

THE EDITOR AND PUBLISHER

THE JOURNALIST combined with THE EDITOR AND PUBLISHER

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5 CENTS A COPY

THE BIG LIBEL

JEROME THINKS NEW YORK STATE COURTS SHOULD HAVE PRECEDENCE.

New York's District Attorney Offers to Prosecute—Wants Douglas Robinson to Make the Complaint—Says It Would Be Useless for Him to Obtain Indictments if the Federal Authorities Should Go Ahead and Get the Indictments.

On Wednesday of this week the New York World published in full the following letter from District Attorney William Travers Jerome of New York, addressed to H. L. Stimson, United States District Attorney at New York:

"Jan. 26, 1909.

"My Dear Sir: I have given the matter published in the New York World of October 3, 1908, careful consideration. I am of the opinion that it is plainly a libel upon Mr. Charles P. Taft and Mr. Douglas Robinson, assuming, of course, that it is untrue as to the syndicate mentioned therein and their alleged connection therewith. Under the law of this State its publication is a crime and, as it was published in the county of New York, it is my duty, under certain circumstances, to prosecute those responsible for the publication.

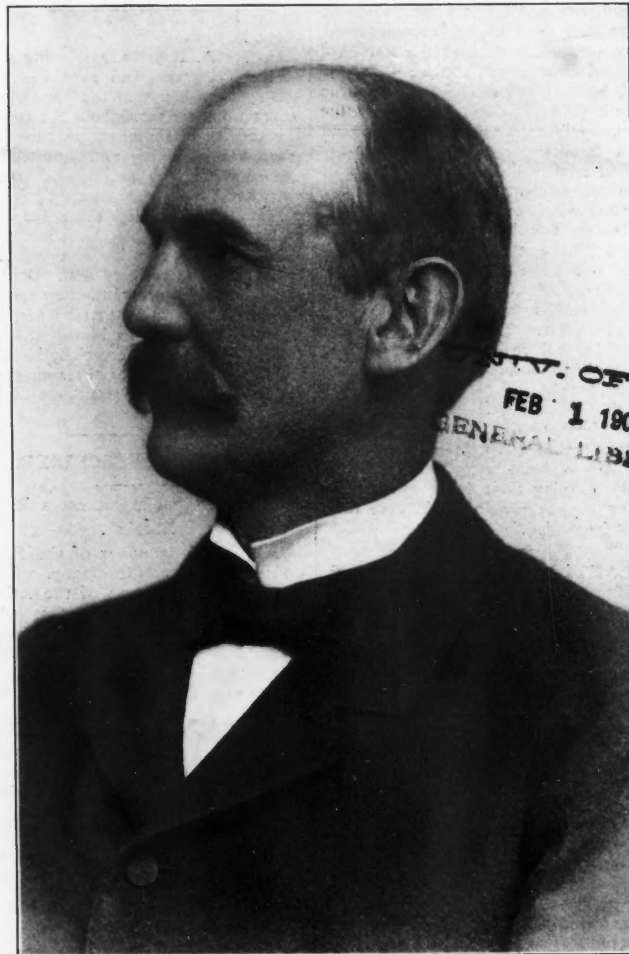
"The publication has a much wider general importance than is found in most libels. Its substance charges that by corrupt and dishonorable, if not criminal means, the Treasury of the United States was depleted to the extent of \$36,500,000 through the connivance, to give it no harsher description, of some of the chief officers of the State, and that this great sum was 'divided among Government favorites in the world of politics and finance.'

"It would seem that a charge so serious as this, and affecting the interests of all the people of the United States regardless of political faith, should not pass unchallenged, but should be investigated in a court of law, where sworn testimony is considered and not mere denials, whose falsity, if proved, brings no penalty to the person making them.

"Adequate justification or excuse should be shown by the persons making such a charge or they should be properly punished for an act the direct effect of which is to impair the confidence which the people ought to feel in their Government and to diminish the efficiency of the service it is created to render them.

"ANOTHER POINT OF VIEW."

"From this point of view the Federal authorities, it seems to me, have a distinct interest and a positive duty to perform, and from what you tell me it would seem that the jurisdiction of the Federal courts is adequate. There is another point of view, however. While the whole people of the United States have been injured by the publication of such false and libellous matter, the people of this State have received a distinct and separate injury in that one of its citizens, Mr. Douglas Robinson, has had false matter published about him in the
(Continued on Page 11).



WILLIAM L. McLEAN.

PUBLISHER OF THE PHILADELPHIA EVENING BULLETIN, WHO DOES NOT SYMPATHIZE WITH STANDARDIZATION MOVEMENT.

INDIVIDUALITY

KEYNOTE OF PHILADELPHIA PROTESTS AGAINST CHANGE TO STANDARD SIZE.

William L. McLean Believes That Size of Papers Depend On Wants of Constituencies—Discussion of Standardization Thus Far Has Neglected the Element of Individuality—Publishers of Successful Papers Would Not Care to Change—Philadelphia Papers Good as Any.

(By the Managing Editor of THE EDITOR AND PUBLISHER.)

PHILADELPHIA, Jan. 27.—"We know our own business," said Mark Hanna, on behalf of the Republicans of Ohio, when the Democratic brethren offered solicited advice. Certainly Hanna was not a mere Bourbon.

If I were asked what characteristic of Philadelphia, as shown through its newspapers, fixes my attention, I would recall Hanna's rugged expression and say: "That is the Philadelphia attitude."

Flippant editors, and most all kinds of editors, all over the country, have been advising Philadelphia for many years. Philadelphia doesn't seem to resent it, nor even to notice it much.

The great manufactories and the great printing presses are saying plainly, with never a tone of boasting, but only a convincing self-confidence: "We know our own business."

So Philadelphia is individualistic. Benjamin Franklin was, above all else, an individualist.

I expected to find an individualist when I was courteously shown into the office of William L. McLean, proprietor of the Philadelphia Evening Bulletin. A big bone and muscle man, with the physique and the face of a fighter of the Scots Greys at Waterloo. Only when he spoke was I surprised, for the voice had the velvet of a courtier, or the kindness of Ben Franklin himself.

"Have you followed our series of articles bearing on the question of standardization of size?" I asked.

He admitted, in a non-committal, quiet way, that he had read all on the subject printed in THE EDITOR AND PUBLISHER.

"Do you favor a standard size for newspapers?"

He replied: "I think, thus far, the subject of standardization has been considered entirely from the view point of paper supply, and the element of individuality has been ignored."

Here it was, in the very first sentence. Philadelphia's hall mark—individuality! Some call it conservatism. He went on:

"The size of a sheet is often fixed by the individual preference of editor and publisher, as influenced by the wants of their constituents. Take the Bulletin, a case in point. I started with a 68-inch roll, seven-column paper. Necessity drove me to change to an eight-column paper, and 76-inch roll. The readers of the paper were responsible for the change. It is my rule to please the reader in type and makeup, which obviously affect size. I think this is the rule of most publishers, and it is surely

TOLEDO CONSOLIDATION.

Oldest Paper of Its Kind in Ohio Changes Hands.

The Toledo Times has purchased the Sunday Courier-Journal from Katherine C. Murphy, and the two papers will be consolidated.

The name and character of the Courier-Journal will be retained, the paper to be edited, as heretofore, by Mrs. Murphy, who will join the staff of the Times.

The Journal is the oldest Sunday newspaper in Ohio, and was founded forty years ago by Henry Chapin of Bowling Green. It has passed through several changes of ownership.

Dr. Wiley To Be Editor.

It is reported that Dr. W. H. Wiley, chief of the government bureau of chemistry, will in the near future assume editorial charge of What to Eat, a Chicago magazine which started the war on adulterated foods, and has stood by Wiley.

There are twenty-three dailies in China.

MUST PUBLISH CIRCULATION.

Bill Aimed Against Padded Figures Introduced in Kansas Legislature.

W. P. Feder, a member of the Kansas Legislature, has introduced a bill before that body which will be of considerable interest to every newspaper publisher in that State. The bill provides for the monthly publication of a sworn statement showing the actual number of papers printed and sold—the number of regular subscribers, and the number of outside sales. The bill also provides a fine of \$500 for declaring the paid circulation larger than it really is for the purpose of effecting advertising rates.

There is a law similar to this in effect in Wisconsin.

Mr. Feder is president of the Kansas Democratic State Editorial Association.

Daily Suspends.

The Niagara Falls News has suspended publication. It began life as "The Mail" and was started by the Power City Publishing Company in 1905.

true that the successful publisher prints a paper to satisfy the wants of his constituency. The size of the paper is an important element. Sizes will differ, as constituencies differ.

"I admit that the adoption of a standard size would result in some advantages. Publishers could interchange paper in emergencies. Paper manufacturers might be benefited. But I cannot see that it would make a difference in price of paper.

For a large publisher to change his size might mean an entire change of equipment. He would hardly consent to this—certainly not to an immediate change.

"After all, the vital question before each publisher is as to whether or not the individuality of his paper would be changed by a change of size. I am satisfied that the present size of the Bulletin suits our readers, and they do not seem to want any change to any so-called standard size."

This last from Mr. McLean was palpably decisive. The Bulletin has a circulation of 240,000 daily. It would, indeed, require marvellous persuasion, or sophistry, to convince a man who had built a great success like the Bulletin, that a change in size would further help the paper. So I asked, by way of changing the talk:

"Do you think Philadelphia papers are as well edited and made up as New York papers?"

He smiled and slowly lighted a cigar. He said, distinctly:

"Philadelphia newspapers, as a whole, are as well made up newspapers as will be found in any city of the country."

William L. McLean is fitted to be a Secretary of State.

MUNSEY'S LEASED WIRE.

Owner Will Personally Direct Chain of Papers from New York.

Frank A. Munsey has installed a leased wire and appurtenances from the Flatiron Building, New York, to the offices of his newspapers in Philadelphia, Baltimore and Washington. He will now personally direct his publications in the three cities, somewhat as Mr. Bennett directs the New York Herald and the Evening Telegram from Paris.

Mr. Munsey has also opened a cable office in London. A special cable service, in touch with all Europe, is planned to furnish foreign news for the Sunday afternoon editions of the Philadelphia Times, Baltimore Sun and Washington Times.

One Cent Verdict in Libel Suit.

In the case of Governor B. B. Comer against the Montgomery (Ala.) Advertiser for libel, the City Court of Birmingham awarded damages of one cent. The Governor demanded \$25,000 damages for an advertisement printed during 1904 when he was a candidate for railroad commissioner.

The name of "The Bulletin" is a household word among the people of Philadelphia and its vicinity.

Its circulation now reaches far beyond the highest point ever attained by a daily newspaper in the State of Pennsylvania.

Net average for 1908

240,797

copies a day

"THE BULLETIN" circulation figures are net; all damaged, unsold, free and returned copies have been omitted.

WILLIAM L. McLEAN, Publisher.

EDITOR IN REPUBLIC CRASH.

Experience of G. B. Winthrop of Grand Forks Herald.

C. B. Winthrop, editor of the Grand Forks (N. D.) Daily Herald, was a passenger on the ill-fated *Republic* and tells a graphic story of what transpired at the time of the crash.

