBER-MILLWORK	4	628	3.2	2.6
440	FARM EQUIPMENT MACHINERY	9	2 611	85.2	420	AUTO TIRES-BATTERIES-ACCESS	6	1 548	7.4	6.4	
520	NONMERCHANOISE RECEIPTS	5	181	7.0	500	ALL OTHER MERCHANOISE	8	1 646	6.8	6.8	
-	MISCELLANEOUS MERCHANOISE	(X)	273	(X)	501	TOYS-GAMES-WHEEL GOOOS	6	562	2.6	2.3	
GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*)											
	TOTAL	23	28 122	(X)	100.0	502	BOOKS-STATIONERY-PHOTO. EQUIP. MOSE. EXC. TOY-GAMES-BOOKS-STA	7	678	2.8	2.8
020	GROCERIES-OTHER FOODS	14	586	2.5	2.1	518	ALL OTHER SERVICE RECEIPTS	6	1 236	6.6	5.1
040	MEALS-SNACKS	8	459	2.6	1.6	-	MISCELLANEOUS	(X)	74	(X)	.3
120	COSMETICS-ORUGS-CLEANERS	19	1 091	4.0	3.9	MISCELLANEOUS MERCHANOISE					
	TOTAL	9	3 028	(X)	100.0	VARIETY STORES (SIC S33)					
TOTAL											

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

Note: ST. JOSEPH SMSA — Coextensive with Buchanan County, Mo.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Joseph SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
	APPAREL AND ACCESSORY STORES (SIC 56)					240 FURNITURE-SLEEP EQUIP-FLOOR COV.	12	2 283	84.8	84.8	
	TOTAL	52	13 734	(X)	100.0	243 SLEEP EQUIPMENT.	9	162	6.7	6.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	15	2 783	43.6	20.3	244 OTHER HOUSEHOLD FURNITURE.	12	1 684	62.5	62.5	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	36	8 234	74.6	60.0	245 FLOOR COVERINGS-SOFT SURFACE	8	371	15.5	13.8	
180	ALL FOOTWEAR	30	2 057	19.4	15.0	- MISCELLANEOUS MERCHANDISE.	(X)	65	(X)	2.4	
S20	NONMERCHANTISE RECEIPTS.	31	475	4.2	3.5						
-	MISCELLANEOUS MERCHANDISE.	(X)	185	(X)	1.3	HOME FURNISHINGS STORES (OTHER S71)					
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					TOTAL ²	12	655	(X)	100.0	
	TOTAL	16	(O)	(X)	100.0	HOUSEHOLD APPLIANCE STORES (SIC 572)					
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					TOTAL	9	(D)	(X)	100.0	
	TOTAL	5	(O)	(X)	100.0	220 MAJOR APPL-RADIO-TV-MUSICAL INST	9	(D)	{90.7	90.7	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5	(O)	{95.7	95.7	- MISCELLANEOUS MERCHANDISE.	(X)	(X)	{9.3	9.3	
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	4.3						
	FURRIERS AND FUR SHOPS (SIC 568)					RADIO, TV, AND MUSIC STORES (SIC 573)					
	TOTAL	1	(O)	(X)	100.0	TOTAL	9	(O)	(X)	100.0	
	OTHER APPAREL AND ACCESSORY STRS. (OTHER 56)					220 MAJOR APPL-RADIO-TV-MUSICAL INST	9	(D)	{77.8	77.8	
	TOTAL	30	5 776	(X)	100.0	- MISCELLANEOUS MERCHANDISE.	(X)	(X)	{22.2	22.2	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	14	2 690	58.6	46.6	040 MEALS-SNACKS	113	5 251	89.7	63.6	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	14	1 079	28.0	18.7	060 ALCOHOLIC DRINKS	88	2 594	57.0	31.4	
180	ALL FOOTWEAR	27	1 803	33.6	31.2	080 PACKAGED ALCOHOLIC BEVERAGES	35	1 199	7.9	2.4	
S20	NONMERCHANTISE RECEIPTS.	19	157	3.7	2.7	100 CIGARS-CIGARETTES-TOBACCO.	62	109	3.0	1.3	
-	MISCELLANEOUS MERCHANDISE.	(X)	47	(X)	.8	520 NONMERCHANTISE RECEIPTS.	26	55	4.4	.7	
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)					- MISCELLANEOUS MERCHANDISE.	(X)	52	(X)	.6	
	TOTAL ²	6	2 064	(X)	100.0	EATING PLACES (SIC 5812)					
	FAMILY CLOTHING STORES (SIC 565)					TOTAL	89	5 836	(X)	100.0	
	TOTAL ²	7	2 134	(X)	100.0	040 MEALS-SNACKS	89	5 196	89.0	89.0	
	SHOE STORES (SIC 566)					060 ALCOHOLIC DRINKS	21	407	23.6	7.0	
	TOTAL	15	(D)	(X)	100.0	080 PACKAGED ALCOHOLIC BEVERAGES	4	75	8.9	1.3	
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	5		{8.8	3.5	100 CIGARS-CIGARETTES-TOBACCO.	16	66	4.8	1.1	
180	ALL FOOTWEAR	15	(D)	{93.5	93.5	520 NONMERCHANTISE RECEIPTS.	14	42	5.6	.7	
S20	NONMERCHANTISE RECEIPTS.	8		(X)	1.9	- MISCELLANEOUS MERCHANDISE.	(X)	50	(X)	.9	
-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	1.0	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
	APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9)					TOTAL	67	2 425	(X)	100.0	
	TOTAL	2	(D)	(X)	100.0	040 MEALS-SNACKS	24	55	11.7	2.3	
	FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					060 ALCOHOLIC DRINKS	67	2 187	90.2	90.2	
	TOTAL	42	7 440	(X)	100.0	080 PACKAGED ALCOHOLIC BEVERAGES	31	125	8.9	5.2	
200	CURTAINS-DRAPERIES-DRY GOODS	9	239	7.5	3.2	- MISCELLANEOUS MERCHANDISE.	(X)	58	(X)	2.4	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	22	3 609	62.6	48.5	DRUG STORES AND PROPRIETARY STRS. (SIC 591)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	22	3 028	66.9	40.7	TOTAL	32	(O)	(X)	100.0	
S20	NONMERCHANTISE RECEIPTS.	24	375	7.1	5.0	020 GROCERIES-OTHER FOODS.	15		{3.6	3.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	188	(X)	2.5	040 MEALS-SNACKS	14		{9.8	8.0	
	FURNITURE STORES (SIC 5712)					080 PACKAGED ALCOHOLIC BEVERAGES	13		{15.0	12.5	
	TOTAL	12	2 693	(X)	100.0	100 CIGARS-CIGARETTES-TOBACCO.	23		{8.6	7.4	
						260 COSMETICS-ORUGS-CLEANERS	32		{54.8	54.8	
						260 KITCHENWARE-HOME FURNISHINGS	6		{5.5	3.3	
						500 JEWELRY-OPTICAL GOODS.	8		{2.3	.3	
						500 ALL OTHER MERCHANDISE.	12		{11.0	1.6	
						280 NONMERCHANTISE RECEIPTS.	13		{3.5	2.6	
						- MISCELLANEOUS MERCHANDISE.	(X)		{(X)	6.5	
	ORUG STORES (SIC 591 PT.)										
	TOTAL	30	7 178	(X)	100.0						

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Joseph SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Estab-lishments handling the line	All estab-lishments ¹					Estab-lishments handling the line	All estab-lishments ¹
020	GROCERIES—OTHER FOODS	13	211	3.5	2.9						
040	MEALS—SNACKS	13	549	9.3	7.6						
080	PACKAGED ALCOHOLIC BEVERAGES	12	878	14.8	12.2						
100	CIGARS—CIGARETTES—TOBACCO	21	528	8.7	7.4						
120	COSMETICS—DRUGS—CLEANERS	30	3 974	55.4	55.4						
121	MEDICINES EXC. PRESCRIPTION	28	1 310	18.8	18.3						
122	PRESCRIPTION MEDICINES	30	1 792	25.0	25.0						
123	ALL OTHER DRUGS—PROPRIETARIES	23	872	13.3	12.1						
260	KITCHENWARE—HOME FURNISHINGS	6	244	5.6	3.4						
280	JEWELRY—OPTICAL GOODS	8	22	2.3	.3	480					
500	ALL OTHER MERCHANDISE	11	110	11.6	1.5	-					
520	NONMERCHANDISE RECEIPTS	12	189	3.5	2.6						
-	MISCELLANEOUS MERCHANDISE	(X)	471	(X)	6.6						
	PROPRIETARY STORES (SIC 591 PT.)										
	TOTAL	2	(D)	(X)	100.0						
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591)										
	TOTAL	91	9 526	(X)	100.0						
080	PACKAGED ALCOHOLIC BEVERAGES	11	629	100.0	6.6						
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	5	36	14.2	.4						
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	5	45	17.8	.5						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	8	313	97.0	3.3						
260	KITCHENWARE—HOME FURNISHINGS	7	79	22.8	.8	320					
280	JEWELRY—OPTICAL GOODS	12	711	100.0	7.5	460					
300	SPORTING—RECREATION EQUIPMENT	8	498	81.1	7.3	500					
320	HARDWARE—GARDENING EQUIPMENT	6	292	27.4	3.1	-					
460	HAY—GRAIN—FEED—FARM SUPPLIES	16	3 543	61.8	37.2						
480	HOUSEHOLD FUELS—ICE	6	641	84.8	6.7						
500	ALL OTHER MERCHANDISE	33	2 155	100.0	22.6						
520	NONMERCHANDISE RECEIPTS	21	135	6.8	1.4						
-	MISCELLANEOUS MERCHANDISE	(X)	249	(X)	2.6						
	LIQUOR STORES (SIC 592)										
	TOTAL ²	11	745	(X)	100.0						
	ANTIQUA AND SECOND-HAND STORES (SIC 593)										
	TOTAL	14	599	(X)	100.0						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	8	308	57.8	51.4						
-	MISCELLANEOUS MERCHANDISE	(X)	291	(X)	48.6						
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595)										
	TOTAL	4	740	(X)	100.0						
300	SPORTING—RECREATION EQUIPMENT	4	605	81.8	81.8						
-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	18.2						
	JEWELRY STORES (SIC 597)										
	TOTAL ²	5	482	(X)	100.0						
	FUEL AND ICE DEALERS (SIC 598)										
	TOTAL	7	(D)	(X)	100.0						
	HOUSEHOLD FUELS—ICE	7	(D)	(X)	87.4						
	MISCELLANEOUS MERCHANDISE	(X)		(X)	12.6						
	FLORISTS (SIC 5992)										
	TOTAL ²	8	1 120	(X)	100.0						
	CIGAR STORES AND STANDS (SIC 5993)										
	TOTAL	-	-	(X)	-						
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)										
	TOTAL	42	(D)	(X)	100.0						
	HARDWARE—GARDENING EQUIPMENT	5									
	HAY—GRAIN—FEED—FARM SUPPLIES	16									
	ALL OTHER MERCHANDISE	22									
	MISCELLANEOUS MERCHANDISE	(X)									
	NONSTORE RETAILERS (SIC 53 PART*)										
	TOTAL	6	(D)	(X)	100.0						
	MERCHANDISING MACHINE OPERATORS (SIC 534)										
	TOTAL	1	(D)	(X)	100.0						
	DIRECT SELLING ESTABLISHMENTS (SIC 535)										
	TOTAL ²	5	305	(X)	100.0						

Standard Notes - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 per cent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 †Detail may not add to total due to rounding.
 ‡Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-III, SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
RETAIL TRADE											
TOTAL											
		12 363	3 514 089	(X)	100.0						
020	GROCERIES—OTHER FOODS	2 765	754 980	48.2	21.5						
040	MEALS—SNACKS	3 001	221 719	26.5	6.3						
060	ALCOHOLIC DRINKS	1 837	71 044	47.6	2.0						
080	PACKAGE ALCOHOLIC BEVERAGES	1 411	82 425	12.3	2.3						
100	CIGARS—CIGARETTES—TOBACCO	2 874	64 841	5.4	1.8	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	379	12.2 2.9	
120	COSMETICS—DRUGS—CLEANERS	1 930	148 760	11.1	4.2	340	LUMBER—BUILDING MATERIALS	86	11 877	91.5 91.5	
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	858	119 357	15.1	3.4	356	ALL OTHER LUMBER—MILLWORK	28	416	18.3 3.2	
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	1 094	231 127	27.6	6.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	18	159	61.1 59.4	
180	ALL FOOTWEAR	783	65 851	9.4	1.9	357	PAINT—VARNISH ETC	78	7	66.3 13.2 3.8	
200	CURTAINS—ORAPERIES—DRY GOODS	675	65 771	9.3	1.9	358	PAINT SUNORIES	75	1 663	13.2 12.0	
220	MAJOR APPL—RADIO—TV—MUSICAL INST	1 042	129 837	15.5	3.7	359	WALLPAPER—OTHER WALL COVERINGS	66	1 562	13.1 12.0	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	763	114 020	15.5	3.2	361	GLASS	25	528	16.4 4.1	
260	KITCHENWARE—HOME FURNISHINGS	1 035	43 544	4.7	1.2	500	ALL OTHER MERCHANDISE	4	74	5.3 .6	
280	JEWELRY—OPTICAL GOODS	764	39 318	5.2	1.1	520	NONMERCHANDISE RECEIPTS	37	159	3.1 1.2	
300	SPORTING—RECREATION EQUIPMENT	610	30 189	4.6	.9	-	MISCELLANEOUS MERCHANDISE	(X)	489	(X) 3.8	
320	HARDWARE—GARDENING EQUIPMENT	905	54 838	8.3	1.6						
340	LUMBER—BUILDING MATERIALS	676	105 048	16.1	3.0						
380	AUTOMOBILES—TRUCKS	473	501 264	66.8	14.3						
400	AUTO FUELS—LUBRICANTS	2 105	227 892	24.5	6.5						
420	AUTO TIRES—BATTERIES—ACCESS	2 165	107 471	7.8	3.1						
440	FARM EQUIPMENT MACHINERY	131	21 059	12.5	.6						
460	HAY—GRAIN—FEEO—FARM SUPPLIES	168	22 164	16.2	.6						
480	HOUSEHOLD FUELS—ICE	242	22 422	60.0	.6						
500	ALL OTHER MERCHANDISE	2 148	141 969	11.0	4.0						
520	NONMERCHANDISE RECEIPTS	4 473	127 177	5.5	3.6						
BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52)											
TOTAL											
		538	155 535	(X)	100.0						
120	COSMETICS—DRUGS—CLEANERS	14	89	1.7	.1	120	COSMETICS—DRUGS—CLEANERS	12	82	1.2 .2	
200	CURTAINS—ORAPERIES—DRY GOODS	19	169	3.1	.1	200	CURTAINS—ORAPERIES—DRY GOODS	12	52	2.6 .1	
220	MAJOR APPL—RADIO—TV—MUSICAL INST	68	2 285	6.7	1.5	220	MAJOR APPL—RADIO—TV—MUSICAL INST	44	1 693	5.8 3.7	
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	51	1 521	8.7	1.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	18	159	2.3 .3	
260	KITCHENWARE—HOME FURNISHINGS	123	1 883	5.6	1.2	260	JEWELRY—OPTICAL GOODS	20	100	4.4 .2	
280	JEWELRY—OPTICAL GOODS	20	101	4.6	.1	280	SPORTING—RECREATION EQUIPMENT	90	1 403	4.2 3.1	
300	SPORTING—RECREATION EQUIPMENT	96	1 483	4.1	1.0	320	HARDWARE—GARDENING EQUIPMENT	180	25 475	55.9 55.9	
320	HARDWARE—GARDENING EQUIPMENT	294	30 211	34.9	19.4	320	GARDENING EQUIPMENT—SUPPLIES	164	6 585	14.7 14.5	
340	LUMBER—BUILDING MATERIALS	448	92 186	72.1	59.3	340	OTHER HARDWARE—TOOLS	168	9 762	22.0 21.4	
380	AUTOMOBILES—TRUCKS	7	851	20.0	.5	380	AUTOMOBILES—TRUCKS	7	851	20.0 .5	
400	AUTO FUELS—LUBRICANTS	14	205	2.7	.1	400	AUTO FUELS—LUBRICANTS	14	205	2.7 .1	
420	AUTO TIRES—BATTERIES—ACCESS	36	1 144	3.0	.7	420	ALL OTHER LUMBER—MILLWORK	50	3.0	4.37 10.0	
440	FARM EQUIPMENT MACHINERY	62	18 753	76.5	12.1	356	PAINT—SUNORIES—GLASS—WALLPAPER	143	8 498	21.0 18.7	
460	HAY—GRAIN—FEEO—FARM SUPPLIES	19	356	11.1	.2						
480	HOUSEHOLD FUELS—ICE	22	454	9.3	.3	420	AUTO TIRES—BATTERIES—ACCESS	21	283	1.0 .6	
500	ALL OTHER MERCHANDISE	44	1 081	3.5	.7	440	FARM EQUIPMENT MACHINERY	5	276	20.0 .6	
520	NONMERCHANDISE RECEIPTS	204	2 615	5.0	1.7	460	HAY—GRAIN—FEEO—FARM SUPPLIES	11	160	13.3 .4	
-	MISCELLANEOUS MERCHANDISE	(X)	148	(X)	.1	480	HOUSEHOLD FUELS—ICE	8	69	5.7 .2	
						500	ALL OTHER MERCHANDISE	33	674	2.8 1.5	
						520	NONMERCHANDISE RECEIPTS	57	350	4.3 .8	
						-	MISCELLANEOUS MERCHANDISE	(X)	49	(X) .1	
LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)											
TOTAL											
		189	70 832	(X)	100.0						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	18	338	20.8	.5						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	21	976	12.8	1.4						
260	KITCHENWARE—HOME FURNISHINGS	7	66	4.3	.1						
320	HARDWARE—GARDENING EQUIPMENT	96	3 363	9.8	4.7						
340	LUMBER—BUILDING MATERIALS	189	64 363	90.9	90.9	220	MAJOR APPL—RADIO—TV—MUSICAL INST	3	148	8.7 .7	
341	LUMBER	161	25 450	39.3	35.9	320	HARDWARE—GARDENING EQUIPMENT	6	219	7.7 1.0	
342	PLYWOOD	153	7 729	12.2	10.9	380	AUTOMOBILES—TRUCKS	7	848	21.9 3.8	
343	WINDOWS—DOORS AND FRAMES—METAL	112	2 845	7.1	4.0	400	AUTO FUELS—LUBRICANTS	9	190	4.6 .9	
344	KITCHEN CABINETS	60	720	3.6	1.0	420	AUTO TIRES—BATTERIES—ACCESS	14	839	12.7 3.8	
345	ALL OTHER MILLWORK	145	5 420	9.1	7.7	440	FARM EQUIPMENT MACHINERY	55	18 440	83.2 83.2	
346	WALLBOARD	157	4 721	8.5	6.7	520	NONMERCHANDISE RECEIPTS	25	980	8.1 4.4	
347	ASPHALT AND ASBESTOS PRODUCTS	148	2 993	5.8	4.2	-	MISCELLANEOUS MERCHANDISE	(X)	497	(X) 2.2	
348	PAINT—GLASS—WALLPAPER	133	1 467	3.5	2.1						
349	HEATING AND PLUMBING EQUIP	66	936	3.5	1.3						
351	METAL ROOFING AND SIDING	69	528	2.6	.7						
352	MASONRY SUPPLIES	119	2 726	8.5	3.8						
353	INSULATION	112	851	2.2	1.2						
354	PREFABRICATED BLDGS AND PARTS	42	2 961	9.0	4.2						
355	ALL OTHER BUILDING MATERIALS	100	5 014	15.7	7.1						
460	HAY—GRAIN—FEEO—FARM SUPPLIES	6	142	13.3	.2	020	GROCERIES—OTHER FOODS	198	21 921	4.0 3.5	
480	HOUSEHOLD FUELS—ICE	12	246	9.0	.3	040	MEALS—SNACKS	90	13 445	2.6 2.1	
520	NONMERCHANDISE RECEIPTS	71	986	3.7	1.4	080	PACKAGE ALCOHOLIC BEVERAGES	19	1 237	2.4 .2	
-	MISCELLANEOUS MERCHANDISE	(X)	352	(X)	.5	100	CIGARS—CIGARETTES—TOBACCO	73	3 954	1.2 .6	
						120	COSMETICS—DRUGS—CLEANERS	297	30 998	5.0 4.9	
						140	HEN'S—BOYS' CLOTHING EXC FOOTWR	16	67 466	10.8 10.7	
						160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	327	153 413	24.6 24.4	
						180	ALL FOOTWEAR	271	28 745	4.8 4.6	
						200	CURTAINS—ORAPERIES—DRY GOODS	363	54 045	8.7 8.6	
						220	MAJOR APPL—RADIO—TV—MUSICAL INST	183	43 235	7.4 6.9	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.

²Detail may not add to total due to rounding.

³Merchandise line detail withheld due to insufficient reporting.

