

A volunteer-driven model



## Our identity: 108 members

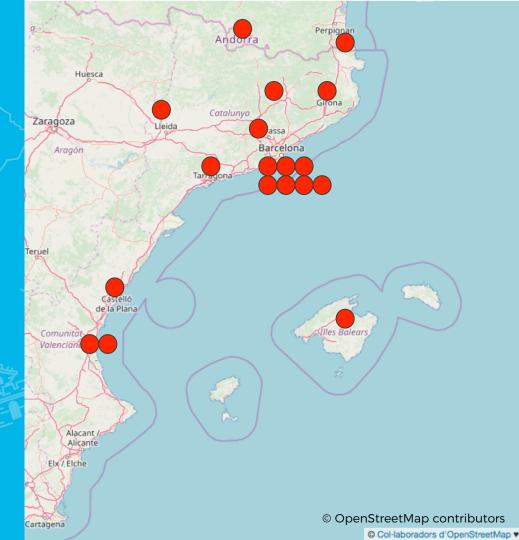
- Founded in 2008.
- Volunteer-driven organisation in favor of the Catalan language and culture.
- Recognised by the WMF in 2013.
- Awarded with Catalonia's National Culture Award in 2014.



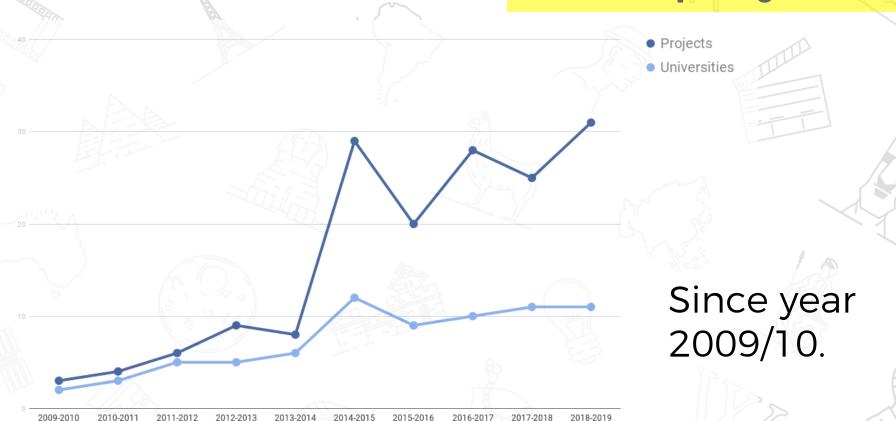
The only Wikimedia thematic organization

# 163 projects 18 universities 3 countries

Universitat d'Andorra · Universitat de Perpinyà Via Domícia · Universitat de Lleida · Universitat de Girona · Universitat de Vic · Universitat de Barcelona · Universitat Autònoma de Barcelona · Universitat Politècnica de Catalunya · Universitat Internacional de Catalunya · Universitat Pompeu Fabra · Universitat Rovira i Virgili · Universitat Oberta de Catalunya · ESADE · Universitat de les Illes Balears · Universitat de València · Universitat Jaume I · Universitat Politècnica de València · Universitat de València