"My wife and I," says Mr. Winthrop in the New York Times, "occupied stateroom 106, which was on the starboard side and away from the place where the steel bow of the *Florida* cut into the vessel's side. I was awakened by the shock, and at first I thought we had hit a derelict.

"Just awakened, I did not realize that a serious accident had happened, and I took my watch out from under my pillow to see the time. I leaned out and turned the electric light switch, but could not make the light glow. The power was off. Outside on the deck I was attracted by the striking and burning of matches, and I got up. Then came the full realization that we had met with an accident and the engines were stopped.

"Dressing, my wife and I went outside, where we found the passengers groping their way to the upper deck by the light of matches. The ship employees, calming their fears, advised all to put on life preservers in case they might be needed."

ATLANTIC CITY NEWSPAPERS.

Peculiar Situation in City of 50,000 Permanent Population.

ATLANTIC CITY, Jan. 27.—Here is a city of 50,000 population, not counting the transients who come to the 800 hotels. There are two morning papers, the Press and the Review, and one afternoon paper, the Evening Union. All three print only local news, and dispense with a telegraphic press service. W. B. Dill, editor of the Union, who spent fifteen years in newspaper work here, said:

"The newspaper situation here is indeed peculiar. Probably there is not a city in the country where so many different out-of-town papers are sold. We have found it impossible to compete with Philadelphia and New York papers in telegraphic news, so we cover only the local field. We print names of people. Our people want names, and a clean paper. We make a feature of hotel arrivals. Everybody, transient and permanent, reads this feature."

The Union is the afternoon edition of the Atlantic City Press. There is a battery of fine Mergenthaler machines, a Duplex press and an engineering plant. The Press claims a circulation of 8,000 in summer and 6,500 in winter. The Union claims 6,000 in summer and 5,000 in winter.

Editor Delivered Electoral Vote.

Col. J. Walker Ross, managing editor of the New Orleans Daily States, delivered to Vice-President Fairbanks in Washington last week the sealed envelope containing the Louisiana electoral vote.

Col. Ross's paper raised a larger fund for the Democratic national ticket than any other journal published in this country.

Oklahoman's New Building.

The Daily Oklahoman has let a contract for a new home building in Oklahoma City, to cost \$140,000.

The New Brunswick (N. J.) Times has issued a history of the city.

SWAPPED EDITORS.

Each Paper Featured the New Editor as "The Best Ever."

(SPECIAL TO THE EDITOR AND PUBLISHER.)

PHILADELPHIA, Jan. 27.—The Philadelphia Evening Times and the Philadelphia Evening Telegraph last week exchanged sporting editors, and all the staffs in Philadelphia are gossiping about it.

Horace A. Fogel was sporting editor of the Telegraph, and Fred L. Weede was sporting editor of the Times. Both men are known throughout the country. It seems, as gossip tells it, that the Telegraph wanted Weede, and got him, without consulting the Times. But, on the other hand, the Times wanted Fogel, and got him, without consulting the Telegraph.

It is an open question as to which of the editors was released first. Both papers made a feature of the new sporting editor, each asserting that its new man was the best in the business.

Mr. Fogel has been especially identified with baseball. He was the manager of the New York National League Club in 1892.

TAFT A SUBSCRIBER.

Atlanta Georgian's Contest a Record Breaker.

J. P. Mead, manager of the Pacific Coast Circulation Company, of San Francisco, had charge of the Atlanta Georgian's circulation contest which closed last Saturday. There were cast 124,000 votes. Mr. Mead writes THE EDITOR AND PUBLISHER:

"Over 10,000 new subscribers were added to the Georgian's list, averaging a little over eighteen months each. The Grand Capital Prize was won by 13,999-800 votes equaling over 1,697 new yearly subscriptions, turned in by the winner alone.

"The Georgian's contest is claimed by the publishers to be the largest ever run in consideration of the small territory that was covered, only 50 miles from the city of Atlanta.

"Judge Taft, while in Atlanta, was approached by one of the contestants, and during his stay in the White House will receive the Atlanta Georgian, as he took out a subscription for five years.

"Every prize offered was of the highest quality. The house alone costing \$3,750 to build, is situated in West Atlanta Park, one of the most beautiful residence sections of the city.

"The second Grand Prize was a White Steamer Automobile—the only car of this standard ever given in a voting contest.

"It was the management's idea in entering into this contest to see how good they could make these prizes, with actual value and not how cheap."

Wireless to Report Race.

Wireless telegraphy will be used to report the Brooklyn-Sea Gate Marathon race, which will be run from the Thirtieth Regiment Armory, Brooklyn, N. Y., on February 12. Messages will be flashed from different parts of the course, telling the progress of the race.

PLAIN FACTS

A good big circulation delivered right in the homes and a top-notch in advertising

Elizabeth Daily Journal

ELIZABETH, N. J.

Sworn Circulation Statement Daily Average for Five Years showing Tremendous Growth.

1904	5522
1905	6518
1906	7347
1907	8311
1908	9095

Average for December 1908

9707

Average Daily Increase over December 1907 of

1090

ADVERTISING STATEMENT

The twelve months just ended show the biggest advertising income in the history of the paper and this, too, in the face of the recent depression, in 1908 gaining over all other years printing on 308 publication days.

20,006½ COLUMNS

of advertising. Leading all New York City evening papers and all New Jersey papers, except one in Newark. The New York Evening Journal, which led all New York evening papers with 813 publication days, carried only 17,662 columns.

The Journal carries more Classified Ads. than any paper in a city of the size of Elizabeth in the U. S.

ELIZABETH, NEW JERSEY.

Population, including suburban towns, 100,000.

20,000 people employed.

8,000 employed in Singer Sewing Machine plant alone.

Standard Oil's New Refinery, largest in the world, just completed.

The Elizabeth Daily Journal covers all this field.

F. R. NORTHEUP,

Special Representative.

225 Fifth Ave., New York. Tribune Bldg. Chicago, Ill.

LESSONS FOR NEWSBOYS.

Professor Jones Instructs Washington Lads in the Principles of Art.

Believing that the newsboys at the nation's capital need instruction in the art of selling papers, the Washington Herald has employed a number of crack newsies from other cities to give lessons. Griff J. Jones, who has a reputation as a vendor of regular editions and "wuxtrys" in New York and Philadelphia, is dean of the faculty.

He tells the Washington lads how to pick out desirable places of business, how to secure steady customers and how to cry the big features of the news in an attractive manner without making an offensive noise. Jones and the other professors wear neat uniforms.

Another colossal issue of the Los Angeles Times appeared January 10—134 pages this time.

The Montgomery Advertiser

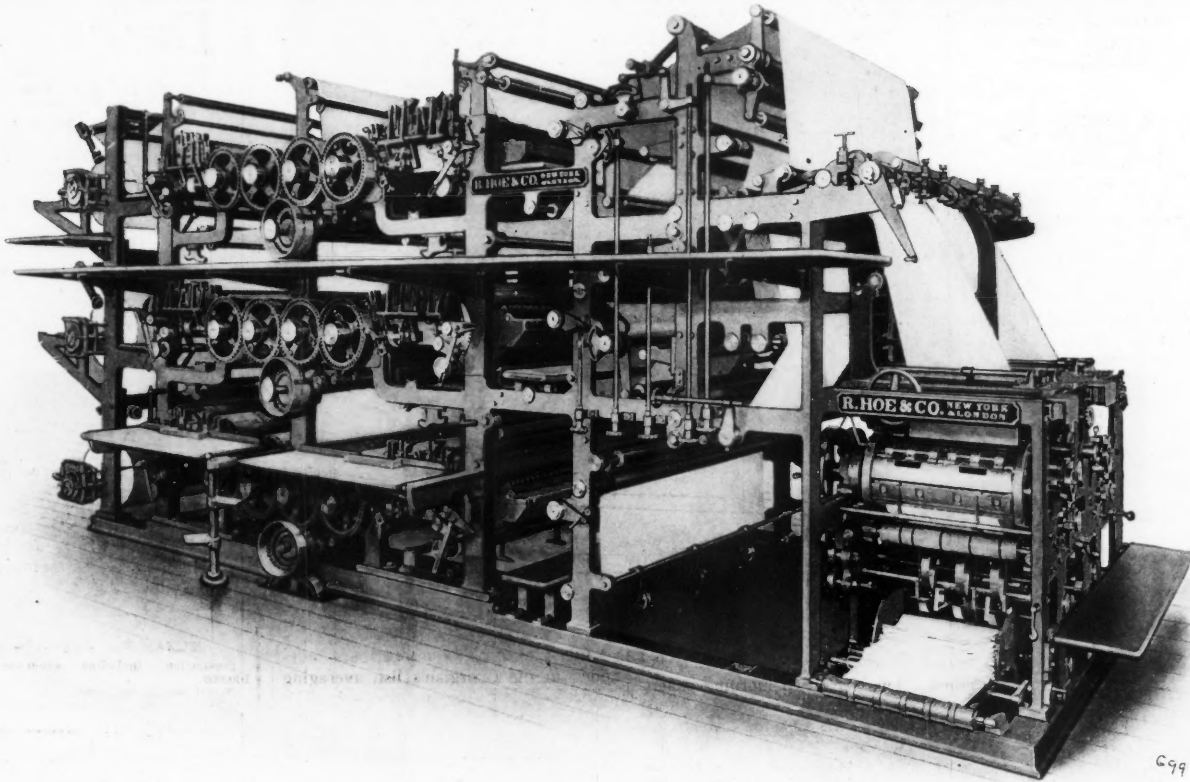
"Alabama's Only Metropolitan Newspaper"

Guarantees that its Daily circulation is larger than that of any morning newspaper printed in Alabama—and that its Sunday edition has the largest circulation of any edition of any newspaper printed in Alabama without exception.

VICTOR H. HANSON, Manager Advertising Department

R. HOE & CO.'S

New and Improved Sextuple Newspaper Press



RUNNING SPEED PER HOUR:

48,000 to 72,000	papers of 4, 6, 8, 10 or 12 pages
36,000 " 48,000	" " 16 pages
24,000 " 36,000	" " 14, 18, 20, 22 or 24 pages
12,000 " 18,000	" " 28 or 32 pages

OR AS FAST AS DESIRED

We manufacture over 100 different designs of printing machines and make them **HIGH OR LOW, WIDE OR NARROW, CONDENSED OR EXTENDED, RIGHT-ANGLE OR STRAIGHT-LINE, FAST-SPEED OR ORDINARY-SPEED,** as best suits the needs of our customers.

They possess not only the well-known qualities of strength and durability which have always dis-

tinguished the HOE from other machines, but also embody the latest practical improvements in printing press construction.

They **ALL** have the **RESERVE STRENGTH** and **BACKBONE** necessary for **HIGH SPEED** and **LONG LIFE**, and are **ALL** constructed with a view to anticipating future requirements when a greater output becomes necessary.

Let us know your wants—we have the best press to meet them and our long experience and unequalled facilities enable us to give the best value for the money

Principal Offices - - 504-520 GRAND STREET, NEW YORK, N. Y.

