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Brand's

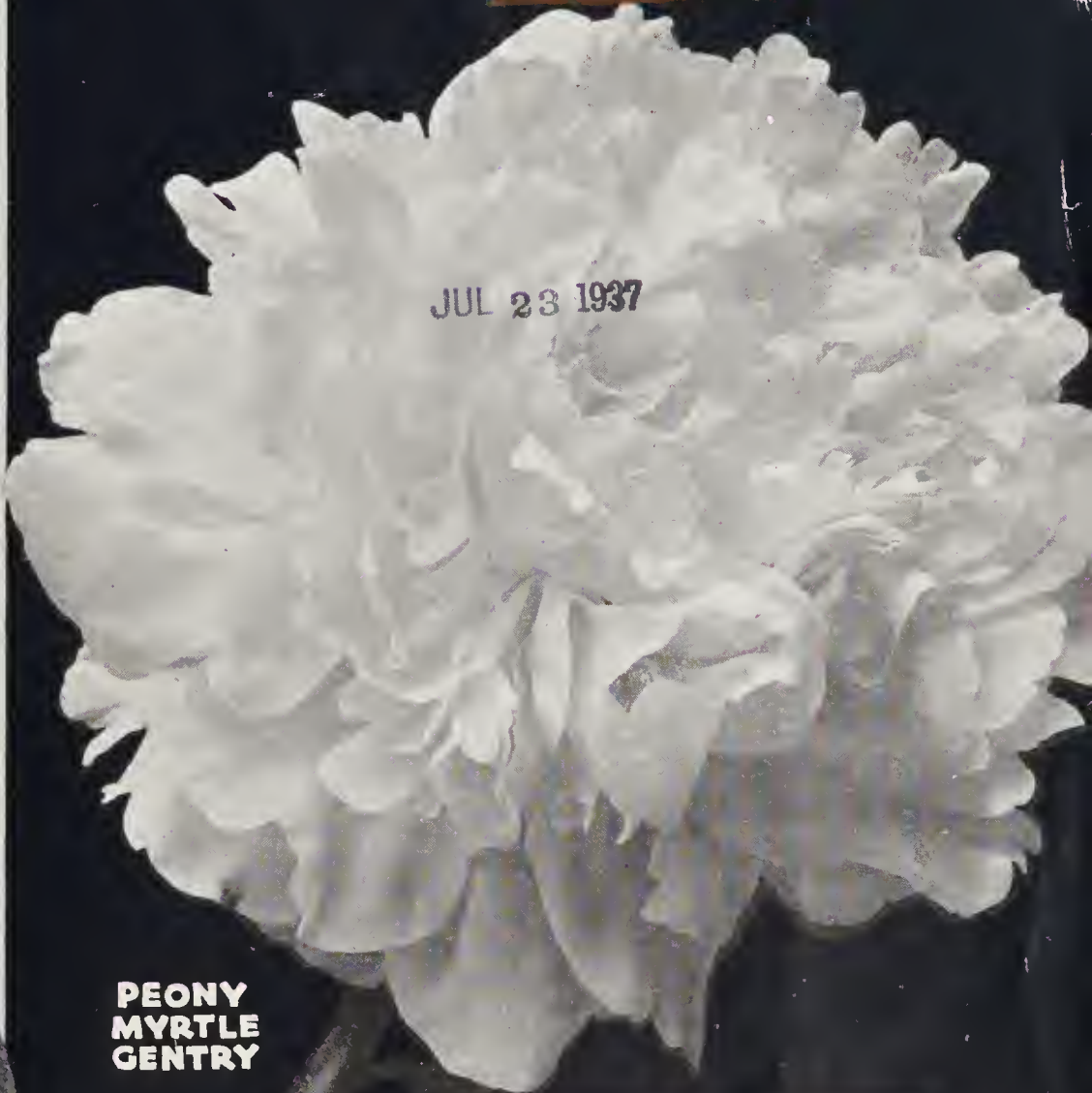
QUALITY  
PEONIES, IRIS *and* LILACS

for Fall Planting

1937



GOBELIN  
RED  
IRIS



JUL 23 1937

PEONY  
MYRTLE  
GENTRY

### Myrtle Gentry

Winner of Silver Médal, National Peony Society. A late light pink, classed by many as our best Peony. One of the most fragrant of all Peonies.

Each, \$3.00

### Gobelin Red

Although not a large Iris, Gobelin Red is the reddest of all the red Irises. It is a real red.

Each, 50c; 3 for \$1.00

**BRAND PEONY  
FARMS, INC.  
BOX 408 FARIBAULT, MINN.**



## A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868, 70 years ago.

Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits. The choicest seeds.

MR. BRAND, as has been true for so many years, gives much time and thought to the production of new varieties of Peonies. He also gives personal attention to the supervision of the field work, thus insuring well-grown nursery stock. About ten years ago Mr. Brand became keenly interested in the new so-called French Lilacs. He has now built up a collection of about two hundred of the new Lilacs. He is now testing these and discarding all but the very best.

In propagating Lilacs he uses a special method by which it is practical to grow French Lilacs on their own roots. He now offers only "own root" Lilacs.

But not satisfied with growing and distributing the work of other hybridizers only, he is now at work in producing his own varieties. He has an immense bed of seedlings. From this bed he has already selected and is propagating many new varieties. Before many years he hopes to offer to the public not only Brand Peonies but Brand Lilacs.

MISS GENTRY was formerly a High School teacher but twenty years ago she gave up teaching and accepted Mr. Brand's offer to take charge of his office. Through her association with Mr. Brand and his work, her interest in the Peony itself, as well as in the sales department of the business, developed rapidly, and in 1920 she became Mr. Brand's partner.

In 1929 the business was incorporated and she is its Secretary and Treasurer.

Miss Gentry presides over the office and answers your letters. Both she and Mr. Brand give their personal attention to the filling of your orders, and this means you will receive satisfactory stock.



MYRTLE GENTRY

# Our General Peony List ~

We realize how difficult it must be for one who wishes to make a planting of Peonies and does not know varieties to choose from the long lists he finds in catalogs. To save our customers from mistakes, we have discarded varieties we do not consider worthy of garden space.

We feel sure that if one decides what colors he personally prefers to have in his own garden, and then chooses from our classified lists he will not be disappointed.

## SIZE OF ROOT

It is unfortunate that Peonies have to be sold at a certain price per root. Unless due discretion is used as to the size, kind, and quality of the root, the price alone means nothing.

We have standardized a type and quality of root now generally known to the Peony world as "A Brand Division." Our Brand Divisions have a large, well balanced root system and each one carries three, five, or more eyes.

## PRICE PER ROOT

Only a large, clean division, handled by specialized labor, can qualify as "A Brand Division." This is why no Peony in our list is priced lower than \$1.00. A root that can be produced and sold for less is not comparable in quality and size to a Brand Division. Figure the cost of your Peonies, not according to the price per root, but according to the size and beauty of bloom—the quality and quantity of yield—then you will find that no other Peonies cost so little as those which are grown from Brand Divisions.

## TRANSPORTATION

We have always been willing to give our personal attention to all of our orders no matter how small they may be. But we do ask our customers to send an additional amount to cover the postage and the extra cost of handling all small orders.


When one Peony root is ordered allow 25 cents for postage and an additional 10 cents for each root until your order amounts to \$5.00. We prepay on all Peony orders amounting to \$5.00 or more in the United States.

## Instructions for Planting Peonies

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tramped down well so it will not settle any more. Hold the division erect in the center of the hole with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.



A Brand Division



**Brand's  
Peony  
Manual**

This instructive book consisting of 64 pages is sent free with every order amounting to \$5.00 or more. For this reason, we are not using valuable catalog space to give all the information on the Peony we feel our customers need. To those who do not purchase from us, we make a charge of 50c for the book. Order one and we feel sure you will not be disappointed with your purchase.

## BRAND PEONY FARMS, Inc.

A. M. BRAND, *President*

MYRTLE GENTRY, *Sec'y-Treas.*

Box 408

FARIBAULT, MINN.



# SATISFACTORY REDS

**8.5 ADOLPHE ROUSSEAU** (Dessert & Mechin)  
One of the very good early dark reds. The plant is very tall and holds its flowers so erect that it makes a fine showing. One of the finest of all red Peonies as a landscape variety. A great dark flower that looks almost black and unusually rich when viewed from a distance.  
A Brand Division \$1.00

**8.7 AUGUSTE DESSERT** (Dessert)  
A large midseason rose-red, with large round petals, each edged with a distinct, narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light red that is very distinct in color and form and a most desirable sort.  
A Brand Division \$2.00

**8.2 BRAND'S MAGNIFICENT** (Brand)  
Red. A very deep dark red carrying more blue than any other good Peony. This variety is noted for its beautiful form, prolific bloom, broad symmetrical roselike petals, and excellent color. A midseason variety.  
A Brand Division \$1.00

**8.6 CHERRY HILL** (Thurlow)  
Red. A very tall growing semi-double bright dark red that is early, and splendid as a landscape variety. The color is a deep garnet, with a sheen so rich that the variety is very noticeable among all other reds. For best effects this variety should not be disbudded. Awarded a silver medal by the Massachusetts Horticultural Society.  
A Brand Division \$1.00

**COMMANDER** (A. M. Brand)  
An extra large, high built flower; very compact. A cone-shaped rose type Peony. Color a true self solferino-red. Although late, it blooms consistently, which cannot be said of most late varieties. After every other red is gone you can still go out and bring in excellent flowers of this variety. A real acquisition to our reds.  
A Brand Division \$3.00

**8.4 DAVID HARUM** (Brand)  
The flowers are very large with prominent guard petals surrounding a great ball of closely packed petals of the same shade. The entire flower is an even shade of soft Tyrian rose, without stamens. An upright growing plant with very strong stems that hold their great blooms erect. One of the very best landscape reds. This variety appeared in five prize-winning collections of the National Show held at Des Moines in 1924.  
A Brand Division \$1.00

**8.4 FELIX CROUSSE** (Crousse)  
Late. A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose red.  
A Brand Division \$1.00

**8.8 KARL ROSENFELD** (Rosenfield)  
A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower.  
A Brand Division \$1.00

**9.0 LONGFELLOW** (Brand)  
Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong, stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.  
A Brand Division \$1.50

**8.4 LORA DEXHEIMER** (Brand)  
To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.  
A Brand Division \$1.00

**8.7 MARY BRAND** (Brand)  
No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct, it is easily recognized by amateurs, no matter how often they see it in our fields. A rose type Peony showing stamens. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud.  
A Brand Division \$1.00

**8.8 MONS. MARTIN CAHUZAC** (Dessert)  
If you wish the darkest red Peony grown, order this one. Flowers medium to large, rose type, with stamens. Color a deep maroon-red. One of the most earnestly sought Peonies.  
A Brand Division \$1.50

**OFFICIALIS RUBRA**  
This bright red variety comes into bloom a few days after Tenuifolia Flora Plena. As a rule, we find we can always cut a few flowers for our Decoration Day trade. This is a very old variety, but a very desirable one and should be in every Peony planting because of its earliness.  
A Brand Division \$1.00

**9.2 PHILIPPE RIVOIRE** (Riviere)  
Very fine bright crimson. Beautiful form, splendid in plant growth; most fragrant of the reds. Late midseason. A fine show flower. No stamens. Most distinct in color of all the reds; not bright like Mary Brand or Longfellow, yet it shows an absence of the purple which is so objectionable to some. The extremely beautiful form and uniform soft color make a flower loved by all who see it. The true stock is very scarce; much spurious stock is on the market but ours is absolutely true.  
A Brand Division \$3.00

**8.6 RED BIRD** (Franklin)  
A distinct midseason Peony, both in form and color. The flower is medium large, bomb type, with broad, prominent rose-red guard petals, surmounted by a loose dome of narrow, lacinated petals of a deeper shade of red. Fragrant.  
A Brand Division \$1.50

**8.8 RICHARD CARVEL** (Brand)  
An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A single plant on the lawn is attractive and delightful, beautiful and lasting. A valuable cut flower. The best of all early dark reds. Unlike most reds, the odor is pleasant and pronounced, a very rare quality in the reds.  
A Brand Division \$1.00

**8.3 WINNIFRED DOMME** (Brand)  
Scarlet-red. No matter how many good reds you have, you will still want Winnifred Domme. Unlike most reds, it has practically no purple; the nearest scarlet of all Peonies. The plant is dwarfish, but stems are strong and erect, each producing a single bloom. A most excellent red to use as a border plant.  
A Brand Division \$1.00



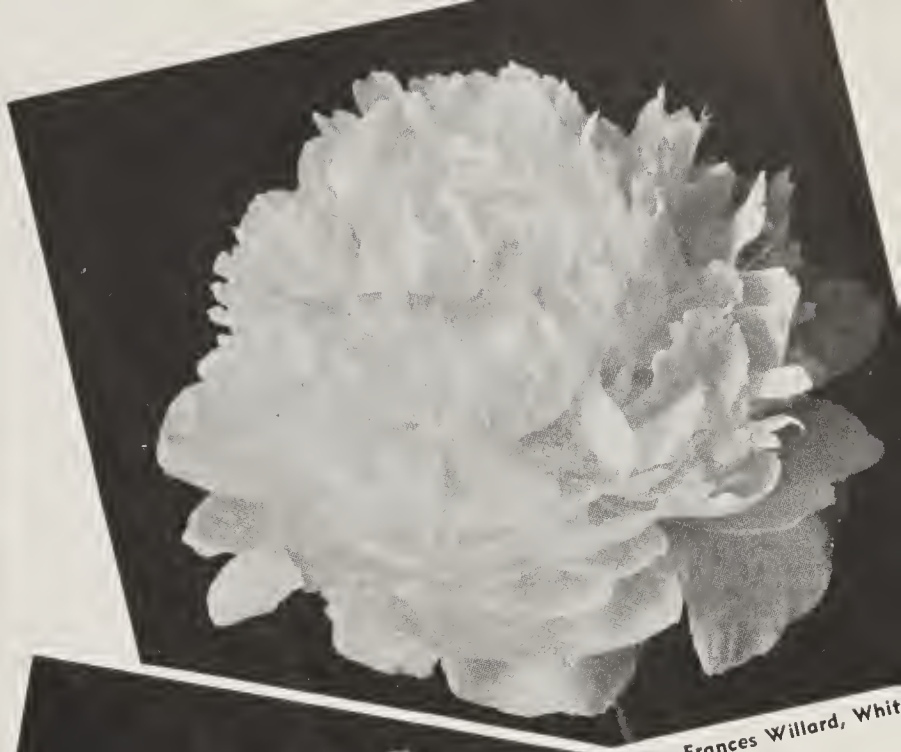
**TENUIFOLIA FLORA PLENA**

**The Fern-Leaf Peony**

The earliest double to bloom. In bloom with us around May 20th. Very brilliant crimson. Finely cut foliage, so much like that of the Cosmos. Every season we receive numerous requests for the name of this flower. Tenuifolia should always be carefully mulched the first winter after planting. Plant as early in the fall as practicable. Very scarce. Few growers are able to list it.  
A Brand Division \$3.00



David Harum, Red



Frances Willard, White

## *Do You Need Help in Selecting Your Peonies?*

If you are not acquainted with varieties and find it difficult to make your own selection, trust us to send you a fine list. Tell us how many Peonies you wish, the amount you can invest in that number, something about the colors you prefer, and a selection we make for you will more than please. Do not be afraid that you will not get full value for every cent you spend with us.



Lora  
Dexheimer,  
Red

Langfellow, Red



Mrs.  
Frank  
Beach,  
White





# PURE WHITES AND WHITES

- 8.8 ADDIELANCHEA** (Brand)  
A Peony of the rose type. Creamy white with base of center petals yellow. Guard petals are prominently flecked with crimson; the crown petals slightly so. A fine Peony, comparable to Enchantress and Grace Loomis. A Brand Division \$3.00
- 8.6 ARGENTINE** (Lemoine)  
A late midseason globular white, with symmetrically arranged petals of splendid substance. Fragrance pronounced and good. A very high class white that we personally think is one of the best new Peonies from Europe in recent years. A Brand Division \$2.50
- 8.7 AVALANCHE** (Crousse)  
Large, compactly built—a globular cone-shaped flower. Blossom develops a distinct creamy white collar, surrounding a center of delicately tinted lilac-white petals with a few wide petals edged with tracings of carmine. Medium height plant; strong and upright; a profuse bloomer. Splendid for landscape effect and a wonderful show flower. At the National Show in Ontario this variety was adjudged the best specimen bloom in the show. Avalanche and Albatre are one and the same. A Brand Division \$1.00
- 8.8 BALL O' COTTON** (Franklin)  
Late midseason. This is an outstanding fragrant white. It is an excellent show flower and is also a good garden variety. The plant is of medium height with strong stems and good foliage. One of the very best of the new white Peonies. Won first over all whites on a vase of 20 splendid specimens at the Northwest Peony show in 1927. A Brand Division \$1.50
- 9.0 BARONESS SCHROEDER** (Kelway)  
This is considered one of the finest Peonies grown. When the last symposium was taken, this variety received a rating of 9.0 after 79 people had voted. When the buds first open, they are a delicate blush, but the flower soon fades to a milky white. This is a variety that should be found in every collection. It comes into bloom late, after most of the white Peonies are gone. A Brand Division \$1.00
- 9.0 DENISE** (Lemoine)  
This very large white opens a faint blush-pink showing red markings on its center petals. The flower has a delightful rose fragrance and is most dependable. Strong, upright stems are of medium height. The flower is of exquisite form and appearance. A new Lemoine variety of the highest quality. A Brand Division \$3.00
- 8.1 DUCHESSE DE NEMOURS** (Calot)  
A very early, fragrant, pure creamy white. The guard petals are white with a full center of light canary-yellow, deepening to pale green at the base. An excellent garden variety. A Brand Division \$1.00
- DR. F. R. HUXLEY** (A. M. Brand)  
A medium sized white. As a rule the flower is an absolutely pure white of very rich appearance, so rich that we believe this flower will be classed among the very best. The flower is high built; the petals large, broad, and of heavy substance. A very choice flower. This is a flower that we have had under test since 1922 and we now send it out for the first time believing it will receive general approval. A Brand Division \$10.00
- 9.1 E. B. BROWNING** (Brand)  
A very late white coming into bloom with Marie Lemoine. The buds of this variety are often as large as the entire blooms of other fair-sized Peonies. The bud opens slowly, and as the petals unfold, a delicate pink coloring appears; the inner surface of the petals being washed with the most delicate pinkish canary. The perfume of the flowers is strong and sweet. The variety is so late that it is seldom seen in Peony shows. A Brand Division \$1.00
- 8.9 ENCHANTRESS** (Lemoine)  
A charming very late white. An excellent show flower. Prolong your blooming season by adding this excellent variety to your list. We understand that this is not a good flower for the South, as it is very late and does not open well, but the farther north it is grown, the better it becomes. As grown with us, it is rated far too low. It is surely entitled to a rating of 9.2. A splendid pure white. A Brand Division \$1.00
- 9.3 FESTIVA MAXIMA** (Meilleux)  
An early true rose type with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule, comes too early for a show flower. A Brand Division \$1.00
- 9.1 FRANCES WILLARD** (Brand)  
Frances Willard is a very fine white which we believe gives universal satisfaction. It opens an exquisite blush white, occasionally with a carmine touch, changing pure white. Usually found in the winning classes in every show room. Midseason, comes into bloom with Mary Brand. (A gorgeous Peony named for a great woman). A Brand Division \$1.50
- 9.3 FRANKIE CURTIS** (Vories)  
This variety is really a white Mons. Jules Elie. It is a large flower with a slight tracing of pink on the central petals. The guards are large and prominent and are surmounted by a great ball of narrow petals. A Brand Division \$3.00
- 8.7 JAMES KELWAY** (Kelway)  
This variety received a rating of 8.7 when the last symposium was taken, after 49 people had voted. This fact, alone, places it among the good varieties. The flower is very large, loose and semi-rose in type. It opens a rose-white changing to milk-white with base of the petals tinged yellow. The fragrance is strong and pleasing. A Brand Division \$1.00
- 8.9 JUBILEE** (Pleas)  
Very large, flat, ivory-white flowers. Petals long, narrow and loosely arranged, producing a very attractive feathery effect. Everyone familiar with Peonies knows that Jubilee is a fine flower. Its only defect is a weak stem, yet one can well afford to support such a beautiful flower. A Brand Division \$1.00
- 9.8 KELWAY'S GLORIOUS** (Kelway)  
Midseason. Although not as symmetrical as Le Cygne, we believe this wonderful variety is fully as good and deserves as high a rating. Immense blooms with very long petals, so arranged that the entire bloom resembles a great downy ball of the most exquisite, delicate, snow-white lace. For a Peony of great size, probably no other can exhibit such perfection of beauty. A Brand Division \$3.00
- 8.6 LA LORRAINE** (Lemoine)  
Midseason. A large flower, nicely rounded, with great broad petals beautifully arranged. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated, for it is one of the choicest of all Peonies and should rate well above 9.0. From our first observation of the flower, this has been our constant impression. When shown together with magnificent blooms of Le Cygne, Kelway's Glorious, Therese and Mme. Jules Dessert, we have seen blooms of La Lorraine which showed up equally beautiful; and we think it is just as good a flower as any of them. A Brand Division \$2.00
- 8.4 LAURA VORIES** (Vories)  
A late midseason blush-white. Large, undulated guard petals surround a low, globular center of fine rosebud form, which opens to disclose stamens in the depths; white with blush pink center, thread-like crimson edge on some of center petals, and a golden white suffusion in the collar; mildly fragrant. A beautifully formed flower. A Brand Division \$3.00
- 8.3 LA ROSIERE** (Crousse)  
Large flowers in clusters; straw-yellow at the center, shading to a creamy white border—this is indeed a striking variety. Pleasing fragrance. The flower is loose, showing a band of yellow stamens which light up the flower with a yellowish cast. A Brand Division \$1.00
- 9.9 LE CYGNE** (Lemoine)  
A flower of true rose type, perfect in form. Creamy white with no tracings of color. Strong, medium height stems; each one produces a perfect bloom. Flowers large and delightfully fragrant. Le Cygne is the highest rated Peony and fully deserves its rating. Early mid-season. A Brand Division \$3.00
- 8.7 LORCH** (Goos & Koenemann)  
Outer petals very large, pure snow-white, incurving over a pale lemon and cream center, with pale crimson tracings on edge of center petals. A plant of good habit; large, nicely shaped flowers, held well up. Blooms not only of splendid color but also of beautiful form. One of the very best of the G. & K. varieties; indeed a beautiful Peony. A Brand Division \$2.00
- 8.5 MARIE LEMOINE** (Calot)  
A sulphur-white, occasionally showing a carmine tip. This variety has a pleasing and pronounced fragrance. It is one of our latest whites. A Brand Division \$1.00





# FLECKED CRIMSON

**8.3 MARIE JACQUIN** (Verdier)  
 A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. One of the most dainty Peonies in the list. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double, held perfectly erect, and on young plants it often comes a beautiful single. A Brand Division \$1.00

**MISS SALWAY** (Kelway)  
 This variety opens a delicate flesh-pink with a creamy white collar of smaller petals irregularly notched, which gives the bloom a dainty, lacy appearance. It has a sweet fragrance and is in every way a most desirable flower. A Brand Division \$2.00

**9.6 MRS. A. M. BRAND** (A. M. Brand)  
 Pure white. When this flower was a two-year-old, we were first attracted by its large, uniform, remarkable white blooms; the clean, thrifty, light green stocks; the luxuriant foliage. Blooms cut in the bud and taken inside develop in remarkable form. Opens a pure, glistening white; pure rose type; a large, flat flower with prominent guards and petals of wonderful substance. Received the Gold Medal of the American Peony Society, St. Paul, 1923. Very late. A Brand Division \$4.00

**9.3 MRS. EDWARD HARDING** (Shaylor)  
 A midseason, free-flowering white of perfect form and delicate, lacy quality. The plant is of medium height, with stiff stems and excellent foliage. A Brand Division \$2.00

**9.0 MRS. FRANK BEACH** (A. M. Brand)  
 Ivory-white. A very large, flat, perfect rose type flower with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Blooms equally large as Jubilee but borne finely erect on rather dwarfish plants with very strong stems. Much as we admire Jubilee, it is handicapped by a weak stem. Mrs. Frank Beach is a glorified Jubilee. Deep cream, it fades but little even when developed in the field. Like Le Cygne, this variety develops a flower true to type even on a yearling. Blooms profusely as a two-year-old. Received an Award of Merit, American Peony Society, London, Ontario, 1922. Late midseason. Sweetly fragrant. A Brand Division \$3.00

