

Monthly Report, April 2022

Highlights

- Chief Technology Officer Sage Ross implemented the first version of an API for communicating between the Dashboard and Wikimedia Foundation's in-development Events platform. Wikimedia engineers will use this API to integrate between an on-wiki event registration system and the Dashboard, so that users who register for an event can automatically be tracked by the Dashboard without having to enroll themselves or have their usernames added manually by an event organizer.
- Our fifth Wiki Scientists course sponsored by the American Physical Society concluded this month. Participants created four new articles, edited 81 articles, and added 174 references. Outcomes of this course include the improvement of the article about Ana Maria Cetto, a quantum mechanics expert as well as the Deputy Director of the International Atomic Energy Agency (IAEA), as well as the creation of a new article about Calvin Howell whose scholarship focuses on experiments probing the quantum chromodynamic description of nucleons.

Programs

Wikipedia Student Program

Spring 2022 in numbers:

- 340 courses were in progress.
- 6,030 students were enrolled on the dashboard.



Performance at a glance: With 3.39 million words so far, we're on track to meet our goal of 4.5 million words added in the spring 2022 term.

• Students added 3.39 million words and 35.3 K references to Wikipedia. They contributed to 4,490 articles and created 341 new entries.

April is a busy month for the Student Program, and Spring 2022 was no exception. Students began moving their work into the article main space in droves which kept Senior Wikipedia Expert Ian Ramjohn and Senior Wikipedia Student Program Manager Helaine Blumenthal on their toes.

On April 11, Helaine along with two long-standing instructors in our program, Naniette Coleman of UC Berkeley and Trudi Jacobson of SUNY Albany, gave a presentation in conjunction with Ferris State University. The program was very well-attended, and it gave people new to our programs a chance to learn more about the Wikipedia assignment and for current instructors to gain insights into how other faculty are using Wikipedia in their courses.

Scholars & Scientists Program

Courses in progress:

- APS-5: We have completed our fifth APS Wiki Scientists course this month! We are very pleased with this group's efforts. They created four new articles, edited 81 articles, and added 174 references! To see some examples of their excellent work, check out this article about Ana Maria Cetto, a quantum mechanics expert as well as the Deputy Director of the International Atomic Energy Agency (IAEA). This article about Calvin Howell, a professor at Duke University, didn't exist before this course. Now it contains several robust sections documenting his accomplishments in the field of physics. This output of this group has been excellent, and we're pleased with their impact on Wikipedia.
- Wikidata-April This month saw another Wikidata institute come and go. These seven participants were very engaged, coming from many different institutions such as libraries, historical societies, and a business. These different perspectives allowed for some excellent conversations to develop, highlighting the diverse service Wikidata can provide. Visit the Dashboard, linked above, to see all the edits they made to the 40+ items they contributed to.

Advancement

Partnerships

Director of Partnerships Jami Mathewson spent a lot of time this month working on next year's annual plan, strategizing about ways to build meaningful partnerships with new organizations to expand our impact on high-value Wikipedia articles. We also submitted a grant LOI and a few proposals to organizations to collaborate on Wiki Scholars and Wiki Scientists courses.

This month, we finalized plans to run a Wikidata Institute — our 3-week intensive Wikidata training — exclusively for members of the American Physical Society. We're excited to bring together scientists to teach them about Wikidata and spark their excitement about sharing open science with the world.

Fundraising

Director of Donor Relations Kathleen Crowley continued to research and reach out to the foundation prospects on our Foundationsearch spreadsheet via email and phone. As a result of these efforts, Kathleen secured a meeting with the president of a foundation that subsequently invited her to submit a full grant application. She spent time drafting and gathering information for this grant application for sponsorship of Wikipedia Student Program STEM courses. She also drafted and submitted a grant application to a corporate foundation that may be interested in our environmental courses run by the Wikipedia Student Program. She worked on adding numbers to the Advancement Budget and and information to our Annual Plan for the new fiscal year. She crafted and mailed a couple solicitations to prior individual donors with major donor capacity. At the invitation of our Advisory Board member, Richard Culatta, she attended her first ISTE Digital Citizenship Coalition Meeting, along with 50+ thought partners and funders in the digital literacy space. She was able to speak briefly about Wiki Education's work and plans to attend more of these meetings in the future.