Also at

192 Devonshire St., 143 Dearborn St., 160 St. James St., 8 Rue de Chateaudun, 109 to 112 Borough Road,
 BOSTON, MASS. CHICAGO, ILL. MONTREAL, QUE. PARIS, FRANCE LONDON, S. E., ENG.

THRASHING HAMMERSTEIN.

Managing Editor of New York Press Took All Responsibility.

John A. Hennessey, who is responsible for the dolorous humiliation of Oscar Hammerstein, has been managing editor of the New York Press during the past seven years. Last month he was re-elected, for the third consecutive term, president of the New York Press Club. He is one of the most popular newspaper men in the metropolis. The following is a reprint of the correspondence which led to the thrashing of Hammerstein:

Manhattan Opera House,
Jan. 21, 1909.

Publishers and Editors of the New York Press:

Sirs—You persist in sending me as representatives of your paper drunken, seedy and unclean persons. I cannot continue the expensive use of disinfectants after their departure from my house. Anyone representing himself hereafter as coming from your paper will be dealt with as a vagabond by my special officers.
OSCAR HAMMERSTEIN.

In reply, the managing editor of the Press, sent this:

The New York Press,
7-9-11 Spruce street,
Editorial Department,
New York, Jan. 21, 1909.

Oscar Hammerstein:

Sir—I received your letter to-day in which you say that the members of my staff sent to your opera house have appeared there drunk and generally so ill-smelling that you have found it necessary to use disinfectants.

It is hardly necessary to say that you are a liar.

Only a keen sense of duty by the men sent to see you would induce them to go into your germ-infected house.

For your slander on the men I have not the least doubt that they will hold you personally responsible.

As I assigned them to the stories and indicated how they should be treated, you will readily see that I am the person you are gunning for.

My opinion of you is that you are the sort of man who would steal his mother's bones from the grave and sell them to buy flowers for a harlot. You may feel too old to resent this in person, but you have at least one son whose liberty has not been in the custody of a jury for an unmentionable crime. You can show him this letter and tell him that while my office hours are from 3 p. m. to 3 a. m. I won't let them interfere in any way with an effort by him to justify his blackguard father.

Truly,

JOHN A. HENNESSY.

Hammerstein did not reply. The Press staff then went after him in a more effective manner.

J. C. Chamberlayne, for two years advertising manager of the Bristol (Tenn.) Herald-Courier, has succeeded W. L. Halstead as business manager. Mr. Halstead has become managing editor of the Albany Evening Journal.

SOME PUBLISHERS



fall short in their efforts to please an advertiser. In hunting for the reason, it would be well to look your plant over and discover if the fault lay with any inanimate thing. A gray sheet is caused primarily by the use of poor Rollers. Nobody likes a gray sheet. Use our Rollers, they give sharp, clean distribution. Our Rollers are guaranteed. Let us hear from you.

BINGHAM BROTHERS CO.
ROLLER MAKERS (Founded 1849)
406 Pearl St., 413 Commerce St.,
N. Y. Philadelphia

Allied with
Bingham & Runge, Cleveland
This paper was NOT printed with our Rollers



JOHN A. HENNESSY.

MANAGING EDITOR OF NEW YORK PRESS AND PRESIDENT OF NEW YORK PRESS CLUB, WHO WAS RESPONSIBLE FOR THE PUNCHING OF OSCAR HAMMERSTEIN.

AD MEN'S CONVENTION.

Middle Western Clubs Plan Two Days' Meeting in Indianapolis.

The Central Division of the Associated Advertising Clubs of America will be held in Indianapolis February 16 and 17. President Smith B. Queal desires to bring about a thorough organization of advertising men in the leading cities of Wisconsin, Michigan, Illinois, Indiana and Ohio. The advertising organization movement is growing even in the smaller cities of these states and an aggressive campaign will be launched, it is expected, at the Indianapolis convention.

The officers of the A. A. C. of A. have extended a general invitation to advertising men interested in the organization movement to attend the convention. A programme covering the two days has been prepared, and many of the advertising lights of the country will be present. The Adscript Club of Indianapolis will give the ad men a hearty reception.

Good Beginning of New Year.

It took fifty-six pages to tell all that the Colorado Springs Evening Telegraph and its advertisers had to say in its special New Year edition. Five sections of the paper were handsomely printed in two colors and as handsomely illustrated. Many of the pictures were portraits of leading citizens and others were views of the famed Colorado scenery. The edition contained 228 columns of paid advertising. C. F. Yeager, president and general manager of the Telegraph, has been heartily congratulated upon the New Year edition.

HONOR TO FRANKLIN.

Philadelphia Advertising Men Celebrate Great Printer's Birthday.

The Poor Richard Club, composed of advertising men in Philadelphia, celebrated Benjamin Franklin's birthday January 18, with a dinner in their Clover Club room at the Bellevue-Stratford. Clarence K. Arnold, president of the club, called the party to order after the coffee, and said:

"When one remembers that in Franklin's time an ordinary printing establishment could be operated by a master printer and two assistants, one realizes that no business in the country can show a development as vast as that of printing and advertising."

"And at the highest point of that development Philadelphia, the home of the greatest of the early printers, still sets the pace. More department store advertising is printed in Philadelphia than in any city in the country. We have the greatest weekly magazine and the leading woman's journal in the country. The combined circulation of the daily papers of the city exceeds that of any other in America, excepting only one."

Samuel G. Blythe told some funny stories. Other speakers were J. Thompson Baker, J. Henry Williams, the Rev. Dr. L. C. Washburn, and Thomas Martindale.

The Cincinnati Enquirer has ordered five sextuple presses from the Goss Printing Press Company, Chicago. This order includes a complete plant. This paper is the last one of any prominence which has abandoned the old blanket sheet and adopted the standard size.

O'LOUGHLIN HONORED.

To Be Appointed Assistant Secretary of State.

John C. O'Loughlin, the well-known Washington newspaper correspondent, has been appointed assistant secretary of state by the President, to succeed Robert Bacon, who will be nominated Secretary of State to succeed Elihu Root.

Few men outside of official life are better known in diplomatic circles than Mr. O'Loughlin. Born in Washington, he has all his life been a student of diplomatic questions. He has received decorations from the Emperor of Russia, the Emperor of Japan, and the King of Italy.

For years Mr. O'Loughlin has been recognized as an authority on foreign affairs. He has devoted fifteen years to the study of American diplomatic and commercial policies, and in pursuance of this work has resided in London, Paris, Berlin and St. Petersburg.

For ten years he covered diplomatic and naval matters for the New York Herald. He was in Venezuela for the Associated Press during the blockade of that nation by Great Britain, Germany and Italy. Later he went to Europe to prepare magazine articles, and while there connected himself with the European staff of the Associated Press. In this capacity Mr. O'Loughlin covered the Alaskan boundary arbitration.

He was in Russia for the Associated Press and Collier's Weekly during the Russo-Japanese war, returning to the United States before the close of that struggle. Mr. O'Loughlin is also prominent as a magazine writer.

Japs Make Paper of Bamboo.

Vice-Consul-General E. G. Babbitt, of Yokohama, sends the following Japanese newspaper note concerning a new paper mill enterprise: "The Mitsun Bishi firm, which purchased a piece of land of about 6,000,000 tsubo (about 5,000 acres) at Toroku, in Formosa, early in 1908, is now constructing a paper mill there. The firm has decided to invest \$500,000 gold for the present. Keichiku (a sort of bamboo), which grows extensively in the vicinity of Toroku, will be used in the manufacture of paper at the mill. It is expected that the mill will be able to open operations by July or August next."

New Editor of "Freight."

"Freight, the Shippers' Forum," a journal devoted to the transportation and shipping interests throughout the world, announces that Judge Charles F. Moore assumes the editorship of that paper. Judge Moore's knowledge of traffic matters is large and varied, and he is acknowledged as an authority by traffic and trade organizations throughout the country.

Butte Evening News BUTTE, MONTANA

The Official Paper of the City of Butte. Contracts include the Guarantee of the LARGEST BUTTE CIRCULATION. The News reaches the miners and the majority of readers in Butte and surrounding country.

ROBERT MACQUOID
Foreign Advertising Representative
WORLD BUILDING, N. Y. CITY

THE HEARST NEWS SERVICE

All the News Without Fear or Favor

The Twenty-Four Hour Service



AS the most modern and complete facilities for collecting both foreign and domestic news of any news agency or press association on earth.

¶ We employ the BEST TALENT that money will secure, and the service furnished is crisp, authentic, and is handled with the greatest possible dispatch.

¶ Every wide-awake, up-to-date newspaper that has not already arranged for the Hearst News Service should do so without delay.

¶ The Hearst News Service has demonstrated time and again its efficiency in covering great news events.

THE HEARST NEWS SERVICE

200 William Street

NEW YORK

ANDREW J. AIKEN DEAD.

Had Been Connected with Milwaukee Evening Wisconsin 55 Years.

Andrew J. Aiken, for many years general manager of the Evening Wisconsin Company of Milwaukee, Wis., died at his home in that city on January 22.

Mr. Aiken was born at Barnard, Vt., October 31, 1828. On his mother's side he is descended from John Howland, the last survivor of those who came over in the Mayflower.

At the age of fifteen he entered a printing office, where he served an apprenticeship of four years, at the end of that time becoming editor of the paper. He edited a weekly newspaper at Bennington, Vt., and later one at North Adams, Mass., whence he came to Boston, acting as reporter in the State Legislature, and also as proofreader in the State printing office.

In 1854 he visited Milwaukee, and soon after became connected with the Evening Wisconsin, doing city and market reporting. January 1, 1857, he assumed the business management of the newspaper and printing departments. He was the originator of "patent insides" in 1863, and afterwards founded newspaper unions for the printing of "patent insides" at Chicago, New York, Cincinnati, Nashville, Atlanta and Memphis.

CLUB FOR TOLEDO NEWSIES.

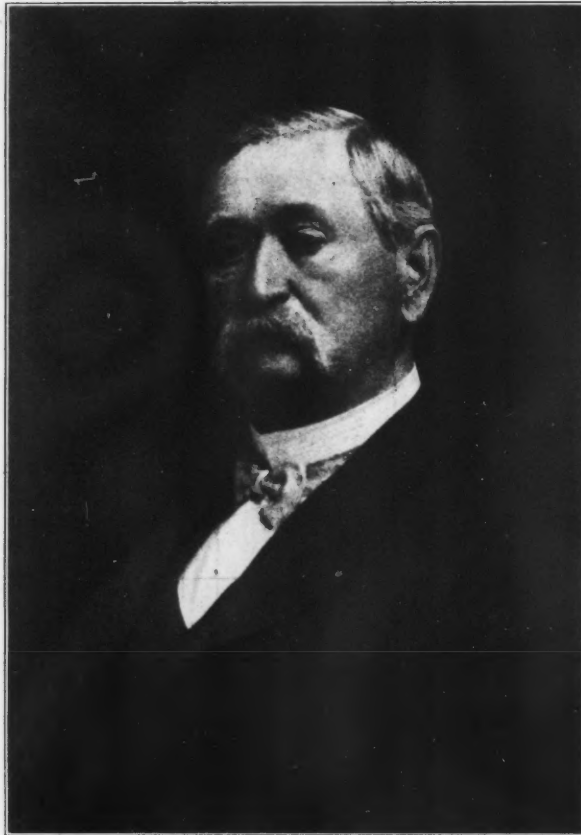
Unique Institution Provided by Public Subscription.