**9.1 MRS. HARRIET GENTRY** (A. M. Brand)  
 A very late perfect rose type variety. Petals are very large, of the purest glistening white. Deep in the center of the flower you will find a touch of that peculiar pinkish tint for which Solange is famous. This is one of our latest white Peonies to bloom and is one of the most refined flowers in this list. A Brand Division \$4.00

**7.9 MME. DE VERNEVILLE** (Crousse)  
 We feel this variety is much under-rated. Flower large, very full, bomb type. Guard petals sulphur white; center petals rose-white with carmine touches. Good substance. Stems, long and strong. An ideal cut flower. Pleasing fragrance. Comes into bloom after Festiva Maxima, and we regard it superior in beauty. A Brand Division \$1.00

**8.9 MME. EMILE LEMOINE** (Lemoine)  
 White. A rare, beautiful Peony; strong grower, free bloomer. Flowers very large, uniform in shape and size. Plant rather tall with strong, erect stems. Bloom is very perfect in form, with large, rounded roseline petals of a tender glossy white, overlaid with a sheen of delicate satiny pink, covered with tiny dots of deeper pink. Petals of great substance. A Brand Division \$1.00

**9.0 NINA SECOR** (Secor)  
 Flowers medium to large. Tall, graceful, light green stems. Rather narrow, clean, light green foliage. Bloom absolutely pure white, of true rose type. Built high with a cupped rosebud center. Very fragrant. One of the very best pure whites. Much like Kelway's Glorious. A Brand Division \$1.00

**8.8 NYMPHAEA** (Thurlow)  
 Large flat flowers with wide, silky petals of delicate creamy white, notched at tips, edges somewhat rolled; yellow stamens in center reflect a golden light throughout. Fragrant. Early midseason. Remindful of a Waterlily only much larger and more beautiful than any Waterlily we have ever seen. Very refined; a real addition to our growing list of good Peonies. More semi-double than rose type. A Brand Division \$1.50

**REV. H. TRAGITT** (A. M. Brand)  
 White. Very large, of true rose type. Great blooms of the most perfect form resemble large balls of snow. The dwarf plants with strong stems hold the great white blooms erect. Very sturdy, even growth. Planted in rows, they present a remarkable sight when in bloom. So profuse, the blooms cover the whole plant with a solid mass of white. Usually pure white, yet occasionally a faint trace of red shows on an inner petal. Globular in form; great broad snow-white petals of great substance. This variety resembles Le Cygne but it is late while Le Cygne is early. A Brand Division \$3.00

**ROBERT E. LEE (Double)** (A. M. Brand)  
 A beautiful snow-white that we have had under test since 1922. A pure white flower that makes a wonderful showing when grown in mass. Several years ago we had this variety on four-year plants in a row about 100 feet long. The plants were disbudded and when they came to bloom they were truly a wonderful sight. Every available inch of space was filled with the pure white flowers and the row reminded one of a great drift of snow. A Brand Division \$10.00

**9.7 SOLANGE** (Lemoine)  
 This is a variety that is hard to classify. It might be classed with the light pinks, but it is neither a white nor a pink, but a suffusion of buff and pale salmon-pink. A late variety with tight buds that sometimes fail to open. When well grown this variety has perfect form and unusual coloring. Always a favorite the year when it comes good. A Brand Division \$2.00

**SUSAN B. WHITE** (A. M. Brand)  
 A pure white of very fine form and large size. Plant tall, luxuriant dark green foliage. Individual blooms very large; petals very long and narrow, form a great compact dome-shaped flower with large guards drooping gracefully away from the balance of the flower. Pure white, tinted heavily cream, with green showing at base of petals. A Brand Division \$3.00

# YELLOW PEONIES

All yellow varieties should be cut in the bud and developed inside to bring out the best color effect.

**7.7 FANNY CROSBY** (Brand)  
 An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing. A Brand Division \$1.50

**8.6 GOLDEN DAWN** (Gumm)  
 Anemone type; midseason. Yellowish center with broad guard petals of ivory-white. Similar in color to Primevere and Laura Dessert. For best color effects, all yellow Peonies should be cut in the bud and developed inside. A Brand Division \$3.00

**8.8 LAURA DESSERT** (Dessert)  
 The flower is round, of rose type. Guard petals creamy white, enclosing a domelike center of pure canary-yellow. Like Fanny Crosby, the plant is an upright grower, holding blossoms erect for good landscape value. Like all yellows, it must be developed inside away from the sun to preserve its color. Early midseason. We have very few roots of Laura Dessert to offer this spring. A Brand Division \$3.00

**8.6 PRIMEVERE** (Lemoine)  
 A fine yellow Peony. Guard petals creamy white, enclosing a central ball of sulphur-yellow. If cut in the bud, as it begins to open, so the flower may develop away from the sun, it will hold a clear yellow color; very beautiful. A Brand Division \$1.50

## SUBSTITUTIONS

Sometimes an order reaches us late in the season after our stock of some varieties is exhausted. If you send in an order and you are not particular about receiving just the varieties in your list, give us permission to substitute a variety of the same color of equal or better value. As a rule our stock is sufficient to fill our orders just as they are given.



# PINK PEONIES ~ All Shades, Light, Medium and Deep

**A. G. PERRY**

(A. M. Brand)

New. Early midseason. Plant of fine upright habit, medium height, with nice clean stems and foliage. Petals of splendid substance and rich in appearance. Color a rich old ivory, tinted delicate rosy pink, with zones of deeper pink radiating from the center of the flower to the edge of the petals. General color effect flesh-pink fading to white in the field. Splendid both as a show and a landscape flower. This is one of our newest Peonies. Very few people have it. We think it one of our very best. It is a Peony that the most exacting will like to add to their collections. A Brand Division \$5.00

**8.6 ALBERT CROUSSE**

(Crousse)

Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety. A Brand Division \$1.00

**8.1 ASA GRAY**

(Crousse)

Properly grown in suitable soil, this is a beautiful Peony. Thrives best in heavy dark loams. Flowers are large, of true rose-type. Guard petals are salmon-pink, thickly marked with minute specks of deeper pink. Easy to identify. A prolific bloomer. Fragrant. A Brand Division \$1.00

**BLANCHE KING**

(A. M. Brand)

Deep pink. Peony lovers have been constantly searching for a good deep, late pink. We have now found this flower in Blanche King. This new variety is of wonderful size, symmetrical, and of true rose type. It is a glowing deep pink that holds its color in the field and also develops into a wonderful show flower. This variety was first exhibited at the National Peony Show held in London, Ont., Canada, in 1922. Here it received an award of merit and attracted a great deal of attention. At the late St. Paul Show it was awarded the prize for the best flower at the show and also won first in a class of twenty best dark pinks. One of the latest to bloom. A Brand Division \$4.00

**8.4 CHESTINE GOWDY**

(Brand)

This is a striking specimen of the cone-shaped Peony. The broad outer petals are silvery pink. These enclose a zone of fine, irregularly shaped, closely set petals, of deep rich cream, which in turn surround a prominent cone of broad pink petals, splashed and tipped with crimson. Its varied coloring has repeatedly caused it to be singled out for special admiration from a group of the finest varieties. This is a late variety with delicate fragrance. A very thrifty variety and a profuse bloomer. A Brand Division \$1.00

**8.7 CLAIRE DUBOIS**

(Crousse)

A late flower of immense globular form, with long incurved petals of a uniform shade of clear violet-rose, tipped silvery white. It has that same wonderful attractiveness possessed by Mons. Jules Elie. They are much the same in color but Claire Dubois is late where Mons. Jules Elie is early. The best cut flower of its color in its season. A Brand Division \$1.00

**9.1 CORNELIA SHAYLOR**

(Shaylor)

We think that this is one of Mr. Shaylor's best Peonies. A very late variety with heavy stems and excellent foliage. It opens a decided pink but gradually fades to an almost pure white with a greenish tint at the base of the petals. A Brand Division \$4.00

**8.9 DIADEM**

(Franklin)

A large, late, dark, fragrant pink. The plant has stiff stems and foliage low on stems. Won Silver Medal, St. Paul National Show, 1934. A Brand Division \$8.00

**7.6 EDULIS SUPERBA**

(Lemon)

This is the first good early deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. This flower deserves a much higher rating and should be planted because of its earliness and general good qualities. A Brand Division \$1.00

**9.1 EDWIN C. SHAW**

(Thurlow)

A large cup-shaped flower, borne on strong stems. Outer petals are broad, rounded with carmine tracings; inner petals graduate smaller and shorter to the center. Color a clear shell-pink. Highly impressed as we are with all of Thurlow's seedlings which we have grown and admired, this variety is now our favorite. First we thought President Wilson to be the finest of the lot; yet now, after years of comparison, we have shifted our preference to E. C. Shaw. A Brand Division \$2.00

**9.0 ELLA CHRISTIANSEN**

(A. M. Brand)

Pink. Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field and when handled as a cut flower. As a bloomer, it is probably the most profuse of this exclusive list. Petals are long, narrow, and heavily serrated on the edges. The flower first opens cup-shaped, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year. A Brand Division \$3.00

**8.3 EUGENE VERDIER**

(Calot)

A very pretty flower when cut in the bud and developed inside, when it retains all of its delicacy of coloring. A bright flesh pink with delicate but distinct yellow shadings showing in the collar. Late midseason, plant medium dwarf, with strong stems. A Brand Division \$1.50

**8.6 EUGENIE VERDIER**

(Calot)

An ideal pink variety, coming into bloom early midseason. Semi-rose type. Opens a fresh delicate hydrangea-pink with primary petals lighter, and the center of flushed crimson. Fragrant. A Brand Division \$1.00

**8.9 EUNICE SHAYLOR**

(Shaylor)

A midseason semi-double variety; beautiful on matured plants. Outer petals are a light pink. Center petals are a flesh white with a circle of golden stamens around the center tuft. A good show flower. A Brand Division \$2.00

**8.1 GALATHEE**

(Lemoine)

Here is a flower that for some reason has been overlooked. It is a beautiful variety that we would rate very close to 9.0. We would place it in a class with such flowers as Sarah Bernhardt, Rosa Bonheur, and other such high class flowers. Extremely late and very fine. Beautiful light pink. A Brand Division \$1.50

**8.9 GEORGIANA SHAYLOR**

(Shaylor)

A large, late midseason light rose-pink. Fragrance pleasing; plant medium height; floriferous; good stems and foliage. If Mr. Shaylor had never produced another Peony, this one alone would immortalize his name among Peony lovers. Exceptionally fine for garden decoration and cutting and also a great exhibition flower. A Brand Division \$1.50

**8.8 GRANDIFLORA**

(Richardson)

A soft shell-pink, shading to white with faint shadings of rose. When one thinks the Peony season ended, he can still go out and cut fine blooms of Grandiflora. For this reason Grandiflora should be in every garden. A Brand Division \$1.00

**9.1 HANSINA BRAND**

(A. M. Brand)

A flower of beautiful form and great size. Plant very tall and strong; holds the mammoth blooms erect. Color glistening flesh-pink with a salmon reflex shading toward the base of the petals. Very distinct. As it fades, it resembles a perfectly formed specimen of Solange, for which it is often mistaken in our show room. Yet Solange sometimes fails to develop its flowers at all or produces imperfect bloom, while Hansina Brand comes good every year. One of the very best of this particular group. In 1933 at the Chicago Exposition, Hansina Brand was awarded the Farr Memorial Gold Medal for the best flower in the entire show. This flower was exhibited by Mr. C. W. Bunn of St. Paul. In 1934 at the National Show held in St. Paul, Hansina Brand was again awarded the Farr Memorial Medal as the best flower in the show. A Brand Division \$5.00

We Were Unable to Fill Our Late Orders For This Variety Last Fall—Order Early to Avoid Disappointment

**9.0 HAZEL KINNEY**

(A. M. Brand)

I can still remember this beautiful flower as it appeared on the plant the first time. The form was so superb and the color so pure; it impressed us at once as a flower of great promise, which it since has proved. A great show flower when displayed alongside the very best. True rose type. Color a delicate clear hydrangea-pink. Medium height plant; clean, light green foliage; late midseason; a prolific bloomer. A Brand Division \$2.00

**8.8 HENRY AVERY**

(Brand)

A late midseason variety. Guards and center petals a bright light pink. Between the guard and center petals is a very distinct collar, from an inch to an inch and a half wide, of creamy yellow petals. This gives the flower a very striking appearance. This is a handsome Peony making a fine garden variety as well as a striking show variety. A Brand Division \$1.00



Victory Chateau Thierry, Pink



Tourangelle, Pink

# Remember

Remember our prices call for **Brand Divisions**, a root that will give you bloom this season; a root that has been carefully handled, a root that will prove true to name, a root that will bring pleasure to you year after year.



Mons. Jules Elie

# Your Peony Troubles are Over ~

Purchase our 64-page **PEONY MANUAL**. It will answer all of your Peony troubles. Price, 50 cents.



Claire Dubois



Mrs. John M. Kleitsch, Pink



## PINK PEONIES—Continued

- 9.2 JEANNOT** (Dessert)  
A large, high built, round flower of rose type with a cupped center. A delicate lavender-pink, with salmon-pink shadings at the base of the petals. A Brand Division \$2.00
- 8.6 JUDGE BERRY** (Brand)  
This is a fine delicate pink coming into bloom with that very early deep pink, *Edulis Superba*. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink. A Brand Division \$1.00
- 9.0 JUNE DAY** (Franklin)  
We think June Day is one of the very best of Mr. Franklin's introductions. A flower of striking beauty, light flesh with lavender shadings on the edge of the central petals. Pleasing fragrance, upright grower with dark green foliage. At the 1935 Boston National Show, June Day was one of the outstanding flowers of the entire show. A Brand Division \$2.00
- 9.0 KATHARINE HAVEMEYER** (ThurLOW)  
Originator's description: "Large, rose type, flesh-pink in color; guard petals broad and rounded, somewhat notched at the ends. Center petals narrow and fringed. Full, high center. Sweet fragrance. Midseason to late. Honorable Mention, American Peony Society, London, Ontario, 1922." Of all of ThurLOW's Peonies, which we regard very highly, Katharine Havemeyer is one of the best. A Brand Division \$2.00
- 8.8 KELWAY'S QUEEN** (Kelway)  
This is a distinct Peony, both in flower and plant. At one time the stocks of this variety were badly mixed, but when the true variety is once seen, there can be no mistake. It is a large, compact, rose type flower of uniform mauve, with center flecked crimson. A tall strong grower, and a very profuse bloomer. Late midseason. A Brand Division \$2.00
- 9.1 LADY ALEXANDRA DUFF** (Kelway)  
An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flat-tended, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens. A Brand Division \$1.00
- 9.2 LA FEE** (Lemoine)  
A scarce variety, seldom seen in any garden. Plants tall with but few stalks to the plant. Long, narrow, sharply pointed foliage. Flowers very large, loosely built, with long narrow petals sharply notched at the edges. Guards mauve-rose. Collar creamy white. A beautiful mottling of different shades of pink. Strikingly beautiful, both in the field and show room. A Brand Division \$2.00
- 8.5 LA PERLE** (Crousse)  
A beautiful soft shade of old-rose-pink with a spicy fragrance. The bud is especially clear, making a good cut flower. A midseason variety. A Brand Division \$1.00
- 8.1 LAKE O' SILVER** (Franklin)  
This is a light pink silver-tipped variety, with golden anthers prominently showing throughout the flower. The central petals are a darker pink. The bloom is very large, often 7 to 8 inches in diameter on established plants. It is an extremely free bloomer. A Brand Division \$1.50
- 9.0 LA FRANCE** (Lemoine)  
Very large, true rose type. A uniform apple-blossom-pink with crimson splashes on the guards. This flower during those years when it is at its best is one of the most outstanding of all Peonies. A Brand Division \$2.00
- 8.9 LAVERNE CHRISTMAN** (A. M. Brand)  
A very large deep pink of varied shadings. The plant is tall and a vigorous grower. This variety received an Award of Merit at St. Paul, Minnesota, in the National Show held during 1923. Very late. Because of scarcity of stock we have been unable to offer this beautiful variety for several years. But with a nice stock again built up we can send out some fine roots. A Brand Division \$3.00
- 8.8 LILLIAN GUMM** (Gumm)  
Late midseason. A new flower of outstanding qualities, good enough to be repeatedly singled out from hundreds of varieties in the field. Very large, globular in form, rose type, with great broad petals, and a cupped center. Color uniform apple-blossom-pink with more brilliant shadings at the base of the petals. A Brand Division \$2.00
- 8.8 LOVELINESS** (Hollis)  
Very late. Produces very large, flat Hydrangea-pink flowers; blooms of wonderful beauty. It is Hollis' best Peony. Plants tall with heavy foliage and stems strong enough to hold the immense blooms erect. The flowers, a uniform shade of pink, make wonderful show flowers. A Brand Division \$1.00
- 8.7 LUETTA PFEIFFER** (Brand)  
Very large, semi-double, pinkish white. Foliage, large and clean; stems long and stout. Immense blooms are produced in great profusion. Petals are long, broad, of great substance; a pure Hydrangea-pink interspersed with golden stamens and some splashes of red. Blooms early. A Brand Division \$1.00
- 8.7 MADELON** (Dessert)  
A beautiful silvery pink, among the latest of Dessert's originations. Petals imbricated and slightly touched with carmine. A splendid late variety. A new Peony from France carrying that peculiar charm always to be found in the Dessert selections. A Brand Division \$1.50
- 8.9 MARIE CROUSSE** (Crousse)  
A very attractive flower. Color very delicate shell-pink bordering on salmon; stiff, upright stems. Fragrant. Midseason to late. A splendid variety, distinct in color from any other pink you may have. A most desirable sort for distant effect. Such a clear pure self color—it attracts the eye, even when blooming among a hundred different pinks. A Brand Division \$1.00
- 9.1 MARTHA BULLOCH** (Brand)  
Very tall, very large, late. One of the greatest of all Peonies. We must judge Peonies not alone by individual taste but by performance over a long period. The great Peonies receive the awards at the large shows. The Northwest Peony Show is staged alternate years in St. Paul and Minneapolis. Outside of the National Show, it is the largest Peony Show in America, taken year after year. Here Peonies of all varieties are shown at their best by expert showmen. The class that brings out the best flowers is the class that calls for ten vases, one each of ten varieties, three blooms to a vase. Into this class go the ten best vases of each exhibitor. Martha Bulloch is almost invariably in the exhibit that wins first. Bright old-rose-pink; center of lighter rose, and pink. Roselike fragrance. Tall, straight stems. Immense blooms. The most beautiful Peony of its size. A Brand Division \$2.00
- 9.0 MILTON HILL** (Richardson)  
A very beautiful flower of a delicate shade of salmon-pink, resembling Walter Faxon. Seen in the show room in first class form, this variety is impossible to beat in its color. It received a rating of 9.0 with sixty-three voting. This is absolutely one of the finest of all Peonies. A Brand Division \$1.50
- 8.5 MME. EMILE GALLE** (Crousse)  
A delicate seashell-pink with touches of heliotrope and lavender. A very late variety resembling Tourangelle. A Brand Division \$1.00
- 9.4 MME. JULES DESSERT** (Dessert)  
One of the finest of all Peonies—flowers very large, well formed, with long broad petals. Blooms held rigidly erect on good straight stems of medium height. Color a creamy white, lighted with buff and salmon shades. A few golden stamens appear to beautify an already beautiful flower. Always among the main prize winners at the great shows. A Brand Division \$1.50
- MRS. DEANE FUNK** (A. M. Brand)  
Too new to be rated. Large and peculiarly beautiful in formation. The broad guards and half of the petals turn outward, gracefully downward, then up. Next is a distinct band of golden stamens as in Phyllis Kelway. Lighting up the entire flower, these stamens enclose a rosebud, cup-shaped center of large incurving petals. Color a Walter Faxon pink. Magnificent in the show room. One of the finest of all Peonies for use in decorative work such as the making up of large vases, etc. A Brand Division \$2.00



PINK PEONIES—Continued

**9.0 MRS. JOHN M. KLEITSCH** (A. M. Brond)  
A tall, late pink with exceedingly strong heavy stems and large deep green foliage. Color violet-rose with a distinct lavender cast. Petals long, broad, pointed and of great substance. A very late fragrant flower of true rose type. First prize as best flower in entire show at St. Paul, 1928. A Brand Division \$3.00

**9.1 MRS. ROMAINE B. WARE** (A. M. Brond)  
This variety was selected from the seed bed because of its striking beauty of form. True rosebud effect in the center, the petals radiating in peculiar fashion to give a pleasing effect to the entire bloom. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said, "I think this one of the daintiest of all Peonies in its perfect beauty." Exquisitely delicate; medium size; rose type. Medium height plant; profuse bloomer; midseason. Fragrant. A Brand Division \$2.00

**9.3 MONS. JULES ELIE** (Crousse)  
One of the largest, most beautiful Peonies; in fact, the largest of the globe type varieties. An immense self-colored flesh-pink, shading a trifle deeper toward the base of petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. A Brand Division \$1.00

**9.1 MYRTLE GENTRY** (A. M. Brond)  
A plant of splendid growth and clean appearance holds the beautiful great flower erect and well above the foliage. Immense flowers of perfect rose form with great broad, nicely rounded petals of wonderful substance. Color, beautiful pink with tints of flesh and salmon. While all of these new Peonies have a pleasing odor, this one is the sweetest; the fragrance of a Tea Rose. Awarded Silver Medal at St. Paul Show in 1923. A Brand Division \$3.00

**8.9 NANCY DOLMAN** (Vories)  
A tall, late, pale rose-pink, of conical form and great size. A new flower that we have tried out over a sufficient time to be safe in pronouncing it a real good flower. A Brand Division \$3.00

**OFFICINALIS ROSEA**

This Peony is the same type Peony as *Officinalis Rubra* but differs from it in color. Where *Rubra* is a deep red this is a deep pink. A Brand Division \$1.00

**8.8 PHYLLIS KELWAY** (Kelway)  
Very large, loosely built, of the most exquisite beauty. Color deep lavender-flesh with long rays of lighter lavender playing the length of the petals through the deeper colors. A row of broad petals surrounds a loosely built cup-shaped center of long narrow petals intermingled with conspicuous yellow stamens. Long, stiff stems hold blossoms erect—a gorgeous beauty in the rays of sunlight—one of the most brilliant and striking Peonies in the list. A Brand Division \$2.00

**8.8 PHOEBE CARY** (Brand)  
Although this variety was introduced thirty years ago, we have not been able to multiply our stock rapidly enough to list it every year. The color is a rose-pink with center slightly deeper in shade. The plant is tall, in season with the late white, Marie Lemoine. A pleasing fragrance. A Brand Division \$1.50

**PRESIDENT COOLIDGE**

(A. M. Brond)  
Too new to be rated. Pink. Large, beautiful flowers; a rather uniform lavender-pink. Irregular petals in unique irregular formation. The prominent guards stand out from the rest of the flower; very attractive from a distance. The entire flower is climaxed by a striking rosebud effect. Blooms carried well above the foliage on strong stems. A late Peony, remarkable both as a show flower and landscape variety. A Brand Division \$3.00

**9.3 PRESIDENT WILSON** (Thurlow)  
A very large, late, bright rose-pink, fading to a lighter pink. The flower has a rich, spicy fragrance. The plant is of medium height, strong stems, good foliage. Awarded Certificate of Honorable Mention at London, Ontario, Show. A Brand Division \$3.00

**8.7 REINE HORTENSE** (Calot)  
A show flower usually found in the winning classes. Sometimes sold under the name of President Taft. Tall growing, it produces lots of large perfectly formed flowers on long, stiff stems. Color a uniform hydrangea-pink, minutely splashed on a white background; also prominently flecked with crimson. A Brand Division \$1.00

**9.0 ROSA BONHEUR** (Dessert)  
This is a very large, rose type flower with a delicate coloring and fine texture. The plant is medium in height, erect, with strong stems. A late variety that is always admired. A Brand Division \$1.00

**9.1 ROSE SHAYLOR** (Shaylor)  
A very large midseason pale flesh-pink, tinted with rose-pink, lighter at the edges and shading to creamy yellow at the base of the petals; center petals strongly marked crimson on the edges. The plant is tall, strong, free-flowering with good foliage on stiff stems. Another one of Mr. Shaylor's fine Peonies. A Brand Division \$3.00

**9.0 SARAH BERNHARDT** (Lemoine)  
Another variety that prevails in the show room. So well known, it seems unnecessary to say that it should be in every garden. Semi-rose type. Late midseason. Color, apple-blossom-pink with each petal silver tipped. Agreeable fragrance. A Brand Division \$1.00

**8.7 SILVIA SAUNDERS** (Saunders)  
A beautiful little flower remindful of a semi-double wild prairie Rose. Semi-double blooms open out flat, slightly cupped. Around the edge is a double row of wide rounded rose-colored petals which in turn surround a central cluster of short stamens with delicate light green carpels, tipped bright pink. Delicately beautiful—a Peony masterpiece. A Brand Division \$5.00

**9.1 SOUVENIR DE LOUIS BIGOT** (Dessert)  
Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A Brand Division \$2.00

**8.4 STRASSBURG** (Goos & Koenemann)  
Very large bloom; exquisite form. Flowers very large, loosely built, semi-rose. Petals very large, broad, delicate lilac-rose. This German firm has sent out many beautiful Peonies, all distinct, but in their entire list this is one of the best. Stock of this variety is very scarce. A Brand Division \$2.00

**9.8 THERESE** (Dessert)  
Very large; somewhat loosely built; long, narrow pointed petals. Plant of medium height with strong stems. Usually produces large typical flowers, even on 1-year plants, if they are allowed to bloom. Early midseason pink, fading toward the center, and illumined by a golden yellow glow in the depths. A supreme flower for exhibition purposes. A Brand Division \$1.25

**9.4 TOURANGELLE** (Dessert)  
Pink. Rose type; late midseason; a vigorous grower, bearing large high-built flowers with cupped centers. Color delicate pearly white, suffused with shades of delicate salmon and La France rose. Has a weak stem but the coloring is unusual and superb. A Brand Division \$1.00

**VICTORY CHATEAU THIERRY**

(A. M. Brond)  
A very large flower with immense, broad, evenly arranged, rounded petals of great substance; petals remindful of those on Lady Alexandra Duff. A clear bright pink, gradually fading to a lighter pink. This variety is the earliest of all of these new Peonies; and, like Richard Carvel and Judge Berry, is seldom seen in the show room. The plant is of medium height with very strong stems that hold the large, cup-shaped blossoms well erect. We consider this variety one of the very best in this list of new ones. When Victory begins to open, you will make many trips to your garden each day to watch this gorgeous flower as it unfolds its clear, pink, broad petals. This is one out of two Peonies that received a rating of 100, Alice Harding being the other. Some few low votes in the last symposium pulled the rating down to 8.9, but we really believe this Peony will finally rate as high or higher than Therese. A Brand Division \$3.00

**WALTER FAXON**

(Richardson)  
A remarkable flower, at its best in the show room. Cut in the bud, held in a dark cool room for a day or two, then brought into the light, it develops as a flower of wonderful coloring and exquisite beauty. Color the most vivid of all pinks, the only "real pink" as someone has said. To anyone acquainted with its color, a mere glance over the show room will disclose every vase of this beautiful flower. Flowers medium size, attractive in form. In the fields it does not hold up as well as Souv. de Louis Bigot, to which it is similar in color. Unique for show purposes or home decoration. A Brand Division \$2.00

# Enjoy a Long Blooming Season

By Planting These 15 Varieties—All Select Varieties—Each a Brand Division

Beautiful Flowers from the Very Earliest to the Very Latest

## Super-Early Collection All Red

Blooming very early, in continuous succession . . . these three varieties give you two whole weeks of Peony beauty ahead of all the others!