Note: ST. LOUIS, MO.—III, SMSA—Consists of St. Louis city and Franklin, Jefferson, St. Charles, and St. Louis Counties, Mo., and Madison and St. Clair Counties, Ill.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of—		Amount ¹ (\$1,000)				As percent of total sales of—				
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹			
020	GROCERIES—OTHER FOODS	26	11 075	5.2	4.4									
040	MEALS—SNACKS	20	2 944	1.6	1.2		GENERAL MERCHANDISE STORES (SIC 539 PART)							
080	PACKAGE ALCOHOLIC BEVERAGES	6	1 083	2.9	4.4									
100	CIGARS—CIGARETTES—TOBACCO	5	772	1.4	3.3		TOTAL	63	20 818	(X)	100.0			
120	COSMETICS—DRUGS—CLEANERS	39	9 107	3.7	3.7									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	41	26 945	10.8	10.8	120	COSMETICS—DRUGS—CLEANERS	22	341	2.9	1.6			
141	MEN'S CLOTHING	41	19 970	8.0	8.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	45	2 442	15.2	11.7			
142	BOYS' CLOTHING	41	6 975	2.8	2.8	141	MEN'S CLOTHING	40	1 743	11.3	8.4			
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	41	58 848	23.6	23.6	142	BOYS' CLOTHING	38	581	4.2	2.8			
161	CHILDREN'S-INFANTS' WEAR	44	6 569	2.6	2.6	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	44	3 417	22.9	16.4			
162	HANDBAGS-ACCESSORIES	39	3 947	1.6	1.6	180	ALL FOOTWEAR	28	827	8.2	4.0			
163	MILLINERY	36	1 656	1.7	1.7	200	CURTAINS-ORAPERIES-ORY GOODS	51	1 721	10.1	8.3			
164	HOSIERY	39	3 379	1.5	1.4	221	MAJOR APPL-RADIO-TV-MUSICAL INST	11	1 245	10.8	6.0			
165	LINGERIE	39	9 048	3.8	3.6	222	MAJOR HOUSEHOLD APPLIANCES	24	624	8.0	3.0			
166	WOMENS COATS-SUITS-FURS-RAINWR	39	5 862	2.5	2.4	221	RADIO-S-TV'S MUSICAL INSTR.	18	603	5.2	2.9			
167	WOMEN'S DRESSES	41	11 683	4.7	4.7	222	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	1.1			
168	WOMEN'S BLOUSES-SPTSWR	40	10 367	4.3	4.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	35	1 261	10.3	6.1			
169	GIRLS'-SUBTEEN-TEEN WEAR	7	6 181	2.6	2.5	241	FLOOR COVERINGS	30	347	3.1	1.7			
171	OTHER WOMENS-GIRLS-CLOTHING ACC	40	1 156	1.5	1.1	242	FURNITURE-SLEEP EQUIPMENT	22	765	8.2	3.7			
180	ALL FOOTWEAR	39	9 722	3.9	3.9	260	KITCHENWARE-HOME FURNISHINGS	39	2 490	12.8	12.0			
200	CURTAINS-ORAPERIES-ORY GOODS	41	18 546	7.4	7.4	280	JEWELRY-OPTICAL GOODS	28	1 667	9.4	8.0			
201	PIECE GOODS-NOTIONS	40	5 986	2.4	2.4	300	SPORTING-RECREATION EQUIPMENT	23	738	6.8	3.5			
202	CURTAINS-ORAPERIES	37	12 318	5.1	4.9	320	HARDWARE-GAROEING EQUIPMENT	17	593	5.3	2.5			
203	ALL OTHER OOMESTICS	6	241	1.6	1.1	321	HARWARE-TOOLS	15	290	3.8	1.4			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	35	19 951	8.6	8.0	322	GAROEING EQUIPMENT-SUPPLIES	14	299	2.6	1.4			
221	MAJOR HOUSEHOLD APPLIANCES	32	12 482	5.4	5.0	340	LUMBER-BUILDING MATERIALS	14	514	9.8	2.5			
222	RADIO-S-TV'S MUSICAL INSTR.	34	7 367	3.2	3.0	348	PAINT-GLASS-WALLPAPER	13	205	3.9	1.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	37	15 689	6.5	6.3	356	ALL OTHER LUMBER-MILLWORK	6	299	5.9	1.4			
241	FLOOR COVERINGS	29	4 534	2.0	1.8	380	AUTOMOBILES-TRUCKS	7	12	6.6	1.1			
242	FURNITURE-SLEEP EQUIPMENT	36	11 155	4.6	4.5	400	AUTO FUELS-LUBRICANTS	13	63	4.4	3.3			
260	KITCHENWARE-HOME FURNISHINGS	41	11 127	4.5	4.5	420	AUTO TIRES-BATTERIES-ACCESS.	14	547	7.2	2.6			
261	CHINA-GLASSWARE	37	4 274	1.7	1.7	460	ALL OTHER MERCHANDISE	30	1 475	9.6	7.1			
262	KITCHENWARE-HOUSEWARES	41	6 740	2.7	2.7	500	NONMERCHANDISE RECEIPTS	37	814	6.2	3.9			
280	JEWELRY-OPTICAL GOODS	33	4 257	1.8	1.7	-	MISCELLANEOUS MERCHANDISE	(X)	611	(X)	2.9			
300	SPORTING-RECREATION EQUIPMENT	36	6 523	2.7	2.6									
320	HARWARE-GAROEING EQUIPMENT	29	6 926	3.6	2.8									
321	HARWARE-TOOLS	19	3 648	2.7	1.5									
322	GAROEING EQUIPMENT-SUPPLIES	29	3 278	1.6	1.3									
340	LUMBER-BUILDING MATERIALS	22	7 556	4.2	3.0									
348	PAINT-GLASS-WALLPAPER	20	2 138	1.2	.9									
356	ALL OTHER LUMBER-MILLWORK	16	5 416	4.4	2.2									
380	AUTOMOBILES-TRUCKS	5	200	.3	.1	200	CURTAINS-ORAPERIES-ORY GOODS	20	1 506	95.9	95.9			
400	AUTO FUELS-LUBRICANTS	12	873	1.0	.4	220	NONMERCHANDISE RECEIPTS	4	27	2.3	1.7			
420	AUTO TIRES-BATTERIES-ACCESS.	19	7 242	4.4	2.9	-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	2.4			
440	FARM EQUIPMENT MACHINERY	4	538	.8	.2									
500	ALL OTHER MERCHANDISE	36	10 478	4.3	4.2									
501	TOYS-GAMES-WHEEL GOODS	36	4 555	1.8	1.8									
502	BOOKS-STATIONERY-PHOTO. EQUIP.	32	5 122	2.3	2.1									
518	MOSE, EXC-TOY-GAMES-BOOKS-STA	17	800	.4	.3									
520	NONMERCHANDISE RECEIPTS	25	18 686	9.2	7.5	200	CURTAINS-ORAPERIES-ORY GOOODS	17	1 809	98.5	98.5			
534	AUTO REPAIR	14	737	.5	.3	520	NONMERCHANDISE RECEIPTS	6	28	2.6	1.5			
535	ALL OTHER SERVICE RECEIPTS	24	17 949	9.3	7.2									
-	MISCELLANEOUS MERCHANDISE	(X)	15	(X)	(2)									
	VARIETY STORES (SIC 533)													
	TOTAL	103	31 292	(X)	100.0									
020	GROCERIES—OTHER FOODS	86	1 429	4.8	4.6	020	GROCERIES—OTHER FOODS	787	387 411	86.0	86.0			
040	MEALS—SNACKS	28	5 297	9.9	4.9	040	MEALS—SNACKS	66	1 867	4.7	.4			
100	CIGARS—CIGARETTES—TOBACCO	7	96	1.9	.3	080	PACKAGE ALCOHOLIC BEVERAGES	283	12 697	4.1	2.8			
120	COSMETICS—DRUGS—CLEANERS	101	2 134	6.8	6.8	100	CIGARS—CIGARETTES—TOBACCO	470	11 995	3.6	2.7			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	98	4.6	4.6	160	COSMETICS—DRUGS—CLEANERS	430	14 821	4.1	3.3				
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	101	4 861	15.5	15.5	160	MEN'S-BOYS' CLOTHING EXC FOOTWR	60	416	.6	.1			
180	ALL FOOTWEAR	89	711	2.4	2.3	220	MAJOR APPL-RADIO-TV-MUSICAL INST	20	261	1.3	.1			
200	CURTAINS-ORAPERIES-ORY GOODS	101	4 253	13.6	13.6	260	KITCHENWARE-HOME FURNISHINGS	64	685	1.4	.2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	37	413	2.7	1.3	320	HARWARE-GAROEING EQUIPMENT	31	932	1.9	.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	107	1 430	4.6	4.6	400	AUTO FUELS-LUBRICANTS	12	854	5.5	.2			
260	KITCHENWARE-HOME FURNISHINGS	99	2 475	8.3	7.9	500	ALL OTHER MERCHANDISE	320	9 716	3.2	2.2			
280	JEWELRY-OPTICAL GOODS	93	546	1.7	1.7	520	NONMERCHANDISE RECEIPTS	283	7 745	3.2	1.7			
300	SPORTING-RECREATION EQUIPMENT	70	230	.8	.7	-	MISCELLANEOUS MERCHANDISE	(X)	1 063	(X)	.2			
320	HARWARE-GAROEING EQUIPMENT	99	1 886	6.0	6.0									
340	LUMBER-BUILDING MATERIALS	14	58	2.3	.2									
500	ALL OTHER MERCHANDISE	101	7 466	23.9	23.9									
520	NONMERCHANDISE RECEIPTS	82	1 362	4.9	4.4									
-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	(2)									
	GROCERY STORES (SIC 541)													
	TOTAL	607	436 230	(X)	100.0									

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—		Amount ¹ (\$1,000)				As percent of total sales of—			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
020	GROCERIES—OTHER FOODS	607	374 081	85.8	85.8	020	GROCERIES—OTHER FOODS	46	2 568	87.6	87.6		
021	MEATS—FISH—POULTRY	577	104 167	24.0	23.9	024	ALL OTHER FOODS	46	2 497	85.2	85.2		
022	PRODUCE (FRESH FRUITS—VEGTBLS)	544	30 646	7.0	7.0	-	MISCELLANEOUS MERCHANDISE	(X)	71	(X)	2.4		
023	FROZEN FOODS	498	17 025	4.6	3.9	040	MEALS—SNACKS	27	289	12.9	9.9		
024	ALL OTHER FOODS	591	222 241	51.0	50.9	-	NONMERCHANTISE RECEIPTS	28	40	1.7	1.4		
040	MEALS—SNACKS	31	1 425	3.6	.3	520	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	1.2		
080	PACKAGED ALCOHOLIC BEVERAGES	281	12 687	4.2	2.9	EGG AND POULTRY DEALERS (SIC S49 PT.)							
100	CIGARS—CIGARETTES—TOBACCO	458	11 904	3.5	2.7	TOTAL							
120	COSMETICS—DRUGS—CLEANERS	425	14 773	4.2	3.4	OTHER MISCELLANEOUS FOOD STORES (SIC S49 PT.)							
160	WOMEN'S—GIRLS' CLOTHING—EX FOOTWR	59	414	.6	.1	TOTAL							
220	MAJOR APPL—RADIO—TV—MUSICAL INST	20	260	1.3	.1	TOTAL							
260	KITCHENWARE—HOME FURNISHINGS	62	681	1.4	.2	TOTAL							
320	HARDWARE—GARDENING EQUIPMENT	31	929	1.8	.2	TOTAL							
S00	ALL OTHER MERCHANDISE	314	9 652	3.1	2.2	TOTAL							
S16	ALL OTHER MERCHANDISE	118	4 258	4.2	1.0	TOTAL							
S17	PAPER—PAPER PRODUCTS	298	5 393	1.7	1.2	TOTAL							
S20	NONMERCHANTISE RECEIPTS	229	7 631	3.2	1.7	TOTAL							
-	MISCELLANEOUS MERCHANDISE	(X)	1 793	(X)	.4	TOTAL							
MEAT MARKETS (SIC S42 PT.)													
TOTAL													
020	GROCERIES—OTHER FOODS	20	(0)	(X)	100.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	64	5 054	28.2	1.3		
021	MEATS—FISH—POULTRY	20	(0)	(X)	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	21	346	5.8	.1		
021	MISCELLANEOUS MERCHANDISE	(X)	(D)	(X)	1.0	260	KITCHENWARE—HOME FURNISHINGS	52	537	2.5	.1		
S20	NONMERCHANTISE RECEIPTS	4	(X)	(X)	1.5	300	SPORTING—RECREATION EQUIPMENT	69	5 315	27.6	1.3		
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	.2	320	HARDWARE—GARDENING EQUIPMENT	58	1 180	6.0	.3		
FISH (SEA FOOD) MARKETS (SIC S42 PT.)													
TOTAL													
FRUIT STORES AND VEGETABLE MKTS. (SIC S43)													
TOTAL													
020	GROCERIES—OTHER FOODS	8	695	97.2	97.2	380	AUTOMOBILES—TRUCKS	211	309 329	87.0	87.0		
022	PRODUCE (FRESH FRUITS—VEGTBLS)	8	657	91.9	91.9	400	AUTO FUELS—LUBRICANTS	102	756	.3	.2		
-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	4.3	420	AUTO TIRES—BATTERIES—ACCESS	154	22 594	6.8	6.4		
-	MISCELLANEOUS MERCHANDISE	(X)	20	(X)	2.8	440	FARM EQUIPMENT MACHINERY	4	440	4.5	.1		
CANOPY, NUT, AND CONFECTIONERY STORES (SIC S44)													
TOTAL													
DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC S51 PT.)													
TOTAL													
DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC S51 PT.)													
TOTAL													
TOTAL ²													

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹	
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					S20	NONMERCHANDISE RECEIPTS.	49	(0)	2.9	1.7	
	TOTAL ²	12	2 181	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)		(X)	4.2	
	FURRIERS AND FUR SHOPS (SIC 568)						MEN'S SHOE STORES (SIC 566 PT.)					
	TOTAL	6	(0)	(X)	100.0	180	TOTAL	9	1 008	(X)	100.0	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	6				181	ALL FOOTWEAR	9	977	96.9	96.9	
175	FURS	6				-	MEN'S AND BOYS' FOOTWEAR	9	977	96.9	96.9	
-	MISCELLANEOUS MERCHANDISE.	(X)	(0)	(X)	11.7	S20	NONMERCHANDISE RECEIPTS.	7	21	2.6	2.1	
S20	NONMERCHANDISE RECEIPTS.	5				-	MISCELLANEOUS MERCHANDISE.	(X)	10	(X)	1.0	
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)						WOMEN'S SHOE STORES (SIC 566 PT.)					
	TOTAL	63	17 567	(X)	100.0	160	TOTAL	24	5 033	(X)	100.0	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	63	15 885	90.4	90.4	180	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	15	600	15.4	11.9	
142	BOYS' CLOTHING	22	812	15.6	4.6	181	ALL FOOTWEAR	24	4 297	85.4	85.4	
143	MEN'S TAILORED OUTERWEAR	56	7 047	41.0	40.1	182	MEN'S AND BOYS' FOOTWEAR	3	57	11.9	1.1	
144	OTHER MEN'S OUTERWEAR	53	2 402	16.0	13.7	183	WOMEN'S AND GIRLS' FOOTWEAR.	24	4 193	83.3	83.3	
145	MEN'S HATS	43	469	3.1	2.7	-	CHILDREN'S AND INFANTS' FOOTWR	4	47	8.6	1.0	
146	OTHER MEN'S CLOTHING	61	5 155	29.4	29.3	S20	NONMERCHANDISE RECEIPTS.	13	97	2.7	1.9	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	7	393	13.9	2.2	-	MISCELLANEOUS MERCHANDISE.	(X)	39	(X)	.8	
172	DRESSES.	5	198	7.6	1.1		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)					
-	MISCELLANEOUS MERCHANDISE.	(X)	195	(X)	1.1		TOTAL	1	(0)	(X)	100.0	
180	ALL FOOTWEAR	25	738	6.7	4.2		FAMILY SHOE STORES (SIC 566 PT.)					
S20	NONMERCHANDISE RECEIPTS.	21	462	4.0	2.6		TOTAL	77	11 308	(X)	100.0	
-	MISCELLANEOUS MERCHANDISE.	(X)	88	(X)	.5		160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	17	225	4.8	2.0
	CUSTOM TAILORS (SIC 567)						180	ALL FOOTWEAR	77	10 788	95.4	95.4
	TOTAL ²	8	348	(X)	100.0	181	MEN'S AND BOYS' FOOTWEAR	77	3 173	28.1	28.1	
	FAMILY CLOTHING STORES (SIC 565)					182	WOMEN'S AND GIRLS' FOOTWEAR.	77	4 975	44.0	44.0	
	TOTAL	48	31 957	(X)	100.0	183	CHILDREN'S AND INFANTS' FOOTWR	72	2 640	26.0	23.3	
120	COSMETICS-DRUGS-CLEANERS	7	144	1.6	.5	S00	ALL OTHER MERCHANDISE.	5	86	7.3	.8	
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	48	12 905	40.4	40.4	520	NONMERCHANDISE RECEIPTS.	29	186	3.1	1.6	
142	BOYS' CLOTHING	40	1 964	6.8	6.1	-	MISCELLANEOUS MERCHANDISE.	(X)	23	(X)	.2	
143	MEN'S TAILORED OUTERWEAR	32	6 435	20.8	20.1		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)					
144	OTHER MEN'S OUTERWEAR	29	979	6.4	3.1		TOTAL ²	21	1 777	(X)	100.0	
145	MEN'S HATS	20	293	1.1	.9		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)					
146	OTHER MEN'S CLOTHING	46	3 233	10.1	10.1		TOTAL	2	(0)	(X)	100.0	
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	48	12 434	38.9	38.9		FURNITURE+HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)					
161	CHILDREN'S-INFANTS' WEAR	24	732	7.1	2.3		TOTAL	372	78 806	(X)	100.0	
163	MILLINERY.	15	287	1.2	.9	200	CURTAINS-ORAPERIES-DRY GOODS	74	2 545	22.8	3.2	
164	HOSIERY.	27	301	1.0	.9	220	MAJOR APPL-RADIO-TV-MUSICAL INST	217	38 417	70.0	48.7	
165	LINGERIE	30	1 368	4.6	4.3	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	182	29 393	72.8	37.3	
168	WOMEN'S BLOUSES-SPTSWR	36	2 828	9.0	8.8	260	KITCHENWARE-HOME FURNISHINGS	80	3 629	21.1	4.6	
172	DRESSES.	46	3 511	11.0	11.0	280	JEWELRY-OPTICAL GOODS.	6	262	20.0	.3	
173	COATS-SUITS.	31	2 189	7.1	6.8	320	HARDWARE-GARDENING EQUIPMENT	23	553	10.7	.7	
174	HANDBAGS	24	323	1.1	1.0	340	LABOR-BUILDING MATERIALS.	9	206	15.0	.3	
176	OTHER WOMEN'S-GIRLS' CLOTHES ACC	32	662	2.4	2.1	500	ALL OTHER MERCHANDISE.	14	346	10.0	.4	
-	MISCELLANEOUS MERCHANDISE.	(X)	232	(X)	.7	520	NONMERCHANDISE RECEIPTS.	158	3 116	6.9	4.0	
180	ALL FOOTWEAR	40	3 778	12.5	11.8	-	MISCELLANEOUS MERCHANDISE.	(X)	338	(X)	.4	
200	CURTAINS-ORAPERIES-DRY GOODS	13	488	7.5	1.5		FURNITURE STORES (SIC 5712)					
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	4	26	1.0	.1		TOTAL ²	106	26 438	(X)	100.0	
260	KITCHENWARE-HOME FURNISHINGS	5	57	1.1	.2							
280	JEWELRY-OPTICAL GOODS.	15	369	2.2	1.2							
300	SPORTING-RECREATION EQUIPMENT.	4	20	1.4	.1							
500	ALL OTHER MERCHANDISE.	6	280	4.9	.9							
S20	NONMERCHANDISE RECEIPTS.	20	1 431	5.7	4.5							
-	MISCELLANEOUS MERCHANDISE.	(X)	25	(X)	.1							
	SHOE STORES (SIC 566)											
	TOTAL	111	(0)	(X)	100.0							
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4										
160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	32										
180	ALL FOOTWEAR	6										
S00	ALL OTHER MERCHANDISE.	11										

