

Wikipedia 20 design templates



WIKIMEDIA

What's in the pack?

1. Social templates
2. Event templates
3. Resource: Symbols for content development

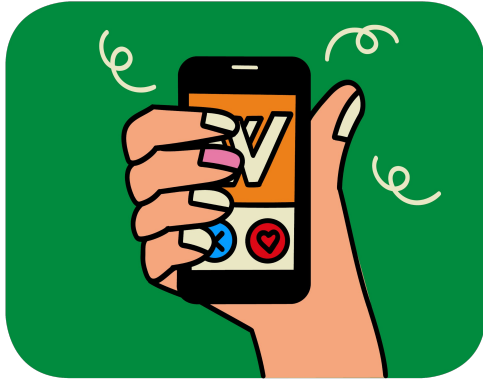


Social templates



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How to

Want to share the excitement about #Wikipedia20 on social media, but not sure where to begin?

Create your social content in this section!

Contains:

Images, customizable post copy, GIFs, stickers, cover photos and Facebook frames

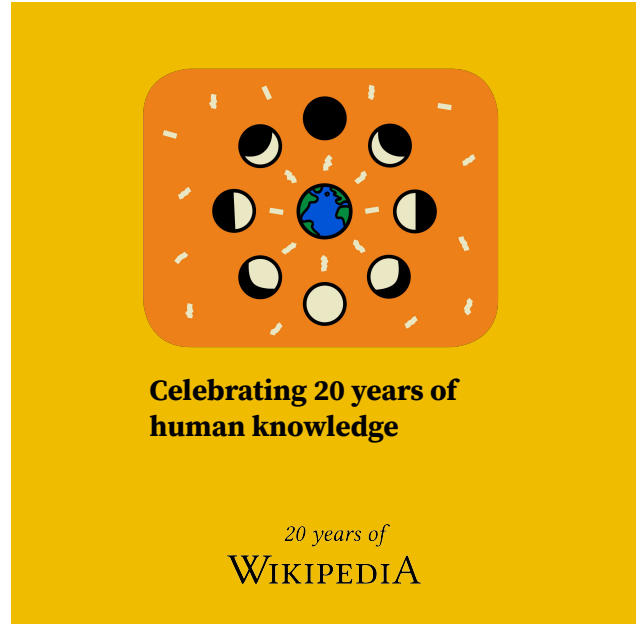


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Generic social template

Use the symbols and colour palette for your
#Wikipedia20 messaging

Example



Generic social template



Insert your headline here
Font: Source Serif Bold,
11pt

20 years of
WIKIPEDIA

1. Pick the colour of your card from [the colour palette](#),
2. [Pick a symbol](#), place it on the template card,
3. Insert the first line from the image's corresponding Wikipedia article
4. Remove the guiding lines
5. Download to share.

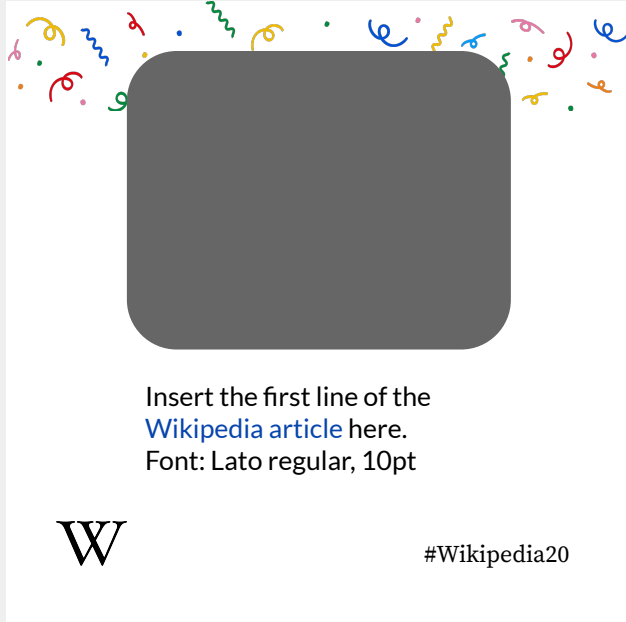
Trivia cards

Wikipedia 20 is a celebration of human knowledge. Some of our symbols represent things around the world that people can learn about. Create an image that your followers can learn from!

