

Wikipedia 20 design templates



What's in the pack?

1. Social templates
2. Event templates
3. Resource: Symbols for content development



Social templates





How to

Want to share the excitement about #Wikipedia20 on social media, but not sure where to begin?

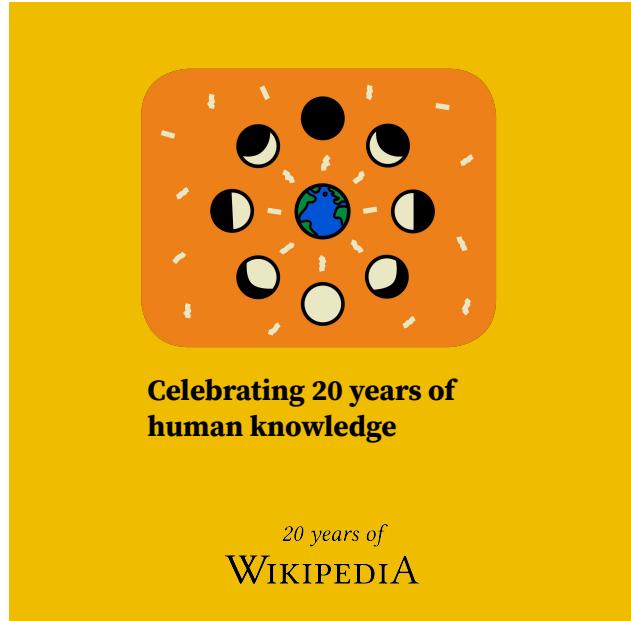
Create your social content in this section!
Contains:

Images, customizable post copy, GIFs, stickers, cover photos and Facebook frames

Generic social template

Use the symbols and colour palette for your
#Wikipedia20 messaging

Example



Generic social template



Insert your headline here
Font: Source Serif Bold,
11pt

20 years of
WIKIPEDIA

1. *Pick the colour of your card from [the colour palette](#),*
2. *[Pick a symbol](#), place it on the template card,*
3. *Insert the first line from the image's corresponding Wikipedia article*
4. *Remove the guiding lines*
5. *Download to share.*

Trivia cards

Wikipedia 20 is a celebration of human knowledge. Some of our symbols represent things around the world that people can learn about. Create an image that your followers can learn from!

Example



Kuebiko (久延毘古) is the [Shinto](#) [kami](#) ("god; deity") of [Folk wisdom](#), [knowledge](#) and [agriculture](#) in Japanese mythology

W

#Wikipedia20



Create a trivia card



Insert the first line of the
[Wikipedia article](#) here.
Font: Lato regular, 10pt

W

#Wikipedia20

Pick a symbol, place it on the template card, insert the first line from the image's corresponding Wikipedia article, and download to share.

Post copy ideas

1. It's @Wikipedia's birthday, and we're celebrating 20 years of human knowledge from around the world. #Wikipedia20
2. For @Wikipedia's 20th birthday, I'm celebrating human knowledge. Did you know? This symbol represents... #Wikipedia20