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TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-III., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	HOME FURNISHINGS STORES (OTHER 571)				220	MAJOR APPL-RADIO-TV-MUSICAL INST	31	8 049	91.7	91.7	
	TOTAL	92	11 487	(X) 100.0	228	PIANOS	18	1 302	17.4	14.8	
200	CURTAINS-DRAPERIES-DRY GOODS . .	32	1 778	100.0	229	ORGANS	17	1 335	18.4	15.2	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	55	6 410	73.4	231	MUSICAL INSTR-ACCESSORIES . . .	27	2 308	26.9	26.3	
260	KITCHENWARE-HOME FURNISHINGS . .	22	2 379	81.4	233	RECORDS-TAPES-RELATED ACCESS . .	9	337	5.0	3.8	
280	JEWELRY-OPTICAL GOODS	4	219	19.0	234	SHEET MUSIC-RELATED ITEMS . . .	18	1 029	14.4	11.7	
520	NONMERCHANDISE RECEIPTS	29	360	5.8	-	MISCELLANEOUS MERCHANDISE . . .	(X)	1 738	(X)	19.8	
-	MISCELLANEOUS MERCHANDISE	(X)	341	(X)	520	NONMERCHANDISE RECEIPTS	20	723	9.4	8.2	
					-	MISCELLANEOUS MERCHANDISE	(X)	10	(X)	.1	
	FLOOR COVERINGS STORES (SIC 5713)					EATING AND DRINKING PLACES (SIC 58)					
	TOTAL	47	6 647	(X) 100.0	020	GROCERIES-OTHER FOODS	82	887	8.9	.6	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	6 157	92.6	040	MEALS-SNACKS	1 274	110 745	85.7	75.1	
520	NONMERCHANDISE RECEIPTS	16	277	7.6	060	ALCOHOLIC DRINKS	637	29 925	47.7	20.3	
-	MISCELLANEOUS MERCHANDISE	(X)	212	(X)	080	PACKAGED ALCOHOLIC BEVERAGES . . .	187	2 034	11.6	1.4	
					100	CIGARS-CIGARETTES-TOBACCO	230	610	3.2	.4	
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)				500	ALL OTHER MERCHANDISE	31	228	5.0	.2	
	TOTAL ²	27	2 160	(X) 100.0	520	NONMERCHANDISE RECEIPTS	343	2 890	5.6	2.0	
					-	MISCELLANEOUS MERCHANDISE	(X)	156	(X)	.1	
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					EATING PLACES (SIC 5812)					
	TOTAL	4	(D)	(X) 100.0	020	GROCERIES-OTHER FOODS	64	733	10.1	.6	
260	KITCHENWARE-HOME FURNISHINGS . .	4			040	MEALS-SNACKS	1 113	109 231	89.1	89.1	
280	JEWELRY-OPTICAL GOODS	3	(D)	{ 65.0 65.0	060	ALCOHOLIC DRINKS	206	8 930	24.9	7.3	
-	MISCELLANEOUS MERCHANDISE	(X)		{ 24.4 24.4	080	PACKAGED ALCOHOLIC BEVERAGES . . .	32	505	6.8	.4	
				{ (X) 10.7	100	CIGARS-CIGARETTES-TOBACCO	142	401	3.2	.3	
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)				500	ALL OTHER MERCHANDISE	27	189	4.8	.2	
	TOTAL	14	(O)	(X) 100.0	520	NONMERCHANDISE RECEIPTS	269	2 494	5.3	2.0	
					-	MISCELLANEOUS MERCHANDISE	(X)	120	(X)	.1	
	HOUSEHOLD APPLIANCE STORES (SIC 572)					RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)					
	TOTAL	83	14 598	(X) 100.0	020	GROCERIES-OTHER FOODS	31	271	4.5	.3	
200	CURTAINS-DRAPERIES-DRY GOODS . .	15	230	11.6	040	MEALS-SNACKS	710	71 935	86.1	86.1	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	81	12 498	86.1	060	ALCOHOLIC DRINKS	186	8 480	25.0	10.2	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	8	637	24.1	080	PACKAGED ALCOHOLIC BEVERAGES . . .	30	489	7.0	.6	
260	KITCHENWARE-HOME FURNISHINGS . .	19	399	31.0	100	CIGARS-CIGARETTES-TOBACCO	95	276	2.7	.3	
264	SMALL ELECTRICAL APPLIANCES . . .	18	326	25.2	500	ALL OTHER MERCHANDISE	17	123	1.8	.1	
-	MISCELLANEOUS MERCHANDISE	(X)	16	(X)	520	NONMERCHANDISE RECEIPTS	149	1 889	6.9	2.3	
					-	MISCELLANEOUS MERCHANDISE	(X)	50	(X)	.1	
520	NONMERCHANDISE RECEIPTS	42	487	8.5		CAFETERIAS (SIC 5812 PT.)					
-	MISCELLANEOUS MERCHANDISE	(X)	347	(X)		TOTAL	72	15 040	(X)	100.0	
					020	GROCERIES-OTHER FOODS	3	97	12.5	.6	
	RADIO AND TELEVISION STORES (SIC 5732)				040	MEALS-SNACKS	72	14 360	95.5	95.5	
	TOTAL	53	17 019	(X) 100.0	100	CIGARS-CIGARETTES-TOBACCO	7	40	7.6	.3	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	53	14 944	87.8	520	NONMERCHANDISE RECEIPTS	22	352	3.9	2.3	
224	NEW MAJOR APPLIANCES	20	3 266	30.7	-	MISCELLANEOUS MERCHANDISE	(X)	191	(X)	1.3	
225	NEW RADIOS-TV'S ETC.	53	11 206	65.8		REFRESHMENT PLACES (SIC 5812 PT.)					
226	USED MAJOR APPL-RADIOS-TV'S . . .	22	171	4.0		TOTAL	331	24 050	(X)	100.0	
227	RECORDS-TAPES-MUSICAL INSTR . . .	12	301	7.8	020	GROCERIES-OTHER FOODS	30	365	34.8	1.5	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	13	606	10.9	040	MEALS-SNACKS	331	22 936	95.4	95.4	
320	HAIRWARE-GARDENING EQUIPMENT . . .	14	409	11.9	100	CIGARS-CIGARETTES-TOBACCO	40	86	6.3	.4	
520	NONMERCHANDISE RECEIPTS	29	796	7.1	500	ALL OTHER MERCHANDISE	10	60	7.6	.2	
-	MISCELLANEOUS MERCHANDISE	(X)	264	(X)	520	NONMERCHANDISE RECEIPTS	97	253	2.8	1.1	
					-	MISCELLANEOUS MERCHANDISE	(X)	349	(X)	1.5	
	RECORD SHOPS (SIC 5733 PT.)					DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					
	TOTAL ²	7	482	(X) 100.0	020	GROCERIES-OTHER FOODS	18	154	5.8	.6	
	MUSICAL INSTRUMENT STORES (SIC 5733 PT.)				040	MEALS-SNACKS	161	1 514	18.0	6.1	
	TOTAL	31	8 782	(X) 100.0	060	ALCOHOLIC DRINKS	431	20 996	84.4	84.4	
					080	PACKAGED ALCOHOLIC BEVERAGES . . .	155	1 529	15.5	6.1	
					100	CIGARS-CIGARETTES-TOBACCO	88	208	3.1	.8	

Standard Notes: . Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Main data table with columns for Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales), and similar columns for the right side of the table.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
1 Detail may not add to total due to rounding.
2 Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-III., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²			
	LIQUEFIED PETR. GAS (BTLLO. GAS) DEALERS (SIC S984)													
	TOTAL	12	1 942	(X)	100.0									
480	HOUSEHOLD FUELS-ICE	12	1 942	100.0	100.0									
482	OTHER LP GAS SALES	12	1 942	100.0	100.0					28	1 983	(X)	100.0	
	FUEL AND ICE DEALERS, N.E.C. (SIC S982)													
	TOTAL	4	133	(X)	100.0					18	2 071	(X)	100.0	
	FLORISTS (SIC S992)									18	1 901	91.8	91.8	
	TOTAL	86	6 862	(X)	100.0	500				(X)	170	(X)	8.2	
	ALL OTHER MERCHANDISE	86	6 707	97.7	97.7									
S20	NONMERCHANDISE RECEIPTS	21	67	2.7	1.0									
-	MISCELLANEOUS MERCHANDISE	(X)	88	(X)	1.3									
	CIGAR STORES AND STANDS (SIC S993)													
	TOTAL	15	1 491	(X)	100.0									
100	CIGARS-CIGARETTES-TOBACCO	15	1 152	77.3	77.3									
S20	NONMERCHANDISE RECEIPTS	4	107	13.4	7.2									
-	MISCELLANEOUS MERCHANDISE	(X)	232	(X)	15.6									
	BOOK STORES (SIC S942)													
	TOTAL	14	1 078	(X)	100.0									
500	ALL OTHER MERCHANDISE	14	1 044	96.8	96.8									
S13	BOOKS-PERIODICALS	14	785	72.8	72.8									
-	MISCELLANEOUS MERCHANDISE	(X)	259	(X)	24.0									
	MISCELLANEOUS MERCHANDISE	(X)	34	(X)	3.2									
	STATIONERY STORES (SIC S943)													
	TOTAL	16	1 106	(X)	100.0									
500	ALL OTHER MERCHANDISE	16	1 059	95.8	95.8									
S20	NONMERCHANDISE RECEIPTS	7	19	3.0	1.7									
-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	2.5									
	HAY, GRAIN, AND FEED STORES (SIC S962)													
	TOTAL	36	8 493	(X)	100.0									
460	HAY-GRAIN-FEED-FARM SUPPLIES	36	8 100	95.4	95.4	020	GROCERIES-OTHER FOODS	7	3 772	73.0	19.0			
S20	NONMERCHANDISE RECEIPTS	7	66	1.9	.8	120	COSMETICS-DRUGS-CLEANERS	4	827	19.9	4.2			
-	MISCELLANEOUS MERCHANDISE	(X)	327	(X)	3.9	200	CURTAINS-DRAPERIES-DRY GOODS	5	1 286	98.4	6.5			
	OTHER FARM SUPPLY STORES (SIC S969 PT.)					260	KITCHENWARE-HOME FURNISHINGS	7	538	52.9	2.7			
	TOTAL	16	5 079	(X)	100.0	280	JEWELRY-OPTICAL GOODS	4	183	18.7	.9			
320	HARDWARE-GARDENING EQUIPMENT	3	411	16.1	8.1	S00	ALL OTHER MERCHANDISE	43	10 228	59.8	51.4			
460	HAY-GRAIN-FEED-FARM SUPPLIES	16	4 397	86.6	86.6	S20	NONMERCHANDISE RECEIPTS	14	516	8.8	2.6			
S20	NONMERCHANDISE RECEIPTS	5	71	1.9	1.4	-	MISCELLANEOUS MERCHANDISE	(X)	2 533	(X)	12.7			
-	MISCELLANEOUS MERCHANDISE	(X)	200	(X)	3.9									
	GARDEN SUPPLY STORES (SIC S969 PT.)													
	TOTAL ³	18	2 158	(X)	100.0									
	NEWS DEALERS AND NEWSSTANDS (SIC S994)													
	TOTAL	15	1 465	(X)	100.0									

Standard Notes - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.

²Detail may not add to total due to rounding.