If Purchased Separately a Total Value of \$6.00.

Collection Price, For All Three

**\$5.00**

Postpaid

## Early Collection

If you wish four excellent Peonies to brighten your garden early in the season, we suggest:

Regular Price \$4.00  
Collection Price

**\$3.75**

## Midseason Collection

1 Dark Pink, 1 Light Pink, 2 Red.

Regular Price \$4.50

Collection Price

**\$4.00**

Postpaid

## Late Flowering Collection

1 Red, 1 Light Pink, 1 Medium Pink,  
1 Deep Pink.

Regular Price \$4.00

Collection Price

**\$3.75**

## These 4 Collections

**TENUIFOLIA SIMPLEX.** This is the single form of the Fern Leaf Peony. The flower is a brilliant single red consisting of one row of petals surrounding a bright center of yellow stamens. The foliage is very finely cut and the plant after blooming is attractive all through the summer. This variety, the single, is very hardy, and will stand up through the winter in very trying locations where the double form might not. In full bloom here between May 15th-20th.

**TENUIFOLIA FLORA PLENA.** Next earliest to bloom. A double. Very brilliant crimson. Finely cut foliage, so much like that of the Cosmos. Every season we receive numerous requests for the name of this flower. Tenuifolia should always be carefully mulched the first winter after planting. Plant as early in the fall as practicable. Very scarce. We have but a small stock to spare this spring. This variety was in full bloom here in our fields on May 20th.

**OFFICINALIS RUBRA.** That large brilliant red Peony so often seen as a favorite in old gardens. In latitude of southern Minnesota it generally blooms by Decoration Day. It does not begin to pass out until just before the main crop of other Peonies appears. Officinalis Rubra is always in bloom here June 1st or before.

**RICHARD CARVEL.** The best early red on the market. Wonderfully fragrant. Strong, upright grower. Very free bloomer.

**MONS. JULES ELIE.** One of the world's 26 best Peonies. Fragrant. A wonderful lilac-pink.

**FESTIVA MAXIMA.** A high rated old white and a most excellent variety.

**EDULIS SUPERBA.** A deeper pink than Mons. Jules Elie, known as the Decoration Day pink. Noted for its wonderful fragrance.

All four varieties will be in bloom at the same time, but Richard Carvel will appear first.

**SARAH BERNHARDT.** A prize-winning Peony in every show room. Equally superb as a garden variety. Deep pink, tipped silver. Unusually large; delightfully fragrant.

**GEORGIANA SHAYLOR.** Light pink. We have always held that this is Mr. Shaylor's greatest flower. If he had never produced another variety, this one alone would immortalize his name among Peony lovers.

**MARY BRAND.** No red Peony ever won favor so quickly. Always found among the winning reds in every show room. Color so distinct, it is easily recognized.

**LORA DEXHEIMER.** A brighter red than Mary Brand. A flaming crimson of beautiful form.

**FELIX CROUSSE.** A deep rose-red showing no stamens. Consists of a central bomb of incurved petals, surrounded by broad, prominent guard petals. A good all-purpose red.

**AVALANCHE.** A wonderful white that is good both in the field and show room.

**CLAIRE DUBOIS.** Deep pink. Among hundreds of varieties, you occasionally find one Peony which, for all-around good qualities, excels all others. Such is Claire Dubois.

**TOURANGELLE.** A light pink with as fine coloring as you can find in any Peony.

will give the longest possible blooming season of this flower and a whole season of Peony pleasure.

OUR EXTRA SPECIAL PRICE FOR  
EXTRA SELECT STOCK

**\$15.50**

Postpaid



Tenuifolia Simplex



Edulis Superba



Georgiana Shaylor



Tourangelle

# JAPANESE PEONIES

*in a Moderate Price Range*

*A Collection of Good Standard Varieties*

- Mikado. A deep rich crimson .....\$1.50
- Akashigata. A deep bright rose that always blooms profusely ..... 1.50
- Alma. A very light pink fading to white at base ..... 1.00
- A Total Value .....\$4.00

**All for . . . . . \$3.25 postpaid**

## AS FINE A COLLECTION OF Japanese Peonies

*As You Can Find*

*Every Variety Rated 9 or More*

- 9.2 Fuyaja. A rich dark mahogany-red ....\$ 2.00
- 9.0 Taro-no-moki. One of the finest white Japanese varieties .... 4.00
- 9.2 Ama-na-sode. A very large rose-pink ... 5.00

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Akashigata



Toro-No-Maki, White

## A COLLECTION OF Singles For Garden Effect

- Mellen Knight. A brilliant crimson ..\$1.00
- Watteau. A snow-white ..... 2.00
- Harriet Olney. A deep rose. Very early ..... 1.00

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ALL THREE—BRAND DIVISIONS

**All for . . . . . \$3.25 postpaid**



Krinkled White

## SINGLE PEONIES For Either Garden or Show Flowers

*A Collection of Extra Choice Varieties*

Sure to win if exhibited on the show table in good form.

- President Lincoln. Intense crimson. Extra choice \$ 5.00
- Krinkled White. Our finest white single ..... 3.00
- Pride of Langport. A lovely soft peach-pink .... 3.00

A Total Value .....\$11.00

**All for . . . . . \$8.25 postpaid**

**See Next Page for Full List of Varieties**



President Lincoln, Single Red

# SINGLE PEONIES

It is not long since there was no demand for either single or Japanese Peonies. The double varieties only were in demand. However, in recent years, flower lovers have come to see that the more delicate single and Japanese varieties have an artistic value of their own. If varieties have been selected for substance in the bloom, as are those we offer, these types are wonderfully decorative both in the garden and as cut flowers. Another important reason for adding some to your collection of Peonies is that they come earlier than the double sorts and so prolong the period of bloom.

There is some confusion in the minds of many as to the precise characteristics of these two types. The single Peony consists of one or two rows of guard petals enclosing a tuft of yellow stamens. The Japanese Peony also has one or two rows of guard petals but these enclose a tufted center composed of narrow petals or of petaloids of various colors. These are often edged by remnants of anthers.

**8.2 DARKNESS** (Brand)  
Red. Large; very dark maroon with darker markings in lower half of petals, surrounding a bold cluster of golden stamens. Tall, strong stems. Good bloomer. Very early. A Brand Division \$1.00

**EDITH WEST** (Brand)  
White. This variety resembles Albiflora. It comes into bloom after Albiflora has gone. The flower is not quite as large, but the petals have more substance and the plant does not have the sprawling habit of Albiflora. A fine landscape variety. A Brand Division \$1.50

**FLANDERS FIELDS** (A. M. Brand)  
Red. A few years ago in one of our seedling beds of many varieties, we noticed a most conspicuous red. Even from 20 rods' distance, this brilliant color stood out from all the others. Every year, in every way, it has proven a splendid flower. A single of the most brilliant red. Two rows of petals surround a large prominent center of golden stamens. Petals of great substance stand out flat; rich and velvety in appearance. A Brand Division \$4.00

**8.7 HARRIET OLNEY** (Brand)  
This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight stiff stems which hold the flower well erect. A very fine landscape variety. A Brand Division \$1.00

**KRINKLED WHITE** (A. M. Brand)  
White. First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show. A Brand Division \$3.00

**LACINIATA**  
Bright scarlet. If you wish a Peony that will give you bloom about two weeks earlier than *Officinalis Rubra*, you must have this variety. It comes with bloom a few days earlier than the finely cut-foiled Peony, *Tenuifolia*, but is distinctly different from the *Chinensis* varieties. It is not so hard to propagate as *Tenuifolia*, and we feel that it is just as satisfactory. It is of no value as a cut flower but it brings color to the flower garden very early in the season. A Brand Division \$2.00

**8.4 L'ETINCELANTE** (Dessert)  
Dark pink. Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens. A Brand Division \$1.50

**MAN O' WAR** (A. M. Brand)

This is the first time we have listed this new single. When the variety becomes well known, we believe it will stand at the top of all red singles. It is an exceedingly bright red with a great deal of scarlet in its color. The guard petals enclose a very large center of intensely rich yellow stamens. The stems are strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with these large blooms that the foliage is hardly visible.

A Brand Division \$10.00

**8.5 MARGUERITE DESSERT** (Dessert)  
A midseason white variety thickly powdered with pale rose-pink dots; small cluster of golden yellow stamens in the center; carpels tipped red; pleasing fragrance. Plant tall with strong stems and good foliage; a very free-blooming sort. A Brand Division \$1.50

**MELLEN KNIGHT** (Brand)  
Red. Tall, straight growing; strong enough to hold the flowers well up. Petals long, narrow, and evenly rounded on the edges, giving a beautiful effect both at close examination and from a distance. Color a bright rich crimson. Extra good. A Brand Division \$1.00

**MISCHIEF** (Auten)  
A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows. A Brand Division \$2.00

**PRESIDENT LINCOLN** (A. M. Brand)  
Too new to be rated. The great red single. Of the many single reds that we have tested out, this is unquestionably the best. A tall variety with strong, stout stems. Flowers large for a single, held straight up. Two rows of brilliant red petals of most perfect form surround a very striking center of rich yellow stamens. Holds its color well in the sun. A Brand Division \$5.00

**8.9 PRIDE OF LANGPORT** (Kelway)  
Pink. An immense flower of brilliant, soft peach-pink. Wonderfully beautiful; retains its color in the sun almost a week after it opens; the finest light single. A Brand Division \$3.00

**SCHMIDT** (Goos & Koenemann)  
A large early silvery pink. If not disbudded, the large clusters of flowers are very decorative. The plant is tall with showy stems. A Brand Division \$1.50

**TENUIFOLIA SIMPLEX**  
This is the single form of the Fern Leaf Peony. The flower is a brilliant single red consisting of one row of petals surrounding a bright center of yellow stamens. The foliage is very finely cut and the plant after blooming is attractive all through the summer. This variety, the single, is very hardy, and will stand up through the winter in trying locations where the double form might not. A Brand Division \$2.00

**WATTEAU** (Goos & Koenemann)  
Not yet rated. White. Large, snow-white guard petals. Center flesh with a mass of golden stamens. Resembles *Albiflora*, the *Bride*, but comes into bloom much later. A Brand Division \$2.00

**SMALL ORDERS** If you order only one root, allow 25c for postage. But this amount will usually carry three fine divisions within the 5th zone. All orders for Peonies amounting to \$5.00 OR MORE will be sent PRE-PAID in the United States.





# and JAPANESE PEONIES . . .

**8.1 AKALU** (Dessert)  
A very large midseason rose-red which we have always considered one of our finest Japanese varieties. The guard petals are spoon shape, enclosing a center composed of long staminodes with yellow filaments and long narrow blades of rose-red tipped and edged with buff; carpels pale green with waxy white tips. Very vigorous and floriferous.  
A Brand Division \$2.00

**AKASHIGATA (Japan)**  
Bright rose. A new Japanese variety not yet rated. After growing it for several years, we consider it very satisfactory. Guard petals a bright rose, surrounding a heavy center of filamental petals of bright pink bordered with gold.  
A Brand Division \$1.50

**8.5 ALMA** (Shaylor)  
A midseason light pink, darker at the edges and in the middle of the petals, paling to white at base; center of greenish yellow carpels. Of medium height, strong stems, and good foliage.  
A Brand Division \$1.00

**8.0 ALTAR CANDLES** (Pleos)  
Flesh-pink. Very nicely shaped; an evenly formed row of delicately colored flesh-pink petals, surrounding a center of completely transformed narrow filamental petals which open cream-white. Very floriferous; one of the most dependable Japanese Peonies.  
A Brand Division \$1.00

**9.2 AMA-NO-SODE (Japan)**  
One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy rich green foliage.  
A Brand Division \$5.00

**8.9 AUREOLIN** (Shoylor)  
A single row of broad guard petals surrounds a center of fully transformed petaloids of deep sulphur-yellow. This variety holds its color well in the sun and if you are looking for a good yellow Japanese Peony you will be pleased with Aureolin.  
A Brand Division \$2.00

**8.5 FLAMBOYANT (Japan)**  
Violet-crimson. Large. Very evenly shaped petals. Color, just a trifle lighter shade than King of England. Center filled with partially transformed staminodes, light yellow edged with gold and red. Also known as Kameno-Kerogoma. A Brand Division \$1.50

**FUJI-ZOMO-GORONO (Japan)**  
A large delicate pink with large, well-formed petals surrounding a great center of pure gold staminodes. We consider this one of the very prettiest of the light pink Japanese Peonies.  
A Brand Division \$3.00

**9.2 FUYAJO (Japan)**  
The highest rated dark Japanese Peony. Rich, dark, mahogany-red petals surround a full center of broad petaloids of the same dark rich color as the outer petals.  
A Brand Division \$2.00

**9.3 ISANI GIDUI**  
Origin unknown. A very large midseason white. Two rows of very broad rounded smooth guard petals enclose a center of rich buff yellow staminodes; carpels green, tipped pale yellow. Medium tall; vigorous; free flowering. A beautiful white Japanese variety.  
A Brand Division \$5.00

**8.6 KING OF ENGLAND** (Kelway)  
Red. A rich uniform shade of deep red. Large, uniformly rounded petals of great substance. Center a large tuft of long, self-colored petaloids, prominently edged with gold. A Brand Division \$1.50

**KUKENU JISHI (Japan)**  
We have just a few roots to offer of this fine pink Japanese variety. The guard petals are a flesh-pink, large, and evenly rounded. The edges of the petals are ruffled and surround a perfect ball of half-transformed straw-yellow staminodes. The carpels are light green, tipped pink. A comparatively new variety and a very desirable one.  
A Brand Division \$5.00

**8.6 MIKADO (Japan)**  
A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.  
A Brand Division \$1.50

**8.7 RASHOOMON (Japan)**  
One of the best of the Japanese varieties for landscape planting, because of the clean beautiful appearance of the plant itself. Large blossoms. Color a deep rose-red. Center prominent cream-yellow.  
A Brand Division \$2.00

**9.0 SOME GANOKO** (Origin unknown)  
A large midseason variety with cupped guard petals of clear dark crimson. The light buff staminodes are tinted with rose-red markings; carpels a pale yellow with a white line at the base. A very fragrant variety.  
A Brand Division \$2.00

**9.4 TAMAT-BOKO** (Origin unknown)  
Highest rated Japanese Peony. A very late bright carmine-pink with an attractive center of partially transformed staminodes, yellow at the base, shading lighter, and light pink at the ends, irregularly crinkled and margined gold. The whole flower has much substance and is borne erect on stems of medium height.  
A Brand Division \$10.00

**8.9 TOKIO**  
Large to very large. Midseason. Cupped, waving guard petals of rose-pink; center composed of large, loose staminodes, narrow at the base with wide tips tinted pale yellow and stained pink on the upper half, with buff edges. Very tall. Dark, broad foliage. A strong and vigorous grower.  
A Brand Division \$3.00

**9.0 TORO-NO-MAKI (Japan)**  
One of the finest of all the white Japanese Peonies. It comes into bloom midseason. A double row of lilac-white guard petals surrounds a center of amber-yellow. A very striking variety in the garden and as a cut flower. An excellent upright grower.  
A Brand Division \$4.00



## A Sensational Brand Peony

**PRAIRIE AFIRE** A beautiful new Japanese, first offered by us in 1932. A vase of Prairie Afire exhibited by us at the Des Moines Show was the sensation of the show. We offered it that year and sold every root we could spare of it at \$15.00 per root. This fall we are again offering it and will price it at \$5.00 for a nice root. Prairie Afire is a new and entirely distinct break in color in Japanese Peonies. The guards are broad and a soft creamy rose with good substance. These surround a great ball of brilliant fiery red staminodes. The flower should be cut in the bud and developed inside when the result is simply marvelous.

A Brand Division \$5.00



# Our Iris List

**AKBAR.** One of the best of the new Iris. Very large flowers of imposing beauty, carried well on a plant of the best growing habits. A large, very even brown-toned red-purple. Carries its standards well up and its great broad falls well expanded. Very fine. 50 cents

**ALABASTER.** A pure glistening white of splendid substance and finest form. The flowers are of medium size and, taken all in all, one of the very finest whites that we have. Edges slightly ruffled; beard nearly white with shadings of yellow. 36 inches. 25 cents

**AMBASSADEUR.** In richness of coloring, fine form, and growing habits—truly a beautiful Iris. Standards smoky, reddish violet. Falls dark velvety purple-maroon. Very rich. 25 cents

**ANNE MARIE CAYEUX.** One of the finest light blends. Received an award of merit by National Horticultural Society of France. S. pinkish lilac, flushed gray; F. iridescent metallic blue. 50 cents

**APHRODITE.** 4 feet. A very tall growing Iris that makes a most imposing and charming garden variety. A beautiful almost self deep pinkish lavender with the base of the falls just a trifle deeper toned. The effect is most striking because of the large white halo which surrounds the delicate yellow beard. 25 cents

**AUREX.** S. a bright clear yellow; F. velvety blackish crimson-purple, with a narrow well-defined edging of buff. One of the very highly recommended new Irises. 50 cents

**BALDWIN.** One of the largest of Irises with peculiar shaped petals which give it a very distinct and pleasing appearance. A self of a pleasing heliotrope shade that is very noticeable in the field. 25 cents

**BEAU IDEAL.** A very striking plicata. White bordered with a deep stippled band of rich violet. A large flower of fine form and color. 25 cents

**BEOWULF.** (Schriener). 32 inches. This new Iris was sent out by Robert Schriener last year. It is one of the very best of the new varieties introduced during the past few years. It is a true maroon-red, a rich deep dark red with no purple. It is a large early variety that you will like. \$12.50

**BLACK WINGS.** A large, heavy textured flower of a deep midnight blue overlaid with a frosty black luster. Vigorous, well branched and a wonderful flower. \$1.00

**BLUE BANNER.** S. frilled light lavender-blue; F. rich velvety deeper blue shading to a pale blue at the edges. A most charming new Iris. This is still the leader among the blue bicolors. 35 cents

**BLUE HILL.** The bluest of the clear toned blue Irises. Slightly deeper toned than Sensation and larger. A perfectly branched Iris. A splendid real deep blue. 50 cents

**BLUE MONARCH.** A fine light-toned clear blue self. A well-branched stalk. Plant vigorous and hardy. This is a Sass introduction of fine habit. \$1.50

**BLUE VELVET.** 46 inches. A beautiful tall growing variety. Color is a deep intense velvety blue. A distinct and well-named Iris. 50 cents

**BRANDYWINE.** One of the neatest and prettiest of Irises. Mr. Farr did well when he gave us this most beautiful variety. A light blue-toned lavender self, with a prominent red-orange beard. A flower of unusually fine form. 25 cents

**BUECHLEY'S GIANT.** An outstanding new variety. The blooms are of the greatest size and also of the most perfect and exquisite form. One of the finest of the blues. A variety you will like. 75 cents

**BUTO.** A very free blooming Iris which resembles Mme. Gaudichau very much but because of a slight difference in season, is very desirable. A wonderful rich deep velvety purple of fine form. A profuse bloomer. 25 cents

**CALIFORNIA GOLD.** (New). A deep yellow self of the largest size. A wonderful new yellow that seems to be an all-around good flower exceedingly pleasant to look at. The stamens and falls are as large as those of Mrs. Valerie West. An A-1 yellow Iris. \$7.50

We offer to our customers this season what we consider good Irises at a fair price. We have discarded from our fields the old, old varieties that we know have been replaced by later introductions that are superior. We are growing in quantity the best of the old and each year we add to our list a few of the new.

Although we have some of the latest introductions growing alongside some of the old, we find our visitors who are not real "Iris Fans" admire and make their selections from the more standard varieties.

Postage paid on all orders from this list amounting to \$2.00 or more. Orders filled promptly. Each variety will be well labeled and you can depend upon our stock being true.

You may select 10 different varieties, priced at 25c, for \$2.00, postpaid.