On Washington's Birthday the Toledo Newsboys' Building, the first structure of its kind in the world, will be dedicated and its doors thrown open to the boys. Great preparations are being made and indications are that the affair will be notable locally and nationally.

President Roosevelt has been invited by the trustees to unlock the doors and deliver the address. Should the President be unable to attend, some governor will be asked to do the honors. Governor Guild of Massachusetts, Governor Harmon of Ohio, Governor Johnson of Minnesota, Dr. E. A. Winthrop, editor of the Journal of Education, and others equally prominent have signified their intentions of attending. The newsboys' building has cost \$110,000 and the entire amount was raised by public subscription. The building when dedicated will be free from debt.

The building contains a handsome gymnasium, swimming pool, bathrooms, reading rooms, library, association hall to seat 500 and a fine auditorium with a seating capacity of 1,500.

The institution will be self-sustaining. The auditorium will be leased for theatrical purposes and the association hall, when not in use, for lodge purposes. There will be absolutely no fees nor dues for membership.



ANDREW J. AIKENS.

FOR MORE THAN FIFTY YEARS WITH THE MILWAUKEE EVENING WISCONSIN, DIED LAST WEEK.

CENSORSHIP IMPOSED.

Japanese Government Takes Step as Result of Inflammatory Writings.

The Japanese government has issued an order placing all of the newspapers in Japan directly under government censorship.

The Emperor's Cabinet has been led to take this step through fear of unguarded editorial comment such as was common in the papers of the yellow sort in Japan's capital.

The censorship was imposed only after the Hochi Shimbun, of Tokio, generally credited as the organ of Count Okuma, addressed an open letter to Ambassador O'Brien, which, while couched in studiously polite terms, contained veiled insolence.

The second-class mail rate has been taken away from the Modern Woodman.

The Clearwater (Minn.) Crystal has been designated the official paper of the county.

BRITISH EDITOR IMPRESSED.

Well-Known Representative of English Newspapers Touring Country.

Herbert Lewis, an English newspaper man, is making a tour of the United States and Canada, collecting material for Pearson's Weekly and the Manchester Guardian. Mr. Lewis has already found much in America and American citizenship that will prove interesting matter for publication.

"What interests me to no small extent," says Mr. Lewis, in the Buffalo (N. Y.) Enquirer, "is the way you American chaps get out your newspapers. There is a rush and hurry to everything you do. The English newspapers are more of the conservative type. There are less flaring headlines and the matter for consumption by readers is prepared in what might be called a milder tone. Nevertheless, it is interesting, I say, to look at your papers. What struck me as being somewhat startling upon my arrival here was the fact that you get out your Sunday morning papers so early, but everything is right up to date."

ADVERTISING NOTES.

Charles Barnard, of the Barnard & Branham Special Agency, New York and Chicago, has returned to the latter city after looking after the interests of that agency in the East for the past three months.

Lewis W. Holliday, of the advertising department of the Atlanta Constitution, is in New York looking after the interests of that paper in the foreign field. Mr. Holliday will be in New York for about two weeks, and is making many friends among general agents.

J. C. Wilberding, special agent, Brunswick Building, New York, has returned home after a successful trip to New England, and reports the prospects for spring advertising very good.

Colonel R. M. Scranton, W. J. McHale and George Byrne, of the Scranton (Pa.) Republican, were in New York last week in the interest of that paper.

Harry G. Atkinson, who has for the past year been in charge of the newspaper contract department with the George Batten Company, New York, and who previous to that was known as a worker in the special agency field, has resigned his position with the Batten Agency. Mr. Atkinson's resignation takes effect Feb. 15.

Franklin P. Alcorn, special agent at New York, has added the Cohoes (N. Y.) Republican to his list of papers which he represents in the Eastern field.

Charles G. Wood, the enterprising publisher of the New Bedford (Mass.) Times, was in New York last week calling on the general advertisers with his New York representative, Alfred B. Lukens. The Daily Times, which is only two years old, has made remarkable progress, and is one of the coming dailies of New England. Mr. Wood started the Sunday Times about seven years ago, and the success of that paper induced him to go into the daily field. Mr. Wood is also a poet of some note.

J. F. Frolick, president of the N. M. Sheffield Special Agency, New York and Chicago, and who looks after the interests of that agency in the Western field, was in New York last week to attend the annual meeting of that corporation.

The Knoxville Sentinel, as heretofore, and the Chattanooga News in the future, will be represented by Hand, Knox & Co., Brunswick Building, New York City; Boyce Building, Chicago, and Victoria Building, St. Louis.

The Elizabeth (N. J.) Journal states that its sworn average circulation for 1908 was 9,095 copies. During the same period the Journal published 20,006½ columns of advertising. This was a remarkable showing.

The WANTS ADS Tell the Story in Philadelphia

The *Morgen Gazette*, the great German daily of the city, is a leader in this class of advertising. Together with the *Evening Demokrat*, recently purchased, the *Gazette* offers an exceptional opportunity to advertisers. Send for rates and further information.

Examined by the Association of American Advertisers.

A BIG GAIN IN 1908?

In total advertising of 5,993 inches or 285 columns.
In local advertising of 14,429 inches.

Memphis Commercial Appeal

Carried in LOCAL ADVERTISING 29,245 inches more than the combined local, classified and general advertising of any other Memphis Paper.

Average circulation for year ending December 31, 1908: 43,786 daily; 63,793 Sunday. Gain over 1907: 1,720 daily; 2,620 Sunday. Average for December, 1908: 46,379 daily; 67,242 Sunday.

SMITH & BUDD

Foreign Advertising Representatives.
Brunswick Bldg., New York. Tribune Bldg., Chicago.
3d Nat'l Bank Bldg., St. Louis.

When the Appeal is to the Intelligent

The New York Times Leads

More high-class dry goods
More financial
More book publishers'
More automobile
More school advertisements
Than any other New York newspaper.

The New York Times

"All the News That's Fit to Print."

NELSON'S PAPER MILL

Publisher of Kansas City Star, Who Makes His Own Paper, Shows the Venture Has Been a Financial Success.

The following letter, written by William R. Nelson, editor and publisher of the Kansas City Star, to John Norris, chairman of the committee on paper of the American Newspaper Publishers' Association, is of much more than cursory interest to all publishers:

Kansas City, Mo.

Dear Mr. Norris:—
The paper makers and allied interests have always been exceedingly busy with The Star's Paper Mill. They have called it "Nelson's White Elephant," they have had me bankrupt several times since the mill has been in operation but they never have been quite as explicit as in the answer submitted by them to the Ways and Means Committee. The statement, "Mr. Nelson has no hesitancy in stating that his losses amount to over \$600,000" has never been uttered by me. It is a deliberate falsehood.

When, in August, 1902, I decided to manufacture my own paper, the white paper situation was insufferable. It was impossible for a Western publisher to obtain paper except through the General Paper Company of Chicago.

On January 18, 1902, The Star closed a contract with that concern to supply us with 500 tons per month at \$2.10 f. o. b. Kansas City. During the life of this contract the growth of The Star made it necessary to increase the shipments to 700 tons a month, and although there had been a reduction of 10 cents per cwt. in the freight rates, the best price I could secure for the additional 200 tons was \$2.37½. There was no apparent reason for this advance. I realized the importance to The Star to control its paper supply. I built the paper mill in Kansas City. It began operation in July, 1903. I have had no reason to regret my action. There probably has been a time when I could have purchased paper for less than it costs me to manufacture it in Kansas City, but I maintain that my average cost price since July, 1903, has been below the Kansas City quotation of the paper makers. In addition to this, I have been absolutely independent of the paper trust.

It was The Star's Paper Mill that put a stop to the soaring price of paper in 1902 and 1903. I have always felt that in assuring my own supply of paper, I rendered a distinct and valuable service to my fellow publishers. I have enjoyed the paper mill every minute since it has been built, so the paper makers need give themselves no uneasiness on my account. If their predictions come true, I can see still greater comfort in store for me in the future.

In conclusion, I want to say that The Star Paper Mill is in splendid physical condition, it has paid interest and all maintenance charges. It makes 50 tons a day. Twice—when we were threatened with a strike two years ago and again in October this year when advertising and circulation increases forced

us to look for an extra supply—we purchased white paper and in each instance had to pay a price far in excess of our cost price. You are at liberty to use this information in any way you like.

Yours truly,
W. R. NELSON.

SUN AGAINST LIFE.

Libel Suit Involving Interesting Questions of "Privileged" Publication.

The New York Sun, two months ago, began suit against Life, the New York weekly publication, asking \$200,000 damages. Walter P. Eaton, dramatic critic of the Sun, was released. Life printed an article alleging that the theatrical trust had demanded Eaton's head because he had criticised adversely a certain play. Life also alleged that the trust took its ad out of the Sun and put it back in after Eaton's dismissal. The inference was that Klaw & Erlanger, the "trust," was able to coerce the Sun by withdrawing its ad. The Sun's legal counsel declared there was no connection between Eaton's dismissal and the restoration of the ad, and therefore the libel suit was brought.

Last Monday the Life Publishing Company filed in the U. S. Circuit Court its answer, in which is the following statement:

"For a long time prior to the publication of the article complained of in this action the business and professional methods of certain theatrical managers in the City of New York had been a matter of widespread public interest, discussion and criticism. The article complained of in the plaintiff's complaint in this action was published and circulated by defendant as a fair commentary upon a matter of public interest, and without malice or intent to injure the plaintiff, and that in reliance upon information conveyed to defendant prior to said publication from a reliable source, and believing such information to be in all respects true; that as such fair commentary and criticism upon a matter of public interest as aforesaid publication was and is privileged."

Pringle Again Nominated.

The nomination for appraiser of John D. Pringle, editor of a labor newspaper at Pittsburg, has again been sent to the Senate by the President. The nomination was submitted earlier in the session, but was opposed by Senator Knox and others in the Senate, and the President withdrew it. Pringle was one of the leaders of organized labor who opposed Gompers and came out for Taft.

This Paper a Prize Winner.

The "neatest paper in Kentucky" was the title awarded to the Jeffersonian (Ky.) Jeffersonian by the Kentucky Press Association, both in 1907 and 1908. It was declared to be a model four-page paper. The publisher, Mr. J. C. Alcock, now announces that the Jeffersonian will issue six pages instead of four.

Memphis News-Scimitar's Beat.

The big news in the State of Tennessee last week was the passage of the State wide prohibition act by the Legislature over the governor's veto. The Memphis News-Scimitar claims to have published the story thirty minutes earlier than any other paper in the country.

Goes to Prison.

S. E. Smith, formerly a bookkeeper for the York (Pa.) Dispatch Publishing Company, has pleaded guilty to embezzling more than \$8,000 from his employers. He was sentenced to eighteen months in the Eastern Penitentiary.

CLUBS AND ASSOCIATIONS.

