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RESERVE YOUR FUNKS HYBRID SEED CORN FOR 1938!

PIONEER BREEDERS of HYBRID CORN
— SINCE 1916 —

EXPERIENCE COUNTS

Our acreage for hybrid seed production in 1937, for 1938 delivery, for all localities will be planted only to the highest-yielding strains.

Funks High-Yielding Hybrid Seed Corn is performance tested and strains are available which are adapted to all sections of the Corn Belt.

Use This Coupon at Once!

SEND TO

FUNK BROS. SEED CO.
BLOOMINGTON, ILLINOIS

GENTLEMEN:

Please reserve _____ bushels of Funks Hybrid Seed Corn for me for 1938 delivery. It is understood this reservation is subject to my approval of price and Funk Bros. Seed Co. being able to supply Hybrid Seed Corn from crop produced in 1937. On or before January 1, 1938, I am to be notified as to price and whether or not seed can be supplied.

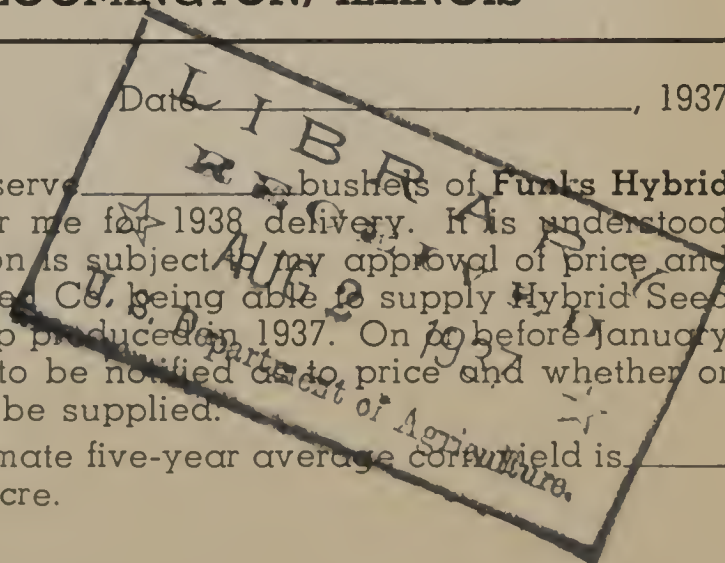
My approximate five-year average corn yield is _____ bushels per acre.

Name _____

Postoffice _____

Rural Route _____ State _____

Use This Coupon at Once!



10 REASONS WHY IT WILL PAY YOU TO PLANT FUNKS HYBRID SEED CORN! « « « «

1. INCREASED YIELD . . . MORE BUSHELS PER ACRE.
2. BETTER QUALITY . . . FOR MARKET AND FEED.
3. EXCELLENT "STANDABILITY" . . . ABUNDANT ROOTS, STIFF STALKS.
4. GREATER RESISTANCE TO DISEASE . . . HEALTHY, VIGOROUS GROWTH.
5. MORE RESISTANCE TO COLD . . . SPRING AND FALL.
6. HIGHER HEAT AND DROUGHT RESISTANCE . . .
7. INCREASED INSECT RESISTANCE CHINCH BUGS, GRASSHOPPERS, ETC.
8. SUPERIOR BREEDING EXPERIENCE . . . PRACTICAL AND SCIENTIFIC.
9. PERFORMANCE TESTED . . . IN YOUR OWN LOCALITY.
10. MORE PROFIT PER ACRE, PER FIELD, PER YEAR, THAN FROM OPEN-POLLINATED CORN.

FUNKS HYBRID IS PROPERLY DRIED — CAREFULLY SORTED — ACCURATELY GRADED — AND TREATED BEFORE DELIVERY TO YOU.

"Ready for the Planter Box"