**If you wish to plant a group of any one variety, you may select—**  
**Three of any 25c variety for . . \$0.50**  
**Three of any 35c variety for . . .85**  
**Three of any 50c variety for . . 1.00**  
**(3 of 1 kind and not 3 different kinds)**



Clara Noyes

**CHALLENGER.** Standards very large, overlapping, dark purple; falls dark blackish violet. Flaring. White beard, tipped orange. One of the very largest intermediates. The coloring of this Iris is about the richest of all Irises. 25 cents

**CHALICE.** A clear soft yellow, a shade lighter than Gold Imperial. A very fast grower with heavy foliage. 36 inches. 50 cents

**CHEERIO.** A fiery bicolor with tan standards and a brilliant yellow beard, velvety red falls. A new variety of exceptional merit. \$6.00

**CHURCHMOUSE.** A new and distinct color among Iris. A uniform soft brown. Distinctly different from any other variety we grow. 25 cents

**CINNABAR.** A splendid tall growing flower of an intense rich blue-purple. One of the very richest of all the Irises. 25 cents

**CITRONELLA.** A clear, soft yellow with the falls showing considerable brown. An unusual combination that is very popular. 25 cents

**CLARA NOYES** (H. P. Sass, 1931). H. M. A. I. S.; A. M. A. I. S. A beautiful blending of yellow, orange and apricot that one simply cannot describe. Similar in color to the Talisman Rose. 50 cents

**CLARIDAD.** A wonderful break in color from all other Irises. A real deep blue both in standards and falls. Even the beard is blue, tipped light yellow. Very rich. 25 cents

**CLAUDE AUREA.** (New). This splendid Iris we would call the last word in variegatas. It is a large flower with large standards of greenish golden yellow, which make a wonderfully pleasant contrast with long falls of a rich Bordeaux wine color. \$1.00

**COL. LINDBERGH.** Soft lavender-blue standards with dark blue falls, with a distinct lighter border. A beautiful flower. 25 cents

**CORONATION.** An unusually fine, rich deep golden yellow. Among the best of the even-toned yellows. 25 cents

**CRYSTAL BEAUTY.** A very large pure white Iris of the purest tones. Very graceful, rounded petals, well placed on tall, well-branched stalks. A strong hardy plant and just covered with bloom. Each \$5.00

**DAUNTLESS.** 40 inches. This fine velvety red Iris was awarded the biggest honor a variety can receive, the Dykes Memorial Medal. The coloring in both the standards and falls is a rich velvety red. It will be some time before this variety is surpassed for color. 50 cents

**DELIGHT.** A very delicate plicata, pure white with pinkish lavender flushed styles. Very pretty combination. 25 cents

**DEPUTE NOMBLLOT.** 52 inches. This Iris is also a winner of the Dykes Medal. An Iris of gigantic form and the finest coloring. S. coppery red, flushed golden bronze; F. rich claret-crimson. Classed as the finest of all Irises. 50 cents

**DIRECTEUR PINELLE.** (Cayeux 1932). Another very fine bronzy red. S. a clear coppery wine-red; F. velvety garnet-red. This new Iris received a special award as one of the three best French Irises. \$10.00

**DESERT GOLD.** 42 inches. A fine early flowering medium yellow of the largest size and most perfect form. Desert Gold is the greatest advance in yellow Iris we have seen. 50 cents

**DOLLY MADISON.** Flowers very large, often 4½ inches high by 5 inches wide. It is a seedling of Lent A. Williamson and carries the good sturdy qualities of that parent together with even greater size. An immense mauvette-lilac-pink of most outstanding quality. 25 cents

**DOROTHY DIETZ.** An Iris of unusual coloring. S. a light chicory blue; F. pansy-violet. 40 cents

**EASTER MORN.** From the name one would expect this new variety to be a white. It is similar to Purissima except the flower is somewhat larger and has an orange-yellow beard. \$1.00

**ECLADOR.** (Cayeux). A very fine large yellow having excellent form and texture; S. canary-yellow; F. bright yellow veined brown at the haft, orange-yellow beard. The best yellow variety to date. \$3.00



Gaynelle

**EDGEWOOD.** 45 inches. A very tall flower that stands straight up and can be seen across the field. Large flowers of good form of a rich red-purple. Standards even pink-lavender; falls bright red-purple. Splendid landscape variety. 50 cents

**ELEANOR ROOSEVELT.** This Iris has been awarded the Hutchenson Gold Medal as the best fall-blooming Iris. A deep purple self with very rich falls. It will bloom a month in the spring and then for 3 months in the fall. 75 cents

**ELIZABETH EGELBERG.** A strong growing, tall variety that produces an immense flower of beautiful mauve-pink with fine dome-shaped standards and large, broad falls well expanded. Standards light mauve, falls a deeper pink. Very fine. 48 inches. 25 cents

**ELSINORE.** A charming primrose-yellow bordered with violet-crimson. A yellow blend that is entirely different from any other Iris and almost impossible to describe. We know you will like it in your garden. 25 cents

**EREBIAN.** 40 inches. A rich deep Bordeaux-red self with a heavy gold beard. The flowers are large and freely produced on tall well-branched stalks. 50 cents

**ETHEL PECKHAM.** 34 inches. A large, fragrant red-toned variety, the most nearly red of all Irises. Received Honorable Mention American Iris Society. \$3.50

**ETHELWYN DUBUAR.** A very attractive deep pink. Standards a clear red with a shadow of blue; F. large and of a rich deep shade of red. \$1.00

**EUPHONY.** Beautiful blend of chamois-yellow. Ruffled flowers on well-branched stems. A delightful flower. Very floriferous. We think this very fine. 25 cents

**EVOLUTION.** A tall midseason variety. A pale coppery bronze blend. Frilled stamens and flaring falls. 35 cents

**FOLKWANG.** Standards light bright pink; falls claret-red with brownish yellow veinings. A wonderful blending of colors. One of the very best of the many really good Irises sent out by this famous firm. 25 cents

**FRIEDA MOHR.** A beautiful flower both in form and color. Unusually tall with clean foliage; ideal for either mass planting or for specimen flowers. A pink bicolor. Standards a light pinkish violet; falls a deep lilac-rose. 50 inches. 25 cents

**FRIVOLITE.** A fine brilliant light pink Iris. S. salmon-rose overlaid purple-crimson. Whole flower tinged yellow at base. You will like it. 75 cents

**GAYNELLE.** A large pure yellow. The largest yellow in our fields. Standards a pure bright medium yellow; falls just a trifle deeper and brighter. Highly perfumed. Comes into bloom right after the Primulas. 35 cents

**GENEVIEVE SEROUGE.** S. a soft tawny yellow flushed pale blue; F. a soft clear lilac blended a light flax-blue, edged sulphur-yellow. An unusually fine blending of color. We like this one very much. \$2.50

**GEO. TRIBOLET.** A magnificent Iris with deep violet standards and velvety red-purple falls. 40 inches. For real quality and richness of color this is an Iris hard to beat. 25 cents

**GEO. YELD.** 40 inches. Standards light apricot, shaded rose; falls rose-crimson, edged buff. A most beautiful and attractive Iris. 25 cents

**GLEAM.** 42 inches. A fine large flower of a uniform soft blue. It is a profuse bloomer and a fine Iris in its class. 25 cents

**GOBELIN RED.** Compared with the color chart this is a true ox-blood red, showing no purple in its make-up. Flowers are of medium size, very finely formed and carried. Stems and leaves are thin, strong, erect. This is the best red for color that we have seen in Iris. 50 cents

**GOLDEN HELMET.** 36 inches. A huge flower resembling King Tut in color. The standards are ruffled and of a chestnut color, while the falls are a rich ox-blood red. \$3.50

**GOLD IMPERIAL.** One of the finest of all yellow Irises. A pure yellow self of beautiful clear coloring. A lemon-chrome-yellow of beautiful form on a thrifty vigorous plant. One of the few good yellows. 25 cents

**GOLDEN LIGHT.** A rich cinnamon-colored blend with a suffusion of faint pink, flushed deep orange at the center. The flower is large and finely ruffled and gives a brilliant tone to the garden. \$3.00

**GOLDEN PROMISE.** Standards deep yellow; falls soft yellow faintly flushed soft lavender. 30 inches. 35 cents

**GOLDEN WEST.** A fine yellow intermediate; S. empire yellow; F. wax yellow, orange beard. 50 cents

**GRACE STURTEVANT.** 36 inches. In our opinion the greatest of all the Dominion seedlings and the greatest Iris Mr. Bliss has sent out. A very rich velvety brown with a most brilliant golden beard. 35 cents

**HAPPY DAYS.** A uniform bright yellow with a slight undertone of orange on the falls. An immense new yellow with many large flowers open at one time. \$7.50

**HEARTH-STONE COPPER.** A brilliant Iris with bright old gold standards and fiery coppery red falls. The flowers are of medium size but the coloring is unusual. 25 cents

**HENRI RIVIERE.** 42 inches. A splendid bicolor. Standards pure lemon-yellow; falls mauve, with yellowish reflex and a canary-yellow throat. Extremely late. 35 cents

**IMPERIAL BLUSH.** One of the fine delicate orchid-pinks originated by Mr. Sass. \$1.50

**INDIAN CHIEF.** One of the very best of the entire range of two-toned reds. Standards a beautiful violet-rose; falls deep rich glowing velvety red. Splendid for massing. 25 cents

**JACQUELINE GUILLOT.** Very large flowers of pure lavender-blue. Stalks strong and well branched; free flowering; wonderfully fragrant. Very satisfactory. 36 inches. 25 cents

**JEAN CAYEUX.** An outstanding introduction that was awarded a Certificate of Merit by the French Horticultural Society and in 1931 it won the Dykes Medal for the finest Iris of the year. It is an unusual light buff described by some as "coffee colored" and by others Havana-brown. It is well branched, over 3 feet tall, and flowers over a long season. \$3.50

**JOYCETTE.** A wonderfully fine deep glowing crimson self. Large, fragrant, and one of the best of the newer reds. \$3.00

**JUBILEE.** Standards a rich peach color; falls creamy white, dotted and veined light brown. Flower ruffled. 30 inches. 25 cents

**KANSAS.** 40 inches. A new pink-toned Iris of real merit. The flowers are large and shapely. Standards large, incurved, very beautiful Chinese violet; falls large, flaring and a beautiful light purple. Nearly a deep blue-lavender self. Standards have a beautiful ruffled effect. A very showy variety in the house. 25 cents

**KING JUBA.** Standards old gold; falls Dahlia-carmine. Honorable Mention American Iris Society. A tall late variety. A wonderful new Iris. 40 cents

**KING MIDAS.** A splendid new Iris that always arrests the eye. Standards golden buff, suffused garnet-brown; falls velvety iridescent garnet-brown, edged golden buff, with heavy orange beard. Center of flower illuminated with glowing yellow lights. 35 cents

**KING TUT.** 30 inches. One of the brightest of all the Irises. General garden effect bright glowing red. Standards cocoa-brown; falls Hessian brown. Every lover of a red Iris should have this one. 25 cents

**KLAMATH.** A violet and purple bicolor of perfect form and excellent substance. A larger flower than Lent A. Williamson with much richer coloring. 35 cents

**LABOR.** Standards dark violet-heliotrope; falls darker shade than standards. General effect, reddish copper. A wonderful color, very distinct. One of the comparatively new introductions. We highly recommend it. 36 inches. 25 cents

**LARGO.** A flower of extra fine form and size. Tall and well branched. A harmony of wax-yellow, mustard-yellow, and citron-yellow, with the falls overlaid mauve. 50 cents



Largo



IRIS—Continued

LE CORREGE. (Vilm.). Standards smoky bronze; falls plum-red; brilliant prominent beard; spikes long and well branched. Very striking both for garden and show room. 46 inches. 25 cents

LEGEND. A very rich velvety crimson-claret, with a prominent gold beard which adds greatly to the beauty of the flower. Huge flowers of fine form. 75 cents

LENZSCHNEE. A broad petaled white of fine form, with a pale china-blue flush on the falls. 25 cents

LOS ANGELES. Immense white flowers of beautiful form and great substance, the standards faintly edged blue. An outstanding Iris. 35 cents

MAGENTA. A very beautiful flower with a much finer color than its name implies. A bright pinkish red. A self color. It appeals to all who see it. If you are looking for a good Iris of this color it will appeal to you. 35 cents

MAGNA CHARTA. A pure white flower, strikingly dotted with blotches of intense blue ranging in size from minute spots to blotches a half an inch long to an eighth inch wide. A very distinct and attractive Iris. You might look our Iris fields over and you will find no other like this one. If you wish something different order Magna Charta. \$1.00

MAJESTIC. (Bliss). 8.8. A Dominion seedling. Very large flowers of fine form and lasting quality. Standards round, light lavender to mauve shaded bronze at base; falls straight hanging, rich raisin-purple. Free bloomer; stout stems. 36 inches. 25 cents

MAORI PRINCESS. The richest of all the bicolor blends. Standards intense golden yellow; falls a very rich velvety maroon, with a well-defined gold border. A bicolor we like very much. 25 cents

MARY BARNETT. A beautiful light blue-lavender. It is paler in color than Princess Beatrice, but has a more prominent yellow beard and a golden glow at the throat. A beautiful Iris. 25 cents

MARY GEDDES. Standards light ochraceous salmon; falls same color overlaid with Pompeian red. A most outstanding new color in almost a self-ochraceous salmon. Very striking. Winner of the Dykes Medal in America in 1936. \$1.50

MICHELINE CHARRAIRE. A wonderful white, of large size, good substance. Very tall with strong stems. Pure white with golden reticulations. 4 to 5 feet. 25 cents

MIDGARD. A wonderful blending of pink and yellow. General effect, a rich shade of pink. Large flowers, perfectly formed. We can strongly recommend this variety. 36 inches. 25 cents

MME. SEROUGE. (New). Flowers of largest size. Standards overlaid light violet; falls spreading, horizontal, large and well rounded, are of a warm intense blackish purple-red. Very large and rich. 50 cents

MOONLIGHT. Standards pale amber-yellow; falls sulphur-yellow, with heavy greenish gold reticulation. Broad lemon-yellow beard. Fragrant. A large, well-formed flower. Well named. 36 inches. 25 cents

MORNING SPLENDOR. Standards Petunia-violet; falls velvety raisin-purple; general effect rich crimson. Everything considered, we think there is no greater, no finer Iris than this one. In size, form, color and substance, it is everything desirable. Very fragrant; free blooming. Awarded the Silver Medal of the Garden Club of America in 1926. 42 inches. 25 cents

MOTIF. Probably the finest Iris that Miss Sturtevant ever sent out. Tall, beautifully branched, a deep purple self, of fine form and splendid substance. 50 cents

MOUNT ROYAL. Here comes a new very rich red-purple. The standards a shade lighter than the falls. Very large, very rich, and a most splendid flower for the house where it shows off to unusual advantage. 25 cents

MRS. MARION CRAN. One of the very finest of the soft rose-pinks. Large flowers of perfect shape. For a real pink, this is the one to order. 48 inches. 25 cents

MRS. VALERIE WEST. Dominion seedling. We think this is the greatest of all the Bliss Irises. Falls of enormous size and great substance, rich deep crimson-brown; standards large, lavender shot with bronze. Strong stem. 40 inches. Well branched. Far better than the average run of the good Dominion seedlings 35 cents

MY MARYLAND. A beautiful seedling of glowing embers which it resembles but is redder in tone. Carries from 11 to 20 large blooms to a stalk. A rich flower, the color of which carries a long way. Standards a petunia-violet, flushed rose, shaded buff at the base; falls deep, velvety amaranth-purple, shaded buff. Very rich. 50 cents

NAIAD ATLANTA. Standards a creamy white suffused with violet; falls a deeper violet. Heavy orange beard. Flowers of medium size carried on stalks of medium height. 35 cents

NENE. 42 inches. S. lilac; F. light red with lighter margin. An impressive variety which stands up well. Very large and striking. One of the best flowers in a show room. 75 cents

NOWETA. A beautiful blending of rose and cream with yellow flushed at the center and edges of the falls and standards. The flower is softly frilled and for dainty coloring is one of the finest. \$1.00

OLD GOLD. Standards primoline-yellow, ruffled; falls old gold, overlaid buff; a few stripes on haft. Distinct yellow beard tipped brown. 28 inches. 35 cents

OMAHA. An unusual and very fine flower with soft rose standards and old rose falls. Rich golden styles and bright orange beard. General color effect red. 30 inches. 25 cents

OPHELIA. A fine combination of color blending. Standards and falls orange-cream, mauve and bronze, heavy orange beard. One of the most beautiful of the new Irises. 36 inches. 35 cents



Ophelia

PHEBUS. A tall uniform lemon-yellow. Flowers of most perfect form and great substance. Award of Merit in France. 50 cents

PINK OPAL. Large flowers on 40- to 46-inch stems. A sister flower of Pink Satin which it resembles very much only it is a little deeper in tone. Many like it better. A rich pure pinkish lilac self. 50 cents

PIONEER. An immense red-purple of beautiful form. Standards large, bright, ampara-purple; falls very broad and of great substance, warm deep pansy-purple. Wonderful flower. 25 cents

PLUIE D'OR. The very best yellow Iris. Flowers larger and of finer form than Gold Imperial. Tall well-branched stems. Received a Dykes Medal. 25 cents

PONGEE. 38 inches. A light buff-colored self with a beautiful frosty iridescence. A bright golden beard enlivens the flower. 25 cents

PRAIRIE GOLD. A beautiful deep rich yellow. 32 inches. Not a tall flower but wonderful for landscape effect. Mr. Sass considers this as fine an Iris as he has ever sent out. 25 cents

PRESIDENT PILKINGTON. An immense new flower from France. One of the most striking and original of the new flowers. Standards pale buff with a faint bluish suffusion; falls wide flaring lavender-blue, with a buff-yellow suffusion paling at margins. One of the new sensations. 65 cents

PRIMROSE. Standards amber-yellow; falls a lighter yellow; center a clear lemon-yellow. Long blooming; splendid form and substance. 30 inches. 25 cents

PRINCESS BEATRICE. A grand variety. Don't omit it. It is one of the must haves. Standards pale light blue, nicely domed; falls a little darker, broad and flaring. Although this Iris has become cheap in price, we consider it among the best of the light blues yet introduced in both color and form. It is perfect. 25 cents

RAJPUT. A large, bright violet self of fine form and good substance, exceptional in vigor and growth. 25 cents

RAMESES. An immense new Iris that has rapidly grown in public favor. Plant large, strong and sturdy. Very floriferous. Standards large, domed and of beautiful soft, even, light russet flushed with pink-lavender; falls large, flaring, deep pink. When the sun in the early morning or at the close of the day shines upon this flower it is simply wonderful. This variety was awarded the Dykes Medal in 1932 (the highest award an Iris can receive). 50 cents

RED DOMINION. 42 inches. Clear deep red standards and full flaring velvety red falls. Honorable Mention American Iris Society. This red Iris is one of the most beautiful and outstanding of all the red Irises. \$1.00

RED ORCHID. The reddest of the intermediates; S. violet-carmine; F. rich velvety violet-carmine. Dark yellow beard. 50 cents

RED RADIANCE. A tall well-branched Iris with large beautifully formed flowers of very decided red tones. This is said to be the brightest of all the red-toned Irises. \$1.00

RED ROBE. General effect a large rich ruby-red. S. deep petunia-violet; F. deep velvety violet-red. Bright yellow beard. \$1.25

RED WING. A wonderful bronzy red, similar to Allies, but very much larger. The flower is of perfect shape and stands on tall, stiff stems. A good red. 25 cents

RHEA. A tall, well-balanced flower of good substance. An improved Isoline. S. lilac-pink; F. purplish old rose, golden at the throat. 25 cents

RHEINGAUERLE. An unusual soft orchid-pink. Falls a deeper shade of rose. The best of the orchid varieties. 34 inches. 25 cents

ROMANCE. Standards a soft blending of bronze and faint old rose; falls a deep garnet, heavily veined. 30 inches. 25 cents

ROSA BONHEUR. Standards pale metallic yellow; falls pale yellow, overlaid lavender-violet, with a sharply defined border of old gold. 25 cents

# A Collection of Unusual Irises

**DISTINCT,  
UNUSUAL,  
ODD but  
BEAUTIFUL**

In this collection we have twelve fine Iris that are so distinct from all others that they cannot help but attract attention. No two in this list are in any way alike and we feel sure that this collection will please any one who purchase it.

**BUTO.** A very fine rich deep velvety purple. 25 cents

**CHURCHMOUSE.** A wonderful new color in a uniform soft brown. 25 cents

**ELSINORE.** A primrose-yellow bordered violet-crimson. 25 cents

**GOBELIN RED.** A true oxblood-red. As for color, the best red. 50 cents

**KING MIDAS.** A golden buff and garnet-brown blend. 35 cents

**KING TUT.** A brilliant, fiery, chestnut-red. 25 cents

**LENZSCHNEE.** A floriferous white with a pale China-blue flush on the falls. 25 cents

**MAGNA CHARTA.** An intense white, dotted with blotches of deep indigo-blue. \$1.00

**MAORI PRINCESS.** The richest of all bicolors. Standards, golden yellow; falls, rich velvety maroon with intense yellow border. 25 cents

**PLUIE D'OR.** A Dykes Medal, best all yellow Iris. 25 cents

**SENSATION.** A wonderful cornflower-blue that was awarded the Silver Cup for the most outstanding flower in the Boston Show in 1931. 50 cents

**WM. MOHR.** An immense flower, lilac in color, heavily veined purple. So entirely different that it creates a real sensation wherever seen. 35 cents

A \$4.45 value for

**\$3.25**

Postpaid





**IRIS—Continued**

**If you wish to plant a group of any one variety, you may select—**  
**Three of any 25c variety for . . \$0.50**  
**Three of any 35c variety for . . .85**  
**Three of any 50c variety for . . 1.00**  
**(3 of 1 kind and not 3 different kinds)**

**ROTA.** Here is an Iris you cannot help but like. If you saw it blooming in the fields you would surely add it to your collection. An intense bright rosy red, with both standards and falls beautifully frilled. Medium height. 25 cents

**SAN FRANCISCO.** A very tall plicata similar to Los Angeles. A giant white, edged lavender-blue. Winner of the Dykes medal. 40 cents

**SIERRA BLUE.** A soft, clear, medium blue of uniform coloring and clean cut form. In our opinion this is one of the very finest blue Iris to be had today. It is tall and carries many buds to the stalk. \$2.00

**SEMINOLE.** Soft violet-rose. Falls rich velvety crimson. Brilliant orange beard. Midseason. 28 inches. 25 cents

**SENSATION.** A wonderful cornflower-blue Iris of perfect form and substance; great big flowers on tall, stout stems. A wonderful blue that was well named. Awarded the Silver Cup for the most outstanding flower in the Boston Show in 1931. 48 inches. 50 cents

**SEQUOIAH.** Standards light lilac; falls Pansy-purple, shading to rich velvety red-purple. Charming. 35 cents

**SERENITE.** A tremendous large flower, beautifully poised on a 4-ft. stem. S. buff with lavender haze, yellow at base; F. wide, flaring, soft Alice-blue. \$1.00

**SERENADE.** A very fine real pink that is often overlooked in making up a collection. Superior to many of the newer varieties. 50 cents

**SHINING WATERS.** A clear clean bright blue with waxlike petals. Grows to be about 4 feet tall with many unusually large blossoms open at once. A beautiful blue. \$1.50

**SHIRVAN.** Standards pale shade of lustrous brown with yellow tones prevailing; falls semi-flaring and rich, heavy red-brown. This Iris is the richest in coloring of the Bruno types. \$1.50

**SIMONE VAISSIERE.** Standards white, slightly shaded blue; falls violet-blue. Resembles Lord of June, though standards are of better substance; more brown in the falls. 25 cents

**SIR KNIGHT.** A new dark blue that has created a sensation. A huge violet self with a rich orange beard. Very fragrant. \$5.00

**SIR MICHAEL.** 48 inches. One of the finest Irises ever brought out. Standards clear lavender-blue; falls a rich velvety red-purple; beard a brilliant red-gold. A great Iris. Many regard this as the finest of all Iris. 35 cents

**SNOW WHITE.** A pure clear white. Beautified by a greenish baft; tall, strong, bardy. Like White Knight, except much larger and somewhat taller. 36 inches. We have displaced White Knight with this variety as we find it much hardier. 25 cents

**SOLFERINO.** At a distance this Iris looks very much like Aphrodite which it far surpasses. The flower is larger and a trifle deeper in shade and does not have the white at the base of the falls which shows so plainly in Aphrodite. Here is another violet-red that will surely please you. 25 cents

**SOUV. DE MME. GAUDICHAU.** 9.0. Standards very rich deep blue-purple; falls deeper shade, almost black-purple. Beard blue, tipped yellow. A wonderful Iris with every imaginable good quality. Has won more awards than most any other. In its color class it has no rival. 36 inches. 25 cents

**ST. LOUIS.** A rich velvety violet-purple with harmonious beard and soft pleasing baft. A self color with wavy flowers and excellent stems. \$2.00

**SUMMER TAN.** An unusual golden tan blend that is very hard to describe. S. light golden tan; F. slightly darker flushed olive with a velvety finish. \$4.00

**SUNSET.** Standards beautiful golden; falls same color suffused blue-violet, prominent deep yellow beard. Vigorous; free flowering; late; fragrant. 42 inches. 25 cents

**TAJ MAHAL.** A very fine white with large petals of great substance. Tall stems, well branched. One of the very best whites. 42 inches. 25 cents

**THAIS.** 38 inches. A beautiful large pink flower with strong stems. A much clearer pink than Susan Bliss. Extra fine pink. 35 cents

**TIGER TIGER.** A red Iris with tan standards. The falls are truly red. The blossoms are large and are borne on 3-ft. stems. A splendid and unusual variety. 85 cents

**TINT O' TAN.** A combination of bronzy tan and straw-yellow coloring. The flowers give a brown effect and are held well on 40-inch stems. A popular and unusual variety. \$7.50

**TITAN.** A Dominion seedling. Standards light violet-blue; falls violet-purple. When first introduced, it sold at \$50.00 per rhizome. Very striking, of fine form and texture. Hardy plant; strong, massive stems. 38 inches. 25 cents

**TOKAY.** A fine blend of soft pink tones, with soft yellow at the throat. Unusual and highly recommended. An unusual new self that stands out as very fine, and very different. \$1.00

**TROSTRINGER.** A cross between C. E. Stringer and Trojana. Taller than either of these two good Irises. A splendid soft pink. 25 cents

**TRUE CHARM.** A beautiful plicata of elegant form. Flowers white with delicate blue-lavender margin. Hardy, vigorous grower. 40 inches. 25 cents

**TUSCANY GOLD.** General effect deep orange-buff. Standards sulphine-yellow, tinged purple; falls blue toned. Heavy orange beard. 35 cents

**VALKYRIE.** 32 inches. A fine large flower on tall, stout branching stems. Standards olive-like; falls dark maroon-purple. A very rich Iris as the sun plays with its great blooms as they move gently in the wind. 25 cents

**VALOR.** 50 inches. A deep blackish blue-violet bicolor, with changing color effects in different lights. Very tall and very fragrant. Honorable Mention American Iris Society. 75 cents

**VERT GALLANT.** 48 inches. A very large flower of great substance, brilliant coloring and the finest form. Standards are a blending of coppery fawn and soft lilac; falls intense garnet-red with bronze edge. An outstanding Iris in every way. 75 cents



Siberian Iris

**VESPER GOLD.** A distinct yellow with soft violet flush and gold and maroon veinings on the falls. A late variety. 40 inches. 25 cents

**VISION.** Spoken of as the finest variegata in the world. A much improved Argynnis. S. deep honey-yellow; F. very velvety garnet-brown with a distinct dull yellow margin. \$5.00

**WACONDA.** 38 inches. Standards a deep fuchsia-red; falls rich velvety violet-carmine. The general effect of this flower is a metallic light red. 35 cents

**WAMBLISKA.** A very large white with just the slightest tracings of blue undertone. Flowers of fine form and finish, a strong, free flowering, thrifty plant. There is a plant of it as this is written in the garden with five great full open flowers. It is a great flower. 50 cents

**WEDGEWOOD.** Standards and falls an even tone of rich blue. Large flowers with prominent white heard. As the flower ages it fades to a lighter blue which doesn't mar its beauty. Prolific. 42 inches. 25 cents

**WHITE QUEEN.** A pure white Iris that we like very much. The color is pure with slight tracings of green on the haft which only adds to the beauty of the flower. 25 cents

**WILD ROSE.** An Iris well named. A dainty satiny pink. One you will admire. 36 inches. 25 cents

**WM. MOHR.** An immense flower, lilac in color, veined purple; a pogocyclus hybrid which must have protection in the winter to do well. This is a real sensation to people as it is entirely different. Northern grown stock. 35 cents

**YELLOW MOON.** Standards and falls a soft yellow. A variety of wonderful texture. A real addition to any garden. 36 inches. 25 cents

*Siberian Iris*

The Siberian Irises are very graceful and are much used in landscape work as the plants with their rich upright growth and grasslike foliage add very materially to the beauty of any planting in which they are used. Wonderful to use about water pools, bird walks, etc. Perfect hardy.