The New York State Legislative Correspondents' Association, at their annual meeting, held during the past week, elected the following officers: President, Louis Seibold, New York World; first vice-president, Frank G. Whiston, Buffalo Express; second vice-president, George L. Terrell, Brooklyn Eagle; secretary, John P. Gant, New York Evening Post; treasurer, William H. Owen, Albany Evening Journal.

Lincoln day will be celebrated by the Chicago Woman's Press League, with a breakfast for 500 in the gold ball room of the Annex on Feb. 12. A number of notables will be present. The third of the series of events arranged by the league will be a benefit performance to be given at the Auditorium Theatre. The proceeds will form the nucleus of a fund for indigent writers.

The regular midwinter meeting of the South Dakota Press Association will be held at Pierre, S. D., on February 10 and 11, instead of February 4 and 5, as previously announced. The change was made necessary in order to give those on the programme a longer time in which to prepare papers.

At the annual meeting of the Southern Publishing Association, held in Nashville, the following board of directors were elected: C. F. McVagh, L. H. Ford, C. P. Bollman, H. F. Harrison, L. H. Smith, W. A. Westworth, P. T. Magan, R. L. Pierce and R. Hook, Jr. The board organized with the following officers: C. F. McVagh, president; I. H. Ford, vice-president and business manager.

The Erie (Pa.) Press Club held a special meeting last week and elected the following officers: President, Paul Burkhardt; vice president, Frank E. Crane; secretary, G. Reid Yaple; treasurer, Harrison Baldwin; directors: J. H. Dearduff and William P. Tiebont (two years), P. B. Hurlburd (one year).

Amherst College has recently organized a Press Club. It will seek to have Amherst College kept properly before the public through the newspapers and to suppress any undesirable news.

The annual meeting of the Pennsylvania State Editorial Association will be held in Harrisburg on Wednesday, January 27, at 2 o'clock in the afternoon.

The Western Pennsylvania Associated Dailies will meet in Harrisburg the day following at the Board of Trade building. Important newspaper interests of the State will be considered at these two meetings, and some matters of legislation will probably receive attention.

"The Bungle," a play dealing with municipal reform, will be presented by the Salt Lake City Press Club some time in March. The plot of the play is laid in Salt Lake City, and the story has to do with local conditions.

The Utah Press Association at its annual meeting, held at Salt Lake City during the past week, elected the following officers: Parley P. Jensen, president; A. H. Schulthess, first vice-president; Fred Turner, Logan, second vice-president; Andrew Jensen, Spanish Fork, third vice-president; J. David Larsen, Provo, secretary; May Anderson, Salt Lake, treasurer; Briant S. Young, historian; Le Roy Armstrong and H. C. Hicks, delegates to National Editorial Association, which meets at Seattle.

NEW ADVERTISING AGENCY.

Former Advertising Man of The Times Goes in Business for Himself.

Mr. Irving Rosenbaum, who for the past thirteen years has been connected with the advertising department of The New York Times, has tendered his resignation, and will start an advertising agency, with offices in the Townsend Building, 1127 Broadway, New York City.

Mr. Rosenbaum is one of the most widely known young men in the advertising field, and was recently tendered a luncheon at Murray's Forty-second street restaurant by his associates in the advertising department of the Times. Among the invited guests were many men of prominence in the advertising field.

NEW PUBLICATIONS.

The Railroad Record is a new Chicago publication devoted entirely to railroad news. It is bright and breezy and full of items of interest to all the many railroad men in Chicago and throughout the country. The paper is edited by Martin T. Dunn, who is considered an authority on railroad news in the Western territory.

"Illumination" is the name of a new magazine that will make its appearance in Chicago about the middle of February. The name indicates the field it will cover.

H. B. Shontz, a well-known Chicago newspaper man, will be one of the publishers, and Wesley A. Stranger, formerly a daily newspaper man, and now one of the best known trade paper men in the country, will be editorial director.

W. B. Stephens has withdrawn from the editorial staff of the Coleman (Tex.) Democrat, and will start a paper of his own. The new paper will be known as "The Coleman News."

Tipton, Ind., will have a new daily newspaper. Five years ago the owners of the Advocate, the Republican organ; the Tribune, a non-partisan publication, and the Times, entered into a contract whereby the Times and Advocate issued weekly papers only, and the Tribune a daily. The time of the contract has now expired, and the Times will start a daily in the near future.

The first issue of the McKees Rocks (Pa.) News recently made its appearance. It is bright and breezy, and has an exceptionally strong editorial page. It is officered with H. B. McClure, president and general manager; James H. Giles, secretary and editor; John G. Leasure, advertising manager.

George E. Floyd has retired from the editorship of the Plainview (Ark.) Herald. J. I. Owen succeeds him.

This IS the Paper that made San Antonio
A One Paper Town



Sworn Circulation 8,500 and The Biggest In Town At That

Always on the Job for the Advertiser

BECHWITH
CHICAGO
Tribune Building
NEW YORK
Tribune Building

A.A.A. Certificate No. 563

ASBURY PARK PRESS
Evening and Sunday Editions

LEADING NEWSPAPER OF THE NEW JERSEY COAST

It's a home circulation and it's the home circulation that sells the goods

Eastern Representative
JAMES O'FLAHERTY, Jr.
22 N. William St., New York

Western Representative
ROBERT MACQUOID
Boyce Building, Chicago, Illinois

THE EDITOR AND PUBLISHER

THE JOURNALIST COMBINED WITH THE EDITOR AND PUBLISHER.

A Publication for Newspaper Makers, Advertisers and Advertising Agents.

Issued Every Saturday at 17-21 Park Row, New York.

TELEPHONE, 7446 CORTLANDT.

BY THE EDITOR AND PUBLISHER COMPANY.

J. B. SHALE, President.

G. P. LEFFLER, Secretary-Treasurer.

PHILIP R. DILLON, Managing Editor.

SUBSCRIPTION, \$1.00 PER YEAR. FOREIGN, \$1.50. SINGLE COPIES, 5 CENTS.

ADVERTISING RATES.

DISPLAY, 15 CENTS PER AGATE LINE. READING NOTICES, 25 CENTS PER AGATE LINE.

Entered as Second Class Matter in the New York Postoffice.

NEW YORK, SATURDAY, JANUARY 30, 1909.

THE SIGNIFICANT INCIDENT OF J. B. CONNOLLY, CALLED "COWARD."

J. B. Connolly, a writer of sea tales, a newspaper man, a practical expert in seamanship, a sharer of perils with fishermen of Gloucester, who dance with death and love the music of boiling seas, was a passenger on the White Star liner *Republic*.

The BARBER of the ship says he was a "coward." Others of the purser's division, allege he is a "coward." All over the country newspapers have printed his name next to that word "coward."

The hysteria that must be accepted with every great newspaper story in these times has passed. Let us now think, fellow editors.

Who calls Connolly a coward? The purser and his aides. The purser is the business agent of the company. The ship must make money for the company. The purser also is the press agent, or works with the official press agent of the company. When the big liners dock at New York the purser, or his chief steward, is ready with gladsome smile and hospitality, and a nice sheet of nice typewritten copy for reporters.

Think of Connolly on that ship. He knows seamanship. He has sailed on war ships of the United States navy. He knows what is effective discipline. He is a writer. He is commissioned by a newspaper syndicate. He has much independence of temperament. They say he is pugnacious. He is a friend of Theodore Roosevelt, and whatever you may think of Roosevelt, you know he is not likely to pal with a coward. He would be likely to size up Connolly before the *Republic* incident.

Does the purser of the ship love Connolly? Hardly. Men like Connolly are dangerous to pursers. Connolly would know whether a ship's boat was being lowered away seamanlike. The average passenger would not know. Connolly might see a lack of discipline where the average passenger would see all shipshape and admirable. Connolly would distinguish good seamanship from heroism, according to the naval code.

Connolly would be likely to look the ship over with the eye of an expert. He might be able to tell whether the ship carried its proper complement of life boats and other things required by law.

Yes, the purser or the company's press agent would be likely to keep a sharp eye on Connolly.

We do not know the facts. Connolly says there was a plot to discredit him. Certainly the surest way to do it was to indict him for a coward.

But do not forget that Connolly was

the most competent passenger on that ship to judge of the ship's outfitting and the crew's discipline.

Heaven knows the newspaper man is the last to be decorated for "heroism." He pins the ribbons on others, and goes back to the shadow. At least, let not his fellow craftsmen help brand him a coward without evidence.

THE BANKRUPTCY OF "HERO" CASTO, WHO WOULD NOT ADVERTISE.

Captain Mark Casto, of Atlantic City, N. J., breveted "hero" by thousands of newspapers two years ago, is a bankrupt. The sheriff took his property last week and sold it at auction. He is a silent man. He shrinks from the spotlights. He put away his "hero" decorations in the bureau drawer. And so he failed, because he knew not how to advertise, or he had not the advertising temperament.

Two years ago a big ship with many passengers ran on the bar off Atlantic City.

The wind screamed. The waves pounded her to pieces. The population of Atlantic City stared incompetently from the Board Walk. The official life savers could not launch their boats, nor send any help.

Then came Mark Casto, a fisherman, with his little sloop, of which he was skipper and dubbed "captain." He sailed his craft out in the teeth of the storm. He took off the passengers. If ever there was a gallant feat of seamanship that was one. Honest sailors are not given to the use of the word "hero." They do what is to be done. So do men of the fire departments—"all in the line of duty."

Nevertheless, the newspapers said Casto's grit and good seamanship was "heroism." His name was in the headlines of 2,000 dailies and several thousand weeklies—always with the adjective "Hero."

A few months later the writer of this was at Atlantic City. He said: "Where is Casto? I'd like to sail an hour with him. He must be making lots of money taking people out for a ride at 50 cents a head."

But no Casto was near. He was away by himself, a cable length from the beaten way, mending fishing nets. Said a shrew skipper:

"Casto is a fool. He ought to be coining money. If I was him I'd have a broad pennant big as a man o' war ensign, flying from the masthead with 'Casto, the Hero,' on it big enough to see a mile off. An' I'd have my ad. in

all the papers. What's the use of bein' a hero if you stick to fish nets?"

Alack, the fishing at Atlantic City has been poor. The times have been hard. Casto's boat was like the other boats, and how could the crowd pick a hero's boat if the hero didn't speak up?

Poor hero Casto! And to think that he performed a fine, gallant piece of seamanship, such as real sailormen know!

What's the use of being a hero, if "heroism" is not advertised?

Pupils Write Answers to Ads.

As an exercise in "business English," pupils in the public school at Leonia, N. J., are required to write answers to advertisements, principally those in the "Help Wanted" columns. The teachers read real advertisements from the New York papers and the children's letters are criticised not merely in respect to spelling, grammar, neatness, etc., but also regarding the information in them which a prospective employer would desire.

Princetonian Elects New Officers.

The board of managers of the Daily Princetonian have elected the following officers: Editor-in-chief, Leslie Ray Kendrick of Denver, Col.; managing editor, Walter Maurice Wilkins of Buffalo, N. Y.; assignment editor, Theodore Mills Tommele of New York City; business manager, Hugh Grant Straus of New York, son of Nathan Straus; manager of subscription department, Melvin Adams Hall of New York.

