

# **NOTIFICATIONS**

('ECHO')

## **PROJECT OVERVIEW**

Wikimedia Foundation Editor Engagement Team

05/10/2013

# Why notifications?

We developed Notifications on Wikipedia to:

- make you more aware
- invite you to take action
- unify your user experience

## First notifications

- talk page messages
- mentions
- thanks
- page reviews
- <sub>ര</sub>ം page links
- **∞** edit reverts
- w user rights
- welcome / get started



- Interaction
   Help
   About Wikipedia
   Community portal
   Recent changes
   Contact Wikipedia
- Toolbox
- Print/export
- ▼ Languages

Add links



Tamalpais Valley is located at 37°53

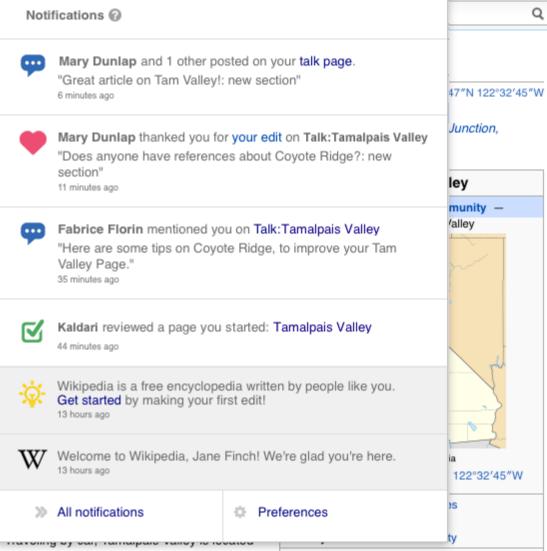
### Land

the north and Sausalito to the south.

about 10 minutes from the Golden Gate Bridge and fifteen minutes from San

Francisco. California State Route 1 (also known as Shoreline Highway and the

Pacific Coast Highway) runs through the Valley and is the road most often used to
access western Marin County. [5]



Government Senate

Assembly

U. S.

Congress

Mark Leno (D)

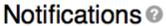
Marc Levine (D)

Jared Huffman (D)[1]



- Interaction
   Help
   About Wikipedia
   Community portal
   Recent changes
   Contact Wikipedia
- Toolbox
- Print/export

Special page







Search

### **TODAY**



Mary Dunlap and 1 other posted on your talk page.

"Great article on Tam Valley!: new section" Wednesday at 09:40



Mary Dunlap thanked you for your edit on Talk:Tamalpais Valley

"-Does anyone have references about Coyote Ridge?: new section"
Wednesday at 09:39



Fabrice Florin mentioned you on Talk:Tamalpais Valley

"Here are some tips on Coyote Ridge, to improve your Tam Valley Page." Wednesday at 09:31



Kaldari reviewed a page you started: Tamalpais Valley

Wednesday at 09:36

### **YESTERDAY**



Wikipedia is a free encyclopedia written by people like you. Get started by making your first edit!

30 April



Welcome to Wikipedia, Jane Finch! We're glad you're here. 30 April



Here's a summary of todays activity on Wikipedia for you

### 1 TALK PAGE MESSAGE



Shiftchange replied to a section on your talk page.

(Thanksgiving: Undo) 22 hrs ago

### 2 PAGE REVIEW NOTIFICATIONS



The Construcciones y Auxiliar de Ferrocarriles

was reviewed & tagged. 2 hrs ago



The Delhi Metro page you started was reviewed 6 hrs ago

### 1 EDIT REVERT NOTIFICATION



The Construcciones y Auxiliar de Ferrocarriles was reviewed & tagged. 2 hrs ago

Read them on Wikipedia



Interaction
 Help
 About Wikipedia
 Community portal
 Recent changes
 Contact Wikipedia

▶ Toolbox

Search Special page Preferences For information about the settings on this page, see Help:Preferences. User profile Appearance Date and time Editing Recent changes Watchlist Search Misc Gadgets Notifications Pending changes Email settings Individual notifications as they come in \$ Send me: fflorin@wikimedia.org (Change email address) Send to: Notify me about these events Email Web Talk page post ⋖ Mention ⋖ **V** Page link Page review Edit revert Restore all default settings Save