In our show room last season we brought in several clumps and planted them around bird baths. We received more orders for this Siberian Iris from our visitors who saw it in bloom than we often do during a whole season when we depend upon the descriptions in our catalog for our orders.

Siberian Iris works in nicely with other flowers for bouquet work.

Prices for the following varieties: 40c each; 3 for \$1.00; all 5 for \$1.50, postpaid.

**BUTTERFLY.** 38 inches. Standards and styles soft blue; falls soft blue over white.

**EMPEROR.** 48 inches. True oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

**KINGFISHER BLUE.** 54 inches. A very tall graceful growing variety. A fine, large bright blue on 4 1/2-ft. stems.

**PERRY'S BLUE.** 48 inches. A beautiful shade of clear light blue. One of the favorite varieties.

**SNOW QUEEN.** 38 inches. A snow-white variety with most beautiful form, and lasting qualities. Large flowers.

*Dwarf Iris*

**PUMILA (Baby Iris).** Deep purple, very rich and effective when bordering the taller forms. These are among the earliest to bloom. They are very dwarf and make a fine border plant. Each 25c; 12 for \$1.75

**PUMILA AZUREA.** A beautiful dainty little Pumila not more than 6 inches high, just covered with deep lavender little flowers. Each 25c; 12 for \$2.00

# Beautiful Iris that Any Lover of Iris Can Afford



Rameses

## Prices

10 rhizomes of any one variety for \$1.00, postpaid.

10 varieties, all different, chosen from this list, for \$1.25, postpaid.

If you wish to plant in groups of three each, you may select three of any one variety for 30 cents. Do not take three different varieties at this price.

All orders amounting to \$1.25 or more from this group will be sent postpaid.

- ANNA FARR.** A pure white, margined blue.  
**APACHE.** An interesting, bright Indian red.  
**BALLERINE.** A large, light blue-violet.  
**BLUE BOY.** A rich purple self with blue beard.  
**BLUET.** A pale blue self.  
**CHIEF.** A late royal purple.

If you wish to plant in quantity for mass effect or if you wish to grow Iris for the cut flower trade, select 10 kinds (10 of a kind), 100 in all, from this list—

for **\$5.00** Express Collect

Although we are offering the following list of Irises at a low price, we feel sure that every one will please the buyer. They are not cheap because they are poor, but because they have been grown long enough so that we now have plenty of stock.

Plant in groups of three or more for best effect. We are making special prices if they are ordered in this way.

- CORRIDA.** An extra late cornflower-blue.  
**DALILA.** A rich bicolor of flesh and red-purple.  
**DREAM.** A pleasing uniform soft rose-pink.  
**DR. HEIDERSHIDE.** An even shade of dark blue.  
**DUKE OF YORK.** A large light blue.  
**EDITH SCOVILLE.** An early rich uniform purple wine.  
**E. H. JENKINS.** A beautiful light blue.  
**FLAMMENSCHWERT.** A striking bicolor, golden yellow, rich reddish brown.  
**FRA ANGELICA.** Bronzy gold, overlaid lavender.  
**GOLDEN GLORY.** A tall golden yellow.  
**HARMONY.** A deep purple of uniform color.  
**IDEAL.** Bicolor of light and deep blue.  
**JUMBO.** A large violet-mulberry-purple.  
**JANE WILLIAMSON.** A striking pastel pink blend.  
**KOCHI.** A low early deep purple.  
**LENT A. WILLIAMSON.** Soft violet standards and royal purple falls.
- MIDWEST.** White peppered with bright rose dots.  
**MILDRED PRESBY.** Ivory-white standards, rich ruby falls.  
**OPERA.** Always a favorite red variety.  
**PARC DE NEUILLY.** A pleasing early dark purple.  
**PHYLLIS BLISS.** Lovely, pinkish lilac-pink.  
**PRINCESS WENONAH.** General color effect pink.  
**PROSPERO.** Huge flower with deep lavender standards and darker falls.  
**RHEINTRAUBE.** A fine two-toned blue.  
**ROBERT W. WALLACE.** A rich deep black-purple.  
**ROMOLA.** A free-flowering tall pink and red bicolor.  
**SUSAN BLISS.** Another good deep pink self.  
**TENEBRAE.** The richest violet-purple bicolor.  
**VIKING.** A blue bicolor of excellent form.  
**ZADA.** A tall, free-flowering pure white.  
**ZANARDELLE.** A favorite blue.





## NEW IMPROVED

# Brand's French Lilacs

*With Blossoms so Large and so Beautiful One Can Hardly Imagine That They are Related to the Common Lilac*

### Planting Instructions

Watch for an orange tag which you will find attached to your shipment. On this tag you will find printed instructions for planting and caring for your Lilacs.

### DISCOUNTS

We allow the following discounts on French Lilac orders according to the size of the order:

No discount on orders below \$10.00.

10% on orders between \$10.00 and \$25.00.

15% on orders between \$25.00 and \$50.00.

20% on orders of \$50.00 or more.

We have experimented with the propagation of the French Lilac for over 20 years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

Growing an Improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on privet. Yet we insist on sending out only those Lilacs that will prove satisfactory, so our customers can depend upon receiving only genuine own-root plants.

We have a wonderful deep rich alluvial soil; the soil in which the Lilac revels. This contributes to strong thrifty tops with a large, well-balanced root system.

Our plantings of Lilacs have increased from year to year until we now have for our 1937 sales as fine and as large a collection as you could possibly find anywhere.

This is probably the largest collection of high class French Lilacs in the world. We are in a position to offer our customers a first class article in every respect.

## Why Lilac and Peony Prices are More Stable Than Those of Iris

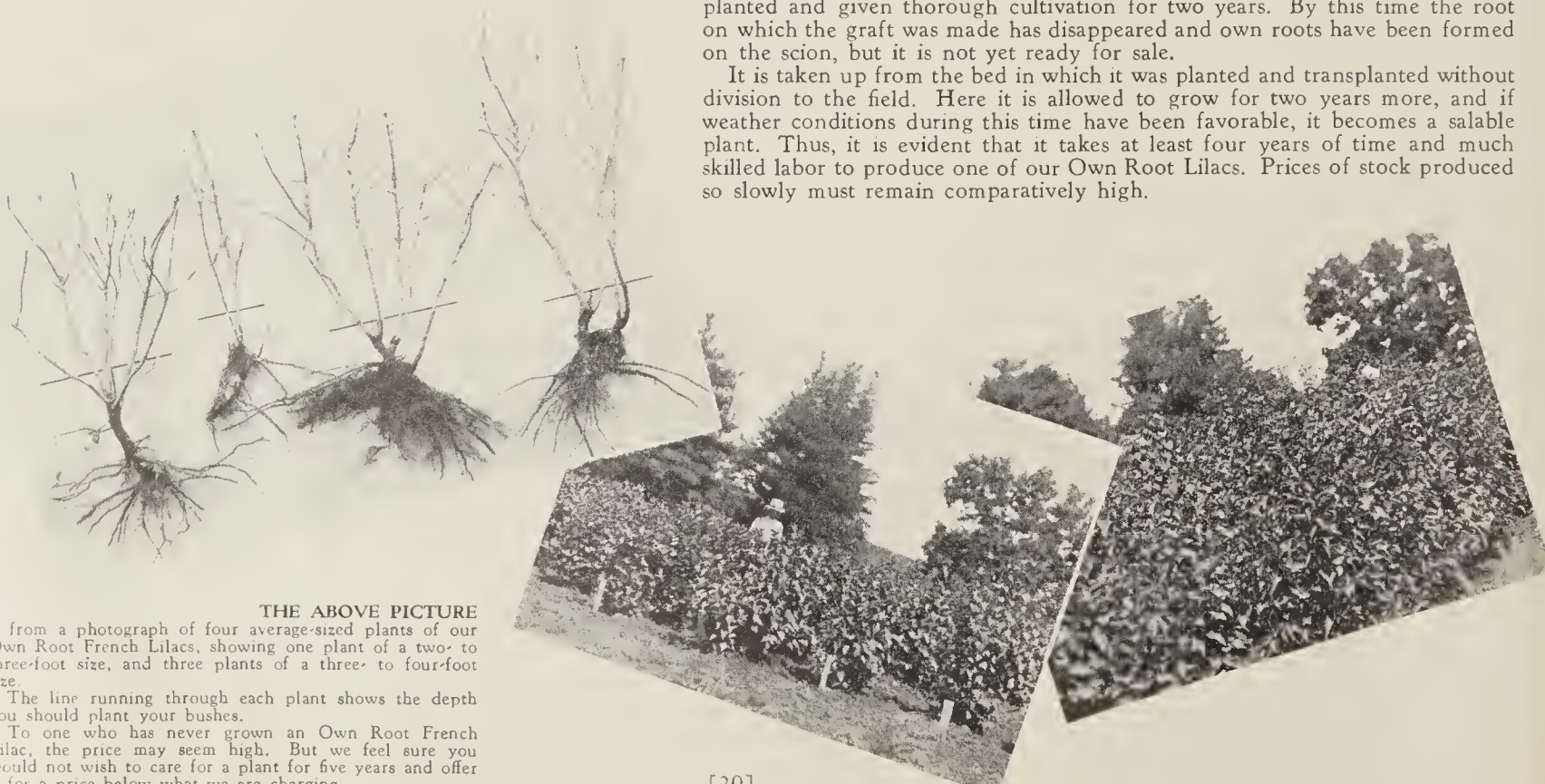
If an Iris rhizome is planted in July, it will give sale plants the following year. One plant will often produce in this time from three to five good rhizomes. Since Iris stock is so easily multiplied, many people go into the business of growing it, and the market is soon flooded. Hence the price, even of the newer varieties, drops very rapidly.

On the contrary, a Peony root, planted for the purpose of reselling stock, cannot be divided for at least two years. Even then it seldom produces as many salable divisions as an Iris gives in one year. Consequently, Peony prices do not drop as rapidly as Iris prices.

Now selling stock of the Lilac is produced even more slowly than that of the Peony.

A Lilac cutting is first grafted by skilled hand labor. The graft is then planted and given thorough cultivation for two years. By this time the root on which the graft was made has disappeared and own roots have been formed on the scion, but it is not yet ready for sale.

It is taken up from the bed in which it was planted and transplanted without division to the field. Here it is allowed to grow for two years more, and if weather conditions during this time have been favorable, it becomes a salable plant. Thus, it is evident that it takes at least four years of time and much skilled labor to produce one of our Own Root Lilacs. Prices of stock produced so slowly must remain comparatively high.



THE ABOVE PICTURE is from a photograph of four average-sized plants of our Own Root French Lilacs, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own Root French Lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.





## Charles Joly (Double)

Purple-red. One of the Very Best of the Double Dark Reds



**ADELAIDE DUNBAR.** Semi-double. Opening blossoms are dark purplish red, changing to a brighter red as they open. The clusters are large and compound. One of the very darkest reds in a shade that is unusually attractive.

2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

**ALPHONSE LAVALLEE.** Blue. Double. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**BELLE DE NANCY.** Double, large; satiny rose, showing white towards the center. General color effect deep pink. One of the best pinks among the older varieties.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**BERRYER.** Semi-double. A beautiful clear mauve with deeper shadings toward red. One of the very choicest of the early hybrids; distinctly different; also the latest of this new line of Lilacs. Exceedingly pretty.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.50; 4 to 5 ft., \$3.50

**BUFFON.** Single. One of the very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. Best single pink Lilac.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.50; 4 to 5 ft., \$3.50

**CHARLES JOLY.** Double. Purple-red. One of the very best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.50

**CHARLES SARGENT.** Double. Medium tall growing variety. Very shapely and vigorous plant. Color a beautiful light lavender. Very double flower with florets very full; long narrow pointed petals.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.50

**CHARLES X.** Single. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. A bluish violet-red.

2 to 3 ft., \$1.25; 3 to 4 ft., \$1.50

**CLAUDE BERNARD (Giraldi Hybrid).** One of the tallest growing of these new hybrid Lilacs. Very large panicles of lacy light pink flowers. Blooms 6 days ahead of the regular season.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00; 4 to 5 ft., \$2.50

**CONDORCET.** Semi-double. This is one of the very best of the blue Lilacs. The panicles are very broad and compact. The color is a clear rich light blue. If one wishes as near a blue as possible he will be pleased with Condorcet.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**CONGO.** Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms when they first open and for several days are sensational because of their great size and rich color. Then the color changes to a dull purple.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**DECAISNE.** Single. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**DE SAUSSURE.** Double. Medium sized, compact, slender spike. Buds open deep wine-red with touches of white on the points of the petals, giving the bloom an interesting effect. As the flower develops it fades to a deep rose color.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**DESCARTES.** Single. A very pretty early bloomer in the Giraldi group. Most desirable where a not too tall growing Lilac of this type is desired. A fine pinkish lavender.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.50

**EDITH CAVELL.** A very showy, pure milk-white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect, and it is also earlier. Every fine collection should have both.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

**GENERAL PERSHING.** Double. An intense rich purple-violet, with very long panicles held erect and showing well without the foliage. An extremely showy Lilac and one of the best of the recent introductions from Lemoine.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

**GEORGES BELLAIR.** Double. Large, compact, well-formed truss. A beautiful shade of creamy white with distinct markings of vivid bright pink which makes a most beautiful effect. Very distinct and outstanding. This is not the true Georges Bellair, which is a purple, but is the name under which we first bought it.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

**GRACE ORTHWAITE.** Single. A very fine single bright pink of our own origin. Plant very thrifty and covered with medium-sized trusses of an intense pink. A real pink.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**GEHEIMRAT SINGLEMARK.** Single. A very deep metallic blue. A distinct color in Lilacs. If you are looking for an unusual color in Lilacs here is one.

2 to 3 ft., \$1.25; 3 to 4 ft., \$1.50

**HENRI MARTIN.** Double. Extremely long, graceful panicles. Beautiful blue-lavender—a splendid new Lilac. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

**HIPPOLYTE MARINGER.** Double. A large to very large, light pinkish lavender Lilac; with immense dome-shaped trusses. The double florets as they open take on a fluffy effect which gives to the great panicles a peculiarly lovely appearance. This is generally the largest of all the Lilacs.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

**HUGO KOSTER.** Single. One of the newer sorts and quite an improvement over older varieties of its color. Panicles very large, broad at base, and tapering nicely towards the top. Color a deep lavender with tracings of pink. Florets large and of great substance. Very beautiful.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00



**JACQUES CALOT.** Single. Here is one of the most pleasing and satisfactory of the all-pink Lilacs. Always a very heavy bloomer, the bush literally covered with fair sized, nicely shaped panicles composed of florets of great size. A different shade of pink from Grace Orthwaite.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**JEAN MACE.** Double. Bluish mauve. Very pretty Lilac. A tremendous bloomer. Immense full panicles. It just seems as though there couldn't be another floret crowded in. Very thrifty bush that grows erect and shapely, and is very ornamental even after the blooms are gone.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

**KATHERINE HAVEMEYER.** Double. A splendid new Lilac which we like more and more the longer we have it. In 1935 it was one of the most outstanding Lilacs of all. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush.

2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

**LAMARTINE.** Single. Earliest of all to bloom. Tall bush, bearing large, open panicles of a delicate mauve-pink. Single florets very large.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**LEON GAMBETTA.** Double. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roselike florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs but we believe this is the most beautiful of all.

18 to 24 in., \$3.00; 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**MISS ELLEN WILLMOTT.** Double. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white. In our estimation this is the greatest double white Lilac and one of the three or four finest of all Lilacs.

18 to 24 in., \$3.00; 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**MISS FLORENT STEPMAN.** Single. Tall, upright grower, light, clean foliage; long, large, extremely rich panicles. Pure white with large, beautiful florets. This year this new Lilac showed up what it could really do. It is exceedingly fine. The panicles are so large, of such beautiful form, and so rich in color, we like it very much.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.50

**MME. ABEL CHATENAY.** Double. Beautiful, great, round, globe-shaped buds like Lily-of-the-Valley, which open very slowly into a very large bloom of pure white. A sort very much admired.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**MME. ANTOINE BUCHNER.** Double. Tall, upright growing bush. Dark colored foliage with dark purplish bark on the new growth. Panicles long, narrow and held upright. Color a rich deep violet-purple showing much deep blue. Rich and fine.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

**MME. CASIMIR PERIER.** Double. Creamy white. This is a very thrifty growing variety. It produces a profusion of large panicles of very double, creamy white flowers. The bush is of medium height, compact, with bright, light green foliage. This is a splendid variety, but we have worked up a large stock, so we are making a special price. Everyone should plant one of these beautiful Lilacs.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**MME. LEMOINE.** Double. One of the best of the double whites; a pure snow-white without tinge of cream. Foliage dark green. Panicles large, long, erect; large individual florets.

2 to 3 ft., \$1.25; 3 to 4 ft., \$1.50

**MME. LEON SIMON.** Double. Strong foliaged and strong, upright growing plant. Panicles long, beautifully formed and held well up. Buds swell very large before they open and are a deep reddish pink on the reverse side. Florets open like little Roses of a deep bluish lavender.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**MRS. EDWARD HARDING.** Double. Large blooms filled with large oddly curved florets of a claret color intermixed with pink. This Lilac does not impress one until the bush acquires some age when it becomes a superb variety. Its color is so different and pleasing as to make it very desirable.

3 to 4 ft., \$3.50; 4 to 5 ft., \$5.00

**OLIVIER DE SERRES.** Double. Tall bush, good grower. Large to very large open panicles. Large florets with large individual petals. A clear, clean, pleasing lavender and many years so deep as to be a clear uniform light blue. One of the extra choice Lilacs. In a class with Leon Gambetta.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00; 4 to 5 ft., \$5.00

**PRESIDENT GREVVY.** Double. Light blue. Immense panicles; very double and symmetrical. A clear, soft, delicate blue—President Greivy is one of the older sorts and still one of the most desirable.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**PRESIDENT LOUBET.** Double. Red. One of the very choicest. Medium height plant. Panicles appear rather small just as the florets begin to open but they slowly develop as the florets continue to open until they become immense. A bright red in the bud stage, but showing considerable white on the inner edge of the opened petal. One of the very best.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

**PRESIDENT POINCAIRE.** Double. Very thrifty plant; grows into a large, heavy-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

**PRESIDENT VIGER.** Double. A tall, upright, shapely growing Lilac with long, rather narrow cone-shaped panicles held erect on the bush. Color purple tipped deep pink in the bud fading to a soft mauve.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**RENE JARRY-DESLOGES.** Double. Shrub grows to medium height and is covered with medium sized blooms of a rich Lobelia-blue touched with mauve. This is one of the fine deep blue Lilacs where the color is very rich.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

**REAUMUR.** Single. A remarkable Lilac, a flower the beauty of which grows upon you. The flowers appear of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great bloom. Color a subdued rose-red. It keeps its color a long time and is a superb Lilac. Very choice.

18 to 24 in., \$3.00; 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

**RUHN VON HORSTENSTEIN.** Single. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple.

2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

**SENATOR VOLLAND.** Double. Very floriferous. A very pretty Lilac with a large bloom that is somewhat open. When in the bud the reverse of the petals shows a very distinct bright touch of pink which continues to show as the florets open and gives a very dainty effect to the bloom. Center of florets pinkish light lilac. Very dainty in its beauty.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**SOUV. DE LUDWIG SPAETH.** Single. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac.

2 to 3 ft., \$1.50; 3 to 4 ft., \$2.00

**STATZGARTNER ROTHPLEZ.** Double. An upright growing shrub with long, cone-shaped panicles. A rich red-purple. Until recently Charles Joly has been our only good double red. We have in Statzgartner Rothplez another fine red, giving bloom later than Charles Joly.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

**THUNBERG.** Double. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac.

2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

**VESTALE.** Single. One of the best of the single whites. An upright growing bush with long, narrow, conical panicles which stand upright. This was our best single white for the season of 1936.

2 to 3 ft., \$3.00

**VILLOSA.** Another excellent Lilac for large and small plantings. Grows into a large shrub, 10 feet high, with large, heavy, waxy leaves. Comes into bloom when all other Lilacs are gone. Panicles large, broad, plumelike, a delicate pink color.

2 to 3 ft., \$1.00; 3 to 4 ft., \$1.50

**VICTOR LEMOINE.** We have finally come to the conclusion that the Lilac which for several years we have been offering under the name of Marceau is Victor Lemoine. This is about the most wonderful of all the French Lilacs and it is no wonder that Victor Lemoine, the originator, gave to it his own name. We class this as one of the five finest Lilacs. Florets are very double like little full Roses, these are gathered into panicles of tremendous size, added to which is a most beautiful bluish lavender self color and one has one of the most beautiful of all Lilacs.

2 to 3 ft., \$3.50; 3 to 4 ft., \$5.00

**VOLCAN.** One of the most robust and shapely growing of all of the best Lilacs. As near a true deep red as we have. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open as they are in the bud stage but as they develop they open into one of the finest, most shapely, and largest of all these Lilacs; one of the latest of all.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

**WALDECK-ROUSSEAU.** Double. A very large, rather open panicle, composed of large, very double florets on many branches. Large flower and very fine. Deep violet fading lighter.

2 to 3 ft., \$3.00; 3 to 4 ft., \$4.00

**WILLIAM ROBINSON.** Double. Invariably well liked; always chosen as one of the best. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverse side turns back. Very much admired.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00



Reaumur



Buffon



De Caisne



Jacques Calot



OUR  
*Balanced*  
COLLECTION

*Each  
A Masterpiece*



Olivier de Serres



President Laubet



Katherine Havemeyer

We are often asked to make up a balanced collection of a dozen or more of the very finest varieties of Lilacs, covering a wide color range. We are listing a collection here for the benefit of those who do not know varieties, and who do not have an opportunity to visit large plantings of Lilacs when they are in bloom.