Example



Create a trivia card



Pick a symbol. place it on the template card, insert the first line from the image's corresponding Wikipedia article, and download to share.

Post copy ideas

1. It's @Wikipedia's birthday, and we're celebrating 20 years of human knowledge from around the world. #Wikipedia20
2. For @Wikipedia's 20th birthday, I'm celebrating human knowledge. Did you know? This symbol represents... #Wikipedia20

Event templates



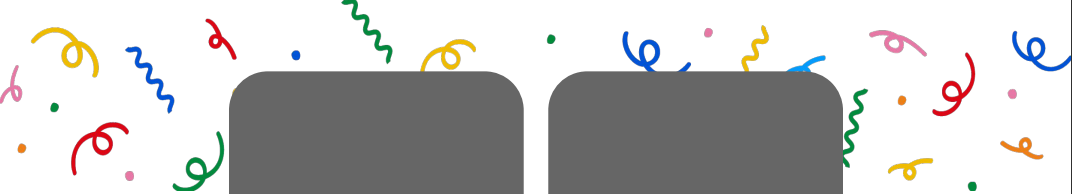
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Event assets

Design invitations and programmes
for your #Wikipedia20 event





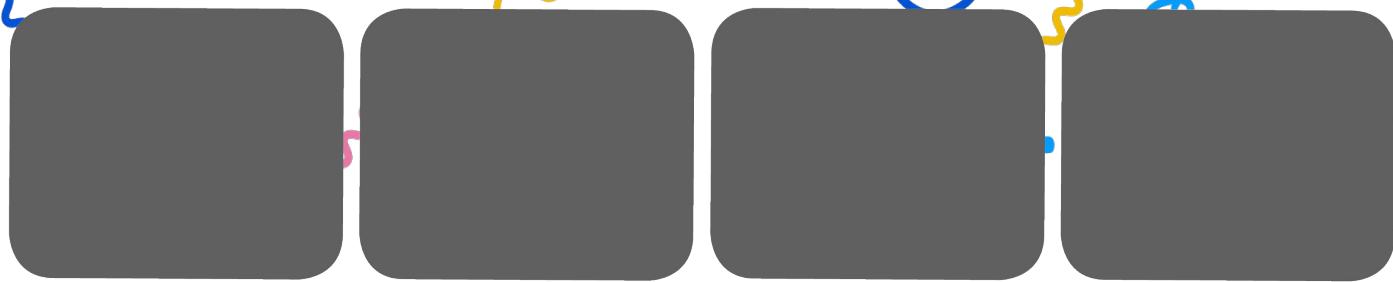
Event Name, Lato Bold

*A sentence or two about your event.
Source Serif italicised 13pt.*

Date:
Time:
RSVP:



1. Pick the colour of your invitation from [this palette](#),
2. [Pick four symbols that tell the story you'd like to tell](#) place in grey boxes
3. Fill in the details
4. Remove the guiding lines
5. Download to share.



WIKIPEDIA 20

Event Name, Lato Bold, 18pt

Write more information about the event (Source Serif Pro) 15pt.

Date:

Time:

**Programme: Event Name,
Lato Bold, 18pt**



Speaker 1: Topic of the talk

Speaker 2:

Musical item

Tktktk

Tktktk

Tktktk

Tktktk

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Wikipedia 20 color palette



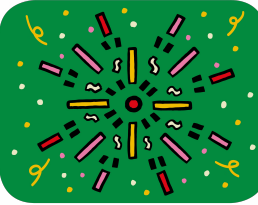
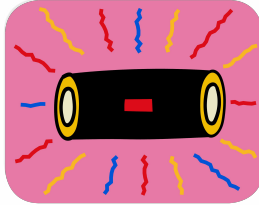
How to