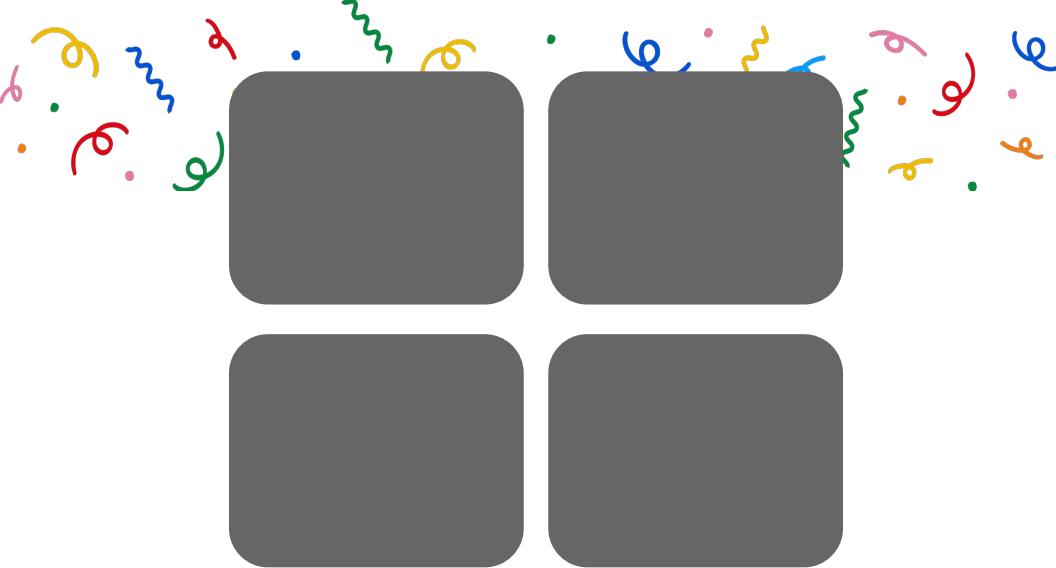
Event templates



Event assets

Design invitations and programmes
for your #Wikipedia20 event





Event Name, Lato Bold

A sentence or two about your event.

Source Serif italicised 13pt.

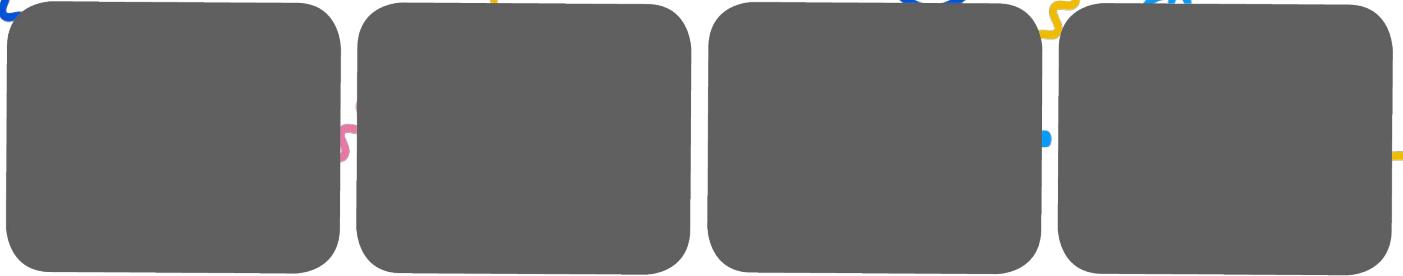
Date:

Time:

RSVP:

W

1. Pick the colour of your invitation from [this palette](#),
2. [Pick four symbols that tell the story you'd like to tell](#) place in grey boxes
3. Fill in the details
4. Remove the guiding lines
5. Download to share.



WIKIPEDIA 20

Event Name, Lato Bold, 18pt

Write more information about the event (Source Serif Pro) 15pt.

Date:

Time:

Programme: Event Name, Lato Bold, 18pt



Speaker 1: Topic of the talk

Speaker 2:

Musical item

Tktktk

Tktktk

Tktktk

Tktktk

.

.

20 years of
WIKIPEDIA

Wikipedia 20 Symbols



WIKIMEDIA



#DC0816
R220 G8 B22
C7 M100 Y100 K1
PMS 2055 C



#E679A6
R230 G121 B166
C5 M66 Y7 K0
PMS 204 C



#EE8019
R238 G128 B25
C5 M66 Y7 K0
PMS 158 C



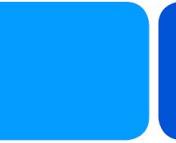
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R240 G188 B0
C6 M25 Y100 K0
PMS 7408 C