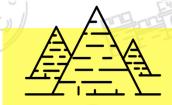
## Same universities, more projects



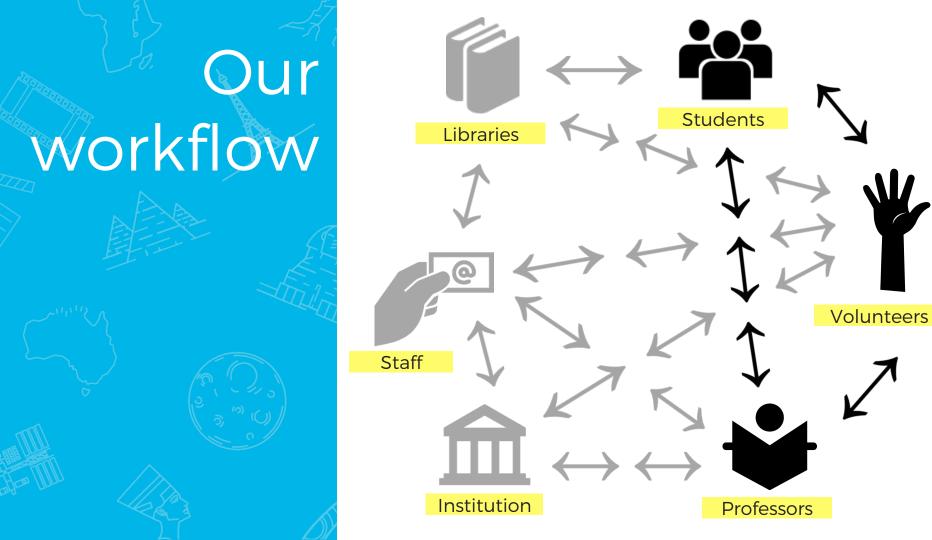


### Our recipe

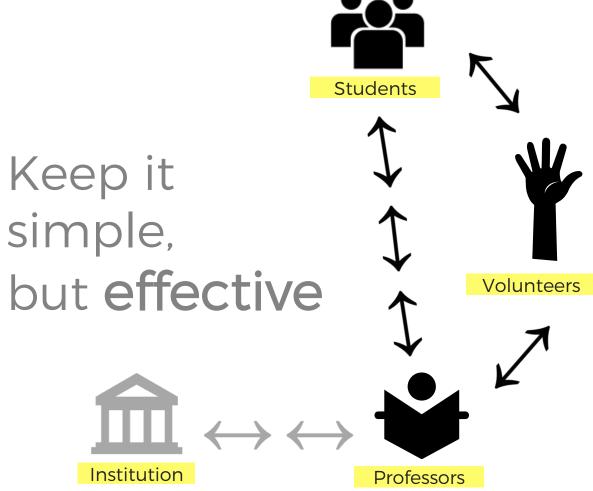
- 1. Reach out to professors who might be interested
- 2. Introduce Wikipedia, Open Knowledge
- 3. Suggest eduwiki project, devise, close the deal
- 4. Execute, follow up, gather results
- 5. Rinse and repeat. Consider upscaling



a bottom-up approach







- Think big, start small!
- General unawareness of CC licenses and open knowledge basics
- Insistence in quality editing
- Team up with your community: what is going on?
- Teaching staff shouldn't be limited to grade the results
- Funnel the whole process through the talk page: focus onwiki!

## Tips & tricks

## Some bestsellers



#### [[Viquiprojecte:Viquiclàssics]] - Classical literature

- 0 8 subjects, 3 universities, 2 academic years
- 121 students, 102 articles (2 nominees to featured article)

#### [[Viquiprojecte:Biotecnologia aliments UAB]] - Food biotech

- 0 1 subjects, 1 universities, 2 academic years
- 75 students, 24 articles (4 nominees to featured articles)

## Some bestsellers



#### [[Viquiprojecte:Bioquímica UB]] - Biochemistry

- 1 subjects, 1 universities, 10 academic years
- 2200 students, 678 articles (3 nominees to featured article)



Long-term goal of self-sustainability!

After almost a decade we're proud of the results

We are a trustworthy partner for universities

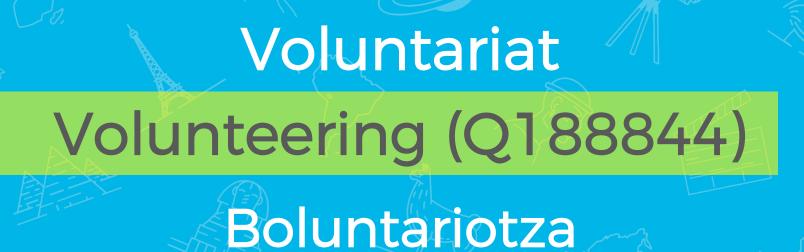


## What have we learnt?

- Digital natives + Flow + echo + Visual Editor = yay!
- Word of mouth + reliable volunteering
- Close following of the participants (and other editors from your community) is key
- Students will always edit right before the deadline
- Squeeze university libraries (our undercover ally)
- Realistic safe approach provides a healthy success

## What should we improve?

- Still some universities to explore (reached 75%)
- We shall work closer with university libraries and educational R+D
- Evaluate and document. Program and Events Dashboard, anyone?
- The editor **retention conundrum** + long-term student involvement
- Over attachment to Wikipedia. What about the sister projects or some new approaches?
- Bottleneck of articles & last-minute submissions: who's keen to review?





## Moltes gràcies!

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