The process of upload, disseminate and report a GLAM and how wikidatifying it improves it

A Brazilian experience
The process of a GLAM

1. Contact and establish a formal partnership;
2. Curate and define the order of the uploads;
3. Receive, model, \textit{wikidatify} and upload metadata;
4. Upload media;
5. Organize and work on related content;
Contact and Partnership

- Formal statement of commitment on release of the whole collection, or part of it;
- Sometimes it involves deep legal aspects, so reach out to experienced users for help, if needed.
Curation

- Some GLAM institutions have multiple collections; Determine which one goes first is important to give publicity and engage people to collaborate.
Receive, model, wikidatafy and upload metadata
Organize

Organize each metadata in each column accordingly to the properties.

Clean

Clean each column as you go (Google Sheets, Excel, Open Refine etc).

Search

Search at Wikidata for similar instances: Which properties they have in common?

QSfy

Quick Statements for the win! Each metadata needs to be in its syntax to be uploaded.
Screenshot of a Google Sheets wikidatified table for the Eliseu Visconti Project GLAM.
There is an Wikidata Lab about Quick Statements and how to build the formula for this kind of table available here.
Once the metadata is available at Wikidata, one can pass the QID as parameter to the template in Pattypan. With that, a box of description of the item on Wikidata will be added next to the description of the image.
Comendador Gabriel Coutinho, work by Militão Augusto de Azevedo, photograph by José Rosael/Hélio Nobre/Museu Paulista da USP. CC-BY-SA 4.0. Available here.
Organize and work on related content
● **Listeria** makes wikitables based on the output of a SPARQL query;
  ○ **Example**
  ○ Is updated daily if there is new information on Wikidata.
- **Mbabel** creates the structure of an article based on the item;
  - **Example**
  - Derived from enwiki Mbabel template by User:Pharos
  - Expanded by User:EricaAzzellini and me!
Report

- **TGLAM** is a tool that helps small and medium GLAMs to report to community and measure the impact;

- Once the template is filled, the information about the GLAM partnership is built in the sections without worry about wikicode or manual updates.
THANK YOU!