³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Springfield SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
RETAIL TRADE											
	TOTAL	1 075	259 421	(X)	100.0		TOTAL	16	(0)		
020	GROCERIES—OTHER FOODS	181	47 537	45.7	18.3	420	FARM EQUIPMENT DEALERS (SIC S252)				
040	MEALS—SNACKS	270	17 093	30.6	6.6	440	TOTAL	3	(0)	21.1	6.5
060	ALCOHOLIC DRINKS	63	1 759	50.0	.7	520	NONMERCHANDISE RECEIPTS	16	(X)	4.4	1.7
080	PACKAGED ALCOHOLIC BEVERAGES	65	4 761	20.9	1.8	-	MISCELLANEOUS MERCHANDISE	(X)	(X)	(X)	4.7
100	CIGARS—CIGARETTES—TOBACCO	185	3 427	6.3	1.3		GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)				
120	COSMETICS—DRUGS—CLEANERS	138	12 731	15.6	4.9		TOTAL	48	40 747	(X)	100.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	73	8 298	16.3	3.2	020	GROCERIES—OTHER FOODS	26	1 089	2.9	2.7
160	WOMEN'S—GIRLS' CLOTHING+EX FOOTWR	108	13 258	24.2	5.1	040	MEALS—SNACKS	14	872	2.5	2.1
180	ALL FOOTWEAR	42	4 514	8.7	1.7	100	CIGARS—CIGARETTES—TOBACCO	10	329	3.1	.8
200	CURTAINS—ORAPERIES—DRY GOODS	69	5 019	9.8	1.9	120	COSMETICS—DRUGS—CLEANERS	30	2 370	6.2	5.8
220	MAJOR APPL—RAIO-TV—MUSICAL INST	89	9 567	15.8	3.3	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	36	3 153	7.9	7.7
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	77	8 609	18.9	3.3	160	WOMEN'S—GIRLS' CLOTHING+EX FOOTWR	37	7 293	18.4	17.9
260	KITCHENWARE—HOME FURNISHINGS	105	3 942	6.5	1.5	180	ALL FOOTWEAR	30	1 643	4.3	4.0
280	JEWELRY—OPTICAL GOODS	65	2 795	5.6	1.1	200	CURTAINS—ORAPERIES—DRY GOODS	42	4 139	10.5	10.2
300	SPORTING—RECREATION EQUIPMENT	60	2 748	6.2	1.1	220	MAJOR APPL—RAIO-TV—MUSICAL INST	17	3 544	9.7	9.7
320	HAROWARE—GAROEING EQUIPMENT	84	3 856	9.3	1.5	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	25	1 829	5.9	4.5
340	LUMBER—BUILDING MATERIALS	75	11 381	32.1	4.4	260	KITCHENWARE—HOME FURNISHINGS	29	1 925	5.4	4.7
360	AUTOMOBILES—TRUCKS	50	39 679	60.4	15.3	280	JEWELRY—OPTICAL GOODS	24	526	1.4	1.3
380	AUTO FUELS—LUBRICANTS	218	15 818	24.7	6.1	300	SPORTING—RECREATION EQUIPMENT	18	1 408	4.0	3.5
400	AUTO TIRES—BATTERIES—ACCESS	212	10 497	10.9	4.0	320	HAROWARE—GAROEING EQUIPMENT	25	1 090	5.5	2.7
420	FARM EQUIPMENT MACHINERY	20	4 276	20.5	1.6	340	LUMBER—BUILDING MATERIALS	12	608	4.8	2.0
460	HAY—GRAIN—FEOO—FARM SUPPLIES	22	5 530	23.8	2.1	400	AUTO FUELS—LUBRICANTS	6	97	.5	.2
480	HOUSEHOLD FUELS—ICE	21	3 158	7.5	1.2	420	AUTO TIRES—BATTERIES—ACCESS	5	1 284	5.8	3.2
500	ALL OTHER MERCHANDISE	185	11 174	15.1	4.3	500	ALL OTHER MERCHANDISE	30	3 301	9.0	8.1
S20	NONMERCHANDISE RECEIPTS	466	7 993	4.9	3.1	520	NONMERCHANDISE RECEIPTS	31	2 574	6.6	6.3
						-	MISCELLANEOUS MERCHANDISE	(X)	1 473	(X)	3.6
BUILDING MATERIALS, HAROWARE AND FARM EQUIP OEALERS (SIC S2)											
	TOTAL	70	17 160	(X)	100.0		DEPARTMENT STORES (SIC 531)				
220	MAJOR APPL—RAIO-TV—MUSICAL INST	6	173	8.1	1.0	020	GROCERIES—OTHER FOODS	5	617	2.0	2.0
260	KITCHENWARE—HOME FURNISHINGS	10	211	17.6	1.2	040	MEALS—SNACKS	4	587	2.1	1.9
300	SPORTING—RECREATION EQUIPMENT	7	65	8.8	.4	120	COSMETICS—DRUGS—CLEANERS	5	1 928	6.4	6.3
320	HAROWARE—GAROEING EQUIPMENT	28	1 548	22.1	9.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	6	2 424	7.9	7.9
340	LUMBER—BUILDING MATERIALS	50	10 314	100.0	60.1	141	MEN'S CLOTHING	6	1 961	6.4	6.4
420	AUTO TIRES—BATTERIES—ACCESS	3	302	15.7	1.8	142	BOYS' CLOTHING	5	463	1.6	1.5
440	FARM EQUIPMENT MACHINERY	16	3 979	62.8	23.2	160	WOMEN'S—GIRLS' CLOTHING+EX FOOTWR	6	5 614	18.2	18.2
480	NONMERCHANDISE RECEIPTS	24	251	3.3	1.5	161	CHILDREN'S—INFANTS' WEAR	6	934	3.0	3.0
S20	MISCELLANEOUS MERCHANDISE	(X)	317	(X)	1.8	162	HANDBAGS—ACCESSORIES	5	263	1.2	.9
						163	MILLINERY	4	113	.5	.4
BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX. S25)											
	TOTAL	43	10 935	(X)	100.0	164	HOSIERY	6	294	1.0	1.0
320	HAROWARE—GAROEING EQUIPMENT	16	298	5.8	2.7	165	LINGERIE	5	1 040	4.6	3.4
340	LUMBER—BUILDING MATERIALS	43	10 198	93.3	93.3	166	WOMEN'S COATS—SUITS—FURS—RAINWR	6	543	1.8	1.8
341	LUMBER	26	3 664	44.9	33.5	167	WOMEN'S DRESSES	6	1 044	3.4	3.4
342	PLYWOOD	23	932	12.6	8.5	168	WOMEN'S BLOUSES—SPTSWR	6	1 043	3.4	3.4
343	WINDOWS, DOORS, AND FRAMES—METAL	16	142	3.2	1.3	169	GIRLS'—SUBTEEN—TEEN WEAR	4	301	1.5	1.0
344	ALL OTHER MILLWORK	23	737	10.0	6.7	-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	.1
346	WALBOARD	23	550	7.6	5.1	180	ALL FOOTWEAR	6	1 345	4.4	4.4
347	ASPHALT AND ASBESTOS PRODUCTS	23	424	5.8	3.9	200	CURTAINS—ORAPERIES—DRY GOODS	6	1 985	6.4	6.4
348	PAINT—GLASS—WALLPAPER	20	212	3.3	1.9	201	PIECE GOODS—NOTIONS	4	612	3.1	2.0
351	METAL ROOFING AND SIOING	13	64	2.1	.6	202	CURTAINS—ORAPERIES	6	1 337	4.3	4.3
352	MASONRY SUPPLIES	19	154	3.7	1.4	-	MISCELLANEOUS MERCHANDISE	(X)	35	(X)	.1
353	INSULATION	17	100	2.3	.9	220	MAJOR APPL—RAIO-TV—MUSICAL INST	6	3 018	9.8	9.8
355	ALL OTHER BUILDING MATERIALS	19	1 977	26.3	18.1	221	MAJOR HOUSEHOLD APPLIANCES	5	2 093	7.5	6.8
-	MISCELLANEOUS MERCHANDISE	(X)	222	(X)	2.0	222	RAIOS—TV'S MUSICAL INSTR.	6	925	3.0	3.0
S20	NONMERCHANDISE RECEIPTS	16	159	2.9	1.5	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	5	1 473	6.2	4.8
-	MISCELLANEOUS MERCHANDISE	(X)	280	(X)	2.6	241	FLOOR COVERINGS	4	449	2.2	1.5
						242	FURNITURE—SLEEP EQUIPMENT	5	1 024	4.2	3.3
HAROWARE STORES (SIC S251)											
	TOTAL	11	(0)	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	5	1 607	5.3	5.2
260	KITCHENWARE—HOME FURNISHINGS	7		16.8	11.5	261	CHINA—GLASSWARE	5	736	2.4	2.4
300	SPORTING—RECREATION EQUIPMENT	6		5.5	3.8	262	KITCHENWARE—HOUSEWARES	5	865	2.8	2.8
320	HAROWARE—GAROEING EQUIPMENT	11		71.7	71.7	280	JEWELRY—OPTICAL GOODS	5	428	1.4	1.4
322	GAROEING EQUIPMENT—SUPPLIES	10		16.3	16.3	300	SPORTING—RECREATION EQUIPMENT	5	1 308	4.2	4.2
323	PLUMBING—ELECTRICAL SUPPLIES	11		15.0	15.0	420	AUTO TIRES—BATTERIES—ACCESS	3	1 247	5.9	4.0
324	OTHER HAROWARE—TOOLS	11	(0)	40.4	40.4	500	ALL OTHER MERCHANDISE	5	2 244	7.4	7.3
340	LUMBER—BUILDING MATERIALS	7		30.6	7.2	502	BOOKS—STATIONERY—PHOTO. EQUIP.	5	920	3.0	3.0
364	PAINT—SUNORIES—GLASS—WALLPAPER	7		23.8	5.6	518	MOSE. EXC. TOY—GAMES—BOOKS—STA	4	681	2.8	2.2
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.6	-	MISCELLANEOUS MERCHANDISE	(X)	642	(X)	2.1
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	5.7						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 *Detail may not add to total due to rounding.
 *Merchandise line detail withheld due to insufficient reporting.
 Note: SPRINGFIELD SMSA—Coextensive with Greene County, Mo.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Springfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--				
				Establishments handling the line	All establishments					Establishments handling the line	All establishments ¹			
280	JEWELRY—OPTICAL GOODS	4	5	.7	.1									
300	SPORTING—RECREATION EQUIPMENT . .	11	197	6.1	3.1									
320	HARDWARE—GARDENING EQUIPMENT . .	11	173	5.3	2.7									
340	LUMBER—BUILDING MATERIALS	4	36	4.2	.6									
400	AUTO FUELS—LUBRICANTS	10	67	2.7	1.0									
420	AUTO TIRES—BATTERIES—ACCESS . . .	28	4 759	73.9	73.9									
500	ALL OTHER MERCHANDISE	9	126	4.2	2.0									
S20	NONMERCHANDISE RECEIPTS	18	455	8.3	7.1									
-	MISCELLANEOUS MERCHANDISE	(X)	13	(X)	.2									
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559)					140	FURRIERS AND FUR SHOPS (SIC 568)							
	TOTAL	17	3 315	(X)	100.0		TOTAL	2		(X)	100.0			
300	SPORTING—RECREATION EQUIPMENT . .	5	650	100.0	19.6									
380	AUTOMOBILES—TRUCKS	3	322	94.1	9.7									
500	ALL OTHER MERCHANDISE	9	2 282	93.4	68.8									
S20	NONMERCHANDISE RECEIPTS	8	54	3.0	1.6									
-	MISCELLANEOUS MERCHANDISE	(X)	7	(X)	.2									
	GASOLINE SERVICE STATIONS (SIC 554)					140	MEN'S—BOYS' CLOTHING EXC FOOTWR. WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	25	5 003	62.0	48.5			
	TOTAL	181	18 573	(X)	100.0	180	ALL FOOTWEAR	27	2 148	27.9	20.8			
020	GROCERIES—OTHER FOODS	18	103	4.9	.6	180	NONMERCHANDISE RECEIPTS	40	2 563	34.1	24.9			
040	MEALS—SNACKS	11	210	11.2	1.1	520	MISCELLANEOUS MERCHANDISE	22	161	4.1	1.6			
100	CIGARS—CIGARETTES—TOBACCO	40	344	6.3	1.9	-		(X)	432	(X)	4.2			
380	AUTOMOBILES—TRUCKS	7	48	6.1	.3									
400	AUTO FUELS—LUBRICANTS	181	15 443	83.1	83.1									
401	GASOLINE	181	14 113	76.0	76.0									
402	OTHER AUTOMOTIVE FUELS	23	658	17.6	3.5									
403	MOTOR OILS—GREASES—OTHER OILS . .	158	671	4.3	3.6									
420	AUTO TIRES—BATTERIES—ACCESS . . .	148	1 506	9.9	8.1									
421	PARTS INSTALLED IN REPAIR WORK . .	61	348	9.2	1.9									
423	PARTS—RETAIL	13	43	8.3	.2									
424	AUTOMOBILE TIRES—BATTERIES—ACC	140	1 114	7.6	6.0									
480	HOUSEHOLD FUELS—ICE	7	36	3.7	.3									
500	ALL OTHER MERCHANDISE	6	54	8.1	.2									
S20	NONMERCHANDISE RECEIPTS	108	797	6.8	4.3									
S27	SERVICE LABOR	104	504	4.6	2.7									
-	MISCELLANEOUS MERCHANDISE	(X)	31	(X)	.2									
	APPAREL AND ACCESSORY STORES (SIC 56)					140	MEN'S—BOYS' CLOTHING EXC FOOTWR. WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	10	1 499	38.9	38.9			
	TOTAL	88	14 513	(X)	100.0	160	ALL FOOTWEAR	10	1 713	44.4	44.4			
140	MEN'S—BOYS' CLOTHING EXC FOOTWR .	26	5 026	66.2	34.6	180	NONMERCHANDISE RECEIPTS	7	180	7.3	4.7			
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	63	5 745	47.6	39.6	520	MISCELLANEOUS MERCHANDISE	(X)	465	(X)	12.1			
180	ALL FOOTWEAR	44	2 815	29.6	19.4									
S20	NONMERCHANDISE RECEIPTS	44	298	3.8	2.1									
-	MISCELLANEOUS MERCHANDISE	(X)	629	(X)	4.3									
	WOMEN'S READY-TO-WEAR STORES (SIC 562)					160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	11	134	9.5	5.7			
	TOTAL	26	3 771	(X)	100.0	180	ALL FOOTWEAR	26	2 171	92.1	92.1			
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	26	3 178	84.3	84.3	S20	NONMERCHANDISE RECEIPTS	14	40	2.9	1.7			
163	MILLINERY	5	72	3.5	.9	-	MISCELLANEOUS MERCHANDISE	(X)	11	(X)	.5			
164	HOSIERY	9	35	2.0	.9									
165	LINGERIE	13	201	7.4	5.3									
168	WOMEN'S BLOUSES—SPTSWR	24	429	11.4	11.4									
172	DRESSES	26	1 565	41.5	41.5									
173	COATS—SUITS	24	623	16.5	16.5									
174	HANDBAGS	18	76	2.6	2.0									
175	FURS	4	24	1.1	.6									
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	7	115	5.1	3.0									
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	1.0									
180	ALL FOOTWEAR	4	250	12.1	6.6									
S20	NONMERCHANDISE RECEIPTS	18	131	4.0	3.5									
-	MISCELLANEOUS MERCHANDISE	(X)	212	(X)	5.6									
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563)					200	CURTAINS—DRAPERIES—DRY GOODS . .	13	284	16.4	2.2			
	TOTAL	8	(0)	(X)	100.0	220	MAJOR APPL—RADIO—TV—MUSICAL INST	7	122	8.9	2.3			
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	26	3 178	84.3	84.3	220	FURNITURE—SLEEP EQUIP—FLOOR COV.	38	6 522	83.0	51.1			
163	MILLINERY	5	72	3.5	.9	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	25	4 130	79.5	79.5			
164	HOSIERY	9	35	2.0	.9	243	SLEEP EQUIPMENT	22	844	16.9	16.2			
165	LINGERIE	13	201	7.4	5.3	244	OTHER HOUSEHOLD FURNITURE	25	2 909	56.0	56.0			
168	WOMEN'S BLOUSES—SPTSWR	24	429	11.4	11.4	245	FLOOR COVERINGS—SOFT SURFACE . . .	16	339	7.5	6.5			
172	DRESSES	26	1 565	41.5	41.5	-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.7			
173	COATS—SUITS	24	623	16.5	16.5									
174	HANDBAGS	18	76	2.6	2.0									
175	FURS	4	24	1.1	.6									
176	OTHER WOMEN'S—GIRLS' CLOTHES ACC	7	115	5.1	3.0									
-	MISCELLANEOUS MERCHANDISE	(X)	38	(X)	1.0									
180	ALL FOOTWEAR	4	250	12.1	6.6									
S20	NONMERCHANDISE RECEIPTS	18	131	4.0	3.5									
-	MISCELLANEOUS MERCHANDISE	(X)	212	(X)	5.6									
	HOME FURNISHINGS STORES (OTHER 571)					260	KITCHENWARE—HOME FURNISHINGS . .	9	128	3.9	2.5			
	TOTAL	18	2 909	(X)	100.0	S20	NONMERCHANDISE RECEIPTS	14	165	3.3	3.2			
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	11	2 304	89.8	79.2	-	MISCELLANEOUS MERCHANDISE	(X)	28	(X)	.5			
S20	NONMERCHANDISE RECEIPTS	7	170	8.1	5.8									
-	MISCELLANEOUS MERCHANDISE	(X)	434	(X)	14.9									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Springfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	HOUSEHOLD APPLIANCE STORES (SIC 572)					260 KITCHENWARE—HOME FURNISHINGS	4	213	2.6	1.7	
	TOTAL	11	1 744	(X)	100.0	500 ALL OTHER MERCHANDISE	4	556	6.7	4.4	
220	MAJOR APPL—RADIO-TV—MUSICAL INST		1 432	82.1	82.1	520 NONMERCHANDISE RECEIPTS	17	193	3.6	1.5	
224	NEW MAJOR APPLIANCES	11	1 029	59.0	59.0	- MISCELLANEOUS MERCHANDISE	(X)	816	(X)	6.5	
225	NEW RADIOS—TV'S ETC.	7	360	20.6	20.6						
-	MISCELLANEOUS MERCHANDISE	(X)	43	(X)	2.5						
520	NONMERCHANDISE RECEIPTS	8	110	6.3	6.3						
-	MISCELLANEOUS MERCHANDISE	(X)	202	(X)	11.6						
	RADIO, TV, AND MUSIC STORES (SIC 573)										
	TOTAL	20	2 926	(X)	100.0						
220	MAJOR APPL—RADIO-TV—MUSICAL INST	20	2 651	90.6	90.6						
-	MISCELLANEOUS MERCHANDISE	(X)	275	(X)	9.4						
	EATING AND DRINKING PLACES (SIC 58)										
	TOTAL	233	17 619	(X)	100.0						
020	GROCERIES—OTHER FOODS	12	77	8.3	.4	020 GROCERIES—OTHER FOODS	12	952	17.0	4.6	
040	MEALS—SNACKS	224	15 449	89.4	87.7	080 PACKAGED ALCOHOLIC BEVERAGES	36	3 304	87.9	16.0	
060	ALCOHOLIC DRINKS	60	1 719	40.3	9.8	100 CIGARS—CIGARETTES—TOBACCO	26	401	10.9	1.9	
080	PACKAGED ALCOHOLIC BEVERAGES	11	90	16.6	.5	140 MEN'S—BOYS' CLOTHING EXC FOOTWR.	6	44	15.3	.2	
100	CIGARS—CIGARETTES—TOBACCO	28	70	2.9	.4	180 ALL FOOTWEAR	4	17	9.0	.1	
520	NONMERCHANDISE RECEIPTS	53	131	2.7	.7	220 MAJOR APPL—RADIO-TV—MUSICAL INST	6	76	16.6	.4	
-	MISCELLANEOUS MERCHANDISE	(X)	83	(X)	.5	260 KITCHENWARE—HOME FURNISHINGS	19	487	21.4	2.4	
	EATING PLACES (SIC 5812)					280 JEWELRY—OPTICAL GOODS	26	1 721	57.2	8.3	
	TOTAL	203	16 540	(X)	100.0	300 SPORTING—RECREATION EQUIPMENT	11	286	66.6	1.4	
020	GROCERIES—OTHER FOODS	12	76	9.6	.5	320 HARDWARE—GARDENING EQUIPMENT	14	699	18.1	3.4	
040	MEALS—SNACKS	203	15 415	93.2	93.2	420 AUTO TIRES—BATTERIES—ACCESS	5	59	4.3	.3	
060	ALCOHOLIC DRINKS	30	766	25.1	4.6	460 HAY—GRAIN—FEED—FARM SUPPLIES	15	4 874	69.0	23.6	
100	CIGARS—CIGARETTES—TOBACCO	26	58	2.7	.4	480 HOUSEHOLD FUELS—ICE	11	3 081	83.2	14.9	
520	NONMERCHANDISE RECEIPTS	40	116	3.0	.7	500 ALL OTHER MERCHANDISE	63	3 670	47.9	17.8	
-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	.6	520 NONMERCHANDISE RECEIPTS	77	486	4.5	2.4	
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813)					- MISCELLANEOUS MERCHANDISE	(X)	502	(X)	2.4	
	TOTAL	30	1 079	(X)	100.0						
040	MEALS—SNACKS	21	34	4.3	3.2						
060	ALCOHOLIC DRINKS	30	953	88.3	88.3						
080	PACKAGED ALCOHOLIC BEVERAGES	7	74	26.5	6.9						
-	MISCELLANEOUS MERCHANDISE	(X)	18	(X)	1.7						
	DRUG STORES AND PROPRIETARY STRS. (SIC 591)										
	TOTAL	27	12 664	(X)	100.0						
040	MEALS—SNACKS	16	403	12.0	3.2						
080	PACKAGED ALCOHOLIC BEVERAGES	3	461	6.2	3.6						
100	CIGARS—CIGARETTES—TOBACCO	9	776	7.5	6.1						
120	COSMETICS—DRUGS—CLEANERS	27	9 130	72.1	72.1						
200	CURTAINS—DRAPERIES—DRY GOODS	4	236	2.8	1.9						
260	KITCHENWARE—HOME FURNISHINGS	6	84	4.0	.7						
500	ALL OTHER MERCHANDISE	7	563	6.6	4.4						
520	NONMERCHANDISE RECEIPTS	17	193	3.7	1.5						
-	MISCELLANEOUS MERCHANDISE	(X)	817	(X)	6.5						
	DRUG STORES (SIC 591 PT.)										
	TOTAL	23	(D)	(X)	100.0						
040	MEALS—SNACKS	15	11.8	3.2							
080	PACKAGED ALCOHOLIC BEVERAGES	3	6.3	3.7							
100	CIGARS—CIGARETTES—TOBACCO	8	7.6	6.2							
120	COSMETICS—DRUGS—CLEANERS	23	72.1	72.1							
121	MEDICINES EXC. PRESCRIPTION	22	27.2	27.1							
122	PRESCRIPTION MEDICINES	23	32.1	32.1							
123	ALL OTHER DRUGS—PROPRIETARIES	8	16.8	12.9							
200	CURTAINS—DRAPERIES—DRY GOODS	4	4.0	.7							

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Springfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
	FUEL AND ICE DEALERS (SIC 598)					NONSTORE RETAILERS (SIC 53 PART*)					
	TOTAL	10	(D)	(X)	100.0	TOTAL	20	3 325	(X)	100.0	
480	HOUSEHOLD FUELS-ICE	10	(O)	(X)	93.6	220 MAJOR APPL-RADIO-TV-MUSICAL INST	3	436	31.7	13.1	
-	MISCELLANEOUS MERCHANDISE	(X)				(X)	6.4	260 KITCHENWARE-HOME FURNISHINGS . .	4	499	33.7
	FLORISTS (SIC 5992)					520 NONMERCHANDISE RECEIPTS	5	134	10.3	4.0	
	TOTAL ²	11	1 234	(X)	100.0	MISCELLANEOUS MERCHANDISE	(X)	2 256	(X)	67.8	
	CIGAR STORES AND STANOS (SIC 5993)					MAIL GROCER HOUSES (SIC 532)			(O)	(X)	100.0
	TOTAL	2	(O)	(X)	100.0	TOTAL	1	(O)	(X)	100.0	
	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59)					MERCHANDISING MACHINE OPERATORS (SIC 534)					
	TOTAL	54	9 606	(X)	100.0	TOTAL ²	7	805	(X)	100.0	
020	GROCERIES-OTHER FOODS	6	909	15.8	9.5	DIRECT SELLING ESTABLISHMENTS (SIC 535)					
320	HARDWARE-GARDENING EQUIPMENT . .	9	652	17.3	6.8	TOTAL	12	(D)	(X)	100.0	
460	HAY-GRAIN-FEED-FARM SUPPLIES . .	14	4 817	67.0	50.1						
500	ALL OTHER MERCHANDISE	40	2 203	32.7	22.9						
520	NONMERCHANDISE RECEIPTS	27	139	3.5	1.4						
-	MISCELLANEOUS MERCHANDISE	(X)	886	(X)	9.2						

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²
220	MAJOR APPL-RADIO-TV-MUSICAL INST	248	7 979	9.3	4.9	040	MEALS-SNACKS	68	12.0	3.3	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	329	5 865	5.3	3.6	100	CIGARS-CIGARETTES-TOBACCO	30	4.4	.3	
260	KITCHENWARE-HOME FURNISHINGS	526	7 043	5.7	4.3	120	COSMETICS-DRUGS-CLEANERS	321	9.0	9.0	
280	JEWELRY-OPTICAL GOODS	466	1 849	1.4	1.1	140	MEN'S-BOYS' CLOTHING-EXC FOOTWR.	271	5.9	5.6	
300	SPORTING-RECREATION EQUIPMENT	298	2 648	2.4	1.6	160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR.	287	2.7	16.1	
320	HARWARE-GARDENING EQUIPMENT	417	6 294	5.5	3.8	180	ALL FOOTWEAR	182	3.3	2.1	
340	LUMBER-BUILDING MATERIALS	202	3 321	4.8	2.0	200	CURTAINS-ORAPERIES-ORY GOODS	306	12.2	11.8	
380	AUTOMOBILES-TRUCKS	12	86	.9	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	120	3.0	1.2	
400	AUTO FUELS-LUBRICANTS	104	2 020	4.9	1.2	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	115	(0)	3.7	
420	AUTO TIRES-BATTERIES-ACCESS.	91	5 168	8.3	3.2	260	KITCHENWARE-HOME FURNISHINGS	289	9.2	8.4	
440	FARM EQUIPMENT MACHINERY	17	767	4.2	.5	280	JEWELRY-OPTICAL GOODS	267	2.7	1.7	
460	HAY-GRAIN-FEEO-FARM SUPPLIES	48	2 435	16.4	1.5	300	SPORTING-RECREATION EQUIPMENT	129	1.3	.7	
500	ALL OTHER MERCHANDISE	493	14 854	12.0	9.1	320	HARWARE-GARDENING EQUIPMENT	246	6.0	5.4	
520	NONMERCHANTISE RECEIPTS	406	6 401	6.8	3.9	340	LUMBER-BUILDING MATERIALS	69	4.3	.6	
-	MISCELLANEOUS MERCHANDISE	(X)	105	(X)	.1	500	ALL OTHER MERCHANDISE	274	28.5	26.1	
						520	NONMERCHANTISE RECEIPTS	181	(4)	(X)	
						-	MISCELLANEOUS MERCHANDISE	(X)	1.1	2.0	
	DEPARTMENT STORES (SIC 531)										
	TOTAL	27	49 835	(X)	100.0						
							GENERAL MERCHANDISE STORES (SIC 539 PART)				
020	GROCERIES-OTHER FOODS	10	1 506	4.9	.9	020	GROCERIES-OTHER FOODS	439	66 518	(X)	
120	COSMETICS-DRUGS-CLEANERS	24	438	.9	.9	040	MEALS-SNACKS	39	118	2.1	
140	MEN'S-BOYS' CLOTHING-EXC FOOTWR.	27	6 768	13.6	13.6	080	PACKAGE ALCOHOLIC BEVERAGES	36	478	28.0	
141	MEN'S CLOTHING	27	5 198	10.4	10.4	100	CIGARS-CIGARETTES-TOBACCO	148	507	3.9	
142	BOYS' CLOTHING	26	1 570	3.6	3.2	120	COSMETICS-DRUGS-CLEANERS	235	1 689	4.5	
160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR	27	11 718	23.5	23.5	140	MEN'S-BOYS' CLOTHING-EXC FOOTWR.	341	10 128	17.4	
161	CHILDREN'S-INFANTS' WEAR	27	1 120	2.2	2.2	141	MEN'S CLOTHING	314	6 943	12.8	
162	HANOBAGS-ACCESSORIES	27	628	1.3	1.3	142	BOYS' CLOTHING	292	2 553	5.0	
163	MILLINERY	24	159	.3	.3	160	WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR	346	10 248	22.0	
164	HOSIERY	27	611	1.2	1.2	161	CHILDREN'S-INFANTS' WEAR	263	1 461	2.9	
165	LINGERIE	27	2 078	4.2	4.2	162	HANOBAGS-ACCESSORIES	228	807	1.9	
166	WOMEN'S COATS-SUITS-FURS-RAINWR	27	1 156	2.3	2.3	163	MILLINERY	123	279	1.0	
167	WOMEN'S DRESSES	27	5 523	5.1	5.1	164	HOSIERY	286	1 125	2.1	
168	WOMEN'S BLOUSES-SPTSWR	27	2 389	4.8	4.8	165	LINGERIE	246	2 142	4.3	
169	GIRLS'-SUBTEEN-TEEN WEAR	26	1 030	2.1	2.1	166	WOMEN'S COATS-SUITS-FURS-RAINWR	202	1 052	2.7	
-	MISCELLANEOUS MERCHANDISE	(X)	24	(X)	(2)	167	WOMEN'S DRESSES	223	2 628	5.7	
180	ALL FOOTWEAR	27	2 054	4.1	4.1	168	WOMEN'S BLOUSES-SPTSWR	234	2 824	5.6	
200	CURTAINS-ORAPERIES-ORY GOODS	27	4 158	8.3	8.3	169	GIRLS'-SUBTEEN-TEEN WEAR	167	807	2.4	
201	PIECE GOODS-NOTIONS	26	1 272	2.6	2.6	171	OTHER WOMENS-GIRLS-CLOTHES ACC	93	890	4.9	
202	CURTAINS-ORAPERIES	27	2 881	5.8	5.8	180	ALL FOOTWEAR	278	4 052	7.8	
220	MAJOR APPL-RADIO-TV-MUSICAL INST	21	4 727	11.1	9.5	200	CURTAINS-ORAPERIES-ORY GOODS	314	7 488	13.3	
221	MAJOR HOUSEHOLD APPLIANCES	17	3 065	8.0	6.2	201	PIECE GOODS-NOTIONS	274	3 095	5.8	
222	RAIOS-TV'S MUSICAL INSTR.	21	1 661	3.8	3.3	202	CURTAINS-ORAPERIES	273	4 037	7.4	
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	25	2 795	5.8	5.6	203	ALL OTHER ODOMESTICS	77	355	4.5	
241	FLOOR COVERINGS	24	1 233	2.6	2.5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	107	2 721	13.1	
242	FURNITURE-SLEEP EQUIPMENT	23	1 562	3.3	3.1	221	MAJOR HOUSEHOLD APPLIANCES	77	1 623	11.2	
260	KITCHENWARE-HOME FURNISHINGS	25	1 317	2.8	2.6	222	RAIOS-TV'S MUSICAL INSTR.	93	970	5.2	
261	CHINA-GLASSWARE	25	394	.8	.8	223	ALL OTHER APPLIANCES	15	121	5.8	
262	KITCHENWARE-HOUSEWARES	24	920	1.9	1.8	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	188	2 474	5.9	
280	JEWELRY-OPTICAL GOODS	25	297	.6	.6	241	FLOOR COVERINGS	169	960	2.5	
300	SPORTING-RECREATION EQUIPMENT	25	1 235	2.7	2.5	242	FURNITURE-SLEEP EQUIPMENT	80	1 452	9.6	
320	HARWARE-GARDENING EQUIPMENT	21	1 638	3.6	3.3	260	KITCHENWARE-HOME FURNISHINGS	202	2 157	6.3	
321	HARWARE-TOOLS	18	814	2.0	1.6	261	CHINA-GLASSWARE	96	449	3.8	
322	GARDENING EQUIPMENT-SUPPLIES	21	824	1.8	1.7	262	KITCHENWARE-HOUSEWARES	177	1 630	5.3	
340	LUMBER-BUILDING MATERIALS	17	1 966	5.0	3.9	263	OTHER KITCHENWARE-HOME FURNISH	24	73	2.6	
348	PAINT-GLASS-WALLPAPER	17	606	1.5	1.2	280	JEWELRY-OPTICAL GOODS	163	498	1.4	
356	ALL OTHER LUMBER-MILLWORK	14	1 359	4.6	2.7	300	SPORTING-RECREATION EQUIPMENT	143	1 108	3.3	
400	AUTO FUELS-LUBRICANTS	5	103	.5	.2	320	HARWARE-GARDENING EQUIPMENT	139	2 381	9.1	
420	AUTO TIRES-BATTERIES-ACCESS.	16	3 475	9.7	7.0	321	HARWARE-TOOLS	14	669	6.4	
440	FARM EQUIPMENT MACHINERY	3	188	1.5	.4	322	GARDENING EQUIPMENT-SUPPLIES	106	672	3.5	
500	ALL OTHER MERCHANDISE	26	1 450	2.9	2.9	340	LUMBER-BUILDING MATERIALS	116	1 092	5.9	
501	TOYS-GAMES-WHEEL GOODS	25	717	1.4	1.4	348	PAINT-GLASS-WALLPAPER	105	431	2.8	
502	BOOKS-STATIONERY-PHOTO. EQUIP.	22	465	.9	.9	518	ALL OTHER LUMBER-MILLWORK	57	647	4.8	
518	MOSE. EXC. TOY-GAMES-BOOKS-STA	18	268	.6	.5	400	AUTO FUELS-LUBRICANTS	92	1 883	12.1	
520	NONMERCHANTISE RECEIPTS	21	3 911	10.1	7.8	420	AUTO TIRES-BATTERIES-ACCESS.	70	1 580	7.8	
534	AUTO REPAIR	14	208	.6	.4	440	FARM EQUIPMENT MACHINERY	14	578	14.0	
535	ALL OTHER SERVICE RECEIPTS	21	3 703	9.6	7.4	460	HAY-GRAIN-FEEO-FARM SUPPLIES	46	2 431	28.0	
-	MISCELLANEOUS MERCHANDISE	(X)	91	(X)	.2	500	ALL OTHER MERCHANDISE	183	2 286	7.4	
						501	TOYS-GAMES-WHEEL GOODS	117	761	4.6	
						502	BOOKS-STATIONERY-PHOTO. EQUIP.	89	357	2.6	
						518	MOSE. EXC. TOY-GAMES-BOOKS-STA	82	1 131	5.0	
	VARIETY STORES (SIC 533)					520	NONMERCHANTISE RECEIPTS	187	1 590	5.3	
	TOTAL	327	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	164	(X)	
020	GROCERIES-OTHER FOODS	180	(0)	(0)	5.7	3.2					