We are including in our list only those varieties that we have to offer this fall. We are growing other choice kinds and when we have them in sufficient quantity to offer, they will be added to our list.

Each of the following varieties is a masterpiece.

- Congo
- Decaisne
- Edith Cavell
- Henri Martin
- Hippolyte Maringer
- Katherine Havemeyer
- Lean Gambetta
- Miss Ellen Willmatt

- Mme. Antaine Buchner
- Olivier de Serres
- Pres. Laubet
- Reaumur
- Rene Jarry-Deslages
- Statzgartner Rothplez
- Victar Lemoine
- Waldeck-Rousseau

# Philadelphus Virginal



## Finest of the Philadelphus

Semi-double. White. Everblooming. Everything considered this is the most sensational of all the Philadelphus. In fact, we regard it the most valuable acquisition to the flower garden of recent years. The bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the wonderful blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about 3 weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost.

2 to 3½ ft., 75c; 2 for \$1.40; 10 for \$6.00.

3 to 4 ft., \$1.00; 2 for \$1.80; 10 for \$8.00.

THE FINEST NEW SHRUB BROUGHT OUT IN THE PAST 50 YEARS

## TWELVE LILACS

Your Selection from Above Varieties

2 to 3 ft. \$25    3 to 4 ft. \$35



Congo

# Greatest Lilac Offer Ever Made

## BEGINNERS LILAC COLLECTION

All different, all named, all labeled, in all colors, white, pink, lavender, blue, lilac, mauve, purple, and red.

**Remember All These Lilacs Are On Their Own Root**

Every one selected from the very best of the tried out Improved French Lilacs. All strong 2- to 3-ft. plants.

Regular  
Catalog  
value of  
\$15.00

in strong  
2 to 3 ft. Stock  
for

**\$10.00**

OR

**IF YOU WISH STRONG 3- to 4-  
FT. PLANTS THIS SAME COLLEC-  
TION FOR \$15.00**

Should we run short of any of the varieties named, we reserve the right to use some other variety of the same color and quality in its place.

**NOTE:** Each year for several years we have offered practically this same collection to our customers and always under the heading, "Greatest Lilac Offer Ever Made." Such we believe it to be. We use this same heading because this offer is a continuing one from year to year. It is our idea to always offer 10 absolutely No. 1 Lilacs, on their own root, in the best sizes we have, at a price less than these same Lilacs are offered elsewhere, and at a price that even in times like these make them a bargain.



<b>CHAS. X.</b> A bluish violet-red single. Great cut flower .....	\$1.25
<b>BERRYER.</b> One of the choicest of the early flowering sorts. A clear mauve double pink ....	1.50
<b>CONDORCET.</b> A clear rich light blue double. A splendid blue .....	2.00
<b>DOYEN KETELEER.</b> A profuse blooming bluish mauve double .....	1.25
<b>GRACE ORTHWAITE.</b> One of the very best of the bright single pinks. A real pink Lilac ..	2.00
<b>GEHEIMRAT SINGLEMARK.</b> A deep metallic blue single. An entirely different blue .....	1.25
<b>JULES SIMON.</b> A large purplish blue double. One of the very largest of all Lilacs .....	1.50
<b>LAMARTINE.</b> A single early mauve-pink. This is the earliest of all Lilacs to bloom .....	1.50
<b>MME. LEMOINE.</b> A very fine pure double white. Blossoms very large and showy .....	1.25
<b>MME. LEON SIMON.</b> A beautifully formed flower. Very long graceful panicles of very dou- ble florets. A rich lilac color with much red in the buds .....	1.50
	<u>\$15.00</u>

**A REGULAR CATALOG VALUE OF \$15.00 IN STRONG 2- to 3-FT. STOCK FOR \$10.00**



# Hardy Garden Phlox

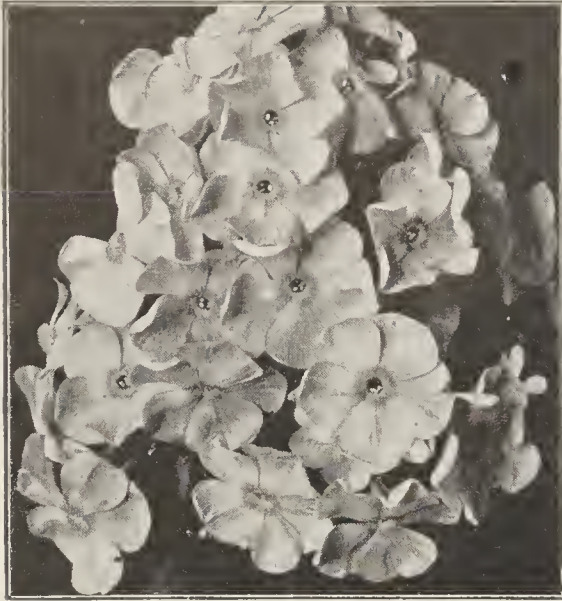
No garden is complete without perennial Phlox. The color range is so large, the colors so bright, and the period of blooming so long that every garden should contain a good planting.

Plants begin to bloom in late June, and with proper treatment continuous bloom may be expected until frost comes.

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way a second setting of bloom will come on and thus the season will be prolonged.

This plant likes a well-enriched soil and a sunny well-drained location. Fall planting can be made from the first of September until the ground freezes. Phlox can also be planted in the spring.

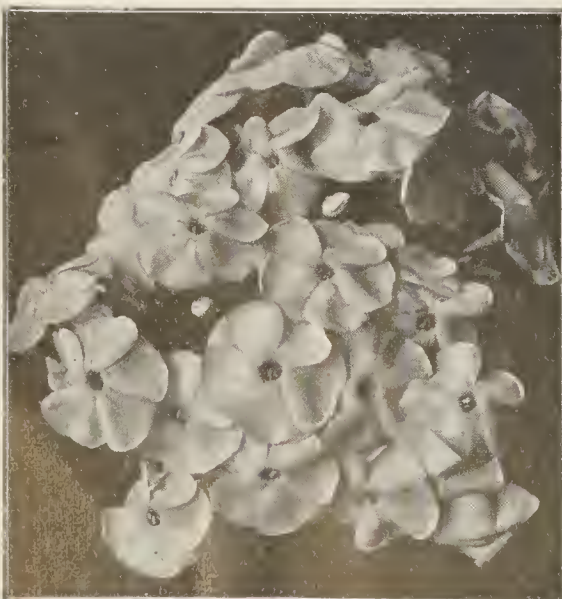
Plant so that the crown is just beneath the surface and use plenty of water if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good mulch.



Thor



Count Zeppelin



Mrs. Milly Von Hoboken

## OUR LIST

Our list of standard Phlox is made up of sorts we have treated for many years and have chosen the very best of the larger number of older varieties that are offered for sale.

We add also a short list of what we consider the most desirable of the newer varieties.

Prices for Standard Varieties of 1-yr. field-grown stock, all postpaid: 1 Phlox, 35c; 3 of different varieties for 75c; 6 all different varieties for \$1.20; any 12 for \$2.25.

Many people like to plant their Phlox in groups of three or more of a kind. Some prefer entire beds made up of one kind. If you wish to plant of one sort, we offer the following prices:

3 Phlox 1 kind, 55c; 6 Phlox 1 kind, \$1.00; 12 Phlox 1 kind, \$1.95.

## A List of Very Select Standard Phlox

**AFRICA.** Brilliant carmine-red with deep blood-red eye. The large nicely formed florets are gathered into a large shapely truss of intense richness.

**B. COMTE.** One of the richest of all the dark colored Phlox. A rich satiny deep red-purple.

**BETTY LOU.** Bright orange-scarlet with claret center; medium height, with many lateral branches, affording a long season of bloom.

**CHAMPS ELYSEE.** A very pleasing deep velvety purple, so deep as to have a blue effect.

**COMUS.** A splendid blooming Phlox of medium height that is literally covered all summer with bloom. A deep bright uniform rose.

**COUNT ZEPPELIN.** A tall nicely formed plant. Large white with a vermilion-red eye. A very neat clean-looking variety.

**ECLAIREUR.** One of the oldest of our standard list. It has stood the test of time. In good years and in bad it always comes through. A purplish red with white markings in the center.

**ENCHANTRESS.** A bright salmon-pink with a darker eye. Resembles Elizabeth Campbell very much in color but is a much stronger plant.

**FEUERBRAND.** A splendid red Phlox. Good plant and a very profuse bloomer. Very bright dark red-crimson. One of the most brilliant of all the reds.

**FRAU ANTON BUCHNER.** A tall plant. Very rich looking superbly formed flower of pure creamy white. Florets are of great size and beautiful in form.

**INNOCENCE.** A pure glistening white. A strong robust-growing variety and a profuse bloomer. Does not have the creamy tint of the preceding variety.

**JULES SANDEAU.** A Phlox of dwarf habit which produces blooms of the greatest size in a beautiful clear medium pink. A Phlox that is unusually free from disease and in constant bloom all season.

**LOTHAIR.** A strong thrifty growing variety. Tall and holds itself strongly upright. Covered with great blooms of scarlet-red.

**MRS. HARDING.** A rich deep rose-pink, shaded salmon. The trusses are large and of beautiful form.

**MRS. JENKINS.** One of the old dependable pure whites. Early, blooms of good size and most attractive form. A splendid bloomer.

**MRS. MILLY VON HOBOKEN.** A truly great variety. One of those kinds that will stand lots of grief and still survive. A tall robust plant producing freely great blooms of a deep pink with a much deeper pink center.



- RHEINLANDER.** A good dependable variety throwing up many strong straight stems, each terminating in a great cone-shaped cluster. A pleasing salmon-pink.
- RICHARD WALLACE.** A pure white with a large red center. A variety that can be depended on to withstand all insect pests and diseases.
- RIVERTON JEWEL.** When well grown this is one of the most beautiful and distinct of all varieties. A deep rose-pink with a very much darker eye. Great heads of bloom of most exquisite form.
- R. P. STRUTHERS IMP.** A great Phlox in a deep shade of rose that will stand right up in the most intense sun without burning. Very desirable because of this.
- SIR EDWIN LANDSEER.** An intense light crimson or light bright red that is about as profuse a bloomer as can be found in Phlox.
- SPECIAL FRENCH.** A beautiful even light pink in a very delicate shade. Probably the best very light pink.
- STARLIGHT.** A very bright deep red-purple with a large distinct clear cut white eye. A beautiful contrast.
- THOR.** An old dependable variety that always gives satisfaction. Grows to medium height, throws up lots of strong stems which are always covered with great nicely shaped trusses in a pleasing salmon-pink.
- VON HOCHBERG.** A brilliant red that is hard to beat. A tall easy to grow variety that is one of the very best of the real dark reds.
- WIDAR.** Large violet-blue florets with a large clear white eye. Medium height and of strong growing habit.



Rheinlander

## PHLOX COLLECTIONS

Some people like Phlox in assortments. But not being familiar with the different varieties it is often hard to choose from a catalog an assortment that would afterwards please. To help out we have made up two collections, each of which covers the range of colors very nicely.

1 of each. 10 in all **\$1.95**  
 Either Collection

The 2 Collections 20 in all **\$3.85**

### Banner Collection

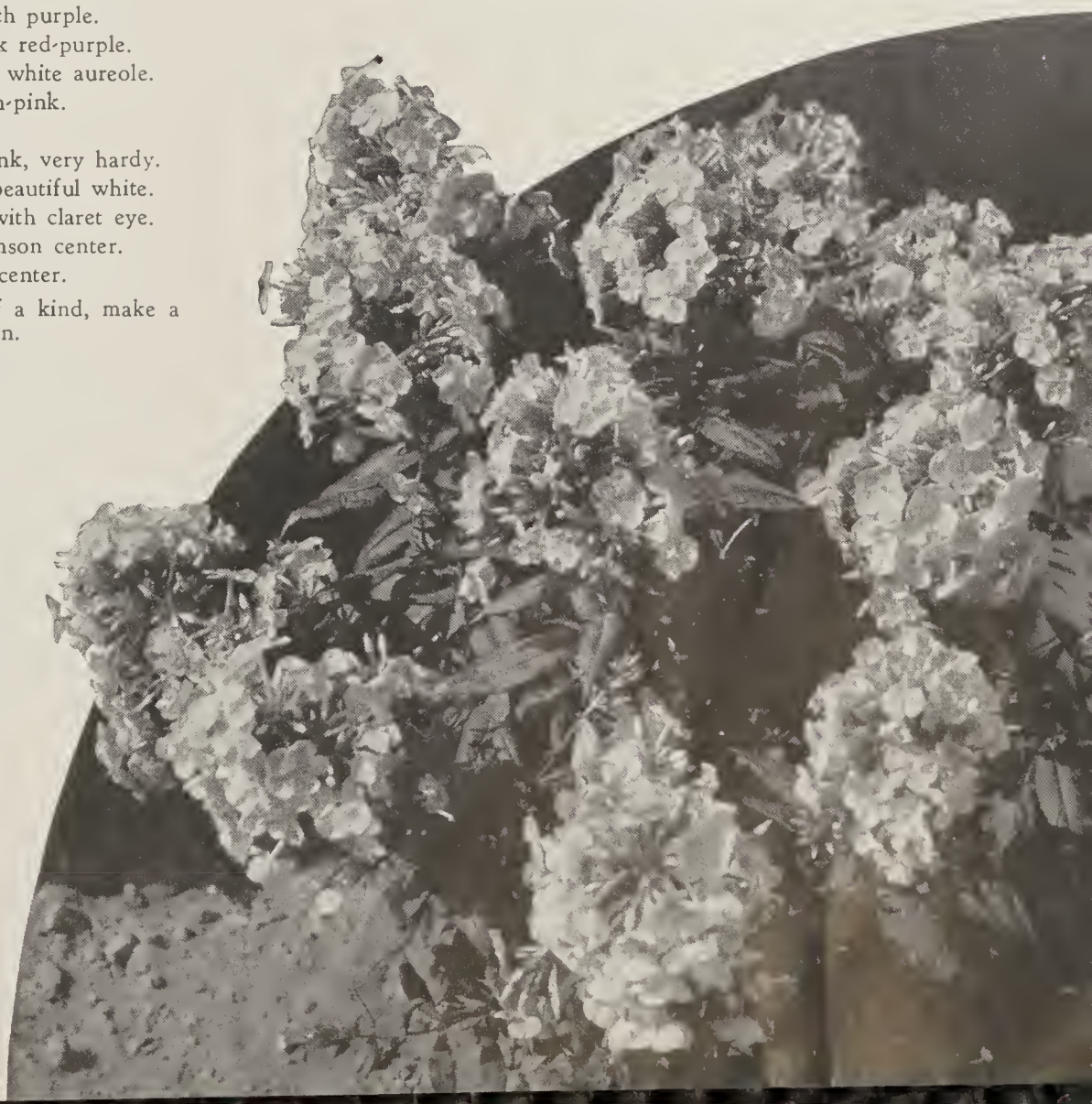
- B. COMTE.** Tall. A charming shade of rich French purple.
- CHAMPS ELYSEE.** Medium tall, of a pleasing dark red-purple.
- ECLAIREUR.** Medium tall. Purplish crimson with white aureole.
- JULES SANDEAU.** A dwarf free flowering salmon-pink.
- LOTHAIR.** A tall Phlox in a brilliant salmon-red.
- MILLY VAN HOBOKEN.** A tall peach-blossom-pink, very hardy.
- MRS. JENKINS.** A medium tall, early blooming beautiful white.
- R. P. STRUTHERS.** Tall. A bright rosy carmine with claret eye.
- RICHARD WALLACE.** Pure white with large crimson center.
- WIDAR.** A dwarfish lavender-purple, large white center.

The above ten varieties of Phlox, taken one of a kind, make a wonderful assortment and a most pleasing collection.

### Superb Collection

- BETTY LOU.** Bright orange-scarlet with claret eye.
- COMUS.** Clear cherry-red, overspread bright scarlet.
- COUNT ZEPPELIN.** Very large white with a deep crimson eye.
- ENCHANTRESS.** Light rose-pink, shaded salmon-pink.
- FRAU ANTON BUCHNER.** One of the very best pure whites.
- FEUERBRAND.** An intense brilliant crimson-scarlet.
- MRS. HARDING.** Deep shade of salmon-pink, extra large florets.
- SIR EDWIN LANDSEER.** Very floriferous bright salmon-pink.
- SPECIAL FRENCH.** A uniform blush pink with a salmon eye.
- STARLIGHT.** New violet-red, shading to lilac, large, white center.

Another fine collection made up of all fine sorts, every one of which will please.



# Some New Phlox



Daily Sketch

**ANNIE LAURIE.** A rich deep salmon with very large nicely shaped trusses. A splendid new Phlox. Each, 50c; 3 for \$1.25; 6 for \$2.00

**DAILY SKETCH.** It is seldom in the development of new varieties of flowers such a variety is produced. It does not resemble in any way any other Phlox of which we have knowledge. It is the most distinct new Phlox we have seen in many years. The plant is tall, the individual flower very large. The color is a light salmon-pink with a very large and very noticeable carmine eye. Surely an outstanding new variety. Each, 50c; 3 for \$1.25; 6 for \$2.00

**GENERAL PETAINE.** Deep wine-red florets build up an immense dome-shaped truss that is indeed very beautiful. Each, 50c; 3 for \$1.25; 6 for \$2.00

**GEO. STIPP.** A deep glowing salmon with a lighter eye; a very outstanding new Phlox and the best of the new ones in a salmon shade. Each, 40c; 3 for \$1.00; 6 for \$1.75

**GUSTAVE LIND.** A new dwarfish rich salmon-red. An extremely bright Phlox. Good for the rock garden. Each, 40c; 3 for \$1.00; 6 for \$1.75

**HAUPTMANN KOEHL.** Dark blood red. Very large clusters on strong tall stems. Florets very large. Keeps its color long in heat, wind, and rain. Each, 40c; 3 for \$1.00; 6 for \$1.75

**LILLIAN.** Here is another outstanding new Phlox for the year. It is a strong robust grower and will stand up under conditions where many Phlox would not. We ran across it for the first time last year and couldn't resist adding it to our collection. It is very charming in color combination. One of those rich salmon-pinks with a pretty bluish eye, just enough to make it unusually desirable. Each, 50c; 3 for \$1.25; 6 for \$2.00

**MORGENROOD.** A real novelty. Large trusses of bright rose with a deeper reddish eye. A strong grower with very large individual florets. Each, 40c; 3 for \$1.00; 6 for \$1.75

**ROKOKO.** A clear uniform bright pink. A beautiful self color. Large individual florets, immense round trusses. Very strong grower. Beautiful new color in Phlox. Each, 40c; 3 for \$1.00; 6 for \$1.75

**ROSENKAVALIER.** Very large trusses of a beautiful rose-red. Strong stems and fine rich green foliage. Mildew resistant. Does not fade. Should be in every order. Each, 50c; 3 for \$1.25; 6 for \$2.00

**TIGRESS.** The outstanding Phlox novelty. Vigorous, upright growing, with immense trusses of brilliant orange-scarlet flowers. The trusses are huge pyramids which are built up by long-branched laterals, giving an unusually long period of bloom. These immense trusses of brilliant orange-scarlet have long been sought for by all Phlox enthusiasts and are now available on upright vigorous plants. The Phlox lover's dream of yesterday becomes a reality today. Each, 50c; 3 for \$1.25; 6 for \$2.00

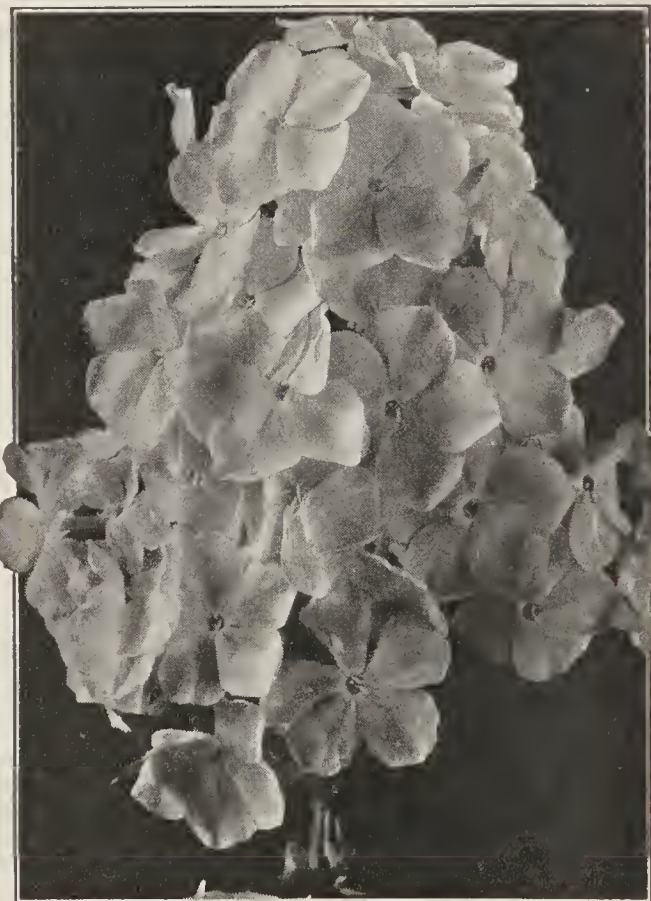
**Special  
Collection  
Price**

For the Above 11 Kinds  
of New Phlox

**A Strong One-Year-Grown Plant  
of each of the 11 Kinds**

**\$4.50 Postpaid**

Columbia is not included in this collection.



*Phlox Columbia*

A new Phlox introduced in 1935 that has created a sensation because of its wonderful beauty. A flower of great size in a beautiful cameo-pink with a very light blue eye. Fifteen immense blooms have been counted on a 2-year plant. Sold under U. S. Plant Patent No. 118. Strong plants, 50c each; 3 for \$1.25; 12 for \$4.50; 100 for \$30.00.

## Brand Peonies Win Prizes!

On June 21st, this year, at the Minnesota Peony Show, the greatest Peony show in the country, Brand Peonies, in the hands of our customers, won—

**Mary Brand**—first best vase of 10 blooms, red.

**Victory Chateau Thierry**—best light pink in entire show.

**Mrs. A. M. Brand**—first and second, one specimen to a vase, white—first best 10 white in a vase—first best white in entire show—and first as best flower in entire show.





# Phlox Subulata

## Moss or Creeping Phlox



Phlox Subulata Atropurpurea

These dwarf creeping Phloxes are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habits, and vivid colors, they are especially fine for rock garden work. They are used extensively to put into terrace plantings, where dotted in among other plants, they are exceedingly bright and effective.

There is nothing finer to use in cemeteries than a little dash of color about the base of the stone and this Phlox is coming to be extensively used for this purpose. The Subulata Phlox is extremely hardy, lives for years when once planted, and makes the brightest ground cover one can use. All varieties grow to a height of from 4 to 6 inches.

The new varieties are extremely fine.

**ALBA.** Absolutely pure white. The plant has a tendency to grow into a perfectly round little plant from 1 foot to 18 inches in diameter and when in bloom it is just one solid mass of pure white.

**LILACINA.** A very strong growing creeping variety that forms a solid carpet with its rich light green glossy foliage. Completely covered with delicate lavender flowers, with a circle of little dark blue dots at the base of the petals. Foliage remains lovely all winter under the snow.

**ROSEA.** A deep uniform rose color, with a circle of minute carmine dots at the base of the petals. Forms a very compact uniform shaped plant and is very effective.

**VIVID.** A small blossom of the brightest imaginable clear pink with a very clearly defined small vivid deep red eye. This little Phlox is very choice and is especially desirable where a refined little plant is wanted. It is truly vivid as its name would imply.

Price any of the above regular size plants: 25c each; \$2.25 per doz. Large clumps, 50c each; \$5.00 per doz. All prepaid.

**ATROPURPUREA.** This is the richest and most brilliant of all of this type of Phlox. The color is a deep carmine-red. This variety is used for cemetery planting. The long rows of Atropurpurea in our fields at this time (May 20th) are attracting travelers from a distant highway who come to see what these red streaks appearing so early could be.



### Special Subulata Phlox Offer

One division of each of the five new Subulata Phlox,  
**\$1.00 postpaid.**

One clump of each of the five new varieties for  
**\$2.00 postpaid.**

# Fall Blooming Asters

Plant these brilliant fall-blooming hardy Asters and prolong your blooming season a full month. Have your garden a place of dazzling splendor when all about is brown and sere. They will bring a world of color during late September, all of October, and on into November until heavy freezing kills the flowers. These plants stand our Minnesota winters unprotected.

