

Wiki Camp

Changes beyond the target group (impact)

Change in condition/situation

Change in action

Change in skills, knowledge or motivation

Satisfaction

Participation

Activity

Inputs/ Resources

Target group:
Students aged 14 - 20. Other: 12 year olds encouraged to Wiktionary.

1. Please specify for your program

2. Ideas for evaluation

More entries to wiktionary. Increase youth age editors
Make hip / Cool / Popular to edit WP. Young people integrated as insiders to WP community (150 young people).
Continued editing.
Participants motivated to edit and how to do it. Understand 5 pillars.
How did they like the camp / General satisfaction
New editors - 60 first camp, 75 in the second camp, 200 in the third round. Experienced wikipedians: 5-6 trainers (volunteers)
Daily prizes given (competition monthly with metrics) 4 hour blocks of editing + training. (daily) 2 week residential camp + community building
* volunteers to organize (experienced camps) * time for proposal to APG = \$ * prizes * Partnership for Western America Camp * venue and \$15 per participant for food and access. Promotion through social media and TV. Co-sponsor for TV ads.

More family / friends begin editing.
FB group and likes (# members) Social media shares (hashtags) Wiktionary groups - ask parents?
Tracking usernames and wikimetrics. Article tracking for quality.
Survey measure of self-report. Observation of editor retention (Wikimetrics).
Surveys and interviews. Desire / Register for next camp.
User contributions by new editors (registered list) 5,000 bytes per day across group.
<i>Metrics of editing "best quality article" "most editing"</i>