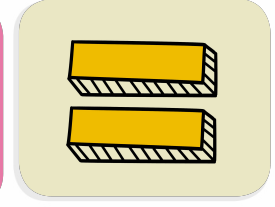
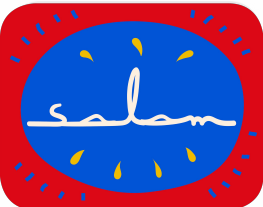
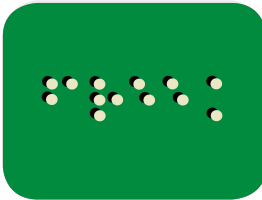
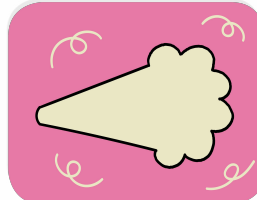
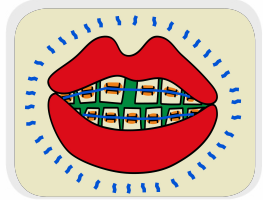
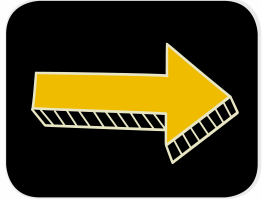
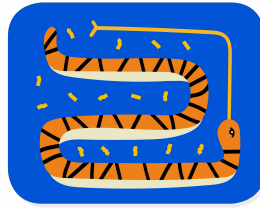
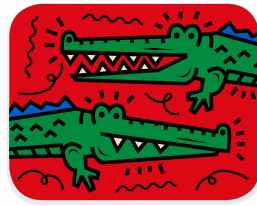
This is the full set of Wikipedia 20 symbols.
Click each image to learn about what it represents.

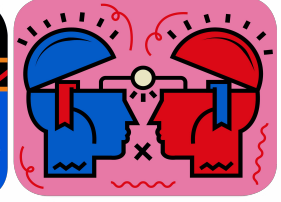
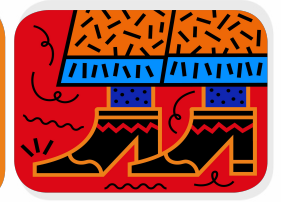
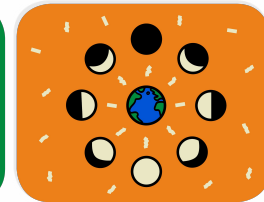
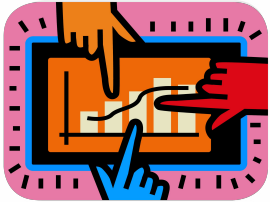
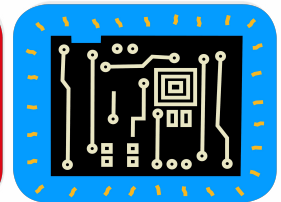
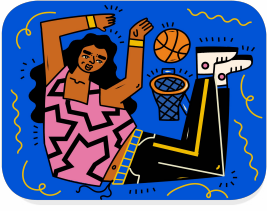
Visit <https://w.wiki/r2A> to download and use your favourite symbols

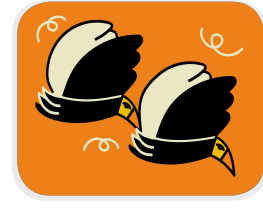
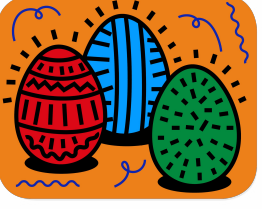
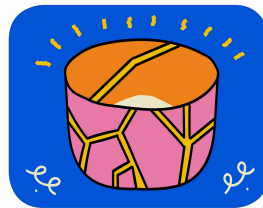
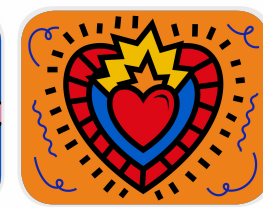
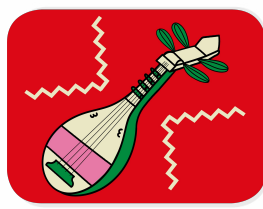
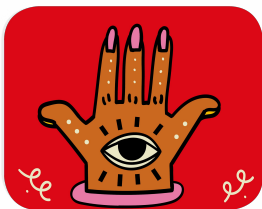


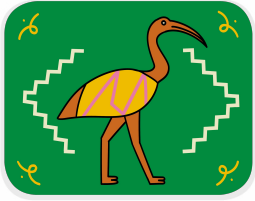
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Thank you



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