Communications

Press coverage:

- IU project aims to increase knowledge of Indiana's history of anti-Black violence. *Indiana University.* (April 12, 2022)
- WikiPedia Lacks LGTBQ Representation in Content and WikiEdu Is Doing Something About It. Radio interview with LiAnna Davis and Alma Lopez. *Alternative Perspectives.* (April 27, 2022)

Blog posts:

- More Wikidata metrics on the Dashboard (April 7)
- Why good information on the environment matters (April 11)
- <u>Wikidata as a tool for biodiversity informatics</u> (April 19)
- Diversifying Wikipedia's coverage of graphic artists (April 26)

Technology

Chief Technology Officer Sage Ross implemented the first version of an API for communicating between the Dashboard and Wikimedia Foundation's in-development Events platform. Wikimedia engineers will use this API to integrate between an on-wiki event registration system and the Dashboard, so that users who register for an event can automatically be tracked by the Dashboard without having to enroll themselves or have their usernames added manually by an event organizer.

Volunteer contributors were very active this month. *Shashwat* ("TheTrio") updated how the Activity tab works, making it fetch data directly from wikis instead of relying on the Dashboard's database. This means the Dashboard's Activity tab can show recent edits by participants even long after the course or program ended, and it also reduces load on the Dashboard's database server. New contributor *sanyu daver* updated the Dashboard's Article Finder tool, which now loads Wikidata labels when searching for Wikidata items.

Finance & Administration

The total expenditures for the month of April were \$135K, which were under (\$39K) of the budget of \$174K. Fundraising was over +\$2K comprised of +\$2K in Payroll and +\$2K in Consulting Fees while under (\$2K) in Indirect Expenses. General & Administrative were under (\$7K) due to being over +\$2K Payroll, +\$2K in Accounting Fees while under (\$9K) in meetings accrued to June, (\$9K) in Software accrued over 12 months, (\$5K) in Insurance accrued over 12 months and under (\$3K) in Taxes. Programs were under (\$34K) due being under (\$10K) in Payroll, (\$7K) in Consulting Service, (\$3K) in Travel, (\$1K) in Marketing and (\$13K) in Indirect Expenses.



The Year-to-date expenses were \$1,398K, (\$129K) under the budget of \$1,527K. Fundraising was over +\$12K due to being over +\$6K in Equipment, +\$2K in Professional Services, +\$2K in Travel, +\$1K in Payroll, and +\$1K in Software. General & Administrative were under (\$39K) with a combination of being under (\$33K) in Staff and Board Meetings (of which some will be booked in June), (\$10K) in Software, (\$8K) in Professional Services, (\$5K) in Equipment and (\$2K) in Travel Expenses, while over +\$2K in Indirect Expenses +\$7K in Occupancy Expenses and +\$10K in Payroll. Programs were under (\$102K), a result of being under (\$53K) in Consulting Services, (\$22K) in Travel, (\$16K) in Communications, (\$15K) in Payroll, and (\$1K) in Indirect Expenses while over +\$5K in Direct Expenses.



Office of the ED

Current priorities:

- Development of the annual plan & budget for fiscal year 2022–23
- Support Wiki Education's board in its efforts to recruit two new members
- Exploration of strategic options for Wiki Education's Future

April is traditionally the month when Wiki Education's annual planning process kicks into high gear. In is role as Executive Director, Frank guided staff through the creation of the annual plan document. In his role as interim Chief Financial Officer, Frank took a first stab at the budget for fiscal year 2022–23. In his role as interim Chief Advancement Officer, he created alignment around the organization's approach to revenue generation going forward.

As part of the board's current effort to recruit two new board members for the positions of Treasurer and Chair of the Development Committee, Frank attended the board's Governance Committee meeting. He also presented about the current status of the organization during a 1-hour Zoom board call.

Also in April, Frank met with John Andersson, Executive Director of Wikimedia Sverige, Wikipedia community organizer Eben Mlay from Tanzania, as well as with João Alexandre Peschanski from Wiki Movimento Brazil and gathered their feedback on the idea of creating of a Global Education Hub. He also met with instructors in Wiki Education's student program to talk about the idea of forming a University Consortium around Teaching with Wikipedia.

On April 28th, Frank supported the Wikimedia Foundation's annual planning process 2022–23 by sharing his expertise in a presentation titled "Wikimedia Commons for content creators".

* * *