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NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—	
				Estab- lishments handling the line	All estab- lish- ments ¹					Estab- lishments handling the line	All estab- lish- ments ¹
	DRY GOODS STORES (SIC 539 PART)			(X)	100.0		CANDY, NUT, AND CONFECTIONERY STORES (SIC 544)		(X)	100.0	
	TOTAL	64	3 730	(X)	100.0		TOTAL	19	1 320	(X)	100.0
	SEWING AND NEEDLEWORK STORES (SIC 539 PART)			(X)	100.0		RETAIL BAKERIES (SIC 546)		(X)	100.0	
	TOTAL	17	(D)	(X)	100.0		TOTAL	72	2 571	(X)	100.0
	FOOD STORES (SIC 54)			(X)	100.0		020 GROCERIES—OTHER FOODS	72	2 407	93.6	93.6
	TOTAL	1 654	458 663	(X)	100.0		520 NONMERCHANDISE RECEIPTS	7	9	2.4	.4
				(X)			- MISCELLANEOUS MERCHANDISE	(X)	155	(X)	6.0
020	GROCERIES—OTHER FOODS	1 654	397 769	86.7	86.7		RETAIL BAKERIES—BAKING, SELLING (SIC 5462)				
040	MEALS—SNACKS	87	1 444	4.3	.3		TOTAL	67	2 425	(X)	100.0
080	PACKAGED ALCOHOLIC BEVERAGES	282	4 163	4.1	.9	020	GROCERIES—OTHER FOODS	67	2 263	93.3	93.3
100	CIGARS—CIGARETTES—TOBACCO	1 143	13 874	4.3	3.0	025	BAKERY PRODUCTS—EXCEPT FROZEN, MISCELLANEOUS MERCHANDISE	67	2 236	92.2	92.2
120	COSMETICS—DRUGS—CLEANERS	1 089	18 790	5.2	4.1		- MISCELLANEOUS MERCHANDISE	(X)	27	(X)	1.1
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	68	372	2.4	.1	520	NONMERCHANDISE RECEIPTS	6	9	2.4	.4
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	107	628	1.0	.1		- MISCELLANEOUS MERCHANDISE	(X)	153	(X)	6.3
200	CURTAINS—DRAPERIES—DRY GOODS	33	420	3.1	.1		RETAIL BAKERIES—SELLING ONLY (SIC 5463)				
220	MAJOR APPL—RADIO—TV—MUSICAL INST	18	378	4.3	.1		TOTAL	5	146	(X)	100.0
260	KITCHENWARE—HOME FURNISHINGS	98	508	1.2	.1						
320	HARDWARE—GARDENING EQUIPMENT	66	410	3.1	.1		DAIRY PRODUCTS STORES (SIC 545)				
400	AUTO FUELS—LUBRICANTS	77	1 141	20.0	.2		TOTAL	13	(D)	(X)	100.0
460	HAY—GRAIN—FEOO—FARM SUPPLIES	56	3 632	23.5	.8						
500	ALL OTHER MERCHANDISE	567	8 132	3.9	1.8		EGG AND POULTRY DEALERS (SIC 549 PT.)				
520	NONMERCHANDISE RECEIPTS	543	6 542	3.0	1.4		TOTAL	5	880	(X)	100.0
-	MISCELLANEOUS MERCHANDISE	(X)	460	(X)	.1		- MISCELLANEOUS MERCHANDISE	(X)			
	GROCERY STORES (SIC 541)			(X)	100.0		OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.)				
	TOTAL	1 518	450 715	(X)	100.0		TOTAL	4	(0)	(X)	100.0
020	GROCERIES—OTHER FOODS	1 518	390 684	86.7	86.7		AUTOMOTIVE DEALERS (SIC 55 EX. 554)				
021	MEATS—FISH—POULTRY	1 399	102 652	23.3	22.8		TOTAL	1 128	451 144	(X)	100.0
022	PRODUCE (FRESH FRUITS—VEGTBLS)	1 350	30 515	6.9	6.8	220	MAJOR APPL—RADIO—TV—MUSICAL INST	242	7 012	30.1	1.6
023	FROZEN FOODS	1 200	18 223	4.6	4.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	90	434	4.1	.1
024	ALL OTHER FOODS	1 495	239 288	53.6	53.1	260	KITCHENWARE—HOME FURNISHINGS	203	1 089	4.1	.2
				(X)		300	SPORTING—RECREATION EQUIPMENT	260	6 939	17.8	1.5
040	MEALS—SNACKS	62	1 179	4.4	.3	320	HARDWARE—GARDENING EQUIPMENT	220	2 878	12.5	.6
080	PACKAGED ALCOHOLIC BEVERAGES	281	4 155	4.0	.9	340	LUMBER—BUILDING MATERIALS	86	548	3.7	.1
100	CIGARS—CIGARETTES—TOBACCO	1 135	13 809	4.4	3.1	380	AUTOMOBILES—TRUCKS	695	340 510	84.3	75.5
120	COSMETICS—DRUGS—CLEANERS	1 086	18 775	5.3	4.2	400	AUTO FUELS—LUBRICANTS	501	2 943	1.0	.7
140	MEN'S—BOYS' CLOTHING EXC FOOTWR	68	372	2.3	.1	420	AUTO TIRES—BATTERIES—ACCESS	960	49 987	11.9	11.1
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	107	627	1.0	.1	440	FARM EQUIPMENT MACHINERY	29	1 531	8.1	.3
200	CURTAINS—DRAPERIES—DRY GOODS	33	420	3.0	.1	460	HAY—GRAIN—FEOO—FARM SUPPLIES	14	295	50.0	.1
220	MAJOR APPL—RADIO—TV—MUSICAL INST	18	377	4.3	.1	500	ALL OTHER MERCHANDISE	211	14 920	47.8	3.3
260	KITCHENWARE—HOME FURNISHINGS	98	505	1.2	.1	520	NONMERCHANDISE RECEIPTS	859	21 663	5.2	4.8
320	HARDWARE—GARDENING EQUIPMENT	66	402	3.1	.1	-	MISCELLANEOUS MERCHANDISE	(X)	395	(X)	.1
400	AUTO FUELS—LUBRICANTS	74	1 002	20.0	.2		MOTOR VEHICLE DEALERS (SIC 551; 552)				
460	HAY—GRAIN—FEOO—FARM SUPPLIES	56	3 617	23.5	.8		TOTAL	667	386 653	(X)	100.0
500	ALL OTHER MERCHANDISE	559	8 026	3.9	1.8	380	AUTOMOBILES—TRUCKS	667	338 998	87.7	87.7
516	ALL OTHER MERCHANDISE	198	2 298	2.8	.5	400	AUTO FUELS—LUBRICANTS	397	1 884	.7	.5
517	PAPER—PAPER PRODUCTS	505	5 728	2.9	1.3	420	AUTO TIRES—BATTERIES—ACCESS	578	25 840	7.0	6.7
520	NONMERCHANDISE RECEIPTS	523	6 324	3.0	1.4	440	FARM EQUIPMENT MACHINERY	22	1 450	10.2	.4
-	MISCELLANEOUS MERCHANDISE	(X)	441	(X)	.1	500	ALL OTHER MERCHANDISE	27	274	9.0	.1
	MEAT MARKETS (SIC 542 PT.)			(X)	100.0	520	NONMERCHANDISE RECEIPTS	558	17 595	4.9	4.6
	TOTAL	15	(0)	(X)	100.0	-	MISCELLANEOUS MERCHANDISE	(X)	611	(X)	.2
020	GROCERIES—OTHER FOODS	15		95.7	95.7		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.)				
021	MEATS—FISH—POULTRY	15		93.3	93.3		TOTAL	529	341 035	(X)	100.0
	MISCELLANEOUS MERCHANDISE	(X)		(X)	2.5						
520	NONMERCHANDISE RECEIPTS	5		5.3	4.1						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.2						
	FISH (SEA FOOD) MARKETS (SIC 542 PT.)			(X)	100.0						
	TOTAL	3	(0)	(X)	100.0						
	FRUIT STORES AND VEGETABLE MKTS. (SIC 543)			(X)	100.0						
	TOTAL	5	(0)	(X)	100.0						

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NA Not available.

X Not applicable.

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
380	AUTOMOBILES—TRUCKS	529	298 4S1	87.5	87.5	380	AUTOMOBILES—TRUCKS	101	11 891	91.0	91.0
381	NEW PASSENGER CARS—RETAIL	529	158 880	46.6	46.6	385	USED PASSENGER CARS—RETAIL	100	10 610	81.6	81.2
382	NEW PASSENGER CARS—WHOLESALE	28	1 128	7.6	.3	386	USED PASSENGER CARS—WHOLESALE	11	611	19.5	4.7
383	NEW COMMERCIAL VEHICLES—RETAIL	329	41 981	17.0	12.3	387	USED COMMERCIAL VEHICLES	17	346	20.4	2.6
384	NEW COMMERCIAL VEHICLES—WHOLESALE	20	1 844	15.6	.5	-	MISCELLANEOUS MERCHANDISE	(X)	323	(X)	2.5
385	USED PASSENGER CARS—RETAIL	525	68 619	20.3	20.1	400	AUT FUELS—LUBRICANTS	5	165	1S.4	1.3
386	USED PASSENGER CARS—WHOLESALE	290	9 365	4.0	2.7	420	AUTO TIRES—BATTERIES—ACCESS.	28	454	8.1	3.5
387	USED COMMERCIAL VEHICLES	331	14 600	5.9	4.3	421	PARTS INSTALLED IN REPAIR WDRK	23	302	7.3	2.3
392	ALL OTHER AUTOS—TRUCKS	36	1 928	6.1	.6	422	PARTS—WHOLESALE	14	40	2.2	.4
400	AUTO FUELS—LUBRICANTS	362	1 582	.7	.5	423	PARTS—RETAIL	4	23	9.0	.2
401	GASOLINE	113	1 047	1.5	.3	424	AUTOMOBILE TIRES—BATTERIES—ACC	4	83	S.5	.6
403	MOTOR OILS—GREASES—OTHER OILS	301	533	.3	.2	520	NONMERCHANDISE RECEIPTS	23	202	4.0	1.5
-	MISCELLANEDUS MERCHANDISE	(X)	2	(X)	(Z)	527	SERVICE LABOR	19	162	4.4	1.2
420	AUTO TIRES—BATTERIES—ACCESS.	514	23 209	6.9	6.8	528	OTHER NONMERCHANDISE RECEIPTS	6	40	2.7	.3
421	PARTS INSTALLED IN REPAIR WORK	509	13 611	4.1	4.0	-	MISCELLANEDUS MERCHANDISE	(X)	351	(X)	2.7
422	PARTS—WHOLESALE	440	5 118	1.6	1.5	520	TIRE, BATTERY, AND ACCESSORY DLRS (SIC SS3)				
423	PARTS—RETAIL	445	2 112	.7	.7		TOTAL	377	43 546	(X)	100.0
424	AUTOMOBILE TIRES—BATTERIES—ACC	343	1 965	.8	.6	180	ALL FDDTWEAR	4	33	3.5	.1
440	FARM EQUIPMENT MACHINERY	20	1 411	9.0	.4	220	MAJOR APPL—RADIO-TV—MUSICAL INST	239	6 933	22.2	15.9
520	NONMERCHANDISE RECEIPTS	496	15 814	4.8	4.6	240	FURNITURE—SLEEP EQUIP—FLOOR COV	88	424	3.4	1.0
527	SERVICE LABOR	494	14 667	4.5	4.3	260	KITCHENWARE—HOME FURNISHINGS	201	1 083	4.0	2.5
528	OTHER NONMERCHANDISE RECEIPTS	163	1 146	.9	.3	280	JEWELRY—OPTICAL GOODS	83	105	.8	.2
-	MISCELLANEDUS MERCHANDISE	(X)	568	(X)	.2	300	SPORTING—RECREATION EQUIPMENT	200	2 764	7.9	4.7
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SSI PT.)					320	HARDWARE—GARDENING EQUIPMENT	213	2 048	10.0	6.3
	TOTAL	14	5 954	(X)	100.0	340	LUMBER—BUILDING MATERIALS	83	539	4.1	1.2
380	AUTOMOBILES—TRUCKS	14	4 645	78.0	78.0	380	AUTOMOBILES—TRUCKS	12	110	13.6	.3
381	NEW PASSENGER CARS—RETAIL	14	3 417	57.4	57.4	400	AUT FUELS—LUBRICANTS	92	924	6.9	2.1
385	USED PASSENGER CARS—RETAIL	14	1 038	17.4	17.4	420	AUTO TIRES—BATTERIES—ACCESS.	377	24 089	55.3	55.3
-	MISCELLANEDUS MERCHANDISE	(X)	190	(X)	3.2	440	FARM EQUIPMENT MACHINERY	6	78	6.8	.2
400	AUTO FUELS—LUBRICANTS	17	28	.5	.5	500	ALL OTHER MERCHANDISE	140	1 108	S.3	2.5
403	MOTOR OILS—GREASES—OTHER OILS	17	28	.5	.5	520	NONMERCHANDISE RECEIPTS	245	2 864	8.6	6.6
420	AUTO TIRES—BATTERIES—ACCESS.	14	839	14.1	14.1	-	MISCELLANEOUS MERCHANDISE	(X)	444	(X)	1.0
421	PARTS INSTALLED IN REPAIR WORK	14	562	9.4	9.4		HOME AND AUTO SUPPLY STORES (SIC SS3 PT.)				
422	PARTS—WHOLESALE	14	89	1.5	1.5		TOTAL	152	18 107	(X)	100.0
423	PARTS—RETAIL	14	69	1.2	1.2	180	ALL FOOTWEAR	4	32	3.1	.2
424	AUTOMOBILE TIRES—BATTERIES—ACC	13	119	2.2	2.0	220	MAJOR APPL—RADIO-TV—MUSICAL INST	152	5 210	28.8	28.8
520	NONMERCHANDISE RECEIPTS	15	436	7.3	7.3	221	MAJOR HOUSEHOLD APPLIANCES	190	2 901	16.6	16.0
527	SERVICE LABOR	15	436	7.3	7.3	222	RADIO—TV—MUSICAL INSTR	129	2 176	12.7	12.0
-	MISCELLANEOUS MERCHANDISE	(X)	6	(X)	.1	223	ALL OTHER APPLIANCES	39	132	3.5	.7
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SSI PT.)					240	FURNITURE—SLEEP EQUIP—FLOOR COV.	66	399	4.0	2.2
	TOTAL	23	26 601	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	127	856	5.2	4.7
380	AUTOMOBILES—TRUCKS	23	24 010	90.3	90.3	264	SMALL ELECTRICAL APPLIANCES	125	552	3.4	3.0
381	NEW PASSENGER CARS—RETAIL	23	14 771	55.5	55.5	280	ALL OTHER KITCHENWR—HOUSEWR	94	304	2.4	1.7
383	NEW COMMERCIAL VEHICLES—RETAIL	14	1 845	13.6	6.9	290	JEWELRY—OPTICAL GOODS	58	81	.9	.4
385	USED PASSENGER CARS—RETAIL	23	5 128	19.3	19.3	300	SPORTING—RECREATION EQUIPMENT	134	1 591	9.9	8.8
386	USED PASSENGER CARS—WHOLESALE	21	926	4.1	3.5	306	BOATS—MOTORS—MARINE EQUIPMENT	41	99	1.5	.5
387	USED COMMERCIAL VEHICLES	5	491	4.1	1.8	317	ALL OTHER SPTG GOODS EXC BOATS	121	1 492	10.4	8.2
392	ALL OTHER AUTOS—TRUCKS	3	643	20.6	2.4	320	HARDWARE—GARDENING EQUIPMENT	135	2 055	12.4	11.3
-	MISCELLANEOUS MERCHANDISE	(X)	206	(X)	.8	340	LUMBER—BUILDING MATERIALS	75	523	4.8	2.9
400	AUTO FUELS—LUBRICANTS	14	110	.4	.4	380	AUTOMOBILES—TRUCKS	4	22	3.0	.1
403	MOTOR OILS—GREASES—OTHER OILS	15	50	.2	.2	400	AUTO FUELS—LUBRICANTS	39	184	2.5	1.0
420	AUTO TIRES—BATTERIES—ACCESS.	22	1 338	5.1	5.0	403	MOTOR OILS—GREASES—OTHER OILS	39	113	1.5	.6
421	PARTS INSTALLED IN REPAIR WORK	22	922	3.6	3.5	-	MISCELLANEOUS MERCHANDISE	(X)	71	(X)	.4
422	PARTS—WHOLESALE	13	284	1.2	1.1	420	AUTO TIRES—BATTERIES—ACCESS.	152	5 174	28.6	28.6
423	PARTS—RETAIL	3	99	.7	.4	416	NEW TIRES—TUBES (TO FLEET OPRTS)	20	201	7.3	1.1
424	AUTOMOBILE TIRES—BATTERIES—ACC	12	33	.2	.1	417	NEW TIRES—TUBES (TO OTHER USERS)	128	1 898	11.1	10.5
520	NONMERCHANDISE RECEIPTS	23	1 143	4.3	4.3	418	RETREAOS (TO FLEET OPERATORS)	9	12	1.5	.1
527	SERVICE LABOR	23	1 143	4.3	4.3	419	RETREAOS (TO OTHER USERS)	58	164	2.1	.9
	MOTOR VEHICLE DEALERS—USEO CARS ONLY (SIC SS2)					426	AUTOMOBILE ACCESSORIES	144	1 531	9.0	8.5
	TOTAL	101	13 063	(X)	100.0	428	NEW AUTO TIRES SOLO TO DEALERS	21	152	6.8	.8
						429	NEW TRUCK—BUS TIRES (TO USERS)	40	303	4.4	1.7
						431	NEW TRK—BUS TIRES (TO DEALERS)	16	111	4.2	.6
						433	RETREAOS SOLO TO DEALERS	10	16	1.3	.1
						434	RETREAOS—TRUCK—BUS (TO USERS)	12	21	1.2	.1
						435	RETREAOS—TRUCK—BUS (TO DEALERS)	8	10	1.5	.1
						436	STORAGE BATTERIES	121	755	4.8	4.2
						440	FARM EQUIPMENT MACHINERY	4	67	6.5	.4
						500	ALL OTHER MERCHANDISE	84	740	S.9	4.1