Time of Issue Changed.

With the issue of January 15th the Iowa State Register and Farmer became a semi-monthly instead of a weekly. Every issue henceforth will be larger, new features will be added, more and better illustrations will be used. The increased time for the editing of each issue will be utilized in making the paper authoritative in matters pertaining to agriculture in Iowa and elsewhere.

Look Out for Editor Lawmakers.

There are some newspaper men in the Thirty-first Legislature of Texas. We shall not brag in advance of what they are going to do, but in a quiet way simply remark that their confreres have no doubt but that these members will do credit to themselves and the craft and thus good to the State.—*Waco (Tex.) Tribune*.

Girl Editor Suicides.

Miss Alice Law, 26 years old, an editor employed by a Chicago publishing firm, committed suicide on Saturday last by asphyxiation. In a remarkable letter found after her death she says that life is too monotonous, the struggle too hard, and that she is seized with an acute disinclination to live.

Brandenburg's Trial.

The trial of Broughton Brandenburg, who is under indictment for grand larceny in connection with the sale to the New York Times of an article of which President Cleveland was alleged to be the author, has been postponed until February first.

Four Flushing.

(Contributed.)

"Towlanson is writing a series of pieces for Anybody's on 'Four Flushing in Literature.'"

"Is he a good writer?"

"No, but he's a good four flusher."

OHIO EDITOR DEAD.

Veteran George Hoyt Succumbs to Paralysis.

George Hoyt, one of Ohio's best known newspaper men, and for twenty years associate editor of the Plain Dealer, died at his home in Cleveland Saturday last of paralysis. He was seventy years old.

Mr. Hoyt entered the employ of the Plain Dealer just fifty years ago, and was a close friend of Artemus Ward.

In 1864 he took a position as editorial writer on the Cincinnati Times. He was there but a brief time, when William W. Armstrong bought the Cleveland Plain Dealer, and secured Hoyt as his chief editorial writer. Two years later Mr. Hoyt effected a partnership with Armstrong in the ownership of the paper.

For the next twenty years Mr. Hoyt was one of the guiding spirits of the Plain Dealer, and earned a wide reputation as a brilliant writer. He retired in 1885.

After leaving newspaper work Mr. Hoyt became one of the promoters of the Rogers Typograph Company, which he sold several years later to the Merghenthaler Company.

OBITUARY.

James Osborne Towner, journalist, author, and for the last 30 years a government employe, died at his home in Washington, D. C., on January 20. Mr. Towner was 73 years old, and at one time was managing editor of the New York Herald.

William Osman, editor and proprietor of the Ottawa (Ill.) Free Trader, died at his home in that city on January 19, of Bright's disease. Mr. Osman was ninety years old, and was a veteran of the Mexican war.

Samuel Cree Horner, a member of the Connellsville (Pa.) News staff, died January 16, aged 28 years.

John Wasson, 75 years old, one of the oldest editors in California, and pioneer editor of five journals in the United States, died at his home in Poma during the past week. Mr. Wasson was born in Ohio, and came to California by way of Panama when only 19 years old.

In 1868 Mr. Wasson edited a paper at Winnemucca, Nev., and later established the Oakland Daily News. He established the Arizona Citizen at Tucson, and was known all over the territory for his exposition of land sharks of all degrees. He was fearless and vigorous in his work among the desperadoes infesting the territory. In 1891 Mr. Wasson became part owner of the Pomona Times, and on which paper he was engaged when he died.

Official Paper for Oklahoma.

A bill before the Oklahoma Legislature provides for the designation of an official State paper in which should be printed all laws passed by the Legislature, syllabi of opinions of the Appellate Court, proclamations by the Governor, and other dainty morsels for lovers of light reading.

The Litchfield (Ill.) Weekly Herald, published by the Litchfield Printing House, and edited by J. Stanley Cline, has suspended publication. It has been in existence for twenty-eight years, and was at one time one of the most prominent papers in that section of the State.

PERSONAL.

Cyrus W. Curtis, of the Curtis Publishing Company of Philadelphia, sailed last week on the Carmania from New York to be gone until May. He was accompanied by Mrs. Curtis. They will spend much of the time in Egypt.

E. W. Bok, editor of the Ladies' Home Journal, is at Aiken, S. C.

Jacob L. Bunnel, editor of the Newton (Jersey) Herald, will wed some time in February, Miss Estella Clark who has been his private secretary for the past ten years.

John Cundiff, editor of the Jefferson City (Mo.) Capital, has been appointed clerk at Jefferson City.

Bruce Kiger, Associated Press correspondent at Little Rock (Ark.), has received the appointment of clerk of the Ways and Means Committee of the Arkansas Legislature.

Alanson H. Vance, the veteran editor of the Moonstown (N. J.) Jerseyman, celebrated his eighty-third birthday this week.

R. W. Gilder, editor of the Century, New York, gave an address on Lincoln at Springfield, Mass., last week.

W. J. Crawford, president of the Commercial-Appeal Publishing Company, of Memphis, Tenn., spent several days in New Orleans renewing old acquaintances.

Howard L. Mott, a member of the editorial staff of Harper's Weekly, recently lectured before the Gamma Delta Psi Alumni Association at Springfield, Mass.

At the meeting of the New York State Waterways Conference, held a few days ago, Thomas P. Peters, editor of the Brooklyn Times, presented a resolution that the City of New York never permit a discontinuance of ferry traffic between the two boroughs.

Joseph H. Tillotson, editor of the Englewood (N. J.) Press, has been appointed clerk of the New Bergen County Court in Englewood.

James Spillane, editorial writer on the New York Press, spoke on "The Moral Laxity of the Judiciary" at a recent meeting of the Men's Club of St. Philip's Protestant Episcopal Church, Brooklyn. The address aroused considerable interest.

George B. Frease, editor and president of the Canton (Ohio) Repository, was in New York last week.

Bradley Donnell, advertising manager of the Marinette (Wis.) Eagle-Star, and Miss Mathilda Nitz, linotype operator

for the same paper, were recently married.

Roscoe C. Cornell, sporting editor of the Chicago American, was quietly married in Chicago on Wednesday of last week to Miss Nellie Edith Beyerle, of Goshen, Ind.

STAFF NEWS AND CHANGES.

Beginning with the February number, Rev. J. A. Scheffer, of Allentown, Pa., will assume the editorial management of the Pennsylvania German. Rev. Scheffer was formerly editor and publisher of the Church Messenger, and is an exceptionally able man.

Joseph W. Partridge, Pittsburg manager of the United Press Association, is seriously ill with gastritis, and E. R. Shayer, of the New York office, has been sent to that city to take charge of that office during his illness.

Mr. Frank G. Moorehead, for two years the Sunday editor of the Spokesman Review, has severed his connection with that publication, and will return to the editorial staff of the Des Moines (Ia.) Daily Capital, with which he was identified for some years. Mr. Moorehead is one of the bright newspaper men of the West.

John J. McGowan, who recently became managing editor of the Elizabeth (N. J.) Times, began his career as a printer's "devil" in the office of a Canadian weekly.

A. W. Atwood, financial editor of the New York Press, recently addressed the members of the Brooklyn Philosophical Association on the topic, "Is There Anything Good in Wall Street?"

Robert M. Johnson, who left the editorial staff of the Philadelphia North American a year ago to join the Chicago Examiner force, has returned to the North American as "special writer."

Jack Royle, a well-known Salt Lake City newspaper man, has joined the office force of the Associated Press in Denver.

George E. Floyd has retired from the editorship of the Fourche Valley (Ark.) Herald.

The Kearney (N. J.) Record has been leased to Philip A. McAniney, its present editor.

Charles E. Morris, editor of the Wapakoneta (O.) Daily News and the Anglaize County (O.) Democrat for the past three years, has resigned. The resignation was due to a change of ownership of the papers.

Miss Leslie Genung has succeeded Miss Emilie Comolly as society editor of the Sacramento Union.

The Rev. Dr. Samuel W. Thomas has retired from the editorship of the Philadelphia Methodist. The Rev. William Downey succeeds him.

N. B. Dodson of the American Press Association, has been placed in charge of a page devoted to colored people, which the association is sending out with other branches of its service.

Fred. Cook, of Ottawa, has been appointed chief correspondent of the London Times in Canada.

Major A. M. Hall, formerly managing editor of the Elmira Gazette, is now editor of the Oswego Palladium.

NEWSPAPER MEN BANQUET.

Presentation to J. B. Pound, Owner of Chattanooga News.

The sale of the Chattanooga News to the Knoxville Sentinel as was noted in a previous issue of THE EDITOR AND PUBLISHER, was the occasion on Saturday last of a banquet at the Hotel Patten in Chattanooga, tendered by the staffs of the two papers in compliment to Mr. J. B. Pound, publisher and owner of the Chattanooga News. The assembled guests numbered about seventy-five.

Following the banquet, came the presentation of a magnificent silver service to Mr. Pound from the employees of the News. Mr. Pound made a grateful acceptance and a number of impromptu speeches were made. The affair brought together the makers of two of the greatest afternoon papers in the south. Mr. T. R. Preston, president of the Hamilton National Bank of Chattanooga, acted as toastmaster. Among the speakers of the evening were: Mr. J. B. Pound; Mr. G. F. Milton, president of the Chattanooga News Company and editor of the Knoxville Sentinel; C. B. Johnson, vice president and general manager of the News and Sentinel; Wiley T. Morgan, managing editor of the Sentinel, and secretary of the Sentinel Company; Frank Hobbs, of the news composing room; D. L. Million, of the Sentinel chapel, and J. G. Rice, editor of the News.

Lese Majeste (?)

Fred E. J. Dowling, City Hall reporter for a Boston newspaper, has been formally notified that he will not hereafter be received by the mayor as a representative of his newspaper, either in the mayor's office in City Hall or in the branch exchange on Beacon street. He will be permitted to enter other parts of City Hall. Mr. Dowling was warned some time ago that his utterances in the paper which he represented were distasteful to the administration, and that the mayor would probably take action in the matter.

Fifth Dinner of "Sun" Alumni.

"The Sun" Alumni Association will hold its annual dinner at the Hotel Brevoort on Saturday evening, February 13. This will be the fifth anniversary of the organization of the association. It will be celebrated by a special edition of The Sun by the old staff.

Daily News Service Illustrated

News by Mail—600 Words Daily—With Eight Photographs a Day. Covers Sport, Foreign, Science, Women, Politics, etc. Cheapest, Biggest, Best. Ask Cl'tl Times Star, Detroit Free Press, etc. TRIAL FREE.

GEORGE GRANTHAM BAIN
32 Union Sq., E., New York City

THE INTERNATIONAL SYNDICATE
Established 1890.

Features for Newspapers
BALTIMORE, MD.

J. WILBERDING

Newspaper Representative
225 FIFTH AVE. NEW YORK

THE LOVEJOY CO., Established 1853.
ELECTROTYPERS
and Manufacturers of Electrotype Machinery.
444-446 Pearl Street NEW YORK

SITUATIONS WANTED.

Advertisements under this classification will cost One Cent Per Word.