#E9E7C4
R233 G231 B196
C9 M4 Y26 K0
PMS 168-9 C



#028B3F
R2 G139 B63
C87 M21 Y100 K7
PMS 3522 CP



#049DFF
R4 G157 B255
C69 M31 Y0 K0
PMS 2995 CP



#0154D5
R1 G84 B213
C87 M70 Y0 K0
PMS 300 CP



#000000
R0 G0 B0

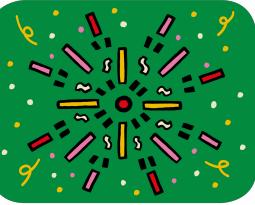
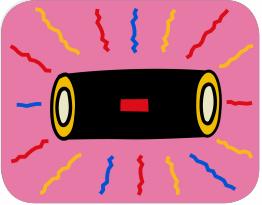
Wikipedia 20 color palette

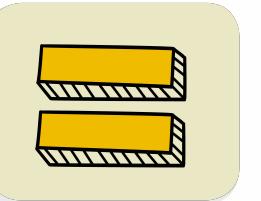
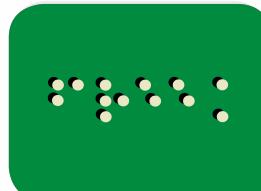
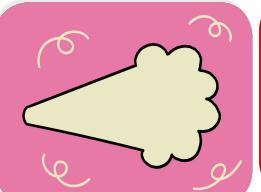
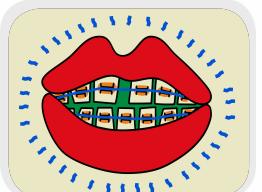
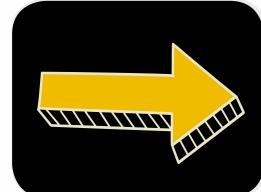
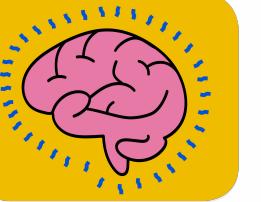
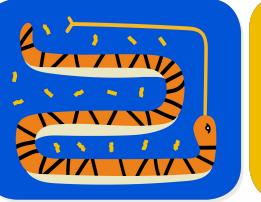
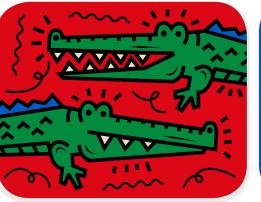


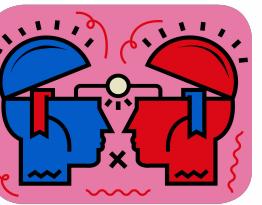
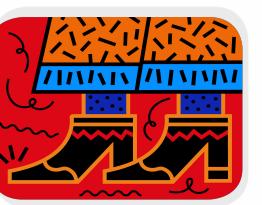
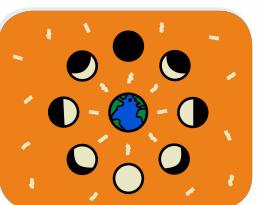
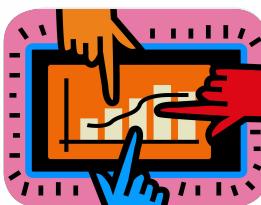
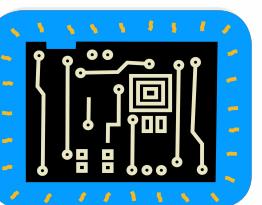
How to

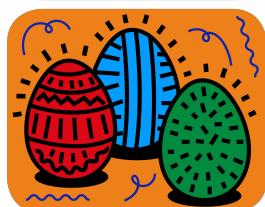
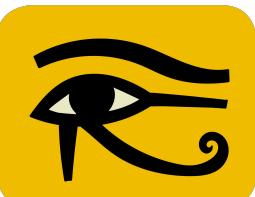
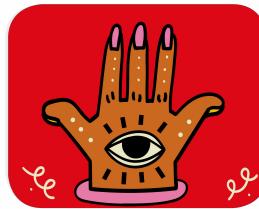
This is the full set of Wikipedia 20 symbols.
Click each image to learn about what it represents.

Visit <https://w.wiki/r2A> to download and use your favourite symbols











Thank you