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Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹
520	NONMERCHANTISE RECEIPTS.	96	888	6.6	4.9	400	AUTO FUELS-LUBRICANTS.	2 160	159 920	79.6	79.6
524	BRAKE AND WHEEL SERVICES.	29	211	6.4	1.2	401	GASOLINE.	2 159	146 450	72.9	72.9
525	TIRE SERVICES OTHER THAN RETRO	24	48	1.6	.3	402	OTHER AUTOMOTIVE FUELS.	240	5 804	15.1	2.9
526	OTHER NONMERCHANTISE RECEIPTS.	91	629	5.2	3.5	403	MOTOR OILS-GREASES-OTHER OILS.	1 877	7 664	4.2	3.8
-	MISCELLANEOUS MERCHANDISE.	(X)	285	(X)	1.6	420	AUTO TIRES-BATTERIES-ACCESS. . . .	1 733	20 124	12.2	10.0
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.)					421	PARTS INSTALLED IN REPAIR WORK	777	4 371	7.0	2.2
	TOTAL.	225	25 439	(X)	100.0	423	PARTS-RETAIL.	231	964	4.2	.5
220	MAJOR APPL-RADIO-TV-MUSICAL INST	87	1 723	14.0	6.8	424	AUTOMOBILE TIRES-BATTERIES-ACC	1 616	14 788	9.5	7.4
221	MAJOR HOUSEHOLD APPLIANCES. . . .	65	919	8.9	3.6	460	HAY-GRAIN-FEED-FARM SUPPLIES. . .	27	450	12.5	.2
222	RADIO-TV+MUSICAL INSTR.	83	789	6.5	3.1	480	HOUSEHOLD FUELS-ICE.	136	1 125	6.6	.6
-	MISCELLANEOUS MERCHANDISE.	(X)	15	(X)	.1	500	ALL OTHER MERCHANDISE.	72	418	3.6	.2
260	KITCHENWARE-HOME FURNISHINGS. . .	74	227	2.2	.9	520	NONMERCHANTISE RECEIPTS.	1 390	7 307	5.2	3.6
264	SMALL ELECTRICAL APPLIANCES. . . .	73	203	2.0	.8	527	SERVICE LABOR.	1 352	6 245	4.6	3.1
-	MISCELLANEOUS MERCHANDISE.	(X)	24	(X)	.1	-	MISCELLANEOUS MERCHANDISE.	(X)	223	(X)	.1
280	JEWELRY-OPTICAL GOODS.	25	23	.9	.1		APPAREL AND ACCESSORY STORES (SIC 56)				
300	SPORTING-RECREATION EQUIPMENT. . .	66	473	5.3	1.9		TOTAL.	864	86 300	(X)	100.0
306	BOATS-MOTORS-MARINE EQUIPMENT. . .	5	36	2.6	.1	120	COSMETICS-ORUGS-CLEANERS.	26	250	3.4	.3
317	ALL OTHER SPTG GOODS EXC BOATS	65	437	4.8	1.7	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	404	25 549	50.4	29.6
320	HARWARE-GARDENING EQUIPMENT. . . .	77	693	6.9	2.7	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	598	36 744	58.5	42.6
340	LUMBER-BUILDING MATERIALS.	9	16	2.7	.1	180	ALL FOOTWEAR.	448	18 557	34.0	21.5
380	AUTOMOBILES-TRUCKS.	8	88	23.0	3.3	200	CURTAINS-DRAPERIES-ORY. GOODS. . .	149	2 411	9.9	2.8
400	AUTO FUELS-LUBRICANTS.	52	740	12.9	2.9	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	19	91	1.2	.1
420	AUTO TIRES-BATTERIES-ACCESS.	225	18 915	74.4	74.4	260	KITCHENWARE-HOME FURNISHINGS. . .	27	101	1.6	.1
500	ALL OTHER MERCHANDISE.	56	368	4.8	1.4	280	JEWELRY-OPTICAL GOODS.	78	577	4.8	.7
520	NONMERCHANTISE RECEIPTS.	150	1 976	10.0	7.8	300	SPORTING-RECREATION EQUIPMENT. . .	20	105	1.3	.1
-	MISCELLANEOUS MERCHANDISE.	(X)	197	(X)	.8	500	ALL OTHER MERCHANDISE.	38	157	2.0	.2
	BOAT DEALERS (SIC 5591)					520	NONMERCHANTISE RECEIPTS.	338	1 696	4.0	2.0
	TOTAL.	30	5 249	(X)	100.0	-	MISCELLANEOUS MERCHANDISE.	(X)	62	(X)	.1
300	SPORTING-RECREATION EQUIPMENT. . .	30	4 437	84.5	84.5		WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8)				
400	AUTO FUELS-LUBRICANTS.	9	85	3.2	1.6	120	COSMETICS-ORUGS-CLEANERS.	5	122	8.6	.6
520	NONMERCHANTISE RECEIPTS.	23	585	12.0	11.1	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	289	19 268	90.6	90.6
-	MISCELLANEOUS MERCHANDISE.	(X)	142	(X)	2.7	180	ALL FOOTWEAR.	32	295	11.8	1.4
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					280	JEWELRY-OPTICAL GOODS.	29	423	11.3	2.0
	TOTAL.	35	12 996	(X)	100.0	520	NONMERCHANTISE RECEIPTS.	98	666	5.6	3.1
500	ALL OTHER MERCHANDISE.	35	12 563	96.7	96.7	-	MISCELLANEOUS MERCHANDISE.	(X)	493	(X)	2.3
504	MOBILE HOMES-HOUSEHOLD TRLRs.	34	12 132	93.4	93.4		WOMEN'S READY-TO-WEAR STORES (SIC 562)				
505	CAMP TRAILERS-TRAVEL TRAILERS. . .	6	334	27.9	2.6	120	COSMETICS-ORUGS-CLEANERS.	5		(0)	(X)
-	MISCELLANEOUS MERCHANDISE.	(X)	96	(X)	.7	160	WOMEN'S-GIRLS'CLOTHING+EX FOOTWR	256		(0)	(X)
520	NONMERCHANTISE RECEIPTS.	20	358	4.2	2.8	160	CHILDREN'S-INFANTS' WEAR.	161		8.0	.6
527	SERVICE LABOR.	11	61	1.3	.5	163	MILLINERY.	141		90.5	90.5
532	OTHER NONMERCHANTISE RECEIPTS.	14	293	4.8	2.3	164	HOSIERY.	193		9.9	3.8
-	MISCELLANEOUS MERCHANDISE.	(X)	75	(X)	.6	168	WOMEN'S BLOUSES-SPTSWR.	228		3.0	2.5
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)					172	DRESSES.	233		9.6	9.0
	TOTAL.	14	1 489	(X)	100.0	173	COATS-SUITS.	232		19.5	19.3
	AUTOMOTIVE DEALERS, N+E+C (SIC 5599 PT.)					174	HANDBAGS.	196		36.0	36.0
	TOTAL.	5	1 211	(X)	100.0	175	FURS.	13		13.3	13.2
	GASOLINE SERVICE STATIONS (SIC 554)					176	OTHER WOMEN'S-GIRLS'CLOTHES ACC	87		2.9	2.5
	TOTAL.	2 160	200 827	(X)	100.0	180	ALL FOOTWEAR.	27		5.0	.8
020	GROCERIES-OTHER FOODS.	354	2 233	5.3	1.1	180	JEWELRY-OPTICAL GOODS.	28		4.0	1.9
040	MEALS-SNACKS.	128	2 385	13.6	1.2	280	NONMERCHANTISE RECEIPTS.	86		11.9	1.4
080	PACKAGED ALCOHOLIC BEVERAGES. . . .	34	670	13.6	.3	520	MISCELLANEOUS MERCHANDISE.	(X)		11.3	2.2
100	CIGARS-CIGARETTES-TOBACCO.	623	4 960	6.3	2.5	-				5.3	3.0
300	SPORTING-RECREATION EQUIPMENT. . .	55	208	3.8	.1		MILLINERY STORES (SIC 563 PT.)				
380	AUTOMOBILES-TRUCKS.	126	804	7.8	.4		TOTAL.	6	76	(X)	100.0

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TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—		Amount ¹ (\$1,000)				As percent of total sales of—			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
	CORSET AND LINGERIE STORES (SIC 563 PT.)	-	-	(X)	-		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.)	1	(0)	(X)	100.0		
	TOTAL	-	-	(X)	-		TOTAL	1	(0)	(X)	100.0		
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)	25	2 369	(X)	100.0		FAMILY SHOE STORES (SIC 566 PT.)	186	14 186	(X)	100.0		
	TOTAL	25	2 369	(X)	100.0		TOTAL	186	14 186	(X)	100.0		
	FURRIERS AND FUR SHOPS (SIC 568)	2	(0)	(X)	100.0	120	COSMETICS—DRUGS—CLEANERS	3	27	2.6	.2		
	TOTAL	2	(0)	(X)	100.0	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23	248	8.7	1.7		
	MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561)	135	13 699	(X)	100.0	160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	46	717	16.0	5.1		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	135	12 615	92.1	92.1	180	ALL FOOTWEAR	186	12 822	90.4	90.4		
142	BOYS' CLOTHING	76	688	7.8	5.0	181	MEN'S AND BOYS' FOOTWEAR	186	3 911	27.6	27.6		
143	MEN'S TAILORED OUTERWEAR	126	5 798	42.7	42.3	182	WOMEN'S AND GIRLS' FOOTWEAR	186	6 864	48.4	48.4		
144	OTHER MEN'S OUTERWEAR	110	2 555	23.9	18.7	183	CHILDREN'S AND INFANTS' FOOTWR	182	2 046	14.7	14.4		
145	MEN'S HATS	98	373	5.0	2.7	S00	ALL OTHER MERCHANDISE	5	16	2.5	.1		
146	OTHER MEN'S CLOTHING	127	3 200	24.2	23.4	S20	NONMERCHANDISE RECEIPTS	78	252	4.4	1.8		
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	18	295	14.7	2.2	-	MISCELLANEOUS MERCHANDISE	(X)	104	(X)	.7		
172	DRESSES	16	58	2.9	.4		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564)	29	93	88.7	88.7		
-	MISCELLANEOUS MERCHANDISE	(X)	237	(X)	1.7	161	MISCELLANEOUS MERCHANDISE	29	197	(X)	1.5		
180	ALL FOOTWEAR	43	551	11.1	4.0	S20	NONMERCHANDISE RECEIPTS	6	9	1.9	.8		
S20	NONMERCHANDISE RECEIPTS	48	201	2.9	1.5	-	MISCELLANEOUS MERCHANDISE	(X)	99	(X)	8.8		
-	MISCELLANEOUS MERCHANDISE	(X)	37	(X)	.3		MISC. APPAREL AND ACCESSORY STRS. (SIC 569)	1	(0)	(X)	100.0		
	CUSTOM TAILORS (SIC 567)	-	-	(X)	-		TOTAL	1	(0)	(X)	100.0		
	TOTAL	-	-	(X)	-		FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57)	712	82 350	(X)	100.0		
	FAMILY CLOTHING STORES (SIC 565)	206	34 543	(X)	100.0	200	CURTAINS—DRAPERIES—DRY GOODS	94	1 247	9.3	1.5		
	TOTAL	206	34 543	(X)	100.0	220	MAJOR APPL—RADIO-TV—MUSICAL INST	511	35 632	55.6	43.3		
120	COSMETICS—DRUGS—CLEANERS	16	98	2.0	.3	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	354	35 860	76.0	43.5		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	206	12 293	35.6	35.6	260	KITCHENWARE—HOME FURNISHINGS	205	2 872	8.5	3.5		
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	206	15 186	44.0	44.0	300	SPORTING—RECREATION EQUIPMENT	19	126	6.2	.2		
180	ALL FOOTWEAR	168	3 762	11.9	10.9	320	HARWARE—GARDENING EQUIPMENT	71	1 168	12.5	1.4		
200	CURTAINS—DRAPERIES—DRY GOODS	104	2 135	9.3	6.2	340	LUMBER—BUILDING MATERIALS	3	829	22.2	1.0		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	18	90	1.3	.3	400	AUTO TIRES—BATTERIES—ACCESS	30	132	16.6	.2		
260	KITCHENWARE—HOME FURNISHINGS	25	95	1.9	.3	480	HOUSEHOLD FUELS—ICE	3	533	8.4	.7		
280	JEWELRY—OPTICAL GOODS	43	125	1.7	.4	S00	ALL OTHER MERCHANDISE	37	298	7.2	.4		
300	SPORTING—RECREATION EQUIPMENT	16	57	1.0	.2	S20	NONMERCHANDISE RECEIPTS	362	3 545	7.8	4.3		
320	HARWARE—GARDENING EQUIPMENT	17	18	2.6	.1	-	MISCELLANEOUS MERCHANDISE	(X)	58	(X)	.1		
S00	ALL OTHER MERCHANDISE	29	110	1.2	.3		FURNITURE STORES (SIC 5712)	301	41 986	(X)	100.0		
S20	NONMERCHANDISE RECEIPTS	101	549	3.2	1.6	200	CURTAINS—DRAPERIES—DRY GOODS	58	393	4.0	.9		
-	MISCELLANEOUS MERCHANDISE	(X)	25	(X)	.1	220	MAJOR APPL—RADIO-TV—MUSICAL INST	154	5 596	21.0	13.3		
	SHOE STORES (SIC 566)	204	(0)	(X)	100.0	240	FURNITURE—SLEEP EQUIP—FLOOR COV.	301	32 084	76.4	76.4		
	TOTAL	204	(0)	(X)	100.0	243	SLEEP EQUIPMENT	245	5 001	13.3	11.9		
120	COSMETICS—DRUGS—CLEANERS	3		2.8	.2	244	OTHER HOUSEHOLD FURNITURE	294	21 933	54.0	52.2		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	23		8.6	1.6	245	FLOOR COVERINGS—SOFT SURFACE	213	3 674	10.3	8.8		
160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR	54		17.5	6.1	246	FLOOR COVERINGS—HARD SURFACE	147	1 149	4.8	2.7		
180	ALL FOOTWEAR	204		89.6	89.6	247	NONHOUSEHOLD FURNITURE	30	325	4.0	.8		
S00	ALL OTHER MERCHANDISE	5		2.7	.1	260	KITCHENWARE—HOME FURNISHINGS	109	1 255	5.9	3.0		
S20	NONMERCHANDISE RECEIPTS	8		4.2	1.7	300	SPORTING—RECREATION EQUIPMENT	11	48	2.7	.1		
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.7	320	HARWARE—GARDENING EQUIPMENT	14	401	12.5	1.0		
	MEN'S SHOE STORES (SIC 566 PT.)	1	(0)	(X)	100.0	340	LUMBER—BUILDING MATERIALS	10	281	15.7	.6		
	TOTAL	1	(0)	(X)	100.0	480	HOUSEHOLD FUELS—ICE	17	400	10.6	1.0		
	WOMEN'S SHOE STORES (SIC 566 PT.)	16	1 255	(X)	100.0	S00	ALL OTHER MERCHANDISE	12	165	6.4	.4		
	TOTAL	16	1 255	(X)	100.0	S20	NONMERCHANDISE RECEIPTS	127	1 383	6.6	3.3		
						-	MISCELLANEOUS MERCHANDISE	(X)	19	(X)	(2)		
	HOME FURNISHINGS STORES (OTHER 571)	55	5 058	(X)	100.0		TOTAL	55	5 058	(X)	100.0		

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			Amount ¹ (\$1,000)	As percent of total sales of-- Establishments handling the line				All establishments ¹	Amount ¹ (\$1,000)	Establishments handling the line	All establishments ¹
200	CURTAINS—ORAPERIES—ORY GOODS	20	656	19.0	13.0						
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	26	3 333	78.6	65.9						
520	NONMERCANTILE RECEIPTS	16	356	11.2	7.0						
-	MISCELLANEOUS MERCHANDISE	(X)	713	(X)	14.1						
	FLOOR COVERINGS STORES (SIC 5713)					220	MAJOR APPL—RADIO—TV—MUSICAL INST	29	3 040	(X)	100.0
	TOTAL	24	3 747	(X)	100.0	520	NONMERCANTILE RECEIPTS	11	99	(X)	98.7
						-	MISCELLANEOUS MERCHANDISE	2	2	(X)	1.3
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	24	3 264	87.1	87.1						
520	NONMERCANTILE RECEIPTS	13	348	11.5	9.3						
-	MISCELLANEOUS MERCHANDISE	(X)	135	(X)	3.6						
	ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714)					020	GROCERIES—OTHER FOODS	141	906	(X)	16.0
	TOTAL	18	605	(X)	100.0	040	MEALS—SNACKS	2 393	87 307	(X)	80.0
200	CURTAINS—ORAPERIES—ORY GOODS	18	540	89.3	89.3	060	ALCOHOLIC DRINKS	754	16 550	(X)	15.2
-	MISCELLANEOUS MERCHANDISE	(X)	65	(X)	10.7	080	PACKAGED ALCOHOLIC BEVERAGES	186	1 385	(X)	1.3
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					100	CIGARS—CIGARETTES—TOBACCO	567	960	(X)	4.5
	TOTAL ²	9	393	(X)	100.0	400	AUTO FUELS—LUBRICANTS	39	283	(X)	17.6
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)					500	ALL OTHER MERCHANDISE	63	285	(X)	10.3
	TOTAL ²	4	313	(X)	100.0	520	NONMERCANTILE RECEIPTS	382	1 087	(X)	4.5
	HOUSEHOLD APPLIANCE STORES (SIC 572)					-	MISCELLANEOUS MERCHANDISE	(X)	399	(X)	0.4
	TOTAL	214	(0)	(X)	100.0						
220	MAJOR APPL—RADIO—TV—MUSICAL INST	214		81.1	81.1						
224	NEW MAJOR APPLIANCES	214		62.8	62.8						
225	NEW RADIOS—TV'S ETC.	138		24.1	17.1						
226	USEO MAJOR APPL—RADIOS—TV'S	68		3.1	1.2						
	RESTAURANTS; LUNCHROOMS, CATERERS (SIC 5812 PT.)					020	GROCERIES—OTHER FOODS	113	744	(X)	18.1
	TOTAL					040	MEALS—SNACKS	2 121	86 059	(X)	90.8
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	22		12.3	1.5	060	ALCOHOLIC DRINKS	276	4 849	(X)	35.4
260	KITCHENWARE—HOME FURNISHINGS	76		8.9	4.3	080	PACKAGED ALCOHOLIC BEVERAGES	65	572	(X)	11.5
264	SMALL ELECTRICAL APPLIANCES	64		6.9	3.0	100	CIGARS—CIGARETTES—TOBACCO	433	716	(X)	4.3
265	ALL OTHER KITCHENR—HOUSEWR.	31		8.8	1.3	400	AUTO FUELS—LUBRICANTS	28	260	(X)	16.6
300	SPORTING—RECREATION EQUIPMENT	5		3.3	.1	500	ALL OTHER MERCHANDISE	51	237	(X)	10.3
320	BARWARE—GARDENING EQUIPMENT	42		10.7	2.1	520	NONMERCANTILE RECEIPTS	330	944	(X)	4.3
340	LUMBER—BUILDING MATERIALS	18		29.5	2.6	-	MISCELLANEOUS MERCHANDISE	(X)	396	(X)	0.4
420	AUTO TIRES—BATTERIES—ACCESS.	3		15.0	.6						
480	HOUSEHOLD FUELS—ICE	26		7.2	.9						
520	NONMERCANTILE RECEIPTS	145		9.1	5.7						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	1.1						
	RADIO AND TELEVISION STORES (SIC 5732)					020	GROCERIES—OTHER FOODS	73	454	(X)	14.5
	TOTAL	110		(0)	(X)	040	MEALS—SNACKS	1 430	60 820	(X)	88.9
220	MAJOR APPL—RADIO—TV—MUSICAL INST	110		88.5	88.5	060	ALCOHOLIC DRINKS	257	4 651	(X)	35.9
224	NEW MAJOR APPLIANCES	53		29.2	14.7	080	PACKAGED ALCOHOLIC BEVERAGES	51	514	(X)	11.7
225	NEW RADIOS—TV'S ETC.	110		66.4	66.4	100	CIGARS—CIGARETTES—TOBACCO	314	551	(X)	4.0
226	USEO MAJOR APPL—RADIOS—TV'S	71		4.5	2.7	400	AUTO FUELS—LUBRICANTS	17	249	(X)	19.0
227	RECORDS—TAPES—MUSICAL INSTR.	17		24.3	4.7	500	ALL OTHER MERCHANDISE	33	186	(X)	8.8
	CAFETERIAS (SIC 5812 PT.)					520	NONMERCANTILE RECEIPTS	227	739	(X)	4.5
	TOTAL					-	MISCELLANEOUS MERCHANDISE	(X)	211	(X)	0.3
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	4		12.3	1.1						
260	KITCHENWARE—HOME FURNISHINGS	8		9.3	1.1						
264	SMALL ELECTRICAL APPLIANCES	6		5.8	.3						
265	ALL OTHER KITCHENR—HOUSEWR.	3		9.5	.7						
320	HARWARE—GARDENING EQUIPMENT	13		25.2	2.8						
500	ALL OTHER MERCHANDISE	8		7.8	.8						
520	NONMERCANTILE RECEIPTS	63		8.4	5.2						
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	.5						
	REFRESHMENT PLACES (SIC 5812 PT.)										
	TOTAL										
	RECORD SHOPS (SIC 5733 PT.)					020	GROCERIES—OTHER FOODS	36	272	(X)	40.0
	TOTAL	3	(0)	(X)	100.0	040	MEALS—SNACKS	632	22 476	(X)	95.5
						100	CIGARS—CIGARETTES—TOBACCO	108	145	(X)	3.9
						500	ALL OTHER MERCHANDISE	16	46	(X)	2.2
						520	NONMERCANTILE RECEIPTS	88	180	(X)	4.6
						-	MISCELLANEOUS MERCHANDISE	(X)	420	(X)	1.8

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Table with multiple columns: Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales), Merchandise line code, Kind of business and merchandise line, Establishments (number), Sales of specified merchandise lines (Amount, As percent of total sales).