BUSINESS MANAGER,

thoroughly acquainted with every department of the newspaper business and who can guarantee best possible results with economical management, will shortly be at liberty. Unexceptional references as to character and ability. Address "T," EDITOR AND PUBLISHER.

YOUNG MAN

would make a change—seeks position with advertiser or agency. Has been in charge of order department with leading general agency for past year. Six months' Special Agency experience. Thoroughly familiar with newspaper and magazine rates. Can plan campaigns for any given time, space and territory. Sphinx, care of THE EDITOR AND PUBLISHER.

HELP WANTED.

YOUNG MAN.

of good character and education with some newspaper experience to assist in the editorial department of a class publication in New York City. Salary to start, \$15 per week. In replying state age, where educated, and what experience you have had. Address, Assistant, c/o THE EDITOR AND PUBLISHER.

ADVERTISING MEDIA.

CONNECTICUT.

MERIDEN MORNING RECORD.
Old established newspaper, delivering more than 90 per cent. of its circulation directly into homes. Only two-cent newspaper in city. Population of held covered exceeds 60,000.

NEW YORK.

BUFFALO EVENING NEWS
with over 94,000 circulation, is the only Want medium in Buffalo, and the strongest Want medium in the State, outside of New York City.

WISCONSIN.

THE EVENING WISCONSIN,
Milwaukee.
By the Evening Wisconsin Company.
Daily average for 1907, 28,082.

WASHINGTON.

SEATTLE TIMES, Seattle, Wash.
Brings best results for the money expended of any other paper on the Pacific Coast.
Issued Daily and Sunday. Classified ads, 10 cents daily, 15 cents Sunday a line each insertion. Minimum 25c.

MISCELLANEOUS.

NEWS—FIFTY WORDS GENERAL
news wired evening papers daily, \$4.00 per month, you pay tolls. Also special and Chicago news. YARD'S NEWS BUREAU, 166 Washington street, Chicago.

COMICS, NEWS FEATURES, FICTION

Why Not Build Up Your Saturday Afternoon Circulation?

Features in matrix, plate or copy form at prices in conformity with conditions.

WRITE US

FEATURES PUBLISHING CO.
140 WEST 42nd ST.
NEW YORK

WASHINGTON AND LINCOLN PORTRAITS

Reproduced by the wonderful photo-gravure process for newspaper distribution. No such work ever offered before for so low a price. Samples and particulars.

STEWART PUBLISHING CO.,
5 Beckman St., New York.

NEWSPAPER PLANT FOR SALE CHEAP

Because of recent installation of two quadruple color presses and new stereotype outfit, the New Orleans Item offers for sale one Scott 3-deck, straight line, printing press, with extra color deck, complete with stereotype machinery blankets, rollers, etc. Stereotyping outfit includes a number of new pieces, and roller matrix machine. Also two 35 horse-power electric motors, and, if desired, steam engine and boiler. This outfit has been printing an edition of approximately 30,000 daily, and Sunday, with color section on Sunday, and is for sale only because of necessity for larger mechanical facilities by the Item. Special bargain offered in order to save storing it in New Orleans. Address Frederick I. Thompson, 225 Fifth Ave., New York, N. Y., or James M. Thomson, c/o The New Orleans Item, New Orleans, La.

THE ADVERTISING WORLD.

TIPS FOR BUSINESS MANAGERS

The Jaros Company, Nassau street, New York, is making up the list of papers for the advertising of Alfred Benjamin & Co., clothing, same city.

The National Lead Company, 100 William street, New York, will use magazines exclusively.

Albert Frank & Co., Broad Exchange Building, New York, are placing the advertising of Nevins & Sons.

Foster, Milburn & Co., Buffalo, are making 10,000-line contracts in the Middle West through the E. P. Remington Agency, Pittsburg.

The Mahin Agency, Chicago, is making contracts for 4,000 lines in the Southwest for Dr. W. O. Coffe, same city.

Corliss, Coon & Co., Chicago, are placing 5,000 lines in Middle West papers through the Clague-Painter-Jones Company, Chicago.

The Hayner Distilling Company, Dayton, O., is making 1,000-line contracts direct.

H. W. Kastor & Sons, Chicago, are making 10,000-line contracts for the advertising of J. Reiger, same city.

The Gardner Agency, Detroit, Mich., is making 1,000-line contracts for the B. F. Goodrich Company.

The Fosco Company, Cincinnati, is using Pacific Coast dailies through the Charles H. Fuller Agency, Chicago.

The Securities Advertising Company, 44 Broad street, New York, is placing 200 lines three times in daily papers for Fisk & Robinson, 35 Cedar street, New York.

Richard A. Foley, Philadelphia, is placing 900 lines in daily papers for the advertising of the Peruvian Gold Mining Company.

Frank Seaman, West Thirty-second street, New York, is placing new contracts for the Holland Medicine Company, Scranton. The space to be used is 5,000 lines.

The S. S. David Agency, Chicago, is placing 10,000 lines for the Theo. Noel Company, Vitæ-Ore, Chicago.

George F. Baright, Newark, N. J., will shortly place orders for the Prudential Life advertising.

The J. Walter Thompson Company, East Twenty-third street, New York, is making new contracts for the advertising of Lever Bros., Lux Soap, London, Eng. The orders call for five inches e. o. d. 117 times.

Lord & Thomas, Chicago, are using New England dailies for the advertising of the National Cash Register Company, Dayton, O.

The advertising for the Metropolitan Life Insurance Company will be placed between February 1 and 15. The space to be used will be half pages in a large list of dailies, and will be placed through Jules P. Storm, 20 Vesey street, New York.

The Namrod Agency, Broadway, New York, is making up a list of papers for the advertising of Black and White Whiskey and Plymouth Gin.

The Lesan Agency, Fifth avenue, New York, is sending out orders for the ad-

vertising of the New York Central Railroad.

The Amsterdam Agency, 1178 Broadway, New York, is placing 300 lines five times for the Knickerbocker Hotel, New York.

N. W. Ayer & Son, Philadelphia, are asking for rates in Pennsylvania papers for A. J. Reach Company, Philadelphia. This agency will also place orders in the same list of papers that were used last year for the Mutual Life Insurance Company, New York, between February 1 and 15. They are also placing 100 lines ten times for the Pennsylvania Coal & Coke Company, 17 Battery Place, New York.

J. W. Barber, Boston, is placing 34 lines twenty-six weeks for the A. J. Tower Company, Tower Brand Slickers, Boston.

Nelson Chesman & Co., St. Louis, is using Eastern papers for the advertising of the Globe Pharmaceutical Company, Toris Compound, Chicago.

The Charles H. Fuller Agency, Chicago, is placing 1,000-line contracts in New York State dailies for the advertising of H. T. Schlegel Company, Peoria, Ill.

The Long - Critchfield Corporation, Chicago, is placing 140 lines twelve times in Southwestern papers for the Russell Miller Milling Company, Minneapolis, Minn.

Persis M. Pomeroy, 225 Fifth avenue, New York, will place the spring advertising of the Royal Worcester Corset Company about February 1.

The Frank Presbrey Company, 7 West Twenty-ninth street, New York, will shortly send out orders for the advertising of Strouse, Adler & Co., C. B. a la Spirite Corsets, New York.

The advertising of the Equitable Life Assurance Society, 120 Broadway, New York, will go out through the Frank Presbrey Company, 7 West Twenty-ninth street, New York, about February 15.

Have Traded Newspapers.

It is reported that the Emporia (Kan.) Journal has changed hands again. F. S. Mickey, the proprietor, having traded it to Edgar Martindale for a newspaper property at Mound City, Mo.

The Journal, which has been run as a daily for practically a year, suspended publication last week, and changed to a weekly. This is the fourth daily paper, edited by nine different men, to suspend publication in Emporia in the past eight years. Mr. Martindale is a well-known newspaper man, having run papers in a number of Kansas towns.

Star League Western Representative.

The Star League newspapers of Indiana, comprising the Indianapolis, Muncie and Terre Haute Stars, have reappointed John Glass, of Chicago, as their Western representative. C. E. Lambertson, who has had charge of the foreign advertising of the Star League for the past few months, is no longer connected with these papers.

"When This Old Club Was New."

The Clover Club of Philadelphia last week celebrated its twenty-seventh anniversary at a dinner in the Bellevue-Stratford Hotel. Former Governor William M. Bunn was the toastmaster.

ROLL OF HONOR

The following publications have allowed the Association of American Advertisers to make a thorough examination of their circulation and have received certificates showing the actual circulation of their publications:

ALABAMA.		TEXAS.			
ADVERTISER	Montgomery	CHRONICLE	Houston		
ITEM	Mobile	RECORD	Fort Worth		
		LIGHT	San Antonio		
CALIFORNIA.		WASHINGTON.			
BULLETIN	San Francisco	TIMES	Seattle		
EXAMINER	San Francisco				
CONNECTICUT.		WEST VIRGINIA.			
TELEGRAPH	New London	GAZETTE	Charleston		
FLORIDA.		WISCONSIN.			
METROPOLIS	Jacksonville	EVENING WISCONSIN	Milwaukee		
GEORGIA.		New Philadelphia Agency.			
CHRONICLE	Augusta	The Chambers Printing House of Philadelphia has been dissolved, and the founder of the house, Frank V. Chambers, is now in the advertising, printing and publishing business at 608 Chestnut street, under the style of the Chambers Press. Arthur S. Walmsley, formerly of the Ireland Agency, has charge of the advertising department.			
ILLINOIS.		Farewell Dinner to C. J. Billson.			
HERALD	Joliet	The Six Point League of New York will give a farewell testimonial dinner to Charles J. Billson at the Waldorf-Astoria Hotel on Friday, February 15. Acceptances of invitations have been received from 100 men.			
JOURNAL	Peoria, Ill.	The Greenville (S. C.) Daily Piedmont has been leased by J. R. McGhee, advertising manager of the Greenville News, and a syndicate.			
IOWA.					
CAPITAL	Des Moines				
KANSAS.					
CAPITAL	Topeka				
GLOBE	Atchison				
LOUISIANA.					
ITEM	New Orleans				
STATES	New Orleans				
MASSACHUSETTS.					
TIMES	Gloucester				
LYNN EVENING NEWS	Lynn				
NEW JERSEY.					
PRESS	Asbury Park				
JOURNAL	Elizabeth				
NEW YORK.					
TIMES-UNION	Albany				
BUFFALO EVENING NEWS	Buffalo				
NEWBURGH DAILY NEWS	Newburgh				
LESLIE'S WEEKLY (Cir. 115,000) ..	New York				
RECORD	Troy				
NORTH CAROLINA.					
NEWS	Charlotte				
OKLAHOMA.					
OKLAHOMAN	Oklahoma City				
OHIO.					
REGISTER	Sandusky				
PENNSYLVANIA.					
TRIBUNE	Altoona				
TIMES	Chester				
MORNING DISPATCH	Erie				
HERALD	New Castle				
BULLETIN	Philadelphia				
GERMAN GAZETTE	Philadelphia				
DISPATCH	Pittsburg				
PRESS	Pittsburg				
TIMES-LEADER	Wilkes-Barre				
TENNESSEE.					
NEWS-SCIMITAR	Memphis				
BANNER	Nashville				

Has a Business PULL

In the great industrial center embracing Western Pennsylvania, West Virginia and Eastern Ohio with a population of over 2,500,000.

