# **GLAM 2018 Logic Model**

#### **Situation GLAM** internal organization & processes are **Priorities** not set-up to enable growth Set the basis in and largerterms of GLAM scale projects. organization & processes to Currently the enable **GLAM** activities sustainable do not follow a growth strategic **Develop GLAM** direction and action plans to do not take follow a global GLAM strategic trends into direction consideration. Develop Existing focus is partnerships mainly on with Museums Libraries and Archives. **Expand GLAM** Network to be swisswide The existing **GLAM Networks**

focuses on the

German

speaking part of CH

## **INPUTS**

## **OUTPUTS** Participants - Activities -

### **OUTCOMES - IMPACT**

**Direct Products** 

Short term - Intermediate -

Long-Term

process

#### What we invest

WMCH human resources and IT knowledge

Budget

Regional and international insights

Network (volunteer community)

Who we reach	What we do	What we create
Libraries & Archives	Connect	A sustainable GLAM
swisswide	Enable	Organization & Processes
Museums swisswide	Coordinate	
GLAM	Organize	GLAM Tools
Associations / regional & swisswide	GLAM on Tour and other GLAM activities	Strategically aligned action plans, creating higher impact
GLAM network swisswide	across CH	
	Research,	Project- oriented
People working on identified specialized and local GLAM	generate ideas and concepts and consult	environment & partnerships with Museums
projects	Collaborate with other chapters	Functioning and effective local and swisswide GLAM network

Results in terms of <u>Learning</u>	Results in terms of changing Action	Results in terms of change to the <u>Conditions</u>
Understand		
what HUB	Elaborate HUB	Functioning GLAM
Model in terms	concept and	HUB Organization
of GLAM Org.	start	& Processes across
can function in	implementing it	Switzerland
our specific	across the	
multilingual,	country.	Sustainable GLAM
multi-cultural	,	project
environment	Implement	environment in
	action plans	place across
Understand	based on GLAM	Switzerland and in
GLAM needs	needs, statistical	collaboration with
regarding	insights and	other chapters
digital	trends, to	
transforma-	become a	GLAM consider
tion, digital	recognized	WMCH as a
knowledge	partner and	reliable project
	digital mentor	partner, adding
Use the insights		value to their
of new	Knowledge	work & supporting
statistical	transfer and	them in their
metrics for the	effective use of	digital
set-up of GLAM	resources	transformation

**Assumptions** 

**External Factors** 

projects

#### **Evaluation**

Identification - Design - Implementation - Completion/Follow-up