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
* Detail may not add to total due to rounding.
* Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—		Amount ¹ (\$1,000)				As percent of total sales of—			
				Establishments handling the line	All establishments ¹					Establishments handling the line	All establishments ¹		
280	JEWELRY—OPTICAL GOODS	168	8 142	79.1	79.1	460	HAY—GRAIN—FEED—FARM SUPPLIES	432	153 431	90.7	90.7		
281	WATCHES—CLOCKS	159	1 520	16.1	14.8	480	HOUSEHOLD FUELS—ICE	49	1 181	7.6	*7		
282	SILVERWARE	105	724	9.9	7.0	500	ALL OTHER MERCHANDISE	46	933	5.7	*6		
285	ALL OTHER JEWELRY ITEMS	138	1 532	20.2	14.9	S20	NONMERCHANDISE RECEIPTS	129	1 895	2.7	1.1		
286	OPTICAL GOODS	9	39	7.0	4.4	-	MISCELLANEOUS MERCHANDISE	(X)	270	(X)	*2		
287	DIAMONDS, EXC. DIAMOND WATCHES	162	3 503	34.6	34.1								
288	RINGS, EXC. DIAMONDS	134	824	10.3	8.0								
300	SPORTING—RECREATION EQUIPMENT	6	32	4.4	*3		OTHER FARM SUPPLY STORES (SIC S969 PT.)						
S00	ALL OTHER MERCHANDISE	12	165	20.0	1.6		TOTAL	300	82 155	(X)	100.0		
S20	NONMERCHANDISE RECEIPTS	157	1 032	10.9	10.0								
-	MISCELLANEOUS MERCHANDISE	(X)	41	(X)	*4	020	GROCERIES—OTHER FOODS	35	3 943	24.4	4.8		
	FUEL OIL DEALERS (SIC S983)					120	COSMETICS—DRUGS—CLEANERS	17	183	2.0	*2		
	TOTAL ²	26	2 891	(X)	100.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	18	229	3.1	*3		
	LIQUEFIED PETRL. GAS (8TTLD. GAS) DEALERS (SIC S984)					220	MAJOR APPL—RADIO—TV—MUSICAL INST	13	388	5.6	*5		
	TOTAL	277	42 510	(X)	100.0	260	KITCHENWARE—HOME FURNISHINGS	7	341	5.7	*4		
220	MAJOR APPL—RADIO—TV—MUSICAL INST	140	2 539	11.5	6.0	280	JEWELRY—OPTICAL GOODS	5	120	1.8	*1		
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	8	277	10.0	*7	300	SPORTING—RECREATION EQUIPMENT	9	154	2.5	*2		
260	KITCHENWARE—HOME FURNISHINGS	7	51	2.7	*1	320	HARDWARE—GARDENING EQUIPMENT	39	1 774	10.9	2.2		
340	LUMBER—BUILDING MATERIALS	49	690	10.5	1.6	340	LUMBER—BUILDING MATERIALS	16	650	8.3	*8		
400	AUTO FUELS—LUBRICANTS	8	225	18.5	*5	400	AUTO FUELS—LUBRICANTS	35	770	5.7	*9		
460	HAY—GRAIN—FEED—FARM SUPPLIES	14	418	18.8	1.0	420	AUTO TIRES—BATTERIES—ACCESS	32	830	5.4	1.0		
						440	FARM EQUIPMENT MACHINERY	36	727	6.4	*9		
						460	HAY—GRAIN—FEED—FARM SUPPLIES	300	69 887	85.1	85.1		
						480	HOUSEHOLD FUELS—ICE	28	788	10.9	1.0		
480	HOUSEHOLD FUELS—ICE	277	36 420	85.7	85.7	S00	ALL OTHER MERCHANDISE	35	383	4.3	*5		
481	LP GAS—WHOLESALE	31	464	11.0	1.1	S20	NONMERCHANDISE RECEIPTS	140	827	2.0	1.0		
482	OTHER LP GAS SALES	277	35 648	83.9	83.9	-	MISCELLANEOUS MERCHANDISE	(X)	161	(X)	*2		
483	OTHER FUELS	8	308	33.3	*7								
							GARDEN SUPPLY STORES (SIC S969 PT.)						
							TOTAL ²	25	3 233	(X)	100.0		
500	ALL OTHER MERCHANDISE	37	311	4.7	*7								
S20	NONMERCHANDISE RECEIPTS	159	1 350	4.7	3.2		NEWS DEALERS AND NEWSSTANOS (SIC S994)						
-	MISCELLANEOUS MERCHANDISE	(X)	229	(X)	*5		TOTAL ²	24	973	(X)	100.0		
	FUEL AND ICE DEALERS, N.E.C. (SIC S982)												
	TOTAL ²	44	2 240	(X)	100.0		HOBBY, TOY, AND GAME SHOPS (SIC S995)						
	FLORISTS (SIC S992)						TOTAL	12	298	(X)	100.0		
	TOTAL ²	163	7 349	(X)	100.0								
	CIGAR STORES AND STANDS (SIC S993)						CAMERA AND PHOTO SUPPLY STORES (SIC S996)						
	TOTAL	4	(D)	(X)	100.0		TOTAL ²	11	736	(X)	100.0		
	BOOK STORES (SIC S942)												
	TOTAL	29	3 470	(X)	100.0		GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC S997)						
							TOTAL ²	75	3 297	(X)	100.0		
S00	ALL OTHER MERCHANDISE	29	3 348	96.5	96.5								
S12	SOCIAL STATIONERY—GRNG CARDS	11	64	25.0	1.8		OPTICAL GOODS STORES (SIC S999 PT.)						
S13	BOOKS—PERIODICALS	29	2 354	67.8	67.8		TOTAL ²	11	1 093	(X)	100.0		
S15	ALL OTHER MERCHANDISE	11	877	28.4	25.3								
-	MISCELLANEOUS MERCHANDISE	(X)	52	(X)	1.5		RETAIL STORES, N.E.C. (SIC S999 PT.)						
							TOTAL	78	3 300	(X)	100.0		
S20	NONMERCHANDISE RECEIPTS	11	83	2.7	2.4								
-	MISCELLANEOUS MERCHANDISE	(X)	39	(X)	*1	S00	ALL OTHER MERCHANDISE	78	3 075	93.2	93.2		
						S20	NONMERCHANDISE RECEIPTS	50	151	5.6	4.6		
	STATIONERY STORES (SIC S943)					-	MISCELLANEOUS MERCHANDISE	(X)	74	(X)	*2		
	TOTAL	19	(D)	(X)	100.0								
	HAY, GRAIN, AND FEED STORES (SIC S962)						NONSTORE RETAILERS (SIC S3 PART*)						
	TOTAL	432	169 175	(X)	100.0		TOTAL	149	(D)	(X)	100.0		
020	GROCERIES—OTHER FOODS	74	5 767	14.7	3.4	020	GROCERIES—OTHER FOODS	29	86.6	9.1			
320	HARDWARE—GARDENING EQUIPMENT	67	2 175	10.4	1.3	100	CIGARS—CIGARETTES—TOBACCO	27	93.5	8.7			
340	LUMBER—BUILDING MATERIALS	18	516	15.0	*3	120	COSMETICS—DRUGS—CLEANERS	62	*7	*6			
400	AUTO FUELS—LUBRICANTS	46	1 638	9.5	1.0	140	MEN'S—BOYS' CLOTHING EXC FOOTWR	64	6.2	4.9			
420	AUTO TIRES—BATTERIES—ACCESS	26	316	2.5	*2	160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR	64	14.2	11.2			
440	FARM EQUIPMENT MACHINERY	25	1 053	10.7	*6	180	ALL FOOTWEAR	62	2.6	2.1			
						200	CURTAINS—DRAPERIES—DRY GOODS	63	6.7	5.3			
						220	MAJOR APPL—RADIO—TV—MUSICAL INST	70	16.5	13.5			
						240	FURNITURE—SLEEP EQUIP—FLOOR COV	64	4.8	3.8			
						260	KITCHENWARE—HOME FURNISHINGS	64	2.5	2.0			

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¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	As percent of total sales of--		
				Estab-lishments handling the line	All estab-lishments ²					Estab-lishments handling the line	All estab-lishments ²	
280	JEWELRY—OPTICAL GOODS	64	(0)	.7	.6	020	MERCHANDISING MACHINE OPERATORS (SIC S34)	36	(0)	(X)	100.0	
300	SPORTING—RECREATION EQUIPMENT	64		2.5	2.0							
320	HARDWARE—GARDENING EQUIPMENT	63		3.9	3.1							
340	LUMBER—BUILDING MATERIALS	76		6.3	5.1							
420	AUTO TIRES—BATTERIES—ACCESS.	63		3.5	2.8							
440	FARM EQUIPMENT MACHINERY	37		1.4	.8							
S00	ALL OTHER MERCHANDISE	81		9.3	7.6							
520	NONMERCHANDISE RECEIPTS	77		14.2	12.1							
-	MISCELLANEOUS MERCHANDISE	(X)		(X)	4.6							
	MAIL ORDER HOUSES (SIC 532)											
	TOTAL	71	(0)	(X)	100.0			42	(0)	(X)	100.0	
120	COSMETICS—DRUGS—CLEANERS	62	(0)	.8	.8	220	GROCERIES—OTHER FOODS	8	(0)	(X)	86.5	34.0
140	MEN'S—BOYS' CLOTHING EXC FOOTWR.	63		7.1	7.0							
160	WOMEN'S—GIRLS' CLOTHING EXC FOOTWR.	63		16.3	16.0							
180	ALL FOOTWEAR	62		3.0	3.0							
200	CURTAINS—DRAPERIES—DRY GOODS	63		7.7	7.6							
220	MAJOR APPL—RADIO—TV—MUSICAL INST.	95		17.0	17.0							
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	64		5.4	5.3							
260	KITCHENWARE—HOME FURNISHINGS	64		2.7	2.7							
280	JEWELRY—OPTICAL GOODS	63		.7	.7							
300	SPORTING—RECREATION EQUIPMENT	64		2.9	2.9							
320	HARDWARE—GARDENING EQUIPMENT	63	4.4	4.4								
340	LUMBER—BUILDING MATERIALS	62	5.7	5.6								
420	AUTO TIRES—BATTERIES—ACCESS.	63	4.0	4.0								
440	FARM EQUIPMENT MACHINERY	38	1.5	1.1								
S00	ALL OTHER MERCHANDISE	66	6.0	5.9								
520	NONMERCHANDISE RECEIPTS	63	16.3	16.0								
-	MISCELLANEOUS MERCHANDISE	(X)	(X)	.1								

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	B	B	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	B	B	A	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX, S2S) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(X)	B	(X)	B	(X)
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)	(X)	C	(X)	B	(X)
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	(X)	B	(X)	B
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	D	(X)	B	(X)	B
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	D	(X)	E	(X)	E
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	(X)	B	(X)	A
34D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	B	C	(X)	B	(X)	A
	ELECTRICAL SUPPLY STORES (SIC S24) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)	E	(X)	E
	HARDWARE STORES (SIC S2S1) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	B	A	D	D
32D	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	C	D	B	B	D	E
34D	LUMBER-BUILDING MATERIALS.....	C	D	B	A	D	D
	FARM EQUIPMENT DEALERS (SIC S2S2) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	C	C	A	A	A

Note. See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	B	A	B
	DEPARTMENT STORES (SIC S31) REPORTING SALES BY BROAD MERCHANDISE LINE	A	A	A	B	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	B	A	A	B	B	A
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.	B	A	A	B	B	A
200	CURTAINS-DRAPERIES-DRY GOODS.....	B	A	A	B	C	A
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	A	A	A	B	A	A
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	B	A	A	B	C	A
260	KITCHENWARE-HOME FURNISHINGS.....	B	B	A	B	B	A
320	HARDWARE-GARDENING EQUIPMENT.....	A	A	A	B	A	A
340	LUMBER-BUILDING MATERIALS.....	A	A	A	B	A	A
500	ALL OTHER MERCHANDISE.....	B	B	A	B	D	C
520	NONMERCHANDISE RECEIPTS.....	B	A	B	B	A	A
	VARIETY STORES (SIC S33) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	C	C	C
	MISC. GENERAL MERCHANDISE STORES (SIC S39) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(X)	E	(X)	D	(X)
	GENERAL MERCHANDISE STORES (SIC S39 PART) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	D	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	D	(X)	D	(X)	C
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..	D	E	(X)	E	(X)	C
200	CURTAINS-DRAPERIES-DRY GOODS.....	E	E	(X)	E	(X)	D
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR.	E	D	(X)	E	(X)	C
240	FURNITURE-SLEEP EQUIP-FLOOR COV....	D	C	(X)	E	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	E	(X)	E	(X)	O
320	HARDWARE-GARDENING EQUIPMENT.....	D	O	(X)	E	(X)	D
340	LUMBER-BUILDING MATERIALS.....	D	D	(X)	D	(X)	C
500	ALL OTHER MERCHANDISE.....	E	E	(X)	D	(X)	O
	DRY GOODS STORES (SIC S39 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	D	(X)	E	(X)	E
	SEWING AND NEEDLEWORK STORES (SIC S39 PART) REPORTING SALES BY BROAD MERCHANDISE LINE	E	A	(X)	E	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	FOOD STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	A	B	B
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	A	A	A	B
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
500	GROCERIES—OTHER FOODS.....	B	B	A	A	A	B
	ALL OTHER MERCHANDISE.....	B	B	A	A	A	B
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES—OTHER FOODS.....	(X)	(X)	A	(X)	E	(X)
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	C	(X)	A	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES—OTHER FOODS.....	A	C	(X)	A	(X)	C
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES—OTHER FOODS.....	E	E	(X)	E	(X)	E
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	E	C	A	A
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES—OTHER FOODS.....	C	O	E	C	A	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	O	A	C	E	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES—OTHER FOODS.....	E	O	A	C	E	E
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	E	C	B	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES—OTHER FOODS.....	E	E	E	E	E	E
	RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	O	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
	GROCERIES—OTHER FOODS.....	O	E	(X)	O	(X)	C

Note. See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					Area outside SMSA's
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	
	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	A	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	(X)	D	(X)	E
	OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	E	(X)	E	(X)
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	(X)	(X)	E	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	(X)	E	(X)	E	(X)
	DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	(X)	C	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	C	D	(X)	C	(X)	E
	EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E	(X)	E
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	(X)	E	(X)	E
	OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E	(X)	C
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS.....	E	E	(X)	E	(X)	C
500	ALL OTHER MERCHANDISE.....	E	E	(X)	E	(X)	E
	AUTOMOTIVE DEALERS (SIC 55 EX, 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	B	A	A	A
	MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	B	A	A	A
	MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)	A	(X)
3B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	(X)	(X)	B	(X)	A	(X)
400	AUTO FUELS--LUBRICANTS.....	(X)	(X)	B	(X)	A	(X)
420	AUTO TIRES--BATTERIES--ACCESS.....	(X)	(X)	B	(X)	A	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	B	(X)	A	(X)
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	B	(X)	A	(X)	A
3B0	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS.....	A	B	(X)	A	(X)	A
400	AUTO FUELS--LUBRICANTS.....	A	C	(X)	B	(X)	A
420	AUTO TIRES--BATTERIES--ACCESS.....	A	B	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	C	(X)	A	(X)	A

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X. Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	(X)	B	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	B	E	(X)	C	(X)	A
400	AUTO FUELS-LUBRICANTS.....	B	E	(X)	B	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	D	E	(X)	C	(X)	A
520	NONMERCHANDISE RECEIPTS.....	B	E	(X)	B	(X)	A
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	A	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	A	A	(X)	A	(X)	A
400	AUTO FUELS-LUBRICANTS.....	A	A	(X)	A	(X)	A
420	AUTO TIRES-BATTERIES-ACCESS.....	A	A	(X)	A	(X)	A
520	NONMERCHANDISE RECEIPTS.....	A	A	(X)	A	(X)	A
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC SS2) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	E	A	A	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
380	AUTOMOBILES-TRUCKS.....	A	A	E	A	A	B
400	AUTO FUELS-LUBRICANTS.....	C	A	E	A	E	O
420	AUTO TIRES-BATTERIES-ACCESS.....	E	A	E	A	E	C
520	NONMERCHANDISE RECEIPTS.....	B	A	E	C	E	A
	TIRE, BATTERY, AND ACCESSORY DLRS (SIC SS3) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	B	C	B	C
	HOME AND AUTO SUPPLY STORES (SIC SS3 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	O	(X)	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	E	E	(X)	D	(X)	C
260	KITCHENWARE-HOME FURNISHINGS.....	E	E	(X)	D	(X)	C
300	SPORTING-RECREATION EQUIPMENT.....	E	E	(X)	O	(X)	O
380	AUTOMOBILES-TRUCKS.....	E	E	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	D	E	(X)	O	(X)	C
420	AUTO TIRES-BATTERIES-ACCESS.....	E	E	(X)	O	(X)	C
520	NONMERCHANDISE RECEIPTS.....	E	E	(X)	E	(X)	C
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC SS3 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	C	(X)	D
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
220	MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	E	(X)	C	(X)	D
260	KITCHENWARE-HOME FURNISHINGS.....	D	E	(X)	D	(X)	D
300	SPORTING-RECREATION EQUIPMENT.....	D	E	(X)	C	(X)	D
380	AUTOMOBILES-TRUCKS.....	E	E	(X)	E	(X)	E
400	AUTO FUELS-LUBRICANTS.....	E	E	(X)	E	(X)	E
420	AUTO TIRES-BATTERIES-ACCESS.....	E	E	(X)	D	(X)	E
520	NONMERCHANDISE RECEIPTS.....	E	E	(X)	O	(X)	E
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC SS9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	(X)	A	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
300	SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	A	(X)	A	(X)
380	AUTOMOBILES-TRUCKS.....	(X)	(X)	A	(X)	A	(X)
400	AUTO FUELS-LUBRICANTS.....	(X)	(X)	E	(X)	E	(X)
500	ALL OTHER MERCHANDISE.....	(X)	(X)	A	(X)	A	(X)
520	NONMERCHANDISE RECEIPTS.....	(X)	(X)	E	(X)	E	(X)

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 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	B	(X)	O
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
400	SPORTING-RECREATION EQUIPMENT.....	O	O	(X)	B	(X)	E
520	AUTO FUELS-LUBRICANTS.....	O	E	(X)	B	(X)	E
	NONMERCHANDISE RECEIPTS.....	O	E	(X)	C	(X)	E
	HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	O	(X)	A	(X)	B
500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
520	ALL OTHER MERCHANDISE.....	B	D	(X)	A	(X)	B
	NONMERCHANDISE RECEIPTS.....	D	E	(X)	A	(X)	D
	AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	B	(X)	E
390	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
400	AUTOMOBILES-TRUCKS.....	C	E	(X)	C	(X)	E
520	AUTO FUELS-LUBRICANTS.....	C	E	(X)	C	(X)	E
	NONMERCHANDISE RECEIPTS.....	C	E	(X)	C	(X)	E
	AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	C	(X)	E
400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
500	AUTO FUELS-LUBRICANTS.....	E	E	(X)	E	(X)	E
520	ALL OTHER MERCHANDISE.....	E	E	(X)	C	(X)	E
	NONMERCHANDISE RECEIPTS.....	E	E	(X)	C	(X)	E
	GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	O	C	O	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
400	AUTOMOBILES-TRUCKS.....	E	E	E	E	E	E
420	AUTO FUELS-LUBRICANTS.....	C	C	D	C	D	C
520	AUTO-TIRES-BATTERIES-ACCESS.....	C	C	O	C	O	C
	NONMERCHANDISE RECEIPTS.....	C	C	D	C	O	C
	APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	O	O	C	C	B
	WOMEN'S CLOTHING, SPECIALTY STRS., FURRIERS (SIC 562, 3, 6) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	(X)	C	(X)	B
	WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	E	E	C	B	B
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR.....	E	E	E	C	E	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.....	D	E	E	C	B	C

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 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise-line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	WDMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)	E	(X)
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR..	(X)	(X)	B	(X)	E	(X)
	MILLINERY STORES (SIC S63 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	A	(X)	B
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR...	C	E	(X)	A	(X)	B
	CORSET AND LINGERIE STORES (SIC S63 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	B	(X)	E
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FDOTWR...	E	C	(X)	E	(X)	E
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE.....	C	E	(X)	B	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDOTWR....	E	E	(X)	B	(X)	E
160	WDMEN'S-GIRLS' CLOTHING+EX FDOTWR....	D	E	(X)	C	(X)	E
	FURRIERS AND FUR SHOPS (SIC S6B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	A	C	B	A
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FDOTWR..	B	A	A	C	B	A
	OTHER APPAREL AND ACCESSORY STORES (OTHER S6) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)	O	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDOTWR....	(X)	(X)	B	(X)	E	(X)
160	WDMEN'S-GIRLS' CLOTHING+EX FDOTWR....	(X)	(X)	B	(X)	E	(X)
180	ALL FDOTWEAR.....	(X)	(X)	E	(X)	E	(X)
	MEN'S AND BDYS' CLOTHING-FURNISHING STORES (SIC S61) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	D	E	C	E	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLOTHING EXC FDOTWR....	D	D	E	D	E	C
160	WDMEN'S-GIRLS' CLOTHING+EX FDOTWR....	C	D	E	C	E	C
	CUSTOM TAILORS (SIC S67) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	(X)	B	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDOTWR....	C	E	(X)	B	(X)	E
160	WDMEN'S-GIRLS' CLOTHING+EX FDOTWR....	C	E	(X)	B	(X)	E