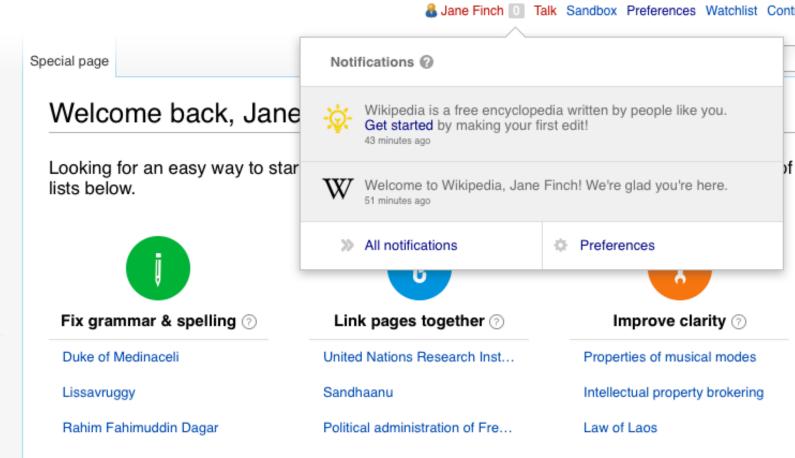






Interaction
 Help
 About Wikipedia
 Community portal
 Recent changes
 Contact Wikipedia

Toolbox





# **Key features**

- badge
- flyout
- archive
- emails
- preferences
- · mark all as read
- bundling

## **Next steps**

- message indicators
- HTML email
- dismiss
- metrics
- developer program



WikipediA The Free Encyclopedia

Main page Contents Featured content Current events Random article Donate to Wikipedia Wikimedia Shop

- Interaction Help About Wikipedia Community portal Recent changes Contact Wikipedia
- Toolbox What links here Related changes Upload file Special pages Permanent link Page information

Main Page

Talk

Read

Edit View history





Welcome to Wikipedia,

the free encyclopedia that anyone can edit.

4,229,160 articles in English

Arts

His

Biography

Geography

Sci

Ma

## From today's featured article

Hurricane Debbie was the most powerful cyclone on record to strike Ireland in September. The fourth named storm of the 1961 Atlantic hurricane season. Debbie originated from a well-defined tropical disturbance that was first identified in late August over Central Africa. Tracking generally westward, the system moved off the coast of Senegal on September 5 into the Atlantic Ocean. On September 6, Debbie passed through the southern Cape Verde Islands as a strong tropical storm and resulted in a plane crash that killed 60 people. Thereafter its location was uncertain until September 10 and on the following day, Debbie attained its peak intensity as a Category 3 hurricane on the Saffir-Simpson hurricane scale, with maximum winds of 120 mph (195 km/h). Gradually weakening, it passed over the western Azores as a minimal hurricane on September 15and skirted the coast of Western Ireland on September 16 as a powerful storm. It brought record winds to much of the country, with a peak gust of 114 mph (183 km/h) measured just offshore, causing widespread damage and disruption, killing 12 people (and a further 6 people in Northern Ireland) and caused US\$40-50 million in damage. (Full article...)

### In the news

- At least 20 people are killed tank truck crashes and exp outside Mexico City.
- The World Snooker Champ concludes with Ronnie O'S (pictured) defeating Barry I defend the title.
- The Barisan Nasional wins Malaysian general election
- Israeli warplanes strike mu southwestern Syria, near D
- · In horse racing, Orb, ridder Kentucky Derby.
- Harvard researchers unveil ever created, with a wingsp (1.2 in).

Recent deaths: Ray Harryhau

Wikinew



Main page Contents

Featured content

Current events Random article

Donate to Wikipedia

Wikimedia Shop

▼ Interaction

Help About Wikipedia

Community portal

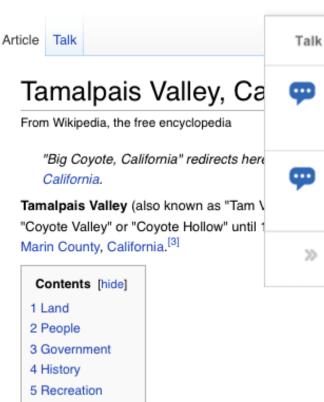
Recent changes Contact Wikipedia

Toolbox

▶ Print/export

Languages

Add links



6 Points of interest

7 See also 8 References

9 External links

Talk

Mary Dunlap and 1 other posted on your talk page.

"Great article on Tam Valley!: new section"

6 minutes ago

Fabrice Florin and 1 other posted on your talk page.

"Here are some tips on Coyote Ridge.