The Pittsburg Dispatch

reaches the largest number of homes and is read by the men and women who comprise the purchasing power of the wealthy district. Advertisements in the DISPATCH INSURE prompt RETURNS.

SPECIAL REPRESENTATIVES:
WALLACE G. BROOKE, 225 Fifth Ave., New York.
HORACE M. FORD, Marquette Bldg., Chicago.

Year's Progress of
The Springfield (Mass.) Daily News

Circulation increase	8 per cent.
Foreign advertising increase	44 " "
Want Advertising increase	61 " "

We lead all competitors in the local field. Second to no 2c. afternoon paper in Massachusetts in number of pages, amount of news, quality of output, standing and prestige.

THE BIG LIBEL

(Continued from page 1.)

community in which he lives and is respected, the direct purpose and tendency of which is to brand him as a dishonorable and dishonest man, as one who was willing to trade upon the honor of his brother-in-law, the President of the United States.

"This offense I am loath to allow to pass unpunished, or, at least, without an effort to properly punish it. Therefore, should Mr. Robinson express to me his wish to have an action for criminal libel instituted, I shall institute such an action provided I may do so without an unwelcome interference with a matter over which the Federal courts have jurisdiction and in which action has already been taken by the Federal authorities.

STATE LAW QUOTED.

"You are, of course, familiar with Section 679 of the Penal Code of this State, providing (Sec. 679) Whenever it appears that the offense was committed in another State or county or under such circumstances that the courts of the State or Government had jurisdiction thereof, and that the defendant has already been acquitted or convicted on the merits upon a criminal prosecution under the laws of such State or county, founded upon the act or omission in respect to which he is upon trial, such former acquittal or conviction is a sufficient defense."

"It would, therefore, be useless, for me to obtain indictments in this matter if the Federal authorities should obtain indictments and were of the opinion that these last should be tried before those obtained in the State court. It would not be seemly for me to endeavor to press such actions to trial ahead of the actions of the United States without the consent and approbation of the Federal authorities.

PRECEDENCE OF STATE COURTS.

"There are a number of considerations which readily occur upon reflection which seem to me to make it proper that in a case like this a State prosecution should take precedence over one by the United States.

"The article in question is an attack upon the integrity of high officers of the State government of the United States, in purpose, at least, upon the President himself and upon the President-elect.

"Further, there exists throughout the country a strong feeling, and from my point of view a just and wise feeling, that criminal prosecutions should only be had in the Federal courts in matters strictly concerning the United States and where no adequate remedy elsewhere exists. It may be wise that in obedience to this feeling of the people, precedence should be given to the State court.

"To summarize: If Mr. Douglas Robinson requests me to commence criminal libels against the persons responsible for this publication, I will do so, provided that the Attorney-General of the United States informs me that he deems it wise that the State prosecutions shall take precedence in the trial of any indictment that might be found over the trial of any indictments against the same persons that may be found for the same matters in the Federal courts. Sincerely yours,

"WM. TRAVERS JEROME,
District-Attorney of New York County."

The Toronto Globe prints the average daily circulation for week ending Dec. 26 as 51,625.

The "Bingtown Bugle" is a new one for the Masonic fair at Livonia, N. Y.

CHANGE IN INTEREST.

J. W. Williams, of the Paris (Tex.) Blossom Bee, whose plant was recently destroyed by fire, has sold the subscription list and good will to Joe T. Green, formerly of the Ravia (Okla.) Herald. Mr. Williams will engage in the newspaper business in San Angelo.

Munson & Edgroom, who recently bought the Beatrice (Neb.) Daily Express, purchased the Beatrice Weekly Times of Colonel W. S. Tilton, who has published the paper for the last twelve years. The Daily Express will be consolidated with the Times plant.

R. S. Twitt, former president of the Indiana Republican Editorial Association, and business manager of the Noblesville (Ind.) Ledger for the past ten years, has sold his half interest in the Ledger to Will H. Graig, who is now sole owner.

James H. Moore, formerly an editor of the Peru Chronicle, has purchased the Leader at Fulton, Ind., of David Huffman, and will assume charge at once.

NEW INCORPORATIONS.

Boston News Bureau, Boston; general printing and publishing; capital, \$10,000. President, Clarence W. Barron; treasurer, Hugh Bancroft; clerk, Louis M. Atherton, all of No. 19 Exchange Place, Boston.

New York Irish News Publishing Co., New York; to publish books and pamphlets; capital, \$5,000. Incorporators: Patrick Lennon, No. 234 Willis avenue; Patrick J. Collins, No. 151 East 48th street, both of New York; John C. Crane, No. 3 Second street, New Brighton, N. Y.

Kentucky Farmer Publishing Company, Jefferson county; capital, \$5,000. Incorporators: J. W. Hampton, C. D. Park, L. B. Shropshire and others.

The Equity Publishing Company, Indianapolis; capital stock, \$150,000; to publish an agricultural newspaper. Incorporators: J. O. Everett, S. F. Everett, Irwin C. Rouss, W. N. Mitchell and J. P. Steele.

Marshall Jones Company, Manhattan; book selling and publishing; capital stock, \$50,000. Incorporators: H. R. Brigham, Hoboken, N. J.; W. F. Sullivan, D. M. Cahill, Brooklyn.

Enquirer Printing and Publishing Company, Hoboken; printers and publishers; capital, \$10,000. Incorporators: William W. Baxter, Philip Dash, Dennis J. C. Long.

The North Side News Co., the Bronx; printing, publishing, job work; capital stock, \$5,000. The incorporators are: C. D. Steurer and C. D. Steurer, Bronxwoods Park, and John L. Burgoyne, of 364 Willis avenue.

Pierce Publishing Company, 67 Madison Park, Chicago; printing and publishing; capital, \$100,000. West Virginia corporation.

Times Competition.

The New York Times is conducting a competition among school children in commemoration of the Abraham Lincoln centenary. Pupils are asked to write their impressions of Lincoln, his character and the service he has rendered to the country. Prizes will be given for the best essays.

PARAGRAPHIC ENDORSEMENTS

No. 9

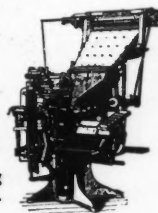
**C. H. Thomas,
Lake Shore News,
Wolcott, N. Y.**

"My salary list is the lowest now since I have been in business, and much of the time I find difficulty in keeping help employed, the machine doing so much of the work. Your Junior I regard as a thorough-going success in every way. I am not paying for the machine. It is paying for itself."

JUNIOR No. 137

**Use a
Quick
Change
Linotype**

for the growing daily and widening field.



**Use a
Two-Letter
Junior
Linotype**

for the country weekly and the restricted field.



"The Linotype Way is the Only Way"

**MERGENTHALER LINOTYPE CO.
New York**

A Department of Journalism.

The University of Colorado will add, in the near future, a "Department of Journalism" to the College of Liberal Arts. The business of this department will be not to teach journalism, but rather to prescribe an Arts course, giving students an educational training that will enable them to take up newspaper work and follow it successfully.

THE BRITISH AND COLONIAL PRINTER AND STATIONER

Established 1878. Every Thursday.
W. JOHN STONHILL & CO., 58 Shoe Lane, London, E. C.

A WEEKLY JOURNAL of Home, Colonial and Foreign Printing, Engraving, Stationery and Bookbinding Trades' Intelligence, Mechanical and other Inventions Illustrated, Novelties in Stationery, Books and Book Manufacturer Patents, Gazette and Financial Trade News.

Annual Subscription (52 issues), post free, \$3.00.

The Leading Paper in the United Kingdom for the Printing, Engraving, Stationery and Allied Trades.

SOME TRADE OPINIONS.

"A representative printers' paper."—Inland Type Foundry, St. Louis, Mo.

"We do not doubt but that the P. and S. is a good printers' journal wherein to advertise our machinery."—Paul Shnledendew & Co., Chicago.

"Very popular publication."—Challenger Machinery Company, Chicago.

"The leading journal in England, so far as typographical matters are concerned."—McMillan Machine Company, Iilon, N. Y.

"We assure you we appreciate your publication."—Chandler-Price Company, Cleveland, O.

"We have long understood the B. and C. P. and S. to be the leader of its class in the kingdom."—Conger Engraving Plate Company, Linnens, Mo.

American firms contemplating opening up foreign trade should place their announcements in this paper.

Rates on application to ALBERT O'DONOGHUE, 317 W. 124th St., New York.

Send for sample copy.

PROFIT IN EVERY PAGE

There's profit in every page of THE AMERICAN PRINTER. It is a treasury of information, inspiration and education in typography, presswork, designing, photo engraving, book making, stationery, printing, lithography and printing-office methods. Every article in every issue is practical—every department is edited by a master in his line.

Generous reproductions of good printing, and critical studies of specimens sent in, add immensely to its value.

The employing printers, managers and pressmen who read THE AMERICAN PRINTER find their views broadened, their product bettered, their office and shop systems made more productive.

Read by the men before whom he must present his arguments if he is to make a sale.

THE AMERICAN PRINTER presents to the advertiser a tremendous purchasing power.

Manufacturers and distributors of printers' supplies find its advertising columns extremely productive of profitable business.

It carries the advertising of the best firms in these lines—the advertisements printed in it carry weight.

Send 20 cents today for sample copy. Price per one year \$2.00.

OWALD PUBLISHING COMPANY
25 CITY HALL PLACE, NEW YORK.

**TAKE IT TO
POWERS**

OPEN 24 HOURS **THE FASTEST ENGRAVERS**

OUT OF 24 HOURS ON EARTH

ON TIME ALL THE TIME

POWERS PHOTO ENGRAVING CO.

154 Nassau ST. N.Y. Tel. 4800-4 Bookman

THE CHEMICAL ENGRAVING CO.

9-15 MURRAY ST. NEW YORK.

HIGH GRADE PHOTO ENGRAVING ILLUSTRATING AND DESIGNING

LARGE CONTRACTS EXECUTED PROMPTLY AT THE LOWEST PRICES

TELEPHONES 1551 & 1552 - CORTLAND

Send To-day for the List of Users of **"THE KOHLER SYSTEM"**

We have put in one million five hundred thousand dollars' worth of machinery for the electrical control of printing presses.

Kohler Brothers, 277 Dearborn St., CHICAGO

LONDON: 86 Ludgate Hill, E. C. **NEW YORK: No. 1 Madison Ave.**

We have just completed the placing of

Mr. Munsey's Newspapers

upon an

Autoplate Basis

THE BOSTON JOURNAL
THE BALTIMORE NEWS
THE PHILADELPHIA TIMES
THE WASHINGTON TIMES

have given up hand-casting and now use JUNIOR AUTOPLATE machines exclusively.

THE SEATTLE DAILY AND SUNDAY TIMES has followed suit, and

THE NEWARK EVENING NEWS already using a JUNIOR AUTOPLATE and an AUTOSHAVER, has added a second AUTOPLATE to its equipment.

The Campbell Company

HENRY A. WISE WOOD, President

ONE MADISON AVENUE, NEW YORK CITY