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 X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE	B	A	A	C	B	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	O	B	A	O	E	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	B	A	E	E	E
	SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	O	C	O	A
	MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	C	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	A	(X)	C	(X)	E
	WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	B	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR	B	A	(X)	B	(X)	E
	CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	A	(X)	E	(X)	E
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	E	A	(X)	E	(X)	E
	FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	C	(X)	A
180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	C	(X)	C	(X)	A
	CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	O	(X)	C
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	D	E	(X)	O	(X)	C
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	E	(X)	O	(X)	C
	MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E	(X)	E
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	E	E	(X)	E	(X)	E
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	E	E	(X)	E	(X)	E
	APPAREL AND ACCESS. STORES; N.E.C. (SIC 564; 7; 9) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	C	(X)	O	(X)
140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE						
160	MEN'S-BOYS' CLOTHING EXC FOOTWR....	(X)	(X)	E	(X)	E	(X)
	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR....	(X)	(X)	C	(X)	E	(X)

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X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kansas, SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	C	B	B	A
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	E	B	B	C	B
240	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV....	C	E	B	B	C	B
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	C	D	D
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	(X)	C	(X)	C
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	D	(X)	A
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	A	(X)	A	(X)	E
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	B	(X)	E
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	D	C	C	D	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	E	E	D	D	A
260	KITCHENWARE-HOME FURNISHINGS.....	C	D	E	E	E	A
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	B	(X)	A	(X)
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	(X)	(X)	E	(X)	B	(X)
260	KITCHENWARE-HOME FURNISHINGS.....	(X)	(X)	B	(X)	E	(X)
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	C	(X)	A
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	C	(X)	C	(X)	B
260	KITCHENWARE-HOME FURNISHINGS.....	B	B	(X)	C	(X)	A
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	E	(X)	C	(X)	D
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	D	E	(X)	C	(X)	D

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
220	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	C	(X)	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..	C	B	(X)	C	(X)	E
	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	C	C	O
	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	O	C	C	O
	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	(X)	C	(X)	O
	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	(X)	A	(X)	E
	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	O	C	(X)	O	(X)	O
	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	B	O	B	C
120	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	C	A	O	B
	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	C	A	O	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	B	C	C	B	D	B
120	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	E	B	B	C	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	E	E	B	B	E	E
	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	A	C	C	B
	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	E	B	C	C

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TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)	(X)	D	(X)	C	(X)
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	(X)	D	(X)	A
	SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE	C	E	(X)	C	(X)	B
	SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	(X)	A	(X)
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)	(X)	E	(X)	E	(X)
	SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	D	(X)	D	(X)	D
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	E	E	(X)	E	(X)	D
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	D	(X)	E	(X)	C
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D	E	(X)	E	(X)	C
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	C	C	B	A	D
260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS.....	C	C	C	B	A	E
280	JEWELRY-OPTICAL GOODS.....	C	C	C	B	A	D
520	NONMERCHANDISE RECEIPTS.....	C	C	C	B	A	E
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	(X)	B	(X)
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	(X)	(X)	A	(X)	B	(X)
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	A	(X)	D	(X)	D
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	E	C	(X)	E	(X)	D
	LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE	C	A	(X)	C	(X)	D
480	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE.....	C	A	(X)	C	(X)	D

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
4BD	FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	E	(X)	E	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE	E	E	(X)	E	(X)	E
	FLDRISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	D	E	E	E	E
	CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	C	C	B	E
24D SDD S2D	OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	(X)	A	(X)	C	(X)
	BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	A	(X)	C	(X)	B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.... ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS.....	B B E	E A E	(X) (X) (X)	E O E	(X) (X) (X)	B C E
24D SDD S2D	STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	(X)	B	(X)	E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.... ALL OTHER MERCHANDISE..... NONMERCHANDISE RECEIPTS	E E E	E E E	(X) (X) (X)	B E E	(X) (X) (X)	E E E
	HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	C	(X)	E	(X)	B
24D SDD S2D	OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	A	A	(X)	B	(X)	A
	GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	A	(X)	E
24D SDD S2D	NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	C	(X)	E	(X)	E
	HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	E	(X)	C	(X)	E
24D SDD S2D	CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	B	(X)	D	(X)	E

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales					
		Missouri	Kansas City, Mo.-Kans., SMSA	St. Joseph SMSA	St. Louis, Mo.-Ill., SMSA	Springfield SMSA	Area outside SMSA's
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC S997) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)	E	(X)	E
	OPTICAL GOODS STORES (SIC S999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)	E	(X)	E
	RETAIL STORES, N.E.C.* (SIC S999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	(X)	E	(X)	O
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE	O	E	B	C	D	B
	MAIL ORDER HOUSES (SIC S32) REPORTING SALES BY BROAD MERCHANDISE LINE	O	E	E	C	A	A
	MERCHANDISING MACHINE OPERATORS (SIC S34) REPORTING SALES BY BROAD MERCHANDISE LINE	E	E	A	C	E	E
	DIRECT SELLING ESTABLISHMENTS (SIC S35) REPORTING SALES BY BROAD MERCHANDISE LINE	B	C	E	B	C	C

Note. See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops” which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women’s hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women’s foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women’s accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women’s and girls’ apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women’s ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women’s and girls’ apparel. Establishments which sell men’s and boys’ apparel in combination with women’s and girls’ apparel may be classified as “Family clothing stores” (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes “hosiery stores” which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men’s and boys’ clothing and furnishings stores (SIC 561)—Establishments primarily selling men’s and boys’ ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men’s and boys’ apparel are three or more times the receipts from sales of all women’s and girls’ apparel. Establishments primarily selling garments made to customer order are classified as “Custom tailors” (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men’s and women’s outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as “Furriers and fur shops” (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women’s and girls’ apparel items are not more than three times the sales of all men’s and boys’ items, and (3) the sales of all men’s and boys’ apparel items are not more than three times the sales of all women’s and girls’ apparel items.

Men’s shoe stores (part of SIC 566)—Establishments primarily selling men’s and boys’ shoes and other footwear. Establishments selling women’s and girls’, and/or children’s and infants’ footwear are included in this classification if sales of men’s and boys’ footwear are more than three times the combined sales of women’s and girls’, children’s and infants’ footwear. See also the definitions for the other types of shoe stores.

Women’s shoe stores (part of SIC 566)—Establishments primarily selling women’s and girls’ shoes and other footwear. Establishments selling men’s and boys’ and/or children’s and infants’ footwear are included in this classification provided that sales of women’s and girls’ footwear are more than three times the combined sales of men’s, boys’, children’s, and infants’ footwear. See also the definition for the other types of shoe stores.

Children’s and juveniles’ shoe stores (part of SIC 566)—Establishments primarily selling children’s and infants’ shoes and other footwear. Establishments selling men’s, boys’, and/or women’s and girls’ footwear are included in this classification provided that sales of children’s and infants’ footwear are more than three times the combined sales of men’s, boys’, women’s, and girls’ footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men’s and women’s shoes, and may or may not sell children’s shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men’s and boys’ footwear, women’s and girls’ footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

<p style="font-size: small;">U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <h3 style="margin: 0;">1967 CENSUS OF BUSINESS</h3>	<p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number ➤</p> <p style="text-align: right; font-size: small;">Employer Identification No. ➤</p>																				
<p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p>																					
<p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p style="font-size: x-small;">(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> <p>c. Enter following physical location information</p> <table border="1" style="width:100%; border-collapse: collapse; font-size: x-small;"> <tr> <td style="width:30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p style="font-size: x-small;">(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> <p>d. Enter name of county in which your establishment is located _____</p> <p>e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?</p> <p>1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p>	Number and street	City, village, or other place	State	ZIP code	<p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) _____</p>																
Number and street	City, village, or other place																				
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Number and street	City, village, or other place																				
State	ZIP code																				
<p>5. CLASS OF CUSTOMER X-4 ➤</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <table style="width:100%; border-collapse: collapse; font-size: x-small;"> <tr> <td style="width:70%;">1 _____ % General public (household consumers, farmers, and individuals)</td> <td style="width:10%; text-align: center;">4-XX</td> <td style="width:20%; text-align: center;">4-3</td> </tr> <tr> <td>2 _____ % Construction and building trade contractors</td> <td style="text-align: center;">4-4</td> <td style="text-align: center;">4-5</td> </tr> <tr> <td>3 _____ % Other business firms, government, and institutions</td> <td style="text-align: center;">4-5</td> <td style="text-align: center;">4-6*</td> </tr> <tr> <td>4 _____ % Other (Specify) _____</td> <td style="text-align: center;">4-6*</td> <td></td> </tr> </table>	1 _____ % General public (household consumers, farmers, and individuals)	4-XX	4-3	2 _____ % Construction and building trade contractors	4-4	4-5	3 _____ % Other business firms, government, and institutions	4-5	4-6*	4 _____ % Other (Specify) _____	4-6*		<p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p style="font-size: x-small;">(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment? Months X-3</p>								
1 _____ % General public (household consumers, farmers, and individuals)	4-XX	4-3																			
2 _____ % Construction and building trade contractors	4-4	4-5																			
3 _____ % Other business firms, government, and institutions	4-5	4-6*																			
4 _____ % Other (Specify) _____	4-6*																				
<p>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width:100%; border-collapse: collapse; font-size: x-small;"> <thead> <tr> <th style="width:40%;"></th> <th style="width:10%;">Dollars</th> <th style="width:10%;">Cents</th> <th style="width:10%;">Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td style="text-align: center;">X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-9*</td> </tr> </tbody> </table>		Dollars	Cents	Key	a. Sales of merchandise and other receipts from customers		XX	X-6	b. Does the entry in "a" include sales taxes and excise taxes collected from customers?	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7	c. If "No," how much did you forward to taxing agencies for such taxes?		XX	X-8	d. Total ANNUAL payroll in 1967 before deductions		XX	X-9*	<p>6. METHOD OF SELLING X-5</p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment</p> <p>2 <input type="checkbox"/> Mail order (catalog selling)</p> <p>3 <input type="checkbox"/> House-to-house (direct selling)</p> <p>4 <input type="checkbox"/> Operating merchandise vending machines</p>
	Dollars	Cents	Key																		
a. Sales of merchandise and other receipts from customers		XX	X-6																		
b. Does the entry in "a" include sales taxes and excise taxes collected from customers?	1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No		X-7																		
c. If "No," how much did you forward to taxing agencies for such taxes?		XX	X-8																		
d. Total ANNUAL payroll in 1967 before deductions		XX	X-9*																		
<p>8. COMPANY AFFILIATION</p> <p>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company _____</p> <p>Mailing address (Number, street, city, State, ZIP code) _____</p> <p style="text-align: right; font-size: x-small;">EI No. (9 digits) _____</p>																					

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1

a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... Yes No
 Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

Name	Kind of business
------	------------------

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX

a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... Yes No
 Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

b. If "Yes," please complete a line for each.

Name and address of owner of department or concession	Kind of business of department or concession	2XX	2-3		2-4		2-5		2-6*
		Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?				
			Dollars	Yes	No	Yes	No		
1.			1	2	1	2			
2.			1	2	1	2			
3.			1	2	1	2			

11. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... Yes No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.					XX
2.					XX
3.					XX
4.					XX
Totals for this Employer Identification Number					XX
(Sales total should equal the entry in item 7a) →					

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number	
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES		
Building materials and supply stores:		Men's shoe stores -----	} CB-56B	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----		
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----		
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----		
Electrical supply stores -----	CB-52D			
Hardware stores -----	CB-52C	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES		
Farm equipment dealers -----	CB-52D	Furniture and home furnishings stores:		
GENERAL MERCHANDISE GROUP STORES		Furniture stores -----	CB-57A	
Department stores -----	CB-53A	Home furnishings stores:		
Variety stores -----	CB-53B	Floor coverings stores -----	} CB-57D	
Miscellaneous general merchandise stores:		Drapery, curtain, and upholstery stores -----		
General merchandise stores -----	CB-53A	China, glassware, and metalware stores -----		
Dry goods stores -----	} CB-53B	Miscellaneous home furnishings stores -----		
Sewing and needlework stores -----			Household appliance stores -----	} CB-57B
		Radio, television, and music stores:		
		Radio and television stores -----	} CB-57C	
		Music stores:		
		Record shops -----		
		Musical instrument stores -----		
FOOD STORES		EATING AND DRINKING PLACES		
Grocery stores -----	} CB-54A	Eating places:		
Meat and fish (seafood) markets:			Restaurants and lunchrooms -----	} CB-58
Meat markets -----			Cafeterias -----	
Fish (seafood) markets -----			Refreshment places -----	
Fruit stores and vegetable markets -----		Caterers -----		
Candy, nut, and confectionery stores -----		Drinking places (alcoholic beverages) -----		
Retail bakeries:				
Retail bakeries—baking and selling -----	} CB-54B			
Retail bakeries—selling only -----				
Other food stores:				
Dairy products stores -----	} CB-54A			
Egg and poultry dealers -----				
Other miscellaneous food stores -----				
AUTOMOTIVE DEALERS		DRUG STORES AND PROPRIETARY STORES		
Motor vehicle dealers:		Drug stores -----	} CB-59A	
Motor vehicle dealers—new and used cars:		Proprietary stores -----		
Dealers with domestic car franchise only -----	} CB-XA			
Dealers with imported car franchise only -----				
Dealers with domestic, imported car franchises -----				
Motor vehicle dealers—used cars only -----				
Tire, battery, and accessory dealers:		MISCELLANEOUS RETAIL STORES		
Home and auto supply stores -----	} CB-XB	Liquor stores -----	} CB-59E	
Other tire, battery, and accessory dealers -----				Antique stores and secondhand stores:
Miscellaneous automotive dealers:		Antique stores -----		
Boat dealers -----	} CB-XC	Secondhand stores -----		
Household trailer dealers -----			Sporting goods stores and bicycle shops:	
Aircraft, motorcycle dealers -----			Sporting goods stores -----	CB-59C
Automotive dealers, n.e.c. -----			Bicycle shops -----	CB-59E
		Jewelry stores -----	CB-59D	
GASOLINE SERVICE STATIONS		FUEL AND ICE DEALERS:		
Gasoline service stations -----	CB-XD	Fuel oil dealers -----	} CB-59E	
		Liquefied petroleum gas (bottled gas) dealers -----		
		Fuel and ice dealers, n.e.c. -----		
		Florists -----		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Cigar stores and stands -----		
Women's clothing, specialty stores; furriers:		Other miscellaneous retail stores:		
Women's ready-to-wear stores -----	} CB-56A	Book and stationery stores:		
Women's accessory and specialty stores:			Book stores -----	} CB-59B
Millinery stores -----			Stationery stores -----	
Corset and lingerie stores -----			Hay, grain, and feed stores -----	
Other women's accessory, specialty stores -----		Other farm supply stores -----	} CB-59E	
Furriers and fur shops -----		Garden supply stores -----		
Other apparel and accessory stores:		News dealers and newsstands -----		
Men's and boys' clothing and furnishings stores -----		Hobby, toy, and game shops -----		
Custom tailors -----		Camera and photographic supply stores -----		
Family clothing stores -----		Gift, novelty, and souvenir shops -----		
Children's and infants' wear stores -----		Optical goods stores -----		CB-59G
Miscellaneous apparel and accessory stores -----		Retail stores, n.e.c. -----	CB-59E	

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbls)	Produce (fresh fruits, vegetables)	CB-54A
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	CB-54B
026	Bakery products—frozen	Bakery products, frozen	
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	ALL
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	ALL
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	CB-59A
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	
122	Prescription medicines	Prescriptions	CB-54A
123	All other drugs-proprietarys	Prescription medicines (see line 124 for related merchandise)	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	CB-54A
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	CB-53A
142	Boys' clothing	Boys' clothing and furnishings	
143	Men's tailored outerwear	Boys' wear	CB-56A
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets)	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	ALL
161	Children's-infants' wear	Children's, infants' wear	CB-56A
162	Handbags-accessories	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-53A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A, 56A
163	Millinery	Millinery	
164	Hosiery	Hosiery—women's and children's	CB-53A
164	Hosiery	Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	} CB-53A
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc.	
171	Other women's-girls' clothes, acc	Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	
172	Dresses	All merchandise on line 160 except items on lines 161 to 169.	
173	Coats-suits	Dresses	
174	Handbags	Coats and suits	
175	Furs	Handbags	
176	Other women's-girls' clothes, acc	Furs	
180	All footwear	All other women's and children's apparel, apparel accessories.	} CB-56A
181	Men's and boys' footwear	All footwear	
182	Women's and girls' footwear	Men's and boys' footwear	
183	Children's and infants' footwear	Women's and girls' footwear	
200	Curtains-draperies-dry goods	Children's and infants' footwear	} CB-56B
201	Piece goods-notions	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	
202	Curtains-draperies	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
203	All other domestics	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	} CB-53A
220	Major appl.-radio-TV-musical inst	All merchandise on line 200 except lines 201 and 202.	
221	Major household appliances	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	} ALL
222	Radios-TV's-musical instruments	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	
223	All other appliances	Major household appliances.	
224	New major appliances	Radio, TV, record players, records, sheet music, musical instruments.	
225	New radios-TV's, etc.	All other merchandise on line 220 (except lines 221 and 222).	
226	Used major appl-radios-TV's	New major appliances.	
227	Records-tapes-musical inst	New radios, TV's, record players, tape recorders.	
228	Pianos	Used major appliances, radios, TV, record players, tape recorders ..	
229	Organs	Records, tapes, sheet music, pianos, organs, musical instruments. ...	
231	Musical inst-accessories	Pianos	
232	Radios-phono-tape rcdrs-TV's	Organs (all types)	} CB-57C
233	Records-tapes-related acc	Musical instruments and accessories.	
234	Sheet music-related items	Radios, phonographs, tape recorders, TV's.	
240	Furniture-sleep equip-floor cov.	Records, tapes, and related accessories.	
241	Floor coverings	Sheet music and related items.	} ALL
242	Furniture-sleep equip	Furniture, sleep equipment, floor coverings.	
243	Sleep equipment	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
244	Other household furniture	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	} CB-53A
245	Floor coverings—soft surface	Sleep equipment including springs, mattresses, and dual purpose pieces.	
246	Floor coverings—hard surface	Other household furniture, all kinds.	} CB-57A
247	Nonhousehold furniture	Floor coverings, soft surface.	
248	Office furniture	Floor coverings, hard surface.	
249	Other furn.-sleep equip.-fl. cov.	Nonhousehold furniture	
		Office furniture	} CB-59B
		All other merchandise on line 240 (except items on line 248).	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	} CB-53A
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	
267	China, glassware	China, glassware	
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	} CB-59D
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	} CB-59C
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-59C, XB
307	Outboard boats	Outboard boats	} CB-XC
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other spgt goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	} CB-XC
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	CB-53A CB-52C
322	Gardening equipment-supplies.....	Lawn and garden supplies	} CB-53A
323	Plumbing-electrical supplies	Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	
324	Other hardware-tools	Plumbing and electrical supplies.	CB-52C
340	Lumber-building materials	Other hardware, tools (except items or lines 322 and 323).	
341	Lumber	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	ALL
342	Plywood	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	} CB-52A
343	Windows-doors and frames (metal)	Plywood (all kinds, softwood and hardwood).	
344	Kitchen cabinets	Windows, doors, and frames, metal.	
345	All other millwork	Kitchen cabinets (include wood and metal).	
346	Wallboard	All other millwork (include moldings, wood window and door frames and units).	
347	Asphalt and asbestos products	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
		Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies.	CB-52B CB-53A CB-52C
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-52B
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	CB-59F
362	Lumber-millwork	Lumber, millwork	
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	CB-XA
382	New passenger cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—wholesale	New commercial vehicles—wholesale (for resale).	
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—wholesale	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles	CB-XA, XC, XD CB-XB, XC, XD
389	Motorcycles-motor scooters	Motorcycles, motor scooters	
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	
392	All other autos-trucks	All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline	CB-XA, XB, XC, XD
402	Other automotive fuels	Other automotive fuels (including diesel).	
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	CB-XB
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work	CB-XA, XD CB-XA
422	Parts—wholesale	Parts—wholesale (to other businesses).	
423	Parts—retail	Parts—retail (over the counter).	CB-XA, XD
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	CB-XB
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.....	} CB-59F
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	} CB-59E
482	Other LP gas sales	Other LP gas sales.	
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	} CB-53A
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	} CB-59B
509	Office mach. exc. typewriters	Office machines, except typewriters.	
511	Typewriters	Typewriters	} CB-59B
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	} CB-54A
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). .	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	} CB-53A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	} CB-59B
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	} CB-XB
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	
527	Service labor	Service labor	} CB-XA, XD CB-XC
		Repair service labor.	
528	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	} CB-XC
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	
533	All nonmdse. rcpts from customers ...	All nonmerchandise receipts from customers.	
534	Auto repair	Automotive repair-service labor receipts.	CB-59D
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

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