35 minutes ago

Jane Finch 4 Talk 2 Sandbox Preferences Watchlist Contributions

All notifications

Tamalpais Valley

Location in California

Coordinates: ( 37°52'47"N 122°32'45

United States

Marin County

California

Land [edit]

Tamalpais Valley is located at 37°53′19″N 122°32′23″W.<sup>[4]</sup> and is about 509 acres in size, with an elevation of 108 feet (33 m).<sup>[3]</sup> The nearest cities are Mill Valley to the north and Sausalito to the south. Traveling by car, Tamalpais Valley is located about 10 minutes from the Golden Gate Bridge and fifteen minutes from San Francisco. California State Route 1 (also known as Shoreline Highway and the Pacific Coast Highway) runs through the Valley and is the road most often used to access western Marin County.<sup>[5]</sup>

## Government

Country

County

State

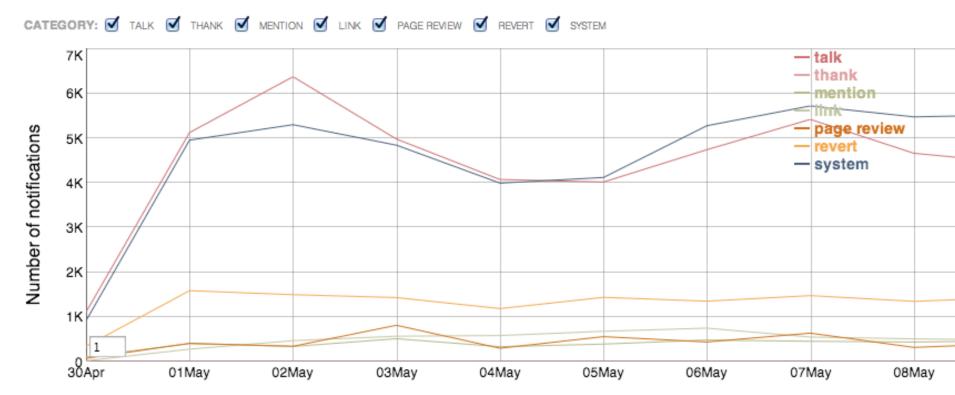
Preferences

Senate Mark Leno (D)

Assembly Marc Levine (D)

· U. S. Jared Huffman (D)<sup>[1]</sup>
Congress

## Daily notifications by category



Data: csv

Last updated: 2013-05-09 23:54:05 UTC

Total notification events on English Wikipedia over 10 days (April 30 to May 9, 2013). Source: Wikimedia Foundation

# **First stats**

Welcome/get started	<b>40</b> %
Talk page messages	<b>37</b> %
<b>Edit reverts</b>	10%
Page reviews	<b>4</b> %
Page links	<b>4</b> %
Mentions	3%

# **Survey responses**

2. Are these notifications useful to you?

2. Are these notifications useful to you?		
	Response Percent	Response Count
Yes, they are useful.	59.7%	120
No, they are not useful.	18.9%	38
I am not sure.	21.4%	43
	answered question	201
	skipped question	0

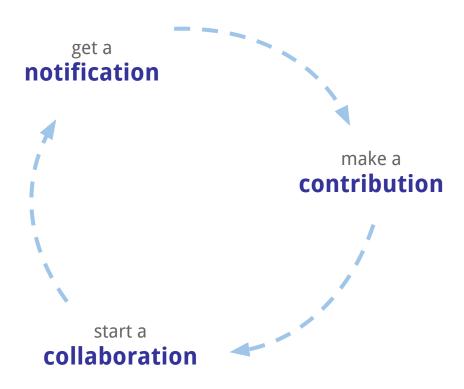
## Wishlist

Here are tasks we're considering for next fiscal year (July 2013 - June 2014):

- develop a few more features (e.g. 'dismiss', new message flyout)
- add a few more notifications (based on community feedback, e.g.: Announcements)
- deploy notifications on other wikis (e.g.: Commons? French or German Wikipedia?)
- start developer program (for creating new notification types)
- discuss api framework (for 3rd party support outside mediawiki)
- explore cross-wiki notifications (limited notices from commons/meta?)
- support file notifications (e.g. photos, audio or video on Commons)

All deliverables under discussion, to be implemented as time and resources allow.

# **Engagement loops**



Our features encourage positive feedback loops and productive collaborations on Wikipedia.



## Learn more:

en.wikipedia.org/wiki/Wikipedia:Notifications

Editor Engagement Team Wikimedia Foundation