These late blooming Asters should be in every garden as they give a mass of color after all other flowers are gone except the hardy outdoor Chrysanthemums.

There has been a wonderful improvement in these fall Asters of late years just as with many other flowers. As new varieties come that are better than the older sorts we test them out and offer our customers a constantly improving assortment. We want everyone who does not have them to try out one or more kinds this fall. Be sure to plant well and mulch the first winter.



Climax

## New Dwarf Border Asters

These little Asters, which come to us from England, have created a furor among the gardening public. Only a few inches high, the little plants are very neat in appearance and just literally covered with their dainty blooms in the fall. Very fine for bordering or edging and for rock garden work.

**NANCY.** Dwarf, bushy, very free blooming, the pale pink flowers literally cover the little 12-inch plants in late September. 50c each; \$3.00 per 12

**VICTOR.** The dwarfiest of all and exceedingly pretty. Flowers are large and of a beautiful clear lavender-blue. An especially fine rock plant.

50c each; \$3.00 per 12

Special Collection of Dwarf Asters: 1 each of the 2 above kinds for 75c.

**MAUVE CUSHION.** An entirely distinct species from Japan. Forms a circular cushion-like plant often 2 feet across and not over 9 inches high. The flowers, which are a delicate soft mauve, measure 1 1/4 inches across and are produced in such profusion as to completely cover the plant. Season, October and November.

30c each; \$2.50 per 12



Dwarf Border Asters

### The Tall and Medium Tall Varieties

**ABENDROTHER.** A medium tall growing Aster with large delicate lavender flowers with a very bright pink reflection. One of the best of the tall pinks.

Each, 35c; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00

**CHARLES WILSON.** (New 1937). Here is the new Aster wonder for 1937. An entirely different shade of red from Red Rover. Where that variety is a purple-red, Charles Wilson is a much brighter red with the purple eliminated. An intense brilliant red such as can be found in no other Aster. Truly a wonderful acquisition to our growing list of indispensable Asters.

Each, 75c; 3 for \$2.00; 6 for \$3.50

**CLIMAX.** This is the largest and best of all the light blue varieties. The plant grows to a height of 5 feet with long, graceful, drooping branches which are literally covered with very large, rich blue florets as large as a half dollar. Often a plant will carry 500 blossoms. Very effective where planted in clumps of from 3 to 6 plants spaced 3 feet apart. Fine cut flower. Try it.

Each, 35c; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00

**MOUNT EVEREST.** New. A wonderful white Aster, and by far the finest and best white. It forms very tall, well-shaped, pointed pyramids with an abundance of lateral growths, which flower right down to the ground. Flowers large and dead white with a very small eye. Florets are as large as those of Climax and it is a fitting white companion for that wonderful blue variety. Clean healthy foliage. Makes wonderful bouquets as cut flowers.

Each, 50c; 3 for \$1.25; 6 for \$2.00; 12 for \$3.75

**RED ROVER.** New novelty. One of the sensations of our garden last fall. We had a row of this wonderful Aster last October about 100 feet in length and when in bloom this was a sight to behold. The entire row was one solid mass of color so bright that it arrested every eye. A rich deep red purple. Our first good red Aster.

Each, 50c; 3 for \$1.25; 6 for \$2.00; 12 for \$3.75

**ST. EGWIN.** This is the finest so far as we have seen of all the pink Asters. The plant is dwarf, seldom over 18 inches; comes up from the ground often as a single stem which sends out many short strong branches in all directions, forming a perfect dome which is literally smothered in a world of bright deep pink blooms. Often a single branch can be cut with over 500 blossoms on it.

Each, 35c; 3 for \$1.00; 6 for \$1.75; 12 for \$3.00

## Aster Collection

One each of these six fine New Fall-Blooming Asters: Abendrothe, Chas. Wilson, Climax, Mt. Everest, Red Rover, St. Egwin.

A REGULAR \$2.80  
VALUE  
FOR

\$2.00  
Postpaid



Field of Fall Blooming Asters on Our Grounds, 1936



# Delphinium

Strong Plants, 35c each;  
4 for \$1; \$2.50 per doz.

The Delphinium or Perennial Larkspur is one of the flowers indispensable to our flower gardens. No garden is quite finished without it, as it works into so many places. It starts blooming in June and continues throughout the season until frost, if, as soon as the first bloom falls, the old spike is cut off and the root well watered. New shoots will soon appear and the second crop of blooms will soon follow. The Delphinium should be planted in full sun in mellow soil, enriched with well-rotted manure. Water as soon as planted.

**WREXHAM HOLLYHOCK STRAIN.** We have a nice bed of plants for this spring's trade in this wonderful strain from the finest seed we could procure in both England and America. Delphinium plants will go out at the proper planting season and only select plants will go into our orders. Wonderful assortment of colors.

# Aquilegia

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do fine in full sun but are best suited to semi-shady locations. They are most commonly used in the long spurred mixtures which cover a wide range of soft, delicate, distinct shades. Desirable planted in the long spurred sorts where the separate colors are used to work out required color effects.

**MRS. SCOTT ELLIOTT (Long Spurred Hybrids).** One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones combined with very long graceful spurs. A wonderful, choice strain.

**DOBBIE'S IMPERIAL HYBRIDS (Long Spurred).** A wonderful mixture in the most beautiful colors. Contains every shade imaginable. In England they are considered the best mixture offered today. Great wide throated bells and many deep rich shades not found in other strains.

Heavy field-grown plants, 35c each; 5 for \$1.00; \$2.25 per doz. Special offer of 10 select medium size plants, \$1.00.

# Other Perennials

Unless specially priced, all Perennials: 25c each; 3 for 60c; 12 for \$2.25, postpaid.

**BLEEDING HEART (Dicentra Spectabilis).** This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

Large clumps undivided, 50c; 6 for \$2.50  
Nice large divisions, 25c; 6 for \$1.25

**PLATYCODON (Balloon Flower).** A splendid flower for the rock garden. Very hardy. Neat, upright plants, covered with large blue bell-shaped flowers all summer.

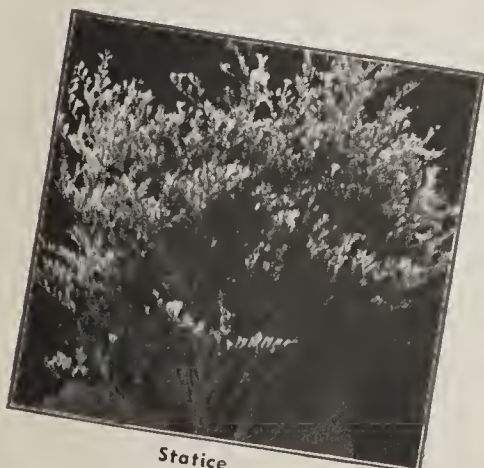
**STATICE, Latifolia (Sea Lavender).** A great flower to dress bouquets with both summer and winter. Long stems, which are fine for cutting branch out into great heads 18 inches across, made up of minute little blue flowers.

**SEDUM Spectabile, Brilliant.** A sensational new Sedum. The plant has the appearance and habit of Spectabile but the flower is very different. Plant grows to a height of about 12 inches; each branch terminates in a great flat bloom 6 inches in diameter, made up of many little florets and of the most brilliant crimson. This should be in every garden. Should be planted in groups of about 3 plants.

Each, 35c; 3 for 85c; 12 for \$2.50



Delphinium



Statice



Platycodon



Bleeding Heart



# Hardy Lilies



**Elegans Atrosanguineum**

Lily bulbs should be planted in light sandy or loamy soil with an abundance of humus. For most varieties well rotted cow manure or leaf mold should be added to soil before planting.

Each bulb should be placed in a pocket of clean sand. Most varieties should be planted five or six inches deep, although small bulbs and a somewhat heavy soil call for shallow planting. It should be remembered that perfect drainage and plenty of moisture are the chief essentials of success.

It is important to mulch Lily bulbs in the fall with well-rotted manure, straw, or marsh hay. This is not usually necessary as a protection against extreme cold; but the continual thawing and freezing of winter tears the roots of unprotected bulbs from the soil, often heaving the bulb above ground, and the first warm, sunny days bring tender shoots above ground before danger of frost is over.

Lilies, unlike most garden flowers, are more effective if planted in small groups scattered through the border than in large masses. Also they will do better and be more effective if planted in connection with slender growing plants, such as small shrubs, ferns, and herbaceous plants. These will protect the stems of the Lilies and also make an attractive setting for the Lily blooms.

**CONCOLOR.** A beautiful small new star-shaped Lily that is very hardy. The blooms are of a bright reddish orange color and about the same size as those of *Tenuifolium*. The blossoms stand erect while those of *Tenuifolium* hang down. A dainty new Lily very much used in rock gardens.

Each 30c; 3 for 70c; 12 for \$2.50

**ELEGANS ATROSANGUINEUM.** This Lily belongs to the same class as the *Umbellatum*. The flowers are a rich dark coppery crimson with purple-black spots at base of petals.

Each 25c; 3 for 60c; 12 for \$2.25

**HENRYI (Yellow Speciosum).** One of the best of the hardy Lilies. The color is a rich apricot-yellow, spotted brown. The plant is a strong vigorous grower throwing flower stalks from 3 to 5 feet high and often bearing 20 or more fine flowers.

Each 40c; 3 for \$1.00; 12 for \$3.50



**Tiger Lily (Double)**



**Philippinense Formosanum**



**PHILIPPINENSE FORMOSANUM.** This Lily is similar to the Regal Lily. Its slender stems have the same grassy foliage. The lovely white flowers are trumpet-like in form. The throat is pale emerald-green, which gives it the common name, Emerald Lily. The blooming season continues from August to the first frost.  
 Each, 30c; 3 for 85c; 12 for \$3.00

**REGALE** (The Regal Lily). The hardiest of all the really fine Lilies. The most sensational Lily added to our gardens in many years. Can be grown practically anywhere in the United States in well-drained soil. White, streaked with a delightful coral-pink on the outside petals. Throat heavily touched with gold. Perfume exquisite. Size of bulb means circumference.  
 3 to 4 in., 10c; 6 for 55c; 12 for \$1.00  
 4 to 5 in., 15c; 6 for 75c; 12 for 1.25  
 5 to 6 in., 20c; 6 for 90c; 12 for 1.75

**TENUIFOLIUM** (The Coral Lily). A brilliant little midsummer Lily of a bright deep orange-red. It is effective in the flower border as well as the rock garden. The foliage is fernlike and the slender stems carry a number of pendent flowers.  
 Nice blooming size, 15c; 6 for 55c; 12 for \$1.00  
 Large size, each 20c; 3 for 55c; 12 for \$2.00

**TENUIFOLIUM, GOLDEN GLEAM.** This is a beautiful, robust, and a floriferous hybrid of the Coral Lily, Tenuifolium, which it resembles very much in form. In color, it is a pure apricot-yellow. June flowering.  
 Each, 35c; 3 for \$1.00; 12 for \$3.75

**TIGER** (Double). A handsome Lily of easy culture. Produces great quantities of large, showy, brilliantly colored flowers in August and September. Develops bold branching heads, each often carrying 20 large, rich, orange-scarlet flowers, spotted crimson-brown. This is the double type of the old Tiger Lily and is much prettier than the single. The hardiest Lily grown. Never dies out.  
 Large bells, each 25c; 3 for 70c; 12 for \$2.40

**UMBELLATUM.** A tall growing, absolutely hardy Lily about 3 feet tall, holds its large cup-shaped flowers erect. Flowers 3 to 4 inches across and often thirteen or more to the stalk. Dark orange-red. This variety unlike the more delicate varieties is more satisfactory if planted in a mass than if scattered in groups through the border. It works in well with a planting of deep blue Delphinium.  
 Large bulbs, each 40c; 3 for \$1.10; 12 for \$4.00

**WILLMOTTIAE.** A beautiful vivid orange-red variety, with recurved petals spotted brown. The long stems which often reach a height of 48 inches carry from 15 to 20 flowers. It needs staking. Blooms during July and August.  
 Nice blooming size, each 40c; 3 for \$1.10; 12 for \$4.00



Henryi



Tenuifolium

Regal Lily



## Lily Seed

Regal and Tenuifolium or Coral

Lilies can be grown very easily from the seed. Seed can be sown as soon as received. Pkt., either kind, 25c; 2 pkts., 40c

## Lily-of-the-Valley

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers. These clumps may be broken apart.  
 Clumps, 3 to 5 shoots, 3 for 75c; doz., \$3.00



# Brand's Perennial Seeds

## All Flower Seeds are Postpaid

Plant Perennial Seed during July and August.

The seeds of perennials may be sown with the best of results during July and August. The young plants should be lifted from the seed beds when they are large enough to handle and planted in their permanent places. They will have become strong, large plants by fall and are ready to start with the first urge of spring. Rock garden varieties are followed by an R; cutting varieties by C; biennials by B.

Our seeds will be found to be of the very highest quality. No better seeds can be obtained anywhere. They will be of the highest germination. You can depend upon receiving good seed if you place your order with us.

### Aquilegia - Columbine

One of the easiest and most beautiful of the perennials to grow. Seed can be sown in the open ground from spring until late fall and plants will bloom the following year.

We try to carry as fine Aquilegia strains as can be found in the world.

**Coerulea** (Rocky Mountain Columbine). Blue sepals, white corolla. April to July. 1 to 1½ feet. Pkt., 15c.

### LONG-SPURRED SORTS

**Blue Shades.** Many different shades of blue.

**Chrysantha** (Golden Spurred). Golden yellow blossoms on 3- to 4-ft. plants, long rich yellow spurs. Pkt., 10c; large pkt., 25c.

**Copper Queen.** A new color in the long-spurred Aquilegias. A true copper shade.

**Crimson Star.** Here is one of the very choicest things that can be found in the Columbine. The long spurs and the wide sepals are a rich crimson, surrounding an inner cup of creamy yellow petal limbs. Planted alone in a cluster makes a very striking effect.

**Pink Shades.** From lightest to deepest pink.

**Silver Queen.** Pure white flowers of finest texture.

**Mrs. Scott Elliott.** An exceptionally fine strain of long-spurred Columbine in finest balanced mixture. Many shades of rose, yellow, cream, pink, blue, etc.

**Dobbie's Hybrids.** The great strain from England. Noted for their extra long spurs, the preponderance of dark shades in the color range and the very large open bells.

Price of any of above Long-Spurred Columbine, unless otherwise stated: 25c per pkt. 1 pkt. each of the 8 pkts. for \$1.25. 1/8 oz. of any kind but Crimson Star, \$1.25.

### Bellis - English Daisy

**Perennis.** A beautiful biennial which will live for years if carefully protected in winter. Easily grown from seed. Most beautiful of all the Daisies. Extra double in finest mixture of all colors, white, pink, rose. Pkt., 10c; large pkt., 25c.

### Campanula

**CARPATICA** (Harebell). R. Splendid for edging, rockwork or for the dwarf border. Continuously in bloom from June to October. Clear blue. 6 inches high. Pkt., 10c.

**CAMPANULA CALYCANTHEMA** (Cup and Saucer Canterbury Bells). Finest mixture in doubles covering all colors and shades; dark blue, light blue, white, rose. Pkt., 10c.

**SINGLE CANTERBURY BELLS** (Campanula medium). Large bell-shaped blooms during May and June in different shades of blue, white and rose. Pkt., 10c.

**DOUBLE CANTERBURY BELLS.** Finest mixture, all shades, same as in the singles. Pkt., 10c.

**ROTUNDFOLIA** (Blue Bells of Scotland). Bright purple-blue flowers on slender stems. Pkt., 25c.



Achillea, The Pearl

### Achillea - Milfoil

**The Pearl.** C. Bears an abundance of small white double flowers, all summer, on plants 2 feet tall. Pkt., 20c; 1/16 oz., 50c.



Anchusa Myosotidiflora

### Anchusa

**Italica.** Dropmore variety. Bears great quantities of rich gentian-blue flowers during May and June. Very showy. Grows 2 to 3 feet high. Pkt., 10c; 1/4 oz., 25c.

**Myosotidiflora.** Grows 10 to 12 inches high, covered with beautiful rich blue flowers like the Forget-me-not, during April and May. Fine for the rock garden. Pkt., 25c; large pkt., 75c.

### Arabis Alpina

**ROCK CRESS.** A very showy dwarf plant for the border or rock garden bearing a profusion of pure white flowers during April and May. Pkt., 10c; 1/4 oz., 30c.

### Armeria - Sea Pink

**Formosa.** C. Large Flowering Hybrids. A splendid variety, in shades of brightest pink with large flowers. Grows 16 inches tall and blooms profusely. An extra select strain. Pkt., 15c.

### Aubrietia - Rainbow Rock Cress

**Deltoidea.** R. Excellent dwarf spreading plants in purple, blue and lilac. Blooms during April and May. 6 inches. Pkt., 15c.

### Baptisia - False Indigo

**Australis.** Beautiful Lupine-like flowers of a pleasing blue color borne on branching stems. Pkt., 15c; 1/8 oz., 40c.



Campanula Medium



Armeria



Baptisia



**Carnations**

**Chabaud's Giant Double.** C. This wonderful hardy Carnation blooms within five months of sowing and comes in a wonderful mixture of cardinal-red, crimson, rose, yellow, pink, salmon, and white. A superb mixture. Pkt., 15c.

**Grenadin.** C. A long, slender-stemmed, upright growing Carnation with grassy foliage of the Dianthus type. Many beautiful colors. Finest Mixed, pkt., 15c.

**Coreopsis Grandiflora**

**Lanceolata.** Large golden yellow flowers simply cover the plants. Pkt., 10c.

**Mayfield Giant.** A splendid new Australian variety. Beautiful yellow flowers. A great improvement over the old types. Pkt., 15c.

**Double Yellow.** Very showy large, double yellow flowers. Pkt., 15c.

**Hardy Chrysanthemums or Shasta Daisy**

**Alaska.** P. White. One of the finest and largest. Pkt., 5c; 1/8 oz., 40c.

**Conqueror.** P. Flowers very large, pure white, on 2 1/2 to 3-ft. stems. Pkt., 15c; 1/8 oz., 40c.

**Dianthus - Rock Garden Pinks**

**Allwoodi Alpinus.** Comes about 65 per cent double. Beautiful range of colors. Pkt., 25c; 1/32 oz., \$1.00.

**Caesius** (Cheddar Pink). Bright pink, free flowering. Pkt., 15c; 1/8 oz., 40c.

**Cruentus.** Very dark crimson, in clusters, fine border variety. Pkt., 10c; 1/8 oz., 30c.

**Cyclops.** Large single flowers in pink and rose with large red eye. Pkt., 10c; 1/8 oz., 30c.

**Deltaides** (Maiden Pink). Deep rose, 8 inches. Pkt., 15c; 1/8 oz., 40c.

**Delphinium**

The best results with Delphinium seed is had where the seed is planted just as soon as possible after gathering. Our seed here offered is of the new 1937 crop and will be mailed out to customers as soon as matured and harvested so as to assure them the highest possible germination.

**Wrexham Strain.** This is the famous Hollyhock strain covering a wide range of shades in the very finest in Delphinium. A strain noted for its immense panicles composed of florets of the largest size and of the most exquisite colorings. Pkt., 25c; 1/16 oz., \$1.00; 1/8 oz., \$1.50.

**Belladonna.** Single turquoise-blue. Very fine for cutting. Pkt., 15c; 1/16 oz., 40c.

**Blackmore & Langdon.** Another great English strain preferred by many as the best of all. Our seed of this strain comes imported from England from the originator and will bring as fine specimens as can be found in America. Generous pkt., \$1.00.

**Iceberg.** Pure white, true from seed. This is a magnificent strain of the very finest in a white Delphinium. Seed selected from the very finest specimens. Pkt., 50c.

**Digitalis - Foxglove**

**Shirley Hybrids Mixed.** Long spikes often 6 to 7 feet tall with large bells in many gay colors. Some clear and others with spotted throats. This is the finest strain of Foxglove to be had. Pkt., 15c; 1/4 oz., 50c.

**Gaillardia Grandiflora**

**The Dazzler.** Intense maroon-red and golden yellow. Pkt., 10c; 1/8 oz., 25c.

**The King.** (New). Immense flowers of fine substance and finest colors. Pkt., 15c; 1/8 oz., 45c.

**Grandiflora Superba.** A choice mixture of perennial Gaillardia in a complete range of colors. Pkt., 15c; 1/4 oz., 40c.

**Geum**

Splendid hardy plants with rich showy flowers on long stems. In continuous bloom all summer long.

**Lady Stratheden.** Large double golden yellow.

**Mrs. Bradshaw.** Intense beautiful scarlet. Either variety: 1 pkt., 15c; 1 pkt. each, 25c.

**Gypsophila - Baby's Breath**

**Paniculata.** Minute white mistlike flowers much used for dressing up bouquets. Dried it is much used as a winter bouquet. Pkt., 10c; 1/4 oz., 25c.

**Repens Rosea.** Very small pink flowers on a low creeping plant which is very choice for the rock garden. Pkt., 10c; 1/4 oz., 25c.

**Repens Alba.** Just the same as Rosea except in color which is white. Pkt., 10c; 1/4 oz., 25c.



Heuchera

**Heuchera - Coralbells**

Dainty pink or coral bells carried in great clusters well above the foliage on long graceful slender stems. One can hardly be without this in the perennial garden. So much used to trim bouquets with. Pkt., 25c; 1/16 oz., 80c.



Gaillardia



Gypsophila

**Hollyhocks**

Hollyhocks do best where the seed is sown just where the plants are to remain if possible. Sow seed broadcast scattered so the seeds fall from 2 to 4 inches apart. Cover one-half inch deep. Don't disturb plants and they will grow strong and more thrifty than if transplanted and next season will make great strong plants covered with bloom.

**Double Flowering.** This is absolutely the finest strain of double Hollyhocks obtainable.

- |                     |                     |
|---------------------|---------------------|
| <b>Crimson</b>      | <b>Salmon-Rose</b>  |
| <b>Maraan</b>       | <b>Scarlet</b>      |
| <b>Newport Pink</b> | <b>White</b>        |
| <b>Rose-Pink</b>    | <b>Clear Yellow</b> |

Any of these separate colors: Pkt., 10c; 1/8 oz., 35c; 1/4 oz., 60c.

**Double Mixed.** All the above separate colors blended in one beautiful mixture. Pkt., 10c; 1/8 oz., 30c; 1/4 oz., 45c.

**Single Mixed.** Wonderful combination of both intensely brilliant and also the softer shades. Pkt., 10c; 1/8 oz., 25c; oz., 80c.

**Helianthus - Sunflower**

**Excelsior Double Mixed.** A. Double Chrysanthemum-flowered. A wonderful mixture of colorful decorative golden yellow late summer flowers growing to a height of about 5 feet, covered with medium sized flowers. Pkt., 10c; 1/2 oz., 30c.

**Angustifolius** (Autumn Glory). P. Beautiful late fall blooming perennial variety. Showy single yellow flowers, with black centers. Fine for background. 5 to 6 feet. Pkt., 15c; 1/4 oz., 40c.



Coreopsis



Dianthus Caesius



PERENNIAL SEEDS—Continued

Lychnis - Rose Campion (Maltese Cross)

Arkwrighti. Beautiful flowers, somewhat resembling perennial Phlox only the florets are larger. Flowers come in very brilliant shades of crimson, scarlet, salmon. Pkt., 25c; 1/8 oz., 50c.

Chalcedonica (Ragged Robin). Brilliant round red heads of scarlet. Pkt., 10c; 1/4 oz., 30c.

Linum Perenne (Perennial Flax)

Beautiful light blue flowers from May to September. One of the brightest things in the garden all through the middle of summer. 2 feet. Pkt., 10c; 1/4 oz., 30c.

Lilies

Regale. The Regal Lily is very easily grown from seed sown broadcast covered one-fourth inch. Mulch first winter. This is an easy way to get a nice bed of these most beautiful of Lilies. Pkt., 25c.

Tenuifolium. This beautiful Lily, also called Coral Lily, is also easy to grow from seed. Pkt., 25c.

1 pkt. each of the 2 Lilies, 40c.

Lupines

Polyphyllus. Fine long spikes in mixture of rose, white, blue, and yellow. Pkt., 10c; large pkt., 25c.

Nepeta Macrantha

Neat little spreading bushy plants with catnip-like leaves and blossoms. Very pretty for wide edgings, for individual plants, or for the rockery. Violet flowers, 2 inches high. Both foliage and flowers are sweet scented. Pkt., 15c; 1/16 oz., 40c.

Pansies

Start Pansy seed in August, carry the plants through the winter with a little protection and they will start to bloom with the coming of spring.

Engelmann's Giants. A new strain covering dark and light shades in blooms of the largest size. Our finest strain and the equal of any strain in the world. Pkt., 35c.

Roggli's Giants or Swiss Giants. A strain noted for the great size of the blooms and the richness of the colors. Long stems make them wonderful for cutting.

Roggli or Swiss Giants in separate colors:

Berna. Velvety dark blue.

Cardinal (Alpenglow). Garnet-red.

Lake of Thun. Blue, dark blue blotches.

Rheingold. Yellow, deep brown blotches.

Any of the above: Pkt., 25c; 1 pkt. each the 4 kinds, 85c.

Roggli's Giants in Special Mixture. This is one of the very finest mixtures of Swiss Giant Pansies. Pkt., 25c; 1/16 oz., \$1.00.

Giants of California. This is another and different mixture from the Swiss Giants. Especially desirable because of its great range of colors. Long stems and giant blooms. Pkt., 25c; 1/16 oz., \$1.00.

Brand's Superb Mixture. A low price mixture that carries a wonderful range of big Pansies in many rich colors. Pkt., 10c; 1/8 oz., 25c.

Petunias

Petunias are truly the glory of the flower garden. They will thrive through all kinds of summer weather. From the time they first bloom up to killing frost they seem to bloom heavier and heavier as the days pass, throughout the entire summer. Petunias can be seeded late in the fall just before it freezes up. The seed is ready then to germinate very early in the spring and bring on the blooming season very early in the summer.

We have selected our Petunia seed strains with the greatest care and as the different strains are all in blossom about our office as this is written, we know they will please the most exacting.

BALCONY PETUNIAS

Black Prince. (New). A deep velvety red. An exceedingly rich color.

Cornflower Blue. (New). A very fine rich cornflower-blue.

Either above: Pkt., 25c; 1/32 oz., 50c.

Balcony Blue. A splendid deep blue or rich velvety violet. Fine for window boxes, hanging baskets; also very rich to use in borders.

Balcony Red. A deep rich crimson; very striking.

Balcony Rose. A fine deep rich rose. Beautiful in color.

Star of California. A new Balcony Petunia. Velvety violet shaded crimson, center starred with five white blotches. Beautiful effect.

White. (A. M. R. H. S., '35). A splendid clear rich white.

Any of the above: Pkt., 15c; 1/32 oz., 45c.

Finest Mixed Balconies. Fine mixture of the best Balcony colors. Pkt., 15c; 1/16 oz., 60c; 1/8 oz., \$1.00.

BEDDING PETUNIAS

A trifle smaller than the Balcony Petunias, but fine upright, brilliant sorts that give a wonderful effect in bedding.

Rose of Heaven. A brilliant rose, dwarf, extra select. Pkt., 15c; 1/16 oz., 40c.

Rosy Morn. (Best Strain). A lovely soft rose-pink bloom with a white throat. Makes a wonderful bed when planted alone. Pkt., 15c; 1/16 oz., 40c; 1/8 oz., 75c.

Violacea. A wonderful rich color. A velvety deep violet. Pkt., 15c; 1/16 oz., 40c; 1/8 oz., 75c.

Striped and Blotched (Inimitable). A splendid selection in very bright striped and blotched nana erecta Petunias. Pkt., 10c; 1/16 oz., 30c; 1/8 oz., 50c.

GRANDIFLORA PETUNIAS

(Single Fringed)

Dainty Lady. The new yellow Petunia (A. M. R. H. S., '35 and A. M. A. S., '36). A very beautiful daintily fringed light yellow deepening to golden yellow at the throat. Very effective when planted with a purple-like violacea-marine or Elk's Pride. Pkt., 50c.

The following is a list of the very finest in Grandiflora Petunias, both fringed and plain edged.

FRINGED PETUNIAS

Romany Lass. A rich deep crimson with a deeper throat. Pkt., 35c.

Scarlet Beauty. A wonderful scarlet-rose, very rich and pleasing. Pkt., 25c.

Theodosia. The largest fringed rose-colored Petunia. A rose of the shade of Rosy Morn but twice as large and with a deep gold throat. Pkt., 35c.

Elk's Pride. Largest, darkest and best velvety purple. Very rich. Not frilled. Pkt., 25c.

Giants of California. (Splendid Mixture). A superb evenly balanced mixture carrying many fine shades of beautifully fringed flowers. This is the ruffled Giant Mixture that we supplied last season. We received many pleasant testimonials. It is the last word in a first class mixture of large, rich, single, ruffled Petunias. Pkt., 25c; larger pkt., 75c.

Brand's De Luxe Mixture. A perfect mixture of all the colors found in Petunias, with blooms measuring 2 to 2 1/2 inches in diameter on plants standing 18 to 24 inches high. No better mixture at the price on the market today. Pkt., 10c; 1/16 oz., 30c; 1/8 oz., 50c.



Platycodon



Petunia, Dainty Lady



Petunia, Rosy Morn





**Pentstemon - Beard Tongue**

**Gloxinoides, Sensation Improved.** A fine mixture in the different shades of carmine, red, rose, and violet. A beautiful flower that sends up long spikes covered with rich Gloxinia-shaped flowers. **Choice mixed, pkt., 10c.**  
**Grandiflora.** Forms a mass of thick gray-green leathery leaves at the ground from which the blooming stems come up to a height of 2 feet. Covered with rich lavender blooms. We use this flower to decorate with when our Peony show is on. Very much admired. A wild Minnesota variety. Easy to grow. **Pkt., 10c.**



Linum Perenne

**Peony Seed**

We have produced many of the world's best Peonies. To do this we have saved and planted seed of the best varieties for many years. We offer this seed to our customers. Plant Peony seed and get new varieties that no one else has. It is the most exciting flower sport in the world. **Large pkt., 50 selected seeds, \$1.00; oz., \$2.00.**

**Platycodon - Balloon Flower**

**Grandiflora, Blue.** A very hardy perennial that grows about 2 feet high. Plants are covered with rich blue bells about 1 1/2 inches long by 1 inch wide. **Pkt., 15c.**

**Poppy**

**ICELAND POPPIES (Nudicaule)**

**Sanford Giant strain.** A new strain of largest size. Petals of great substance. Many flowers over 5 inches in diameter. Wide range of colors. Stems 2 to 3 feet long. **Pkt., 25c; 1/8 oz., \$1.00.**

**The Empress.** New 1936. Queen of the Iceland Poppies. Large, well formed flowers with an effect of doubleness that is delightful. Lovely shades of salmon-rose, and creamy pink never before seen in Iceland Poppies. Long stems, fine for cutting. **Pkt., 25c.**

**Saponaria**

**Ocymoides, R.** A very showy rock garden plant covered during late May and June with small deep rose-colored flowers. **Pkt., 10c; 1/4 oz., 35c.**

**Scabiosa Caucasica - Blue Bonnet**

**Giant Hybrids.** (Isaac House Strain). A beautiful perennial Scabiosa. Fringed and ruffled. Very large flowers in shades of blue from very light to dark. **Pkt., 15c; 1/8 oz., 60c.**



Iceland Poppy



Viola Cornuta

**Sweet Peas (a)**

**LATE FLOWERING SPENCERS.** We have tried to include in this list the very best Sweet Peas to be had in each color we carry, and for real good first class Sweet Peas we do not believe our collection can be excelled. It is the finest there is.

- Avalanche.** Glistening white.
- Brilliant Rose.** Tyrian rose.
- Captain Blood.** Brilliant blood-scarlet.
- Colorado.** Bright orange.
- Commander Godsall.** Deep violet-blue.
- Corna.** Rose on white.
- Debutante.** Salmon and coral.
- Olympia.** Rich purple.
- Pinkie.** Large rose-pink.
- Prince of Orange.** Best orange.
- Reflection.** Clear blue.
- Sybil Henshaw.** Rich crimson.
- Sultan.** Velvety black-maroon.
- The Admiral.** Violet-blue.
- What Joy.** Rich cream.
- Youth.** White edged rose.

Any of above: **Pkt., 10c; oz., 25c; 1/4 lb., 75c; lb., \$2.50.** Any three 10-cent pkts., 25c; 1 pkt. each, 16 kinds, for \$1.00.

**WELCOME.** The finest of all red Sweet Peas. A dazzling scarlet. Seed from fine strain. **Pkt., 10c; oz., 25c.**

**UNRIVALED MIXTURE.** This mixture contains a splendid selection of the largest and most attractive varieties, including many of the best and newest novelties. **Large pkt., 10c; oz., 20c.**

**Sweet William**

One of the easiest to grow of all the perennials and one of the most colorful. Seed sown in August brings a lot of fresh vigorous young plants and a world of bloom the next season.

**Single Newport Pink.** A watermelon-pink or salmon-rose. Flowers are borne in massive heads 18 inches high. Very effective for bedding. **Pkt., 15c; special pkt., 30c.**

**Single Holborn Glary.** A mixture of large flowered auricula-eyed shades, the most beautiful of all the Sweet Williams. Many brilliant colors, all showing a clear white eye.

- Single White.** Best pure white.
- Single Dark Crimson.** Wonderful rich deep red.
- Single Scarlet Beauty.** Striking fiery scarlet.
- Double Finest Mixed.**
- Single Finest Mixed.**

Any of above seven: **Pkt., 10c; 1/4 oz., 25c.**  
**Sweet Wivelsfield.** This hardy Dianthus resembles the Sweet William but the florets are about twice as large and the colors are in greater variety. An improved Sweet William. **Pkt., 10c; large pkt., 25c.**

**Viola Cornuta - Tufted Pansies**

These beautiful Violas are in continuous bloom from April to October. Splendid for borders, edging, and the rock garden. Finest mixture. All colors. **Pkt., 10c; large pkt., 25c; 1/4 oz., 75c.**

**Portulaca - Moss Rose**

Portulaca seed can be sown just before the ground freezes. It will germinate very early and bloom earlier than if sown in the spring.

Beautiful low growing little plants that thrive in the poorest soil and still every day open to the sun great crops of double and single bright colored blooms of many colors.

**Double Portulaca.** Splendid strain all bright colors, double. **Pkt., 15c; 1/16 oz., 45c.**

**Single Portulaca.** Splendid strain all bright colors. **Single. Pkt., 10c; oz., 75c.**

**Pyrethrum - Persian Daisy**

**Roseum.** Very showy plants 2 feet tall, blooming in the spring and again in the fall. Showy Daisy-like blooms in shades of white, rose, pink, and red. Both in singles and doubles. **Pkt., 15c; 1/4 oz., 75c.**



Pyrethrum



Saponaria



# Choice Tulips

If you wish the very best Tulips, Tulips very large in size and on long stiff stems, you must plant only top size bulbs. The bulbs should be planted 6 inches deep in the late fall. The next spring the Tulips will come on at their best. The second season they will not be as good as the first, and the third season the blooms will be inferior to the second. At the end of the third season's blooming it is always best to dig the bed up, get new bulbs in the fall, and start all over again with new Holland-grown bulbs.

**WE HANDLE ONLY HOLLAND-GROWN BULBS AND ONLY TOP SIZE BULBS**

## DARWIN TULIPS

Darwin Tulips are distinguished by their lovely shades, in a full range of colors, and their large cup-shaped flowers of heavy substance, held erect on tall strong stems. They run in height from 24 to 30 or more inches, and are our most popular Tulip.

Prices for all Tulips, unless otherwise priced: 65c per doz.; \$4.75 per 100.

**REMEMBER!** These prices mean real top size bulbs. Such bulbs cannot be sold at the price some charge for medium size bulbs.

**AFTERGLOW.** A rich rosy orange with salmon tint at the edges. Very bright and cheery. 28 inches.

**APHRODITE.** A clear silver with edges of soft buff. Enormous blooms on tall stiff stems. A beautiful shade. 32 inches.

**BARONNE DE LA TONNAYE.** A beautiful rose with pink edges. A very much liked variety. 30 inches.

**BARTIGON.** Rich crimson. An exceedingly popular sort. Also much used for forcing under glass. 26 inches.

**BLEU AIMABLE.** Heliotrope-blue, with a white base, dark violet inside. A large choice flower. We like it very much. 26 inches.

**CITY OF HAARLEM.** Cardinal-red. One of the finest of the deep dark scarlets. Fine formed flowers of heavy substance. Rich. 30 inches. An extremely rich very large brilliant red. **85c per doz.; \$6.50 per 100**

**CLARA BUTT.** A true clear pink, washed with salmon-rose. 24 inches.

**FARNCOMBE SANDERS.** Rich rosy scarlet. Flowers of fine form and large size, tall strong stems. Most popular scarlet Tulip. 32 inches.

**FAUST.** A shining maroon-black. Enormous flowers on great strong tall stems. Finest of all purple-blacks. 30 inches.

**GRETCHEN.** A very delicate pink, almost white. Edges touched with slight flush of red as flower ages.

**LA TULIPE NOIRE.** Velvety maroon-black. The black Tulip. Very fine to plant as a contrast to the other colors. 28 inches.

**PRESIDENT TAFT.** A deep blood-red, suffused with darker tones, with rich vermilion high lights at the petal edges. An extra choice Tulip. 28 inches.

**PRIDE OF HAARLEM.** Deep old rose. A big cup-shaped flower of heavy substance on tall sturdy stems. One of the most in demand. 32 inches.

**PRINCESS ELIZABETH.** A fine toned clear pink with rose tints. A large flower and very effective. 28 inches.

**REV. H. EWBANK.** Light mauve-blue or heliotrope. A medium sized flower that looks very pretty alone, in mass or with other colors. 25 inches.

**WHITE QUEEN.** White, faintly washed French gray. Very pretty appearing flower. 26 inches.

**WM. COPELAND.** (Same as Sweet Lavender). Lilac-mauve. Great for early forcing indoors. A beautiful wide opened flower. 28 inches.

**DARWIN RAINBOW MIXTURE.** A splendid mixture made up of only first class varieties. Mostly of the varieties quoted above. This mixture comes to you in large size bulbs only. **60c per doz.; \$4.50 per 100**

## PARROT TULIPS

These odd Tulips with their irregular shaped petals and rich odd colors are very desirable. They make a wonderful bed where a good mixture is used.

50c per 12; \$4.00 per 100



## BREEDER TULIPS

The Breeder Tulips are like the Darwins in size, form, and time of blooming. But where the Darwins are generally solid soft colors, the Breeders go into the mixed and more brilliant colors in bronze, brown, mahogany, chestnut, orange, purple, violet, etc.

Prices for all Breeder Tulip bulbs: 85c per 12; \$6.50 per 100.

**APRICOT.** Ruddy apricot, edged bronze-buff with a suffusion of old rose. Magnificent. 28 inches.

**BACCHUS.** Rich plum-purple with high lights of violet. Large, egg-shaped blooms. 30 inches.

**CARDINAL MANNING.** Rosy violet or wine-red with orange tints on the edges. 32 inches.

**DOM PEDRO.** A rich coffee-brown lighted up with gold. Inside a rich mahogany. 24 inches.

**LOUIS XIV.** Dark violet washed with bronze and with a broad margin of golden bronze. 34 inches.

**VELVET KING.** Dark purple-blue. A giant of a Tulip. Immense flowers of a royal purple. 32 inches.

## COTTAGE TULIPS

The Cottage Tulips bloom with the Darwins and the Breeders but they are gayer in color, more graceful in form, and not so tall as those kinds.

Prices for all Cottage Tulips: 70c per 12; \$5.50 per 100.

**ADONIS** (Lily-Flowering). Rosy scarlet. Beautiful lily-like, red blooms grown on graceful stems. 26 inches.

**AVIS KENNICOTT.** A rich yellow with black base and anthers. Long, well-shaped flowers. 26 inches.

**ELLEN WILLMOTT.** A soft rich creamy light yellow that is very pleasing. 26 inches.

**INGLESCOMBE PINK.** A satiny salmon-pink globular flower with good long stems.

**INGLESCOMBE YELLOW.** Bright yellow, known as the Yellow Darwin. Good. 22 inches.

**MOONLIGHT.** Pale yellow of a pleasing shade. Long, egg-shaped flowers. Always in great demand. 24 inches.

**MRS. MOON** (Lily-Flowering). Rich brilliant yellow. One of the finest yellow Tulips. 26 inches.

**PICOTEE** (Lily-Flowering). White and rose striped. Pointed petals turn gracefully outward.

### BREEDER RAINBOW MIXTURE

Because of the perfect blending of Breeder Tulips in their colors we recommend our Rainbow Mix which will give you soft shades of various colors.

75c per 12; \$6.00 per 100

### COTTAGE RAINBOW MIXTURE

All Cottage Tulips in finest mixture. Superb varieties in a fine range of types and colors.

65c per 12; \$4.75 per 100

**KEIZERSKROON.** A large early flowering Tulip in a bright crimson-scarlet, heavily edged with a clear broad band of rich yellow; an exceedingly fine large flower on long stems. Makes a wonderful bed where this variety is used alone.

1 doz. 65c;  
100 for \$5.20

*Remember!*

**These Prices Mean Real Top Size Bulbs.**

**Such bulbs cannot be sold at the price some charge for medium size bulbs.**





## When to Plant

The Oriental Poppy is best handled during its dormant season in the summer. After blooming, the Poppy first ripens its seeds, and then the top dies to the ground. In late August it becomes thoroughly dormant for a period of several weeks and then a new set of leaves appear. We begin to fill our orders when the plant first becomes dormant and we continue to send out plants during the fall months.

A plant during the dormant season appears dead, and you may not be at all pleased when you receive a consignment of these roots. But carry out the following directions and in a very short time your plants will show signs of life.

## How to Plant

Dig a hole so deep that the root extends straight down its full length with the top two inches beneath the surface level. Pack the soil well about it. Water heavily if the ground is dry. Mulch lightly the first winter. Cultivate early the next spring and until blooming time.

## Caution

Many cover their perennials with leaves and during the course of the winter the leaves pack down and smother the plants. This is especially disastrous to the Oriental Poppy. It is better to cover with 6 inches of wheat or rye straw, sudan grass, or wild hay, any of which is perfectly safe.

## We supply a large Root

We do not handle the small Oriental Poppy roots sold at cheap prices. We send a root that is worth what we ask for it, a big root that will grow and bloom well the first year.

# Oriental Poppies

For gorgeous garden effects in May and June, nothing in all the world of flowers surpasses the Oriental Poppy.

Our fields of this flower now cover an acre of ground and contain the finest varieties to be found. In addition to the well-known old-fashioned orange-red Poppy, we now have many shades of pink and red. Some of these are brilliant enough to call for a green or white background, while others are soft enough to harmonize with the most delicate spring flowers.

We are always looking for good new sorts and this year we believe we have as complete a list of good kinds as can be found anywhere.

We invite Poppy lovers to visit us during Poppy Days, and we assure them they will see a sight that will gladden their eyes. 20,000 Poppies all in bloom at one time is truly a sight worth seeing.

**AUSTRALIA.** A real acquisition to the list of new Poppies. A large flower in a deep crimson-red with a gorgeous throat coloring. A very pleasing new kind. Each \$2.00; 3 for \$4.50

**BEAUTY OF LEVERMERE.** 39 inches. A splendid Oriental Poppy with good stiff stems. Immense, deep red flowers. Blooms later than Wurtembergia. Each \$1.00; 3 for \$2.50

**CAVALIER.** 34 inches. Larger than the enormous variety Wurtembergia. Probably the largest of all Oriental Poppies. The flower is perfectly formed, and the color is a rich glowing red. We think it one of the best of the several new sorts that Dr. Neeley sent out. Every Poppy lover should have it. We paid \$25.00 a root for several of these new kinds, Cavalier being one of them. Each \$2.00; 3 for \$5.00

**CERISE BEAUTY.** 32 inches. This variety produced large flowers of a beautiful shade of cerise-pink, with blood-crimson center, and glittering black blotches at base of petals. Each 75c; 3 for \$1.50

**ECHO.** Another new variety that is very choice. A silvery pink held well erect on strong stems. Extremely late. Prolong your blooming season by ordering this variety. Each \$2.00

**ENCHANTRESS.** 36 inches. Here is a variety entirely different from all other Oriental Poppies. An immense flower in a rich lavender, borne on tall stems. Most outstanding. Each \$3.00; 3 for \$8.00

**LULU A. NEELEY.** 34 inches. A rich deep crimson-red with no trace of orange in its color. A prolific blooming variety which is excellent for a cut flower. This is the best of the true crimson-reds. Each \$1.00; 3 for \$2.50

**MRS. PERRY.** 29 inches. Where the red or orange will not blend well with other flowers, use Mrs. Perry, a beautiful large salmon-pink. A most pleasing even shade of pink. A variety that seldom dies out. Each 35c; 3 for \$1.00; 6 for \$1.50; 12 for \$2.50

**MANDARIN.** 28 inches. A gorgeous late scarlet with no blotch on the petals after the root becomes thoroughly established. Each \$1.50; 3 for \$4.00

**OLYMPIA.** 32 inches. The earliest and also the hardest of all Oriental Poppies. If you have difficulty with your Poppies dying out, try Olympia and you will have no such trouble. Olympia comes a full week ahead of any other variety. It is just going as the next earliest starts to open. The flowers are of medium size, semi-double, and of a rich soft orange-red, a very pleasing color. Plant Olympia, the True Iron Clad Oriental Poppy that never dies out. Each 35c; 3 for \$1.00; 6 for \$1.50; 12 for \$2.50

**ORANGE QUEEN.** This variety comes into bloom just after Olympia. The color is a brilliant deep orange with a great rich velvety black center. This is also a very hardy variety. Each 35c; 3 for \$1.00; 6 for \$1.50; 12 for \$2.50

**PROSPERINE.** 36 inches. Immense truly saucer-shaped flowers with petals of the greatest substance. The color is a soft rich scarlet-red. The great flowers are carried on long perfect stems. Each \$1.00; 3 for \$2.50

**WURTEMBERGIA.** 38 inches. An enormous cerise-scarlet. The plant is unusually tall with strong stems that hold the tremendous flowers erect. An average blossom will measure 8½ inches in diameter, the standard by which all Oriental Poppies are judged. Each \$1.00; 3 for \$2.75

# Five Favorites COLLECTION

One Strong Root  
of Each of the  
Five Beautiful  
Varieties Here  
Illustrated

*Mrs. Perry*  
*Orange Queen*  
*Olympia (Semi-Double)*  
*Lulu A. Neeley*  
*Wurtembergia*

A Total Value of \$3.05  
For **\$2.50**

## *The Poppy* as a Cut Flower

Many people think they cannot cut their Oriental Poppies for house decoration. Cut the blooms when fresh and dip three to four inches of the stem immediately in boiling water for three minutes. Then place in cold water. So treated the blooms will hold nicely for three days.

Lulu A. Neeley  
Orange Queen  
Mrs. Perry  
Olympia



# Brand's

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U. S. Department of Agriculture

## LILAC ROTHOMAGENSIS

### AND OTHER PERSIAN LILACS FOR HEDGES

The Persian Lilac in its different shades makes the finest of all untrimmed flowering hedges for the cold parts of the United States. We have such a hedge on our grounds, now some twelve years old, that everyone who sees it in bloom pronounces the greatest sight in flowers they have ever seen. This hedge is thirty rods long, about twelve feet high, and as many feet through at the ground. Its sides starting from the ground rise almost straight up for some eight feet and then in a beautiful rounding curve form the top. We have never touched the hedge with shear or knife. It is just as nature has made it and every year crowds of people view it while in bloom and marvel at its wonderful beauty.

Where a tall untrimmed hedge is wanted this is the best and most beautiful to be had.

We carry these Persian Lilacs in the deeper rose-like shades, and also in a beautiful light pink shade. The most beautiful hedge is obtained where the different shades are mixed.

For hedge purposes these Persian Lilacs in different shades are much better than French Lilacs as the bushes all grow to an even height with the blossoms all on the outside and this hedge needs no trimming. Each individual bush is graceful and you will not be disappointed if you plant any number of them.



Persian Lilac Hedge at Brand Farms

#### Specimen Plants—Own Root

2 to 3 feet ..... \$1.00  
3 to 4 feet ..... 1.25

#### Nice Hedge Plants:

18 to 24 inch, 10 for \$ 4.00; 25 for \$ 8.75  
2 to 3 feet, 10 for 7.50; 25 for 15.00  
3 to 4 feet, 10 for 10.00; 25 for 20.00

**BRAND PEONY FARMS, Box 408, Faribault, Minn.**